Perky little nosegrays in pastel shades made of oilclath, waffle weaves, and silks are quite pre VOLUME 35 valent in the windows and on milady's mannish suit this spring. A bunch of violets bridal wreath or rosebuds may be spotted on the rim of one's hat or cleverly fastened near the head band to tantalize those who never see flowers without wanting to pluck them for the dining table or al cove. The flowers have it this year all right. A bouquet of bril hant make-believe flowerets can brighten a winter frock quicker than a trip to the dyer's efful gent vats.

and read such magazines as Tru-Confession True Romance. Personal Experience more than the younger people? An authority told me that this morn ing and ever since I have bee trying to find plausible reason for such purchases. Here is list of the best I could do. Read Floyd County Shows An Increase them and see if you can agree or think of any others.

Because their romantic days have long since departed and hey wish to recapture a bit of it through the printed page.

Perhaps they secretly wish to write a true confession of their lives.

With hopes of discovering someone who has probably had the same love entanglements as For comparison of their pro-

blems with others.

For self expression and a means of keeping up with the means of keeping up with the modern generation without sus picion on the part of their grand children who think of them as having oldish, horse and buggy ideas. (Now you may laugh and the services at Floydada. Survivors are: Seven Sons three to represent approximately will probably get underway along about the 15th of April.

County Farm Association where a county committee and committee and committee and collector of this county. Sor and collector of this county sor and Lemond Moore about the 15th of April.

County Farm Association where a county committee and committee and collector of this county sor and collector of this county. Of Moore, and Lemond Moore about the 15th of April.

D. F. Bredthause and the floydada.

County Farm Association where a county committee and committee the services at Floydada. Survivors are: Seven Sons three to represent approximately sor and collector of this county. Of Moore, and Lemond Moore all of Floydada, C. F. Moore of the county committee and county the sor and collector of this county. Of Moore, and Lemond Moore all of Floydada, C. F. Moore of the county committee and county the sor and collector of this county. Of Moore, and Lemond Moore all of Floydada, C. F. Moore of the county committee and county the sor and collector of this county. Of Moore, and Lemond Moore all of Floydada, C. F. Moore of the road program east through the county sor are: Seven Sons three to represent approximately sor and collector of this county. Of Moore, and Lemond Moore all of Floydada, C. F. Moore of the county committee and county three to represent approximately sor and collector of this county. Of Moore, and Lemond Moore all of Floydada, C. F. Moore of the road program east through the county sor are: Seven Sons three to represent approximately sor and collector of this county. Of Moore, and County sor are sor and collector of this county. Of Moore, and County sor are sor and collector of this county. Of Moore, and County sor are sor and collector of this county. Of Moore, and County sor a ideas. (Now you may laugh and laugh- for you know all time muc they want to go courting in a and car and park on the sideline.)

column I have wished to write something of snobs, but some how have never managed to for mulate the exact sentences conveying my attitude toward such superciliousness. My dictionary (and by the way it hasn't recover for ed yet from that nervous break up) says a snob is a vulgar per son who apes gentility but th definition would be more accur ate if it read like this- An ape who appears too vulgar and haughty to be a member of the Simidae species and is not hon est enough to be a genteel per son. A snob never speaks to thase he considers outside of his class; he may encounter you thrice daily without speaking ex cept to remark about the hicky town or people; he is superflour to society and a menace to hon esty which is the foundation of character; he carries a superior and frigid air where ever he goes that chills originality and checks amiability. To sum it all up-An upstart whom you wish ed hadn't come to "look over" the common masses.

The Crosbyton Review is to be congratulated upon its anniversary section law week in honor of the town's twenty eight birth day. It contains many articles of pioneer days and early happen ings that go to make up an inter esting history. The edition is divi ded into four sections with each page featuring pioneer pictures of places and events. W M Jrry editor and owner, and his staff have done a splendid job of this special issue. I have a special in terest in Crosbyton because it is my birthplace. I also lived in the county at Ralls and Lorenzo for a number of years.

The high cost of living is run up by the things we receive free rather than those we pay full price for over the counter.

Spend Day in Lubbock

Mrs R E Patterson and Mrs McAdams are spending the in Lubbock visiting their ters. Misses Mary Leda Me and Patricia Patterson, Carl McAdams jr., who udents at Texas Technolo

THE LOCKNEY BEACON Dedicated to the Interests of TI

That No Good Cause May Lack a Champion

LOCKNEY, FLO

be let on April 7st. When this

Caliche base and a triple Ashpalt

topping according to the specifi-

cations submitted to bidders.

ING TO NEW LOCATIONS

There are to be several chang

ing. Louis McMurry will occupy

the building vacated by the

Palace Barber Shop with his rad

tor business. Mr McMurry will

handle the Norge and Electrolug

IN PLAY GOES TO FINALS

Lockney and McCoy played the game which determined the

team to go to the finals in Plan

game Lockney has won this ye

by an overwhelming score of a

Coach Cooper Substituted his cond team. Bore the subst

tion was made

John Frey of

here Saturday and

scored

At the last of the fifth ending

ground ball. This was the easier

es of location among our busi-

TYD COUNTY, TEXAS, THURSDAY, MAR. 26 1936

Calliche Base and Triple Asphalt he Range." Mrs and home Tanging from Floydada Tarpent Hale County Line

south.

Of 8979 bales With Other Counties Measuring Similarly

CENSUS REPORT

Nueces and Jones Counties Lead State In Production Of Cotton for 1935

With the exception of a few. all counties in the state of Texas highway. The highway from Flay ginned more cotton in 1935 than dada east will soon be complet 1934 according to the prelimin ed and with the closing of the ary reports of the Bureau of the gap from Floydada to Hale coun Census sent out by the Depart- ty line the road program east

Every since conducting this swood tion for 193

bales count and as ta f bales, and does Minclude linters.

1935, 2.932 for 1934; Hale. 19,671 in 1935, and 7.446 in 1934; Briscoe 6,517 in 193 and 1,283 in 1934; Crosby, 20 185 in 1935 and 4,950 in 1934 Motley, 11.507 in 1935 and 2,-274 in 1934.

YOU MUST BURN YOUR WASTE PAPER

in the city and more especially the candidate. in the business district. Business Visitors from Wayland present County committeemen are as Peg Moreland Sings At Taylor's WAGONS WILL CONTINUE houses are cautioned not to for the service were the Rev. O follows: Aiken, F L Brown; All cause us to lose our good fire Stephens, Misses Amanda and rates therefore be sure and burn BUSINESS CONCERNS MOVyour waste paper.

Go To Detroit

Mr and Mrs Dwight Jackson, who pur hased a Plymouthesedan Place Barber Shop and McAdama Miller Motor Co recent & Childers will occupy the corn ted last to the prirst State Bank build



COLUMBIA, Mo. an exquisite blonde. She is an Arts and Science student at the University of Missouri. Her name is Miss Louise Carroll . they've crowned her the Tiger's at houtiful co-ed.

Lon Ingram, Assistant High way Engineer of this district, was in Lockney Monday and informed Commissioner E R Harr is that the contract for the topping of Highway 28 from Floydada to the Hale County line and the loop through Lockney, would

Alloted Amou to Floyd County piece of paving is completed it will give an Cll-weather road Will Take Care of 15 000 Acrfrom Lockney to points east and es; More could be Secured The highway will receive

ple have waited long and patien eemen are Selected By Farm tly for the completion of this Association

xrode is ed if needed

in the re less count med the Rev. Marcus D der forty per cent will be issued county committee may be paid O'Donnell. de, son of Mr and Mrs W upon completion of the work rode, to the full work of the providing you have carried out A L Jordan of Matador preached the basis of 'ual percent definite period. the ordination service. The listed or chi

prayer was led by W B Jordan Applican deacon in the Center Baptist the commit Church. The Rev. R E Bost of munity as soon as possible.

shal, has called to our attention charge. The Rev. L L Llovd of moyer were selected on the coun the burning of waste paper with Plainview presented the Bible to ty committee by the farm associ

throw paper out in the alleys but E McGraw, the Rev Leroy Harris mon E E Foster, Baker, Hershel instead must be burned in con the Rev Harvey Pinner Mr and Green; Blanco, W H Simpson; tainers. If this is not done it will Mrs Tom Stephens, and Click Campbell, E C Hayden: Cedar WBAP, was here Wednesday a B Crosby; Floydada, Harry crophone

> Wright: Lockney, Ed Tueton: Moreland of this city. ness concerns next week. The Lone Star, G B Johnston; Liber, ty. The Mean WH

rst State Bank build Chapel Charlie Boedeker; Plea d. W M Jeter; Sterley, George edy; South Plains, J J Smith; rkey, J K Holmes:

REECER LEASES SHOP

L Reecer has leased Brook's Cleaners for an indifinite period taking charge Friday morn Mr and Mrs T B Brooks. business for the past seven will be here until April st before going to Welling where they plan to make home with Mr Brooks' par

> reial Tailor Shop and a half and several years.

NUMBER New AAA To Retain Base Figures of 1935

SERVICES HELD FOR

ioneer Of Floyd County Is Victim Of Paralysis Friday and Succumbs Tuesday

Funeral services were held in state. Floydada Wednesday afternoon Shelton said extension agents at 1:30 o'clock for the mother in various counties would call of Frank Moore Mrs Jose Moore group meetings at convenient dis 74 at the Baptist Church, She had trict points for today and Friday lived in the county for 28 years. and that district agents would

She had a stroke of paralysis outline general plans for the new Lockney and Floyd county peo County Committee and Committ a month ago and was stricken a program. new last Friday. She died at County agents will explain de 9:40 o'clock Tuesday night.

Aug. 16, 1862. in McLennan gram will be called in each com opplication for wind erosion County was sent there for buri munity, Shelton said. He added fun i started last week-end fol al in the Oakwood Cemetery a- that organization would begin

all of Floydada, C F Moore of the county committee will be so D F Bredthauer county agent Sweetwater, H B Moore of Belle lected. says that the alloted amount will take care of 15,000 acres and he believes that more are be secured if needed.

Only sixty per case of the totand two brothers, Dade from the land two brothers, Dade

SHOP HAS NEW TAILOR

ministery Thursday evening the requirements. Funds are to be Floydada and Quitaque, was em the Texas Amateur Athletic Fed paid for on Brooks Dry Cleaners for an in- girls' basketball, swimming.

and to see tailor and has worked in shops throwing and other activities. on of their com at Floydada and Quitaque. He Mr Boedeker said that if en-

RADIO STAR HERE

Grocery Wednesday

Hill. Clarence Ginn; Center, H fternoon at 3:30 o'clock at the Officers, ask that we inform the record and we will have an in Nora Stephens of Flomot were crease in our fire insurance rates. Nora Stephens of Flomot were also present for the occasion.

| B. Mankins: Dougherty, Tate Taylor Grocery and Market public that wagons will continue to haul off rubbish, and for the airmount. T B Weems; Fairview guitar and ballads over the micitizens to pile all tin cans and

Harmony, L A Williams: Irick sident of Lockney and is the loaded easily and trucks will Jack Dollar; Lakeview. - W C brother of Lawson and Roscoe pick it up. If trucks do not call

Go To Ft. Worth

L L Reecer, Pat Nickson, Joe Hill L Y Woolsey: Plear Rogers, and Harold Woods were Sart Valley, J P A Blankenship: in Ft. Worth, Saturday Sunday and Monday on a business trip. widence. Ben Quebe; Sand and Monday on a business trip.



District Meetings To Be Held Today And Friday At Convenient Points

Jack Shelton, vice-director and state agent of the Texas Extension Service, said Wednesday base figures used in the 1935 A AA program in Texas will be used this year under the new soil conservation and domestic allot ment act.

The announcement came at the end of a two-day extension staff conference on plans to put the new program in effect in the

tails in counties and committees Mrs Moore, who was born of farmers to administer the pro lowing a meeting of the Floyd fter the services at Floydada. | with a community committee of

MARLIE BOEDEKER IS DIR ECTOR OF AMATEUR ATH-LETICS IN COUNTY

March 19 at the Sterley Church. distributed at the rate of 20c ployed last Thursday by Mrs M eration in Floyd County, asks He has been called as pastor of the Watson church on half time.

The Rev. A L Shaw of Lockup the substitute of the rate of the last of t track and field, boxing, dramatice Mr Lusk is an experienced wrestling football, horseshoe

and his wife moved here Thurs ought interest was shown in the Robert Ayers, City Fire Mar sionary of No 9, issued the G L Snodgrass and O G Glass apartments.

Claude Fawver, O M Watson day and are living at the Whitt county, eliminations will be held to determine winners to be reto determine winners to be represented at the district and state meets.

TO HAUL OFF RUBBISH

Dr. N E Greer City Health other rubbish that will not burn Mr Mooreland is a former re in convenient places so it can be at your place at once, do not be come alarmed as a few days of de lay might occur, but they will call just as quickly as possible.

Today's Market

POULTRY Hens, heavy per lb Hens light Light colored hens Old Roosters Ib. FRYERS Stage CREAM Cream No. Cream No. 2 EGG9 Eggs, per doz.

GRAIN Wheat per Bu. Maize, threshed, 100 Maize heads per ton COTTON SEE

Cotton Loose hulls . Sacked hulls Mixed feed



Costs

Discussion number one-Mary kin Sufferers

mer Tueton Discussion number three

Oleta Thornton Discussion number four Irene Furgerson Good DRY CLEANING



TAILORED SUITS for both men and women-Let our experienced Tailor show you the beautiful new spring sampl es and styles-

Satisfaction Guaranteed

Call and Deliver

Commercial Dry Cleaners

Mrs M E Steele, Prop.

Leonard Lusk Tailor



1. Permits you to buy, at one time, enough perishable provisions to last for days. Keeps dary products in top-price condition until they can be sent to market. 2. Guards against dangers from improperly kept foods.

3. Saves thousands of steps each day. 4. Saves money by permitting you to make your own .

frozen desserts. \$. Permits many interesting dishes to be made from lefe-

 Superfex operates on kerosene—gives twenty-four hours or more of refrigeration with burners lighted only about two hours. This short burning time insures modern refrigeration in its most economical form. Superfex burners operate for a short time during coolest part of the day. No extra heat in the kitchen when you're working there.

8. Superfex is both air and water cooled. Yet, it uses no

running water. 9. Interior lining is enamelled and has rounded corners.

10. No complicated mechanical parts to require attention.

11. Made by a responsible company-makers of famous Perfection Stoves and Ranges.

12. New models are symmetrical in proportions and serik-ingly beautiful in line and finish.

Telephone or write for a free demonstration in your own bome. And let us sell you bow you can buy on easy terms.

Convenient payment plan is also yours on-Maytag Washers, Kitchenkook Stoves, Perfection Stoves

DeLaval Separator d Let Us Tell You Merg. Co. LOCKNEY BEACON

ow on College Banquet Menu



crow meat with the same enthusiasm as recent mid-western experimental diners. . . . The diners say the meat is tender and as tasty as chicken. The Illinois state conservation department furnished the crows for baking for a Decatur college banquet, Will crow killing campaigns now take on a dinner table complex?

CLINIC NOTES

E R Harris, who was brought to the Clinic Thursday, March 19. is reported improving at this

Mrs F A Fisch of Briscoe coun

Travis Holt underwent a tonsi

Mrs G M Carter is ill of bron-

Miss Mary Lou Hendricks

and Mrs Geo. Webster, returned

Mrs Lonzo Shico and daug

of Lubbock were here Sund

THROAS

Office In Plainview

can Breathe Freely through both nos-

trils within 20 minutes after you apply

BROWN'S NOSOPEN, the Two-Way

Treatment for Head Colds, Hay Fever

and the relief of Asthma, BROWN'S

NOSOPEN, Price \$1.00. Sold and

Lockney Drug Co.

guaranteed by:

ty is receiving treatment at the

Aiken News

By Bessie Boyle

The Baptist meeting started Friday night and will continue through this week. The pastor Clinic this week. Rev. Sidney Johnston is doing the preaching and Rev. A V Bradley of Roaring Springs is lectomy Tuesday, March 24. leading the song service.

Mrs Walter Allen and children and Mrs Hop Weathers itis. spent the week-end visiting relatives in Amarillo.

J E Hampton and family re- who has been here a week as the turned from Dallas Sunday where guest of her aunt and uncle, Mr they have been visiting.

Mrs Austin Dollar has had as to her home at McKinney, Tex. her guest for the past week her Sunday via bus. sister Mrs B C Roebuck of Claton N Mex.

Sterley presented their play Wheres Grandma" to a large audience here Tuesday night. Those visiting in the D D Boyle home aver the week-end were Fennie P. Johnny and Sylvia Cilcrease of Ouitaque. Elvis Newborn and Woody Philips of Bridgeport and Barney Newton

of Belleview. Sonny Byars spent Saturday night with his grand parents Mr and Mrs J F Dollar of Irick. Helen Boyle spent Friday

Lockney. Faye Morrison made a business trip to Floydada Saturday. The young people of the Belleview commuity presented a play at the Methodist church Thursday night. This play was, sponsored by the womans Miss" ionary Society.

THE PRISONER OF SHARK ISLAND" COMES TO LOCAL THEATRE

A true story taken frim the blackest of American history comes to the screen of the Isis Theatre Saturday preview. Sun day, and Monday when 'The Prisoner of Shark Island," star ring Warner Barter shows there. It is the stary of a Doctor who innocently set the broken leg of John Wills Booth after Lincoln's assassination.

Here From Lubbock Mr and Mrs Claude Tatum of Lubbock were here Sunday visit-Mrs Goo. Newman.

Miss Wenzella Gran Plainview is here this the guest of Mildred R

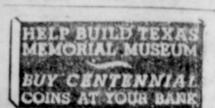
Visit In Lubbock

Mrs Emory Huggins and daugh ter. Carolyn Joy, spent Sunday. Monday, Tuesday, and Wednesday in Lubbock visiting her sister, Mrs Truett Cranford, Mrs Cranford visited her father M: Reasonover. Saturday and Sunday and her sister returned with her for a visit.

Miss Vada Teaver who is working in Lubbock, was here over the week-en isiting her parents isiting her parents. Mr and Mr ril Teaver.

Lockney, Floyd County, Texas Olan Ridings returned Mou day from Waurika, Okla., where

he spent a week attending to ranch interests near there. Mr E F Keith and son and Miss Mozelle Williamson were visiting in Grandbury over the



site Chiffons NETTE

ength Hosiery

week end.

All in Spring Shades

For Easter Chic! **SMART HATS!**

For every face, type, and age will be found in our store. Let us help you plan your Easter togs.

Baker Merc. Co.

If You Are Going To Buy Your

at once a we are going to run short

f Gold seed This Year

Lockney Gin Co.

ED WHITFILL, Mgr.

Wanted To Buy

We have a client that wants to buy from 160 to 200 acre farm reasonably clos-Lockney. Improved or un

Due in the nd prefer it to have irrigati well on sar e, however this al. No fancy pr ced land conant good level and, with no s if possible. It must be a reasonable pargain and on good terms. If you have such a farm it will pay you to get in touch with us.

McAdams & Childers

Beacon Bldg.

Lockney, Teaxs

Those present were Mrs H H

R L Meinecke Miss Loyce Mc

ENTERTAIN WITH BRIDGE

Mesdames Frank Dodson and

Lets Talk about Clothes

After you've bought your new

and are particularly spart with

is essential to beautiful hair. A

particularly smart curl concession

that might be used is a few wisps

of curled half bangs on one side

Height can be gained for the

ound face by dressing the hair

ack across the ears and low on

he neck in two sort of liers of

ever, is a severe hairdress and

hould be be used with discre-

the famous puff curls that gained such popularity during the

winter months gradually disappearing. When the March winds

blow it's hard to keep them in perfect order, and girls at Texas State College for Women (CIA)

leaving the inds put long enough

to curl up, and then comb them

out together. With one or two

waves, this fashion is unusually

Returns Brom Mineral Wells

Mrs N & Greer returned from Mineral Walls last Thursday night

where she has been for several weeks for her health. Dr Greet

Mr, and Mrs Winfred Fowler and Daby & Mobastia spent Sat

nday here visiting

visiting her

accompanied her home.

in nurses

The coming of spring finds

This how

of the forehead.

hick puff curis.

PARTY TONIGHT



24 MEMBERS PRESENT AT M E SOCIETY

The Methodist Missionary Soci ed the numbers on ety met Monday afternoon at the All the speakers we M E Church with twenty-four costumes of the members present. Mrs C H Rose Dora Copeland was leader of the program which Land Marks and was opened with a special solo es of Texas. Alic sung by Mrs R C McGilvary. Interesting short talks were given Belyeu gave an by Mesdames: Jim Still. Buck of Floyd Con Sams, A H Suiter, Peck. Mrs Paul Tueto McGilvary told of the life of cille Helm, founder of Wo-

Plans are being made for kitchen shower at the church. Members of the Society will Mrs Greer. meet at the church Monday Mar.

TEXAS CENTENNIAL SUB-JECT AT STUDY CLUB

subject of the program at the El bridal shower at her home Fri- ed coffee. Butter sandwiches-Progreso Study Club when it day afternoon. Miss Viola Law cheese straws and mints were serv met Wednesday afternoon at the son and Mrs Applewhite assist ed from the table where Mrs

Plate Lunches

CIGARS.

le Haithcock introduced the pro-Mrs Frizzell at the close of the Center. He is a graduate of Lub sident of the club Solval He also attend Frey. In turn Miss Frey

laithcock closed the program time with the usual villian and Carpenter Mack Wilkins, R W. with the reading of a paper on hero problem was wholehearted Wilhite, Alvin Nichols, Roy "The Three Largest Cities of ly received. Texas," which was prepared by

MRS HUBERT FRIZZELL HONORED WITH SHOWER

afternoon.

bock High School. He also attend The Lawson horne was decorat ed Lipperts business College. For in of streamers and pot plants. Tulton lumber Company in Lub streamers and pot plants.

Little Hiss Shirley McGee back. But is now engaged in farm

the captive of the group with her ing near Cotton Center where lac song The Wedding of Jack and the yours couple will reside. A model home had been built for Mrs Frizzell and each Meador Amarillo; Mrs W A guest placed a good wish into the Whitlock Mrs Frank Robersonome. An unusual puppette ren Mrs C H Rose, Mrs O E Wicker, of a playlet of courtship Mrs T

Locke Miss Loyce Knowles.

Mrs Frizzell met the surprise Roby Jewel Nichols Helen Upton of the evening when a hobo Ital- Those sending wifts were: Meian vendor revealed the contents dams Frank Waggoner. Roy Lip of his bag which proved to be pert, Jack Payne, J M McCarty,

After the program the guests Craw. E T Hines and Gladys Mrs Morgan Lawson honored were ushered into the dining Potts. Mrs Hubert Frizzell, the former room whre Mrs G B Johnston The Texas Centennial was the Miss Agnes Johnston, with a poured tea, Mrs A E Frizzel pour

Miss Celia May Wicker, Plain riew, was honored with a pre-Nuptial shower Thursday, March 19 when Mrs C A Hyle entertain ed at her home 309 Bdwy Plain

nect is the daughter an upward dip over each temple. The bri

ed in meeting the guests on their Johnston and Mrs Frizzell pre The program was presented by arrival. There were eighty-one sided. the members of the high School registering in an attractive brides

CARETTES

... Our Greatest Aim

Sandwiches

Cozy Care 1

We maintain Maytag Repair Shop-All

work guaranteed-At Reasonable prices.

Motor Overhauled only \$2.50 (Labor)

Come in and see our Mechanic

Maytag Repair Service

Baker Mercantile Co.

CANDY,

Centennial Club. Mrs Willie Mer book which was presented to CELIA MAE WICKER HONOR! Hotel. ED AT BRIDAL SHOWER Your Satisfaction . . .

The house was beautifully de spring hat bring it home and try cirated with roses and daisies. it on. Now look at your hair.

Mrs Floyd Carpenter Mrs Mack Does it do justice to the hat? The Wilkins are Miss Helen Upton season's strongest challenge in coiffures is "away from the hair lace cloth a bow lace cloth a bow line," and it's one of the most leged keeper of a still on a farm

May and Herbert forward of the ear, will soften a in Floyd County. n on them were thin face. Center parts are lovely.

of Mr and Mrs O E Wicker o not everyone however can wear Lockney. She is a graduate of a straight and narrow path right 11 o'clock "Infant Baptism. Lockney High School, later at down the middle of their head, tended Lipperts Business College so be particularly sure that you're at 7:45. in Plainview and for the past the type. year has been employed with If you have red hair remember Flaxman's Style shop Plainview. the color carries it. Too many Mr Walker is the son of Mr curls only make it look "frozzy" and Mrs W J Walker of Cotton and take that smooth sheen that



The Morning After Taking Carter's Little Liver Pills

Thanks A Mill

and Mrs T B With all apologies to the Brooks offer you a million that for withful patronage and support of the Brooks Dry Cleaners during the seven years they have been here. They are leasing the shop to L L Reecer and moving to Wellington. It is their sincere desire that you patronize him in the future as you have the establishment under their management.

They appreciate your past business and will long remember the people in Lockney.

Brooks Dry Cleaners

Mr and Mrs T B Brooks

Famous Ice Champion



NEW YORK . . . Above is Miss Sonja Henie of Norway, champion figure skater of the world, who is now in America seeking a movie picture contract following her spectacular triumphs at the winter Olympics in Germany.

TEXAS STATE COLLEGE for Women (CW)

A nag a day keeps a friend a-

Getting something for nothing deprives at least two of their de-

Purchased friendship isn't worth the price.

Frank Perkins are entertaining a Never walk up the street to group of their friends tonight! run somebody down. with a bridge party at the Baker

Don't send yourself anywhere

Return From Visit Kyle Shelton and his sister, Miss Leota Shelton, returned Friday afternoon from an extended visit with relatives at Ft. Worth Dallas, and Decatur.

PLUMLEE CASE TO COME UP

and ferns centered flattering accents not only for north of Floydada, will be tried Cathedral youth, but for the older face at in county court Monday morning at 9 o'clock. Plumlee has All sorts of individually be-been on a \$750 bond set uning things can be done. A Judge Tom Dean since March

easter eggs a few soft curls his and just place is the largest ever raider

METHODIST CHURCH

Subject Sunday morning Special program Sunday night COME?

Don't Ser Lockney Drug Co

Water Softner Installed

We have just installed a new water softner that will afford plenty of good wash water. Try it once and you will never wash without it.

Handy Andy Laundry ROSALEE CARTHEL, Prop.

Lockney

SATURDAY AFTERNOON MERCHANTS

NICKLE SHOW DICK FORAN

The New Cowboy Star In "MOONLIGHT ON THE PRAIRIE"

SATURDAY NIGHT Stan Laurel, Oliver Hardy In 90 minutes of mad mem Fun

"BOHEMIAN GIRL"

ATURDAY PREVIEW

RISONER of SHARD ISLAND"

With Worner Baxter

Toes, Wed, BANK NITE The great American drama "WAY DOWN EAST"

GARDEN AND FIELD SEED

Gardening time will soon be here and we are prepared to take care of your needs along this line with a full line of

Bulk Garden Seed

Plenty of Sweet and Irish Seed potatoes. It is time to bed your sweet potatoes.

We are bedding out 50 bushels of sweet potatoes, Also will have all kinds of garden plants for early setting.

Field Seed

It is time to plant oats, We have seed, Plenty of Sudan seed as well as all other kinds of field seed. See us before you buy seed of any kind.

Economy Chick Starter

For your baby chicks to do well you should use FRESH chick starter. We receive a fresh shipment of Economy Chick Starter every week, so you are sure of getting fresh stock here. As a special offer we are giving free with each 100 pounds of Economy Chick Starter.

5 lbs. of Marble Grit and 2 Chick Feeders

good prices on this chick starter

Robe In Feed & Seed Store

THE STERL

Announcem	ent fees, payable
Jyance:	
District offices	s \$15.0
County offices	s 10.0
Precinct office	7.5
ity offices -	5.0

The Beacon is authorized to announce the following candidates for office, subject to action of the Democratic Primary. Saturday, July 25, 1936.

For County Treasurer: MRS MAUDE MERRICK MRS O. M. CONWAY

For District Clerk Floyd County: GEO. B. MARSHALL (Re-election second term)

For County Attorney: -WINFRED F. NEWSOME (Re-election second term)

For County Clerk: DOUGLAS HOLLUMS A. B. CLARK

Tax Assessor and Collector: FRANK L. MOORE (Re-Election)

M B (Bee) MARTIN

B. NICHOLS

Sheriff:

E. S. RANDERSON (Re-Election) W. C. HANNA W CHAPMAN T. B. (Barlow) HILL F. N. (Fred) CLARK

For County Judge:

TOM W DEEN (Re-Election) G. C. TUBBS

Commissioner, Precinct No. 2:

E. R. HARRIS N T A BYARS P. B. FORCE



GEO. F. WEAST For District Attorney:

ALTON B CHAPMAN

Classified Ads

FOR	SERVICE			Degistered	
Jersey	Bull. Roberso	\$1	.00	cash—See	
FS-CS-F-1100		-	- Commi	to the street of the street of the street	

DON'T forget we grind feed Shop. with the best portable mill anywhere. For grinding see J Harding Nall, any of his sons or Woodrow Allen 22 tfc.

cabinet clamp. The pump rod is vice on everything in the line of a piece of drive shaft and wood and titles. -S. E. corner of rod with valve in middle. Re public square, Floydada, Texas

ASSOCIATE EDITOR -SPORTS REPORTERS --- HOWARD MOSEY TOKE EDITOR NEWS REPORTERS MYRTLE BOBBITT

Sterley Baseball Boys Win Over day the St Rural Teams

Rural championship was won score of again by the Sterley boys in the was with Day Interscholastic League basebail of 6-0. games Saturday, March 21. In the first drawing of the hill which so

WANTED TO TRADE-three Floydan room house with lights, gas, wat Sterley plus er, plenty of shed room six and Tuesday a quarter acres of land one mile close game and from town. Will trade this in on Hoydad visco. are unimproved eighty acr

A Mammoth Jack and Perchan stallion will make the season at my place three miles NE of Lockney. Terms, \$5 season cash Leona. Icela, and Wesley have or \$10 to insure celt .- O D Wor en-rilled in our school. Oh ex ford, phone 901-F4. 27-4tp cuse us we meant to tell you that

FOR SALE-In Lockney, one 4 residence in our coal house, room house. lot 75x150 feet, good well and windmill, 2 blocks have a mascot or mascots? east of high school, southwest corner.-Mrs W P Byrd, Box 72. Honor Roll For The Past Month Seminole, Texas.

FOR SALE-Slightly used Florence Oil Stove and other house hold goods-Mrs Charles Collis at the J J Harris Apartment. 29-1tp

FOR SALE-Bundle feed.-Geo. Meriwether. 29-2to

FLOYD COUNTY ABSTRACT CO.-Let us show you that we can save you money on your Land Bank or any other Abstract & Title work, 30 years experience Floyd County Abstract Co .- R C Scott, Mgr. 50-tfc

NOTICE-I am looking after col lections for Dr. Anders and for your convenience I will be at the Mosley. Veranel Stovall. Lockney Drug Co., each Saturday to receive collections on ac counts due him .- Mrs J H Ander ward, Irene Jones, Weldon Wil 24-4:c son Kenton Davis.

FOR SALE-Pure bred Rhode \$4.00 per 100-Mrs E L Kunkel iamson 1st house north of Aiken school.

Leave you flower Orders with Mrs E E Dyer. - Hollums Floydada Florists.

MEN WANTED for Rawleig Routes of 800 families in Garza and West Kent Counties. Reliable hustler should start earning \$25 weekly and increase rapid-

for 8c and up-Wolford Wood fall semester.

ARTHUR B. DUNCAN AB-STRACT COMPANY Oldest and most complete Abstract plant in Floyd County, Prepared LOST-Piece of pump rod and o render prompt, efficient ser-28-2tcl Mrs. Maud E. Hollums, Manager

) JACK CRECC

with a game The final p

Four new pupils. four young kittens have taken Now, who said Sterley didn't

First Grade

Billy Griffith Geneva Ford Margret Claborn Bobbie Dean Reeves, Juanita Linsley, Billy Buck Farrish, Billy Gene John-Thurman Davis Boyce Mosley

Second Grade Joseph Wilson, Olletta Win-

Third Grade Earlie B Johnston, Ernestine Williamson. Fourth Grade

Paul Wilson, Valnette Claborn Anna Mae Gulledge. Sixth Grade John Brower Norman Dene

Seventh Grade Howard Mosley, Ailene Ho

Sallie Myrtle Bobbitt. Ima Joe Island Red eggs 50c setting or Casey, Ruth Slaughter, Joe Will

> Nineth Grade Gail Gregg Tenth Grade Lucille Wilson, Myrtle Neal. 7 tfct Dortha MsDaniel Paula Howard

> > Makes Honor Roll

William J Wingo son of Mr and Mrs W H Wingo of the Ster ly. Write today, Rawleigh, Dept, ley Community, is among the TXC-451-S. Memphis, Tenn. 664 students of the Arts and 26 4tp Science Department of the University of Texas, at Austin, who FOR SALE-Good cedar posts made the honor roll during the

> Miss Mattie Belle Wofford of Claude was here over the week end visiting her parents, Mr and Mrs Claude Wofford.

Muleshoe were here Sunday visit the Air Corps of the United Stat Mr and Mrs Howard Cox of ing their parents Mr and Mrs D es Army, was among the six E Cox and Mr and Mrs E E Dyer.



ASK FOR DETAILS 10 - YEAR WAS AST Y ON ROLLATOR ABOUT THE NORGE 10 - YEAR WAS AST Y COMPRESSION UNIT

L. D. McMURRY

■ Home modernizing begins in the kitchen. With these beautiful, convenient, economical Norge appliances in your kitchen, your ome is modern in its most important par And, luxuries though they seem, they actually save more than they cost. Come in and get the

details. Whatever appliance you are considering next, see the Norge before you buy. 20-13-5

At Greer Drug

Sure, Plumes Again



NEW YORK

woven straw.

said he liked plumes on women's

hats. That was enough for designers . . . and here they are on an Easter hat, three little purple

plumes, with a cluster of pink

flowers, on a navy blue finely

LOCKNEY YOUTH MAKES

TRIP TO HAWAIIAN

ISLANDS

ney and who is now enlisted in

hundred who boarded the USA

St. Mihiel at San Francisco Mar. 5th enroute to Hawaii for further

John Free is one of thirty en

listed in the Air Corps and this group will make a stay of thirty

IRICK NEWS

By Mrs. Samman

A large crowd enjoyed

three act comedy drama p ed by ten local people at

school auditorium Friday n

numbers were given y Misses: Hanna, Dorothy can Blunt, and

Wednesday night Cedar Hill will present a play "Demons in the Dark at the school auditor

Miss Dorothy Mae Goen Vel ma Rieny, and J R Hensley of

Hale Center visited in the W M Sammann home Thursday even

Neighbors of Uncle Dick Ash

of weeks met at his home Wed

aham, Morris Pemborton,

Langford Melvin Potts Bill

ammann, Ramon Blunt, Murphy thereon, Wall Joe Oneal.

has been ill for a numbe

ay and put his land up. ong those meeting were: Geo.

An orchestra of Piggly

boys from Lockney

Veta Oneal.

quest numbers and th

service in the U S Army.

days in Honolule

John E Free, formerly of Lock

Over Sterley Floydada Grammar school

baseball team won over Sterley e will be play convention. has been no efinite date set.

Try a Beacon Want ad.

Floydada Grammar School Wins LEGION CONVENTION 4TH

The American Legion of the 19th district will hold a conven by a score of 8-7. Floydada was tion April 4th and 5th at Colora in the lead during all of the do Texas, with Gran. C Hooker game, although the score was of Post as host. The principal very close. This automatically speakers will be representitives throws | Floydada Grammar from the Veterans Bureau. Each school in the final game against post is urgd to send a representa county cham and Auxiliary members to the

> and Mrs Vick Bullman were in Lubbock Wednesday.

E. L. Ayres Dry Goods Pre-Easter Sale NOW IN FULL SWING

New Arrivals In Ready-to-Wear an Millinery

One Group Silk Suits on Sale at-\$2.4 One Group New Hats-\$89c One Group New Hats \$1.25

Just Received a new group of Men's Mar and Haas Suits \$30.00 values-

Sale Price \$24.95

or pelt and With Two Pants These Values Over

Men's Fancy Dress Hose-10c Men's New Spring Felt Hats-\$1.79 Men's New Spring Dress Shirts-79c Boy's New Spring Dress Shirts-39c Men's New Dress Oxfords \$1.98

qualities and even subrication is cutting down the cost of oil consumption for To give this oil a thorough test have us drain your crank case and re-fill with Your motor will operate at top efficiency. This oil is not expensive—yet chearing the long run than some other oils.

Is proving very popular with the motoring public in this community. Its long lastice

Penn Seal Motor Oil

Time To Have Your Car Greased

Springtime is here, you will be doing a lot of driving. your car greased now-and then every thirty days at leaf -we know how, and do give you a complete grease job. Drive pon our rack-no long waits.

Ozark Service State

Dwight Jackson



SERVICE

The examination of Eyes and Prescribing Glasses is my Specialty and not just a mere side-line.

DR. C. M. CLOUGH Plainviews Only Exclusive Optometrist Mrs. Clough Assistant

715 Broadway

Plainview Texas