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The Planes Shoot By, and Man Crawls On
 demonstration of the unbelievable speed man can com-
mand when he takes to the air. Mean whice secreary of Aytriculure watrace , and nounces detanis or a now ehemera dollars are marshaled tor new attack on the perennial tarte problem. And dis, of he sanaillike slowness that can afflict man when he has For America's farm problem is older: in point of years, Than the airplane itself. Before the Wright brothers in-
ented the airplane the farmers was erring for helpand with good reason. too. Congrese atter Congresu wrestl
ed with the problem. Many a seretary of agriculture has and have dedicated themselves to the job of "doing something for the farmer."
Yet the problem remains unsolved. The speed that we can display with our machines is simply non-existent when economics. In that realm we have hardly advanced out of the know all
To say all of this is simply to say that we kithes but very little about working with people.
It sometimes looks as if there were no limit at all to the things we can achieve in the realm of mechanies.
Whether it involves building a plane that will travel faster amming a river that has so far been beyond control or devising a machine more efficient tha none already in presently get done. Our engineers and scientists are canny
olk, and if the world today contains any miracle-workBut when we begin dealing with people rather than continued grappling with the farm problem is just one case in point. In almost every comparable field the story is the
same. Our inability to cut the depression off short is the fore the ink is dry on this columnn of type. That record, in forward to continued progress.
But what this newest project of Mr. Wallace's will at last do the trick? Look ace trying to help the farmer.

AUTHOR OF GIRLS' STORIES

## Arkansas Not Optimistic Over

 Football Team

RANGER TIMES Commercial Ants
Store Away Honey

## he Unseen Hand.



 stirring story of a beloved Dickens character! Search the world for the one man who knows better than all others how people lived in Elizabethan days - what they wore, what they ate, the manner of their dress and their talk!
Reconstruct an historic palace-re-create an historic battle - build a volcano! Erect a city and set it aflame! Loose a flood that will wash whole villages away!
It is you who order these things - and they are done. And whether you applaud with your hands o. your heart at the conclusion of a motion picture, your approval echoes in the lives of unseen thousands who have collaborated in its making.

It is for your entertainment that an army of the world's greatest talents is ever on the march, forg. ing ahead to open new vistas for your delight adding brilliant new recruits from all the arts every day in the year.
Spare nothing, says Hollywood, to make the motion picture theatre the happy haven it is, the place to which millions may confidently come for freedom from boredom and care . . . for suspense that makes the pulse beat faster ... for romance that warms the heart. . . for hearty laughter and eye-filling beauty.
The unseen hands applaud - and we who make motion pictures hear the echo. It guides us, inspires us, challenges us to fresh endeavors to make the movies better and better.

Now - on the eve of the Golden Jubilee motion pictures - there is ready for you a remark able array of new productions - the finest, feel, that have ever been presented in a sing season. On them we have lavished all our skill, our experience, all our resources.
Here are pictures to charm and to thrill $-p$ tures to amaze and amuse - pictures destined to weave their magic about the hearts and the mind of millions of people - to lighten their labor an brighten their lives, to lift them out of the drab workaday world into a new world of wonder timeless and boundless.
See them - give yourself up to their spell relax and let them work their magic. They are tonic for your mind and your heart - they ar good for what ails you.


Watch for these new season's pictures af your favorife theaire:






