

AMMO NOTES



by
Wm. F. (Bill)
Bennett,
Agronomist,
Western
Ammonia
Corporation

TOPDRESSING WHEAT

A question often raised is how late can wheat be topdressed and still get good yield increases? A general rule is that it can be topdressed until the wheat begins to joint. This means that wheat can be topdressed as late as April 1 in most years for good results. If wheat is grazed later than April 1, it can still be topdressed after cattle are removed.

Need for nitrogen on wheat will depend on how much was applied last fall and whether it was grazed. Wheat needs about 100 to 120 pounds of applied nitrogen. If less than 100 pounds was applied last fall, extra nitrogen is needed now. If a full rate was applied last fall and grazing has been heavy, extra nitrogen should be profitable. Rates of 40 to 70 pounds actual nitrogen are usually adequate.

Yield increases from 50 pounds nitrogen per acre will usually range from 5 to 15 bushels per acre. The price of wheat will obviously influence profits.

Ammonium nitrate is probably the best source to use for late topdressing. This is because half of the nitrogen is in the nitrate form which will provide a quick response. The ammonium form has to be converted to the nitrate form before most of it is used. Ammonium sulfate, urea and nitrogen solutions are satisfactory for late topdressing but will be somewhat slow in showing a response.



Senator
YARBOROUGH'S
★ REPORT ★

Dear Fellow Texan:

In the message from President Lyndon B. Johnson to Congress outlining an all-out war on poverty, the nation can find new hope and new opportunity.

It is especially noteworthy that much of the war on poverty is to be centered on the needs of our young people—education, training, retraining—and jobs.

Three new programs included in the administration bill are the Job Corps, the Work Training Program and the Work-Study program. This combined three-way plan would provide 440,000 young people with work or training programs. I am a co-author of the anti-poverty bill.

The Job Corps would provide for voluntary enlistment of 100,000 young men between 16 and 21. They would serve in about 100 camps and centers around the country. Half would work on conservation projects, such as Big Bend National Park or our national forests. And half would be working, training and studying for better jobs in the future.

A work training program, separate from the Job Corps would provide vocational training and part-time jobs for another 200,000 young men and women. Still another work study program would provide federal funds for 140,000 young Americans so they could work part-time and earn money to attend college or universities which they can not otherwise afford.

This is a long-range program. It will not do away with unemployment of young people overnight.

There are more than 4 million people seeking jobs today who are unable to find them. Every year one and one quarter million more young people leave school and far too many of them join the ranks of the unemployed. These combined youth employment and youth study programs will help solve a growing problem. The President recommends creating a national Office of Economic Opportunity to be staffed and operated with the help of young and aged volunteers, the formula that made the Peace Corps so successful.

The whole program, which includes loans for small family farms and small businesses and other economic aid to create new jobs, would cost about \$1 billion or one per cent of the national budget.

J. C. RAWLINGS

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HAIL — ETC.

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Rawlings Hotel Bldg.

SHOP AT HARRY'S Super Market TOP QUALITY FOODS AT LOWER PRICES IN DIMMITT

NO PURCHASES
NO COUPONS
JUST EVERYDAY
LOW PRICES!
—●—
WE REDEEM
ALL COUPONS
OF ANYONES

FINE FOOD FOR Easter

PEAS DEL MONTE NO. 303 CAN **10¢**

YES YES!

COOKIES BOX **29¢**

ICE CREAM CLOVER-LAKE HALF GALLON ALL FLAVORS **49¢**

CATSUP HUNT'S 14 OZ. BOTTLE **6 For \$1.00**

SHORTENING MRS. TUCKER'S 3 LB. CAN **59¢**

CORN DEL MONTE CREAM STYLE OR WHOLE KERNEL, NO. 303 CAN **6 For \$1.00**

R.C. COLA OR SPRITE 6 BOTTLE CARTON PLUS DEPOSIT **29¢**

TOMATO JUICE DIAMOND 46 OZ. CAN **25¢**

PINEAPPLE DIAMOND SLICED NO. 2 CAN **3 Cans 89¢**

TISSUE NORTHERN 4 ROLL PKG. **29¢**

EGGS AVI GRADE A GUARANTEED WHITES DOZEN **45¢**

ALL FLAVORS
JELL-O
BOX **7¢**

DUNCAN HINES
CAKE MIX
3 BOXES **\$1.**

JELL-O PUDDINGS ALL FLAVORS **2 Boxes 25¢**

DREAM WHIP 4 OZ. BOX **27¢**

STAR KIST Tuna FLAT CAN **27¢**

EAGLE BRAND, CAN MILK **35¢**

GINGER ALE 2 Qts. **49¢**

MANDARIN, CAN ORANGES **35¢**

PACIFIC PEARL, 8 OZ. CAN OYSTERS **59¢**

KARO, PINT BOTTLE SYRUP **29¢**

KIMBELL'S OLEO 1 LB. PKG. **19¢**

KIMBELL'S, NO. 303 CAN CHERRIES **29¢**

KIMBELL'S Biscuits 6 CANS **49¢**

CRISCO 3 LB. CAN **49¢**

BEETS KIMBELL'S DICED NO. 303 CAN **9¢**

CAMPBELL'S
TOMATO SOUP
CAN **10¢**

FLOUR BIG K 5 LB. BAG **25¢**

FLOUR BIG K 25 LB. BAG **89¢**

WONDERFULLY FRESH Produce

RED DELICIOUS APPLES LB. **19¢**

FRESH GREEN ONIONS OR RADISHES BUNCH **2 For 15¢**

CRISP TENDER CELERY STALK **15¢**

QUICK-FIX FROZEN FOODS

PIES MORTON'S FRUIT APPLE, CHERRY, COCOANUT PEACH **3 FOR \$1**

MINUTE MAID Orange Delight 6 OZ. CANS **5 FOR \$1**

KIMBELL'S BREADED SHRIMP 8 OZ. PKG. **55¢**

DEL CERO PECANS 6 OZ. PKG. **59¢**

100 Ft. Roll HANDI WRAP **29¢**

Wish Bone, French, Pt. Bottle DRESSING **43¢**

Kimbell's Ripe, Extra Large Can OLIVES **39¢**

Pure Cane, 2 Lb. Bag SUGAR **29¢**

Pillsbury, Snowflake, Can DINNER ROLLS **19¢**

Cloverlake, Sour Cream, 2 Ctns. DRESSING **49¢**

CRISCO OIL LARGE 38 OZ. BOTTLE **59¢**

Powdered or Brown, SUGAR 3 Boxes **39¢**

KLEENEX CRACKERS 400 COUNT BOX **25¢**

Medium Size WESSON OIL **29¢**

Buttons, Quaker, 2 Oz. Can MUSHROOMS **27¢**

Kimbell's, Sweet, Midget, Pint PICKLES **49¢**

French's Mashed, 7 Oz. Box POTATOES **29¢**

Pillsbury's, Fudge Nut, Roll COOKIES **45¢**

Philidelphia, 3 Oz. Pkg. CREAM CHEESE **15¢**

Borden's, Half Pint Whipping Cream **35¢**

CRACKER BARREL 1 LB. BOX **17¢**

TENDER and TASTY QUALITY MEATS

WRIGHT'S FULLY COOKED HAMS HALF OR WHOLE, LB. **45¢**

OCEAN SPRAY CRANBERRY SAUCE NO. 303 CAN **25¢**

BUTTER BALL TURKEYS .. Lb. **49¢**

LIVER FRESH SLICED PORK, LB. **25¢**

BAR S HAMS .. Lb. **98¢**

HAMBURGER FRESH GROUND **3 Lbs. 98¢**



LONGHORN CHEESE Lb. **49¢**

FRESH FROZEN, CUT-UP FRYERS Lb. **33¢**



BAKE SHOW WINNERS were awarded ribbons Tuesday night, March 17 at the annual "Share-the-Fun" festival. Receiving first place awards were Cheryl Cole, Sandra Huseman, Linda Huseman and Carol Robbins. See story. —Staff Photo

**4-H Bake Show
Winners Named**

Castro County 4-H Bake Show was held Tuesday, March 17, in the Assembly room of the Courthouse. Foods leaders of the 4-H Clubs judged the girls records and their baked products; bar cookies and quick loaf bread.

Carol Robbins, Frio Jolly Workers 4-H Club, won first place and will enter the District Bake Show.

Linda Huseman, Nazareth Community 4H club, won second place. Cheryl Cole, Frio Jolly Workers 4-H, won third, and fourth place winner was Sandra Huseman.

Blue Ribbon winners were: Debra Hochstein, Cheryl Cole, Jana Cole, Carol Robbins, Debbie Acker, Genie Robbins, Julie Hottel, Linda Huseman and Sandra Huseman.

Red Ribbons were won by Kathy Markley, Patty Simpson, Marilyn McLeroy, Diana Adams, Jeannette Seely, Julie Huseman, and Judy McLeroy.

Mary Ann Vogler won a white ribbon. Others who entered were Susan Benson, Trudy Elder, Kay Willis, Ann Vardell, Janna Thansch Rita Womack, Brenda Seely, LeAnn Merritt, Cindy Rountree, Kay Wood, Marian Stokes and Sharon Hochstein.

LEGAL NOTICES

NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS THE STATE OF TEXAS CITY OF DIMMITT COUNTY OF CASTRO
TO ALL RESIDENT QUALIFIED ELECTORS OF THE CITY OF DIMMITT, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID CITY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held in the City of Dimmitt, Texas, on the 14th day of April, 1964, in obedience to a resolution and order duly entered by the City on the 20th day of March, 1964, which is as follows:

RESOLUTION AND ORDER FOR CITY BOND ELECTION THE STATE OF TEXAS CITY OF DIMMITT COUNTY OF CASTRO

ON THIS, the 20th day of March, 1964, the Board of Commissioners of the City of Dimmitt, Texas, convened in Special session, at the regular meeting place thereof in the City Hall, there being present and in attendance the following members, to-wit:

G.W. BRADFORD - MAYOR
CHARLES VANDIVER - COMMISSIONER
ELMER YOUTS - COMMISSIONER
and with the following absent: none, constituting a quorum; and

among other proceedings had were the following:

Mayor Bradford introduced a resolution and order. Commissioner Youts moved its adoption. The motion was seconded by Commissioner Vandiver. The motion, carrying with it the adoption of the resolution and order, prevailed by the following vote:
AYES: Mayor Bradford and Commissioners Vandiver and Youts.
NOES: None.

The RESOLUTION AND ORDER is as follows:

WHEREAS, the Board of Commissioners of the City of Dimmitt, Texas, deems it advisable to issue the bonds of said City for the purposes hereinafter mentioned; therefore,

BE IT RESOLVED AND ORDERED BY THE BOARD OF COMMISSIONERS OF THE CITY OF DIMMITT, TEXAS:

SECTION 1: That an election be held on the 14th day of April, 1964, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this resolution and order, at which election the following propositions shall be submitted to the qualified electors of said City, who own taxable property therein, and who have duly rendered the same for taxation:

PROPOSITION NUMBER 1
"SHALL the Board of Commissioners of the City of Dimmitt, Texas, be authorized to issue TWENTY THOUSAND DOLLARS

(\$20,000) general obligation bonds of said City, for the purpose of providing money to purchase fire-fighting equipment; said bonds to mature serially over a period of years not to exceed FIFTEEN (15) years from their date, and to bear interest at a rate not to exceed FOUR PER CENTUM (4 percent) per annum, payable annually or semi-annually, and to provide for the payment of principal of and interest on said bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to redeem said bonds as they become due?"

PROPOSITION NUMBER 2
"SHALL the Board of Commissioners of the City of Dimmitt, Texas, be authorized to issue THIRTY THOUSAND DOLLARS (\$30,000) general obligation bonds of said City, for the purpose of constructing street improvements in and for said City; said bonds to mature serially over a period of years not to exceed FIFTEEN (15) years from their date, and to bear interest at a rate not to exceed FOUR PER CENTUM (4 percent) per annum, payable annually or semi-annually, and to provide for the payment of principal of and interest on said bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to redeem said bonds as they become due?"

PROPOSITION NUMBER 3
"SHALL the Board of Commissioners of the City of Dimmitt, Texas, be authorized to issue the bonds of said City in the amount of SEVENTY-FIVE THOUSAND DOLLARS (\$75,000) maturing serially in such installments as may be fixed by the Board of Commissioners, the maximum maturity being not more than TEN (10) years from their date, bearing interest at a rate not to exceed THREE AND ONE-HALF PER CENTUM (3½ per cent) per annum, for the purpose of constructing improvements and extensions to the City's Waterworks System, to be issued in accordance with and secured in the manner provided in Articles 1111-1118, both inclusive, of the Revised Civil Statutes of Texas, 1925, as amended, each bond to be conditioned that the holder thereof shall never have the right to demand payment of said obligation out of funds raised or to be raised by taxation, and secured by a pledge of the net revenues from the operation of the City's combined Waterworks and Sanitary Sewer System?"

SECTION 2: That said election shall be held at the CITY HALL in the City of Dimmitt, Texas, and the entire City shall constitute one election precinct.

SECTION 3: That the following named persons are hereby appointed officers of the election, to-wit:

RAY BEARDEN - Presiding Judge
GOODWIN MILLER - Judge
MRS. VIRGINIA CRUM - Clerk
MRS. GOODWIN MILLER - Clerk
SECTION 4: That said election shall be held under the provisions of and in accordance with the laws governing the issuance of municipal bonds in cities, as provided in the General Laws of the State of Texas, and only resident qualified electors, who own taxable property in the City, and who have duly rendered the same for taxation, shall be qualified to vote.

SECTION 5: That the ballots for said election shall be prepared in sufficient number and in conformity with Chapter 6, V.A.T.C.S., Election Code, as amended, and that printed on such ballots shall appear the following:

PROPOSITION NUMBER 1
"FOR THE ISSUANCE OF \$20,000 GENERAL OBLIGATION FIRE-FIGHTING EQUIPMENT BONDS AND THE LEVY OF A TAX IN PAYMENT THEREOF"

"AGAINST THE ISSUANCE OF \$20,000 GENERAL OBLIGATION FIRE-FIGHTING EQUIPMENT BONDS AND THE LEVY OF A

TAX IN PAYMENT THEREOF"
PROPOSITION NUMBER 2
"FOR THE ISSUANCE OF \$30,000 GENERAL OBLIGATION STREET IMPROVEMENT BONDS AND THE LEVY OF A TAX IN PAYMENT THEREOF"

"AGAINST THE ISSUANCE OF \$30,000 GENERAL OBLIGATION STREET IMPROVEMENT BONDS AND THE LEVY OF A TAX IN PAYMENT THEREOF"

PROPOSITION NUMBER 3
FOR THE ISSUANCE OF \$75,000 REVENUE BONDS FOR WATERWORKS IMPROVEMENTS AND EXTENSIONS AND PLEDGING THE REVENUES OF THE CITY'S COMBINED WATERWORK AND SANITARY SEWER SYSTEM TO THE PAYMENT THEREOF"

AS TO EACH OF THE FOREGOING propositions, the voter shall mark out the statement FOR the proposition, or the statement

AGAINST the proposition, so that the statements remaining shall indicate the way he wishes to vote.

ABSENTEE VOTING shall be conducted at the City Clerk's Office in the City Hall, in accordance with the provisions of Chapter 424 Acts of the 58th Legislature, Regular Session, 1963.

SECTION 6: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Clerk, at the top of which shall appear the words "NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS", shall serve as proper notice of said election. Said notice shall be posted at three public places in said City, one of which shall be at the City Hall, not less than fourteen (14) full days prior to the date on which said election is to be held, and be published on the same day in each of two successive weeks in a newspaper of general circulation in the City of Dimmitt, published in the City of Dimmitt, Texas, the first of said publications to be made no less than fourteen (14) full days prior to the date set for said election.

PASSED AND APPROVED, this

the 20th day of March, 1964.

G. W. Bradford
Mayor, City of Dimmitt, Texas
ATTEST:
E. B. Noble
City Clerk, City of Dimmitt, Texas
(City Seal)

THIS NOTICE of election is issued and given by the undersigned, pursuant to authority conferred by virtue of the above and foregoing resolution and order of the Board of Commissioners of the City of Dimmitt, Texas, and under authority of law.

WITNESS MY HAND AND THE SEAL OF THE CITY OF DIMMITT, TEXAS, this the 20th day of March, 1964.

G. W. Bradford
Mayor, City of Dimmitt, Texas

ATTEST:
E. B. Noble
City Clerk, City of Dimmitt, Texas
(City Seal)

647-3488 For Printing

BEN'S FOOD
...the bunny's biggest helper at...
Easter time

HAMS BAR-S 1/2 OR WHOLE LB.	89c
GRADE A WHOLE FRYERS LB.	29c
ALL MEAT, AFFIL. FOOD, FRANKS	Lb. 53c
WRIGHT'S READY TO EAT, WHOLE OR SHANK 1/2 HAMS	Lb. 43c
SHURFRESH BISCUITS	3 Cans 23c
SHURFRESH OLEO	Lb. 19c
HOLLY SUGAR	10 Lbs. \$1.29
FOOD KING PEACHES	4 For \$1.00
SHURFINE FRUIT COCKTAIL	2 Cans 49c
FOLGER'S INSTANT, BIG JAR COFFEE	\$1.29
COFFEE SHURFINE LB.	63c
BAKERITE 3 LB. CAN	59c
ICE CREAM CLOVERLAKE 1/2 GAL.	59c
W.K. GOLDEN SHURFINE CORN	2 Cans 29c
ROSEDALE GREEN BEANS	2 Cans 33c
APRIL SHOWERS PEAS	2 For 39c
SHURFINE TUNA	2 Cans 59c
SHURFINE CAKE MIX	3 For \$1.00
PET MILK	2 Cans 29c
400 SIZE KLEENEX	25c
4 ROLL PKG. DELSEY	49c
COCA COLA 12 BOTTLE CARTON PLUS DEP.	69c
SHURFINE FLOUR 25 LB. BAG	\$1.79
HAIR SPRAY STYLE CAN	79c

—PRODUCE—

RED SPUDS . 20 Lb. Bag **89c**

CELO CARROTS **10c**

RADISHES OR ONIONS **19c**

4 LB. BAG APPLES **39c**

—FROZEN FOOD—

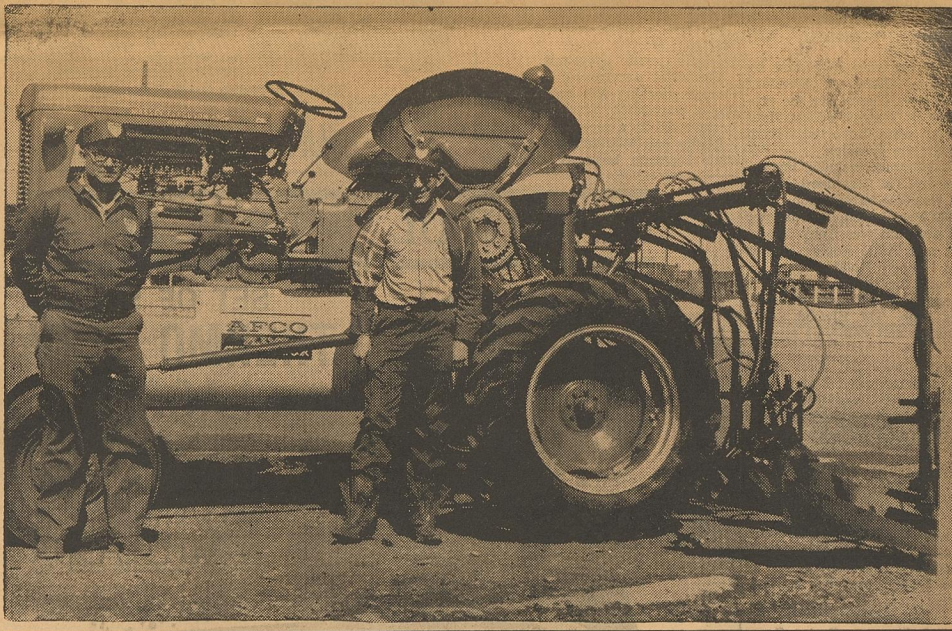
SHURFINE Orange Juice 2 for **49c**

SHURFINE LEMONADE 2 for **25c**

BLUE PLATE, PKG. SHRIMP **49c**

BANQUET, EACH PIES **29c**

BEN'S FOOD



WE ARE HEADQUARTERS FOR....

AFCO FLAME CULTIVATORS

NOW IS THE TIME TO MAKE ARRANGEMESTS FOR YOUR FLAME CULTIVATOR

IN ORDER TO BE PREPARED FOR THE COMING GROWING SEASON.

DR. TOM LONGNECKER

HAS BEEN EMPLOYED TO REPRESENT AFCO

IN THIS AREA AND WILL BE AVAILABLE TO WORK WITH OUR CUSTOMERS IN THE USE OF AFCO FLAME CULTIVATORS

FLASH-O-GAS, INC.

Plains Memorial Hospital To Be Completed About Middle Of April

(Editor's Note) The following story is being re-run this week for clarification. Several lines in the story were inadvertently mixed up when it appeared in last week's issue of the News:

Plains Memorial Hospital is scheduled to be completed about April 15 announces Don Newman, hospital manager. The above date does not include the moving and training of personnel in use of hospital. Newman comments, "We will have an open

house prior to opening of hospital for patients." All the rooms are completed in the east wing of the hospital except for installation of centron unit. This special unit will contain intercom to nurses station, examining light for doctor and reading light for patient. Plastic wainscoting is being used on the walls of patient rooms. This plastic material is easily cleaned and can be washed with water. Colors in use are cafe, champagne,


sage and turquoise. Matching draw drapes have been purchased for the patient rooms. Piped-in oxygen will be an added convenience in the new hospital. All electric beds will be placed in private rooms. The patient may raise or lower his feet or head at will and also raise and lower his bed at will. In semi-private rooms the electric high-low bed will be used according to Newman. This bed can be raised or lowered according to patient's

needs. A curtain division will be used to insure privacy of patient in semi-private rooms. Newman points out that all the tile work has been completed in the building except the asphalt floor covering. Approximately one third of hospital equipment has arrived and all new equipment will be here by April 1. Newman discusses several reasons why Castro countians should use the county hospital.

He says, "The county sets aside \$12,000 each year of tax payers' money for the hospital." If the hospital is able to balance the books then this tax money serves as a cash reserve to purchase additional equipment, build up cash reserve, to add on to hospital and can be used to help pay off bonds quicker. If countians go out of town for hospital care, they help those hospitals care for their welfare patients and balance the ledger. Go-

ing out of town results in the countian having to pay twice says Newman. His tax money is used to make up deficiency of county hospital and then he has to pay out-of-town hospital whereas if he had used county hospital his reserve tax money would not have been spent. Hospitals are considered fourth top industry in United States says Newman. Plains Memorial has a payroll of \$75,000 at the present time. Newman says if people will

use the hospital it will raise the payroll approximately \$40,000 or \$50,000. Benefits gained by having Plains Memorial will be a credit to the county with its new and up-to-date equipment. Another important benefit offered is the immediate access or close access of hospital for emergency care. Newman concludes, "The more people using the hospital, the bigger and better the facility will be."



Piggly Wiggly EASTER BONUS BUYS

CHOOSE AN EASTER HAM FROM PIGGLY WIGGLY'S GLORIOUS COLLECTION!

SHANK CUT

HAMS

PINKNEY SUN RAY POUND

39¢

<p>ARM BONE CUT SWISS STEAK Lb. 59c</p> <p>TOP QUALITY GROUND BEEF 3 Lbs. 98c</p> <p>SWIFT'S PREMIUM ROUND STEAK Lb. 79c</p> <p>EXTRA LEAN BONELESS STEW Lb. 69c</p>	<p>SWIFT'S PREMIUM CHUCK ROAST Lb. 39c</p> <p>SWIFT'S PREMIUM NEW YORK STEAK Lb. \$1.49</p> <p>BLUE MORROW, WHOLE HOG SAUSAGE Lb. 59c</p> <p>BONELESS SLICED HAM Lb. 89c</p>	<p>LAMB LEGS SWIFT'S PREMIUM POUND 69c</p>
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RIB ROAST

STANDING SWIFT'S PREMIUM POUND

69¢

|

FRYERS

FRESH DRESSED GRADE "A" POUND

29¢

SHORTENING	CRISCO PURE VEGETABLE 4c OFF	3 LB. CAN	75¢
MIRACLE WHIP		KRAFT'S SALAD DRESSING QUART JAR	49¢
PEANUT BUTTER		BONNEBELLE 3 LB. JAR	79¢
BLEACH	PUREX LIQUID 1/2 GAL.		29¢
CORN	LIBBY'S CREAM STYLE OR WHOLE KERNEL GOLDEN	2 NO. 303 CANS	25¢

LUX, ASSORTED SCENTS
TOILET SOAP
3 Reg. Bars 33c

LUX, ASSORTED SCENTS
TOILET SOAP
2 Bath Bars 31c

DASH
Laundry Detergent
Giant Size 81c

TOP QUALITY FROZEN FOODS!

CREAM PIES

BANQUET BANANA, COCONUT, LEMON 3 14 OZ. PIES **\$1**

SEABROOK, SPEARS, 10 OZ. PKG. ASPARAGUS 55c

SEABROOK, 10 OZ. PKG. CAULIFLOWER 27c

KINGS, FROZEN, PKG. OF 2 PIE SHELLS 25c

MINUTE MAID, 6 OZ. CANS ORANGE DELIGHT 5 For \$1.

PIGGLY WIGGLY HEALTH & BEAUTY AIDS!

HAIR SPRAY Modart Style, Regular or Super, 10 oz. Can **59¢**

Gleem, Extra Large, 5c off Label
TOOTH PASTE 54c

Secret, Roll-On, 8c off Label
Large Size
DEODORANT 53c

Chick-Chick, Ass't. Colors, Designs Regular 19c
2 FOR
EASTER EGG DYE 35c

Solite, Plastic 50' Long 1/2", Regular \$1.98
GARDEN HOSE \$1.77

- Azar, Halves & Pieces, 10 oz. Pkg. **PECANS** 79c
- Ocean Spray, No. 300 Can **CRANBERRY SAUCE** 25c
- Doumak, Miniature, 10 1/2 oz. Pkg. **MARSHMALLOWS** 19c
- Liptons, 1/2 Pound **TEA** 43c
- Velecia, 60 Count Box **PAPER NAPKINS** 10c
- Towie, Marachino, Red, 8 oz. Jar **CHERRIES** 35c
- Dole, Sliced, No. 2 Can **PINEAPPLE** 39c
- Weston, Brown Edge Lemon, 13 oz. Pkgs. **COOKIES** 2 for 69c
- Hills Bros., All Grinds, 1 Pound Can **COFFEE** 75c
- French's, Prepared, 9 oz. Can **MUSTARD** 17c
- A-1, 5 1/2 oz. Bottle **STEAK SAUCE** 35c
- Aluminum Foil, Heavy Duty, 10c off Label **REYNOLDS WRAP** 55c
- Hunt's Italian Style, No. 300 Can **TOMATOES** 21c
- Sunshine, Yum Yum, Pkg. **COOKIES** 45c
- Belle, 8 Quart Size **INSTANT MILK** 59c
- Downey 10c off Label, Giant Size **FABRIC SOFTNER** 79c

DETERGENT BONNE', POWDERED 10c OFF LABEL GIANT SIZE **49¢**

PEAS CAMPFIRE, EARLY JUNE, NO. 300 CANS **2 For 15¢**

CHERRIES STOKELY'S RED SOUR PITTED NO. 303 CANS **5 For \$1.**

EGGS NEST FRESH, GRADE A, LARGE, DOZEN **2 For 89¢**

YAMS LITTLE MILL, NO. 2 1/2 CAN **19¢**

Make Your Salads Extra Good With Piggly Wiggly Fruits & Vegetables



Green Onions

DEWEY FRESH LARGE BUNCH **5¢**

RADISHES

RED CRISPY LARGE BUNCH **5¢**

TIME FOR SPRING SALAD, LARGE BUNCH **MUSTARD GREENS** 10c

CELLO BAG **CARROTS** Lb. 10c

LONG GREEN SLICERS **CUCUMBERS** Lb. 35c

CALIFORNIA, NAVELS **ORANGES** Lb. 15c

WASHINGTON, RED DELICIOUS **APPLES** 2 Lbs. 33c

SUNKIST, FULL O' JUICE **LEMONS** Lb. 19c

These Values Good in DIMMITT MARCH 26 - 28, 1964 We Reserve the Right To Limit Quantities.

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly



NAZARETH VOLLEYBALL team is pictured here with the trophy they won at the South Plains College Volleyball Tournament in Levelland recently. Players are (front row) Yvonne Schumacher, Shirley Brockman, Pam Pohlmeier, Beverly Gerber, Connie Gerber, Gail Dobmeier, Mary Lou Steffens, (second row) Coach Irlbeck, Dolores Birkenfeld, Francis Irlbeck, Carol Schulte, Irene Venhaus, Janis Dobmeier, Magaline Birkenfeld and Nanette Schumacher. —Staff Photo

Nazareth Girls Lose Volleyball Game To Tulia

Tulia Hornettes topped the Nazareth girls varsity volleyball team Tuesday night, March 17 at Nazareth.

The Swiftettes lost the first game, 15-13 and the second game, 16-14. Nazareth girls "B" team lost both games to the Tulia "B" team. First game was 15-8 and second game was 15-13.

The Nazareth freshmen team was defeated 15-11 and 15-12 by Tulia.

Nazareth F.H.A. Members Attend Area Meeting

About 24 Nazareth F.H.A. members attended the annual Area I F.H.A. meeting held in Amarillo Municipal auditorium Saturday.

Approximately 3,000 members attended the convention. F.H.A. girls speakers and talent presentations. Dr. Roy C. McClung, president of Wayland College, Plainview talked to the group on "Learning Today-Leading Tomorrow." He said learning is invigorating. It is a step-by-step process by which the younger citizen finds his way into leadership tomorrow declared McClung.

At the meeting, the voting delegates met in Amarillo High School to elect officers for 1964-65.

Officers elected follows: Kathy Marrott, Amarillo, president; Susie Crutcher, Lubbock, first vice-president; Gayle Rea, Canyon, second vice-president; Glenda Price, Ropes, third vice-president; Betty Berger, Stinnett, fourth vice-president; Glenda Price, Ropes, third vice-president; Charlotte Seaton, Lazbuddie, fifth vice-president; Judy Foley, Littlefield, corresponding secretary; Carolyn Connard, Friendship, recording secretary; Scotty Robbins, Matador, treasurer; Judy Sexton, Happy, historian; and Debbie Cade, Cooper, parliamentarian.

Mrs. David Brumley of Hereford was honored as "Mrs. Homemakers of Area I" at the Saturday meeting.

Nazareth F.H.A. members attending the convention were Vicki Huseman, Joy Wilhelm, Susan and Gail Dobmeier, Yvonne Huseman, Diana and Shirley Acker, Mary Lou Steffens, Marlene Jones, Raclene Schulte, Imogene Huseman, Viola Schacher, Nancy Drerup, Stephanie Birkenfeld, Sandra Huseman, Monica Brockman, Joan Acker, Shirley Brockman, Janis Steiert, Connie Gerber, Janice Wethington, Valeria Ball, Leleen Lupton and Carol Schulte.

Mothers attending include Mrs. Huseman, Mrs. Drerup and Mrs. Wilhelm. Also attending was Mrs. King, F.H.A. sponsor.



YVONNE SCHUMACHER (51) spikes the ball, March 18 in the volleyball game against Tulia. The Tulia Hornettes won after defeating the Swiftettes in two games. See story. —Staff Photo

Braddock Sells Brown Swiss To Lavaca 4-H

Eighteen head of registered heifers averaged \$220 each here in the Texas Brown Swiss Association's junior heifer sale March 21.

The high animal brought \$265 from the Lavaca County 4-H CLUB. Vernon Braddock of Nazareth was the seller.

The sale was restricted to 4-H and Future Farmers of America members.

In the association's annual meeting, all officers were reelected.

They were Jim Knowlton of Von Ormy near San Antonio, president; Lloyd Whitmore, Jr., of Norman-

Maynards Host Birthday Party

Mr. and Mrs. Sam Maynard hosted a joint birthday dinner Sunday honoring her father, G. E. Phillips of Amherst and John Smith of Memphis, father of Mrs. Wade Maynard.

Those enjoying the dinner were Mr. and Mrs. Albert Phillips of Lubbock, Mr. and Mrs. Clinton Phillips and family of Littlefield, Mr. and Mrs. Wade Maynard, Mr. and Mrs. G. E. Phillips, Mr. and Mrs. John Smith and host and hostess, Mr. and Mrs. Sam Maynard.

They were Jim Knowlton of Von Ormy near San Antonio, president; Lloyd Whitmore, Jr., of Norman-

tee, vice president; and Mrs. Tina Mae Fulcher of Stephenville, secretary and treasurer.

Castro County News

PHONE 647-3488 P. O. BOX 67

PUBLISHED EACH THURSDAY IN DIMMITT, TEXAS

B. M. NELSON AND SONS, PUBLISHERS

THE NEWS RESERVES THE RIGHT TO EDIT ANY MATERIAL SUBMITTED FOR PUBLICATION AS TO STYLE, PUNCTUATION, AND GRAMMAR, AND TO DELETE ANY MATERIAL CONSIDERED TO BE DETRIMENTAL, LIBELOUS, OR NEGLIGIBLE.

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ANY WEEKLY NEWSPAPER SERVING AN ENTIRE COUNTY CAN REPORT THE NEWS FULLY ONLY WITH THE COOPERATION OF ITS READERS. PRIORITY WILL BE GIVEN NEWS ITEMS PHONED, MAILED, OR DELIVERED TO THE NEWS OFFICE.

DEADLINES: ADVERTISING, TUESDAY NOON, GENERAL NEWS, MONDAY AT 5 P.M. CITY NEWS, TUESDAY NOON, CORRESPONDENCE, MONDAY AT 5 P.M.

THE CASTRO COUNTY NEWS IS AN INDEPENDENT DEMOCRATIC NEWSPAPER DEVOTED TO REPORTING THE NEWS AND REFLECTING THE OPINIONS OF THE PEOPLE OF CASTRO COUNTY AND THE GREAT HIGH PLAINS.

ENTERED AS SECOND CLASS MATTER IN THE UNITED STATES POST OFFICE AT DIMMITT, CASTRO COUNTY, TEXAS, UNDER THE ACT OF MARCH 3, 1879

Nazareth Honor Roll Released

J. M. Slavik, superintendent of Nazareth Schools, announces the following students made the fourth six weeks honor roll.

SECOND GRADE—

Mary Trevino, Glenda Ehly, Juan Valadez, Wayne Bauman, Mark Brockman, Joe Clay, Pedro Gonzales, Ken Irlbeck, Patrick Kleman, Rex Ramackers, Timothy Huseman, Janice Schacher, Kenneth Braddock, Dolores Heck, Joe Brockman, Alvina Birkenfeld, Jay Rogers, Usebio Barrera, Kevin Gerber, Nancy Acker, Suzanne Schulte, Alice Hochstein, Bonita Huseman, Emaline Huseman, Jane Steffens, and Mary Lynn Wilhelm.

THIRD GRADE—

Kent Birkenfeld, Larry Hochstein, Kelvin Kleman, Richard Birkenfeld, Stanley Gerber, Monica Anderle, Peggy Book, Kathleen Brockman, Wanda Ehly, Jackie Guggemos, Rebecca Huseman, Ramona Kleman, Vera Lou Schulte, Bonnie Wagner, Vickie Wilhelm.

FOURTH GRADE—

Kerry Joe Brockman, Neil Dobmeier, Glenn Ramackers, Randy Schilling, Bruce Warren, Lorraine Aberant, Agnes Hanson, Susan Hochstein, Julie Huseman, Monica Huseman, Barbara Kleman, Jac-

lyn Kleman, Lucille Maurer, Anita Schoenberger, Bernita Schulte, Juanita Wilhelm

FIFTH GRADE—

Craig Kleman, Sidney Birkenfeld, William Ed. Hoelting, Philomena Anderle, Elaine Dobmeier, Karen Irlbeck.

SIXTH GRADE—

J. C. Pohlmeier, Harold Schacher and Rena Mae Dobmeier.

SEVENTH GRADE—

Hal Brockman and James Brockman.

EIGHTH GRADE—

Theresa Pohlmeier, Beth Wethington, Richard Brockman, Mark Gerber and Jerry Aberant.

FRESHMEN—

Shirley Acker, Magaline Birkenfeld and Joy Wilhelm.

JUNIORS—

Richard Dobmeier, Dolores Birkenfeld, Diana Acker, Marlene Jones, Mary Lou Steffens, Jimmy Hoelting, Greg Pohlmeier, Tommy Hoelting and Arthur Brockman.

SENIORS—

Janice Dobmeier, Frances Irlbeck, Dennis Gerber, Alverna Birkenfeld, Arlene Pohlmeier, Susie Conrad.

ATTENDS ANTIQUE SHOW

Mesdames Sid Sheffy, H. H. Carlile, Edgar Ramey, Herman Acker, H. W. Golden, Jack Gregory and Miss Allie Mae Willis attended an antique show in Plainview Friday.

KILLINGSWORTH Builders Supply

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Wire Mesh-Reinforcing Steel-Expansion Joints

LUMBER — PAINTS — ETC.

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DIMMITT GO-GETTERS won second place in the annual "Share-the-Fun" festival held Tuesday night, March 17 in the Junior High School auditorium. Girls are Joan Braafladt, Julie Hottel, Vicki Vaughn, Jill Braafladt, Marilyn McLeroy, Susan Benson, Linda Bennett and Kay Willis. See story for details. —Staff Photo

Volleyball Tourney Planned By "D" Club For Outsiders

"D" Club, an organization of Dimmitt High School lettermen in football, basketball and track, is sponsoring an outsiders volleyball tournament here April 7-11.

Purpose of tournament is to raise money for a varsity and freshmen athletic trip in the spring.

"We would like for as many local teams to enter as possible," states Jim Axe, president of "D" Club.

"We have sent invitations to surrounding towns and expect to have several teams participating in the tourney," declares Axe.

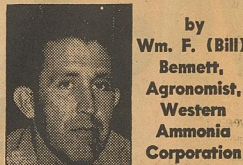
Entry fee is \$10 per team and should be sent in with entry according to Axe.

The tournament will have a consolation and championship bracket with trophies to be awarded to men and women's consolation winners, champions and runners-up.

Tournament will be held in High School gym and if necessary some game may be played in the North Grade gym.

Further information will be mailed to teams entering tourney.

AMMO NOTES



by Wm. F. (Bill) Bennett, Agronomist, Western Ammonia Corporation

LATE TOPDRESSING

If wheat is grazed later than April 1, it can still be topdressed after cattle are removed.

The need for nitrogen on wheat will depend on how much was applied last fall and whether the acreage was grazed. Wheat normally needs about 100 to 120 pounds of applied nitrogen. If less than 100 pounds was used last fall, extra nitrogen is needed now. If a full rate was applied last fall, but grazing has been heavy, it would be profitable to apply extra nitrogen. Rates of 40 to 70 pounds actual nitrogen are usually adequate.

Yield increases from 50 pounds nitrogen per acre will usually range from 5 to 15 bushels per acre. Obviously, the price of wheat will influence profits.

For late topdressing, ammonium nitrate is probably the best source, because half of the nitrogen is in the nitrate form which will provide a quick response. The ammonium form must be converted to the nitrate form before most of it is used. Ammonium sulphate, urea, and nitrogen solutions are also satisfactory for late topdressing but will be somewhat slow in showing a response.

LITTLE DAUGHTER

Little Linda Renee' Nelson arrived Monday to make her home with her adopted parents, Mr. and Mrs. Bennie Nelson. The young lady was born March 18. She weighs 7 lbs 6 ozs. Grandparents are Mr. and Mrs. Jack Nelson, Estelline and Mr. and Mrs. Dee Walker of Estelline.

"Mr. PHILCO" by Bill Henderson

HAVE YOU THE BOOK "MAN, THE MASTER OF THE HOUSEHOLD"?

THREE AISLES OVER—IN THE FICTION DEPARTMENT, SIR

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DIMMITT 66 INC., Dimmitt, Phone 647-3566

ROBERT DUKE, Sunnyside, Phone 846-2230

SIMPSON BROS., Rt. 5, Dimmitt, Phone 647-4704

TAM-ANNE FERTILIZER

ANNOUNCING CHANGE OF OWNERSHIP AND MANAGEMENT

OF THE

Steak House Cafe

WE HAVE PURCHASED, AND ARE NOW OPERATING THE STEAK HOUSE CAFE IN DIMMITT

THIS IS OUR INVITATION TO FORMER CUSTOMERS AND THE PUBLIC TO VISIT US, AS WE ARE NEW IN DIMMITT AND ARE ANXIOUS TO BECOME ACQUAINTED WITH EVERYONE IN THE COMMUNITY. IT WILL BE OUR PURPOSE TO SERVE ONLY THE FINEST OF FOODS IN AN ATMOSPHERE OF FRIENDLINESS AND CORDIAL SERVICE.

OURS WILL BE A GENERAL CAFE SERVICE... LUNCHES... SHORT ORDERS... STEAKS... DRINKS

SPECIAL PARTIES SERVED TO ORDER

STEAK HOUSE CAFE

MR. AND MRS. BILLY GRAHAM, PROPS., FORMERLY OF FRIONA

to BUY SELL TRADE RENT HIRE HELP read the Want Ads

REAL ESTATE FARM LOANS JOHN HANCOCK LOANS: Any where for any purpose. Free, prompt liberal appraisals.

FOR SALE: 1958 Auto Union, Tutone color real clean, Call 647-3908 after 6 p.m.

CARD OF THANKS I wish to thank all my friends for the many nice cards, gifts, and flowers sent me while I was in the hospital.

STRAYED One Whiteface cow, may have calf at side by now. Branded on right hip with interlocking C's.

Jumbo Bond Issue— independent system with which they consolidated. Because the bonds issued to finance these buildings were written in some cases, on 40-year terms many independent districts over the state are still paying for these buildings, many of which have long since been sold to the highest bidder for a small fractional amount of the original bond issue.

Soila's Captures First In City Bowling Tourney Eleven bowling teams participated Saturday and Sunday in the Women's City Bowling Tournament.

W.S.C.S. Elects 1964-65 Officers The monthly luncheon and general meeting of the Woman's Society of Christian Service of First Methodist Church will convene Wednesday, April 1 at 10 a.m.

Easter Service Planned Easter Sunrise service will be held Sunday at 6:30 a.m. in the City Park. All churches will be participating in the program.

FARM - RANCH HOME LOANS HIGH APPRAISALS ATTRACTIVE TERMS L. C. LEE 304 W. Bedford (Hiway 86 West) Res. 719 W. Lee Ph: 647-3768 - Ph: 647-3778 Dimmitt, Texas

FOR SALE: A good 178 1/2 A. good 8' well and 2 bedroom house, 40 A. cotton allotment, 103 A. milo allotment, 25 A. barley allotment. Located 21 miles Southwest Dimmitt in Castro County.

CARD OF THANKS We wish to express our sincere thanks to relatives, neighbors and friends for their prayers, flowers and all acts of charity shown to us at the loss of beloved one.

INTER-CLUB COUNCIL— (Continued from Page One) Show, sponsored by Dimmitt Jaycees Monday - August 10 - Unassigned Tuesday - August 11 - Contest Day, supervised by Lions Clubs of county.

Jumbo School was financed in 1926 with a bond issue of \$9,000. In 1945 an amount of \$6,800 was still owed on the building and in the following year of 1946 the building was sold to the highest bidder.

Soila's Captures First In City Bowling Tourney First place winners in the doubles was Soila Renya and Ruth Crick, both of Hart. They totaled 1,161 pins.

W.S.C.S. Elects 1964-65 Officers Officers include Mrs. Jim Cleavinger, president; Mrs. Frank Wise vice-president; Mrs. Earl Lust, secretary; Mrs. Elmo Bell, ass't secretary; Mrs. Donald Wright, treasurer; Mrs. Joe Carver, sec'y of Missionary Education; and Mrs. R. E. Wilson, sec'y of spiritual life.

WIVES MEETING Members of the WIVES met in the church Monday where Mrs. Hugh Blaylock gave the second of "The Three Spiritual Classics," "Christian Perfection."

ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Pammel counties For Prudential Insurance Company of America Sam Nunnally Lone Star Agency 6th & Main Hereford, Texas Night EM 4-2814 Day EM 4-0555

FOR SALE: 1954 Chevrolet Car. Allan Webb, 647-3298. 19-tfc

ALL KINDS of carpenter, electrical, plumbing, heating, painting, and ceramic tile work.

THE CASTRO COUNTY NEWS is authorized to announce the candidacy of the following persons for the offices indicated, subject to the action of the Democratic Party Primary on Saturday, May 2:

Soila's Captures First In City Bowling Tourney Capturing All Events, scratch were Ruth Crick with 1,495 pins. Second place went to Jerry Newsum who had 1,465 pins.

Soila's Captures First In City Bowling Tourney Junior High team composed of 7th and 8th grade girls won first place at the Happy Tournament.

Insurance Co. Has Record Year Southwestern Life Insurance Co. had a record year of accomplishment in 1963, it was announced today by Don Parsons, company representative in Dimmitt.

WIVES MEETING Members of the WIVES met in the church Monday where Mrs. Hugh Blaylock gave the second of "The Three Spiritual Classics," "Christian Perfection."

HOUSE FOR SALE: 3-bedroom, 2 baths, concrete basement, inside entrance, backyard fenced with redwood. Call G. P. Dyer 647-3324, or 3237 after 6 p.m. 21-tfc

FOR SALE: Registered Chihuahua puppies—1013 West Grant, Phone 647-3643 or 647-3225. Alvin Frasier. 1-tfc

WANTED: Part-time relief clerk. Mature woman preferred. No experience necessary. Sands Motel. 22-tfc

FLYNTS VISIT PLEASANT VALLEY LEGION POST Mr. and Mrs. Jack Flynt were guests of the Pleasant Valley Post 372 in Amarillo Wednesday, March 18 at a Legion birthday dinner.

Soila's Captures First In City Bowling Tourney Junior High team composed of 7th and 8th grade girls won first place at the Happy Tournament.

Insurance Co. Has Record Year Assets passed the \$700 million mark in 1963 and at year-end totaled an all-time high of \$704,539,445, an increase of more than \$42 million for the year.

BACKACHE & NERVE TENSION SECONDARY TO KIDNEY IRRITATION After 21, common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night.

Magneto - Starter Generator & Electric Motors Rewind SALES & SERVICE OWENS & HOLLINGSWORTH Phone EM 4-3572 Commercial - Industrial Residential Wiring 809 E. 2nd Hereford, Texas

FOR TOP HOG MARKET Call EM 4-3514 Hereford Hereford HOG MARKET North of Old Sale Barn D. G. THOMPSON, Mgr. 20-tfc

CUSTOM FARMING! DEEP BREAKING & FERTILIZING Andy Schumacher 603 N.W. 8th St. DIMMITT, TEXAS PHONE 647-3029 20-tfc

POLITICAL ANNOUNCEMENTS The Castro County News has been authorized to announce the candidacy of the following persons for the offices indicated, subject to the action of the Democratic Party Primary on Saturday, May 2:

FOR BULLDOZER OR CARRYALL WORK See or Call Floyd Dickey at Dickey's Cafe Dimmitt, Texas Bus. Ph. 647-3755 Res. Ph. 647-3764

HOMES HOMES HOMES HOMES HOMES BY PARKER & DOUGLAS FEATURING 3 & 4 Bedroom Homes, 2 Baths, Double Garage, Built-in Range And Oven, Carpet, All Brick. \$500 Down - Open At 709-713 Oak Street Everyday CALL DIMMITT 647-3519 or 647-3356 OR EM 4-2424, HEREFORD, ANYTIME HEREFORD REAL ESTATE FARMS—N.W. or Hereford, 2 Sections, One At \$175 Per Acre, One At \$210, Good 6" Water Well, On Pavement, Improvements, Large Loan Available.

FARM LOANS FREE APPRAISALS, LARGE ADVANCE PER ACRE, QUICK, CONFIDENTIAL, LOW INTEREST, LONG TERM. NO FEES TO PAY, NO STOCK TO BUY. JOE COWEN AGENCY



BLUE RIBBON WINNERS Tuesday night, March 17 in the "Share-the-Fun" festival are these girls from the Frio Jolly Workers 4-H Club. They are (left to right, back row) Diana Adams, Jana Cole, Carol Robbins, Mary Ann Vogler (front row) Veverley Cole and Cheryl Cole.—Staff Photo

in Methodist Hospital.

Mr. and Mrs. Roy Phelan visited Sunday afternoon with Mr. and Mrs. Bill Dean in Halfway.

Mr. and Mrs. Clarence Baggett of Hereford visited Sunday afternoon with Mr. and Mrs. Leslie Louder and family.

Rev. and Mrs. M. D. Durham and Marvalynne, Rev. C. M. Fields and Cliff Hardin were Sunday dinner guests of Mr. Alford Crisp and girls.

Cliff Hardin's mother, Mrs. L.B. Hardin and his brother and family, Mr. and Mrs. Ronnie Hardin and children of Eunice, New Mexico attended the Sunday night revival services and visited in the Durham home after the services Sunday night.

Mr. Milton Ott was recovering satisfactorily in Methodist Hospital in Lubbock Sunday.

96 attended Sunday School with 67 in Training Union Sunday. There were 3 additions by letter and one candidate for baptism in the services. A special offering was taken last Sunday for the Westview Baptist Church in Slaton to help them replace their building which was completely destroyed by fire recently.

Rev. M. D. Durham will be in a revival meeting at Hicks Chapel

April 5th. through the 12th. Rev. Allen Owens of Dimmitt will supply for him April 5th and Rev. D. C. Hamilton will supply on April 12th. Rev. Hamilton is from Lubbock.

A pink and blue shower will be given at the community building Wednesday April 1, at 2:30 p.m. honoring Mrs. Shorty Elliott. Everyone is invited.

Paula Louder was on the Dimmitt Junior High 8th grade "B" Honor Roll and Doricell Oldham on the 7th grade "B" Honor Roll.

.15 inch of rain was recorded for the shower received Wednesday afternoon.

Rev. and Mrs. M.D. Durham attended the funeral services of a friend at New Home Wednesday.

The WMS night circle met Wednesday night for Bible Study. Mrs. L. B. Bowden had charge of the study.

A Special three hour Prayer Session was held at the church both Wednesday and Thursday nights for the revival. Rev. M. D. Durham had charge of the Wednesday night periods. Mr. Alfred Crisp, Mr. Noah Spencer, and Mr. Rex Jenkins had charge of the Thursday night periods.

Mr. and Mrs. J. C. Holbrooks and Betty Sue kept the children

of Mr. and Mrs. Ronald Henderson the last half of the week while Mrs. Henderson underwent minor surgery. Chet and Terry Dean attended the Sunday morning services with them.

The WMS Day Circle met at the church Thursday afternoon for the Circle Program from Royal Service. Mrs. Houston Carson had charge of the program. The Beginner Sunbeams also met.

Mrs. Sonny Adams and children of Springlake visited Thursday afternoon with Mrs. James Powell and children.

Mr. E. R. Sadler and Mrs. Ezell Sadler returned home from Sugar Lake, Old Mexico Thursday night.

Mr. and Mrs. Roy Phelan returned home from Weatherford Friday evening.

Graham Buys Steak House

Mr. and Mrs. Billy Graham are new owners of Dimmitt Steak House. They took over management of the cafe Monday, March 16.

Former owners, Mr. and Mrs. Nicholson, have moved to Plainview.

The Grahams moved here from Friona and have been in cafe business for 15 years. They are members of Baptist Church. Mr. Graham is a member of Lions Club member of Shamrock Jaycees.

The Grahams have two children, Dennis who is 8 and Billy Louis who is two months old.

The Steak House was closed Friday and Saturday for remodeling purposes. It is now open for business according to Graham.

GRANDCHILDREN VISIT

Mr. and Mrs. Posie Cunningham are enjoying a visit with their grandchildren, Linda and Eddie Nadolski of Santa Maria, California. They will spend the week here.

Dennis McLain Leads Hart Track Team At Relays

Hart track team totaled up 35 1/2 points with the help of Dennis McLain Saturday at the Hale Center Relays.

McLain placed first with a 10 ft. pole vault. He won a first place in 180 yard low hurdles. He placed second in 220 and third in 100.

Also adding points to Hart's score was Billy Farris who tied for fifth and sixth places in the pole vault contest.

Longhorns coming out for track include Dennis McLain, Billy Farris, Darryl McLain, Danny Rodriguez, David Smith, Carl Ward, Kenneth Sharp, Bob Crick, George Bennett, Joe Bob Sanders, Wesley Bennett and David Garcia.

Coaching the track team is Dub Cleveland.

Hart will be attending the Springlake Track meet, Saturday.

647-3488 For Printing

NEWS FROM SUNNYSIDE

Mr. James Powell began work with Western Ammonia Company in Dimmitt last Friday. They will continue to live in the community.

Mrs. Lenora Weatherford and Mr. Monroe Mings of Hobbs, New Mexico were married last Saturday morning at the church. Rev. M. D. Durham performed the ceremony. Mrs. Weatherford is the mother of Mrs. Jimmy Lackey.

Mr. and Mrs. Irving King spent last week-end with the Billy King family in Dumas.

Mrs. Ezell Sadler and Mrs. James Powell and children visited last Sunday afternoon with Mr. and Mrs. Woodrow Powell and family of Earth.

Rev. and Mrs. M. D. Durham, Mrs. J. T. Holcomb, and Mrs. Ezell Sadler attended Worker's Conference at West Camp Monday night.

Mr. Milton Ott underwent major surgery in the Methodist Hospital in Lubbock Tuesday morning. Mrs. Ott and Mr. and Mrs. Milburn Haydon stayed in Lubbock Monday night to be with him before the surgery. Some of the children have taken her to be with him every day, and bring her home each night.

Mrs. Roy Lilley of Dimmitt visited Tuesday morning with Mrs. J. Paul Waggoner.

Mrs. J. Paul Waggoner entertained in her home Tuesday afternoon with a Stanley Party.

17 attended the Spanish Story Hour Tuesday afternoon.

Mr. Houston Carson was fishing at Texhoma Lake Tuesday through Thursday with relatives.

Terry Crisp, Debbie Curtis, and Naomi Carr were on the Springlake Junior High Honor Roll, of the Seventh Grade. Debbie and Naomi made all "A". Terry "A and B's".

Rev. M. D. Durham went to Plainview Friday afternoon for Marvalynne who will be home 10 days for the Easter Holidays from Wayland.

Rev. C. M. Fields of Ralls and Cliff Hardin of Wayland College arrived Friday to help in a ten day revival meeting. They are house guests of Rev. and Mrs. M. D. Durham and Marvalynne.

The Revival began Friday night with a good attendance. Mrs. Milton Ott was a visitor in the Services.

Mrs. Woodrow Powell and Aline of Earth visited Saturday afternoon with Mr. and Mrs. James Powell and children.

Evelyn Waggoner was honored with a 16th. Birthday Party in the home of Mrs. Jesse Pharis in Dimmitt Thursday afternoon. Those attending were Molly Bradley, Donna Summers, Donna Dehtan, Vicki Byers, Jean Nelson, Judy Moon, Penny Hays, Ginger Kemp, Ginger Gibs, Linda Gibs, Jhonna Hastings and Beth Sheffy of

Dimmitt.

Delores Waggoner spent Friday night with Sandy Louder.

Mrs. Cecil Curtis visited in Petersburg Thursday with Mr. and Mrs. Jack Stephens. Mrs. Stephens underwent major surgery in Taylor Hospital in Lubbock last week, and Mrs. Curtis spent four days with her at that time.

Rev. C. M. Fields spent the day Saturday in Friona with friends, Cliff Hardin spent the day in Canyon.

Mr. and Mike Matthews of Odessa spent Saturday night and Sunday with Mr. and Mrs. Rex Jenkins. They attended the Sunday morning services with them.

La Donna Kay Franklin, who has been staying with Mr. and Mrs. Tex Conard and Juanelle while her grandfather, Mr. Roy Conard is in the hospital, was confined over the week-end with the measles. Mr. Conard is improving.

Mr. and Mrs. Raymond Lilley went to Big Spring Saturday to attend a class reunion over the week-end. The School is one near Big Spring.

Mrs. Alford Crisp left Sunday morning by bus for Phoenix, Arizona after receiving word her father was to undergo major surgery there, Tuesday morning.

Mr. and Mrs. Eulless Waggoner and family attended a family dinner in the home of Mr. and Mrs. Jesse Pharis in Dimmitt Sunday.

Mr. and Mrs. Eldon Lilley went to Lubbock Sunday with Mr. and Mrs. J. Paul Waggoner for Mrs. Waggoner to visit with her sister-in-law Mrs. Garner Ball, who is

EASTER

5¢ TO 19¢ STORES

PRICES GOOD IN ALL STORES... WHILE QUANTITIES LAST!

HEADQUARTERS FOR EASTER!

<p>BRACH'S COLORFUL JELLY BIRD EGGS</p> <p>Sugar Shells of Assorted Flavors and Colors with Smooth-textured Jelly Centers.</p> <p>35¢ LB. VALUE</p> <p>27¢ LB.</p>	<p>PANNED MARSHMALLOW EGGS</p> <p>Marshmallow Centers in Sugar Shells. Assorted Colors and Flavors. Ideal for Egg Hunts!</p> <p>35¢ VALUE</p> <p>27¢ Bag 11 1/2 oz. Medium Size Bag</p>		
<p>BRACH'S MULTI-PACKS</p> <p>Chocolate Covered Marshmallow Treats.</p> <p>10 SMALL OR 6 MEDIUM</p> <p>27¢ PKG.</p>	<p>CHOCOLATE COVERED CREME EGGS</p> <p>Assorted Flavors: Cherry Cordal, Maple, Fruit and Nut, Vanilla, Caramel and Chocolate Buttercream.</p> <p>5¢ EACH</p>	<p>DECORATED EASTER CANDIES</p> <p>Easter Designs on Marshmallow and Hollow Mold Chocolate Candies</p> <p>10¢ TO 98¢ EA.</p>	
<p>EASTER GRASS</p> <p>Shredded Cellophane. Assorted Colors in 1 1/2 oz. Size. Green Only in 3 1/2 oz. Size.</p> <p>15¢ & 29¢ PKG.</p>	<p>Chocolate Covered MARSHMALLOW EGGS & RABBITS</p> <p>Molded Marshmallow Rabbit or Eggs with Pure Chocolate Coating.</p> <p>5¢ EACH</p>	<p>MARSHMALLOW HIDE & SEEK EGGS</p> <p>MEDIUM SIZE Candy coated marshmallow eggs in individual cellophane packets.</p> <p>49¢ LB.</p>	<p>MARSHMALLOW PEEPS</p> <p>4 Assorted Marshmallow Easter Novelties.</p> <p>10¢ PKG.</p>
<p>TABLE NEEDS</p> <p>Royal Deluxe Paper Service by Beach</p> <ul style="list-style-type: none"> • 20 Luncheon Napkins • 8 Hot Drink Cups • 8 Dinner Plates <p>54" x 96" TABLE COVER</p> <p>29¢ PKG. 39¢ EA.</p>	<p>EGGS</p> <p>Colorful Plastic Eggs To Fill With Surprises.</p> <p>CARTON OF 12 59¢</p>	<p>CARDS</p> <p>For Family and Friends! Beautiful Easter Messages</p> <p>5¢ TO 25¢ EA.</p>	
<p>PLASTIC EASTER LILIES</p> <p>Lifelike, Sturdy Plastic. Always Fresh-looking.</p> <p>BEAUTIFUL! DECORATIVE!</p> <p>10¢ TO 39¢ EA.</p>	<p>NOVELTY EASTER CANDLES</p> <p>Panorama Eggs, Perky Bunnies, Rooster, Lilies and Tulips in Beautiful Easter Colors.</p> <p>15¢ EACH</p>	<p>CHENILLE CHICKS & DUCKS</p> <p>Assorted Brilliant Colors with Perky Hats!</p> <p>Beautiful Favors</p> <p>5¢ & 10¢ EA.</p>	<p>COTTON CHICKS</p> <p>Fluffy, Soft and Cute!</p> <p>Use As Basket Fillers or Favors</p> <p>2 FOR 5¢</p>
<p>EGG DYES PAAS</p> <ul style="list-style-type: none"> • 6 Different Colors • Goy Transfers • 3-B Cutsouts <p>10¢ PKG.</p>	<p>RIT EGG DYES</p> <ul style="list-style-type: none"> • So Easy To Use • Brilliant Pure Food Colors • Multicolor Transfers • Cute Cut Outs <p>15¢ TO 49¢ EA.</p>	<p>EASTER BASKETS</p> <p>Quality Made in Bright Spring Colors. Assortment of Sizes and Shapes.</p> <p>10¢ TO 59¢ EACH</p>	<p>EASTER TOYS</p> <p>A WIDE ASSORTMENT TO CHOOSE FROM</p> <ul style="list-style-type: none"> • GIANT PLUSH BUNNIES • 3-IN-ONE EGGS • VINYL FACED BUNNIES • LOVABLE LAMBS & DUCKS • VINYL COVERED STUFFED TOYS • SITTING PLUSH BUNNIES • INFLATED VINYL TOYS • MECHANICAL TOYS • STUFFED RABBITS • MUSICAL TOYS <p>ASSORTMENT VARIES BY STORES</p> <p>29¢ TO \$4.88 EACH</p>
<p>TREASURE HUNT EGGS</p> <p>SEE-THRU TOP Each egg contains one playtoy and a bag of candy Easter eggs.</p> <p>10¢ EA.</p>	<p>FILLED BASKETS & NOVELTIES</p> <p>Filled with Treats and Novelties. Gift Wrapped. Large Selection of Baskets and Assorted Toys.</p> <p>39¢ TO \$1.98 EACH</p>		

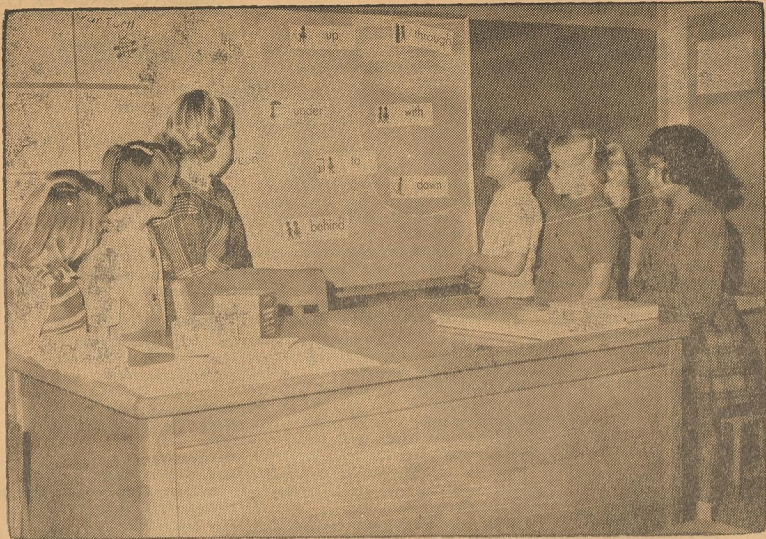
COW POKES By Ace Reid

"Boss, this frosty mornin', I'll give you this hoss and \$200 for that fine, gentle hoss yonder!"

THE FIRST STATE BANK

of Dimmitt

MEMBER F. D. I. C.



EXAMINING the felt board, a teaching device, are students (left to right) Sherry Singer, Laurel Summers, Sharon Miller, Bryan Mayfield, Sherry Pack and Glorea Oleviarz. These students took part in a reading party held Friday in the first grade room of Miss Bea Hawkins. See story. —Staff Photo



PARTICIPATING in reading party Friday in Miss Bea Hawkins' room are (left to right) Kurt Whales, Mary Hamilton, Bruce Fillinghim, Carla Kemp, Linsae Snider (with backs turned) Robert Calhoun and Carey Lee Keener. See story for details. —Staff Photo

Reading Party Conducted By First Graders

Miss Bea Hawkins' first grade class held their annual reading party Friday from 1:30 p.m. to 3 p.m. in the South Grade School. Special guests attending were the students' mothers. Also invited were second grade teachers. Coffee and refreshments were served following the reading party.

The first grade pupils were divided into four groups for the reading assignments. Group I read from a supplementary "Our New Friends." Group II used the first reader "Up And Away." Groups III and IV read from the primer "Jack and Janet."

Activity of reading groups was organized to point out methods used in improving students' reading habits. Before reading, Groups II, III and IV set the scene for the story and participated in activity of introducing new words. In the reading exercise the students participated in silent reading, picture reading and oral reading.

Other activities included listening skill exercise, sound and context riddle game, arranging ideas in sequence, demonstrating peg board in teaching Phonics and demonstrating felt board as a reading device.

Attending the reading party and coffee were Mesdames James Hamilton, A.J. Kemp, Jimmie Singer, Billy Snider, Trellis Summers, Jo Miller, Leland Fillingim, Tommy Keener, Herb Mayfield, Carl Russell, Jr., Charles Wales, E. I. McLain, Howard Sammons and Miss Bea Hawkins, teacher.

FCIC Purchased By Area Farmers

Castro County farmers probably will set a new high in 1964 in Federal Crop Insurance according to Joe Matthews district director for FCIC, an agency of the United States Department of Agriculture. He said FCIC representatives are accepting applications now in this county for a limited time on cotton and grain sorghum and that information on the program is available at the FCIC district office in Lubbock, Texas.

As 1963 ended, he reported that approximately 225 farmers of this county were carrying more than \$1-million total protection.

1963 was a busy crop insurance year in Texas according to State FCIC director, Ben A. Jordan, Jr., with nearly 12,000 farmers protected for over \$31 million on their cotton, wheat and grain sorghum. Nationally, according to FCIC manager John N. Luft, a 25 year record of nearly \$500-million in crop insurance was set in 1963-up 30 per cent and 25 thousand additional farmers from the previous year. Luft said 13-million United States acres and twenty different crops are now insured against production cost loss from natural hazards and that in 1963 some 50,000 farmers received close to \$25-million in crop payments, all of it previously paid in by farmer policyholders.

The district director urged that farmers of this county get Federal Crop Insurance for the unpredictable need that can be disastrous and keep it like other insurance for the constant protection and constant peace of mind.

Local Boy Scouts Plan Pancake Supper April 3

Local Boy Scout Troop No. 267 is sponsoring a pancake supper in the First Methodist Church Fellowship Hall Friday, April 3 from 6:30 p.m. until 8:30 p.m.

Tickets are available from Troop members at the present but may be purchased at the door.

Proceeds from the supper will be used for financing camping equipment for the newly organized troop sponsored by Methodist Men of Dimmitt.

Cecil Vandiver, Bill Birdwell, Jim Cleavinger, Monty Boozer and Bob Huckabay will do the cooking for the supper.

VACATION IN PHOENIX
Mr. and Mrs. N. F. Cleavinger are enjoying a vacation in Phoenix, Ariz.

CUSTOM BRICK HOMES

Big or Small \$ FOR \$ VALUE

PLUS Quality & Service

CALL Col. Tom Hughes & Associates

647-3640 Free Estimates Best Plans Lowest Financing



Jaycee Jake Says

The Dimmitt Jaycees had their regular noon meeting at the Steak House Thursday. We were proud to have several guests with us. We always welcome anyone that will come and visit.

The election of new officers of the club will be this Thursday the 26th, so all you Jaycees be there to cast your vote for the man of your choice. We have a very heated race going on for president. Thursday will tell the tale so everybody be there and vote.

Our airport seems to be getting more and more traffic. If you have noticed the amount of transit aircraft that comes in and out, it will really amaze you how much business is carried on in our city through the use of our airport. Our airport has grown from one airplane to 15 airplanes in a little over 6 years. The Jaycees are in the working stages of still trying to improve the airport for our local people and also the transits. JAYCEE JAKE

Millers Mutual Is Celebrating Insurance Week

Texas' oldest insurance company The Millers Mutual Fire Insurance Company, founded in 1898, is celebrating Mutual Insurance Week, March 22-28, by reporting a growth in net premiums of more than 11 per cent over 1962. Ed B. Collett, president, said the company's assets of almost \$20,000,000 have quadrupled since 1950. "More premiums were written in the year 1963 than any other in the history of the company", he said.

Recently, The Millers expanded operations by forming two affiliate companies, The Millers Casualty and The Millers Life Insurance Companies of Texas. Through local independent insurance agents such as E. L. Ivey Ins. Agency in Dimmitt, Millers Mutual and its affiliates provide multiple forms of general property, casualty and life insurance. The parent organization now writes insurance in 13 states and is licensed in a total of 36 states.



MRS. WAYLON FANNING

Ivey - Fanning Wed In Single Ring Ceremony

Mr. and Mrs. E. L. Ivey announce the marriage of their daughter, Laurel to Waylon Fanning, son of Mr. and Mrs. L. E. Fanning, 3301 Chenault, Fort Worth. The couple exchanged vows Monday, March 9 at 1 p.m. in King's Highway Baptist Church, Fort Worth. Dr. Walker performed the single ring ceremony.

The bride, 1962 graduate of Dimmitt High School, attended West Texas College in Canyon. She is presently employed as secretary for Universal Life Insurance Company in Fort Worth.

The bridegroom is a 1961 graduate of a Fort Worth High School. He is employed as assistant manager of a rubber and plastic industry in Fort Worth.

Ruthella DiCuffa Achieves Dean's Honor Roll At TT

Ruthella DiCuffa, senior at Texas Tech majoring in Horticulture in the college of Agriculture, has made the Dean's honor roll for the second year in succession.

She is the daughter of Mr. and Mrs. Sal DiCuffa, Miss DiCuffa has maintained an average of 3 plus for the last two years. In addition to her studies, Miss DiCuffa is carrying on seed research in the field of floral culture at the college greenhouse. Her present experiment is with chrysanthemums.

Postmaster Issues Reminder About Parcel Post Hike

Postmaster Ernest L. Davis reminded residents of Dimmitt and Rural Area that an effective date of April 1 has been set for new domestic parcel post rate increases. The parcel post increase—approved recently by the Interstate Commerce Commission and averaging about 13.1 per cent—is expected to yield about 75.4 million annually.

Catalog rates will be increased approximately 13 per cent and will produce added revenue of about

\$2.4 million if 1962 volume is maintained.

The higher rates do not affect air parcel post or international parcel post.

Postmaster Davis said he has been advised by Postmaster General John A. Gronouski that the decision of the ICC will assist the Post Office Department in carrying out its objective of reducing the drain on the Federal Treasury by \$100 million.

The last parcel post increase was on February 1, 1960, the postmaster pointed out.

To illustrate the effect on the new rates here, Mr. Davis noted that a six-pound parcel—which is the average weight—for local area delivery will cost 37 cents instead of 32 cents.

MORE POWER TO YOU

POWER

FROM INTERNATIONAL HARVESTER

NEW TOTAL POWER

110 H.P.*
806

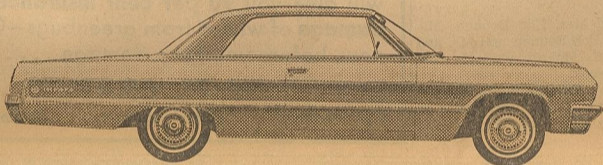
89 H.P.*
706

*Cross engine horsepower. Manufacturer's estimate, at sea level, 60° temp.

See and try them... NOW!

The people who bring you the machines that work

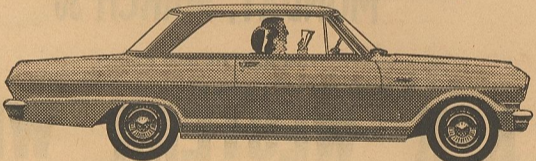
HAYS IMPLEMENT CO.



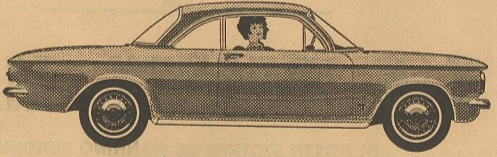
'64 Jet-smooth Chevrolet Impala Sport Coupe (119-in. wheelbase)



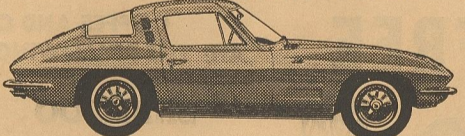
New Chevelle Malibu Sport Coupe (115-in. wheelbase)



'64 Chevy II Nova Sport Coupe (110-in. wheelbase)



'64 Corvair Monza Club Coupe (108-in. wheelbase)



'64 Corvette Sting Ray Sport Coupe (98-in. wheelbase)

Chevrolet will go to any length to make you happy

Things have changed a lot since a Chevy was only a Chevy. Especially your ideas of what you want a Chevy to be.

So now you have the Jet-smooth Chevrolet—17½ feet of pure luxury, bumper to bumper. The size makes it a luxury car. But not the price.

Or you can choose the thrifty Chevy II, a 15¼-foot family car with all kinds of passenger and luggage space.

This year, your choice might be the new 16-foot-plus Chevelle, sized to fit nicely between Chev-

rolet and Chevy II (and between parking meters, with five whole feet left over).

Then, too, there's the sporty 15-foot Corvair, so right for so many people (you girls, in particular) that we've never touched an inch of it. And finally, Corvette—still 14½ feet and still too much for any true sports-car lover to say no to.

The long and short of it is, you don't have to go to any length to find exactly the kind of car you want. Just see the five different lines of cars at your Chevrolet dealer's.



THE GREAT HIGHWAY PERFORMERS Chevrolet • Chevelle • Chevy II • Corvair • Corvette
See them at your Chevrolet Showroom

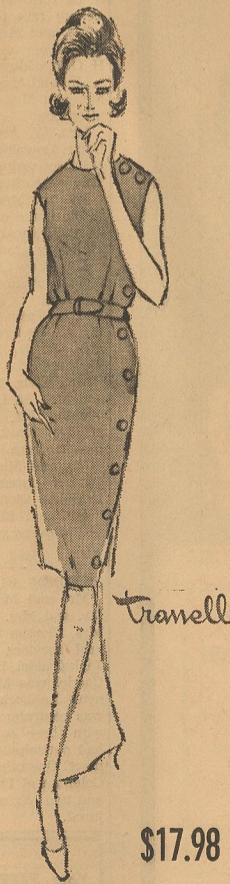
DIMMITT MOTOR CO., INC.

300 S. BROADWAY

PHONE 647-3277

Cobb's EASTER shopping

GUIDE



\$17.98

Style 341...

Easy to wear designed for figure flattery, a one-piece side-buttoned sleeveless sheath with tailored self-belt. Pink, Beige, Blue, Navy or Black in 100% Rayon.



\$24.95

A dramatic portrait dress—with rows and rows of tucks edged in picot lace, above a billowing skirt. Extra fine sheer imported Swiss cotton in white, pink, beige, blue, maize or seaspray. 8 to 20.

FACTS ABOUT CABLE TELEVISION VIEWING IN DIMMITT

What Is The Dimmitt TV Cable Company?

THE DIMMITT TV CABLE CO. is a local business incorporated in 1963. It will provide a community antenna television service to those within the City of Dimmitt.

The company is operated by local men. These men possess the necessary business and technical skills to provide a truly superior television viewing service for the city of Dimmitt.

What Is A Community Antenna System?

Basically a community antenna system is a means of distributing more and better television in a "fringe" area such as Dimmitt, by means of electronic amplification and cable distribution to the system subscribers for a monthly fee.

How Will The System Work In Dimmitt?

We have erected a 360 ft. tower on a site owned by Buck Crum just east of the city limits. (Many readers will recall various news stories covering the progress of the erection of the tower.)

This tower supports 17 special antennas that pick up the signal transmitted from the 6 stations that we will carry on the system. Some of these antennas are "receiving antennas." Others are "phasing" antennas, positioned to eliminate undesired signals which interfere with the reception of desired signals.

At the base of the tower is a concrete block control building housing some very expensive equipment. The television signals as received by the antennas, on the tower, are immediately amplified and sent down to the control building. There the multiple signals are combined into one coaxial cable and distributed over 15 miles of cable throughout the city entering your home by drop cable as the main line passes your home.

How Does The TV Signal Reach Your Home?

Our distribution system is attached overhead to some 500 poles located throughout the city.

In order to maintain a constant signal strength, our system will use over 40 electronic amplifiers spaced at approximately every 1,500 feet. This provides a signal at the end of the system of the same quality as is received at the beginning of the system. To provide service to our subscriber, we "tap" the distribution system and run an individual cable into your home. This cable with a small attachment at the terminal on the set is all that is needed to give you 6 superior channels.

What About A Subscriber's Present Antenna?

With the use of our service, no antenna of any kind is necessary. Some subscribers with roof top antennas will want to take theirs down, while others will want to leave them up.

The DIMMITT TV CABLE CO. will take your present antenna system in trade for installation fee if you desire.

What About Color TV Reception?

Our equipment and system is designed to provide you with both black-and-white and color television reception. For the present, color reception is available on three channels, namely, Channels 7, 4 and 11. As additional stations add color transmitting equipment it will be available to you with no alterations or added equipment needed on our system. Channels 10 and 13 have a limited amount of color at present.

What Channels Will You Be Able To Receive?

After an extensive program of testing, conducted by our technicians and those of Telesystem Services Corporation of Glenside, Pa., we have selected the following stations to provide you with diversified and selected television reception:

- Lubbock 13 CBS & ABC
- Lubbock 11 NBC
- Dimmitt Audio—9 KDHN Radio
- Amarillo 7 ABC
- Dimmitt 6 Weather Scan
- Amarillo Audio—6 KGNC-FM
- Lubbock (Coming Soon) 5 Educational
- Amarillo 4 NBC
- Amarillo 10 CBS
- Plainview FM Frequency

Is This Pay TV And, If Not, How Does It Differ?

NO, this is not PAY TV ... PAY TV is a coined expression that has to do with the delivery of a "not to be seen" special program on the FREE channels available to you. In other words, in theory, that which is presumed to be used in the various PAY TV ventures over the nation would not be available to you in any other method than the pay method. There are no provisions in the Dimmitt system for equipment to handle and deliver and separate any such program. At this time there is nothing available in any of the "trial runs" on PAY TV that has proven to be economically possible.

The Dimmitt TV Cable Company will keep abreast of all advancements and pledges that it will deliver only that which is desired by the residents here, keeping an open mind to all future development.

Who Can Have The Service Now?

Our service is now available to most residents within the confines of the CITY LIMITS of DIMMITT.

In other words, if you reside within reasonable distance of our cable we will take your order now, and provide TV service for you just as quickly as we can make your installation. SERVICE WILL BE PROVIDED ON A FIRST COME, FIRST SERVED BASIS. Place your order now!

How Much Will "TV Signal" Service Cost?

Most community antenna systems charge an installation fee that ranges anywhere from \$25. to as high as \$150. But here in Dimmitt, it is only \$25.00. Your present antenna system may be traded in for the installation fee. Our service rates are as follows:

- Single Tap \$6.00 per month
- Additional Tap \$1.00 per month (plus \$5.00 installation)

We also have a special rate for those who do not desire or are unable to pay the installation fee.

The \$1.00 rate for additional sets applies only to "second sets" within the same home or same apartment. Each individual (home owner or apartment dweller) pays an individual minimum service charge of \$6.00 per month.

How Can You Subscribe To Service?

1. Call 3033 and place your order by phone.
2. Stop at our office at 114 E. Jones and place your order.
3. Address a letter to our office, Box 951 and request service.
4. Stop one of our trucks and request service.
5. Contact any member of the Dimmitt Bobcat Band.

What Is The Quality Of The Picture?

We do not want to use terms such as "perfect picture" or "crystal clear." However, after viewing the picture reception during the past four weeks, we can safely state that the picture quality is consistently much superior to pictures provided by roof-top antenna reception. You be the judge!

Can More Than One Set Be Operated Off This System?

Yes, it can be done. Through the installation of special equipment we can supply our signal into any number of sets. If, for example, you have two television sets in your home, (one in the living room, another in the recreation room) both can be operated at the same time, and each can receive any channel desired independent of what is showing on the other set.

What About Interference?

There is ABSOLUTELY NOTHING in our system that can cause any interference to someone who is not hooked on to the system. All construction has been carried out under the applicable city and state electrical codes. All electronic equipment is guaranteed to fall well within all FCC (Federal Communications Commission) rules and regulations.

Furthermore, the system itself is almost interference free—that is, the common causes of TV interference such as electric razors, sparkplugs, mixers, diathermy machines, ham radio operators, etc. will not affect this system.

What Kind Of Equipment Is Used And Who Is Constructing Our System?

All of the electronic equipment and engineering skill has been supplied by TELESYSTEM SERVICES CORPORATION of GLENSIDE, PA. Thru them equipment from JEROLD ELECTRONICS and others was provided. The present tower in use was supplied and erected by the FORT WORTH TOWER CO. of FORT WORTH, TEXAS. All outside pole erection and the stringing of cable as well as the installation of amplifiers was done by the TELE-ELECTRIC CONSTRUCTION CO. of PLAINVIEW, TEXAS. All equipment is BRAND NEW and represents the very latest and best in the field.

How Fast Can Installation Be Made?

At present, installation can be made immediately.

What About Selling Sets Or Service?

The Dimmitt TV Cable Co. is in business to sell a signal service AND THAT IS ALL.

**WE WILL NOT SELL TELEVISION SETS!
WE WILL NOT SERVICE TELEVISION SETS!**

All television sales belong to the franchise dealers. All service work on TV sets belongs to the television servicemen.

"MORE TO SEE ON CABLE TV"

DIMMITT TV CABLE CO.

PHONE 647-3033

BOX 951

114 E. JONES