


WLLDOUGLASSHOES



PARACIUTE FOR
AEROPLANISTS

First State Bank \& Trust Company

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CHOOSE EASIER SHOES HERE

"TheFavoriteShoeStore"
SUCCESSOR TO MONEIL, INGRAM AND OARITHERS
DO FISH SPREAD
and


Easier Sjietilill Suede Bags and Purses

Ladies Toggery
WANT ADS.


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## WANTED AT ONCE

Thirty-Five Sales People to help wait on trade during our Gigantic Double-Header Consolidation Sale--.Apply at once to Manager of Main Store

## P. H. PENNINGTON COMPANY



Local News Breveties






## Visit Our Store

FOR YOUR EASTER SHOPPING
The Korrect thing in dress for Ladies can at all times be found here. Our motto is: KORRECTNESS OF DRESS. Beautiful line of Waists just received, lownecks and short sleeves. New dresses received daily. The Gage Hats are our exclusive property for this section of the state. New arrivals in Muslin Underwear, singly or in suit. You cannot afford to buy before seeing our stock.!

## Invinin KIRSCH'S

803
INDIANA

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ELECTRICAL SEPPLY FAVORABLE REPORT

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## Bick: Brick: Bick:"

## Northiwestern Brick CO:

North Side of River on Wichita Falls
\& Northwestern Railroad
We are prepared to fill orders from $100 t_{t c} 500$ $000-$ Quality high, price low, promptd elivery
Phone Office 695 or 357 Plant
Hard Eye Brick for foundations, cisterns
and chimneys
O. A. KENTNER

General Maneger


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Why Pay Extraordinaray Hight Prices for Funniture When We Make "Live and Lot Live Prices"

 Our Price Only $\$ 13.50$


Remember the Place-Third Door South Postoffice
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809 Ohio

The Soup Shelf vs.
The Soup Kettle



DENURRERS OF
NEAT PACKERS


Claim no violation
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 March 21, 1910 - Tadtermentre
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National Pack.


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WE ARE READY FOR EASTER

Every dopartmont in our hovec hae been repienibeded with the
 Easter Our hitore wio whown will be beautitut mentrahnatite our challenge price $25 \%$ to $40 \%$ on the dollar lest. Our groceried
department is the largeot in North Texas; webuy everrything in
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C. E. McCarty \& Son

## First National Bank

of Wichita'falls, texas Capital Surplus $\$ 100,000.00$ $\$ 100,000,00$
Total Resources, $\$ 600,000$
UNITED STATES DEPOSITORY
We can-issue exchange direct on principal Cities in Europe.

We are prepared to serve the public in an acceptable way. Have you tried us?
WM. McGREGOR, R. E. HUFF,
Cashier
President

PONDIS UP-TO-DATE


600 Ohio Ave. We Sew on the Buttons

THE
WICHITA FALLS MEAT MARKET

## $9061 / 2$ INDIANA AVENUE

## - HAS JUST BEEN OPENED BY <br> MART ROBERSON <br>    tio semeo. Free delvery, to any pario of two elty. <br> PHONE <br> 910

# A GIGANIC DOUBIE-HEADE 

 The World's Greatest Whirlwind Reduction Period. More than $\$ 100,000$ Worth of the Worlde's Renovmed
# GIGANTIC CONSOLIDATION SALE MAIN STORE Sale Opens Saturday Morning 8 O'clock, April 15th Closes Saturday Might May 13th, 1911 


#### Abstract

THE ONE EPOCH IN MERCANTILE ANNALS that will positively not return again -T    merchandise of quality and seyic procurabe in the to leadin foreign makery Wend  witness with your own eyees and be convinced. A mioney saving parallex in the history of merchandising t-Every article in this stock is of the highest rrade for the price and will be sold at a genuine bargain. A statement susceppible to the fullest demonstration. We make this statement and the goods await your ingpection. Our advice is that you take the opportunity of the earticst posesible chance stake this reputation in this advertisement.   hundred page newspaper. We gan give you a fainkidea of the many thousands of bargains that await your coming by quoting you prices on a small portion of the stock.


Here Are a Few of The Prices to Be Found at The Big Busy Store, "Pennington's Main Store" Evori 4 irtidio in this Mamimoth stook, Also on sale at Consoildation Priees

|  |  |  |  | GREAT AND GIGANTIC SALE OF SII人 AT CONSOLIDATION PRIMAIN STORE. |
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|  |  | CASES AND CASES OF NOTIONS AT CONSOLIDATION PRICES-MAIN |  |  |
|  |  |  |  |  |
|  | this part of the state all on sale at Consol-dation Extra good quality Ladies' Vests on sale |  | So Kupenheimer suts on nale 114 | sands of yards to select from. Note these prices carefully and don't fail to come in at your very earliest convenience as they will |
|  |  |  |  |  |
|  | at each Ladies' Vests, Consolidation Sale | Conomidation Priceereach each - 70 |  |  |
|  |  | (e) | citisem | ${ }^{255}$ |
|  | ${ }^{\text {each }} 15 \mathrm{c}$ Ladies' Vests, Consolidation Sale $\quad \mathbf{8 c}$ ${ }_{25 \mathrm{c}}$ Ladies' Vests, Consolidation Sale |  |  |  |
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|  |  | $\$ 2.50$ values going in the Consolidation $\$ 150$ $\$ 5.00$ values going in the Consolidation |  | $\$ 25.00$ Dresses on sale at each $\quad . \quad \$ 2148$$\$ 32.50$ Dresses on sale at each $\quad . \quad \$ 2898$$\$ 35.00$ Dresses on sale at each …...... $\$ 3148$ LADIES SKIRTS, CONSOLIDATION PRICES-MAIN STORE |
|  | AEGLIGEE SHIRTS ON SALE SOC LADIES oxpords ind SANDALS,CONSOLIDATION PRICES-MAIN STORE. |  Sate at One-fhird off Reghar Pr | store. |  |
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|  |  | Oxtords, value 55.500 and 18.600 to go for fying | SS AND EMBRODEERIES - MAIN FORE-CONSOLIDATION PRICES |  |
| Alt 76c Woile D Tress Goods on sale | Not only the largest line in Wichita Falls. to make, selections fram, but the best lineRed Cros. Shoes are better, aly this season's |  | than $\$ 7,000.00$ worth of Taces and |  |
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|  |  te parirsens value, Consolidation Price : 3.20 | on earth, but mighty good values. Brokensizes, mostly misfit kind, values to $\$ 15.00$ rAttend this sale and take choice of the lot | Ladies linen coat suits-main STORE ON SALE AT. HALF |  |
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Wanted at Once- 35 Sales-people to help wait on the trade-experience not absolutely necessary -the goods will sell themselves-Apply to Manager Main Store OUR STORE WIL BE CLOSED ALL DAY FRIDAY TO DECOBATE AINO MARK THE GOOOS-...OPEN 8 D'CLOCK. SATUBDAY MORUIIIG

## DER CONSOLIDATION SALE!

Renowned Dependable Merchandise at the Mercy of the People for Thirty Big Sensational Selling Days

##  Sale Opens Saturday Morning 80 'Clock Ariil 15th, Closes Saturray Night May 13,1911

[^0]The Entire Stock Will Positively and Absolutely be Sold and Moved to Our Main Store in Thirty Days. There is no course. The Edict has gone forth We most positively will not allow this merchandise to remain on these premises longer than the time specified. 525,000,00 Worth of High Grade Dependable Merchandise of the B.E. \& Gr B. Nutt Quality in the Building formerly Occupied by this Firm at your Mercy for 30 Sensational Solling Days

 and all by R. E. \& C. B. Nuttregerdless of his placee. position of powen Upon these lines and tupn this bassis this great sale is laumched, and will be coniducted by. P. H. Penvington Company. Giving the people of the entire section of the country; an opportunity to buy up their spring and sutmmor needs at a tremendous saving. This atock was boughe at a great sacrifice and coming as it doeki, in the face of the spring season, there is no
ceiton why every man, woman and child in this section should not avail themselves of the chance to secure their portion of the extraordinary baiguins to be foumd, Bear in mind; an inppection entails no obligation whatever, we



 arantee in the whole of. America coverí every artiele. Satisfaction guaranteed or your money refunded.
To every man. woman and chidf within 100 miles of Wichita Falls, we extend an invitation to visitit this great sale, an epoch in merceantile annale to be forever marted as the greaf economy event of the era. It is the de. do not want to insult the intelligence of the people by ridicutlours statements, bat are setting forth for the considerationof every individual a conar fide period of bargain piving, wherein the peopler positively appeal to e and all alike. Each day will witness a great throng of buyers eagetly buying their needs, from a stock that stands out pre-eminiontly as one of the very best in the entire state. The Quality is Guaranteed. Thus this tre-
 ale. A few of the articles underpriced to be found at the R. E. \& C. B. Natt's old atand. REMEMBER every artiele in the entire store will be on sale at consolidation prices.

ONSOLID'ATION SALE SHIRT WAISTS
NUTT STORE.
Shirt. Waists, lots and lots of them all on
ale at. Consolidation Pries.
5c Ladies' Shirt Waists on sale at only ch Ladies' Shirt Waists on sale at only ach Ladies 'Shirt Waists, on sale at 98 e
.00 Ladies' Shirt Waists Consolidation
 HLDRENS DRESSES ON SALE, CON:
OLIDATION PRICES-NUTT STORE. Oo Children's Dresses Consplidation

 Tice Centh IDIES DRESSES ON SALE, CONSOLL
DATION PRICESS-NUTT STORE. A nice ansortment of Ladies Dreses, all
in seasosis rewest tyjues allon male at Con-


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TICOATS-NUTT STORE. S0 Tadier Petticoats on sale at
${ }^{\text {So }}$ Diadié Petticats on sale at ${ }^{20}$ Ladies' Petticats on sale at i.00 Ladies' Petticoats on sale at Dies stitits at consolidation - phicas-Nutit sioke.

11 these Skirt are goo stres. mate every
of them bouzht by Mr. Nutt for fhit ings trame Ale All on wale at A Altg gener

 Ladies skirts on sale at each tir REDVCTIONS ON SUIT CASES,
NNTR SORE,
big line medium priced Suit caese, all





TAPLES, STAPLES, STAPLES AT CON
SOLIDATION PRICEE-NUTT STORE About ten cases of staples all to go flying
uring this sale at Consolidation uring this sale at Consolidation Prices.
ull standard grades of Calico on sile Yard wide Brown Domestic, Consolidaton Sale Price, yird
Yard wide Bleached Domestic on sale
$10-4$ Bleached Pepperell Sheeting on sale 8 e $10-4$ Brown Pepperell Sheeting sale 25 c price, yard
MEN'S NEGLIGEE SHIRTS, CONSOZौi50 c Men's Negligee Shirts, Consolidation
 75e Men's Negligee Shirts, Consolidation 1.00 Men's Negligee Shirts, Consolida- 8 .

TOWELS ON SALE AT CONSOLIDATION
where we will save you
very towel in the stock on sale at Consol 5 c Towels flyin
$121 / \mathrm{c}$ Towels going at each Oc Towels on sale at each LADIES VESTS ON SALE AT CONSOLIT.
DATION PRICES-NUTT STORE. 3. 200 doren Ladies' Vesta most positively to be oold at Consolidation Prices, Note
these prices and come here to buy your vests
 15c L Ladiee' Vests on sile at only each ...11e
25 c Ladies'. Vests on sale at only each ....19e

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\begin{aligned}
& \text { In accordance with the plan of the Merchants' Refund Association to parties living out } \\
& \text { of the City ard attending these big sales, we will pay your fare both ways for a distance } \\
& \text { of Fifty Miles providing you trade } \$ 50.00 \text { with us, or in other words we will allow you } \\
& \text { your Ralroded Fare in accordance with the Merchants' Refund Association. } \\
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## suyss ings dobos ov sur How we do wish we could go into detail and tell you all about every article, but as that is impossible we will say that if you will come and see for yourself the large line of pretty summer dress goods we have you certainly will buy liberally. Big line Figured Lawns, selling at <br> 15 e Figured Lawns on sgle at the yard 111/2e 10 c . White India 10. White India Linon on sale at the yard 25 c quatity White Linon Suiting on sale. the yard White Dress Linen on sale the yard 26e LADIES SHOES, CONSOLIDATION PRICES NUTT STORE. Dorothy Dodd, Preismey and Royal makes, no better line on earth, every pair in the house will be included in this great sale at One lot $\$ 2.50$ Ladies' Oxfords and Sandals One lot $\$ 3.50$ Ladies ${ }^{\circ}$ Oxfords and Sandals on sale at only the pair One lot $\$ 5.00$ Ladies' $0 \times$ fords and Sandals sale price, pair LADIES MUSLIN UNDERWEAR AT CONSOLIDATION PRICES-NUTT STORE. <br> Nutt has always paid special attention to this department and today you will find the best line of Zadies ine best line of Ladies' Muslin Underwear 50 c Gowns and Drawers on sale at the ${ }_{75 \mathrm{c}}$ Gowns and Drawers on sale at eac

 NOTIONS AT CONSOLIDATION PRICES Do not under any circumstances go to anyother place to buy notionss we bought this other place to buy notionss we bought this
stock at a big aecrifice, and can sell you no-
tions cheaper than anyone in the city can tions cheaper than anyone in the city can
possibly buy them for, and then make a
profit. Here are prices that profit. Here are prices that clearry dem-
onstrate this statement. A large line of all kinds of notions-come here to line of tions, they are of the better kind-not the
cheap,trashy kind, but cheap,trashy kind, but as stated above the
very best quality of notions, to be found very best quality of notions to be found
anywhere
Sansilk, all colors, on sale spool Sansilk, all colors, on sale, spool

Pearl Buttons, on sale, dozen | 2e |  |
| ---: | ---: |
| Darning Cotton, the spool sale, paper ... 3e |  |
| Wire Hair Pins, the box | 2e | 10 c Ladies Handkerchiefs, on sale, each. 7 Be

 25 c Ladies Ladies' Embroidery, on sale at each 250

## Pacer



## Eye Sight

 SpecialistDR. C. N. BALLENGER




## CIM

## I. H. Roberts

## General Contractor



| Telephone No .504 |
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| The Dupont Poudder Com. Pany bought FIVE HUN <br> L.G.SMITH \& BROS. <br> Typewriters |
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## ARRINGTON \& TEAL Exelusive Dealers

 110 SO. AKARDEST. ${ }_{2}$. OLLLAS, TEX.
## WANTED

If you have any young tuock to




## JNO. F. KIIEL

## THE BINK BARBER SHOP

 AND BATH ROOMS

As Others View It City National

## Bank

Capital, Surplus and Profits. $\$ 360,0000^{00}$

No business too large for us to handle and none too small to receive our careful attention. We appreciate your business whether large or small.


## "THE HERRICK"

 $\$ 17.50$50 pounds of ise and is of sotflecent capacty for the averace tamily of six.
"Better service with less sce" is the elaim which we make

## North Texas Furniture CO.

Anderson \& Patterson
REAL ESTATE and INSURANCE AGENTS

|  | Wichita Businass College <br> A SCHOOL OF MERIT. <br> We teach Bookkeeptng, Perf manship, Banking. shorthand ural branches. You may enter at any time. We ennduct a night class. Address Patriok Henry, Segretary Whehita Falls, Texas, over 110 Ofilo. Phone 505. Texas, over 810 Ohilo. Phone 505. |
| :---: | :---: |
| EVEN THE MULE KNOWS where tee best feed comes from. The to buy tome feed TRY IT. | FRESH MEATS <br> calfat <br> The Star Markel ${ }^{\circ}$ |
| want more Our foed is not an ex pense; ft is simply an investmen Your stock will grow better and do | Móved from 906 1-2 Indiana Avenue to 809 Tenth Street. Phone 593 Free Dollivery at all Hears |
| MARICLE COAL CO. <br> PHONE 437. | PHELPS \& GAMBLE Proprietor |


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