



## Deadline On Nat'l Service Insurance Moved To July 31

The deadline for reinstating National Service Life Insurance under liberal regulations now in effect has been extended through next July, the Veterans Administration announced today.

Veterans can reinstate on this liberal basis providing their health is as good now as it was at the time their insurance lapsed, and pay two monthly premiums to restore their insurance protection. One premium is for the month of lapse and the other is for the month of reinstatement.

After next July, veterans will have to take physical examinations before their policies can be reinstated. Many of them may not be insurable, VA said.

Robert W. Slason, West Texas Veterans Administration Regional Manager said the extension probably will accelerate the trend of reinstatements which have been mounting in this area all year. Since last February he reported more than 7,000 West Texas World War II veterans have reinstated policies worth more than 45 million dollars. Slason urged all ex-G.I.'s to take advantage of the liberal terms offered in reinstating their National Service Life Insurance.

## Real Estate Transfers

George Joffcoat to A. R. Bloxom lot 13, block 1, east Annex, Lockney.

W. O. Eiland to E. L. Caraway, 154 acres out of survey 1, block K.

H. M. Houston to Merideth Houston Seed Farms, section 24, block D-2.

W. O. Speck to R. H. Ford, 209.97 acres out of survey 60, block D2.

Edrain Crawford to W. L. Davis, 210 acres out of James H. Krop survey.

Mrs. Sophia Tibbitts and others to Carl Taylor, 200 acres out of section 42, block Gm.

J. H. Poore to Vestal Himmel, 100 acres out of survey 26, BS&F.

A. B. Clark to F. W. Clark, 56.7 acres out of survey 20, Floyd Co.

Ralph H. Thayer to Franklin L. Evans and E. T. Evans Jr., northwest one-fourth survey 11, block H.

J. C. Billington to Judson Miller east one-half of west one-fourth of southeast one-fourth of 4 acre tract out of N. B. Davis survey.

Judson Miller to J. C. Billington tract 150x66 feet out of J. D. Burleson survey.

Floyd R. Moore to Clara Benham Lewis 200 acres out of section 70, GEL&RR survey.

W. T. Ebbs to Kirby Ford, lots 9 and 10, block 6, Pickel Annex to Lockney.

J. W. Warlick to E. C. Durbam, lots 11, through 16, block 1, Pickel Annex to Lockney.

S. H. Millwee to W. T. Ebbs, lots 9 and 10, block 6, Pickel annex to Lockney.

L. M. Golden to A. J. McIlwain 160 acres out of Pat Mc Hugh and Zoe Parnell surveys.

First National Co. to Merle Potter lots 3 and 4, and north one-half of lot 5, block 5, Brewster addition to Lockney.

Blanche Helen Phagley to W. T. Hayter, 66 acres out of section 55, block G.

## Subscription Price Of The Beacon Will Be Increased January 1

Our readers are hereby given notice that the subscription price of The Beacon will be increased effective January 1, 1948. On that date and thereafter the price for The Beacon will be as follows:

County \$1.50 per year

Floyd County \$2.00 per year

The increase in price will be in effect on renewal subscriptions as well as on new subscriptions regardless of whether the subscription has already expired or will in the future. Remember that this new price goes into effect January 1, 1948.

"THE ONLY NEWSPAPER IN THE WORLD THAT CARES A WHOOP ABOUT LOCKNEY AND ITS TRADE TERRITORY"

# THE LOCKNEY BEACON

The Only Medium Covering The Rich Irrigated Section Of Floyd County.

VOLUME 46

LOCKNEY, FLOYD COUNTY, TEXAS, FRIDAY, DECEMBER 26, 1947.

NUMBER 16



EVERY christmas season brings to us the recurring knowledge that mankind need not be destined for sorrow, dejection and strife. The spirit of Christmas captures us with its glory and teaches us that a lasting peace on earth is our highest goal.

If you will permit the publisher of this newspaper one wish at this Christmas time, let it be this: That the spirit of the Christmas star may be our perpetual guide and that we may meet our fellow men on the level of peace, trust and friendship. Not just until December 26, but for the rest of the year—for the rest of our lives.

It is in that spirit that this newspaper extends to all of you its hope for a truly

MERRY CHRISTMAS

## Red Daniels Named On Regional Team

Captain Red Daniels of the 1947 Longhorn grid squad was named on the All-Region football squad selected by Sports Writer Frank A. Godsoe Jr. of the Amarillo Daily News-Sunday.

Three other Longhorn players, Wyman Guthrie, Bob Quisenberry and Ewell Dee Kelley were given honorable mention in the regional selections.

Considering nearly 1,000 boys competing in Class A football in Region 1 the past season, Godsoe and his associates selected 22 boys for the all-district team and then selected another 22 who were given honorable mention. Competitive spirit, value to team, improvement over the entire season and all-round ability were among the factors considered.

Daniels, playing at the guard position, is the only guard chosen on either the All-Regional team or given honorable mention from District 4A. Yet Daniels was not chosen on the all-district team when that selection was made by coaches from other schools in this district recently.

Other members of the all-region team from this district included: Sandlin, Paducah; Nelson, Matador, both backs; Grigsby, Floydada, end; Roberson, Spur, tackle.

Guthrie, Longhorn halfback and a power on defense as well as offense, Bob Quisenberry, hard-plunging fullback, and Ewell Dee Kelley, Longhorn left tackle were all given honorable mention. Four other boys from 4A were given honorable mention. They were: Lee, Paducah, back; Blackwood, Crosbyton, end; Spray, Matador, tackle; and Chastain, Spur, tackle.

## Boys Warned Not To Shoot Firecrackers

Another warning was issued this week by City officials that it is an offense punishable by a fine to shoot fire works in the business district or at any public gathering. Those guilty of this offense will be punished, officials said. This is the second time the warning has been issued.

## Mexican Baby Receives Shower Of Clothing

Interested persons of this area have provided a shower of clothing for little Bettie Lou Shorey, a premature baby born to Mr. and Mrs. Johnnie E. Shorey at the Lockney Hospital recently. Nurses at the hospital say that the baby has all the clothes that it needs at the present.

Contrary to reports over town, the parents have not abandoned the baby but left it with the hospital since it was not developed enough to be moved. The parents, who are Mexicans live in San Antonio. They expect to return for the baby as soon as it is large enough to travel.

## Mrs. Julia Ann Moore Buried Monday

Julia Ann Fox Moore, age 75 years, 9 months, 11 days, who passed away at her home in Floydada December 21, was born in Honey Grove, Texas on March 11, 1872.

While she was quite young the family moved near Alexander, Texas in Erath County. There she grew to womanhood, receiving her education and united with a church. On December 16, 1891 she was united in marriage to L. A. Moore. To this union were born three sons and five daughters. The family moved to Scurry County in 1917 where they resided before moving to Floydada in 1921 where she resided at the time of her death.

Survivors include her husband, of Floydada; a son, Dr. W. R. Moore, of Floydada; Dr. W. R. Moore, Vernon; four daughters, Mrs. C. L. Snell, Lubbock; Mrs. L. O. Elliot, Odessa; Mrs. J. S. Armstrong, Vernon; Mrs. Denver C. Kester, San Antonio; one sister, 14 grandchildren and 16 great-grandchildren as well as a host of friends.

Funeral services were held Monday morning at the Floydada Baptist Church with Rev. L. A. Doyle officiating. Burial was in the Vernon cemetery.

Mr. and Mrs. W. T. Harris returned home last week after spending several days with her sister, Mrs. Charles Wilson of Dennison, Texas.

## Billy McCada Victim Of Gunshot Saturday

Billy McCada 15-year-old son of Mr. and Mrs. O. A. McCada of Floydada was the victim of an accidental gunshot last Saturday evening at his home. The charge from a 12 gauge shotgun struck him in the neck killing him instantly.

Since the boy was alone at the time, it is not known definitely how the accident happened. However he was playing with two guns at the time, one the shotgun and the other an Army rifle. It is presumed that he accidentally struck the trigger on the shotgun with the rifle causing it to discharge.

The family were former residents of this vicinity. They farmed in the Pleasant Valley community in 1943, 1944 and 1945 and the children attended the Lockney schools.

Survivors include the father and mother, one brother, Cecil, and four sisters, Mrs. Cecil Ray and Mrs. Truitt Cargill, both of Amarillo, and Lajuana and Barbara both of Floydada. A number of other relatives live in and near Lockney.

Funeral services were held at the First Baptist Church in Floydada Sunday afternoon at 3 o'clock conducted by Rev. E. J. Cobb, Lockney pastor, and Rev. L. A. Dovie, of Floydada. Burial was in the Floydada cemetery.

## Large Crowd Here On Santa Claus Day

A large crowd, predominantly the younger generation, spent last Friday in Lockney celebrating Santa Claus day. True to his promise Santa arrived by plane Friday morning and distributed gifts of candy and fruit to boys and girls present.

A free show in the afternoon and a large number of gifts distributed from a platform on Main street completed the entertainment for the crowd.

Mr. and Mrs. Johns Cox and family left Monday morning for a visit with relatives at Winters and Beeville, Texas. They will be gone a week.

## Court Postpones Action On Precinct Bond Petition

### Results of County-Wide Vote Will Be Determined Then

The Floyd County Commissioners Court voted unanimously Saturday to postpone action on a petition for a precinct 2 bond election until Thursday morning, January 1.

The decision to postpone action came at the end of a 1½ hour hearing on the petition.

A group of approximately 30 or 40 men from over Precinct 2 and from Floydada were present for the hearing. Proponents for the calling of the bond election included Joe Jennings, T. B. Mitchell and Ben Quebe. Opponents of the petition were D. G. Ayres, R. V. Rosson and Resident Highway Engineer James F. Potts.

Leading off for the proponents Mr. Jennings stated that certain parts of the country had no promise whatever of paved roads under the county-wide road program and that this movement, started after the first county-wide bond issue had failed, was merely the efforts of certain communities to secure roads.

For the opponents Mr. Ayres stated that he did not believe that the direct bond issue could in any way, direct or indirectly, benefit the north west section of Floydada, which is in precinct 2, that the law requires that the entire precinct be benefitted by a bond issue, and that if the precinct

## REA Co-Op Buys Floydada Building

Floydada—Announcement of the purchase of the Martin building at the corner of Fifth and California streets by the Floyd County Rural Electric cooperative was made yesterday by L. W. Chapman, manager, and Mal Jarboe, its president.

The deal was completed as of this week at a purchase price reported at \$25,000. Bernard Martin, of Wichita Falls, is the former owner.

The electric cooperative will transform the building into a modern office and headquarters edifice before they occupy it in some 30 to 60 days, Chapman and Jarboe said. They plan to remodel the building to fit their needs. It was constructed in 1929 as a model merchandising building by J. G. and C. M. Martin. It is 75 feet by 100 feet in size and of outstanding excellent brick construction. Mr. and Mrs. H. I. Hudson, who have occupied the building since last fall with Hudson Food Market, will vacate within a short time—by January 1 and will move to Dumas, where a building awaits them.

## 100 Miles of Line

Floyd County Rural Electric cooperative soon will have 1,000 miles of lines energized and serving 1,500 members. Bad news, however, is the ever-tightening supply of conductor lines. Manager Chapman says in spite of utmost effort officials of the rural electric anticipate a slowing down of construction work due to this situation.

## NELSON INSTALLS LAUNDRY AT STERLEY

Mr. and Mrs. G. P. Nelson, formerly of Quanah, have moved to Sterley and installed a help-yourself laundry. It was announced the past week, Mr. Nelson has four machines installed and expects to install more at a later date.

Mrs. Edwin Hammond and children of Sandhill spent Saturday afternoon with Mrs. A. C. Carthel and children.

bond issue did carry, it was his opinion that northwest Floydada could ask for and receive an injunction to stop the issuance of the bonds.

Mr. Rosson, a resident of Northwest Floydada, stated that he did not believe that anyone could show him where he would benefit by the bond issue.

Mr. Potts stated that he felt that the county-wide road program had been distributed evenly over the county and that he could not say that the highway department would participate in the building of any roads in precinct two other than the road to Lone Star.

In rebuttal Mr. Mitchell brought out the fact that the precinct petition was for the purpose of providing roads for communities which did not have them and had no promise of them. He stated that this road program was not designed to help or benefit any town. He said he felt that the fair way to pay for a county-wide road program was for each precinct to vote its own bonds and pave its own roads, that the precinct bond issue was not for the purpose of fighting any other precinct.

Mr. Quebe stated that if it was right for northwest Floydada to draw out of precinct 2 in order to avoid helping to pay for the roads then it was also right for the people of the Providence community, located in the northwest part of the county, to draw out of the county and refuse to help pay for the county-wide bonds since they were not getting a road and would derive no benefit whatever from the issue.

After a number of other short talks, the Court adjourned, voted unanimously to postpone action on the petition until January 1 and the meeting adjourned.

## County Election Dec. 30

It was brought out by Judge W. E. Grimes that the results of the county bond issue election, set for December 30, will probably be known by the time set for a decision on the precinct petition. The county election is for voting on a \$200,000 issue with the Lone Star road in precinct 2 included in the program.

The precinct petition asks for a bond issue in the amount of \$240,000 and sets out the following roads to be paved with the money derived:

The Rock Creek road north from Lockney to the Lone Star gin with a connection to Lone Star and to Sterley; the road north from southeast corner of Aiken townsite to the Providence school; the road south from Lockney to the precinct line by way of Pleasant Valley schoolhouse; and a road from a point on Highway 70 ½ miles west of Lockney, south three miles and thence west one and one-fourth miles to Irick school. Two alternate roads in this case is set out, one of them beginning at the southeast corner of Aiken to go south three and a half miles, and a half mile west to Irick school. The other is to begin at the same point as the first alternate, go south 1½ miles, thence ½ mile west and two miles south to Irick.

The program includes the paving of the main street in Aiken running north from the highway and thence east to intersect the road to Providence.

The road program is laid out to take care of school bus routes and mail routes as well as provide farmers of the area with an outlet, it was stated.

The proposal is that the bonds be issued to bear a rate of interest not to exceed 4 per cent and mature not later than 30 years from date of issue.



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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



**WHERE'S Daddy?**

By DANIEL F. LINDSAY

KALLY O'NEIL walked slowly up the front steps. Her mother watched her from behind the curtain. Being five years old and having a problem had her near tears. She reached up on tip toes and opened the door.

"Kally, honey. Come in here a minute." Kally pushed the hood of her snow suit back and went into the living room.

"What do you want, Mommie?" She shook her blonde curls free.

"Oh, nothing much," her mother smiled. "I just want to know why my little girl looks so sad?"

"Well, Mommie," she slipped her coat off, "it's that girl down the street."

"Yes, dear, what about her?"

Kally could stand it no longer. She burst into tears and running over laid her head on her mother's lap. "That girl says," she sobbed, "that there isn't any Santa Claus."

"Well, now," her mother leaned down and gently bit the tip of her ear, "who'd ever believe a tale like that?"

"You don't believe her?"



**JUST IN TIME . . .** Youngsters all over America will sleep with one eye open on Christmas Eve—if they are lucky they might see Santa's feet as he hurries on his way. These youngsters arrived in time to hear, "Merry Christmas to all, and to all a goodnight."

"Of course not," she smiled down into the worried blue eyes. "We know there's a Santa Claus." "B-but she said Daddy was him." "Oh, pooh. Sit down there on the floor and I'll help you get your snow pants off."

"We could ask Daddy," Kally suggested. "Yes, we could," she had an inspiration. "Better still we can wait until tomorrow night and see for ourselves."

"We can?" she sat up in surprise. "Sure. You go to bed just like always, then when he comes I'll wake you up."



"Santa was just coming out." She got up from the floor all excited. "You mean we can peek?" "That's just what we'll do." "George," she turned to her husband that evening after Kally had been put to bed, "our daughter has quite a problem."

"Women always have problems," he smiled over his newspaper. "What is it this time?"

"She knows about Santa."

"That's too bad," he pursed his lips, "but what can we do?"

"Get someone to put her toys under the tree while she watches."

"Sure," he laid the paper down, "why couldn't I do it?"

"She heard that you are Santa."

He chuckled. "She isn't the only woman in the family who thinks that."

"How about Bob Perkins?" she ignored his attempt at humor. "He's the right build."

"Okay," he agreed, "I'll arrange it in the morning."

"Kally," her mother shook her gently, "Santa is downstairs."

"He is?" she sat up rubbing her eyes. "HE IS!"

"Okay," she slipped out of bed and into her slippers. In the early morning light she looked like a tiny blond elf.

"Put on your robe."

SHE got it and took her mother's hand. They crept down the stairs. Mommie held her back while she made sure Santa wasn't smoking a cigar. He was placing gifts around the tree. She motioned her to look. Kally peeked around the corner with big eyes. Then her head darted back.

"Where's daddy?" she asked in a stage whisper.

They heard footsteps on the stairs. Daddy crept down. Kally peeked around the corner again. Santa was just coming out with an army barracks bag over his shoulder. The three of them ran and hid behind the staircase. As soon as the front door slammed Kally was up the steps like a shot.

"Hey, Sweetheart," Daddy called after her, "he left the toys in the living room." He stopped as he heard his wife's laughter.

"What's the matter with her?" he glared at her suspiciously. "Doesn't she like the little tike?"

"I'm afraid, dear, that you'll never understand the feminine mind."

"What do you mean . . . where's she going?"

"To get her coat."

"Her coat . . . why?"

"She's going down the street to

tell the little girl that she's all wet. Because she has just seen Santaa in her front room.

**Reduce Christmas Hazards With Care**

To avoid tragic Christmas accidents in the home, the Fire Protection institute issues these precautionary tips:

—Use a flame-proof compound to spray wreaths and other pine decorations.

—Use materials marked flame-proof for tree trimmings and home decorations if they are obtainable.

—Inspect Christmas tree lights, and repair frayed wires or loose sockets.

—Never leave Christmas lights burning unless someone is around.

—Never unwrap gifts near an open fire or flickering flame. Dispose of paper and other inflammable wrappings immediately.

WANT ADS GET RESULTS

Bring Your  
**CREAM and PRODUCE**

to us

We pay highest  
Market prices.

**Alford Produce**

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WATCH YOUR EXPIRATION DATE WANT ADS GET RESULTS



JUST A FRIENDLY WAY  
OF EXPRESSING  
TO YOU OUR MOST  
SINCERE GOOD WISHES  
FOR A HAPPY CHRISTMAS  
AND THAT IT  
MAY BE  
AN ESPECIALLY JOYOUS  
ONE FOR YOU.

**Jackson Tire Company**

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X-RAY AND RADIUM—PATHOLOGICAL LABORATORY  
DEPARTMENT PHYSICAL THERAPY

TO OUR MANY FRIENDS



... AND MAY THE  
SPIRIT OF THIS  
DAY LINGER ON,  
BRINGING CHEER  
AND COMFORT  
LONG AFTER  
CHRISTMAS DAY  
ITSELF IS GONE.

**Darnell Grocery**

MR. AND MRS. W. R. (PONT) DARNELL



One man — one of many — created a character who in child-like faith and all-embracing love will live through the centuries as the symbol of Christmas.

The man was Charles Dickens; his character was Tiny Tim. And in the words of Tiny Tim, oft-repeated, we'd like to say:

**"A MERRY CHRISTMAS,  
GOD BLESS US EVERY ONE"**

**BROWNS CLEANERS**

MR. AND MRS. CLAUDE BROWN and EMPLOYEES

**Merry Christmas**



*West Texas Gas Company*

DIAMONDS ELGIN WATCHES SWISS WATCHES SILVERWARE CLOCKS WATCH REPAIR  
**Bradshaw & Sons, Jewelers** 606 1/2 Ash Street Plainview



A woman looks at a secret in two ways—either it is not worth keeping or it is too good to keep.

If a diamond is structurally perfect and pure white, it will become invisible in a glass of water.

The Royal Scot of the London and Scottish Railroad has been in continuous operation since 1845, and claims the distinction of offering scheduled service for more years than any other train in the world.



To you and yours this Yuletide season, we extend our sincere good wishes for a Merry Christmas. A Christmas of joy and contentment; of peace, good cheer and happiness—that is our wish for you this joyous holiday season.

**Truett Variety Store**  
MR. AND MRS. J. P. TRUETT and JOHN PERRY

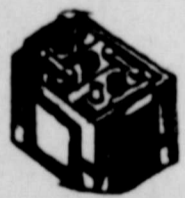


• Now, when Santa Claus is so busy making children happy and dispensing cheer all over the world, we want to extend a warm and friendly greeting to our friends. Accept our very best wishes for a Christmas season of unalloyed joy and happiness.

**Meriwether & Hall**

A. R. MERIWETHER

FRED HALL



**FREE**  
Electrical Checkup  
On All Makes of Cars  
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506 Austin St. Plainview, Texas

**Free Removal**  
Of Cattle, Hog, Sheep and  
Horse Carcasses

Call Roberson Feed & Seed Store, Phone 54, Lockney or  
Call Collect 1444, Plainview, for prompt service

**Plainview Rendering Co.**  
Home owned and Operated — Plainview, Texas  
W. H. Attaway, Mgr. — At Fort Worth & Denver Stockyards

# The Story of the Nativity

The simple words with which St. Luke tells the story of the first Christmas appropriately provide the theme of the Christmas cards which Americans are sending to friends and relatives this year. These Christmas cards, with their reverent, inspiring scenes and sentiments, reflect the true spiritual meaning of the Christmas season.



"And Joseph also went up from Galilee, out of the city of Nazareth, into Judea . . . with Mary his espoused wife, being great with child"



"And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger"



"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night"



"And suddenly there was with the angel a multitude of the heavenly host praising God"



"And when they had seen it, they made known abroad the saying which was told them concerning this child"

**CHRISTMAS PARTY ENDS YEAR FOR LONE STAR CLUB**

Mrs. H. E. Frizzell was hostess to the Lone Star Home Demonstration club on Tuesday afternoon, December 16th.

Nine members were present for the Christmas program and exchanging of gifts.

The first meeting of 1948 will be January 6th in the home of Mrs. C. L. King at 2 o'clock.

**NEW and USED**

**RADIATORS**

For Cars Trucks and Tractors  
Complete Service Dept.

**STOVALL-BOOHER RADIATOR SERVICE**

1919-21 Bldwy — Plainview

**Ornament Making A Cottage Industry**

Those colored glass ornaments that we hang on our Christmas trees used to come from Germany, Czechoslovakia and Poland. A small number were made in Japan. When the war cut off these supplies, American glass manufacturers, who had never bothered with these products before, turned part of their facilities over to making the pretty gewgaws. Mechanical methods were soon developed that could blow as many ornaments in an hour as a European glassblower could make in a month. Thus modern efficiency may doom this picturesque little industry, carried on in the mountainous towns of eastern Europe.

Ornament making is a typical "cottage industry" in the little villages that cling to the steep moun-

tainsides. Families specialize in certain shapes and designs, patterns that may date back for hundreds of years unchanged. The father, using a bunsen burner, carefully blows the thin glass tubing to the desired shape, with the aid of an iron mold. His son, acting as mold boy, removes the hot ornament to a cooling table. Next the mother silvers the inside, and finally the daughter applies paint and perhaps decorative designs.

with glittering white Christmas roses. The young girl quickly gathered these blooms. When she presented her gift, the Christ Child smiled, and as his fingers touched the white flowers the petals became tinged with pink.



This custom originated with the Dutch. They used their wooden shoes instead of stockings.

When the Dutch came to New Amsterdam, this custom came with them—the wooden shoes being gradually replaced by stockings made for the occasion out of net-like materials. As nearly every home had a fireplace the usual place to hang the stockings was over the fireplace.

**Christmas Rose Has Real Significance**

Legend tells us that a young shepherd girl was weeping bitterly as she watched the Wise Men on their way to take gifts to the Christ Child.



An angel appeared, and after ascertaining why the young girl was crying, she waved her wand, and instantly the ground was carpeted

**SAVE MONEY**  
on your insurance by letting me write your policies. Hail insurance on growing crops or fire insurance on your buildings. Our rates will save you money.  
Drop me a card.  
**H. E. FRIZZELL**  
LONE STAR



*A star in the sky*

a light in the window, and hope in the heart! It's Christmas again, good folks of this community . . . the season when even strangers nod at you and smile. So we are sending you these wishes for Christmas cheer and happiness in your home.

**NEWMAN GROCERY & MARKET**

PETE AND WANDA



WE WISH YOU  
AT CHRISTMAS  
MANY HAPPY HOURS  
AND TRUST  
WE MAY SERVE YOU  
IN THE FUTURE.

**K. W. Cook**

JEWELER  
Located in Lockney Drug



WITH PEACE AND PROSPERITY, WE SHOULD ALL BE HAPPIER THAN EVER THIS YEAR. DURING THE CHRISTMAS SEASON, LET'S TRY TO FORGET OUR CARES. FOR OUR PART, WE WANT TO ADD OUR FELICITATIONS TO THE MANY OTHERS YOU ARE RECEIVING, BY WISHING YOU A VERY MERRY CHRISTMAS—THE

**Happiest Christmas Ever!**

**A. & B. ELECTRIC CO.**

O. C. ALLISON Phone 66 FLOYD BARBER JR.



Miss Ruth Ford of Lubbock, former Lockney resident, and Miss Turner, also of Lubbock were Lockney visitors Sunday.

Jay Ed Parsons of Phenix, Arizona is here to spend the holidays with Mother, Mrs. Lena Parsons and brother, Radd Parsons.

### SOCIETY

#### Party In Rexrode Home For S. S. Class

Members of the Intermediate Sunday School department of the First Baptist Church were guests at a Christmas party given Monday night at the home of Mr. and Mrs. W. S. Rexrode.

A program consisting of stories, readings, and Christmas carols was enjoyed. Sacks of fruit and candy was distributed from the decorated tree as well as were gifts for each guest.

Those present were Myrtie Lou Newton, Ray Jetton, Norma Vernon, Alice Keeter, Ruby Messimer, Alice Bea Moss, Edgar Hartley, Melba Weathers, Robin Byars, Rev. E. J. Cobb, Mr. and Mrs. Rexrode and Mrs. Harmon Handley.

#### Supper Given In J. C. Thomas Home

A "42" party and supper was given Wednesday night at the home of Mr. and Mrs. J. C. Thomas of the Aiken community honoring the Sunday School class of which Mrs. Thomas is teacher.

Following the delicious supper served to the class members, several games of "42" were enjoyed.

Those present included: Rev. Threadgill, Bonnie and Don, Mr. and Mrs. Lois Williams, Jr., Jerry and Peggy, Mr. and Mrs. Connie O'Brian, Loy and Pat, Mr. and Mrs. Earl Kellison and Anita, Mr. and Mrs. Fred Musgrove and Mary Lou, Mr. and Mrs. Vernon Campbell and Carolyn, Mr. and Mrs. Horace Seago, and Charlotte, Mr. and Mrs. Leck Powell, Mr. and Mrs. Bill Wesley, Mr. and Mrs. Cecil Cox, Mrs. Vera Duvall, Mr. and Mrs. Mick Salom, Mr. and Mrs. Thurman Thomas and Cora Jean, and the hosts, Mr. and Mrs. J. C. Thomas.

#### County-Wide 4H Club Party Held Saturday

A county-wide 4H Club Girls' party was held in the American Legion hall in Floydada Saturday afternoon, December 20. Fifty-four girls, sponsors, and visitors attended. Mrs. Orvus Shearer, sponsor of the Lakeview 4H girls and Mrs. Joe Dunn, sponsor of the Floydada 4H club girls, assisted the group in registering.

Mona Ray Williams, Norma Dunn and Tanya Redd of the Floydada Jr. Club led the group in singing Christmas carols. Several games were directed by Mrs. J. S. Latta of the Sunnyside Home Demonstration club and Miss Lella Petty, County Agent.

Medals for blue award winners in the County Dress Revue, which was held earlier in the year were presented to the following girls: Marlene Hollums, Sand Hill, Barbara Jo Sutton and Rena Mae Willis of Lakeview; Bobby Louise Butch of Providence; Darlene Johnson, Alice Latta, Mona Rae Williams, Nell Jones, and Norma Louise Dunn of Floydada. Those not present to receive their medals were Mary Ann Wilson, Gayle Bullard, and Dixie Bullard of Fairview; and Lou Reta Poteet and Frances Allen of Floydada. Donor of these medals is the Simplicity Pattern Company. In addition to this medal Marlene Hollums was presented a sewing book by the Simplicity Pattern Company, a medal from Edward Foss Wilson for being county winner in the Records Contest; and a canning medal by the Kerr Glass Manufacturing Company, as well as a mixing fork and chopper from the Foley Manufacturing Company.

Numbers were drawn and each girl received a gift from the Christmas tree. Refreshments of soda pop and fruit cookies were served. Assisting Mrs. Shearer and Mrs. Dunn in serving were Mrs. John Lloyd, Mrs. Raymond Williams, Mrs. Henry Willis of Lakeview and Mrs. Bill Butch of Providence.

The following girls registered: Marlene Hollums of Sand Hill; Delores Sammann, Mary Beth McLaughlin, Fay Rena Hardin, and Bobby Louise Butch of Providence; Winnie Hartman and Arlene Beedy, South Plains; Barbara Dutton, Patricia Spears, Rena Mae Willis, Betty Thornton,

Juanice Shearer, Mary Sue Dunford, and Nadine Willis of Lakeview; Minnie Beth Crawford, Barbara Hall, and Jo Hall of Dougherty; Ina Nell Jones, Alice Elaine Latta, Ann Wellborn, Darlene Johnson, Mary Lynn Jones, Delores Gee, Lavern Milligan, Nita Jo Day, Wanda Pool, Virginia Morris, Snow Drop Dunn, Norma Dunn, Tanya Redd, Ameralis Barnes, Mary Patterson, Eva Nell Pratt, Becky Potts, Carolyn Williams, Mona Rae Williams, Pat Hogan, Audine Turner, Lavada Griggs, Patricia Lee, Beverly Thomas, Betty Stewart, Mar Floydada, Margaret Lovell, Carolyn Lovell, and Janet Lloyd of Floydada.

#### Stanolind Plans Pipe Line Loops In Floyd County

Floydada—Reports that Stanolind's pipe line company, which operates a pipe line of big capacity from the Sundown fields into Drumright, Oklahoma, is planning extensive loops through this section to increase the load capacity, appears to be confirmed by a report from Petersburg, which said Stanolind has leased ground on which to store 500 carloads of asphalt-cement near Barwise.

One of the loops will extend practically the length of the line through Floyd County, the reports indicate. An agent of the pipeline company was in Floydada the latter part of last week, paying property owners for the right to put down the added line through this area.

#### New Arrival

Mr. and Mrs. R. C. Mitchell of the Pleasant Valley community are parents of a baby son born Dec. 18 at a Lubbock hospital. The young man, the first child of the Mitchells has been named John David. He weighed six pounds, ten ounces. His grandparents are Mr. and Mrs. T. B. Mitchell of Lockney and Mrs. John Haney of Crosbyton.

Mr. and Mrs. Dallas Alford of Plainview came Saturday to spend Christmas holidays with her parents, Mr. and Mrs. Claude Wofford. Mr. Alford is head of the music department at Wayland College.

#### METHODIST AND BAPTIST YOUNG FOLKS ENJOY CAROLING

Approximately forty Methodist and Baptist young people enjoyed a fellowship hour together after church services Sunday evening. The Methodists were hosts for a caroling trip over town and at a fellowship at the church afterwards. Refreshments were served to approximately forty young people.

Mr. and Mrs. Jim Harper have come to the Valley to spend the winter.

#### BROTHER-IN-LAW PASSES

Mr. and Mrs. H. P. Parker were called to Vernon Sunday night because of the death of Mr. Parker's brother-in-law, Mr. P. M. Emmett who passed away Saturday night. Burial was made in the Eastview Memorial Park in Vernon.

Mrs. Tony Lundgrin and sons, Gene and Ted of Childress are here spending Christmas with her parents, Mr. and Mrs. Conde Davis. Emmitt Davis of Amarillo, son of the Davis' spent Saturday night here with his parents.

### CHRISTMAS remembrance



It would be difficult, indeed,

to forget our friends, particularly at Christmas. We want you to know how close we feel to all of you, and how sincerely we wish for each of you the choicest blessings of Yuletide.

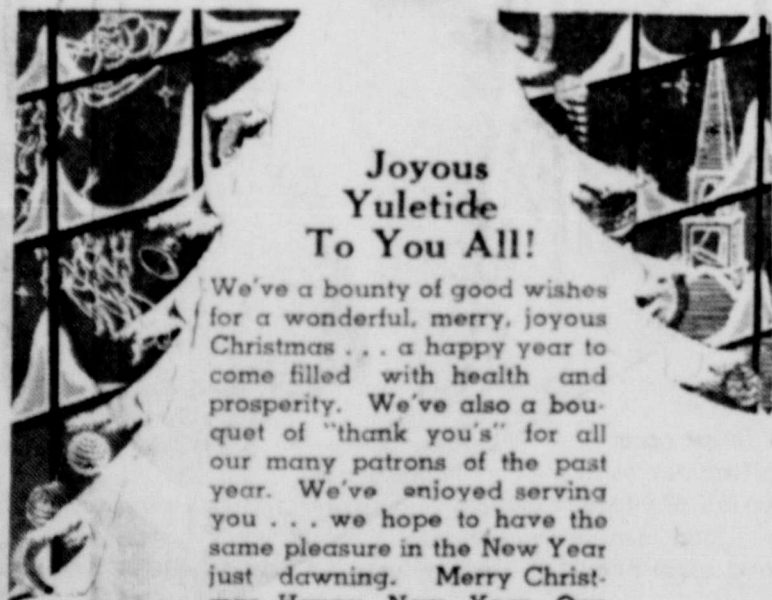
CARL McADAMS



To ONE AND ALL!

### Brunnier Lumber Co.

MR. AND MRS. BUD BRUNNIER



Joyous Yuletide To You All!

We've a bounty of good wishes for a wonderful, merry, joyous Christmas... a happy year to come filled with health and prosperity. We've also a bouquet of "thank you's" for all our many patrons of the past year. We've enjoyed serving you... we hope to have the same pleasure in the New Year just dawning. Merry Christmas. Happy New Year One and All!

Watson Hardware and Furniture

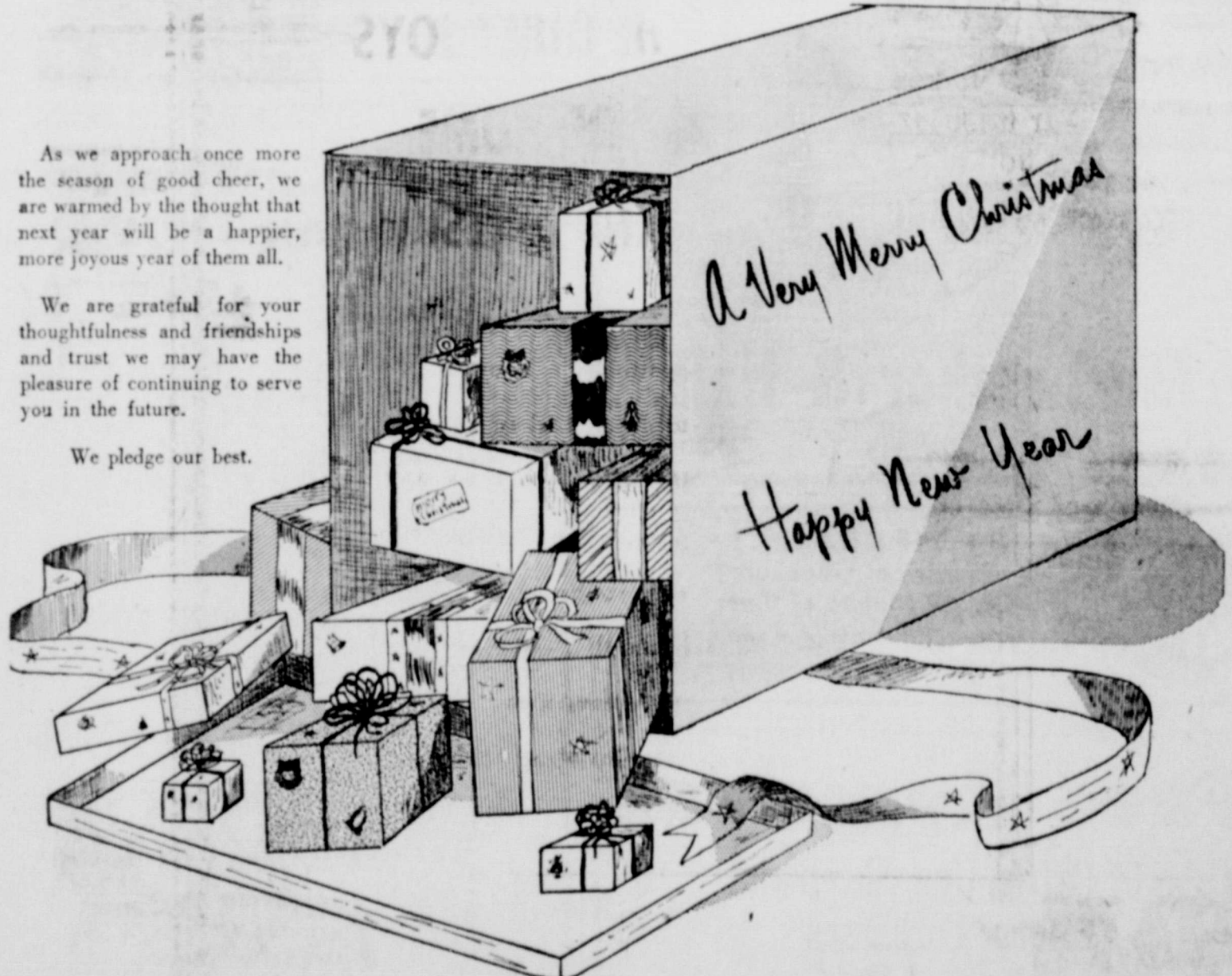
To all our Friends

# GREETINGS

As we approach once more the season of good cheer, we are warmed by the thought that next year will be a happier, more joyous year of them all.

We are grateful for your thoughtfulness and friendships and trust we may have the pleasure of continuing to serve you in the future.

We pledge our best.



# LOCKNEY GIN



Mrs. C. H. Brown of South Plains spent Monday night with Mrs. F. S. Byars. Rev. and Mrs. Olan Beauchamp and family are spending Christmas in Dallas with relatives.



**THE STAR OF BETHLEHEM**

still shines over the world. May your joy this Christmas match the joy of those wise men two thousand years ago is my sincere wish.

**Lockney Electric**  
Mrs. Frances O'Hearn

**Plumbers Must Get State License By Jan. 5, Board Says**

Austin, Texas, Dec. 18.—Texas plumbers who do not secure license before January 5, 1948, will be violating the new Texas License Law. They will not only be subject to the penalties of the Act, but will also be required to take an examination, C. E. Belk, Administrator of the Texas Plumbing Board warned here today.

The law, as passed by the last legislature, provides for no extension beyond this date nor does it provide for any exceptions. He said applications postmarked on or before January 5, will make it unnecessary for qualified plumbers to take an examination, but after that date all new license would require an examination. He said that date all new license would require an examination. State License now being issued are valid until February 1, 1949, and may be renewed without examination, Belk said.

A majority of Texas cities have already amended their plumbing ordinances to conform to the State Law, Belk continued and it is expected that all corporate cities affected will complete conformance procedures by not later than January 5.

"It is not our desire to require any plumber to take the examination if he is already qualified," Belk said, "but the deadline is set by the Law. However, the Board has been conducting examinations since November 25, and any person wishing to take the examination should make application immediately. Examination machinery is established and individuals will be scheduled promptly upon application and fee. Application blanks have been furnished to mayors in all Texas cities and additional copies can be secured by writing to the Texas State Board of Plumbing Examiners, 206 West 11th, Austin, Texas."

Belk appealed to Plumbing Inspectors throughout the state to see that every plumber operating within their jurisdiction is advised of the deadline. "The responsibility for advising your plumbers of the deadline and other provisions of the law will prevent needless confusion and misunderstanding," he said, "and may save embarrassment when a plumber in your city comes in after January 5, without a license."

WANT ADS GET RESULTS

**State Highway Dept. Takes Over Plainview-Petersburg Road**

With the taking over of 21 miles of the Plainview-Petersburg highway maintenance the State Highway Department has in Hale County 66 miles of secondary highways, designated in Texas as farm to market roads, S. C. McCarty, district engineer for the Texas State Highway Department, told Plainview Kiwanians Friday. The action in designating the Petersburg road for maintenance was taken two or three days ago, McCarty said. At a prior meeting of the commission five and one-half miles west from Petersburg was accepted for maintenance.

Referring to the proposed bond issue for farm to market roads in Precinct No. 1 McCarty said that the road northeast in extension of the dead end beyond the Seth Ward road to the Hale-Floyd County lines had been approved by the State Highway Department.

About the proposed road to the Bellview community, south and east from the Plainview-Floydada highway, there is some question, he said, it not having been discussed with the State Highway Department.

Farm to market road building, under cooperative state and county plan, must be on routes and of type acceptable to the State Highway Commission and within the amount of \$25,000 appropriated for an entire county in each of the years 1947, 1948 and 1949, a maximum of \$100,000 for any one county. Since 1947 is about gone, the maximum program for any county would be \$200,000 he said. The basis is 25 per cent participation by the state, together with engineering costs and future maintenance, and 75 per cent participation by the counties.

Where there is a precinct program the rest of the county (meaning all commissioners) must agree to the use of the allotment in one precinct, he said.

W. B. Sandefer received word last week of the death of his brother-in-law Mannel Easterling of San Bernardino, California. Mr. Easterling was in business at Floydada a number of years and was formerly a resident of this community before going to California.

**Sprinkler System Irrigation Loses Water - Evaporation**

Lubbock—Tests show that when irrigation water is thrown into the air by means of a sprinkler system, evaporation will cause a loss of water varying from almost none to as high as 49 per cent, according to Dr. A. W. Young, head of the plant industry department at Texas Technological College.

Water loss is dependent on temperature, humidity, wind velocity and size of drops sprayed. Greatest loss will occur on a hot afternoon when the humidity is low and when the wind velocity is often higher. Additional loss may be experienced when watering crops with leaves of a texture to hold appreciable amounts of water.

Tests in other sections of the country have proved sprinkler irrigation systems profitable where soils are too sandy or too rolling for surface irrigation, he stated. Wherever surface irrigation is possible, however, it has been found more practical from the stand point of preventing evaporation losses than any other method.

Whatever irrigation method is used, Dr. Young urged farmers to conserve moisture by soaking the soil thoroughly at one time rather than to give more frequent shallow irrigation. One acre-inch of moisture normally does not penetrate deeper,

than a foot, while three acre-inches will soak to a depth of two to three feet.

Water evaporates from saturated top soil at about the same rate as it does from a free water surface, such as a lake. On the other hand, water six inches below the surface is lost only one-third as fast as on top, and water two feet below the surface is lost only one-tenth as rapidly, he stated.

**LETTERS TO SANTA**

Dear Santa,  
I am a little boy eight years old. Please bring me a bicycle. Please bring my little brother a tricycle.  
Jerry T. and Terry Bloxom

Dear Santa,  
I am a little girl four year old. I have been a pretty good little girl. I would like for you to bring me a pedal jeep, doll, puggy, doll high chair and a Betsy Wetsy doll. Remember all the little boys and girls.  
Your little friend,  
Janice Marie Boedeker

Mr. and Mrs. T. B. Cox and family of Hereford spent the weekend here with Mr. and Mrs. Berry Hooton and Mr. and Mrs. Hilburn Casey.

Clyde Jetton of Grand Prairie and Mr. and Mrs. David Jetton of Dallas expect to spend Christmas here with their mother, Mrs. Oscar Jetton and family.

STAMP PAD INK at The Beacon

**GIFTS HE'LL REALLY APPRECIATE!**

You'll find a wide selection of gifts for the man here.



**CHAMPION OUTBOARD MOTORS**  
**FISHING RODS AND REELS**  
**SHOTGUNS AND RIFLES**  
**ALSO GUN CASES**  
**FISHING LURES AND LINES**  
**LIFE JACKETS**  
**COLEMAN LANTERNS**

CAMP STOVES  
FLASHLIGHTS AND BATTERIES

MINNOW NETS  
BICYCLE PARTS AND TIRES

**Pennington Motor Co.**

PHONE 57



19 Our wish 47  
for you at  
**Christmastide**

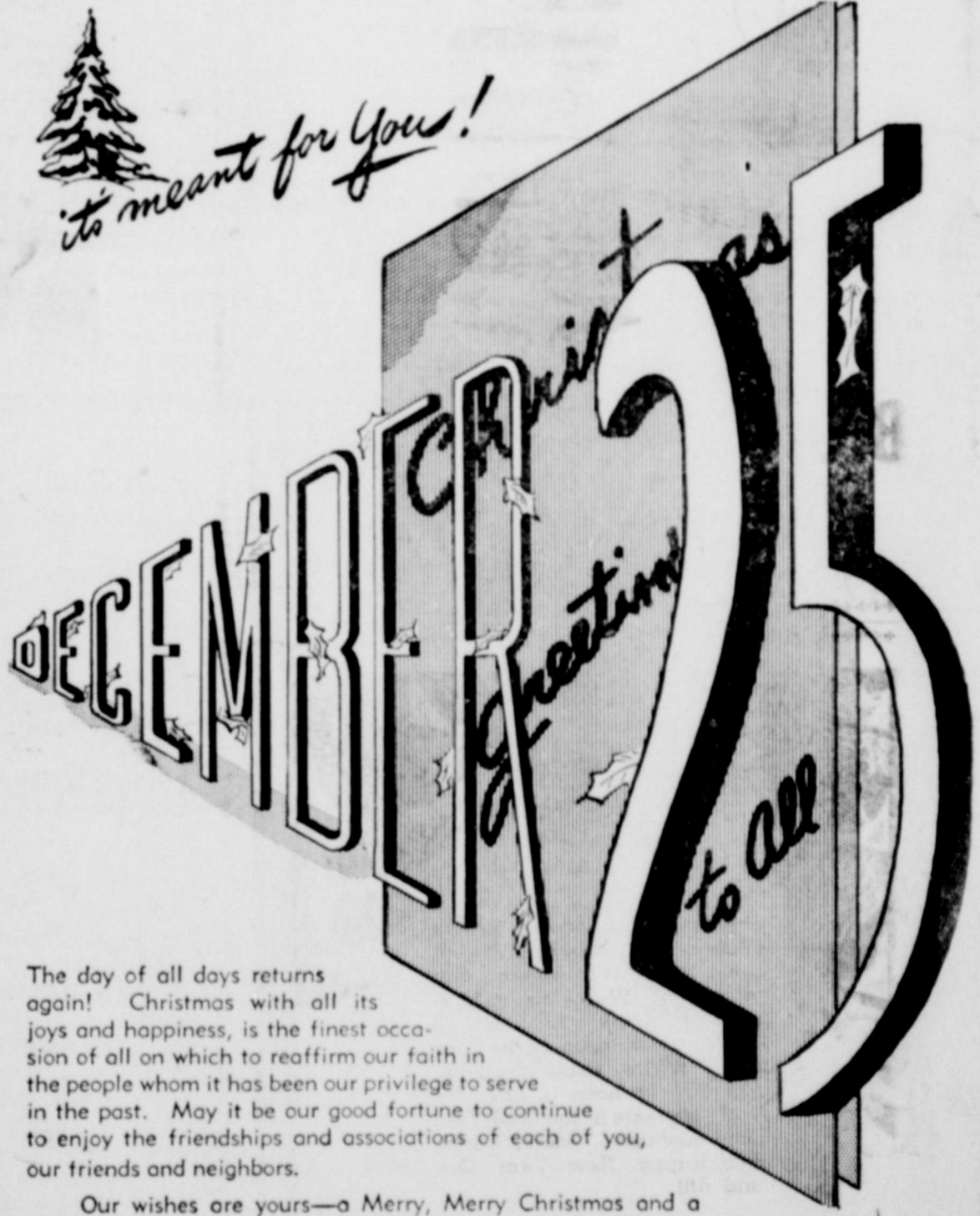
**THE QUIET JOYS OF HOME AND FIRESIDE**

... the family gathered around the heavily-laden table... turkey and dressing, mince and pumpkin pies... the Christmas tree with its tinsel... the toys beneath... May you enjoy these deep sweet pleasures this Christmas of 1947.

**V. E. Spears Gin**

MR. AND MRS. V. E. SPEARS

*It's meant for you!*



The day of all days returns again! Christmas with all its joys and happiness, is the finest occasion of all on which to reaffirm our faith in the people whom it has been our privilege to serve in the past. May it be our good fortune to continue to enjoy the friendships and associations of each of you, our friends and neighbors.

Our wishes are yours—a Merry, Merry Christmas and a Happy and Prosperous New Year.

**NATIONAL ALFALFA DEHYDRATING & MILLING COMPANY**

PLAINVIEW and LOCKNEY



**Abbreviation, Xmas  
Of Greek Origin**

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas, instead of Christmas.



The poinsettia has no Christmas

Legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

**Legends of Holly**

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.



**ROVER WAITS FOR CHRISTMAS** . . . He knows that Santa is not going to fail him, and that before long the genial saint will drop down the chimney and leave presents for all good boys, girls and dogs.

**CHRISTMAS**



It is that time of the year when we like to stop a few minutes to wish our friends all the good things of the Season.

It is the wish of every member of this organization that after this Christmas you will say this is by far the happiest you have ever spent.

Best of luck for the New Year.

**Lockney Drug Co.**

The REXALL Store

**Christmas Held  
Twice Yearly**

If children instead of their parents were allowed to choose the family homesite, the tiny fishing village of Rodanthe, N. C., would become a metropolis overnight. Here's a place they celebrate two Christmases every year.

Santa Claus, his reindeer scampering over the sands of North Carolina's outer banks, makes his first stop in Rodanthe during his annual world tour on the night of December 24. Hardly have the children recovered from their oversupply of candy and wild duck when Santa returns in time for "Old Christmas," which for hundreds of years Rodantheans have celebrated on January 5. This time, however, Santa is accompanied by a menacing ogre, known as "Old Buck."



who takes care of the bad children while Santa administers to the good. The historical background of "Old Christmas" is uncertain. It may be a throwback to the Gregorian calen-

dar or it may have started as a celebration of the Twelfth Night—when the wise men came to Bethlehem bearing gifts for the Christ child—that somehow got off schedule a day. Elsewhere, the Twelfth Night is celebrated on January 6. But those celebrations are far different from Rodanthe's "Old Christmas," which only in recent years has been supplemented by the observance of December 25.

Few people realize that the raw materials for even such a compact item as an Everready battery, go through rigid inspection processes and are subject to as many as 63 tests.

We often wonder why we struggle so hard to make a living, when it's so easy to take a lead pencil and the back of an envelope and get rich raising chickens.

**Dr. Wayne J. Greer**

GENERAL DENTISTRY AND  
X-RAY

Phone 121

Office Hours: 9-12: 1-6

DRS.  
CLOUGH & CLOUGH  
Optometrists & Orthoptists  
Clough Bldg. 111 West 7th  
Pho. 236 for Appointment  
Plainview, Texas

Most things a fellow waits for are not worth the delay. After all is said and done—wo keep on saying and doing.



Season merriment clings to every hearth and to this joviality we add our personal wishes for all-time Christmas happiness and a Happy New Year.

**R. W. L. Service Station**

HENRY ROWELL DALE WILLIAMS BILLY J. LAWSON



**In This Joyous Season  
of Christmas**

we want to renew all our old friendships, want each of you to feel your importance to us, and to realize that without you the story would have been quite different.

A very Merry Christmas to all of you, friendly people of this community!

**Campbell Variety**

MR. AND MRS. W. A. CAMPBELL



**A MERRY CHRISTMAS!**

May the spirit  
of the First Christmas  
gladden your hearts  
this  
Christmas season

**LOCKNEY AUTO CO.**

Phone 134



• At Christmastime we greet good friends.  
If 'neath our roof you've rested, come again and be refreshed. If you have never crossed our threshold, visit us in the months ahead. To one and all we say,

**MERRY CHRISTMAS!**

**HOTEL COFFEE SHOP**

MR. AND MRS. MERL ALFORD



Christmas! No vaunting phrases can truly carry the meaning of that word, no marching adjectives picture its fulfillment. Its being and expression must ever lie in the simple words of the prophets, in the unpretentious but meaningful phrases of the Man of Galilee:

**"ON EARTH PEACE,  
GOOD WILL TO MEN."**

**Master Cleaners**

MR. AND MRS. L. L. REECER and EMPLOYEES



In North Dakota, farmers use low grade dehydrated potatoes as a substitute for corn in feeding sheep.

Someone has said that we must make men over in order to save civilization. Some wives have been working at this for a long time.

Life is full of ups and downs, but the most difficult of all is to keep appearances up and expenses down.

The distance between some people's ears is one block.



In weal or woe, under all conditions, the cheery Merry Christmas comes to the surface. It's natural in mankind. Everyone appreciates a hearty Yuletide greeting—and so, to all our friends, we add our wish for a

MERRY CHRISTMAS

POWERS PHARMACY

ESTELLE and PAYTON POWERS



WORLD CAPITAL — CITY OF GLASS . . . Glass will be the main motif of the projected United Nations buildings in New York, shown here in a model. Most startling innovation is the use of double-paned glass sheets which provide for about a foot of space between inner and outer windows so that solar heat can be isolated, making it simple to keep buildings cool in summer. Coolness will be a vital prerequisite of any building housing some of the hot U. N. debates.



ENCLOSURE PLUM PUDDING In the Book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas.

This indispensable old-time English Christmas dish was frumety, or frumenty, which according to old-time recipes was "wheat boiled until the grains burst, then strained and boiled again with broth or milk and yolks of eggs." Frumenty was the forerunner to plum pudding.

Our Most Famous Christmas Trees

Most famous of the nation's Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N. Y. Developed as a result of hobby which occupied much of the late Pres. Franklin D. Roosevelt's spare time, the groves of Yule trees now are scattered on odd patches and parcels of land throughout the estate.

The trees, about 270,000 in number, are principally of Norway spruce, white spruce and Douglas fir, with a few balsams also included.

Although the tree growing was a hobby with the late president, he insisted that the project pay its own way. Consequently about 2,000 to 3,000 trees are marketed every Christmas season.

Danger From Tree Fire Ever Present

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty connections or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: First, keep the tree well watered and, second, fireproof it with ammonium sulphate or calcium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface. In purchasing a tree, always look for one that has been felled recently so that the needles have not dried.

Fresh trees also are essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pints of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then, let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric snark.



The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas time.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.

It has been customary among the Czechs and Slovaks to take the branch of a cherry tree and place it in water in the late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve, the girl who tended it would marry during the New Year.

You'll always find that the man of the hour has made his plans for years.



Year after year we have been wishing our friends a Merry Christmas, each year hoping to make our message a little warmer, a little more personal.

It is with some such thought as this that we now add this "Merry Christmas" to the many that have gone before, with the hope that it will find you abundantly blessed with everything that the magic wand of Christmas can bestow.

Baker Hardware Co.

JOHN STALCUP, Manager

DR. WILSON KIMBLE OPTOMETRIC CLINIC

Phone 254 FLOYDADA Write Box 518

Specializing in Eye Care and Visual Efficiency

We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.

Dr. Wilson Kimble Dr. J. W. Kimble Optometrists

Krueger, Hutchinson and Overton Clinic

Lubbock, Texas

GENERAL SURGERY

J. T. Krueger, M. D., F. A. C. S. J. H. Stiles M.D., F.A.C.S. (Ortho) H. E. Mast, M. D. (Urology)

EYE, EAR, NOSE & THROAT

J. T. Hutchinson, M. D. Ben B. Hutchinson, M. D. E. M. Blake, M. D.

OBSTETRICS

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M. C. Overton, M. D. Arthur Jenkins, M. D. J. B. Rountree, M. D.

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W. H. Gordon, M. D. (F.A.C.P.) R. H. McCarty, M.D.

GENERAL MEDICINE

G. S. Smith, M. D. (Allergy) R. K. O'Loughlin, M. D.

X-RAY AND LABORATORY

A. G. Barsh, M. D.

J. H. Felton, Business Manager

DR. JOE E. WEBB

OPTOMETRIST

Rooms 306-308, Skaggs Building

Telephone 1234

Plainview, Texas



Peace on Earth



SOUTHWESTERN PUBLIC SERVICE COMPANY 23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



Mr. and Mrs. Lenard Hartley of Edmonson spent Sunday here with his parents, Mr. and Mrs. W. R. Hartley.

Miss Ruth Stapleton, teacher at Odessa, is here to spend the holidays with her mother, Mrs. G. J. Stapleton and other relatives. She will return to Odessa January 1st.

LOCKNEY HIGH

By Martel McDonald and Glynn Earle Norman

Glynn Earle, we must give you credit for a lot of courage, most Lockney girls wouldn't bring their Floydada boy friends right inside the walls of this honorable institution of learning!

Red, who is your new "woman" or should we say women?

Serkl, are you back to going with our one and only "Shoulders"?

Who is this famed Benny Gardner? All the girls around these parts who know him say that he is a combination of Bob Mitchum, Guy Madison, Mickey Rooney, and Clark Gable. He hails from Silverton, we hear.

Jimmie Lee, do you and Velma always get along as peacefully as you seem to?

Inez Broughton, why do they sing "Whose Heart Are You Breaking Now?" to you? Could it be because of those enticing green eyes or because of your lovely hair? While on the subject of freshmen, let us congratulate you. We hear from several different sources that as a class, you take the beauty prize as having the prettiest girls and the handsomest boys. More power to you!

High school really received a gala send-off for the holidays with a party every night of this week. Band, choir, FHA, Senior-Junior and subdeb.

Bill Applewhite, are you always as besieged with invitations as you have been this last week?

Mildred, are you the reason that the famous Benny Gardner keeps the trail hot to Lockney? Well... Orchids to two definite stars on the girls basketball team, Scrid Miller and Maxine Foster.

Calvin and Irene make a cute couple, and just between me and you and the lamp post, I think they think so too, with justification.

Try the Beacon office for all our office supplies.



1947 Greetings at CHRISTMAS And when the day is gone Our wishes for our friends Continue on and on and on!

Parsons Radiator Service

RUDD PARSONS, Prop.



1947 to you Merriest CHRISTMAS

In Colonial times Christmas was the gayest and happiest season of the year... and so it is today. It is our sincere wish that during this Christmas of 1947 the warm, sweet joys of this blessed season may fill your hearts to overflowing.

PERSONALITY BEAUTY SHOP

MRS. WYNONA ALLISON, Prop.

Classified Advertisements

For Sale

FOR SALE—One John Deere Boll Puller, like new. See Robin Byars 2tp

FOR SALE—Hatchery in Silverton, Jamesway incubators, 30,000 capacity, 4 battery brooders. Only hatchery in Briscoe County. If interested see Judd Donnell, Silverton, Phone 7-J. 14-3tp

FOR SALE—Turkeys, broad-breasted, bronze, baby beef type. G. D. Russell, 3 miles west, 3 miles north Lockney or leave order with K. W. Cook at Lockney Drug. 15-2tp

CLEAN used FORD TRACTOR and Equipment, a few grain drills for the Ford Tractor, 4-section spike tooth harrows—13 1/2 foot tandem disc harrows. Place your order now for early delivery of the famous "Martin" Irrigation Ditcher.

Floyd County Tractor Co., Ford Tractor Dealers, Floydada, Texas, Phone No. 29. 15-2tc

FOR SALE—Three Ford tractors, one H and two Bs. See Vick Harris. 15-2tc

FOR SALE—Ford tractor, all equipment, newly overhauled, road gear. See W. M. Summerlin, 1 mile southwest of Lockney. 14-1tc

GET YOUR AMARILLO DAILY NEWS at Powers Pharmacy. 15-1tc

SEE ME for the Luzier's Fine Cosmetics and Perfumes. They are the best made. Mrs. G. L. Sims, Phone 107-J, Lockney. 7-5tp

FOR SALE—6 room house, two acres of land, chicken house and garage, partly chicken fenced, good well of water. Known as the Collier place. Paul C. Poe, Box 78, Lockney. 7-1tc

FOR SALE—41 model Chevrolet truck and Neighbors trailer, new tarp. A. B. Cook, at Bilbrey-Motley Motor Co.

FOR SALE—Farmall B tractor, 1942 model, good condition. See Joe S. Toney, 5 miles south of town. 15-2tp

MONUMENTS—See me if you have an unmarked grave. I can sell you a very nice monument. Frank Dodson. 5-1tc

FOR SALE—12-foot grain loader, auger type, with motor; two feed mills with belts. Also 5-room house northeast of Lone Star. Dorsey Baker. 10-1tc

See FRANK DODSON for coping and monuments. Phone 125-J, Lockney. 3-1tc

For Rent

FOR CASH LEASE—354 1/2 acres, 5 room house, electric lights, 2 irrigation wells. Located 8 miles north of Lockney. See T. J. Honea. 13-1tc

FOR RENT—Storage space. See Wayne J. Greer. 11-1tc

Lost and Found

LOST—Chrome bumper guard off 1946 Chevrolet. Reward for return to Beacon office. 15-2tp

Even in big cities, we notice that every little movement has a candidate all its own.

Wanted

We Will Call for and Return Your Ford Tractor

FREE!

on a major motor overhaul. Our Mechanics are factory trained. Our Parts are Genuine. Our Work is Guaranteed. Our Service is fast. Our shop is equipped with factory approved tools to take care of every need of your Ford Tractor.

Complete stock of all Dearborn Implements available.

Floyd County Tractor Company, Authorized Ford Tractor Dealer, Floydada, Texas, Phone No. 29. 15-1tc

WANTED—to rent 200 acres or more, mostly for cotton. Have plenty of help. J. R. Richards, across street from Haggards Service Station on Highway 70. 13-1tp-1tc

WANTED—Ironing Mrs. Choyce Clark, first street south of city, auditorium. 13-1tc

NOTICE—I will do machine quilting in my home. Mrs. Lula Copeland, one block east of high school. 11-4tp

WANTED—Ironing. Have new Automatic Ironer. Mrs. R. L. Tomme, 2nd house east of Maier Food store on north side of street. 7-4tc

Miscellaneous

STERILE LAUNDRY—Nelson Helpy Sely laundry is now ready to serve you. Plenty of hot water and steam. All new machinery. 16-4tp

TO MY GOOD PATRONS: Please make arrangements with someone to prepare your income tax returns for 1947 as I will not be able to prepare it this year. 9-10 tc J. D. Copeland

THE BLIND and MYSTIC reader, formerly of Amarillo, but now of Roaring Springs. J. W. Hendricks. 5-52tp

FARM AND RANCH LOANS FOR LONG TERMS

at 4% interest. Pay off in advance at any time. Available to repair, rebuild improvements, finance purchase of farms and ranches.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION 32-1tc

Quaint Swiss Custom Of Meeting Lover

Forecasting is ritualized in Switzerland. Grandma goes to the cellar, selects the most perfect onion, halves it, and peels 12 layers, one for each month. The next day these layers show what the weather will be during the coming year.

The daughter of the house goes about town at midnight, to drink from nine different fountains. Then she goes to church. She expects to meet her unknown lover on the church steps.

Treating Trees To Preserve Needles

Dropping needles or leaves of Christmas trees, which strip the trees of color and litter the floor, long have been a Yuletide bane. Therefore, the discovery of the New York State College of Forestry that waterglass spray will prevent the spruce leaves from falling comes as welcome news to family and housewife alike.

Besides preserving the foliage, the waterglass spray adds to the decorative effect of the spruce by leaving a slight silver sheen to the green of the needle-like leaves. The waterglass also has been found to be a good fire retardant.

The college found that the shedding of spruce leaves also can be retarded by placing the base of the tree in a bucket of moist earth, peat moss or water. Users have reported the success of this treatment.

The Transcontinental Railway, Australia, holds the world's record for the longest stretch of straight railway, which is absolutely straight for 320 miles across the Nullarbor Plain. The longest stretch in the United States is the 79 miles on the Seaboard Airline Railway between Wilmington and Hamlet, North Carolina.

A good closet light has recently been placed on the market, which uses flashlight batteries for power and is equipped with an automatic time-switch, and can be lit at least 600 times on one set of three Eveready batteries.

The average American uses about six pounds of salt a year to season food. Salt is found in 19 states, and produced in commercial quantities in 13, according to the United States Bureau of Mines.

PERSONALS

Mrs. W. M. Walls and baby, Sherry, have returned home in Detroit, Mich. after an extended visit with her parents, Mr. and Mrs. Vernon Daniels and Mr. and Mrs. E. M. Walls of Plainview.

Visitors in the Boyce Kenady home for Christmas day will be Mr. and Mrs. C. E. Bley of Olton, Rev. and Mrs. V. L. Lemons and sons of Amarillo, Mrs. S. C. Hutcherson and Mrs. H. S. Bolin both of Plainview. Mother Harper plans to eat Christmas Eve dinner in Plainview in the home of her daughter, Mrs. Hutcherson.

Mr. and Mrs. Hugh Carroll and James plan to spend Christmas Day in Clovis, New Mexico with their daughter, Mrs. James Crane and Mr. Crane.

Mr. and Mrs. Gene Campbell of Abernathy and Miss Ruth Campbell, student of McMurry College, Abilene will be Christmas visitors in the home of their parents, Rev. and Mrs. R. H. Campbell.

Mrs. S. M. Moss was able to return home from Plainview Hospital last Thursday afternoon after receiving medical treatment there for several days.

Bill Cargile has recently been given an honorable discharge from the U. S. Marine Corp and has returned to Lockney from California.

Mrs. Payne of Roswell, New Mexico has arrived to complete the T. S. Fox family circle for Christmas festivities.

Mr. and Mrs. J. L. Dagley are in Fort Worth to spend Christmas with relatives. They expect to visit in Corpus before returning home in several weeks.

Mr. and Mrs. Leslie Ferguson and girls plan to spend Christmas day in Canyon with her father.

Mr. and Mrs. K. L. Hearne and children are spending Christmas in Dallas with relatives.

Mr. and Mrs. Ted Crager of Lubbock spent Sunday here with his parents, Mr. and Mrs. Arch Crager.

Mr. and Mrs. Sidney Reeves and son are spending Christmas holidays in Midlothian with her mother.

An example of a "package" that serves as a functional part of what it contains is the zinc shell of an Eveready battery, which, operating chemically through the electrolyte in the cell, generates electricity that flows to the central, carbon post.

The private branch telephone exchange in the Pentagon Building is the largest exchange of its kind in the world and contains approximately 68,600 miles of trunk lines.

Try the Beacon Office for your office supplies.

COLLEGE STUDENTS HOME

Among the large number of college students home for the Christmas holidays include: Ruth Campbell, Terry and Dwight Perkins, J. B. Seale Jr., Shirley McGee, John Carter, James Carol, Gene Messer, Jeanne Thomas, Laverne Frizzell, Laverne Rhine, Ted Crager, Thala and Maradee Foster, Leo Maude Watson, Billy Earl Ross, Thelma Zimmerman, Betty Muncy.

GO TO CHURCH SUNDAY

Bo Bo by Joe. It's too bad that a lot of us think of Christmas time. Includes a cartoon illustration.

God's Handley's BLACKSMITH AND WELDING SHOP

"Leto" Relieves "Gum" Discomfort. You can not look, nor expect to feel your best with irritated "GUMS".

ARTHUR B. DUNCAN ABSTRACT CO. S. E. Corner Square — Floydada. Oldest and most complete abstract plant in Floyd County.

Watch Your Kidneys! Help Them Cleanse the Blood of Harmful Body Waste. DOAN'S PILLS



We extend our heartiest greetings of the season from all of us to all of you. May your holidays be merry and free from every care.

First National Bank OF LOCKNEY SERVING THIS COMMUNITY OVER 40 YEARS Member of Federal Deposit Insurance Corporation



I only gossip about others that would have others tell about

### Carolyn Brunner Presents Piano and Speech Pupils Thurs.

Miss Carolyn Brunner presented her piano and speech pupils in a Christmas recital Thursday evening, December 18 at the Grade School auditorium.

Those taking part on the program included: Gayle Rucker, C. F. Barber, Asa Lou Copeland, Patsy Martin, Dorothy Williams, Judy and Morris Bruns, Katie Ray Rucker, Mary Myers, Judy Terrell, Nelson Wofford, Beth Gross, James Hall Ferguson, Clydene Terrell, Patty Jo Wilkes, La Dora Ayres, Betty June Jackson, Gyndolen Beauchamp, Lawana Ann Taylor, Nita Kellison, Joan Harris, Sue Wofford, and Miss Brunner.



By DANIEL F. LINDSAY

TOM LARKIN opened the kitchen door. His wife looked up with a hopeful smile as he entered. He just shook his head.

"No mail at all?" she said as she went on fixing dinner.

"Oh, there were a couple of ads and a bill from the seed company." He hung his hat on a hook and crossed to the pump. His white hair was damp around his face when he straightened up again.

"It's just not like Bill," she sighed. "Bill's got an unforgivin' streak, always did have, even when he was a little feller." Pa's old briar gave off a pungent odor as he lit it.

"But this is different, Tom," she said, putting a pan of biscuits in the oven. "Tomorrow is Christmas. It's a long way to the coast. Maybe he wrote but didn't mail it in time."

"Ma," his tired old voice was filled with bitterness, "there's no

livery, we'll get a letter. You'll see." "Not from him," he shook his head grimly.

"You're forgettin' Judy," she reminded him as they sat down. "She's a good daughter-in-law."

"Oh, I'm not blamin' her," replying as he covered his biscuits with gravy. "Judy's a fine girl. It's his bull headed pride."

She got up and taking the coffee pot off the cook stove filled his cup. They ate on in silence. Finally he pushed his plate back.

"You aren't eatin' much," he scolded.

"I'm just not hungry, Pa."

"I see," he stood up. "I'm goin' out and turn the heater on in the hen house. It'll be cold tonight."

His old shoulders slumped forward as he went outside. She shook her head and started picking up the dishes. Her mind sank back into the past. To the days when Christmas was alive with the excitement and laughter of young voices. She could see Pa striding into the living room bearing a large evergreen on his shoulder. Behind him there was always a highly excited little boy, bearing an axe. She wondered if the little boy ever thought of it.

PA CAME back on the porch. She smiled as he kicked his toe against the threshold. It's a wonder, she thought, that there's any threshold left after all these years. He came into the kitchen, dumping an arm load of kindling in the box behind the range.

"Snowin', Pa?"

He shook his head and took off his wraps, replying, "Stopped."

She hung the dish towels up to dry. He pulled a rocker in from the living room and sat down.

"Everything all right in the barn?" Ma asked as she threw a few lumps of coal in the fire.

"Sure," Pa said. A sad smile crossed his lips. "What's the use pretendin', Ma? We're both feelin' blue."

She sat down at the old kitchen table and started peeling apples, uttered, "I know it."

"Gonna bake me a pie?" he asked. She nodded. "Apple was always Billy's favorite, too."

"Now, Ma, what's the use o . . ." he stopped as they heard a car drive up in the yard. "Must be Jim Rogers. Said today that new calf of his was sick." He opened the kitchen door and peered out into the night. She could hear him catch his breath as he watched a man and a woman get out. "Ma, who do you think?" his voice was low.

"I knew," Ma laughed as she laid the paring knife down with a happy smile. "I knew it all the time."



"She could see Pa striding into the living room."

need to stick pins in yourself by hopin'. Christmas or no Christmas . . . that boy is still mad."

The old lady's eyes shone with faith. "He might stay mad all year long but when Christmas comes . . . he'll write. I know. I'm his Ma."

"Don't forget," Tom said as he blew smoke at the ceiling. His eyes crinkled at the corners, "I'm his father."

"Dinner's ready, Pa," she said, filled with a deep longing and fought to keep the tears out of her voice.

"I c'n understand that boy still bein' mad at me, but why does he have to take it out on you?"

"You're wrong, Tom," Ma replied as she lifted her head and smiled. "The day after Christmas, first de-

### SW Exposition and Fat Stock Show Prizes Total \$71,500

Fort Worth, Dec. 22.—A grand total of over \$71,500 in livestock and horse show premiums, a \$10,000 increase over last year, will be offered at the 1948 Southwestern Exposition and Fat Stock Show here Jan. 30 through February 8.

Herefords will compete for \$13,800 the highest premiums to be offered in a single department. Runners up from highest premium honors are the Aberdeen-Angus which will compete for \$7,580.

Premiums in other departments are fat steers, open classes, \$4,490; Filled Herefords, \$2,900; Shortborns, \$3,760; Dairy Cattle, \$2,719; Sheep

### Be Careful With Your Xmas Tree

Austin, Texas.—One of the most exciting and beautiful symbols of Christmas is the greatest cause of holiday fires, says Marvin Hall, State Fire Insurance Commissioner.

The Christmas tree and its ornaments yearly are responsible for an unbelievable number of tragedies. It is impossible to make a tree fire resistant, he says. Highly flammable after it begins drying out, a Christmas tree will only stay completely green a day or two after it is cut.

"It is best to bring in a fresh tree as short a time before Christmas as possible, and to remove it as soon afterwards as you can," Hall recommends. "The tree can be kept fresh if you set it up in a pan of water. Cut off the base of the tree at least one inch above the original cut and keep it standing in water during the entire period that the tree is in the house, adding water to the jar or tub in which the tree stands at intervals to keep the level always above the cut."

This method when used with fresh trees reduces the flammability as effectively as any fireproofing chemicals. Chemicals may cause the tree to turn brown or yellow or to lose its needles.

Threats seldom accomplish amiable settlements, but they sometimes help.

Too much money may go to a man's head; but it generally goes to a woman's back.

Brighten the Home With Bright, New, Crisp

### WALLPAPER

A beautiful new pattern for every room of the home.

Select Yours Now

Headquarters for COOK'S PAINTS

### LONG-BELL

The mark on quality lumber 301 E. 5th Phone 163 Plainview, Texas

### REAL ESTATE

If you have land to sell - see

T J. HONEA

If you want to buy land - see

T J. HONEA



### AT CHRISTMAS TIME

more than at any other season, people feel friendly. It's in the very air. In this spirit, then, we offer you our best wishes for a very Merry Christmas.

### Lena Fae Store

MRS. LENA FAE SWEATT



### TIME TO HANG UP YOUR STOCKING!

Whether it's Santa Claus, Kris Kringle or Father Christmas, let us hail the patron saint of children on this day of days.

Christmas is the season that, above all others, turns the thoughts of mankind back to the all-enveloping innocence of childhood—away from the pure selfishness and commercialism of the every-day world towards the joys of giving and sharing.

It is in that true spirit of Christmas that we wish for you all the blessings of this joyous season.

### GROCERIES P Y LANT 'S MEATS

MR. AND MRS. O. V. PYLANT



### Time To Be Happy!

Christmastide is the one time in the year when we should all be as happy as a boy with a bright new sled. So let's light up our faces and our hearts when we light up our trees, and here's wishing for you and your family the happiest Christmas you've ever had.

### BROWN & CHILDERS

F. L. BROWN

W. R. CHILDERS



### WE GREET YOU AT CHRISTMAS

And trust to offer you Cheer every day of the year.

Frank Perkins Agency



### TALLYHO!

Due to a shortage of reindeer this season we send you our Christmas Greetings in this conventional way! In this season of gift-giving may we say that your friendship is our choicest gift, and we appreciate it beyond words to express. May your Christmas be a merry one, indeed!

### Cooper Bros. Garage

M. E. COOPER

R. A. COOPER



Mrs. Laura Buckner of Whiteface spent last weekend with Mrs. E. M. Whorton.

### PLAINS THEATRE LOCKNEY, TEXAS



Happy Holidays to EVERYBODY

• WE ARE THE WORLD'S MOST INVENTIVE RACE—AND YET WE HAVEN'T FOUND A NEW WAY OF SAYING "MERRY CHRISTMAS." MAYBE IT'S JUST AS WELL!

• IN ANY EVENT, WE CAN PHRASE NO BETTER MESSAGE FOR THIS JOYOUS SEASON THAN THAT ANCIENT WISH.

Last Time Today (FRIDAY):

NOW SHOWING!

M.G.M.'s  
TECHNICOLOR  
PRIZE PICTURE!

## THE YEARLING

OSBORN JANE  
PECK WYMAN  
CLAUDE JARMAN, Jr. dir.

A CLARENCE BROWN  
PRODUCTION  
PRODUCED BY  
SIDNEY FRANKLIN

Also CARTOON and NEWS

Saturday Afternoon and Night

Roy Rogers and Dale Evans in

### "APACHE ROSE"

Also 2-Reel Comedy and Serial  
"KING OF FOREST RANGERS"

SUNDAY Afternoon and  
MONDAY Night:

CORNEL MAUREEN  
WILDE O'HARA

## THE HOMESTRETCH

IN TECHNICOLOR!

20  
CENTURY-FOX PRESENTS

Directed by BRUCE HUMBERSTONE  
Produced by ROBERT BASSLER

Also Cartoon and News

## HAPPY HOLIDAY

By MARY NELSON

"HAPPY new year!" The cry echoed and re-echoed down the street as Penny made her way toward the bus stop. Everywhere about her people were light-hearted and gay and busily wishing their friends good fortune for the coming year. She buttoned her coat at the neck and turned up the collar. It was a bitterly cold day and she told herself she would be happy to reach home and stay in for the night. Let those with pioneer blood go out and stand in the raw wind down at Dayton Circle just to blow a silly horn at midnight ostensibly to usher in the new year.

Penny had always been known at home as a sensible girl with good common sense. She was proud of that reputation and now that she lived in the city alone she was more determined than ever to live up to it. She didn't want to become a sophisticated, worldly wise city girl. Thus, she summed up mentally, it was just as well she didn't go out. "Going out tonight, Penny?"

The words interrupted her thoughts and she turned to greet Ruby, a fellow worker who was always going out with someone she called "Beanie." You could always tell the status of Ruby's romance by her mood; if she was exuberant to the point of being giddy, she was going to see Beanie that night; if she was quiet and petulant, she hadn't heard from him, and if she was downright rude with a sarcastic twist to every remark she made, then they had quarreled.

Penny smiled. "No, I'm not, Ruby," she replied. Odd that she should feel such emptiness within her as she said the words. She noted Ruby's quick glance of sympathy and it irritated her. "I don't know



"But her foot missed and came down on a sheet of ice."

anyone here," she defended herself. Then added curtly, "And anyway, I wouldn't dream of going out in such ghastly weather."

Ruby shrugged. "Oh, well, if you feel that way about it... happy new year, Penny." She hurried away before the wretched girl could make any response. "Now why did I act so nasty?" she asked under her breath. Ruby hadn't meant any offense—she was simply so wrapped up in her own little world that she felt sorry for anyone who had no Beanie to which to cling. She was essentially a generous person and now Penny had deliberately hurt her.

AS SHE stood in the middle of the sidewalk, angry and discouraged, she saw her bus speeding recklessly down the street and without another thought to anything else she hurried toward the corner. "Wait, oh, wait!" she called, running breathlessly. No one else was waiting, however, and he careened sharply off the curb, hurrying on his way. "Oh, dear!" She burst into tears at this new disappointment and reached blindly for the curb.

But her foot missed and came down on a sheet of ice sending her into an astonished heap in the street.

For a moment she was too stunned to move. She heard footsteps hurrying past her and managed to sit up dazedly. A man knelt down beside her but his face was a blur of features. "Take it easy," he admonished, placing an arm across her back. She tried to focus her eyes upon him and hadn't quite succeeded when he cried, "Penny! Why, Penny Lindsay! What in the world are you doing out here?"

And then everything cleared and she saw the handsome, blond features of a former school friend. "Oh, Alan!" Tears tumbled over each other in hasty exit. He helped her to her feet. "Gee, it's good to see someone from the old home town. I've been so doggone lonely," he told her, manipulating the handkerchief skillfully around her nose and eyes.

"I'm lonely, too," she gasped. "I've only been here a month."

"Say! What are you doing tonight? Anything?"

"Nothing." Her heart skipped a beat in anticipation.

"Then why don't we go somewhere and talk over old times? Gee, I'm dying to hear some gossip about the Turners and the Mitchells and all the rest. Will you, Penny?"

And Penny smiled happily this time. "Yes, Alan. Even this ghastly weather couldn't stop me from talking over old times with you."

Mr. and Mrs. John Wood and family of Port Worth are spending the holidays with their parents, Mrs. J. A. Wood and Mr. and Mrs. Ginn.

A woman's promise to be on time carries a lot of weight.

## WEXFORD CAROL

Near Bethlehem did shepherds keep Their flocks of lambs and feeding sheep; Two whom God's angels did appear, Which put the shepherds in great fear. "Prepare and go," the angels said, "To Bethlehem, be not afraid; For there you'll find this happy morn, A princely babe, sweet Jesus born."



\* No matter what the language the spirit of Christmas is the same everywhere... in France, in Holland, in Sweden... and in the good old U. S. A. As you celebrate this joyous season in spiritual companionship with people of good will all over the world, it is our hope that this Christmas of 1947 will be the merriest you have ever enjoyed.

### Tomme Barber Shop

ED SULLIVAN JOE ROGERS  
DALTON NEWTON

### Mrs. Manning Hostess At Christmas Luncheon

Santa was in his sleigh loaded with Yule time logs, pulled by eight tiny reindeers, in a surrounding of berries and greenery placed on a reflector in the center of the dining table when Mrs. Barney Manning was hostess Thursday to the Pollyanna Club, with a Christmas luncheon.

Places were marked by individual key corsages for each member. The entertaining rooms were gaily decor-

ated in the holiday motif. After luncheon Santa made an appearance to the tall lighted tree with gifts for the following members: Mrs. O. C. Allison, Mrs. Charlie Cross, Mrs. Pont Darnell, Mrs. Jay McPherson, Mrs. Joe Parrish, Mrs. Charlie Smith, Mrs. Al Waldroupe, Mrs. B. J. Wofford, Mrs. Lloyd Wofford, Mrs. Derrell Wood, Mrs. R. C. Bennett and the hostess. A gift was also left for Mrs. L. L. Reecer who was absent.

WANT ADS GET RESULTS

## Holiday Greetings and Best Wishes for 1948

**LOCKNEY IMPLEMENT CO.**

PAT STANSELL      WALTER REVES  
RAYMOND WATSON

**Your John Deere Dealer**

Christmas

May all Happiness be yours

Once again the joyous spell of Christmas is cast over us, as we hurry about with gifts for those we love. That warm glow we get from giving at this holy season cannot be duplicated at any other time of the year. It is our sincere wish that a full measure of happiness may be yours, this Christmas of 1947.

### LAND FOR SALE LAND FARMS AND RANCHES

In Shallow water belt of a Proven Sheet of Bountiful Water. Improved and unimproved farms that range in price from \$10 per acre to \$150 per acre.

#### SPEARS REAL ESTATE

123 N. Turner      HOBBS, N. M.      Box 1206

### FARM AND RANCH LOANS

4 Percent

Payable on or before maturity, without payment of penalty or bonus.

### R. Q. SILVERTHORNE

406 Skaggs Building -- Phone 212  
Plainview, Texas



Pennington Motor Co.  
LOCKNEY, TEXAS

### LIVESTOCK

OWNERS

FREE REMOVAL OF  
DEAD ANIMALS

SEE or CALL

### Consumers Fuel Association

PHONE 17  
Lockney, Texas





**Dietrich Weds Virgil Brasher Dec. 15**

Miss Ester Helen Dietrich, daughter of Mr. and Mrs. A. M. Dietrich of Plainview, became the bride of Virgil Brasher, son of Mr. and Mrs. Alfred Brasher of Plainview, in a candle light ceremony Monday evening, December 15, at 6:00 p. m. The ceremony was held in the home of the bride's parents.

Rev. H. J. Shauer, pastor of the Lutheran Church of Providence, performed the double ring ceremony before the fire place which was flanked with winter ivy and white tapers. On either side were baskets of pink carnations and fern.

The bride wore a two-piece street length dress of powder blue wool gabardine and carried a white prayer book topped with white carnations and white satin streamers. For something old, borrowed and blue she carried a blue silk handkerchief belonging to her mother who brought it from Canada.

Mrs. Tom Word, sister of the bride, was matron of honor, and she wore a street length dress of gray wool and a corsage of pink carnations.

Vernus Brasher, brother of the groom, served as best man. Carl Borchardt lighted the candles.

The bride's mother wore a black crepe dress and a corsage of pink carnations. Mrs. Brasher, mother of the groom, wore a navy blue crepe dress and a corsage of white carnations.

Immediately following the ceremony a reception was held. Mrs. Fred Borchardt and Mrs. Don Tilson presided at the serving table which was covered with a crocheted lace cloth and centered with a three tiered wedding cake topped with a miniature bride and groom. White tapers burned on either side. At one end of the table was the crystal punch bowl.

For a going away costume the bride chose a dusty rose colored suit with black accessories.

The bride is a graduate of Plainview High School and has been employed at Plainview.

Mr. Brasher received his education in Waco and he served 28 months with the U. S. Navy.

After a short wedding trip to East Texas the couple will be at home in Plainview.

**WITH DIGNITY AND CONFIDENCE**

The sole threat to the peace of the world lies in the deterioration in relations between the United States and the Soviet Union, and the inability of these two powers to reconcile their policies.

That problem will not be solved by "tough talk"—nor by implications that we can be just as war-like as Russia. And it will not be solved by building up, among our own people, by building up, among our own people, an almost pathological fear of Russia.

Within their limitations, the Soviet leaders are realists. They are impressed by deeds—not words. And that is true of all the European countries which sooner or later will have to make a choice between a totalitarian government and some form of democratic government. The influence and prestige of the United States will grow in direct proportion to what we do rather than what we say.

We must, of course, maintain our military strength. We must show by demonstration that our system can out-produce any other system. We must prove beyond the shadow of a doubt our faith in free enterprise at home before we hope to "sell" the merits of free enterprise abroad. We must deal with all powers, Russia included, with dignity and confidence. That is the only possible road to a peaceful solution of world problems.

Mrs. Roy Wood and daughter, Miss Mildred and Miss Dorothy Sheffner of Floydada attended services at the Baptist Church here Sunday and visited with friends.

**REUNION AT CHRISTMAS**

By HELEN PETRONE

JANET opened the door to her apartment, thinking as she did so that it had been only a week since Craig and she had shared this apartment they called their "Ivory tower," named that because of its odd shape. It had been a storage room until the housing shortage became prevalent. Then old Mrs. Root, feeling sympathetic toward the plight of Janet and Craig Norris, newly married and homeless, had cleared it out, partitioned it off into two small rooms and rented it to them.

That was just 13 months ago, Janet remembered, dropping her gloves on the table and lighting the lamp with the same gesture. They had been married only three weeks, just long enough to realize they were imposing on Craig's family who were cramped for quarters themselves. Just a week ago they had the quarrel that had sent Craig from the apartment. It had been a blow



"She sat down at the window and looked out at the dark, starless sky."

to his pride from the day of their wedding that Janet should continue working. She enjoyed her position in the advertising firm where she had risen from a clerk to copy writer in just two years. Since she left the house after Craig in the morning and returned before him at night, she never felt her working interfered in any way with her household duties. But friends had spoiled everything with their snide remarks about "poor Janet still working," and it was more than Craig could bear. "They think I can't support you!" he'd storm at her, but the more he pleaded the more adamant she had become. And now he was gone.

The whole thing seemed so unimportant now. She glanced at the telephone, half-inclined to call him home, but her own recalcitrant nature refused to allow such a move. She turned on the radio instead and pretended the tears that welled in her eyes at the strains of "Silent Night" were merely tears of weariness after the preparation of the office party that morning. Deliberately she opened the dresser drawer to put away last night's ironing. Her souvenir box loomed temptingly before her. Lifting the cover, she stared at the items she had collected: Craig's class ring, exchanged for a diamond after their graduation from college; a pressed orchid, one of those she had carried at her wedding; various cards, Christmas

anniversary, birthday, valentine. She picked up a small gift card and read again, "To my dear wife, Janet, on our first Christmas." It was the card with the watch he had given her last year.

TREMBLING, she closed the box and turned quickly from the dresser. She had been a fool, she decided. Without Craig, Christmas could never hold the same meaning for her as it once had. She didn't stop to lock the door for there was nothing of value anyone could steal from her. Even her \$100 Christmas bonus lying on the table went unnoticed. The one thing she must not lose was happiness, and that was no longer in her home with Craig gone.

She hurried into her coat as she started breathlessly down the 3 1/2 flights of stairs. Tears coursed down her cheeks and she prayed with fanatic zest that she was not too late. As she reached the last flight of stairs, she crashed into a figure who was hurrying up, as oblivious of his surroundings as she. She gasped at the impact, but the man quickly regained his balance and caught her before she could fall. "Janet!" he cried.

She looked at him almost in disbelief. Then, throwing her arms about him she gave full vent to her tears. "Oh, Craig! Darling, I was just coming for you."

He kissed her and held her tightly. "Janet, I've been such a fool. I didn't realize until tonight what an awful thing pride can be. Will you ever forgive me?"

She sighed. "There's nothing to forgive, Craig. I was the one who was wrong. I'm going to quit my job right away."

"No, you mustn't. I don't want to deprive you of any happiness and if you want to work, I'm not going to stop you."

She laughed snakily. "We'll argue that out later, shall we?"

Arm in arm they climbed up the stairs.

**Alms Giving Custom A Christmas Charity**

Giving alms at Christmas originated in the belief that the Christ came sometimes to the door disguised as a beggar during the holiday season, and it was feared that he might be turned away unrecognized. There is an old legend that tells of the Christ child going from door to door on Christmas Eve in search of those who were kind, and deserving. His test was to plead for aid and often he was turned away from the door. This story led to alms giving on Christmas Eve and it was rare that a beggar was refused.

Fun is like insurance; the older you get the more it costs you. Mr. and Mrs. Corpus Christi

WITH EVERY GOOD WISH FOR Christmas Cheer AND HAPPINESS IN THE Coming Year

**Faggard Dry Goods**

MR. AND MRS. W. F. FAGGARD

A Jolly Christmas To You

**LOCKNEY FROZEN FOODS**

MR. AND MRS. ARCH CRAGER

**BEULAH'S MARKET BOY**



**BEULAH'S FOOD STORE & MARKET**  
Telephone 30

**A Bright and Cheery Holiday To You All!**

From desert to sea, from earth to heaven, the spirit of Christmas encircles the world. To each and every one of you—we wish all the joys and happiness Christmas-tide brings. To all our patrons, we thank you sincerely . . . we look forward to serving you even better in '48.

**LOCKNEY LUMBER & SUPPLY**

LEON WOFFORD

JAKE SMITH



**CHRISTMAS BEST WISHES**

For all your Tomorrows...



As we extend our Season's Greetings to each of you, the prospects of the coming year are bright and cheerful. For this we are immeasurably grateful. The future is distinctly encouraging and it is our ambition to have a part in this progress. To this end we pledge our untiring efforts.

In this gesture of good will we wish particularly to salute our friends and to wish them a season of good cheer and fellowship and a New Year of success and happiness.

**Patterson Grain Co.**

R. E. PATTERSON GEORGE WEBSTER GILBERT BEAN



FRIDAY, DECEMBER 26  
Monday Thursday

Wedding plans of Duane Byars, son of Mr. and Mrs. Bayliff Byars of Lockney, and Miss Jeanette Palmer, daughter of Mr. and Mrs. A. G. Palmer of Plainview, were interrupted

last week when Duane underwent an emergency operation at Canyon for acute appendicitis on Thursday. The couple were scheduled to be married Sunday.

Duane is a student and member of the football team at West Texas State. He was reported to be doing nicely at a Canyon hospital after the operation.



Wofford Wood Shop

Season's Greetings

Taylor's Helpy-Selfy Laundry

GEORGE TAYLOR

The ideal of this organization would be a Holiday Season at which the old-fashioned personal greetings could be said, man to man. In that spirit then, our best wishes always.

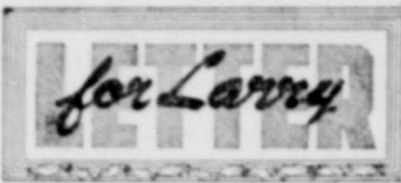
OUR DEMOCRACY — by Mat

Christmas

Sleighbells, the singing of carols, a lighted tree, yule logs burning... the symbols of Christmas are many...



But throughout the world the spirit of Christmas is the same — a spirit of peace, of fellowship and of good will.



By LYN CONNELLY  
THE sharp wind lashed furiously about Larry's head and shoulders, flitting momentarily with the idea of sending his brown fedora spiraling down the street, but he sensed its capricious tendencies and held the brim of his hat tightly between his forefinger and thumb as he ran toward his car parked on the opposite corner.

It would be the last time he'd beat that particular path, he thought grimly. It was Christmas Eve and everybody was in a gay and anticipatory mood. Everybody, that is, except Larry. He had been reason-

ably happy until that morning when the whole world seemed to have crashed about him. Opening the door of the car, he slid in behind the wheel and started it toward home. The face of Silas Henning, until fifteen minutes ago his boss, came to his mind and again he heard the words that he dreaded to repeat to Rosine. "I know you're not happy in your work, Larry, and it's not fair to either one of us when you don't put your best efforts into what you're doing. I think, therefore, that you'd better go elsewhere for a job. Today's as good a day as any to sever connections."

Fired on Christmas Eve! Of course, what Henning had said was true. Larry wasn't happy being a bookkeeper at Morrison's appliance shop. He had always yearned to be a writer, and wrote numerous short stories during his spare time.

When Rosine told him of their expected second child he had taken the job at Morrison's through sheer desperation. No longer could they live on their savings. He considered the job as temporary, but it had



He picked up the letter at the same time she answered, "Truth magazine."

lasted seven months with still no prospects of entering the field he desired. Henning had seemed sympathetic, although he had cooled suddenly the past week. Perhaps in his daydreaming he had been inaccurate in his figures. At least Henning spared him any embarrassment if that were the case, but he could have waited until after the holidays to fire him. "And Bob Cratchit thought he worked for Scrooge," he mumbled, pulling up before his house.

HIS feet dragged as he trudged toward the door. He mustn't tell her tonight, he decided. He hoped he was capable of carrying off an act until the day after Christmas. Opening the door, he let himself in as unobtrusively as possible. Rosine was on a step ladder in the living room, decorating the tree, while Chuckie, aged five, sat on the floor, agog at the proceedings.

"Hello, darling," his wife called out gaily. He tried to equal the happiness in her voice as he replied, then kissed Chuckie and started for the kitchen.

"There's a letter for you on the radio," Rosine said.

"From whom?" His heart leaped hopefully at her words and he hurried toward the radio. He picked up the letter at the same time she answered, "Truth magazine."

It was from Truth. His hand trembled as he opened it. "Dear Mr.

Whannon," he read aloud. "Our mutual friend, Silas Henning, recently submitted one of your articles for our consideration. We believe it shows promise and since we were given a splendid recommendation by Mr. Henning, we are writing to ask if you would be interested in a job in our editorial department. If so, call for an interview this week." The telephone was ringing, but for a moment, Larry and Rosine merely stood as though mute, staring at each other. Larry became conscious of the bell first and picked up the receiver. It was Mr. Henning, laughing heartily. "Bet I had you worried, eh, Larry?" "Mr. Henning! I didn't know how did you..." Larry was tongue-tied. Rosine, walked to his side, putting one arm gently about

his shoulder. "I found the article you wrote on your son and the atomic age and sent it in to Asherton," Henning explained. "He's a good friend of mine and editor of Truth. Well, I won't hold you, Larry. Just wanted to wish you a merry Christmas." "Merry Christmas, Mr. Henning," Larry said as the telephone clicked at the other end. "Merry Christmas—and thanks for the best one I've ever had."

Robert Rigdon who has been at Sanatorium, Texas for several months arrived home this week.

GUNS!



Need a gun? We have a few in stock now.

Deer Rifles  
.22 calibre Rifles  
12, 16, and 20 Gauge Shotguns

We also have plenty of ammunition for all of these guns. Come in and see them today.

Pennington Motor Company

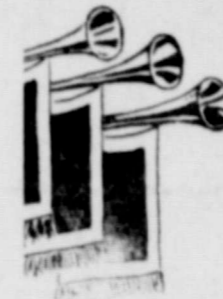
Phone 57 Lockney



May this Christmas bring happiness as true, as that we have known in our relations with you!

Huggins Produce  
MR. AND MRS. J. D. HUGGINS

HERALDING THE APPROACH OF ANOTHER GLAD



Yuletide

It's time for rejoicing and we join with you in our thoughts at this glad season of the year. Best wishes to all.

Plains Floral Shop

MRS. J. B. SEALE



PLAINS BARBER SHOP

BERRY HOOTEN HAROLD MARLER CHARLEY MOSES

Most cherished among the gifts that will be ours this Yuletide season will be the blessing of living in this Land of Liberty.

Let this Christmas be for all of us, one of an honest endeavor to help each other in the best interests of all.

Yuletide Greetings

Consumers Fuel Association

Lockney

Christmas Greetings

Each flicker of the Yuletide candles lights the way for us to wish you a wonderful Christmas abundant with health, happiness and prosperity. And may we include in our greeting our sincere thanks for your appreciated patronage of the past year. We look forward to serving you in 1948.

ROSE FOOD MARKET

MR. AND MRS. C. H. ROSE MR. AND MRS. C. L. RECORD