

CHATTERGRAMS
BY JEANE SUITS

This being autumn, I shall start this column in the traditional manner of all writers by describing the coloring of the out-of-doors as being a profusion of nothing but loveliness. And that's exactly what it is regardless of how many people have written it before me. You have to trip along the sidewalk in the residential section of Lockney to really appreciate the beauty of the autumn leaves fluttering down in a shower fashion from the trees. You feel as if you stood there for a few minutes your feet would soon be covered to resemble a prodigious artist's palette of yellow, orange, brown and red. The artist may paint a facsimile of nature but only God can create patterns!

Then I shall always remember my mortification the time I thought balloons were free and asked my groceryman for one. Upon handing it to me he said, "A nickel please." I handed the deflated toy reluctantly back to the clerk and trudged on to school a little more unhappy than I was earlier in the morning.

"It certainly pays to advertise," say a few Lockney merchants who have been "shown." Last week the little article in this column concerning the Cozy Cafe brought a number of applications to work from marriageable girls, and the Isis Theatre has had from seven to eight couples wanting to get married Friday night.

This writer became vexed the other day when she voiced a desire to her maternal parent of a new Grecian evening gown with a jeweled belt for the middle. She told me it would look good on a horse. Now, I have been horseback riding a number of times this week and I can't figure out if she meant to call me a horse or if she thought I would never have occasion to wear the gown except horesback riding. But in either case the insinuations are foul blows to my vanity.

The worse thing that could happen to a boy with his girl in Oklahoma City or Dallas is to be without a nickel for parking tax and an empty gasoline tank!

From now on it looks as if Dallas girls won't be the only ones walking in. The boys will probably park their cars out of downtown Dallas and walk in for the exercise.

Cheer up girls, from now on milady can wear "kick-off" hats instead of the "take-off" variety of last year. Last spring plenty of headgear took-off in this section of the country. From now on girls you can be assured of your hats remaining on until they are kicked-off!

Spend Week-end in Oklahoma

Mr and Mrs E F Roberson and daughter, Jimmie Sue, and Miss Imogene Roberson spent the week-end visiting in Hollis and Vinson, Okla.

WHY NOT NOW?

You have been intending to pay up your delinquent subscription on the Beacon for a long time, so why not now? Doesn't the publication give you what you want? If not, why not?

You housewives will be missing this paper after this next week as well as you fathers and kiddies. How are you going to find out what your neighbor did at the party you didn't get an invitation to, and if the neighbor kids made the honor-roll? And then there's the kiddies' lunches that have to be wrapped every morning.

Its sure gonna be a tough winter without the Beacon!

All subscriptions not paid up by next week will be taken off the mailing list. Think it over and come in tomorrow and lets talk it over. The rate is \$1.00 a year and if you are unable to pay the full amount of back money, come in and we will see what can be done!

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 35

LOCKNEY, FLOYD COUNTY, TEXAS THURSDAY, NOV. 7, 1935

NUMBER 1

FUNERAL HELD FOR AGED LADY SUNDAY

Mrs J A Nall, Resident of Lockney For Thirty Years, Died Saturday

Funeral services were held Sunday afternoon for Mrs J A Nall, 84, at the West Side Church of Christ at 3 o'clock. She died Saturday afternoon at the home of her son, J H Nall, with whom she had been living since the death of her husband in July.

Charley Watkins, Petersburg; Charley Smith, Sterley; T Corder, Tulia; and C R Graves, Lockney, assisted at the services.

Her grandsons were pall bearers and her granddaughters were flowergirls.

Grandfather Nall, as she was commonly known, has made Lockney her home for the past thirty years. She and her husband resided at their home in north of Lockney until the death of Mr Nall last summer.

She is survived by her son and one daughter, Mrs Sarah Corder Tulia, who has been here the past three weeks.

Burial was in the Lockney Cemetery. The Crager Funeral Home had charge of all arrangements.

Out-of-town people attending the funeral were: Mr and Mrs Joseph Nall, Crosbyton; Mr and Mrs Woodrow Allen, Davidson, Okla.; Mr and Mrs E C Spivey, Gruver, Texas; Mr and Mrs John Fuller, Mr and Mrs Arthur B Duncan, Mr and Mrs J A Carruth, Mr and Mrs Lee Caruth, and Mr and Mrs J T Kirk, all of Floydada; Everitt Mickey and family, Plainview; Mr and Mrs Arthur Johnson, Turkey; Mrs Morton Kress; Mr and Mrs John Stogner, Mr and Mrs Binkley, Mr and Mrs Evan Kline, Mr and Mrs Oran Martin, Mrs Blanche Martin, Zeke Copeland and family, all of Petersburg; Mrs Manda Tucker, Mrs Nellie Barns, both of Tulia; Elton Nall and family of Amarillo; Rawleigh Nall and family, Happy Edna Copeland, Lubbock; J D Nall, Crosbyton; C W Watkins, Lubbock; Kline Nall, Tech student.

THEATRE WEDDING ALL SET FOR FRIDAY NIGHT

Thirty-seven Merchants Pledge Gifts To Bride and Groom; Name of Couple withheld

Everything is all set for the informal wedding of a couple, whose names are withheld, Friday night at the Isis Theatre at 8:45 o'clock between the first and second showing of "The Farmer Takes A Wife," according to John Jenkins, manager.

The couple will walk down the aisles of the theatre on either side with their attendant. The bride will carry a bridal bouquet furnished by the Hollums Floral Company at Floydada through Mrs E E Dyer, who is the local agent. The floral company will also present the groom with a boutonniere and decorate the stage with appropriate cut flowers.

Mrs G D Tate will play the wedding march and Mrs Arch Crager will sing "I Love You Truly."

Those firms pledging gifts to the couple include Greer Drug Co., Lockney Drug Co., Dyer Hardware, Palace Barber Shop, Economy Store, Lockney Auto Co., Taylor Gro., Commercial Tailor, Cozy Cafe, Piggly Wiggly, ELM Cafe, Ayres Variety, Baker Mercantile, Brooks Dry Cleaners, Lockney Beacon, Baker Hotel, Hamilton Gro., Ayres Drygoods, Roberson Feed Store, Cox Hardware, Scott Barber Shop, Lockney Electric, Vogue Beauty Shop, Ozark Service Station, Higginsbotham Beckett, Hammonds Implement Co., Woods Barber Shop, Coffee Shop and Sandwiches, Lockney Poultry and Egg, Self Serve Laundry, Huggins Produce, Alford Produce, Miller Motor Co.



The Unknown Soldier Speaks

By Elaine V. Emans

No longer can I sleep as once I slept. Believing that the peace for which we died would be forever and forever kept. Now often have I half-waked, terrified Of some infernal dream in which I saw Bombs dropping and gas spreading till men fell Like so much mown hay, into Death's grim jaw— And youths and wives and sucklings into hell!

Not I alone am restless in my dreams. But to all, all of us who died it seems. In some strange way, the peace we hoped to bring Is much imperilled and seriously shaken— Needing but words to send it tottering. Great God in Heaven, say we are mistaken.

INTERNAL REVENUE OFFICE TO ENFORCE BANKHEAD LAW

The County Agent's office at Floydada advises producers of cotton that information has been received from the Treasury Department Office of the Collector of Internal Revenue, Dallas to the effect that the Internal Revenue Office will require strict accounting, both from the producer and gin, of all certificates coming into their possession. The office will vigorously enforce the Bankhead Law and report for prosecution all violations that may come to its notice.

The Internal Revenue Office will also immediately report for assessment any and all taxes occurring by reason of such illegal handling of said certificates, and will proceed to collect said taxes in the most vigorous manner possible.

SCHOOL REALIZES GOOD MONEY OUT OF CARNIVAL.

Approximately \$90.00 Made On Entire Halloween Festival; 525 Tags Sold

G D Tate, sponsor of the debate club, and Mrs Willie Merle Halthcock, sponsor of the Junior class, have announced that the Halloween carnival Thursday night, in the old Miller Motor Co. building was a success. Approximately \$90.00 was taken in on the thirteen booths and admittance tags.

After expenses of the affair are subtracted each organization will receive sufficient money to finance their plans for the year.

Five-hundred and twenty-five admittance tags at 5 cents each were sold. Of the thirteen booths the food compartment realized more money. The other booths consisted of a fortune teller, menagerie, kissing, fishing pond, three Musketeers, doll rack, bingo stand, North American Monkey, and musical Hawaiians.

Returns From Instruction School

J D Jackson, mechanic at the Lockney Auto Company, returned last week from Amarillo where he attended a school of instruction on the new 1935 Chevrolets.

Ridings Sideswipes Truck

Olan Ridings sideswiped a oil truck Friday night on the highway between Paducah and Matarador, in his Ford V-8 sedan while returning from the Lockney. Paducah football game and smashed the whole left side of the automobile.

T B Brooks, Raymond Bryant, Fat and Slim Spence, and Anderson were in the car with Ridings. None of the occupants were injured.

TURKEYS ARE AGAIN IN SPOTLIGHT FOR HOLIDAYS

With Thanksgiving and the Christmas Holidays drawing near, the spotlight is again turned on turkeys.

Texas turkey growers have paid closer attention than ever this year to selection of breeding stock and finished dressings in order to produce birds of prime quality for the market. George P. McCarthy, Extension Poultry husbandman announced.

He pointed out that, although the turkey crop would be shorter in numbers this year, it would be a heavy balance in tonnage. Last year, 1,600 carloads of dressed turkeys were shipped out of Texas. This year, trade estimates place the carload shipments between 1,300 and 1,400.

McCarthy said that the Luling Foundation has one of the outstanding flocks this year, comprised of 1,800 birds from this year's hatch. Most of these birds will be sold as breeders.

Another good flock is owned by Levi Churchill, turkey demonstrator in Bailey County. Last year, almost his entire flock was graded prime. He will have around 500 birds this year. "Breeding for quality pays," McCarthy said. He gave as an example the flock owned by the T J Owen family in Lynn County. Last year this family stressed quality in their turkeys. As a result of proper management, balanced rations, and good breeding stock, the family made a net profit of \$153 on 85 birds sold.

FINAL DATE FOR SIGNING WHEAT APPLICATION NOV. 15

All Wheat Growers who are interested in signing Wheat Allotment Contracts for 1936-1939 should meet their community committee at the Wheat Office in Court House at Floydada. The days listed below will be the last chance to sign applications.

The following schedule will be followed: On Friday and Saturday, Nov. 8 and 9, applications for the following school districts will be taken: South Plains, Edgin, Lone Star, Sterley, McCoy, Starkey, Blanco, Allmon, Harmony, and Sandhill.

On Monday and Tuesday, Nov. 11 and 12, applications for the following school districts will be taken: Campbell, Fairview, Hillcrest, Liberty, Cedar Hill, and Fairmount.

On Tuesday, Nov. 12, applications for the following school districts will be taken: Providence, Prairie Chapel, Aiken, Lockney, Ramsey and Roseland.

On Wednesday and Thursday, Nov. 13 and 14, applications will be taken for the following school districts: Floydada, Center, Antelope, Dougherty, Lakeview, Pleasant Hill, Baker, Irick, Pleasant Valley, and Muncy.

The application is not in any way binding and we urge any wheat grower who thinks that he might later want to sign a contract to make the applications before Nov. 15th.

POLO CLUB TO PLAY ALL-STARS SUNDAY

Lockney Poloists Defeat Plainview 6-3 Sunday With Shurbet As High Man

The Lockney Polo Club will play the tie off with the Barwise All-Star players at Floydada Sunday afternoon at 2:30 o'clock on a field one mile west of town under the auspices of the Floydada American Legion.

The Lockney club and All-Stars played here two weeks ago and tied the game 4-4.

Local poloists beat the Plainview club last Sunday afternoon on the field west of Wayland 6-3. Pete Shurbet was high point man for Lockney.

The all-star players include Bob Crenshaw, Lloyd Phillips, "Button" Stevenson, and Marvin Shurbet.

Attend Funeral at Sweetwater
Dr and Mrs R R Wimberly attended the funeral of Dr Wimberly's grandmother, Mrs W B Wimberly, 84, Saturday morning at 10 o'clock at the Sweetwater Methodist Church. Mrs Wimberly died Friday morning and they were called to Sweetwater Friday afternoon.

Burial was in the Sweetwater Cemetery. Dr Wimberly made his home with his grandmother during his childhood.

Last year, McCarthy emphasized, "prime toms and hens brought from seven to eight cents more per pound than ordinary commercial turkeys. There is every indication that the same price condition will be true this year."

As a result a turkey grading school held the last two years the first dressed turkey show in the Southwest was opened last December at Plainview. This year the show will again be held during the first week in December at Plainview. County Agent D F Brodhauer is anxious to contact all turkey growers to arrange for demonstration to be held the 3rd week of November. Mr C G Tomlinson, District Agent, and Mr McCarthy will be in this county conducting this work.

LONGHORNS TO MEET OLD RIVALS

Pep Squad To Accompany Team To Floydada and Will Present Clever Stunt

Lockney will meet their traditional rival, Floydada Whitehorns, tomorrow afternoon at Wester Field at 3 o'clock in Floydada with a determination to calm the winds into gentle breezes. The local team has not won a game from Floydada since 1929 when it completely stopped all currents.

The pep squad girls will lead the game under the directions of Mrs Halthcock and Miss Just Guthrie. They will present a clever stunt in their new uniforms of white dresses and garrison capes.

Coach Cooper promises three new faces in the lineup tomorrow. Although Lockney is going into the game with the dope against her, you can't ever tell what might "turn up." The dope bucket has been known to "turn up" in several cases and this may be one of the instances.

Coach announces the following possible lineup: Collier, c; Turner, r g; Alexander, l g; r t; Williams, l e; "Slim" r e; Whitfill, q b; Marvin r t; r h b; H A Brotherhood "Fat" Spence, f b.

Annual Roll Call To Be Held Monday In Court

Final Plans are being made

officials for the annual roll call for membership to the Red Cross which will begin Monday and continue until Nov. 28.

Floyd County's quota this year is 600. Frank Perkins is chairman of the branch chapter here.

Will Spend Winter In California

Mrs J H Mann left Wednesday from Canyon via railroad for Los Angeles, Calif. where she will spend the winter as a guest of her sons Carl and H B Mann. She was accompanied as far as Canyon by her daughter, Mrs Earl Rives, who moved to Amarillo this week.

Mr and Mrs Rives and daughter, Vonell, will live in Amarillo where Rives' is employed at the Howell Dairy. He has been working there the past week.

Beacon Has New Reporter

Miss Margaret Hage of this city began working in the office of the Beacon last week as a society and general reporter. Miss Hage was graduated from Lockney High School in 1934.

Marvin Morton and family of Kress were here Sunday visiting relatives: Hugh Trussel and Nat Waller.

Today's Market

POULTRY	
Hens, heavy per lb.	13c
Hens, Light	10c
Light Colored Hens	10c
Old Roosters lb.	3c
FRYERS	
Fryers heavy, per lb.	14c
Fryers, light	11c
Stags	5c
CREAM	
Cream, No 1	25c
Cream, No 2	23c
EGGS	
Eggs, per doz	24c
GRAIN	
Wheat, per bu.	\$1.18
Maize, threshed 100	70c
COTTON SEED	
Cottonseed, per ton	\$35.00
Cottonseed meal 100	\$1.50
Loose hulls	\$8.00
Sacked hulls	50c
Mixed feed	80c
Cotton per lb	11.00

Armistice Day Services On National Broadcast

The annual Armistice Day services of the American Legion at the Tomb of the Unknown Soldier, in Arlington National Cemetery, across the Potomac River from Washington, will be broadcast over the blue network of the National Broadcasting Company, from 11 a m to noon, Eastern Standard Time, Nov. 11.

Dragonette, internationally famous lyric soprano, will sing appropriate solos.

The program will be heard throughout the country over the network of the National Broadcasting Company at the following hours: 11 a m to noon, Eastern Standard Time, 10 to 11 a m, Central Standard Time, 9 to 10 a m Standard Time, and 8 to 9 a m Pacific Standard Time.

Delbur Rose, who is a student of the Amarillo Junior College, was here Saturday and Sunday visiting his parents, Mr and Mrs C H Rose.

STERLEY NEWS

Rev Hill of Lockney filled his regular appointment Sunday at the Methodist Church. This was his farewell sermon as Conference meets next week.

Mr and Mrs D B Ford and children have returned home after spending a week visiting in Wise County.

Mrs L A Claborn left Tuesday for Abilene where she will visit her husband who is at work there.

Mrs Harrison has returned to her home in Mississippi after spending a month with her daughter, Mrs McEley.

Mr and Mrs Anderson and family have gone to Mississippi to make their home.

Jim Bert Bobbitt who has been sick for some time is much improved at this writing.

Mr and Mrs Lightfoot and two daughters and son, of Center attended church here Sunday.

Mr and Mrs Geo. Beedy and Mr and Mrs Roy Tinsley were shopping in Plainview Friday.

Mr and Mrs Paul Slaughter were shopping in Floydada Saturday.

A number from here attended the Halloween carnival in Lockney Thursday night.

Mrs Clayton Fuller of Lubbock visited her parents, Mr and Mrs True, last week-end.

Mr Claude Hackney of Clovis, N M visited his sister, Mrs J C Dutton last week.

Mr Caddell of Plainview moved to the Anderson place.

Mr and Mrs Beyette have purchased a new Plymouth.

Mrs Roberson from Phoenix, Ariz., is visiting with Mr and Mrs Homer Ford.

Howard and John Brewer spent the week-end in Childress.

LIBERTY NEWS

By Mrs W W Anderson

A surprise birthday dinner was given for Mrs Glen Watson at the E. Listers home Sunday.

A J Anderson is here from Colorado visiting his parents, Mr and Mrs J W Anderson.

Roy Langley and brothers are here from Ennis, Tex., pulling bolls.

Mrs Counts gave a birthday dinner last Sunday in honor of W W Anderson and Evelyn Anderson.

J L Myrick is on the sick list this week.

Mr and Mrs Braum of Silverton were visitors of her parents last Sunday.

Sunday school and church were well attended, as well as the singing. The little boys take quite an interest in leading the singing.

Here For Funeral

Mr and Mrs Woodrow Allen of Davidson Okla. were here for the funeral of Mrs J A Nall Sunday. Mrs Allen was formerly Miss Elvora Nall of Lockney and was graduated from Lockney High School last year. They returned to their home Tuesday afternoon.

Clarence Guffee of Sandhill had his tonsils removed at the clinic Tuesday morning.

LOCKNEY DEFEATED AFTER HARD FIGHT FRIDAY

Longhorns Played 100 Per Cent Ball Against Fiery Dragons in Night Game

After four quarters of hard fighting in their first night game of the year the Longhorns went down in defeat before the Paducah Dragons on the latter's field last Friday. The score stood 14 to 0 until the last few minutes of the game when one of the Dragons intercepted a pass and ran for another touchdown to make the final score 20.

The Longhorns played 100 per cent football against all of the fire the Dragons could muster. Although they failed to quench the fire they did a good job of checking the flames within a reasonable territory.

"Fat" Spence, Bob Collier, Billy Ed Whitfill, and Leland Turner were the outstanding men for Lockney. The game Friday night was the first one Turner has ever really got into and he made a surprised showing. He will probably start the game off against Floydada tomorrow.

The defeat Friday night is only the Longhorns' second this year.

American Legion Membership 193-acres all in cultivation in Drive On

The first check-up on the membership drive of the American Legion Landrum Post shows thirty-four new members, with each team practically even. Captain Geo. Newman's team claims the lead on Captain Hugh Gault's team. Two more weeks from Tuesdays' meeting will be the final showdown.

Turkey dinner will be served to the winners on Nov 19, while the losers will eat bean and like em.

The following committees were appointed: Program and Entertainment—H H Hamilton, R C McGilvery, G B Dve; Food Committee—C J McCollum, Henry Ford, W H Counts, N H Humphries; Serving and Seating Committee—Watt Griffith, W H Dixon, R A Gray.

Meeting to be Held for Cotton Growers

Cotton growers and committee men are asked to attend a meeting at the Municipal Auditorium in Plainview, Nov. 13, at 2:00 o'clock p m when C A Cobb, Director Division of Cotton, Washington, D C, will speak.

W M S OBSERVES WEEK OF PRAYER WITH PROGRAM

Guests Bring Gifts for Babies Institute at Eldorado to Make Up Box

The Women's Missionary Society of the Methodist Church combined the programs for the annual week of prayer into one all day meeting Monday at the church.

There were twenty-seven ladies present, ten of whom were guests, for the meeting. Their husbands came during the noon hour for the social and covered-dish luncheon.

Each guest brought a gift to help make up a box for the Hold man Institute for Babies at Eldorado.

During the noon hour the society presented Mrs H H Hamilton with a black crepe dress, the Rev. Mr. Hamilton received \$25 and Mrs L L Hill was given a toilet set as tokens of appreciation for their work in the organization.

Mrs Bryan Wells was leader of the morning program and Mrs H H Hamilton for the afternoon session. The society collected \$10, as a contribution to the week of prayer.

Lockney B Team Defeated By Plainview

Lockney High School B team was defeated last Thursday afternoon by the Plainview Junior High School team 6-0. The game was played on the Plainview field and was the local squads first game to play.

Coach Cooper said he was well pleased with the way the boys showed up in their first tussle. Arthur Barker Jr. starred at center by doing some nifty playing for a beginner. Ballard Graves, halfback and James Matthews, also played a nice game. Salvador Azua is to be commended for his punting in the game.

FIRST ONE IN TOWN

For a very short time, George Meriwether of Lockney, is enjoying the unusual distinction of having the only 1936 Chevrolet in town. He took delivery of this Chevrolet Master Truck Sedan, Nov. 2 from the Lockney Auto Co. but the honor is going to be short lived as Olin Ridings and Rev. L L Hill both had in an order for '36 Chevrolets before night. However, another large shipment is enroute here, Mr Barker said, assuring prompt delivery of all orders, regardless of model.

METHODIST CHURCH Sunday Nov. 10.

Sunday school at 9:45 a m. We are anxious that this be the banner Sunday of the Conference year, in attendance and interest. Be present on time. The young people's class has charge of the devotional period and we expect something of vital interest.

At the eleven o'clock hour the pastor will bring the last message of the Conference year to the church. The subject will be, "The Joyful Christian, A Mighty Power." How fine it would be if every member of the church were present! Let's make it a one hundred per cent service. What do you say? At 6:30 pm the Leagues and the Adult Bible Study class will meet for 45 minutes. There will be no evening service but will attend, in a body, the Community service at the City Auditorium. See you at Church Sunday. H H HAMILTON, Pastor.



Events since November 11, 1918 have not caused the American people to forget the tremendous sacrifice required of this country in a conflict thousands of miles away. The fundamental principles of liberty and freedom upon which this country was founded will enable the flame of patriotism to burn continuously into the far future.

Pay our deepest tribute to the veterans of the days of 1918

Texas Utilities Company

Farmers Try Our:

Table listing various farm products and their prices, such as Block Salt, Dairy Ration, and Threshed Maize.

Lockney Wheat Growers Inc. Phone 27. Jake Smith, Mgr.

Advertisement for Lockney Drug Co. featuring the text 'In observance of-- Armistice Day This store will be closed-- From 10 A. M. to 2 P. M. Lockney Drug Co. The Rexall Store' and an illustration of a soldier in uniform.

Bargains In Farms

Advertisement for McAdams & Childers featuring various farm listings with details on acreage, location, and price. Includes the text 'McAdams & Childers are offering the following farms at exceptional prices.'

Isis Theatre Program

Advertisement for Isis Theatre program including 'SATURDAY MATINEE AND NIGHT NOV. 9' and '7th Episode of "Miracle Rider" - DOUBLE COMEDY -'.

Advertisement for Clark Gable in 'CALL OF THE WILD' featuring Loretta Young and Jack Oakie.

Monday and Tuesday Nov. 11 and 12. Ted Lewis in 'HERE COMES THE BAND'.

Wed. One Nite Only, Nov. 13. BANK NITE. THE CASE OF THE LUCKY LEGS - COMEDY -

Thurs. and Friday, Nov. 14 15

Advertisement for 'The Real Will Rogers STEAMBOAT ROUND THE BEND' featuring a portrait of Will Rogers and the text 'His grandest entertainment... his most human characterization... his greatest story!'.

THE LOCKNEY BEACON

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J. L. SUITS, PUBLISHER
JEANE SUITS, EDITOR

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

RECOVERY ON THE WAY

President Roosevelt's first words on landing at Charleston after his long cruise were: "We are on our way back."

There is a great deal in the record of business conditions to back up that statement. Compared with the time of his return from Hawaii in 1934, business is certainly better. Carloadings always regarded as an excellent index of business activity, are nearly 25 per cent greater. The stock market average price of the 50 best stocks was \$110 a share when he landed at Charleston, as against \$79 a share the year before, when he got back from Hawaii. The excellent general business index compiled by The New York Times stood at 88.8, as compared with 79.8 a year ago. Industrial employment has increased; as, of course, it was bound to do with improvement in business conditions. On the whole, the President's statement that "we are on our way back" seems entirely accurate.

Mr Roosevelt amplified his statement by adding "We are coming back solidly because we planned it that way, and don't let anybody tell you differently." Nevertheless, conceding the fact that business is better, the opposition is sure to contend that it would be lots better than it is, if it had not been for plans emanating from Washington.

Here we have an example of one of those differences of opinion, without which as Mark remarked, there would be no horse races.

The League of Nations have decided to clamp down on Italy and her movement in Ethiopia on November 18. That will give Mussolini plenty of time to either win that skirmish and take over Ethiopia or haul in enough supplies to last until it is conquered. It appears to us if the League of Nations were really sincere in wanting to stop the war in Ethiopia, they should of placed the boycott in operation many weeks ago. Ethiopians are offering no resistance to the invasion of the Italians. England, France, Italy and Haile Selassie will soon gather around the table and cut the melon. A backward country like Ethiopia cannot put up a fight against a well armed country like Italy and Haile Selassie knows it, so he is going to salvage what he can out of the wreck. We, of the United States cannot say very much about this matter. Remember how we took this country away from the Indians because they could not offer any resistance with their bow and arrows when we were equipped with modern rifles. Ever thought of that?

It now looks as if our Old Age Pension proposition is going to take a peculiar twist. It seems the Federal Old Age Pension law is being interpreted to mean that the Federal Government will not pay their portion of the pension direct, but will re-emburse the state. In other words if the State of Texas decides to pay a pension of \$15 per month the Federal Government will pay half of it or \$7.50 per month. Therefore, for our aged people to get a pension of \$30 per month it looks as if the state will have to pass a law paying the \$30 per month and the Federal government will pay half of it into the state treasury. In other words the State of Texas will have to underwrite the proposition. That is going to make the matter a little complicated.

Elections were held east of the Mississippi river Tuesday. The election was as we predicted some time back, and Wednesday's daily papers carried the news that the Republicans were gaining several seats in Congress mayors and city offices. We have been of the opinion for some time that the industrial east would Republican and west of the Mississippi would go Democratic in

local, district elections, but when it comes to voting for a President of these United States it will be a mixed affair, with Democrats carrying some of the eastern state and the west in a solid block. Agriculture is in the saddle for the first time in the history of the country and it does not go so well with the industrial east and they are going to put up a bear fight to regain lost ground.

The course of history shows that nations have generally resorted to war for material gain; in short, they sought plunder.

A few years ago most of us had too much money in closed banks; now we hardly manage to keep anything in the open ones.

When you touch the pocket-book of the average Lockney citizen, dynamite comes to life.

WHAT WE SEE IN THE PAPERS

Bernard Shaw, English playwright, scoffed at the immorality of nudeness as described by the Bishop of Ely who said that anyone who visited a nudist camp forfeited the right to be called a gentleman or lady. He suggests that we subscribe to send the good Bishop on a sunshine cruise and by the time he returned he would get a violent shock if he found anyone with any clothes on whatsoever. It seems that the typical American girl of 1935 does not agree with Shaw who is of grandmother's day. Henrietta Keaver of McKeesport, Pa., asks that the nude statue of herself be draped. This is contrary to the modern version of the younger generation being void of modesty.

And now even the gangsters are doubting the constitutionality of the new laws of kidnaping and firearms. First it was the big corporations that raised a lot of hell about some of the new laws effecting their annual net income and now its got around to the underworld. The supreme court will again be asked perplexing queries about whether it is right or wrong. It looks as if all the members of the supreme court might "take a ride" if they don't rule the crime laws unconstitutional.

All of you preachers had better be careful of eating apples on the street and by all means steer clear of flying trapeze acts. The Rev. John Burton Thwing, youthful pastor of the Beacon Presbyterian Church in Philadelphia, was told by his flock that he could either quit eating apples on the street and performing acrobatic feats or get out of the pulpit. His flock said such actions were unbecoming of a minister. It looks to me like such a demand by a congregation is unbecoming of Christian people too!

From now on when ever your best friend offers you a piece of candy it might be well to investigate his motive and the candy's content before biting into it. A Dallas man is suffering from an explosion caused Saturday when he bit into a piece of candy offered to him by a stranger on the streets of Kansas City. Even when an old pal of mine wants to give me a bit of candy I always imagine that there is either something wrong with the candy or he is preparing the way for a favor. In either case it is a bad policy to accept the confectionery because they will both get you into trouble to say nothing of possible acute pain.

We notice in the paper where a man is held in custody by military authorities to investigate a purported plot to organize a

Communist army within the ranks of the 30th infantry and to overthrow the national government. The man's name is Finkelstein.

Where he made a mistake in the first place was calling his plot against the government a Communist affair. If he had proceeded in the same manner as some of our sly politicians are doing now to overthrow the national government, nothing would have ever been said about it.

More than 98 deaths were reported from 19 states in last week-end automobile accidents.

"BRAIN JEWELS" FROM OUR EXCHANGES

Another yarn credited to Herr Schuelke has all the earmarks of a true tale. Just a few days ago a baby girl was born to Si's sister at Marion.

"Have you been up to see your new niece?" Chet Stanley quired, as a group of the lads were talking it up.

"No, not yet," Si returned. "I just heard about it day before yesterday."

"Hell's bells!" Chet exclaimed, a bit disgustedly. "If I was an uncle for the first time I'd want to take a look at my niece about as quick as I could."

"Oh, well," Herr Schuelke responded, resigning himself to his fate, "I suppose I'll have to make the trip some night. Like as not though, I'll drive all the way up

there and then she won't know me." —Peter's Pan—Manawa Advocate, (Wis.)

Who wants to pay the old age pension? Not I say the sulphur interests. Not I, say the real estate owners. Not I, say the consumers. Not I, say the oil and gas interests. Not I, say the railroads. Not I, say the wage earners. Not I, say the capitalists. Not I, say the liquor interests. Not I, say the race track gamblers. The people of Texas cast a very heavy vote in favor of the old age pension without having an idea where the money was to come from. Now the legislature is wondering what it will do for money to pay the pension.—The Canyon News.

The Ethiopians have a simple method of routing the debtor-loaner question. They chain the loan shark and the debtor together until the loan is paid by relatives or friends of the borrower. We suggest that Haile Selassie and Mussolini be given some medicine of this effective variety.—The Scurry County Times.

In the lake of submerged memories lies a long line of dogs whose short companionship filled my life with the comradie that was not supplied by my brothers and sisters.—Newton's discoveries, Floydada Hesperian.

Over in France women take the place of news dealers. But here in Silverton we have some women that take the place of newspapers.—R B Boyle, The Briscoe County News.

Another reason why we refuse to worry is because we have noth-

ing. If we had \$7 or \$8 and six bits we'd probably make a down payment on something we could not pay out.—Clarksville Times.

We cling to the "everybody free and equal" shibboleth until we try to get into a woman's club or college fraternity.—Greenville Banner.

Why Editors are Suspicious

If the newspaper reporter isn't too enthusiastic when you say you have some news, there's a reason. He wants to know whether it actually is news or something else.

Many organizations, both national and local, ask newspapers if some news would be acceptable. The editor or reporter is always glad to get news and answers in the affirmative. Perhaps the first two or three offerings are real news, something of interest to readers, actual events or happenings.

But it isn't long until good old propaganda rears its head. The "news" turns out to be an exposition of the theories of the organization of a mild form of advertising to promote the aims and objects, cleverly worded reasons why there should be more members. In many cases, the publicity is to help someone hold a job at a satisfactory salary.

Newspapers are usually generous in giving free publicity to worth while undertakings. But demands always far exceed what is reasonable. Many of those responsible for supplying the news either can not or will not distinguish between events and free publicity. They think in terms of putting over an idea instead of providing interesting information. Anyone worth his salt around

a newspaper office readers soon tire of few who are participated in a certain undertaking may be per cent of the subscribers give it a glance.

When the editor something about a chance on incurring a few persons. To think the newspaperly just because the more news and less propaganda materialy, editors and reporters overly suspicious find out if what is within shooting distance correct definition if they grab it.—Cous Kan.

WAKE UP LIVER BIL WITHOUT C

And You'll Jump Out of the Morning Rats!

If you feel sour and mad all the time, don't swallow a pill and wait, sit, inactive and let me help you to make yourself more buoyant and full of spirit.

For they can't do it. They can't make a more energetic man. The reason for your feeling is your liver. It's the possible of liquid bile in your system.

If bile is not flowing down the pipe, it just sits in the stomach, and you feel sour and mad. You often break out in rashes. You are often nervous and you are often in pain.

It takes three good old CHESTNUT LITTLE LIVER PILLS to get the bile flowing freely and make you feel "up and up." They contain no harmful, gastric irritating agents, except when it comes to making the bile flow.

Don't look for liver pills. Ask for Chestnut Little Liver Pills. Look for the name, Chestnut Little Liver Pills on the red label. Beware of imitations. Size of drug stores. © 1935 C. B. S.

Now on display

THE NEW CHEVROLET FOR 1936

The only complete low-priced car

DEALER ADVERTISEMENT

NEW PERFECTED HYDRAULIC BRAKES
the safest and smoothest ever developed

IMPROVED GLIDING KNEE-ACTION RIDE*
the smoothest, safest ride of all

SOLID STEEL one-piece TURRET TOP
a symbol of beauty, a fortress of safety

THE Chevrolet Motor Company climaxes a quarter-century of quality manufacture by presenting Chevrolet for 1936—the only complete low-priced car.

This new Chevrolet is the only car that brings you all these good things at lowest cost. The only lower-priced car with New Perfected Hydraulic Brakes. The only lower-priced car with the Improved Gliding Knee-Action Ride.* The only lower-priced car with beautiful new Body by Fisher—new high-compression valve-in-head engine—solid steel Turret Top, and many other improvements which give smarter, smoother, safer and more economical motoring.

See and ride in the only complete low-priced car—today!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and easy C. M. A. C. terms
A General Motors Value

NO DRAFT VENTILATION ON NEW BODIES BY FISHER
the most beautiful and comfortable bodies ever created for a low-priced car

HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
giving even better performance with even less gas and oil

SHOCKPROOF STEERING*
making driving easier and safer than ever before

ALL THESE FEATURES AT \$495 CHEVROLET'S LOW PRICES

AND UP. Last price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$20 additional. *Knee-Action on Master Models only. \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan and subject to change without notice.

Lockney Auto Company

LETTER

EDITOR
ASSOCIATE EDITOR
SPORTS REPORTERS
JOKE EDITOR
Sallie Myrtle Bobbitt, Dortha

Each student who is about a day seems to make the picture at school a little less perfect; each face that fails to appear is a part of the surroundings that we naturally expect to exist, and its absence makes a little imperfection in the day's business with the very act of friendship.

Basketball Games Friday
The Sterley girls and boys basketball teams played the South Plains teams Friday afternoon on the Sterley courts. Both games resulted in defeat for Sterley.

Laff!
(For the sake of politeness)
Neighbor: "They tell me your son is on the college football team."

School Room Answers
A blizzard is a part of the inside of a fowl.
An appendix is part of a book no one has ever read.

Sophy: "I hear you had a fight with a street car conductor."
Dophy: "Yes sir. When I got on the car, I saw an organ grinder with a monkey on his lap. I asked the conductor if he allowed monkeys on the car, and he said for me to sit down quietly and no one would notice me."

out of school for calling the dean a fish.
Mike: "I didn't call him a fish. I just pointed to him and said, 'That's our dean'."

The Boy Scout movement started in 1908 by Lieut. Gen. Lord Baden Powell, is now known in every country in the world and has more than 2,000,000 members.

Do you sometimes feel, after you have been out in the cold for sometime, that something is sticking to your finger tips? Dr. Paul A Young says that tiny needlelike icicles forming within the flesh, really are pricking into the cells of your fingers.

Aiken News

The Rev. Ollie Apple filled his regular appointment at the Methodist church Sunday and Sunday night and The Rev. R E Best, District Missionary, preached at the Baptist church Sunday afternoon.

Mr and Mrs C C Riddle and family of Muleshoe and Miss Jewel Jackson of Providence visited in the C N Roach home Sunday.

Miss Nell Hampton visited friends at Memphis Sunday. Mr and Mrs Clayton Terrell and family of Bellview were guests of Mr and Mrs J S Marshall Sunday.

Miss Faye Morrison went to Lubbock Sunday afternoon. Mr and Mrs J E Hampton and Mrs Cooper visited Mr and Mrs W D Colson of Irick Sunday.

Mr and Mrs Baylor Byars and family and Mrs and Mrs Johnny Clark visited in the Irick Community Sunday.

Mr and Mrs Grady Biggs and sons of Dougherty visited Mr and Mrs A A Brock Sunday. Mrs Giles Dalton and children of Alexander spent Saturday night in the Aaron Clark home.

Providence
Mrs J A Zimmerman

The carnival held at our school Thursday night was a success. We realized \$16.32 from the sale of candy, pop-corn, and the booths. Miss Anna Belle Kennedy won the prize for the best costume. A W Herring from McGregor was in our midst last week attending to business and visiting. The Luther League held their Hallowe'en party at the home of

Mr and Mrs Fred Samman Friday night. Ernest Samman and Mrs Brandis winning the prizes. Sandwiches, hot chocolate, cake and candy was served.

Our boys played Whitfield in Basketball Wednesday. They won with a score of 6-9.

Mr and Mrs W A Boedeker and children spent Sunday with Mr and Mrs Bill Schmidt.

Mr and Mrs J A Zimmerman had as guests Sunday Mr and Mrs Bill Warren of Plainview, Mr and Mrs J W Gamble, and daughter, Marie.

Miss Annabelle Kennedy spent the week-end with Miss Eva Lee Brandis.

Mr and Mrs Ben Brandis visited Mr and Mrs B F Sammann Sunday. Sammann is on the sick list.

Mr and Mrs Lea Boedeker are the parents of a baby son, Ervin, who arrived Friday.

Mrs L A Hoyle and daughters, Fay and Doris, visited Thursday with Mr and Mrs J A Zimmerman and attended the carnival that night.

Attend Homecoming at Canyon

Misses Ermine Ida Thomas and Minnie Lou Evans and Ernest Lee Thomas attended homecoming at W T S T C in Canyon last weekend. Ira Martin of Vernon arrived Friday to visit his sister Mrs Jack Taylor, and to attend homecoming at Canyon Saturday afternoon.

South Plains

The South Plains basketball teams defeated the Sterley boys and girls teams at Sterley Friday, 26-0, and 24-0.

The boys are playing on the South Plains team were: Edward Edwards, Norman Wade Devenport, Perry Smith, Roy Lyles, Newel Harper, Shelby Calahan and Garnet Hilburn.

The girls playing on the South Plains team were: Willie Merel Field, Mary Jo Horn, Truitt Phegley, Faye Myers, Mary

Are you going to have a sale? Call Us Collect

Seale & McDonald
General Auctioneers
W. H. SEAL
Floydada, Texas, Phone 120
JNO. W. McDONALD
Plainview, Phone 1143

Frances King, Lillian Milton, Lorene Smith, Inez Gilliland, Audra Ray, Mary John Lanham, and Jean Leach.

Mr and Mrs Menard Field entertained their daughter, Willie Muriel, with a surprise birthday party Saturday night. Games were played after which refreshments of jello and cake were served to about forty guests.

Rev. C E Roark will preach at the Baptist Church next Sunday Nov. 10, at both morning and evening services.

Church conference will be held Saturday night. Every member is urged to be present.

Mrs Boswell's class sponsored the assembly program last Friday. The program consisted of songs, plays, and readings. Mrs Sone's class will sponsor the assembly program to be held next Friday, Nov. 8.

John Jenkins, Robert Ayres, and Fredrick Ayres were in Dallas the first of the week on business. They returned Tuesday.

Help Kidneys
If poorly functioning Kidneys and Bladder make you suffer from Getting Up Nights, Nervousness, Rheumatic Pains, Stiffness, Evening Urinating, Itching, or Acidity try the guaranteed Doctor's Prescription Cystex (Urea-Tea)
Must fit you up or money back. Only 75¢ at druggists.

REMEMBER
You can never do more than your eyes can do. Be sure your eye specialist has the latest optometric equipment and is qualified to use it.
DR. C. M. CLOUGH
Plainview's Only Exclusive Optometrist
715 Broadway—Mrs. Clough, Assistant—Plainview, Texas

We Satisfy The Most Particular
Men and women who are most fastidious about their personal things as well as household linens and other things use and enjoy our better service every week. If you want care-free laundering at no extra cost whatsoever, try this de luxe service. Phone Baker Hotel for our route-man to stop and pick up laundry.
SPEEDY SERVICE—
COURTEOUS DELIVERY
"SERVICE THAT SATISFIES"
Leave word at the Baker Hotel
Floydada Steam Laundry

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000
WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.
The First National Bank
Over One Quarter Of A Century In Lockney

SNOODLES
by Cy Hungerford
A four-panel cartoon strip. Panel 1: A boy rings a fire alarm. Panel 2: A boy runs away with a fire extinguisher. Panel 3: A boy talks to a man about a key to the city. Panel 4: A boy explains the key to another man.

"THE MAIN THING ON MAIN STREET"
By L. F. Van Zelm
A cartoon strip set on Main Street. A barber shop sign says 'DON'T YOU DARE STRIKE ME'. A sign for a kitchen lamp says 'I JUST BOUGHT SOME OIL FOR THE KITCHEN LAMP - D'VA SPOUSE I'LL BE CALLED TO WASHINGTON TO TESTIFY?'. A sign for a hotel says 'LOOKET BANKER COYNE - THEY HEARD HE BOUGHT 2 YARDS OF OIL CLOTH AN' THEY SUMMONED HIM TO COME DOWN & TELL WHAT HE KNEW'. A sign for a day-to hotel says 'WHOA!'

"Here Comes The Band" Sponsored By The American Legion

"Here Comes The Band", sponsored by the American Legion, will be presented at the Isis Theater, Monday and Tuesday, Nov. 11, and 12.

Every ex-service man has tickets for sale. For convenience you may purchase tickets from the following businesses: Greer Drug Store, Cozy Cafe, and The Lockney Drug Co.

Mr and Mrs H H Trussel and Mr and Mrs Nat Waller were in Lubbock and Lamesa, Monday on business.

Mr and Mrs Emory Huggins moved to their new home in West Lockney, last Thursday, which they purchased from Eugene F Harris.

School Holidays Announced

Lockney school will start the holidays for the year by dismissing school Monday Nov. 11, in honor of Armistice Day. School will turn out Nov. 27 for the Thanksgiving holidays and take up Dec. 2. Christmas holidays will begin Dec 20 and last until Dec. 30.

Ansylye Lynn Union Meeting Friday Nov. 8

The Ansylye Lynn Union will meet at the Lockney Methodist Church Friday Nov. 8, at 6:45 p m. in its monthly meeting. All members are requested to be present.

Mrs Barney Manning is in Dallas this week under medical examination and visiting friends.



SOCIETY

In LOCKNEY



Wedding of Workman-Snodgrass is Announced

Harley Workman and Miss Edna Snodgrass were united in marriage Saturday, Oct. 26, at 8 o'clock p m in the home of the Rev. and Mrs Goree Applewhite with Applewhite performing the ceremony.

Bertrand Frizzell and Lucille Fletcher were the only attendants. The bride was attractively dressed in a navy suit with black accessories. She is the daughter of Mr and Mrs Snodgrass of the Lone Star Community. She was graduated from Lockney High School with the class of 1933.

Workman is the son of Mr and Mrs W H Workman who have resided in the Lone Star Community for a number of years. He attended Lockney High School and was graduated in 1932.

Friends present for the wedding were Milton Frizzell, Ruby Lee Dickerson, Hugh Nance, Leota Frizzell, and Mrs Applewhite.

Mrs Valca Thomas Entertains Thursday

Mrs Valca Thomas, assisted by Mrs Joe Rodgers and Mrs Elmer Sandusky, entertained the young married people with a Halloween party Thursday evening at the Thomas home.

Upon arrival the guests were met at the door by ghosts who conducted them through the Chamber of Horrors and at last arrived in the entertaining room which was beautifully decorated with Halloween suggestions and colors. Games furnished entertainment for the evening.

The guest list included: Mr and Mrs Hervey Champion, Mr and Mrs L L Reecer, Mr and Mrs B Weeks, Mr and Mrs Ed Gilbert, Mr and Mrs Allen, Mr and Mrs O V Wilson, Mr and Mrs Lloyd Wofford, Mr and Mrs Earl Rives, Mr and Mrs James Miller, Mr and Mrs J B Harper, Mr and Mrs Horace Weeks, Mr and Mrs Elmer Sandusky, Mr and Mrs Joe Rodgers and the host and hostess Mr and Mrs Valca Thomas.

Senior's Order Class Rings

The Senior Class of Lockney High School selected the '36 class rings Monday, Nov. 4.

They are on the Centennial plan with state and school colors on them.

The first order for rings will be sent Friday, Nov 8.

Moves To Lorenzo

Mr and Mrs Ernest Fowler, formerly of Lockney, have moved from Ralls to Lorenzo where Fowler will manage the Higginbotham Bartlett Lumber Co.

POST OFFICE EMPLOYEES ONLY LIKE TWO DAYS A WEEK

Uncle Sam's employes at the Post Office claim they only like two days out of every week and that is Wednesday and Thursday because they are days of rest and perfect solitude.

They report the mail from four to five times heavier on Monday than any other day in the week. Why? Well it looks as if everyone tries to catch up on corresponding by using the Sabbath Day as one of scribbling. Tuesday is always a busy one at the P O because it is Fellowship day and all of the natives come to town. Then comes Wednesday and Thursday when the P O workers have nothing to do but catch up on their reading, gripe about the day before, and look forward to assorting the Beacons Friday morning.

Then of course there is Saturday when every business concern in town as well as the Post Office has to get in a huddle. The Post Office, as well as the merchants, handle wares—it hands out the mail order packages!

Methodist Missionary Meeting

The Womens Missionary Society of the Methodist Church will hold its regular social meeting Monday Nov. 11, at 3 o'clock in the home of Mrs Bryan Wells with Mrs Gordon Crocker assisting. The yearly election of officers will be held at this time. Every member is invited to come and bring prospective members.

PROGRAM FOR GRAMMAR SCHOOL P T A 1935-1936

Nov. 7, 1935 Room program by 6th Grade. —Mr Clauson.

Talk: "School Publicity Through The P T A"—Mrs Maggard.

Piano Selection—Mrs Tate. Dec. 5, 1935

Room program by 5th Grade. —Miss Coleman.

Talk: "Enriching The Family Life Through Education"—Mrs Barker.

Piano Selection—Mrs Blount. Jan. 15, 1936

Room program by 4th Grade. —Mrs Ayres.

Talk: "Team Work Between Home And School."—Mrs Joe McCollum, Mr Clauson.

Vocal Selection—Mrs Crager. Feb. 6, 1936

Room program by 3rd Grade. —Miss Meriwether

Talk "Cooperation Of Home And School For Better Health." —Dr Greer.

Reading—Mrs Griffith. March 5, 1936

Room program by 2nd Grade —Mrs Shaw.

Talk: "Tasks For Today's Children."—Mrs Perkins.

Dance Number—Billy Nation's Pupils. April 2, 1936

Room program by 1st Grade. —Mrs Applewhite.

Talk: "Is Vacation A Profit or Loss?"—Mrs Humphries.

Piano Selection—Virginia Norris. May 6, 1936

Business Meeting. Election of Officers. Social.

Senior Epworth League Program

Sunday, Nov. 10, 1935 Leader—Margaret Hage

Subject: Sins of War Song Special

War Destroys Human Personality—Luella Walter

Fear and Lying Propaganda—Rev. H H Hamilton.

War and Human Character—Mary Gaynelle Thomas

Song Benediction

R C Hutsell and family of Silverton visited in the J D Huggins home Sunday.

Spends Week-end Here

Miss Melba Collier of Crosbyton spent the week-end visiting her grandparents, Mr and Mrs M H Ragle. I W Collier, who was in an automobile accident during the summer, is still in bed at his home in Crosbyton. His son Wade, who was also injured, is having trouble with one of his eyes.

Here On Vacation

T J Stutts, who is in the CCC stationed at Perryton, Tex. arrived Tuesday for a ten day vacation with his mother, Mrs R E L Stutts

M B Martin of Floydada was here a few hours Tuesday enroute to Olton.

Miss Pauline Beall entertained with a dinner, Sunday Nov. 3 honoring H King Parker on his birthday. The following guests were present: Oleta Huggins, and Muriel Trussel. Harold Huggins, Fred Beall and the honoree, King Parker.

The American Legion will hold a special Armistice Service Sunday Nov. 10, at 7:45 p m. The service is to be conducted by Post Chaplain, H H Hamilton, assisted by other ministers and songsters. Let us insist that every one attend. S G Miller, Com.

Miss Dorothy Landrum of Friona, Tex. is here visiting her grandmother, Mrs Louise Landrum, and aunts, Mrs Lizzie Whattley, Mrs W J King.

Turkey Dinner

SUNDAY and MONDAY

With all the trimmings. Eat with us Armistice Day--Your holiday.

One Dinner - - 35c Three Dinners 99c

Cozy Cafe

Hugh Counts



Thrill

A New Styling, and voila!—a new Personality

GABRIELEEN GLO-TONE

COMBINATION PERMANENT WAVES

The combination wave that brings out the true beauty of your hair with supreme artistry.

SPECIALS

\$3.75 Waves for \$1.95 \$1.75 Waves for \$1.00

VOGUE BEAUTY SHOPPE

Consultants in all Beauty Requirements

It is mighty cold weather to be out on the road trying to fix "Flats" with old worn out casings. Better retire with

FEDERALS

And stop worrying about tire trouble.

The price is plenty low--The Quality is plenty high.

Ozark Service Station

Dwight Jackson

For Every Face Type ---Every Age

Fall Hats

The newest styles, newest fabrics—and lowest prices! See these dazzling selections



98c—\$2.50

IF YOU WANT THE NEWEST THING FOR FALL

SEE

The New Fall Sweaters and Knit Dresses In Autumn Colors at—

Baker Merc. Company



REMEMBER

The Back Alley Garage

is still the most modern and up-to-the-minute place for all kinds of—

REPAIR WORK

Our work has always been open for inspection

Do not forget that we handle

BATTERIES AND ANTI-FREEZE

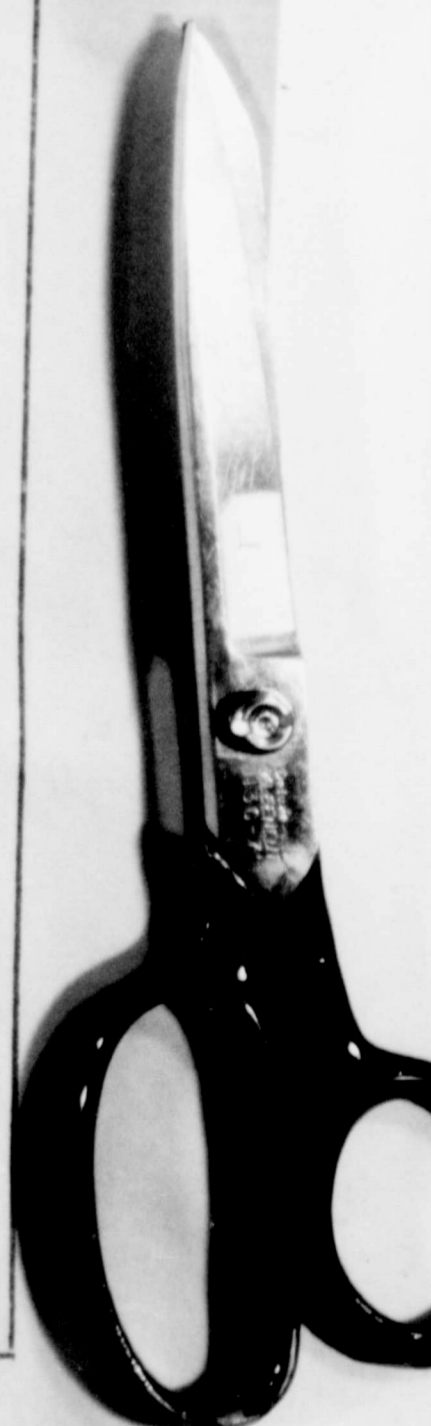
Winter time is here and your brakes will be needing repairing.

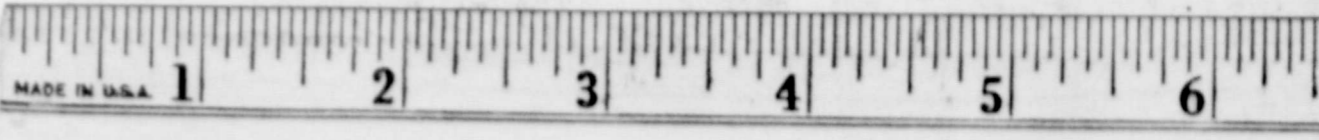
We have the

AMERICAN BRAKBLOK LINING

The kind used by all trucks and busses in the large cities where good brakes are essential. They do not grab, squeak or absorb moisture. Have machine to install brake lining the same as if done at the factory.

Ford & Busby Garage





DRESSED TURKEY SHOW TO BE HELD IN PLAINVIEW

December 4, 5, and 6 are the dates for the second annual Southwestern Dressed Turkey Show at the City Auditorium at Plainview. More than \$400 in premiums are offered, including a cash prize of five dollars for the heaviest dress bird in the show.

The only show of its kind in the Southwest, the Plainview event is sponsored by the Hi-Plains Turkey Improvement Association and the Plainview Board of City Development. Last year more than 1,000 entries were made by exhibitors throughout the Southwest.

A feature of the show is the annual sale, which will be held this year on Friday afternoon, December 6th. Governor James V. Allred is being invited to act as auctioneer. Last year the average price at the sale was 29 1/2 cents per pound and the Grand Champion of the sale brought sixty-five dollars. It is expected that the price will be much better this year. Buyers throughout the Panhandle are looking forward to the event with great interest.

Mrs. Jim Brooks, of Wichita, mother of Barney and Annie Manni, is here visiting R. C. Bennet.

Classified Ads

SALE—8 Duroc Jersey hogs, all will farrow February 1st. R. Hartman, South Plains 8 2tc

FOR SALE—One Jersey milk cow. Also registered Hereford bull, one year old.—John Stalcup 8 2tc

FLOYD COUNTY ABSTRACT Let us show you that we save you money on your bank or any other Abstract work, 30 years experience. County Abstract Co.—R. Mgr. 4 50-4tc

CLASSIFIED to lease: Cows and \$1.50 per calves per head. Near S. Seago 9

ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas. Maud E. Hollums, Manager.

FOR SALE—New crop of New Mexico Beans—M. H. Ragle. 9 2tc

FOR SALE—3,000 bundles of higeria: good heads, 5c per bundle.—J. C. Colvin 9 4tc

Leave your flower orders with Mrs. E. E. Dyer.—Hollums-Floydada Florists. 7 4tc

I have stored near Lockney, baby grand piano, small upright and good practice piano will sell for balance against them. For information write G. H. Jackson, 1101 Elm St., Dallas, Tex. 8 2tc

FOR SALE—Light tan Overcoat, for boy about 13 or 14 years of age.—Call at Beacon

FLOYD COUNTY AGENT GOES TO HARTLEY POST

Glen A. Lindsey, Floyd County agent for the past three years, recently resigned his position. The position became effective Nov. 1, to take the position as manager of the conservation project in Hartley County with headquarters at Channing.

B. F. Bredthauer, agent of Kent County for the past few months, has succeeded Lindsey. Bredthauer was assistant in cotton adjustment in Archer County and prior to taking that position was engaged in ranching in Frio County. He graduated from A. & M. College in 1924. He and Mrs. Bredthauer and their three children moved to Floydada last week.

Lindsey came to Floyd County as emergency agricultural assistant September 7, 1933, and became county agent Nov. 1 of that year.

Purchases New Car

Henry Hodel purchased a new 1936 Plymouth de luxe sedan from the Miller Motor company and a Chevrolet pickup from the Lockney auto company.

Do You Remember 20 Years Ago In Lockney

Items taken from the Beacon Files of Nov. 5, 1915: Ben F. Smith, Editor.

W. F. Baird and wife of Sandhill were shopping in Lockney Tuesday.

Dr. Thomas returned Tuesday from Ft. Worth and other points in the east.

W. E. Whitfill and family of Plainview visited Mrs. Martin and family Sunday.

Mrs. E. S. Ireland of Dimmitt is here visiting her friend Mrs. Woodburn.

The Bachelor Girls Club and their friends were entertained at the home of Mr. and Mrs. Geo. Meriwether Saturday night with a Halloween party.

The ghost were met at the gate by little ushers who were also dressed as ghosts.

There was a prize offered to the boy who could make his girl talk from home to the party. Mr. Frank Griffith and Mr. Elmo Baker had the pleasure of receiving the prize, which was a very nice turnip.

Leslie Floyd will be a candidate for public weigher at the primary election. Mr. Floyd is too well known by the people of Lockney to need any words of commendation.

The citizens of Lockney held an enthusiastic railroad meeting Tuesday night at the State Bank.

G. W. Brewster was elected chairman and Z. T. Riley secretary of the meeting.

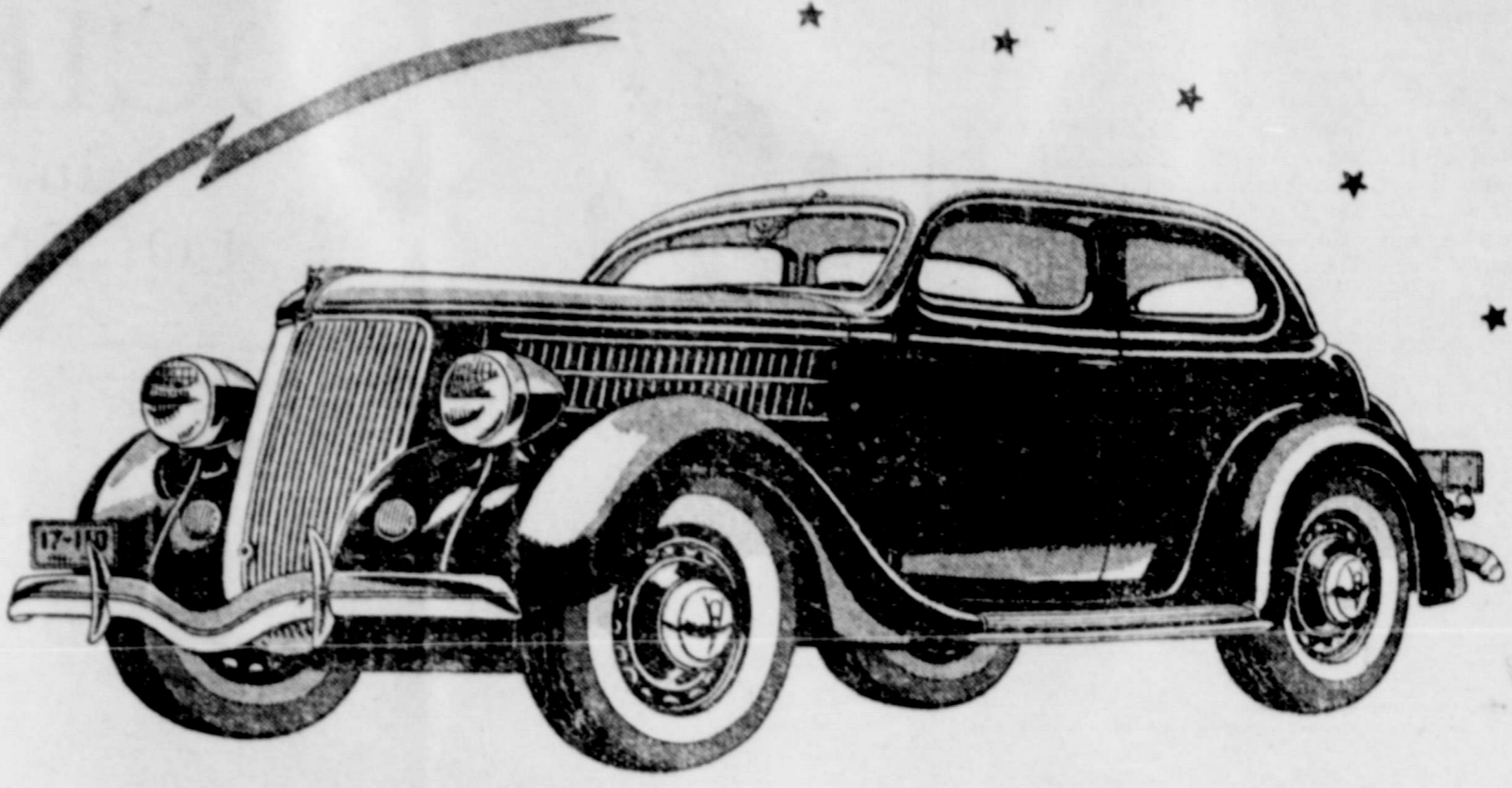
Mr. Baker stated, "That the railroad people would come through Lockney for \$50,000 bonus and the right of way."

A committee of ten men was appointed by the chairman to see what could be done. Following is a list of those appointed: T. A. Morrison, T. E. Durham, Jim Meriwether, France Baker, C. W. Smith, Frank Ford, W. C. Watson, K. D. Reeves, Wm. McGehee and J. A. Baker.

Frank Gruver returned last Friday after an absence of several months in Kansas and Missouri.

Clyde Reeves is the owner of a new Ford car.

T. E. Durham, wife and Mr. C. Payne went to Plainview Sunday to meet Mr. Payne's wife and



"If the people who use our cars every day are not praising them, it matters little what we may say. The last word must be spoken by the car itself."

(FROM AN ADVERTISEMENT ISSUED BY FORD MOTOR CO. IN JULY, 1935)

AGAIN, A NEW AND MORE BEAUTIFUL FORD V-8

Speaks for Itself

MORE than two million Ford V-8's, in America alone are now in the hands of drivers. These owners have heard, from the car itself, a clear story of motoring value and pleasure that far outstrips all previous achievements in low priced cars.

Now, the 1936 Ford V-8 speaks for itself... new beauty of line; new, brighter colors; easier steering and gear-shifting; super-safety breaks. We urge you to get this car's story from the driver's seat—to know at first hand its V-8 performance—its luxury-car comfort and roominess.

Let the last word about the 1936 Ford V-8 "be spoken by the car itself."

\$510

Make arrangements today through:—

AND UP, F. O. B. DETROIT Standard accessories group including bumpers and spare tire extra. Loan terms through Universal Credit Co.

YOUR FORD DEALER

ON THE AIR—FORD SYMPHONY ORCHESTRA, SUNDAY EVENINGS 9 TO 10 P. M. E. S. T.—FRED WARING AND HIS PENNSYLVANIANS, TUESDAY EVENINGS 9:30 TO 10:30 P. M. E. S. T.—COLUMBIA NETWORK

schools, has announced.

A freshman college center is defined by the WPA as a local unit established jointly under the administration of the National Youth Administration and the Emergency Education Division of the WPA for the purpose of education, job training, guidance, recreation and work opportunities to any member of a local youth group.

A local unit would have for its purpose offering of academic

work of the freshman year rank to young men and women who are unable to attend college.

Getting Up Nights

If you suffer from Getting Up Nights, Nervousness, Leg Pains, Swollen Joints, Disasters, Headaches, Loss of Pep, Burning Stomach, Itching Acidity due to functional kidney or bladder trouble, try the Doctor's guaranteed prescription, Cystex (Blue-ite). Must bring new vitality in 48 hours, and satisfy completely in 3 days or money back. Guaranteed Cystex costs only 50¢ a dose at druggists.

Beacon Want ads get results.

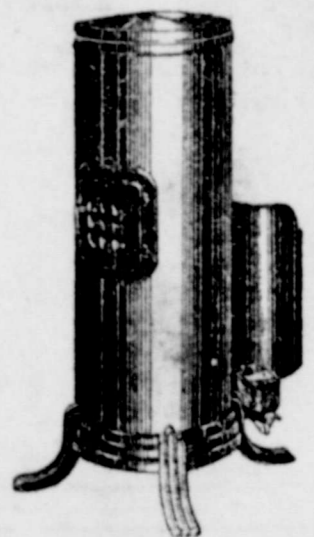
132 American Heaters

are now keeping 132 Floyd county homes comfortably heated—132 pleased American users—

CLEAN—ECONOMICAL SAFE—CONVENIENT

The BEST Oil Heater made—and the price is lower—

A liberal trade in for your old Heater—

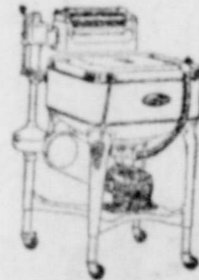


YEARS AND YEARS OF LOW COST WASHINGS WITH A

Maytag

Easy terms, Ask for a Free trial

Baker Mercantile Co.



HOOD TIRES and TUBES

Don't buy automobile tires and tubes until you have visited our tire department and investigated the Hood Tires. The prices are right down to rock-bottom.

See The New

1936 Plymouth

Now on display in our sales room. Many new added features.

Service Department

We maintain a service department and repair all makes of cars. Competent mechanics in charge. Bring us your automobile repair work.

Monarch Batteries

Cold weather is here and you will want your car to start easily. Let us install a new Monarch Battery in your car and be sure of a quick start on cold mornings. We also repair and re-charge batteries. Sam Livingston, an expert battery man is in charge of our battery department.

Miller Motor Co.

—CHRYSLER AND PLYMOUTH SALES AND SERVICE— Sinclair Gas and Oil

LET US PREPARE YOUR CAR FOR WINTER DRIVING!

Don't forget to phone 57

PRESTONE Anti-Freeze,

EXIDE Batteries

We have a real price on Lee Tires. Our shop is equipped to give you the best of repair, or motor reconditioning.

Pennington Motor Co.

Tires, Tubes and Accessories, Grease, Oil and Greases, High Class Mechanical Work