

The Sudan News

VOLUME IX

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, OCT. 5, 1933

NUMBER 14

Home Demonstration Club Notes

RUBY MASHBURN C. H. D. A.

The annual turkey grading school will be held in Lubbock November 10. The school will be in charge of Mr. Paul Cunyus, Extension Husbandman in Poultry and Mr. H. L. Shrader of the U. S. Department of Agriculture. All people interested in feeding, killing and dressing of the birds are urged to attend.

Mrs. John Walker of the Ruby Club recently sold 24 quarts of tomatoes for 40c per quart, realizing \$9.60 from the sale. Mrs. Walker has also some future orders for tomatoes of this quality.

Six clubs were represented at the Lamb County Marketing Association meeting last Tuesday morning. Mrs. L. L. George of the Sand Hill Club submitted canned shelled beans for approval of the county association. The product was approved as to quality and a can submitted to Miss Zetha D. McInnis Extension Specialist in Home Industries, at College Station for standardization. Mrs. George hopes to can 100 No. 3 cans of the shelled beans this season.

The monthly training school for home demonstration club women held Tuesday September 26, was Achievement day programs for the Farm Food Supply Demonstrators. At this time plans were made for the club program and a special effort is to be made to get as many non club members as possible to attend the meeting. This will be one way of reaching 85 per cent of the people in Lamb County through extension work.

Mrs. M. M. White of the Sod House Club, demonstrator of the Farm Food Supply work had her achievement program Friday September 29th. At this time 20 people saw the storm house that had been converted into an orderly food pantry for the storage of canned and cured fruits, vegetables and meats. In addition to the leafy, starchy, and other vegetables and fruits for a family of five there is a shelf containing food for a baby from six months to one year of age. This consists of strained vegetables and purees canned without that addition of salt. There is also a shelf of sea food to insure the family an ample supply of iodine which prevents simple goiter and also is a preventive of pellagra. A miscellaneous shelf contains soups, mince meats, brown bread, and seasoned vegetables ready to serve. The pantry and its contents are valued at \$200.00. The recipe and menu file have afforded quite a bit of pleasure and are the greatest time saver and most economical convenience according to Mrs. Whites statement.

County Council of Home Demonstration clubs was held Tuesday September 26th, twelve clubs with approximately 50 members were present. Mrs. C. M. Crawford chairman of the County Fair Committee sent the following exhibit to the South Plains Fair at Lubbock: print dress, snapped beans, green tomato whole pickles and green tomato sliced pickle prepared by Mrs. G. A. Benefield of the Blue Bonnet Club; print dress, sheer dress, pajamas, and slip prepared by Virginia Belle Logan of the Amherst 4-H club, watermelon rind preserves by Mrs. W. E. Logan of the Blue Bonnet Club, wool hooked rugs made by Misses V. O. and Willie White of the Sod House Club.

Plans were made for printing names of all clubs who are to enter exhibits at the County Fair. For information concerning this see Miss Maud Pepper of the Ruby Club. Names of clubs are to be uniform in size and green and white in color.

Mrs. Chas. Reynolds of the Otton home demonstration club has just sent an exhibit of a canned meal to the "Century of Progress" at Chicago. The menu is: Cherry cocktail, chicken, and noodles, greens, cream peas, and candied sweet potatoes.

Spring Lake Home Demonstration Club Women and 4-H Club girls are sponsoring a community Fair at Earth October 14th. All near by clubs and communities are invited to exhibit their products at this time. Mr. Roy Box, Vocational Agricultural Teacher and Mrs. G. D. Daughtrey Home Economics teacher of the Spring Lake Schools will both assist

Red Cross Leader To Be In Littlefield 12

C. Edway Palmer, field representative, American National Red Cross, will be in Littlefield Thursday, October 12, to assist in preparations for this year's roll call, which will be carried out in the near future.

Announcement of the coming visit of Mr. Palmer was contained in a letter received Monday by Rev. Joe F. Grizzle, county roll call chairman.

Mr. Palmer will meet with Lamb county Red Cross executives, and will be at City Hall, Littlefield, from 2 to 5 p. m. to discuss Red Cross matters with all persons who call on him.

A Red Cross regional meeting will be held at Abilene on October 16 and 17. Representatives from Red Cross headquarters in Washington, D. C., will be present at this meeting.

Meeting Attended By Large Number

The Sudan Business Men's club met Tuesday at noon with 21 business men and women present. Miss Ruby Mashburn, county home demonstration agent, was present and invited the Sudan business men to the County Fair at Amherst.

V. C. Nelson, G. A. Marvin, and John A. Dryden also made talks of interest to the business group.

Another step forward was made in the city tax drive being sponsored by the Business Men's Club when a letter read by City Secretary John Dryden was adopted by the club.

Other matters of importance were discussed and much enthusiasm was shown by the large number present.

All local business men are urged to attend these meetings each Tuesday at noon in the Methodist church annex.

GETS POSITION AFTER ENROLLING AT TECH.

Martin Shuttlesworth, graduate of the local high school and of John Tarleton Junior College at Stephenville, has accepted a position as teacher of general science, history, and high school agriculture in the Valera Public Schools in Coleman county.

Martin had enrolled for the fall semester at Texas Technological college in Lubbock and he was notified of his election as teacher. He immediately met classes for two days, before withdrawing from Tech and began teaching Monday.

HONORS HUSBAND, SON WITH BIRTHDAY DINNER

Mrs. John A. Webb honored her husband and son, Neel, with a birthday dinner last Sunday at their farm home in the Friendship community. A large number enjoyed the fine birthday dinner. Three forty-two games added interest to the occasion in the afternoon.

The young people attending the dinner were: Ruby and Jessie McCagren, Auda Faye Thompson, Herman Perkins, M. B. Sims, Edith Gann, Author Moncrief, Roy Turner, Neel and Alvin Webb, Alvin Ray, Lerline Harvey, Elita Mae Ray, and Clara Mae Fisher.

WIN PRIZES

Mrs. Jess Williams, Marjorie Ratliff, Ruth Gummelt, Mrs. J. S. Lancaster, Mrs. John Harvey, Othalo Butler, J. L. Hardy, J. V. Hill, Mrs. Kitley were winners of the prize given by Salem Dry Goods company Saturday afternoon.

The \$513 prize was divided equally between the winners.

RETURN TO SUDAN

Mr. and Mrs. Don Boyles and son have returned to Sudan for the fall. They spent the summer in Anadarko, Oklahoma. Mr. Boyles will keep books at the Terry Gin this fall.

LITTLE PEN-O-GRAMS



Crops Which May Be Planted Are Specified By Extension Director

"Subsistence" crops may be planted on cotton and wheat land retired by signers of Government contracts, but "commercial" crops are forbidden. This is the interpretation given by the contract regulations by O. B. Martin, director of the Texas A. and M. College Extension Service.

As "subsistence" crops he classes those used as food for the family or fed to livestock to be consumed by the family; and those that enable the soil to subsist by enriching it or by saving it from destruction by erosion.

"By following this simple classification," Mr. Martin comments, "anybody can determine for himself what he may or may not plant on retired acres in most cases. Farmers must bear in mind that in signing contracts with the Government have no right to use the contracted acres at all in any way unless given express permission to do so by the government. Because so many farmers need more land to produce the family food requirements the Administration has permitted contract signers to use retired acres for this purpose. It is a privilege that should not be abused. The Government also permits any use of the land that tends to build it up or save it."

CLASS ENJOYS SOCIAL

The Dorcas Sunday school class had their social Friday night at the Baptist church with the losing side of a recent contest entertaining the winning side.

After playing games on he church lawn Mrs. Townsend's side served refreshments of Ice Cream and cake to Mrs. Frank White's side.

Those attending the social were Mr. and Mrs. S. Townsend, Mr. and Mrs. C. C. Serratt, Mr. and Mrs. Jink Milam, Mr. and Mrs. Dewey Stephens, Mr. and Mrs. Lee Crosby, Mr. and Mrs. E. P. Jones, Mrs. Walter Sebring, Mrs. Frank White, Mrs. D. M. Hurst, C. J. Hardin, Mrs. D. L. Neely, and Ouida Townsend, Mrs. Tom Kent, and Wilga Townsend, visitors.

MANY ATTENDING FAIR

A large number of Sudan folks have already attended the South Plains Fair at Lubbock, and still others are contemplating attending the fair Friday and Saturday.

The largest number from here attended Wednesday as school childrens day at the fair. Also a large number drove over in cars.

PRIZE WINNERS LAST SATURDAY

Ten dollars in cash were given to people in this trade territory last Saturday by the Sudan Business Men. Mrs. Herman Taylor won the \$3 prize while Mrs. F. G. Kennedy won the \$2 prize.

Other prize winners were Roy Jenkins, \$1; Iretha Simpson, \$1; H. F. Cole, \$1; John W. Smith, \$1; and Iretha Simpson, \$1.

This amount of prizes is given away each Saturday in Sudan. You are invited to do your trading in Sudan and be eligible for these prizes.

TEACHERS WHOSE SCHOOLS WILL TURN OUT FOR COTTON PICKING MAY TAKE COURSES

Three advanced courses are being offered at Texas Technological College for the benefit of teachers whose schools are closing for the cotton picking season, two in education and one in English. The courses will meet daily for nine weeks and will carry three hrs. credit each, allowing the student to do a full semester's work by going nine weeks.

The courses are Education 331X, Principles of Education, Social Background of Secondary Education, and an English course above sophomore rank, selected to meet the requirements of those who enroll.

All who are interested are asked to meet at the registrar's office at the college Monday morning at 9 o'clock, October 2. While these double courses are arranged for the special benefit of teachers whose schools will be closed for a period, others may enroll.

REGISTERED PHARMACIST EMPLOYED BY KING DRUG

W. D. Standefer, registered pharmacist of Lubbock has been employed by the King Drug company here and will have charge of the prescription department.

Mr. Standefer is an experienced druggist, owning the Floydada Drug store before moving to Lubbock where he has been employed by some of the best drug companies.

NEW MAYTAG DEALER

W. M. Slaughter, Sudan Star route carrier, has been made Maytag Washing Machine dealer for this territory. Mr. Slaughter says that there are three price ranges and that demonstrations of the nationally known machine are free.

SHIP HOGS

Amour and company shipped two car loads of hogs to Fort Worth Thursday from the local Santa Fe depot.

Highway Funds Decrease 57 Per Cent In Last Three Years

The state highway funds, once the envy of all state bureaus because of the millions at its command, has shrunk 57 per cent in three depression years, according to the tentative budget for the next fiscal year just prepared by department statistician.

Total state revenue which will remain to build and maintain Texas' 19,600 miles of state highways, after the various deductions and diversions, will be \$17,000,000 the department estimated. The same figures was \$39,000,000 in 1931, the peak year. Neither sum includes federal aid. Maintenance of existing roads alone now costs about \$10,500,000 yearly, a decrease of \$1,500,000 worked out since 1931.

Aside from one or two millions a year lost to the road fund through fewer automobiles and less travel, the decline of \$22,000,000 a year in road money was caused by a radical change in the state government's view point regarding main trunk highways, the Texas Good Roads Association pointed out in connection with the official figures.

"R. S. Sterling's administration first took the position that counties no longer must vote bonds and share the cost of main highways with the state," its statement said. "Thus 'County aid' which exceeded \$11,000,000 in 1931, dropped to \$1,000,000 this year and will disappear in 1934. The last year one-fourth of the state gas tax was taken to fund such county bonds already outstanding. It was not enough, but it took another \$7,000,000 yearly from the road fund.

"Both these steps give local ad valorem tax relief by shifting the cost of roads, past and present, completely upon the motorist through the gas tax and license fee. The highway fund is so weakened that it must depend on federal aid to keep jobs for thousands of road workers. The plain obligation of the state, then, is to do nothing therefor which will imperil federal aid. Shifting of any more state road money to non-road purposes is directly against federal policy, as Washington has said. This is what Texas must avoid.

OPENS BREAD STORE

Leonard Payne has opened a bread store in the Ramby building on Main Street and will carry a complete line of bakery products.

He will handle the Dinner Time Loaf bread.

LOST—One Black and White Lifetime Shaffer pencil.—J. C. Barron at the Bank.

Farm Labor Meeting At Janes Tabernacle

The farmers of this part of the county will meet at the Janes Tabernacle south of Sudan Friday night, October 6, at 8 o'clock for the purpose of discussing the farm labor problem.

A Clovis, New Mexico, speaker will speak on the Farm Labor, as well as the application of NRA to the farm. The speaker is well versed on these farm problems, having made speeches at Spade and other nearby communities.

The farmers interested in learning more about their own problems are urged to attend the meeting according to B. F. Jones of the Janes community.

Amherst Votes Dry In Local Election

The City of Amherst voted to remain dry by two votes in last Saturday's local election held in that city. The town went dry in the August election, also.

The election in that city was called after Sudan and Littlefield had held elections voting beer to be legal within the corporate limits of the towns.

September Is Good Month For School

With over \$14,000 of taxes paid in during the month of September, the Sudan Public Schools are running on a cash basis, according to Earl Ladd secretary.

This is the largest amount of taxes to be paid into the school in any one month for several years, and has assured the people of a good school this year.

DORCAS SUNDAY SCHOOL CLASS

The Dorcas Sunday school class of the Baptist church had an attendance of nine Sunday which was the first meeting of the new year.

Members are urged to attend and be on time at 10 o'clock each Sunday morning and take a part in this new class.

Mrs. Harris is teacher of the class.

Mrs. Sol L. Carpenter visited the class Sunday.

Every one is invited to attend the Sunday school class.

SERVICES AT LOCAL METHODIST CHURCH

Regular church services will be held at the Methodist church Sunday, according to Rev. Sam A. Thomas, pastor of the local church.

Sunday school at ten; morning services at eleven; intermediate, senior and senior aid leagues at seven o'clock, and evening services at eight o'clock will complete the day of worship.

The subject for the morning service is "Confession."

THE FOUR ACES WILL SING IN SUDAN SUNDAY

"The Four Aces" quartet of Ennis, Texas, will sing Sunday night at the colored peoples Baptist Church in Sudan.

Both white and colored folks are invited.

FILLS APPOINTMENT

Dr. J. H. Croft, optometrist of Littlefield, filled his regular appointment at Ramby's Pharmacy Monday of this week. He is an experienced optometrist and is in Sudan the first and third Mondays of each month at the Ramby's Pharmacy.

W. M. U. MEETS

The W. M. U. of the First Baptist church met in the home of Mrs. C. F. Whitwell Monday afternoon at 2:30 and had an interesting lesson on Acts 12-13 chapter.

Those present were: Messdames Ivey, Vinson, F. B. Findley, F. W. West, Robertson, Harris, Jim Serratt, C. C. Serratt, Dee West, D. M. Hurst, Joe Covington, Lee Crosby, C. F. Whitwell, Frank White, and Duddle West and R. H. Merritt, visitors.

Mr. and Mrs. Lowell Lumpkin have moved into the Dent property with Mr. and Mrs. Alton Lumpkin.

HUGHES WANTS TEETH FOR NRA

Maury Hughes, Texas state NRA chairman, today told the recovery administration that its program would be "chiselled out of existence" unless immediate authority to enforce it is given local compliance boards and state organizations.

"Unless some kind of authority of enforcement is given—unless we are permitted to withdraw the Blue Eagle from chronic violators—the whole plan is going to fall," Hughes said.

He said the situation was "no worse" in Texas than in other states but that it had become obvious that "teeth" must be put into the campaign for enforcement.

He said the administration did not commit itself but seemed interested and invited him back tomorrow for further conferences. Hughes also told NRA officials that he was not yet able to say how long the present suspension of common labor provisions in the Rio Grande Valley should be maintained. The suspension would be kept in force, he added, until the work of reauthorization was completed and the emergency situation passed.

Santa Fe To Enlarge Force For Fall Rush

An operator and a clerk will be added to the local station force next week to care for the rail rush at the Santa Fe station, according to D. L. Brown, local agent.

An additional train crew is also being added on this division to take care of the additional switching and the increased freight business during the cotton and feed harvest.

The Santa Fe railroad is preparing for a large business this fall, as crops around Sudan are better than they have been for several years.

TEXAS UTILITIES DOING THEIR PART.

The Texas Utilities company is doing its part in bringing back prosperity, as it has subscribed to the National Recovery Act and accepts the responsibilities which are involved, according to D. R. Parker of Littlefield.

The company beginning September 1st, 1933, has reduced the price of electricity three per cent, by selling electricity at the same price, by not charging the consumer any Federal tax. This tax will be paid by the company.

This reduction will make it possible for more electricity to be used without an increase in the electricity bill.

Texas Utilities company is always pressing forward in making its power more dependable as well as cheaper.

HERE AND THERE

A farmer received a \$300.00 cotton check the other day, but had already contracted to pay \$1,000.00 with the check.

If he can do that he is a better mathematician than we are.

An advertising solicitor while soliciting advertising for the local weekly called on a restauranter man for an ad.

"You don't handle beer; so why don't you advertise the fact and get the dry's business?" the solicitor asked.

"The only business I get now is from those who come in here to buy beer, and when they find I don't handle it are ashamed to go away without buying something," the restauranter man said.

Do the wets have the money? Or, is everybody wet?

Are we missing wet? A local business man stated Wednesday that he didn't need any more business because he had all he could do.

We are afraid to name the man for he would be bothered with business seekers. Must be pretty good.

BEAUTY SPECIALIST TO BE HERE 1 WEEK

Pauline Hicks, a beauty specialist, will be in Sudan one week starting Thursday, October 12 to do beauty work. She will be located at the King Hotel.

THE SUDAN NEWS

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NRA A SPLENDID STEP TOWARD BETTER ORDER OF THINGS.

More and more it becomes clear that no matter what direction the great NRA program is taking us it can hardly be regarded as more than a tentative first step.

If it fails, the second step will undoubtedly be productive of even more fundamental and far-reaching changes than those which have already taken place. We cannot cancel a year's endeavor and sit back to wait for something to turn up. We are committed to a course of drastic action; if the first act flops, we can only make the second one a double dose.

But we do not believe that the step will fail. And it is looking ahead to the course we must follow if and when this program has succeeded that we shall have to call on all the brain-power that the country possesses.

The NRA program is admittedly an emergency measure. It is an effort to surmount a crisis; as such, it has to meet the problems of the immediate present and let certain long-range objectives wait.

Taken altogether, it is a magnificent thing. But it does leave untouched the fundamental issue of the modern world—the queer, illogical way in which the tremendous increase in mankind's productive capacity has been accompanied by rising unemployment and poverty.

For the present we are trying to meet that problem by imposing sharp checks on production. We are spending vast sums to keep down our production. We are spending vast sums to keep down our production of such basic commodities as wheat, pork and cotton. We are putting oil production under a curb; we are fixing things so that the great manufacturers may keep from making more goods than they can sell.

For the period of the emergency, such steps are good. Sooner or later, however, we must find a better way of meeting the problem.

It is physically possible now for the world to produce at such a rate that every mortal can have all that he needs of everything. Somehow, once a fair measure of prosperity has been restored, we must find out how to do that. We shall have to start thinking about increasing production instead of checking it—our fields our mines, our factories and our wells must bring forth more instead of less.

That is the direction toward which the next step after the NRA program must carry us.

THE RESULTS

The fate of mail ordering is more serious than one may realize, as it wrecks homes and communities alike. The pretty pictures, attractive advertising, and the alluring ease of accessibility, is often too great for the good of the individual.

The home of a respectable citizen six years ago has been wrecked

ed and ruined, all on account of mail ordering. A widower in a small Texas community decided to find himself a wife; choosing the easiest way, he mail ordered a wife.

Pretty pictures, romantic letters, and promises were exchanged and the man married the woman whom he had never seen.

Now, only six years later, the home of this man is completely wrecked; he and his son are in jail waiting to be transferred to prison. The mail ordered wife and her daughter are also in jail. The home of this one time respectable citizen was used as a hide-out for a large gang of outlaws, the past six years.

Mail ordering wrecked this home, and mail ordering will wreck your community in the same way. When you send your money to mail order houses, it will never do any good in your community, and will only deprive your home town merchant of a small profit.

The home town merchants pay taxes to help maintain schools, city municipalities, county government, and build community roads. Mail order houses do not help you in this manner. In time of need when you have had the misfortune of losing your home or your crop has been destroyed, the mail order houses do not make contributions, but the local merchants do. When a community is contemplating a new church they ask the mail order houses for contributions with no avail, but the old home town merchant comes to the rescue and helps build the church.

The mail order houses with their catalogues which contain pretty pictures and glowing statements will bring disappointment to any prospective buyer. You may think that you save by ordering, in dollars and cents, but you do not save when you take into consideration the quality of the merchandise and consider the increased value of a dollar spent at home.

When you spend a dollar at home, it helps to build your community. Whenever you help your neighbor you help yourself. Cooperation is needed to build worthwhile towns and communities, and, an essential part of this co-operation is trading at home. If you mail order merchandise you are doing the same thing to your community that the man who mail ordered a wife did to his family—wrecking it.

Spend your money with local merchants who pay taxes and are interested in your community, and all will benefit from your thoughtfulness.

ROADS NEED TO BE GRADED

The roads southwest of Sudan, both in Bailey and Lamb counties, are in bad shape and need to be graded. These roads are almost impassable after a rain, as proper drainage is not provided and the large chug holes, makes riding over the roads very unpleasant.

The fact that the roads leading to Littlefield are in much better shape than those leading to Sudan, necessitates the improving of these roads. The commissioners of these precincts should realize the necessity and cooperate with the people of these communities.

The roads are in bad shape and must be improved before the fall traffic becomes too great for proper grading.

ORDINANCE NO. 28

An ordinance of the City of Sudan, providing for the levying of license fees for the manufacture and brewing for the purpose of sale or the sale of distributor of beer within the City of Sudan or the corporate limits hereof, prohibiting such manufacture; brewing, sale or distribution of beer within the corporate limits of the city without first obtaining receipt showing payment of such license fee, providing for forfeiture of license, providing penalties, and declaring an emergency.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF SUDAN:

SECTION 1: It shall be unlawful for any person or persons, firm or corporation to sell any beer at any point within the corporate limits of the City of Sudan, save and except such territory thereof as is included within the fire limits thereof as heretofore prescribed by appropriate city ordinance; by the term "beer" as used in this ordinance is meant beer containing one half of one per cent alcohol, by volume, and not more than three and two-tenths per cent of alcohol by weight.

SECTION 2: There is hereby levied and assessed against every person who may hereafter engage in business in the City of Sudan, as a manufacturer, general distributor, local distributor or retail dealer of beer, an annual license fee as follows:

(a) For a license authorizing the manufacture and sale by a manufacturer, two hundred and fifty dollars (\$250.00).

(b) For a general distributor, one hundred dollars (\$100.00).

(c) For a local distributor, twenty-five dollars (\$25.00).

(d) For a license authorizing the sale of beer by a retail dealer for consumption on or off the premises where sold fifty dollars (\$50.00).

(e) For license authorizing the sale of beer by retail dealer in the original container direct to the consumer but not to be consumed on the premises where sold, twenty five dollars (\$25.00).

SECTION 3: Any person desiring a license to engage in the business of handling beer, either as manufacturer, distributor or retail dealer within the corporate limits of the City of Sudan shall first file with the City Secretary an application therefor, which application shall be sworn to and shall state:

(a) That such applicant has procured a State and County license to engage in the business for which a license is sought.

(b) A full description of the place where such business will be conducted.

(c) The character of business for which a license is sought.

(d) Whether or not the beer to be sold is to be consumed on the premises.

(e) Whether or not the sale of beer is to be the principal business engaged in by applicant at the designated place.

(f) Whether or not the license of the applicant has been revoked within one year preceding the date of the application.

SECTION 4: Any license issued upon any such application shall specify the particular business to be engaged in by the applicant, the place where same is to be carried on and the time for which such license is issued, all of which matters shall be fully stated in such license so issued.

SECTION 5: Any person engaging in either of the business herein referred to, shall at all times keep posted in a conspicuous place in his said place of business the license authorized to be issued to such person under the terms hereof.

SECTION 6: Any and all licenses issued under the terms of this ordinance shall terminate at midnight, on the 31st day of December of the year for which issued, and no license shall be issued for a longer term than one year. On or before the first day of January 1934, and annually thereafter, each and every person owning a license issued under the terms hereof, may, at any time, not more than thirty days prior to the first day of January, following the issuance of such license, have same renewed for one year from January 1, following such application for renewal or issue, by the payment of the annual license fee levied and assessed hereunder to the City Secretary. Any person desiring to extend such license as herein provided, shall be required to furnish to the City Secretary the same information as is required for an original license and to pay the license fee thereunder.

SECTION 7: The City Commission of the City of Sudan, after five days notice and hearing may revoke the license of any such licensee of such city as follows:

(a) When disorderly or immoral practices are permitted on the premises, or spirituous, vinous or malt liquors are illegally sold on the premises.

(b) Where the word "saloon" is printed, painted or placed upon or over a door, window or other public business, or in any other public place on or about the premises, when the word "saloon" is used in any advertisement by the licensee.

(c) When the State or County license shall be forfeited.

(d) When it is shown that any false information was given in the application for such license.

(e) When it is shown that the licensee keeps or permits to be kept on said premises any

spirituous, vinous or malt liquors, which he cannot legally sell under his license.

(f) When the licensee violates any of the provisions of this ordinance.

(g) When the licensee violates any of the provisions of House Bill No. 122, passed and adopted by the 43rd Legislature of the State of Texas.

(h) When the licensee refuses to allow inspection as provided for in this ordinance.

SECTION 8: No person who may engage in the sale of beer as a principal business, which beer is consumed on the premises, under the provisions of House Bill No. 122, passed and adopted by the 43rd Legislature of the State of Texas, shall offer for sale such beer between the hours of twelve o'clock midnight and seven o'clock A. M. the following morning, on each week day, and from and after twelve o'clock midnight Saturday and until seven o'clock A. M. Monday of the following week.

SECTION 9: No blinds or barriers of any kind or character shall be installed or maintained in the openings or doors of any establishment whose principle business is the sale of beer; neither shall any windows on said establishment be painted in such a way as to obstruct the views from the general public.

SECTION 10: No manufacturer, general distributor, local distributor or retail dealer shall carry on such business at more than one place under the same license but a separate license must be obtained for each such place of business, nor shall any such license be voluntarily assigned without the consent of the City Commission of the City of Sudan by formal action taken.

SECTION 11: It shall be unlawful for any person to sell, distribute, or expose for sale or offer for sale any beer which is not properly stamped and labeled as required by House bill No. 122 as entered by the 43rd Legislature of Texas.

SECTION 12: Any person holding a license under the provisions of this Ordinance shall at any and all times allow the City Marshal, City Attorney, or any member of the city commission to inspect his stock and premises where the business is conducted under his license.

SECTION 13: No person shall sell or offer for sale, within the corporate limits of the City of Sudan whether as principal or agent, any beer unless the same be in, or from the original container bearing the original label with the full name of the brewer or manufacturer of such beer both upon the label or bottle and or bottle and or upon the cap or cork of such bottle or upon the label.

SECTION 14: No distributor or retail dealer whose license does not authorize the sale of beer for consumption on the premises, shall permit the beer to be consumed on the said premises.

SECTION 15: No person receiving a license under the terms hereof shall sell any beer to any person under the age of twenty-one years, each sale to constitute a separate offense.

SECTION 16: If any person or persons shall violate any provisions of this ordinance here or they shall be guilty of a misdemeanor, and, upon conviction, shall be fined in any sum not less than Five Dollars (\$5.00) and not more than Two Hundred Dollars (\$200.00) and unless otherwise herein specially provided, each day that this ordinance may be thus violated shall be and constitute a separate offense under the terms hereof, and any person who shall aid and abet or assist in the violation of any provision of this ordinance shall be guilty as a principal of said misdemeanor of violating said ordinance and shall be punished as such principal upon such conviction.

SECTION 17: If any section, paragraph, sentence or phrase of this Ordinance be invalid, then such invalidity or such invalid portion shall not in any way affect the remainder of this Ordinance, but all such remaining portions shall be deemed valid in every respect.

SECTION 18: The fact that the Legislature of the State of Texas has authorized the sale of beer under certain circumstances and the issuance of licenses for such sales, and that certain persons are asking that they be issued licenses within the said City of Sudan, and that said Town by popular vote has authorized the issuance of licenses within the limits of said city, and that said city is entitled to receive certain fees for the issuance of said licenses within said city and that an ordinance is necessary to regulate the sale of beer within the limits of said city creates an emergency and public necessity requiring the rule that Ordinances shall be read on three separate days or meetings, prior to final passage, be suspended and such rule is hereby suspended and same shall be in full force and effect from and after its passage, so notwithstanding any provision required by law.

INTRODUCED and finally passed and approved at a regular meeting of the City Commission of the City of Sudan, all members being present and voting for passage of same, this 2nd day of October A. D. 1933.

SIGNED: W. W. Carpenter, Mayor.

John A. Drvden, Secretary.

GARDEN HEATRE

FRIDAY NITE and SATURDAY MATTINEE—
"FIDDLEY BUCUROO"
Ken Maynard
FRIDAY AND SATURDAY NITES PREVIOUS—
"THE GIRL IN ROOM 419"
James Dunn and Gloria Stewart
SATURDAY NITE, SUNDAY MATTINEE—
"THREE CORNERED MOON"
Richard Arlen and Claudette Colbert
SUNDAY AND TUESDAY NITES—
"BACK STREET"
Big Revival Week

It pays to Buy and Sell in Sudan.

oven	Coffee	Plate, Cup and Saucer	
ROLLS		3 lb pkg, all.....	89c
4c	Axle	10 lb Pail.....	69c
Pkg.	Grease	5 lb. Pail.....	34c
		1 lb pail.....	8c
SALT, 1 1/2 lb box.....			3c
MILK	3 Small Cans.....		10c
SORGHUM	Limit, While They Last, Gal.....		49c
Salt Bacon, lb.....		HOME LIKE	
Cheese, lb.....		COOKIES	
Bolognia, lb.....		lb. 14c	
Bacon, lb.....			
Bar Candy	3 for 10c		

McLarty's Grocery
Back of First National Bank Building

Cook With Gas
FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY



Symbol of Dealer **West Texas Gas Co.**
GOOD GAS WITH UNDEPENDABLE SERVICE

Texas' Leading Newspaper Daily and Sunday

\$6.60 ONE YEAR

By Mail

Today's Dallas News

tells what is going on. Things are changing so fast these days that only by close and regular reading of a daily newspaper can you keep abreast of conditions. This is why newspapers are being read today more than ever before.

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daily and Sunday one year \$6.60, Daily without Sunday \$6.25. Mail order for subscription to The Dallas News to day or see LOCAL DALLAS NEWS AGENT

On request, complimentary copies will be mailed for a few days.

THE DALLAS MORNING NEWS

THE DALLAS NEWS, DALLAS, TEXAS

Enclosed herewith remittance \$6.60 full payment of subscription to The Dallas News one year daily and Sunday by mail.

Name..... P. O.....

RFD..... State.....

THIS SPECIAL OFFER GOOD ONLY IN STATES OF TEXAS, OKLAHOMA, ARKANSAS, LOUISIANA and NEW MEXICO.

The Hornet's Nest

Editor-in-chief Kathryn Wilson
 Assistant editor Mary Slaughter
 Personals Louise King and Xezvus Cockerham
 Jokes Virginia Vereen and Connie Bagley
 Sports Mary Will McNeely and Clyde Robertson, Jr.
 Grammar School reporters Louise West and Louise Stuart
 Special reporters: Bennie Fee Stone, Chris Furneaux, Nannie Marie Breeding, Ethel Lavender, Hazel Shore, Pauline Potts, Evelyn Stevens, Willie Mae Seymours and Christine Bewley

EDITORIAL

THE DICTIONARY

I, the dictionary, am made
 To instruct the loiterer,
 To help the learned,
 I'm a friend to all; tho'
 I they spurn.
 Knowing not I am an aid.
 Within my pages may be
 found,
 Essentials of the many arts;
 Words that grow into a
 thousand parts.
 Are gathered here, true and
 sound.
 Seek my friend, and you
 shall find,
 Knowledge of the many ages.
 Within my closely compact
 pages,
 I am the instructor of all
 times.
 I wonder how many of the
 students in Sudan High know
 the correct use of the dictionary?
 The teachers and the
 school board have given us
 this dictionary; not to make
 the room look as if it had an
 ambitious group of students in
 it. We have a new dictionary
 and a good stand and holder,
 so students let's make use of
 it. Do not have your doubts
 about words, but go look it up
 in your useful dictionary. It
 will give you much information
 about the world and the correct
 pronunciation. The dictionary
 is useful for every study,
 so do not let it stand here idle.

LIBRARY BOOKS

Let's all read the library
 books! These books in our
 library are clean, wholesome
 and good literature. At first
 you may not like these books
 if you have not been accustomed
 to reading this kind of literature,
 but I am sure that
 when you leave old Sudan High
 you will be proud you read the
 kind of literature that our library
 contains. It is just as
 unlikable at first as learning to
 eat spinach, if you do not like
 it. Good literature is as beneficial
 to the human mind as
 vegetables are for the body.
 This outside reading in our
 English is required so lets read
 books for our benefit and pleasure.
 The English teachers have
 posted a list of books for each
 English department. If you do
 not know exactly what to read
 look on these lists.

HOME ECONOMICS ENTERTAINMENT.

The third year home economics
 girls have been entertaining
 this week and last week.
 The class was divided into two
 groups. The first group served
 a dinner to the second
 group last Wednesday, and the
 second group served the first
 group last Friday.

They served a dinner to the
 school faculty and board Tuesday
 night of this week.
 Everyone enjoyed the culinary
 efforts of the home economics
 girls and the short program
 that was rendered.

MISS LEWIS MAKES INTERESTING TRIP.

Everyone was overjoyed to
 have Miss Lewis back, and they
 were all anxious to hear about
 her trip.

She left home, September, 7
 and returned October 2. She
 visited the World's Fair at Chicago,
 and enjoyed going through
 the Field Museum, Shedd
 Aquarium, and the Adler
 Planetarium.

From Chicago Miss Lewis visited
 Detroit, Ontario, Niagara
 Falls, Boston, New York, Philadelphia,
 and Washington, and
 from Washington to Sudan.
 Her trip included twenty-two
 states.

She says the most impressive
 place she visited was Niagara
 Falls; the most enjoyable, New
 York, and the most beautiful
 scenery was a fifty mile drive
 through Ontario called the
 "Flower Garden of Canada." The
 most interesting was Washington.

Miss Lewis says she is very
 glad to be back home, although
 she enjoyed the trip very much.
 She wishes to extend her appreciation,
 for making it possible
 to make the trip, to the school
 board, Mr. Smith, and
 Mrs. Dean.

GRAMMAR SCHOOL NEWS.

First Grade
 The low first has a new pupil,
 who is Charles Elmore.

Mrs. McKelvey spent the week
 end in Lubbock. She reports
 that her class is moving along
 nicely, and that they are having
 good attendance.

Second Grade

Harold Kenneth May is absent
 from school because of illness.
 Mrs. Stone reports that
 the low second is very interested
 in an industrial art project.
 They are measuring their table
 and stools, and are planning to
 cover them with oil cloth.

Third Grade
 Several of the third grade
 students are out of school to
 pick cotton. Ruby Serratt is
 moving to New Mexico.

Fourth Grade
 Lois Bussey was absent Friday
 due to a sprained wrist.
 Elnoria Boyles visited in Tur-

and Miss Reeves attended the
 S. M. U. and Tech foot-ball
 game Friday night at Lubbock.
 Doyle Baccus, an ex-graduate
 of Sudan High School, who is
 attending Texas Tech. at Lubbock,
 came to Sudan and stayed
 over the week-end.
 Mr. McElreath, who taught
 in grammar school the past
 year, was in Sudan Thursday
 and Friday of last week.
 Zela Thompson visited in Sudan
 High School, Tuesday.
 Norman Fisher attended the
 Lubbock Fair on Monday.
 Thomas Ivey is back in school
 after being ill for several days
 of last week.

THE HORNET'S BUZZ

No Confession

Miss Reeves: Correct this

sentence, "It was me that spilled
 the ink."
 Bill Whitwell: "It wasn't me
 that spilled the ink."

Xezvus Cockerham: "I wish
 Sawanarola had been a Spaniard."

Louise King: Why?
 Xezvus: "Well, that's what
 he was on my examination
 paper."

Miss Bobo: Ellis, make a sentence
 using analyze.
 Ellis Wilson: My sister Anna
 says she doesn't neck, but
 O' how analyze.

Now lay me down to rest
 Just before my six weeks
 test.
 Oh, let me die before I wake
 So I'll have no test to take.

Who's Who and Why Not

LOUISE SHAFER
 Louise is one of our most
 popular girls. She has an educated
 vocabulary and an intelligent
 brain to direct it. Nevertheless
 we love her for

her sunniness and wit, for
 that's the way we like our
 Seniors. Her pet ambition is to
 be a business woman, and perhaps
 her official duty as the
 secretary of our class will be
 the beginning of her career.
 Louise is one of our star athletes,
 and we are sorry she is
 not taking part in our ball
 games this year.

BILL HENSON

Yes, sir, really that little fat
 fellow is none other than the
 Senior president. We are proud
 of our president, and you can
 readily see why we are too.
 Bill is one grand kid; he always
 shows good school spirit and
 always does his bets to please
 everyone.

Another thing about Bill he's
 our first class "crooner"; no
 foolin', when he's Bing Crosby
 the second, when it comes to
 singing. Stay right in there
 ol' kid, you'll get to Hollywood
 and put some of those birds
 out of kilter yet with your
 singing.

VISITING IN MISSOURI

Mr. and Mrs. F. W. Dent and
 son, Jinks, left Sunday for
 Seligman, Missouri, where they
 will visit for sometime. Mrs.
 Ira Dent accompanied them to
 Olustee, Oklahoma, where she
 will visit with her relatives.

Cotton Wyatt, who is enlisted
 in the U. S. Army at Fort
 Bliss, near El Paso, visited his

BETTER HEALTH

parents and friends here the
 late Mrs. M. J. ...
 Mr. and Mrs. ...
 visited relatives and friends
 in Sudan last Saturday. Mr.
 Allredge is attending school
 this semester and will complete
 his Maser Degree work.

HARTZ MOUNTAIN CANARIES
 for sale. Mrs. Weimhold.

DR. J. H. CROFT

Optometrist of Littlefield

Will Be In Sudan at Ramby's Pharmacy

Each First and Third Monday

COMFORTABLE GLASSES

CAREFUL EYE EXAMINATION—

Now For A "Big Score"



Let's Go!

WITH our courageous president
 "piloting the team", our great nation is going
 across that goal Better Times again. Victory
 is ours . . . now let's make it decisive!

LET'S keep up the fine "Teamwork"
 everybody has given our president for the last
 two months . . . that teamwork that broke
 through Depression's dogged line and paved
 the way for the present march of progress in
 the business field. Nothing will stop that
 march as long as we all "stand by" the nation
 . . . give it the best we've got . . . and carry
 on under the "NRA signals" to Success.

SO up on your toes, folks! We're
 going over for a touchdown .the "touchdown"
 that means a permanent, sound Prosperity
 for all! LET'S GO!

Optimism :- Confidence :- Work--Prosperity

WE'RE READY TO GO
 Come Along!

Salem Dry Goods Co.

A. Stuart

Harris Market

Sudan Chick Hatchery

F. M. Shelton

Ramby's Pharmacy

Higginbotham Bartlett Co

ALDERSON'S

The First National Bank
 Sudan, Texas

Sudan Drug Store

Sudan Produce & Ice

The Golden Eagle

Guy Sharrock

Texas Utilities Co.

Sudan Mercantile Co.

DOYLE MORROW

Phillips '66' Service Sta.

THE SUDAN NEWS

NICHOLS
 Grocery and Market

BETTER HEALTH

By DR. WILLIAM J. SCHOLES

Stedman's Medical Dictionary defines adhesions as "bands of more or less organized fibrinous exudate thrown out on the surface of a serous membrane and connecting the opposing surfaces."

Now that you know exactly what they are let us go into a little detail regarding them.

The Peritoneum

The abdominal cavity is lined with a serous membrane called the peritoneum. This membrane also forms the covering of all organs in the abdomen. Its area is equal to nearly two-thirds that of the skin. It secretes a clear watery fluid (serum) which keeps the membrane soft and moist.

So smooth is this membrane that the intestines slip away from the sharpest object. Surgeons often carry their knife with one sweep into the abdominal cavity without injuring the bowel. So delicate is the coating of the membrane that the slightest touch abrades it in the same way that the film on a photographic plate would be affected.

Peritonitis

When the peritoneum is acutely inflamed its surface becomes roughened and more or less dry. The fluid loses its watery character and becomes thick and glue-like (fibrin). In chronic inflammation and irritation of the secreting cells causes them to become overactive and an over-supply of serum is secreted. If this reaches an appreciable amount we call it dropsy.

How Adhesions Are Formed

Adhesions are always a result of damage to the peritoneum from an inflammation handling during surgical operations, etc. The normally smooth membrane is now covered with sticky fibrin, which causes all surfaces that come into contact to adhere to each other. The fibrinous exudate may be likened to tiny threads almost as delicate as the mesh-work of a spider's web. These threads become organized and converted into fibrous bands which may grow as thick as one's finger.

Effects of Adhesions

In a well developed case the abdominal organs may be bound together in a mass so dense and intricate that the most skillful surgeon stands helpless before it. In other cases there may be but one or two isolated bands that can be readily removed.

Smilin' Charlie Says



What with th' wimmen folks visitin' th' barber shop about as regular as th' men nowadays we losin' a powerful factor in th' settlement o' world affairs

GUARANTEED TREATMENT FOR TENDER STOMACH

Dr. Emil's Adia Tablets bring relief from stomach pains between meals due to acidity, indigestion and heartburn. If not your money is refunded. Ramby's Pharmacy H2

HOUSEHOLD HINTS

BY BETTY WEBSTER

October days are becoming cooler and, although fresh fruits have sated the dessert problem during the warm weather the men, especially want heavier things now and pies seem to answer that craving.

A good pie crust is the pride of every experienced cook, the envy of all poor ones and the desire of each novice. However there is no reason why, if you can follow directions, your pie crust should not be tender and flaky. In the last column you will find two recipes, for the first of which everything must be ice cold and for the second, everything warm and the water boiling.

So you see, you have your choice as to method and either ought to make a perfect crust. If you try one or the other I am sure that you will be the object of much admiration from everybody in the community.

Unique Pencils

I saw the cleverest pencils the other day—so easy to make too, and lovely for bridge parties. Smooth, round, pencils about four inches long are the bases. These are first dipped into gilt paint and allowed to dry. Then a tassel is fastened to the end of each with red sealing wax. Over the red is then dropped black and then gold wax. Of course, you may select your own color scheme.

IF YOU'RE PAST 40 AND CAN'T SLEEP TRY THIS.

Nervous people should drink water at bedtime with a spoonful of delicious Vinol (Iron tonic). Nerves relax, sound sleep follows. Vinol gives new pep strength.—Ramby's Pharmacy

HEALTH HAPPINESS



For the benefit of those living in and around Sudan I am giving part time to Sudan, having regular office hours in Sudan in Wood Building from 10 A. M. to 2 P. M. daily.

The rest of my time will be in Muleshoe where I have lived and practiced Chiropractic for the past three years.

Your patronage will be greatly appreciated.

DR. A. S. CRAVER
CHIROPRACTOR



—a "tasty COMBINATION"
BEER

—and Your Favorite SANDWICH

STOP IN FOR A FOAMING stein of this sparkling beverage. Served with sandwiches.

White Rose Cafe

KEROSENE
6 1-2c
DISTILLATE
5 1-2c

Guaranteed or your Money Back.
SAVE ON GAS HERE.

McCormick Bros.
Independent
Littlefield, Texas

but I have found this one very effective with an orange tassel

DO YOU KNOW THAT:

1. Lemon juice added to blueberries when the latter are used in pies, giving a flavor to the otherwase flat-tasting fruit?
2. The white of egg rubbed over the unbaked crust before a watery filling (such as rhubarb) is added will keep the pie crust from becoming soggy?
3. Pie crust will keep for several days if it is placed in the

If You Want Extra-Fast Relief

Demand and Get



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache, neuralgia, neuritis or rheumatic pain a few minutes after taking.

And they provide SAFE relief—Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every table as shown above and for the word GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N.R.A.

GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

F. M. KESTER

Registered Optometrist

Specializing in the fitting of Glasses Will be in SUDAN, THURSDAY, OCTOBER 12th

28 years experience See him about your eyes At the King Drug Store

ice-box?

RECIPES

Pie Crust No. 1

1 1-2 cups of flour sifted with 1-2 teaspoonful of salt
1-2 cup of lard
3 tablespoons of ice water
Cut the lard into flour and salt until thoroughly mixed; pour water into center of mixture and mix with fingers until a dry dough is formed. Roll half at a time. More water may be added if necessary but do not get a moist dough, for a moist dough means a tough pie crust. All ingredients should be thoroughly chilled.

Pie Crust No. 2

1 cup of flour, sifted with 1-2 teaspoonful of baking powder and salt (about 1-2 teaspoonful)
1-2 cup of boiling water
Mix thoroughly and place in refrigerator until cold. Roll half at a time.

A. F. & A. M.

Meets every third Tuesday of each month.
Refreshments
Practice every Tuesday night

W. H. FORD, M. D.

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OFFICE IN CARRUTH BLDG

Try **Mother's Bread Sudan Bakery** At Your Grocers

I. O. O. F.

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Visitors Welcome
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For Pain Relief In Minutes

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And they provide SAFE relief—Genuine BAYER ASPIRIN

GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Always look for the Bayer cross of every tablet as illustrated, above, and for the words GENUINE BAYER ASPIRIN on every bottle or package.

—where your "Table Money" buys more



GROCERIES

When it comes to making your "table money" reach here's wher it always picks up a market bagful of choice Groceries at real economy prices We are prepared to give you service — Why trade elsewhere.

R. E. Doss GROCERY

COTTON CHECKS EXPECTED

Although no cotton checks have been received this week, more are expected to arrive any day. Only 108 or a little less than one third of the total which will be received here by the farmers have been distributed.

CONSTIPATED 30 YYEARS AIDED BY OLD REMEDY

"For thirty years I had constipation. Souring food from stomach choked me. Since taking Adierika I am a new person. Constipation is a thing of the past."—Alice Burns. Ramby's Pharmacy. J2

MONEY TO LOAN ON FARMS AT 4 1-2 & 5 Per Cent Why Pay More?

J. S. HILLIARD

Secretary-Treasurer
Littlefield National Farm Loan Association for Lamb Hockley and Cochran Counties, First Nat'l Bank Littlefield, Texas

Why Hospitals Use a Liquid Laxative

Hospitals and doctors have always used liquid laxatives. And the public is fast returning to laxatives in liquid form. Do you know the reasons?

The dose of a liquid laxative can be measured. The action can be controlled. It forms no habit; you need not take a "double dose" a day or two later. Nor will a mild liquid laxative irritate the kidneys.

The right liquid laxative brings a perfect movement, and there is no discomfort at the time, or after.

The wrong cathartic may keep you constipated as long as you keep on using it! And the habitual use of irritating salts, or of powerful drugs in the highly concentrated form of pills and tablets may prove injurious.

A week with a properly prepared liquid laxative like Dr. Caldwell's Syrup Pepsin will tell you a lot. A few weeks' time, and your bowel can be "as regular as clockwork." Dr. Caldwell's Syrup Pepsin is an approved liquid laxative which all druggists keep ready for use. It makes an ideal family laxative; effective for all ages, and may be given the youngest child. Member N. R. A.

For Rent—Modern five room house with bath and built-in features.—John L. Hilliard, Sudan. 2tc.

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\$99.50 \$119.50 \$149.50
Demonstrations FREE
W. M. SLAUGHTER, Dealer
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GOODRICH TIRES
Better Prices Better Quality
30x3 1-2 \$3.75 21x4.40 \$4.09
20x4.75 \$4.55 19x4.75 \$5.15
OIL AND GAS WITH US
ORAN NEEL
On Highway No. 7

Bread Store
I am opening a bread store in Sudan in the Ramby building on Main Street and will handle a complete line of bakery products—pastries, sweet loaves, etc
I will sell the famous **DINNER TIME LOAF BREAD**
Call for it at your grocers.
Your patronage will be appreciated.
Leonard Payne

NRA
WE DO OUR PART
OUR PART
The Flag Goes Up—
This company has subscribed to the National Recovery Act, and accepts the moral and financial responsibilities that are involved.
The Price of Electricity Comes Down—
Beginning September 1st, 1933, the 3 percent Federal tax on domestic and commercial electric bills will no longer be paid by our customers. Hereafter the tax will be paid by the company.
This is a Reduction in Your Cost of Electricity—
But it decreases our earnings from commercial and domestic use by 3 per cent. The National Recovery Act also subjects this company to additional operating expenses . . . under the code for industry which now governs this company, we have arranged personnel and working schedules which result in increased payrolls.
These conditions create new, difficult and costly problems for us, but we approach them willingly, glad to contribute what we can to help the nation to better times.
YOUR PART
Use More Electricity—
Everyone knows that living expenses have increased. Food, clothing, shelter and the other living necessities are higher today. The purchasing power of the dollar is less than it was a few months ago.
The cost of electric service to our customers is not only down, BUT IT HAS BEEN REDUCED FASTER than any other commodity. The use of electricity in the modern home makes housekeeping a pleasure, effects economy and gives more time for recreation.
TEXAS UTILITIES CO

PERMANENTS
I will be in SUDAN at the **King Hotel** for one week starting **Thursday, Oct. 12** to give Permansents priced from **\$1.50 up**
PAULINE HICKS