

The Sudan News

VOLUME VIII

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, MAY 11, 1933

No. 39

BOESEN MAKES TRIP WITH CATTLE TO CALIFORNIA.

Mr. P. E. Boesen returned the latter part of last week from California where he had gone with two cars of cattle to market. With a helper, Mr. Boesen took the cattle through in good shape and enjoyed the trip. The cattle were sold at a satisfactory price and were tops among the sales for that day.

Mr. Boesen is one of Lamb County's largest feeders of both, cattle and hogs, and has provided a fine market for feed stuff of all kinds here. He has probably done more for the advancement of the feeding industry than any other man in the county and deserves much credit for his work.

MISS SUE WILSON TO MARRY PROMINENT TEXAS TECHNOLOGICAL TEACHER

The engagement of Miss Sue Wilson, daughter of Mr. F. P. Wilson, and Dr. W. A. Jackson of Lubbock was announced at a luncheon given by Mrs. L. E. Slate in her home Friday. The wedding date has been set for Sunday, May 28.

The table was covered with an Italian cutwork cloth and centered with a Maypole rising from a mound of rosebuds, pink sweetpeas and Queen Ann's lace. Pink ribbon streamers from the maypole extended to small Grecian dancers, which were plate favors and carried the announcements.

Receive Favors

Favors in games following the luncheon were presented to Mesdames C. M. Furneaux, W. H. Lyle, G. A. Foote of Sudan, to Mrs. Smylie C. Wilson of Lubbock and to the honoree.

Other guests were Mesdames Lester La Grange and H. Slate of Amherst and Mesdames W. V. Terry, F. E. Miller, L. H. Chesher, J. C. Barron, J. R. Dean and W. H. Lyle of Sudan.

Miss Wilson has resided in Sudan with her father for a number of years. She is a sister of Smylie Wilson of Lubbock. Dr. Jackson is head of the department of government at Texas Technological college.

THE BLUEBONNET CLUB

The Bluebonnet Home Demonstration Club met Thursday, April 20 in the home of Mrs. Harris Brantley. There were 22 present. Miss Mashburn was with us and we spent the afternoon making foundation patterns. Mrs. G. W. Benefield our oldest and one of the most faithful members was greatly surprised when she was presented with a handkerchief shower. Lovely refreshments were served by the hostess.

BUEBONNET NEWS

Mr. and Mrs. W. T. Attaway and G. B. Counts spent Saturday in the home of Mr. and Mrs. E. C. Holly at Lums Chapel.

J. H. Cook and sons, Earl Venable and Mr. Trammel returned from the Rio Grande Valley, last week. They report very little rain from here to the coast.

Mr. and Mrs. W. E. Bennett and Mr. and Mrs. O. L. Williams were Lemesa visitors Sunday.

Mrs. W. E. Logan and daughter Betty Jean were in Lubbock Saturday.

The Bluebonnet Club met May 4th., in the home of Mrs. W. E. Bennet. There were ten members present. Our lesson on making the most of sleep was much enjoyed, as most of us like to sleep. Several members took part on the program.

Delicious ice cream and cake was served. Our next meeting will be with Mrs. O. L. Williams. Miss Mashburn will be with us, and will bring a lesson on jelly making.—Reporter.

J. W. Moore will preach at eleven o'clock at the new James Methodist Church. Don't fail to hear him.

SIDELIGHTS

By Marvin Jones

Member of Congress from Texas

I am convinced that a controlled expansion of the currency will not only materially increase farm prices but that it is essential to compete national recovery. The dollar is supposed to be a measure of values—a medium of exchange.

We often speak of using dollars to purchase commodities. That depends upon which side of the bargain the trader is located. One man uses money to purchase wheat. The farmer uses wheat to purchase money. When one borrows money to be repaid in the future, it is essential to fairness that the value of that dollar remain substantially the same, measured in the terms of the general commodity price level.

Here is where the hitch comes. Translated into farm commodities, the dollar is worth twice what it was worth a few years ago. The private debts of America run into staggering billions. It is impossible to pay these debts with dollars of the increased value of today. Yet the obligation rests not only upon the farmer but upon other producers and upon manufacturers to pay these debts with greatly appreciated dollars. This is responsible for a great deal of the grief and stagnation from which the country has been suffering.

The strange part about this whole situation is that the debts we owe, we owe to each other. Not a dollar is owed abroad. Yet both agriculture and commerce have been chained and almost destroyed by the high-priced dollar.

The credit of the country has been so greatly contracted that the only practical way to offset it is through an adequate supply of money on a sound basis. Currency and credit are like other commodities. When they are plentiful they are low in price. When they are scarce they are high in price.

Of course, no one wants printing press money. On the other hand, no thinking person wants money so high-priced that it becomes a hindrance rather than an aid to commerce and exchange.

Foreign countries have, by revaluing their unit of money on a lower basis, practically destroyed the market of the surplus farm products of America. Any expansion should be properly controlled. Germany went to the extreme by increasing the volume of currency to such an extent as to practically cancel all debts. This was her deliberate purpose. For the last three years we have been going to the other extreme by contracting currency and credit to such an extent as to make payment of debts practically impossible.

France, on the other hand, took the middle position, revaluing the franc on such a basis as to make payment of debts possible and yet at the same time increasing to a reasonable degree the farm and general commodity price level.

Through a reasonable increase in the volume of the currency, which can be kept on a sound basis, the prices of farm commodities can be materially increased, debts can be paid, and conditions restored.

Money is the life's blood of the nation. One might have a perfect body, but if he had only half enough blood he would suffer torture. On the other hand, if he had too much blood he might suffer from high blood pressure. If he has a sufficient amount of blood his health conditions become ideal.

Properly controlled expansion of the currency merely means restoration to the normal flow of commerce and trade—a restoration of commodity prices to the point where they would be fair to everyone. Such a step is essential to the proper working out of the different steps in the President's program

Another Stone Must Be Removed

When people are striving to make both ends meet by cutting their own living expenses and doing without necessities, they feel that governing bodies should do likewise. These people are not able to find out facts about the situation; it is all "hear say" and as a result, they become broody, and have a tendency to find fault.

The person who criticises is not to blame entirely, as he has a right (if he is a tax payer) to know what the officials are doing to cut their expenses. When governing bodies fail to make public their plans through the proper channels; the public feels uneasy, and as if there was something wrong in the administration.

This is just human nature, and there is no way to get around it, other than making public the actions being taken by such bodies. Congress and the state legislature are doing everything in their power to overcome this situation by printing the procedure of the meeting in a form that the public can understand and obtain. Bulletins are sent out every day from Austin, explaining the procedure of that day.

As long as our officials neither give out reports through the paper or by other means of publicity, or try to camouflage the citizens with incomplete reports, the public will have that feeling of uneasiness.

It is just as necessary for the local officials to cooperate to that extent, as it is for the citizens to cooperate by not criticizing. The people who pay taxes have a right to know what is being done, and if the board and commission do not assist in this matter; it is just another stone in the progress of our community.

for national recovery.

The action of the President in approving an amendment granting authority to restore the currency to a proper basis has had a very fine effect on the general commodity price level. The Speaker has designated me as one of the conferees to consider this amendment when it comes to the House. I am in hearty accord with its purposes and expect to urge early adoption by the House. I believe it will do more than any one thing to restore confidence and to bring back prosperity.

SALEM HOLDING SPRING CLEARANCE SALE.

Joe Salem, of the Salem Dry Goods, returned from market the last of the week, where he had been to restock his store. While there he made heavy purchases, and to give the people advantage of his fine line of merchandise, he is placing this stock in a Spring Clearance Sale, which begins tomorrow and lasts for eight days. Hundreds of items at bargain prices, are being offered during this sale and you have a cordial invitation from Mr. Salem to attend and bring the family.

SPECIAL PROGRAM AND SERVICES AT M. E. CHURCH NEXT SUNDAY.

Special service for mothers at the morning hour. There will be a gift for the oldest mother present.

Mother with largest family present for Sunday School and Church. All mothers eligible.

At the evening hour a "Mother's Day Pageant" will be rendered.

In this pageant a middle aged man is giving in a "REVERIE" the history of his life. This history will be patomed in the program proceeds. Music will be played or sung at the appropriate time.

We are sure you will enjoy this splendid program. Program starts promptly at 8:15 P. M.

Rev. Sam A. Thomas and wife, assisted by Mrs. Cole, will begin a Young People's Music school next Wednesday evening at 8 P. M. All young people are invited to attend. All the expense attached will be the "Rudiments of Music", booklet, which will be about thirty five cents. You have an opportunity to learn the rudiments of music absolutely free of cost. We are anxious to help you, and extend to one and all a cordial invitation.

The Intermediate group will assemble at 7: P. M. The Senior groups will assemble at 8:00 P. M.

NO NATION CAN LIVE ALONE

The approaching conference between representatives of the great powers of the world and President Roosevelt, will focus attention on one of the most vital problems of depression—the decline in foreign trade.

Secretary of State Cordell Hull recently said that America's share of the world trade that has been lost in the past few years reaches the astounding total of \$6,000,000,000—a volume of business which at any time would mean the difference between depression and comparative prosperity. If the general world economic crisis had been wholly responsible for the collapse of trade, the problem would be a good deal less important—all over the world the industrial skies are brightening and the upturn has started. But foreign trade has gone to the doldrums principally for another reason—a growth of isolationist sentiment in the great countries. The result has been tariff barriers and embargoes to a greater degree than ever before existed.

In the modern world, we have annihilated space. The telephone, the radio, fast transport, have almost eliminated the former barrier of distance. In this world no nation can successfully live alone, remote and economically removed from its neighbors. Such a policy is the prelude to international distrust, suspicion, enmity. And in a world where such things exist there can be no permanent and sound prosperity.

The United States is taking the lead in seeking to obtain world cooperation for recovery, and to stimulate trade between nations. If the other powers follow, it will be the greatest blow yet struck at hard times.

Rev. Sisk, of Whiteflat, visited his daughter, Mrs. Sam Thomas and family. He attended the District Conference held in Littlefield.

Rev. W. M. Beauchamp of Lovington, New Mexico, is visiting with his brother, Frank Beauchamp of Bula; Ben of near Sudan; and sister, Mrs. H. G. Boyles.

Miss Sue Wilson spent the week end in Lubbock with her brother, Smiley Wilson and family.

Francis Miller was transacting business in Amarillo Tuesday.

TWENTY SEVEN BUSINESS MEN ATTEND LUNCHEON.

Twenty-seven business men attended the regular weekly Business Men's Luncheon at the Methodist church Tuesday. A spirit of optimism prevailed throughout the hour, and some important business matters were attended to.

Arrangements were made to hold a free picture show on Trades Day, which comes on the first Monday in each month. Many also, agreed to make a special effort to make this day a regular looked for occurrence, by offering special inducements to bring the people to Sudan.

It was decided that no tickets will be given to any member of the families of business men, or their employes or members of their families.

DOSS CASH GROCERY IN NEW QUARTERS.

The Doss Cash Grocery formerly located in the King building, has been moved to the building recently vacated by the 'M' System. Mr. Doss informed the News that he would add considerably to his already nice line of groceries, and that he would be much better able to take care of his growing business.

The Doss Grocery was established in Sudan about two years ago, and through courteous and fair dealing, has enjoyed a constant increase in business.

Mr. Doss will hold a formal opening in his new location next week and promises to give something good. Watch this paper for his big announcement.

BIBLE CLASS

The Ladies Bible Class of the Church of Christ, met Tuesday afternoon at 3:30 with twenty-one members present. All enjoyed a discussion led by Mrs. J. B. Foster on "Restoration of the Jews."

Our next lesson will be found in Nehemiah, from the fifth to the ninth chapter.

On the third Sunday in each month Brother Garner of Amherst preaches for us.

In the afternoon we will have a community singing. We have several special quartett songs on the program. Everyone is invited to take a part.

LAMB COUNTY MEDICAL ASSOCIATION FORMED

At a recent meeting of the doctors of the county, held at the city hall in Littlefield, the Lamb County Medical association was formed.

Dr. J. R. Coen, Littlefield, was elected president; Dr. Patterson, Earth, vice president; and Dr. J. G. Little, Littlefield, secretary-treasurer.

The meeting was attended by Drs. Coen, Little, T. B. Duke, J. D. Simpson and W. I. Southerland, Littlefield; Dr. Patterson, Earth; Drs. Ford and Foote, Sudan; Dr. Rochelle, Amherst.

The first regular meeting of the association was held at the home of Dr. Rochelle in Amherst when the reports of the committees on by-laws and constitution and resolutions were received.

Meeting at Sudan Wednesday Attended By Nine Doctors.

The Lamb County Medical Association met at the office of Dr. W. H. Ford in Sudan last night. Nine out of the fifteen Doctors of the county were present. After business matters were disposed of, a discussion of the profession as applied in Lamb County, was held.

The organization will hold its next meeting at Earth, next Wednesday night.

Mr. and Mrs. James Alldredge, of Seagraves, are here this week visiting with Mrs. Alldredge's parents, Mr. and Mrs. F. W. Dent.

IF THIS WERE YOUR HOME WOULD YOU WANT TO WAIT FOR MAIL ORDER HOUSE? FIRE BOYS

THE SUDAN NEWS

Entered as second class mail matter July 2, 1925, at the Postoffice at Sudan, Texas, under the Act of March 3, 1879.

Published every Thursday by H. H. Weimhold & Son At Its Office in Sudan, Texas H. H. Weimhold Editor

\$2.00 PER YEAR, IN ADVANCE

Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10c per line.

RETURNING OPTIMISM

There is no question but that America today holds more optimism than at any time since the depression began. People at last are beginning to believe that the end of their troubles is, if not actually at hand, at least in plain sight. The administration is acting with speed and determination, and the people are giving it a support such as few administrations have ever hoped to receive.

That much of this optimism is justified seems pretty certain. The only danger is that we carry it too far, so that we forget that many weighty problems still remain to be solved. The upward climb has begun, but it is probably going to be a long one and a hard one, and we shall probably be asked to make further sacrifices before it is accomplished. We need now to guard against over-confidence.

EASY JOB

A lot of folks imagine an editor has the easiest job in the whole world—all he has to do is "just write."

Well, after all, the writing isn't so hard, but "what to write" is the other part of it.

If the editor could change jobs every few weeks it wouldn't be so bad, but to have to write for

the same people every week is different, because pretty soon they all know everything the editor knows and then he has to study up something new—and maybe he does. Sometimes he doesn't and that is bad. It's no snap at best.

A LAW THAT BECOMES A BOOMERANG

Public Utilities Fortnightly points out that a fresh wave of proposed utility anti-merchandising laws swept over the country during the 1933 legislative sessions.

In most instances the bills have been defeated. But they will put in an appearance again, and there seems to be a good deal of public support behind them. It is an unfortunate fact that much of this support comes from a misunderstanding of actual conditions. The purpose of the bills is to aid the small town dealer and increase his business, but actual experience has shown that this is not accomplished.

The press of Kansas and Oklahoma, which states have these laws in effect, is overwhelmingly against them. They have not brought more business to small dealers.

They have driven it away from the home community to large stores in cities and to mail order houses. They have materially cut the total sale of electric and gas appliances, and consequently narrowed the field for repairs and sale of parts, which is always a source of profit to the dealer. They have worked against lowering electric and gas rates, inasmuch as reductions usually come from increased sale of service, which is naturally stimulated by added use of appliances.

States should be very careful before taking a step that, in other states, has apparently failed completely in its purpose and actually harmed those it was designed to help.

BEWARE OF THE "HOME RACKETEER"

The Lakeview, Michigan, Enterprise warns of a "home racketeer" which is now being worked in various parts of the country.

This year a great many patriotic citizens are preparing to do new building, and make improvements on existing property, in order to provide employment and put money to work. The home racketeer is taking advantage of this. He is always, of course, a perfect stranger and his method of operation is to get a home owner to sign what he believes to be an improvement contract, under the guise of providing much needed employment. In most instances, doubtless, the owner signs it without a careful reading. In reality, the document he signs is a lien on his property which is at once transferred to a third party, who then forces the home-owner to pay, whether the stipulated improvements are made or not. In no case, according to the Enterprise, is the work ever finished as agreed.

The moral is, don't do business with strangers. Do it with a concern which is known to you, and preferably one in your town. It will do the work as agreed, and at an honest price. It will give local workman labor. The money you spend with it will go to its employees, and to the employees of numerous other industries which sell the local concern supplies, and so on. Put those idle dollars to work in honest hands.

Yes, it's time for a national property renovation campaign, but there's no room in it for fraud. Do all the improving you can but go to your local dealers and workmen. Remember that the cost of improvements of all kinds now is the lowest in years—and remember, too, that jobs are better and cheaper than charity.

Lubbock Firms You Should Know!



TYPEWRITERS "The World's Best" OFFICE SUPPLIES

Typewriter Sales Co.

"Next Door To Western Union" 1008-13th. LUBBOCK

Phone 1148

Direct Mattress Co. "The Direct Way"

Modern Renovators and Mattress Manufacturers The only Felt Machine on the South Plains Felt and Feather Mattresses Made to Order

QUILT BATTS PILLOWS 1715 Avenue H Lubbock



How to train BABY'S BOWELS

Babies, bottle-fed or breast-fed, with any tendency to be constipated, would thrive if they received daily half a teaspoonful of this old family doctor's prescription for the bowels.

That is one sure way to train tiny bowels to healthy regularity. To avoid the fretfulness, vomiting, crying, failure to gain, and other ills of constipated babies.

Dr. Caldwell's Syrup Pepsin is good for any baby. For this, you have the word of a famous doctor. Forty-seven years of practice taught him just what babies need to keep their little bowels active, regular, keep little bodies plump and healthy. For Dr. Caldwell specialized in the treatment of women and little ones. He attended over 3500 births without loss of one mother or baby.

DR. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

A FACE POWDER YOU'LL LIKE better AT half WHAT YOU USUALLY PAY

When you find a face powder you like better that costs but half what you've often paid isn't it sensible to use it. Smart women everywhere agree so they are turning to Jonteel. For Jonteel is soft, satiny, invisibly clinging and fragranced with the odor of twenty-six flowers.



JONTEEL Face Powder 25c---50c

Ramby's Pharmacy

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MODERN METHODS

Combined With Time Honored, Conservative Principles to Dominate

A new period in American business is here. With it has come back the old ideas of integrity and responsibilities that were evident in the building of the industry of this country. Confidence is the most necessary element in business, and it can be built upon nothing less than absolute honesty and conscientious efforts to serve the public good.

In times of great prosperity, we, as a people, sometimes lose our bearings and wander far from the sure and tried paths; but, we are soon brought back to a realization of true values. Character is a greater possession than money, for when it is gone we find that the confidence of our fellowmen went with it, and all is lost.

The above is as true of institutions as it is of individuals. Our greatest pride is that even through the long period of depression and uncertainty, we have maintained the confidence of our customers. That we have been able to protect those who have unfalteringly stayed with us through thick and thin. We solicit your business on true and tried principles of safety and of good business.

First National Bank

"There is no substitute for safety"

BUY YOUR

GROCERIES

FROM NICHOLS

The most complete line of Staple and Fancy Groceries to be found in SUDAN is at our store. Also, Meats of all kinds, Dairy products and Vegetables. All priced very low.

We'll Make it to Your Interest to do Your Trading With Us!

NICHOLS

GROCERY AND MARKET

GARDEN THEATRE

FRIDAY AND SATURDAY

"TRAILING THE KILLER"

All Star Special, Also Char. Chase in

GIRL GRIEF

SATURDAY MIDNIGHT, SUNDAY AND MONDAY

"GRAND SLAM"

With Paul Lucas, Loretta Young, Glenda Farrell and

Helen Vinson, also Ruth Etting in

"BYGONES"

UNIVERSAL NEWS

SUNDAY NIGHT AND TUESDAY

"THE KISS BEFORE THE MIRROR"

With Paul Lucas, Nancy Carroll, Gloria Stewart.



Beautiful Hartz Mountain

CANARIES

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Singles or Pairs Mated and Working

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Portable TYPEWRITERS

\$19.75

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Farm and Stock Sales

COL. JACK ROWAN

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CHICKENS TURKEYS

Give Star Parasite Remover in their drinking water and disinfect all nests and roosts by spraying each month; It will destroy disease-causing germs, worm rid fowls and the premises of all lice, mites, fleas and bluebugs, tone their system, keep them in good health and egg-production and prevent loss of baby chicks. Begin its use now. Germs and worms always come with the hatching season. No trouble to use, cost very small and your money back if not satisfied. For Sale at Ramby's Pharmacy.

MEMBERSHIP CERTIFICATES.

Dallas, May 1.—Sustaining membership certificates to the State Fair of Texas, which will entitle purchasers to annual passes, with car admission to the exposition for a term of five years, are being sold in order to finance an extensive program of improvements on the grounds, it has been announced here by Otto Herold, president of the institution. The certificates are being sold for ten dollars, and payment for same is being made in installments where purchasers desire.

The campaign to sell the certificates opened on May 1, and is being directed by Mr. Herold and the senior and junior board of directors. The campaign will continue for five months, ending September 30th, and will be extended to every business firm as well as every individual in the city.

Among the early improvements contemplated for the State Fair is that of a boys and girls club building and dormitory. With the addition of the annual convention of the Future Farmers of Texas, a total of 3000 farm boys and girls are entertained at the State Fair each year by the association. The club building is now badly needed.

Many other improvements are needed on the grounds, and a program of improvements extending over a period of years has been mapped out by the board of directors. The program will be financed from funds derived from the sale of the membership certificates.

The campaign for the sale of the certificates will be conducted mostly in Dallas, but it is planned to sell the certificates in every part of the state where they are desired.

"We wish to give the people of Texas the opportunity to join us in keeping the standard of the 'world's largest State Fair' at its present level," Mr. Herold said, "and those purchasing the certificates are not only getting a value greater than the charge we are making but are helping us to carry out this extensive program of improvements."

WHEN I'M ALONE

By J. D. Stone

I can pray to my God;
When I'm alone.
I can think, I can ponder;
I can worship, I can wonder;
I can see far in life,
When I'm alone.

Better thought come to me
When I'm alone.
Thoughts of heaven, and of earth,
Thoughts of freedom and its birth
Thoughts that I can not understand
Till I'm alone.

I live in a sphere of imagination.
When I'm alone.
Here, everything is bright,
Every decision is fair and right;

And the balance is on a line,
When I'm alone.
My goal is always near,
When I'm alone.

And in my mind I plan strong bridges
To span the pitfalls, and the ridges;
This is easy for me to do
When I'm alone.

Life is always worth living
When I'm alone.
All the heartaches, all the strife,
All the pains which throttle life.

These I cast back behind
When I'm alone.

TEXAS FARM WOMEN MARCH ON CAPITAL

More than a thousand farm dwellers, most of whom were women, went to Austin Tuesday and marched to the State Capital to demand that funds for extension work be increased.

So insistent were the women that the fund for home demonstration and home canning work was increased \$43,000.00, which is within 25 per cent of the amount appropriated last year.

This is probably the first time in the history of Texas that a sizeable crowd of farm women have combined to secure legislative assistance.

AVERTING NATIONAL BANKRUPTCY

The Federal government has made a laudable start on the long road to economy with the adjustments in veterans' compensation, federal salaries, and the plans for reorganizing and simplifying various government departments.

There's room for a great deal more of the same kind of work. States the municipalities, especially, should follow the example. They take most of our tax money. They have been the most reckless in spending it. They have been most guilty on the counts of waste, extravagance, inefficiency, duplication of departments. Theirs is the responsibility for bringing taxes down to where they fit the reduced national income.

All political bunk to one side, it can be done. It will require, simply, a change in method. When a business makes its budget for a year it estimates what its receipts are reasonably expected to be, and adapts its expenditures to that. Government, on the other hand, has worked on the opposite principle—it has figured how much it wanted and then gone after it. The result is a tax burden that is wiping out jobs, closing industries, foreclosing properties, preventing home and industrial building and expansion. Business is writing itself down now—government must do precisely the something, if national bankruptcy is to be averted.

THE WORST KIND OF LEGISLATION

A typical example of dangerous utility legislation is on its way to being considered by the Senate—although, due to the press of emergency business on hand, there is a good deal of doubt whether it will put in an appearance for some time to come.

The bill would, in effect, make it difficult for the utilities to obtain the protection that belongs to every business and every citizen—that of the Federal courts. Under the bill they would have to fight a contested case through the state courts before they could take it to the Federal courts—and in

the average state, the courts are anywhere from a year to five behind their dockets. It is easy to conceive of a case being started, say, in 1933, and being finally concluded in 1938—when conditions have changed completely.

Worst of all, the bill would deprive the utility of another very essential protection it has in rate cases. Now, if lower rates are ordered, and the utility believes them to be unjust, it appeals to the courts. The existing rate remains in effect until the case is decided. If the decision is against the utility, the excess amount the customer has paid is returned with interest. Neither the utility nor the customer is damaged. Under the proposed law, any new rate ordered would go into effect at

once. Years later it might be decided that the old rate should have been maintained—and one can imagine what would happen if the utility tried to get the money it had been illegally deprived of!

This proposed bill is indicative of a policy that has been gradually appearing in this country—the attempt to kill the private utility industry indirectly through securing unfriendly and inequitable legislation, the meaning of which is not realized by the general public. Passage of this law would mean utility retrenchment, a decline in standards of service, more

unemployment, more distress. It would very possibly mean the death-knell of one of our most dependable and responsible industries.

TRADE—Your old gold to Kester in King Drug Store.

CONSTIPATED 30 YEARS AIDED BY OLD REMEDY

For thirty years I had constipation. Scurrying food from stomach choked me. Since taking Adlerika I am a new person. Constipation is a thing of the past.—Alice Burns. —Ramby's Pharmacy.

DRIVE IN TO Franks Service Station

and let us drain your crank case and fit your car for Summer Driving.

We solicit your business with the assurance that you will find Gulf Gas and Oils the most satisfactory products on the market today.

FRANKS SERVICE STATION

Headquarters for Daily Truck Line to Lubbock



If you have RHEUMATISM do this

Get some genuine tablets of Bayer Aspirin and take them freely until you are entirely free from pain.

The tablets of Bayer manufacture cannot hurt you. They do not depress the heart. And they have been proven twice as effective as salicylates in relief of rheumatic pain at any stage.

Don't go through another season of suffering from rheumatism, or any neuritic pain. And never suffer needlessly from neuralgia, neuritis, or other conditions which Bayer Aspirin will relieve so surely and so swiftly.



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A Good Place to Sell. Top Market at All Times. We Appreciate Your Business.

We handle ICE, 25 lbs or more delivered to any part of town.

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SUDAN PRODUCE & ICE

Herb Teal, Mgr.

It pays to Buy and Sell in Sudan.

NOTICE!

On account of conditions it is necessary for me to discontinue my regular trips to Sudan and from this date, I will spend all of my time at my office in Littlefield.

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Eyesight Specialist

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CERTIFIED FIELD SEEDS, BULK GARDEN SEEDS, CABBAGE PLANTS---

We have a nice line of certified field seed and bulk Garden Seeds. Our seeds are fresh and we are always glad to have you come in and look them over. Cabbage Plants now ready for delivery. These plants are fine and strong, and you can have them fresh from the ground at any time.

We also, handle Sudan Mill, home made, Corn Meal. **SHELTON'S FEED AND SEED STORE**

LIGHT POWER ICE

Texas Utilities Co.

D. R. PARKER, MANAGER

Littlefield, Texas

HERE'S MY GAS—GULF TRAFFIC!
He knows his low-priced gasoline!

THAT GOOD GULF FOR ME!
She's a shrewd shopper!

I'M SOLD ON NO-NOX ETHYL!
He'll pay more and get more!

3 kinds of gasoline for 3 kinds of buyers!

PERHAPS you want a good low-priced gas. Perhaps you want a medium priced gas that's packed with power. Or perhaps you want only the highest-test premium gasoline.

Whichever one of the three it is—you can come to Gulf and get it!

For Gulf offers you your choice of 3 fine gasolines and 3 fine motor oils. Each is the best of its kind. Each offers amazing quality for the price. Try them! Drive in—and take your pick!

★ TUNE IN ★
Gulf Headliners

Will Rogers and Irvin S. Cobb
Sunday, Wednesday and Friday—7 P. M.

© 1933, GULF REFINING CO., PITTSBURGH, PA.

3 GREAT GASOLINES

Gulf Traffic—A dependable, white anti-knock gas	LOW PRICE
That Good Gulf—The famous FRESH gas. No extra cost.	MEDIUM PRICE
No-Nox Ethyl—As fine gasoline as money can buy, plus Ethyl.	PREMIUM PRICE

3 GREAT MOTOR OILS

Gulf Traffic . . . Safe! A dependable low-priced oil.	15¢ a quart (plus tax)
Supreme . . . "The 100-mile-an-hour oil."	25¢ a quart (plus tax)
Gulfpride . . . No finer motor oil in the world.	35¢ a quart (plus tax)



ABOUT FOLKS YOU KNOW

Edgar White, who has just finished high school here, left Sunday for Knox City. Where he will spend two weeks visiting his sister, Mrs. Hazel Walker.

Mr. and Mrs. A. D. Linton, and Miss Grace Liston, left for Glenrose, Thursday where they will spend several weeks visiting with relatives and friends.

Mrs. A. Massey and son left the first of last week for Mason County where they will join Mr. Massey, who has been there for the past few weeks.

Messrs. J. R. Dean and G. C. Holden were attending to business matters in Lubbock Wednesday.

Mr. and Mrs. Reed Markham, of the Foxworth-Galbraith Lumber Company, accompanied Lowell Howard and Miss Ruth Willis, from Smyers, to Clovis Tuesday, where the latter were married.

Mrs. Joe Head and little daughter, of Dalhart are visiting her parents, Mr. and Mrs. Covington in Sudan.

The Junior Study Club of Littlefield, is sponsoring a May Fete, Friday Evening, May 12, at 8 o'clock, in the High School Auditorium, in Littlefield. Miss Lillian Hunt and Eldon Nichols will represent Sudan.

The Sudan News will be represented at The West Texas Chamber of Commerce, and also, at the banquet held in connection with the convention, this week-end, by F. H. Weimhold.

Recently Walter Grissom of the Phillips Petroleum Company was called to Circleback to deliver "66" Gasoline to an airplane, which had run out of gas, and for the good service, and courtesy shown by Mr. Grissom, the pilot of the plane, invited Mr. Grissom to ride back to Sudan. Walter says it was his first air ride but that he is sure that it will not be his last. We take it for his conversation that he is thoroughly sold, and we would not be surprised to see a new plane, owned by a Sudan man, in the near future.

Messrs. E. Lam, J. R. Dean, John A. Dryden and Sam Saunders left today for Big Springs, where they will attend the West Texas Chamber of Commerce meeting held there.

Mrs. Ruby McKelvey and mother Mrs. Hoag have moved from the McGlamory apartment to the home of Mr. and Mrs. J. C. Wells, where they will reside through the summer.

Mr. and Mrs. Sam Saunders and children spent Sunday in Clovis, New Mexico.

Mr. and Mrs. Ratcliff, who reside 12 miles west of Sudan, are the proud parents of a baby boy, born on the 5th.

Marvin McLarty and family have moved from the store building on Main Street to the Eli Campbell residence.

Mr. and Mrs. G. D. Sharrock left Tuesday for Brakenridge and Woodson, where they will visit for a couple of weeks with relatives and friends.

Mr. and Mrs. L. E. Slate and Misses Bertha and Charisie Veren spent last week end fishing at the Two Draw Lake, near Post.

Mr. and Mrs. L. Slate, and Mrs. C. M. Furneaux and son, Junior, left Monday for Dallas, where Mrs. Furneaux and Junior will visit with her parents, and Mr. and Mrs. Slate will visit with their son, Crosby, who is attending the Military Training school there. They will visit Mrs. Slate's father at Henderson, on their return trip.

Mrs. Roy Cowan and little daughter, Bobbie, of Lubbock visited last week with Mr. and Mrs. Joe Wyatt and family.

Mr. and Mrs. F. E. Miller and daughter, Dorothy, and Mary Will McNeely, spent Saturday fishing at the Two Draw Lake near Post.

DULL HEADACHES GONE SIMPLE REMEDY DOES IT

Headaches caused by constipation are gone after one dose of Adlerika. This cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. Ramby's Pharmacy.

The Sudan Hatchery reports a complete disposal of chicks on hand, and that it was necessary for them to order chicks to supply the demand.

Mr. and Mrs. H. G. Ramby are spending a few weeks at Hot Springs New Mexico.

Mr. and Mrs. J. Husbenet of Levelland, spent last week with their little daughter, Opal Aileen, who was just recovering from measles at her grandmothers, Mrs. Annie Carter.

Miss Ruth Carter spent the week end with her cousin, Helen Holt in Muleshoe.

Wayne Crump spent last week in Olton visiting his brother and wife, Mr. and Mrs. Hoyt Crump.

WOMEN, 87, NEVER TIRED TAKES IRON DAILY.

"I am 87, go to church and attend parties and do not get a bit tired. I eat and sleep well, thanks to Vinol iron tonic."—Mrs. M. Batdorf. Vinol tastes fine!—Ramby's Pharmacy.

HIGHEST PRICES PAID FOR Cream and Produce

BABY CHICKS AND CUSTOM HATCHING

FEEB AND EQUIPMENT ECONOMY and MERIT FEEDS

SUDAN HATCHERY

Get Up Nights? Make This 25c Test

Use this easy bladder, psychic to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. BUCKETS, the bladder phreke, containing buchu, juniper oil, etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are bound to feel better after this cleansing and you get your regular sleep. Ramby's Pharmacy

McLARTY'S CASH GROCERY

Across Street From Sudan Produce

PEACHES
Gallon -----35c

Apples, Winesap, doz.
Extra fancy -- 12 1/2c

COFFEE, bulk, lb
Good Peaberry --19c

PEACHES, good table
2 1/2 size ----- 14c

BREAD, Loaf
Sally Ann -----5c

ACID STOMACH BIG FACTOR IN CAUSING ULCERS

Don't let too much acid ruin your stomach. Take Dr. Emil's Adia Tablets and quickly overcome acid conditions, heartburn, sour stomach, indigestion. —Ramby's Pharmacy.

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Salem Dry Goods Company
Featuring a
BIG SALE
Starting Friday at 9 a. m.
and Continued Next Week

While Wholesale Prices are going up,
Our Prices are going down, and it will
pay every individual to participate in
this Clearance Event of Unusual Values

Everything in the Store on Sale.

SEE OUR CIRCULAR

Salem Dry Goods Co.
"Quality Goods For Less"
SUDAN, TEXAS.

PHILLIPS

The World's finest Oil and Fuel Products. Bring your car to us. Your car will perform better and you will get greater mileage from Phillips Products.

PHILLIP'S PETROLEUM COMPANY.
Making New Friends and Keeping the Old.
Walter Grissom, Agent

Wholesale Retail

Cook With Gas
FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY

West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

USE THIS OLIVE OIL POWDER



then touch your skin...!



IT'S SATIN-SMOOTH!

Your complexion transformed—immediately! Softer, smoother skin—petal fine!

What a difference lovely skin makes in your appearance! You'll be so delighted you'll never go back to ordinary face powders after you've tried Outdoor Girl.

For Outdoor Girl—and only Outdoor Girl—contains olive oil. For the first time this proven beauty aid has been successfully combined with powder. A powder more clinging, protective as well as beautifying—yet so light

it seems to become a very part of your skin!

You can now try this \$1 powder in the generous 5c and 10c sizes sold at drug and department stores. The other Outdoor Girl Beauty Preparations come in convenient sizes too, so you may also try them without extravagance—and with equally elating results! If your druggist is out of stock, send the coupon below for the Beauty Kit containing liberal trial sizes of five famous Outdoor Girl Beauty products.

OUTDOOR GIRL Olive Oil FACE POWDER

SEND **10c**

CRYSTAL CORPORATION, Dept. H-3
130 Willis Avenue, New York

I enclose 10c to cover mailing costs. Please send me liberal trial sizes of your five famous aids to loveliness.

NAME _____
ADDRESS _____
CITY _____ STATE _____

MADE IN AMERICA FOR MISS AMERICA

Watch me step when the light changes, I'm using Conoco Bronze!

INSTANT STARTING LIGHTNING PICK-UP

CONOCO BRONZE HIGH TEST GASOLINE

A FLYING start with Conoco Bronze! Away like lightning—new experience in power—in mileage—in all-around performance, greatly improved anti-knock, with no increase in price.

The introduction of Conoco Bronze has taken the motoring public by storm—the year's "best seller" in gasolines!

Fill 'er up with Conoco Bronze—and be convinced

CONOCO BRONZE HIGH TEST GASOLINE

A PERFECT RUNNING MATE FOR CONOCO GERM PROCESSED MOTOR OIL
THE MOTOR OIL WITH THE "HIDDEN QUART" THAT NEVER DRAINS AWAY

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The Sudan News

VOLUME VIII

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, MAY 11, 1933

No. 39

BOESEN MAKES TRIP WITH CATTLE TO CALIFORNIA.

Mr. P. E. Boesen returned the latter part of last week from California where he had gone with two cars of cattle to market. With a helper, Mr. Boesen took the cattle through in good shape and enjoyed the trip. The cattle were sold at a satisfactory price and were tops among the sales for that day.

Mr. Boesen is one of Lamb County's largest feeders of both, cattle and hogs, and has provided a fine market for feed stuff of all kinds here. He has probably done more for the advancement of the feeding industry than any other man in the county and deserves much credit for his work.

MISS SUE WILSON TO MARRY PROMINENT TEXAS TECHNOLOGICAL TEACHER

The engagement of Miss Sue Wilson, daughter of Mr. F. P. Wilson, and Dr. W. A. Jackson of Lubbock was announced at a luncheon given by Mrs. L. E. Slate in her home Friday. The wedding date has been set for Sunday, May 28.

The table was covered with an Italian outwork cloth and centered with a Maypole rising from a mound of rosebuds, pink sweetpeas and Queen Ann's lace. Pink ribbon streamers from the maypole extended to small Grecian dancers, which were plate favors and carried the announcements.

Receive Favors

Favors in games following the luncheon were presented to Mesdames C. M. Furneaux, W. H. Lyle, G. A. Foote of Sudan, to Mrs. Smylie C. Wilson of Lubbock and to the honoree.

Other guests were Mesdames Lester La Grange and H. Slate of Amherst and Mesdames W. V. Terry, F. E. Miller, L. H. Chesher, J. C. Barron, J. R. Dean and W. H. Lyle of Sudan.

Miss Wilson has resided in Sudan with her father for a number of years. She is a sister of Smylie Wilson of Lubbock. Dr. Jackson is head of the department of government at Texas Technological college.

THE BLUEBONNET CLUB

The Bluebonnet Home Demonstration Club met Thursday, April 20 in the home of Mrs. Harris Brantley. There were 22 present. Miss Mashburn was with us and we spent the afternoon making foundation patterns. Mrs. G. W. Benefield our oldest and one of the most faithful members was greatly surprised when she was presented with a handkerchief shower. Lovely refreshments were served by the hostess.

BUEBONNET NEWS

Mr. and Mrs. W. T. Attaway and G. B. Counts spent Saturday in the home of Mr. and Mrs. E. C. Holly at Lums Chapel.

J. H. Cook and sons, Earl Venable and Mr. Trammel returned from the Rio Grande Valley, last week. They report very little rain from here to the coast.

Mr. and Mrs. W. E. Bennett Mr. and Mrs. O. L. Williams were Lemasa visitors Sunday.

Mrs. W. E. Logan and daughter Betty Jean were in Lubbock Saturday.

The Bluebonnet Club met May 4th, in the home of Mrs. W. E. Bennet. There were ten members present. Our lesson on making the most of sleep was much enjoyed, as most of us like to sleep. Several members took part on the program.

Delicious ice cream and cake was served. Our next meeting will be with Mrs. O. L. Williams. Miss Mashburn will be with us, and will bring a lesson on jelly making.—Reporter.

J. W. Moore will preach at eleven o'clock at the new James Methodist Church. Don't fail to hear him.

SIDELIGHTS

By Marvin Jones

Member of Congress from Texas

I am convinced that a controlled expansion of the currency will not only materially increase farm prices but that it is essential to compete national recovery. The dollar is supposed to be a measure of values—a medium of exchange.

We often speak of using dollars to purchase commodities. That depends upon which side of the bargain the trader is located. One man uses money to purchase wheat. The farmer uses wheat to purchase money. When one borrows money to be repaid in the future, it is essential to fairness that the value of that dollar remain substantially the same, measured in the terms of the general commodity price level.

Here is where the hitch comes. Translated into farm commodities, the dollar is worth twice what it was worth a few years ago. The private debts of America run into staggering billions. It is impossible to pay these debts with dollars of the increased value of today. Yet the obligation rests not only upon the farmer but upon other producers and upon manufacturers to pay these debts with greatly appreciated dollars. This is responsible for a great deal of the grief and stagnation from which the country has been suffering.

The strange part about this whole situation is that the debts we owe, we owe to each other. Not a dollar is owed abroad. Yet both agriculture and commerce have been chained and almost destroyed by the high-priced dollar.

The credit of the country has been so greatly contracted that the only practical way to offset it is through an adequate supply of money on a sound basis. Currency and credit are like other commodities. When they are plentiful they are low in price. When they are scarce they are high in price.

Of course, no one wants printing press money. On the other hand, no thinking person wants money so high-priced that it becomes a hindrance rather than an aid to commerce and exchange.

Foreign countries have, by revaluing their unit of money on a lower basis, practically destroyed the market of the surplus farm products of America.

Any expansion should be properly controlled. Germany went to the extreme by increasing the volume of currency to such an extent as to practically cancel all debts. This was her deliberate purpose. For the last three years we have been going to the other extreme by contracting currency and credit to such an extent as to make payment of debts practically impossible.

France, on the other hand, took the middle position, revaluing the franc on such a basis as to make payment of debts possible and yet at the same time increasing to a reasonable degree the farm and general commodity price level.

Through a reasonable increase in the volume of the currency, which can be kept on a sound basis, the prices of farm commodities can be materially increased, debts can be paid, and conditions restored.

Money is the life's blood of the nation. One might have a perfect body, but if he had only half enough blood he would suffer torture. On the other hand, if he had too much blood he might suffer from high blood pressure. If he has a sufficient amount of blood his health conditions become ideal.

Properly controlled expansion of the currency merely means restoration to the normal flow of commerce and trade—a restoration of commodity prices to the point where they would be fair to everyone. Such a step is essential to the proper working out of the different steps in the President's program

Another Stone Must Be Removed

When people are striving to make both ends meet by cutting their own living expenses and doing without necessities, they feel that governing bodies should do likewise. These people are not able to find out facts about the situation; it is all "hear say" and as a result, they become broody, and have a tendency to find fault.

The person who criticises is not to blame entirely, as he has a right (if he is a tax payer) to know what the officials are doing to cut their expenses. When governing bodies fail to make public their plans through the proper channels; the public feels uneasy, and as if there was something wrong in the administration.

This is just human nature, and there is no way to get around it, other than making public the actions being taken by such bodies. Congress and the state legislature are doing everything in their power to overcome this situation by printing the procedure of the meeting in a form that the public can understand and obtain. Bulletins are sent out every day from Austin, explaining the procedure of that day.

As long as our officials neither give out reports through the paper or by other means of publicity, or try to camouflage the citizens with incomplete reports, the public will have that feeling of uneasiness.

It is just as necessary for the local officials to cooperate to that extent, as it is for the citizens to cooperate by not criticizing. The people who pay taxes have a right to know what is being done, and if the board and commission do not assist in this matter; it is just another stone in the progress of our community.

for national recovery.

The action of the President in approving an amendment granting authority to restore the currency to a proper basis has had a very fine effect on the general commodity price level. The Speaker has designated me as one of the conferees to consider this amendment when it comes to the House. I am in hearty accord with its purposes and expect to urge early adoption by the House. I believe it will do more than any one thing to restore confidence and to bring back prosperity.

SALEM HOLDING SPRING CLEARANCE SALE.

Joe Salem, of the Salem Dry Goods, returned from market the last of the week, where he had been to restock his store. While there he made heavy purchases, and to give the people advantage of his fine line of merchandise, he is placing this stock in a Spring Clearance Sale, which begins tomorrow and lasts for eight days. Hundreds of items at bargain prices, are being offered during this sale and you have a cordial invitation from Mr. Salem to attend and bring the family.

SPECIAL PROGRAM AND SERVICES AT M. E. CHURCH NEXT SUNDAY.

Special service for mothers at the morning hour. There will be a gift for the oldest mother present.

Mother with largest family present for Sunday School and Church. All mothers eligible.

At the evening hour a "Mother's Day Pageant" will be rendered.

In this pageant a middle aged man is giving in a "REVERIE" the history of his life. This history will be patomed as the program proceeds. Music will be played or sung at the appropriate time.

We are sure you will enjoy this splendid program. Program starts promptly at 8:15 P. M.

Rev. Sam A. Thomas and wife, assisted by Mrs. Cole, will begin a Young People's Music school next Wednesday evening at 8 P. M. All young people are invited to attend. All the expense attached will be the "Rudiments of Music", booklet which will be about thirty five cents. You have an opportunity to learn the rudiments of music absolutely free of cost. We are anxious to help you, and extend to one and all a cordial invitation.

The Intermediate group will assemble at 7: P. M. The Senior groups will assemble at 8:00 P. M.

NO NATION CAN LIVE ALONE

The approaching conference between representatives of the great powers of the world and President Roosevelt, will focus attention on one of the most vital problems of depression—the decline in foreign trade.

Secretary of State Cordell Hull recently said that America's share of the world trade that has been lost in the past few years reaches the astounding total of \$6,000,000,000—a volume of business which at any time would mean the difference between depression and comparative prosperity. If the general world economic crisis had been wholly responsible for the collapse of trade, the problem would be a good deal less important—all over the world the industrial skies are brightening and the upturn has started. But foreign trade has gone to the doldrums principally for another reason—a growth of isolationist sentiment in the great countries.

The result has been tariff barriers and embargoes to a greater degree than ever before existed. In the modern world, we have annihilated space. The telephone, the radio, fast transport, have almost eliminated the former barrier of distance. In this world no nation can successfully live alone, remote and economically removed from its neighbors. Such a policy is the prelude to international distrust, suspicion, enmity. And in a world where such things exist there can be no permanent and sound prosperity.

The United States is taking the lead in seeking to obtain world cooperation for recovery, and to stimulate trade between nations. If the other powers follow, it will be the greatest blow yet struck at hard times.

Rev. Sisk, of Whiteflat, visited his daughter, Mrs. Sam Thomas and family. He attended the District Conference held in Littlefield.

Rev. W. M. Beauchamp of Lovington, New Mexico, is visiting with his brother, Frank Beauchamp of Bula; Ben of near Sudan; and sister, Mrs. H. G. Boyles.

Miss Sue Wilson spent the week end in Lubbock with her brother, Smiley Wilson and family.

Francis Miller was transacting business in Amarillo Tuesday.

TWENTY SEVEN BUSINESS MEN ATTEND LUNCHEON.

Twenty-seven business men attended the regular weekly Business Men's Luncheon at the Methodist church Tuesday. A spirit of optimism prevailed throughout the hour, and some important business matters were attended to.

Arrangements were made to hold a free picture show on Trades Day, which comes on the first Monday in each month. Many also, agreed to make a special effort to make this day a regular looked for occurrence, by offering special inducements to bring the people to Sudan.

It was decided that no tickets will be given to any member of the families of business men, or their employes or members of their families.

DOSS CASH GROCERY IN NEW QUARTERS.

The Doss Cash Grocery formerly located in the King building, has been moved to the building recently vacated by the 'M' System. Mr. Doss informed the News that he would add considerably to his already nice line of groceries, and that he would be much better able to take care of his growing business.

The Doss Grocery was established in Sudan about two years ago, and through courteous and fair dealing, has enjoyed a constant increase in business.

Mr. Doss will hold a formal opening in his new location next week and promises to give something good. Watch this paper for his big announcement.

BIBLE CLASS

The Ladies Bible Class of the Church of Christ, met Tuesday afternoon at 3:30 with twenty-one members present. All enjoyed a discussion led by Mrs. J. B. Foster on "Restoration of the Jews."

Our next lesson will be found in Nehemiah, from the fifth to the ninth chapter.

On the third Sunday in each month Brother Garner of Amherst preaches for us.

In the afternoon we will have a community singing. We have several special quartet songs on the program. Everyone is invited to take a part.

LAMB COUNTY MEDICAL ASSOCIATION FORMED

At a recent meeting of the doctors of the county, held at the city hall in Littlefield, the Lamb County Medical association was formed.

Dr. J. R. Coen, Littlefield, was elected president; Dr. Patterson, Earth, vice president; and Dr. J. G. Little, Littlefield, secretary-treasurer.

The meeting was attended by Drs. Coen, Little, T. B. Duke, J. D. Simpson and W. I. Southerland, Littlefield; Dr. Patterson, Earth; Drs. Ford and Foote, Sudan; Dr. Rochelle, Amherst.

The first regular meeting of the association was held at the home of Dr. Rochelle in Amherst when the reports of the committees on by-laws and constitution and resolutions were received.

Meeting at Sudan Wednesday Attended By Nine Doctors.

The Lamb County Medical Association met at the office of Dr. W. H. Ford in Sudan last night. Nine out of the fifteen Doctors of the county were present. After business matters were disposed of, a discussion of the profession as applied in Lamb County, was held.

The organization will hold its next meeting at Earth, next Wednesday night.

Mr. and Mrs. James Alldredge, of Seagraves, are here this week visiting with Mrs. Alldredge's parents, Mr. and Mrs. F. W. Dent.

IF THIS WERE YOUR HOME WOULD YOU WANT TO WAIT

FOR MAIL ORDER HOUSE "FIRE BOYS"

THE SUDAN NEWS

Entered as second class mail matter July 2, 1925, at the Postoffice at Sudan, Texas, under the Act of March 3, 1879

Published every Thursday by H. H. Weimhold & Son At Its Office In Sudan, Texas H. H. Weimhold . . . Editor

\$2.00 PER YEAR, IN ADVANCE

Reading Notices, Obituaries Card of Thanks, Resolutions of Respect, Etc., 10c per line.

RETURNING OPTIMISM

There is no question but that America today holds more optimism than at any time since the depression began. People at last are beginning to believe that the end of their troubles is, if not actually at hand, at least in plain sight. The administration is acting with speed and determination, and the people are giving it a support such as few administrations have ever hoped to receive.

That much of this optimism is justified seems pretty certain. The only danger is that we carry it too far, so that we forget that many weighty problems still remain to be solved. The upward climb has begun, but it is probably going to be a long one and a hard one, and we shall probably be asked to make further sacrifices before it is accomplished. We need now to guard against over-confidence.

EASY JOB

A lot of folks imagine an editor has the easiest job in the whole world—all he has to do is "just write."

Well, after all, the writing isn't so hard, but "what to write" is the other part of it.

If the editor could change jobs every few weeks it wouldn't be so bad, but to have to write for

the same people every week is different, because pretty soon they all know everything the editor knows and then he has to study up something new—and maybe he does. Sometimes he doesn't and that is bad. It's no snap at best.

A LAW THAT BECOMES A BOOMERANG

Public Utilities Fortnightly points out that a fresh wave of proposed utility anti-merchandising laws swept over the country during the 1933 legislative sessions.

In most instances the bills have been defeated. But they will put in an appearance again and there seems to be a good deal of public support behind them. It is an unfortunate fact that much of this support comes from a misunderstanding of actual conditions. The purpose of the bills is to aid the small town dealer and increase his business, but actual experience has shown that this is not accomplished.

The press of Kansas and Oklahoma, which states have these laws in effect, is overwhelmingly against them. They have not brought more business to small dealers.

They have driven it away from the home community to large stores in cities and to mail order houses. They have materially cut the total sale of electric and gas appliances, and consequently narrowed the field for repairs and sale of parts, which is always a source of profit to the dealer. They have worked against lowering electric and gas rates, inasmuch as reductions usually come from increased sale of service, which is naturally stimulated by added use of appliances.

States should be very careful before taking a step that, in other states, has apparently failed completely in its purpose and actually harmed those it was designed to help.

BEWARE OF THE "HOME RACKETEER"

The Lakeview, Michigan, Enterprise warns of a "home racketeer" which is now being worked in various parts of the country.

This year a great many patriotic citizens are preparing to do new building, and make improvements on existing property, in order to provide employment and put money to work. The home racketeer is taking advantage of this. He is always, of course, a perfect stranger and his method of operation is to get a home owner to sign what he believes to be an improvement contract, under the guise of providing much needed employment. In most instances, doubtless, the owner signs it without a careful reading. In reality, the document he signs is a lien on his property which is at once transferred to a third party, who then forces the home-owner to pay, whether the stipulated improvements are made or not. In no case, according to the Enterprise, is the work ever finished as agreed.

The moral is, don't do business with strangers. Do it with a concern which is known to you, and preferably one in your town. It will do the work as agreed, and at an honest price. It will give local workman labor. The money you spend with it will go to its employees, and to the employees of numerous other industries which sell the local concern supplies, and so on. Put those idle dollars to work in honest hands.

Yes, it's time for a national property renovation campaign, but there's no room in it for fraud. Do all the improving you can but go to your local dealers and workmen. Remember that the cost of improvements of all kinds now is the lowest in years—and remember, too, that jobs are better and cheaper than charity.

Lubbock Firms You Should Know!



TYPEWRITERS "The World's Best" OFFICE SUPPLIES

Typewriter Sales Co. "Next Door To Western Union" 1008-13th. LUBBOCK

Phone 1148

Direct Mattress Co. "The Direct Way"

Modern Renovators and Mattress Manufacturers The only Felt Machine on the South Plains Felt and Feather Mattresses Made to Order

QUILT BATTS PILLOWS 1715 Avenue H Lubbock



How to train BABY'S BOWELS

Babies, bottle-fed or breast-fed, with any tendency to be constipated, would thrive if they received daily half a teaspoonful of this old family doctor's prescription for the bowels.

That is one sure way to train tiny bowels to healthy regularity. To avoid the fretfulness, vomiting, crying, failure to gain, and other ills of constipated babies.

Dr. Caldwell's Syrup Pepsin is good for any baby. For this, you have the word of a famous doctor. Forty-seven years of practice taught him just what babies need to keep their little bowels active, regular, keep little bodies plump and healthy. For Dr. Caldwell specialized in the treatment of women and little ones. He attended over 3500 births without loss of one mother or baby.

DR. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

A FACE POWDER YOU'LL LIKE better AT half WHAT YOU USUALLY PAY

When you find a face powder you like better that costs but half what you've often paid isn't it sensible to use it. Smart women everywhere agree so they are turning to Jonteel. For Jonteel is soft satiny, invisibly clinging and fragranced with the odor of twenty-six flowers.



JONTEEL Face Powder 25c---50c

Ramby's Pharmacy

BILLS & HAZEL Attorneys at Law Sudan Littlefield

W. H. FORD, M. D. Phone, Office and Residence, 11 OFFICE IN CARRUTH BLDG.

CLEANING and BLOCKING Look at Your Hat Everyone Else Does

Lynch Hat Works

Men's Hats Cleaned, Blocked, and Retrimmed Ladie's Hats Cleaned and Reblocked

"Between Broadway and Main" 1106 Ave J LUBBOCK Phone 769

A Complete Stock of

New and Used Furniture

PERFECTION and NESCO OIL STOVES

Plains Furniture Co.

907-09-13th Phone 1320 LUBBOCK, TEXAS

MODERN METHODS

Combined With Time Honored, Conservative Principles to Dominate

A new period in American business is here. With it has come back the old ideas of integrity and responsibilities that were evident in the building of the industry of this country. Confidence is the most necessary element in business, and it can be built upon nothing less than absolute honesty and conscientious efforts to serve the public good.

In times of great prosperity, we, as a people, sometimes lose our bearings and wander far from the sure and tried paths; but, we are soon brought back to a realization of true values. Character is a greater possession than money, for when it is gone we find that the confidence of our fellowmen went with it, and all is lost.

The above is as true of institutions as it is of individuals. Our greatest pride is that even through the long period of depression and uncertainty, we have maintained the confidence of our customers. That we have been able to protect those who have unflinchingly stayed with us through thick and thin. We solicit your business on true and tried principles of safety and of good business.

First National Bank

"There is no substitute for safety"

BUY YOUR

GROCERIES

FROM NICHOLS

The most complete line of Staple and Fancy Groceries to be found in SUDAN is at our store. Also, Meats of all kinds, Dairy products and Vegetables. All priced very low.

We'll Make it to Your Interest to do Your Trading With Us!

NICHOLS

GROCERY AND MARKET

GARDEN THEATRE

FRIDAY AND SATURDAY

"TRAILING THE KILLER"

All Star Special, Also Char. Chase in

GIRL GRIEF

SATURDAY MIDNIGHT, SUNDAY AND MONDAY

"GRAND SLAM"

With Paul Lucas, Loretta Young, Glenda Farrell and

Helen Vinson, also Ruth Etting in

"BYGONES"

UNIVERSAL NEWS

SUNDAY NIGHT AND TUESDAY

"THE KISS BEFORE THE MIRROR"

With Paul Lucas, Nancy Carroll, Gloria Stewart.



Beautiful Hartz Mountain

CANARIES

in

Singles or Pairs Mated and Working

For Sale By

Portable TYPEWRITERS

\$19.75

\$34.75

\$69.50

Easy terms

On Display

at

The Sudan News

AMBULANCE

Day Phone 76 Night Phone 14

GENERAL AUCTIONEERING Farm and Stock Sales COL. JACK ROWAN Licensed Auctioneer

CHICKENS TURKEYS

Give Star Parasite Remover in their drinking water and disinfect all nests and roosts by spraying each month; It will destroy disease-causing germs, worm rid fowls and the premises of all lice, mites, fleas and bluebugs, tone their system, keep them in good health and egg-production and prevent loss of baby chicks. Begin its use now. Germs and worms always come with the hatching season. No trouble to use, cost very small and your money back if not satisfied. For Sale at Ramby's Pharmacy.

MEMBERSHIP CERTIFICATES.

Dallas, May 1.—Sustaining membership certificates to the State Fair of Texas, which will entitle purchasers to annual passes, with car admission to the exposition for a term of five years, are being sold in order to finance an extensive program of improvements on the grounds, it has been announced here by Otto Herold, president of the institution. The certificates are being sold for ten dollars, and payment for same is being made in installments where purchasers desire.

The campaign to sell the certificates opened on May 1, and is being directed by Mr. Herold and the senior and junior board of directors. The campaign will continue for five months, ending September 30th, and will be extended to every business firm as well as every individual in the city.

Among the early improvements contemplated for the State Fair is that of a boys and girls club building and dormitory. With the addition of the annual convention of the Future Farmers of Texas, a total of 3000 farm boys and girls are entertained at the State Fair each year by the association. The club building is now badly needed.

Many other improvements are needed on the grounds, and a program of improvements extending over a period of years has been mapped out by the board of directors. The program will be financed from funds derived from the sale of the membership certificates.

The campaign for the sale of the certificates will be conducted mostly in Dallas, but it is planned to sell the certificates in every part of the state where they are desired.

"We wish to give the people of Texas the opportunity to join us in keeping the standard of the 'world's largest State Fair' at its present level," Mr. Herold said, "and those purchasing the certificates are not only getting a value greater than the charge we are making but are helping us to carry out this extensive program of improvements."

WHEN I'M ALONE

By J. D. Stone

I can pray to my God;
When I'm alone.
I can think. I can ponder;
I can worship, I can wonder;
I can see far in life,
When I'm alone.
Better thought come to me
When I'm alone.
Thoughts of heaven, and of earth,
Thoughts of freedom and its birth
Thoughts that I can not understand
Till I'm alone.
I live in a sphere of imagination.
When I'm alone.
Here, everything is bright,
Every decision is fair and right;
And the balance is on a line,
When I'm alone.
My goal is always near,
When I'm alone.
And in my mind I plan strong bridges
To span the pitfalls, and the ridges;
This is easy for me to do
When I'm alone.
Life is always worth living
When I'm alone.
All the heartaches, all the strife,
All the pains which throttle life,
These I cast back behind
When I'm alone.

TEXAS FARM WOMEN MARCH ON CAPITAL

More than a thousand farm dwellers, most of whom were women, went to Austin Tuesday and marched to the State Capitol to demand that funds for extension work be increased.

So insistent were the women that the fund for home demonstration and home canning work was increased \$43,000.00, which is within 25 per cent of the amount appropriated last year.

This is probably the first time in the history of Texas that a sizeable crowd of farm women have combined to secure legislative assistance.

AVERTING NATIONAL BANKRUPTCY

The Federal government has made a laudable start on the long road to economy with the adjustments in veterans' compensation, federal salaries, and the plans for reorganizing and simplifying various government departments.

There's room for a great deal more of the same kind of work. States the municipalities, especially, should follow the example. They take most of our tax money. They have been the most reckless in spending it. They have been most guilty on the counts of waste, extravagance, inefficiency, duplication of departments. There's the responsibility for bringing taxes down to where they fit the reduced national income.

All political bunk on one side, it can be done. It will require, simply, a change in method. When a business makes its budget for a year it estimates what its receipts are reasonably expected to be, and adapts its expenditures to that. Government, on the other hand, has worked on the opposite principle—it has figured how much it wanted and then gone after it. The result is a tax burden that is wiping out jobs, closing industries, foreclosing properties, preventing home and industrial building and expansion. Business is writing itself down now—government must do precisely the same thing, if national bankruptcy is to be averted.

THE WORST KIND OF LEGISLATION

A typical example of dangerous utility legislation is on its way to being considered by the Senate—although, due to the press of emergency business on hand, there is a good deal of doubt whether it will put in an appearance for some time to come.

The bill would, in effect, make it difficult for the utilities to obtain the protection that belongs to every business and every citizen—that of the Federal courts. Under the bill they would have to fight a contested case through the state courts before they could take it to the Federal courts—and in

the average state, the courts are anywhere from a year to five behind their dockets. It is easy to conceive of a case being started, say, in 1933, and being finally concluded in 1938—when conditions have changed completely.

Worst of all, the bill would deprive the utility of another very essential protection it has in rate cases. Now, if lower rates are ordered, and the utility believes them to be unjust, it appeals to the courts. The existing rate remains in effect until the case is decided. If the decision is against the utility, the excess amount the customer has paid is returned with interest. Neither the utility nor the customer is damaged. Under the proposed law, any new rate ordered would go into effect at

once. Years later it might be decided that the old rate should have been maintained—and one can imagine what would happen if the utility tried to get the money it had been illegally deprived of!

This proposed bill is indicative of a policy that has been gradually appearing in this country—the attempt to kill the private utility industry indirectly through securing unfriendly and inequitable legislation, the meaning of which is not realized by the general public. Passage of this law would mean utility retrenchment, a decline in standards of service, more

unemployment, more distress. It would very possibly mean the death-knell of one of our most dependable and responsible industries.

TRADE—Your old gold to Kester in King Drug Store.

CONSTIPATED 30 YEARS AIDED BY OLD REMEDY

For thirty years I had constipation. Souring food from stomach choked me. Since taking Adierka I am a new person. Constipation is a thing of the past.—Alice Burns. —Ramby's Pharmacy.

DRIVE IN TO Franks Service Station

and let us drain your crank case and fit your car for Summer Driving.

We solicit your business with the assurance that you will find Gulf Gas and Oils the most satisfactory products on the market today.

FRANKS SERVICE STATION

Headquarters for Daily Truck Line to Lubbock



If you have RHEUMATISM do this

Get some genuine tablets of Bayer Aspirin and take them freely until you are entirely free from pain.

The tablets of Bayer manufacture, cannot hurt you. They do not depress the heart. And they have been proven twice as effective as salicylates in relief of rheumatic pain at any stage.

Don't go through another season of suffering from rheumatism, or any neuritic pain. And never suffer needlessly from neuralgia, neuritis, or other conditions which Bayer Aspirin will relieve so surely and so swiftly.



SUDAN PRODUCE & ICE

A Good Place to Sell. Top Market at All Times. We Appreciate Your Business.

We handle ICE, 25 lbs or more delivered to any part of town.

—OPEN EARLY AND LATE— PHONE 85

SUDAN PRODUCE & ICE

Herb Teal, Mgr.

It pays to Buy and Sell in Sudan.

NOTICE!

On account of conditions it is necessary for me to discontinue my regular trips to Sudan and from this date, I will spend all of my time at my office in Littlefield.

DR. J. H. CROFT

Eyesight Specialist

Office Grand Drug Store, Littlefield, Texas.

CERTIFIED FIELD SEEDS, BULK GARDEN SEEDS, CABBAGE PLANTS---

We have a nice line of certified field seed and bulk Garden Seeds. Our seeds are fresh and we are always glad to have you come in and look them over. Cabbage Plants now ready for delivery. These plants are fine and strong, and you can have them fresh from the ground at any time.

We also, handle Sudan Mill, home made, Corn Meal. **SHELTON'S FEED AND SEED STORE**

LIGHT POWER ICE

Texas Utilities Co.

D. R. PARKER, MANAGER

Littlefield, Texas



HERE'S MY GAS—GULF TRAFFIC!



He knows his low-priced gasoline!



THAT GOOD GULF FOR ME!



She's a shrewd shopper!



I'M SOLD ON NO-NOX ETHYL!



He'll pay more and get more!

3 kinds of gasoline for 3 kinds of buyers!

PERHAPS you want a good low-priced gas. Perhaps you want a medium priced gas that's packed with power. Or perhaps you want only the highest-test premium gasoline.

Whichever one of the three it is—you can come to Gulf and get it!

For Gulf offers you your choice of 3 fine gasolines and 3 fine motor oils. Each is the best of its kind. Each offers amazing quality for the price. Try them! Drive in—and take your pick!

★ TUNE IN ★ Gulf Headliners

Will Rogers and Irvin S. Cobb

Sunday, Wednesday and Friday—7 P. M.

© 1933, GULF REFINING CO., PITTSBURGH, PA.



3 GREAT GASOLINES

<i>Gulf Traffic</i> —A dependable, white anti-knock gas	LOW PRICE
<i>That Good Gulf</i> —The famous FRESH gas. No extra cost.	MEDIUM PRICE
<i>No-Nox Ethyl</i> —As fine gasoline as money can buy, plus Ethyl.	PREMIUM PRICE

3 GREAT MOTOR OILS

<i>Gulf Traffic</i> . . . Safe! A dependable low-priced oil.	15¢ a quart (plus tax)
<i>Supreme</i> . . . "The 100-mile-an-hour oil."	25¢ a quart (plus tax)
<i>Gulfpride</i> . . . No finer motor oil in the world.	35¢ a quart (plus tax)

ABOUT FOLKS YOU KNOW

Edgar White, who has just finished high school here, left Sunday for Knox City. Where he will spend two weeks visiting his sister, Mrs. Hazel Walker.

Mr. and Mrs. A. D. Linton, and Miss Grace Linton, left for Glenrose, Thursday where they will spend several weeks visiting with relatives and friends.

Mrs. A. Massey and son left the first of last week for Mason County where they will join Mr. Massey who has been there for the past few weeks.

Messrs. J. R. Dean and G. C. Holden were attending to business matters in Lubbock Wednesday.

Mr. and Mrs. Reed Markham, of the Foxworth-Galbraith Lumber Company, accompanied Lowell Howard and Miss Ruth Willis, from Smyers, to Clovis, Tuesday, where the latter were married.

Mrs. Joe Head and little daughter, of Dalhart are visiting her parents, Mr. and Mrs. Covington in Sudan.

The Junior Study Club of Littlefield, is sponsoring a May Pete, Friday Evening, May 12, at 8 o'clock, in the High School Auditorium, in Littlefield. Miss Lillian Hunt and Eldon Nichols will represent Sudan.

The Sudan News will be represented at The West Texas Chamber of Commerce, and also, at the banquet held in connection with the convention, this week-end, by F. H. Weimhold.

Recently Walter Grissom of the Phillips Petroleum Company was called to Circleback to deliver "66" Gasoline to an airplane, which had run out of gas, and for the good service, and courtesy shown by Mr. Grissom the pilot of the plane, invited Mr. Grissom to ride back to Sudan. Walter says it was his first air ride but that he is sure that it will not be his last. We take it for his conversation that he is thoroughly sold, and we would not be surprised to see a new plane, owned by a Sudan man, in the near future.

The Sudan Hatchery reports a complete disposal of chicks on hand, and that it was necessary for them to order chicks to supply the demand.

R. Scott of the Whaley Lumber Company is in Dallas this week attending to business matters.

Messrs. E. Lam, J. R. Dean, John A. Dryden and Sam Saunders left today for Big Springs, where they will attend the West Texas Chamber of Commerce meeting held there.

Mrs. Ruby McKelvey and mother Mrs. Hoag have moved from the McGlamory apartment to the home of Mr. and Mrs. J. C. Wells, where they will reside through the summer.

Mr. and Mrs. Sam Saunders and children spent Sunday in Clovis, New Mexico.

Mr. and Mrs. Ratcliff, who reside 12 miles west of Sudan, are the proud parents of a baby boy, born on the 5th.

Marvin McLarty and family have moved from the store building on Main Street to the Eli Campbell residence.

Mr. and Mrs. G. D. Sharrock left Tuesday for Brakenridge and Woodson, where they will visit for a couple of weeks with relatives and friends.

Mr. and Mrs. L. E. Slate and Misses Bertha and Charis Verreen spent last week end fishing at the Two Draw Lake, near Post.

Mr. and Mrs. L. Slate, and Mrs. C. M. Furneaux and son, Junior, left Monday for Dallas, where Mrs. Furneaux and Junior will visit with her parents, and Mr. and Mrs. Slate will visit with their son, Crosby, who is attending the Military Training school there. They will visit Mrs. Slate's father at Henderson, on their return trip.

Mrs. Roy Cowan and little daughter, Bobbie, of Lubbock visited last week with Mr. and Mrs. Joe Wyatt and family.

Mr. and Mrs. F. E. Miller and daughter, Dorothy, and Mary Will McNeely, spent Saturday fishing at the Two Draw Lake near Post.

DULL HEADACHES GONE SIMPLE REMEDY DOES IT

Headaches caused by constipation are gone after one dose of Adierika. This cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. Ramby's Pharmacy.

ACID STOMACH BIG FACTOR IN CAUSING ULCERS

Don't let too much acid ruin your stomach. Take Dr. Emil's Adia Tablets and quickly overcome acid conditions, heartburn, sour stomach, indigestion. —Ramby's Pharmacy.

Mr. and Mrs. H. G. Ramby are spending a few weeks at Hot Springs New Mexico.

Mr. and Mrs. J. Husbenet of Levelland, spent last week with their little daughter, Opal Aileen, who was just recovering from measles at her grandmothers, Mrs. Annie Carter.

Miss Ruth Carter spent the week end with her cousin, Helen Holt in Muleshoe.

Wayne Crump spent last week in Olton visiting his brother and wife, Mr. and Mrs. Hoyt Crump.

WOMEN, 87, NEVER TIRED TAKES IRON DAILY.

"I am 87, go to church and attend parties and do not get a bit tired. I eat and sleep well, thanks to Vinol iron tonic." —Mrs. M. Batdorf. Vinol tastes fine! —Ramby's Pharmacy.

HIGHEST PRICES PAID FOR Cream and Produce

BABY CHICKS AND CUSTOM HATCHING FEED AND EQUIPMENT ECONOMY and MERIT FEEDS SUDAN HATCHERY

Get Up Nights?

Make This 25c Test Use this easy bladder, physic to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. **BT-KEET**, the bladder physic, containing bismuth, juniper oil, etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are bound to feel better after this cleansing and you get your regular sleep. Ramby's Pharmacy

Salem Dry Goods Company
Featuring a
BIG SALE
Starting Friday at 9 a. m. and Continued Next Week

While Wholesale Prices are going up, Our Prices are going down, and it will pay every individual to participate in this Clearance Event of Unusual Values

Everything in the Store on Sale.

SEE OUR CIRCULAR

Salem Dry Goods Co.
"Quality Goods For Less"
SUDAN, TEXAS.

PHILLIPS

The World's finest Oil and Fuel Products. Bring your car to us. Your car will perform better and you will get greater mileage from Phillips Products.

PHILLIP'S PETROLEUM COMPANY.
Making New Friends and Keeping the Old.
Walter Grissom, Agent

Wholesale Retail

Cook With Gas
FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY



Symbol of Dealer **West Texas Gas Co.**
GOOD GAS WITH DEFENDABLE SERVICE

USE THIS OLIVE OIL POWDER



then touch your skin...!


IT'S SATIN-SMOOTH!

Your complexion transformed—immediately! Softer, smoother skin—petal fine!

What a difference lovely skin makes in your appearance! You'll be so delighted you'll never go back to ordinary face powders after you've tried Outdoor Girl.

For Outdoor Girl—and only Outdoor Girl—contains olive oil. For the first time this proven beauty aid has been successfully combined with powder. A powder more clinging, protective as well as beautifying—yet so light it seems to become a very part of your skin!

You can now try this \$1 powder in the generous 5c and 10c sizes sold at drug and department stores. The other Outdoor Girl Beauty Preparations come in convenient sizes too, so you may also try them without extravagance—and with equally elating results! If your druggist is out of stock, send the coupon below for the Beauty Kit containing liberal trial sizes of five famous Outdoor Girl Beauty products.



OUTDOOR GIRL Olive Oil FACE POWDER

SEND **10c**

CRYSTAL CORPORATION, Dept. H3
130 Willis Avenue, New York

I enclose 10c to cover mailing costs. Please send me liberal trial sizes of your five famous aids to loveliness.

NAME _____
ADDRESS _____
CITY _____ STATE _____

MADE IN AMERICA FOR MISS AMERICA

McLARTY'S CASH GROCERY
Across Street From Sudan Produce

PEACHES
Gallon ----- 35c

Apples, Winesap, doz.
Extra fancy -- 12 1/2c

COFFEE, bulk, lb
Good Peaberry -- 19c

PEACHES, good table
2 1/2 size ----- 14c

BREAD, Loaf
Sally Ann ----- 5c

Watch me step when the light changes, I'm using Conoco Bronze!



INSTANT STARTING LIGHTNING PICK-UP

CONOCO BRONZE GASOLINE
HIGH TEST

A FLYING start with Conoco Bronze! Away like lightning—new experience in power—in mileage—in all-around performance, greatly improved anti-knock, with no increase in price.

The introduction of Conoco Bronze has taken the motoring public by storm—the year's "best seller" in gasolines!

Fill 'er up with Conoco Bronze—and be convinced

A PERFECT RUNNING MATE FOR CONOCO GERM PROCESSED MOTOR OIL
THE MOTOR OIL WITH THE 'HIDDEN QUART' THAT NEVER DRAINS AWAY

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