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## IN SOCIETY'S REALM

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Saturday Store News
Three Dozen NEW Sik WAIST in THREE STYLES--Sold for \$2.50-SATURDAY

## $\$ 1.98$

## These waist are low nieck and short sleeves and the very latest things

# FirstlMonday Celebration 

# extrai: Wichita Falls $\$ 60,00$ in Cash Rities <br> Successful Exhibutioh <br> STOCK <br> Absolutily FREE No Entrimeadiee SEE LIST BELOW MAY 1st, 1911 FREE Balloon Ascension gTHER AMUSEWEETT FEAUVRS 

Special offerings of Seasonable goods by all merehants and at prices seldom Equaled.
A splendid opportunity to buy merchandise. Railroad Fares Refunded.


## The Biggest Day in May--Remember the Date

WILL STRIIE SNAG
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SONE WASHINGTON GOSSIP

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## An $\$ 875$ House and Lot To Be Given Away

We have constructed on Block 18, original plat of the City of Wichita Falls, 14 four and fiverroom houses. This property is located on the North side of Wichita Falls. Each house is piped for gas, and water pipes in the yard. We have decided to sell thirteen of these houses and lots at prices marked on each lot in the aceompanying plat, and to giye away home and lot No. 13 to one of the purchasets of the thirteen other houses and lots. The manner in which this house and lot is be given away is to be determined by the purchasers of the other lots, and the owner. There are'several ways in which this can be done, but we have decided that it will be more satisfactory to the purchasers of the thirteen houses and lots to decide this matter and settle upon a plan that will be most satisfactory to themselves.

Block No. 18
Bounded oh North by Madifion strreot



 per month. Hoose and lot No. 18 -Four large
comis and bath room. To be given to one of the purchasers of the other 13 above houses, and lots in a man-
ner or after a plan to be afterwards
determined upon by the purchasers and House and lot No $14-\mathrm{Five}$ large rooms and bath room. Price $\$ 1050.00$.
Tertm $\$ 375.00$ caah; balance $\$ 12.00-$
per month.

My. reason for disposing of this property is sithpry because we need the money, Jhat at this time, more than we need the houses and lots, and every house and lot is a bargain at the price made. There will be no cutting of prices, nor changing of terms. Every home must bring the price faimed, exeept that the purchaser will be permitted to take up ecure a home or a splend id investment. The rents for which these houses will readily fent for wifl pay more than 20 per cent on the investment, and besides the purchasef of one of these houses and lots stands an equal opportunity with the other twelve purchasers of attaining two houses and lots for the price of one.

## For Further tiformation call

## H. CRAMNER

With the texas lumber company HHONE 305

## The Fimes Contest Closss April 29.



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TODAYS異 smax Market
Local News Breveties


## GOLD-GOLD-GOLD

TO BE GIVEN AWAY BY

## THE WICHITA DAIIY TIMES

One Prize of $\quad \$ 500.00$ in Gold Coin One Prize of $\$ 250.00$ in Gold Coin Three Prizes of $\quad \$ 50.00$ in Gold Coin Three Prizes of $\quad \$ 25.00$ in Gold Coin Three Prizes of $\quad \$ 10.00$ in Gold Coin Three Prizes of $\quad \$ 5.00$ in Gold Coin

## The Times Contest---Nomination Blank

## hereby nominate

ar. Mrs. OR Miss

## treet no.

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ADDRESS

> THIS NOMINATION COUNTS 1,000 VOTES-Only one nomination to be creaited
O each contestant. Under no etrcumstances will the nominators name be divulsed.
> ceat contestant. Umaer no eircumstances will the nominators name be dilvulged.
Tor firther informaton fill out the above Nomiaation Blapk and forward to the


## INDUSTRIAL DEVELOPMENT NEWS

Northwest Texas and Southwest Oklahoma

## THE CHICIEN TICK, ITS HABITS

AND HOW TO EXTERMINATE IT


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# Matting and Ruǵ Śale FOR TWÓ DAYS 

SATURDAY AND MONDAY

Having purchased heavily on mattings for future delivery and tó clear up the half and quarter roll lots left in our matting stock each season, we offer To-morrow and Monday,' our entire stoek of Chinese and Japanese Mattings now on hand in the best and medium grades at the following much reduced prices:

| 25c Grades at |
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| per yard |, $177^{1 / 2}$ C

price reduction.

## Rug Specials <br> "Puritian" Brussels Rug, 27x54, in <br> attractive patterns-this is a Rug <br> 00000000000000050 worth nearly twice $\$ 1.25$ <br> Japariese Mattib't Rugs, 36 x 72 , fancy patterns, each 50 C

You are at liberty to select your own pattern and color. There is no trick or juggling in this propo

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The Store Dependable"

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Sale Starts Monday morning promptly at̀ 9 o'clock Closes at 10 oclock sharp
Positively the biggest and best values we have ever offered the people of this city-it will pay every man and lady in, the, city to take advantage of this sele These articles will be on sale at our Main Store-The Big Buay Store--Remember the sale will start promptly at 9 o'clock


Remember this sale will start promptly at 9 oclock sharp, at our Main Store, and will close at 10 o'clock. At $10: 10$ oclock sharn, we will por $a$, series of
Five Minute Sales at the R. E, C. B Nut Otd Stend

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TO COST ABOOT $\$ 20,000$



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W. M. KEMP

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of wichita falls, texas Capital $\$ 100,000.00$ $\$ 100,000.00$
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News Forecast for the Coming Week


## Standing of Contestants In The <br> Times' Gold Giving Contest



## Eye Sight Specialist

## DR. C. N. BALLENGER <br>  <br>  <br> 

## CEMENT WORK <br> I. H. Roberts

## General Contrator

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We carry the most complete stock of hardware; plumbing supplies, etc.
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Tender, juicy cuts don't cost any more than do the tough tasteless ones-Its largely a matter of select-ion-As a result when you get a roast, a stew or a steak, at our shop its going to be tender, juicy and tasty and the price is going to be attractive too. Come see the meat, get our prices and we can assure you both will be to your liking.
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## Northwestern Brick KO.

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$W_{c}$ are prepared to fill orders from 100 tw 5.000 . 000 -Quality high, price low, promptd elivery
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## New Shoes!

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