Program Heard By

## The Lockney Beacon

The Only Medium Covering The Rich Irrigated Section Of Floyd County


## Negro Pleads Guilty To Assault Charge; School Board Calls Fined $\$ 300$ and Costs Election $0 \mathrm{n} \$ 40,000$ Bond Issue Nov. 8

Brunnier Lumber Co. Opens For Business

Grade School Will Move Into The New Building Monday


UNION CHEF AT CO-OP STORE $\ldots$, Walter Reuther, president of
United Automobile Workers union (CiO), is shown with his wife, May, United Automobile Workers union (CiO, is shown with his wife, May,
and their daughter, Linda, as they carried weeky suppy of groceries
from the cooperative grocery store operated by local tol of the U.A.W. and
from the cooperative grocery store operated by loeal too of the U.A.W.
in Mighland Park, Miche. Store was set up by union to sell goods in
case lots at wholesale prices as a methed of resisting soaring living
the list of survivors. They live in case
cost.

Thursday Markets




LOCKNEY, FLOYD CounTY, TEXAS
Soil Conservation
District News

## DO YOU WANT TO SELL?



BETTER BARBER SERVICE
It is the purpose of the personnel of this shop to give our customers
day of the week.

We invite you to come to see us regularly. We will
o your business.
PLAINS BARBER SHOP bekry hooten harold marler charley moses


EX-SERVICE WOMEN

Longhorns Upset Spur 6 To 0
¢

HOW'S THAT AGAIN?... Complete and utter amazement is written all over the face ound (that's fifteen pounds) daughter born to his 21 -
lesssly to the 15 -pound year-otd wife, Lucille. Melody Ann, the hefty new arrival, sleeps peace-
fully in the arms of Dr Bernard Abrams of Chicago maternity center Dr. Bernard Abrams of Chicago maternity center


## MOTORS:

We can supply you with a new or rebuilt motor for almost
any use you may need it for, Come in and see
New 100 H. P. V- 8 Motors for Irrigation Wells
Or we can install a new 100 H . P Motor in your car
Cylinder Block Assemblies, both 90 and 100 H . P
We can make you a good deal on factory-rebuilt motors
FRED HARDAGE, an experienced mechanic, has joined our mechanical staff. See us for your repair work

## "Whitey" Baccus

AUTHORIZED FORD DEALER

## PURE CANE <br> SUGAR sume 45c Everilite Flour 77c



GOOD OLD SKATE . . "Amerisa's oldest and best known roller
skater" is Pop Carter, who admits to being a neat 90 , Ho He has
miven exhibitions in every state
mit given exhibitions in every stal
and 15 foreign countries and has been a professional skater for 82
years. BACON

| LARD |  |
| :---: | :---: |
|  | 49 |
| SALMON |  |
| No. 1 Tall | 47 |
|  |  |
| BLackrirries, \o. 2 |  |
| ${ }_{\text {Fim }}^{\text {Fim }}$ |  |

GOOD RICH RAW MILK from TESTED COWS
We have plenty of SUGAR-CURED, SMOKED and DRY SALT
Newman Grocery \& Market

## Meriwether © Hall

## Farms and Ranches

All kinds of Livestock and Old Line Phone 38 Hail Insurance Home 69 and 24

## Lockney Elevator

Clell Baggett, Owner GRAINS and FEED

Powers Pharmacy
medical center
We back the American Legion 365 Days in the Year.


uve and let lve Phone 65
$\overline{\text { Brunnier Lumber }}$

Company
LOCKNEY. TEXAS
Everythin For The
Builder

Baker Hardware


Under the Personal Direction of Cleo Krum holz

TELEPHONE 23
lockney Implement Co. your jomin derar dealer

| Master Cleaners |
| :---: |
| mz. and mss. ll merctr |

## CAST OF CHARACTERS





DOYLE CASEY
 TOM MARB


| First National Bank of Lockney There's No Substitute for Experience |
| :---: |


| $\square$ |
| :---: |

Mr. ond Mrac. C.L Roocrd

$\underbrace{$|  "Whitey" Baccus  |
| :--- |
|  Ford Motor Co.  |}$_{\text {Consumers Fuel }}$


| Personality <br> Beauty Shop <br> Houss of erguary | Browns Cleaners Claude Brown |
| :---: | :---: |


| CAST OF CHARACTERS |  |
| :--- | ---: |
| Cousin Linney Pearl | REVIS HARRIS |
| Elviry Judkin | GEO WOOD |
| Miss Twity | GEORE ATWOOD |
| Sue Judkins | DOYLE CASEY |
| Aunt Bessie | BUD STEEL |
| Mazie Mae | TOM MARR |
| Elmer | ARTHUR BARKER IR |
| Bob Sandrock | WAYNE BYBEE |
| Squire Hicks | MARVIN SAMS |
| Honry Judkins | W. L. THOMPSON |


| GIESS WH0 Service Station HIGHWAY 70 Phone 9504 | Maier Food Store Phone 12 LOCKNEY, TEXAS |
| :---: | :---: |
| Miles Studio | A. \& B. Electric |



$$
\begin{aligned}
& \text { Joe Handey's } \\
& \text { Blackmith and }
\end{aligned}
$$

| 'The Yearling' <br> Coming Christmas Day |
| :---: |
|  |  |
|  |  |

Welding Shop

## Hammond \& Company

LOCKNEY, TEXAS
V. E. Spears Gin

LOCKNEY TEXAS

Phono 18

| Cooper Bros. <br> Garage <br> M. E. Cooper R. A. Cooper <br> General Repair Phone 155 | Brown \& Childers <br> REAL ESTATE <br> List your Farms and City Propertie with us Phone 127 |
| :---: | :---: |
| Darnell Grocery <br> Your Business Is Appreciated PHONE 128 | A PIONELK IT BUILDING AHEA FOR TH ${ }^{-}$FUTURE: <br> Southwestern PUBLIC SERVICE Company |


| NEWMAN GROCERY \& MARKET Where Your Business Is Appreciated PETE wanda |  |
| :---: | :---: |
| PATTERSON GRAIN COMPANYLoowery mes struary |  |
|  | PATterson gin company |


| Always a Friendry Welomo City Cafe | Bilbrey-Motley Motor Co. Your Chrysler Plymouth Dealer |
| :---: | :---: |
| FOR GASOLINE AND OII AND BETTER SERVICE TR Williams\&Williams at SINCLAIR SERVICE STA. Phone 131 | Coca-Cola Bottling Company Plainiou |
| Jackson Tire Co. lockney, texas | Lockney Auto Co. <br> Chevrolet Cars and Truck Complete Service Font End Machine Irigation Motors |
| Lockney Drug Co. <br> The REXALL Store LOCXNEY, TEXAS | Lockney Lumber \& Supply Loctiney, texas |

$\underset{\substack{\text { City Cafe } \\ \text { phone } 157}}{ }$

| Always a Friendry Welomo City Cafe | Bilbrey-Motley Motor Co. Your Chrysler Plymouth Dealer |
| :---: | :---: |
| FOR GASOLINE AND OII AND BETTER SERVICE TR Williams\&Williams at SINCLAIR SERVICE STA. Phone 131 | Coca-Cola Bottling Company Plainiou |
| Jackson Tire Co. lockney, texas | Lockney Auto Co. <br> Chevrolet Cars and Trucks <br> Complete Service <br> Front End Machin <br> Irigation Motors |
| Lockney Drug Co. <br> The REXALL Store LOCXNEY, TEXAS | Lockney Lumber \& Supply loczney. texas |Lockney Auto Co .


| Always a Freindly Welcome <br> City Cafe <br> PHONE 157 | Bilbrey-Motley Motor Co. <br> Your Chrysler Plymouth Dealer |
| :---: | :---: |
| FOR GASOLINE AND OIL AND BETTER SERVICE TRY Williams\&Williams at SINCLAIR SERVICE STA. Phone 131 | Compliments of <br> Coca-Cola Bottling Company <br> Plainview |
| Jackson Tire Co. <br> LOCKNEY, TEXAS | Lockney Auto $\mathbf{C o}$. <br> Chevrolet Cars and Trucks Complete Service Front End Machine Irigation Motors |
| Lockney Drug Co. <br> The REXALL Store LOCXNEY, TEXAS | Lockney Lumber \& Supply <br> LOCKNEY. TEXAS |Lockney Lumber\& SupplyLockney. texas


| Your Business Is Appreciated |
| :---: |
| Plains Barber Shop BERRY HOOTEN, Prop |

courtesy
CRAGER FUNERAL HOME LOCKNEY FROZEN FOODS

Benefit of Furnishing and Completion
NEWMAN GROCERY \& MARKET
Where Your Business Is Appreciated

PATTERSON GRAN COMPANY
PATTERSON GIN COMPANY

Lockney peauty
Shop
cal i17

| For Your Boauty Noeds |
| :---: |
| compinmerns of |
| Dixie Tavern |

Hickerson-Strickland Butane Co .




Bonds Lost in Tofnado
Slowly Finding Way Back

FLOWERS FOR ALL OCCASIONS!
Fresh Flowers Look Better And Last Longer Delivered in Lockney Wired Anywhere Located 1 block west


## Plains Fioral Shop




LET US FIX IT FOR YOU!
You may be sure when one of our mechanics puts their "OK" on your car it is really
ready to roll. The next time you need a repair job, bring your car here and let us fix
it up for you. We'll put it in "OK" condi-

## Billrey-Motley Motor Co.

Your Chryserer Plymouth Deale
$\square$
DR. JOE E. WEBB
optometrist
Rooms 306-308. Skaggs Building
Telephone 1234
Plainview, Texas

Krueger, Hutchinson and Overton Clinic


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## lleekly $\frac{\text { SURP103 }}{\text { NEWS CHiN }}$



LUCKY CHimP
sereen actress Carole Landis finds
Beaut screen actress Carole Landis finds
"Mona," a four-year-old chimpan-
zee, a willing subject as she puckers up in a moek kiss to which
Mona responds with distinet enthusiasm. Well, wouldn't you,
parder?

Midget and 'Strong Man' Forgive and Forget Spat

## NOT NEW...

 But New Material!
## Now Open For Business

Our new Lumber Yard and Building Supply House is now open for business and we invite you to consult with us on your building needs.

Here are a few of the many items we have on hand now:

## COMPOSITION SHINGLES

 METAL ROOFING COMPOSITION ROOFING PLYWOOD PICTURE WINDOWS NAILS B\&BTR KILN DRIED YELLOW PINE FLOORINGALMOST COMPLETE STOCK OF OTHER LUMBER SOME WHITE PINE MOULDING WIRE AND STEEL REINFORCING

In addition we will have quite a complete line of BUILD. ERS HARDWARE this week. We will also have a complete line of SENOUR PAINTS.

FREE ESTIMATING
FREE PLAN SERVICE

## Brunnier Lumber Co. <br> G. M. (BUD) BRUNNIER, Prop.

Located on Corner east of Lockney Elevator
Phone 73
market prices.
We have
creamery and are ready to
give y
vice.
CATLIN PRODUCE
Located in OK Tire Shop
Lockney

## Lena Fae Store --Dry Goods FALL IS HERE!

It Is FALL Again At Lena Fae Store


FOR THE LADIES
Dresses, Suits and Coats
Millinery That is Smart and Different
Underwear and Nylon Hose in "dark shades"
Purses, Gloves and Costume Jewelry
FOR THE GIRLS Coats, Dresses, Sweaters, Undies FOR THE MEN:
Hats, Dress Pants, Dress Shirts, Sport Shirts Jackets in Leather and Woolens DEMAND Tuf-Nut Work Clothing Winter Weight Underwear \& Sweat Shirts FOR THE BOYS
Dress Pants, Dress Gloves, Hats, Overalls Khaki Shirts and Pants to match Sweat Shirts and Sweaters

 Irick News

Classified Advertisements



## Hation Seximus





 "Go slow and live."


[^0]:    H. Folton, Bustiness Manage

