







## THE SUDAN NEWS

Entered as second class mail matter July 2, 1925 at the Postoffice at Sudan, Texas under the act of March 3, 1879.

Published every Friday by  
H. H. WEIMHOLD & SON  
At Its Office in Sudan, Texas

H. H. Weimhold, Editor

Subscription \$1.50 the year, invariably in advance.

Reading notices, obituaries, card of thanks, resolutions of respect, etc. 10c per line. Display rates on application.

### Take My Ad Out

You can pretty well get the measure of a narrow-minded, near sighted person by the weapon he uses when he thinks he has a grievance against his home newspaper. No doubt you can guess what that weapon is if he is in any kind of business and has a 2x4 ad in the paper. His first, and as a rule his only shot is to "take my ad out." This weapon generally acts as a boomerang and comes back to cut his own nose off. Such an individual is hurt far worse than his intended victim, but of course one who would resort to such tactics isn't wide enough between the eyes to see it. So he goes on in his own conceit believing that he has dealt his supposed enemy a stunning blow. He is willing to live on the crumbs of the trade in order to enjoy this delusion.

Let us turn the matter around and look at it from another standpoint. Suppose a newspaper were narrow-minded and foolish enough to work against the whole town because of some person in it it didn't like? Suppose the newspaper should retaliate by printing whole page ads for Sears Roebuck & Co., Montgomery Ward & Co., on account of a few narrow contracted people, what would all honest, thoughtful people say of such a paper? The newspaper works for the good, the prosperity and the upbuilding of the whole town and country regardless of who reaps the benefits. It knows no favorites, friends nor foes in its general efforts to build up its town and country, and these same 2x4's reap, in a measure, of the good it may accomplish. The newspaper deals with all classes of people, but this "take my ad out" kind is about the sorriest. They are not as wide between the eyes as a katydid, and all their brains could be put in a nut shell and still leave room enough for a "nigger fiddler."

Ruth Elder and her companion (another woman's husband) flew out over the Atlantic a ways and fell in. They spent a few days on an island, went on to Paris together, and finally returned to this country together. There respective spouses met them at the pier and greeted them very affectionately. Now Ruth says she has a "career" before her that will occupy almost her whole attention and she may be able to visit her husband only occasionally. She is reported to have received an offer of \$1,000 a day to appear on the stage and she and Charles Lindbergh dined with the president of the United States the other day. Other women will envy her and a thousand of both men and women will pay good money for just a glimpse of her. And why? Because she floundered around in the water out in the middle of the Atlantic ocean and was rescued. She has contributed nothing to the nation's plaudits. Must we clamor to do homage to people who attempt feats with laughing abandon when wise men would attempt them only with extreme caution? This nation has extolled the virtues of her brave but their bravery and their sacrifices stood out as beacon lights to guide their fellow men to a haven of better things. Being brave merely for the sake of gratifying ones own vanity is not worthy of historical record or even applause. Ruth would be bigger and better if she would go back to her husband and raise a good, one hundred percent American family.

"Andy" Mellon has directed prohibition enforcement for seven years. He is in a position to make or break prohibition enforcement and yet he has been criticised but little by the dries. Why? the men responsible for his being where he is have never been criticised. We refer to Harding and Coolidge. Why have they not been criticised for keeping an ex-brewer at the head of prohibition enforcement? In fact, is there any real effort to enforce prohibition? Will Rogers says that this country votes dry but when it comes to drinking that's a different thing. He says that if we could count the voter's breath instead of what he marks on his ballot we would get the surprise of our lives. Millions of honest men and women want to see prohibition enforced. Are they being double crossed by a few so-called dry leaders?

### The Prevention of Diphtheria

In recent years scientific medicine has made great advances in the control of diphtheria. These advances have had to do with the development of a skin test to show the amount of protection, or immunity, possessed by an individual, and the preparation of a mixture called toxin-antitoxin, which develops a long-lasting protection against the disease. The skin test is called the Schick Test.

Dr. Schick, of Vienna, by the development of his skin test, made with a small amount of diphe-

ria toxin, or poison elaborated by diphtheria germs growing on a culture media, eliminated the chief obstacles in the way of controlling diphtheria epidemics. It has made possible the easy and certain handling of diphtheria epidemics in schools, hospitals, asylums and in military and private practice.

By the use of the Schick Test, which develops color reaction on the skin, those liable to diphtheria, i. e., having no natural protection against the disease, can be found. Ordinarily, a "school city" will show 40 per cent of susceptibles and 60 per cent of immune children when given this test. In the presence of an epidemic of diphtheria the susceptible persons are immediately given 1000 units of Diphtheria Antitoxin. This gives them overnight immunity but it probably does not last longer than a month. Immune children may be disregarded during the epidemic. After a month has passed, Diphtheria Toxin-Antitoxin Mixture may be given to the susceptible children for the purpose of building up permanent immunity against the disease. This is given similarly to typhoid vaccine, by injection under the skin. It requires six months for permanent immunity to become effective after using Toxin-Antitoxin

A lot of people have come to believe that our present prohibition laws are a farce. We don't know about the laws but their enforcement is one of the biggest comedies of the age. Picture for a moment Andrew W. Mellon, the world's most renowned brewer, directing prohibition enforcement and you will agree with us. Now if the Anti-Saloon League could find a noted ex-barkeeper to head that organization the picture would be complete.

This prohibition enforcement is a gigantic farce. It is the farce of farces. The warfare is not only interminable but as useless and disgusting. They haul in a "flush" bootlegger once in a while and pick him like a goose, then turn him loose to grow more "feathers." But this farce does not end with prohibition enforcement. Other classes of criminals are dealt with in a similar manner. Bank robbers, hijackers, murderers, etc., are sometimes caught and arraigned before the courts but they are seldom stuck, except for all the money they've got. They, too, are usually allowed to "worm" out of it and go at large, presumably to accumulate more "jack." They do not talk it that way but they "act" it, which is the sincerest form of telling anything. By their acts we shall know them. But there are many reasons why this prohibition question is a farce, and will continue so in all probability. Not only is there the incentive to "easy money" on the part of the bootlegger, but there is an army of "pettifoggers" who foster this industry as well as the laxity of officers. And then there are his "customers." A bootlegger could not ply his trade if he didn't have customers. And who are his customers? If the bootleggers' customers could be lined up "in the open" it would make an alligator blush. Even with an honest effort on the part of the officers prohibition enforcement would be well-nigh hopeless, because the enforcement of any law depends in large measure upon the co-operation of law-abiding citizens. Without this co-operation the officers are practically helpless, and with such men as Mr. Mellon to hit the "enemy" a little love lick once in a while, we think they had about as well give it up as a "bad job."

Every day is like the Opening day at the



You don't have to hurry, just so you get there, the same bargains await you that all got before you came. Come, and let us fit you up with the "staff of life" and make your life one of prolonged joy. Courtesy, fair dealing and low prices are what we rely on.

## Merry Christmas.

May your Christmas be most cheerful and bright --and the New Year bring you Health, Happiness, and Prosperity.

To add brightness to your Yuletide Season we are going to give each customer a 100 watt lamp free. You may receive these lamps at our office by registering with clerk.

Wishing you one and all a Merry Christmas and Happy New Year. We remain,

Your Utility Servant,

## Texas Utilities Company

## TERRY'S GIN

W. W. Terry

W. V. Terry

The same Gin.

Under the same Ownership.

Under the same Managership.

Ready to give you the same fine Turnout and Sample that this Gin has always given.

We are now ready to Gin your Snap or Sled Cotton.

Ves Terry, Manager

## Higginbotham-Bartlett Co.

Good Lumber

## Visit Toyland



Again old Santa, that genial, happy old soul, is the center of attraction in Ramby's Drug Store Toyland. He is here to listen to the wishes of those little ones---who have been---good boys and girls during the past year. Bring in the children. Let them see and talk to Santa---and let them thrill at the wonderland of toys and gifts---all the newest and most unique conceptions that master toymakers could produce.

For the boys---eye sparklers in every aisle. Airplanes, electric trains, sleds, wagons, books, sport goods, building sets, chemical sets, knives, and no end of unique and clever novelties---which must be seen if one is to appreciate the cleverness of the ideas.

For the girls, toys for indoors---for sunny days---for rainy days. Dolls, first of all, in every conceivable size, style and make. The talking, laughing, crying, walking dolls or a poor little Topsy---who has her friends galore.

With every Ten Dollar purchase we will give absolutely free, a beautiful picture, valued at \$3.50.

**H. G. Ramby Drug Store**

## Want Brand New Goodyear?



## We'll Trade!

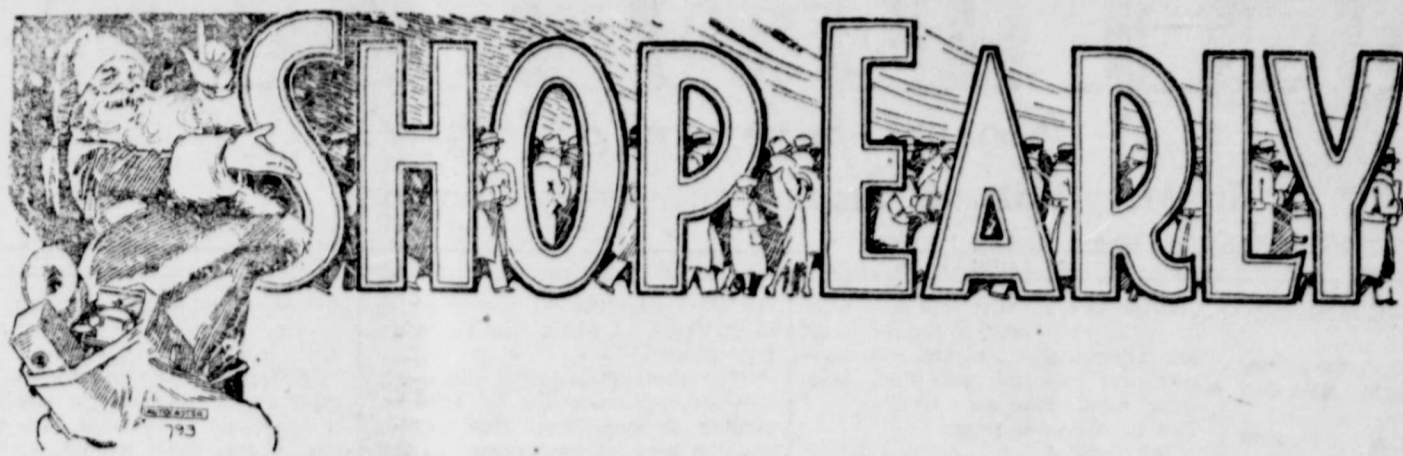
New Tiers-- especially Goodyear Tires with the famous, ground gripping All-Weather Tread---are a wise precaution for winter driving.

You won't need to sacrifice your tires to get new Goodyears. We'll buy the unused miles in them and apply this amount against the purchase of fresh, new equipment.

We'll put them on---inflate them correctly---and service them through to long and satisfactory mileage.

Come in and let us quote you on your old tires.

**COOPER-HUTTO CHEVROLET CO**  
CHEVROLET SALES AND SERVICE  
SUDAN, TEXAS



To some people Christmas seems to come suddenly---without warning---almost as a surprise. These are the people who form the dense crowds on December 24---the frantic last minute shoppers. Fortunately---each year---an increasingly large number of people really heed the annual warning---"Do Your Christmas Shopping Early." For one thing, they have learned that anything worth doing at all---is worth doing well. They have learned that gift giving is a fine art, worthy of time and care and intelligence. Therefore they plan their shopping---choosing with fine tact and taste the gifts most suitable for each friend and relative.

This is a much more sensible plan for all of us. Isn't it better to shop at leisure and in comfort rather than to shop later in haste and in discomfort? Everybody's Cash Store is now ready with new Merchandise. New toys---new novelties of every kind. For those who choose practical gifts, the new styles in clothing and furnishings for men, women, boys and girls are ready for selection. And may now be done with plenty of time for thoughtful consideration of each purchase.



One may now select important gifts with due regard for proper selection and Christmas delivery. Won't you this year be numbered amongst the early Christmas shoppers? It is the best way, really. You'll enjoy shopping now and your selection of gifts will be better, too. Remember the postal clerks. Mail packages early. The postmaster joins us in saying again, "Do Your Christmas Shopping Early."

**Make Everybody's Cash Store headquarters for your Christmas Shopping.**

## Everybody's Cash Store

FAMOUS FOR BARGAINS  
The Progressive Store in The Progressive City of The Plains  
SUDAN, TEXAS

### What's Doing In West Texas

**Merkel**—Five years effort on the part of Merkel to serve as host of the Central West Texas District convention of the West Texas Chamber of Commerce was rewarded at the Sweetwater meeting November 30 when that city was unanimously named 1928 convention town. The Sweetwater gathering was attended by a high class of West Texas citizenship who convened to give due honor to Governor Dan Moody who was honor guest and principal speaker. L. R. Thompson, Merkel secretary, was presiding officer.

**Lubbock**—A Plains-Panhandle tour of perhaps a week's duration was initiated here by Manager Homer D. Wade when he was feature speaker at a commercial executives session. On the same date Manager Wade delivered the principal address at the annual banquet of the Lockney Chamber of Commerce. December 7 he spoke at a luncheon of the Tulia Chamber of Commerce and on the following day attended the conference held by the Amarillo Board of City Development. Other towns on his tour were Perryton and Memphis.

**Robert Lee**—Faculty and school facilities of this place will be enlarged and improved next year, it has been decided. This year's enrollment has shown a marked increase, and the senior class is the largest in the history of the institution.

**Electra**—Robert P. Hall is now secretary of the Electra Chamber of Commerce, succeeding Byron T. Johnson, who has gone to Hutchison, Kansas, to accept a similar position.

**Big Spring**—The new Crawford Hotel, formally opened here Thanksgiving Day, is enjoying an active business. Universal commendation is given the modern hostelry.

**Haskell**—W. Applegate, local buff Wyandotte breeder and fancier, has been elected Southern vice-president of the Buff Wyandotte Breeders Club of America, which is a national organization.

**Abilene**—Simmons University, the only university in West Texas, has been unanimously elected to membership in the Southern Association of Colleges and Secondary Schools, which gives the college national recognition as to standards of credits and courses of study. Simmons is rapidly becoming the mecca of West

Texas boys and girls who are seeking economical, first class education.

**Tulia**—An annual Panhandle-Plains Dairy Show will be planned here December 16 when dairymen, professional Jersey breeders, county agents, chamber of commerce secretaries, and other representatives from more than 20 surrounding counties will discuss arrangements and

details. Preliminary plans and permanent organization were effected at a meeting Nov. 19.

**Stamford**—Jones county again leads West Texas in cotton production figures, with Runnels and Taylor again following in second and third places. Other West Texas counties in the order of their rank are: Haskell, Coleman, Dawson, McCulloch, Colorado, Nolan, Concho, Coke, and Tom Green.

**CHEVROLET**

## USED CARS

*with an OK that counts*

**Amazing Values and Easy Terms**

If you expect to buy a used car—come to our salesroom and inspect our stock of G. K.'d reconditioned cars. We have the car you want at a price that will please you—and our terms are unusually reasonable, with the lowest financing charges available.

The red "O.K." tag attached to the radiator of every one of our reconditioned cars, is your definite assurance of quality and value. It means that the car has been gone over completely by expert mechanics, using genuine parts for all replacements. Watch for this tag—and buy with confidence.

**Cooper-Hutto Chevrolet Co.**

QUALITY AT LOW COST





# COAL! COAL!

We now have a good supply.

## SUDAN GRAIN & ELEVATOR

### Mr. Farmer:

We are at your service with a complete Murry gin. Our gin is in first class condition, and the turn out and sample you get here will please you. We invite you to come to our gin and get acquainted with us and our service.

### Farmer's Gin

S. H. Yoakum, Manager

**C. J. Poor & Son**  
Announces that they have bought The Sudan Produce Co., and they are now paying 28 cents for Turkeys, and will appreciate your trade.  
**C. J. Poor & Son**

**W. H. Ford, M. D.**  
Physician and Surgeon  
office in  
Ramby building  
Phone 9- Res. 10  
Sudan, Texas

THERE IS MORE POWER IN  
THAT GOOD  
Supreme Motor Oil leaves less carbon  
**GULF** At the Sign of the Orange Disc  
GASOLINE  
**B. R. Haney, Agent.**

### THE PROOF OF DEPENDABILITY

We of this bank believe that its proven sturdiness entitles it to call itself dependable. Because its dependability has always met the test of time and stress successfully.

**First National Bank**  
of Sudan

### ENOCHS NEWS

#### The Llano Estacado The Farmers Paradise

For the past two years, the writer has been a close observer of the farming operations and their attendant results, covering almost the entire area of the plains of west Texas, or Llano Estacado as our Spanish friends would call it.

It seems that the "early bird gets the worm" adage can be applied here as well as any other place, perhaps a little better because of the facts speaking for themselves this year of our Lord 1927. Fields that were plowed in the dead of winter last January and February were the spots where the largest yields were produced, when the harvesting season came around; in fact the farmers who did this report that they still had plenty of moisture for their crops when the belated rain of June the 6th, came.

Maize of nearly two tons of heads per acre, and Sudan of about 1,000 pounds of seed per acre with similar yields of the other crops came forth as the fruits of the early bird's labor. Now then, when these new home seekers, of the caliber mentioned above, have been here long enough to acquire some thoroughbred farm stock and poultry to take care of the cheaply produced plains grain crops, you will then see a great paradise vision realized; substantial cream checks, wool and lamb checks, turkey checks, chicken and egg checks, hog checks, we'll say there won't be any end to them, and all of them produced right on a plains farm without any outside help. In fact when the resources of the great Llano Estacado are finally developed, we could almost build a fence around the top of the caprock and have an agricultural empire, a farmers' paradise, all our own.

Mrs. Leonard Lee's sister and husband, Mr. and Mrs. Harrington, are among the newcomers to our community. They have rented the R. L. Patterson farm for the coming year.

Car drivers, during the recent cold wave, found negligence in draining their radiators very expensive. It only takes a moment to open the drain when you drive in, and not much longer to fill up your radiator, and the saving in bursted heads will be excellent wages.

Clint Brake and Fred Baysinger, of Elmer, Oklahoma, were here looking after business matters last Monday.

Mr. and Mrs. J. H. Lucas were guests of Mr. and Mrs. G. P. Howell Sunday afternoon.

The Langford Lumber Company discontinued their yard at this point on Monday of this week. T. M. Vaught, their manager here for the past two years, was transferred to the yard at Levelland.

Maple Wison, of Lubbock, and owner of the Wison ranch just west of us, was a pleasant caller in our midst last Thursday.

L. L. Massey, formerly a Bula postmaster and merchant, now of Quanah, spent the major portion of last week in the Bula community.

Mr. and Mrs. G. W. Dick were favored with a visit from their daughter-in-law, of Breckenridge.

W. B. Hale was busy Monday transferring the remainder of the lumber and accessories of the Langford Lumber Co. to Levelland.

G. B. Salyer's son arrived here this week to attend to the harvesting of Uncle George's crop, while he is settling up the estate of his mother, recently deceased.

Mr. and Mrs. W. F. Stewart report the arrival of little Miss

## "American Beauty" DINNERWARE



### A Beautiful and Exclusive Decoration

"American Beauty" Dinnerware carries a decoration of exclusive design, representing remarkably superior value.

We have arranged with one of the largest makers of high grade china, to furnish us dinnerware to be given to every housewife in this city and surrounding country.

Every progressive merchant advertises in some way. We believe in giving the housewife the benefit instead of advertising on bill boards, and etc.

We want you to have a dinner set, and we want you to tell your neighbor about it. If you need dishes for your church or lodge dinners, don't borrow,--- own your own.

Trade here, save your coupons, and it won't be long until you can have a dinner set, of the finest quality, newest design, "absolutely free." You have to trade somewhere.

We want every housewife to have one of these fine dinner sets. Come on,---We bought one of these dinner sets for you. If you do not get it, it is your own fault. Ask the clerk who waits on you to show you how you may obtain it.

## THE BLALOCK STORE

"A General Mercantile Institution"  
Enochs, Texas

Save Your Coupons  
They Are Valuable

Coupons Given with  
Every Cash Purchase

Cream Tested Monday and Thursday---Country Produce a Specialty

Norma Deon, on November 29th at Frederick, Okla.

Mr. and Mrs. Clyde Middick report the rental of their farm to M. M. Baskin. They expect to tend Mr. Middick's father's farm at Davidson, Okla.

**J. E. (BERT) DRYDEN**  
ATTORNEY-AT-LAW  
Practice in all Courts.  
Sudan, Texas

### WANTED

An Opportunity...  
To Buy...

--Your Grain  
---at Market Values

Maize, Higera, Kaffir, Sudan, Corn  
See  
**L. H. BATES**  
Enochs, Texas

LOST --- One ladies' Duofold fountain pen. Finder please return to the Sudan News office and receive reward.  
Forrest Weimhold,  
Sudan, Texas.

FOR SALE---Two room house, cheap for cash.  
J. W. Ferguson, Sudan, Tex.

See N. J. Pollard for hauling. Three trucks at your service. Call on me at my home, 2 west 1-2 south of Sudan Drug Co.

FOR HOUSE DECORATING  
AND  
**SIGN PAINTING**  
SEE  
**W. G. McGLAMERY**

**DR. G. A. FOOTE**

Glasses Fitted

PHYSICIAN and SURGEON

office at  
Sudan Drug

Office Phone 45

Residence Phone 33

GENERAL AUCTIONEERING

Farm and Stock Sales

**COL. JACK ROWAN**

Licensed Auctioneer

Dates Made at This Office

### Enochs Service Station

Gulf Gas and Motor Oils  
General Blacksmithing  
Acetylene Welding.

**ROY HELSON, Proprietor.**

### FARM LANDS

Improved or  
Unimproved  
Fifteen to Sixty  
Dollars per acre

**BATES & HOWELL**

Enochs, Texas

FOR SALE --- A big touring Studebaker Special Six, in good running order, good rubber. \$150.00. Might accept cows on trade.  
L. H. Bates.  
d13t

### Beauty Parlor Work

I use the Modern Creams for Modern Beauty Work.

I make the right cream for the Skin, and treat all kinds of Skin Disease.

Marcell 50c

Your patronage appreciated.

**Mrs. Cora M. Clements**

## LUMBER

"ITS UP TO GRADE"

We have a complete line of

**Building Material**

and will gladly figure your estimate.

**Foxworth-Galbraith Lumber Co**