"Building a City Where a City Belongs"

The Sudan News

Sudan's Slogan: "Boost or Move"

VOLUME V | SUDAN, LAMB COUNTY, TEXAS, THURSDAY, AUGUST 29, 1929. | NUMBER 10

COMMUNITY FESTIVAL WEEK FOR SUDAN

Something Doing Every Day For Your Amusement And Benefit. September 2 to 8.

There's going to be something doing in Sudan every day next week—doings that are sure to interest you if you have the least spark of patriotism and public spirit. But it's not going to be all in the line of duty. There will be real enjoyment and fun mixed in, so that everybody can have a rousing good time the entire week.

On Monday night the program will open with a free show at the Garden Theatre. There will be music by the Sudan Band, also plenty of fun and entertainment.

Tuesday night at the high school auditorium selected speakers will tell the people how to arouse and maintain comunity interest and loyalty, and how communities are built up into thriving and influential centers. These talks will be repeated Wednesday, Thursday, Friday and Sunday nights. Don't make the mistake of thinking these talks will be dry and tiresome lectures. The speakers will be entertaining and instructive, and you will enjoy every moment of the time, as well as hearing things that will cause you to think seriously.

But the crowning occasion will be on Friday night, when Capt. C. S. Nusbaum, community specialist, will address the people on the subject of "Community Building." Capt. Nusbaum is an expert in his line, a finished platform speaker, and you will be entertained during the entire time of his discourse.

Also following this address, the promotors of the "Community Festival Week" have arranged to distribute many valuable prizes among the audience. You should be present Friday night without fail, as there are a large number of these prizes, and all are worth while.

Now let's all wake up to the importance of our community and arrange to give a good share of our time during the coming week to subjects that have a direct bearing on our welfare and prosperity as a community. There are many questions confronting Sudan now and in the near future, and the time is here when these issues must be faced, discussed and decided, if Sudan is to take and hold her rightful place among the cities of the Plains.

Sudan Kiwanis Club Asks Co-operation

Needed Public Improvements Are Planned if People Will Join in Movement.

And now we are started. The committee that was appointed to purchase the trees and shrubbery for the park, met last Tuesday afternoon, made plans and picked the trees and shrubs according to their ideas as to what would look the nicest. We want everyone out this week and we will submit our plan and the cost.

Don't you boys reckon you could promote a "Tree Planting Week?" Not only here in Sudan, but all over our entire territory? Let's all work together and help make our country a show place. As long as Nature forgot us when she was handing out trees, let's put one over on her. I am sure that Wilkins will help us in this educational tree planting campaign. Pour it on those kids, W. I.

But as yet we have had no plan advanced as to what we can do with Main Street. If we are going to leave it as it is, let's at least deepen it, and then we can advertise as "Sudan, the Venice of Texas."

Ugh! But something stinks! It must be the attendance. It sure is rotten. We should be ashamed of ourselves. But I am sure we will do better from now on.

We surely had a good program last week. Them gurls sure do know their stuff. Didn't know we had such acrobats and singers with us. Hope they started something that can't be stopped.

Don't forget, now: Come out Tuesday and find out what's going on. It isn't a secret, but we want you at our meetings if you want to find out what's going on around you.

F. E. MILLER, Secretary.

A LIVE WIRE.

President R. F. Duckworth and Business Manager R. O. Conner of Littlefield College are continuing to visit among the people of the Plains. "We want the Plains people to know that Littlefield College is a 'live wire'," said President Duckworth. "We are ready to serve the farmers, merchants, bankers and other business and professional men. We especially desire to know the teachers of the schools on the Plains. We want them to feel that Littlefield College is their college and we propose to be prepared to give their students whatever training preferred."

"We are here to serve," said Mr. Conner, "and every dollar we collect from the sale of our 800 city lots and 100 acreage tracts, as well as all tuitions will go into equipping and maintaining the college. It will not be necessary for us to depend upon donations or endowments."

Mr. Duckworth and Mr. Conner expect to move to Littlefield before September first.

SHERIFF'S FORCE GET STOLEN CAR

A car belonging to Allen White of Amherst, which was stolen during the annual picnic at Amherst two weeks ago, was recovered by Deputy J. L. Walraven at Coleman, Monday. The car was in possession of Jack Ewing, who made bond for his appearance in court.

Sherff Irwin and Deputy Walraven said yesterday that the actual thief would be arrested within an hour, and he is probably in jail at Olton this morning.

SUDAN'S WATER SYSTEM BEING RAPIDLY INSTALLED

Sudan's water system, now being installed by the Panhandle Construction Company, is assumng tangible shape. The well has been completed, furnishing, it is stated, an ample supply of very pure water.

During the past two weeks a large force with ditching machinery has been laying mains all over the town, erecting fire plugs and preparing for the time when water will be carried to all parts of the town.

During the past week, work has been in progress on the water tower, being erected in the city park, and this structure will soon be completed.

With the completion of this project, Sudan will be in position to go forward with other projects even now being seriously considered by those having the community's best interest at heart.

Texas goat-raisers are demanding increased protection, and congress would do well to consider the claim. This tariff is going to need a scapegoat. — Louisville Courier-Journal.

Women have all the advantage these days. It takes an income of six figures to get a man in the rotogravure section. One figure will get a girl there.—Tampa Times.

THOSE WHO HAVE ENTERED THE "EVERYBODY WINS" CAMPAIGN

MISS CORA ARM, Littlefield
Mrs. VERA BEATY, Goodland
MISS HATTIE DAMRON, Circleback
Mr. LESLIE GLASCOCK, Sudan
MISS JEWEL HAMMOCK, Sudan
MRS. W. H. HUCKABEE, Baileyboro
MRS. W. B. LEE, Baileyboro
MISS VIRGINIA LUMPKIN, Sudan
MISS BONNIE BELLE LYLE, Sudan
MISS FRANCES PARISH, Earth
MISS SARAH SPICER, Sudan
MRS. J. H. SHEPHERD, Bula

Beginning next week will be two counts of votes each week. One count will be made on Wednesday night and published in Thursday's paper and the other count will be made Saturday night and published Monday morning and posted at this office

Rush every subscription to this office, so you will be as high as possible in the first published standing.

Many Enthusiast Entrants in News' Campaign

The Sudan News' Big Subscription Campaign opened Monday, and today the first list of entrants is published. There is room for more entrants, both in and out of town. This is a splendid opportunity for someone to take a subscription book and get busy.

For your spare time during the next five and one-half weeks you will receive big returns on your spare time if you work in the campaign.

There are six attractive prizes, the best of which is a Pontiac 4-Door Sedan worth $1,041.50, purchased from Jones Bros. Motor Company of Littlefield, and will be on display at the Hi-Way Garage.

The second prize is a Vacation Trip to California, with railroad fare, Pullman and hotel expenses paid.

A Diamond Ring, purchased from and will be displayed at Ramby's Drug Store.

Other prizes are a $60.00 Wrist Watch, portable Phonograph, and $25.00 in Cash.

A 20 per cent cash commission will be paid all those who do not win a prize.

Do you realize how much this distribution can mean to you? Have you considered the possibilities open for your acceptance? All it takes to win is well-directed energy backed by a determination and will.

Time is passing rapidly and the advantages of getting an early start are obvious. The outlook is exceptionally bright and those who are entering as well as those who are already working will receive awards for their work. Others should enter now and share in this gift distribution. Every effort exerted means maximum results. The present big schedule of votes offers the early entrants a chance to amass tremendous vote totals in a very short time. Your first week carries the biggest votes of the entire campaign.

Luck Is No Factor.

Success is not what you find it but is what you make it—confidence in yourself backed by enthusiastic effort and an optimistic outlook, are the big assets in success. You, yes, YOU are just as capable of going out and winning the Pontiac Sedan worth $1,041.50. Success in an affair of this kind depends to a large extent on keen judgment and immediate action. Throughout all history, people possessing the faculty of knowing a good thing when they see it and taking advantage of it at the proper time have acquired the good things of life, while those undecided and afraid have stood back and later talked about what they might have done.

He who thinks he can, will succeed.

The Fake Advertiser Invades Sudan

This is distinctly an age of advertising, and besides the many legitimate channels of publicity, there are also many devious and peculiar methods of separating the advertiser from his money. The daily and weekly publications head the list of legtimate medums, with the magazine, pamphlet, and circular following closely. The billboard, signboard, show window, etc., also are effective.

But there is a class of so-called advertising promotors against whom the business public should be warned. To illustrate: One day last week a breezy individual entered the News office with a proposition that we print an order for what he termed a "church directory." This was simply a card about 8 by 12 inches, in the center of which there would be inserted a short synopsis of the services at the various churches of the town. The bulk of the space would be filled wth advertisements of the business houses of the town.

Now we all know that the plea of "helpng the church" is usually effective with the normal man. We all wish the church well and will do all we can in reason to that end. But this particular scheme has been overworked, and to our way of thinking is entirely worthless except to the promotor.

Some deserving young lady is usually employed to solict ads "to help the church," while the wily promotor is engaged in soliciting job work from the merchants.

Now these cards or "directories" rarely survive for more than a few weeks at the most. Usually they are placed in store windows or tacked up in other public places, where they are at once forgotten and shortly go the way of all cumbersome trash.

Again, there is absolutely no call for them, as all newspapers gladly and freely give of their space to advertise all religious activities, and really desire and appreciate all such news. In fact, a newspaper publsher who is indifferent to the welfare of the churches is a rare exception.

The gentleman was plainly informed that his work was not wanted by The News, and we hope our business men were not victimized by his specious plea to "help the churches."

"A 10 per cent duty was levied on a set of skeletons at the New York Customs House." All in all, the wise tourist will not attempt to reduce abroad.—Detroit News.

The farmer has uneasy moments when he thinks G. O. P. means Great On Promises.—Chatham (Ont.) News.

Sudan City Schools Will Open Monday, September 2

Schools of Sudan will open this year the first Monday of September, the second day of the month.

All teachers are expected to be at the school building at 2 p. m., Saturday, August 31, for the first teachers' meeting of the year. School bus drivers are expected to be at the offce of the high school at 1:30.

Inasmuch as the increased enrollment calls for additional faculty members this year, and many of the former teachers did not return, there will be a number of new faces in the faculty line-up.

Enrollment of "truck pupils" will take place first. This will be Monday morning. Children living near enough to walk into school will receive their enrollment, classification, and assignment of books in the afternoon. During the afternoon, beginning at one o'clock, all classifications, etc., will be completed. High school pupils who have been in the school during the past year will see regular teachers according to assignments made at school. Pupils from other systems with their reports from their schools will meet Mr. Talbott in the library. Those from other schools, but without records of their work will meet Mr. Wilkins in the office.

Grammar school pupils from this school will meet regular teachers in the grammar school building. All others will meet Mr. Herren in his room of the grammar school.

Text Books

All pupils who have no clear records for their books will see the principals of the schools or the superintendent before asking assignments of books. Those who lost or mutilated books of last year and have not paid for them must pay for these books before other books can be issued. This is a requirement of the law. No local people are responsible for this. The only matter for them is to enforce the law.

Book covers will be furnished at school this year. Geography covers will be furnished at 5c each. All other covers will be 2 1-2c each. This is a requirement and the teachers have no recourse except to enforce the law in this matter; therefor books will be furnished when covers are bought. There will b no covers furnished down town.

Tuition

All pupils who are not as much as seven years old on September 1 will be required to pay tuition for the entire year. This tuition will be $3.00 per month payable in advance each month. The tuition for transfers will be $5 per month for High School pupils payable in advance after three months. The per capita transfer of $17.50 will pay the tuition of each transfer for three months Transportation will be payable at $4.00 per month, in advance, for all transfers. If space in a bus is reserved at all it means monthly even if a parent transports the pupils occasionally.

Examinations

All pupils who expect to take any entrance examinations will meet the superintendent in the office and have scheduled a day and hour for these examinations.

Classification

All pupils will be Freshmen who have done no high school work. Pupils who have finished three credits of high school work shall be classified as sophomores. Those who have finished seven units of high school work will be classified as sophmores. Those who have finished seven units of high school work will be classified as Juniors. Seniors will be those who have finished eleven units of high school work. No pupil will be permitted to graduate with fewer than sixteen units of regular curricular work. In addition to this requirement, one other unit of work must be presented for graduation. This unit may be secured by extra-curricular activities or by curricular activities. A roll of pupils and their classification will be prepared as early as possible and will be posted for the inspection of pupils.

Vacation is almost over. Time for another year of school work is at hand. Teachers alone can not make school. The school is the joint property of everyone in the district. Poor teachers can leave it, but parents and pupils will in all probability remain with it. This being true it behooves the parent and puipil even more than the teacher to try to make the school a good one. That Sudan school is good today, its record in the county and state will testify, but it will take effort and co-operation to keep it that way. A careful investigation has proven that tht school board of the school has conducted its operations as economically as those of our neighbors, and this without exception. Close harmony, co-operation, and earnest work will put the school in the fosefront in economy this year, as in efficiency. Classification, affiliation mean nothing in themselves, but they are the only standard of efficiency in our state today. This can be said of them; They do not cost, and they do show to us and the world what we are accomplishing. When school days are over, they are "the open sesame" of the individual pupil to any institution of higher learning, or they are the rule by which his own standard of efficiency may be measured.

Now for a long pull and a strong pull to make our school better than ever before.

Respectfully,
W. I. Wilkins, Supt.
Sudan Public Schools

People Should Get Behind Kiwanis Club

Hearty Co-operation by the People in Backing Up This Organization Will Make For Great Improvement in Sudan.

The community that would grow and prosper must work as a unit. Indvidual effort of course is necessary, but in civic affairs the efforts of one must coincide with the efforts of others if anything of a lasting nature is to be accomplished.

Kiwanis has always recognized this fundamental truth. The Kiwanis motto, "We Build," means just what it says. Its sole aim is, or should be, to build.

Sudan Kiwanis is launching, among other projects, a campaign to improve and beautify public features of Sudan. Is the organization to be left to "go it alone," or will every citizen fall into line and help to carry the work to success?

Nothing will go further to recommend a community to public notice and approval than the evidence of civic pride displayed in public improvements. Home seekers are hunting for just such communities. In a new and growing like the Plains section, every dollar expended and every effort put forth in civic upbuilding brings a positive return not only in community satisfaction but in dollars and cents.

Will the citizens of Sudan get behind Kiwanis in its projects? We believe they will. Our people are patriotic and have pride in their community, and when the work is planned and the question of ways and means decided, we believe they will fall in line.

Let's all get busy, and let's have co-operation. Read Kiwanis' message to the town, elsewhere in this paper.

MRS. W. C. C. ELMORE DIES SATURDAY

Mrs. W. C. C. Elmore, wife of W. C. C. Elmore, an oldtimer of the Circleback community, seemed to be feeling better than for some time Saturday at noon, when all the men folks left for Sudan.

Some time in the afternoon, though, as she was crossing the room, she was stricken suddenly and died in a very short time.

There was no one at home but Mrs. W. A. Elmore (formerly Miss Rosa Hammock), who rushed to a neighbor's house for help, and then hailed a passing car driven by Dudley Kent and Mr. Kaiser, who made a quick trip to town to notify the family.

Funeral services were held at Circleback Sunday at 3 p. m. and interment was about 5 o'clock Sunday afternoon in the Sudan cemetery. The funeral was attended by a great number of people as the Elmores are olld settlers in Bailey county and have many friends.

We can only hope that Boulder Dam will supply an amount of electrical power equal to the total of natural gas it has already generated.—San Diego Union.

THE SUDAN NEWS

Phone Number 65

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H. H. WEIMHOLD & SON
At Its Office In Sudan, Texas

E. C. BARBER - - - - - - - - - - - Editor

$2.00 PER YEAR, IN ADVANCE

Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10c per line. Display rates on Rate Card, which may be secured on request.

THE AMERICAN CREED

"I believe in the United States of America and the principles of freedom, justice, equality and humanity upon which it was founded and for which American Patriots have given their lives and fortunes.

"I believe it is my duty towards my country to love it; to support its constitution; to obey its laws; and to defend it against all enemies."

Any erroneous reflection upon the character or reputation of any person, company or corporation which may appear in these columns will be gladly corrected upon its being brought to the attention of the management.

"BOOST OR MOVE."

THE OBJECTS OF THE CAMPAIGN:

The campaign being conducted by The Sudan News is, for convenience sake, termed a "subscription campaign." But it is infinitely more than a mere subscription campaign. It is a campaign whereby The News hopes and confidently expects to be in position to more fully serve its readers.

The publication of news is the basic object of every newspaper. But this news must have a reliable source and must be reliably conveyed to the newspaper office, if it is to be taken with confdence by the readers.

News must come from the general public. If that public be indifferent or hostile to the paper, then the paper, even though it employed an army of reporters, would fail to get the news of the community in complete and relable form.

The Sudan News hopes by the time this campaign ends to have each and every community so organized that a reliable correspondent will furnish us all the news of that neighborhood each week or as often as seems best. The paper is now working on this feature of improvement.

As for the city of Sudan, The News has had a telephone installed for the express convenience of its patrons and friends, and invites any person with any news of importance to use that phone freely; and if the occasion warrants, a reporter will be on the spot to handle the matter. But as we have stated, an army of reporters would fail if they could not get cooperation from the people.

So, if you are at all interested in having your home paper newsy and interesting, remember that every local paper is just what the reading public makes it. With your cooperation the paper will be what you want it to be. Without that cooperation there will be, to say the least, something lacking.

LAMB COUNTY IN FRONT RANK.

Lamb county, rather than indulge in vain boasting, has perhaps been too modest in its claims to public attention. While many other communities have loudly proclaimed their vast superiority, Lamb county has gone quietly on her way, building up a solid prosperity that is bound to endure.

These few remarks are called forth by a report recently sent out by the State Department of Education, giving the scholastic increase of the various West Texas counties during the past year. The scholastic population, as all will agree, is an accurate index of the population as a whole.

Among all West Texas counties, there are but two that stand forth prominently on account of their increase in scholastic population—Lubbock county and Lamb county—Lubbock showing 1,186 increase and Lamb county showing 840 increase. The nearest other county to these is Hale county, with an increase of 603.

It will be seen from these figures that Lamb county is entitled to just a wee bit of boasting—no, not boasting, but quiet, solid satisfaction in substantial growth and prosperity. And this growth has been accomplished without any shouting and blaring of trumpets, but by quiet, persistent effort on the part of her forward looking citizens, who know and can advance Lamb county's claims to favor among those who seek a location for an ideal home or business enterprise.

SUMMER VOGUE.

Sunburn, ever fashionable, is even more the vogue this summer. Chic young women have adopted the sun-back dress, the idea of course being to get a healthy coat of tan. "There's nothing more becoming," says a powder ad, "than the complexion that's gone brown." One fine thing about the artificial sun-tan is that it conceals many, many dirty elbows and knees. But these stockingless young ladies, with their Indian complexions and sun-kissed spinal columns do look healthy. We must be tolerant. Carried to excess, the sun-tan practice is dangerous, physicians say. Tan should be acquired gradually—like mowing the lawn, or hoeing in the garden, or hanging out the Monday washing. Sunburn, according to a leading physician, may be as hard to curb and as dangerous as scarlet fever.

61 TO 1.

The United States Department of Commerce reports that the ratio of persons to automobiles, the world over, is 61 to 1. That is, there are 61 persons for each automobile; but the editor could swear that he has seen cars of young people on Sunday afternoons which contained a few less than that.

PLENTY OF ADVICE.

Advice for the young flows in an almost continuous stream. Does much good, we presume. Little harm. The determined spirit gives it little heed. It saves others much of disappointment and sorrow. May be used on occasion as an alibi in case of failure.

DEAD RIGHT.

Take care that this epitaph never becomes yours:

Here lies the body of William Jay,
Who died while having his right of way;
He was right, dead right, as he sped along,
But he is as dead as if he'd been wrong.

It is doubtful whether Nature ever intended that a fried chicken be eaten in its entireay with a knife and fork.

Many women have found to their sorrow that a mirror is the most honest thing on earth.

Though a new spot has been discovered on the sun, Old Sol is in no need of refueling.

All through life, every day in every way the other fellow's pasture looks the greenest.

Do not worry. The new bills will cause as much trouble to get as the old ones.

Golf is like marriage—it looks easy.

Wheat is surely having its ups and downs.

Oh, well, it won't be like this in January.

Modesty was buried away back in 1910.

August will tell the tale of the cereal crop year.

To boost yourself you must first boost your community.

The weather man will get us out of the heat by Christmas.

Cows used to roam the streets of the towns—now calves do.

WORTH-WHILE EDITORIALS

TOO LATE TO WORRY NOW

(Fort Worth Star-Telegram.)

President Farrell of the Kansas State Agricultural College is concerned lest the Colorado River Basin to be irrigated under the provisions of the Boulder Dam law shall be used to produce alfalfa, dairy products, meat and other agricultural products to compete with the agricultural output of the Middle West. President Farrell urges that the irrigated land be used to produce dates and other semi-tropical fruits.

Whether the advice shall be heeded must depend upon the desires and necessities of the owners of the land. If they, or many of them, should come to believe that their greatest opportunity for profit is to be found in agricultural commodities competing wth those of the Middle West, they will produce these commodities. The anxiety which moves President Farrell now should have moved the senators and representatives from the Middle West when the Boulder Dam bill was being voted on. That was the time, and they were the men, to take into consideration the question of the additional competition which the Boulder Dam law probably would mean to the agricultural products of the Middle West. They should have known and should have pondered the facts thus stated by President Farrell:

"Since the Reclamation Act of 1902 became operative, the agricultural production which the act provides frequently has been embarrassing to producers in the Middle West. Under the act the government, in effect, subsidizes the production of reclamation projects of certain important commodities which enter into competition with the same commodities produced in Middle Western states where farmers operate without subsidy. This has been a factor in bringing about excess agricultural production and serious price depression."

The Boulder Dam bill provided that the kind of subsidy pointed out by President Farrell be given to new areas in Arizona, California and elsewhere. It paved the way for additional competition for agricultural commodities produced in the Middle West. It provided the means for increasing the "excess agricultural production" which has led to "serious price depressions." These were matters for the members of congress from the Middle West to encounter. If they didn't, who would? It is not a special duty of members of congress from other sections to protect the Middle West. Yet nearly all the Midwestern members of congress voted for the Boulder Dam bill.

The bill having become a law, with the assistance of the Midwestern members of congress, it is too late for the Middle West to begin worrying about the additional agricultural competition with its own products. It will just have to accept this one and start worrying about the next reclamation project that is sure to come, sooner or later.

FARMERS MUST CO-OPERATE.

(The Southwest Plainsman.)

When the harvest is over and farm work slackens up a bit, every farmer in this nation should join with his neighbors and organize a local cooperative association. The Federal Farm Board has made it very plain that there is only one way for the farmers to secure their part in the five hundred million dollars which has been set aside for the relief of agriculture and that is by getting together. Recently representatives of the wool growers in various parts of the country appeared before the board with a view to getting assistance for their commodity organizations, but they were told that they must get together before their case would be considered. To that end, a conference will be held in Chicago in October, to which delegates from every association handling wool will be invited and it will be up to them to agree upon a nation-wide policy in the interests of their commodity. The farmers' grain organizations have already got together and formed the Farmers' National Grain Corporation and grain will be the first commodity to take advantage of the agricultural marketing act. The Federal Farm Board assisted in its creation in order to make sure that its governing principles should accord with the ideas of the board and provide the proper machinery through which that body may operate. It now remains for the directors of the thousands of small grain cooperatives throughout the country to give the central organization their loyal support. If they are sincere in their desire to help the grain farmers, such support will be eagerly given, but if they allow indifference, selfishness and prejudice to dominate, there will be no federal help for the grain farmers. It has been emphasized by the members of the Federal Board, that the farmers must organize themselves on a national commodity basis and ask for the assistance needed. They and the farm leaders are urging the farmers to act promptly so that all may receive the benefit of the new law as quickly as possible. Neither "schemes" nor funds are going to be forced upon the farmers. The whole matter rests absolutely and entirely with the individual farmer. If he refuses or neglects to go into the local group in his own community, he is impeding the progress of the movement. If Bill Brown won't join because Jim Jones is in it and he hates Jim, the success of the organization is retarded and perhaps doomed to failure. It depends upon how many "Bill Browns" there are in the community. But, for heaven's sake, let the farmers do their own organizing and not wait for some guy from the Chamber of Commerce to herd them together. The whole thing is primarily in their interests and they certainly should show enough initiative to group themselves in line with the plans outlined by the Federal Farm Board.

M SYSTEM SAVES FOR THE NATION

Specials for Saturday

Post Toasties
Large Package **10c** Limit 4 packages

Meal	Snowdrift 25 pounds	**79c**
Coffee	Bulk Peaberry 3 pounds	**96c**
Pickles	California Home, Sweet, per qt. can	**39c**
Preserves	Pure Peach with Apple pectin, qt.	**49c**
Roast	Tender Baby Beef per pound	**22c**

The Electric Way Is The Economy Way

A Complete Array of Utensils

The home that is well equipped with electric utensils is the home of happiness and economy. Electric utensils save hours of labor, do the work much better, yet the cost of operation is negligible.

Texas Utilities Co.

R. E. McCaskill, Manager, Littlefield, Texas

ENTRY WEEK

IN

The Sudan News Big Campaign

Send In Your Nomination Today

FIRST GRAND PRIZE

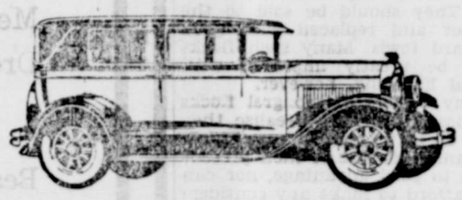
Let's Go!

Campaign is Just Starting

Everybody Wins!

No Losers

VALUE **$1041.50**



PONTIAC SIX

FOUR DOOR SEDAN

Purchased From

JONES BROS. MOTOR CO

Littlefield, Texas

The Car Will Be Displayed at

THE HIGHWAY SERVICE STATION

SUDAN, TEXAS

Make It YOURS

FULLY EQUIPPED

Make It YOURS

You're Invited

To Participate in This Campaign

Costs Nothing to Try

Third Prize

DIAMOND RING, VALUE $125.00
A beautiful large stone surrounded by several smaller stones set in the latest mounting.
Purchased from and will be on display at Ramby Drug Co., Sudan. Tex.

SECOND GRAND PRIZE

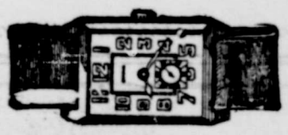
Vacation Trip

The Trip includes Railroad Fare both ways, with Pullman Accommodations.

Vacation Trip to California, or Cash equivalent if the winner so desires.

Fourth Prize

WRIST WATCH



Lady's Wrist Watch, value $60.00, Elgin 15-jewel movement, silver dial, 14k white gold case.
Purchased from and will be on display at Ramby Drug Store, Sudan, Texas.

Fifth Prize
ALLEN Portable PHONOGRAPH
VALUE $35.00
Purchased from and on display at Sudan Drug Co., Sudan, Texas

$513.50 IN GOLD FREE

A special fund of $513.50 has been reserved to pay active non-prize winners on the basis of 20 per cent on their sales.

This arrangement assures compensation for all and means there will be no losers in the race.

Sixth Prize
$25.00 Cash
Ready Money for a Few Hours' Extra Work

For Further Information Regarding This Distribution of Prizes, Communicate with Contest Manager, care Sudan News—Phone 65.

USE THESE COUPONS

FREE VOTE COUPON

Good for 50 Votes in the Sudan News Contest.

Name _____

Address _____

Ask your friends to save these for you.

Good Until Sept. 18

SPECIAL COUPON

Good for 100,000 Votes with the First Subscription you sell.

Name _____

Address _____

ENTRY COUPON

Good for 5,000 Votes when Filled Out and Returned to Contest Department.

Name _____

Address _____

Only one allowel each entrant

FLOYD COUNTY HOGS BRING RAISERS $150,000

Hog raising is one of Floyd county's biggest paying industries, and the rapid growth of this industry was shown this week when reports from swine dealers brought out the fact that between $140,000 and $150,000 worth of hogs had been shipped from Floydada since the first of the year. These figures represent approximately 85 car loads, which have gone to Fort Worth and eastern markets.

Of the 85 car loads shipped from this city, the average weight per car was 17,000 pounds, or approximately 73 hogs to the car. The total shipments since January first, in round numbers is 6,000 hogs.

Prices paid for hogs took a raise during the past few weeks, and this week they are bringing ten cents per pound. The average price since January has been ranging from seven to nine cents, reaching the top market during the past few weeks.

Shippers have expressed the belief that with the steady rise in price, hog raising in Floyd county will gradually increase, and more farmers will ship their grain "on the hoof" next year than ever before.—Floydada Hesperian.

A LAMB RETURNS TO THE FOLD

Curate—"I am very glad to see you coming to church regularly, Mrs. Black."

Mrs. Black—"Oh, yes, sir. I'll be coming often now, sir. I does it to spite me old man. He hates me going to church."—Baltimore Sun.

A lot of child welfare work can be done with a switch.—Elizabethton (Ky.) News.

LICKED AT THE START.

Aunty was entertaining her two nephews and thought to educate them by the way. Putting out two pieces of cake, one much larger than the other, she said:

"Now I want to see which of you has the better manners."

"Oh, Jimmie has," said Johnny, as he grabbed the big one.

BETTER READ HIS TEA-LEAVES

Mistress—"I hope you realize, Mary, that matrimony is a serious matter."

Maid (about to be married)—"Oh, yes, mum. I ain't one to marry reckless like. I've been to two fortune tellers and a clairvoyant, and looked in a sign book, and dreamed on a lock of his hair, and been to a palmist. And they all say it's all right."—Pathfinder

CHEAPER AND BETTER CATERWAULING.

First Dad—"I am spending a lot of money for my daughter's vocal and instrumental music lessons."

Second Ditto—"That's foolish. A radio is cheaper, and you can get just as terrible stuff over it."—Cincinnati Enquirer.

Scientists have found a prehistoric animal with joints that worked both ways. Probably one of nature's abortive attempts to produce a creature that could get into a union suit in an upper berth.—Trinidad (Col.) Picketwire.

Alaskon women plan a memorial to the pack mules who lost their lives in the gold rush. Maybe women will be appreciated yet.—American Lumberman.

Our Welcome

Goes out to the teachers of the Sudan Schools.

Teachers are like stores in that, without desire to accomplish, to serve, there can be no accomplishment.

But with what inspiring material they do work—the plastic mind of a child.

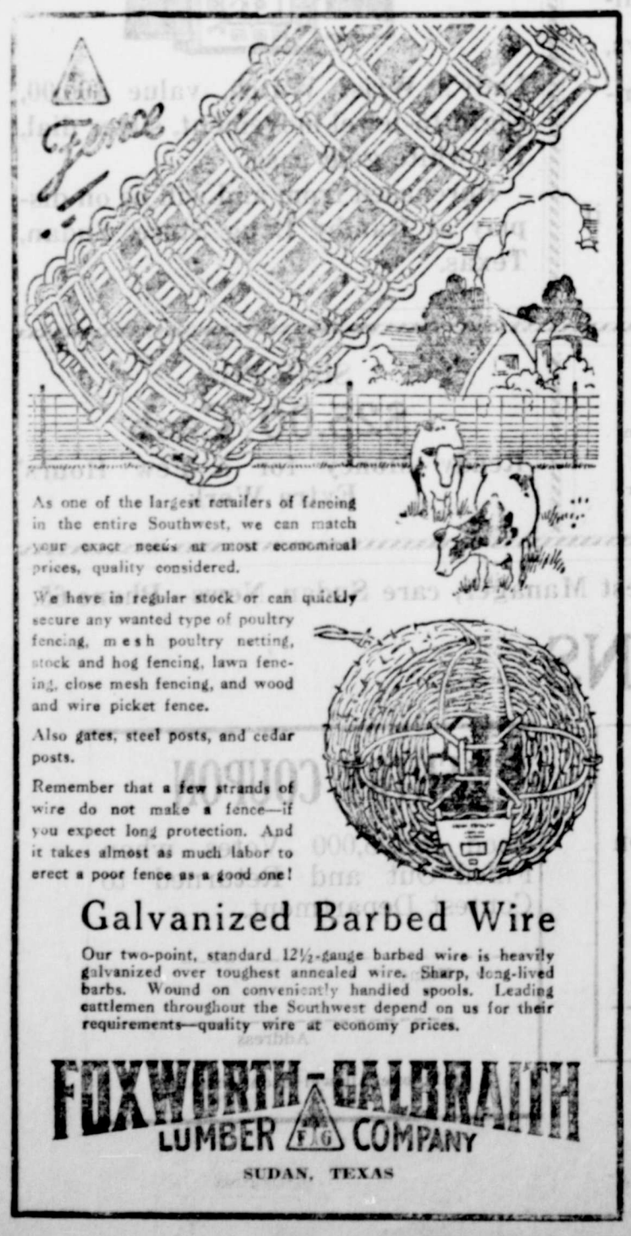
This Bank honors you and welcomes you to Sudan this year.

WE CORDIALLY INVITE
YOUR BANKING BUSINESS

First National Bank

of Sudan, Texas

(Copr. 1928 Adam Brown Hunter)



As one of the largest retailers of fencing in the entire Southwest, we can match your exact needs at most economical prices, quality considered.

We have in regular stock or can quickly secure any wanted type of poultry fencing, mesh poultry netting, stock and hog fencing, lawn fencing, close mesh fencing, and wood and wire picket fence.

Also gates, steel posts, and cedar posts.

Remember that a few strands of wire do not make a fence—if you expect long protection. And it takes almost as much labor to erect a poor fence as a good one!

Galvanized Barbed Wire

Our two-point, standard 12½-gauge barbed wire is heavily galvanized over toughest annealed wire. Sharp, long-lived barbs. Wound on conveniently handled spools. Leading cattlemen throughout the Southwest depend on us for their requirements—quality wire at economy prices.

FOXWORTH-GALBRAITH LUMBER COMPANY

SUDAN, TEXAS

How to Raise Poultry

By Dr. L. D. LeGear, V. S.
St. Louis, Mo.

Dr. LeGear is a graduate of the Ontario Veterinary College, 1892. Thirty-six years of veterinary practice on diseases of live stock and poultry. Eminent authority on poultry and stock raising. Nationally known poultry breeder. Noted author and lecturer.

Why Not Social Uplift For Chickens?

What Shall We Do About the Mongrel Flock? Many Amateurs Tell That They Would Like to Own Better Stock But Cannot Afford to Discard What They Have. Here Are a Few Suggestions for Meeting Such a Situation.

I once heard a certain social uplift society described as an organization in which a lot of old hens got together and laid plans for uplifting everybody out the ones that needed it most—themselves. However that may be, I happen to know that there is many an organization of hens in this country today that could stand a lot of intelligent uplifting. I am referring to hens in the literal sense, however, having in mind the scores of mongrel poultry flocks to be found everywhere. Many of these flocks can be improved in but one way. They should be sold to the butcher and replaced with good standard fowls. Many such flocks could be greatly improved with careful handling, however.

Many owners of mongrel flocks are dissatisfied. They realize they could do better with purer strains, but cannot dispose of their present flocks to good advantage, nor can they afford to make any considerable investment for new stock. For such owners, the process of mating known as "grading up" offers a way out. Grading up is accomplished by selecting the best mongrel hens of one breed out of your flock and mating them with standard bred males of the same breed.

The resultng chicks will be known as grades. The first generation will contain 50 per cent pure blood and 50 per cent mongrel blood. Then, through the use of pure-bred males with females of increasing purity, fowls of the fifth generation will be approximately 97 per cent pure blood and 3 per cent grade blood. While I say that this method of improving an inferior flock is practical, I never advise it unless the program is going to be carried through all the way.

I can imagine no greater pleasure, however, than that enjoyed by the man or woman who perseveres and sees effort crowned with success. It is not an easy one for several reasons. Eternal vigilance is necessary. Chicks must be watched closely and those that do not conform to the desired standards must be eliminated. Males with grade blood should be marketed. Above all things, matings should be carefully controlled and results closely checked to make sure that the trend is always in the right direction.

This system is not for the one who wants to see results quickly. The better plan is to leave to professionals such intricate problems as are involved in scientific mating and breeding. Few amateur poultry raisers have the time or inclination to devote to the study and care demanded by the grading up process. For all except the experimenter, the ideal plan is to dispose of the mongrel flock to your butcher and invest in thoroughbred chicks from some reliable hatchery.

Obviously, this means starting all over again, but you get results in far less time than by any grading up process and results are infinitely more satisfactory. You can choose the breed or variety that suits your fancy and be reasonably sure of getting what you want without waiting for several generations to mature. If you want to maintain a reasonably high standard in your flock, you must carefully select the ancestors for future generations. A good motto is to "Buy the best and breed them better." Or, you can buy standard bred baby chicks each year and do away with breeding as a great many are now doing. You must follow approved methods of housing, feeding, mating, breeding and general care.

Much more could be said on the subject of improving flocks but space is lacking in an article of this nature. I shall, therefore, add just one more thought. Unless you desire to constantly better the flock you have, sell it and turn to some other breed. In poultry raising, as in everything else, we either go forward or slip backward. There is no standing still. To slip back means wasted time and money. To go forward means not only money gained but something infinitely finer that that—the joy of having made something in the world a little better than you found it. If, therefore, we cannot all start out with thoroughbred flocks, let us start a little "uplift movement" in our poultry yards as well as in our slums.

Try Our New

COSMETICS

We are giving Free Skin Analysis and a Free Facial.

We are continuing for a limited time our Special on

Permanents

$6.00 to $10.00

Palace Beauty Shop

Licensed Operators

Phone 12

LITTLEFIELD, TEXAS

Fighters Helpless As Flames Rage

Only Relief in Northwest Is by Rain; Weather Forecast Fair.

WASHINGTON, Aug. 24.—Forestry service officials announced today they feared a disaster would result from the fires now raging in Idaho and Montana where they said conditions were the worst in 19 years.

Officials saw but little hope for controlling the fires except by rain and added weather reports gave no sign of relief from that source.

The district forester at Missoula, Mont., reported strong gales were blowing the flames over wide areas despite efforts of 4,700 fire fighters.

DOLCE FAR NIENTE.

Applicant—"Well, 'ere I am to see about that job you advertised."

Boss——"I see. Do you think you can do the work?"

Applicant—"Work? Lor' lumme, I thought you wanted a foreman."—Answers.

Our ambassador to London announces that he will not serve liquor at the embassy. The British ambassador at Washington has announced the same rule. Hands across the tea!——Dallas News.

The talking signboard has appeared in America. English motorists are looking forward to the thrill of whizzing through beautiful country lanes lined with pleading, bullying, cajoling and yelling posters,—London Opinion.

MEN!

We carry a full line of

Korreckt Klothes

Just at this time when you will need an additicnal Suit for your wardrobe, maybe for the young man going to school, too. They are here in great selections and at

Final "Good-bye" Prices

The lowest prices ever offered in Sudan.

Men's Silk Underwear, value $1.50 ..... 98c

Dress Shirts, value $2.25 ..... $1.29

PRINTS

Beautiful Prints, guaranteed fast colors, for Children's School Dresses.

DRESSES

New Fall Dresses in the popular shades of Brown, Blue and Black.

The FAIR Store

For a Cozy Home

If you want a cozy, combortable home, come to us.

Whatever your needs, from a complete home outfit to that one fill-in piece, we have it—more beautiful and of better quality and lower priced.

New Furniture adds new beauty and comfort to the home. It is an investment in happiness.

EVERYTHING IN RUGS AND FLOOR COVERINGS

Here's furniture for every room. Everything you require to make your home beautiful and livable.

It will be a real pleasure to show you the new things.

Stuart's Furniture and Hardware Store

LITTLEFIELD COLLEGE

High School Department, Affiliated

We give special attention to the High School Department with a view to preparing students for our College courses.

Your Advantage

Students attending Littlefield College from near-by points have the advantage of spending the week-end at home.

Come to see us or write for further particulars.

R. F. DUCKWORTH, President

It is absurd to suppose that the future of the talkies is in the least degree doubtful. Anything has a future which keeps people away from home.—New York Times.

The President expects ten lawyers to tell him how to make the people live up to the law so they won't need any lawyers.—Miami News.

Announcement

I am pleased to announce to my friends, customers and the folks of the Sudan trade territory that I have received the agency for the Magnolia Oil Products, and will be glad to supply your needs in this line. My aim is to give you the same satisfactory service as I have in other lines for the past five years in this territory. Please call on me at any time you are in need of the Famous Magnolia Products.

H. C. Holt

Sudan, Texas

To Your Advantage

No matter what month or season—you'll always find our stock of Hardware timely and complete—with prices to your advantage.

Try us when you want Hardware. You'll like our service and merchandise.
Every article we sell is dependable.
If it's Hardware—it's Here.

Higginbotham-Bartlet Co

Lumber Hardware Implements

SUDAN, TEXAS

HER FIANCE.

"I wonder why Maude claimed she was only twenty-five when that rich old man was courting her."

"Oh, I suppose she made a liberal dis[illegible] for cash."—Montreal Star.

[illegible]rt suggests the juice and a slice of bran morning, but doesn't t is to be taken be- breakfast.—Fresno

By reducing the legal size of taxicabs in New York City it has been estimated that the pedestrian will be in a position to be menaced by three taxis in the same space in which he now dodges only two.—New York Times.

"There are lots of people who do not know where their next check is coming from," avers a financial writer. Also there are lots with a strong suspicion that their last check is coming back.—Norfolk Ledger-Dispatch.

"Hermitage" Has Narrow Escape Fire

NASHVILLE, Tenn., Aug. 24.—"The Hermitage," historic homestead of Andrew Jackson was threatened last night by fire which destroyed the stable, boiler and pumphouse, rest rooms and adjacent buildings but left intact the brick mansion built by "Old Hickory" in 1834.

The Hermitage is owned by the state of Tennessee and is in the custody of the Ladies' Hermitage association.

STATE BOARD EDUCATION SETS SCHOLASTIC SCHEDULE

AUSTIN, Aug. 23.—The state board of education has fixed the scholastic apportionment at $17.50 per capita. The scholastic population was announced to be 1,430,000, making the grand total expenditure for the schools $25,025,000. The per capita apportionment for 1928-29 was $16.

Governor Dan Moody said S. M. N. Marrs, superintendent of public instruction, had been requested to inform the county superintendents and through them the common school trustees that it was likely the apportionment for 1930-31 could not be set at more than $16.50 with the constitutional maximum of 35 cents levied for school purposes and submtting to them the wisdom of retaining on their own initiative 50 cents per capita from the 1929-30 apportionment in order to make the apportionment for the two years a uniform $17 per capita.

In arriving at the per capita, it was decided that the law passed by the 41st legislature directing the board to fix the apportionment at $17.50 was manditory, Governor Mooody said.

SCHOLASTIC GAIN IN WEST TEXAS

AUSTIN, Aug. 23.—Sixty-three counties in West Texas gained in scholastic population for the 1929-30 period over a year ago while 33 counties lost slightly, according to figures compiled by the state department of education. The largest increase in western Texas was recorded in Lubbock county, 1,196. The total at present is 10,195 compared to 8,990 last year. Other heavy gains in that section include: Winkler, 467; Tom Green, 157; Wheeler, 471; Lamb, 240; Nolan, 247; Presidio, 578; Mitchell, 229; Midland, 157; Martin, 322; Donley, 311; Gray, 530; Hale, 303; Hall, 403; Howard, 267; Bailey, 205; Briscoe, 232; Dickens, 286.

Looks as if that underslung pipe were going to be the pipe of peace.—New York Evening Post.

Use News Want Ad columns.

Our Neighbors

Littlefield

(Lamb County Leader.)

The Littlefield public schools will open for the fall term Wednesday, Sept. 4, according to announcement this week by Superintendent B. M. Harrison. The enumeration is 1,644. Last year the enumeration was 1,301.

John M. Crews, age 31 years died at the home of his son, W. C Crews, in the Whitharral community, August 15.

The Methodist church will begin a series of revival services next Sunday, in charge of Rev. Joe Michael, minister, and Victor Harrison, song leader and personal worker. The Sunday services will be held in the church, and beginning Monday night will be held in the tabernacle, near Walters drug store.

The next First Monday Trades Day in Littlefield will be held September 2. The Chamber of Commerce has voted that these Trades Days shall be held regularly each first Monday.

Rev. J. W. Saffle last Thursday closed a 10 days' revival meeting for the Baptist church at Lums Chapel, and reports a real old time occasion with much spiritual demonstration.

Messrs. Boswell, Kahn & Wamble are this week rearranging their pens, located in the north part of town, in preparation to shipping in more sheep for feeding purposes this fall.

Joe Lowrimore, 23, son of Wm. Lowrimore, former Littlefield citizen, but now of Lubbock, sustained a triple-broken leg and severe head wound Sunday night, when crossing a street in Lubbock he was struck by a motorcycle.

Levelland

(Hockley County Herald.)

It now looks probable that Hockley county during the coming Fall and Winter months will witness the greatest development in the matter of the openining up of new farms and the improvement and settlement of large areas, than in in any year since 1925, when it is estimated that fully 500 families made new homes in this county.

We are informed that a petition is being circulated requesting the city commission to call a bond election for the purpose of making extensions to the water and sewer systems of the town in the near future.

A revival meeting in which Rev. T. M. Johnson, pastor of the Methodist church at Crosbyton, will do the preaching, will begin at the Methodist church at this place Sunday.

N. R. Grigsby, E. N. Phillips and C. L. Blackburn of the West Texas Compress Company were in town Tuesday looking over the situation with a view of building a compress at this place this summer and having it ready for operation during the coming cotton season.

Levelland woke up Tuesday morning to find that eight business houses had been burglarized during the night, seven of them being filling stations and other automobile establishments. The greatest loss was suffered by the Houston Motor Company, who lost between $50 and $60.

W. B. Blankenship, proprietor of the Wallace Theatre, was placed under a $200 bond Saturday to appear in the County Court on a charge of having violated the law governing the operation of business on Sunday, by the operation of the picture show on that day.

PLAINVIEW BOY KILLED ON FREIGHT TRAIN

CARROLLTON, Aug. 21—Sam B. Moore, 19, of Plainview, Texas, was killed instantly aboard a freight train at Meadows, near here, Monday night.

Moore and Jack Ryan, a companion, had boarded the train at Dallas and were riding on a car loaded with bridge steel. At Meadows the steel slipped and Moore's head was crushed. His companion jumped in time to escape injury.

The body was taken in charge by a Carrollton undertaker, but later it was transferred to Grapevine. It will be sent to Planview tonight.

Solution of the Boulder Dam problem is welcome both from a sectional and national point of view. Regionally, it means a new era of prosperity for no less than seven western states. For the American people as a whole it removes all obligation to try to understand what the Boulder Dam business is all about.—New York Times.

A Bowling Green girls is irate because a Louisville newspaper published she was to be married, and she says she doesn't even know the groom. Lots of others find that out too late, too.—Elizabethtown (Ky.) News.

The primary class in punning could look into the $500,000,000 merger of yeast and baking powder firms, with a view to saying somethng about raising all that dough.—Detroit News.

Littlefield College

Proposes Educating BOTH BODY AND MIND

Our trustees have authorized clean, aggressive athletics of the highest type.

Our new faculty is qualified to give the most effective mental training.

NEXT TERM OPENS SEPT. 17, 1929

If you are interested, write for catalogue. In order to be sure of dormitory accommodations, make reservations in advance of date of opening.

R. F. DUCKWORTH, PRESIDENT

LITTLEFIELD :-: TEXAS

MAYTAG WASHING MACHINES
Caskets and Undertakers' Supplies

G. C. HOLDEN

Cooper Store
Singer Sewing Machines

House Your Implements

The life of your Farm Implements will be lengthened if you house them from the weather.

Keep your equipment in first-class condition all the time by keeping them protected.

Protect your future by protecting your property.

We handle well-milled, properly-cured Lumber. Rely on us at all times for your Lumber needs.

J. C. Whaley Lumber Co.

Phone 64 -:- Sudan, Texas

Gorley's Blacksmith Shop
(King's Old Stand)

BLACKSMITHING
WOOD WORK
and WELDING
Acetylene and Electric Welding a Specialty
Save the Pieces—We Mend Them

Sudan Produce Co.

Highest Market Price paid for all kinds of Produce

ROY COWAN, Mgr.

JUST STARTED.

Vicar (filling in date on baptism certificate)—"Let me see, this is the sixteenth, isn't it?"

Mother—"Lor' lumme, sir, no! Only the sixth."—London Answers.

W. H. FORD, M. D.

Office In Ramby Building

Office Phone 10 Res. 11

SUDAN, TEXAS

COMMUNITY FESTIVAL WEEK

A Week of Community Goodwill

Sept. 2nd to 8th, Inclusive

A Full Week for Everybody Interested in Building a Bigger and Better Sudan

Free Show Mon. Night

Band Music---Fun---Speaking. Garden Theatre, 8:00 O'clock

FREE MASS MEETINGS

HIGH SCHOOL AUDITORIUM

Tuesday, Wednesday, Thursday, Friday and Sunday nights. Every citizen of Sudan Territory is urged to come. Fine inspirational community talks by Capt. C. S. Nusbaum, community specialist Call for your tickets every night. Valuable prizes awarded Friday night.

Community Building

On Friday Night Capt. Nusbaum will speak on "Community Building"

DON'T MISS A MEETING!

$200 IN PRIZES

will be given away Absolutely Free at the High School Auditorium Friday night, September 7th. Tickets entitling the holders to participate in these prizes will be given at the Auditorium each night. Be there every night and get your ticket. The following prizes will be given:

H. C. Holt—5 gals. Gas, 1 qt. Oil.
Hugh McMonogal—5 gals. Gas.
A. K. Boyd—50 lbs. Laying Mash.
W. W. Eaton Cafe—$1.00 in Trade.
A. Stuart—Flash Light, value $4.75.
Everybody's Cash Store—$2.50 in Mdse., 1 pair Ladies Silk Hose.
"M" System— four 24-lb. sacks Flour, given in 4 prizes.
First National Bank—$3.00 in cash.
Choc Blanchard—$1.00 in cash.
Hunt Barber Shop—$1 in barber work.
Hokus Pokus—25 lbs. Sugar.
Sudan Drug Store—1 lb. Chocolate Candy.
A. M. Holt—$1.75 Bucket Coffee.
Sudan Merc. Co.—1 pr. Allen A Hosiery. $2.50 in cash, 2 prizes.
Criswell Produce Co.—100 lbs. Laying Mash.
Miller & Crawford—$5.00 in cleaning and pressing (woolens).
Keith Service Station—1 Inner Tube.
Sudan News—100 Letterheads and Envelopes, printed.
Sharrock Tire Co.—$3.00 in cash.
Higginbotham-Bartlett Co.—1 gal. house Paint.
Farmers Produce Co.—1 frying chicken.
Continental Oil Co.—10 gals. Cont. Gas.
Foxworth-Galbraith Lumber Co.—1 gal. house Paint.
Weimhold Hatchery — pen standard Chickens.
J. C. Whaley Lumber Co.—hand Saw.
Cooper's Grocery—3-lb. pkg. Cooper's Special Coffee.
Hutto Chevrolet Co.—one 29x4.40 Tube.
The Fair Store—Silk Bed Spread.
Patterson Shoe Shop—$1.50 shoe or harness repair.
Palace Barber Shop—$1.00 Face Cream.
L. R. Wood Mercantile Co.—Bed set.
Gulf Refining Co.—1 gal. Motor Oil.
Sudan Auto Supply Co.—one 29x4.40 Tube.
Ramby Drug Co.—Fountain Pen
Frank & Graham, Truck L[illegible]
Terry Gin—Bale Cotton G[illegible]

Radio Shop News

Fair Treatment

Is just as much our stock in trade as the radio Atwater Kent Radios we sell and the service we give. It is a source of great satisfaction to us that no customer ever left here unless he was satisfied.

RADIOS
Radio Supplies and Repairs

Radio Shop

J. C. BARRON F. E. MILLER

SUDAN, TEXAS

Every Day Needs

We offer a wealth of Foodstuffs for hunger-provoking meals.

Visit our grocery tomorrow.

You'll agree that the food for making tempting dishes is found in this store.

A. M. HOLT & SONS

"We Will Meet You With a Smile."

Back to the Three R's

School opens next Monday, and back to the Three R's will go the rising generation.

And to start a new term right, is to have shining new pencils, rulers, tablets, crayons and other supplies that mark the route to knowledge.

Our assortment is ample and our prices will save you many dollars during the year.

SEE US FOR SCHOOL SUPPLIES

SUDAN DRUG STORE

Farm Bureau Department

J. W. HAMMOCK, Correspondent

FEDERAL AID HELPING TO BUILD CONFIDENCE IN COOPERATIVE MARKETING

It seems to the writer that there has been more inquiry concerning the progress of the Farm Bureau and its chance of participating in the new farm aid measure the past two weeks, than at any time since the bill was passed. It is the opinion of some of the best thinkers that if federal aid will only do half as much for the farming industry as it has for the industries of the northern and eastern part of the United States, there is a brighter day for agriculture almost here now.

There doesn't seem to be any excuse for the present low price of cotton, except a vigorous fight being put on by the cotton trade to try to work a hardship on all the cooperatives that are handling cotton in the United States. They very well know that it will be easier if they can block the plans of the government to help the farmer, if they can discourage the cooperative organizations now and keep them from getting too good a start so soon after they have the stamp of approval of the government placed upon them by congress and the newly appointed Farm Board.

There is more inquiry from large cotton producers the last few weeks than at any time in the last few years. Even the "doubting Thomas" who has never been a member of any organization has become interested to the extent that some have expressed themselves as being about ready to sign up and ship their cotton this year. Even if the cotton associations had done nothing in their eight years of operation other than to establish a market for the better staple in cotton, and gain the approval of their government so as to get a very liberal bill through congress in their behalf their time and effort has been well spent.

Some of the farmers who know that they have suffered a loss in some instances by being members of the cotton associations and shipping all of their cotton are more determined than ever now to stand by their organization the coming season just as faithful as before.

Of course some of the banks are getting impatient for the farmers to hurry up and make a more pronounced success of selling cotton without very much help from anyone and a great deal of hindering from all who have been made rich off the farmers' product, and the position most of them are in at harvest time on account of debt.

When the farmers finally put their program over thoroughly and are able to produce and put their crops direct to the consumer with the least possible cost in distribution without so much help and advice, then they will have so many friends they will not know how to entertain them, for most of the people who are working against them now are sure to be there at the finish to tell what great friends they have been to the great industry, "agriculture."

WHAT'S DOING IN WEST TEXAS

The Lubbock Hilton, a $1,400,000 structure, is now up six stories. A five-story addition to the Hotel Lubbock, totaling $222,050, comes next in line. Brick work on this hotel is almost complete and the addition is expected to be completed during October.

San Angelo building permits for the year have already exceeded a million and a half dollars. The Western Reserve Life Insurance building, for $185,000, the new Texas Theatre for $135,000, the Baker-Hemphill building for $121,000, and other buildings of like kind for similar prices are nearing completion.

An Amarillo farmer, J. R. Durrett, uses an unique method to make his more than 7000-acre farm pay. Renters are allowed to keep cows, hogs, and chickens during the slack months for an income and are relieved of their care during harvest time on a profit sharing plan.

Decatur Baptist College, the property of the Baptists of the State, is under the supervision of the Baptist General Convention, a junior college, correlated with Baylor University, and affiliated with the state department of education. It is the oldest junior college south of the Mississippi river.

Seymour's growth and development over the last half century will be chronicled in the Half-Century Anniversary Number put out by C. C. Harrison, editor of the Baylor County Banner this month. Prosperous business concerns, prominent homes, progressive citizens and plenty of modern improvements are Seymour's.

Marfa is coming to the front as a western town with a western outlook on life. Sixty thousand dollars' worth of paving, a white way, $35,000 telephone system, her Highland Fair, grazing land, building program, marble quarry, quicksilver mines, and other enterprises are getting her headlines in the daily papers.

Plainview, the home of Wayland College, is a staunch supporter of the school. The school has enjoyed an unparalleled growth since it was founded by the Staked Plains Baptist Association in 1908. In 1917 it was recognized as a standard junior college and has kept that rank ever since.

Goree's first bale of cotton for the season was brought to town by W. C. Coon who lives north of Goree across the Brazos river. The bale was ginned by the Goree Gin Company and bought by G. W. Moore for 18 cents per pound. A premium of $27.75 was given Coon by business men.

Munday is the home of the boy who was awarded second place in the individual judging of dairy cows at the short course at College Station. He is Gilbert Myers, and competed with 153 entries. Tenth place in dairy judging and fifth place in poultry judging was won by the Knox County Club boys.

McLean's $65,000 fire truck is now installed and ready for any emergency. The truck is of the pumper type and has a maximum capacity of 5,000 gallons of water per minute delivered through the hose nozzle. It is powered by a heavy duty six-cylinder engine capable of making 45 miles per hour on runs.

Hereford has 100 blocks of paved streets, a fine courthouse built of Georgia marble, a modern $30,000 city hall, the very best of fire fighting equipment, $200,000 worth of churches, a population of 5,000, natural gas, a modern telephone system, and a fine water system.

Abernathy is the home of Elton Beene, the youngest cornet champion in the United States. The boy is 12 years old and has played the cornet half his life. He is the son of C. W. Beene, band master at Abernathy.

VALUABLE PACKAGE.

"Tommy, can you tell me one of the uses of cowhide?"

"Er, yessir. It keeps the cow together."—Detroit News.

The Island of Yap with a quota of 100 immigrants to the United States hasn't sent a single one. That's all right. This country has enough yaps already.—Winston-Salem Journal.

The New Fall Fabrics

Rich and Colorful . . . Enchanting . . . these fabrics delight the eye and the sense of touch.

Select your new Fall Hat here for the Utmost in Smartness.

Fall Footwear

These new Shoes will enable you to step forth smartly in the Fall Fashion Parade.

Fall Hosiery

Full Fashioned Hose of the highest quality . . . sheer, medium and service weight . . . in new styles and colors at unusually modest prices.

COME ON, SCHOOL DAYS, WE'RE READY TO GO!

The pleasant Summer vacation is over—school days are here. The girls and boys must be properly clothed. We are splendidly equipped to aid you.

Everybody's Store

SUDAN Famous for Bargains TEXAS

CAPITAL WILL HAVE POLITICS YEAR AROUND

WASHINGTON, Aug. 23.—There is going to be politics the year around in Washington.

With the new democratic organization at the capital already in operation, the republicans are mobilizing a new setup which will get under way nezt month.

Claudius Houston of Tennessee is slated to be the new chairman of the republican national commttee and the active general of the republican organization. A. F. Dawson, Iowa banker and former newspaper man, is to be the man on the job—the field captain, or executive secretary.

Dawson is to take office here with the republican national committee and serve as laison officer among all republican organizations including the national committee and the senatorial and congressonal campaign committees.

A publicity drive, timed to coincide with the consderation of the tariff bill in the senate, is to be launched as a counter offensive to the democratic campaign. Under the guidance of Charles Michelson, veteran newspaper man, the democrats have been making a target of the house tariff measure all summer and the republicans are aroused.

President Hoover is satsfied with the reorganized republican campaign plans and is credited by many with inspiring the arrangement. Senator Watson of Indiana, republican leader, also is regarded as one of those giving impetus to the program for a more active party organization.

NON-COTTON ZONE ON MEXICAN BORDER ASKED

AUSTIN, Aug. 23.—Establishment of a non-cotton zone along the international boundary between the United States and Mexico is advocated by officals in an effort to eradicate the pink boll worm.

J. M. Del Curto, chief state entomologist, and R. E. McDonald, in charge of pink boll worm activities for the federal government in Texas and New Mexco, have gone to the City of Mexico seeking cooperation of the officials there. They are advocating a non-cotton zone on the Mexican side of the Rio Grande along the border.

George B. Terrell, state commissioner of agriculture, said it had been found impossible to control the spread into Texas of the pink boll worm unless a concentrated movement to stop the growing of cotton on both sides of the border was started by Texas and Mexico.

WHERE'S THAT MARGARINE?

A magazine article, praising exercise, says boxing increases the reach. So does boarding, and it's less strenuous.—Rochester Times-Union.

SHEER COERCION.

"Did he threaten you when he kissed you?"

"Yes, he said: 'If you scream I will never kiss you again.'"—Kasper (Stockholm).

TOUGH? Say-They hold all world records!

IF you want to know whether there's any difference in tires—just remember what tires are used when world records are made—FIRESTONE—every time!

Give your car the best. Drive around and let us equip you with Firestone Gum-Dipped Tires—one tire or a whole set.

Keith Service Station
SUDAN, TEXAS

Complete Snappy Service

What job that we do at our Garage you can depend on. Bring your cars to us, no matter how small the job.

BATTERIES RECHARGED

Homer Doty's Garage

E. S. ROWE
ATTORNEY
General Practice In All Courts
Office in
Littlefield State Bank Building
LITTLEFIELD, TEXAS

General Auctioneering
FARM AND STOCK SALES
COL. JACK ROWAN
LICENSED AUCTIONEER
Dates Made At This Office

J. E. (Bert) DRYDEN
Attorney-At-Law
PRACTICE IN ALL COURTS
SUDAN, TEXAS

GRAND FOR THE BLACKSMITH'S CHORUS.

Magistrate—"Are you sure he was intoxicated?"

Policeman—"No, sir, not positive, but his wife says he brought home a manhole cover and tried to play it on the gramophone."—Loughborough (England) Herald.

Real Estate and Loans..
V. C. NELSON
10 Tracts of Martin Land for Sale. $35 to $45 per acre.
SUDAN TEXAS

ROWE ABSTRACT CO.
Complete Abstracts of All Lands in Lamb County
Let us make that trip to Olton for you!
Located in old Bank Building

DR. G. A. FOOTE
Glasses Fitted
PHYSICIAN and SURGEON
Office At Sudan Drug
Office Phone 45
Residence Phone 36

Lamb County Taxes Reduced

By order of the commissioners, Lamb county taxes have been reduced 7c in road district No. 1 and 3c in road district No. 2. The total county rate last year was 95c. This year the rate will be 88c for road district No. 1, the south half of the county, and 92c for road district No. 2, the north half of the county. Greater increase in valuation on the south side and older district accounts for the greater reduction in taxes. The total is divided among the funds as follows:

General Fund	.25	.25
Road & Bridge	.15	.15
Jury Fund	.15	.15
Special Road Fund	.15	.15
Court House Fund	.10	.10
Road Bond	.8	.12
	.88	.92

It has taken Niagara 30,000 years to move seven miles. Just like Sunday traffic. — American Lumberman.

THE REVIVAL MEETING AT BULA TABERNACLE

The revival services at Bula Tabernacle, under the auspices of the M. E. Church, Rev. Clarence Bounds, evangelist, have scored a decided success the past week. Bro. Bounds is delivering old time gospel messages to an average attendnce of from 500 to 600 people. To date there have been 36 conversions and three reclamations.

This congregation has a wide-awake young people's organization. Their membership contest closes Sunday night. These young people will parade through Sudan Saturday afternoon.

Sunday morning subject, "Mother's Power."

Sunday night subject, "God's Last Call."

Everybody come.

FRANK STORY, P. C.

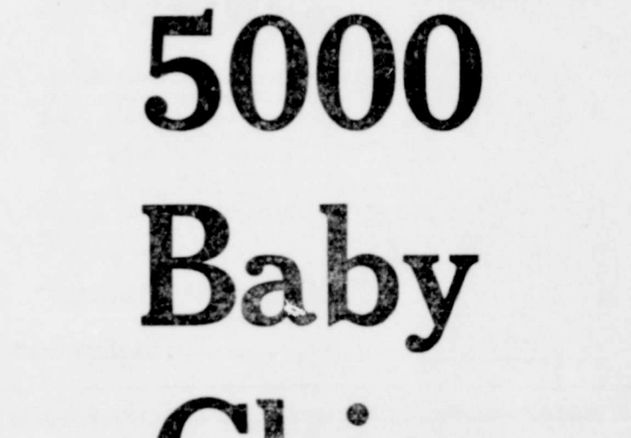
Prime Minister MacDonald is in complete control—as long as he can please his own party and the liberals and conservatives. — Indianapolis News.

Beginning SEPEMBER 12

We Will Have

5000 Baby Chix

For Sale Weekly



WEIMHOLDS' COMMERCIAL HATCHERY

Sudan, Texas

TOWN AND COUNTY

Mr. and Mrs. Henry Schuster were in town Saturday morning.

Mr. and Mrs. Greathouse have as their guest this week their daughter from Vernon.

Mrs. Albert Findley is visiting her parents, Mr. and Mrs. Hughon at Gainesville.

Mr. and Mrs. Elmer Blackwell and Mrs. A. D. Linton motored to Lubbock Tuesday and spent the day.

Crop conditions around Sudan are very favorable, but we would appreciate a good rain.

Mrs. Ed Ray and children returned from Portales, N. M., where they visited relatives.

Mr. and Mrs. R. L. Young of Abilene spent last week with Mr. and Mrs. Edgar Wright. Mrs. Wright is a niece of Mr. and Mrs. Young.

Mr. and Mrs. O. Campbell of Hico were guests last week of his sister, Mrs. W. O. Wright and family.

Dave Deaton of Stephensville visited with Mr. and Mrs. Edgar Wright and the W. O. Wright family Friday.

Mrs. D. P. Keith and children, Ruth and Don Paul, returned Sunday from Matador, where they spent the past week visiting home folks.

Mr. and Mrs. Sharmon of Circleback are visiting relatives at San Angelo. Mr. Sharmon accompanied her part of the way and will visit his father who is quite old.

Miss Sarah Spicer and her sister, Mrs. Richardson from the Friendship community were in town Sunday afternoon. Miss Spicer has entered the subscription campaign being conducted by The News and expects to secure a lot of support from her friends.

Mr. and Mrs. E. H. Curry and children of Tipton are visiting Mr. Curry's sister, Mrs. J. K. Kerr. Mr. and Mrs. Curry contemplate moving to Clovis, N. M., in a short time.

Miss Louise Green and T. C. Horton, who have been spending the summer with their uncle and aunt, Mr. and Mrs. Bert Dryden, left for their home in Fort Worth the latter part of last week, accompanied by Mr. and Mrs. Dryden who will visit relatives there for a few days.

Misses Mary and Frances Wilson of Lubbock and Lois and W. D. Humphrey of Clovis, N. M., spent last week with their grandfather, Mr. F. P. Wilson and family.

Mr. and Mrs. Stephens of Muleshoe, accompanied by their daughter, Mrs. Harold Griffith of Sudan spent several days at Carlsbad. They returned home Monday.

Mr. and Mrs. Bruce Harris have their twin babies in the sanitarium at Lubbock. Both children are quite ill with summer complaint.

Pypher Ramby, Frank Rone and Elwin Hamilton returned from a tour of the western states. They visited many places of interest, one of which was Yellowstone Park.

Mr. and Mrs. W. F. Lynch, who have been spending the summer in Arizona for the benefit of Mr. Lynch's health, returned home the first of the week. Mr. Lynch's health is much improved.

Mr. and Mrs. G. S. Bellamy of Medicine Mound have been visiting the latter's father, J. M. Carruth and family. Mr. and Mrs. Bellamy, accompanied by Miss Lillie Mae, Ida Ruth and Charles left Tuesday for Ruidoso and Carlsbad where they will visit for a few days.

Mr. and Mrs. E. C. Schuman and little daughter Phyllis of White Deer are visiting friends in Sudan for a few days. Mr. Schuman was manager of the elevator the past year.

Mr. and Mrs. F. W. Dent had a most pleasant celebration of their birthdays—Mrs. Dent's birthday coming Saturday, August 24, and Mr. Dent's on Monday, the 26th. Sunday, the 25th, they were very much surprised when a number of guests began arriving. Of course they were happy to have the guests, but were wondering what they would serve for dinner, when it became evident that the visitors had brought baskets of the choicest foods. Those present were Mr. and Mrs. Ira Dent and family, Mrs. F. W. Ballard and family and Mrs. Jim Griffin and family of Olustee, Okla.; Mr. and Mrs. G. A. Bradley and family of Flagg, Texas; Mr. and Mrs. A. Lumpkins and family of Sudan; Miss Pauline Dent and Jinks Dent, this being all of their children and their families except three daughters who live away from here. Sunday afternoon the party went to Mrs. Bradley's home at Flagg. They spent the night and on Monday were served another birthday dinner. Late in the afternoon the guests left for their respective homes, very happy over the joyous celebration and wishing long lives for their mother and father.

School Days ..SALE..

This special selling event, coming as it does just before school opens, strongly appeals to the pocketbook of every father and mother in this community who have children of school age, as it means a big saving on their outfit of school supplies. Come in, bring the children and buy their school supplies now while our School Days Sale is on.

Sale starts Saturday and lasts Eight Days.

H. G. Ramby

Prescription Druggist

Sudan Mercantile Company

INVITES YOU

To attend Community Festival Weeek, beginning

MONDAY, SEPTEMBER 2

Capt. Nusbaum has something of interest to tell you—and so have we.

A snappy line of New Dresses just arrived.
More new shades in Allen-A Hosiery.
Everything for the School Kiddies.

And—

MR. WILSON SAYS:

Get your Binder Repairs early—or better still, a New McCormick-Deering Binder.

The Pioneer Store

LITTLEFIELD BOY KILLED BY TRUCK

The 14 year old son of L. A. Ratliff was riding on the fender of an oil truck about 9 o'clock Sunday night and amusing himself catching bugs off the headlight, when in some manner he lost his balance and was thrown under the wheels of the heavy truck and killed almost instantly.

Relatives and friends were greatly shocked and grieved over the accident. The family have lived in Littlefield several years and are well known.

NO ADVANCE IN TOWN LOT PRICES

For the next ninety days there will be no advance in the prices of Sudan town lots, although city water facilities would warrant an advance. If you want a lot, now is the time to secure it at the old price.

P. E. BOESEN,
Sales Agent.

a29,4t

Col. Jack Stricklin, of the Terry County Herald, and his son Jack Jr. were in Sudan Sunday visiting with Mr. and Mrs. G. C. Holden, and also called on the News force for a short visit. Col. Jack is the editor of one of the two best papers on the South Plains.

FOR SALE

umber, fence posts, self-feeders, hog wire, chicken and bard wire. Priced to sell. See
jy 25-2tc SIMON D. HAY.

FOR SALE OR TRADE.
22-40 Case Tractor, 24-36 in. Avery Separator, in good condition. A. M. Shook, Hale Center, Texas, phone 59-J. a22-4tp

Chinese Elms, 4 to 5 feet, 60c. Fruit Trees at money saving prices. Send order to J. W. Simmons, 2212 10th St., Lubbock, Texas. a29,tf

One wag remarks that some girls use dumb-bells to get color on their faces and some use color on their faces to get dumb-bells.—Savannah News.