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BASEBALL SISTER MARY'S CALENDAR


The battle is on_Erl Roman. famous sportsman, vs. 600 lise of savage, fighting, blue marlin! How would yourn nereses stand ip to tue hours of this?





BROWN'S
Transfer and Storage FOR
MOVING \& STORAGE Agents For T. \& P. TRANSPORT


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ELECTRICAL APPLIANCES



SUWDAY WIAS A BIC DAY FOR REVVVAL HERE


JOIN JOSEPH'S FRIENDSHIP CONTE
JOSEPH'S


## The Housewife

## Research Professor of Economy

She's not a Ph. D. or an LL.D. She hasn't a diploma or a cap and gown. Her research is not done in the laboratory or the library. As a matter of fact, her findings are made, usually, in the street car, in the subway, in the suburban commuter's train.

She reads the advertisements in this paper with care and consideration. They form her research data. By means of them she makes her purchases so that she well deserves the title of "Research Professor of Economy." She discovers item after item, as the year rolls on, combining high quality with low.

It is clear to you at once that you . . . and all who make and keep a home . . . have the sme opportunity. With the help of newspaper advertising you, can graduate from the school of indiscriminate buying into the faculty of fastidious purchases!

