



SOCIETY

In
LOCKNEY



McDANIEL-DEERING NUPTIALS SAID SATURDAY

Miss Dortha McDaniel of Sterley and Mr Harry Deering of Plainview were married Saturday evening at 8:30 o'clock at the home of the Rev. and Mrs. Marcus Rexrode of Plainview. The Rev. Rexrode performed the ceremony.

Mrs. Wendell Green, the former Lois Rexrode of Lockney, was the bride's only attendant, Mr. Wendell Green of Plainview was the groom's attendant.

The bride wore a dress of brown with rust accessories. She is the daughter of Mr. and Mrs. C C McDaniel of Sterley. Mrs. Deering was a student in the Lockney High School.

Mr Deering is the son of Mrs

H. P. Lamb of Dimmitt, and is a graduate of the Wheeler High School.

Mr and Mrs Deering will make their home in Plainview where Mr Deering is employed with the Green Machinery Co.

CONTEMPORARY DRAMA SUBJECT AT STUDY CLUB

The El Progresso Study Club met Wednesday, Oct 14 at the Lockney High School for a study in "Contemporary Drama".

After the roll call was answered by facts concerning the discovery of America. Mrs C E Blount spoke on "The Tendencies of the Theatre Since Ibsen" which was followed by a talk by Mrs. J W Dines on "The Second Mrs Tanqueray" by Pinero.

MARBLE-COX NUPTIALS SAID AT THORNTON HOME

Mrs Velma Marble, daughter of Mr and Mrs F L Marble who reside eight miles northeast of Lockney, became the bride of Jesse Cox, son of Mr and Mrs E A Cox of this city, Monday night at 8:30 at the home of Mr and Mrs Temple Thornton. The Rev. A I. Shaw, Baptist minister, officiated in the presence of Mr and Mrs Doyle Greer, Miss Ruth Stapleton, Bill Hodel, Buden Thornton, Jimmy Hodel, and Mr and Mrs Temple Thornton.

The bride wore a green crepe dress with brown accessories. She wore a corsage of white ribbuds. Mrs Cox has taught in the primary grades in the trick school for the past seven years, attended West Texas State Teachers College at Canyon in '27, '28 and '29 after graduating from the Lockney High School in 1927. She attended the summer session at Texas Technological College in 1935.

Mr Cox is employed at the Lockney Auto Company where he has worked in the parts department for the past ten years.

The couple will be at home in Lockney. Mrs Cox will continue teaching in the trick school.

WEDDING DINNER SERVED TUESDAY

Mr. and Mrs. [Name] entertained Tuesday evening at home with a wedding dinner. Mr and Mrs Jesse [Name] married Monday evening. Guests were Marvin Cox and Della, Mr and Mrs [Name] and Mrs Leonard [Name] and couple, Mr and Mrs [Name] and Mr and Mrs [Name].

HUGGINS
We Buy Cream, Eggs, Hides
PAY CASH
(No Checks)
Prompt, Courteous Service
and
HIGHEST MARKET PRICE
Lockney, Texas Phone 10

CONSTITUTION ADOPTED AT NEEDLE CLUB

A constitution was presented and adopted by the Muncy Needle Club last Thursday when it met at the home of Mrs Icy Biggs. Pollyanna gifts were distributed and the afternoon was spent in quilting for Mrs. Biggs.

Mrs Maude Shurbet and Mrs Khee Shurbet entered as new members of the club. Members present were Mesdames Mildred Caruthers, Ora Collins, Tommie Dunlap, Lillie Gimes, Allie Harris, Thelma Hoffman, Artie Muncy, Cornie Muncy, Mae Muncy, Marie Murray, Minnie Muse, Roby Muncy, Bernice Race, Edith Smalley, Jewell Smalley, Mattie Smalley, Nell Southern, Icy Biggs, and Miss Stella Griffin.

Mrs Crawford was the only visitor present. The club will meet at the home of Mrs Mildred Caruthers Thursday, Oct. 29, at 2 o'clock.

BAPTIST AND METHODIST HAVE JOINT QUILTING

The Baptist and Methodist Missionary Societies had a joint quilting all day Wednesday at the Baptist Church. Each member brought a dish and lunch was served at 12 o'clock.

Results were quilted for the Home in the afternoon. Home in the evening at the Baptist Church where they are quilted for a musical program. Another quilt was finished by Mrs. Downs. The orphans' home quilts made during the vacation school this summer.

Quilts were Mesdames Ralph Brasswell, Guy Allen, Pearl W. L. Thomas, C. K. Ryan, Sams, M. J. Northerton, J. Allen, E. A. Cox, Kate Collier, Davis, E. E. Dyer, J. H. M. C. McMinn, T. T. Gertrude Dew, Daff Griffin, W. Fox, F. W. Peck, L. A. Henry Ford, Trav Hamilton, Hugh Carroll, J. J. Harris, R. J. Still, C. H. Rose, Hamilton, Buck Sams, Buchanan, Sula Julian, Crocker, R C McGilvary, L. Stutts.

W. M. S. MEETING

Baptist W. M. S. met Monday afternoon at the local church 8 o'clock for their monthly Social Service Program with thirteen members present. The W. M. S. will meet next Monday afternoon at the home of Mrs Kate Collier with Mrs. J. D. Allen assistant hostess for a monthly business and social meeting.

Clinic Notes

The Rev C A Strickland is ill with pneumonia at his home this week.

Mr and Mrs G S Harris of Bristoe county are the parents of a girl born Sunday, October, 18.

H L Barton who has been in the clinic receiving treatment for sometime is improving and will be released soon.

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CHEVROLET WILL AGAIN USE NEWSPAPERS FOR ADVERTISING

Chevrolet's achievement of all time sales records in 1936, under a policy which made newspapers the front line of the company's advertising offensive, has dictated continuance of that policy in 1937, and especially in the announcement of the forthcoming new models. This statement by C. P. Fiskin, advertising manager, was a feature of an all-day party which Chevrolet held for 100 newspapermen this week. "The 1937 models are the

finest Chevrolet has ever built," said Mr. Fiskin. "And the advertising behind them measures up to the product itself. Last year and for several years back, we have relied primarily upon newspaper space to get our message across to the public. In light of the amazing sales achievements of 1936, it is hardly necessary to justify to you our intention of adhering to that policy this year. The newspapers will be the foundation of our advertising effort."

Card Of Appreciation

We wish to express our appreciation of your kindness during the illness of our daughter, Inell Brotherton. The flowers you sent were so thoughtful and generous. We especially want to thank the doctors and nurses who were so faithful in their services. Mr. and Mrs. H. A. Brotherton

Don't expect others to think more of you than you think of yourself.

Long
distance
rates
reduced
7 TIMES
in
10 years



LATEST REDUCTION
Sept. 1, 1936:

Reduced rates on calls over 234 miles and reduced person-to-person overtime rates after 3 minutes of overtime.

In 1926, a person-to-person long distance telephone call between New York and San Francisco cost \$20.60 at any hour.

Today—1936—the same call may be made for only \$6.75 at night, or any time on Sunday.

This wide difference between the long distance rates of yesterday and today is the result of 7 voluntary rate reductions made in the past 10 years.

It illustrates a Bell System policy in action—the policy of voluntarily reducing rates when it can be done. Southwestern Bell Telephone Company.



Centennial Beckons.

Dr and Mrs Van R. Bailey and daughter, Lucille, and Dr and Mrs N E Greer spent the week end in Ft Worth and Dallas attending the Frontier Show and Centennial celebration. They returned Monday.



One Dose Life Immunity
—No Matter How Young You Catch 'em
NOW 10c a Dose!
GREER DRUG STORE

Medical Surgical and Dental Clinic

Lockney, Texas
Equipped with X-Ray and the latest apparatuses for the diagnosis and treatment of Medical, Surgical and Dental cases.

Eyes Tested and Glasses Fitted
DR. N. E. GREER
DR. CONRAD FREY
Medicine, Surgery and Obstetrics
DR. R. VAN BAILEY
Dentist and X-Ray

DR. JOHN R. MILLER

Osteopathic Physician and Surgeon
Skaggs Bldg.
PLAINVIEW

PHOTOGRAPHS

In Our New Location
320 Skaggs Building
ASH STUDIO
E. F. Miles, Prop Plainview

EMPIRE FURNITURE CO.

718 Broadway Phone 1253
PLAINVIEW

DR. R. VAN BAILEY

DENTIST—X-RAY
Medical, Surgical, Dental Clinic
Lockney, Texas

DR. GROVER C. HALL

EYE, EAR, NOSE AND THROAT SPECIALIST
Office in Plainview Sanitarium and Clinic



W PETERSON & SON
Jewelry and Optometrist
517 Broadway
Plainview, Texas

DR. WALTER J. WILLIAMS

Osteopathic Physician and Surgeon
Special attention to non Surgical Treatment of Piles.
213-15 Skaggs Bldg. Plainview

**Welding
Blacksmith Work
That's Us
CALL US**
Day Phone 71 Night Phone 84-W
Graves and Copeland
Blacksmiths and Welders

Our Breakfast
Of Bacon, Eggs, Hot-Cakes, Cereals and Coffee are served in a most appetizing way.

Make Us Prove it
Cozy Cafe
HUGH COUNTS, Prop.

Cotton Is Rolling In

THE NEW SEASON IS NOW UNDER WAY AND WE WANT TO EXTEND OUR INVITATION TO THE FARMERS OF THIS AREA TO USE OUR GIN.

We are equipped to give you quick and satisfactory service on every bale. We have enjoyed a good patronage in the past, which we believe was merited through satisfactory work, and we want to serve you again this year.

We appreciate the very fine consideration the farmers have given us this season. When cotton is properly ginned it has much to do with the market value. Our aim is always to produce the best and when you entrust your cotton ginning to us, be assured it will receive our best attention.

LOCKNEY GIN CO.

Ed WHITFIL, Mgr.

The Sandwich Shop

OPEN 18 HOURS A DAY
From 6 A. M. to 12 P. M.

We Serve Chili, Sandwiches and Hamburgers

Also Serve
Folgers Coffee

Try Us And You Will Be Pleased With Our Service

KENNETH WOFFORD, Prop.

Dressmaking

That Saves

Coat suits, children's clothes, wool and silk dresses, sport coats made to order.

REMODELING

Dig in the attic, bring your grandmother's clothes down and I guarantee to make them look generations younger.

MRS. J. L. SUITS

Located in Beacon Office



ATTENTION PARENTS

Good Eyesight and Learning go Hand in Hand, give you Boy or Girl the Priceless Gift of GOOD VISION

DR. C. M. CLOUGH

Plainviews Only Exclusive Optometrist

Mrs. Clough Assistant

715 Broadway

Plainview, TEXAS

TRICK NEWS

Mrs. W. M. Sammann

The Trick school turned out Monday Oct. 12 for three weeks cotton pulling. The school will take up Nov. 2.

Friday Oct. 23 has been set for the P. T. A. Meeting night. Plans will be discussed for the Halloween Carnival to be held Oct. 31. We ask all members to be present on this night.

Those visiting in the Wm. Sammann home Sunday were: Mr. and Mrs. L. P. Goen and children, Dorothy and Lewis, of Hale Center. Mr. and Mrs. Sam Newman and daughter, Helen, of Kress, Hollis and Odis Myers of Plainview. Mr. and Mrs. Marvin Schule and daughters, Marie Mildred and Frances, Mr. and Mrs. H. E. Sammann and Ed Hymeyer of Providence.

Mr. and Mrs. Everitt Wallace had as their guests Sunday, Mr. and Mrs. S. D. Scott and daughter, Lena, S. S. Scott of Pleasant Hill, Dillard Scott of Floydada, H. A. Wallace and son of East Mound Community.

Mr. and Mrs. Benny Hooten visited at Tulia Sunday.

Again we invite you to come to the Halloween Carnival at the school house Saturday night Oct.

31. Come early and stay late. You will have a good time with plenty of eats and spoons.

STERLEY NEWS

By Mrs. C. S. Byars

The Rev. Welch of Colorado City preached at the Baptist church Sunday morning and night.

Mrs. Faye Pinner who has been ill for some time is better at this writing.

Mrs. L. A. Claborn was in Dallas last week.

Mr. and Mrs. McEley are in Lubbock this week.

Mr. and Mrs. Rhyne visited Edd Thornton of Lockney Sunday.

Mr. and Mrs. George Dutton of Plainview spent Saturday with his mother, Mrs. J. C. Dutton.

Mrs. Beedy of Floydada is spending the week with her son and wife, Mr. and Mrs. George Beedy.

Mrs. Graham who has been at the bed side of her daughter, Mrs. Faye Pinner, for some time has returned to her home at Hale Center.

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Mr. and Mrs. Aaron Carthel and Miss Hortense Byars visited

at Olton Sunday afternoon. Mrs. Roy Tinsley and Mrs. D. B. Ford were in Plainview shopping. Mr. Sam Gregg has returned home from East Texas where he has been visiting relatives.

A number of children from here attended the Centennial at Dallas last week.

Mrs. L. A. Claborn and Mrs. McEley honored Mrs. Green with a shower last Thursday afternoon. Yellow and white flowers decorated the entertaining room. Sandwiches and chocolate, was served to about fifty guests.

National politics and Foot ball games are on the air

IS YOUR

Radio In Perfect Working Order?

We do not mess with them, we fix 'em. PARTS for practically all makes of radios carried in stock. No delay when you bring your radio repairing to us.

TUBES and BATTERIES

Cox Radio Service

At Cox Hardware & Furniture

NEWSPAPER BARGAINS

Are Here Again

It is Time to Renew for Local and Daily Paper

You want to keep up with National politics. Things are happening thick and fast in Foreign countries. --Keep yourself posted.

We want your subscription in these publications:

Fort Worth Star-Telegram, Daily and Sunday . . . \$6.95

Lockney Beacon, in county, one year65

You get them both for \$7.60

Amarillo Daily News, 7 days in the week \$5.00

Lockney Beacon, in county, one year65

You get them both for \$5.65

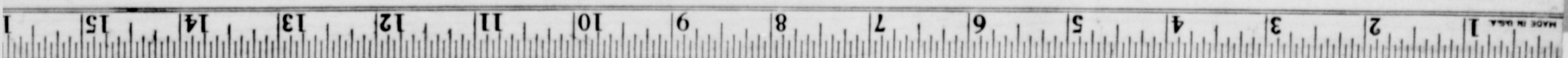
Star-Telegram, Daily Without Sunday \$5.95

We are in the newspaper business, that's the way we make a living, so give us your new or renewal subscription, we will appreciate it.

We have no agents--Mail or bring subscription to office

The Lockney Beacon

JEANE SUITS
Editor



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Guests were Mr and Mrs Marvyn Cox and Delle, Mr and Mrs Arthur and Mrs Leonard L. Cox, Mr and Mrs J. J. Sams, Mr and Mrs J. J. Sams, Mr and Mrs J. J. Sams, Mr and Mrs J. J. Sams.

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FRANKLIN DACRYLIN

One Dose Life Immunity
—No Matter How Young You Catch 'em

NOW 10c a Dose!

GREER DRUG STORE

Medical Surgical and Dental Clinic

Lockney, Texas

Equipped with X-Ray and the latest apparatuses for the diagnosis and treatment of Medical, Surgical and Dental cases.

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Special attention to non Surgical Treatment of Piles.

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Welding

Blacksmith Work That's Us

CALL US

Day Phone 71 Night Phone 84-W

Graves and Copeland

Blacksmiths and Welders

Our Breakfast

Of Bacon, Eggs, Hot-Cakes, Cereals and Coffee are served in a most appetizing way.

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Lockney, Texas Phone 10

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We are equipped to give you quick and satisfactory service on every bale. We have enjoyed a good patronage in the past, which we believe was merited through satisfactory work, and we want to serve you again this year.

We appreciate the very fine consideration the farmers have given us this season. When cotton is properly ginned it has much to do with the market value. Our aim is always to produce the best and when you entrust your cotton ginning to us, be assured it will receive our best attention.

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Radio In Perfect Working Order?

We do not mess with them, we fix 'em. PARTS for practically all makes of radios carried in stock. No delay when you bring your radio repairing to us.

TUBES and BATTERIES

Cox Radio Service

At Cox Hardware & Furniture

NEWSPAPER BARGAINS

Are Here Again

It is Time to Renew for Local and Daily Paper

You want to keep up with National politics. Things are happening thick and fast in Foreign countries. --Keep yourself posted.

We want your subscription in these publications:

| | |
|--|--------|
| Fort Worth Star-Telegram, Daily and Sunday | \$6.95 |
| Lockney Beacon, in county, one year | .65 |

You get them both for \$7.60

| | |
|---|--------|
| Amarillo Daily News, 7 days in the week | \$5.00 |
| Lockney Beacon, in county, one year | .65 |

You get them both for \$5.65

Star-Telegram, Daily Without Sunday \$5.95

We are in the newspaper business, that's the way we make a living, so give us your new or renewal subscription, we will appreciate it.

We have no agents--Mail or bring subscription to office

The Lockney Beacon

JEANE SUITS
Editor



Appropriation Made For Floyd Co. Tree Planting

Beautification of State Highway 28 is expected to get under way soon as the result of an appropriation by the Floyd county Commissioners Court for 500 trees.

Among those who appeared before the court in connection

with the beautification project were: Mrs George V Smith of Floydada, general chairman of the project; Mrs Joe McCollum, Mrs Robin Baker, Mrs A P Barker who composed the Lockney committee, and the Floydada committee of Mrs W I Cannady, R E Fry, Lon M Davis, and County Judge Tom Dean, Wilson Holden, Jr, special planting foreman of the State Highway Department from Lubbock, also appeared.

The labor on the project will be done by the N Y A boys under the supervision of Mr Holden.

Not an Ordinary Game Scheduled For Texas Tech

Cawthon Says Centenary Has Best Team Ever Met on The Home Field.

If the Texas Tech Red Raiders survive the pounding shocks of heavy practice sessions to which they are being subjected this week, and ordinary ball game Saturday night would seem to them more like a light scrimmage, or a busman's holiday, but—

Take it from Coach Pete Cawthon, Saturday night's ball game will be anything but an ordinary scheduled appearance. The Centenary Gentlemen from Shreveport are to be Tech's opponents. "You can say, without fear of having to take it back," Cawthon told a reporter after returning from Tucson where he scouted the Gents against University of Arizona Saturday night, "that Centenary has the best team we've ever met on our home field."

Cawthon by nature is a pessimist, but never has he returned from a game or a scouting trip with a longer face than he is wearing now. He was jolly, by comparison, after returning with his own defeated team from Wichita, Kansas.

"Centenary should have beaten Arizona by at least two touchdowns," Cawthon reported. The game resulted in a 13-13 tie, with the Gents marking up 20 first downs to 4 for Arizona. A forward pass, ruled complete because of alleged interference by Arizona in position to score, was the only play that resulted in a tying touchdown.

Tech's team is definitely spotted this week. The game, Centenary features the homecoming day program with more than 8,000 seats, or ap-

proximately half the capacity of the new Tech Stadium, have been reserved and with decent weather the place is sure to be packed.

Guests For Week

Relatives visiting in the home of Mr. and Mrs. Joe Anderson last week were: Mrs. Anderson's mother, Mrs. J. C. Brooks, her brother, J. O. Brooks, her sister, Mrs. Eunice Hudson, and her niece and family, Mr. and Mrs. Melvin Jackson and son, Jan. They left for their home in Alvarado Friday morning. They have also been visiting Mrs. Anderson's sister, Mrs. Conde Davis.

Visitors in Both Home

Mr. and Mrs. Bill Both of the Staley Community had a number of guests Sunday including Mr. and Mrs. H P Parker of Lone Star, Mo. and Mrs. G W Harrison and sons of Providence, Mr. and Mrs. J. O'Neal and daughter of Silverton, Mo. and Mrs. Roy Parrish, daughters, and Marvin and Woodrow Parrish, all of Sweetwater, Okla., King Parker and Pauline Beall of Lockney.

Mrs. C B Jones left Thursday for Dallas where she will visit with relatives while there she will attend the Centennial celebration.

Back From Visit

Mr. and Mrs. Jack Arthur returned Tuesday from Dallas and Dublin where they spent four days visiting. While in Dublin they were the guests of Mr. Arthur's parents and in Dallas they visited the Exposition.

Mr. Arthur, who is manager of the Theatre contracted for new pictures in Dallas.

Centennial

McClure and her Bulah Faye and the special at week for the Centenary. W Visor and John Lucas, and Mr. and Mrs. and Marian and Juanita, and Jr of Plainview them.

Students Here

Texas Technological spent the week visiting parents: Estelle Hodel, and Herman

Visit Daughter

and Mrs. E. T. Pratt were in Lock Sunday where they visit their daughter, Gladys, who is attending Texas Technological college.

Churches

BAPTIST CHURCH

The Rev. A. L. Shaw, Pastor
Sunday School at 9: 45 o'clock.

Preaching service at 11 o'clock. We appreciated a good service last Sunday. Lets come expecting God's blessing and we shall receive them.

B. T. U. at 6:45 o'clock.
Preaching service at 7:45 o'clock.

We invite you to attend all these services.
"Seek ye first the Kingdom of God and his righteousness and all these things shall be added unto you"

METHODIST CHURCH

The Rev. H. H. Hamilton, Pastor
Saturday evening at 6:30 the members of the Methodist church and their families are asked to bring their supper, dinner, or what ever it is, to the church.

Bring some extra food for about thirty of the Methodist Orphan's Home of Waco will be with us.

At 8 o'clock Saturday evening the orphans will give a musical program. The public is invited.
Sunday School at 9: 45 o'clock.

Morning worship at 11 o'clock
Bible Topic: "The Kingdom of God is Within You"

Services at 7 o'clock.
Evening services at 7:45 o'clock
Bible Topic: "The Fruit of a Righteous Life"

THIS WEEK IN TEXAS HISTORY

1835—On October 20 a committee was appointed to consider mail facilities.

1854—The cornerstone of the first barracks was laid at Fort

Davis on October 23 by frontier guardsman acting under orders from the war department.—Texas State College for Women (CIA).

Miss Lynna Jaye Graves spent Thursday visiting in Lubbock.

Better Things to EAT

When HOUSEWIVES

Choose Everlite because it is uniformly the finest flour money can buy.

YOUR GROCER HAS

"EVERLITE"

Harvest Queen Mill & Elevator Co.

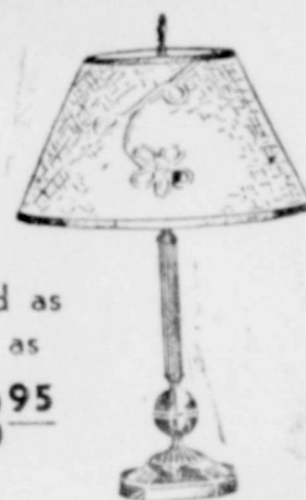
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This tag on every lamp is your assurance that you will have ample light—glareless—restful light.



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Coarse brunette hair—so easily frizzled—yet contrasts though they are, there is NO contrast in the ever certain success of—

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PLAN YOUR HOME FOR CONTROLLED "WINTER COMFORT"

PAYNE Floor FURNACE

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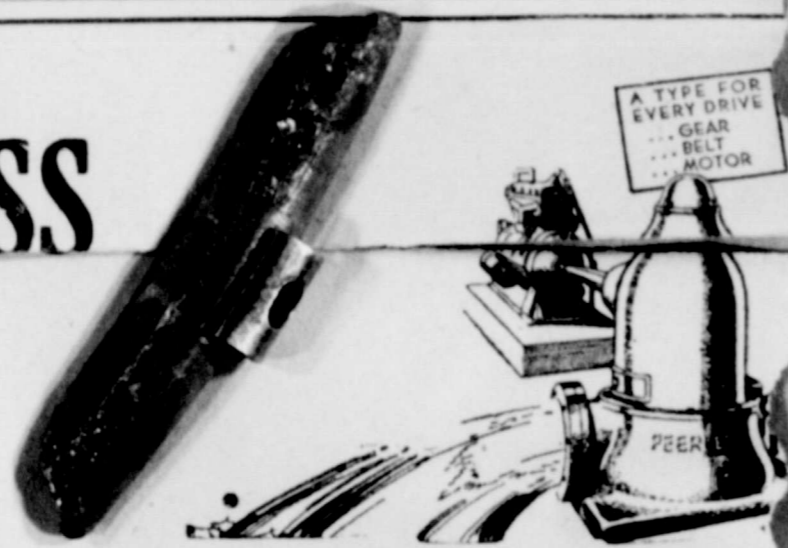
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West Texas Gas Co.

"Good Gas With Dependable Service"

PEERLESS PUMPS



Built-Sold-Serviced And Guaranteed Direct to You by One of the World's Leading Manufacturers of Deep Well Turbine Pumps.

Peerless factory branch at Plainview has sold nearly 100 complete turn key jobs this year, and also sold many municipal and industrial jobs.

Exactly the same materials, design and high engineering standards are in the farm irrigation pumps as in the pumps sold to the U. S. Government, cities, railroads, oil companies and big users everywhere.

PEERLESS WILL SELL YOU ANY SIZE COLUMN, SHAFT, ETC. YOU WANT, CASING OR STANDARD PIPE.

Peerless Recommends 8" O. D. column for pumps up to 1000 g. p. m. It is big enough for the job. Most of the pumps in use here

for periods up to 20 years or more still have the original O. D. casing column. Peerless will furnish I. D. pipe if wanted.

Peerless Recommends 1 3/4" shafting for pumps to 40 h. p. Peerless guarantees this shafting, wherever furnished. Peerless will furnish 1 1/2 inch shafting (rated 100 h. p. at 1750 r. p. m.) if you want it on a 25 to 35 horsepower job.

Peerless will not furnish undersize material in any part of the pump. Bowls, column, gearhead, all built in Peerless factories. All 40 h. p. rated or more. All guaranteed direct to you by the manufacturer.

Peerless Pump Division

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For those desiring Federal Land Bank Loans with which to finance all or part of the funds to install irrigation we are prepared to handle such loans without extra cost to you.

In winter time it will take longer to dig wells and get ready to operate your pumps, hence we recommend that if you want to be ready next January or February to water your wheat that you begin at once to have your wells dug.

We unreservedly recommend the light running, durable built Peerless Pumps, made in all sizes as you want them.

LOCAL REPRESENTATIVE

GEO. T. MERIWETHER

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WESTCOTT RULER

BEACON

Established 1902

Every Thursday

PUBLISHER

EDITOR

Class matter at the postoffice at Lockney

Press, by act of Congress, March 3, 1879

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

We may be wrong but it looks to us like the AAA program has gone by the boards the same way the NRA passed out. It will gradually fade out via the "patching-up" of a frame work, showing the proposition off on the states to control production, markets etc., and right there it will die a natural death and the tombstone will be erected. If you have been depending on Government checks to get you over the hard spots, you might as well begin right now to make other arrangements for the Supreme Court has said there was no hard spot and the whole thing was wrong from its inception and they covered everything from Adam and Eve up to the present time.

Well it looks as if the Republicans are going to have a free-for-all fight at their convention to see who is nominated to make the race for President of these United States. There is Knox, Borah, Landon, Lowden and Vandenberg. But all of those fellows are just so much mud in the eye. Neither of them will be nominated and you can put that down on your cuff. There will be a lot of swapping around at the convention and a lot of old Harry Ned raised and then they will wind up by dipping over in the Supreme Court building and lift Justice Roberts out and run him. Just keep that in mind, will you?

There are two ways of looking at the Liberty League. First, as a device set up principally by the DuPont family and those associated in business with it, like John J. Rascob, to have retained in government the processes which enabled these gentlemen to make their millions; and second, as a racket by which the very wealthy folks of the land are induced to believe that they are doing a patriotic job in throwing obstacles in the way of an administration that has brought about a measure of return of prosperity to this country.

The so-called Liberty League is the center and soul of the predatory powers. Its program is frankly plutocratic and asks for the rule of money over men as during the 12 years before Roosevelt's administration. It frankly abhors all governmental activity that offers interference with the selfish will of very powerful groups and demands that workers and farmers be "put in their places". This Liberty League will do much to advance Socialism and Communism. It speaks as conclusively for the reactionaries as does Mr Hoover and is composed in large part of the representatives of the big business which brought the nation to the outer rim of ruin.

Try a Beacon Want Ad

and the Worst is Yet to Come



Corporation filed suit against stockholders of the defunct Dawes bank in Chicago to recover part of the 90 million dollar loan handed that bank while Mills sat on the board of the RFC. Of course, Mills didn't mention it in his speech.

For the past number of years. Now when some one hands you back some money it kind of gives you a shock. From all appearances the meatpackers ought to be in the grain business where money to be given a way.

WHAT WE SEE IN THE PAPERS

Here's a real "get rich quick" scheme. The New York Ship Building Company builds a ship for the Government at the cost of \$11,000,000 and make a profit of \$3,000,000. Not bad? Some are advocating the Government taking over this business, but wonder how the ship builder would take such a proposal. They are not likely to hand over their "soup bone" at the Government's command.

Strange but Greece has offered to pay thirty-five percent of this years war debt due to the U. S. Now what can be in the air? After having failed to pay for many years up comes a nation out of a clear sky offers to pay their obligations. Something must be afoot. Can it be that Greece is again planning on seeking in the aid of the U. S. in a future war? Or do they need some more money? They probably wont fin the United States so eager to hand out the cash as they were before. We will have learned something from our bitter and painful experience.

The Centennial has brought up the question of what shall be the "Get-up" to be made the typical Texas costume. We would like to see grandmothers face after the modern generation has finished fixing her costume for this coming Centennial. Grandmother would probably doubt that it were ever her Sunday-ga-to-meeting frock.

George Bernard Shaw recently advised the United States to "Chuck" her Constitution in the ocean. The Constitution is not such a bad old ship after all. It has carried us through our troubles for 150 years, true it had to have some patching, but is far from sinking. We have a sneaking suspicion that even if it were to sink that it would not be long until we would be donning our diving suits and relieve the "poor fish" of unwanted Constitution. Besides, George, if you know so much about the affairs of this kind we would advise you to do something for your own Ireland.

It just goes to show you that there are different turns and kinks to the human nature. The meat packers of Chicago say that the refunding of the processing taxes has saved their business from financial ruin, while in the same city two grain dealers are making arrangements to refund their part of the processing taxes to the consumers. The two grain dealers are better psychologists than the meat packers. People are growing tired of this bankruptcy talk which has been heard

Joe Mangan, a Cornell University student, has given up strumming the banjo to be a track star. He was given large headlines in the papers for doing so. This world seems to be over run with surplus track material. Though we guess there is room for still another. The musical world is still seeking those that can play the banjo in an individual method and the compensation is not bad either. Joe, many years from now when the world has forgotten who you are and what you have done you will say "Oh if I had just stuck to my banjo."

"BRAIN JEWELS" FROM OUR EXCHANGES

In Texas, just as in every part of this great civilized country, the music is going 'round and 'round, and there are a good many Texans whose heads are also going 'round by now. It has become impossible to spend an evening by the radio without hearing this ubiquitous melody half a dozen times or more. And as if the song itself does not thoroughly prove that sufficient for the moment is the evil thereof, we must hear its popularity continually compared with that of the previous classic, "Yes, We Have No Bananas". It's all enough to make a man feel pretty savage, and the only consolation discernable is that such a song may be appropriate enough during a year when everybody from President of the United States to constable is going to be elected or re-elected to his office. Our advice is to forget about the music going 'round, pay your poll tax, and vote early and often.—The Tulia Herald.

One hears about great men. One flew across the ocean; another may have won a golf championship, or drew a prize as the swellest dressed man in the parade and the papers blow them sky-high as heroes. My idea of a real hero is a fellow who rears his family right on after his wife dies. He has his ups and downs, the children help but he carries the load. I know such a man right here in Clarendon who reared a house full of youngsters, all about grown now. All fine men and women, too. He did a man size job of it. Next to that fellow, a man who marries a widow and helps her rear her little fellows to be fine men and women is another kind of hero in my estimation. I know a man right here in Clarendon who helped rear three like that, two women and a man, all fine folks. Hats off to the "forgotten heroes" of this or any other age. Every community has a hero if we care to find them, or two if we care to find them.

He may drive a frizzled flivver and look like heck, but have a heart as big as a ham and be all man. That kind of ready-to-doff fellow is worth a million dollars to any community.—The Temple of Truth—Donley County Leader.

Failure Spices Success

John Barrymore, nearing his 53rd birthday, gives the world a good bit of philosophy to mark the occasion. And John's words should be worth studying—he has lived a lot. Says the noted actor:

"Every split second of my life has been worth it, and I'll tell you why. An event in your life is like a gold coin with two sides. On the other side of a failure there's success. To be hit and knocked down flat by a great tragedy gives me the capacity to be lifted to the skies by a great happiness."

It's a philosophy that applies all the way down the human scale. A lot of us acquired a bit of this outlook during the last five years, when and events generally were skidding off the easy roads. And we can use a lot more.

The world is still crowded with folks working overtime at the failure side of their gold coin.—Wichita Falls Record News

Those Texas Democrats who voted for Hoover in preference of Al Smith have no more to be ashamed of now than those of us who stayed by the party and supported Smith. Those who "took a walk with Hoover" may

look with sympathy upon those who are astounded to see the Happy Warrior threatening to take a walk away from Roosevelt in 1936.—The Canyon News

I haven't met anyone in Sterling who is sore at Jimmy Allied because he did not call the Legislature. I didn't find anyone sore because Jimmy goes hunting fishing or to a ball game. They say when a man gets too old and pokey that he has lost his taste for these, he is dead except he is buried.—Sterling City News-Record.

A good thing to remember And a better thing to do Is to join the construction gang And not the wrecking crew.—Reports by the Reporter—The Roaring Springs Reporter

In his autobiography, published a few years ago, Al Smith told about how he got Tammany politicians to put off economizing in the Sheriff's department of New York City for a couple of years because Al had just been elected sheriff and wanted the gravy. Now Al is operating head of the great Empire State Building, and its half-empty New York City politicians recognizing the 50 per cent loss of revenue the building is suffering, generously allows slightly less than a two per cent reduction in the tax valuation of the property. Politicians have to live and the rules haven't changed since Sheriff Smith helped keep taxes up.—"A week at a time"—The Rally Banner.

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LIVE UP TO A STANDARD NOT DOWN TO A PRICE A permanent which creates mass curly ends that spring eagerly back to after shampoo and deep waves that retain their accentuation. Complete with shampoo and fing... Vogue Beauty Salon LYNNA JAYE GRAVES, Op Phone 2



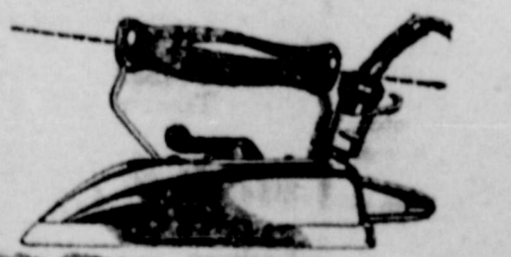
SAY THOSE WHO HAVE A NEW WESTINGHOUSE AUTOMATIC IRON:

Even Mary can read the dial... set the finger-tip control accordingly... and iron her doll clothes without any danger of scorching them... Simple, isn't it? The built-in, accurate thermostat makes this possible.

Its automatic thermostat combines convenience and economy... it cuts off when the desired heat has been reached... and consequently, eliminates the trouble of pulling the cord.

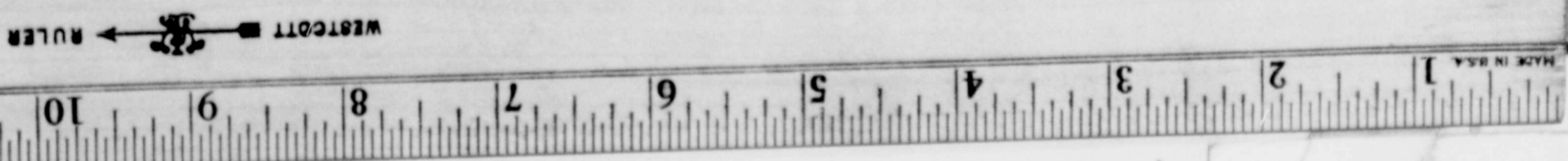
Its large ironing surface means less ironing... its tapering toe makes ironing ruffles easier... its beveled edge irons under any button.

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95¢ less \$1.00 for your old iron. Terms: Your old iron and 95¢ down and \$1.00 per month. This trade-in is limited to February only.

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High Class Mechanical Work

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Come in to see us about our bargains on Perfexion Stoves and Heaters

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Are proved by the past. Improved for the future.

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PLAINVIEW, TEXAS

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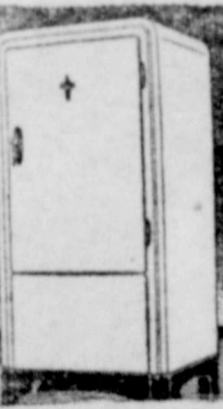
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