



ECONOMICAL DISTRIBUTION... LOWER COSTS

WARDS Do Save You More

Save in This Sale!
Extra Value at the
Reg. Price of 49c
**WARDOLEUM
YARD GOODS**
39c Sq. Yd.
6 and 9 foot widths in wide
selection of patterns. Wa-
terproof, stainproof — easy
to clean!



USE WARD'S
BUDGET PLAN!
A convenient way to buy
when the total purchase is
\$20 or more. Pay a little
down, a little each month,
with carrying charge!

Ranger Schools Open Monday September 9th

Sale! Wardoleum Rugs
One of the best floor coverings made—and sensa-
tional value at this reduced sale price! Almost every
desirable pattern you can think of for kitchen, living,
dining and bedroom! Floral designs, tiles and others
in pleasing and charming color combinations! Wardo-
leums are waterproof, stainproof and easy to clean—
a damp mop keeps them spotless. No cementing or
tacking necessary to lay them—simply unroll and
they lie flat on the floor. Buy now—and save!

Reg. \$6.95
Save NOW!
5 89
9x12

Low-Priced Shirts
49c
Now you can buy your boy
more white, plain color or fan-
cy pattern Summer shirts.

• Just-to-Knee
• Lastex Tops
• Lace Top Finish
39c
Wear these sheer chil-
drens if you want to be
cool, comfortable and
shed girdles. Sure-fit
Lastex set in dainty lace
top does away with gar-
ters and knee strain.
Silk covered toes, heels.

Child's Anklets
19c
Rayon, mercerized, even
pure silk in choice of styles.
Other anklets 10c and 15c.

Boys' Shorts
19c
Mothers! Stock up on these
sturdy broadcloth shorts!
Fine cotton shirts... 15c

Reduced 25%
5.89
Walnut finished hardwood chair
or rocker. Covered with tapes-
trapezoides.

**Felted Cotton
Innerspring
Mattress, Only**
10.94
With 182 Premier wire
coils. Upholstered with 35
rounds of felted cotton.
Quilted insulation pads
and 4 screened side ven-
tilators.
99-Coil Spring \$4.94

Covert Trousers!
89c
Lightweight fabric sturdily
sewn and bartacked. Wide
cuffs. Gray. Sizes 6 to 18.

Little Boys' Oxfords
98c
Black calf-grain leather in sizes
8 1/2 to 2. Leather outsole and
springy rubber heel.

Boys' Thrift Oxfords
1.98
Black leather oxfords with
leather sole. Steel heel plate.
Sizes from 2 1/4 to 6.

Misses' Black Ties
1.49
Punching and stitching are
Fashion News! Rubber heels.
Misses', child's sizes: 1 1/2-3.

Tartan Plaids
25c yd.
Just the thing for new school
dresses, durable pattern. New
fall colors.

**SAY TOM, SOON AS WE'RE
OUT OF ALL THIS HEAVY-
TRAFFIC WE WON'T HAVE ANY-
THING TO WORRY ABOUT ON
OUR TRIP EXCEPT TIRE TROUBLE**

**I'M NOT WORRIED ABOUT
TIRE TROUBLE. I STICK TO WARDS
RIVERSIDE TIRES AND KNOW
I'M SAFE! THEY GIVE ME PLENTY
OF EXTRA MILEAGE YET COST NO
MORE THAN ORDINARY TIRES!**

**Best First Quality Tires On the Road
Up to 28% More Mileage Test-Proved!**

RIVERSIDE TIRES!

Yet Lower Priced! Compare!

Actual tests show that Riversides give up to 28%
more mileage than other first-quality tires! That means
you get up to one free mile in every five you drive! That
means even greater savings when you consider that
Wards regular prices on Riversides are as
low as any first quality tires and consider-
ably LOWER than most! And remember
too that the same ex-
tra quality that gives
you Riversides' great-
er mileage and sav-
ings gives you great-
er safety too!

**WRITTEN GUARANTEE
AGAINST EVERYTHING**

- Blowouts
- Faulty Beams
- Under Inflation
- Worn-out Alignment
- Everything that can
happen to a tire in service
WITHOUT LIMIT as to
number of months or miles.
The strongest written guar-
antee ever offered!
- Bulges
- Cuts
- Collapsion

Get Wards
Liberal Allowance
for Your Old
Tires!

August Sale Special
Save almost 10%
on This Good
Kitchen Cabinet
19.94
Solid hardwood finish-
ed in white, ivory,
green or ivory-and-
green. 40 x 25 inch slid-
ing white porcelain top,
roll curtain, metal
bread drawer and 5-
piece glassware set.

Regular \$1.39
Fleecydown
Quality Cotton
Plaid Blankets
1.19
Pair
Woven of strong Amer-
ican staple cotton. Full
size 70 x 80, weight 2 1/2
lbs. Rose, orchid, blue,
peach, green with
stitched ends.

Regular \$4.98
All Pure Wool
Novelty Single
70x80 Blankets
3.98
Each
2 1/2 lb. weight for all-
year-round use! Won-
derful assortment of
colorful plaids, stripes.
Most styles have 4-inch
rayon taffeta binding.

**REDUCED PRICES ON
UNPAINTED FURNITURE**

Look at the low sale prices! For only a few dol-
lars you can buy four chairs and a table and have
a splendid breakfast set. Buy now—and save!

DROP LEAF TABLES!
3.44
It's fun to paint furni-
ture — especially when
it's sanded smooth like
this table! Drop leaf
style made of solid hard-
wood with moulded
edge. Opens to 32 x 40.

WINDSOR CHAIR
69c
You'll search far and wide before
you find a better unpainted chair at
anything like this low price! Solid
hardwood, planed, sanded, ready to
paint, comfortable back; sturdy legs.

**Save \$15! 2-pc. Suite
Tapestry Covered!**

You don't have to be an expert to recognize this
August Sale value! Two big pieces completely up-
holstered with rust or green floral tapestry. Note
the graceful carved roll arms and the heavy carved
base. Exposed wood parts finished a rich walnut.

39.94
\$5 DOWN
\$6 Monthly
Small Carrying
Charge

**2 Big
Pieces!**

**SAVE IN WARDS
AUGUST SALES!**

- Deep Coil Spring Construction
- Flexible Steel Underconstruction
- All Springs Securely Tied
- All Cushions Are Reversible

FORE!

WHAT ABOUT THAT MASHIE, THAT DRIVER, THAT GOLF BAG YOU'VE BEEN THINKING OF BUYING? DO YOU NEED A NEW SWIM SUIT? BEACH TOWELS? A NEW RACQUET, TENNIS SHOES, SLACKS?

JUST MAKE A LIST OF THE THINGS THAT WOULD RAISE YOUR SCORES AND MAKE YOUR SUMMER SPORTS MORE ENJOYABLE. WHAT ABOUT THAT MASHIE, THAT DRIVER, THAT GOLF BAG YOU'VE BEEN THINKING OF BUYING? DO YOU NEED A NEW SWIM SUIT? BEACH TOWELS? A NEW RACQUET, TENNIS SHOES, SLACKS? BUT, BEFORE YOU BUY, LET US SAY "FORE!" DON'T DRIVE YOUR MONEY DOWN THE FAIRWAY OF TRADE UNTIL YOU ARE SURE THE COURSE IS CLEAR, UNTIL YOU CAN SEE THE FLAG AT THE NEXT HOLE. STUDY THE ADVERTISEMENTS IN THIS PAPER, AND LEARN EXACTLY WHERE TO GET WHAT YOU WANT AT THE PRICES YOU CAN AFFORD TO PAY.

THAT IS THE PROFESSIONAL, MONEY-SAVING WAY TO BUY. THOUGH BUYING IS FUN, YOU'LL GET BETTER RESULTS IF YOU MAKE A BUSINESS OF IT AND SHOP IN YOUR NEWSPAPER BEFORE YOU GO TO THE STORES.

