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wichita falls, iexas saturday. february, 111911

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Monday and Tuesday
Extra Special Towel Sale
 and

A Sale of Seasonable Merchandise Monday and Tuesday




Monday and Tuesdays
$71-2 \mathrm{c}$ Val Lace For ${ }^{5} \mathrm{c}$



A Flyer For Monday and Tuesday F.C. Ginghiamo Yard 11
 New Percals Now Ready

Ments Suits on Sale Mondyen and Tuesde
at Half Price

 Men's Silk Hose



Men's Negligee Shirto
 5 Writing Tabletsfor se
 to Garments Worth
For 98 Cents


Ladies' New Spring Oxford and Sandals
 Nie part, Firat Showing of Ladies' Collari' 'ind Jabots 8400



## (RELIABLE"

Extra Special Cotton Taffeta Petticoats
 Gingham Petticoats, Solid Colors

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| Fine Waists Half Priee |  |
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|  | Garments Worth 50 |
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25c Men's Hose on Sale. Per Pair 15c
 Torchon Lace on Sale at 4e a Yard

 INDUSTRIAL DEVELOPMENT NEWS


## Northwest Texas and Southwest Oklahoma

New OiICOMpany

## BEILE OF WICHITA <br> THE BEST FLOUR ON THE MARKET WICHITA MILL \& EEVVATOR co.

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|  | at my shop |
|  | Let me |
|  | show them |
|  | to you. |
|  | Suits 330 |
|  | and |

COLLIER, The Tailor
Cleaning and Pressing a Special
728 Ohio Avenue
Phone 224

Yes the Solup Was Good But Not as Good as "Yours Truly"


## HARDEMAN \& RODEETS <br> Phono 432 \& 232. Wiohita fails, toxas





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## Business Pledge for

## 1911

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 - 2.1 will patronize local merchants and g i tantial encouragements to local industries and ask $m$ 3. I will deposit my money in Texas banks. A I will write to my Congressman and request himo vote against the Parcels Post Bill now peading in the o vote against the Parcels Post Bill now pending in the
House at Washington. The Postoffice Department as now operated is not self-supporting and the addition of a "Freight Department," larrely for the benefit of nonnual deficit which is big enough as it stands.
5. Finally, I have firmly resolved to give a part, at
at companies, (a) because everybody knows that fire insurance is a tax and every dollar paid by the people for
taxes should be distributed through the channels of trade as near home as possible; (b) because Texas stock ire insurance companies are subject to absolute superision of the Texas Insirance Department, perhaps the
most exacting and recognized as one of the best convo most exactices in the United States; (c) because, ace-
duetid off ity on fire insurance, there has not been recorded for Texas Stock Fire Insurance Company. Several companies have reinsured but none have failed. This record speaks volumes for the commercial honor of such
institutions and the intelligent and business-like methods of management.

AUSTIN FIRE INSURANCE CO.
Cash Capital
$\$ 210,000$
166,000
COMMRÖWELITH FIIE INSURANCE CO.

| Cash Capital | $\$ 230,000$ |
| :--- | ---: |
| Premium reserve |  |
| Surplus to policy-holders | 170,000 |

MOORI, FERGUSON \& BULLOCK wichita falls

A BEAUTIFUL GEMETEAY


WICHITA MIRBLE \& GRANIE WORKS

## Telephone 440



WICHTTABAILYTIIES


## IN SOCIETY'S REALM

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MEMBERR ASSCCIATED PRESS


# Take Your Wife Out of a Boarding House Every Woman Wants a Home of.Her Own 

That's natural, Renting is cheaper than owning sometimes and this is one of the times. Go RENT yourself a nice little cottage and let us fit it up with some real pretty furniture, hang lace curtains at the windows and make it as cozy as can be for her. OUR TERMS of payment will be fixed to suit your convenience. We can furnish a house, or any part of it completely, and will do so at such low prices and terms that you really ought to come and see us about it.

## LEE SIMMONS FURNITURE CO.

Moved From 721 Indiana Avenue to 815 Ohio Avenue--Third Boor South of Postoffice

| WANT ADS. | At Wichita, Falls Churches |  |
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| pon nentrabome momm |  | We have just received |
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|  |  | for Ladies and Misses, and will |
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|  |  | be pleased to have you call |
|  |  | and examine them and get our |
|  |  | prices. These garments are the |
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# To Prospective Automobile Purchasers Buy the Car with a Guarantee 

If you contemplate buying an Automobile let us show you. We can furnish you with the best Car on the market for the money, the car that has been the pathfinder of the Glidden Tour for several year

The Famous E. M. E. " 30 "

E. M. F. ${ }^{\mathbf{3}} \mathbf{0 0}^{\prime \prime}$ Touring Car $\$ 1,000$
E. M. F. " $\mathbf{3 0}$ " Detachable Tonineau $\$ 1,000$
E. M. F. "30" Racy Roadster $\$ 1.000$

## Every Car is Guaranteed for One Year....

The Flanders " 20 " is the Car" Under Three Flago" fame. having made endurance run from Canada to Mexico. No better Car for the money can be found. We stifnd be hind the Cars, we sell. in the matter of guarantee. We protect you against any leakage. whatsoever. for one year


Flanders " 20 " Runabout $\$ 200$
Flanders " 20 " Racy Roadster. $\$ 200$
Flanders " 20 " Coupe $\$ 200$
All Prices P.O. B. Factory

## ...Scaling Automobile <br> Company...

Wichita Falls. Texas


harce.conit co. OFFER SETLLENETH


Anderson \& Patterson
REAL ESTATE and INSURANICE AGENTS
SOME SPECIAL BARGAINS In Good Rental Property.





J. L. JACKSON

## $5101-2$ Elighith Stroot <br> $\qquad$

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## FIRST STATE BANK \& TRUST COMPANY

## OF WICHITAFALLS, TEXAS.

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# Freear-Brin Furniture Co. 

THE LEADING UNDERTAKERS

EMBALMERS AND FUNERAL DIRECTORS


EXCLUSIVE GASXET DISPLAY ROOM OPPOSITE THE POSTOFFICE Mr. Joses J. Dolman, Graduato Lleonstod Embalmer in Charge OPEN DAY OR NIGHT

## Choice of Any Suit in the House

## $\$ 12.50$

## Great Reduction on Underwear and all Winter Goods <br> :-:

## WALSH\& CLIASBEY

THE CLOTHIERS

|  | Sticial sititement as made to the (Comptroller of Currency. Jan. 7th, 1911. CITY NATIONAL BANK |
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## We Have Eleven Straight Carloads

## OF FURNITURE BOUGHT AND BEING SHIPPED TO US RIGHT NOW

We must make room at our Mammoth Store at once to accommodate these goods. We placed on SALE every piece of Home Furnishing in our store at prices that will astonish We Can Save You BIG MONEY ON YOUR WANTS-SEEING IS BELIEVING-BIG BARGAINS AWAIT YOU

Room Size Rugs at Half Prices


LION RUGS, Room Size, comes in Red, Tan and Green Colors on site to-marrow, 9x12 feet BRUSSELLS RUGS Room size, $9 \times 12$ feet, in Floral Oriental designs, all colors, on sale Axminister Rugs, Room Sizzs, all Colors, Baautiful Patterns, on sale 10 -moriow


BUFFETS Early English Finish on Sale

## $\$ 14.95$

IRON BEDS at Astonishing
Low Prices-Big Assortment We can save you 25 to 50 per cent on IRON BEDS


Just to Prove Just to Prove
that we cansave you Money on Iron Beds, this Iron Beds, thi
one on SALE



Go-Carts
the Kind the other follow asks $\$ 8.50$ We SELL For.

## $\$ 4.95$

## 

THIS SANITARY STEEL COUCH on sale for


#  

The Leading Exclusive Undertakers, Embalmers in Wichita Falls

## - Fads and Fashions




 Wichita Grain Company


BATHS! Hou pon Hove to wat Lawler's Barbor Shop
 $\frac{\text { L. H. LAWLEK. Protien }}{\substack{\text { Exchange Livery Stable } \\ \text { wilev 日ros, proortaor }}}$
 First-Class Auto Service J. F. HOLT Insurance that Insures


Stray Topics From Little Old New York


Wichita Theatre One Night Only, Monday, February 13th
A. G. Delamater and Wm. Norris Present the ORIGINAL Stupendous New York and Chicago Production of BEVERLY

Dramatized from the Novel "Beverly of Graustark"

By Robert M. Baker
25-A Notable Cast of $25 \quad 1$ Garload of Massive Scenery--1 A Fortune in Royal Military Costumes
PRICES.
Sale Opens:

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THE WCHTTA NUSEERY AND GREEMHOUSE


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As in ail things else, "the old or
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Smart Tailored Wearready Cly bor mpise. CDAYS


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Coats Shorter But Skirts Longer--No Collars on the Smartest Models--Never Were Braid and Buttons so Popular--Navy. Gray White the Smart Colors--The Small Belongings



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