Sudan News Subscription Campaign Realizes Every Ambition. News on Sound Basis



District Manager
Visits Sudan Plant
Sudan's Community Day
Scores Fine Success



## Specials

For Saturday. Oct. 12

Sweet Potatoes, very best, per lb.
Spuds, per peck-55c

Golden Light Coffee, 3-lb. can \$1.49
Oranges, per dozen
Cereals, per pkge.
12c
Many other Bargains in our store.
We have a line of Endicott-Johnson Shoes for the whole family.
Best brand of Work Clothes that can be had. Ladies' and Misses' Dresses-Prices the Lowest. Visit our store where quality and service reign supreme Leave your orders. We will fill them. No worry on your part.
Visit with us, please, and get acquainted. You are welcome.

## A. M. Holt \& Sons <br> We Will Meet You With a Smile.



| Flour |  | \$1.89 |
| :---: | :---: | :---: |
| Syrup | \%7\% | 49c |
| Matches | n-ms | 29c |
| Spuds | "\%-wsm | 39c |
| Meal | - | 75 c |
| Pineapple | e | $13^{1}$ |
| Coffee |  | 96c |
| Peaches | ,-menerm | 19c |

## Market Specials

Sausage $\quad$ mommom 28c
Cheese
Ham manc
Honest Values
that assure DEPENDABLE
TRANSPORTATION/
 "O.K. that Counts" tag. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics-that it has been thoroughly reconditioned-and that the price is based on the car's actual ability to Due to the
Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this
time an unusually large group of these "O.K.'d" cars. Come in! You are certain to find the car you want-at a price that will save you money. Make a small down
payment and drive your car away! payment and drive your car away!
for Economical Trans
Hutto CHFVRODET Co.
USED CARS with an tK that counts

THE SUDAN NEWS

## FREE TUBE!

with every Tire sold during October
We are entering and starting ahead of the field in the Dieseme Dealers Contest and to win we must attract a large volume of business, and we are willing to sacrifice our profits to win some of the prize money and a trip to the factory.

## Tirestome THEES

 Gum-Dipped

|  |
| :--- |
| SIZE |
| $30 \times 31 / 2$ |
| $30 \times 31 / 2$ |
| $29 \times 440$ |
| $29 \times 450$ |
| $30 \times 450$ |
| $29 \times 500$ |
| $30 \times 5,6-$ ply |
| $30 \times 5,8-p l y$ |
| $32 \times 6,10-$ ply |


|  |
| :---: |
| FIRESTONE |
| $\$ 7.50$ |
| 8.00 |
| 10.00 |
| 10.75 |
| 11.00 |
| 12.40 |
| 24.25 |
| 28.50 |
| 50.00 |

FIRESTONE-
OLDFIELD
$\$ 5.50$
6.00
6.50
7.40
7.50
9.50

25.00
38.00 6.50

## All New, First-Grade Stock TUBES FREE

All Other Sizes Proportionally Low
Keith Service Station
If we haven't your size in stock, we can get it
E. R. Hart Lumber Co.

Furniture Hardware
Coal
Building Materials
muleshoe,
TEXAS

Gas and Oils
Tires and Tubes
Accessories
H. L DENNIE, Prop.
olton, texas
herst Sunday afternoon.
 Mr and Mrs. Chartere Mutwell
 Elimer Cail $\overline{\text { and }}$ Paul Hauser are
visittung in sudan. They will probabil be her tor some tume:
are trom eastern Okhahoma:
 Fairview Sunday.
Lawrence McCrory and Melvin
Robertson, Misses Lillie Mae Carruth and, Velma Findley attended
the Fair at Lubbock Saturday
night. Mrs. W. A. Elmore of Clircleback
visited Mrs. Dudley Kent recently. Mr. and Mrs. C. W. Elmore of
Muleshoe were in Sudan Saturday
Whise While here they
Mrs. Dudiey Kent.
Miss Luclle Jordan visited her
home in Lubbock over the weekend. She had as her guest Miss Louise Kirk. They were accompan-
led home by Miss Jordan's mother. Mr. E. H. Nichols, who has been ransacting basiness in Limestone
county the past six weeks, returned
come Monday Roy Cowan visited in Lubbock
Sunday. Mr. Lawrence Hicks from Texas
Tech was visiting in Sudan Sun-
day. Miss Elsie Carpenter and Miss
Mildred Hunt, accompanied by Frank Burns and Dan Hodges of
Crosbyton, were in Lubbock MonCrosbyton,
day night.
Miss rta B. West entertained
her friends with a slumber party
at her home last Friday night. at her home last Friday night.
Those present were Charlsie Vereen, Anna Jewel Shuttiesworth,
Leona Slaughter, Marie Walker,
Elsie Carent Elsie Carpenter and Mildred Hunt.
A delightfful time was reported by
all. Roy Cowan, $\overline{\text { manager of the Su- }}$ nad Produce Co., spent Sunday with his parents, Mr., and Mrs.
T. B. Cowan, at Tahoka.
N. Mrs. J. C. Barron and Mrs. W. Will, Mr. and Mrs. D. Pe Keith and
children, Mrs. H. H. Weimhold and children, Mrs. H. H. Weimhold and
children, atended the Lubbock
Fair Friday children atte
Fair Friday.
Mr . and Mrs. Charles Langston
and left Sunday for Turkey, where
they will put on a subscription
campaign. Mr. and Mrs. D. R. Tucker and
smail son spent Saturday and Sunday in Lubbock visiting old
friends. They also attended
Fair.
J. A. Hutto has returned from
the sanitarium at Lubbock, greatthe sanitarium at Lubbock, great-
ly improved in health. His many
friends are rejoiced to see his face rriends are rejoiced to see his face
on our streets again, atter a seri-
ous illness of two or three weeks. Elbert Jernagin of Sweetwater
this week installed in the J. C. Cooper grocery store, an up-to-
date meat market. Mr. Jernigan is
an experienced meat man, and will an experienced meat man, and will
give the public efficient service.
Mr. H. W. Galbreath of Amarillo,
of the Foxworth-alabreath Lumber Company, was in Sudan Mon-
day looking after the interests of his company and visiting with
friens. Mr. Galbreaath is well im-
pressed with conditions in this pressed with conditions in this
part of the Plains country, and
sees a bright future for Sudan and
F. M. Jones, T. M. Young and
A. E. Mann, all iliving south of
town were

seemed in fine fetlle, and when
asked by a representative of The
News how much cotton they ex
News how murn cotton they ex-
perted to harvest, replied with
broad smiles. "From one-third to
one-half bale to the acre."
Mr. and Mrs. Vestas Patterson
and brother, Glien Pratterson,
who who spent the week-end in Daw-
son, Texas, and Dallas, with relason, Texas, and Dallas, with rela-
tives and friends, returned home
Tuesd

FOR SALE- 125 M. Johnson year-
ling White Leghorn Hens. Price
11.00 each, or $\$ 90.00$ per hundred
ling White Leghorn Hens. Price
si.00 each, or sso.0 per hundred.
Mrs. . . Eutrell, 7 miles north-
west of Sudan.
The woman doesn't always pay
and pay. Sometimes she charges
and chater and pay. Sometimes she charge
and charges.-Arizona Producer. Few women are color bilind, ex-
cept in the matter of distinguish-
ing red and cept in the matter of distinguish-
ing red and green color lights.
Florence (Ala.) Herald. Future archaeologists can trace our development of styles by the
milgratton of the vaccination mark.

## -Brooklyn Eagle.



## What Does Your Home Need

## Finer Furniture

## Better Assortment

Bigger Values
Good furniture is an investment in happiness and contentment.
Everyone wants better furniture and we're always ready to serve you in furnishing your home in the best taste.
Why not take an inventory cf your home furnishings and lay your plans ths fall for the replacing of those things which have outlived their usefulness?
Keep your house looking new, fresh and up-to-date.
Stuart's Furniture \& Hardware Store

## Fords

Over 2 1-4 Million Satisfied
"There is a Reason"
Triplex Shatterproof Windshield
Two Handaille Hydraulic Shock Absorbers
Silent, fully enclosed Brake System. Full Rolling Chassis, 25 Temken Roller Bearing.
Economy of Operating Upkeep.
MULESHOE MOTOR CO.

## 6th Annual <br> BARGAIN RATE OFFER

For Mail Subscriptions
This is another tremendous value. The Dallas
Morning News, daily and Sunday, 365 days, mailed to your address at a sub-
stantial saving. The reular rate
is $\$ 10.00$ a year. For only......-. $\mathbf{\$ 7 5}$ Tio those who do not desire the big Sunday edi-
tion durirg this campaige we will mail the datlle
rate
now
netion

## THE DALLAS MORNING NEWS

Sudan Drug Co., Local Agents.
Fill out these blanks and hand your subscription to the
The Dallas News, Dallas, Texas
Herewith Mews, Dallas, Texas.
of subscription tomence of the Dallas Morning News (doll cover cost
Sunday) (daily only) for one year. Name
R. F. D. or Street_-_ State

This rate is good for subscription only in the states of
Texas, Oklahoma, Arkansas, Louisiana and New Mexico.
and GOOD ONLY UNTIL DECEMBER 1st, 1929.

## Cylinder Stormizing Machine

 reserve power, nothing but a povert producing appetite for gas, and pumps oil, the chances are the eylinders need to be restored to their original accuracy-STORMIZED.

## Homer Doty's Garage

## Befor Autumn

## s on bad weather is the right time

t busy now
e're on the job with ample stccks of
$\square$
Estimates are vours for the asking
J. C. Whaley Lumber Co.

Phone 64
Sudan, Texas

A Permanent Record
des all the money go? This problem is best solved with a
of your check book or caners will give you a complete ent record of where your
many other advantages to e gained through a checking account with this bank
We want your banking business.

## First National Bank

of Sudan, Texas

It Will PAY YOU to Feed Your Hens Purina Laying Mash Now!

We Have Just Unloaded

## A FRESH CAR

## Boyd Feed Store

Sedan, Texas
:-: CITY CAFE :-
Big enough to Serve you. Not too big to Know you.
Meals served Family Style.
Short Orders.
OLTON
Phone 29


# COME TO SUDA." 

 Saturday, October 12.1929Bargains Offered by Every Merchant. Free Auctioneering for Farmers. 32 Prizes. Band Music.

(Fostered by Sudan Chamber of Commerce.)

DONOR

## PRIZE

H. C. Holt _----------- 5 gallons of Magnolia Gasoline Everybody's Cash Store_-----.-- Merchandise $\$ 2.00$ Dad's Lunch Room Sharrock Tire Co. Hi-Way Motor Co Keith's Service Station Farmers Gin Terry's Gin $\qquad$ Whiteside Gin Co. $\qquad$ Sudan Hotel $\qquad$ agging \& Ties Sudan Hotel Busy Bee Cafe------------------
Foxworth-Galbraith Yumber Co. Hunt Barber Shop Sudan Mercantile Co. C. H. Simmons J. P. Earnest
$\qquad$
$\qquad$
$\qquad$ A. M. Holt \& Son $\qquad$ lacksmithng, \$1.00 A. M. Holt \& Son_-----
Higginbotham-Bartlett Hutto Chevrolet Co. Criswell Produce Co $\qquad$ 1 Pair (Lincoln) Overalls
$\qquad$ Merchandise, $\$ 2.00$ Miller \& Crawford $\qquad$ small sack Growing Mash Fair Store $\qquad$ 1 Suit Cleaned \& Pressed J. K. Kerr 1 Suit Cleaned P, $\$ 1.50$ Patterson Shoe \& Harness Shop 1 pair Half-soles L. R. Wood_---------1 large can Morning Joy Coffee Sudan Drug Store --------------1 lb. King's Chocolate Sudan Cafe $\qquad$ Barber Work, $\$ 1.00$ Palace Barber Shops Barber Work, $\$ 1.00$
5 Passes to Show Garden Theatre Merchandise, $\$ 1.50$ H. G. Ramby J. C. Cooper $3-\mathrm{lb}$. can All Gold Coffee
Sudan News
Cash, $\$ 1.00$

## ASK FOR TICKETS

 Big Drawing Every Saturday5

VALLEY MOTOR COMPANY
Sales $\quad$ CHEVROIET Service
"A Six in the Price Range of the Four" MULESHOE, TEXAS


McBRIDE BARBER SHOP
w. I. Mcebride, Prop.
Olton, Texas

Your Business Will Be Appreciated

Caring for the Tires on Your Car

There is but one right way to care for the tres on your car if you would have them give full mileage-regular inspection. Drive in the first time you are passing and let us go over your tires. The cost is but little-the extended term of tire service may be doubled.

Gas-Oil-Auto Accessories
of the highest grade

Hi-Way Garage JOE H. RONE
"Headquarters for the Automobilist."

MAYTAG WASHING MACHINES Caskets and Undertakers' Supplies
G. C. HOLDEN

Cooper Store
Singer Sewing Machines

## The Odd Jobs

Now that Fall is here, there will be plenty of odd jobs to be done about the place.

If you want-
To paint or redecorate,
To remodel your house,
To put on storm sash,
To have the roof fixed,
To build a new garage,
To fix the chimney,
To lay a new oak floor-
you'll find this vard the best place to get your lumber and other materials.

And emember that we are here to serve your lumber needs with an ample stock

Higginbotham-Bartlet Co Lumber Hardware Implements SUDAN, TEXAS


解 $\begin{aligned} & \text { cur } \\ & \text { pa } \\ & \text { sata } \\ & \text { adi } \\ & \text { adi } \\ & \text { gin } \\ & \text { il }\end{aligned}$

Hor this relish. 11
Mustard Piekles.

I pint siliced cucumbers.
1 pint
1
palal
cup
1 pint small whole on
1 cup string beans.
3 green sweet peppers.
3 reen
3 green sweet peppers.
3
red
red
reeet peppers.

pint couliflower. ${ }^{\text {Dressing }}$
${ }_{1}^{1}$ quart vineger. $\begin{gathered}\text { Dresing } \\ 4 \\ \text { tablespong }\end{gathered}$
1 tablespoons
1 cup sugar.
3 teaspoons.
3 teappoos. .
1-2 teaspons.
powdered. mustard.
$1-2$ teaspoon tumeric.
1 ctabespon celery see.
Cut alt vegetables before
 cumbers into slices, string bean- cu-
into 1 1-2 inch lengths, diagonally
or on the blas, and chop peppers.
All vegetable ale
All vegetables, should be peppers.
and tener.
ar the whole cucumber not loer
er
fitit




SORE GUMS-Pyorrhea Heal your gums and save your
teeth It.s.s.simple. Just get a boot-
tele of Letas Pyorhear Remedy and
follow directions. Don't delay; do follow directions. Don't delay, do
it now. Leto's is always guaran-
teed. H. G. Ramby Drug store.

DR. G. A. FOOTE Glasses Fitted PHYSICIAN and SURGEON office At Sudan Drug
Offiee Phone Offiee Phone 45
Residence Phone
J. E. (Bert) DRYDEN Attorney-At-Law
practice in all court

| ANTAD |
| :---: |
| FOR SALE-Section (640 acres) of |
| Well improved. 100 acres of alfalfa |
| d. Ed Kiser, Runningwater, |
| Texas. ${ }^{\text {cher }}$ |
|  |
| some good ewes and feeder |
| sheep for sale. E. B. Luce, Am- |
| herst, |
| WE BUY Fat Cattle and hogs. "M" System. |
| FOR SALE-Milk cow, giving 5 gallons milk now. J. P. Earnest. |

THE SUDAN NEW

## More Than $1,200,000$



I wish to announce that I have located in Sudan and have taken charge of the Repair Department of the

## HI-WAY GARAGE

and am prepared to give First Class Repair Service on all makes of Automobiles.
I have been connected with the Chevrolet Company at Crowell, as Service Manager, for the past three years and have had experience on General Repairing of Automobiles.
My work is guaranteed.
Good Service in General Repairing, Battery Service and Welding.
You'il like my method.

## S. R. Roy

## THE ONLY ETHYL <br> WITH "CONTROLLED VOLATILITY"



Hervis a combination never bofore obtainable in any one moter fuel. All THE LAST,
the fomous qualities of Phillips 86 -plus a few drops of Ethyl in each gollon, to eliminote knock. Result? Easy starting any weather-instant acceler-otion-extra mileage-effortless, quiet power. Treat your car to a tankful of Phillips 66 Ethyl-the only Ethyl that gives you Phillips 66 performance. Dispensed from sealed tanks to protect you against substitution. WORPD IN CASOLINE Phill-up

## with Phillips 66

JIM SERRATT, Agent
Hutto Chevrolet Co
Brothers Tourist Camp
Cozy Tourist Camp
Cozy Tourist Camp
A. J. Pollard Tourist Camp.

## A GOOD-WILL MESSAGE

To our Customers and Friends in Sudan and Adjacent Territory: We heartily apprecia; your patronage and want you to tell your neighbors what wonderful values you get whèr. trading with us

The Best Coal
Phone No. 12

## Compliments of

 Littlefield College
## Renfro Brothers

Fresh Vegetables \& Groceries

## We Carry <br> Dry Goods and Shoes

Ladies' Ready-to-Wear and Millinery
When in Littlefield, make our Store Your Headquarters

Matthews Cash Store

High Quality at Low Cost

For Expert Boot and Shoe Repairng Take Yaur Wor kto
Wes-Tex Boot \& Shoe Shop
Harness and Auto-Top Repairing Cowboy Boots Made to Order
Every lick and stitch guaranteed. Try a pair of our Hand-made Boots WES-TEX BOOT and SHOE SHOP Littlefield, Texas
We solete pareel post orater

When in Littlefield, Come to
Fink's Dry Goods Store
We have a New Stock, consisting of New Goods
Ladies' Ready-to-Wear, Shoes, Millinery, Dry Goods, Furnishings and Clothing
Look for the Orange Front Littlefield, Texas

## GOOD PLANTING SEED

## P. W. Walker Grain \& Seed Company

HOUSE-MOVING HEAVY HAULING

Phone 177

## Alford Dunnagan

Littlefield, Texas

## EXTRASPECIAL! <br> For a Short Time Only 1 will Give

PERMANENTS

> Short Effect
> $\$ 5.00$ Long Hair $\mathbf{\$ 6 . 0 0}$ to $\$ 8.00$

One Free Facial with Each Permanent
Don't Wait. Call or Phone 72 for Appointment.
PALACE BEAUTY SHOPPE
Palace Theatre Bldg; Littlefield



 Charisie Vereen, a member of of cealize, what, we hope to make you
the junior class, was absent from to
rave suan to
havert, confidence and \%

High Quality

## Electrical Equipment

For the Home
lectric Coshing machines-toasters-waffle irons-innumerable other ob-wamjects, all designed to save time and trouble and produce a maximum of efficienwork at a minimum of cost.
Liberate yourself from many irksome tasks by coming here and seeing how things electricity can do for you that you now do yourself-you will be sarprised at the low prices of the very finest grades of electrical equipment.
(ye. Why stick to old-fashioned methany electrical alde as posoiblo in the

## Texas Utilities Co.

R. E. McCaskill, Manager,<br>Littlefield, Texas

## Don't Forget the Drawing Saturday at 4:30 32 PRIZES Given Away. Ask for your Ticket-

## Quality Plus Price <br> -EQUALS -

 BargainsThat's What We Offer

Ladies' Hats, $\$ 4.50$ to $\$ 5.00$ values,
$\qquad$
Dresses, regular $\$ 19.85$ and $\$ 18.95$ values, Saturday only

Dresses, $\$ 13.85$ and $\$ 12.95$ values, Saturday only

Children's and Misses' Coats, sizes 4 to 16,
10 per cent Discount
Ladies' Patent Pumps,
Regular \$5.00
\$3.98

## Everybody's Cash Store

SUDAN

## Standing at the Crossroads 50 Years Hence.

Stand at a crossroad some week-end, see the families go speeding by-away to the big city. Then learn a lesson. If you have vision, or in you flows the least drop of the blood of the prophets you will know that you are witnessing part of one small scene in a great tragedy, namely-the passing of the small town in America. You may personalize the action, if you wish. The crossroads at which you stand is Sudan fifty years hence. Deserted! Every home gone, every business house, ev ery mark of the town as it stands today-gone! Town property again farm land. Streets plowed up. Your investment here gone-all gone

Don't say this is a pessimistic or cyincal thought. It will happen right here in Sudan, and will happen in other small towns, unless the citizens of this community and all such communities, learn the true meaning of loyal home-town support. Every thinking person knows our town survives, prospers and grows in proportion to the support its business institutions receive. Buying in the big city is suicide for your home town. You undermine your own investment here. Local business houses have just as good merchandise-prices are just as low-and they are here every day to make good on every sale or transaction.

Now we leave you to your own imagination. When you pass the next crossroad, en route to the city for a car, for repairs or accessories, think of that crossroad as your town at no distant date-so wiped out, partly through your present disloyalty.

## Hutto Cherrolet Co. a Lamb County Institution

The Hutto Chevrolet Company is an established business of Lamb county. Every member of the concern earns his living and spends his money in this community. Every dollar earned by this institution and every dollar earned by its employes goes to swell the volume of business of this community. When you spend a dollar here you know it STAYS IN THE COMMUNITY, to be circulated and kept in circulation here. But when your dollar is spent with some transient concern, that is here today and gone tomorrow, you don't know where it goes-but you do know it has left THIS community

The Hutto Chevrolet Company, since its founding three years ago, has moved consistently toward the point where it would be prepared to meet EVERY need of the motorist. Month by month and year by year its expanson has been gradual but steady. Machinery and appliances have been added as the needs developed, until now the company feels it is in position to meet the motor needs of Lamb and adjoining counties with perfect confidence in its ability to render efficient service.

Hutto Chevrolet Company has two plants in Sudan, which are listed below, together with the personnel of each, and the lines of service rendered by each.

## Hutto Cherrolet Company and Sudan Auto Supply

C. L. Daniel. Shod and Service Foreman.
C. A. Stauffer, Mechanic.

Vernon Nevins, Mechanic and Duco Operator.
Tommie Nichols, Mechanic.
T. C. Florence, New and Used Car Salesman.
E. P. Gower, New and Used Car Salesman.

Thelton Hamilton, Accountant.
J. G. Walls, Parts Department.

Jack Campbell, Parts Department
Marion Walker, Collector.

