BY JEANE SUITS

"Cheat Chisel and Commit Crime' seems to be the modern version of "Eat, drink, and be VOLUME 35 merry for tomorrow you may

I didn't know so much red existed outside the teacher's ink bottle until the other morning I awoke a few minutes before the sun rose to behold an eastern horizon flooded with numerous mixtures of carmine, scaplet, ruby, and rose. The brider hues were concentrated in the center with more delical mades on either side. Just b or rays spangled d d toward the sky to announce me coming of the greatest energy producing

Speaking of towns of Texas and their connotative value to travel, I have discovered that you can get a Grandview of the Cross Plains Grand Prarie by going to Mount Vernon. Of course, if you are choicey and prefer a Longview you can always go and Seymour. In this section of the country you can go for Miles and never see anything but Levelland and Littlefields. Now, you may feel that you are getting on Daingerfield by observing so much out in Plainview, but you are at Liberty to take a Holliday Gulf stay all Winter, and see nothing but Hightowers and Gay Hills. Dimmitt, but its the Dickens when you have to Dilley along in a West Texas City with no Hopes of ever being Happy by going to Naples, Boston, or Yorktown because of a Lott of Stonewalls. Orders Sinking Fund Turned In-You are just Aiken to get a Glimer of the Eastland where Comfort is assured by drinking Sweetwater. Now. I have found

ny thing to me that this office has the city. three dictionaries, stacks of daily Numerous city officials, form home in the Sterley Community papers, and a few reference er officials, business men and for the past six years, moving books, but still misspells words- others were on the witness stand there from Canyon. Three of why can't all men be gentlemen in the federal court during the her grandchildren lived with her. and all women ladies? But I sup- two days. Several were called on pose in that case there would both the plaintiff and defendant, charge of the arrangements. never be any strife or friction and City records, papers, etc., were such harmony would soon drive introduced as exhibits, by both Cemetery, one mad-I have always been sides. taught that anger and mad are In handing down his decision not synonymous terms but it still at the close of the equity hearing. believe Hauptman entirely guilty troversy had really loves him but his mother -Patsy Kelly and Thelma Todd were my favorite comediennes. Its rather uncanny how quickly Gillespie and others in the action, son the winner will be awarded the word "are" can be changed to "were" in this world's whirlwind of events-"The forgotten man" is a phrase that has been harped upon by newspapers the past three or four years as being something incredible. Personally. I don't find it so bad. Why not? Anna Anderson, A P Barker, H Quitaque, Paducah, and Matador. Is not every man forgotten within a course of two weeks after death no matter how important anyway? Then on the other hand no body likes to be forgotten while still alive and of course that is the sense in which it is spoken today. It is just a matter of time until this whole generation will be plowed under and a new crop planted according to the Maker's contract instead of the U. S. Government-If you of Lockney have co-operated E Watson, and L M Honea. like these thoughts at random I with Jokn Jenkins, the manager may do it again- The only of the local theatre in presenting objection I see to this paragraph a free matinee Monday and Tuesis that you get a fair example of day Dec. 23 and 24. how jumbled my brain really isof you!-! hope you like this holiday edition!-Hey, Hey,

Lockney School Dismisses Friday

up Monday Dec. 30.

THE LOCKNEY BE

Dedicated to the Interests of This Section, That No Good Cause May Lack

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, DEC. 19, 1939



LOCKNEY CASE TUE.

to Registery Of Court And Distributed to Bond Holders

that it is Best to be satsfied with present surrounding, keep your Bigfoot out of vice, Wink not at the city of Lockney and its difference between the city of Lockney Henrietta, who is not yours by Were brought out into open court. Iton officiating.

Whitewright, and you'll be Alla- ludge William H. Atwell in Mrs Rogers had been bed fast United States district court fat for the past six months. Morning diary thoughts: there will no doubt be some disap- which designated to safeguard prises Christmas Day—Its a fun- W Gillespie, and others against funeral.

looks to be like when a man's Judge Atwell suggested to the Eight Schools Included in District angery he's plenty mad .- Won- city officials closer attention be der if Santa Claus gets tired of paid to city affairs. He ordered being called a farce-I still don't sinking funds, over which a conof the Lindbergh kidnapping to the registry of the court to be schools in this locality. Cosch through Sterley and on to Lock-When a man's prosperous every- distributed to bond holders and Cooper states that the purpose of ney, and the road from Lockney body thinks he's a good fellow, told city officials to begin steps the district it to promote an into the Irick community and to office of deputy grand master to but when a man's down, nobody to collect delinquent taxes, to put interest in basketball. Two games the county line west.

> Kansas, attorney, represented Mr court. At the end of the seawith Charles C. Crenshaw, local a trophy. attorney, as associate. E L Klett This district is not associated represented the city.

Those attending court from scholastic League. Lockney were:

M Mason, Dorsey Baker, K L Canning, L M Honea, Walter Association Holds Stockholder's Childers, Carl McAdams, O L Allen, Leonard Brewster, Claude Thornton, Eb Rankin (E. H.), Frank Perkins, C L Anderson, J H Hodel, R T Spence, T Z Reed.

FREE MATINEE AT ISIS THEATRE DEC. 24-25

the children and adults, and they since the first of the week. want you to have a good time at they're pushing me off the type-writer! __** -) (-) "_-" * **; their expense. Come and enjoy vourselves while you do your Christmas shopping

The Lockney school will dis- and the Ford & Busby Garage, afternoon in the lobby of the U.S. been seriously ill of pneumonia Hillsboro, to Hart Sunday where mies Friday Dec. 20, for the through some mistake were left Post office. The old one is fad- and other complications at Brown she will visit for a few days. Mrs Christmas holidays and will take off the list of said merchants. The ed and soiled and will be discard, wood for two weeks, is reported Hand had been visiting here since llist appeared in last week's paper, led.

FUNERAL HELD FOR MRS. ROGERS SUN

Mrs Rogers Died After Long Illness Saturday at Her Home Near Sterley

The funeral of Mrs Martha Ann mas a Rogers 75, who died Saturday exist. Following a two-day hearing afternoon at her home one mile

the city. It was in the case of & who was unable to attend the Farm-To-Market Roads To

Mrs Rogers had made her

The Crager Funeral Home had Interment was in the Lockney

LEAGUE IS ORGANIZED Basketball League

be turned in- been organized among eight the precinct at South Plains down the city on a sure foundation. a week will be played with one of This road improvement will

in any way with the Inter Norman is a Former Plainview

The eight high schools par J H Hohlaus, A R Meriwether ticipating are: Lockney, Floyd-Clyde Applewhite, D E Cox, Mrs ada, Flomot, Turkey, Silverton.

Meeting

The Consumers Fuel Association held its annual stockholder's meeting at the City Auditorium Wednesday to elect officers.

R T Spence was elected President and Robert Smith was elect- view nine years ago and was pased vice-president. The following tor of the First Christian Church. A number of business houses were re-elected W W Cooper, J Five years ago he started publish-

Ill of Pneumonia

Frankie Beth Busby, daughter wrote the "Mode Lockney merchants will dis- of Mr and Mrs Frank Busby, is column for the we Oh, yeah, Merry Christmas to all tribute tickets to purchasers on reported to be critically ill of run for several years. the said dates. This show is for pneumonia. She has been sick

Post Office Has New Flag

Postmaster Joe McCollum hung Last week the E. L. M. Cafe a new American flag Monday

THE WEATHER

Weather conditions here the past five days have been deto bath in. If the present conditions continue a snowy Christmas as in days of old will not

Graded Up. WPA Funds To Be Used: 30 Men At Work

Commissioner E R Harris re ceived word this week from the District WPA office at Lubbock ted something like 60 or 90 days and A. M. in Waco.

The roads that will be improved are as follows: From the Denver railroad track east of town to the Floydada-Silverton High-A boys basketball district has way. From the northeast line of

for something like 60 days.

R. S. NORMAN DIES

Minister and Editor of Weekly

Rasco S Norman, former editor Weekly and minister, died Saturday night and was buried Sunday lin was re-elected as grand treaat Teague.

It is reported that he was out hunting Saturday and slipped when crossing a creek on a log-His head struck a stone inflicting fatal injuries.

Norman first came to Plaining the Community Weekly and home at Teague, but maintained wrote the "Mode Treacher" ly which has

ainview. three children, all Lena Moore's Condition Unimproved

He is survived

COUNTY GINNED 6615 BALES OF COTTON

lightful for picknicking and two Lockney Gins and Aiken with plenty of golden sunshine Report 2,828 Bales For Whole Season

A recent census report shows that there were 6,615 bales of Temperature has been ranging cotton ginned in Floyd County

> son up to date. This office could of Lubbock in the Plains area.
>
> not get in touch with the South The commission ordered a re-Plains gin but it is believed that due ion of 15 cents for the first their turn outs will bring the num- 2 000 cube facts 12 1-2 cents

ELECTED GRAND MASTER

Attend Grand Lodge

that money was available for his elected 96th district deputy grand would receive 2,000 feet of gas form-to-market roads in Precinct master last Thursday at the one 2. and that work would begin bundredth communication of the today. This project was submit- Grand Lodge of Texas, A. F.

> Hugh Counts, senior warden. also attended the Grand Lodge and school of instructions which lasted two weeks, as a representative of the blue lodge he attended Friday.

W Marcus Weatherred of Coleman was elevated from the the highest station within the gift of the Texas Freemasonry which Thomas E. Elcock, Wichita, these games to be on the home give work to about 30 ar 35 men Lodge. Galloway Calhoun of of deputy grand master and John Temple Rice of El Paso was advanced from grand junior warden

to the grand senior warden. as grand secretary for 22 years. of the Plainview Community was re-elected for his 23rd term of office. J. J. Gollaher of Mar-

ABOUT MAILING CHRIST-MAS CARDS

Watch your Christmas greetings which you mail through the United States Postal Service. They must not contain any surplus writing only name and address of sender. When other writing is placed on them they become the past year he has made his first class mail and added postage is necessary.

> Bud Leach has moved from Mrs A. I E Box's home, near town wife and to J W Davis' rent houses in southeast Lockney.

Mrs Nannie Ramsey and daughter, Miss Mary Lou Hammonds, accompanied Mrs Ram Miss Lena Moore, who has sey's cousin, Mrs Nannie Hand of last Thursday.

DERED BY R.R. &D

Minimum Charge Reduced To \$1.35. Other Reductions Along The Line.

Austin, Dec. 17-The rai road commission today ordered reductions in rates charged by The Lockney, Patterson, and the West Texas Gas company for Aiken gins report the ginning of domestic and commercial gas 2,828 bales for the entire seas sold in all towns north and south

next 46,000 feet.

With the reductions, Olin Cul-C L Anderson and Hugh Counts berson, director of the gas utilities division, said the minimum vate would be cut from \$1.50 to \$1.35 CL Anderson of Lockney was for which cost the customer

Show On January Bills Rate reduction were ordered effective as of the December bill ing period, which Culberson said would show on bills rendered

Gas Company to Accept Reduced Rate

R F Hinchey, vice president general manager of the West Texas Gas company said that the company will accept the reduced rate and will put it into effect on Dec. bills

The authorities representing is grand master of the Grand the West Texas Gas company have been attending gas rate Tyler was advanced to the office hearings with the railroad commission for some time," Hinchey said, "and upon the determination by the commission of a gas rate schedule for the system W B Pearson, who has served after a complete audit of our (Continued on Back Page)

Today's Market

POULTRY	-/
Hens, heavy per lb.	140
Hens light	116
Hens, light Light colored hens	11c
Old Roosters lb.	- 9c
FRYERS	
Fryers heavy, per lb -	15c
Fryers, light	130-
Stags	100
CREAM	
Cream, No. 1	30c
Cream, No. 2	28c
EGG9	
Eggs, per dozen	20c
GRAIN	
Wheat, per bu.	\$1.00
Maize, threshed, 100	65c
COTTON SEED	
Cottonseed, per ton	\$23.00
Cottonseed meal, 100 -	\$1.50
Loose hulls	\$8.00
Sacked hulls	50c
Sacked hulls Mixed feed	80c
Cotton, per pound	7.00

BEACON

PUBLISHER

the postoffice at Lockney

er, standing or reputation of an to the attention of the publisher

ckman was fired off the orce. He did not mence his statement. He said Hickman to close all and he did not do it. It that Hickman might of the "pay-off" line of The Beacon has just about come to the conclusion that all hem more or less and that did the WPA work alloted to the not suit Governor Allred. We various communities in Floyd kinder like that spunky Governor county will not amount to a of ours He was right in detinkers-dam. The State High- manding that all places where way Department will get their gambling was allowed should be projects ok'd in the various closed up tighter than jug, and counties, and the WPA officials if officers wont do it, fire 'em will tell you they will use all the right and left until the force is available men in the counties cleaned out and good, honest Lateral road improvement is sup- officers are in charge of our law posed to have right-of-way in enforcement department. Hick-this WPA set up. But it will man has been a mighty good

have been submitted to the going to have a convention and ed on the noggin and relieved of this to be true. He was taken from various District offices The the date has been set for June 9th the bank roll if they don't quit his customary place in an old District offices passed them on to and the place will be Cleveland. the State WPA office at San They have issued an invitation to their pockets. This sure is danger his home. Homesickness nearly Antonio, and they in turn have all disgruntled Democrats to ous practice. submitted them to Washington. come into the Republican corral. Then that great game of "buck Their main hue and cry at the passing" begins. People in the meeting Monday night at Washvarious Districts are out of work. ington was taxes and government they press County Commissioners spending. We have been talking City Officials and other organiza- about taxes for over two thoutions about work. They must have sand years now and nothing has work. Members of the Com- ever been done about it. These missioners Court, etc. as cutlined some Good Old Party boys that above take the matter up with are now raising such a howl about the District office. They begin government spending are the to spread the "soothing salve" same fellows that told the Presiand pass the buck to the state of dent on March 4, 1933 that the his reputation in 1930. If reputation that another special session will they get. Promises and very little a debt of 70 billion. At that action. What we need in Floyd time the Government was the county is work for people who only organization that had any must work if the: at, they can credit rating in the United States, that Samuel Insul would have a The bills must be footed and you We don't know where lar. It was up to the Government tough time getting such a loan will probably be called cpon to fult lies, but it is somewhere to do the borrowing and spend- in 1935, as his reputation has furnish the wherewith that they the line. Sponsors of pro- ing in order to help these boys undergone drastic changes. jec's in Floyd county and Lock- get their business back on its feet.
ney are ready to put men to Uncle Sam played Santa Claus for work when the word is received them, and now they are giving off to a good start when the party from the proper authorities, the old fellow a swift kick in the comes near splitting over the lo-Things sure are getting in a pants every chance they get. That cation of their '36 convention. Germany has greeted the proposhellavamess if you ask us, and is just like tailing-up an old poor They remind us of a group of ed Arms Limitations coldly. The the "heat" needs to be turned on cow that is down and can't get querelsome children fussing over only arms limitations that Ger-

will "charge you" every time.

and the Worst is Yet to Come



be like most of the other work peace officer in years past, but will begin to kinder simmer along His concern was likely not to projects that has been started by it seems he has adopted the right after the first of January, have been for Hauptman's good the Federal Government, it will wrong idea about this gambling and by March it will be boiling but a form of publicity for himbe side-tracked. Of course a business, so he has no business plenty big. We hear quite a bit self, that he might hitherto be small project here and there over toteing a six-shooter around and of political talk already.

> A lot of people in this neck of There is no place like home. The Republicans are at least the woods are going to get crack- Even a little turtle has discovered

WHAT WE SEE IN THE PAPERS

It is reported that Samuel I dare say you hear of more appropriations

The Republican's are getting a real point in view. up. After you help her up she at whose home they are to play. many would not greet in such an The Republican's had hopes of icy manner would be you cut splitting up the Democratic party while I double. investigating committee just why! The political pot of the county but must have come to the conclusion that their own party was in great need of changing. The Republican party will have to adopt the motto all work and no play if they are to win this next

> In this game of animal grab that is going on in Ethiopia the U. S. is like the timid child at the party. While England and Italy and France are each grabbing a slice of poor old Ethiopia, Uncle Sam is furnishing his part of the refreshments, although he gets none of the cake.

> The Mexican Government can never rest for long. They must be continuously squabbling. Now they are at it again. Sweet peace has never prevaded Mexico and from all appearances will never gain a hold. With them it is not party squabbling but the strongest man wins.

> Hobart, Okla., is not the forgotten city since the epidemic of the dreaded disease spinal menin gitis has claimed many lives in that town. This is one disease that medical science has yet to perfect a cure. The town has been quarrantined and not more than three can congregate in group. The local gossip is likely to be slow in going the rounds. but when the quarantine is lifted the village will again buzz with added glow, caused by weeks of

We have noticed that Governor Hoffman of New Jersey has been a topic for the front page of many newspapers for some weeks.. His interests in Hauptman, the convicted Lindberg kidnap-slayer, was probably only a farce, for he has recently tried to break into the realm of politics

with the success of "It Happened

Success will be measured by will pay dividends perhaps years erits rather than the amount of later—I know not when! merits rather than the amount of money one has at one's com-

king's price as in kindergarden learning to set type just like this.

People in small towns will learn that they are living within a limited area punctuated with more than one keyhole with three eavedroppers to ever hole who

You and I will learn that the best investment we can make this Christmas will be in kindness that

People will learn that the printer's devil isn't like the devil that Poor folks will learn that there tempts them to do naughty the really isn't any Santa Claus and but he is a boy instead who is cease to ask for gifts demanding preparing for an honest living by

> "Annie Oakley" coming to the Isis Theatre next Sunday Dec. 21,

Ernest Lee Thomas of Canyon are just dying to circulate scandal was here Sunday visiting his in order to cover up their own parents, Mr and Mrs Lucien



Our Latch-String Is On the Outside

to wish you a most bappy and joyous Christmas.

OUR HOME ECONOMIST SUGGESTS THIS MENU

Sliced Tomato Canape Paprika Crisps Oyster Dressing Potatoes au Gratin on Half Shell Asparagus - Hollandaise Sauce Spiced Cranberry Jelly Olives Celery Curls Radish Roses Butter Plum Pudding Hard Sauce

Coffee Nuts and Raisins

Try Cooking Electrically

might argue for some months

upon varied subjects with never

We see by the papers that

overcame the poor turtle but after

a long and hard journey he reached his destination, his home

It is with much regret that we

read of the death of one of film-

land's leading stars. Thelma Todd. We have all seen her in the movies as a leading lady and as a comedian. She will be missed

by the show-going public

n the barrel.

Advertising ballyhoo will quit comparing an on-coming show

Texas Utilities Company

表现的表现的形式的现在分词的

Turkey Dinner

the state will get underway, but wearing a badge of authority.

shey will be scattered. Thousands,

Christmas Day

This perhaps will be our last Turkey Dinner this season. Plan now to eat Christmas Dinner with us. It is less expensive and less work for you.

-MENU-

Baked Turkey

Turkey Soup

Governor Allred has told the

Oyster Dressing

Giblet Gravy

Cranberry Sauce

Cream Peas

Cream Potatoes

Celery Tips

Pumpkin Pie With Whipped Cream

Choice of Drinks

PRICE 35c

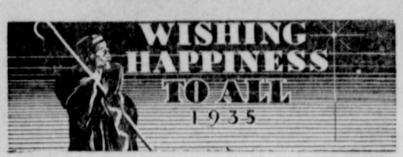
MERRY CHRISTMAS

These two words have behin d them all our good wishes for your future and our gratitude to our patrons for their kindnesses to us through the years of the past. May happiness, health, prosperity and wealth be yours in ever increasing abundance. Merry Christmas.



Thursday, December 19, 1935

14 15 16 17 18



Wishing you a Merry Christmas and Prosperous New Year.

Walter Travis

County School Superintendent

Individualize YOUR SELF

This is what you get when ordering your suit from this shop.

You will like our cleaning and pressing service to.

Merry Xmas Happy New Year

Brooks Dry Cleaners

Martha Found a Way to Raise Christmas Funds

C HRISTMAS was drawing nearer and nearer, but Martha Woods seemed no nearer a solution of her problem. The giving of gifts at the Yuletide season had been a tradition with Martha as long as she could remember. This year, however, she saw no way to keep up the cherished cus-

During the past months her income had shriveled to where it would buy only the necessities for herself and Emma, her faithful servant. Through no scrimping or saving could even the

Now, as she watched the whirling flakes of snow, she thought how lovely it would be to see the big room full of gaily tied packages, waiting to be sent on their various ways. Regretfully she pictured the disappointment of relatives and friends who would think she had forgotten; they would never dream she had grown too poor to buy Christmas gifts; they all believed her wealthy.

With a heavy sigh she looked around the beautiful living room. The furnishings were luxurious; many of them had been in the family for genera-. . Suddenly a cry came from her lips. She had thought of a quick, sure way to fulfill her desires. She would sell a few of the lovely old pieces. She would send for the proprietor of the antique shop without a moment's delay! Her Christmas gifts would be on their way tomorrow !-

MANY TYPES OF HOLLY

OLLY, so popular as a Christmas decoration, is most abundant along the bottom lands of eastern Texas and southern Arkansas. There are about 175 species of holly found throughout the world, the largest being the American holly which attains a height of 50 feet. The red-berried holly is most common, although some species bear yellow berries and oth

の変数の状態を

Ancient German Christmas Belief Germans of ancient times believed that crumbs of bread made at Christmas, and which fell on the ground, would grow into little star flowers with miraculous healing powers.

Just One of Their Days THEN Christmas comes to Shang-

Christmas in Shanghai

hai, a cross-section of the world makes holiday. The average Chinaman falls to get the meaning of it, but such a fun-loving people can do well with one more celebration. So the Chinaman himself adds to the din with firecrackers and gift-giving, parties and the making of calls.

There is a distinct western touch to the observance of the season by this most cosmopolitan city. Shanghal's "social registerites" start plans for dinners and dances as early as the middle of November; immediately reservations are checked off on the calendars of ballrooms and restaurants. The exact form of observance varies with the nationality divisions of the city. In the Russian section, the day is observed as it is on the steppes or in Moscow. The French greet Santa Claus in their own way, even thoug the wax dolls have to be brought from the Champs Elysees. The anese prefer to make merry by drin ing saki. The English must have the plum pudding and helly.

At the mission schools, where boys and girls are taught in separate classes, Christmas carols around the tree give modest school girls a chance not only of singing hymns but of "seeing hims."

In Interior China, however, most of the people prefer to celebrate their own Dragon-boat, Mid-Autumn, and New Year holldays rather than this 'imported" one. They do not even try to understand these queer foreigners. To them December 25 is just another day !- Frances Grinstead.

Made Best of Worst of

Christmas-Time Mishap HE snow began nearly a week be I fore Christmas and when the great day arrived, folks were trying to re member the time when it didn't snow in Morton City. Barnes, the only merchant, had put off getting his shopping supply so there were no gifts in town to be bought for love or money. when news got about that the train down on the railroad siding was snowbound in Morton City, old and young sort of forgot about the lack of gifts. Too, the president of the road with his party had a special car on the rear of the snowbound passenger, and

wasn't that a great honor indeed? Folks got over the novelty of their visitors in time for the organization of a huge choir of carol singers that went down to the train and paraded through the length of the coaches, even singing for the chef and the porters ree decorated with the makeshift or naments they had on hand from pre great hit with all the strangers who oined heartily in the fun.

The passengers dove into was without one of the impromptu gifts. The passengers received oldfashioned reasted fowls and all trimmings of a cenerous feast. What one bath not, the other had, seemed the most terse explanation of the happy condition !- Luella B. Lyons.

ON HIS WAY



Green-Going away this Christmas? Wise-No, but I guess I'll go away ight after Christmas.

Apples, jelly or canned fruit, and

even blg cherry homemade wreaths done up "Christmasy" make practical presents; but the gayest and most welcome of the off-the-farm-and-on-to-thecity presents seem to be pop corn and hickory nuts. With a basket of pop corn and a bag of hickory nuts all kinds of Christmas boxes are sultable for every one from grandfather and grandmother who lived on a farm and picked up chestnuts when they were young, all the way down to the littlest boy cousin, who's inordinately fond of

- 一番の社の体の中の

Holiday Garnish for Salads Cranberry jelly aliced and cut into fancy shapes with a cookie cutter or a knife makes an attractive and unusual garnish for salads and descerts

"Santa Claus will soon be here," said Uncle Eben, "and tain't no time to tell yoh financial worries. If yo writes him a letter, don't write it

CLINIC NOTES

jursday, December 19, 193

Mrs Roy Childers of S Plains, who underwent a m been al work.

County was discharged Mofollowing a minor operationescur

Mary Sue, daughter of Mr and

operation in the Medical immy She finds it a tough job to Surgical Clinic Dec. 12, wastown- crash Broadway, however, until arday, she meets a big shot gambler, hand who puts her over in a big way Mrs C A Simmons of Br with and makes her the toast of the bright light district.

Winfred Shaw, musical comedy star has the roll of the little country girl who sings her way to Mrs Fred Gross of Sand Hill har of the gambler. Others in the fame, Lyle Talbot plays the part Least ares Phil Reagan, Genevieve, Colum and Allen Jinkens.

Buy WORTHWHI WHAYS CALL ros. Barber

When you buy Christmas wifts buy something that wif as practically for a life-time. We would siggest a Bed Room Suite, Living Room Suite, Dining Room Suite, Rockers, Occasional Chairs, Dishes, Silverware, etc.

We are making Special Prices on these and many more items in our store. Come and see for yourself,

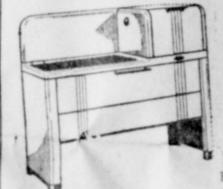
We wish for our many friends and customers a very, very Merry Christmas.

Cox Hardware & Furniture

The New 1936 Kitchenkooks are Here

They bring the Convenience, Effeciency, and Cleanliness, of the City Gas stove to the Farm and Ranch Home-

Come in and look them over—a price range to suit every purse.



The New 1936

Perfection

NOW ON DISPLAY

The finest stove ever luck by the Perfection Company Come in and see for yourself.

Buy Her A MAYTAG

It will be a life long appreciated gift-EASY PAYMENT TERMS



USED ROR SALE-

5 Good Used Oil Cook Stoves

Can Be Arranged

6 Good Used Coal Heaters

3 Good Reconditioned Washers

All at prices to sell—Terms can be arranged

Baker Mercantile Co.





Who ever makes a sincere wish will do his best to bring that wish to fulfillment. And when we wish you a Merry Christmas and Happy New Year we want you to know that it is no idle custom of ours but deep down in our heart we hope you catch the Spirit of Christmas Day . . . and spend a season of joy and happiness that will resound in your memory throughout 1936

Mr. and Mrs. John Jenkins



We would suggest that you do your Christmas buying before Christmas eve so you will get a better selection and not be in such a hurry. That last minute buying is nerve racking. Below we list a lot of items that you will want for Christmas.

Delicious Apples The firm juicy kind, no soft an

Truck load of hand picked Roam Beauties and Winesap Colorado apples that we purchased especially for Christmas. See them

COOKING APPLES

Roam Beauties, bushel-

90c

ORANGES California and Texas, big supply Sat. -Buy Early

All kinds of nuts and Christmas Candies-Buy here, save money We make special prices to Churches, Schools and Clubs on Christmas Fruits, Nuts and Candies. Bring your list to us.

Truck will be in Saturday with load of No. 1 Colorado Irish Spuds and Colorado Beans (the kind that cooks.). Special price off of the truck for the one day only.

Apple Cider Barrel, bring your jug. gallon-

Colorado Honey-Comb and Strained. Also pound squares Kiln Dried Yams. Nice ones. Buyyour supply at a saving in price.

Get your Christmas tree here. Some real nice ones.

Complete line of Feeds of all kinds. Let us know your wants

Roberson Feed & Seed Store

We give Trade Day Tickets. Also Merchants Matinee Tickets

PEACE.....GOOD WILL

All the glory of Christmas comes to those

who live in peace on earth and good will to

men. May it come as a brightly welcome

day to you, reviving you with happiness, fill-

We would not feel that Christmas had

really come if we did not express our greet-

ing to you, and our hearty hope that all is

So please regard this simple message as

our appreciation of you, written in friend-

ship with the hope that you will be blessed

Mr. and Mrs. G. H Phenis

with all the good things of Christmas.

ing you with joy.

well with you, and yours.

SOCIETY

LOCKNEY



bride's parents, Mr and Mrs Ed party entered and stood before Abernathy;

was Miss Mary Lila Hooten sang "I CR Hooten, pastor of the First bock, Mr and Mrs Ed Weiss, jr. night Love You Truly" with her mother Methodist Church of Plainview. of Hale Center, Mr and Mrs R B Miss Edel Mrs C R Hooten, accompaning Mrs Hooten played softly as the Underwood and daughter, Franand Gerald her at the piano. While Mrs vows were said. The wedding Hooten played the Bridal Chorus

the fire place where the ring

side of the mantel piece and a and Mrs E M Ballengee. basket of fern and gold snap-

gridle of gold set with blue and HM LaFont, all of Plainview red stones. She carried a bouand fern tied with gold streamers Maid of honor was the bride's sister, Miss Evelyn Weiss, whose dress was of gold colored taffeta. Her corsage was yellow rosebuds. The bride goom was attended

Immediately after the rites an informal reception was held. Punch was served from the lace overed dining table by Mrs Ed Weiss jr. of Hale Center and Miss Lucille Dorsett who wore floor length dresses. Blue candles in gold holders were on the table tree. and buffet.

Following the reception Mr and Mrs Sams left for a honeymoon trip to Carlsbad, N M, they returned by way of Roswell and Clovis N M. They will make their home in Lockney where Mr Sams is employed at the City

The bride was an honor graduate from the Plainview High School in '34 and attended Texas Tech cre term. She was graduated from the Plainview Buisness College and has been employed in the office of the Plainview Methodist Church. The bride-groom, son of Mrs

Hugh Counts, finished Lockney High School in '31 and attended Texas Tech.

Mr and Mrs Cap Phonis, Mr of Mr and Mand Mrs Frank Busby, Mr and Saturday night. Mrs Guy Sams and daughter.

Frankie Beth, Mr and Mrs Ed ed. Mrs Fred Brown presented W F Whitt, Mrs G J Stapelton, from her neighbors and friends. Mrs Garland Sams, Miss Marie McDonald, Mrs Robert Ayres all

cook place in the home of the from Lohengrin the wedding of Lockney, J M Sanford of

Mr and Mrs H J Kendrick and For pre-nuptial music little ceremony was read by the Rev. sons, Lowell and Harold of Lubces, Mr and Mrs Harvey Byars, Lighted candles were on either and niece, Johnnie Lee Byars, Mr

> Mr and Mrs B F Jarvis, Rev. dragons was in the center. Green- and Mrs C R Hooten and ery was on either side of the fire daughter, Mary Lila, Misses ucile Dorsett, Helen Marie Martin, Della and Rebecca Ansgown of royal blue velvet with a ley, Mrs T A Knight, and Judge

> > EL PROGRESO CLUB HAS CHRISTMAS PARTY

The Junior El Progreso Study Club met at the home of Mrs Arthur Cox for its Christmas social with three tables of bridge. Red and green were the colors used for the decorations and table appointments.

Martha Meriwether scored high for the games and Vada Teaver scored low.

After the games, gifts were presented from off the Christmas

Refreshments were served to the following: Eunice Coleman, and Vada Teaver, who were them, it nificance. Harriet Dickinson, Judith English Manon Meriwether, Margaret Hage, Jeane Suits, and the hostesses Mrs Arthur Cox, Martha Meriwether. Mrs Dee Copeland as also a hostess but was unable be present.

The club will hold its next meeting Jan. 3 in the home of Misses Manon and Martha Meri-

AREWELL PARTY GIVEN R AND MRS TOM RIVES

A number of friends of Mr and with a farewell party at the home anz Mrs Cop Phonis, Mr of Mr and Mrs Emmit Tierce

Games and contests were play-Whitfill, Mrs W H Counts, Mrs Mrs Rives with a robe blanket Mr and Mrs Rives are leaving

for Amarillo this week where they will make their home.

Refreshments of sandwiches. cake, coffee, and cocoa were serv ed to the following: Frank Whitfill and family, Mrs Dan Louis, Maybelle, Mattie Jo, and Dorman Louis, Mr and Mrs Fred Brown, Mr and Mrs T D H Whitaker, Mr and Mrs Elmer Sanduskey, Mr and Mrs Tom Rives. Earl Rives, Mr and Mrs Emmit Tierce, and Lawrence Ramsey.

HIGH SCHOOL TEAMS TO PLAY RALLS

Lockney Gir's' Team Defeats Quitaque 57-31: Boys Team Looses 24-42

The Lockney High School girls and boys basketball teams will play the Ralls girls and boys basketball teams here Thursday

The high school girls team defeated the Quitaque team last Friday night 57-31. Louise Boedeker was the outstanding player on the Lockney team making 26 of the points of the 57 points in the Lockney score. The Lockney girls team is one of the best that the school has had in

The boys team lost their game with Quitaque 24-42.

The probable girl's starting line-up for the Ralls game will be: Louise Boedeker, Dorothy Jean Jones, Edith Boyle, Pauline Weathers, Glenna Whitfill, Geraldine Byars, substitutes will be Leota Frizzell, Melba Suiter, Helen Ruth Bushy, Pauline Strickland, Jewel Elam, Lockey Mae Handley, and Frances Hum-

The line-up for the boys will be the same as used in last week's

Mr and Mrs Kenchalo and daughters, Martina and Ivalee, of Chillicothe, Tex were here over the week-end visiting Mr and Mrs F U Payne.

"Come, Let Us Adore Him," Happy Christmas Thought

HERE is a magical pause, a mysterious something in the air, an awakening of man's best and sweetest lastincts as the Yuletide carols ring out the hallowed words: "Peace on earth. good will toward men." A pause when even the most sullen, forbidding, hardhearted person feels an urge of the soul within him, to join in the merry festival of Christmas.

Then, too, there is magic in red holly berries, gray green branches of bewitching mistletoe, and the perfume of woody evergreens, melting wax and the burning log. How mysteriously they recall sweet thoughts of long ago to the elders! How they fill the hearts of playful children with joyous de-

Christmas is the significance of childhood, for almost two thousand years ago the Christ Child brought the redeeming message of love to the world. Love that keeps the little flame of hope burning; love that gives patience and courage to endure the problems of life; love that prompts the giving and receiving of gifts.

When Wise Men of the East, men of profound learning, saw a brilliant star and followed it, they found this little messenger of love in his rude and humble resting place, and they laid their most precious gifts before him.

These gifts were highly symbolical. Gold to a King, the King of Love and Humanity. Frankincense to a Divin-Ity, the God of human needs. Myrrh deems. Thus they recognized in a little Child, the King, the Divine and

each Yuletide, there is a radiant warmth and spirit of love in the giving and receiving of gifts; we pay homage and reverence to our King, our God and our Redeemer .- Agnes Myers. O Western Newspaper Union

日本意味の基準の

Non-Christians and Christmas Non-Christians frequently join in the social observance of the day. To them, it simply has no religious sig-

Christmas Cards Old Custom The sending of Christmas cards by way of friendly greeting and remem

brance has grown up since about 1860.

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YULETIDE CHEER

Friends and customers, new and old, it is with the sincerest pleausre that we, on this day, send to you an expression of our real appreciation for the patronage accorded us through the year now drawing to a

Let's try to make this com ing year of greater mutual benefit.

We will always be glad to see you and to serve you to the best of our ability.

> Cox Radio Service

Isis Theatre Program

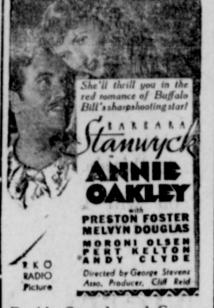
SAT. MATINEE and NIGHT Dec. 21

Our Greatest Saturday Program—Double features— Two full length pictures Peter B Kynds

"MEN OF ACTION" and Admiral Byrd's

"LITTLE AMERICA" Tom Mix 'MIRACLE RIDER' CARTOON

SAT NITE PREVUE, SUN. MA' NEE, MONDAY NITE Dec. 21-22-23



Double Comedy and Cartoon

BANK NIGHTS Tues. - Wednesday Dec 24-25 "HEADLESS WOMAN"

-DOUBLE COMEDY-CARTOON

MERCHANTS MATINEES Monday - Tuesday, Dec. 23-24

COME TO LOCKNEY AND DO YOUR XMAS SHOPPING

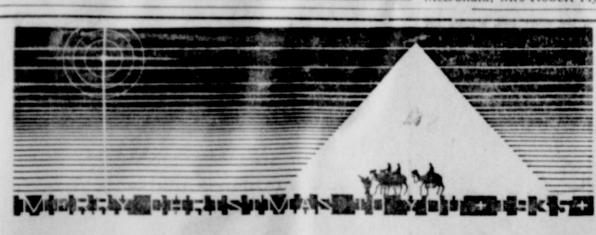
THURS. - FRI. DEC. 26-27 "ILIVE MY LIFE, Brian AHERNE Frank Morgan Aline Mac Mahon

-DOUBLE COMEDY-FOX NEWS

We Greet You

It may be a kind word, on expression of confidence by your patronage, or just a good thought for us . . . but in whatever measure you have supported us this year, we want you to know that we appreciate it . . . so at this cheery Christmas season we take occasion to express this gratitude and wish for you an abundance of good things.

Floyd Barber Mgr.



A VERY MERRY CHRISTMAS

This greeting we extend to everyone in this entire community, especially to those with whom we have had business relations during the past year.

We want you to know that your patronage has been appreciat ed and that your friendship is highly prized. We trust that we have treated you in such a way that you will always be counted among our best customers.

We do our best to merit your good will and during the coming year we hope to make our friendship stronger than ever. We do our best to give you just what you want and in doing that we are trying to show you that you are appreciated.

For this season and for the coming year we wish you and yours a MERRY CHRISTMAS and a HAPPY NEW YEAR.

Hammonds & Company

DIDATES FOR RHODES **SCHOLARSHIPS**

Candidates for Rhodes scholarthips from Texas Technological college in Lubbock, James Toothacher, Lubbock, and Jack Fox. Childress, will meet the Rhodes scholars at a breakfast title Friday afternoon at Plainfor all candidates from the state view when they came out victoritwo men will be named to repre- 19 to 13. the 12 candidates of the six with 336 yards to 227. states in the district.

Last year a Tech graduate. Canon Clements, Lubbock, was awarded a scholarship and is now studying at Oxford.

Toothacher, who was graduated last June with the highest scholastic average ever made by a Tech student in four years. Plainview were here Sunday visitis an instructor in the department ing Mr and Mrs Henry Hodel. of economics and business administration. Fox, a sophomore record and last year made the ents, Mr and Mrs Jim Still.

TWO TECH STUDENTS CAN- highest score on the Thurstone Christmas Eve Alliance psychological test ever made by a Tech freshman.

MATADOR WINS REGIONAL CLASS B FOOTFALL TITLE

The Matador Bullfighters won Texas committee on selection of the Regional Class B football in Houston today. At this time ous over the Hereford whitefaces

sent Texas before the district Hereford made 13 first downs selection committee which will to Matador's 12 but the Bullchoose four Rhodes scholars from fighters beat them on scrimmage you threw it away," he answered, "and

> Practically all football fans of Lockney attended the game.

Jack Cox of Canyon was here Sunday as the guest of Miss Ermine Ida Thomas.

Mr and Mrs Roscoe Snyder of

Miss Juanita Still of Littlefield pre-med student, has an all-A is here this week visiting her par-

Made Two Hearts Happier THE wind howled dismally, and Oscar Huggins, looking out at the whirling snow, put up the shutters.

Put them up right, too, as the little grocery would be closed tomorrow Dimly, he wondered how to spend

He checked over his stock, nibbled a bit of cheese, and opened the back door to throw out a rotting apple. In the snow stood a boy. The lad dove for the apple, polishing and handling it as something precious. "Here!" said Oscar roughly. "What

are you doing?" The boy looked startled, "I thought se, it's pretty good."

"Humph," sald Oscar. "All. right, keep it. But, mind, you've no business loitering here. You should be home in this weather, and on Christmas eve, of all times." The lad shifted uneasily but did not leave. "Well?" Oscar de-

"I was looking for work, sir." Oscar looked at him sharply. "Out on your own, son?" "Yes, sir."

"Where are your folks?" His tale of bereavement, struggle and

and loneliness was brief but impres-"How'd you like to spend Christmas

with me?" the grocer offered. Funny, this life. A bit ago he had almost wished he wasn't closing tomorrownow it seemed jolly. "Gee!" exclaimed his new friend.

They packed a market basket to everflowing. But Oscar turned back. "Walt a minute." He selected his

best candles and found a bit of red "If I keep him to help in the store he'll probably eat it anyway." he consoled, "might as well show him a

Merry Christmas,"-Helen Gaisford.

03-00-40 mm-40 Santa as He Appears in

the Different Countries

So SANTA CLAUS wears a red suit and a long white beard, and when he isn't busy in the toy store, drives a sleigh pulled by Donner and Blitzen? Not if you live in Hawaii. There, on a moonlit December night, you might see Santa come riding in from the ocean on a surf-board. As likely as not there would be a lei, or wreath of flowers, about his neck, though he wears the same red suit and waterproof boots he dons for boys and girls of the United States, since Hawall is really American territory.

In the Philippines, though it. too, is American, the white cap turns conical like a Spanish clown's. He carries a red-and-white lantern which helps him find the home of every good boy and girl, and drives buffalo, which they call carabao. The gifts are packed in baskets slung across the backs of

ickshaw? But, after all, if you we a Chinese child isn't that what y would expect? And Santa never appoints. In Japan be sits with feet tucked under him to take his on a wintry afternoon, and in the A can tropics-well, you just would recognize the red suit! He has ev taken to using the airplane in our or country. I am sure that when leaves the reindeer in his barn, he pals the nose of each one and urges ice elves to feed them plenty of reindeer moss till he comes home again .- Fr ces Grinstead. @ Western Newspaper Unio

SANTA CLAUS

THERE is a Santa Claus. Hi real name is Spirit of Charit He is the symbol of benevolence compassion and altruism. He the ideal of that small legion really human humans who pave unselfishly numerous paths to hap piness with kindness, sympath and charity.

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e He Was a Dutch Boy Christmas was celebrated long

fore Santa Claus was ever thought of. His prototype was the Dutch boy bishop, St. Nicholas, who on December 5 used to go round punishing little children who did not say their prayers and rewarding those who did. Gradnally he was changed from a boy into a jovial old man, while the sledge and reindeer are modern additions. Actually, Santa Claus was unknown in England a hundred years ago. The Dutch founders of New York introduced him to America, and England borrowed him from the States, -- London Tit-Bits Magazine.

Believe in Yuletide for Dead Kitzbuhel, Austria, is one of the few places in the world which believe that the dead should share in the Yuletide celebration. On Christmas eve. this picturesque little village in the Tyrol has, for many years, decorated each grave in its cemetery with a tree lighted by candles and other small lights .- Collier's Weekly.

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Select Sturdy Toys Well-built toys which will provide happy play throughout the year are

'BRAIN JEWELS" FROM OUR EXCHANGES

The true test of a man's judg ment is not what he stands for, but what he falls for."-Briscoe County News.

"Work on the WPA or get off the Relief." was a statement issued by the relief officials a few days ago. That's going to make it hard on a lot of folks. They find out just a few short days before Christmas "that there ain't spiritual corpse. any Santa Claus anymore. -Pinky Martin-State Line Tri-

Abraham Lincoln: "If I were to read, much less answer, all the not be a donkey. attacks made on me, this shop night as well close. I do the very best I know how—the very best less you have a balance in your Clinic takes this means of thankcan-and I mean to keep on head. doing so until the end. If the end brings me out all right, what is said against me won't amount to anything; if the end brings me out wrong, 10 angels swearing 1 was right would make no difference."-Daily Dozen -Scurry County Times.

Is there anything more disgust ing to hear than the fellow with out any real complaint eternally howling? But how refreshing when you hear the person you think has every reason to be downhearted always presenting the bright side of life. Which do ou think gets the most out of life?-The Tulia Herald.

W E Tyler tells us several years ago, while plowing, he left his horses in the field and went for a drink of water. When he returned the grasshoppers had eaten the horses and were pitching horse shoes to see which would eat the harness .- Daily Breeze" -H. Q. Punkinsider-Claude News.

W Ansley Fox was week-end visiting his par meeting old friends. A former graduate of High School and is now ed by the State Highway Moore County.

O'PHILOSOP TEXAS STATE COLLEGE for W

Free food makes us

Lack of hope leaves one a

If you don't like your job, have a conference with yourself.

Man is an animal, but he need

You can't weigh your words un-

or Shamrock to accompany his a Happy New Year. ife home Sunday where she PLAINVIEW SANITARIUM ad been visiting a week with er relatives. Messer was ac-

view in 19

a hospital wa when a patient require a Sepital treatment they would go to some larger City; however, these ideas have changed and West Texas, at the present, is will equipped with properly equipped hospitals and conpetent Doctors and Nurses an the people are proud of these institutions.

The Plainview Sanitarium & ing its thousands of patients and friends for their suspport, and Bill Messer left Saturday wish you a Merry Christmas and

& CLINIC Plainview, Texas

Pennington Motor Co. Wants Your

Phone 57

Business



YOUR CHRISTMAS Goodies

Our store is chock full of Holiday food suggestions, and we are ready to look after all your needs in the

CHRISTMAS

FRUITS - NUTS - CANDIES

Everything Fresh - Everything Pure Everything at Reasonable Prices.

FRESH SHPMENT of ALL KINDS of CHRISTMAS GOODIES ARE CONSTANTLY COMING IN

We are headquarters for everything in that line!

Good Will Toward All

As on that first Christmas when the three Wise Men bore gifts, so on this Christmas, 1935, do we give in the spirit of rejoicing.

To you and yours we wish a merry Christmas, good health and happiness.

Taylor's Grocery & Market

1935 1935 Christmas May every joy this Christmas tide

The Gladest Season In

FATHER TIME'S CALENDAR

during the closing year and wish for you at the gladest season

in Father Time's calendar - Christmas - the choicest joys

Sinclair Service Station

John Manning,

May it bring much happiness to you and your family.

We really have enjoyed our opportunity of serving you

Within your home and heart abide: May New Years Morning start right out To be the year you've dreamed about. Wishing you a Very Merry Christmas and a Happy, Prosperous New Year.

Frank L. Moore

Assessor and Collector of Taxes, Floyd County, Texas

GIVE GLASSES FOR CHRISTMAS

A particularly appropriate gift for some one in your family. Good Eyesight is Priceless and Glasses are a constantly appreciated Gift. Ask about our gift certificate plan.

DR. C. M. CLOUGH

Plainview's Only Exclusive Optometrist 715 Broadway-Mrs. Clough, Assistant-Plainview, Texas

Christmas Greetings

At this Christmas time, we take great pleasure in extending most hearty Christmas greetings to all citizens of Floyd County We trust that this Christmas will find each one enjoying the greatest abundance of good health, happiness and peace, and that when the New Year breaks, it will bring Prosperity in the greatest degree to every citizen of Floyd County.

Sheriff's Office

To YOU We Owe Our Success To YOU WE Acknowledge Our Obligations

To YOU We Send This Christmas Message,

and in the Spirit of the Season Extend

THIS BUSINESS POSSIBLE

CHRISTMAS GREETINGS AND GOOD WISHES FOR THE NEW YEAR

The Good Will of our customers is our biggest asset, and in token of the business friendship existing between us during the past year, we send the greetings of the season, and hope that your New Year will be a highly prosperous one.

May we serve you better throughout 1936 is our wish and to this end we shall devote every effort.

Sinclair Refining Co.

HENRY HODEL, AGENT

Santa Claus Letters

Jimmie Rhea Smith.

Dear Santa Claus:

4 years old. Mother says we eve night. have been pretty good girls pretty good this year.

We want two little dolls, some dishes and a Rocking chair a piece. Please bring Bobbie Dean

Guess that will be all we

will ask for, and we will be looking for you. Your Little Friends, Bobbie Dean and

Dear Santa,

Joan Reeves.

ing too much bring me some Temple doll is in. fruits and nuts, please.

Clark. Good-Bye

Dear Santa Claus,

I can't find many things that Betty, Charles and I want, but we found some things that cost a lot of money and mother said that you could not bring much but you ould bring just some little things. For one thing, I want a rub-

ber tired skate truck with electric head-light. It costs 95c. This is in the catalogue Speigle May Stern. And I want a cap and a suit and a pair of boots size 9 and suit size 6 and of course I just want a few more little things. Good-bye Santa Claus.

I will see you at church Christmas eve night. I have been good, very good

Love Tom Simpson.

Dear Santa Claus.

I don't have time to write a What would it mean for a nalong letter to you, but I have a tion to be Christian?-Pauline I am writing you early to be little to tell you what I want. I Beall. ure that you will get my letter. want a road roler it costs 59c. It Santa I want a wagon, doll, set of is in the catalogue Speigle May dishes, and all kinds of fruits and Stern. And I want a pair of boots sige 9 and a suit and cap size 6, and I want just a few more

Good bye Santa Claus I will We are two little girls 7 and see you at the Church Christmas

I will tell you I have been I had better close.

Love Charles Simpson.

Dear Santa Claus, a pencil box as she goes to long and the next one a little The first letter I wrote you was shorter and I guess this letter will not be hardly at all long. We have been good this year. I want a pair of house shoes, or a pair of good shoes or a pair of overshoes, just which ever you can bring me. And I want a doll buggy. If you could I would like for you to bring me a dress and For Christmas, Santa, I want some socks, and I want a Shirley a little doll with sleeping eyes Temple doll .. I had better not and crying voice, and is all ask for too much for I know you nicely dressed and I want a can't bring all the things that I memory book with a leather want, but you can please me with anything you bring me. I will tell And Santa if I am not ask- you what catalogue the Shirley

My name is Clementine that I wanted, so just bring me any kind of a doll. Just a baby doll or a pretty little girl doll. Tom and Charles and I have been good this year.

Oh. I could not find the one

Love Betty. Jane Simpson

Dear Santa Claus,

I've tried my very, very best to be a good little boy this past year, and I would like for you to bring me a little red wagon, a Shirley Temple doll, and an Indian play suit. Don't forget my little playmates.

Your little soldier. Mace McPherson.

REVIVAL TO CLOSE

Meeting Proves Success, Says Evangelist

The revival meeting at the ssembly of God Church, conjucted by the Rev, Clvde Goree. "Lone Eagle Evangelist which has been in progress for two weeks will close Sunday night Dec. 22

The revival has proven more than a membership drive. It has been a Holy Ghost visitation and resulted in a harvest for the Kingdom's sake. There is no way of counting except by those converted, but a goodly number have found the Lord. The local church is moving forward with what seems certain victory under the leadership of it's pastor, C A Strickland," states the Evange, list. At this writing eight have

been converted. The Rev. Goree's subject for the Sunday morning sermon will "Nothing but Leaves", the topic for his Sunday evening sermon will be "The New Heaven and The New Earth". Saturday night the Evangelist will relate his life story, telling of his past church relations and experiences.

The church will hold its water baptism services Sunday at the farm of E. O. McEylea, west of Lockney.

The Evangelist will leave at the close of the meeting for Ft. Worth where he will spend the Christmas holidays.

Lockney Auto Co. Sales

The Lockney Auto Co., local Chevrolet dealers report the following new car deliveries the past week: master Chevrolet coach to Herman Stowe, standard Chevrolet town sedan to Buck Sams, master Chevrolet sedan to C I Keisling, master town sedan to Olin Ridings, who is now in Detroit taking delivery

Mr Barker reports that these sales make a total of 16 new 1936 cars and trucks sold since Nov. 2nd. of this year. He also states that he has several orders on file for immediate delivery just as soon as he can get the cars.

RECITAL DATE CHANGED TO FRIDAY

Mrs Jake Griffith's speech recital which was formerly announce ed in the paper for to night will be held Friday night Dec. 20.

This change in date is due to a conflict in school programs.

this year. I guess I had better | SENIOR B Y P U PROGRAM | America Christian? -Mary Will

The better way (second part) -Essie Mae Hamilton.

What would it mean to our

people.?- Oleta Thornton. What would America mean to What can we do to make the world?-Emma Lois Huggins

OUR CASH CLEARANCE SALE

Introduction-Ben Smith

nation.-King Parker.

Israel as an example of such a

Is Still In Progress-Many people are taking advantage of the savings we are offering.

NEW PERFECTION COOK STOVE OR NEW PERFECTION OIL HEATER

Don't fail to see us during this Sale for we are really making some attractive prices on these items.

BED ROOM AND LIVING ROOM SUITES

We are going to move these items out of the house and have them priced to sell. Don't overlook this opportunity to buy needed furniture.

Dyer Hardware & Furn.

Merry Christmas **And Happy** New Year

It is a genuine pleasure at the holiday season to depart from the usual cares of business to wish to you a Merry Christmas, and that the New Year bring you much Happiness and a full measure of prosperity.

Thanking you for your past and future business.

Patterson Gin Co.

In All Sincerity

Again the wichery of Christmas is with us, transforming our common work day world into a wonderland of marvelous toys, wonderful gifts and a brilliant panorama of lights, color and beautiful creations.

But the best element of the Yuletide season is the spirit of good will which shines from the faces of everybody as they go about their errands.

Good will is an asset we strive to cultivate every day in the year, and it is a matter of satisfaction to us that we have met with a fair measure of success. The good will of our patrons is the thing we most value at Christmas and all other

Alton B. Chapman

District Attorney, Floyd County

the golden thread



8

In the pattern of our business relations, woven as it must be day after day on the plain but sturdy fabric of honesty and fair dealings, there runs in and out through it all a thread of Golden Good Will which enters into every thing we do for our fellowmen. At Yuletide we are prompted to wish you a whole golden shower of the good things of life, to accord fully with the glory of the season.



A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL OF YOU

Lockney Gin Co.

Ed Whitfill, Manager

THE STERLET

PAULA HOWARD STUART DRAUT ASSOCIATE HOWARD MOSLEY, MYRTLE NEAL ---General Reporters-Gail Gregg, Sallie Myrtle Bobbitt, Dortha

AS FRIEND TO FRIEND WE WISH YOU

MERRY CHRISTMAS

To you who have made the growth of our business possible,

you who have been our neighbors for years, to you whom we

have known as good friends and loyal customers, we wish a

It is a wish that we cannot fully express, that you find your-

self on Christmas morning blessed with more happiness than

you have ever known before, such joy and gladness as you

May the good old day be one of peace, health and good will

May we call your attentions to our

Christmas Holiday Bargains

GREER DRUG STORE

will remember to the last day of your life.

Announcement Sterlette next week due to the a score of 20-11. The Aiken poses that good-will spirit that fact that school will be dismissed boys, junior and senior teams, de- produces profound joy. for Christmas holidays.

Bask thall Game Friday

merry, merry Christmas.

good wishes.

for you.

feated the Aiken team on the those in poverty and those bless-There will be no edition of the home court Friday afternoon with ed with abundance for all purfeated the Sterley teams in games In such a season, how can na-

Perfect Good-Will

This is indeed a joyful season, wonder if we realize as we eny the Christmas festivities that this is a season of good-will, that mankind is, or at least should be EDITOR displaying a warmer, more tender feeling toward others than at any Winston. SPORTS REPORTERS other time. With this realization, tion of this truth, how joyful we have a right to be! With this universal attitude of good-will, there can be no distinction between

following that played by the tions still exist at variance with Howard Mosley. girls. The scores for the boys each other? With our foreign fel-The Xerley basketball girls de- were: juniors, 20-6; seniors, 19-8 lows should we not have this same good feeling? Surely in these days all should be friends.

The little child thoroughly enjoys this season for even he has this levely spirit. Quite true it is that he receives great pleasure from the gifts he has so greatly anticipated; yet watch a group of nicely they play together, showing each others' gffts and pleasure giving devices. Now they do not think of petty quarrels, but there just ate had a worm in it, and is a mutual good-will predominat- ate that, too. ing in all that they do.

So it is with those older, Hatred is less intense. Love is existing more bountifully, due to that noble regard for each other which creeps into our lives in this joyful season.

Not only is this warm regard manifested through the giving of gifts, but also though brighter smiles, kinder words, and kinder deeds.

Honor Roll

The following students made coming to Isis Theatre real soon an average of 90 or above for the past month.

First Grade Boyce Mosley, Margaret Claborn, Billy Gene Johnsaon, Geneva Ruth Ford, Juanita Tinsley. Thurman Davis.

Second Grade Forrest Casey, Oletta Winston, Joanne Reagan, Joseph Wilson,

Earlie B. Johnston, Ernestine Williamson. Fourth Grade Anna Mae Gulledge, Eudora her.

Third Grade

Fifth Grade Dorothy Williamson.

Sixth Grade John Brewer, Norma Dene Mosley, Veranell Stovall.

Seventh Grade Aileene Howard, Irene Jones, Kenton Davis, Dennis Ford, music and mammoth spectacles,

F. Eight Grade Sallie Myrtle Bobbitt, Joe star cast. Williamson.

Ninth Grade Gail Gregg.

Paula Howard, Lucille Wilson, youngsters about the streets. How, Dortha McDaniel, Myrtle Neal.

No Favors Son: Say, Dad, that apple

Parent: What! Here, drink this water and wash it down. But junior shook his head. "Aw, let 'em walk down."

Lhat Popeye is Archie's fa

Friends and foes do not always remain such.

Mrs Clyde Cannon of Sherman, Tex., is here visiting her nephew. Cannon Blount and wife.

Will Rogers in "Old Kentucky

Aiken News

The Rev Ollie Apple filled his appointment at the Methodist church Sunday.

Mr and Mrs Hop Weathers visited his uncle, Mr and Mrs Sam Ewing, of McCov Sunday

Mr and Mrs Walter Allen and family spent the week-end in Amarillo visiting relatives

Those spending Sunday with Mr and Mrs Roe Dalton were: Bee and Lee Kidd of Plainview: and Mrs Lee ally: and Mr and Mrs Kidd

Mr and Mrs Joe Hutchison d family of Big Square spent

laude Morris. Mr and Mra McCain and amily of Alexander visited Mr d Mrs Aaron Clark Sunday. Born to Mr and Mrs Arthur rickland on Dec. 10 a daughter. he has been named Carol Ann.

Born to Mr and Mrs Johnny lark a son on Dec 11. Mr D D Boyle and Mrs L W treet visited Mr and Mrs Sam wing of McCoy Monday.

Mr and Mrs J O Hays, Mr John Mickey of Slaton and Mr Ross Roberson spent Sunday in the D Boyle home, Miss Bessie Boyle returned home with them. Miss Kate Morrison, who inderwent an appendicitis operaion at the Plainview Sanitarium

ast week, is recovering nicely. Fay and Ray Morrison went to Quanah Friday to attend the uneral of their uncle, W H Morrison.

Mrs B N Ralph, who has been al work. visiting her daughter, Mrs Jimmy She finds it a tough job to

The Dramatic Club will present

THIS WEEK

"Broadway Hostess" a rollick ing new musical comedy drama. with thrilling high lights, catchy will open at the Palace Theatre in Floydada at 10:00 o'clock Sunday night Dec. 22 with an all

The story treats of life on the Great White Way, particularly the night clubs and palatial gambl ing halls. It is the story of a little country girl who goes to the big city to make good in the theatric-

Jennings and family of Brown- crash Broadway, however, until field, returned home Saturday, she meets a big shot gambler, Her grandsons, Jimmy Ralph and who puts her over in a big way Paul Wilson, Valnette Claborn, Jackie Earl, returned home with and makes her the toast of the bright light district.

Winfred Shaw, musical comedy a play, 'The Redheaded Step-star has the roll of the little counchild," Friday night, Dec. 20 try girl who sings her way to BIG PRE-CHRISTMAS PRO- fame, Lyle Talbot plays the part of the gambler. Others in the GRAM AT THE PALACE & cast are: Phil Reagan, Genevieve, Tohin and Allen Jinkers.

HOLLIDAYS CALL

Woods Bros. Barber Shop

For a neat appearance which means a fresh shave. haircut to suit your personality, and shampoo- we specialize in children's haircuts and young ladies

With Greatful Appreciation

Your patronage, your good will and your friendship has been to us, during the time of our business here, a much appreciated consideration, and we want to extend to one and all our sincere good wishes for a Merry Christmas and a Happy New

We trust that we will be privileged to serve you in 1936 as we have in 1935, which is drawing to a close.

MERRY CHRISTMAS TO ALL

Ford & Busby Garage

Just Between Friends

When it comes to friends and Christmas, words fail to express the things we feel. The best we can do is send our thanks for the favors during the year, express our hopes that our pleasant relations will be continued into the future, and wish you a most

> HAPPY CHRISTMAS AND PROSPEROUS NEW YEAR

Hamilton Bros. Grocery

As we see the holly wreaths and the bright Christmas lights and observe the folks rushing here and there, buying presents and showing other signs of Christmas, we pause to think "It's a pretty good town after all', and right away we catch the spirit of the season—and say "Heads-up," business is going to be better, our property values will come back when we again produce abundant crops in this county. At this moment we are thinking kind-

It's A Good Old

Town After

ALL

Joy to You at Christmas and May a Happy New Year Bring You **Everything Worth While**

ly of our friends and take pleasure in sending out this message of

West Texas Cottonoil Co.

Feed "PAYMASTER" Cottonseed Products For Profit

Merry Christmas to You

All Items Listed Below Are Priced Surprisingly Low

CANDIES

Christmas Mix Chocolate Drops Fancy Assorted Chocolates Peanut Brittle Orange Slices Jelly Beans Cocoanut Bon Bons Fancy Pnut Clusters

In fact a complete line.

FRUITS

All Sizes

ORANGES DEL. APPLES W. S. APPLES JON. APPLES Fresh Cocoanuts. Direct from Coast. They are Lower

DOLLS

You will have to hurry to get your choice of those BEAUTIFUL DOLLS You had better come in and make your selection now before they are all gone. Then

finish punching card later.



Letters

Dear Santa Claus:

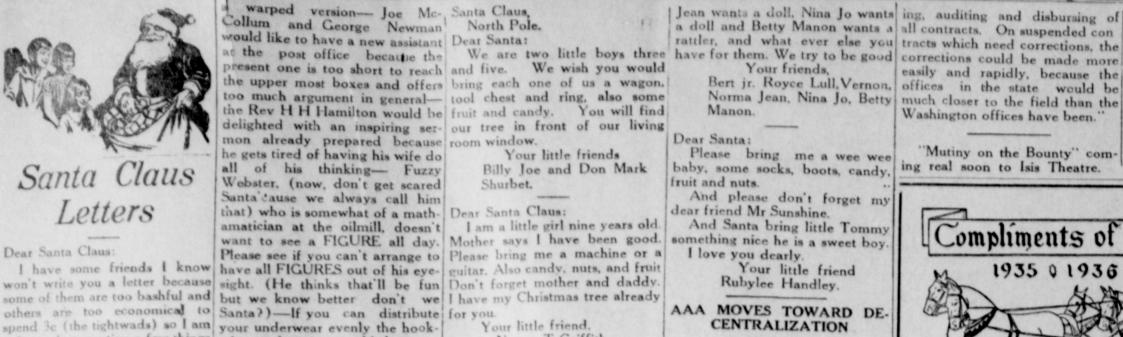
with Chevrolet written all over it and one that will stop, start, and finance a trip to Dallas on the With love from actually run, but if you don't have Amarillo football special, (in friend. one on hand just bring him a toy case they win) he would be more one-like a Ford or sompin than satisfied. (Personally I think he wants the real car to sell and not to play on love-June Cuthrie one on you know. death (ah!) and Mrs Cecil Witt one on the philosophy of life in

That is all I think of now Santa Dear Santa:

he gets tired of having his wife do all of his thinking- Fuzzy Webster, (now, don't get scared Santa'cause we always call him

Maye Crager would like a trip to Dear Santa Claus:

Your friend. Jeane Suits.



spend 3c (the tightwads) so I am your underwear evenly the hookgoing to just mention a few things ed rug fanatics would be very I tm sure they would like to have pleased to get a leg or a sleeve-Speedy Teaver would like for New York (and so would I) but I I am a little girl six years old have Texas contracts audited and you to bring her a new right arm guess you couldn't manage that, and I want your to please bring paid in the State," H H Williamon account of the old one is so just skip it—Leonard Brewster me a Shirley Temple doll and a son, Extension director, said in pretty badly "busted." She is is just dying for a plug of some trunk to keep her clothes in. a cute little trick and deserves a kind of good tobacco. It is my also want a little telephone, and of an auditing office of the AAA, good one Santa, but do make it idea that you bring him a shiny please don't forget my baby a branch of the general accountlonger than the last one cause cuspidor- Cannon Blount would brother. Thank yau, she's gosh awful short—Oh, yes, appreciate a new pair of shoes speaking of new parts Fredrick but he was too bashful to ask you Ayers wants a new kneecap that for them on account of he thinks Dear Santa Claus: will work as good as the old one his feet are big. If you don't I have tried to be a good boy been outlined for all the AAA did.—Emory Huggins over at the have any number tens already produce house just wants one can made-up you can wait and bring bring me some playthings. I ed, "but the plan will be tried of sweet smelling cream and them next year and that will give would like to have a box of tools out immediately on the cotton

with so I wouldn't bother about but if anything turns up to prove know you will be on your way bring it.)-Please bring Har- that the above little boys and soon. I want you to bring me riet Dickenson a book of poems girls have not been good I'll let a air gun and football and candy



America pauses at this glad Christmas season to wave to the world a greeting of friendliness and good cheer. It is our happy privilege to to join our voices in this happy greeting to all our friends. May you have a Merry Chrstmas and many Happy New Years in which to enjoy, peace on earth and good will to men.

E. R. Harris

Commissioner, Precinct No. 2

Happiness and Joy To You At This Christmastide!

Our Christmas wish is joy and happiness to you. the hope of our heart that peace of hope, faith and love will heal all your sorrows; and that the spirit of Christmas will make you glad with the gladness of good will to men.

Christmas comes and goes, but there is an abiding presence to stand with us in all the days, to guide our hearts and make good neighbors of us.

Accept our wishes for a happy, happy Christmas, Accept our greetings as the greeting of a friend. you all the good things that come to anyone.

Floydada Steam Laundry

Your little friends Billy Joe and Don Mark Shurbet.

gets-Arthur Barker says what have a healthy stove and a new things to eat. Don't forget to on the other AAA programs." he really wants is a REAL car towel-If you just drop enough bring all the other little boys and

Russell Crocker.

I have been a good boy and apples and oranges and don't forget my two little sisters please.

Yours truly, Leroy Harrison.

Dear Santa Claus:

I think I have been a good little boy all the year. Please bring me a toy stock farm, fire truck, a streamlined train, Buck Rogers gun, and a pair of house shoes.

> Your little friend Henry Neil Schacht

Dear Santa Claus:

I will have my stocking ready for you Christmas Eve night and want you to please bring me a nice big doll, a pair of skates and a manicure set, fruit, nuts, and

Please don't forget my mother and daddy, and other little girls and boys.

Your friend, Virtis Lowe.

Dear Santa Claus:

Will you please bring me some skates, a doll that will go to sleep and has hair, and a doll buggy. and some fruit, nuts, and candy. Be sure and don't miss any little boys and girls.

Your little friend Mary Louise Lowe

Royce and I want a football, and nuts and fruit and any thing else you want to bring us. Norma



Your friends, Norma Jean, Nina Jo, Betty much closer to the field than the Manon.

Dear Santa:

Please bring me a wee wee baby, some socks, boots, candy, fruit and nuts. And please don't forget my

dear friend Mr Sunshine. And Santa bring little Tommy something nice he is a sweet boy. I love you dearly.

Your little friend Rubylee Handley.

AAA MOVES TOWARD DE-CENTRALIZATION

The AAA is moving toward decentralization in its attempt to ing office, and a branch of the disbursing office at College Sta-

A permanent set-up has not don't pour it in his stocking or you plenty of time to build them. a top, a little train, and a block price adjustment program. If it else it'll smell like all the rest he the Beacon office would like to board, also bring me lots of good succeeds, it may be carried out

> "The plan of having contracts audited and paid in the state has With love from your little two advantages: It yould probably reslut in more rapid handl-

Jean wants a doll. Nina Jo wants ing, auditing and disbursing of a doll and Betty Manon wants a all contracts. On suspended con rattler, and what ever else you tracts which need corrections, the easily and rapidly, because the Bert jr. Royce Lull, Vernon, offices in the state would be

"Mutiny on the Bounty" coming real soon to Isis Theatre.

Washington offices have been.

"Mutiny on the Bounty" coming real soon to Isis Theatre.

DR. GROVER C. HALL EYE, EAR. NOSE AND

THROAT SPECIALIST Office In Plainview Sanitarium and Clinic



Greetings of The Season

A. B. CLARK

County Clerk.



Happy New Year

I have a host of friends in this county whose relations with me have placed them high in my esteem. And now with the coming New Year I fall into step with others and wish for everyone a merry Christmas and a Happy New Year.

At the same time I make my announcement for re-election to the office of County Treasurer of Floyd County, subject to the action of the democratic primar, in July, 1936.

Sincerely.

Mrs. Maud Merrick



May Your Xmas Be A Happy One

As the year draws to its close, and the celistial bells of Christmas joy chime out the old, old message of peace on earth, good will to men, tranquillity and happiness reign again in the hearts of all mankind.

Our wish for you is that this Christmas will be the cheeriest day that you ever have known, that you will long cherish it in your heart as a bright day of peace, and happi-

May you be blessed with full understanding and sympathy for your fellowmen. peace, health, and prosperity. We wish this for you, and extend our greeting of a merry Christmas to you.

Ozark Service Station

Dwight Jackson

Lets Talk about Clothes

- RULER

ing with interesting detail.

texture and a satin-backed crepe them. flecked with rabbit's hair.

special emphasis on raglan type wether. Jimmy Holel and Leo is used exclusively. A ragian set Cooper attended the Amarillo-

Necklines are varied but always high, according to girls at Texas
State College for Women (CIA). The State of Texas, County of Nina had gone with her Donald to Chicago; Vera to her Granny's or jabot revers. Collars are many virtue of a certain Order of Sale traternity dance. Joan wondered if Sportswear this season is of and varied-Peter Pans, round issued out of the Honorable any girl had ever had such a lonely mo main types—the soft or tabbed versions, soft ruffles, high District Court of Floyd County, Christmas holiday in prospect. Aressy shirtwaist frock and the straight collars and narrow bands. On the 2nd day of December "Gee, there's that little cripple boy convertible collars employ stitches ports lines which combines ed satin revers or tucked-in pleatsmart simplicity and classic tailor- ed gilets. Contrasting velveteen sum of Two thousand three hundscarfs are seen in many colors.

Besides the always dependable Buttons are an established trim cost of suit, under a Judgment, in do say his mother takes that early bus silk cantons, heavy silk sheers ming for winter sportswear. You favor of The United Savings into town to scrub floors, every day and rough dull silk crepes, we see them down the back, to the Bank of Detroit in a certain cause in the week," she told herself as she see the rough grainy weaves with yoke depth, on the belt and up in said Court, No 2732 and styled was about to drop off to sleep, Christfaintly designed shadowed patthe sleeves to the elbow. Braids The United Savings Bank of mas eve. terns. Novelty silk crepes are important—soutache braid popular, and particularly outstand in all over effects, forming complete collars and cuffs. Cable chevron effect with a canton-like cordings are used for banding Floyd County Texas did on the

The loose, simple sleeve with Velma Marble, Manon Meriin with gagoting offers a smart San Angela football game at variation on this theme. Amarillo Saturday.

in Floyd County, Texas. describ- a few gifts for the lad.

SHERIFF'S SALE

tract of land situated in the State her house dress for a street frock so of Texas, County of Floyd, and she might run down to the corner to the N B Davis Homestead Sur- guest-to-be but a splendid, handsome vey, Abstract No 590, and des- young man. follows: Being three hundred the note was tucked under my door, east corner of Block No One(1) it for so I delivered it to Jimmy and Northwest corner of the tract; over to you, Miss-Miss-" thence North One hundred fifty "Joan Burke, and you are-?" Sixty (60) by One hundred in the day. What hour do you say, felfifty (50) feet off the West end low?" said N B Davis Survey conveyed where?" by Ralph H Barnett and wife to T H Moore by a certain deed know." Larry acknowledged. dated December 30th, 1919, and "You are not. If you don't stay to recorded in Volume 46 on page have Christmas dinner with us, I'm 263, deed records of Floyd Coun, going right out into the street and ty, Texas, to which deed and the hall the first stranger I see. You see record thereof reference is here- I don't want any turkey left over for by made and levied upon as property of Colvin D Henry and but the fourth guest, though unseen, Mary M Henry and that on the was present, too. Love was there unfirst Tuesday in January 1936, invited. But that fourth remained for the same being the 7 day of said ever and a day, upon invitation of Mr

Real Estate at public vendue, for cash, to the highest bidder, as the property of said Colvin D. Henry and Mary M Henry. And in compliance with law, I give this notice by publication. the English language, once a CHRISTMAS, which seems to week for three consecutive weeks immediately preceding said de Telesphorus, between 142 A. D. and

of sale, in the Lockney Beacon a newspaper published in Floyd deed, it was the most movable of all County. Witness my hand, this 3 day of December 1935.

E. S. RANDERSON Sheriff Floyd County Texas

Mrs Annie Weber of Altus, Okla is here visiting her daughter, Mrs Fred Hage.

Joan's Unexpected Guest

some sort of collar, scarf, bow Notice is hereby given that by house to meet her flance and Dora, she had gone up to Lowell for Bob's

red ninety & 13 100 dollars and know each other well enough and they

chevron effect with a canton-like cordings are used for banding Floyd County, Texas, did, on the door, and was on her way to the store 2nd, day of December 1935, levy for a supply of everything that belongs on certain Real Estate, situated in a traditional Christmas feast, plus

ed as follows, to wit: All that There was barely time to exchange City of Lockney, described as house as she had promised. But at follows: Being Sixty (60) by One the very moment she stepped forth Hundred Fifty (150) feet out of into the hall, she met not only her

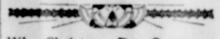
cribed by metes and bounds as "You see, miss, I got the invitationfifty (350) feet East of the North but I gathered at once who you meant in the Town of Lockney, in said together the past two hours, taking a Floyd County, Texas, for the short ride and now I'm turning him

(150) feet; thence West (60) "Larry King, Miss Burke, and this is feet to the place of beginning. Jimmy Jordan. With your permission, The tract hereby described being then, I'll return for my charge later

of a certain tract of land out of bold as to ask-running along to

"To the lunch wagon, if you must

turkey hash, tomorrow. Three partook of Joan's royal feast month, at the Court House door, and Mrs. Larry King who never forgot of Floyd County, in the town of to include little Jimmy Jordan at their said levy and said Order of Sale special occasion celebrations the year will sell said above described around!-Luella B. Lyons.



Why Christmas Day Comes

on the 25th of December church feast day by a decree of Pope 154 A. D., was a movable feast. Inthe Christian festivals. It was usually celebrated by the eastern branches of the Christian church in April or May,

while in the western part of Europe days in January or other months were ved as Christmas. in A. D. 337 St. Cyrfl, bishop of

salem, obtained from Pope Julius I crity to appoint a commission to mine, if possible, the precise day rist's nativity. From the chrono al archives of the Roman censors, ishing the times of occurrence Roman government of Palestine the date of the birth of Jesus, and thereupon this became the officially decreed and generally accepted Christmas day.

CHRISTMAS SMOKES



et Christmas cigars. May-Nonsense. I have been sounding my husband and he says he likes light cigars. All you have to do is to

Mistletoe, a Tree Parasite

Despite its popularity as a Christmas green, there is little worry about conserving the country's supply of mistletoe. For this attractive plant, with its shiny, dark leaves and waxy white berries, grows as a parasite high on the branches of trees and does considerable damage to its host trees. Science has revealed that the mistletoe seeds are carried from tree to tree by birds

- 一条(本の事) 80

Christmas Warning "De selfish man," said Uncle Eben, mustn't be surprised if de only way

Floyd Ewing Elected President of English Club.

Floyd Ewing of Lockney, has been elected president of the English club, at WTSTC. This is club organized by a number of students who are majoring in English. They are working toward membership in the national fraternity, Sigma Tau Delta, next

"Mutiny on the Bounty" coming real soon to Isis Theatre.

"Mutiny on the Bounty" coming real soon to Isis Theatre.

Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night; when youefeel tired, nervous, all upset . . use Doan's Pills.

Doen's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighborl

"NEWS" In June--Landslide in December

Over \$3,000,000 Worth of Zenith Frenower Farm Radios Now Sold

Don't Waste the Wind Ask the Zenith Owners

50c A YEAR POWER OPERATING COST A BIG HIT! NO DRY BATTERIES

Europe, South America or the Orient-every day or your money back-all American Stations, too. Zer Farm Radio performs

or own city sets. Far or near-clean and clear reception. All the famous Zenith features-Black Dial. Split Second Tuning, tec.

Last spring, after twenty years of research Zenith announced a new economical type of radio for the country home without electric power. Up to the present over three million dollars worth of Zenith Farm Radios had been sold. At the lowest power operating cost on record-50 cents a year-this remarkable set brings the whole world of entertainment to your home.

Using Freepower from the air through an automatic controlled roof-mounted machine which keeps your battery charged, we built the Zenith Farm Radio with special design for this particular service. Always a pioneer, Zenith has opened and is again first with the economical Farm Radio and you may depend upon it or substitute. Be safe-Buy set you buy is your protection against a "makeshift" that the name Zenith on the

NO POWER LINES-NO RUN DOWN BATTERIES Special Price on Windcharger to Zenith Buyers \$10.00

Farm Models, 22 different 32 volt Models and 40 AC Zenith offers 8 Freepower City Models.

ZENITH RADIO CORPORATION, CHICAGO For 20 years makers of fine radios.

Louie McMurry, Agent

AT GREER DRUG STORE



Turkish Hand Towls (White or Colored)

These towels range in price from 10c to 25c The Wash Cloths To Match are 5c Each

Luncheon Cloths

Plaids and Fancy Weaves for 75c to 98c

Bedspreads and Pillow Cases

We have bedspread in rayon and cotton for \$1.25 to \$3.35 Rose, gold, green and blue are the colors you may choose from. Handmade pillow cases are \$1.00 to \$1.25

Gloves and Hosiery

We have fabric and kidd gloves for 49c to \$2.00 in sizes 6.91/2 Your choice of Vanette and Gordon hosiery in popular winter shade for 79c, 98c, and \$1.35

Linen Handkerchiefs

A new shipment of linen and part linen handkerchiefs have just arrived and are selling for 5c to 25c in all colors.

Linen Scarfs

You will find delightful linen scarfs at our store for 49c

Baker Mercantile Co.

MAY GOOD FORTUNE Come To Your House To Stay! We would count it a poor Christmas indeed if we could not count among our gifts-your friendship. Each Holiday season, as the old year draws to a close we realize most keenly and appreciatively the value of our association with our patrons. Much of the joy of Christmas, for the officials, directors, and employees of this bank comes from the knowledge that we have so many warm friends. And we count friendship as the greatest gift one man can bestow upon We sincerely hope that this will be a very merry Christmas for you and yours, and that 1936 will bring you health happiness and prosperity . First National Bank

COSMETIC GIFTS

selection of cosmetics from our two famous lines of beauty

aids-Charme and Boyer. Everything in these two products.

are at your command at a reasonable price.-Beauty gifts are

VOGUE BEAUTY SHOPPE

Lynna Jaye Graves, operator

CHRISTMAS

GREETINGS

The personal gift always pleases-Come in and make your







FLOYDADA

-SAT. MATINEE ONLY-Dec. 21



-PLUS GOOD COMEDY

- SAT .NIGHT ONLY



Helen Mack, Edward Ellis, Donald Meek Directed by Gaerge Nichails, Ir. RKO RADIO Pictore

-PLUS SWELL COMEDY-

Our Pre Xmas

SUNDAY NIGHT 10 O'CLOCK





PLUS 2 GOOD COMEDIES

Christmas Day Dec. 25

CUSSHOW





PLUS 4 COOD SHORT SUBJECTS

Give the Entire Family a Treat SEE THIS PICTURE

(Continued from Page One)

books by the commission, we tolits members that we were willing to accept the rate ordered by the commssion and give it a fair trial on our entire system thus passing the savings estimated by the commission on to the people served by us rather than engage in expensive and legal controversy with the state commission over its schedule.

"Annie Oakley" coming to the Dear Santa Claus: Isis Theatre next Sunday Dec. 21, 22, and 23.

Carrots and turnips at the the top. Please. Sunshine Gardens.

FOR SALE-700 or 800 seed. Dear Santa Clause: ing aprient and peach trees at

CO .- Let us show you that we fruit. Remember all the little and Bank or any other Abstract & Title work, 30 years experience Floyd County Abstract Co.-R

FOR RENT-Leak-proof buildtaken by Jan. I, good for most Please bring me a baby doll that of Huggins Produce. If your building leaks see Geo, T, Meri-

We are ready to do your feed grinding-J H Nall and sons Dear Santa. 13 3tc

Leave you flower Orders with Mrs E E Dyer. -Hollums Floyd-

FOR SALE-Good Cedar Post nuts, candy and fruit. 8c up. Plenty of good coal at \$8 ton .- Wofford Wood Shop.

ARTHUR B. DUNCAN AB-STRACT COMPANY Oldest boy this year and I am going to and most complete Abstract try to be better next year. I wish o render prompt, efficient serand titles. -S. E. corner of fruit, candy and nuts. aublic square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

FLOYDADA

Special!

MID-NIGHT SHOW **CHRISTMAS NIGHT** DEC. 25

11:30 P. M.

POSITIVELY ONLY TIME SHOWN



MAS A BRAIN AS WELL AS LOVE!



pected by James Whale

-PLUS GOOD COMEDY-



Santa Claus Letters

Please bring me a tool set a knife and a tractor-come candy, nuts and fruit. Remember all the little children.

Your friend.

Billie Samman P. S. Remember my teacher, Miss Marble, fill her sock full to

I am writing you a few lines. 10c each—C F Ramsey 13 4tc Please bring me a Shirley Temple doll, a ring, a set of dishes and a FLOYD COUNTY ABSTRACT piano, some nuts, candy and can save you money on your children-also mother and daddy

Lots of love, Mary Alice Samman

I am going to spend Christmas ing 30x100 ft. for rent right if with my grandmother I loyd

Carolyn Harper, Box 123

I am a little girl eight years

old, and am in the third grade. I have not been very god, but I want a big rubber doll, some dishes, a blackboard , and some Your friend,

Joyce Childers

Dear Santa Claus:

I have been a real good little plant in Floyd County, Prepared you would please bring me a toy o render prompt, efficient ser-vice on everything in the line of ball, a toy dump truck, and lots Your little friend

George Thompson

Dear Old Santa, I am a little boy just four year. I have tried real hard to be good this year. I have been

ugly a few times, but I am vers sorry that I have not beer better I wish you would please bring me a little movie machine, a foot ball, a Buck Rogers gun and lots of fruit, nuts, candy, and fire-

If you will bring me this, Iwill thank you very much. Your little friend,

Billy Fred Anderson. P. S. Please be nice to my little niece in Oklahoma City, Santa.

Dear Santa Claus, How are you. Santa I will be

home Christmas morning. You will see me at the Christmas tree at the Church house too.

Please bring me a Shirley emple doll, a cooking set, a siano, some nuts, candy and fruit Remember all the Children also Dear Santa remember my teacher, Miss Marble.

Your friend. Delma Samman

Dear Santa Claus,

Please bring me a big red truck, a teddy bear, and a little fiddle also some fruit, nuts and candy. Please remember all the children.

Your friend. Carroll Samman

Dear Santa Claus,

I am just a small baby but I would like a few things some tinker toys, a big red ball, and a little velvet dog or cat. It doesnt make much difference. Bring me some candy too.

Your friend Bobbie Dale Samman

Dear Santa Claus,

I am a little girl of seventeen and I hate been very good. For Christmas I want you to bring me some twin sweaters, a manicuring set, and a Shirley Temple doll. Don't forget lots of candy.

I love you. Glenna Whitfill.

Dear Santa.

I am a little girl, my name Mary Kathrine. Santa for Christmas I want a little chuchu train, a little Shirley Temple doll and a little music top. Santa I also want some nuts, fruit and candy. I hope that I am not asking too much for Christmas.

Dear Santa Claus, My mother says I have been

a good boy this year, so I am looking for you Christmas.

I want you to bring me a little red wagon, a toy horse, fire crackers, a box of sparklers

and a lot of fruits and candy. Your little Friend, Boots McDanial.

SEASONS GREETINGS

Best Wishes For 1936

Winfred F. Newsome

County Attorney

Merry Christmas

And the way Floyd County people have favored me is enough to make anybody wish you a Word of Happiness and give you the best of service.

Truly friends, I cannot express how grateful I am for the confidence you have placed in me.

Let's all hope that 1936 will be the beginning of better times and that Floyd County people will come into their own before another Christmas arrives.

Geo. B. Marshall

District Clerk, Floyd County

CHOOSE WISELY THE PRESENTS YOU ARE TO GIVE YOUR FRIENDS AND

Something Refined and Useful will be appreciated more and remembered longer than some novelty....Our store is filled with items of Va'ue that will be welcomed... Below we make a few suggestions.

Shirts Pajamas Gloves

Hose

Suits Top Coats

LADIES Silk Pajamas

Silk Slips Silk Panties Silk Gowns

Silk Hose Silk Dresses Leather Jackets Silk Gloves

E. L. AYRES Dry Goods

Why not get your 1936 FORD V-8 in time for Christmas?



000 Ford V-8's on the road in America alone. Here are its most outstanding values-many brand new this year. V-8 ENGINE PERFORMANCE - smoothness, pick-up and power with proved V-8 economy. 25% EASIER STEERING - the result of two new roller-type bearings, a longer steering knucklearm and an increased steering ratio.

SUPER-SAFETY BRAKES - with exceptionally large braking surface (186 square inches). CASIER, SYNCHRONIZED SHIFTING - QUIETER GEARS -Silent, helical gears for all speeds. NEW FREEDOM FROM NOISE - specially insulated, welded-steel body, reinforced with steel.