

# THE CASTRO COUNTY NEWS

YOUR HOME-OWNED NEWSPAPER

DIMMITT, CASTRO COUNTY, TEXAS, THURSDAY, JULY 12, 1934

NUMBER 19

## Who Will Carry Castro For Governor Many People Passing

### Up Chance For Easy Money In Campaign

#### "Ten Bucks A Day Ain't Enough Money"

Will Rogers Tells Hick's Wife Tuesday

#### Absentees May Cast Votes Now in County

First ballots in Texas statewide Democratic primary were cast Monday of this week when absentee voting began.

Voters out of the county may vote by writing to the county clerk and asking for a ballot. Poll tax receipts must be enclosed and the voter should enclose about 20c for stamps.

Absentee voting will close on July 26.

Those who plan to be out of the county on election day are urged to see the Clerk and vote before leaving.

Poll tax receipts should be shown before voting—either for absentee or otherwise.

Absentee balloting will be permissible and continue until July 26 in the primary which will decide the runoff candidates on July 28.

The principal interest, of course, centers in the gubernatorial campaign, as it always has.

Second in interest is the Senatorial race between Jos. W. Bailey, Jr. and Tom Connally. A few months ago no one conceded Bailey a chance but right now it seems to be a "hoss race."

#### Harley Sadler's Company Here July 26-27-28

Harley Sadler and his famous players will come to Dimmitt Thursday, Friday and Saturday, July 26, 27 and 28 it was announced this week.

Sadler and his players will appear under the auspices of the local post of the American Legion.

"We have had a hard time getting this fine show into as small a town as Dimmitt," Post Commander Cone said and we trust the people will show their appreciation with a fine attendance all three nights."

Sadler's company is famous throughout the Southwest and his show needs no introduction to West Texas people.

#### Big Birthday Celebration In Tulia July 17

Tulia and Swisher County is planning one of the biggest birthday parties in the history of the Panhandle of Texas for Tuesday of next week, July 17.

A free barbecue will be the main attraction at noon.

Throughout the day there will be a diversity of entertainment—carnival, picture show, rodeo, etc.

At night there will be two dances with music by the finest orchestras in West Texas.

The Grand Theatre will have three separate shows during the day and night.

Dimmitt people, especially, are invited to attend this affair and enjoy themselves with their Swisher county neighbors. A political speaking will be held in connection with the affair.

Born—To Mr. and Mrs. Bernard Brown of Hart, a girl, weight 8 and 1-2 lbs, Thursday, July 5.

Mr. R. H. Phillips of Frederick, Oklahoma is visiting his brother, A. W. Phillips.

Mrs. Ernest Medkeit of Hereford is visiting Mrs. O. B. Trimble.

By Mrs. W. W. (Hick) Halcomb

"Tell him, I said it ain't enough. Lord God, any fellow deserves more than \$10 a day for staying in that place (the Texas Legislature) for 120 days," that's what Will Rogers, famous screen star and comedian said about my husband and his ten bucks a day platform for the Texas Legislature, when interviewed on the Halsell ranch in Lamb and Bailey counties last Tuesday.

It's no easy job to see a celebrity—believe you me. And it was with a real thrill that we received the news that we would have the chance of seeing and talking to such a famous man as Will Rogers, and seeing him, too, in regular cowboy garb, without frills or anything else of a famous nature. We saw and talked to the REAL Will Rogers, who, for a day at least, was just another cow hand busily engrossed with his job of roping and branding calves.

Back in the old days Will Rogers was what he was when we talked to him—just another top cowhand for the Halsell ranch in Oklahoma. Now the Halsells have ranching interests that cover the northern portions of Lamb and Bailey counties in Texas.

There is an old adage that a street car conductor rides street cars on his day off. Well—Will Rogers (who is Bill to most of the real cowboys that know him) is just a cowboy when he gets a chance. It has been his custom for several years to steal off, so to speak, to the Halsell ranch and be just a cowboy again for at least just a day or two, at branding time, once a year.

Close Secret Rogers' visit to the Halsell ranch is usually guarded with the closest secrecy, because it is his desire to enjoy a day or two at least without the slightest indication that he is in the country. You know how people are. They flock for miles and miles around to see such a famous celebrity. We did. So did hundreds of others.

You couldn't tell Will Rogers from the rest of the cowboys unless you knew him or some body pointed him out to you. When he is on a "cutting heess," his face grimy with dust, his shirt tail out (all around) and his mind on roping calves and branding them, well—kings and presidents and dictators and all such-like can go hang. There is nothing to distinguish Will Rogers the world-famed humorist-philosopher from Bill Jones, ordinary cowboy. Fact of the matter is the rest of the hands can't quite figure out just why it is that folks are so hell-bent on getting a peek at old Bill Rogers! And it don't soothe their feelings any for folks to cut fences and tromp all over the place to do it, either.

#### Has Son With Him

Will and his son Jimmie, a long, lanky youth of 16 years, and a 14 year old nephew of Rogers, who Will said was "about the ugliest little cuss I ever saw," passed through Dimmitt Tuesday morning about 4 o'clock on their way to the Halsell ranch. They got there a little after day break stopping at the ranch headquarters where Mr. and Mrs. Robert Parmer reside. He knocked on the kitchen door and upon be-

Where are they? Although The Castro County News is putting up over \$2,400 including a new 1934 model Chevrolet Six Standard Coach, in cash awards, candidate have not entered in this greatest gift election in the history of Dimmitt, as they should.

Perhaps the very magnitude of the extraordinary gift schedule has confounded you; perhaps you can hardly believe it all. If anyone is hesitating because he can scarcely believe his eyes, however, he is missing a remarkable opportunity. This is no fairy tale. The awards are here. They will be made whether there are 100 candidates or a dozen.

Opportunity indeed is waiting close at hand. Before you is the whole field from which to gather early votes that will give you a lead over later comers—particularly since subscriptions yield more votes now under the campaign plan than they will in weeks to come.

Notice again how attractive the prizes are for a few weeks of spare time endeavor under easy and equitable, yet fool-proof regulations. The prize list includes a 1934 Standard Chevrolet Six Coach purchased from the Dimmitt Motor company at a cost of \$616.50, besides the many cash awards.

Besides these handsome awards a ten per cent cash commission is guaranteed to all active non-prize winners.

A few candidates are busy, but only a few, too few. There are more capital prizes than there are candidates really at work. The list of candidates will be published soon. When that appears you may see for yourself how great your opportunity now is—but why wait for that?

The campaign office is open until 9 p. m. daily. Come in now and learn details about this outstanding offer. You can make the time it will take you pay the biggest return per hour, per day, per week you have ever known.

## Legion Will Head List With \$25 To Oil Dimmitt Streets

#### Wheat Up 7c!

The price of wheat jumped 7c a bushel on the local market Wednesday of this week, following release of the government crop report estimate. The market opened at 69c and closed at 76c.

#### SMALL SUPPORTERS TO BE HERE FRIDAY 20TH

The supporters of Clint C. Small for governor will cover the Panhandle with carloads of boosters beginning next week. A delegation headed by Mason King will arrive in Dimmitt Friday, July 20th at 4 o'clock and remain until 5.

Mr. C. O. Byrnes and family visited in Tulia Tuesday evening.

The local post of the American Legion does not believe in merely talking about what ought to be done in Dimmitt.

The proposition of oiling the main streets of the city has been discussed until the streets have nearly blown away.

And they continue to blow. Post Commander Mutt Cone and his Legionnaires did something besides talk this week. They laid \$25 "on the line" for oiling the streets, provided that other groups, citizens and organizations or city and county authorities would finish out the amount.

"Somebody has got to act and act quickly if we get anything done," one member of the Legion said.

Mr. and Mrs. E. S. Parks are driving a new Plymouth.

will be the leading candidate for Governor in Castro County. You don't know. But The News is going to try to find out.

page you will find a list of names which you may use to vote in our straw poll on Governor's race. Simply scratch all the names except the man you prefer. Answer yes or no in this county, and send or mail the ballot to the News office. You don't have to sign your name.

will be a sealed box in the news office in which all ballots will be kept. The box will be opened until Tuesday noon. Balloting will close at noon. Let's show Castro is going to the governor's race.

#### NEW OWNERSHIP

Beginning with this issue the Castro County News is published by the Nunn Publishing Co., Inc., owners of the paper purchased the plant from Mr. C. S. Holland of Dallas. W. W. Halcomb continues as Managing Editor.

#### Fun Service

M. E. Church Sunday Night

Fun church service will be at the Methodist Church Sunday evening July 15.

candidate for county clerk office has been invited to most of them have the invitation to be a candidate.

pastor, Alfred H. Freeman announced as his subject: "The Candidate People."

preacher says that he who he is going to for the candidates.

section has been re-organized. The church can seat only a few number those wishing attend are urged to come.

#### Evangelical Revival To Begin Tomorrow Night

Evangelical services will open tonight at the Grammar school for the Nazarene church. Meeting will be held in the gym.

services will be conducted by Eugene Woods and Olen and their families. The meeting will last for ten days. Public is invited, especially attend the fine spiritizing.

#### McDONALD AND ALLRED SAYS OLD JIM

banner headline in the issue of The Ferguson says: "It's McDonald and Allred" for the run-off primary for Governor of Texas. Jim's prediction is the candidates will finish following order: McDonald, 2—Allred, 3—Witt, 4—Small, 5—Russell, 6—Ferguson. Ferguson does not concede the bottom 5 candidates to nose out either of he has picked to lead.

## We Don't Like To Print Letters Like This, But—

Jumbo, July 10, 1934

THE CASTRO COUNTY NEWS, Dimmitt, Texas.

Gentlemen: In soliciting subscriptions for THE CASTRO COUNTY NEWS, it is repeatedly called to my attention that many of the people in this part of Castro County object to subscribing for THE NEWS for the simple reason that Dimmitt merchants do not advertise items and prices. Country folks do most of their buying by newspaper advertising. It is consequently a disappointment to not know what merchants are offering and what prices they are asking. For that reason many of our people subscribe for the Hereford paper and do their shopping in Hereford because they know what is being offered for sale and what price they will have to pay.

Dimmitt merchants do not offer us the same opportunity and naturally our people go to Hereford and other points. They do this when they had much rather go to Dimmitt.

If Dimmitt merchants wish to have Castro county people do their trading in Dimmitt, it is self evident fact that they should invite that trade by advertising that merchandise and prices of same in THE CASTRO COUNTY NEWS.

This feeling is general in the Jumbo community. Very truly yours,

(Signed) MRS. J. J. WILDER

## STRAW VOTE FOR GOVERNOR of TEXAS

CASTRO COUNTY NEWS STRAW POLL

Instructions: Run a line through all names except the one you are voting FOR.

You need not sign your name. Mail, send or bring same to the office of The Castro County News by Tuesday noon, July 17. Answer yes or no in the blank which asks if you are a qualified voter.

#### I HEREBY CAST MY VOTE FOR:

JAMES V. ALLRED  
C. C. McDONALD  
CLINT C. SMALL  
TOM F. HUNTER  
EDGAR WITT  
EDWARD K. RUSSELL  
MAURY HUGHES

I am a qualified voter in Castro County .....

**1934 Chevrolet FREE!**

**10 Per Cent**

Cash Commission Guaranteed  
Every Active Non-prize Winner

# DO YOU WANT A 1934 CHEVROLET?

For Your Spare Time Efforts. And No Money.  
Explanation of the Possibilities for Making

ALL PRIZES—Cash and Automobile, to be given away ABSOLUTELY FREE to Men and Women, Boys and Girls in the county of Castro and surrounding counties. You are welcome to share in this distribution and be the proud owner of these gifts.

## THE PLAN IN BRIEF

The object of the big distribution is two-fold: primarily to increase the already large subscription list of the Castro County News, to collect arrears and advance subscription payments from present or new subscribers, and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily.

### HOW TO ENTER THE GIFT DISTRIBUTION

The first step in order to become a candidate and compete for a prize is to clip the nominating coupon appearing below, fill in your name and address and mail or deliver to the Campaign Department of The Castro County News. This coupon entitles you or the person whom you might nominate, to 5,000 FREE votes. These votes are given as a starter, and speed you on your way to win. Only one such nomination coupon will be accepted for each candidate entered.

The next is to call on or write the Campaign Department for a free working outfit, consisting of an official receipt book, sample copies of The Castro County News and other information relative to launching an active campaign.

This equipped you have but to go to your friends and neighbors, relatives and acquaintances and have them pay up a subscription to The Castro County News. THAT IS ALL THERE IS TO IT. However, you will never win anything unless you make a start, and while it will not be a very difficult matter to capture one of the big prizes, nevertheless it is necessary that you start early. You must plan your campaign the same as any successful business man plans out his work for the season. Above everything else, let no one discourage you, but stick to it and push. Anything worth having is worth striving for. A few short weeks and you may be riding in your own automobile. It takes votes to win, and votes are secured in one way only.

Ambition and energy are requisites for success. The plan adopted is the fairest and most impartial conceivable. There will be no "double vote" offers, extra votes given or any other vote inducements whatever inaugurated during this competition. Neither will there be any long term subscriptions accepted. The plan of the campaign is straightforward and simple and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "popularity" or "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and the boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

### HOW PRIZES WILL BE AWARDED

Every participant in the Castro County News "New Deal Gift Distribution" will receive either a cash award or a car. The person polling the greatest number of votes in the campaign will receive the 1934 Chevrolet Standard Six coach. The person polling the next highest number of votes will be given the \$100.00 Cash Award. The person polling the third highest number of votes will receive the \$50.00 cash prize. All other active contestants will receive a ten per cent commission on all subscriptions they may secure, according to the rules of the campaign.

### THE ADVISORY BOARD

It is the sincere aim of this newspaper to conduct the Gift Distribution from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of the participants, and absolute honesty in all dealings is guaranteed. However, not all wisdom lies with any one man

or institution, and for that reason an Advisory Board will be decided upon whose functions shall be to decide any question of sufficient moment that might happen to arise during the Gift Distribution, and from which a committee shall be selected to act as judges and count the votes the last night of the Gift Distribution, names to be announced later.

### VOTE SCHEDULE AND SUBSCRIPTION PRICES CASTRO COUNTY NEWS AUTOMOBILE CAMPAIGN

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD	FOURTH PERIOD
Up to and including August 6, the following number of votes will be issued on subscriptions:	From August 7 to August 20 the following number of votes will be issued:	From August 21 to August 27, the following number of votes will be issued on subscriptions:	From August 28 to September 8, the following number of votes will be issued on subscriptions:
1 Year ..... 4,000	1 Year ..... 3,000	1 Year ..... 2,000	1 Year ..... 1,000
2 Years ..... 12,000	2 Years ..... 9,000	2 Years ..... 7,000	2 Years ..... 4,000
3 Years ..... 36,000	3 Years ..... 25,000	3 Years ..... 20,000	3 Years ..... 17,000
4 Years ..... 60,000	4 Years ..... 40,000	4 Years ..... 30,000	4 Years ..... 25,000
5 Years ..... 130,000	5 Years ..... 100,000	5 Years ..... 80,000	5 Years ..... 60,000
First Period New Bonus 60,000 Each Year	Second Period New Bonus 40,000 Each Year	Third Period New Bonus 20,000 Each Year	Fourth Period New Bonus 10,000 Each Year

A special extra vote ballot for 100,000 votes will be issued with every \$10 worth of subscriptions turned in during the campaign. No subscriptions will be accepted for more than five years or less than one year. The subscription price of The Castro County News is \$7.50 for 5 years, \$5.00 for 4 years, \$3.00 for 3 years, \$2.00 for 2 years and 1.50 for 1 year in Castro and adjoining counties. All other points \$2.00 per year, straight.

### Castro County News

Official Paper of Dimmitt and Castro County, Texas  
Published weekly at Dimmitt, Texas  
Act of March 3, 1879.

Subscription Rates and Advertising Rates  
Castro and Adjoining Counties \$1.50  
Other Counties \$2.00  
W. W. HALCOMB  
Editor-Manager

Notices, Want Ads, Cards of Political Announcements, etc., charged for at the rate of 10 cents per line for the first insertion and 5 cents per line for each additional insertion.  
A generous reflection upon the character, standing or reputation of any person, firm or corporation, may appear in the columns of this paper, but it will be gladly corrected if notice of same given to the editor personally at the office in Dimmitt, Texas.

### THE REAL REASON

Everyone at one time or another this year has commented on the fact that there is less interest in politics in Texas, than in many a moon. Various reasons for this have been advanced, but the truth of the matter is that there is so little interest in the simple reason that Jim Ferguson isn't running. The political picture and the general picturesqueness, color and vitriol is removed. We aren't deploring the condition, just telling you the reason why it is not what it was.

The present Ferguson proxy is everything that Ferguson wishes to put life into a campaign. Times are not what they used to be.

### POLITICAL Announcements

All political announcements, notices, etc., are charged for at regular rates payable CASH IN ADVANCE.  
The News is authorized to make the following political announcements:

- For District Judge, 64th Judicial District: CHAS. CLEMENTS, K. C. JOINER
- For District Attorney, 64th Judicial District: CHAS. H. DEAN
- For Representative 120th District: W. W. (Hack) HALCOMB of Castro County
- For County Judge: PERCY ESTES
- For Sheriff, Assessor, and Tax Collector: G. W. McILROY, BILL BURNAM, J. H. SNIDER, GARLAND BROWN, A. D. FLOYD, JOHN A. NOLEN
- For Commissioner, Precinct No. 1: HENRY C. CONNALLY, JOHN LILLEY, BARBER EUBANKS, LINT MERRITT
- For Commissioner, Precinct No. 2: SID SHEFFY, H. M. HORTON, O. C. AXTELL
- For Commissioner, Precinct No. 3: LEONARD A. RICKETS, FRED (Duke) BOSWELL
- For Commissioner, Precinct No. 4: L. E. BECK, ANDREW ACKER, L. O. NORMAN
- For County and District Clerk: CARLOS E. REYNOLDS, W. F. (Frank) CONE, GLENN HICKMAN, MRS. R. B. BOREN
- For County Treasurer: J. J. ALBRIGHT

### HART DEMONSTRATION CLUB MET JUNE 28TH

The Hart Demonstration Club met June 28 with Mrs. Percy Hart. There were six members present: Mrs. C. B. Priddy, Mrs. Frank Sanders, Mrs. Herbert Wells, Mrs. Ray Jones, Mrs. Hubert Maples and the hostess.

Mrs. Jones and Mrs. Sanders each gave an interesting report on the dress demonstration recently held at Dimmitt. Mrs. Jones gave a demonstration on making a rhubarb cobbler pie which was served with cream and enjoyed by all present.

The next meeting will be on July 12 with Mrs. Ray Jones. All members are urged to attend.

After the finish of business matters during the social hour, ex-Judge Avey called and made a short talk on club work and schools which was very appropriate and enjoyed by all.

### NAOMI LEE CIRCLE

The Naomi Lee Circle met Monday afternoon at the home of Mrs. Freeman. After a business session a social hour was enjoyed. Delicious refreshments were served twelve members and six visitors.

Next meeting will be in the home of Mrs. Jess Gladman next Monday at 3:30. The third chapter of the book, "Christianity and Industry in America" will be studied. All members are urged to be present.

The Bible is certainly against bigamy. Doesn't it say that no man can serve two masters?

### NOTICE OF SPECIAL MASTER'S SALE OF REAL ESTATE

WHEREAS, in the case of California-Western States Life Insurance Company, corporation, vs. J. H. Requa, et al. No. 42 in equity, in the District Court of the United States for the Northern District of Texas, Amarillo Division, the Court did on the 14th day of May, 1934, render its decree establishing plaintiff's debt in the aggregate of sixteen thousand seven hundred fifty and no/100 (\$16,750.00) Dollars, with interest from that date at 10 per cent per annum, and costs of suit, and establishing a valid binding deed of trust and mortgage described land and premises situated in Castro County, State of Texas, to-wit:

All of Section 270, in Block M 6, Cert. No. 277, Stone, Kyle & Kyle (Original Grantee), and containing 67.5 acres of land; also all of the North 121.5 acres of Section 269, in said Block M 6, Cert. No. 277, S. E. & K. Original Grantee, said 131.5 acres being described by metes and bounds as follows:

BEGINNING at a stone 10x10x4 mhd. cross the N. W. corner of said Section 269, Block M 6, and extending South 89 deg. 09' 20" east 65 yds. to a point in the W. line of said Section 269 for the S. W. corner of this tract;  
THENCE South 89 deg. 09' 20" east 194.5 yds. to a point in the E. line of said Section 269, for the S. E. corner of this tract;  
THENCE North 0 deg. 51' 50" E. 381.65 yds. to the N. E. corner of said Section 269, and the N. E. corner of this tract;  
THENCE North 89 deg. 09' 20" W. 194.5 yds. to the place of beginning; and decreasing a foreclosure of said deed of trust lien as it existed on August 15, 1930, and further decreasing that if said sum of money was not paid within thirty days from the date of the rendition of said decree that I, the undersigned, as Special Master in the decree, make sale of said land at public auction to the highest bidder for cash, between the hours of 10 o'clock A. M. and 4 o'clock P. M. at the Court House door of Castro County, Texas, in the town of Dimmitt, Texas, except that should the plaintiff be the successful bidder, its bid, less court costs, including costs of sale, may be credited on its costs of sale by the decree; and that should offering the land for sale I should cause the time and place of sale to be advertised by publication at least four weeks prior to such sale in the Castro County News, a newspaper printed and published in Dimmitt, Castro County, Texas, and should also post a copy of said notice in three public places in Castro County, Texas.

ACCORDINGLY, notice is hereby given that I will offer for sale and sell on the first Tuesday in August, 1934, the same being the 7th day of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., at the Court House door of Castro County, Texas, the above described land and will sell the same to the highest bidder for cash, except that should the plaintiff be the highest bidder, its bid, less court costs and costs of this sale shall be credited on said judgment, and will be made subject to confirmation by the Court.

WITNESS my hand this 29th day of June, A. D. 1934.  
U. S. STRADER,  
Special Master

### FLAG

(Held over from last week.)

Flag was visited by a pretty good shower Sunday afternoon which was fine for gardens, flowers, grass and row crops.

There was prayer meeting Saturday evening, and church and Sunday School Sunday morning. Rev. Smith, doing the preaching. The new seats arrived, duly placed, and most all occupied. There was BYPU, followed by church services in the evening.

Rev. Smith and wife and Ray Stephens and wife were Sunday dinner guests of Mrs. Elsie Teague.

Mr. and Mrs. Albert Walthall and Miss Maude Low Gilliland visited Mr. Walthall's parents in Olton Sunday.

Mr. G. W. Bradford and family attended church here Sunday and ate dinner with Mr. and Mrs. J. G. Binswanger.

Mr. and Mrs. Orb Strickland visited Mr. and Mrs. Kirksey Sunday afternoon.

Miss Lucile Hughes of Canyon and the Sid Shelly family were Sunday visitors at Mr. Glover Frasers.

The Sunshine Club met with Mrs. Sid Shelly last Thursday and honored Mrs. George Redwine with a shower.

The JUG Club met Wednesday afternoon with Doris Kirksey. The business meeting began at 3:30 with the President in charge. After reading the minutes and the roll was called the play to be put on was discussed (watch for more later).

Leona Statton was taken in as a new member. The club has eight members and now have eighteen. Iced lemonade and cookies were served by Mrs. Frasers.

Troy Frasier of Cleburne is here visiting relatives and working in the harvest.

Mr. Posey Cunningham of near Elma was here Monday. Miss Alma Jones of Earth and Mr. Earl Moore of this community were united in matrimony Saturday evening at 9 o'clock. We wish for this young couple a happy and prosperous life.

Elsie Teague, Oliver Stanes and Otis and Ernest Woods went to Pampa Monday.

Mr. Kirksey had his arm badly hurt one day last week while working about a combine.

### ALLRED MAKES RECORD FOR CAMPAIGN TALKS

Mont Calm, July 4.—Public opinion is fast crystallizing in favor of James V. Allred's candidacy as Governor comes down the home stretch, supporter's claimed after the Attorney General's speech here Wednesday night.

Allred attended an Independence Day celebration and had made an address earlier at

Mineral Wells, July 4.—Clint Small brought his candidacy to governor to Mineral Wells

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### Charles Clements FOR RE-ELECTION District Judge 64th Judicial District

IS A YOUNG MAN IN THE PRIME OF LIFE HAS TRIED TO MAKE A GOOD RECORD TRIES CASES WITHOUT DELAY IS FAIR, HONEST AND IMPARTIAL

WILL APPRECIATE YOUR SUPPORT (Political Advertisement)

The man who gives in when he is wrong is a wise man. He who gives in when he is right is married.

### INSURANCE FEATURES IN AAA CONTRACTS SHOWN IN DROUGHT

Threat of crop destruction by drought has placed added importance on income protection features of the community adjustment programs which farmers of the country are carrying out under the direction of the Agricultural Adjustment Administration. For the first time in the history of American agriculture, crop income insurance is provided on a nation-wide scale.

Because they are based on past production averages, the amounts of the rental or benefit payments are not diminished by current crop failures. In cases of serious drought damage this year, benefit payments through the adjustment act to farmers signing contracts will represent a substantial part of their total farm income. These assured payments guarantee that a cooperating farmer will have some income when he has no crops.

The commodity adjustment programs have been so planned that they are flexible enough to meet such unusual situations as that created by the drought in many sections. They protect the producer from being crippled, through complete loss of income, in his efforts to renew production when the immediate failure has passed.

### BIG MINERAL WELLS CROWD HEARS SMALL

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### 1901 Have Served You for Thirty-Two Years and are Prepared to Render Better Service Than Ever. PROMPT AMBULANCE SERVICE—DAY or NIGHT Prices Same as in Hereford. Call—

Carlos Reynolds FURNITURE AND UNDERTAKING

### Conscientious Faithful Service

My record as the Commissioner from Precinct No. 2—during one term of office—is an open book. Upon that record, and it is one of which I am proud, I most respectfully ask re-election with the greatest number, with special privileges to none and equal consideration to all.

H. M. HORTON Candidate for Re-Election to Second Term COMMISSIONER, PRECINCT NO. 2 (Political Advertisement)

**Charles Clements FOR RE-ELECTION District Judge 64th Judicial District**

IS A YOUNG MAN IN THE PRIME OF LIFE HAS TRIED TO MAKE A GOOD RECORD TRIES CASES WITHOUT DELAY IS FAIR, HONEST AND IMPARTIAL

WILL APPRECIATE YOUR SUPPORT (Political Advertisement)

WEDNESDAY where he spoke before 5,000 gathered here for the annual Retail Merchants Picnic and Barbecue.

His trail this week led through central West Texas after opening Monday at Terrell. He spoke Tuesday night at Brady and Wednesday morning at Ranger, Thursday's schedule called for appearances at Strawn, Eastland and Rising Star during the day and Brownwood at night.

Friday he will be at Hamilton, Hico and Stephenville and Saturday night he will wind up at Taylor after speaking during the day at Lampasas and Georgetown.

Small reviewed his progress during the past week and called on West Texans to swell his majorities above the totals he polled four years ago.

"We had a great homecoming celebration at Amarillo last week. County chairmen of my campaign in a score of Panhandle counties told me I will carry my home section by a greater majority than I did 4 years ago, when I got seven out of every ten votes cast up there. South Plains folks turned out 4,500 strong Tuesday night at Lubbock, the best crowd of the race to date and I am assured of top heavy support there." Small said.

Give a husband enough rope and he will want to skip.

The New Air-Cooled Electrolux Gas Refrigerator

Operate For Less Than 3c Per Day

See Your Nearest Electrolux Dealer West Texas Gas Co.

Correct—Attest: J. S. GREENSITT, RUBY McLEAN, ESTER NOBLE, Directors. Subscribed and sworn to before me this 4th day of July, A. D. 1934. C. E. McLean, Notary Public, Castro County, Texas

### M system

—Has won a reputation all over this trade territory. —Goes into the Housewife's kitchen with the same wholesomeness, cleanliness and freshness that they arrive with. We supply our customers with the best of Fancy and Staple Groceries at reasonable prices and you may always depend upon courteous service.

USE OUR STORE TO YOUR ADVANTAGE IT PAYS TO TRADE AT THE M SYSTEM

THE STORE WITH THE GOODS WE DELIVER PHONE 123

Grand A NEW CHEVROLET STAN

PURCHASED FROM THE DIMMITT MOTOR ROOMS HERE.

Second Prize \$100.00 AND CASH

For active non-prize winners, a special fund of salaries under live non-prize winners on a big prizes will participate in this commission. Put into your pocket if you fail to win a prize. Losers in this race—everybody gets something. The Castro County News, Phone 88. Open

### Friendship Day Features Mardi Gras Carnival

"The biggest Friendship Day program yet," is what they are all saying at Plainview, speaking of the big Mardi Gras Wheat Carnival scheduled to start promptly at six o'clock on the evening of Tuesday, July 17th, running through midnight starting again Wednesday morning, July 18th, early and running thru to midnight—and oh boy, the many entertaining events which will be crowded into those hours of hilarious entertainment.

Seventy two Friendship Day sponsoring merchants will each have an attractive booth within the area on Broadway between Sixth and Eighth Streets designated as the carnival area and roved off for pedestrians only. Each will be gaily decorated, displaying merchandise, conducting contests, giving out souvenirs, presenting entertainment and what not.

Two big entertainment platforms will be erected within the area with a master of ceremonies at each, and at which constant entertainment will be in progress each night from six o'clock until midnight. During these same periods constant band concerts will be given.

On the first night, Tuesday, all in the crowd will be asked to wear masks, to help carry out the Mardi Gras effect and spirit, which will be enhanced by balloons, noise makers—with confetti, rubber return balls, feather dusters, squawks with everybody imbibing the spirit of merriment.

On the first night on one of the entertainment platforms a tiny hot bathing revue will be conducted for little girls under five years of age in bathing suits with cash awards of \$5.00, \$3.00 and \$2.00 given.

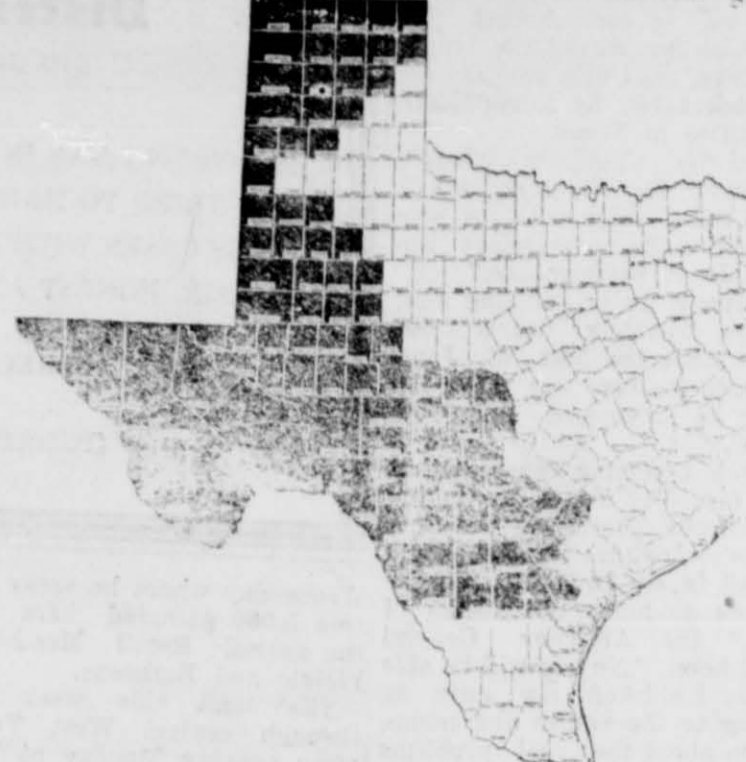
On the morning of Friendship Day, Wednesday, July 18 at ten thirty o'clock, two bathing revues will be held on the stages of the Texas and Granada Theatres with twenty young ladies between the ages of four, ten and twenty-four entered in each contest and with cash awards in each contest of \$10, \$7.50, \$5.00, and \$2.50, a total of \$50.00 for these contests.

These revues are to be held at South Plains affairs and entries are urged from all towns and communities outside of Plainview. Out of town judges will set and on each stage there will be a chaperone for the young lady entrants. These masters of ceremonies and will be interspersed with dance and other entertainment numbers. This entertainment, as well as all other, is free to the public. Entries should be in the C of C office not later than Monday night, July 16.

All day Wednesday, musical entertainment thru the crowd, a bevy of clowns and tumblers, and other street features will add to the merriment of the day. All booths will be in full operation.

Wednesday night the entertainment goes on with the added features of a big Wheat Carnival pageant, culminating with the crowning of King Wheat and Queen Wheat. No masking the second night but

### Texas Drouth Status at End of June



This map shows the 91 Texas counties which are now getting relief from the drought. The first group of counties to get Federal aid totaled 26, and 27 more were added on June 19. Continuation of the dry weather will probably result in more being added each week. It is significant to note that the drought is most severe in West Texas, where farmers and ranchers are better able to withstand the drouth as other states. (Texas News Photos.)

### FLAGG

We had another nice show last Thursday afternoon which will help row crops for some time. There was quite a bit of lightning but no damage done. The Sunshine Club met Thursday afternoon with Mrs. Vernon Simmons, but the crowd was a little light, due to the rain. Anyway a quilt was quilted and other business looked after.

The JUC club met last Tuesday with Leola and Elsie Irene Longan in an all day meet. The president called the meeting to order at 3:30. The minutes were read, the roll called with twelve old members present, and three new members enrolled. The new members were: Misses Altha Gatewood, Mary Joe Tarpley and Mildred Lust. They closed by singing the club song. Adjourned to meet with Misses Claudia and Ruby Marlar next Wednesday.

Rev. Rhodes filled his regular appointment here Sunday morning and evening, with a pretty fair attendance. There were visitors from Bethel and Sunnyside. Mr. and Mrs. Walter Floyd of Ballhart are visiting in the A. D. Floyd home.

Mr. and Mrs. Vernon Simmons and Miss Maude Low Gililand are visiting friends and relatives in Hedley.

Mr. Glenn Easley of Hale Center spent the week-end with his uncle W. L. Longan, Sr. and family.

Mr. C. O. Moore and family visited in Clovis Saturday and Saturday night.

Mr. and Mrs. Otis Woods and children visited relatives in Leabuddy Sunday.

Mrs. Homer Bostick and children probably street dance will be held during the evening which will also be free. Special lighting effects throughout the carnival area will add to the spirit of the occasion.

Big preparations are being made by the Friendship Day board and by individual merchants to make this the outstanding feature of the entire Friendship program and preparation is being made to entertain the greatest crowds ever assembled in Plainview.

### Faithful - Dependable Past Performance

IS YOUR GUARANTEE OF FUTURE SERVICE

Nothing speaks as well for a candidate as a record of past duties, well performed. Upon my record as your County and District Clerk, I submit my candidacy to the voters of Castro County. An investigation of that record will be appreciated by me.

**W. F. Frank Cone**

CANDIDATE FOR RE-ELECTION AS COUNTY AND DISTRICT CLERK

### Young Postmaster



Picture here is Dan J. Quill, youngest postmaster to be named to position in any of the larger cities of Texas by the new Democratic administration. Quill, 26, is now serving as acting postmaster of San Antonio under the supervision of Congressman M. Kieberg.

Mr. and Mrs. Mildred Lust were visitors in the W. L. Longan home Tuesday afternoon.

Mrs. Coriye Birdwell is ill at this writing. We hope that she is up and about again soon.

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Big preparations are being made by the Friendship Day board and by individual merchants to make this the outstanding feature of the entire Friendship program and preparation is being made to entertain the greatest crowds ever assembled in Plainview.

Mr. and Mrs. John Hacker of Hereford called in the home of Mrs. C. E. Tice Sunday evening.

Mr. and Mrs. Walter Tice and family spent Sunday evening in the Leonard Curtisinger home.

Mr. and Mrs. J. B. Harlin spent Saturday and Sunday in Hereford caring for her mother.

Mr. and Mrs. H. M. Mobley took his mother to his sister's, Mr. and Mrs. Frank Miller at Bovina Sunday.

Mr. and Mrs. D. H. Benson spent Sunday in Jodie Benson's home at Hapy.

Mr. and Mrs. Hasckel Benson were in Dimmitt at Mrs. S. Johnson's.

Mr. and Mrs. A. T. Jones, Mr. and Mrs. Elmer Jones attended the rodeo at Canyon on the fourth.

Mr. and Mrs. J. J. Lindsey attended a party at the R. W. Elliston home Saturday night.

Mrs. Benson spent Friday evening with Mrs. Mable Mobley.

Mr. and Mrs. W. A. Springer spent Sunday in the home of Mrs. Earl Springer.

### BUILDERS OF TEXAS

W. O. WOOTEN  
OF ABILENE, TEXAS

BORN IN TYLER, TEXAS IN 1888, MOVED TO BUFFALO GRASS 50 YEARS AGO AND MOVED TO ABILENE TWO YEARS LATER.

BUILT WOOTEN HOME IN 1928. ACTIVE IN GRANGE, OIL, RAILROAD, MILLWRIGHT, GROCERY, BANK, FARMING, BANKING AND HOTEL BUSINESS.

IN 1908 BOER AND GENL. MR. ROSSO'S SUIVOR & WIFE'S SALVAGED FOR 3 YEARS DURING WAR WAS DIRECTOR OF FEDERAL RESERVE BANK IN WEST TEXAS.

IN 1918 HE ORGANIZED AND SPONSORED THE INDEPENDENT RED AND WHITE STORES IN WEST TEXAS.

BEGAN WHOLESALE GROCERY BUSINESS IN 1924. NOW HAS 12 BRANCHES IN WICHITA FALLS, GILLESPIE, QUINN, MEMPHIS, SPRING, LUBBOCK, BIG SPRING, SNEYDEN, SWEETWATER, SAN ANGELO, COLEMAN AND FREDERICK, TEXAS.

### Sub-Irrigation Makes the Difference



Tomatoes growing in a garden row sub-irrigated with concrete tile are 40 inches tall at the home of Lee Brown, Hereford, Texas. Tomatoes in rows not sub-irrigated are only 12 inches tall. This is one of 10 such demonstrations in the case in cooperation with Miss Mamie Pryor, home demonstration agent who has a coars one cent per foot to make the tile. (Texas News Photos.)

The News want ads get results. Ads pay big.

**I SHALL BE GRATEFUL**  
FOR YOUR VOTE AND INFLUENCE IN MY CAMPAIGN FOR SHERIFF, TAX ASSESSOR AND TAX COLLECTOR OF CASTRO COUNTY

I think I know what the good people of this county expect in a Sheriff and Tax Assessor-Collector and believe that I can deliver in a manner that will be satisfactory to most of you.

I am certainly not a politician, but believe I will make you a good public officer.

**Garland Brown**  
CANDIDATE FOR SHERIFF, TAX ASSESSOR AND TAX COLLECTOR

**NOTICE To The Public**

CHECKING over our accounts, we find a very small per cent of them paid.

WE HAVE TRIED to help you at a time when you needed it.

WE WOULD APPRECIATE your returning the favor by the 20th.

**H. N. WAGGONER**

Hard work made EASY...

Housework can be sheer drudgery if you haven't the right tools to work with. But how quickly it can be made a pleasure once you have them. Come in and see our household department. It abounds in helpful necessities that will lighten that customary hard work.

ELECTROLUX REFRIGERATOR  
Kitchenkook Gas Stove - Premier Oil Stoves  
Baker Windmills - ABC Washing Machines  
BIRD BRAND LINOLEUM RUGS  
Shelf Hardware - Steam Pressure Cookers  
HARNESSES - HORSE COLLARS

**Miller Hardware**

### Old Texas

THE BALANCE IN PALO DURE

ONE OF THE MOST GEOLOGICAL PHENOMENA IN THIS COUNTRY FORMS A GREAT CANYON ABOUT 100 MILES SOUTH OF AMARILLO. ESTIMATED THAT THE ROCK WEIGHS HUNDREDS OF MILLIONS OF TONS. THERE ARE MANY ONES IN THE COUNTRY.

ROCK WAX

WAS USED AS A SEAL ON THE FIRST DOCUMENT SIGNED BY A PRESIDENT OF THE TEXAS REPUBLIC

HAVING NO LEGAL FORCE, LINDSAY REMOVED A ROCK WAX FROM THE ORIGINAL DOCUMENT AND REPLACED IT WITH A COPY OF HIS OWN.

CORSICANA (TEXAS LEAGUE) HIT

IN ONE GAME AGAINST TEXARKANA JULY 14, 1932

### Consider Well

THE QUALIFICATIONS OF CANDIDATES FOR THE OFFICE OF COUNTY COMMISSIONER

Your Commissioners' Court spends your County Tax Money, thus fixing your County Tax Rate.

Sound business judgment is required to handle the important duties that are constantly before the Court.

Believing that I can best serve the interests of the County and Precinct No. 3 in the office of Commissioner from that Precinct I most respectfully submit my candidacy.

**Fred (Duck) Boswell**  
FOR COMMISSIONER, PRECINCT NO. 3

(Signed) DAVE SHANKS, Mayor of Perryton (Political Advertisement)

### VOTE FOR PROGRESS

VOTE FOR PROVEN EXPERIENCE  
VOTE FOR A FRIEND OF THE COMMON PEOPLE  
VOTE FOR

**JAMES V. ALLRED**  
FOR GOVERNOR

He Is The Best Friend The School Children Have Ever Had In Austin

HE IS:  
FEARLESS  
SINCERE  
HONEST

CAPABLE  
TIED TO NO CLIQUE  
COURAGEOUS

A REAL LEADER  
A FOE OF MONOPOLY  
A CHAMPION OF THE PEOPLE

The Handwriting Is On The Wall...  
**ALLRED will be the next GOVERNOR of TEXAS**

This Advertisement Paid For By Castro County Friends of Jimmie Allred

**BOY SCOUTS**

The Dimmitt Boy Scouts had their second meeting Tuesday night at 8 o'clock at the Methodist church. Arlen Gibbs was elected scribe. The meeting was devoted to learning the Tenderfoot tests. Leon Bost, Bob Estes and Jack Boyce passed this test. Raldia Gibbs, Orlene Gibbs, Kelton Hickman, Elton Singer, Boyce Aldridge, Jack Gladman and Jack Boone passed their tenderfoot tests Monday afternoon. Edwin Thomas, Junior Stephens, C. G. Maples and L. A. Ricketts passed their tenderfoot tests Tuesday.

The Boy Scouts plan to spend Saturday in Hereford swimming, fishing, passing tests and eating camp fire cooking. A junior scout troop of boys between the ages of 7 and 11 will be organized in the immediate future.

### ONE OF THE COMMON HERD

**MAYOR'S OFFICE**  
THE CITY OF PERRYTON  
State of Texas  
June 14, 1934

AN OPEN LETTER TO THE VOTERS OF THE 120TH LEGISLATIVE DISTRICT:

"Old Hick Halcomb of Dimmitt is a candidate for Representative down in the 120th district. The people of that district have doubtless discovered that Hick is a go-getter.

Hick has turned many a frown into a side-splitting laugh; has done much for West Texas without compensation; has spoken man of his country.

In personal appearance Hick looks like that he is from the country and doesn't deceive his looks, yet that is all in his favor. He was "raised up" in West Texas, knows the ups and downs, ways and needs of the people of West Texas, knows how to get results when he goes out to fight their battles. In the interest of his people Old Hick has shook 'em down from the trash man to the Attorney General of Texas—and got away with it.

If the people of the 120th district will send Old Hick to Austin they need not worry but what all of Texas will know and keep on knowing about the 120th district. Hick will tell 'em and keep 'em told, for he is one of the kind that won't take "NO" for an answer.

The people of the North Plains county want to see W. W. Hick Halcomb go to Austin because they know he really is one of the "Common Herd" and because he can and will render a real service.

Miss Johnnie Beth Tate returned home Sunday after a two weeks visit in Amarillo. Mr. Bill Caldwell has returned home from the Tulla Sanitarium Tuesday and is recovering nicely.

Mrs. Bruce McLean has returned home from Lubbock. Emily will return in another week.

Mesdames Ray Cowser and Raymond Wilson and Miss Mary Bell Carol were shopping in Amarillo Tuesday.

### FRIO NEWS

The Worthwhile Club will meet July 11 at the home of Mrs. H. D. Robins as hostess.

We had a nice crowd at singing last Sunday night. Visitors are always welcome.

Mr. and Mrs. Bennie Fulker and family were callers in the home of Mr. and Mrs. Earl Springer Saturday evening.

Mr. and Mrs. Deward Robertson, Mr. and Mrs. Earl Springer and family, Mother Springer and Miss Dee Wiles went fishing on the Tom Ivey ranch.

Mr. and Mrs. Glenn Greer and family, Mr. and Mrs. Everett Cornett and Mr. and Mrs. C. E. Tice and family went on a picnic Sunday.

### Good Judgement HONESTY A Devotion To Duty

These qualities are paramount in your choice for a Sheriff, Tax Assessor and Collector.

I am convinced that I have these necessary qualifications and earnestly solicit your support in this campaign. I invite an investigation of my record as a man and as a citizen.

**John A. Nolen**  
CANDIDATE FOR SHERIFF, TAX ASSESSOR AND TAX COLLECTOR

SAMPLE BALLOT

I AM A DEMOCRAT AND PLEDGE MYSELF TO SUPPORT THE NOMINEE OF THIS PRIMARY

FOR UNITED STATES SENATOR: JOS. W. BAILEY, Jr. of Dallas County TOM CONNALLY of Falls County GUY B. FISHER of San Augustine county

FOR GOVERNOR: JAMES V. ALLRED of Wichita County C. C. McDONALD of Wichita County CLINT SMALL of Potter County TOM F. HUNTER of Wichita County EDGAR WITT of McLennan County EDWARD K. RUSSELL of Red River Co. MAURY HUGHES of Dallas County

FOR LIEUTENANT GOVERNOR: WALTER F. WOODUL of Harris County JOHN HORNBY of Travis County BEN F. BERKLEY of Brewster County R. M. JOHNSON of Anderson County JOE MOORE of Hunt County J. P. ROGERS of Harris County

FOR ATTORNEY GENERAL: WILLIAM McCRAW of Dallas County WALTER WOODWARD of Coleman Co. CLYDE E. SMITH of Tyler County

FOR STATE COMPTROLLER OF PUBLIC ACCOUNTS: GEORGE H. SHEPPARD of Nolan Co. J. J. JACK PATTERSON of Dallas Co. DOLPH B. TILLISON of Henderson Co. MANLEY H. CLARY of Tarrant County

FOR STATE TREASURER: DENNIS B. WALLER of Trinity County GEORGE B. TERRELL of Dallas County KAY GRIFFIN of Tarrant County CHARLEY LOCKHART of Travis Co.

FOR STATE SUPERINTENDENT OF PUBLIC INSTRUCTION: L. A. WOODS of Travis County

FOR COMMISSIONER OF AGRICULTURE: J. E. McDONALD of Ellis County FRED W. DAVIS of Travis County K. TERRELL of Floyd County C. C. CONLEY of Willacy County

FOR COMMISSIONER OF THE GENERAL LAND OFFICE: J. H. WALKER of Hill County WALTER E. JONES of Gregg County

FOR STATE RAILROAD COMMISSIONER: JOHN PUNDT of Dallas County JAMES MCNEES of Dallas County W. GREGORY HATCHER of Dallas Co. H. O. JOHNSON of Harris County LON A. SMITH of Travis County

FOR ASSOCIATE JUSTICE OF SUPREME COURT: JAMES W. McCLENDON of Travis Co. H. S. LATTIMORE of Tarrant County JOHN H. SHARP of Ellis County

FOR JUDGE OF THE COURT OF CRIMINAL APPEALS: W. C. MORROW of Hill County

FOR ASSOCIATE JUSTICE, COURT OF CIVIL APPEALS, 7TH SUPREME JUDICIAL DISTRICT: M. J. R. JACKSON of Potter County

FOR CONGRESS, 18TH DISTRICT: MARVIN JONES of Potter County

FOR REPRESENTATIVE, 129th DIST.: A. B. TARWATER of Hale County W. W. HICK HALCOMB of Castro County J. N. JOHNSTON of Floyd County

FOR DISTRICT JUDGE, 64th DISTRICT: CHARLES CLEMENTS of Hale County R. C. JOINER of Hale County

FOR DISTRICT ATTORNEY, 64th Dist.: CHAS. H. DEAN of Castro County

FOR COUNTY JUDGE & EX-OFFICIO COUNTY SUPERINTENDENT: PERCY ESTES

FOR SHERIFF, TAX ASSESSOR AND TAX COLLECTOR: GARLAND BROWN BILL BRYNAM J. H. SNIDER G. W. McILROY JOHN A. NOLEN

FOR COUNTY & DISTRICT CLERK: CARLOS E. REYNOLDS GLENN HICKMAN W. F. CONE MRS. R. B. BOREN

FOR COUNTY TREASURER: MRS. ETTA FRASHEARS J. J. ALBRIGHT

FOR COUNTY ATTORNEY: RAY G. COWSERT

FOR COUNTY DEMOCRATIC CHAIRMAN: E. F. HARMAN

FOR COMMISSIONER, PRECINCT NO. 1: HENRY CONNALLY BARBER EUBANKS JOHN LILLEY

FOR CONSTABLE, PRECINCT NO. 2: O. C. AXTELL H. M. HORTON SID SHEFFY

FOR COMMISSIONER, PRECINCT NO. 3: L. A. RICKETTS FRED BOSWELL

FRIO NEWS

(Held over from last week).

Mr. and Mrs. Clarence Dixon and family of Frioona spent Sunday at the home of Mr. and Mrs. W. S. Dixon.

Mrs. Henry Kenday has been real sick the past week. Her mother has been visiting her from Oklahoma.

Harvey Lindsey and Weldon Lindsey, Gladys and Margaret Benson spent Sunday evening in the home of Mr. and Mrs. J. E. Andrews.

Mr. and Mrs. George Muse spent Sunday in the Oglesby home.

Mr. and Mrs. Elmer Jones were in the home of Mr. and Mrs. J. E. Andrews Sunday.

Mrs. W. S. Dixon spent Friday in the home of Mrs. Joe Hastings.

Mr. E. T. Brook and mother, Mrs. Brooks spent Saturday in the Uman Hunter home.

Mr. and Mrs. J. B. Harlin, Mr. and Mrs. Haskel Robins spent Sunday in the home of Mrs. H. M. Mobley.

Bro. Brewer and family spent Sunday in the home of Mr. and Mrs. Henry Allman.

Mrs. Carl Mangum of Plainview spent the week-end with her parents, Mr. and Mrs. K. F. Campbell and other relatives.

Mr. and Mrs. Orval Smith are visiting her parents, Mr. and Mrs. Bob Does.

Glenn Greer moved combine and tractor 20 miles west of Hereford to combine wheat.

Frio worthwhile club met at the home of Mrs. Mack Dixon as hostess. There were 16 members present and 3 visitors.

Mrs. Ace Campbell reported on the dress contest at Dimmitt.

Miss Clark gave a very interesting talk on the coming budget for a family of five and also gave us some new recipes.

Miss Clark served rhubarb punch at the close of the problem.

Mr. and Mrs. T. L. Sparkman, Jr. and Mr. and Mrs. W. A. Springer and family spent

One of These Men—Your Next Governor



MAURY HUGHES CLINT SMALL EDGAR WITT



JAMES V. ALLRED C. C. McDONALD TOM F. HUNTER

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to take her place. Ice cream was served to the following members and visitors. Mesdames R. Duke, G. Bradley, Jess Lilley, S. W. Lilley, M. Gilmer, H. McClanahan, G. Abbott, H. Bridges, L. T. Bridges, J. Armstrong, B. Drake, S. Gilbreath, Phillips, Fennell, O. B. Winkle, E. Sweatt, Jay Mitchell, and hostess, Misses Izora Clark, Cleo-cy Widors, Pauline Winders, Joy Lue Houy.—Reporter.

The next feature service to be inaugurated by the filling stations will be to have the attendant reach in and pick your teeth.

SUNNYSIDE CLUB

(Held over from last week).

"In making tomato juice by using fresh gathered, bright red not to ripe tomatoes, should be used," said Mrs. Houy at the Home Demonstration Club meeting which met at the home of Mrs. Houy, June 29.

Mrs. Houy resigned as secretary as she is leaving. Mrs. Abbott was elected as secretary

DR. ELMER MOORE Dentist Phones—Res. 15 — Office Dimmitt, Tex.

Dr. E. L. Spence Practice limited to diseases of Eye, Ear, Nose & Throat GLASSES FITTED Plainview, Texas Office at Plainview, Texas

GUNTER DRUG THE PRESCRIPTION STORE Phone 4

Electric Refrigeration Is Unexcelled

It is a far cry from the horse and buggy days of the "Gay Nineties" to the modern automobile of today. It is a far cry, too, from the refrigerator of yesterday to the modern electric refrigerator of today.

Learn the whole story about Electric Refrigeration from your Electrical Dealer.

Texas Utilities Company

- FOR COMMISSIONER, PRECINCT NO. 4: L. E. BECK ANDREW ACKER L. O. NORMAN FOR CONSTABLE, PRECINCT NO. 3: E. N. MITCHELL J. C. NEILL FOR CONSTABLE, PRECINCT NO. 1: SYL BIRKENFELD

It's Quicker It's Cheaper DON'T WRITE TELEPHONE



West Texas Telephone Company

ANYTHING You need in the HARDWARE and LUMBER Line can be bought here at FAIR PRICES

PANHANDLE LUMBER CO.

TO WIN? OLET Free!

Enter in This Plan Campaign. Get a Thorough Enter Your Name Today and Be a Winner!

It costs you nothing now or ever. It is not even required that you be a subscriber to The Castro County News. Every active participant is guaranteed either a Cash award or an Automobile! Cut out the nomination blank and send or bring it to the office of The Castro County News.

Prize MODEL OLET COACH TEXAS AND ON DISPLAY AT THEIR SHOW



Third Prize \$50.00

COMMISSIONS

been set aside to be distributed in the form of commissions. Any candidate who fails to win one of the prizes, a percentage of every subscription you collect goes to all candidates and means that there will be no losers. Telephone or write Campaign Department.

RULES and REGULATIONS

- 1—Any reputable white man, woman or child residing in Castro and surrounding counties is eligible to enter this election and compete for a prize. Nominations may be made at any time during the election. 2—No employee or near relation of any person in the business office of The Castro County News is eligible to enter this distribution. The management reserves the right to reject any nominations. 3—Winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscription, and by votes issued on nomination coupon, and first week coupons. 4—Candidates are not confined to their particular town or community in which to secure votes and subscriptions, but may take orders anywhere. 5—Cash must accompany all orders where votes are desired. There will be no exceptions to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions and votes will be issued on both. 6—Votes are free. It costs the subscriber nothing extra to vote for his or her favorite. Subscribers should ask for votes when paying their subscriptions. 7—VOTES CANNOT BE PURCHASED! Every cent accepted through the campaign department must be represented by subscriptions. All subscriptions subject to our check and any candidates found juggling up their own money for subscriptions that is not bona fide and paid in full by the subscribers themselves, will be disqualified. 8—Votes are not transferable. Candidates cannot withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management. 9—Any effort or collusion on the part of a candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories or anything done by any candidate or combination of candidates to the detriment of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in any such agreement, arrangement or effort, will forfeit all rights to a prize or commission. 10—Any ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidates. 11—In the event of a tie for any one of the prizes, a prize identical in value will be given each tying candidate. 12—No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper will be recognized by the publishers. 13—In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible, except for the necessary correction upon same. 14—Every candidate is an authorized agent for The Castro County News and as such may collect subscription payments from present as well as from new subscribers. 15—Extension of subscriptions will receive votes according to the vote schedule in effect when the first subscription was paid, except that no extension votes will be given in the final period. 16—It is distinctly understood and agreed that candidates will be responsible for all monies collected and that they will remit such amount in full at frequent intervals or on demand of the campaign department. 17—There will be several big prizes awarded, besides a 10 per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or a commission. READ THIS RULE AGAIN CAREFULLY! 18—To insure absolute fairness in the awarding of the prize, the gift distribution will be brought to a close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the entire last week of the distribution, the box—locked and sealed—will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one, not even the campaign manager, can possibly know the voting strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree. 19—No prizes will be delivered at the conclusion of the gift distribution until subscriptions turned in the last week in the sealed ballot box, have been checked and verified as to their being bona fide. 20—The management reserves the right to amend or add to the rules of this election if necessary for the protection of the interests of both the candidates and this newspaper. The right is also reserved to increase and add to the list of prizes. 21—The Castro County News guarantees fair and impartial treatment to all candidates, but should any question arise the decision of the management will be absolute and final. 22—Two hundred thousand extra votes will be awarded each candidate with every four one-year subscriptions, or the equivalent turned in during their first week in the campaign. These are in addition and above all regular votes. 23—Campaign opens today—closes September 8. In accepting nominations candidates agree to abide by the above conditions.

NOMINATION COUPON

In The Castro County News "Everybody Wins" Gift Distribution

5000 VOTES

Date 1934

I HEREBY ENTER AND CAST 5000 VOTES FOR

MISS (MR. OR MRS. Address Phone

as a Candidate in The Castro County News New Deal "Everybody Wins" Gift Distribution. NOTE: Only One Nomination Coupon Accepted For Each Candidate Nominated

**Will Rogers-**

(Continued from page 1)

ing admitted said: "Howdy, Mrs. Parmer, what are you doing? Got any coffee?" Rogers drank three cups of black coffee and "gabbled" all the time. Mrs. Parmer asked him if he wanted some fresh peaches and thick country cream. He answered in the negative and said: "Peaches and cream would spoil my beans. I shore want to eat plenty of good old red beans today." He did.

After breakfast Rogers said he wanted to change his clothes. Mr. Parmer showed him several available rooms but Rogers declined the use of these saying: "I'll just change my duckin's here on the running board of the car. That's the way we do on the lot when making a picture. There's no use hunting a place to hide."

And that's what he did—changed his clothes right out in the open from the running board of the car. Once in cowboy attire, Bill Rogers was his normal self.

**People Flock In**

Most of you know that branding time on a ranch is a busy season and Bill Rogers and his son Jimmie were just two more hands until a telephone wire leaked somewhere and people from all over the Plains got word that Roger was in the vicinity. Then the visitors began to pour in. But Will was very wary. He could not be found.

**Had a Tip**

We had an inside tip and found him (strange to say) close to the chuck wagon over in Bailey county. Most of the people hunting him were in Lamb county.

My first impression of him was his exaggerated homeliness. There may be uglier men than Will Rogers, but I have never seen one that had him bested. Some wise sage has said that it is a man's right to be as ugly as he wants to be. But in my humble opinion Mr. Roger has abused the privilege.

Will, who claims he has never met a man he didn't like, was very reluctant to talk, desiring more to attend to the business at hand, but he was very cordial to Mrs. N. H. Witt, Mrs. Ellen Carter, myself and daughter. He seemed especially pleased to meet Mrs. Carver, mother-in-law of the late P. E. Burnam, a close friend of Rogers.

I asked him what he thought of my husband wanting to get the job as Representative and his answer was that related in the opening paragraph.

On or Off Screen is Same  
There is little difference be-

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Hereford, Texas

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MATINEE and NIGHT

**"Lazy River"**

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Serial and Comedy

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Matinee and Night  
KEN MAYNARD in —  
A Big Western With Special  
COMEDY  
Only 10c Admission

PREVUE SATURDAY NITE  
Sunday Matinee—from 2:00  
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Sunday Night — From 9:30  
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ONLY THREE SHOWINGS—

**'It Happened One Night'**

With—CLARK GABLE  
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Only 10-25c

MONDAY & TUESDAY  
Only 2 Days  
JOAN CRAWFORD in  
Her Latest picture  
**"Sadie McKee"**

What a show for only 10c-25c  
Special Short Subjects

DON'T Forget—Every Wednesday is Bank Night.

tween the Will Rogers you see on the screen and the Will Rogers in natural life. He is just the same all the time. There is no "put-on" about him. He is as real and as natural as anyone can be and one of the most lovable characters I ever met. He is particularly fond of animals and children.

**On World Tour**

He was on his way to Claremore, Oklahoma, to attend to some family business matters and from there was going to Maine and thence on a trip around the world. He left the ranch at 4 o'clock going to Amarillo to catch a plane for Claremore. He had planned to stay for a couple of days but "the mob" had found him and he was on his way.

My impression of Rogers was that he is one of the most intensely human persons that I have ever met, that he is shrewd, his humor is spontaneous and that he really gets a "kick" out of living. And you really know that is my honest opinion when I tell it after driving over plowed ground, cutting fences, fixing flats and running out of gas under a blistering sun to see this man who holds such a secure place in the hearts of thousands of his fellow citizens.

It's worth everything it costs to see Will Rogers and hear him talk. It does your soul good.

Bro. Woods and Br. Rhodes, Nazarene evangelists were in town Wednesday making arrangements to hold an open air revival meeting which will begin Friday night.

**CRIME DOESN'T PAY**

**Sentenced to Die**



Portured here is Joe Bailey, who was sentenced to the death penalty at a Dallas, Texas, court a few days ago for the murder of Mrs. Joe Crowder. Bailey was first guard in the sensational break last July 18. This was the break made by Clyde Barrow and R. P. Donald Hamilton. Bailey's jury deliberated only 21 minutes. He was arrested at Dallas on the night of the murder.

**BAILEY LEADS IN A HOUSTON STRAW POLL**

According to a straw vote by the Labor Messenger, an official labor publication of Houston, Joe Bailey, is leading Senator Connally in the race for United States Senator more than two to one.

The Messenger states that the poll was taken among the various union organizations. The Poll among labor leaders totalled: Bailey 101, Connally, 59.

The News want ads get results.

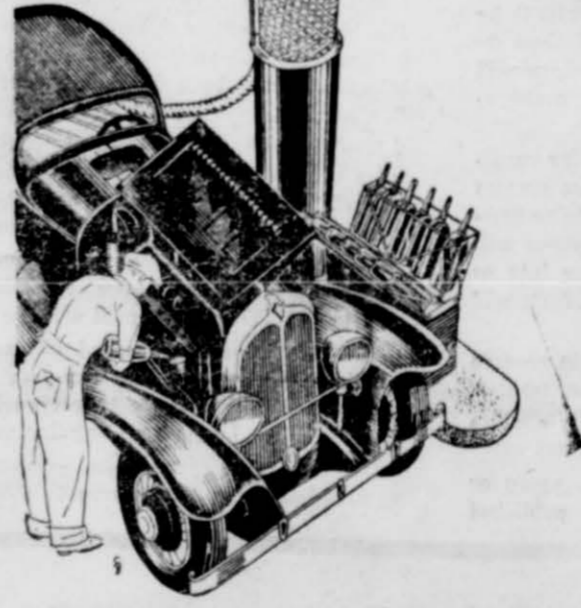
**GOOD NEWS---**

TAILORED TO YOUR MEASURE CLOTHES  
WILL BE CHEAPER THIS TIME!

Our New Fall Samples will be here this week.  
COME in and let us take your measure for a perfect fitting suit.

**DELUXE CLEANERS  
and GENTS FURNISHINGS**

**GAS and OIL**



Here is the convenient Station to fill up on gas and oil for here you get real service with a smile, real products. No inferior grades in either gas or oil are carried, thus assuring you of the best possible in mileage, speed and motor co-ordination. We are the first to maintain moderate prices.

**HOOD Tires and Tubes**

We have new Guarantee on these tires. See us before you Buy.

Try us today when you refuel  
WE FIX FLATS

**Panhandle Refining Co.**

CLARENCE SMITH, Station Manager

L. A. RICKETTS, Wholesale Agt.

**HAILE DRUG STORE**

PHONE  
**99**



STEFFEN'S  
ICE CREAM  
PINT  
**25c**  
NEW ENDERS  
SPEED RAZOR  
With Blades  
**35c**

WILSHIRE STATIONERY  
Paper and Envelopes ..... 49c  
DOROTHY PERKINS  
FACE POWDER ..... \$1.00  
WEEK-END SET ..... \$1.00  
**BOTH FOR \$1.00**

ALARM CLOCKS  
MONITOR  
PANTAM  
FORTUNE ..... \$1.00  
MICKEY MOUSE CHAIR SET  
**\$1.98**



75c  
McKesson Antiseptic  
Solution  
**49c**

\$1.10  
COTY FACE POWDER  
Free Bottle Perfume  
**98c**

\$2.50  
SEVENTEEN CREAM  
CLEANSING  
**\$1.00**



25c  
TOOTH BRUSHES  
**19c**

VICK'S ANTISEPTIC ..... 35c  
RUBBING ALCOHOL ..... 39c  
OVALTINE ..... 43c  
FLASHLIGHTS ..... 50c  
GEM RAZOR, with blades ..... 50c  
STAR RAZOR BLADES ..... 10c

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MARDI GRAS  
WHEAT CARNIVAL**

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And All Day Wednesday [Friendship Day] July 11

72 Merchant Booths on Two Solid Blocks of Broadway

WHEAT PAGEANT WITH CROWNING OF KING & QUEEN WHEAT

Three Bathing Beauty Revues With Cash Prizes

MARDI GRAS MASKING THE FIRST NIGHT

Two Big Entertainment Platforms With Continuous Performances

BAND CONCERTS THROUGHOUT EACH EVENING

Probable Street Dance Second Night

CLOWNS — TUMBLERS — CONFETTI—BALLOONS—SQUAWKERS

**Everybody Making Merry In A Big Way  
And All Entertainment Is Free**

BE IN PLAINVIEW BOTH NIGHTS FROM 6 TO 12 O'CLOCK

AND ARRANGE TO STAY ALL DAY WEDNESDAY

Streets Roped Off For Pedestrians Only in Carnival Area