

THE SUDAN NEWS

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Published every Thursday by
H. H. Weimhold & Son

H. H. Weimhold Editor

\$2.00 Per Year in Advance

FORREST FIRES

Many a person talks himself out of a good job.

M. W. Whitney certainly knows how to make Jolly Time Pop Corn delicious.

Some say the short fall means a long summer.

They talk most who have least to say.

If sent by ship it's cargo. If sent by car it's a shipment.

The easiest person to deceive is yourself.

Red and green lights, crepe paper, and Christmas trees are decorating Sudan stores, as well as the homes in the community. The real old time Christmas spirit is in the air; the only thing that is missing is a snow covered ground. With that, it really would be a Merry Christmas.

Good advice is given those who participate in sports in the following article from the Muleshoe Journal:

The thing that distinguishes a genuine sportsman from a "bum sport" is that those who have the spirit of sportsmanship not only know how to win gracefully, but how to lose uncomplainingly. The difference between a genuine sportsman and the other kind is that your real sportsman never tries to shift the responsibility for his failure upon someone else. That is something worth remembering, and the Muleshoe citizen—young or old—who is guided by it will be happier. Try your best to win. But if you lose don't be too quick to blame someone else for your failure.

When the jury hangs the prisoner don't.

SUGAR CURE YOUR HAMS AND BACON.

With Wright's Ham Pickle you can easily produce delicious fancy, sugarcured meats equal to the finest on the market. Just mix the Ham Pickle with common salt and use dry pack or brine, as you prefer. It isn't a bit more trouble than the old-fashioned, unpalatable plain salt cure, but what a wonderful difference it makes in texture and taste. Smoked

or Plain Flavor. Warning! Accept no substitute for Wright's Ham Pickle and Wright's Condensed Smoke. They are the original products of their kind. Others are mere imitations—and may be dangerous. Ramby's Pharmacy, Sudan, Texas.

LOST—One Buckskin Coat between Janes Tabernacle and Sudan. Reward. J. A. Pope, Sudan. 2tp.

DR. H. E. GRUPE

General Practice of
DENTISTRY
In King Drug Building
SUDAN, TEXAS

BILLS & HAZEL
Attorneys at Law
Sudan Littlefield

GENERAL AUCTIONEERING
Farm and Stock Sales
COL. JACK ROWAN
Licensed Auctioneer

I. O. O. F.

meets every Thursday of each week
Visitors Welcome
G. W. Damron, N. G.
J. L. Serratt, Secretary

MONEY TO LOAN ON FARMS AT 4 1-2 & 5 Per Cent Why Pay More?

J. S. HILLIARD
Secretary-Treasurer
Littlefield National Farm Loan Association for Lamb Hockley and Cochran Counties, First Nat'l Bank Littlefield, Texas



PRICED for BIGGER SAVINGS

It's popular to be thrifty! especially so when your gifts have that extra contribution of style and quality. Make your Christmas gift money go by shopping at the Rexall Drug Store. There you will find the very latest in style trends—the very highest in quality . . . and the very lowest prices . . . all brought to you because of the Rexall Plan which eliminates the costly middleman. Visit the Rexall Drug Store before you do your buying.

Ramby's Pharmacy

HAMBURGERS, CHILI SHORT ORDERS

Charlie's Lunch Room
(Formerly Ray's Cafe)

KEROSENE 6 1-2c DISTILLATE 5 1-2c

Guaranteed or your Money Back.
SAVE ON GAS HERE.
McCormick Bros.
Independent
Littlefield, Texas

SHELTON'S

FEED AND SEEDS
OXOGEN FLOORSWEEP
UNION CARBIDE
Headquarters
Amarillo Line Truck

FOR SALE—One Jersey Cow, 5 years old, heifer calf by side. H. V. Hasten at Sudan Wrecking Station.

CASH FOR YOUR HOGS
Phone 31
THOS. P. HOWARD
Across from Santa Fe stock pen Sudan, Texas

WHEN IN

NEED OF
SHOE, HARNESS, AND
MATTRESS REPAIRING
CALL AT
Patterson's Shoe Shop

W. H. FORD, M. D.

Phone, Office and Residence. 11
OFFICE IN CARRUTH BLDG.

Associated with Lockhart & Brown of Lubbock
CALVIN HENSON
Lawyer, Littlefield, Texas
General Practice in all Courts
Abstracts of Lamb and Hockley Counties



Chiropractic & Physio-Therapy
CHIROPRACTIC NOTICE
DR. A. S. CRAVER of Muleshoe
In Wood Building Sudan
TUESDAYS, THURSDAYS, & SATURDAYS
From 1 to 4 P. M.
Piles and Female Troubles a Specialty

MERRY CHRISTMAS FOLKS!

Heartiest Greetings and Best Wishes to you and yours for Christmas and the coming year.

WHITE ROSE CAFE

"CHOC" BLANCHARD, Prop.

JUST A

GREETING

Wreaths are found in every window,
Candles twinkle in the night,
May your home be wreathed in laughter
And Your Yuletide days be bright.

Bicycle given away December 23, 1933.

R. E. Doss Cash Grocery

"Merry Christmas"

At this season of the year—when all West Texas is radiating the old pioneer Christmas spirit of "Good Will Toward Men" it is this company's privilege to extend to its many friends and customers sincere Christmas Greetings from its many loyal employees.

Throughout 1933, as in previous years, progressive cities, towns and communities in West Texas have been served efficiently with dependable and inexpensive transmission lines electric service from the generating stations of the Texas Utilities Company.

To this progressive citizenship—with which the Texas Utilities Company has at all times worked hand in hand for the greater development of West Texas—this company extends cordial Seasons Greetings and best wishes for a Happy and Prosperous New Year.

Texas Utilities Co.

CHRISTMAS GREETINGS

Since the things we wish you
Are health and joy and cheer.
It is not good just for Christmas.
But all the coming year.

HARRIS MEAT MARKET

It pays to Buy and Sell in Sudan.

BEST WISHES

When the bells of Christmas ring
Wishes are the proper thing,
Whether said in prose or rhyme.
Happy be your Christmas time.

SUDAN DRUG STORE

Season's Greetings:

We are thankful for the Devine Beneficences showered upon us during the year 1933 and are grateful to our friends for their patronage and trust we all will appreciate the favors received from God and man.

Whiteside Gin

MERRY CHRISTMAS

Christmas time again is here
Accept once more
Our wish sincere,
The old old wish, but
Still expressing
Kindest thoughts and
CHRISTMAS BLESSING

NICHOL'S GROCERY AND MARKET

Twice That

When you have thought of all the good things which come to you this Christmas—double them and that will be our wish for you in this "Merry Christmas" greeting.

T. L. Means STORE

Priceless Assets

Our most priceless assets are your friendship and good will. We take this occasion to wish you a Merry Christmas and hope for the continuance of pleasant relations with you.

ALDERSON'S

The Hornet's Nest

Editor-in-chief Kathryn Wilson
 Assistant editor Mary Slaughter
 Personals Louise King and Xezvus Cockerham
 Jokes Sam Thomas, Jr.
 Sports Mary Will McNeely and Clyde Robertson, Jr.
 Grammar School reporters Louise West and Louise Stuart

Here's Your Carton of JOLLY TIME POP CORN

Here's the place to get the finest pop corn you ever tasted . . . genuine Jolly Time Pop Corn. It's always crisp—fresh—tender—and seasoned just right. Good? Say! Just try some!



We appreciate your business and hope you have a Merry Christmas and a Happy New Year.

M. W. WHITNEY

Meet me at the Garden Theatre or in front of the Post Office

WE ARE

Wishing you the good old wish—
 A MERRY CHRISTMAS
 AND A
 HAPPY NEW YEAR

—
WORTH GROCERY

APPRECIATION

No words can convey the depth and sincerity of our greeting when we say "Merry Christmas" to all of you. We hope that all your hopes are fulfilled in 1934.

SUDAN PRODUCE AND ICE

HERB TEAL, Mgr.

A Merry Yuletide

Best of Wishes for your Christmas
 Every joy that time can hold
 Sweet contentment smiles of fortune
 Happiness that is more than gold.

First National Bank

GREETINGS:

The Holiday season again affords us an opportunity to extend greetings to our friends and patrons—and wish them all—happiness in the days ahead.

DILL'S GROCERY

APPRECIATION OF SCHOOL.

Some students come to school with a frown on their faces and there it stays until some light or foolish something is mentioned.

No one should think of school in this way because school is not a duty but a privilege.

Although our school may not have the best of all equipment, there are others which do not have as much as we do, and, again, our school is not as large as some; therefore one should not expect to find all the most expensive and up to date fixtures in it. Let us then make the most of the good things that we have. Let us come to school with a smile, feeling that it is a great privilege and opportunity rather than a duty and drudgery. Let us remember that we are at the same time living and preparing to live and we will get more from life both now and in the future.

CHRISTMAS

Just think of it! Christmas is here again and I should think everyone is happy.

The school-board has decided to dismiss school for the week including Christmas. May this week prove a happy one for everybody.

HURRAH! HURRAH!

Six weeks exams are over and more. Oh, how we worked our brain over those difficult problems. If we don't get on the honor roll don't blame us; we did our best.

We will have to study harder next time because next six weeks is a final.

Home Economics Club Organized.

The Home Economic Club organized Wednesday and elected the following officers:

Nina Cocanougher, president; Nell Walker, vice president; Pearl Carter, Secretary; Lucille Cocanougher, Treasurer; Doris Malone, Reporter. Aims of the club are: For the girls to get better acquainted with each other and the community.

To have socials during the year. To help with the relief program and the red cross.

To make Christmas Baskets and distribute them among the poor.

Have You Noticed That!!

Lucille Cocanougher is wearing Red Malone's sweater.

Mr. Smith leaves the radeators on and the windows up!

Mr. Smith, the depression!

Chris Furneaux is getting to be a "Ladies man."

Seniors are going around with their fingers in their mouths. (We wonder why?)

Mr. Lee has moved his room upstairs.

Choral Club members have (Continued on Last Page)

Fur Christmas TREES

From 50c to \$1.50.
Shelton's Feed Store

Maize & Kaffir Heads

WANTED— I will buy at Sudan during the season and will be glad to quote you prices at any time.

S. N. Arrington
 Sudan, Texas

THE SPIRIT

Merry Christmas Greetings
 All in simple rhyme,
 Sincere Hearty, True and Cordial,
 To last as long as time

A. STUART

WE HOPE YOU WILL

Accept our Seasons Greetings
 In the good old fashioned way,
 We wish for you Joy and
 Happiness
 On this Merry Christmas Day.

Farmer's Gin

J. R. DEAN, Mgr.

GREETINGS

Christmas comes but once a year.
 But its friendly spirit is ever near.
 You patronage has proved that to us
 And we are Greatful for it as we are
 Sincere in wishing you happiness.
 Equal to Ours

Continental Oil Co.

A. L. ROBINSON, Commission agent
 Sudan, Texas

PUBLIC SALE

I will sell at Public Auction at my farm 1 mile west and two miles south of Friendship; 3 miles west of Beck Gin; and 7 miles south and four miles West of Sudan on

Thursday, Dec. 28, '33

Beginning at 11:00 A. M. the following personal property:

- | | |
|---|--|
| <p>Mules</p> <ul style="list-style-type: none"> 1 Span Black and Grey Mare Mules, weight 1200, Smooth mouth. 1 Brown Mare Mule, weight 900, Smooth Mouth. 1 Grey Horse Mule, weight 850, Smooth Mouth. <p>Jersey Milk Cows</p> <ul style="list-style-type: none"> 1 Brown Jersey Cow, 8 years old, giving milk, freshen March 10. 2 Jersey Cows, five years old, freshen in March. 1 Jersey Cow, four years old, freshen in March. 1 Jersey Cow, 2 years old. 3 Jersey Calves. 1 Steer Calf 2 Yearling Heifers <p>Farm Implements</p> <ul style="list-style-type: none"> 1 2-row Avery Planter, a good one 1 Single Row John Deere Cultivator. 1 Single Row Case Cultivator 1 Double Disk Plow | <ul style="list-style-type: none"> 1 2-Section Harrow, a dandy. 1 Disk Harrow 1 Wagon 1 14-in Turning Plow 1 Four Wheel Trailer. 1 Walking Buster 1 Garden Plow 1 Row Binder, McCormick-Deering, a good one. 3 Pairs Chain Harness 6 Bridles 1 Complete Blacksmithing outfit, consisting of anvil, blower, forge, and vise. Double Trees and Single Trees. <p>Household Goods</p> <ul style="list-style-type: none"> 3 Beds and Springs 1 Kitchen Cabinet 1 Perfection Oil Stove, a good one, five burner. 1 Heating Stove 1 Dining Table 1 Library Table 4 Chairs 2 Cook Tables About 25 Bushels of Good Ear Corn. Many other items too numerous to mention. |
|---|--|

Free Lunch at Noon Bring Your Cups
 Terms of Sale: Cash No Property to be removed until settled for.

A. R. SCOGIN, Owner

Col. JACK ROWAN, Auctioneer JOE D. WEST, Clerk
 Sudan, Texas

MERRY CHRISTMAS
 to all our friends and customers.
 We thank you for your patronage.
Salem Dry Goods Co.



And we promise to remind Santa Claus of the neat chimney work he can do in all the smokeless neighborhoods of the West Texas Gas Company system.

Merry Christmas

Our employees join in wishing everyone a Merry Christmas and a Joyous and Prosperous New Year.

West Texas Gas Co.

Good Gas With Dependable Service

APPRECIATION

We take this means of expressing our appreciation for the splendid patronage during the past year.

Don't forget we will have Christmas cakes Friday and Saturday priced from 50c to 75c.

SUDAN BAKERY

W. J. NEW, Owner

FELLOWSHIP

Trying days are but testing times and friendship proves itself when man smiles through and pauses to speed a cheery, happy thought on its way . . . Our thought to you today is Merry Christmas and many more of them.

HIGGINBOTHAM-BARTLETT CO.

JOE FOSTER, Mgr.

LACKING WORDS

An armload of wishes are now on their way.

We've sent them to greet you sincerely today.

May gifts of the season, true happiness give

And fortune attend you as long as you live.

RAMBY'S PHARMACY

We Thank You

This Yuletide finds us at the peak of our success, and we know that we owe it all to your cooperation. You can therefore realize how earnestly we wish you each and all a Merry Christmas.

Sudan Mercantile Co

L. E. SLATE, Prop.

And A Promise

We say "Merry Christmas" to you with a promise to keep up our high standard of service and courtesy, and to strive to please our friends and patrons at all times.

J. Clyde Barron

Representative of Southwestern Life Insurance Company

The Hornet's Nest

(Continued from Page 3)

been limping around as if they had to take physical education and everyone knows that physical ed. and Choral Club comes the same period.

Mr. Jackson is losing his sunny disposition.

Gilbert Cocanougher is a brilliant geometry student.

Grammar School News

All the grammar school grades are decorating and getting ready for Christmas. Each grade is planning either a Christmas box or a Christmas tree for Friday afternoon.

Who's Who of the Seniors

Maxine Barnes: Although she is small, Maxine is a loyal member of the Senior Class. Maxine is liked by all and is an excellent student. Her ambition, so she says, is to be an old maid school teacher in the primary grades. Too late, boys!

Miles Lumpkin: Miles, did you say? Yes, but not miles high just inches. Miles has trouble with his geometry but he will overcome this trouble soon we know. Miles is a good sport so he will surely win in the end. Come on, Miles! The Seniors are betting on you!

Personals

Nadine Willingham has returned to school after being absent several days because of illness.

Evelyn Stephens visited school one day last week.

Lena Ruth Harris Christmas shopped in Amarillo last Tuesday.

Ann Kink spent the week-end in Sudan.

Cecil Dennis left Tuesday for his home in Bluffdale, Texas.

Miss White, Miss Lewis, Miss Denny and Mrs. May were in Clovis Saturday.

H. B. King spent the first part of the week in Gauthry, Oklahoma.

We Wonder?

Does Clyde Rob-her-son? Is Leo a Mann? Has Radney a Nichol? Is Margaret Dean? Can Willa Mae Seymour? Is Bennie Fee Stone? Is Dugan King? Can C. A. Whittle? Is Nell a Walker? Is Cecil a Dennis-t? Is Joyce a Stone? Does Mary Slaughter? Is Maxine a Barn? Is Hiram Duke? Is Garland a Camel? Is Elta Mae a Ray? Is Ethel Lavender? Is Nolan All Nut? Is Lou Ida White? Is Ruby a Lamb? Is Louise West? Is Ouida Dot-ty?

Jokes

She—I like to dress to match my complexion.

He—But those hands-painted costumes are very expensive, aren't they?

Neighbor—Why are you letting your son study those dead languages in college?

Father—I'm expecting to make an undertaker out of him.

Customer to Bootblack—What business is your father in, my boy?

Bootblack—He's a farmer Customer—Oh, I see, he believes in making hay while the sun shines.

And the Fellow Driving It

The car to watch is the car behind the car in front of you.

High School Honor Roll

Algebra I: H. A. Markham, Cristine Bewley, Jack Stone, Mildred Kent, George Weimhold, Beatrice Whisenhunt, Edna Wilson, Ruthie Wofford.

Algebra II: Ruby Ray Bills, Bennie Fee Stone, Hazel Shore, Zelma Wood, Mary Will McNeely.

Plane Geometry: Beuford Bates, Halbert, Harvey, Owen Ray Wofford, Bill Liston.

General Science: Rayborn Lam, H. A. Markham, Jack Stone.

Biology: Chris Furneaux, Leo Mann, Ray Perkins, Eugene Stanley, Billy DeLoach.

Home Economics: Maxine Barnes, Modine Barnes, Pearl Carter, Neil Walker, Alice Clark, Ruby Ray Bills, Jaunita Hazel, Christine Bewley.

American History I: Louise King, Chris Furneaux, Lena Ruth Harris, Bennie Fee Stone, Bill Whitwell, Modine Barnes, Mary Will McNeely, Louise Stuart.

Ancient History: Beatrice Whisenhunt.

Government: Pearl Carter, Mary Slaughter.

History I B: Cristine Bewley, Rayborn Lam, Faye Speck, Jack Stone.

Bookkeeping: Margaret Dean, Mary Slaughter.

Typing: Margaret Dean, Pearl Carter, Louise West.

English I: Christine Bewley, Edna Wilson.

English II: Mildred Palmer, Carrol Preston, Frances Shaffer, Willie Mae Seymore, Bennie Fee Stone, Hugh White, Billie DeLoach, Alice Marie Glasscock, Mary Will McNeely, Beatrice Whisenhunt.

English III: Chris Furneaux, Lena Ruth Harris, Louise King, Modine Barnes, Hazel Shore.

English IV: Pearl Carter, Margaret Dean, Louise Shaffer, Mary Slaughter, Louise West.

Mrs. V. D. Coker of Earth was shopping in Sudan Wednesday.

ON ITS WAY

In the traditional spirit of Christmas, we pause to sing out a Merry Cheerio, and thank one and all for their liberal patronage during the year now ending.

IF YOU ARE GOING TO WANT TO SELL HATCHING EGGS, SEE US AT ONCE.

MILEUR'S HATCHERY

OUR WISHES

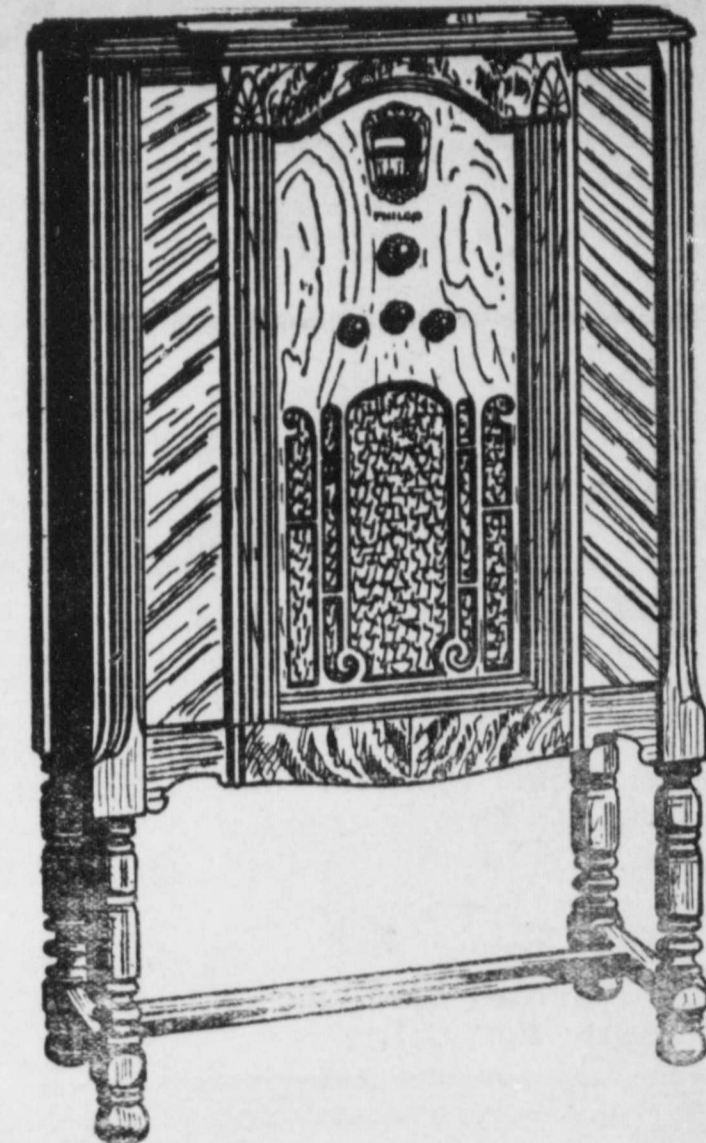
May cheer and good fellowship prevail this Christmas. May your hearts ever be lighted with the beacon of loyalty which has let us call ourselves your friends.

CHESHER CHEVROLET CO

ONE AND ALL

It is our hope that the patronage we have enjoyed during the year has been justified in our service to our friends. We thank you and wish you all the happiness of the season.

GUY SHARROCK



Merry Christmas

Merry Christmas

Special RADIO Values

SEE and HEAR the NEW 1934

PHILCO

---the Radio that out-performs and out-sells all others.

Foxworth-Galbraith Lbr. Co.

FREE FREE

Chevrolet Coach

TO BE GIVEN AWAY IN SUDAN, TEX.

by Sudan Business Men

Saturday,

DECEMBER 23, 1933

COME TO SUDAN AND BRING THE FAMILY AND PARTICIPATE IN THE AWARDING OF SUDAN'S CHRISTMAS PRESENT--A NEW CHEVROLET COACH--AT 4:00 P. M.. COME!