


Cheer and Good Fellowship

## Texas Utilities Co

R. E. McCASKILL, Manager

# GOOD QUALITY MERCHANDISE 

At The Lowest Possible Price. That's What You Want And That's What You Get At ALTMAN'S

| Read These Special Prices for Saturday $\ldots$.-COME HERE AND SAVE MON |  |  |  |
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| Luegage Altman Dry Goods Co Meris suit |  |  |  |
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Come and see the NEW

CMEVIROLET SIX THE GREAT AMERTCAN WATEE FOR 1932

Silent Syncro-Mesh shift
Simplified Free Wheeling
Improved six-cylinder engine
$\mathbf{6 0}$ horsepower (20\% increase)
65 to 70 miles an hour


Now on display at your Chevrolet dealer's

Muleshoe,

VALLEY MOTOR COMPANY

# USED CARS! 

1931 Chevrolet Coupe 1930 Cherrolet Coupe 1928 Chevrolet Coupe 1930 Ford Coupe 1929 Ford Coupe 1929 Ford Sport Coupe 1929 Ford Sport Roadster

See the New 1932 Chevrolet
Hewith-Williamson Cherrolet Co .
textis
LextLefield
texas

## Garden Theatre

THURSDAY and FRIDAY THE SKY RAIDERS
Starring, Loyd Hughes and Marceline Day, also 3rd Episode of the Vanishing Legion, Fox News.

SATURDAY
HOOT GIBSON in
THE HARD HEMBRE
SATURDAY MIDNIGHT PREVIEW
SUNDAY and MONDAY Elisa Landi and Victor McLaughlin

## WICKED

TUESDAY and WEDNESDAY Coupon nights, three prizes will be given away each night.
Bale of Cotton to be given away Christmas Eve. We will show

## SPORTING BLOOD

Starring Clark Gable, Ernest Terrence,
$\cdot$ Marie Prevest, Lew Cody and Madge Evans, a Big Metre Special.

A Safetv-Plus Investment Earning 7 p. c.

Careful investors are placing their surplus funds in Guardian Pull Pald Certificates and recelvins dividends every three months at 7 per annum

Their money if fully recured and protected by

1) First mortgage liens on good homes
(a) Caroful and intelligent managemen
(3) Strict supervision by Banking Departmen

Permaneni Capital shock of Aseociation.
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## coupon

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Dallas, Texas
Please send me information about the affe and prof
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SANTA SAYS Do Your Xmas Shopping at MclARTY's

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See the New Ladies' Slik S
    in Bright Colors.
    Just Received 100 New Spring
        Wash Dresses in the New
            $1.25
Fancy Patterns in Printed Out
            gs, per yard
                25c
Complete Assortment of solid Assortment
```

For each DOLLAR paid on account from now until January 15th, 1932 you will receive credit for $\$ 1.50$.
W. H. FORD, M. D.


| We will have Bargains for your |
| :--- |
| Holiday |
| selections. A complete |
| Line of Gifts. |

Special for Saturday Yard Wide Outing, Dark Colors, 12c
Fancy Patterns in Fast Color-
ed Prints, per yard d Prints, per y 15c

SANTA KNOWS WHY YOU SHOULD TRADE AT Mr' ARTY'S SUD

TEXA


"APPRECIATED
ALL YEAR"
THE SUDAN NEWS is appre-
ciated by Dad tor tis news nid
 by the young
and stories.
think of IT: -a Family
GIFT for only $\$ 1.00$
subscribe today
THE SUDA NNEWS



## SALEM DRY GOODS CO.

The Xmas Store
$\mathrm{D}_{0}$ You Like to Look Around?


Well, you can do that at SALEM'S whether you buy anything or not and rom the time you come in until you walk out you will be treated with courtesy and with a smile.
We don't blame you. We like to look around too, especially when we are shopping of CHRISTMAS.

## We Invite You to Come to Our Store and

 Look Aroundas Mr. Salem has just returned from market purchasing nearly everything you can think of in useful holiday gifts and our prices will be very reasonable-Complete displays will be made the following week.

## SPECIAL PRICES

on Winter and Staple Merchandise
SWEATERS for Ladies, Men and Children Part Wool, Special Prices from 49 c to $\$ 2.78$
Slipovers, Coats, and Lumberjackets

## BLANKETS

SPECIAL PRICES

| 37 baby | 6 docble | 66x76 DOUBLE | ${ }^{66 \times 80}$ DOUBL |
| :---: | :---: | :---: | :---: |
| 39 c |  |  | 1.9 |
| Pink and Blue | Grey Color | ids, and Gold Sol- | Pink, Blue, and |


| 36 Inch OUTING Good Quaiity 10c yd. Special Prices | Children's Knit <br> UNIONS <br> Good Quality 49c <br> Sizes 2 to 16 | Men's All Wool OVERSHIRTS $\$ 1.39$ <br> Special Prices Khaki Color |
| :---: | :---: | :---: |
| Ladies SPORT <br> JACKETS <br> Special <br> \$4.78 <br> Black and White and <br> Tan | Ladies Long <br> COATS <br> values to \$12.50 <br> Special <br> $\$ 8.85$ <br> Black and Sport Fabrics |  |

Ladies' Silk and Wool DRESSES $\$ 5.95$ Values, Special $\$ 2.98$
Tweeds, Jerseys, Crepes and
Rayons.- Complete run of sizes

| COUPON GOOD FOR 50c <br> To be applied on the purchase of one of these $\$ 2.98$ Dresses Good For Saturday Only Clip and bring with you |
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Salem Dry Goods Co.
"Quality Good For Less'
TEXAS


