Big Increase In School Enrollment
Predicted in Texas

Co. Agent Explains
Use and Value of Liquid Fertilizer



T0 THE VOTERS


MRS ELIZABETH McCOLLUM
for Assessor-Collector

## O. C. BAILEY

## Irrigation Pumps

COOK PUMP
$4^{\%}$ Farm Loans-No Fee
ALFORD PRODUCE BULLDING

$$
\begin{aligned}
& \text { Lhono, } 198 \text { Locheor Toxas }
\end{aligned}
$$

Or see Ira Graves at Lone Star For Well Casing.
See Cecil Williams for Test Wells, 75 e per foot in Doubtful Water Areas.
Phone 130 -R. Locknoy, Texas Soe R. K. SHIRLEY for
Pump Bases and Motor Base WE CAN SAVE YOU MONEY

## You Can't Beat MAYTAG!





Yes, sir, we cordially invite every farmer in this area to visit our new repair department. We have just completed this new building just on the north side of our old building.

DON'T TAKE YOUR LISTER OR CULTIVATOR OFF if you have tractor trouble. You can drive right into our shop with them on your tractor. Large entrances both on the east and west are for your convenience.

NEW EQUIPMENT has been added to our shop to enable us to better serve you. When you have a repair job, whether a big one or little one, bring it in to us, or just call 25. We'll fix it for you.

## Hammond \& Company

Phone



## Great

INTERNATIONAL HARVESTER New FREEZER
Cuts Faod Costs $15 \%$ or Mare!




Worried by Zooming Prices, Landlord Cuts Tenants' Rent


His firm, Col. L. C. Christensen
Associates, handes the rental of
more than 200 properties. The 112
rent reductions were given to teaants who have been with Christen
sen for more than five years. The white-haired Christensen, in
the real estate business for 46 years,
owns many of the properties Che real estate
owns many of the properties at.
fected by the rent cut, but also will absorb the loss of income from prop-
erties owned by others and handled by him , he said.
"People have more trouble meeting their obligations today than they
did two years ago." he explained.
IiThis in my This is my contribution towa.
holding down the cost of tiving."
The reduction will mean a of income to Christensen of $\$ 560$ a
month The nine month gift will cost

EXPERT ALTERATIONS AND REPAIRS Brown's Cleaners


Coztandleyis
BLACKSMITH $\checkmark$ AND WELDING SHOP


We buy and sell used cars of all makes. See us if you want to buy or sell. We have on hand now some good used cars ready for delivery. We invite you to come in and inspect them.

WE CAN FINANCE YOUR CAR PURCHASE FOR YOU!

Ask us about our finance plan.

## "WHITEY" BACCUS

Authorized Ford Dealer

Phone 200
Lockney, Texas

## F.L.BROWN <br> Real Estate and Farm Loans <br> City Property - Farm or Ranch Land U y you wamt to buy or sell. see me <br> Located in Framk Perkins builing-Locmory. <br> WILSON KIMBLE OPTOMETRIC CLINIC <br> Specializing in Eye Care and Visual Efficiency <br> $\qquad$ <br> DR. JOHN W. KIMBLE. Optometrist

HEIPFLL LAINDRY SERVICE:
At Taylor's Helpy-Selfy Laundry, we offer you helpful laundry service. When you come in here to do your laundry, we are anxious to help you in every way possible. We have plenty of hot and cold water, soap and other accessories, and always someone handy to help you with the water, etc. Don't fail $o$ call on us.
Taylors Helpy.Selfy Laundry
Located one block east of First National Bank


## Society News

 Foster-CalahanVows Read in
Church Wedding


| June Foster, daughter of Mrs. |  |
| :---: | :---: |
| Mable Foster of Floydada became the bride of H. S. Calahan Jr. son of | Out of town guests included Mr. |
|  |  |
| Mr. and Mrs. H. S. Calaban sr. of |  |
| South Plains Tuesday August 24 at 4:30 o'elock at the First Baptist |  |
|  |  |
| Church, Floydada in the presence of relatives and close friends. <br> Rev, I. A. Doyle read the vows for | Iding trip to |
|  |  |
| the double ring ceremony before an archway decorated with white carna | and an orchid corsage. The |
|  | will mat |
|  | Plains where |
| thons and fern flanked by tall barkets |  |
| of white gladio11 and tern |  |
| impressive background. Pews were marked by white satin bows. The bride, entering on the arm of |  |
|  | City O |
| The bride, entering on the arm of her brother. Garland Foster of Los |  |
| Alamos. New Mexico, was attired in a white chiffon velvet wedding gown |  |
|  |  |
| fashioned with a train. Her fingertip length rell' was held in place by |  |
|  |  |
| halo of white carnations. She carried a bouquet of orchids showered with |  |
| a bonguet of orchids showered with white streamers atop a white Bible She earried out the traditional some |  |
|  |  |
|  |  |
|  |  |
| borrowed and something blue. Mrs. Clem McDonald of Floydada |  |
| played a preltute of organ musfe as the candles were lighted and accomp |  |
| anied Betty Hamilton of Arlington |  |
| who sang "Always", "Because" and "Our Wedding Prayer" "The Lord's |  |
|  |  |
| Prayer" formed the musical bachit | in Matador visiting Mr. Foard's broth- |
| ground for the ceremony. <br> Levene Jones, bridesmaid, wore a |  |
| floor lenkth gown of blue sheer with a shoulder length blue vell falling |  |
|  |  |
| from a halo of pink carnations. She |  |
| carried a nosegay of pink carnations. Helen Foster, niece of the bride |  |
|  |  |
| Helen Foster, niece of the bride was tratn bearer. She was attired to | and Mrs. Marvin Cor |
| pink taffeta floor length dres |  |
| Mrs. Foster. mother of the brite. |  |
| wore a grey dress with black accessories. Mrs. Calahan. mother of the |  |
|  |  |
| bridegroom. wore a sutt of black andgrey with black amesearies. Both wire | Mr and Mrs. Etear Hoys and chlld- |
|  |  |
| krey wim black acceseories, Both worn corsages of pink carnations. |  |
|  |  |
| ved as best man |  |
|  |  |


| Rillie Bean of South Plains and Land Decker. Floydada. <br> - Mrs. Calahan graduated from Floy dada Kigh School in 1946 and attend ed Hardin-Simmons Tniversity, Abi lene for two years. Mr. Calahan is 1943 graduate of Floydada Hig School and served thirteen month with the Merchant Marines durlne World War II. <br> Reception | James Riley and Mr. and Mrs, S. A McGowan visited friends and relatives in Abilene Sunday. <br> Mrs. T I Word is in the Plainview hospital receiving treatment. <br> W. R. "Pont" Darnell and son. Brannon, spent last week at Questa and Red River, N. M. |
| :---: | :---: |

## Notice to Long Distance Telephone Users

Roberson Grocery \& Market

Our truck will be in MONDAY with

## COLORADO PEACHES

Please place your order now so that we will know how many to unload here before the truck leaves for Lubbock.

Bring Your Basket

## COFFEE Fat bec

Kerns CHILI SAUCE, 25c bottle $\quad 15$ SODA WATER, 24 bottle case
APRICOTS, No. $2^{1 / 2}$ can


## Free! Free! <br> A Philco Radio

valued at $\$ 36.95$ will be given away at our store on September 4, 1948. Ask for free tickets. Nothing to buy.

## REDUCED!

All Philco and Howard Radios will be greatly reduced on Saturday, September 4th only. Come in and see them.

## Armstrong Electric

Certain changes in charges and practices pertaining
to long distance calls within the State of Texas will be made effective September 1

Report Charges
Report charges, applied to person-to-person calls under certain conditions since 1

Basic Station-to-Station Day Rates
In 74 of the 800 air line mileage distances, rates will
be increased 5 cents. These involve about half of the distances up to 146 miles. Basic rates for longer dis-
rson-to-Person Day Rates
station rates. The differential between rates for sta-
tion-to-station service and for person-to-person
service has varied from a minimum of 10 cents per
on calle hetween 31 miles and 150 miles and an averave of 35 Der cent on calls over 150 miles. The diftial of about 40 ser cent on all other calls. Report
charges will be discontinued.

Night and Sunday Rates
A discount of approximately 20 per cent from the to-station calls costing over 40 cents on alleted during night hours and all day Sunday The night and Sunday discount on person-to-person calls generally
will equal in amount the discount on station-to-stawill equal in amount the discount on station-to-sta tion calls between the same points.

The principal changes to be made are described above.
More detailed information may be obtained at any
(4)

SOUTHWESTERN BELI TELEPHONE COMPANY


| granddaushter, Juidy Ann, of Welling:- City Officials |  |
| :---: | :---: |
|  |  | tor spent the past week end hero Express Thanks and Mrs. Graham.



## GOOD CLOTHES <br> Brown's Cleaners

DARNELL GROCERY
$\frac{\text { Honey }}{\text { CHIT }}$



## MARKET

PORK CHOPS ome 59c
Bacon ${ }^{\text {Bemande }}$ 65C
Beef Rib Roast ${ }^{10}$. 39c
Pure Lard dimemat bite 250
Your Business Appreciated

## TO THE VOTERS OF FLOYD COUNTY, TEX.:

I would have enjoyed seeing and talking with every voter in Floyd County, but owing to the short time between the first Primary and the run-off it has been impossible for me to do so, so please consider this a personal solicitation of your vote.

If you elect me your County Judge I will be in the County Judges ofice, doing every thing I can, as your public servant, to bring to Floyd County those things that will make my County and yours a bigger and better County, a better place to live in.

Sincerely

## TOM W. DEEN

DR. JOE E. WEBB
OPTOMETRIST
Rooms 306-308, Skaggs Building Telephone 1234

Plainview, Texas

"Movies Are Your Best and Cheapest Entertainment"
SATURDAY MATINEE and NIGHT AUGUST 28
Johnny Mack Brown and Raymond Hatton
"Flashing gilns"
Also Comedy and Serial
Sunday Matinee \& Night-Monday Walt Disney's

## "MELODY TIME"

Also Cartoon and News
TUESDAY \& WEDNESDAY
Franchot Tone and Janet Blair in
"I LOVE TROUBLE"
$\frac{\text { Aiso Novelty Reel }}{\text { HURSDAY \& FRIDAY }}$
THURSDAY \& FRIDAY
"YOU WERE MEANT FOR ME"
with Jeanne Crain and Dan Dailey Also Cartoon

## NOTICE

We will be closed all day on Saturday, August 27

Because of the Democratic Primary
First National Bank

## Please don't shoot!

Blazing away at a bird on a telephone wire may break the wire and interrupt important long distance calls.

Last year stray shots put 2,500 telephone wires out of action. That's why we ask
Please don't shoot at birds on telephone wires or poles,
SOUTHWESTERN BELL TELEPHONE CO.







 todi, tor texut thione cerpde?
 A story of ever incrasting benctise in the way of ber

Through
the years since

Protect Your Child With
P0LIO
INSURANCE
an polio poidior will provido payment for vital treatment-
hospital expenses, doctor bils.
ambulance, nursing, transporambulance, nursing. transpor-
tation by air or rail. and even iron lung if necossary. $\mathbf{\$ 5 , 0 0 0}$ are provided $\$$ death benefits.
Cost: $\mathbf{\$ 5 . 0 0}$ per year per child. Renewal


## New Binders

We have the following new Binders ready for immediate delivery.

One 2-row Power Drive Row Binder One 4E 10 foot Broadcast Binder

See us for your farm machinery needs

## HAMMOND \& CO.

Claude Hammond. Prop.

## TO THE VOTERS OF FLOYD CO.

Have made an intensive effort to see as many of you as possible since the frist primary and ask for your support in my race for conty judge, it will be practically impossible to contact all of you, so please consider this a personal solicitation of your vote.

I pledge you that if I am elected, that I will devote all my time and energies to the duties of this office, any time you have business with that office you will find me in, and it will be a pleasure for me to serve all the people of the county, both old and young, to the best of my ability through the many and varied duties of county judge.

Let me urge upon each voter the neces sity and importance of each one of you going to the polls and voting on August 28.

Sincerely

## G. C. TUBBS

## T. T. HAMILTON

Would Make Floyd County A Good Servant As

## Assessor-Collector Of Taxes

We want to attest our belief in the sturdy good citizenship of T. T. Hamilton and urge that his qualifications for the office of Tax Assessor-Collector be seriously considered.

The highly technical responsibilities of the office of Assessor Collector call for a person trained in the handling of such matters, and we believe Mr. Hamilton is such a person.

In addition to the fact that he is a good citizen and the head of a family, Mr. Hamilton's background of experience in tax matters of the many and varied kinds that the Assessor-Collector has to handle would come in good stead for Floyd County during the next two years. He knows property values.

This is to commend him for your consideration
(Political advertisement paid for by friends of T. T. Hamilton)


Bring Your CREAM and PRODUCE

We pay highest Market prices.

Alford Produce
bill alfono


BRUNNER LUMBER C0.
for service that you are entitled to
BRLNNER LUMBER CO.
for quality
BRLNNIER LUMBER C0.
where your friendship and business is appreciated
BRUNNIER LUMBER C0.
for prices that are right

Congo-wall - 43c lineal foot, 54 inches wid Kiln Dried Trailer and Truck Lumber Trailer and Truck Hardware
PRO-COAT ENAMEL AND FLAT WALL PAINT
Better coverage, a better finish, unequaled wearing qualities and will not turn yellow.

YOU'LL BE WELCOME HERE!
Yes sir, you will be welcome to come into our barber do need trimming up or a shave, or any other barber work we especially invite you to visit us in our new shop. You' find courteous, triendly service.

LONGHORN BARBER SHOP JOE ROGERS FLOYD DANIEL V. R. McCARLEY

Wheat Acreage Loses to Cotton

## Lockney Drug Company

## BUILDING SUPPLIES

Hot Water Heaters
Johnson's Floor Wa
We have an Electric Floor Polisher
for RENT
Composition and Cedar Shingles
Plenty of 15 lb . Felt
Roll Roofing
Brick-Tex Siding
Jacuzzi Pumps complete with Pipe Plywood any thickness Beaverboard and Congowall Celotex, $4 \times 8 x^{1} / 2$ inch Rock Wool Batts Poultry Netting Hog and Sheep Fence Barb Wire
Reinforcing Iron and Mesh
We still have a few $9 \times 12$ Congoleum
Rugs at reduced prices Complete Bathroom Suites Extra Commodes and Tubs Copper Pipe and Fittings Window Units and Window Sash Glass
Inside and Outside Doors
Screen Doors
Complete line of Builders Hardware Cooks Paints and Varnish Canvas

Providence News

PLASTIC FLOWER POTS

2, 4-D Used on
Bindweed in
Mass Spraying

## The Lyndon Johnson Tide Sweeps Texas!

Public Enthusiasm As Mirrored By State Newspapers LYNDON JOHNSON Wouthel Lyndon Johnson Formidable


## Among People Who Know Both Best

## It Was LYNDON JOHNSON More Than 2 to 1



## A Clean Sweep For Progress, Peace and Prosperity

This advertisement paid for by Floyd County Supporters of Lyndon Johnson.



