## The Lockney Beacon

 tion Week in Texas,
The Governor, in calling upon every citizen of Texas to actively partic.
pate in Fire Prevention Week, stated
 and war torn world the continue
nual destruction of a hatifbilion
lars in treplaceable material r
ces not only beomes more
but wholly inexcusable and District Game Here Tonight

| es not only becomes more tragic | Here 1onight |
| :---: | :---: |
| wholly inexcusable and cannot ontinue without permanent impatr- |  |
| the people of Texas and the | Lenghorns wil play their first district |
|  |  |

Cotton Pulling Price, Labor Camp To Be Discussed Saturday

Band Will Perform


At Game Friday


Taylor Urges Rotary
To Scorn Pessimism

Allison and Barber Open Electric Firm

Mrs. Lillie Britton
Passes Away Sunday
Floyd County Exhibit Wins Third At Fair
H. B. Handley Is Hurt Tuesday

Thursday Markets
Local Ladies Win In Floydada Flower Show
School Awarded Another Building ft as it is,
The sidme
us building



## BINDERS

One 2-row power drive Binder
One 10 -foot 4 E Broadcast Binder If you are going to need a binder come in and see us.

## Hammond \& Company <br> LOCKNEY, TEXAS

## seubror <br> Chrysler Industrial Engines <br> for your irrigation well.

A long-life heavy duty motor equipped with either butane
or natural gas carburetor. We can give you a turn-key job.

## Gas Stoves

New CALORIC Ranges Dixie Gas Ranges Bath Room Heaters Wall Insert Heaters
Space Heaters ranging from 25,000 to 45,000 BTU
Propane Tanks
Hickerson-Strickland Butane Co.

## POWERS PHARMACY



SPARTLS FLLL-VIE CAMERA REFLEX STYLE CAMERAS FILMS All sizes

KINGS CHOCOLATES
lor American Queens. A now shipment due this wook.
GREETING SONG RECORDS


 We're backing the longhorns in this first Eistrict game of the sea. son tonight! We're boosting you to beat those Ralls Jackrabbits, boys, so--.

This Page Benefit Lockney High School Band

## LET'S GO!

## Lock ixey Longhoris vs. Ralls Jackrabbits Friday Night, OCT. 3rd - 8 p. m. - LONGHORN FIELD

DON'T MISS IT! COME OUT AND BOOST THE LONGHORNS

| 10 Coser |  |  |  |
| :---: | :---: | :---: | :---: |
| Starting Line-Up |  |  |  |
| Name P | Position | Weight | No. |
| C. Pyle | LE | 160 |  |
| J. Adams | LT | 168 |  |
| R. Glover | LG | 160 |  |
| D. Bybee | C | 150 |  |
| R. Daniels | RG | 150 |  |
| E. Kelley | RT | 195 |  |
| J. Keeter | RE | 155 |  |
| B. Carthel | HB | 145 |  |
| R. Quisenberry | $y$ FB | 165 |  |
| J. D. Williams | QB | 150 |  |
| W. Guthrie | HB | 160 |  |



| PAAT需 |  |  |  |
| :---: | :---: | :---: | :---: |
| Starting Line-Up |  |  |  |
| Name | Position | Weight | No. |
| C. Page | LE | 170 | 41 |
| D. Norris | LT | 135 | 21 |
| K. Ferguson | LG | 160 | 36 |
| B. Chron | C | 150 | 37 |
| C. Phillips | RG | 135 | 32 |
| R. Arthur | RT | 168 | 40 |
| R. Howard | RE | 155 | 34 |
| R. Marsh | QB | 120 | 27 |
| A. Campbell | LH | 164 | 33 |
| E. Gilbert | FB | 148 | 35 |
| D. Rowell | RH | 156 | 39 |



MAIER FOOD STORE holsum bread U. $\delta$ I. LAUNDRY BLIBREY-MOTLLEY MOTOR CO. LOCKNEY IMPLEMENT CO. FORD BROTHERS dxie tavern vestal eland wayne byber foe mecollum earl norman TRUETr's-Hdq, tor School Supplies JakE Griffith bulis ice house joe handleys blacksmith shop K. w. coor, Ioweler planns theatre
"whitey" baccus motor co. first national bank
frank perkins-Ins. \& Real Eatate Lockney general hospital lockney auto company Lockney beauty shop newman grocery \& market bennert auto supply Campeeli variety baker hardware co. lena fae store-dry goods ग. R. WHITE PYLANT GROCERY \& MARRET patterson gran company patterson gin company fay pinner dan teuton
o. x. rubber welders LONG GROCERY HICKERSON-StRicKland butane co. plains floral. shop jackson trie company ED RODGERS hotel corfee shop handley shop \& pump company cooper bros. garage lockney texaco service station CONSUMERS FUEL ASSOCIATION LOCKNEY LUMBER \& SUPPLY wofford wood shop GUY SAMs
bevlahs food store wLLuAMS 8 wILLAMS


## Society News


$\xrightarrow{\text { vandit le }}$
$\qquad$

NOW - WE OFFER YOU A


We have installed a SUN MOTOR ANALYZER

We also have installed
Complete LUBRICATION EQUIPVENT

## This is the latest equipment available. Bring your car in for

We also have complete
RE-BORING EQUIPMENT
Bring us that car for any kind of a repair job you need. We'll fix it right. No job too large No job too small.
Billbrey-Motley Motor Co.

[^0]

Friday Is Lockney
Day At Lubbock Fair

North Side Singing Convention Meets Here



Marriage Licenses


Providence News

## EVELCMAN


Future Farmers Are Organized Here

## Whusual EMBHATHES at Our Usual Low Perces!

Blachberries too zom... 2 tor 35 c
VINEGAR, gallon 43c
SOUP Hienz Tomato ..... 250
PINEAPPLE JUICE, 46 oz , can ..... 39c
Mintet 2 pkgs. f ..... 解Plenty Pineapple, Jello, Shredded CoconutOOL AID ice Cream Mix, 3 pigs. 10c
APPIES ..... Oc
Darnell Grocery

Your Business Appreciated


Theres Onily ONE Ruing sa
AUTOMATIC LAND LEVEIER



2pNe sta nome Make Plans Mon.


Everifite Flour

|  | 是 |
| :---: | :---: |
| Everiite Flour <br> 50 pounds | ${ }_{\text {S }}^{\text {si.30 }}$ |
| BROOMS, good ones | 796 |
| SUGA |  |
| Limit 10 pounds 10 pounds for | 90c |
| CRANBERRIES, fresh, pound | 394 |
| TOMATOES, large firm, Il. | 76 |
| HAMBURGE? | ??? |
| NEWMAN GROCERY \& MARKET <br> Pete and Wanda |  |

- 


## NOW OPEN

## The A.\& B. Electric Company

Located in the former City Bakery building

## We will handle all kinds of

## Electric Appliances and Fixtures

Including a nice line of Flourescent Fixtures and other types.
We will try to keep almost anything in the electrical line that you may need.

We now have CHRISTMAS LIGHTS

## ALSO We will do all types of

## Electrical Work and House Wiring

 THE A.\&B. EIECTRIC COMPANYLocated in Bakery building - next door to Pennington Motor
O. C. Allison

Phone 66
Floyd Barber Jr.

## Truck Flares

he new traffic law. Come in and get yours today. Also Clearance Lights

ALCOHOL BASE ANTI-FREEZE
 wila it amalabe FRAM ELEMENT

HYDRAULIC BUMPER JACKS Also Hydraulic Truck Jacks $1 / 2$ ton, 3 ton, 5 ton, 8 ton, and 12 ton jacks 20 Gallon Butane Hot Water Heater Underhood Trouble Lights
King Quality and Toledo Motor Parts Fram Filters and Elements Gates Fan Belts

## Champion and AC Spark Plugs

## Bennett Auto Supply



EVERYBODY ELSE L00KS AT IT!
$\qquad$ refinish and repaint it. Then you'll be proud of it. Elmer Lee

We are also ready to do
AUTO AND TRUCK REPAIR of all kinds. Let us serve you.

## Billington Garage

Dr. Wayne J. Greer GENERAL DENTISTRY AND X-RAY

Phone 121
Office Hours: 9-12: 1-6



Recipes For Tomato Uses Given By Agent \begin{tabular}{|l|l}
34 Million Turkeys \& $\begin{array}{l}\text { relationships, unusually large storage } \\
\text { stocks toward the end of last season, } \\
\text { high feed costs and the uncertainity }\end{array}$ <br>
On U.S. Farms \&

 

34 Million Turkeys \& $\begin{array}{l}\text { relationships, unusually large storage } \\
\text { stocks toward the end of last season, } \\
\text { On U.S. Farms }\end{array}$ <br>
high feed costs and the uncertainity
\end{tabular} On U. S. Farms

Announcing...

## amplete line of

## Laundry Supplies

All you need to do is to bring your lothes to the laundry. You can pur chase from us everything necessary to put out a clean, white wash.

If you have your laundry done you will like our wet wash and extra soft dry wash

Come wash with us and use sof water and good supplies. You'll like the results.

We close at $6 \mathrm{p} . \mathrm{m}$. except Friday when we close at $5 \mathrm{p} . \mathrm{m}$.

## U. \& I. LAUNDRY

## Building Supplies

Door and Window Units Builders Hardware

Screen Wire Bath Fixtures
Hot Water Heater
Composition and Roll Roofing Building Paper

Siding and Flooring
Dimenson Lumber
Cook and Allied Paints
LOCKNEY LUMBER \& SUPPLY
Leon Wofford, Manager


Pennington Motor Co.

## Pylant's Grocery \& Market





> MONUMENTS and MARKERS
SOUTH PLAINS MONUMENT CO. 401 West 6th St.


Mahon Reports
From Europe


New Shipment of Columbia Records Sacred Music. Stamps Quartets. Sons of the Pioneers. Original Chuck Wagon Gang. Bob Wells. Texas Ruby, Woody Herman. Sene Autry. We have all kinds of records. See us.
One good used Western Electric Range $\$ 85.00$ Excellent condition.
Cotton Sacks Knee Pads Cotton Scales
Hey Kids! Roller Skates with roller bearings. They're good ones.
WATSONHARDWAREAFURNITURE LocKNEY © PHONE: 86

COME AND PLAY! Benefit
42 AND BRIDGE PARTY at the

LOCKNEY AMERICAN LEGION HOME
Tuesday Evening, 7:30
Couple 50c

## We'd like to do your GINNING

Our machinery is in first class condition, manned by competent and experienced workmen, and is already turning out quality ginning.

You will find us always doing our utmost to render the type of service that will be pleasing to you in every respect.

Our cotton house is adequate for handling the cotton from which you plan to save your planting seed, and WE WILL HAVE A MARKET FOR YOUR COTTON.
LET US SERVE YOU:
Lockney Gin
Phone 42



When it comes to Football you can't beat those

## Lockney Longhorns

and when it comes to Dry Cleaning you cart beat

## Brown's Cleaners

Bring us those soiled clothes. We'll make them look like new and you will like our courteous service.

Remember - we make minor repairs on your clothing without charge.
TRY OUR DRY CLEANING SERVICE We're Boosting You Longhorns

## Brown's Cleaners



LOOK LADIES!
FALL HATS

## WOOLEN DRESS GOODS <br>  <br> Nice Wool Blankets <br>  WOOLEN JACKETS breasted jackets. all wool. long and heavy. Ideal for cold weather. <br> Also Mackinaws and <br> Leather Jackets <br> Sweaters for the <br> Entire Family <br> Sweat Shirts <br> 

Tennis Shoes for School Boys Levis for all sizes
Small Rugs for Living and Bed Rooms Gloves and Cotton Sacks

## BAKER MERCANTILE

Dry Goods
the lockney beacon

Classified Advertisements
For Sale



RADIATORS
Por carm trucks mid Tractory
Complete Dervice Deph.
STOVALL-BOOHER RADIATOR SERVICE

## MARVIN GILBERT

Now Ropresenting
State Reserve Life Insurance Company


| Fred Goss, O. D. Optometrist |  |
| :---: | :---: |
|  | 9 Skaggs Bldg. Phone 1042 Plainviow, Texas |
| ARTHUR B. DUNCANABSTRACT CO. ABSTRACT CO |  |
|  |  |
|  | dd most complete abstract |
| plant in Floyd County. Prepared |  |
| to render prompt, efficient gervi.e |  |
|  |  |
|  |  |

## DOES YOUR RADIATOR BOIL? <br> If it does it probably needs cleaning out. Come in and let us get your radiator in condition to take the hot weathe <br> PARSONS RADIATOR SERVICE <br> $\qquad$



It's what you can save-more than what you earn that's
important. Money put into a savings account here is mone important. Money put into a savings aceount here is money
you pay to yourself. It's money that will be there waiting you pay to yourself. If's money that will be there waiting
for you when you need it. Start a habit of regular savings by opening an account here.
See us for

Long Term Farm Loans Safety Deposit Boxes

## First National Bank


[^0]:    Your Chrysler-Plymouth Dealer

