## The Sudan News

## Sudan Club Endorses Texas Good Roads Association At Meeting

4750 Bales Of Safe Found Near Cotton Ginned Here Belongs To

## Tags For Farmers' Ranchers' Trucks Reduced By Half


Adair Webb And
Miss Denison Wed

## Corn Processed For

 Farmers' Own UseNot Subject To Tax

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\mathbf{x}
$$



## Business Hums In Local Stores

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Payment Of County
Taxes May Be Made
In Sudan Dec. 14






## THE SUDAN NEWS <br>  the Act of March 3. 1879. <br> $\begin{gathered}\text { Published every Thursday by } \\ \text { H. H. Weimhold \& \&on } \\ \text { Ht its office in Sudan, Texas }\end{gathered}$ Weimhold  Reading Notices, obituaries, Card of Thanks, Resolutions of Respect Ete, io per iline. <br> 登

Farming As A Business
Farming is one of the most important businesses in the world, tion; therefore it is necessary to apply business ethics to farming business. Whether farming pays not not always depend upon the farm alone; the farmer and his methods are as important in the success. Many a farmer has moved onto a poor piece of land and failed, while there has been some farmers who moved on such places and by using every effort he could think of to improve, has made a success. The atter used the latest discoveries in farming-rotating crops, terracing, bookkeeping, and diversification. The former shifts from one place to another blaming everything and everybody to make a failure and is doomed unless he accepts modern busiunless he accepts modern
Farming requires as much business intelligence as any other business activity, and brawn will not make it successful unless it has the cooperation of the brain. The farmer who organizes his business, in order to save
his heel and keep money coming in the year round, is the one who will be successful. This man is valuable to his community.

## Contrasting The Farmers

Even though Iowa farmers were upturning mill trucks and obstructing highways.
A Texas farmer walked up and down the foyer of a Wellington bank shouting with alll his might
"Hurray for President Roosevelt: Praise the Lord! Glory! Glory! Hallelujah!
This shows the difference in farmers; the Texas man was proud that the government had made it possible for him to pay off the mortgage on his farm; the Iowans were tearin up property, trying to compel the government to make them rich and happy.
The Texan worked and kept trying and paid off his note. Somehow we favor Farmer Shepp.


What It Costs Us
The publishers of The Sudan News have turned down more
than $\$ 400$ worth of business from fake advertising business which it deemed unadvisiable for the in their campaign against faker and schemers here. The Muleshoe Journal is also waging a campaign against such schemers. Here is what they said last week in an editorial headed "Fake Advertising.


Peption.
There have been plenty of these traveling,
men with thelr fake advertisisn schemes al-

 by business men who know what real advertits
no is inat op oner cent of them have practically
no value at al.

 various fake advertising schemes which it deem
ed inadvisabe tor local bustness men to par
par


 The recommendation of the Kiwanis club
pooint a committee to pass upon all advert
 an mean saving of hundreds of dollars to these

Which Is More Important?
your car or your health
Some people are eareless in watching
heir most inportant asset-health.

## If your car doesn't function proper ou take it to a garage promptly.

## Which is more important-your heal

Regular Consultations
With Your votor win
To
Time well Spent
let us fill your prescriptions
Ramby's Pharmacy
yod cant figure it out any other way bet now is the time for

CHECK-UP ON YOUR CAR
Let us check your oil and grease. You a winter basis with from a summer to GUY SHARROCK

ANNOUNCEMENT
We are now open and ready to serve you with a
MARKET FOR YOUR CREAM AND EGGS Also offering a complete line of fresh fruits and Located in the Farmers Produce building, First EUBANKS \& JAMAR

LOCO-MOTOR ATAXIA
automobile as in your own body these wintry days and and
when your ar is outacked by some simard trouble it is
also painful to the driver. The grunts and groans of a
alar and failure of its vital organs to function properly is
BETER ERING IT IN TODAY AND LET US CHECK IT
FOR WINTER DRIVING AND MAKE
HI-WAY GARAGE

## "The Heavier The Shelf"--

the heavier the pocketbook, these days!'
It used to be that "laying in a supply" meant tying up money that could be used to better advantage and day-by-day buying was the wises thing. But today, with future price uncertainty, it's a wise housewife who takes advantage of opportunities where it is possible to stock up at "quality prices."

Quality and Service Are Paramount at

NICHOL'S<br>GROCERY AND MARKET

WHY NOT.LET A
Florence Range do your cooking? A new Rug on your floor would look mighty fine.
A. STUART

## SERVICE STATION

You don't have to Toot your horn for our service-we are always ready. Drive by often and let us keep your car properly serviced.
Phillips "66" Service Station

Here's Quickest, Simplest Way to Stop a Cold



## Almost Instant Relief

in this Way | Ask your doctor about this. And |
| :--- |
| when you buy, mee that you gett |
| the real BAYER Aspiria Tablets. |



## Light, Power and Ice

## Texas Utilities Co.

D. R. PARKER, Manager


Sally: "Really? Tell me about it, Helen." Helen: "Well, as I use the car most of the time these days and actually buy the oil and oas, Dick thought it a good plan to turn the cor budget over to
me entirely." Sally: "How does that give you extra money?" me
Helen: "I hove more time than Dick and have learned some surprising things about the cost of cor operation. Dick thought all gas and oil sold at approximately the same price were of equal value. When the motor broke down, he considered it of equal hard luck and paid the repair bill." Sally: "lsn't t?" Helen: "Nol It is poor motor protection. More than half the entire motor wear occurs during the few minutes of starting when the motor is cold.
Only one brand of oil-Conoco Germ Processed Only one brand of oil-Conoco Germ Processed Motor Oilup in your motor, greatly reducing the wear Socrly a quart, stays

repair bills that were paid before I changed to Conoco, weve saved a lot of money this last year." Solly: "What about gosoline?" Helen, "To me that choice depended on quick starting -Dick used to choke the car until he was wild. It wasted so much gasoline in cold weather-ran the battery down and the nerves,
too. With Conoco Bronze, the motor starts of the 9rst turn and 100 . With Conoco Bronze, the motor starts af the 9rst turn and
has power galore-goes further on each gallon and is antihas power galore-goes further on each gallon and is anti-
knock also. So you see how I did it?" Sally: "I certainly do,

at the sign of the Red Triangle


## The Hornet's Nest

Editor-in-chlef
Assistant
edito


## A \$10 NEWSPAPER <br> AnnouncesBARGAIN DAYS <br> (Expire December 31et) Star-telegram <br> Largest Circulation in Texas <br>  <br> Order Your State Papor for Next Year NOW and SAVE MONEY. <br> MORE NEWS-MORE FEATURESMORE READERS <br> FORT WORTH Star-Telegram <br> AMON G. CARTER, Proeident

It pays to Buy and Sell in Sudan.


## BRAND NEW

## Chevrolet Car

## TO BE GIVEN AWAY IN SUDAN

Saturday, Dec. 23, 1933
BY THE

## SUDAN BUSINESS MEN

See poster or ask any of the following merchants for Particulars:

| Dills Groery | T. L. Means Dry Goods | Guy Sharrock Sales Agcy. |
| :---: | :---: | :---: |
| Saunders Variety Store | Sudan Mercantile Co. | Jack MeLarty Groerry |
| Armour's Creamery | Niehol's Grocery | Palace Barber Shop, |
| Hollis \& Evans Barbers | King Drug Co. - | D-Hot Shot Cate |
| Doyle C. Morrow | Dr. G. A. Foote, Physician | Sudan Drug, F. M. Faris. |
| Homer Doty Garase | Acme Life Ins, Earl Ladd | The Goiden Eagle |
| Chesher Chevrolet Co. | Grace Beauty Shoppe | Ormand's Dairy |
| Sudan Cleaners J. K. Keer |  | M. G. Holden |
| Patterson's Shoe Shop | Alderson's Dry G | C. F. Whitwell Blacksmith |
| Lam's Cate | A-1 | Foxworth-Galbraith Lbr. |
| Leonard's Bakery Products | Sudan Pro | L J. King Blacksmith |
|  | R. E. Doss Groery | Phillips Garage |
| Dr. L. P. Gibbs, Physician | Salem Dry Goods Co, | Shelton's Feed Store |
| Ramby's Pharmacy | W. R. Ray Hamburgers | Sudan News |
| Sudan Bakery, W. F. New | Harris Market, J. A. Harris | Oran Neel's Ser. sta. |
| L. T. Hunt Barber Shop | Worth Groeery | Higginbotham-Bartlett co $_{0}$ |
| L. C. Kester Jewerryman | Mileur's Hatchery \& Feed | Stuart's Furn, Gro, Amb. |
| White Rse Cafe | c. L. Daniel, Garage | Phillips '66' Service Sta. |

Amarillo Line Truck

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        cills,* hazel
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Sudan Littiefield
general auctionering COL. JACK ROWAN
W. H. FORD, M. D.

Phone, oftice and Resdence, 11
opfice iv carruta bioc
$\qquad$ THOS. P. HOWARD
 tles.

New Faculty Member
Miss Maxine Hartsell from
Teague is teaching a section
the high first.
Teague is teaching a section of
thee high tirst. There were en
tirely too many students fo
tirely too many students for
one teacher, but they are gett-
ing along very nileey with
Miss Hartsell. Miss Hartsell at-
tended Texa ${ }^{\text {Tech }}$ Technologica
tollege at Lubbock.

##  <br> 

 now. Arvetta CartmiWas returned to school. Wayn
West was shopping in Crent Monday. Anna Rhoping in Clov Muth Moore an
Herman Speck were on
honor roll honor roll for the past six
weeks.
The high fourth has an The high fourth has an at
tendance if about fifty pe
cent. They are beginning lib
lib collection of books and maga
zines. The boys are making
book case. Sixth Grade: Mr. White re
ports that the high sixth
progressing nicely progressing nicely and tha
they are having better attend they are having better attend-
ace than expected. They are
organizing a basketball team.

THOS. P. HOWARD

MONEY TO LOAN
ON FARMS AT

J. S. HILLIARD


Littereield, Texas

## KEROSINE <br> 6 1-2c DISTILLATE

5 1-2c Guarnteed or your SAVE on gas here McCormick Bros. Independent Littlefield, Texas


I will sell at Public Auction at the old S. R. Little farm $71 / 2$ miles South of Muleshce, on old highway, or 15 hiles northwest of sudan, on

## Tuesday, Nov. 21, '33

Beginning at 11:00 A. M. The following personal property.

HAMPSHIRE HOGS
1 registered Hampshire Sow
4 Hampshire Sows, subject to register.
1 registered Hampshire Boar, 2 -years-old.
1 Poland China Sow.
Hampshire Gilts, subject to register, wt. 180 lbs.
30 Hampssire shoats, wt 30 to 70 lbs .

## MILK COWS

14 -year-old Cow, giving milk. 15 -year-old Cow, giving milk 1 brown Cow, fresh, third calf FARM MACHINERY 1 section Harrow. 1 Walking Lister 1120 egg Safety Hatch In cubator. POULTRY

HORSES and MULES. Some good horses and mules, from the outside, will be offered at this sale.
TERMS OF SALE-CASH: Free Lunch at Noon. Bring Your Cups No property to be removed until settled for.
C. B. DAWSON, Owner

Col. Jack Rowan, Auctioneer,
R. J. Tucker. Clerk


|  |
| :---: |
| DR. H. E. GRUPE <br> General Practice of DENTISTRY <br> In King Drug Building <br> SUDAN, TEXAS |
| HAMBURGERS CHILI SHORT ORDERS RAY'S CAFE |


| PERMANENT |  |
| :---: | :---: |
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| WAVES |  |
| \$1.50 to \$5.00 | tis metend |
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|  | J. We witrow, whor oreenly |
| Take Care of Your Permanent with a SHAMPOO \& SET | Neess tatad "Whenever I p |
|  | ersthing in int ory your |
| THE MARILEE | not read paper |
| Gift Shoppe and Beauty Parlor |  |
|  | STOMACM PANS So |
| to Past othlice |  |
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## TURKEYS


Sudan Produce \& Ice


Aifficult times renewed and bulwarked by the stress of experience. Such is the strength of this bank. And it is o such a forward looking institution thiat business dethe promise of tomorrow may be realized. Let us work with you to make tangible dreams and ambitions fostered by these times to assure a finer future.

## First National Bank

 chandise for the whole store.

Special prices will be featured and we invite you to come in and see the -new things.

