

Sudan's Slogan
"Boost or Move"

The Sudan News

"Build a City Where
a City Belongs"

VOLUME IX

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, DECEMBER 28, 1933

NUMBER 26

LAMB COUNTY WILL GET \$100,000 FROM CWA

6,000 People Throng Sudan's Streets Saturday; Chevrolet Car Is Awarded

MERCHANTS RELAX AFTER TERRIFIC HOLIDAY RUSH

Salespeople Rest from Buying Storm Of Final Onslaught

"We have nothing left but the four walls and the ceiling," was the way one local merchant described the finish of the Christmas rush this year.

Buying was intense, possibly terrific, the last few hours of Saturday which was the last shopping day before Christmas, for the "slow-drags" were on hand to burrow in to what remained, and tired salespeople were mercilessly rushed to their last bit of endeavor.

But it was all done in a spirit of good nature. "Don't rush, dearie, I know you are tired," was heard from customers to clerk many times in the evening. Salespeople were pepped up to a last minute endeavor, and are to be liberally commended for the desirable manner in which they handled the huge crowd.

One particular trait of this Christmas buying was that nearly all purchasers wished useful presents, either in wearing apparel or other dingbats and little frivolous stuff was sold, although several special counters contained these wares and were sold out for Sudan merchants strive to please all buyers.

The most intense rush was during the hour just before the awarding of the new Chevrolet car and the hour just afterward. Every store was crowded to overflowing and cars were coming in from every direction Saturday afternoon, until parking space was a premium. Many people were forced to park their cars on the side streets, which were also crowded. Local officials handled the traffic in fine shape and no accidents were reported.

Sudan merchants wish to thank the purchasers who came from afar to patronize them, and also wish to say to the home folks "We thank you for your consideration and thoughtfulness in letting your neighbors have access to the stores in the final buying period."

Sudanites always give way to the city's guests for home folks can patronize their favorite merchant at any time, while visitors have but a short time and must hasten and away for home early.

College Students Are Visiting Parents Here

More than 14 Sudan young people who are attending colleges over the state are spending the holidays here with parents and friends.

Six which is the largest number attending any one college from Sudan are here from Lubbock where they are attending Texas Technological college. They are: Frances Weimhold, junior home economics student; Weldon Shaffer and Doyle Bacus, freshman aggie students; Jimmie DeLoach, Zephal Bussey, and Frances Brewster, freshman liberal arts students.

Five students of the Fleming Business college of Amarillo are visiting their parents here this week. They are Noel Lumpkin, Rhoda Ormand, Evelyn Sievena, Margaret Erle Gibbs, and Willie Mae Clemens.

Other college students here are: Bonnie Belle Lyle, freshman home economics student at C. I. A. Denton; Marjorie Alderson, freshman home economics student at T. W. C. Fort Worth; and Crosby Slate, who graduated from high school at the Peacock Military Academy before Christmas and will enter college after the holidays at the military school which is in Dallas. Ann King, who is attending Draughon's Business college, is visiting here also.

Py-Re-cures Pycorrhea. Guaranteed. King Drug Store, etc.

SENATOR ARTHUR P. DUGGAN ANNOUNCES FOR CONGRESS

To the Citizens of the 19th Congressional District:

In announcing my candidacy for Congress in the new 19th Congressional District I am fully aware of the importance of that high office. Our country never needed serious, well balanced, real thinking, hard working Congressmen as it does now in this time of National readjustment and uncertainty. The prosperity of the people; the very existence of our Nation, is in the hands of Congress. The more wisdom and experience the man you elect to this office passes the better it will be for YOU personally and for each and everyone of us.

Your Congressman certainly ought to know intimately your needs from close personal contact, be sympathetic with them, and be willing and able to actually strive to meet them. It is a fact that my life time spent in West Texas, my active and varied business, civic and Legislative experience in this district, for the past 30 years, and my association with all classes of people have given me the best possible opportunity to learn their requirements. I state to you emphatically that no Congressman you can possibly elect will put more time on the job, study the entire situation more carefully, or work harder to SERVE YOU, the district and Country than I.

Here are a few of the things I am particularly interested in and that I would endeavor to accomplish:

Protection of Home Ownership
The Homes of the Nation are its greatest asset and their preservation is of first importance. Fairer appraisals of our lands, valued according to production, will make the large majority of them eligible for Federal Land Bank Loans with low interest rates and easy terms. Similar consideration should be given in the matter of loans on urban homes through the Home Owners Loan Corporation.

The Farm is a manufacturing plant producing raw products such as meat, grain, cotton and wool. As such it is entitled to all special privileges, rates, concessions, tariffs, etc. granted the large manufacturing concerns of this country.

Farm homes are of more importance to the nation than Big Business of any kind.

Urges Better Educational Facilities
Good schools are, and always have been, the bulwarks of American liberty and freedom. The making of good citizens of our boys and girls ranks next to the happy home as a National obligation. The Home Demonstration clubs of our country are not only solving the "live at home" program but are helping wonderfully in the improvement of homes and schools. The Federal Government should continue its support of all Extension work.

The Texas Technological College, located in this Congressional District, should be made a Land Grant College. It is as much entitled to Federal support as any other College anywhere.

Amend Federal Income Tax laws so that Profiteers, Big Bankers and Investment Banks will have to pay their proper income taxes. The very rich largely evade payment of taxes. The very poor pay no taxes at all and the tax burden, therefore, falls on the Middle Class—the COMMON PEOPLE—such as you and I. This ought to be changed and it can be with sufficient Representation.

I would study Economy of Government and vote for it as I did in the Texas Legislature

FOR CONGRESS



SENATOR ARTHUR P. DUGGAN

when appropriations were cut some \$13,000,000.

Solution of Crime Problem
Gangsters, Chislers, Racketeers and Profiteers certainly are a National problem today as well as a National disgrace. The cost of crime is estimated at some thirteen billion dollars annually which is more than the cost of the Federal Government with such emergency measures as RFC, AAA, CWA, PWA and all the balance thrown in. Crime should be punished adequately and quickly though it will never be stamped out until its source is sought and eliminated. The proper instruction and education of our boys and girls in our homes and schools, WHEN VERY YOUNG, will prevent the making of criminals, solve the prohibition question, stop the divorce evil and preserve the sanctity of the Home.

"The Honest Dollar." I fully subscribe to the principle recently set forth by President Franklin D. Roosevelt when he said: "Those who have borrowed money should, on the average, be able to repay that money in the same kind of money which they borrowed." A proper parity should be ascertained between the value of the dollar and the price of commodity products, and be automatically maintained by law.

There are 334 lawyers and professional men in the present Congress, and only 24 farmers. The framers of our Constitution thought that the safest and best laws are passed by Legislative bodies with their membership more equally distributed among all occupations.

During the very active campaign I expect to make for this office I will express myself on all National issues, and I will welcome the opportunity to be come even better acquainted with you than I now am. This is your Government and you should help run it. Your suggestions and ideas will be appreciated.

Respectfully and earnestly asking for your consideration, influence and VOTE in the Democratic primaries next July, I am

Sincerely your friend,
ARTHUR P. DUGGAN
State Senator 30th
Senatorial District.

SANTA CLAUS HAD TO GIVE UP SLEIGH AND TAKE PLANE

It is reported that Santa Claus was forced to abandon his sleigh and reindeer teams and crank up his old Curtiss Bi-plane in order to fill all his engagements, the ground being at summer zenith, just at present.

Mrs. O. L. Shannon Is Awarded Car; Other Prizes Are Given

The largest crowd which has ever thronged the streets of Sudan participated in the awarding of the 1933 Chevrolet Coach by the Sudan Business Men Saturday afternoon at 4:00 o'clock.

The crowd was estimated at 6,000 by conservative men while others went as high as 7,500 with their estimation. During the awarding of the prizes it was impossible to get up and down Main Street for people crowded the side walks as well as the middle of the main thoroughfare.

The main attraction was the Chevrolet car which was awarded to Mrs. O. L. Shannon by the business men of Sudan. June Rudd was awarded the Aladdin lamp given away by the Sudan Mercantile company, while E. S. Provenca was awarded the bicycle given by the R. E. Doss grocery.

After the awarding of the prizes the large crowd went back to their job of purchasing holiday goods.

The throng began to assemble early and by noon the streets were full of people, all eager buyers, all bent on the same mission, and vying with one another in purchasing wares. These stores were filled to capacity all day, and one merchant expressed it: "They left the doorknobs only."

The holiday crowd—for it was exactly that class of persons—on a combination mission of profit and pleasure—were at their best, as regards to personality and purchasing tendencies. They patronized the big Christmas stocks liberally, and supplied their every need from the huge varieties of wares offered. They were satisfied and vowed that Sudan was the best supply center of the entire country. They should know, they were from every town in this district.

Car Tags May Be Secured In Sudan

Earl Ladd was recently appointed automobile license collector by County Tax Collector Griffin. Car license, truck license, chauffeur license, trailer license, transfers, and bills of sale may be secured here in Sudan under the new arrangement.

Earl Ladd's office is in the Sudan Drug building. This will make it much more convenient for the people of Sudan, as it will save them from having to send after their license or go to Olton.

The law requiring automobile license fees to be tested before license are issued was repealed at the last session of the Legislature, therefore this will save this expense and trouble to car owners, according to Mr. Ladd.

Time limit for the payment of the 1934 license has been set as usual, and must be paid by February 1, in order to save penalties.

Farm trucks may be registered at half price, although all other fees are the same a last year, according to Mr. Ladd.

The license fees up to \$50,000 remain in the county to build lateral roads. Last year Lamb county collected something over \$40,000 in these fees; therefore the money stayed in this county. Car owners are urged to register cars in this county; so that the money will help build the lateral roads in Lamb county, rather than another county.

FEED GRINDING

I have an up-to-date feed grinder and will grind your feed on your farm. See me for prices. W. R. Sebring, across the track from Terry's Gin.

COMMUNITY TREE BRINGS JOY TO ALL SUDANITES

One of the largest and most enthusiastic crowds ever assembled in Sudan was at the Baptist church Sunday night to enjoy the Community Christmas tree, which was given under the auspices of the Baptist church with the help of the other denominations.

Santa was there and handed everybody a present, great or small, full or empty, expected or surprise, and the exclamations of this or that recipient was indicative of whether pleasure or chagrin was the verdict.

The huge gathering was in the program opened with a fine fettle for the occasion, and song, then a prayer by Rev. Thomas, pastor of the local Methodist church, whose words touched the hearts of his hearers and brought home to them the sanctity of the occasion. Rev. Joiner, Baptist pastor, then gave the scripture reading, and the other numbers on the program followed. The numbers on the program were rendered with pep and enthusiasm, and by the time of present distribution had arrived, the crowd was on keen edge for the event. The personality of Santa Claus was a mystery to all.

The kiddies were not forgotten, they getting the bulk of the gifts. But hubby took this opportunity to square accounts with wife, and vice versa.

The gathering was well worth while, for old friends met the first time in a long period, old acquaintances were renewed and enlivened by narratives, children were entertained and grown-ups got a taste of the years in the discard.

Rev. Cole offered the Benediction in a most impressive manner, in a few well chosen and forceful sentences, and the crowd disbanded for another year.

Business Men Meet Wednesday Night

The Sudan Business Men's club met Wednesday night in a special meeting at Lam's cafe, at which time several matters of importance were discussed.

It was decided to have a special meeting Tuesday evening, January 9, at 7:00 o'clock. Tickets for the occasion will be sold by Sudan women. The price for the meal which will be served by the Lam's cafe will be 35c. The club will reorganize at this meeting, electing new officers for the ensuing year. Every business man in town is urged to attend this meeting.

The club will meet in regular luncheon next Tuesday at noon at the cafe, and all members and business men are urged to attend.

Mayor Carpenter and Mr. Nelson spoke at the special meeting Wednesday night. Mr. Nelson explained the CWA program for Lamb county.

County To Receive Food To Distribute

Early in January Lamb county will receive 7,400 pounds of flour, 5,300 pounds of porks, 2,000 pounds of beans, eggs and beef, for distribution to the people in the county who are in distress, according to V. C. Nelson, county RFC administrator.

These commodities are furnished by the government through the RFC, free to the counties of the state for distribution to the needy.

Other items will also be received during the winter.

Gilbert Announces For Twin Offices

Roy Gilbert, who is now serving Lamb county as tax assessor, has announced as a candidate for the office of tax assessor and collector, the voters at the last general election having combined the two offices.

In announcing his candidacy, Mr. Gilbert issued the following statement:

TO THE VOTERS OF LAMB COUNTY:

In the last general election the voters of the State of Texas did, by popular vote combine the office of tax assessor and collector, thereby creating a new county office in all counties and abolishing the present offices of Tax Assessor and Tax Collector as they are at the present time.

It is upon the solicitation of my many friends in Lamb county that I announce my candidacy for this new office of Assessor and Collector of Taxes. It does not seem necessary for me at this time to give the voters of Lamb county an introduction to myself or as to my qualifications, as I have been serving you as Tax Assessor for the past three years and have met and talked with each of you personally and have tried at all times to make friends and not enemies, and at the same time to fulfill the duties of my office in a fair and impartial manner to all taxpayers of Lamb county.

May I at this time extend my sincere thanks to my friends and voters of Lamb county and express my appreciation for your support in the past and at the same time ask for your vote and influence in the coming primaries; and to the new voters of the county may I ask that you refer to old residents of Lamb county to get a line on me as a man and as to my qualifications for this office.

My platform will be what it has been in the past... to perform the duties of my office honestly, diligently and courteously, and I will move to the county seat where I can be at your service at all times. I believe that my past record will stand as a recommendation of my qualifications. Therefore, folks, if you like the way I have served you in the past and feel that I am worthy of a bigger and better job, I will appreciate your support for the office of Assessor and Collector, and promise to make every effort to render the same service to you.

Again let me sincerely solicit your vote and influence, and assure you that it will be appreciated. However, it is my intention to see each and every voter, and personally solicit his or her vote before the July primaries.

Sincerely,
Roy Gilbert.

Special Feature Is In This Week's News

In this week's Sudan News you will find a Chronology of 1933 which was compiled by E. W. Pickard.

This includes all of the happenings in 1933 of importance and lists them under the following heads: domestic, international, foreign, aeronautics, disasters, and Necrology.

If you do not have time to read and study the Chronology today put the paper away for future use as reference.

The balance of the Chronology will be published next week.

Sudan's \$18,693 Street Project Is Approved By State CWA

Civil Works projects totaling about \$100,000 for Lamb county have been officially approved by the administration at Austin and preparations are being made to start work about January 2 on part of the 30 projects, according to V. C. Nelson, Lamb county administrator for the RFC.

Included in these projects is the Sudan paving project which calls for the expenditure of \$18,693.00. According to local city officials this will pave approximately 12 blocks with caliche. The blocks to be improved are from the Higginbotham corner on Main Street to the school First, Second, Third and Fourth streets a block each way from Main, and others which will be named later.

All of the Civil Works projects were approved, excepting a few on park and cemetery beautification, as the state board is not approving any of this kind of work. Amherst's project was delayed on account of a technicality, but word was received this week that the project had been approved.

The projects submitted total \$100,000 which will be used for work, furnishing 535 men with employment. The date of completion of the projects has been set as February 15, but it is the general conception of CWA officials that the date will be extended 60 days to April 15, or may be even longer.

The commissioner's court has been mapping out road projects for Lamb county which when completed will relieve the traveling situation in this county. In the compilation of the projects the court has stressed projects which will call for the most man hours.

In the county program Sudan will receive direct benefit from at least five which are: improvement of Sudan's north and south road, \$8,025, and the Harvey lake fill job, \$685 in precinct 2; and improvement of Sudan-Pep road, \$10,300 Triplett lake \$780, and Ed Ray lake, \$685 in Precinct 4.

The county projects as submitted by the court are:
Precinct 1: Center lakes project to cost \$1,575; Olton-Fieldton sand hill road, \$8,840; Clinton-Hart road, \$5,450.

Precinct 2: Harvey lake fill job, \$685; project at Earth \$1,901; improvement of Sudan north and south road, \$8,025. Earth project \$1,801.

Precinct 3: improvement of Fieldton-Amherst road, \$5,600; Ozark Trail highway, \$6,900; Brown Durham lake, \$685; improvement of the road from Hart Camp, \$4,294; Spade road, \$4,344; Fieldton road, \$4,294.

Precinct 4: improvement of the Amherst road east and Littlefield road north, \$11,125; Amherst cut-off, \$4,700; Baccus lake, \$1,975; Halliburton lake, \$755; Triplett lake, \$780; Ed Ray lake, \$685; Sudan-Pep road \$10,300; Littlefield-Pep road, \$10,300.

These projects were all submitted to V. C. Nelson, county administrator who took them to Austin where they were approved by the state CWA board the first of last week. Littlefield's street work project calling for \$12,000 was also approved.

While in Austin with Mr. Nelson, Mayor W. W. Carpenter planned and got a Sanitary Project for Lamb county approved. This will employ about 10 people and calls for the employment of a county nurse, and an assistant sanitary engineer.

The exact workings of this project is not known, but it is known that it is for the purpose of improving the sanitary conditions of Lamb county as a whole. Mayor Carpenter is to be commended in seeing the possibility of this project in...
(Continued on page two)

THE SUDAN NEWS

Entered as second class mail matter July 2, 1925, at the Post Office at Sudan, Texas, under the Act of March 3, 1879.

Published every Thursday by H. H. Weimhold & Son

H. H. Weimhold Editor

\$2.00 Per Year in Advance

FORREST FIRES

A letter addressed to a Sudan gentleman recently carried the following identification: Name, Sudan, Sheep county, Texas. I suppose the sender just couldn't think of Lamb.

Good resolutions must find quick employment or spoil.

To a really big man authority means only responsibility.

Work is the yeast that raises the dough.

Don't demand public improvement and lower taxes in the same breath.

Cyclones carry off everything but the mortgage.

It's easier to give jokes than to take them.

A little Miss at the Christmas tree came back to her mother the other night and asked why she wasn't getting any gifts. The mother told her that maybe Santa was going to wait and come to see her later. The wise little girl said, "Oh, I know! This is a play Santa Claus, and the real one is coming to see me."

A busy tongue, an idle brain.

People on the South Plains have faith in the future. The kind of reconstruction projects being undertaken here prove that faith. Amarillo is widening her roads so more people can get to her town. Plainview starts a \$500,000 electric light plant. Lubbock is asking for a similar amount for a new gas supply. Our own county will spend \$100,000 for road and city improvements. These are not the things that would be done by a people who had given up.

CWA PROGRAM

(Continued from page 1) addition to the others, and getting it approved, as it will mean so much to the county.

Although work on the projects should start around January 2, only \$21,000 has been appropriated for this work. The balance is expected soon.

A meeting of all mayors, the county commissioner's court and the county RFC board has been called to meet in Littlefield Friday evening, in order that the 535 men can be divided satisfactorily between the projects.

According to Mr. Nelson, people who received large cotton checks or who have a living independent of their work need not apply for work on these projects, as this is a program to give employment to those who have no means of making a living.

HOG KILLING WEATHER ARRIVES TUESDAY MORN

Complaints we heard on every hand that the ideal weather conditions prevailing up to Christmas in Sudan, were wrecking the meat that already was in storage, and was preventing farmers and others from doing their killing so as to secure their winter meat supply while the time was propitious.

However, this complaint was discarded Tuesday as a cold north wind brought freezing weather. Many who were prepared, killed hogs and others are planning to kill the latter part of this week and the first of next.

FOR SALE—Big Marmon 6-cylinder sedan. Motor just reconditioned and in perfect shape. Would be ideal for making truck for heavy hauling. Will sell reasonably. Inquire at Sudan News office. 4tc.

We are now selling 4,000 acre good farm. Land 3 miles east of Baileyboro in Bailey county, 104 1-3 acre tracts, \$100 cash and improvements required. 1-3 half acre per acre 11 years to deliver. see J. L. Howard on ranch. 3tp.

REPLACED—ONE SET OF China in wrong car Saturday night on Main Street. Reward offered. W. E. Baker, Route 2

MISSING HALF and half hogs lost to F. G. W. H. Hays, Route 2, 6 miles N. of Sudan, Texas. 20-2tp

Several funny cow, horse and sheep signs 1-3

County Ginning Shows Decrease

Only 47,162 bales of cotton were ginned in Lamb county to December 13, 1933, as compared with 58,141 bales ginned to December 13, 1932, according to Warren H. Rutledge, cotton agent for Lamb county.

WRECKED CAR

V. C. Nelson while enroute to Muleshoe to visit friends happened to an accident recently when six steers ran in front of his automobile. The car hit one of the steers killing it and wrecking the car. Mr. Nelson was not injured.

ARMY MEN VISIT HERE

Walter Grissom, who is enlisted in the regular army at San Antonio, visited his parents and friends in Sudan during the Christmas holidays. Walter is studying to be an aviator.

Cordell, who is enlisted in the Field Artillery at Fort Bliss, El Paso, is visiting friends and relatives here this week.

M. E. CHURCH

Sunday School 10 A. M. (Class for every age) Worship Services 11 A. M. and 7:15 P. M.

Choir Practice Wednesday 7:15 P. M.

Subject morning Worship service, "Pioneers of Progress". The BIG business rush is over. Lets meet together in worship and thanksgiving in commemoration of past blessings.

THOMAS URGES MEN TO ATTEND MEETING

All business men are requested to be present at the Business Men's luncheon next Tuesday. Don't be a lacke, but come out and let ALL help to put over a great program. A large program is outlined at the very nominal price of 25c per week. When all the merchants get together it doesn't take much money from each individual to sponsor a big program. Come on out men! It is to your interest.—Sam A. Thomas.

WHEN TO STOP

ADVERTISING.

When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year.

When younger and fresher and spunkier concerns in your line cease starting up and using the newspapers in telling the people how much better they can do for them than you can.

When nobody thinks it pays to advertise.

When population ceases to multiply and the generation that come on after you, and never heard of you, stop coming on.

When you have convinced everybody whose life will touch yours, that you have better goods and lower prices than they can get anywhere outside your store.

When you perceive it to be the rule that men who never do and never did advertise are outstripping their neighbor in the same line of business.

When men stop making fortunes right in your sight, solely through the discreet of this mighty agent.

When you can forget the words of the shrewdest and most successful business men concerning the main cause of their prosperity.

When you would rather have your own way and fail than take advice and win.

When you want to get out of business with a stock on hand.

When you want to get rid of the trouble of waiting on customers.

Mrs. Earlene Hillman is spending the holidays in Lamesa.

Mr. and Mrs. Fisher Franks are spending the week in Fort Worth visiting Mrs. Franks' mother.

Mr. and Mrs. John Moore and family spent Christmas in Pampa.

DR. H. E. GRUPE General Practice of DENTISTRY In King Drug Building SUDAN, TEXAS

BILLS & HANDEL Attorneys at Law Sudan

ABOUT FOLKS YOU KNOW

Albert Thomas is recuperating rapidly from an appendicitis operation and will be dismissed from Lubbock sanitarium Friday or Saturday.

Miss Hazel Reeves is spending the holidays visiting her mother in Lubbock.

V. C. Nelson has returned from his holiday vacation.

Mr. and Mrs. Wayne Thrush and son Gerald Kent spent Christmas with their parents in Plainview and Amarillo.

Sam Saunders and family spent the weekend in Post.

Clarke Boyles of Lubbock spent Christmas with his sister, Mrs. Ves Terry.

Clarke McSpadden of Boulder, Colorado, spent the holidays with Dr. and Mrs. G. A. Footie.

Mrs. John Kerr is visiting her sister in Oklahoma.

Bonita McGahay of Snyder is visiting Louise West.

Mrs. John Faris of Amherst, spent Christmas day with her parents, Mr. and Mrs. C. A. Vereen.

Tom Kent and family are enjoying the holidays in East Texas.

Mr. and Mrs. Raymond Pippin spent Christmas with Mr. Pippin's father in Maybank.

Mr. and Mrs. Floyd Davis and children spent the holidays in Louisiana.

Mr. and Mrs. J. W. Olds and children are in Louisiana this week.

Mrs. Joe Salem and children spent their Christmas vacation with her mother in Breckenridge.

Tom Salem visited his mother during the holidays. He is employed at Wellington.

Mr. and Mrs. Doyle Morrow are in Oklahoma this week.

Mrs. D. R. McLarty was in Lubbock Tuesday.

Mr. and Mrs. Jim Crowder and three children from Post spent Christmas with Mrs. Lovelady, returning home Thursday.

Miss Molly Lovelady from Lubbock spent Christmas with her mother, Mrs. Lovelady. She returned Tuesday to continue with a beauty course.

LOST—1931 Chevrolet yellow wheel with 475x19 U. S. Tire between road camp and Sudan or in Sudan. Reward Ernest Willingham. 1tp.

Mr. and Mrs. C. E. and Mr. and Mrs. C. A. Harris of Amarillo spent Christmas in Sudan visiting their parents, Mr. and Mrs. J. A. Harris.

Mr. and Mrs. Henry of Dickens visited Mrs. Henry's parents, Mr. and Mrs. L. C. McWilliams Christmas.

GENERAL AUCTIONEERING Farm and Stock Sales COOL JACK ROWAN Licensed Auctioneer

L. O. O. F. meets every Thursday of each week Visitors Welcome G. W. Dameron, N. G. J. L. Serratt, Secretary

HAMBURGERS, CHILI, SHORT ORDERS Charlie's Lunch Room (Formerly Ray's Cafe)

KEROSENE 6-1-2c DISTILLATE 5-1-2c Guaranteed or your money back. SAVE ON GAS. McCormick Bros. Independent Lubbock, Texas

Mr. and Mrs. Joe Jacobson spent Christmas visiting relatives in Amarillo.

Mr. and Mrs. Clarence Whiteside and Mrs. Pat McGee and family of Lubbock spent Sunday and Christmas Day with Mr. and Mrs. J. H. Whiteside.

r. Lee spent Christmas visiting friends in Lubbock. Mr. and Mrs. E. Lam. Mrs.

McKelvy, and mother, Mrs. Hoage left Tuesday for Fort Worth, Dallas, Oglesby and other points where they will visit a few days.

D. L. Whittle is spending the Christmas holidays visiting relatives and friends at Coleman.

Martin Shuttlesworth who teaches school near Coleman is visiting his parents, Mr. and Mrs. J. M. Shuttlesworth here this week.

Miss Hazel Lewis accompanied her sister and brother-in-law, Dr. and Mrs. F. B. Malone of Lubbock to Bertram, Texas, where she visited her parents.

Miss Maureen Denny is spending Christmas visiting her mother at Wildorado and friends at Canyon.

Miss Reba Jenkins, who teaches school at Spring Lake, and Andrew Jenkins, who teaches school at Sminole, are visiting their parents, Mr. and Mrs. R. O. Jenkins during the holidays.

Mr. McElreath and Mr. Butts, former teachers in the Sudan schools spent the holidays visiting friends in Sudan.

FOR SALE—Dining room suite consisting of 6 chairs, table, and buffet. Sudan Mercantile Company.

Sam Saunders is attending to business in Dallas this week.

Mr. and Mrs. Joe Foster and two children spent the holidays with relatives in Van Zandt county.

Mr. and Mrs. J. R. Dean visited in Lubbock Sunday.

BLUE BONNET

Mrs. A. K. Cocanougher has been confined to her bed the past week with rheumatism.

Mr. and Mrs. J. C. Gryder from Breckenridge and Mr. and Mrs. H. C. Carnellison from Dallas are visiting Mr. and Mrs. Chas Crawford and Mrs. M. B. Denity in Clovis, N. M.

SUGAR CURE YOUR HAMS AND BACON.

With Wright's Ham Pickle you can easily produce delicious fancy, sugarcured meats equal to the finest on the market. Just mix the Ham Pickle with common salt and use dry pack or brine, as you prefer. It isn't a bit more trouble than the old-fashioned, unpalatable plain salt cure, but what a wonderful difference it makes in texture and taste. Smoked or Plain Flavor.

Warning! Accept no substitute for Wright's Ham Pickle and Wright's Condensed Smoke. They are the original products of their kind. Others are mere imitations—and may be dangerous.

Ramby's Pharmacy, Sudan, Texas.

Mr. and Mrs. V. C. Walten and three children spent Christmas in Lubbock with Mr. Walten's relatives.

SHELTON'S FEED AND SEEDS OXOGEN FLOORSWEEP UNION CARBIDE Headquarters Amarillo Line Truck

CASH FOR YOUR HOGS Phone 31 THOS. P. HOWARD Across from Santa Fe stock pen Sudan, Texas

W. H. FORD, M. D. Phone, Office and Residence, 11 OFFICE IN CARRUTH BLDG.

Associated with Lockhart & Brown of Lubbock CALVIN HENSON Lawyer, Littlefield, Texas General Practice in all Courts Abstracts of Lamb and Hockley Counties

NOTICE Auto & Truck OWNERS Car licenses, truck licenses, chauffeur licenses, trailer licenses, transfers or bills of sales may be secured at Earl Ladd's Office in Sudan Drug Building. Phone 67

Light, Power and Ice Texas Utilities Co. D. R. PARKER, Manager

WHEN IN NEED OF SHOE, HARNES, AND MATTRESS REPAIRING CALL AT Patterson's Shoe Shop

CHIROPRACTIC & Physio-Therapy CHIROPRACTIC NOTICE DR. A. S. CRAVER of Muleshoe In Wood Building Sudan TUESDAYS, THURSDAYS, & SATURDAYS From 1 to 4 P. M. Piles and Female Troubles a Specialty

Happy New Year MAGNOLIA PETROLEUM CO. W. C. Warren L. A. Purtell

CORDIAL GOOD WISES May the New Year's bells ring in a year of happiness, 12 months of health, 52 weeks of prosperity for all our many friends and valued customers. To you and yours a very Happy and Prosperous New Year!

HARRIS MARKET

HAPPY NEW YEAR May 1934 bring to each of you individually the fondest longing of your heart. And as for ourselves we expect to find real happiness in serving this community in 1934 to the very best of our ability.

SUDAN PRODUCE & ICE HERB TEAL, Manager

A HAPPY NEW YEAR The curtains of the New Year are just about to be opened. With all sincerity and truthfulness we wish you and yours the brightest New Year you have ever had. May good fortune attend you. R. E. DOSS CASH GROCERY

Happy Prosperous New Year You have given loyal patronage. You have given enthusiastic patronage. You have given prosperity. The wish of this firm is that 1934 will be the richest ever experienced by you—not only in superb health but in great prosperity and in greater happiness. And it is loyalty, each one of us loyal to each other, which can and will bring to each of our doors happiness and prosperity in 1934 FOXWORTH-GALBRAITH LUMBER CO

Aha! A New "Mailman"-1934-delivering New Year's Greetings!



**GOOD LUCK
To You All**

AND lots of it. In fact, we're sincerely hoping every soul in this community gets a "better break" in 1934 . . . one that will bring no end to Happiness and Contentment.

To put it briefly:
**A HAPPY NEW YEAR
to Everybody!**

SUDAN MERCANTILE CO.



SAY . . . but we're glad to meet you, sir. Quite a load you're totin' in that mail-bag. What's all that mail? Beg Pardon. So that's it . . . Greetings for everybody in Lamb county. Well, that's nice. And who might they be from? Sudan businessmen, eh? Sure, we'll be glad to pass them right on to our readers. Here they are, folks . . . to the left, right and below. Mighty fine sentiments, expressed in each—we'd say.

And to all the kind thoughts of these Advertisers, allow us to add our own wish:
**MAY 1934 BRING YOU CITIZENS OF SUDAN AND LAMB COUNTY EVERY
HOPED-FOR HAPPINESS!**



**Time Lights
A New Candle**

TO history it will be known as 1934. And to you to whom we extend this greeting we hope it will be remembered as a year of sound Prosperity and Gladness . . . a year of Joy.

May it bring you
every blessing you
have wished for.

SALEM DRY GOODS CO.



**STEP RIGHT IN
MR. 1934**

WE TRUST you'll bring folks a lot more sunshine than old 1933 did . . . better times, better luck, better "everything that helps keep folks smiling and happily contented."

If you do, you will
be fulfilling the
New Year's wish of—

**NICHOLS GROCERY
AND MARKET**

THE SUDAN NEWS



**WHEN THE
BELLS . .**

RING out the old and ring in the new . . . remember this, our New Year's wish to you:

Better Luck and
Joy in abundance to you and
yours in 1934!

ALDERSON'S



**IF GOOD
WISHES
COULD . .**

MAKE your hopes for 1934 become realities . . . we'd be "wishing" for you 24 hours a day. At any rate:

Here's hoping its
the Happiest Year
you've ever known

HI-WAY GARAGE



**TIME
TURNS
A PAGE**

AND on that fresh, new sheet we trust will be written naught but many happy notations.

May you all be
listed for a daily
share of Good
Fortune in 1934

TEXAS UTILITIES



**A NEW YEAR
a "New Day"**

DAWNS for the nation. How encouraging the future looks compared to a year ago. Things are on the upward trend . . . Happier Days lie in store for all of us . . . so KEEP SMILING!

Sincerely we hope
1934 sees all your
dreams come true.

FIRST NATIONAL BANK

ANOTHER YEAR---AND THE WORLD GOES ON

