

The Sudan News

VOL. 3

SUDAN, LAMB COUNTY, TEXAS, DECEMBER 9, 1927

NO. 24

As Others See Us.

Gratifying Alike to The New and its Readers to
Find That its Efforts in Behalf of the
Producers are Meeting With the
Approval of the Best People
Everywhere.

Editor Weimhold, of Sudan, is to be commended for the interest he took last week in protecting the financial interests of the turkey raisers of this section of Lamb county. As a result of Weimhold's efforts 3,000 turkeys were shipped to the Thanksgiving market, and at a price averaging six cents per pound over what was being paid up to that time by regular dealers. It meant the addition of several hundred dollars to the producers which would have otherwise have gone to fatten the purses of the regular dealers.—Lamb County Leader.

Thanks, Brother Mitchel, you have told it just as we tried to do it, and without any effort at trying to throw a bouquet to ourselves, we must say that you have the knack of hitting the nail on the head and hewing to the line. That's what it takes in these days of "entrenched graft," and it is certainly refreshing and encouraging to know that the "good man is not yet perished out of the earth." To sit still and play "mum" when your down-trodden fellow man is being robbed, is to become a part in the crime. We are certainly glad that you see the matter as we do, not because it's us, but because it is the TRUTH. The producers of this country will be glad to know that our able contemporary stands squarely for their rights, and has the courage to speak and act accordingly.

Editor Weimhold, of the Sudan News, and a few of the citizens of that town and community thought the produce dealers of that city were trying to fleece the farmers of their turkeys and got into the market paying 30c a pound for them, whereas they had been offered only about half that amount by the produce men. After loading a car and seeing it safe on its way to Kansas City, Editor Weimhold then sat down to his old L. C. Smith or Royal or whatever it is and everlastingly wiped up on the local produce men. We hope an armistice has been agreed on by now.—The Brownfield Herald, A. J. Stricklin, Editor.

You are right, Bro. Stricklin; but there is no armistice yet. We are just beginning to fight, and there will be no let up as long as that hydra-headed monster called graft, shows its head in our midst. The war on graft is a war that an armistice won't work with. No kind of truce will fit in with its vile operations, and if you don't give it a complete knockout it will be found doing business at the old stand when the smoke clears away. And you have to watch as well as fight, for this enemy of the people and of a town and its business is to be found in the most unexpected places. It is easy to see what the producers would have to contend with if the horde of grafters were allowed to go unchecked. So the only thing to do is to hit 'em straight from the shoulder, and keep on at it.

Rev. G. H. Ledger Returns

Rev. C. H. Ledger, pastor of the M. E. church at this place, has been returned to this place by the M. E. Conference which was held at Big Springs a month ago. Bro. Ledger's return to this charge, we feel is in unanimous accord with his constituents here, and speaks highly of his work. He is not only an able preacher, but his congeniality is like a brook in the leafy month of June—cross it in the meadow, in the thicket, in serene weather or cloudy days, it greets you with the same pleasing note. The News joins his many friends in welcoming him back in our town and his work here, and it goes without saying that he will do his part for the Master, which we trust will prove to be seed sown in good ground. Brother Ledger has been in charge of the church here one term before this and has the distinction of being the only minister returned.

The opening day sales at the "M" Store last Saturday was very satisfactory to the management, we are informed. It was a great day for the buying public in Sudan, a happy and interesting diversion from the old methods that had so long been in vogue. The News is glad to know that their advertising program has been so well carried out and rewarded. Mr. H. W. Sigman was one of the lucky customers, and drew the elegant set of dishes; the other, Mr. D. C. Lumpkin, drew the ham.

Our country has had some real winter the past few days. After a prolonged stretch of balmy and salubrious fall weather, old Boreas swooped down upon us Tuesday night with all "four feet," and for several days the mercury has played around the zero mark. B-r-r-r! Tuesday night we could scarcely keep warm, although we had all sorts of "kiver." At this time it has very much moderated and soon, we hope, we will be able to don the haymakers' costume.

Miss Faye Foote who is attending the "Tech" at Lubbock, spent the week-end with her parents, Dr. and Mrs. G. A. Foote.

Chester Coffman, son of Mr. and Mrs. T. W. Coffman, of the Baileyboro community, is reported to have diphtheria.

Adell Sterling, daughter of Mr. and Mrs. H. Sterling is recovering from diphtheria.

Mr. and Mrs. Bert Dryden and little daughter, Mary Jo, returned from Amarillo, Wednesday, where they have been attending business matters.

Mesdames W. W. Terry, W. V. Terry and G. A. Foote, motored to Lubbock, Saturday.

Bill Kitley of Rule, spent last week in the home of his sister, Mrs. L. T. Hunt and family.

Mr. and Mrs. Earl Loyd announce the birth of a baby boy, born Sunday, December 4th. Both mother and son are getting along nicely.

Mr. and Mrs. W. W. Terry, of San Antonio, returned to their home after spending several days with their son, W. V. Terry and wife.

FOR SALE—Fine young Mammoth Bronze Turkey Tom's. equal to the best. Prices low. You can't afford to buy sorry Toms. Mrs. E. N. Ray.

FOR SALE—One Hudson car in good mechanical condition cheap, or will trade. See Bush at Foxworth Galbraith Lbr. Co.

For Sale—Ford Truck—Sudan Auto Supply.

FOR SALE—Large Model I Chevrolet touring car, just had motor overhauled. A car that will give you more than your money's worth.

Dr. G. A. Foote.

Mr. and Mrs. Francis Miller and two children, were in Lubbock Monday.

Mesdames W. L. Lyle, L. E. Slate and S. D. Hay were Lubbock visitors, Thursday.

Mrs. Anna Carter who has been confined to her bed for the past few days is somewhat improved at this time.

LOST—Black hand bag between Sudan Hotel and Amherst. Finder please return to Sudan Hotel and receive reward.

FOR SALE—1 span of mules, 5 years old, weight 2400 lbs., well matched, broke and sound. Will sell team worth the money. R. E. Turner, On J. M. Carruth place, 3 miles south of Sudan.

FARM STOCK

MAKE MORE USE OF PUBLIC NEWS

(Prepared by the United States Department of Agriculture.)

In planning for future live stock production the three chief elements of success are personal ability, organized effort and a wider use of public information. These views were advanced by Dr. John R. Mohler, chief of the Bureau of animal industry, before the annual meeting of the Texas and Southwest Cattle Raisers' Association at El Paso, Texas.

"It is common knowledge," Doctor Mohler said, "that the great Southwest can produce almost unlimited quantities of cattle and other live stock when the market incentive is sufficient." He then pointed out the importance of using past experience as a general basis of planning for the future, but he urged stock owners in making definite plans to utilize more fully public information that can be had for the asking; food habits of the public, the extent of imports and exports, and other influences must be reckoned with in the business of meat production.

Live stock owners were urged to study the research and experimental work which the federal and state governments are doing and to become more familiar with laws and regulations for the protection of the industry. Doctor Mohler referred to recent compilation giving latest information on the production, consumption and foreign trade in meat, and cited the interest which the meat trade had shown in obtaining copies at once for distribution among its members.

Though the figures have been made public for nearly a month, the interest of live-stock producers in them has been noticeably less than that of the packing industry and the meat trade. "Yet we cannot believe," said Doctor Mohler, "that the information is any more important to them than to the men who raise the animals."

Give Attention to Hog Houses and Equipment

Hog housing and feeding equipment needs more attention in the live stock program on many farms, in the opinion of W. A. Foster, of the farm mechanics department, college of agriculture, University of Illinois. A sanitary, comfortable place for farrowing starts the pigs right, giving them vigor and health during this critical period of their life. Then spacious, clean, well-lighted quarters during their growing and maturing periods insure vigorous growth and maximum gains, he said.

Feeding equipment, such as sanitary watering conveniences and self-feeders, not only saves labor for the attendant, but permits a balanced ration and unhampered gains in placing palatable food before the animals at all times.

In the housing of swine two general methods are used. The community house and the movable colony house. Each has merit as well as faults. In the community housing system, the care is confined to a single building, thereby reducing the labor and attention. It is a simple matter to heat this type of house. The disadvantage is in expense of building and the added risk from contagion.

The movable colony house has become extremely popular since it lends itself to the swine sanitation system.

A hog house to be successful must provide comfort for the animals and it must be convenient for the attendant. It should be simple to build and strong to withstand rough usage.

Development Big Factor in Breeding Gilts

Development perhaps more than age is the controlling factor in determining the time in a gilt's life at which she may be bred. A good growth gilt of seven or eight months may make a much better mother than a poorly developed, underfed one of ten months or a year. As soon as a gilt has reached the stage where the demands of raising a litter will not seriously affect her future usefulness she can safely be bred.

Many hogmen believe that early breeding tends to make a better brood sow and establish regular breeding habits. One thing certain is that the earlier that gilt can be made a producer the more you will cut down the overhead cost per pig at birth. The great danger and source of loss in breeding gilts too young is in small litters and insufficient nourishment of the pigs due to the underdevelopment of the mother. Feeding during gestation and after farrowing can eliminate much of the danger.

Greta Garbo



This is the latest picture of the popular "movie" star, Greta Garbo, appearing in her latest production entitled "Love," adapted from Tolstoy's "Anna Karenina."

Mother's Cook Book

He who loveth a book will never want for a faithful friend, a wholesome counselor, a cheerful companion, or an effectual comforter.—Isaac Barrow.

GOOD THINGS WE LIKE

THOSE who enjoy the sweet potato will like this method of serving it:

Stuffed Sweet Potatoes.

Peel and parboil the potatoes of even size and shape, core with an apple corer and fill each cavity with prunes which have been softened and stoned. Close the ends with halves of the cores, thus keeping in the juices. Bake on a grate with a pan to catch the drippings. In the pan place two cupfuls each of sugar and water and allow the syrup to remain while the potatoes are cooking. Remove the potatoes to a hot dish and boil down the syrup until it forms a thread. Pour this over the potatoes and serve with rich game, goose or broiled mackerel.

Baked Ham.

No Virginia ham is considered fit for cooking until it has been cured at least a year. Wash and scrub the surface well, place in a kettle with cold water and bring slowly to the boiling point, then let it simmer for half of the required time for cooking. One-half hour to the pound is considered the best time for cooking ham. After half the time is passed remove and pour on fresh boiling water and finish cooking. Take from the water, trim and skin it while warm. Cover with cloves and brown sugar and baste with cider while cooking in a hot oven, until well browned on the outside.

Chestnut Stuffing.

This is one of the most tasty of stuffings. Take a pound of lean, uncooked ham cut into dice, cover with cold water and simmer until tender. Meanwhile slit a quart of large chestnuts, peel them and boil till soft in salted water. Press them through a sieve, add one-fourth cupful of butter, a tablespoonful of onion juice, a pint of bread crumbs, 4 tablespoonsful of chopped parsley, with salt and pepper to taste, adding a bit of marjoram and paprika.

The chopped giblets, cooked and chopped, are added to this stuffing if desired, making a most finely flavored stuffing.

Nellie Maxwell
© 1927, Western Newspaper Union.

SAWS

By Viola Brothers Shore

FOR THE GOOSE

OUR envyin' her won't keep your neighbor from lookin' beautiful. But it will you.

It's better to pay too much to your fish man than your druggist.

It's hard to know what to do with a kid that lies, a man that speeds after he's been fined and a woman that keeps on eatin' onions.

FOR THE GANDER

The more a woman tells you about her troubles, the less she needs your sympathy.

You might love a man you was afraid of. But never one you was ashamed of.

What Does Your Child Want to Know?

Answered by BARBARA SOURJALY



WHY CAN WE SEE FARTHER IN THE COUNTRY?

The air is clear from smoke and dust. The wind has swept it clean. And in this crystal atmosphere a thousand things are seen.

FARM KITCHEN WITH ALL CONVENiences



Modern Sink Placed at Height Convenient for Housewife—Tea Wagon Made by Her and Her Husband, Gloucester County, New Jersey.

(Prepared by the United States Department of Agriculture)

Here's a New Jersey farm kitchen which has all the conveniences of a city home and some of the advantages of a country house, too. The very modern porcelain sink has been properly placed at a height from the floor convenient for the woman who is likely to do most of the work at it. The sink has a drain board of its own and there is a little extra shelf at the side for better handling of the dishes as they are washed. Soiled dishes are brought from the table on the tea wagon, which was made by the woman and her husband. A high stool, which is on casters, like the tea wagon, enables the housewife to sit down while washing dishes if she wishes to. Under the handy shelf above the sink all the small miscellaneous utensils in constant use are hung as soon as they are washed. A drain basket is used to eliminate some of the wiping with a towel, since dishes may be placed in the basket and drenched with scalding hot water, then left to dry.

Suggestions for improving this kitchen were made by the Gloucester county home demonstration agent. It may be noted also that the floor is covered with linoleum so as to be easily kept clean.

GOOD RECIPE FOR DEVIL'S FOOD CAKE

Something Every Housewife Likes to Have on Hand.

(Prepared by the United States Department of Agriculture)

Every woman likes to have a good recipe on hand for making devil's food cake. It is a matter of conjecture whether this cake is so named because of the contrast of its dark brown color to snowy white "angel food" or because it frequently turned out to be quite reddish in color. The Bureau of Home Economics, however, says the red color is due to using too much soda when the devil's food is made with sour milk, and as overuse of soda is not desirable, this ingredient should be carefully measured.

Devil's Food Cake.

Ingredients:

- 1/2 cup butter
- 1/2 cup sugar
- 1 egg
- 1/2 cup white flour
- 1/2 cup milk
- 1/2 cup chocolate squares
- 1/2 teaspoon salt
- 1/2 cup water
- 1/2 cup baking powder
- 1/2 cup vanilla extract
- 1/2 cup melted chocolate

Cream the butter and the sugar and add the well-beaten eggs and mix well. Sift the dry ingredients and add to the first mixture alternately with the milk. Add the chocolate, which has been melted over steam, and the vanilla and beat until well mixed with the batter. Bake in a greased pan in a sheet for 35 minutes at a temperature between 300 and 325 degrees Fahrenheit. Cover lightly with powdered sugar and serve. Or, if preferred, bake the cake in two layers and make a vanilla icing.

This cake mixture sour milk can be used in place of the sweet milk. In that case dissolve one-half teaspoonful of soda in one teaspoonful of water and add at the same time with the sour milk. The chocolate can also be increased by one square if one likes a strong chocolate flavor.

Orange Drop Cakes for the School Lunch Box

Children will like these wholesome, easily made drop cakes flavored with orange. Make them occasionally so as to have them fresh for the school lunch boxes. The Bureau of Home Economics furnishes the recipe.

Orange Drop Cakes.

Ingredients:

- 2 cups flour
- 1/2 cup sugar
- 1/2 cup oil
- 1/2 cup baking powder
- 1/2 teaspoon salt
- 1/2 cup orange juice
- 1/2 cup water
- 1/2 cup melted butter
- 1/2 cup baking powder
- 1/2 cup water
- 1/2 cup melted butter
- 1/2 cup sugar
- 1/2 cup flour
- 1/2 cup water

Cream together the grated rind of the orange and the butter. Gradually beat in the sugar, the beaten eggs and the orange juice. Add the flour and baking powder, which have been mixed together. Drop the batter by teaspoons onto a greased baking sheet or an inverted pan, and bake in a quick oven.

Helps Dressmaker

The United States Bureau of Home Economics has made a valuable contribution to the fitting problems of the home sewer, by assembling information needed when one works with the patterns now available. If a woman understands what should be the main lines of a well-fitted garment, the methods of correcting common defects in each part of a garment, and the ordinary mistakes that should be avoided, she can either make her own clothes or alter those bought ready made with greater confidence. This information will be furnished to anyone who makes application for it to the Bureau at Washington.

Community Building

"Health Center" Has Cut Mortality Rate

East Harlem, one of the most congested districts in Manhattan, has carried on a most interesting health program during the past six years, resulting in a decidedly reduced mortality rate, writes Savel Zimand, in the New York Times.

The East Harlem health center is operated by the health department of the city, assisted by private health and social agencies. During the last five years the general death rate of Manhattan has increased while that of East Harlem has been reduced materially. The rate for Manhattan in 1925 was 4.9 per cent greater than in 1920 and that of East Harlem was 20 per cent lower, according to Kenneth D. Widmer, executive director of the center.

One of the most important gains was made in the case of infant mortality. From 412 deaths of children under one year of age annually in 1916-20, the number dropped to 194 in 1925. All of the children's diseases decreased.

The American Red Cross was responsible for the origin of the center, providing headquarters and the funds during the first three years. Six years ago the city health department and 22 agencies established the real center. From time to time departments have been added and the facilities increased.—Welfare Magazine.

Close Association of Parents and Teachers

The Kansas City Council of Parents and Teachers, organized as a council in 1915, has grown to a membership of 22,000, standing as one of the foremost councils of the national parent-teacher organization. The council is made up of the following groups: Sixty-nine grade school associations, with 19,232 members; 26 preschool associations, with 537 members; 6 high school associations, with 948 members; 4 junior high school associations, with 1,247 members, and 2 church and community house associations, with 112 members. The largest single group membership comes from the Bancroft school, where 1,054 parents are active members. The Northeast Junior high school, with 630 members, is the largest high school association in Missouri. The J. C. Nichols school association has the distinction and honor of having every father, mother and teacher a member.

The room-mother plan, together with the hearty co-operation of principals and teachers is held responsible to a large extent for this 100 per cent membership. Mothers act as sponsors for each room, answering questions of parents as to the purpose of the movement, its value to children, and the use of dues. The mother sponsors work with the membership committee.—Christian Science Monitor.

Trees for Highways

The following communication to the St. Louis Post-Dispatch is pertinent: "I should like to ask through your columns just why do the advocates of tree planting on the public highways not advocate fruit and nut trees, where the soil is adaptable or suitable for such trees. Inasmuch as fruit and nut trees would be so much more valuable to the citizens of the state and reduce the cost of fruits and nuts, which are becoming prohibitive?"

"At least every other tree should be a fruit or nut tree, and I believe every citizen would be willing to pay for at least one fruit or nut tree. I'm sure I would pay for more than one."

"Make the highways attractive by mixing fruit and nut trees among the shade trees—half of each, at least, and give fruit and nuts to all."

See Home as It Will Be

Architectural service is not an extravagance, not even an expense—it is an investment and a genuine saving.

Always build from plans, and before going ahead have a picture made of what the plans call for; in that way avoiding disappointment later when the building is up.

The expense of a rendered perspective sketch is small, and it often reveals the need of changes here and there. These can be easily made in the plans.

The Weed Law

Rank weeds give a neighborhood a scraggly and unkempt air. The complete citizen attends regularly to the mowing and removal of unsightly weed patches wherever he may be responsible for those unpatriotic growths. Where the property owner or vacant lot owner neglects his duty, there is authority and responsibility to inspect and act for the community good at the expense of the derelict weed-crop producer.—Lafayette Journal and Courier.

Don't Spare Paint

Those who refrain from adequately painting exposed wood are in the class with the penny-wise, pound-foolish. In addition, failure to paint loses one an aesthetic pleasure which must be classed with one of the truest joys of life.

POULTRY FACTS

PUSH LAYING HEN FOR FIVE MONTHS

Five months per year is enough in which to push hens into extra laying by extending the feeding hours through the use of lights. The North Carolina experiment station has just completed its second three-year test with laying hens and finds that the period between November 1 and April 1 is the period to use lights. For the remainder of the year, the birds should be allowed to feed during the normal daylight.

"Beginning with the pullet year, we have subjected hens to 36 consecutive months of 14 feeding hours per day, securing the extra hours by using electric lights," says Dr. B. F. Kaupp, head of the poultry department at state college. "This past year marked the completion of the second such test. Our results show conclusively that a hen must have a rest period between each year of exposure to the extra hours. This is needed that she might replenish her depleted stores of vitamins, minerals and vitality. It is not wise to subject a hen to the extra feeding hours for more than five months of the year, and the time between November 1 and April 1 is recommended."

Doctor Kaupp and his associates have found that a sudden reduction of the feeding hours will be accompanied by premature molting and that regular lighting will always give poor results in securing extra eggs.

Cod Liver Oil May Be Detrimental to Fowls

Prof. Eric Agudhr of Stockholm, Sweden, has issued a report which confirms doubt as to how far cod liver oil may be continued in the poultry ration with desirable results. In his experiments with white mice he found that the continued use of this oil made the animals too fat at the end of the feeding period, that there was a swelling of the bodies, and that various organs had been adversely affected. Other experiments with larger animals gave similar results. While cod liver oil may help temporarily, it is possible that it may be positively harmful if used continuously. Apparently it has had no detrimental effects in experiments in feeding it to poultry on this continent, but before it is made a regular article of diet for poultry, it should be given the most careful and prolonged investigation.

Sodium Fluoride Useful to Destroy Parasites

The best thing to treat hens for lice is sodium fluoride. The best way to apply is to dip each hen, but this can be done only on a warm day. One ounce of sodium fluoride to each gallon of lukewarm water. Grasp the hen by the wings in your left hand and immerse her in the water and ruffle up the feathers with your right hand so that the water will go to the skin. Then hold your hand over her nostrils and mouth and duck her head for a few seconds.

If the weather is too cold to dip, this can be put on dry. Place a good pinch of the powder on the neck, the back, one under each wing, and a good big one under the vent.

Poultry Squibs

Poultry parasites are hardy and can live from four to five months after chickens have been removed from the hen houses unless a strong destroyer is applied.

It takes vigorous pullets with long, broad and deep body developed to shell out eggs in the dead of winter when the thermometer is hovering around the zero mark.

Without some form of animal food, to replace the summer bugs and worms, hens can't lay well, however free-handed you are with grain. This need is supplied by tankage, meat scraps, ground green bone, or skim milk or buttermilk.

Pullets of the heavy breeds can be too fat for laying while it is difficult to get Leghorn pullets overly fat.

The poultry breeder should not be influenced by trifling incidents that irritate the market. He should select and grade his poultry.

The poultry house is both the home of the hen and the factory where winter eggs are produced, and unless it provides suitable living and working conditions the hen cannot be expected to lay well.

Soy bean and clover hay, if brightly cured, may be used to take the place of alfalfa in the poultry ration.

It is much easier to prevent lice and mites getting a start than it is to get rid of them once they get a toe hold.

The Missouri station showed how profitable it is to add animal food to a grain ration. Each pound of tankage or meat scraps, or the equivalent in skim milk (one gallon) brought an extra dozen eggs.



"RED" GRANGE

National Football Star,

writes:

"While at college I learned that the condition of the throat is most important to an athlete. Coaches and captains know that throat irritation may even keep a player out of an important game. For this reason, I insist that my New York Yankees smoke only Luckies, when they smoke."

"I know that Luckies are smooth and mellow and cannot irritate the throat."

Harold E. Grange

Photo by Underwood & Underwood



You, too, will find that LUCKY STRIKES give the greatest pleasure—Mild and Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, properly aged and blended with great skill, and there is an extra process—"IT'S TOASTED"—no harshness, not a bit of bite.

"It's toasted"

No Throat Irritation—No Cough.

ATWATER KENT RADIO

Tremendous saving in the world's finest radio

EVEN before these new 1928 low prices were announced, Atwater Kent Radio was overwhelmingly preferred in rural homes.

NOW the always moderate prices of Atwater Kent ONE Dial Receivers and Radio Speakers are still lower. NOW the radio that most farm families prefer, as proved over and over again by their words, is within the reach of thousands and thousands of families who still thought the prices of really good radio were a little high.

Universal demand has enabled the largest radio factory to put the economies of big production into effect. At the same time our radio has been greatly improved in performance.

Much better radio—at much lower prices—with Christmas just ahead! Let the nearest Atwater Kent dealer show you.

ATWATER KENT MFG. COMPANY

A. Atwater Kent, President
4700 Wissahickon Avenue
Philadelphia, Pa.

\$49

\$65



\$49

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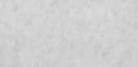
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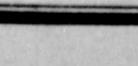
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Subscription \$1.50 the year, invariably in advance.

Reading notices, obituaries, card of thanks, resolutions of respect, etc. 10c per line. Display rates on application.

Take My Ad Out

You can pretty well get the measure of a narrow-minded, near sighted person by the weapon he uses when he thinks he has a grievance against his home newspaper. No doubt you can guess what that weapon is if he is in any kind of business and has a 2x4 ad in the paper. His first, and as a rule his only shot is to "take my ad out." This weapon generally acts as a boomerang and comes back to cut his own nose off. Such an individual is hurt far worse than his intended victim, but of course one who would resort to such tactics isn't wide enough between the eyes to see it. So he goes on in his own conceit believing that he has dealt his supposed enemy a stunning blow. He is willing to live on the crumbs of the trade in order to enjoy this delusion.

Let us turn the matter around and look at it from another standpoint. Suppose a newspaper were narrow-minded and foolish enough to work against the whole town because of some person in it it didn't like? Suppose the newspaper should retaliate by printing whole page ads for Sears Roebuck & Co., Montgomery Ward & Co., on account of a few narrow contracted people, what would all honest, thoughtful people say of such a paper? The newspaper works for the good, the prosperity and the upbuilding of the whole town and country regardless of who reaps the benefits. It knows no favorites, friends nor foes in its general efforts to build up its town and country, and these same 2x4's reap, in measure, of the good it may accomplish. The newspaper deals with all classes of people, but this "take my ad out" kind is about the sorriest. They are not as wide between the eyes as a katydid, and all their brains could be put in a nut shell and still leave room enough for a "nigger fiddler."

Ruth Elder and her companion (another woman's husband) flew out over the Atlantic a ways and fell in. They spent a few days on an island, went on to Paris together, and finally returned to this country together. There respective spouses met them at the pier and greeted them very affectionately. Now Ruth says she has a "career" before her that will occupy almost her whole attention and she may be able to visit her husband only occasionally. She is reported to have received an offer of \$1,000 a day to appear on the stage and she and Charles Lindbergh dined with the president of the United States the other day. Other women will envy her and thousand of both men and women will pay good money for just a glimpse of her. And why? Because she floundered around in the water out in the middle of the Atlantic ocean and was rescued. She has contributed nothing to the nation's plaudits. Must we clamor to do homage to people who attempt feats with laughing abandon when wise men would attempt them only with extreme caution? This nation has extolled the virtues of her brave but their bravery and their sacrifices stood out as beacon lights to guide their fellow men to a haven of better things. Being brave merely for the sake of gratifying ones own vanity is not worthy of historical record or even applause. Ruth would be bigger and better if she would go back to her husband and raise a good, one hundred percent American family.

"Andy" Mellon has directed prohibition enforcement for seven years. He is in a position to make or break prohibition enforcement and yet he has been criticised but little by the drys. Why? the men responsible for his being where he is have never been criticised. We refer to Harding and Coolidge. Why have they not been criticised for keeping an ex-brewer at the head of prohibition enforcement? In fact, is there any real effort to enforce prohibition? Will Rogers says that this country votes dry but when it comes to drinking that's a different thing. He says that if we could count the voter's breath instead of what he marks on his ballot we would get the surprise of our lives. Millions of honest men and women want to see prohibition enforced. Are they being double-crossed by a few so-called dry leaders?

The Prevention of Diphtheria

In recent years scientific medicine has made great advances in the control of diphtheria. These advances have had to do with the development of a skin test to show the amount of protection, or immunity, possessed by an individual, and the preparation of a mixture called toxin-antitoxin, which develops a long-lasting protection against the disease. The skin test is called the Schick Test.

Dr. Schick, of Vienna, by the development of his skin test, made with a small amount of diphthe-

ria toxin, or poison elaborated by diphtheria germs growing on a culture media, eliminated the chief obstacles in the way of controlling diphtheria epidemics. It has made possible the easy and certain handing of diphtheria epidemics in schools, hospitals, asylums and in military and private practice.

By the use of the Schick Test, which develops color reaction on the skin, those liable to diphtheria, i. e., having no natural protection against the disease, can be found. Ordinarily, a "school city" will show 40 per cent of susceptibles and 60 per cent of immune children when given this test. In the presence of an epidemic of diphtheria the susceptible persons are immediately given 1000 units of Diphtheria Antitoxin. This gives them overnight immunity but it probably does not last longer than a month. Immune children may be disregarded during the epidemic. After a month has passed, Diphtheria Toxin-Antitoxin Mixture may be given to the susceptible children for the purpose of building up permanent immunity against the disease. This is given similarly to typhoid vaccine, by injection under the skin. It requires six months for permanent immunity to become effective after using Toxin-Antitoxin

A lot of people have come to believe that our present prohibition laws are a farce. We don't know about the laws but their enforcement is one of the biggest comedies of the age. Picture for a moment Andrew W. Mellon, the world's most renowned brewer, directing prohibition enforcement and you will agree with us. Now if the Anti-Saloon League could find a noted ex-barkeeper to head that organization the picture would be complete.

This prohibition enforcement is a gigantic farce. It is the farce of farces. The warfare is not only interminable but as useless and disgusting. They haul in a "flush" bootlegger once in a while and pick him like a goose, then turn him loose to grow more "feathers." But this farce does not end with prohibition enforcement. Other classes of criminals are dealt with in a similar manner. Bank robbers, hijackers, murderers, etc., are sometimes caught and arraigned before the courts but they are seldom stuck, except for all the money they've got. They, too, are usually allowed to "worm" out of it and go at large, presumably to accumulate more "jack." They do not talk it that way but they "act" it, which is the sincerest form of telling anything. By their acts we shall know them. But there are many reasons why this prohibition question is a farce, and will continue so in all probability. Not only is there the incentive to "easy money" on the part of the bootlegger, but there is an army of "pettifoggers" who foster this industry as well as the laxity of officers. And then there are his "customers." A bootlegger couldn't ply his trade if he didn't have customers. And who are his customers? If the bootleggers' customers could be lined up "in the open" it would make an alligator blush. Even with an honest effort on the part of the officers prohibition enforcement would be well-nigh hopeless, because the enforcement of any law depends in large measure upon the co-operation of law-abiding citizens. Without this co-operation the officers are practically helpless, and with such men as Mr. Mellon to hit the "enemy" a little love lick once in a while, we think they had about as well give it up as a "bad job."

Every day is like the opening day at the



You don't have to hurry, just so you get there, the same bargains await you that all got before you came. Come, and let us fit you up with the "staff of life" and make your life one of prolonged joy. Courtesy, fair dealing and low prices are what we rely on.

Merry Christmas.

May your Christmas be most cheerful and bright --and the New Year bring you Health, Happiness, and Prosperity.

To add brightness to your Yuletide Season we are going to give each customer a 100 watt lamp free. You may receive these lamps at our office by registering with clerk.

Wishing you one and all a Merry Christmas and Happy New Year. We remain,

Your Utility Servant,

Texas Utilities Company

TERRY'S GIN

W. W. Terry

W. V. Terry

The same Gin.

Under the same Ownership.

Under the same Managership.

Ready to give you the same fine Turnout and Sample that this Gin has always given.

We are now ready to Gin your Snap or Sled Cotton.

Ves Terry, Manager

Higginbotham-Bartlett Co.

Good Lumber

Visit Toyland



Again old Santa, that genial, happy old soul, is the center of attraction in Ramby's Drug Store Toyland. He is here to listen to the wishes of those little ones--who have been good boys and girls during the past year. Bring in the children. Let them see and talk to Santa--and let them thrill at the wonderland of toys and gifts--all the newest and most unique conceptions that master toymakers could produce.

For the boys--eye sparklers in every aisle. Airplanes, electric trains, sleds, wagons, books, sport goods, building sets, chemical sets, knives, and no end of unique and clever novelties--which must be seen if one is to appreciate the cleverness of the ideas.

For the girls, toys for indoors--for sunny days--for rainy days. Dolls, first of all, in every conceivable size, style and make. The talking, laughing, crying, walking dolls or a poor little Topsy--who has her friends galore.

With every Ten Dollar purchase we will give absolutely free, a beautiful picture, valued at \$3.50.

H. G. Ramby Drug Store

Want Brand New Goodyear?



We'll Trade!

New Tires--especially Goodyear Tires with the famous, ground gripping All-Weather Tread--are a wise precaution for winter driving. You won't need to sacrifice your tires to get new Goodyears. We'll buy the unused miles in them and apply this amount against the purchase of fresh, new equipment. We'll put them on--inflate them correctly--and service them through to long and satisfactory mileage. Come in and let us quote you on your old tires.

COOPER-HUTTO CHEVROLET CO
CHEVROLET SALES AND SERVICE
SUDAN, TEXAS

SHOP EARLY

To some people Christmas seems to come suddenly--without warning--almost as a surprise. These are the people who form the dense crowds on December 24--the frantic last minute shoppers. Fortunately--each year--an increasingly large number of people really heed the annual warning--"Do Your Christmas Shopping Early." For one thing, they have learned that anything worth doing at all--is worth doing well. They have learned that gift giving is a fine art, worthy of time and care and intelligence. Therefore they plan their shopping--choosing with fine tact and taste the gifts most suitable for each friend and relative.

This is a much more sensible plan for all of us. Isn't it better to shop at leisure and in comfort rather than to shop later in haste and in discomfort? Everybody's Cash Store is now ready with new merchandise. New toys--new novelties of every kind. For those who choose practical gifts, the new styles in clothing and furnishings for men, women, boys and girls are ready for selection. And may now be done with plenty of time for thoughtful consideration of each purchase.



Honest Merchandise

One may now select important gifts with due regard for proper selection and Christmas delivery. Won't you this year be numbered amongst the early Christmas shoppers? It is the best way, really. You'll enjoy shopping now and your selection of gifts will be better, too. Remember the postal clerks. Mail packages early. The postmaster joins us in saying again, "Do Your Christmas Shopping Early."

Make Everybody's Cash Store headquarters for your Christmas Shopping.

Everybody's Cash Store

FAMOUS FOR BARGAINS
The Progressive Store in The Progressive City of The Plains
SUDAN, TEXAS

What's Doing In West Texas

Merkel--Five years effort on the part of Merkel to serve as host of the Central West Texas District convention of the West Texas Chamber of Commerce was rewarded at the Sweetwater meeting November 30 when that city was unanimously named 1928 convention town. The Sweetwater gathering was attended by a high class of West Texas citizenship who convened to give due honor to Governor Dan Moody who was honor guest and principal speaker. L. R. Thompson, Merkel secretary, was presiding officer.

Lubbock--A Plains-Panhandle tour of perhaps a week's duration was initiated here by Manager Homer D. Wade when he was feature speaker at a commercial executives session. On the same date Manager Wade delivered the principal address at the annual banquet of the Lockney Chamber of Commerce. December 7 he spoke at a luncheon of the Tulia Chamber of Commerce and on the following day attended the conference held by the Amarillo Board of City Development. Other towns on his tour were Perryton and Memphis.

Robert Lee--Faculty and school facilities of this place will be enlarged and improved next year, it has been decided. This year's enrollment has shown a marked increase, and the senior class is the largest in the history of the institution.

Electra--Robert P. Hall is now secretary of the Electra Chamber of Commerce, succeeding Byron T. Johnson, who has gone to Hutchison, Kansas, to accept a similar position.

Big Spring--The new Crawford Hotel, formally opened here Thanksgiving Day, is enjoying an active business. Universal commendation is given the modern hostelry.

Haskell--W. Applegate, local buff Wyandotte breeder and fancier, has been elected Southern vice-president of the Buff Wyandotte Breeders Club of America, which is a national organization.

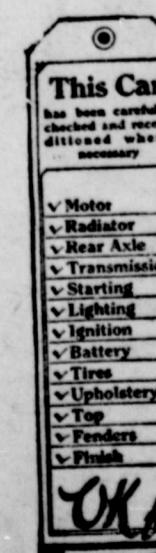
Abilene--Simmons University, the only university in West Texas, has been unanimously elected to membership in the Southern Association of Colleges and Secondary Schools, which gives the college national recognition as to standards of credits and courses of study. Simmons is rapidly becoming the mecca of West

Texas boys and girls who are seeking economical, first class education.

Tulsa--An annual Panhandle-Plains Dairy Show will be planned here December 16 when dairymen, professional Jersey breeders, county agents, chamber of commerce secretaries, and other representatives from more than 20 surrounding counties will discuss arrangements and

details. Preliminary plans and permanent organization were effected at a meeting Nov. 19.

Stamford--Jones county again leads West Texas in cotton production figures, with Runnels and Taylor again following in second and third places. Other West Texas counties in the order of their rank are: Haskell, Comanche, Dawson, McCulloch, Colorado, Nolan, Concho, Coke, and Tom Green.



USED CARS

with an O.K. that counts

Amazing Values and Easy Terms

If you expect to buy a used car--come to our salesroom and inspect our stock of G. K. & reconditioned cars. We have the car you want at a price that will please you--and our terms are unusually reasonable, with the lowest financing charges available.

Cooper-Hutto Chevrolet Co.

QUALITY AT LOW COST

THE BAT

A Novel from the Play

By Mary Roberts Rinehart and Avery Hopwood

"The Bat," copyright, 1920, by Mary Roberts Rinehart and Avery Hopwood.

WNU Service

CHAPTER VIII—Continued

—13—

"Why certainly," agreed the doctor at once. He turned back. Miss Cornelia seemed pleased.

"I hoped you would," she said, with a little tremble in her voice such as might easily occur in the voice of a nervous old lady. "Oh, yes—here's a paper—and a pencil," as the doctor fumbled in a pocket.

The doctor took the sheet of paper he proffered and, using the side of his bag as a pad, began to write out the prescription.

"I don't generally advise these drugs," he said, looking up for a moment. "Still—"

He paused. "What time is it?"

Miss Cornelia glanced at the clock. "Half past eleven."

"Then I'd better bring you the powder myself," decided the doctor. "The pharmacy closes at eleven. I shall have to make them up myself."

"That seems a lot of trouble."

"Nothing is any trouble if I can be helpful," he assured her, smilingly. And Miss Cornelia also smiled, took the piece of paper from his hand, glanced at it once, as if out of idle curiosity about the unfinished prescription and then laid it down on the table with a careless little gesture.

Miss Cornelia resolved upon comparative frankness.

"I see," she said. "Well, I'll tell you this much, Mr. Anderson—and I'll ask you to believe me as a gentleman. Granting that, at one time, my niece knew something of that blue-print—at this moment we do not know where it is or who has it."

Her words had the unmistakable ring of truth. The very oath from the detective that succeeded them showed his recognition of the fact.

"Damnation," he muttered. "That's true, is it?"

"That's true," said Miss Cornelia firmly. A silence of troubled thoughts fell upon the three. Miss Cornelia took out her knitting.

"Now," grunted the detective. He took out a cigar—bit off the end with a savage snap of teeth—lit it—resumed his pacing.

"You should, sometimes," continued Miss Cornelia, watching his troubled movements with a faint light of mockery in her eyes. "I find it very helpful."

"I don't need knitting to think straight," rasped Anderson, indignantly. Miss Cornelia's eyes danced.

"I wonder!" she said, with caustic asperity. "You seem to have so much evidence left over. Do you believe in circumstantial evidence?"

"It's my business," said the detective stolidly. Miss Cornelia smiled.

"While you have been investigating," she announced, "I, too, have not been idle."

The detective gave a barking laugh.

She let it pass.

"To me," she continued, "it is perfectly obvious that one intelligence has been at work behind many of the things that have occurred in this house."

Now Anderson observed her with a new respect.

"Who?" he grunted, tersely.

Her eyes flashed.

"I'll ask you that! Some one person who, knowing Courtleigh Fleming well, probably knows of the exist-

"But the moment that shot was fired, the lights came on. If somebody on that staircase shot him, and then came down and took the blue-print, Miss Oden would have seen him."

He turned upon Dale.

"Did you?"

She hesitated. Why hadn't she thought of such an explanation before? But now—it would sound too flimsy!

"No, nobody came down," she admitted, candidly. Miss Cornelia once more had put herself between him and Dale.

"As you know," Miss Cornelia went on, "I had a supplementary bolt placed on that terrace door today." She nodded toward the door that gave access into the alcove from the terrace. "Earlier this evening, Doctor Wells said that he had bolted it, when he had left it open—purposely, as I now realize, in order that he might return later. You may also recall that Doctor Wells took a scrap of paper from Richard Fleming's hand and tried to conceal it—why did he do that?"

She paused for a second. Then she changed her tone a little.

"May I ask you to look at this?" She displayed a piece of paper on which Doctor Wells had started to write the prescription for her sleeping-powders—and now her strategy with the doctor's bag and the stool Jack Bailey had got from the fireplace stood revealed. A sharp black imprint of a man's right thumb—the doctor's—stood out on the paper below the broken line of writing. The doctor had not noticed the staining of his hand, by the blackened bag-handle, or, noticing, had thought nothing of it—but the blackened bag-handle had been a trap, and he had left an indelible piece of evidence behind him. It now remained to test the value of this evidence.

The detective, apparently, had some what of the same feeling.

"I see to have plenty of help in this case!" he said, with obvious sarcasm, turning to Beresford.

There was a fatal pause, for an instant, while Dale roved nervously from one side of the room to the other. Then Jack Bailey came into the room—alone.

He seemed to sense danger in the air. His hands clenched at his sides, but except for that tiny betrayal of emotion, he still kept his servant's pose.

"You sent for me?" he queried of Miss Cornelia, submissively, ignoring the glowering Beresford.

Beresford would be ignored no longer. He came between them before Miss Cornelia had time to answer.

"How long has this man been in your employ?" he asked brusquely, manner tense.

Miss Cornelia made one final attempt at evasion.

"Why should that interest you?" she parried, answering his question with an icy question of her own.

It was too late. Already Bailey had read the truth in Beresford's eyes.

"I came this evening," he admitted, still hoping against hope that his evasive posture of the servant might give Beresford pause for the moment.

But the promptness of his answer only crystallized Beresford's suspicions.

"Exactly," he said, with terse finality. He turned to the detective.

"I've been trying to recall this man's face ever since I came in this night—" he said with grim triumph.

"The gardener? Certainly—if you touch that bell," she said pleasantly.

Beresford stalked to the bell and rang it. The three waited—Dale in an agony of suspense. The detective re-entered the room by the alcove stairs, his mien unfathomable by any of the anxious glances that sought him out at once.

"It's no good, Miss Van Gorder," he said quietly. "The prints are not the same."

"Not the same!" gasped Miss Cornelia, unwilling to believe her ears.

Anderson laid down the paper and the reading-glass with a little gesture of dismissal.

"If you think I'm mistaken, I'll leave it to any unprejudiced person or your own eyesight. Thumb-prints never lie," he said in a flat, convincing voice. Miss Cornelia stared at him—disappointment written large on her features.

"Don't you think you have done enough?" Beresford's voice flicked him with righteous scorn, no less telling than the detective's.

"I still believe it was the doctor."

He Shrieked Madly.

CHAPTER IX

Handcuffs.

Dale had failed with the doctor. When Lizzie's screams once more had called the startled household to the living room, she knew she had failed. She followed in mechanically, watched an irritated Anderson send the pride of Kerry to bed and threaten to lock her up, and listened vaguely to the conversation between her aunt and the detective that followed it, without more than casual interest.

Nevertheless, that conversation was to have vital results later on.

"Your point about that thumb-print on the stair-rail is very interesting," Anderson said, with a certain respect. "But just what does it prove?"

"It points down," said Miss Cornelia, still glowing with the memory of the whistle of surprise the detective had given when she had shown him the strange thumb-print on the rail of the alcove stairs.

"It does," he admitted. "But what then?"

Miss Cornelia tried to put her case as clearly and tersely as possible. "It shows that somebody stood there for some time, listening to my niece and Richard Fleming, in this room below," she said.

"All right—I'll grant that to save argument," retorted the detective.



She Shrieked Madly.

ence of a hidden room in this house—and who, finding us in occupation of the house, has tried to get rid of me in two ways. First, by frightening me with anonymous threats—and, second, by urging me to leave. Some one, who, very possibly, entered this house tonight, shortly before the murder, and slipped up that staircase!"

"The doctor?"

Miss Cornelia knitted on, as if every movement of her needles added one more link to the strong chain of probabilities she was piecing together.

"When Doctor Wells said he was leaving here earlier in the evening for the Johnsons, he did not go there."

About all the average person knows about Luxembourg is that it is a small country somewhere between Belgium and Germany, but the little country possesses some rare scenery. The country is as old as most of its neighbors, and Rome thought it important enough to fortify it, centuries ago. From its ducal family have come queens of France and emperors of Germany. The city of Luxembourg is a rocky gem in a forest setting, and, according to Edwin Robert Petre, travel writer, from here one can look to Treves and Thionville, and not only into Germany but to Longwy and the north of France, Arlon, Brussels and the coasts of Belgium. The old fortress of Vauban has been modernized so that its gloom no longer shadows the city. When the visitor has seen its sights, such as the duke's

palace, in Spanish Renaissance style, the Seventeenth century cathedral, its bridge and viaducts, the palace of the "Arbed," the Musee Pescator and its wonderful parks, he has before him some of the best motor roads in Europe for a spin through the duchy that it contains.

"The shadow" was the result of the increased density of the air in the compression waves.

Explosion's Effect

The board of standards says that the noise and the shock of an explosion occur simultaneously. There is an interesting record of an observer in England who was looking down and across a stretch of open country from hill during a bright sunny day, and suddenly noticed a long narrow shadow rushing toward him silently across the valley. As it passed him he heard the sudden report of a heavy explosion and felt the jar of it. A powder magazine several miles away had exploded, as he learned later.

The "shadow" was the result of the increased density of the air in the compression waves.

If American, O. K.

Achaea was the name given by the Romans to the province that comprised the southern part of Greece, and the capital of the province was the famous city of Corinth. In ancient times its wealth was so great as to be proverbial; so were the vice and profligacy of its inhabitants. The city in the Middle ages shrunk to a miserable village, standing on part of the site of the ancient city.

London was seen in the west end of London wearing a straw hat with evening dress. I understand that no legal proceedings will be taken against him if he can prove he is an American.—London Passing Show.

He turned back to the detective soberly enough.

"This man has imposed upon the credulity of these women, I am quite sure without their knowledge," he said, with a trace of his former gallantry. He is Bailey of the Union bank, the missing cashier."

The detective slowly put down his cigar on an ashtray.

"That's the truth, is it?" he demanded.

Dale's hand flew to her breast. If Jack would only deny it—even now!

But even as she thought this, she realized the uselessness of any such denial.

Bailey realized it, too.

"It's true, all right," he admitted hopelessly. He closed his eyes for a moment. Let them come with the handcuff now and get it over—every moment the scene dragged out was a moment of unnecessary torture for Dale.

But Beresford had not finished with his indictment.

"I accuse him not only of the thing he is wanted for, but of the murder of Richard Fleming!" he said, fiercely.

Beresford's entrance in answer to Beresford's ring made her mind turn to other matters for the moment. Why had Beresford's manner changed so, and what was he saying to Billy now?

Tell the gardener Miss Van Gorder wants him—and don't say we're all here," the young lawyer commanded the butler sharply. Billy nodded and disappeared. Miss Cornelia's back began to stiffen—she didn't like other people ordering her servants around like that.

The detective, apparently, had some what of the same feeling.

"I see to have plenty of help in this case!" he said, with obvious sarcasm, turning to Beresford.

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"I still believe it was the doctor."

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Gets \$20.00 Extra for Turkeys

MODERN METHODS in all lines are supplanting the old ways.

Formerly farmers almost invariably sold their poultry alive, or if they dressed the poultry they sold it at home often to a General Store who seldom was as well posted on market conditions as the farmer is today.

THE PETER FOX SONS COMPANY, 1122 Fulton Street, are conducting with more than 65,000 poultry raisers throughout the country—advising them on market conditions, instructing them on how to properly prepare for market, where to ship, etc.

THE PETER FOX SONS COMPANY have thousands of letters testifying to the excellent returns and extra profit received from them.

Read this one.

O. G. Johnson, Hinsdale, Montana, writes: "Last year I gained \$20.00 on 14 Toms by shipping to you. That is \$20.00 more than local man offered—so I shall pass him up again and ship to you."

If you have turkeys, poultry, or meat to ship—ship direct to THE PETER FOX SONS COMPANY, CHICAGO, where you are guaranteed top market price of day of arrival for kind and grade of poultry less 5% and transportation charges.

Ship or write them today. This firm has net resources of more than three-quarter million dollars.—Adv.

Airplane Helps Ranch Manager Direct Work

The first plantation to be "bossed" from the air, says the New Orleans Times-Picayune, is a 6,500-acre ranch in Tulare county of southern California. By means of an airplane the entire place is kept mapped by aerial photography, so that progress and results may be handled from the main office without the need of constant visits, inspections and reports.

The ranch keeps 500 men employed and it is of the utmost importance that their labor be directed with the minimum of friction and duplication. The pictures, taken from as high as 9,000 feet, give comprehensive views of crop progress and without moving from his seat in the ranch house, by glancing over the aerial map, the manager can make daily assignments of his men to the various parts of the work.

Railroads No Longer Yield to King Frost

Special snow-fighting locomotives have been adopted this winter by several Eastern railroads to clear the switches of snow, reports Popular Science Monthly. The engines are equipped with nine pipes arranged in a "V" just behind the cowcatcher, to spout live steam directly beneath it and melt the hardest snow and ice. One large railroad has 25 of its locomotives equipped for duty.

Another way of keeping switches clear of snow is that recently adopted by a New York elevated railroad. It has built into the switch rails automatic electric heating coils that operate whenever the temperature falls below a certain point.

Horse Saved Companion

The spectacle of a young horse towing an old companion through the flood waters near Burlington, Vt., was witnessed by refugees on higher ground, according to an Associated Press dispatch. As the horses struggled, the old horse finally began to falter, slowed up and started to sink. The young horse, swimming beside him, paused as if uncertain what to do. Suddenly, a black head reappeared above the crest of the flood and the old animal set his teeth in the young gray's mane. With a mighty tug the young horse started again for the bank, towing his exhausted companion. At last he reached shallow water and human friends drew both animals ashore.

Toy Balloon Went Far

A tiny toy balloon made a 300-mile air "hop" in three days. The craft took the air one Saturday night, according to its owner, O. C. Inman of Nashville, Tenn. Inman tied a slip of paper to the balloon asking the finder to write to him. After a week had gone by, Inman received a letter from Hubert Mitchell of Lavaonia, Ga., 800 miles away. It read: "I found a balloon about one mile out of Lavaonia one afternoon with your address on it. It had a small hole in the bottom and looked as if it had been melted by heat. It came down at sunset in a pasture."

Quite Simple

Mae—You really made over that dress yourself?

Jane—Yes; you remember that orange handkerchief with the pink embroidered edge, don't you? Well, that's it.

Singer's Reply

Stories about John McCormack continue to drift in. It seems that when the tenor returned from Europe last time, reporters met him at the pier and told him that Deems Taylor was writing another "command opera" for the Metropolitan.

"Is that so?" said McCormack, much interested. "And what will this one be about?"

A well known commercial subject, returned one of the reporters.

"Ah," said McCormack, smiling. "Ottó Kahn?"—Cleveland Plain Dealer.

Christmas Card is 81 Years Old



the First Greeting Card

By ELMO SCOTT WATSON

IT WAS some unknown wit who made the statement recently that "Christmas greeting cards will cost this country \$55,000,000, and that does not take into account the time lost in trying to remember to whom they should be sent." Although it would be difficult to estimate the value of the time "lost in trying to remember," as this wag suggests, there are those who can testify to the fact that his estimate of \$55,000,000 as the total cost of Christmas greeting cards is a modest one, if not actually an underestimate.

Dealers in Christmas cards will tell you that their business has virtually doubled each successive year for the last five or six years. And the season of 1927 probably will exceed all others in the volume of sales. One wholesale dealer in Christmas cards has reported that early in November his orders had already passed the 1926 total and each week saw a steady increase over the previous week. The number of Christmas cards used in the United States long ago passed out of the realm of millions into billions.

If there is anyone who can testify to the increasing popularity of the custom of sending Christmas cards, it is Uncle Sam's mail man. He will tell you that these gay little bits of cardboard have doubled and trebled and quadrupled the burden on his back around Christmas time. Time was when you could send a Christmas card for one cent. Now it costs two cents, but not even this extra penny—which soon runs into the thousands of dollars for the coffers of the Post Office department—has diminished the flood of cards which begins to pour into the mails at the beginning of the third week in December and continues until after January 1.

For the Christmas card is a gift in universal use for remembering one's friends at the holiday season. Rich and poor alike send them. The "social leader" has her cards of special design engraved on costly vellum and sends them out by the hundred. The working girl buys hers at the "five-and-ten" and sends them out by the dozen. Count that man poor in friendship, indeed, who has never received a Christmas card. And some complain of an "embarrassment of riches" in this regard, for the problem, as suggested by the wit in the opening paragraph of this article, is a real problem to many. How many times have you, looking through the stacks of cards that the mail man brought you during Christmas week, come across one which held your attention more than momentarily as you said, "Here's one from Mr. and Mrs. Blank. Did we send them one this year?" In fact, the custom of sending Christmas cards has become such a problem to those conventional-minded persons who have never fully realized the meaning of the "gift-without-the-giver-is-bare" statement that they have declared, "Never again!" But the next year finds them adding their quota to the mountain of Christmas cards which pile up in post offices throughout the land.

Although the Christmas card is a comparative newcomer among Christmas traditions, it can by no means be regarded as an "infant industry." The figures already cited prove that. But as one regards the amazing growth of the idea, one wonders sometimes how our forefathers ever managed to celebrate Christmas without Christmas cards. For it was only 81 years ago, in 1846, that the first Christmas card—first, at least, in the sense that it was the forerunner of the present Christmas card idea—was sent out. The man who originated it was Sir Henry Cole, later famous as a social and educational reformer. He had already begun applying the fine arts to manufacture and was the pioneer in illustrating children's books with woodcuts of famous paintings.

Just where Sir Henry got the idea—if it was not original with him—for his Christmas card is not known. Lover cards and illustrated writing paper had been popular in Europe for many years. In Germany illuminated cards were sent on Namenstag, the feast of one's patron saint. In 1844 some unknown person in the city of Leith, Scotland, is said to have sent out New Year's cards to his friends bearing a laughing face and the words "A Gude New Year to Ye," but since this did not have a wide circulation, it is doubtful if Sir Henry got the idea there. He may have got it from the custom of English school boys of writing "Christmas pieces" on paper which they decorated with many scrolls and much flourish of penmanship.

But wherever Sir Henry got his inspiration, after deciding to send out cards to his friends bearing his good wishes, for their happiness at Christmas, he went to J. C. Horsley, member of the Royal Academy in London, for the design, and Horsley's product was that shown at the head of this article. The German influence may be seen in the Germanesque style of leafy trellises which divide the card into three panels. The smaller side panels show two of the acts of charity—feeding the hungry and clothing the naked—and the central panel shows three generations of a family party at the festal board quaffing their Christmas cheer. This card was six by four inches, colored by hand, and a thousand copies were issued. For some unexplained reason, Horsley issued his design under the nom de plume of "Felix Summerly," and the card bears the line "Published at Summerly's Hive Treasury Office, 2 Old Bond Street, London."

Since this card bears the inscription "A Merry Christmas and a Happy New Year to You," it



(Copyright)



Christmas Greetings
Best Wishes for a Happy New Year



Merry Greetings
and Best Wishes for Christmas
and the coming Year



GREETINGS
With Best Wishes for Christmas
and the coming Year



MERRY CHRISTMAS AND A
HAPPY NEW YEAR

Greeting Cards of Today

can be regarded as the first holiday greeting card ever printed and sent out as the forerunner of a custom that was to become world-wide. Strange to say, Sir Henry Cole's friends were not especially pleased at this remembrance and it is said to have received much unfavorable criticism. So he did not repeat the experiment and it looked as though the Christmas card idea was to die a-borning.

However, in the early sixties ornamented note paper and envelopes began to appear in the stationers' shops around the holiday season and the use of these began to increase each year. Next these designs were stamped in relief in the center of a card with colored or embossed edges decorated by stencil or by hand. Thus the business of making Christmas cards got under way slowly. It was even slower in getting started in America and it was not until 1873 that the beginnings were apparent in this country.

In that year Louis Prang, a lithographer of Boston, exhibited samples of his flowered business cards at the Vienna exposition and they attracted considerable attention. He had an agency in London and one of his women employees there (her name is unknown) suggested to him that he put a greeting in place of the name of his firm and issue them as Christmas cards. This was done the next year, so that 1874 marks the beginning of the Christmas card in this country. It was not until two years later, however, that the Christmas card idea became widespread and this was due to the exhibits of such cards by different printers and lithographers at the Centennial exposition in Philadelphia.

Another forward step in the Christmas card business was taken in 1879 when a British company, which had offered prizes for Christmas card designs, held an exhibition of the best ones submitted in Dudley Hall in London. About this time a Boston card manufacturing company held a similar exhibit at which the first prize winner was given the sum of \$2,000. At the London exhibit it was learned that the majority of the prize winners were women and two of them, Kate Greenway and Alice Havers, later became famous.

In fact, in the early years of the Christmas card business, before the great demand for them resulted in mass production and more emphasis upon quantity than quality, the Christmas card design was an important piece of creative art, so much so that it has been said that "The Christmas card enjoyed a golden age of art in the decade from 1878 to 1888." One of the reasons for this was that the exhibitions and contests which were being held by the producers of Christmas cards were stimulating interest in this form of art and uncovering many new artists.

"One of the art events of the year 1880 was a Christmas card exhibition arranged by Louis Prang at the American Art Galleries," writes one investigator in the history of the Christmas card. "For several years thereafter similar exhibitions were held, with competitions in the artistic merit and popularity of the designs; and such men as Richard M. Hunt, John La Farge and Louis C. Tiffany were sufficiently interested to act as judges. The exhibition of 1884 carried a special feature. The quantity of dilettante work that hitherto had found its way to the exhibitions tended to turn away the best artists, but now their interest was deliberately sought in the hope of raising the level of Christmas card design.

Twenty-two artists of first rank were commissioned to paint designs and these were purchased and entered in the popularity contest. Among those whose work was shown was E. H. Blashfield, the dean of American mural painters, and J. Alden Weir. And the collection was exhibited not only in New York, but also at the Museum of Fine Arts in Boston and at the Art Institute of Chicago. But the later influx of cheapness and mediocrity proved too overwhelming for the continued interest of the best artists in Christmas card designing."

Until the eighties the illustration on the card was the main thing and the only reading matter was a simple greeting or an appropriate motto. Then poetry on the cards became popular and it became so popular that it brought into the Christmas card field several noted poets. On one occasion a London firm offered Lord Tennyson \$5,000 for 12 poems of eight lines each to be used on Christmas cards, but he declined the offer. The craze for poetry became so pronounced and it was used so generously that finally the manufacturers of cards were forced to place a limit upon the verses and set that limit at 12 lines.

The religious motif also was popular from the beginning and as late as 1886 one manufacturer declared that the most popular of all Christmas card designs was a reproduction of the Nativity scene, with Murillo's Nativity as the greatest favorite. Since that time various motifs have appeared in Christmas cards until now every symbol of Christmas, contributed by every nation, appears on our Christmas cards.

Camels, the star in the east, the three wise men, palm trees, buildings of decided oriental appearance recall the scenes in Palestine where Christ was born on the first Christmas; the Yule log and the mistletoe are reminiscent of the Druids of ancient Britain; holly, plum puddings, roast beef, singers of Christmas carols, typical English landscapes remind one of the good cheer of the English observance of Christmas; jolly old Santa Claus, originally a Dutch patron saint, but now thoroughly Americanized; one Christmas card this year shows him speeding over the snowy landscape in an automobile of distinctly American make! appears on many; the turkey is a symbol for both Thanksgiving and Christmas feasts and is a distinctly American contribution.

No Christmas cards stop with Christmas symbols. Each year sees a new idea introduced with new symbols which are not especially associated with Christmas. In 1911 the Dickens centennial was echoed on the Christmas cards; the revival of interest in Americans in recent years has put all kinds of antiques—furniture, hoop-skirts, muffs, bonnets, sleighing parties and husking bees—on our Christmas cards, and last year, as the result of the great interest in ship models, many ship went sailing across the cards.

Just as Christmas cards of the past reflect the interests of Americans of those days, so do this year's cards indicate some of the major American interests now. Among them are radio and aviation, the latter, no doubt, due to the various historic flights which have thrilled the nation during the past year. Sports, too, have their place and it is not unusual to find on Christmas cards scenes illustrative of the various types of outdoor recreation. This, however, is not new idea, since swimming, boating, cricket and tennis scenes were reproduced on English Christmas cards more than thirty years ago.

for Flu,
Colds
SWAMP
CHILL & FEVER TONIC

Relieve That Lazy, Worn Out, Half Dead Look

Don't Wait Another Minute

You can do wonders with your appearance. Bright eyes, cheery smile, clear complexion, snappy steps, all indicate vigorous men and women.

Your trouble may be Constipation—poisons from waste matter in the intestines circulate in the blood through your system.

Sick Headache, Bilious Indigestion, Drowsiness, Poor Appetite and Sallow complexion generally follow.

CARTER'S LITTLE LIVER PILLS is a vegetable laxative, moves the bowels gently, no pain, and do not contain Calomel, Mercury or habit forming drugs.

CARTER'S LITTLE LIVER PILLS are small, easy to swallow and taken daily as a regulator will promote good health.

Try them to-night—to-morrow refreshed. 25c. and 75c. red pkgs.

YOUR case of PILES

is no different from others, and if others have obtained absolute relief by using PAZO OINTMENT, so can you.

Every druggist sells PAZO OINTMENT under a guarantee to cure Itching, Bleeding or Itching piles. Price 25c. per tube, 50c. per box. Why not try it.

FORCE TONIC builds up worn-out bodies. It's a natural strength maker; has helped thousands of men and women to better health. At all druggists.

ForceTonic

BUILDS YOU UP!

PAZO OINTMENT builds up worn-out bodies. It's a natural strength maker; has helped thousands of men and women to better health. At all druggists.

Storms Directly Due to Forest Destruction

Trees are lightning rods, and the increasingly bad weather is due to the destruction of forests, says Edward Branly, France's grand old man of wireless.

"If there are no longer seasons," he says, "deforestation is the principal, if indeed, also, not the sole cause.

"Trees on the heights, with their pointed tips toward heaven and their roots deep in the damp ground, are nothing less than so many lightning rods, constantly discharging into the earth the atmospheric electricity and thereby preventing its accumulation in the clouds, an accumulation that would cause terrible storms. In wooded districts there was calm, but now that the woods are being cut down there are constant hard storms."

The need for protecting trees is well recognized and the French government proposes to spend some money in that direction, but meantime owners of forests say heavy taxes oblige them to cut wood to get income.

Resourceful Pussy

A cat which is at home in the residence of Louis Marshall, Manhattan, saved itself from starvation by sounding a burglar alarm in a neighbor's house where it had gone visiting. Operatives answering the alarm with drawn revolvers found the house boarded up, the family being out of town. They made an entrance, saw no burglars, but did hear a plaintive feeble meowing that led them to the culprit. As soon as the outer door was opened, the cat made a hurried dash to the Marshall house for something to eat.

Today's Short Story

While cruising about in his ship off Sandy Hook, Captain Peterson saw tigers, giraffes, horses, lions, hippopotamuses and other animals floating about in the water. They were part of a merry-go-round washed away by a storm on the Jersey coast.

There is nothing more satisfactory after a day of hard work than a line full of snowy-white clothes. For such results use Red Cross Ball Blue.—Adv.

All things that speak of heaven speak of peace.—Bailey.

More married women are disappointed in love than spinsters.

Callouses
Quick, safe, sure relief from painful callouses on the feet.
At all drug and shoe stores
Dr Scholl's Zino-pads Put one on—the pain is gone

COAL! COAL!

We now have a
good supply.

SUDAN GRAIN & ELEVATOR

Mr. Farmer:

We are at your service with a complete Murry gin. Our gin is in first class condition, and the turn out and sample you get here will please you. We invite you to come to our gin and get acquainted with us and our service.

Farmer's Gin

S. H. Yoakum, Manager

C. J. Poor & Son

Announces that they have bought The Sudan Produce Co., and they are now paying 28 cents for Turkeys, and will appreciate your trade.

C. J. Poor & Son

W. H. Ford, M. D.
Physician and Surgeon office in Ramby building Phone 9- Res. 10

Sudan, Texas

THERE IS MORE POWER IN

THAT GOOD

Supreme Motor Oil leaves less carbon **GULF** At the Sign of the Orange Disc

GASOLINE

B. R. Haney, Agent.

THE PROOF OF DEPENDABILITY

We of this bank believe that its proven sturdiness entitles it to call itself dependable. Because its dependability has always met the test of time and stress successfully.

First National Bank

of Sudan

ENOCHS NEWS

The Llano Estacado The Farmers Paradise

For the past two years, the writer has been a close observer of the farming operations and their attendant results, covering almost the entire area of the plains of west Texas, or Llano Estacado as our Spanish friends would call it.

It seems that the "early bird gets the worm" adage can be applied here as well as any other place, perhaps a little better because of the facts speaking for themselves this year of our Lord 1927. Fields that were plowed in the dead of winter last January and February were the spots where the largest yields were produced, when the harvesting season came around; in fact the farmers who did this report that they still had plenty of moisture for their crops when the belated rain of June the 6th, came.

Maize of nearly two tons of heads per acre, and Sudan of about 1,000 pounds of seed per acre with similar yields of the other crops came forth as the fruits of the early bird's labor. Now then, when these new home seekers, of the caliber mentioned above, have been here long enough to acquire some thoroughbred farm stock and poultry to take care of the cheaply produced plains grain crops, you will then see a great paradise vision realized; substantial cream checks, wool and lamb checks, turkey checks, chicken and egg checks, hog checks, we'll say there won't be any end to them, and all of them produced right on a plains farm without any outside help. In fact when the resources of the great Llano Estacado are finally developed, we could almost build a fence around the top of the caprock and have an agricultural empire, a farmers' paradise, all our own.

Mrs. Leonard Lee's sister and husband, Mr. and Mrs. Harrington, are among the newcomers to our community. They have rented the R. L. Patterson farm for the coming year.

Car drivers, during the recent cold wave, found negligence in draining their radiators very expensive. It only takes a moment to open the drain when you drive in, and not much longer to fill up your radiator, and the saving in bursted heads will be excellent wages.

Clint Brake and Fred Baysinger, of Elmer, Oklahoma, were here looking after business matters last Monday.

Mr. and Mrs. J. H. Lucas were guests of Mr. and Mrs. G. P. Howell Sunday afternoon.

The Langford Lumber Company discontinued their yard at this point on Monday of this week. T. M. Vaught, their manager here for the past two years, was transferred to the yard at Levelland.

Maple Wilson, of Lubbock, and owner of the Wilson ranch just west of us, was a pleasant caller in our midst last Thursday.

L. L. Massey, formerly a Bula postmaster and merchant, now of Quanah, spent the major portion of last week in the Bula community.

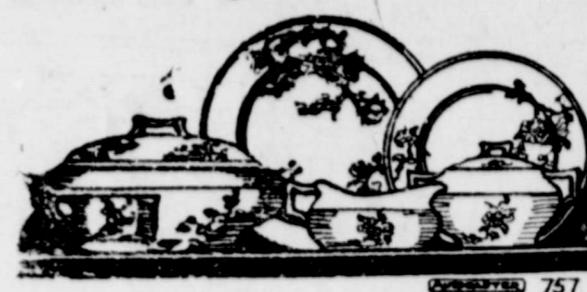
Mr. and Mrs. G. W. Dick were favored with a visit from their daughter-in-law, of Breckenridge.

W. B. Hale was busy Monday transferring the remainder of the lumber and accessories of the Langford Lumber Co to Levelland.

G. B. Salyer's son arrived here this week to attend to the harvesting of Uncle George's crop, while he is settling up the estate of his mother, recently deceased.

Mr. and Mrs. W. F. Stewart report the arrival of little Miss

"American Beauty" DINNERWARE



A Beautiful and Exclusive Decoration

"American Beauty" Dinnerware carries a decoration of exclusive design, representing remarkably superior value.

We have arranged with one of the largest makers of high grade china, to furnish us dinnerware to be given to every housewife in this city and surrounding country.

Every progressive merchant advertises in some way. We believe in giving the housewife the benefit instead of advertising on bill boards, and etc.

We want you to have a dinner set, and we want you to tell your neighbor about it. If you need dishes for your church or lodge dinners, don't borrow, own your own.

Trade here, save your coupons, and it won't be long until you can have a dinner set, of the finest quality, newest design, "absolutely free." You have to trade somewhere.

We want every housewife to have one of these fine dinner sets. Come on,--We bought one of these dinner sets for you. If you do not get it, it is your own fault. Ask the clerk who waits on you to show you how you may obtain it.

THE BLALOCK STORE

"A General Mercantile Institution"
Enochs, Texas

Save Your Coupons
They Are Valuable

Coupons Given with
Every Cash Purchase

Cream Tested Monday and Thursday--Country Produce a Specialty

Norma Deon, on November 29th at Frederick, Okla.

Mr. and Mrs. Clyde Middick report the rental of their farm to M. M. Baskin. They expect to tend Mr. Middick's father's farm at Davidson, Okla.

J. E. (BERT) DRYDEN
ATTORNEY-AT-LAW

Practice in all Courts.

Sudan, Texas

WANTED

An Opportunity...
To Buy...

--Your Grain
---at Market Values

Maize, Higera, Kaffir, Sudan, Corn
See

Phone **L. H. BATES** Write
Enochs, Texas

LOST -- One ladies' Duofold fountain pen. Finder please return to the Sudan News office and receive reward.

Forrest Weimhold,
Sudan, Texas.

FOR SALE -- Two room house, cheap for cash.

J. W. Ferguson, Sudan, Tex.

See N. J. Pollard for hauling.
Three trucks at your service.
Call on me at my home, 2 west 1-2 south of Sudan Drug Co.

Enochs Service Station

Gulf Gas and Motor Oils
General Blacksmithing
Acetylene Welding.

ROY HELSON, Proprietor.

FARM LANDS
Improved or
Unimproved

Fifteen to Sixty
Dollars per acre

BATES & HOWELL
Enochs, Texas

FOR SALE -- A big touring Studebaker Special Six, in good running order, good rubber. \$150.00. Might accept cows on trade. L. H. Bates. d13t

Beauty Parlor Work

I use the Modern Creams for
Modern Beauty Work.

I make the right cream for the
Skin, and treat all kinds of
Skin Disease.

Marcell 50c

Your patronage appreciated.

Mrs. Cora M. Clements

LUMBER

"IT'S UP TO GRADE"

We have a com-
plete line of

**Building
Material**

and will gladly fig-
ure your estimate.

**Foxworth-
Galbraith
Lumber Co**

FOR HOUSE DECORATING
AND
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SEE
W. G. McGlamery

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Glasses Fitted

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Farm and Stock Sales

COL. JACK ROWAN

Licensed Auctioneer

Dates Made at This Office