

# The Sudan News

VOLUME IX

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, JULY 27, 1933

NUMBER 4

## THINK ON THESE THINGS (By the Parson)

Hurrah for Hoo-Ray! We have had rain that will make lots of cotton and feed. We ought to look up and thank the, Great Father, for the beautiful rain. Sudan can count on a better crop than last year if it doesn't rain any more. The prospects are very bright for a good price for what is raised. With the one and a quarter million dollars (\$1,250,000) coming in for the destruction of only a small part of the cotton crop of this county and a bright prospect for a good price for what is left, we shall experience a wave of prosperity that will make 1929 look insignificant.

I would urge the people to be conservative in the spending of this money, but pay all back indebtedness in so far as it is within keeping and good business judgment. If we hoard the money derived from the "New Deal" we cannot expect the program of our President be carried out. Spend your money, but be conservative.

The Business Men's Club met last Tuesday in regular session with a delightful luncheon served by the ladies. Mr. M. A. Smith, Superintendent of schools, brought us a very cheering message concerning our school. Among other good things he informed us that Vocational Agriculture, had been added to the school. This means four more Credits for Sudan School. It means a practical education for our boys and girls. Mr. Smith seems to have the school situation well in hand and with the co-operation of the general public Sudan can maintain the best school on the South Plains.

Mr. W. W. Carpenter, mayor of our city gave us ageneral outline concerning the progress being made by City Commission. Folks! the Business Men's Club is making possible a better understanding and gives us the added advantage of uniting forces for a better place in which to live. Every business man of Sudan ought to join the Business Men's Club.

Sold out doctor! Sold out! is the phrase one business man used in explaining the advantage of advertising in the Sudan News. He sold his entire stock and had orders for other items which were in transient. The Sudan News is the means of carrying a message into 1050 homes in this community. The merchant does not have the time to make 1050 calls into the homes of our community. Seeing the impossibility of such an extensive program, the Sudan News comes to your assistance. Stand by your home paper. It is your greatest asset.

If you want to get your children into one of the best high schools in the state, you should transfer before August 1st. A bus will call at your door for your children. Sudan high school is one out of the ten best schools in the State. Nine months school with more Units of Credit than any school in this part of the country, is our record.

A wood-pecker always gets there. He uses his head.

If you are not attending church and Sunday School this is a good time to begin. The training you will get will be helpful. Go to the church of your choice next Sunday and introduce yourself to the pastor. He would like to get acquainted. Don't grumble if your pastor can't visit you. He is a very busy man. Some people grumble about "Pasture" not visiting them and they never stop to think that it is etiquette to make the first call when a new family comes to town. You have only one visit to make when your pastor has 200 visits to make before he can get around (or more), according to the size of his congregation. I'm tellin' you that it doesn't take much encouragement to get a visit out of a Methodist parson at this time of year. (The time

## MARVIN JONES IS CALLED BACK TO CAPITAL.

Amarillo, July 25.—Congressman Marvin Jones of Amarillo, who returned to his district from Washington a week ago, was called back to the capital today to aid in handling farm problems now before the Administration.

Jones will be present Friday when President Roosevelt hands the first Government check for cotton acreage reduction to a Texas farmer and as chairman of the House Agricultural Committee will participate in the ceremony.

He was called back by C. A. Cobb, head of the cotton administration.

## M. E. CHURCH

We have just closed one of the most successful revival meetings ever held in the city of Sudan. Between four and five hundred people (larger numbers were reported) attended the night services. Rev. L. N. Lipscomb of Amarillo, Texas brought us impressive sermons at each service. Eight were converted and the whole community seemed revived. The influences set in motion at these services will out last the ages. We were very much grieved because Brother Lipscomb couldn't stay at least one more week. Our beautiful services were brought to a grand final with a much needed rain.

The attention and reverence at all services was perfect. Not a word of disrespect or disturbance of any kind during the entire meeting. We thank every one for their fine contributions in money and service, which made this great meeting a success.

Sunday School 10:00 A. M.  
Leagues 7:45 P. M.  
Preaching services 11:00 A. M. and 8:15 P. M.  
W. M. S. Tuesday afternoon 2:30 P. M.  
Sam A. Thomas, Pastor.

## YOUNG PEOPLE WED

Ralph Burt of Circleback, and Miss Bessie West of Sudan were married in Clovis, New Mexico, Saturday July 22.

Miss West is the daughter of Mr. and Mrs. F. W. West, who resides west of Sudan and is well known among the Sudan young people, having been a Junior in high school last year.

Mr. Burt is a well known young man of the Circleback community. The young couple will make their home in Farwell.

## TWENTY MILES OF CHINESE ELMS.

The Lubbock Station's introduction of the Chinese elm in 1919 and its extensive propagation and distribution of these trees throughout West Texas since that time has resulted in the planting of thousands of trees in this region every year. This past spring, through cooperative efforts between civic leaders in Lubbock, the State Highway Department and the Experiment Station, plans were worked out for planting an avenue of Chinese elms for two miles on each side of the five main highways leading out of the city. These trees, which were planted on well prepared ground and are cultivated and watered by the Highway Department, are making a nice start this year, according to D. L. Jones, superintendent of the Lubbock Substation. This roadside planting of Chinese elms equal to a single row twenty miles in length required about 4,000 trees, 1,000 of which were furnished by the Station for further trials and demonstration of this tree for roadside planting in West Texas.

In 1932 there were 17,000 workers employed in sawmills of Texas and drew wages amounting to \$14,000,000. The lumber crop of that year brought \$45,000,000 into the state.

when chickens are ripe and ready to pull.) Do I like chicken gravy? I'll say I do and that's "Sumpin."

## PRESIDENT ROOSEVELT URGED ALL TO CO-OPERATE IN PROMOTING NATIONAL RECOVERY PLAN BROADCAST MON.

The News along with hundred of thousands of other small employers endorses President Roosevelt's Recovery Act explained by the President over radio Monday night. The President urged all employers, especially those who employ from one to ten men, to put forth every effort to shorten hours, increase pay, and add one or more to their list of employees.

Business Men, Professional Men, Farmers, Laborers and all are urged by the President to get into line with full speed ahead to put this recovery program into action as quickly as possible.

From all over the nation, there has come a steady flow of messages pledging whole-hearted co-operation to his appeal, Monday night to industry, to maintain or increase present pay levels, shorten hours and to put more persons to work.

In a press dispatch dated Wednesday the President expressed satisfaction with the response, and forecast even greater returns when the wage and work regulation agreements go out today (Thursday) to 5,000,000 business men for their signatures.

## WEST TEXAS IS ASSURED OF ROAD WORK IN DROUTH-STRIKEN AREA

Lubbock, July 26.—A committee of three, sent from West Texas to Washington in an effort to get aid for drouth-stricken farmers of that section, reported Wednesday it was assured that the Federal Government would do everything possible to speed highway work in the distressed areas.

The committee, composed of Arthur P. Duggin of Littlefield; C. T. Watson of Big Spring and A. B. Davis of Lubbock, was sent originally to ask the Department of Agriculture to include West Texas farmers in the cotton acreage reduction plan.

The three were advised by C. A. Cobb, chief of the cotton section, that the department intended only to buy from farmers a part of their cotton crops, for which they were paying so much cash per acre. Since much of the Panhandle-Plains cotton had been destroyed by drouth, the farmers of that section had nothing to sell.

The committee then asked for an extension of time for farmers to sign contracts, hoping that it would rain and stands could be secured before the expiration of the signing date. The advisory committee, consisting of one man from each of the cotton States, recommended that the farmers of the Panhandle-Plains section be given from July 20 to July 25 to sign acreage reduction contracts.

Meanwhile, the Texas committee was told that contracts in the hands of the department had exhausted the Government's supply of cotton and called for some \$10,000,000 more than the amount budgeted. Lack of funds, then, had prevented the extension.

The committee subsequently obtained an interview with Thomas H. McDonald, chief of the Bureau of Public Roads, who telegraphed Regional Engineer Swain at Fort Worth, urging him to impress upon the Texas Highway Commission the immediate importance of rushing road projects as relief measures.

The federal road officials told the committee that county judges and commissioners court in the various counties could facilitate matters by co-operating with the State Highway Department in having road projects underway at an early date.

"We believe our conference

with representatives of the Federal Farm Loan Bureau will be worth millions of dollars to the West Texas in getting a more liberal appraisal value placed on lands in this section of the State," the committee stated. "A brief of facts was prepared in which comparisons were made of five-year cotton yields produced in East and Central Texas counties and counties of West Texas—also a comparison of loan values in these counties was made.

"It is not difficult to show that in counties that did not compare in cotton yields with West Texas counties five to six times as much loan value was allowed. We were assured that more recognition would be given to the productive value of West Texas lands and were given copies of letters being sent to district and regional appraisers urging a more liberal valuation."

In concluding its report, the committee expressed gratitude to Senators Morris Sheppard and Tom Conally, Representative Marvin Jones and Amon G. Carter for helping the committee make the proper contracts.

## THE WAY OF LIFE God a Great Worker

In the first and second chapters of Genesis, God is described as a great worker. His work in creating the material universe is described as having covered a period of six days. Day as here used perhaps, means a very long period of time, rather a day of twenty-four hours. The Hebrew mind was decidedly poetic, and the language of poetry must be interpreted differently from the language of prose. As a matter of fact, the word "day" is often used now to represent a period of time, as "in the day of Moses," "in the day of the kings," "in the day of Judgment."

God, then, is described as engaged for a very long period in work—in work on material things. Man had not arrived on the earth at the end of this long period of divine activity in the sphere of material production.

God did not regard this work as a misfortune. Neither did He look upon it as a drudgery. He took up the great task voluntarily and carried through to the end. Hard work was not a source of discomfort to Him. He was pleased with his work—"And God saw everything that he had made, and behold, it was good."

Then when Jesus came He

## COTTON BEING FLOWED UNDER

Permit blanks were issued the early part of the week by County agent Adam for the destruction of cotton in this county, and the actual work of plowing under cotton that has been signed to the government is underway in parts of the county.

Permits are being issued from the county agents office daily, and it is thought that by the latter part of this week all of the permits will have been issued.

94,426 acres of cotton were offered to the government for destruction by the farmers of Lamb County, and it is estimated that \$1,250,000 will be received by the farmers of this county within the next thirty days.

## WEST TEXAS WORLD FAIR TOUR TRAIN.

Fort Worth, July 25.—The only official West Texas World Fair Tour train will sweep thru West Texas August 19.

The tour is indorsed by the West Texas Chamber of Commerce and sponsored by the Fort Worth Junior Chamber of Commerce.

Passing through West Texas Cities along the Texas & Pacific and Fort Worth and Denver City lines early August 19, the train will arrive in Fort Worth in time to depart for Chicago at 2:25 p. m. that day.

The tour will run from Aug. 19 to Aug. 26, with four full days and nights in Chicago. Dates for the official tour were arranged so that the party would be in Chicago on "Texas Day" at A Century of Progress.

Members of the party will be permitted to spend their four nights in Chicago in pullman berths. Arrangements have been made for purchase of round trip railroad tickets from home stations, with round trip Pullman tickets from Fort Worth.

On the tour, in addition to visits to the World Fair Grounds there will be an all-city sight-seeing tour of Chicago, a three hour, 50 mile trip; a night tour of the city and a night boat trip on Lake Michigan, around Chicago harbor, for a view of the lighted fair grounds from the water.

The West Texas Chamber of Commerce is assisting in distribution of tickets through its directors throughout the area and its member chambers of commerce in West Texas Cities. Tickets also may be obtained from Texas & Pacific and Fort Worth and Denver City Agents.

L. E. Slate is a director of the West Texas Chamber of Commerce.

Proportionate rates have been announced for patrons in West Texas cities, based on the rates from Fort Worth, which are: \$25.35 for coach ticket; \$29.05 with two persons in upper berth; \$32.70 with one in upper berth; \$31.85 with two in lower berth, and \$38.35 for one in lower berth.

Mr. and Mrs. G. W. Davis of Bula spent the week-end with Mrs. Davis' parents, Mr. and Mrs. H. F. Cole.

Mrs. W. J. Carter and family spent the week-end with Miss Opal Carter at Dimmitt. Miss Pearl remained for a longer visit.

said, "My Father worketh hitherto and I work."

To become a christian, to become children of God, means to get a job and go to work and stick to it. Those who regard work as a misfortune and are trying to get away from it are, like Jonah, running away from God. We become like God thru dedicating ourselves to hard work that is constructive or helpful.

**BIG REVIVAL at BAPTIST CHURCH**  
Opened  
**WEDNESDAY NIGHT, JULY 26.**  
Good Preaching—Good Singing  
**ALL INVITED**

## SCHOOL BOARD MEETING

Sudan School Board met Monday night, July 25th, in regular session. Both Amherst and Pleasant Valley School Boards were present for business on school matters. Supt. L. D. Rossell was there. Bus drivers and others attended the meeting.

Senator Arthur P. Duggin of Littlefield made an interesting talk relative to recent school legislation which will benefit schools of Lamb County in securing several thousand dollars this year. Schools of this county have never before received their share of rural aid state funds. Mr. Duggin was instrumental in passing the Rural Aid Law for he introduced the bill. He explained where-in certain sections are of material value to our schools of this county.

Arrangements were made for pupils of Pleasant Valley district to attend at Sudan during the ensuing year.

All former bus drivers who applied for a route were employed for another year.

The school board decided to begin school August 28th.

Mr. S. S. Stover who recently entered the ministry, submitted his resignation as grammar school principal, and the board accepted.

Mr. W. L. Maxwell, Superintendent of the Bullard schools during the last two years, was elected grammar school principal and Vocational Agriculture teacher. Many patrons and pupils will be interested to know Vocational Agriculture has been reinstated after dispensing with it last year. Mr. Maxwell comes highly recommended.

We will have a nine months term this year.

A summer school is being taught and next Monday will be the last day for entering; that is also the last day for the pupils to transfer from other districts.

There will be another important school board meeting August 14th, at which time the school board shall adopt a school budget for this year's expenses; and anyone desiring to know for what purpose school funds and tax money is being spent, may appear before the board and make due examination or feel free to ask any questions. You will be given courteous consideration.

M. A. Smith,  
Supt. Sudan Schools.

## HEAVY RAINS FALL EARLY THIS WEEK.

This section of the South Plains received about an inch and one half of rain Sunday afternoon. The rain was preceded by a heavy wind, and some damage is reported.

Crops have been greatly benefited and a good supply of moisture has been put into the ground by this timely rain, for planting feed where the cotton is being plowed under.

A good late crop of feed is assured and will be a blessing to this section.

## LOCAL BOY WINS TENNIS DOUBLES AT C. M. T. C.

Fort Sill, Oklahoma.—Tom Sanford, Heavener, Okla., and Forrest H. Weimhold, Sudan, Texas, won the C. M. T. camp tennis doubles Championship and Sanford won the singles crown in competition between battalions and the trainee battery. The two will receive gold medals. Both are members of the trainee field artillery unit. James H. Young, Texarkana, Texas, and Frank W. Bean, Lubbock, Texas, were runners-up in the tennis matches.

Space is being arranged at the 1933 State Fair of Texas for more than 300 Texas manufacturers to exhibit in the Texas Manufacturing Show. It has been announced here by Holmes Green, director in charge of the exhibit. At the 1932 State Fair of Texas, 125 Texas manufacturers exhibited.



**THE SUDAN NEWS**

Entered as second class mail matter July 2, 1925, at the Postoffice at Sudan, Texas, under the Act of March 3, 1879.

Published every Thursday by H. H. Weimhold & Son At Its Office In Sudan, Texas

H. H. Weimhold . . . . Editor

\$2.00 PER YEAR, IN ADVANCE

Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10c per line.

**FROM CHARITY TO JOBS**

For a graphic picture of what an industrial revival really means to the people most directly concerned—the unemployed working men—you might cast an eye at recent events in Youngtown, O.

Youngtown is a steel town, and until a very short time ago the depression was almost crushing the life out of it. But the mills are operating almost at normal levels now, and business is beginning to hum; and during June the Youngtown charities released a total of 8000 persons from their rolls.

Furthermore, a good many of the people who were subsisting on charity a month or so ago are now driving about town in new automobiles. Their bills are paid, they have new clothes, they can look any man in the eye again. On top of that, the things they are buying are creating new employment in a dozen other cities.

It makes a tremendously cheering picture.

**NEWSPAPER**

**"PULLING POWER."**

One of the things the depression years seems to have taught American business men is that the newspaper advertisement is

the surest and most effective means of reaching the consuming public.

Figures just made public by the Bureau of Advertising of the American Newspaper Publishers' Association show that newspapers received 59 per cent of the total advertising appropriations of 432 national advertising medium of 19 of the principal trade groups in the United States.

Newspapers, for example, got 82 per cent of the automobile advertisements. 74 per cent of the gasoline ads. 92 per cent of the railroads' ads and 87 per cent of the shoe and clothing advertisements.

The figures are a remarkable tribute to the "pulling power" of the newspaper advertisement.

**WHAT IS THE ANSWER?**

Every move to put the city, state or federal government into business cuts the taxable assets of the country on the one hand, while increasing the tax bill on the other. As tax-exempt government projects increase, business opportunities of the private citizen are destroyed—also his taxable income.

**A PROBLEM**

The above test is used by a well known business concern, with 2-4 hours allowed for its solution. There is positively no catch to it and every fact is relevant and must be considered. If you are really bright, you can do it in from five to ten minutes.

A train is operated by three men: Smith, Robinson and Jones. They are fireman, engineer and brakeman, but not respectively. On the train are three business men of the same names: a Mr. Smith, a Mr. Robinson and a Mr. Jones. Consider the following data

about all concerned:

1. Mr. Robinson lives in Detroit.
2. The brakeman lives half-way between Chicago and Detroit.
3. Mr. Jones earns exactly \$2,000 a year.
4. Smith beat the fireman at billiards.
5. The brakeman's nearest neighbor, one of the passengers, earns exactly three times as much as the brakeman, who earns \$1,000 yearly.
6. The passenger whose name is the same as the brakeman lives in Chicago.

This is the question—Who is the engineer?

**THE PRICE OF BUSINESS SPEED**

**Banking Institute Speaker Says That Bank Failures Followed Business Failures**

CHICAGO, Ill.—Many appear to think that failures occur only to banks, but the complete story of business shows that failures of American banks have followed the failures of business enterprises, and have not been a cause of those failures, Dr. Harold Stonier, National Educational Director of the American Bankers Association, declared in a recent address here before the American Institute of Banking.

"It is true that we have had more failures in our banks than in the banks of a number of other countries," he said. "It is also true that we have had more failures in drug stores, grocery stores, railroads, and in every other type of business enterprise. At the same time, it must be said that we still have left after all our failures, more drug stores, more grocery stores, more railroads and more banks than any other country."

People do not realize, he said, that we have in excess of 108 banks which have been in existence over a century and we have more than 2,000 banks which have been in existence over 50 years.

"In other words, we have more banks over 100 years of age than any other country—we have more banks over 50 years of age than any country in the world," he declared. "The American banking system has not fallen down—it is not in danger of decay. Such failures as it has experienced are due to the price we pay for too rapid development of business enterprises, but that is the American spirit."

**FAIRVIEW MEETING**

Brother Earl Allen of Littlefield will begin a meeting at the Fairview school house, Saturday night before the fifth Sunday of this month for the Church of Christ people. This meeting will continue two weeks. Everyone invited to attend each and every service.

**LONGVIEW NEWS**

Mrs. Hough had as her guest Saturday and Sunday her daughter and son from Borger.

This community received about one inch of rain Sunday night.

Miss Mozelle Barnett spent Saturday night with Mary and Aleen Durham.

Rev. Hough preached at Goodland Saturday night, Sunday and Sunday night.

Our club met Wednesday with twelve present. We surprised Mrs. B. M. Seals by giving her a Friendship quilt.

Mr. and Mrs. Earl Young and two children spent Monday with grandpa and grandma Robinson.

Mr. and Mrs. Moore and Mr. and Mrs. Young were in Littlefield Sunday.

**BILLS & HAZEL**

Attorneys at Law

Sudan Littlefield

**Mr. Stock Farmer:**

I thank you for your liberal patronage. This has enabled me to maintain a good market—I Want Your Hogs.

Phone 31

**THOS. P. HOWARD**

Across from Santa Fe stock pen Sudan, Texas

**REPRESENTS THREE COUNTIES IN FARM LOAN REFINANCING.**

The first loan from the \$200,000,000 fund appropriated by Congress to re-finance farm mortgage indebtedness and to aid the farmers to redeem their foreclosed farms, has been made in Texas.

The loan was for \$3,000 and made to a farmer and stockman who has resided in Brazoria county for a number of years.

A. P. Graves, agent for the Farm Loan commissioner of Houston, reports that although they have been hampered by a large volume of correspondence addressed to his office, the Texas division is now organized and in a position to handle incoming business.

J. S. Hilliard, of this city, has been requested to act as correspondent for Lamb, Hockley and Cochran counties. All eligible farmers entitled to assistance through this division are requested to call on Mr. Hilliard.—Littlefield Leader.

Texas is the 4th State in the union in the production of Southern pine, and ranks 7th in the nation in the production of lumber.

**Sudan Produce & Ice**

We appreciate your Business

AND

Strive to give you prompt Service and a square deal at all times.

**GENERAL AUCTIONEERING**

Farm and Stock Sales

**COL. JACK ROWAN**

Licensed Auctioneer

Try

**Mother's Bread**

**Sudan Bakery**

At Your Grocers

**AMBULANCE**

Day Phone 76 Night Phone 14

**W. H. FORD, M. D.**

Phone, Office and Residence, 11 OFFICE IN CARRUTH BLDG.

**Painting and Papering**

Can supply you with 1933 patterns of paper at moderate price Satisfactory work in hanging paper assured. I would appreciate an opportunity to show you my samples of paper and figure on your work. I can also furnish any kind of paint and give you a good paint job at a reasonable price.

**C. G. MAXWELL**

**Special For Saturday**

**ICE**

25 lbs.-----10c

50 lbs.-----20c

100 lbs.-----40c

With purchase of 50c in Groceries.

Bring your Cream to McLarty's

**McLarty's Grocery**



The Separator with the Million-Dollar Bowl

**BALTIC**

**Cream Separators**

- Easiest Turning
- Closest Skimming
- Easiest Cleaned
- Longest Lasting
- Most Economical

**FOXWORTH-GALBRAITH LUMBER CO.**

**Crystal Ice Promptly! Regularly!**

Crispy fresh vegetables and fruits; appetizing cold cuts and salads; milk . . . the family health protected . . . when you use CRYSTAL ICE.

For Sale in Sudan By

**Sudan Produce & Ice**

Free Delivery—Phone 85

Herb Teal, Mgr.

**Crystal Ice Company**

**AS CERTAIN AS THE SUNRISE!**

Darkness gives away to light . . . Clouds of gloom are dissolved and things take shape . . . In the brilliant light of the rising sun, life swings into action and terrors of the night are forgotten . . . As certain as the sunrise, will be America's recovery from depression . . . Improvements are manifest on every hand . . . It is again time to work and plan for the future; time to really start living again . . . Perhaps during the past year or so you have been living on short rations and exceedingly plain food . . . With the assurance of better days to soon come, you can now broaden and lend greater variety to your table menu . . . And we are still here to serve you with all the staple and fancy Groceries your appetite craves.

**NICHOLS**

GROCERY AND MARKET

For Your Healths Sake Demand

PURE WATER

**ICE**

For Sale Exclusively at

**McLarty Grocery**

Made By

**Texas Utilities Co.**

**WANTED TO BUY**

YOUR CREAM, POULTRY AND EGGS— If interested in buying Fall Chicks see us. We appreciate your business and assure you of prompt Courteous Service.

**SUDAN CHICK HATCHERY**

U. H. MILEUR, Manager

PLenty PARKING SPACE BACK OF HATCHERY.

**\$39.00 BICYCLE TO BE GIVEN AWAY by**

**Doss Cash Grocery**

This Beautiful Red and White Bicycle is on display in Our Window.

Let's all Cooperate with President Roosevelt in the New Codes of Practice under the National Recovery Act.

**"For Health's Sake"**

Milk is the nearest perfect food for children because it contains all of the vitamins. It is rich in fats, sugar and proteins. It is a bone and muscle builder. It has every essential food element except iron. SUDAN DAIRY MILK is rich, pure, creamy and wholesome. Delivered daily, direct to you, from SUDAN'S spotless dairy.

AT LEAST A QUART A DAY FOR EVERY CHILD

Phone 90

**Sudan Dairy**



**FIRST IN CLASS NO. 1.**  
**Warbroe Demonstrator For Plus**  
**Bonnet Club August 1932—**  
**August 1933**

One is judged to a certain extent by their dress. This alone is reason enough why all women enjoy being dressed becomingly.

When I fully decided to enter wardrobe work. I had no idea how I was going to provide more storage space, as the yearly budget was made out and there was only three dollars left to use for my clothes closet. I had a curtain in one corner and it didn't reach to the ceiling. I planned for the closet in this same corner and wanted a nice large one. I bought enough lumber to build the end and had the same curtain I could use in front. As my husband is not at all gifted with carpenter tools. I set to building it myself. This done I canvassed and papered it with material left from the house which was papered a year ago. I decided the chickens could use more air so I took a plank off the south side of the hen house and scrubbed and papered it.

A friend gave me a three-inch pipe to use as a rod hangers and I put this just under the long shelf. I supposed my closet was completed but, my husband and I decided to put the cellar as the period was approaching, and enough planks in there two shelves to put in the end of the closet. I also found a roll of building paper and a box of calcomine. I traded this to the lumber man for material for the door and rest of the front for the closet. How delighted I was, it was almost completed. I found paint to finish the door and the floor inside in Ivory. I then made

hat stands, papered hat boxes to store things in, fixed a shoe rack, a polish box, and a place for over shoes, and also made a laundry bag and a pattern container. I made a rack on one side for my eight-year-old daughter's clothes, the height for her to reach easily. I made a garment bag of material I had used before for closet curtain. I painted all clothes hangers Ivory, made a nice over night case from a paste board box and papered it.

After the worst sandstorms were over I found a long plank that had been partly uncovered. I sawed this into and used it for two more shelves for hats, linens and the lower one for my daughters accessories. I made a shoe rack just under these shelves, each shelf is labeled so that a stranger could walk in and find anything in a hurry. I put the laundry bag, whisk broom and flash light on the inside of the door. I have made sachet bags to hang in the closet of "sweet basil" and honey suckel blossoms I grew. I must say it is very pretty, handy, mouse proof and I am fully rewarded when I see how nice my clothes are protected from "West Texas" sandstorms.

My husband is very proud of my accomplishments and never fails to show the closet to friends and my daughter is not very methodical with her clothes.

Completed, the cost to me was \$2.75 in cash. This closet is seven and one half feet high, two and one half feet wide and four feet seven inches long.

There has been more than 100 persons to see my closet, and have asked me to help them in modeling one and arranging for more storage space. I have partitions in my dresser drawers and machine drawers for assort

ing articles and I have also fixed a miscellaneous sewing equipment.

I have helped make ten foundation garments. I have one for myself and make my own clothes from it. I have made a wash dress and entered it in the country dress contest and was given place number one on it.

Entering this work has given me more confidence in myself and more determination. I have sewed for friends who wished to trade me something I needed. Among the things I have obtained in this way are: A Cedar Chest for my daughter, and sewing rocker. I have also paid four months expression lessons and for having my hair set regularly for a year, and have had two quilts quilted, besides besides earning \$8.75 in dry goods. In cash I have earned \$100 for sewing for the public.

Following is the total expenditures of my wardrobe:

Outer Clothing	\$10.00
Under Clothing	9.91
Dresses	7.90
Headwear	4.56
Footwear	14.45
Accessories and Cosmetics	5.93
Miscellaneous	5.87
Total	\$58.62
Traded for merchandise	8.74
Cash paid	\$49.88

If I had bought my clothes ready made they would have cost me twice the amount.

I have learned how to buy my clothing, and I know they fit me nicer and cost less than before.

I have truly enjoyed the work and with an agent as loyal as Lamb County has, you cannot fall if you have any ambition and determination.—Mrs. C. M. Crawford.

Mr. and Mrs. C. L. Jackson of Bula, spent Sunday with Mrs. Jackson's parents, Mr. and Mrs. N. M. Little.

Mr. and Mrs. H. F. Cole, and Mr. and Mrs. G. W. Davis and Mrs. R. Bussey made a business trip to Olton Saturday.

It pays to Buy and Sell in Sudan.

**YOU'RE INVITED**

To Call at PHILLIPS "66" SERVICE STATION and Try One of Our Wash and Grease Jobs. We are especially Equipped for this work.

Then fill UP with "66" Gasoline and you'll be satisfied. LEE TIRES have a 12 months guarantee and they give satisfactory service, too.

**Phillips "66" Service Station**

HORACE SWINDELL, Mgr.

**Butterfly Nets Can Never Hold Dollars**

The catch-as-catch-can scheme of acquiring quick wealth holds dramatic possibilities, but little promise when held in the light of past experience... Through years of carefully planned guidance regardless of storms or calms, THE FIRST NATIONAL BANK directors have safeguarded the interests of depositors whose number have multiplied many times... Consultation is always gladly given.

**First National Bank**

"There is no substitute for safety"

**ANNOUNCEMENT**

We have added an Ice Box and are handling Ice made by Texas Utilities, and we will appreciate a part of your Ice business—

Remember we are in the market at all times for your **CREAM, EGGS AND POULTRY**

**ARMOUR CREAM STATION**

MELVIN ROBERTSON, Mgr.

Located One Door North of Higginbotham-Lumber Co.

**Cook With Gas**  
 FOR  
**SPEED SAFETY COMFORT ECONOMY EFFICIENCY**



Symbol of Dealer **West Texas Gas Co.**  
 GOOD GAS WITH DEPENDABLE SERVICE

How long is it since someone's said



"WHAT lovely skin YOU HAVE!"

Beauty is skin deep—and your skin must be lovely if you would be beautiful!

If you've noticed your skin getting coarse and rough—if nothing you've tried seems right—try Outdoor Girl Olive Oil Beauty Products.

What a difference! Your complexion is transformed! Softer—smoother—petal-fine!

Olive oil has been the treasured secret of famous beauties since Cleopatra. Beauty experts today consider it the most valuable skin

food there is. And Outdoor Girl has combined pure olive oil with the finest ingredients in creams, powders and rouges—to give you beauty results that will amaze you!

Drug and department stores are now featuring Outdoor Girl Beauty Products in generous 10c and 25c sizes as well as the \$1 packages. Or if you want the generous beauty kit containing five famous aids to loveliness send the coupon below with 10c.



**OUTDOOR GIRL Olive Oil BEAUTY PRODUCTS**

SEND 10¢



CRYSTAL CORPORATION, Dept. H-4  
 130 Willis Avenue, New York

I enclose 10c to cover mailing costs. Please send me liberal trial sizes of your five famous aids to loveliness.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
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MADE IN AMERICA FOR MISS AMERICA

**Motorists have 3 kinds of pocketbooks ... and Gulf makes an oil for each!**



She has to "watch the pennies"

He pays moderate prices... for big values

He'll pay for and get the best



WHEN you go to a Gulf station you can pick and choose! You can pay what you want to pay—for oil—and for gas!

For Gulf offers you your choice of 3 fine gasolines and 4 fine motor oils. Each is at a different price—and each is an amazing value!

So buy your gas and oil to suit your taste and your pocketbook. Come to Gulf! Whatever you buy, you'll get the finest product that can be made at the price. And—once you come—you'll come often!

**3 GREAT GASOLINES**

*Gulf Traffic Gas*—A dependable, white anti-knock gasoline

Low Price

*That Good Gulf Gasoline*  
 —The famous FRESH gas. Higher in anti-knock than most regular gasolines—now lubricated. No extra cost.

Medium Price

*No-Nax Ethyl*—As fine gasoline as money can buy, plus Ethyl. Specially designed for modern high compression motors.

Premium Price

**4 GREAT MOTOROILS**

*Gulf Traffic Oil*—Safe! A motor oil vastly superior to many oils at this price.

15¢ a quart plus tax

*Gulf-lube*... Gulf's sensational new "high-mileage" motor oil (or *Gulf Supreme*, "The 100-mile-an-hour oil.")

25¢ a quart plus tax

*Gulfpride*—No finer motor oil in the world. Refined by the famous Alchlor process—exclusive with Gulf.

35¢ a quart plus tax

And every Gulf customer gets these FREE services:

1. Clean windshield—to help you avoid accidents.
2. Fill radiator—to keep your motor safely cool.
3. Inflate tires—to put longer life into them.
4. Check oil—to save you many repairs.

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**B. R. HANEY, Distributor**

PHONE 29

SUDAN, TEXAS



**ABOUT FOLKS YOU KNOW**

Born to Mr. and Mrs. Cecil McWilliams a baby girl, recently.

Mr. and Mrs. Taylor who reside 5 miles northwest of Sudan, are the proud parents of a baby girl born on July 26th.

Dorlores Reese fell from a horse Sunday and sustained injuries, however they were not serious.

Mrs. Clyde W. Robertson, in some way, stuck a large splinter in her hand, and it was necessary to have removed by a physician.

Mrs. A. T. Foote of San Antonio is visitin her son, Dr. G. A. Foote and family.

Mr. and Mrs. Oliver Burk of Lubbock visited the latters brother, E. J. Stone and family one day last week.

Mr. and Mrs. W. A. Clements and Mrs. Guy Sharrock spent the week-end in Silver Falls.

C. A. Sharrock of Tulla, is spending a few days with his son, G. D. Sharrock and wife.

Miss Bonnie Belle Lyle who has been visiting in Wichita, Kansas and Waurika, Oklahoma, returned to her home in Sudan, Tuesday.

Miss Willie Mae Clements returned from an extended visit with relatives and friends in Vernon and Benjamine.

Mr. and Mrs. L. E. Slate, and the Misses Bertha and Mary Vereen, and Dr. W. H. Ford returned from a weeks' visit at Toas, Cimerone and other points in New Mexico.

G. C. Holden left Monday evening, accompanied by Miss Mary Vereen, for Hot Springs, New Mexico, where he will join his wife and daughter, who are spending the Summer there. Miss Vereen will stop at Fort Sumner where she has secured employment.

Miss Lula Masten, of Wellington, who is visiting her parents in Amherst, spent several days with her uncle, Robert Masten and wife. Miss Masten will teach again in the Wellington schools. This is her fifth year at that place.

Mrs. L. P. Gibbs and daughter, Miss Margaret Earl of Amarillo were here this week end visiting Dr. Gibbs. Miss Myrtle McLarty accompanied them home for a few days visit.

Miss Lucile Askew of Wapanucka, Oklahoma is visiting Miss Ruth Crump this week.

Mrs. John Faris and Mrs. Stagner were guests of Mrs. Faris' mother, Mrs. Vereen and family, Sunday.

Mr. and Mrs. Loyd Chesher are spending a few days at Rudisso this week.

Miss Louise Green of Fort Worth, arrived the latter part of last week for an extended visit with her aunt, Mrs. Bert Dryden and family.

Mr. and Mrs. Oby Blanchard and children of Amherst attended the Methodist revival Saturday evening and visited with relatives.

Miss Nannie Crisp and brother, Fred were guests this week-end of Mr. and Mrs. Jack Reese and daughter, Miss Dolores, who reside near Sudan.

Mr. and Mrs. Archie Copeland of Memphis, are visiting Mr. and Mrs. Copeland's parents, Mr. and Mrs. A. F. Copeland of Amherst, and Mr Copeland's sister, Mrs. Porter Earnest of Sudan.

Miss Mary Alexander of Lubbock is a guest of her sister, Mrs. Marvin McLarty and family.

Travis Parker of Lubbock was visiting with friends in Sudan Saturday.

Andrew Jenkins who is attending the summer session at "Tech" spent the week-end with his parents.

Born to Mr. and Mrs. E. P. Jones on Tuesday, July 18, a fine girl.

Joe Foster accompanied his sister, Miss Mary Helen to Edom, where they will visit with their parents, before Miss Foster returns to her position at Tyler as telephone operator.

Mr. and Mrs. William Romback of Littlefield were here the latter part of last week visiting her mother, Mrs. D. L. Payne and family.

Mr. and Mrs. Edd West and Mrs. Dilmond Neumayaer, Mr. and Mrs. Bill Webb of Dimmitt visited in the home of Rev. and Mrs. Sam Thomas, Sunday after noon.

Rev. W. L. Tittle, Presiding Elder, and Rev. W. G. Bailey, pastor of the First Church of Plainview, visited in the home of Rev. and Mrs. Sam A. Thomas, and attended the revival meeting which was in progress.

A. W. Ormand and family left Thursday afternoon for east Texas to visit with relatives and friends and bring home their daughter, Miss Rhoda, who has been visiting in that section for sometime.

J. W. Withrow and daughters visited their daughter and sister at Longview Sunday.

Mr. and Mrs. Lonnie Fox, and Mrs. Fox's mother were visiting their daughter and sister, Mrs. W. P. McWilliams, last Sunday.

Mr. and Mrs. George Crane, Mr. John Longley and Mrs. L. J. Longley of Hollis, Oklahoma, visited Mr. and Mrs. H. F. Cole, Monday.

Billy Dean Briscoe is visiting her aunt, Mrs. Clifton in Amarillo this week.

Buster Miller of Tucson, Ariz. was visiting his sister, Mrs. Bill Briscoe last week.

**FRIENDSHIP NEWS**

Tomatoes contain more vitamin C and should be served at least 4 times a week, says Miss Ruby Mashburn, County H. D. Agent, at the Friendship club Friday, July 21. Fifteen members and one visitor, Mrs. Gastoon of James, were present.

Our next meeting will be held August 4, and all members are urged to come as we will have our report from the A. and M. Short Course, also our Fair work will be discussed. We are expecting an interesting program. Visitors are always invited.

The Friendship club play: "Where's Grandma" which was presented at the Friendship church Thursday night, July 13, was well attended for it to be such a busy time for the farmers, and we thank everyone for their help to send Mrs. Boyd, our delegate to the A and M. Short Course. We will present our play "Where's Grandma" at the Garden Theatre in Sudan

on Wednesday night, August 9. Everyone is invited to come.

The Friendship community celebrated its 6th birthday Sunday, July 23rd. Following Sunday school, a short program, including history of the Friendship church, and comments on its making was enjoyed by all. After lunch, singing began. There were several special quartets and also some of the old songs were enjoyed by all during the afternoon.

The Friendship church was built six years ago. The land was donated by I. M. Fulcher, who lived in Collingsworth county, but is now a resident of this community. We regret that we did not make mention of this fact in our program but want to assure Mr. Fulcher that we are thankful for this donation, and welcome he and family to our community.

Several churches have been established: Primitive Baptist, Missionary Baptist, Methodist, Church of Christ and probably others. Each has a certain day, and all welcome the public to attend at any time. "Visit us." The Friendship 4-H club met at the Friendship church Friday afternoon at 2 o'clock. The club was discussed by our County H. D. Agent, Miss Ruby Mashburn. Our next meeting will be held at the home of Mrs. W. R. Boyd, August 4th. Members are urged to come and help with our bread demonstration.—Reporter.

**LET US FILL 'ER UP**

Let us fill your car with that fine GULF GASOLINE that has the quick pick up in any old car—the kind that carries you over the roads. Then, too, let us finish up with a supply of that good GULF LUBE that actually reaches and preserves the bearings in the car and saves you repair bills. Its no higher. To top 'er off. We'll fill the old radiator with water, and see that the tires are properly filled with good free air, and you are off in a jiffy.

**THAT'S OUR SERVICE**

We also handle FIRESTONE Tires and Tubes and accessories.

**GUY'S TIRE SUPPLY**

GUY SHARROCK, Manager

**Time To Plant Fall Gardens—**

We have on hand a full line of Garden and Field Seeds. Also Carry a Full Line of Feed, Alfalfa Hay, Meal, Hulls, Bran, etc.

**SHELTON'S FEED AND SEED STORE**



Great oiliness and penetrativeness are required for motor protection. Only Conoco Germ Processed Motor Oil has these qualities. The total cost for this oil is only one-fifth of a cent per mile.

At Red Triangle Stations



A. L. ROBERTSON, Agent

Phone 75

Texas

**Salem's Summer Close-Outs**

**OUR LOSS — YOUR GAIN**

On this merchandise that we don't want to carry over

**These Prices Start Saturday**

**LADIES' WHITE SHOES**

12 Pair Values to \$2.95 Close out

**\$1.29**

**CHILDREN'S CANVAS SANDALS**

5 Pairs Regular 98c Close out

**59c**

**MEN'S SPORT OXFORDS**

Regular \$2.95 Close out Black and White—Tan and Brown

**\$2.39**

**LADIES' ORGANDY DRESSES**

9 Left—Regular \$1.25 Close out

**79c**

**LADIES' WASH DRESSES**

18 Left—Regular 98c Close out

**54c**

**POOL'S DRESS SHIRTS**

Last week at this price Close out

**98c**

New Patterns

**MEN'S DRESS HATS**

16 Left—Values to \$1.29 Close out

**69c**

**SEERSUCKER**

Regular 25c Values to 29c Close out

**3 yds. 35c**

**DOTTED SWISS-ORGANDY**

Regular to \$1.25 Close out

**17c yd.**

**SUMMER WEIGHT PANTS**

Summer weight Pants Close out

**76c**

**LADIES' HARVEST HATS**

19 Left Worth 39c Close out

**15c**

These won't last long at this price—Come early.

**36 INCH OUTING**

Good Grade Light or Dark Regular 15c yard This Price Saturday Only

**10c yd**

A number of advances have already been made, but, goods are still going higher. You will save money by buying now.

**Salem Dry Goods Co.**

"Quality Goods for Less" SUDAN, TEXAS

**Look What Two Cents Will Buy At Our 2c NOTION SALE**

Many other items on Special throughout Store

- Slides, Buttons, Sets.....2c
- Pearl Buttons, 12 for.....2c
- Snap Fasteners, 12 for.....2c
- 4 1-2 inch Pocket Comb.....2c
- 60-inch Tape Measure.....2c
- Women's Garters, pair.....2c
- Shoulder Strapping, yard.....2c
- Sewing Needles, Paper.....2c
- Bias Tape, 4 yards.....2c
- Human Hair, Nets.....2c
- White Stay Binding, Pc.....2c
- 1-4 in. Elastic, 2 yd. Hank.....2c
- Brass Safety Pins, 12 for.....2c
- Gilt Vanity Pins, 25 for.....2c
- Sewing Needles, Book.....2c
- 27-In. Shoe Laces, 2 pairs.....2c
- Steel Toilet Pins, 200 for.....2c
- Black or White Thread.....2c
- Tempered Bob Pins, 12 for.....2c
- Embroidery Cotton, Skein.....2c
- J & P Coat's Darning Cotton.....2c
- Colored Pearl Buttons.....2c
- Card.....2c
- Sanitary Napkins, Each.....2c
- Nickel Plated Thimbles.....2c
- Wire Hair Pins, 50 for.....2c

FIRST COME, FIRST SERVED

Sale Opens Friday at 2 P. M.

**Saunders Variety Store**