## Hubert Frizzell is Appointed to Floyd FHA Committee

# The Lockney Beacon <br> The Only Modium Covering The Rich Irrigated Section Of Floyd County 

 Floyd County was announced todaby L. S. Cappleman, state Director.

## VOLUME 46 <br> Five Hurt in Wreck Saturday

|  |  |
| :---: | :---: |
|  | \%om |
|  |  |
|  |  |
|  |  |
| 为 |  |
| Namater |  |
| to | Scout Swim Meet |
|  | Here Thursday |

Kill Flies to


Tubbs and Deen, McCollum and Hamilton in Run-off
 Tom w pere bon or ropeche bid



$\qquad$ without Ruin-off





A\&M Instructor Teaching Local Volunteer Firemen

Thursday Markets
Saturday Last Day To Transfer Students

|  | Lir |
| :---: | :---: |
| Saturday of this weok, July 31 . will |  |
| the last day to |  |
| students thto the Loekney district | Eges, current receipts. doz - ${ }^{\text {33e }}$ |
| Supt sidney Reeves reminded |  |
| , |  |
|  |  |
| Is must be done by the parents of | 促 |
| student. Blanks for transterring |  |
| dents may be obtained in the | Wheat per bushel |
| otfice of County Superintendent |  |
|  |  |
| ranster must be made |  |
|  | field, |
| $m$ Cordneer of Platinvew leff Prr- | Raled, No. 1 at mill per ton .-.. $\mathbf{3 2 . 0 0}$ |
| for Fort Worth where they will | Balced, No. 2, at mill, per ton |
| Misas Wagieys sistera, Mra. |  |
| ary this week end. |  |



## This Is To Announce

## Braselton Implement $\mathbf{C O}$.

as dealers in floydada for
FORD TRACTOR And Dearborm Farm Equipment

As Successors To Floyd County Tractor Co., and Earl Hogge

## TROY VAUGHN, Manager

Is experienced in Ford Tractor and Dearborn Farm equipment sales and service. And J. C Wester will continue with the new owners in charge of the office.

## Factory Trained Mechanics Now On Duty

Your continued patronage of the agency will be appreciated. We assure you every effort will be made to give good service to Ford and Dearborn equipment users.

## Braselton Implement Co., Inc. floydada, texas



## BUILDING SUPPLIES

Johnson's Floor Wax
We have an Electric Floor Polisher for RENT
Composition and Cedar Shingles Plenty of 15 lb . Felt
Roll Roofing
Brick-Tex Siding
Brick-Tex Siding
Jacuzzi Pumps complete with Pipe
Plywood any thickness
Beaverboard and Congowall
Celotex, $4 \times 8 x^{1 / 2}$ inch
Rock Wool Batts
Poultry Netting
Hog and Sheep Fence
Barb Wire
Reinforcing Iron and Mesh
We still have a few $9 \times 12$ Congoleum Rugs at reduced prices Complete Bathroom Suites Extra Commodes and Tubs
Copper Pipe and Fittings
Copper Pipe and Fittings
Window Units and Windo
Glass
Inside and Outside Doors
Inside and Outside Doors
Screen Doors
Complete line of Builders Hardware
Cooks Paints and Varnish
Canvas



## More people buy CHEVROLETS than any other make of car!

- because Chewrolet gives them more value for every dollar of purchase price, operation and upkeop!



Special Beauty Offer! CARA NOME cold or cleansing cream regularly $\leqslant 2$ each

creams of thousands of women everywhere! If

you have dry skin conditions, Cara Nome Cold Com's coresss, sot oction will ently cleonse skin, use Cara Nome Cleansing Cream for expires August 14th | $y_{2}$ ounces, reg. 5200 |  |
| :---: | :---: |
| your choice | 00 | SOLD onty at Rexall drug stores

All other CARA NOME items $\mathbf{2 5} \%$ off August $\mathbf{1}$ to $\mathbf{1 5}$ inclusive

Visit Our Prescription Room Our prescription department offers you 24 hour

## Lockney Drug Company S. G. Miller, P. H. G., Registored Pharmacist

## Society News

Louise Boedeker is Andrews Re-elected Bride of Jimmy Hodel Sheriff of Hale

```
l}\begin{array}{l}{\mathrm{ Baylock to Preach}}\\{\mathrm{ At Aiken Revival }}
```

```
July 21 at 7:30 ocelock Louise Boed
```

Comple Organization WITH PARTV
Next Friday


$P \underset{\text { MEATS }}{\text { GROCERIES }} \mathbf{y}$
JELLO
all flavors
2 for $\quad 15 \mathrm{c}$
Raisins
2 lbs. $\quad 27 \mathrm{c}$
Fresh Green
Beans
lb. $\quad 10 \mathrm{c}$
Shortening $\begin{gathered}\text { Mrtate Tuekert } \\ 3\end{gathered}$
Sliced Bacon ${ }_{\text {lis }}^{\text {Good Grade }} 64 \mathrm{C}$
OLEO ${ }_{\text {bls. }}^{\text {Al Brands }}$ 42c

## SPUDS <br> 

$\frac{49 \mathrm{c}}{\text { Bathroom Tissue }}$
2 rolls $\quad 15 \mathrm{c}$

LETTUCE
Extra Large Heads
ea.
150

Sliced Bacon ${ }_{\text {bid }}^{\text {God Grade }} 64 \mathrm{C}$
OLEO Abs.
Trade Here and Save The Difference



|  |  |
| :---: | :---: |
| INSURANCE | 为 |
| ceaterree | 隹 |
| Moner to oin | \$3.95 |
| \% | LOCKNEY DRY |
| $\underset{\substack{\text { FRANK PERKINS } \\ \text { Pbomece } \\ \hline}}{\text { Prs }}$ | G000s |

## HAY TIES ARE GOING UP!

Hay ties have already advanced in price time this year and another $15^{\circ}$ advance soon. It will pay you to buy your hay We have a good stock of hay ties and can

We also have plenty of
2-inch Plastic Irrigation Tubes
Consumers Fuel Association
Grimes Thanks
Floyd Voters

## SURRLUS

As Low as $42 \frac{1}{2} \varsigma$ Sq. Ft.

|  |
| :---: |
| Marvene Soap Lurse bex 10c |
| COFFEE ${ }^{\text {Rede wheme }}$ |

ROZEN FOOD SPECIALS
Parker House Rolls, 10 oz. pkg. 24c
Brussell Sprouts, 10 oz. pkg.
Cut Corn, 10 oz. pkg. 24c

MEAT SPECIALS
ROAST, beef, pound
55c
SAUSAGE, pound


SMART MEN


Baker Hardware Co.
the Lockney beacon



## DARNELL GROCERY

FLY SPRAY ${ }^{\text {s. }}$
Saturday Extra Special
5 Lbs. Aunt Jemima Flour Free
with every $\$ 5.00$ purchase
JELLO Milk Cination op 29C
 Fly Sprayers each 15 c
 MARKET BACON, Cudahy Puritan, lb. 69c BACON SQUARES, Cudahys, lb . $\quad 45 \mathrm{c}$ SAUSAGE, Cudahys, 1 lb . roll PURE LARD, Bring bucket, lb. 47c

O1eo ${ }^{\text {cound }}$ pord duanteren 53 C
Your Business Appreciated


## PLAN YOUR HOME


around these Electrical aids to Better Living

W
electric ands to better living are a "must" to today's.
modera home planners
Youth want to plan your home around handy, work saving electrical appliances . Cool attic ven

And all througb the house make sure there is Adequate Wiring, and plenty of electric outlets for radios, lighting, fans, vacuum cleaners .all the appliances you will want to live better..electrically

You'll find it the economical way of living too because electric service from Southwestern Public Service Company is cheaper today than ever before

## PUBLIC SERVICE <br> COMPANY

Protect Your Child With
P0LDO
INSURANCE
A polio pizcy will provide
payment for vital treatmenthospital expenses. doctor bills ambulance, nursing, transportation by air or rail, and
iron lung if necessary.
Total benefits up to $\$ 5,000$ are provided for in this policy. No death benefits.
Cost: $\mathbf{\$ 5 . 0 0}$ per year per child. Renewal cost: $\$ 4.00$ per year.

## See

CARL McADAMS.
-neral Insura
LOCKNEY


## It won't work...by itself

It takes a lot more than a telephone instrument to give you telephone service.

Before a telephone will work it must be connected by a pair of wires from your home all the way to the switching equipment in the central office.

Telephone wire and cable are still scarce compared with the large amounts we need. But we are placing and splicing new cable as fast as we can get it

In some places, there isn't room for more telephone connection
on the switchboards. To get more room, we are adding new equip ment - faster than ever before

Despite shortages, we would be caught up by now if it was not for the extremely large number of new applications for service. They pour in at a rate of 50,000 a month in the Southwest, and that tremendous demand has kept us from eliminating the wait for telephone service in most places.

It is still an uphill pull, but we are gaining on it, and we are grateful for your patience and understanding.


DUST 8 ROWS AT A TIME! with a John Deere Cotfon Duster
No longer need pests be a serious menace to cotton and other crops.
Destroy them quickly, easily, and economically with a John Deere No. 77 Integral Tractor Duster. It's a compact, strongly-built duster,



 mstaled on your tractor at no extra cost: Just Recéived-Shipment of $1 \frac{1}{2}$ inch Aluminum Syphon Tubes Lockney Implement Company JOHN DERRE Qualist Farm Equponent and Sowice


Bring Your CREAM and PRODUCE

## to us

We pay highest Market prices. Alford Produce

the feel of spring in
New Worsteds and Sharkskins


Ready-made Suits in Stock!
We have several suits already made-up and ready for de livery. Come in and see them

## Master Cleaners


Dusting in Time
Aids Corn Yield

| Krueger, Hutchinson and Overton Clinic <br> Lubbock. Texas |  |
| :---: | :---: |
|  | Infants and children |
|  |  |
|  |  |
| EAE, EAR, NOSE \& THROAT <br> J. T. Hutchinson, M. D. Ben B. Hutchinson. M. D. <br> E. M. Blake, M. D. <br> OBSTETRICS <br> O. R. Hand. M. D <br> rank W. Hudgins, M. D <br> (Gyneeology) |  |
|  |  |
|  |  |
|  | X-RAY AND LABORATORY |

## DR. J. G. PRUITT

Naturopathic and Chiropractic Clinic
Oxygen - Water - Therapy - X-Ray

208 W. Missouri Street-Phone 70 Floydada, Texas
Call for Your Appointment "Where Nature Cures"


This Picîure Means. BETTER SHAMROCK GAOLLINE For Your Car, Truck, or Tractor



## SEE

## O. C. Bailey

MGR., BAKER PUMP COMPANY for

Petersburg
American Legion
2ND ANNUAL CELEBRATION at Petersburg Saturday, Aug. 7 Beginning at $10 \mathrm{~A} . \mathrm{M}$.

FREE BARBECLE HORSE RACES BIG RODEO DANCE

We will be looking for you.
Entertainment for all.

## Irrigation Pumps

We are now distributors of the famous COOK PUMP
which is the most durably constructed pump on the market.

Also

## 4\% Farm Loans-…n Fee At The Alford Produce Building <br> Phone 199

 Lockney, TexasOr see Ira Graves at Lone Star For Well Casing.
or See Cec il Williams for Test Wells, 75c per foot in Doubtful Water Areas. Phone 130-R, Lockney, Texas See R. K. SHIRLEY for Pump Bases and Motor Bases WE CAN SAVE YOU MONEY


