

King George V. Alfred E. Smith, and the blizzards have been giving the news wires something to buzz about here of late. The king is already buried and the blizzards will soon pass over but that conscientious Alfred Smith will be with us at least until the day of election when he will either "take a walk" (stunned and overwhelmed) or go abroad as days of old. He won't do any "walking" at the Democratic convention in Philadelphia if the Roosevelt-Garner ticket is renominated, as predicted in his speech last Saturday in the name of the American Liberty League, except to the end of the plank. In fact that walk he was talking about will no doubt be out of politics within the next twelve months.

The chronic honeymoon site, Niagara Falls is a mere trickle due to the solid jam of ice in the above channel for the first time in the memory of man. Which proves that even a waterfall has its income cut off during dry seasons.

There is nothing this side of gum poppers so exasperating as that dry sound issued from a pipe when the faucet is turned on after the night before-frozen tighter than a scotch joke, that's what. Such is the fate of nearly all pipes this cold spell. Practically all of the water that is used by Lockney housewives this week is piled in by the rebellious will of father or son and at the command of Mom.

Our family wouldn't think of drinking water out of a No. 3 wash tub, so we just dip out a bucket full at a time from the tub, pour it in a pitcher, and then into our glasses. Exclamations heard 'round the table after tasting the water:

"Gee, but this is sure good stuff. I was over at the neighbors yesterday and they were drinking out of a wash tub. Now, can you beat that for nastiness?"

"Well, children, you'll soon learn that you may look all over the world but there'll never be a woman any cleaner than your ma. She always has been particular about what you kids put in your inards. Why, mom never would let you drink mineral water much less water from a tub!"

Complaints: When a girl's beau submerges up to his ear lobes in the cushions of the divan and remains in said state of near oblivion for hours it is then that she longs for the good old courtship days of grandmother when horsehair sofas were in vogue; Speaking of things almost out of sight reminds me of some girls I have seen in luxurious fur coats with only a \$1.95 hat and a pair of \$2.50 shoes as indicators that therein walks a lady and not an animal; And of course no complaint is complete with out the weather being stirred in somewhere. Its too cold for comfort and not cold enough for absolute misery; So until I attain either comfort or misery I won't be writing to you.

HIGHWAY NO. 28 TO BE HARD SURFACED

Road East Of Floydada To Be Worked And A Perfect Road Bed Made

Tom W. Deen, county judge, had a conference recently with Harry Hines, chairman of the Texas Highway Commission, and he told him that highway No. 28 through Floyd County to Plainview would be hard surfaced within a short time.

Mr. Hines also expressed the belief that the road would be complete in time for the Centennial travelers to go through this county on the hard surfaced highway. He also stated that the road would be equal to any in the state. The road east of Floydada will be raised in places as it sinks and a perfect road bed made.

Tom Deen and Walter Wood, Commissioner of Precinct 3, used their influence in getting the highway.

DEFINITE PLANS ARE MADE FOR COUNTY MEET

Regular Interscholastic League Events Are Set For Friday And Saturday, March 27-28

CHANGES ARE MADE

Rural Basket-Ball County Elimination tournament To Be Held Feb. 8 at 9 P. M.

The Interscholastic League executive committee of Floyd County met Tuesday afternoon at the Lockney High School and made definite plans for the regular meet to be held in this city Friday and Saturday, March 27 and 28. The committee, composed of the directors of the various events, made a few changes in the division of events and decided to omit some of the activities used last year.

J. W. Jones, general director of the meet, reported here today that the committee decided not to sponsor junior tennis ward school tennis, or any ward school senior events as of last year.

South Plains being the only Class B school in the county, the committee voted to do away with that particular division by having South Plains compete with the original two Class A schools, Floydada and Lockney.

A new division in playground ball will be created for all rural schools having only seven grades.

The county elimination tournament for rural schools of boys basket-ball will be played off here at the gym, Saturday, Feb. 8 beginning at 9 o'clock. Rural coaches should take notice of this date and have their teams here on time.

(Continued On Page Five)

CENSUS SHOWS INCREASE IN CATTLE FOR STATE OF TEXAS

Outstanding of the facts shown by the 1935 farm census for the state of Texas is the increase in cattle, particularly in the cows and heifers two years old and over amounting to almost 1,000,000.

Many developments of major importance in Texas have been disclosed by the 1936 Federal Farm census figures released today.

First among these is the crop failure of 1934, amounting to about six and a half million acres; second, is the cut of 6,800,000 acres in the cotton crop since 1929; third, is the substitution of about 1,800,000 acres of major crops for cotton which included corn, oats, wheat, hay and sorghum; and fourth, is the increase of crops for human consumption sweetpotatoes, Irish potatoes, and sugarcane.

The report shows a decrease in work animals with the sheep and lambs holding their own.

AMATEUR NIGHT FEB. 7

The amateur night sponsored by the American Legion will be held Friday Feb. 7 at 7:30 o'clock at the City Auditorium.

Get your special numbers registered at the Beacon Office, Cozy Cafe, or the West Texas Gas Office before Feb. 1.

Prizes will be given the winners. There will be no charges other than a pie which will admit a family. The pies will be auctioned off to the highest bidder following the program. Come and buy a pie.

Mr. and Mrs. S. R. Jackson of Plainview were the Sunday guests of Mr. and Mrs. Vick Bullman.

THE WEATHER

Lockney has had plenty of weather the last two days receiving something like four inches of snow on the level.

It began falling here early yesterday morning and snowed at an even speed during the entire day. It quit after dark last night and it has not snowed anymore. The sun is out this morning but the snow has not begun to melt.

Everybody is happy with the thoughts of another bumper crop in 1936. The temperature got near the zero mark last night but is around 33 degrees this morning.

BUD LEACH FUNERAL HERE MONDAY AFTERNOON

He Is Survived By His Wife And Five Children; Has Long Illness

The funeral of J. W. (Bud) Leach, 67, resident of Lockney since 1911, was held Monday afternoon at 1:30 o'clock at the Assembly of God Church with the Rev. Mr. Fortenberry of Cedar Hill, officiating assisted by the Rev. C. A. Strickland. Mr. Leach died Sunday morning at 3 o'clock at his home in southeast Lockney after several months' illness.

He is survived by his wife and five children all of whom were here for the funeral. The children are Harry Leach of Childress, Warrnie, George, and J. B. Leach and Mrs. Johnnie Lackey, all of Lockney. One brother and a number of nephews and nieces also survive him.

Mr. Leach was born Jan. 3, 1869 in Louisiana and moved to Texas when a small boy. He married Miss Willie Grubbs in 1887 and to this union was born ten children five of whom are living. He and his family moved to Lockney in 1911 to make their home on a farm where they lived until a few years ago.

Pallbearers were John Kelley, John Gray, R. L. Lackey, Clarence Strickland, M. F. Dillard, and Roy Wood.

Burial was in the Lockney Cemetery.

3,182 STUDENTS WORKING ON N. Y. A. PROJECTS

8,588 Other Youths Expected To Join Those Already at Work By Feb. 1

'Old enough to earn a living and young enough to be enthusiastic about it.'

That described 3,182 Texas youngsters who are now working on projects set up by the National Youth Administration in Texas. And the youngsters are quite frank in saying that Uncle Sam had a bright idea when he decided to do something for them.

A sum of \$308,875 is represented in the total number of projects approved and 8,588 youths are expected to join those already at work, by Feb. 1. In addition to the 11,770 youths either working on or assigned to N. Y. A. projects, there are 1,128 youths employed on WPA projects, according to Lyndon B. Johnson, director of the National Youth Administration in Texas.

The youths are engaged in a variety of tasks. Some are organizing recreational and community activities in rural and building tiny roadside parks, urban districts. Others are school bus stops and gravel school walks. Some are repairing, cataloging and indexing library books.

Mrs. Pearl Reed of Globe, Ariz. who has been visiting in the home of her sister, Mrs. E. E. Dyer, for the past month, left Monday for Lake Providence, La. where she will visit her father.

ARTHUR B. MAYHEW OF UVALDE TO BE MAIN SPEAKER AT ROTARY BANQUET HERE FRIDAY NIGHT

ROTARY SPEAKER



ARTHUR B. MAYHEW
Arthur B. Mayhew of Uvalde who will address Rotary Club members and guests here Friday night at a banquet at 7 o'clock.

RURAL TOURNAMENT HERE FRIDAY AND SAT.

Two Gold Trophies To Be Given To First And Second Place Winners

Coach Leo Cooper announced this morning that there will be a rural boys' basket-ball tournament here Friday and Saturday of this week beginning at 2 o'clock Friday afternoon.

Twelve of the best teams on the South Plains will enter. Two gold trophies will be awarded first and second place winners. A ten inch trophy will go to first place and a seven inch trophy to second place.

All of the games will be called by Billie McClure of Plainview.

The schedule runs as follows:

- Friday
- 2 p m—Sandhill and Cedar Hill.
- 3 p m—South Plains and Irick
- 4 p m—Alexander and Cotton Center.
- 7 p m—Sterley and Aiken.
- 8 p m—Taylor and Fairmont
- 9 p m—Lakeview and Price.
- Saturday
- 9 a m—Winners of first and second game Friday
- 10 a m—Winners of third and fourth games Friday
- 11 a m—Winners of fifth and sixth game Friday
- 2 p m—Semifinals.
- 8 p m—Finals.

LAUNDRY OPENS TODAY

A new Handy Andy Laundry is opening here today and tomorrow by offering a free wash to every family. It is owned and operated by Rosalee Carthel and is equipped with three new Maytag washers.

This new business is located the first door west of the Ford & Busby Garage.

Sidewalks And Curbs Are Cleared Of Snow

The snow on the sidewalks here in town are being shoveled off this morning and Commission er E. H. Harris plans to remove all of the snow away from the park with a motor.

Jim Wilson of Floydada, Governor Of This District, And Rotarians To Be Guests

Arthur B. Mayhew of Uvalde, member of the Rotary club service committee and of the international board of directors will be the guest speaker here Friday evening at a Rotary banquet at 7 o'clock in the basement of the Methodist church.

Rotarians will be special guests of the club along with Jim Wilson of Floydada, governor of this district which it the 41st.

Mr. Mayhew has organized a number of Rotary clubs in Texas, including the club at Uvalde in 1922 and served as first president. He has also served the Rotary International as governor of the 47th district of Southwest Texas.

Merchant For Thirty Years

He was a merchant for over thirty years and when he retired from active business in 1934, he was president of the Mayhew Lumber Company of Uvalde. For many years he was president of the board of regents of the seven Texas state teacher's Colleges and a member of the advisory board of the Lumbermen's Underwriters. Although he was born in Wellington, Kan., in 1879 he has lived in Texas nearly all of his life.

Been On Tour

Mr. Mayhew has been on a tour of this district and will come here to speak at noon to the Ralls' Rotary Club.

Plans To Leave At 9:30

Jim Wilson will accompany Mr. Mayhew to Plainview after the banquet where he will leave on the 9:30 train for his home in Uvalde.

MURDER TRIAL IS SET TODAY IN DISTRICT COURT

A special venire was summoned before the District Court of Floyd County today for the selection of a jury for the murder trial of Everett McArthur and Melvin Eney of Spur who are charged in connection with the beating and death of Ben Speagle of Matador on the night of Nov. 22, 1935.

The cases were transferred to this county after the necessary investigations of District Judge A. J. Folley and are set for this week of court.

MERCHANTS TO HAVE FREE SHOW

The merchants of Lockney have arranged with E. F. Keith, manager of the Isis Theatre, to put on a series of Merchants' matinees for four consecutive Saturdays starting Feb. 8.

The first two of these will be absolutely free provided you bring a merchant's ticket. The last two Saturday matinees will cost you a nickel plus merchant's ticket.

Watch for the handbills to be distributed soon giving a list of the merchants Co-operating to bring you these shows and for full details concerning them.

G. H. Phenix attended the Rotary Club meeting at Floydada Wednesday to make up his absence of last week from the local club.

CENSUS SHOWS REDUCTION IN FIELD CROPS

County Wheat Crops Of 1934 Estimated Drought And Has Less Reduction Of Bushels

SHEEP AND CATTLE INCREASE

Average Size Of County Farms Increase But Valuation Decrease Since 1930

Largely because of the drought, the production of all field crops, except wheat was greatly reduced in Floyd County according to a preliminary report for the 1935 Federal Farm Census related today by Director William L. Austin, Bureau of the census, Department of commerce. This report is for the calendar year of 1934.

Increase In Cattle And Sheep

The recent census revealed that this county has an increase in cattle and sheep as compared with the 1930 report. Cattle on farms and ranches Jan. 1, a year ago numbered 23,600 as compared with 19,260 in 1930. There are 8,227 sheep and lambs in the county with the census of 1930 showing 6,689.

Wheat Production Slightly Less

Acres of harvested crops in 1934 was 88,131 acres less than in 1929. In this county the yield in 1934. The wheat yield for the year was 1,722,665 bushels harvested from 185,143 acres, as compared with 2,024,507 bushels produced from 200,902 acres of 1929.

Hogs Reduced In Five Years

During this five year period hogs were reduced from 7,935 to 5,631.

Other livestock reported in 1925 were 4,815 horses and 2,118 mules.

Other Harvested Crops

The crop of sorghum for grain was only 27,800 bushels as against 344,052 bushels harvested five years earlier. Oats threshed in 1934 totaled only 1,070 bushels as compared with 34,864 bushels in 1929, and barley dropped from 44,672 to 16,707 bushels.

Mr. and Mrs. H. B. Holmes and daughter, Jo Ann, of Levelland, were here last week visiting Mrs. Holmes, mother, Mrs. A. H. Suter. They returned to their home Sunday.

Today's Market

POULTRY	
Hens, heavy per lb.	14c
Hens, light	12c
Light colored hens	12c
Old Roosters, lb.	5c
FRYERS	
Stags	10c
CREAM	
Cream, No 1	28c
Cream, No 2	26c
EGGS	
Eggs, per dozen	18c
GRAIN	
Wheat, per bu.	\$1
Maize, threshed, 100	
Maize heads, per ton	
COTTON SEED	
Cottonseed, per ton	
Cottonseed meal,	
Loose hulls	
Sacked hulls	
Mixed feed	
Middling	
Cotton	

SOCIETY

In
LOCKNEY



O. E. S. GIVES SURPRISE TEA FOR MRS McADAMS

A tea from 2 until 5 o'clock Wednesday afternoon came as a surprise to Mrs Ethelyn McAdams, district deputy grand matron, at the Baker Hotel when members of the Eastern Star entertained in her honor.

Guests were invited from Plain

view. The honoree was presented with a hooked chair cover for her work in the chapter as a token of appreciation from other members.

A program was given in the lobby of the hotel during the tea. Mrs Anna Lou Phenix and Mrs G D Tate gave readings. Joan Hudson and Mildren Sullivan, Teddy Jack Crager and Sally

Ruth Patterson danced two tap selections. Bobbie Miller played a violin solo and Betty May Ratliff played a piano solo. Sally Ruth Patterson, Yvonne Ridings, Barrie Barker, Byron Ford, Paul Anderson and Teddy Jack Crager gave a tap dance selection.

All of the numbers were ac-

companied at the piano by Mrs Mae Crager. Mrs Perkins played several selections at the conclusion of the program.

M. E. SOCIETY MEETS AT THE BARKER HOME

The Methodist Missionary Society met at the home of Mrs A P Barker Monday with twenty-two members present. Each member made a short discussion on their favorite author and song and a brief history of the song. The songs were then played and sung.

Mrs Luther Cooper sang a solo Mrs Bryan Wells and Mrs Henson gave talks on a number of songs.

A new membership contest was started. Mrs Buck Sams and Mrs Frank Dodson were elected captains. The losing team will entertain the winners.

The Society will meet next week in a social meeting at the home of Mrs Gilbert Huils with Mrs G H Phenix as joint hostess.

HUMPHRIES AND SAMS ENTERTAIN W. M. U.

The W. M. U. met Monday in a social and business meeting at the home of Mrs N H Humphries with Mrs Guy Sams as joint hostess.

Refreshments of coffee, salad, and cookies were served to seventeen members.

Aiken News

By Bessie Boyle

The Rev. Sidney Johnston of Plainview preached at the Baptist church Sunday.

High School Students presented a play, "Fools Holiday", at the school auditorium Friday night.

The Rev. Ollie Apple made a business trip to Amarillo Friday. Mrs L T Gilcrease and children of Quitaque spent Friday night in the D D Boyle home.

Mrs William Kinslo of Plainview spent Friday night with Miss Marie Hightower.

Miss Djalha Swift of Plainview spent the week-end with her parents, Mr and Mrs Orien Swift.

Those visiting with Mr and Mrs Floyd Dorman Sunday were: Mr and Mrs Giles Dalton, Billie and Quenton Belt, Ben Fowler and Miss Lillian McCain of Alexandria. The Rev. Sidney Johnston of Plainview, Mr and Mrs Aaron Clark and family, Mr and Mrs J A Clark and children, and Marvin Glyn Marshall.

Mr and Mrs Fred Milings of Liberty and Mr and Mrs Jess Mullings and children of Plainview, visited their parents, Mr and Mrs J C Mullings Sunday.

Mr and Mrs Kidd and daughter Ernis, spent Sunday afternoon in Plainview.

Mr and Mrs A A Brook visited Mr and Mrs J C Biggs at Daugherty Sunday.

CORRECTION IN NAME

Last week the Beacon reported that Lockney's own movie Star was named Bobbie but this is a mistake and should have been Tommy Gene Fairry. He is appearing with Gene Autry in the "Sagebrush Troubadour" at the Isis Theatre Friday and Saturday of this week.

Mrs A H Suiter and son, J J, were in Lubbock on business last week.

HAS OPERATION

Mrs J L Suits underwent an appendicitis and tumor operation last Saturday morning at the Snyder Hospital. Her condition is reported as being satisfactorily.

BAPTIST CHURCH NOTES

Friday night Jan. 31, 7:30 P. M. we are having a service in interest of the Sunday School Campaign which will begin Monday night Feb. 3. We are expecting all the officers and teachers to take one of the 3 courses that will be offered. Also expect many that aren't teachers and officers to take the course.

In the meeting Friday night we are to have Miss Taylor, a State Sunday School worker and the Rev. Willis J Ray. I am sure that you will be greatly helped by being in this meeting. We are extending an invitation to everyone. Come, lets have a good service.

Sunday School 9:45 A M
Preaching service 11:00 A. M.
B. T. U. 6:30 P. M.

Preaching service 7:30 P. M.
Come lets make these services worth while for the cause of Christ.

A. L. SHAW, Pastor

Try a Beacon Want Ad

Mr and Mrs Arch Crager were visitors in Plainview Tuesday.

Jim Dagley is in Ft. Worth this week on business.

*BALD? Give Your Scalp a Chance

Japanese Oil is the name of the remarkably successful preparation that thousands are using to get rid of loose dandruff, stop scalp itching and grow strong, healthy hair on thin and partially bald spots where hair roots are not dead. This famous antiseptic counter-irritant stimulates circulation in the scalp, brings an abundant supply of blood to nourish and feed starved hair roots—one of the chief causes of baldness. Get a bottle today at any drugist. The cost is trifling, see Economy size, 21¢. You have little to lose and much to gain. FREE, valuable book "The Truth About the Hair," if you write to National Remedy Co., 34 W. 45th St., N. Y.

JAPANESE OIL

*This advertisement was reviewed and approved by a registered physician.

WAKE UP YOUR LIVER BILE—

Without Calomel—And You'll Jump Out of Bed in the Morning Ready to Go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sick and the world looks pink.

Laxatives are only makeshifts. A mere bowel movement doesn't get at the cause. It takes those good, old Carter's Little Liver Pills to get those two pounds of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carter's Little Liver Pills by name. Stubbornly refuse anything else, etc.

OATS—BARLEY—OATS

We have North Texas Red oats, rust-proof, contains no Johnson grass and is of a good quality.

Plenty of early moisture indicates probably a good year of spring grains.

HOME GRAIN COMPANY

R. E. PATTERSON, mgr. Phone 52 or 60



LIVE UP TO A STANDARD NOT DOWN TO A PRICE

A permanent which creates masses of curly ends that spring eagerly back to place after shampoo and deep waves that maintain their accentuation.

Complete with shampoo and fingerwave

Vogue Beauty Shop

LYNNA JAYE GRAVES, Operator
Phone 2

Suit Sale

Take Advantage of Our Suit Sale

In buying your suit you get the extra pants for only \$2.00 when ordered with a suit. Cleaning and pressing the best.

Brooks Dry Cleaners

Phone 91

Water Water Everywhere

'BUT NOT A DROP TO DRINK'

A big portion of this plains country has water—lots of water—stored away underground in quantities sufficient to properly irrigate large acreages—BUT—the biggest part of the land which can be irrigated is being farmed dry land methods.

So like the sailor—stranded in the doldrums—dying of thirst—with oceans of water all around but no way to make it drinkable—the farmers of the plains have struggled along in drought after drought with plenty of water under their farms but no way to bring it to the surface and put it to work for them.

NOW—at your disposal—on terms within YOUR capacity—YOU can get the machinery (well, pump, engine)—everything necessary to bring this precious liquid—WATER—to your fields—to irrigate your crops—to make MONEY for YOU—to give that sense of security that comes from knowing a good crop will be harvested.

We are now financing, on terms as long as three years, COMPLETE irrigation plants—so that by dealing with us you can arrange to purchase a well, casing for that well, a pump that is easy running, sturdily built and cheap to operate, and an engine, all completely installed on your farm. The EXTRA profits will pay for it and leave many dollars besides to buy other badly needed things.

PEERLESS, leader in the pump business, is the ONLY company offering such terms—cooperation with the Federal Housing Administration makes this possible. This plan, by act of Congress, expires April 1, 1936. Make your arrangements for an irrigation plant NOW while such liberal terms are available to you.

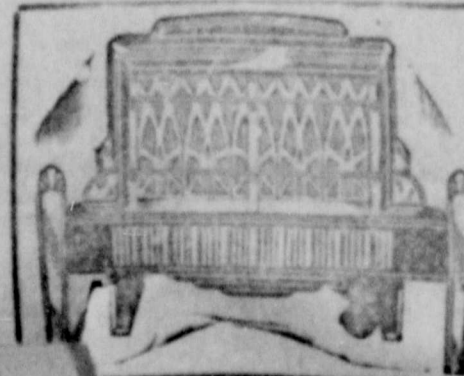
Mr Snyder, Factory Credit Manager, and Mr C K Hughes, Panhandle Manager, will be in Plainview every Monday and Tuesday at the Hilton Hotel and in Lubbock every Thursday and Friday at the Hilton Hotel.

See them—talk to them—Get that great gift—WATER—working for you. Bring along the legal description of your property.

Peerless Pump Division

Makers of Pumps that Insure Water
PANHANDLE OFFICE

P. O. Box 452—Plainview, Texas—Phone 927



NATURAL GAS HEAT

The comfort, convenience, and economy of a gas heater will make it a welcome addition to your home. Hundreds of satisfied customers praise the benefits of this desirable method of home heating. Its carefree, cozy warmth will make you glad that you have such a heater in your home.

See Your Gas Appliance Dealer Or Your Gas Company

West Texas Gas Co.

Good Gas With Dependable Service

THE ROUND-UP

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Edited By The Lockney High School Fourth Year English Class

EDITORIAL OF THE WEEK

"Something of God is in mother's love," says Grace Noll Crowell, who has recently been accorded the honor of Poet-Laureate of Texas. All of her poems contain that feeling of faith and simplicity as expressed in the above quotation. Mrs. Crowell merits the honor of such a place in the Texas literary world. The simple, unaffected style of her poems, her extraordinary power of description, linked with her glorification of everyday life has won the hearts of her readers. In everyday life she finds something worthwhile and beautiful—a housewife's doily task, the restfulness of a simple room, the beauty of a mother bending over an ailing child. Texans should commend the legislature for their selection of this sweet singer as their Centennial Poet-Laureate.

Tournament Scheduled For Week-end

Lockney's annual Rural and Class B Boy's Basketball Tournament will be held Friday and Saturday, Jan. 31, and Feb. 1, at the local high school gymnasium. According to Coach Cooper about sixteen teams are expected to participate.

Because of the interest shown by the better basketball clubs, this tournament promises to be one of the best ever held in Lockney. Some of the strongest clubs entering the tournament are Lakeview, Cotton Center, Price, and Cedar Hill. The referee for the games will be Billie McClure of Plainview High School. The first session will begin at 1:30 Friday afternoon. Admission for each session has not been definitely determined.

HERE AND THERE

By Bobbie Pratt

Well, the change which I have often thought impossible has been made. There is a new type of mouse trap. It is ultra-modern, and streamlined to the nth degree. It is all-metal and shines like the great uncle's bald dome. Now a certain very pretty young teacher need not scream and jump for the nearest chair on account of a mouse. There will be no mice with this new trap. Another feature that will prove helpful is: when she wishes to empty it, she will not have to touch the mouse. The girls who presented her with her pet aversion, chewing-gum, for Christmas can indulge their generosity this spring on her birthday buying her one of these wonderful new traps. "A hint to the wise is sufficient."

Boys, you had better watch your step this leap year. The Home Ec. II girls have studying darning and patching. "Practice makes perfect."
 Some famous sayings of favorite people are:
 Mr. Jones. (When being interviewed by a member of English IV, in a practice interview.) "It's hard to tell."

PLAINVIEW SANITARIUM & CLINIC
 Plainview, Texas
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 Thoroughly equipped for the examination and treatment of medical and surgical patients.
 GLASSES FITTED

Coach Cooper—"If you want to chew gum in my study hall, be sure you have some for me."

The Juniors must be planning a "scrumptious" banquet this year, if it is safe to judge from the lunch they served Friday. Those dainty bits of bovinity so nourished our lean and lank bodies that we are anticipating further sumptuous repasts with watering mouths.

The debate club and basketball girls are selling candy and gum now. Tak, tak.

Don't basketball girls know they shouldn't eat candy? Don't debaters know they can not talk and chew gum?

Wilborn Tannahill has tried so hard to develop a nose for news that he had to have his tonsils taken out.

Some LHS boys are wondering where the Tahiti Islands are. They want to go there and then burn their boats. Girls shall we bar such pictures as "Muinty on the Bounty?"

Awards presented Longhorn Squad

At assembly Jan. 23, awards were presented to the football team of 1935-36. Following the presentation by Coach Leo Cooper, Supt. J. W. Jones explained that awards were granted on the basis of merit only. To senior players graduating this year maroon slipover sweaters bearing the letter were given, but to those who will be in school to play one or more years other awards were presented. The letter men not graduating this year were given their choice of letters or silver footballs. The boys who had reported for regular practice and had furnished hard scrimmage for the first but were ineligible for letters were presented bronze footballs.

Boys receiving awards were: Bob Collier, Captain, Paul Teuton, Rayburn Spence, Raymond Spence, Marvin Sams, J. P. Williams, George Taylor, and Leonard Pope all of whom were presented sweaters. Silver footballs were given to Marvin Brotherton, John Alexander, and Billy Ed Whitfill. Leland Turner and James Cope were given letters. Boys receiving bronze footballs were: Wallace Allen, Calvin Williams, Ballard Graves, Arthur Barker, Charles Baker, Salvador Azua, Rhea Mitchell, Gordon Fore, Claude Brown, Austin Strickland, Robert Lee Smith, S. C. Richardson, Morris Cunningham, and Henry Ford. Although a number of first string men are graduating this year Lockney has prospects of a good team for the next few years. Marvin Brotherton who will play LHS again next year was chosen half back on the All-District second team for this year.

Work Begins For Interscholastic Meet

"There is usually much interest manifest in the interscholastic league work and this year should be no exception," stated Supt. J. W. Jones when being questioned regarding the annual meet.
 Many students have been enrolled in the various local contests in preparation for the interscholastic event to be held in Lockney this spring. Those having charge of the various events are: Mr. Tate, Debate and Girls Tennis; Miss English, Decla-

DOCTORS KNOW

Mothers read this:



Why do people come home from a hospital with bowels working like a well-regulated watch?
 The answer is simple, and it's the answer to all your bowel worries if you will only realize it: many doctors and hospitals use a liquid laxative.
 If you know what a doctor knows, you would use only the liquid form. A liquid can always be taken in gradually reduced doses. Reduced dosage is the secret of any real relief from constipation.
 Ask a doctor about this. Ask your druggist how very popular liquid laxatives have become. They give the right kind of help, and right amount of help. The liquid laxative generally used is Dr. Caldwell's Syrup Pepsin. It contains senna and cascara—both natural laxatives that can form a habit, even in children. So, try Syrup Pepsin. You just take regular doses till Nature restores regul-

ation and one-a-... Guthrie, Extemporant... thcock, Ready... Mrs Witt, Spelling; Mr. Jones, Boys Tennis and Volley Ball; Mr Cooper, Boys Play-ground Ball, Track and Field Events; Miss Dickinson, Girls Play-ground Ball.

Lockney Debaters Enter Slaton Tournament Saturday, Feb. 1

The local debate club will participate in a debate tournament at Slaton on Saturday, Feb. 1. The entire club will attend the tournament, but only two teams each of boys and girls will be allowed to enter. Coach G. D. Tate will leave with his debaters for Slaton at 8 o'clock Saturday morning.

At the regular meeting of the club Tuesday night Bernadean Bennett and Kathryn Davis will engage in practice debate with Eillard Graves and Carl Nall. Mr. Tate hopes to hold a meeting later in the week for further practice before going to the tournament.

Juniors Sell Last Lunch

Lunches were served to twenty five persons in the Cafeteria Friday. At that time the Juniors concluded a series of student lunch sales which have been conducted for the purpose of raising funds for the annual Junior-Senior banquet.

The class has sold candy and chewing gum at the noon hour and at ball games for the past three months. They will serve lunch again Friday and Saturday, Jan. 31 and Feb. 1, at the basketball tournament to be staged at the local gym on that date.

Personals

Claude Workman, a former student of Lone Star, started to Lockney High School Monday. He is enrolled in the Sophomore Class.
 Almeda Workman, an ex-student of Lockney High School, was a visitor at school on Monday.

A representative from the Mcmillan Company, Dallas, was in Lockney Monday for a conference with the English teachers. While here he presented the English department with a literary map of England, a complimentary gift of his company.

Wilborn Tannahill, sports editor for the Round-Up, had his tooth removed Friday afternoon at the local Clinic and has been unable to attend school this week.
 Dorris Fields, the editor-in-chief of The Round-Up, was absent from school Monday because of a severe cold.
 Pauline Strickland and Oleta Huggins returned to school after a short absence caused by illness.

EPWORTH LEAGUE PROGRAM

Feb. 2, 1936
 Topic: Christianity and Inventions.
 The Automobile and Christianity—Leader, Gladys Pratt.
 Song—"O, Worship the King"
 Scripture: Psalms 8—Leader.
 Prayer—Dorris Fields
 Song
 I. Driver or Driven—Leader
 II. The Horseless Carriage Starts Changing Things—Evelyn Staleup.
 III. Affording a Wife—J. Ed. Parsons.
 IV. Some Unsolved Problems—Marvin Sams.
 V. Poem: "Prayer on Driving a New Automobile." Mattie Belle Welford.
 Benediction.
 Move To Portales, N. M.

Mr. and Mrs. J. M. Baker and three children, Doris, Faye, and Jimmy, who have lived on a farm seven miles southwest of Lockney for fifteen years, are moving to Portales, N. M. to make their home.

Lubbock Visitors

Mr. and Mrs. Geo. Kenyon of Lubbock spent Saturday and Sunday visiting Mr. and Mrs. R. C. McGilvray.

Mr. and Mrs. ... were in your ...

OLDEST EUROPEAN DISCOVERY AGAINST STOMACH TROUBLES AND RHEUMATISM ACCLAIMED BEST BY LATEST TEST

Since 1799 thousands of people have regained their normal health after years of suffering from stomach troubles of all types, such as constipation, indigestion, gas, and sour stomach which are the basic factors of such maladies as high blood pressure, rheumatism, periodic headaches, pimples on the face and body, pains in the back, liver, kidney, and bladder disorder, exhaustion, loss of sleep and appetite. Those sufferers have not used any man-made injurious chemicals or drugs of any kind; they have only used a made by nature. This marvelous product grows on the highest mountain peaks, where it absorbs all the healing elements and vitamins from the sun to aid HUMANITY in distress.

It is composed of 19 kinds of natural leaves, seeds, berries and flowers scientifically and proportionately mixed and is known as LION CROSS HERB TEA.

LION CROSS HERB TEA tastes delicious, acts wonderfully upon your system, and is safe even for children. Prepare it fresh like any ordinary tea and drink a glassful once a day, hot or cold.

A one dollar treatment accomplishes WONDERS; makes you look and feel like new born. If you are not as yet familiar with the beneficial effects of this natural remedy LION CROSS HERB TEA try it at once and convince yourself. If not satisfactory money refunded to you. Also in tablet form.

Try it and convince yourself with our money-back guarantee. One week treatment \$1.00 Six weeks treatment \$5.00

In order to avoid mistakes in getting the genuine LION CROSS HERB TEA, please fill out the attached coupon.

Dept. 12685
 LIO-PHARMACY,
 1180 Second Ave.,
 N. Y. City, N. Y.
 Gentlemen:
 Enclosed find \$_____
 which please send me
 treatments of the famous LION
 CROSS HERB TEA.
 NAME _____
 ADDRESS _____
 CITY _____ STATE _____

Miss Ina Merle Cooper, who is a teacher in the Olton school, was here over the week-end as a guest of her parents, Mr. and Mrs. John Cooper.

Messrs. J. D. and O. J. Huggins spent Saturday and Sunday at Maple, Tex. visiting their brother, J. E. Huggins.

Lockney Isis Theatre Program
 FRIDAY AND SATURDAY
 Jan 31 and Feb. 1.
 A reckless Romeo rides the melody trail
 GENE AUTRY
 in
 SAGEBRUSH TROUBADOR
 with
 TOMMY GENE FAIREY
 Lockney's Own Starlet

SATURDAY NIGHT AT 11 SUNDAY AND MONDAY Feb. 1-2-3
 Two Love Birds
 PAT O'BRIEN-JEAN MUIR
 Two Song Birds
 JANE FORMAN-JAMES MILTON
 Two Cuckoo Birds
 FRANK MCHUGH-MARIE WILSON
 in
 STARS OVER BROADWAY

TUESDAY & WEDNESDAY BANK NIGHTS Feb. 4-5
 The biggest little star of them all
 SYBLE JASON
 in
 "LITTLE BIG SHOT"
 with
 GLENDA FARRELL
 ROBERT MONTGOMERY
 EDWARD EVERETT HORTON

THURSDAY and FRIDAY Feb. 6-7
 DICK POWELL
 in
 "THANKS A MILLION"
 with
 FRED ALLEN,
 Patsy Kelly, Paul Whiteman,
 Rubinoff.

DR. GROVER C. HALL
 EYE, EAR, NOSE AND THROAT SPECIALIST
 Office in Plainview Sanitarium and Clinic

HAMBURGERS AND CONEY ISLANDS 5c
 Sandwiches 10c and up
 SuperChili 10c
 Try Our Meals—You Get Plenty To Eat

THE COFFEE SHOP

LOCKNEY WHEAT GROWERS ELEVATOR

Wheat Bran	\$1.15
Cottonseed Meal	\$1.40
Schumacher Meal	\$1.75
Dairy Ration	\$1.75
Ful-O-Pep Egg Mash	\$2.55
Big Egg Laying Mash	\$2.40
Threshed Maize, sack	95c
Lump Coal	\$10.00
Nut Coal	\$9.00
Maize Chops	\$1.00
Sulphur Block Salt	55c
Plain Block Salt	45c

JAKE W. SMITH, Mgr.
 Phone 27

NURSERY STOCK
 Shade and Fruit Trees, Evergreens, Roses and Flowering Shrubs—A complete stock of plains grown trees.
BOWMAN NURSERY
 Box 531 PLAINVIEW, TEX.

Opening Handy-Andy Laundry
 Located 1st door west of Ford & Busby Motor Co.—Lockney

2 FREE Wash Days Thursday-Friday Jan. 30-31

We have 3 new Maytag Washers

Our Price 40c an hr.

We do finish work

Owner . . . Rosalee Carthel

POLITICAL ANNOUNCEMENTS

Announcement fees, payable in advance: District offices \$15.00 County offices 10.00 Precinct offices 7.50 City offices 5.00

The Beacon is authorized to announce the following candidates for office, subject to action of the Democratic Primary, Saturday, July 25, 1936.

For County Treasurer: MRS MAUDE MERRICK MRS O. M. CONWAY

For District Clerk Floyd County: GEO. B. MARSHALL (Re-election second term)

For County Attorney: WINFRED F. NEWSOME (Re-election second term)

For County Clerk: DOUGLAS HOLLUMS A. B. CLARK (Re-election)

Tax Assessor and Collector: FRANK L. MOORE (Re-Election) M B (Bee) MARTIN

Sheriff: E. S. RANDERSON (Re-Election) W. C. HANNA J W CHAPMAN

For County Judge: TOM W DEEN (Re-Election)

Commissioner, Precinct No. 2: E. R. HARRIS

For County Superintendent: WALTER TRAVIS C. A. CASS

For Commissioner Precinct No. 3: B. E. (Bass) GYPERT GEO. E. WEAST

BEACON GIVES RULES TO HELP CANDIDATES

Now that the customary political announcing time is here, the Beacon wishes to present rules that it will follow during the coming campaign.

No name will be placed in this column and no announcement will run unless the candidate's fee in the amount indicated at the head of this column, has been paid in advance.

Headings for the various offices will be arranged by the publishers, but names under the headings will be placed in the order in which full announcements and announcement fees are received.

Classified Ads

FOR SERVICE—Registered Jersey Bull. \$1.00 cash—See Arthur Roberson 7 tfe

FLOYD COUNTY ABSTRACT CO.—Let us show you that we can save you money on your Land Bank or any other Abstract & Title work. 30 years experience Floyd County Abstract Co.—R C Scott, Mgr. 50-tfe

STRAYED—2 years old, light colored Jersey heifer, short horns. Notify M. H. Ragle. 21-110.

More Equipment Installed

SELF SERVE LAUNDRY

We have just completed installing our fifth washing machine, and are this week installing new boiler equipment. This additional equipment will enable us to give quicker service to patrons—no long waits.

We call for and deliver laundry in the city—Complete Laundry service of every kind.

Self-Serve Laundry

S. C. R. GRAVES, Prop.

DEFINITE PLANS

(Continued from Page One)

The other events will take place as follows.

Monday night, Feb. 10 first basket-ball game between Floyd and Lockney here.

Wednesday night, Feb. 12 second basket-ball game between Floyd and Lockney at Floydada.

Friday night, March 20th, one act play contest here.

Saturday, March 21, playground ball and tennis here.

Thursday night, March 26, Class A and B declamation and choral singing.

Friday and Saturday, March 27 and 28, regular county meet.

MASONIC LODGE TO MEET SATURDAY, FEB. 8

The Blue Lodge, Royal Arch Lodge and the Council will meet Saturday night, Feb. 8. The Grand District Deputy will be present at all three lodges.

Z T Reed will deliver the welcome address.

The committees in charge are

Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night when you feel tired, nervous, all upset... use Doan's Pills. Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

DOAN'S PILLS

FOR SALE—One 8 year old black polo mare, one two year old black polo stallion, and one registered rambolet buck cheap. B F Kreig, Rt. 1, Floydada 21 2tc

FOR SALE—800 peach and apricot seedling trees 10c each. If you haven't the money and want the trees, come and get them.—C. F. Ramsey 21 3tc

FOR SALE—One span of smooth mules, weight 12-1300 lbs.—See Irvin Bennett 21 11-

FOR SALE—Crystals for Crystal Radio Sets. See Harold Huggins

FOR RENT—Furnished modern apartment in main residence.—Tourist Park. 20 2tp

FOR RENT—Quarter-section farm three miles east and two miles north of Lone Star. Must sell farm equipment, tools and feed, to renter.—See J H Paxter. 20 tfe

FOR SALE—47 head of white-face steer and heifer calves, located 6 miles east and one north of Lockney.—Irvin Bennett. 2a tfe

"Leave you flower Orders with Mrs E E Dyer. —Hollums Floydada Florists. 7 tfe

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared a tender prompt, efficient service on everything in the line of land titles.—S E corner of public square, Floydada, Texas Mex Maud E. Hollums, Manager

MEN WANTED for Rawleigh Routes of 800 families in Garza, and Kent counties. Reliable hustler should start earning \$25 weekly and increase rapidly. Write today. Rawleigh, Dept. TXA-451-S, Memphis, Tenn. 17 6 ip

"BRAIN JEWELS" FROM OUR EXCHANGES

Herbert Hoover is greatly enjoying the role of chief spokesman of the Republican party, the nominal head of which he still remains. His farm plan the other night sounded very much like the failure he produced during his administration for so-called farm relief. The farmer will be the last person on earth to be fooled over the Hoover brand of farm relief. However, the campaign is not turning just like the Republicans would like to see it. Four years ago with Hoover on the defense, he undertook to explain the reasons of his failure. In 1936, President Roosevelt is not on the defensive, but is putting up an offensive battle. He is not making excuses for the failure of his laws which have become void through court decisions. He is putting his opponent on the spot by asking which one of the laws they would have repealed. This will be an interesting campaign.—The Canyon News.

The papers say there's a split in the Socialist party. We didn't know there was enough of the party left to split. Might say the same about the Republican party in the south. It's pretty well split like they stand, from the number of prospect candidates coming out for president.—The Briscoe County News.

The depression did one good thing. It taught all the people to appreciate the value and speak respectfully of 30c.—The Colorado Record.

In the state of mind one finds Texans at this time it seems unlikely that one amendment will be voted upon next November will pass that should. It would make higher salaries for the governor, attorney general, secretary of state, and two or three others. The governor gets \$4,000 per year now. He would get \$12,000 under the changed wage scale, which is not enough for a man at the head of a concern that spends more than one hundred million a year of other people's money. A higher wage might get a more continuous flow of good material into the state house and other departments of the state government. On the kind of salaries that have been paid Texas has been very fortun-

Don't Guess But Know

Whether the "Pain" Remedy You Use is SAFE?

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about Genuine BAYER ASPIRIN.

He will tell you that before the discovery of Bayer Aspirin most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

Scientists rate Bayer Aspirin among the finest methods yet discovered for the relief of headaches and the pain of rheumatism, neuritis and neuralgia. The experience of millions of people has proved it safe for the regular use of those who suffer from these ailments.

You can get Bayer Aspirin at any drug store. Ask for BAYER Aspirin. It's the only one with the Bayer cross on the wrapper.

in the type of men that have held high office, but good luck cannot be expected to follow us indefinitely.—The Floyd County Hesperian.

Republicans are attempting to drag Woodrow Wilson into the munitions investigation. Twenty years have passed since this nation became entangled in European affairs which finally dragged us into the war. If Wilson were alive today and could look back over the world's history he would probably find a number of errors which he committed. Just look 20 years in your own life and see whether or not your decisions and actions of those days show up very favorably in the light of what has taken place.—Canyon News.

Try a Beacon Want Ad

Miss Rachell Graves was visiting in Canyon Sunday.

Mr C J Taylor left Saturday for Cumby, Tex, where he visited his mother, Mrs J H Taylor. He was accompanied to Greenville, Tex, by H A Brotherton who visited his sister, Mrs Bickley. They returned Monday.

SOUTH PLAINS NEWS

School News Several visitors attended the program last Friday afternoon. Immediately after the program the P. T. A. met to decide when to quilt the quilt which several girls are making. This quilt is to be sold and the money will be used to pay for the typewriter which the newspaper staff has bought.

Sports

The girls basket-ball team was defeated last Thursday afternoon by Irick at Lockney. Irick made 19 points to South Plains 7.

Birthday Party

Lucille Weast and Joyce Maguire gave a joint birthday party at the home of Mr and Mrs G F Weast last Sunday afternoon.

Garnet Hilburn entertained a number of young people with a party at his home last Friday night.

Mr and Mrs Ramon Champion of Slaton, Tex, spent Sunday as the guest of Mrs Champion's sister, Mrs J M Floyd.

Mr and Mrs C R Graves were in Lubbock Sunday visiting.

Take Notice---Look Around

You have only to look around you to see what kind of Automobile, truck and trailer tires your neighbors are buying— They are—

FEDERALS

And there is a reason why they are all buying this tire. You owe it to yourself to investigate. So many people cannot be wrong in their purchase of tires.

"THEY HAVE TO MAKE GOOD OR WE DO!"

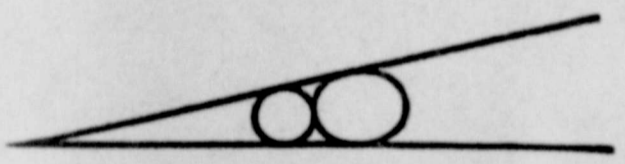
Ozark Service Station

Dwight Jackson



ANNOUNCES \$25-A-MONTH TIME PAYMENTS

AND A NEW UCC 6% FINANCE PLAN



Any New Ford V-8 Car Can Now Be Purchased for \$25 a Month with Usual Low Down-Payment

THIS \$25-a-month time-payment plan enables you to buy a New Ford V-8 car through your Ford dealer on new low monthly terms.

After the usual low down-payment is made, \$25 a month is all you have to pay for any type of new car, including insurance and financing.

Your cost for this extension of credit is only 1/2 of 1% a month on your original unpaid balance and insurance. This plan reduces financing charges for twelve months to 6%. For example, if you owe a balance of \$400 for your

car and insurance, you pay \$24 for the year of credit; if the balance is \$200 you pay \$12. Your credit cost for one year is the original unpaid balance multiplied by 6%.

UCC plans provide you with insurance protection at regular conference rates. You have not only fire and theft insurance, but \$50 deductible collision, and protection against other accidental physical damage to your car.

The Universal Credit Company has made these plans available through all Ford dealers in the United States.

FORD MOTOR COMPANY