- 



# The Lockney Beacon 

## Longhorns Play Tough Crosbyton There Tonight




B\&PW Club To
Observe Nat'l
Business Week


Marauders Play

Plainview Here
Tuesday Night
J. O. Rogers Are

New Local Residents
The Lockney Marauders, smarting
from a 120 defeat at the hands of
the Plainvew All.Stars Thursday
night of last week, will play a return
game with the Phainview team on the

| game with the Phainview team on the Mitchell-Zimmerman field here next Tuesday night. The kick-off will be at $8 \mathrm{p} . \mathrm{m}$. <br> In the game last Thursday the local lads held their own in every thing but the pass department. The AllStars completed one pass just at the close of the first half for a touchdown and repeated the same trick in the tating minutes of the ball game. The locals' were at some disadvantage be cause of the lack of reserves, it was reported while the Plainview club |
| :---: |
|  |  |

Rev. Daniels K
Speak At PTA


Four Local Girls
Attend TSCW, Denton



The Only Medium Covering The Rich Irrigated Section Of Floyd County


Local FFA Boys<br>Win In Fair Wheat Contest



Farm Bureau Meet At Lubbock 0ct. 13

Fergusons Given
$\$ 137.50$ Premium
ind and yield of wheat they raited
Eugene Tannatile, won tirst place




Don Melaughlin won seventh,
enth and ninteenth places on Wes-

with
estar.
mon-




State Fair 0pens At Dallas Saturday




BATTERIES


Plan Now to Give Her This Siwollical's Chis/mas 'Sifl.. HER LANE
HOPE CHEST

League Debate Topic Announced
AUSTIN $\quad \begin{aligned} & \text { Literscholastic League debate topic. } \\ & \text { Resolved, that the State of Texas } \\ & \text { should increase the severance tar }\end{aligned}$ AUSTIN, Texas - Texas high- $\begin{aligned} & \text { should increase the seeverance tax on } \\ & \text { Hatural resources, announces }\end{aligned}$




## NOW ON DISPLAY

## The Oliver Cotton Harvester

at Plans equipment company
This machine is something new in cotton harvesting. If you are planning on buying a cotton harvester you should see this machine first.

## Plains Equipment Co.

## Oliver Sales and Service

Studebaker Sales and Service 313 So. Wall Floydada Phone 356 RADIATORS CLEANED AND REPAIRED Winter will son bo here and titan the wh dien and topait

Parsons Radiator Rund Pervice


$\qquad$


$\qquad$

Phillips 66 "CONTROLS"* This Fuel for Fast Starting And Quick Warm-Up On Those Cold Winter Days!

A bird can move before you pull the trigger,
but a telephone wire can't duck. Last year,
2,500 wires were broken by stray bullets.
That's why we're asking all hunters not
to shoot at birds on telephone wires or poles.
One estas shot may break several long dis.
tance wires and interrupt important calls.
sourrwisstern seut telephone co.


## Society <br> News

Providence H. D. Club Montague-Teeple
Elects Officers Nuptial Vows Read
The H.
Tuesday
Quebe
Quebe
was
Minke

Schuette
New officers for thin coming year and LaJuan Ellis of Tula, friends of
stand as follows: Pres. Mrs. J. W. the couple.
Jones, V. Pres. Mrs. Martin Schuette For her wedding the bride chose
Counsel delegate, Mrs, Charlie a pink gabardine suit
Boedeker, and Sec. Tres. Mrs. Walter black accessories. She is a graduate
Samoan.
Plans for Halloween Carnival were of Slliverton High School with the
also discussed. A i special meetly)
wriscoe County pioneers. The groom

Refreshments of orange sherbet is now in the service of the U. S.
and cake were enjoyed by Mesdames
Bill Ruth, M.C. Scheele. Ted Boedek. Naval Air Corps.
Bill Ruth, M.C. Scheele, Ted Boedek- The couple will make their home
er. Brandes, Charlie Boedeker
I, B. Branden, H. Quebe, I w Ion es Memphis. Tenn., where he will be
er. Ben Brandes, Charlie Boedeker, in Memphis, Tenn, where he will be
L, B. Brandies, H. Quebe, J. W. Jones.
Walter Sampan. Clarence Brander,
schooled ti, aerial photography. Prior
to entering the Navy he was employed
Martin
Ben Qu
Mathis
Ben Q
Mathis
Mrs.
and th
Lee and Dormice visited Sunday in mend Barr, son of Mra. and Mrs. E
Plainview with Bobby La Casey, stu- T. Barr of Plainilew. Date for the

## Piece Goods

Genuine Strutters Cloth variety of colors, 44 -inch widths $\$ 1.98$ yard

ALPACA AND ROMAINE CREPE
Navy. brown and black
Only $\$ 1.98$ yard
$100 \%$ WOOL GABARDINE
SATIN AND COAT LININGS

NEW GABARDINE COATS

SPECIAL COAT SALE
Wo have
for only
$\$ 10.00$ each
LADIES' DRESS SHOES

## Lockney Dry Goods



DR. JOE E. WEBB OPTOMETRIST

Rooms 306 -308. Skegs Building Telephone 1234

Plainview, Texas

## Mrs. Johnson Is Hostess To Club



Lone Star Home
Dem. Club Meets

## Mrs. Clyde Parish was hostess the Lone Star Home Demonstration







 Prompt, Courteous
Service at Brown's Cleaners

| We want to buy your |
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| PRODUCE |
| CREAM |
| HIDES and |
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| ton motor Co. |
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FREE REMOVAL OF DEAD ANIMALS

Consumers Fuel PHONE TI I

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 FOR SALEGood Farms - Ranches and City Property. We make good loans on Farms and Ranches - at Low Interest Rato. Quick
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Look for this "CP" seal before you buy! Then you know your new range has the best of everything! Automatic controls . . . thrifty roasting . . . smokeless broiling . . . uniform baking . . . cleanliness, coolness, economy! You get them all in this new MAGIC CHEF Gas range-and in every "make" built to "CP"
standards. Your dealer will help you choose the model that's just right for your "New Freedom Gas Kitchen."

## Mas <br> ranges!

West TexasGasCompany


 To Celebrate
Golden Wedding
Mr. and Mrs. W. W. Brown will
celebrate their golden wedding an-
niversary with open house on Sur-
day October 10 from ?

Association

orkney, Texas

| FOR SALE |
| :--- |
| Good Farms - Ranches and City Property. We make good <br> loans on Farms and Ranches -at Low Interest Rate. Quick <br> service - no red tape. List your property with us for quick <br> sale. <br> First Door South of Jackson Tire Company <br> W.R. CHILDERS Phone 127 FAY MINER |


if your the one who does the cooking. look at the new
limesaving slep-saving work-sawing




Those are just a few of the reasons why more and more folks are going "all-electric." Look over the new rances. rofrigerators. roasters, want to go "all-electric." You'll find electric living is low-cost living. See your favorite appliance dealer soon about better living-electrically

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14 yenas or Good ctizenship and purlic seavice




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We have the very latest electrical and shop equipment designed to give you the best in auto repair service. We are especially equipped to handle Ford products and we can also do expert work on
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shop and his asistant is Cecil Hutshop and his asistant is Cecil Hut-
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in this department. n this department.
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We use only genuine Ford parts when we repair your car and we also offer for sale the same Ford parts. When you need a part for your Ford you
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Accissoriat SAFF DRIIING


We carry a complete Line of Ford Accessories
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thews.
Some of the boys have sent wheat
samples to Amarillo for the wheat improvement contest. They are Dan
McLaughlin. Gene Collis, Jerry Coes McLaughlin, Gene Collis, Jerry Coop-
er, Eugene Tannahill, Joe Huffman,
W. L. Rowell, and Billy Dean Gil. breath. The boys are planning to go
to Amarillo for the judging. The Testo Amarillo for the judging. The Tes-
as F. F. A. Wheat King will be crown-
ed on October 9. The Wheat King
will be given a gold trophy, an allexpense paid trip to a terminal mar-
ket and $\$ 100.00$ college scholarship.
Second prize will be a gold trophy and Second prize will be a gold trophy and
all expense paid trip to major term-
inal market, third and fourth prize will be all expense paid trips to major terminal markets, fifth prize, $\$ \mathbf{5 . 0 0}$;
sixth prize, $\$ 10.00$; seventh prize,
$\$ 5.00$ - Reporter.


| $\frac{\text { Flour }}{}{ }^{25} \text { JELL } \mathbf{1 . 6 9}$ |
| :---: |
|  |  |
|  |

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Get your new EASY WASHER and EASY IRONER today! No extra installing necessary. Will give you more free time and will save you many extra steps. Come in and see our display of these new modern appliances.

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in stock.
We have the large Deep freeze in two styles the standard and Deluxe. Come in and see them. We will be glad to answer any questions you may want to ask or help you in any way we can.
ARMSTRONG APPLIANCE \& ELECTRIC

## CITY TAXES

## are now ove anv payable

$1 \%$ penalty will be added to your City Taxes if not paid before February 1.

PAY YOUR TAXES NOW!
CITY OF LOCKNEY
Mrs. Faye Meser, City Secretary

## Close Co-operation.

with ALL TYPES OF BUSINESS and A THOROUGHKNOWLEDGE OF CONDITIONS in this vicinity are
two of the many reasons why the
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in Lockney
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## Opera Star To Be

 At Lubbock Soon Laurits Melciaolr, member of theMetropolitan's "First Team," Metropolitan's "First Team," com
posed of Helen Traubel and himsel and the greatest Wagnerian tenor is one of the most popular men
the conutry due to his outstandin the conutry due to his outstanding
work in radio and motion pletures as well as through concert appear-
ances and the Metropolitan Opera. ances and the Metropolitan Opera.
Mr. Melchori will be in Lubbock
where he will be the guest artust with the Lubbodk Symphony Orkhestr
for two nights to October 21 and October 22 . Mr. Melchoir's volce has hirn fame and fortune through fiv
mediums. But he has never dodge mediums. But he has never dodge
an opportunty to serve by use of thi an opportunty to serve by use of thi
volce. Where another might volce. Where another might plea
that his already overpacked conceft schedula makes benefit concerts im.
possible, Melchoir tinsists on singin possible, Melchoir insists on sing
regardess of the personal hards)
it entails. Texas it entails. Texas audiences have ershlp in organizing benefit
for the Texas City disaster. On the Friday and Saturtia
lowing the Wednesday explos Texas City. Mr. Melchoir was






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If you have land to sell - see

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If you want to buy land - see

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FOLKS! Have you visited the new
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If you haven't a big surprise is in store for you. We have many rgains that you won't find elsewhere.
Our best grade new KHAKI PANTS and SHIRTS - $\$ 3.95$ each
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Two inch Truck and Trailer Flooring, 4x4s, $4 \times 6 \mathrm{~s}$, and $3 \times 8 \mathrm{~s}$, stake loop angle iron and bolts.
$1 \times 6$ Car Siding, $1 \times 6$ Center Match and 1x4s.
Come to the yard to build your trailers or truck floors.
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Paints, Plaster, Stucco, Sand and Gravel. Everything for your Plumbing Needs. Step Ladders from 4 feet up.
Builders Hardware.
Outside White Paint, $\$ 4.00$ per gallon.
Green Roof Paint, $\$ 3.75$ per gallon.
Pro-Coat Enamel, will not turn yellow.
Brunnier Lumber Co.
sewima circle patternis
Younthut $V_{\text {oratile }}$ Dayginer Hanhlome Juo- Piscer for Jall


Daytime Dress.
T

## Yosen Household inss



Here's Kelp for SUFFERING WOMEN

$|$| W. H. BULI'S |
| :---: | :---: |
| HERESand IRON |

WEW-CAR FEEL means more horsepower!


## CLASSIFIED DEPARTMENT

ASK ME $\begin{gathered}\text { ANOTHER? }\end{gathered}$
A Gereral Quiz


BUSINESS \& INVEST. OPPOR.
HOTR, SHOAM SPBING: ARK New,

$\qquad$

me Amancer






Buy U. S. Savings Bonds

## Do This for Head-Cold Stuffiness!

Fo: Vour Future Buy U.S. Savings Bonds
 $\sqrt{\text { Mrur sump }}$ 5
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