

CHATTERGRAMS

BY JEANE SUITS

The north wind swept down main street of our little village Tuesday morning and pushed all of the daily squatters around community stoves in the business houses where many an old timer related stories of the past interspersed by a few shady jokes picked up from grandson while home from college. Here of late there seems to be plenty of Lockney people with time on their hands, and yet cotton picking isn't all taken up around here. That doesn't all add up and give an energetic answer.

Death went on a rampage this last week, hobbin' up in some of the most unsuspecting places to destroy the lives of many of the world celebrities. Such people as Sidney Smith, the cartoonist; Adolphus W. Greely, Arctic explorer; Arthur Henderson, president of the world disarmament conference; and the crash of Ruth Nichols, "society flier", who is near death, have been victims of tragedy. It seems that the enemy of life waged vengeance on the Universe by snatching some of our most beloved citizens as its very own. Death may take a holiday on the stage or screen as prescribed by the pen of men, but in reality, death is always with us.

The Gump family is saturated with tears of grief and truly shocked because of the death of their creator, Sidney Smith, who pushed life into them by the skillful strokes of his pen in 1917.

No doubt when Andy heard of the tragedy he called "Oh Minnie" and this maker would have him do it all over again. His death was a blow to the reading public who has followed the life of Andy, Miss Gump, and Uncle Ben. Andy is regular as a mother's law and the milkmaid.

Some of Amarillo went to defeat last Saturday on the field before the Passing of Norman, Okla. They made monkeys out of the riders. Who boasted of undefeated team on Butler since its dedication in 1928.

Although the Sandies were due wallowing, little was it suspected that those boys from Oklahoma could do it. In spite of surprised Amarillo fans who are for the team from the first kickoff to the last, they accepted the crushing defeat and cracked tradition like mama's little man. They offered no alibi and admitted that they were just out played. Shall it be Pampa or Amarillo Thanksgiving???

Things you could not comprehend when you were a wee, wee tot; why mother always boxed your jaws for repeating her remarks about neighbors before company; why the man, who courted sister, always looked so bored while you were in the parlor with them having a grand time why children are never welcome around young people; why teacher was so irritable in class and so sweet when patrons were around; who ever started "children should be seen and not heard; why all the hullaballoo about going to school; who thought of having children wait until the second table when company came; why you weren't allowed to be truthful with the neighbors and had to be with mother; when your maternal parent had lady callers she insisted that you play outside.

If you were broke and you had a rich relative who you knew would die if you rolled his wheelchair in a draft, causing him to catch cold, what would you do?? So would I!!!

HUGH COUNTS BACK AT COZY CAFE

Hugh Counts, veteran cafe man of Lockney, has re-purchased the Cozy Cafe from Pont Darnell and is now in charge of same.

Hugh is going to celebrate his return to this cafe Sunday with a big Special Turkey Dinner, with cranberry sauce, dressing and the other trimmings that go with a turkey dinner.

Mr Darnell is with the Patterson Gin Co. and will continue to make Lockney his home.

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 35

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, OCT 24, 1935

NUMBER 7

WILL START WORK ON SCHOOL WPA PROJECT SATURDAY

According to reports in the daily papers, work on the Grammar School WPA Project will begin Saturday, Oct. 26th. The grounds will be filled in with dirt, leveled up and walks will be put down around the property. Several men will be employed on the project over a period of about three months. In checking up on this proposition with Supt. Jones, he stated that the Lubbock office called him over the phone and stated the project would be started Saturday provided the School board was ready. A meeting of the board will be held today.

Pennington Motor Co. Installs New Machinery

Pennington Motor Co., Harve Pennington proprietor, has installed some new machinery. In visiting this establishment we noticed a new Van Norman Boring Bar. The very latest thing out in boring bars. This piece of machinery is used to re-bore cylinders on automobiles.

Another thing that attracted our attention was an Exide Battery Tester. This tester does every thing but talk when it comes to testing for battery trouble.

Mr Pennington is anxious that the automobile public visit his establishment and see these types of machinery.

LOCKNEY POLO CLUB TIES PLAINVIEW ALL-STARS

Joe McCollum dedicates Field To Mason By Giving Resume Of Polo History

The game between Lockney poloist and four all-star players last Sunday afternoon was a tie of 4-4 on the local field.

Joe McCollum, Lockney postmaster dedicated the local field one mile north of town to H M Mason, manager of the club, by giving a resume of polo history.

The polo players gave Lockney fans a real game. Each of the four all-star players made a goal for their team. Pete Shurbet scored one goal for Lockney and Watt Griffith made three.

Buster Whitlock and H M Mason were referees for the match. Marvin Shurbet, "Button" Steven, son, Bob Crenshaw and Lloyd Phillips played the four positions on the all-star team. The lineup on Lockney's team included Irvin Bennett, Smith, Ralph McGhee, Jessie Cox alternating position No. 1; Pete Shurbet, No. 2; Watt Griffith, No. 3; and Sanduskey and Clyde Applewhite, No. 4.

The tie was scheduled to be played off Nov. 11 at Floydada.

LOCKNEY AUTO CO. BUYS FIELDER MOTOR CO. STOCK

The Lockney Auto Co., has purchased the Fielder Motor Co. stock of Ford V-8 and Model A parts, and this added to their already large stock of Ford and Chevrolet parts, gives them one of the largest and most complete stocks in the country. If you want a new part for your Ford, from the Model T to the V-8, or your Chevrolet, you will find it at the Lockney Auto Co.

Miss Nona Wells, who is teaching school at Hobbs, Tex., will be here six weeks as guest of her parents. Mr and Mrs Charley Wells, during the cotton picking season. Her school dismissed last week.

LONGHORNS TO MEET SILVERTON HERE FRIDAY

Coach Promises New Faces in Lineup Against Twice Defeated Team Of Last Year.

For the first time in many a year, the Lockney Longhorns go into the game here Friday afternoon at 3 o'clock against the Silverton Owls with the dope in their favor. "But that don't mean a thing," Coach Cooper said this morning. If the boys win they are going to have to fight and forget about the dope.

Coach Cooper promises grid-iron fans some new faces in the lineup Friday. Both teams have a 500 per cent average on conference games this season.

All of the officials had not been secured this morning because of conflicts with other matches.

Coach issues the following possible starting lineup: Robert Smith, LE. Cope, LT. Pope, LG. Collier, C. Alexander, RG. Sams, LT. Slim Spence, RE. Whitfill, QB. H A Brotherton, LHB, Fat Spence, FB. Marvin Brotherton, RHB.

Mrs E E Dyer and daughter, Mrs Howard Cox, were in Lubbock Tuesday. Mrs Cox returned to her home at Muleshoe Wednesday morning.

MILLER MOTOR COMPANY MOVES TO NEW LOCATION

Arthur Barton and O C Bailey Buy Interest In Business

The Miller Motor Co. moved this week to the building formerly occupied by the Fielder Motor Co. where they have a more desirable location and more room.

G. A. Barton and O. C. Bailey have bought an interest in the business and are now associated with James Miller. They are distributors for the Chrysler and Plymouth cars in this community, and have one of the new 1936 Plymouth Sedans on display in their sales room.

Miller Motor Co., will maintain a general automobile repair department and will also handle gasoline and oils.

Messrs. Barton, Bailey and Miller purchased the building they are now occupying from the Fielder Motor Co. Alvie Fielder who conducted this business has discontinued same and with his family, moved to Abilene where they will reside in the future.

Miller Motor Co., asks their many patrons and friends to pay them a visit in their new location.

HALLOWE'EN FESTIVAL ANNOUNCED BY JUNIORS AND DEBATE CLUBS

Lockney will witness a gay Halloween Festival this year when the junior class and Debate Club of the local high school stage a celebration in the building recently vacated by the Miller Motor Company on Main Street Thursday night, Oct. 31.

The festival will be under the direction of the principal, G D Tate and Mrs Willie Merle Haithcock, sponsors of the two organizations.

The event will include such attractions as a menagerie full of the eccentricities of this world; the three-headed lady; the strong man; a musical show; doll rack; fish pond; and food booths.

A special feature will include a free musical show and negro minstrel.

Admittance tags may be purchased next week and on up until 8 o'clock in the evening of the affair.

.30 INCH OF RAIN FALLEN TODAY

Be not afraid my country friend, it is only rain! Since before dawn today it has rained .30 inch of rain in Lockney according to the West Texas Cottonoil Co. moisture gauge. The sky is heavy and a slight mist is still falling this afternoon at 3 o'clock.

It has been drizzling all day with occasional heavy sprinkles which have threatened to become real showers.

All the streets and highways are muddy enough for an auto mobile to slide easily.

Since early Tuesday morning temperature of this vicinity has dropped considerably with a steady increase downward yesterday and today. A little sleet fell yesterday morning, but the precipitation today has been in the form of a slow steady rain.

If the present weather conditions continue, this vicinity will have received a good wetting for the first time in many a moon by tomorrow.

MANY GOOD PICTURES COMING TO THE ISIS THEATRE

John Jenkins, manager of the Isis Theatre, has a number of extra good pictures all lined up for the show going public for the next two weeks. Up to this time no better pictures have been produced, and they are brand new too just out of the developing room. In other words, they are hot off the griddle.

This array of good pictures start with Saturday night picture "O'Shaughnessy's Boy" with Wallace Berry, Jackie Cooper and Spooky McFarland playing the leading roles will be flashed on the screen. We know you will like this one for it is plenty good. It will also be shown at the Sunday matinee and Monday night.

On Tuesday and Wednesday night of next week Mr Jenkins will show "The Last Outpost." Other theatres over the country have been "packing 'em in" with this one. Cary Grant, Claude Rains, Gertrude Michael are the stars in this one.

Thursday and Friday, Oct. 31, (Halloween night) and Nov. 1, "Page Miss Glory" is coming up, and just look who is playing in this one Marion Davies, Dik Powell, Pat O'Brien.

There you are folks, three big-time pictures that are very seldom shown in a town as small as Lockney. If you appreciate this class of pictures, attend the theatre when they are shown.

But look, folks, just take a look what Mr Jenkins has lined-up for next month. On Nov. 2, 3, and 4, "Dark Angel" with Fredric Marsh, Merle Obero and Herbert Marshall, Nov 9, 10, "Call of The Wild", a Jack London story, and look who is playing in it; Clark Gable, Loretta Young and Jack Oakie. Nov 11 and 12th the American Legion is sponsoring "Here Comes The Band" and in this one you will see Virginia Bruce, Ted Healey and Nat Pendleton at their best.

New York shows the same pictures, but after they are shown in Lockney. Is that new enough and good enough? We think so.

Woods Buys Commercial Barber Shop

Harold Wood, a resident of Lockney for three months and formerly of San Antonio, bought the Commercial Barber Shop from the Baker interest last week and is now operating the business. Woods has had twelve years of experience in the barber business, and the past five years has operated a shop in San Antonio.

JOHN BELT IS PUTTING DOWN AN IRRIGATION WELL

To Irrigate 160 Acres, Will Install Johnson Pump Puled By Buick Engine

John Belt, who farms about four or five miles northwest of town, has just completed the drilling of an irrigation well on his place and is building foundation for engine and will set pump within the next few days. Mr Belt will install a Johnson pump 12 inch.

This well is 175 ft deep. Water was struck at 56 feet and drilled in gravel, water and rock the balance of the depth of the well. Mr Belt is of the opinion that he has one of the very best wells in the country.

John Belt has made this community his home for the past 20 years and states that he could of used an irrigation plant on his farm some time during any one of those 20 years and that his farm operations would have been more successful, so he decided to take no more chances with his farm program.

Well, that makes another irrigated farm in this country, and the number is well over one hundred irrigated farms in this community.

Who will be next to take the gamble out of farming by putting down an irrigation well?

SIGN UP OF NEW 1936-39 WHEAT CONTRACTS BEGAN ON WEDNESDAY

In order to accommodate the majority of the people, who wish to sign the 1936-39 Wheat Allotment Contract, the applications will be taken at the Wheat Office in the court house at Floydada.

Beginning Wednesday, Oct. 23, applications for the following school districts will be taken: Starkey, McCoy, Blanco, Lone Star, Sterley South Plains, Edgin, Allmon Harmony, Sand Hill.

Beginning Monday, Oct. 28, applications for the following school districts will be taken: Lockney, Ramsey, Roseland, Providence Prairie Chapel, Aiken Liberty Cedar Hill, Fairmount, Campbell, Fairview, Hillcrest.

Beginning Monday, Nov. 4, applications for the following school districts will be taken: Baker, Pleasant Hill Dougherty, Antelope Center, Erick Muncy Lakeview, Floydada, Pleasant Valley.

All applications must be in the county office by Nov. 15.

GRAVES IS INJURED IN CAR ACCIDENT MONDAY

C R Graves received severe cuts and bruises Monday night when he was thrown from the rear of a trailer by a collision with another car whose driver did not see the two wheeled vehicle loaded with irrigation pipes.

The jar hurled Graves to the ground and the pipes rolled over on him. The accident occurred on the street in front of Mrs N C Dagley about a block east of Main Street while Graves was transporting the pipes from Baker Irrigation Department to his blacksmith shop. He was standing in the back of the trailer holding the pipes on.

The other car was driven by Monroe Grantham. His automobile had a broken windshield and a torn top as a result of the accident.

Graves' condition is not reported as serious.

"Steamboat 'round The Bend" coming to Isis Theatre real soon.

REAL ESTATE IS CHANGING HANDS IN LOCKNEY

McAdams & Childers Report Several Sales The Past Two Weeks

When a newspaper can report the sale of farms and town property these days, that's news, and is a mighty good sign that things are on the upgrade.

McAdams & Childers, real estate dealers and insurance agents, report the sale of a section of land to Bill Harper. It is known as the J H Davis section and is located about 21 miles northeast of Lockney, part of it is located on the plains and the other half in the brakes. This is an ideal ranch and farming proposition.

J H Handley purchased through McAdams & Childers the place here in Lockney that was formerly occupied by Mr and Mrs Geo. Traylor. Doyle Greer purchased the home he is now occupying.

Oscar Allen purchased the Homer Ford place north of town some five or six miles. This is a 320 acre well improved farm. Mr Allen will move about the first of January. McAdams & Childers made this sale.

Now is the time of all times to buy a farm, home or business property. It is the universal opinion of all that one will perhaps not be able to purchase at present prices for many, many years to come. Real estate is due for a gradual rise in price and if you are thinking of purchasing a home farm or piece of business property, you had better do it now. It is not going to get cheaper, it is going higher, and then you will have missed your opportunity.

McAdams & Childers state they have several more deals pending and hope to have them closed up within the next few days.

1,035 IS THE TOTAL BALES OF COTTON GINNED

In checking up on the gins at Lockney, Aiken and South Plains this morning we found that 1,035 bales of cotton had been ginned this season. That is an increase of 430 bales over last week's report.

Weather has been unfavorable for the gathering of cotton this week. Damp weather has prevailed most of the week, and at this writing a slow drizzle is falling with heavy clouds hanging low over head.

Today's Market

POULTRY	
Hens, heavy per lb.	13c
Hens, Light	10c
Light Colored Hens	10c
Old Roosters lb.	3c
FRYERS	
Fryers, heavy, per lb.	14c
Fryers, light	11c
Stags	5c
CREAM	
Cream No 1	25c
Cream No 2	21c
EGGS	
Eggs, per doz.	24c
GRAIN	
Wheat, per bu.	\$1.23
Maize, thrashed 100	\$1.00
COTTON SEED	
Cottonseed per ton	\$37.09
Cottonseed meal 100	\$1.55
Loose hulls	\$8.00
Sacked hulls	60c
Mixed feed	90c
Cotton per lb.	11.10



AGNES COOPER MEMBER OF CIA 'CAMPUS SERENADERS'

Miss Agnes Cooper, daughter of Mr and Mrs L A Cooper of Lockney, is a member of the 'Campus Serenaders', nine-piece jazz orchestra at Texas State College for women at Denton. Miss Charlie McGraw of Abilene is director. Pictured above front row seat:

ed, left to right, Misses Margaret Watts, Silsbee; Palma Robinson, Coleman; Billie Ralph Hyer, Wichita Falls; Helen Horn, pianist, Gainsville; second row seated: Martha Shaddix, Shamrock; Agnes Cooper, Lockney; Lena Burt Robinson, Coleman; Lucile Jackson, Mixia. Standing left to right, Corinne Markeley, Beaumont; Marguerite Beard, Dallas, and Miss McGraw.

Getting Up Nights

If you suffer from Getting Up Nights, Nervousness, Leg Pains, Swollen Joints, Headaches, Loss of Appetite, Burping, Stomach, Indigestion, Acidity due to Stomach, Kidney or Bladder trouble, try the Doctor's guaranteed prescription for the relief of these symptoms. It is a 12-hour, and relieves completely in 3 days or money back. Guaranteed. Cystex costs only 25¢ a dose at drug stores.

Spend Week-end in Borger

Mrs A R Meriwether and two daughters, Misses Manon and Martha Meriwether, spent the week-end in Amarillo and Borger. While in Borger they were guests of Mr and Mrs Bob Ramsey.

Do You Remember 22 Years ago In Lockney

Items Taken from the Beacon Files of Oct. 10, 1913; Ben F. Smith, editor

Olin Fry is moving this week to his place in the Starkey Community. Olin has just improved a fine half section, built him a pretty home, bought a few head of cattle some hogs, poultry, etc. With proper management success will crown his efforts, for truly stock farming is the highway to prosperity on the Plains.

The third annual Floyd County Fair will open today at Floydada for a two day's session.

Both gins of Lockney had big run Wednesday, ginning between 40 and 50 bales. Cotton is coming in at a lively rate.

Cotton sold on Lockney market Wednesday for 13.75. This is the best that has been paid for cotton here this fall and is ahead of any market on the Plains.

The Plains country, especially Floyd County, is in splendid shape this fall. The recent splendid rains has caused an optimistic feeling to prevail among all classes.

Again the cattle market is good, and cattle fat, and as a result thousands of head are being shipped to market weekly. This means additional revenue for Lockney.

This country, with its stock farming, irrigation, etc., has a brighter future before it than any other section of the southwest, and the man that stays with it will reap riches unto himself.

Jack Gilbert and family came in from Miles, Tex., Tuesday and will make Lockney Community their future home. Mr Gilbert has purchased the Don Muncy tract of land east of town.

Geo. W Brewster took in the Amarillo Fair this week.

Mr and Mrs P M McDonald are in attendance on the Panhandle State Fair at Amarillo this week.

Bradford Wilson went to Kansas City this week with a shipment of fat cattle.

Miss Laura Rollins of Floydada Telephone Exchange, Miss Mamie Alford, and Med C Ellis paid the Beacon force a very delightful visit the first of the week.

Miss Walter Campbell again leads the Beacon's piano contest. The Lone Star girl takes third place, and Josephine second.

The feature of this week's voting was the big vote received by Miss Ella Retjen, the Providence girl, who almost doubled her vote and is close for third place. Who will lead next week?

MEL-ROY THE GREAT AT THE CITY AUDITORIUM SAT. NIGHT NOV. 2

The magic rabbit is getting ready to make his unexpected appearance at an odd mystery program to be given by Mel-Roy The Great, Magician at the City Auditorium, Saturday night Nov. 2 starting at 8 p. m., under the Auspices of the American Legion. It has always been a mystery how a rabbit could appear and disappear in so many different places. He is likely to tumble out of any ones hat and just as likely to vanish in some ones whiskers. Mel-Roy's is like that.

PROGRAM Isis Theatre Lockney

SATURDAY MATINEE AND NIGHT, OCTOBER 26 Geo. O'Brein In

"Hard Luck Harrigan"

Tom Mix in Episode No. 5 of "MIRACLE RIDER" Comedy

Eat. Nite Prevue, Sun. Matinee and Mon. Nite, Oct 26-27-28

"O'Shaughnessy's Boy"

With Wallace Berry, Jackie Cooper, Spooky McFarland Also No. 3 Major Bowes Amateur Theatre of the Air.

TUESDAY AND WEDNESDAY, OCTOBER 29-30

BANK NIGHT

"The Last Outpost"

Cary Grant; Claude Rains, Gertrude Michael TRIPLE COMEDY

THURSDAY AND FRIDAY OCT 31 And NOV 1

"Page Miss Glory"

With Marion Davies, Dick Powell and Pat O'Brein FOX NEWS

Miller Motor Co. PLYMOUTH CHRYSLER Sales and Service

We welcome you to our new home located on West Locust Street in the Fielder Motor Co. Building.

DAY AND NIGHT SERVICE

Call on us when in need of—

- Gas Washing Oil Greasing Repairing Anti Freeze

Wrecker Service

ONE STOP STATION

Phone No. 7

O. C. BAILEY, Manager

...but, after all is said and done, it's the cigarette itself that counts

... the question is, does it suit you?



Now, when it comes to a cigarette that will suit you . . . you want to think whether it's mild, you want to think about the taste

That Chesterfields are milder and taste better is no accident . . .

The farmer who grows the tobacco, the warehouseman who sells it at auction to the highest bidder, every man who knows about leaf tobacco will tell you that it takes mild, ripe tobaccos to make a good cigarette.

In making Chesterfields we use mild ripe home-grown and Turkish tobaccos.



Outstanding .. for mildness .. for better taste

HAMMONDS & CO. RAIN GAUGE MISSING

John Hammonds, manager of Hammonds & Co. implement house, informs us that the rain gauge located on their building is missing. It was located on the wall top of the building and it is supposed to be picked up and it is supposed to be picked up and it is supposed to be picked up and it is supposed to be picked up.

Some of the Oriental mysteries on Mel-Roy's programs are particularly interesting. He presents bewildering and seemingly impossible mystery of shooting a steel arrow through an assistant's body, an effect which more than \$350,000 has been spent on trying to reproduce this one effect.

CORN-HOG PROGRAM VOTED ON SATURDAY

There will be two pollings where Floyd County Farmers cast their votes in the wide corn-hog referendum Saturday Oct. 26th, as announced by Glen A Lindsey, County cultural Agent.

Only one question will be on the ballot: Are you in favor of a Corn-Hog Adjustment Program to follow the 1935 program which expires on Nov. 30, 1935?

All farmers who produced corn or hogs may vote whether they signed a corn-hog contract or not. G. L. Fawver, President of the Floyd County Corn-Hog Association will be in charge of the polling place at Floydada, which will be in the County Court room. Herman R King, a member of the County Committee will be in charge of the polling place at Lockney. The poll will be open all day Saturday Oct. 26th. Every producer is urged to vote in order that the referendum will be an actual expression of the opinion of the farmers.



Take ALKA-SELTZER for

HEADACHE, Acid Indigestion, Colds, Neuralgia, Fatigue, Muscular, Rheumatic, Sciatic Pains. Pleasant, Non-habit forming. Non-laxative—does not depress the heart.

Get Alka-Seltzer at your drug store in 10¢ and 50¢ packages for home use, or get a drink of Alka-Seltzer at any drug store soda fountain.

BE WISE ALKALITZ

THE LOCKNEY BEACON

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Published Every Thursday

L. SUITS, PUBLISHER
JEANE SUITS, EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

Yes siree, everything is getting better and better in this good old U. S. A. Business is on the upgrade and it is climbing mighty fast. Of course we are in a pretty tough spot in Floyd county due to short drops, but it could be a whole lot worse. We have plenty of feed, and our cotton crop is going to turn out pretty well if freezing weather will hold of a little while. There is just one thing wrong with our farming operations in Floyd county, we always plant entirely too much land to wheat, we need more acres planted to cotton and corn. When we place practical-ly all of the eggs under one hen then they don't hatch out so well, we are blowed up. But we would plant a few acres of corn we would have something to fall back on for ready cash. We hardly ever miss both a wheat and cotton crop. If one fails we can generally make this. Milling has been going down here for ten or fifteen years, all we cannot produce a big crop of wheat every other year will not promise down the land with wheat crop out of crop years.

the profits coming from this war, yet they want Uncle Sam to remain neutral. We tried that once but it did not work out satisfactorily. We finally got into the World War up to our ears. We have to pay the price for peace. We must forget about profits or we will be drawn into another war. We must keep uppermost in our minds that the profits we made off of France and England in the last war did not amount to tikers dam compared to the amount we lost when we side with them and entered the war. It just appeased the desires of a few greedy shipping and lending merchants to the detriment of the whole country. Let's not be so foolish again and enrich the coffers of a few by sacrificing hundreds and hundreds of thousands of lives on the battle fields. The shipping concerns will just have to take it on the chin, that's all.

The second called session of the Texas Legislature is still dilly-dallying around. They can't decide who, where and how a man should secure a drink of liquor or who should draw an old age pension and how it is to be paid. If that ten or fifteen bucks a day that is paid to each member is cut off they will attend to this business mighty quick. The only business that has been attended to was when they passed an order directing the State Treasury to pay the salaries of the members. We are wondering just how long the people of this state will put up with this tom foolery. Why not defeat every member of the present legislature at the next election, wipe off the slate and start all over with new members.

WHAT WE SEE IN THE PAPERS

We notice in Sunday's paper where the Centennial Commission has granted \$25,000 each to Texas Tech at Lubbock and the schools at Canyon and Alpine for historical museums. Also they dished out thousands upon thousands of dollars for a flock of monuments to be erected over Texas in memory of this and that historical event. Or in memory of some great hero of by-gone days. When all of these monuments are in place this grand old state of ours will look like a Cemetery. If you ask us, they certainly are making one grand mess of the Centennial business and it is more than likely to be one grand flop.

Down at Lamesa, according to the Dawson County Courier, they are having a tough time with their parking problems on busy days. The City Marshal of that bustling city states that 98 per cent of the parking trouble is caused by people who live in the city limits. Oh, why, oh why will people just park their cars any ol' way in a country town and then when they go to a city they are darn careful to park the family bus just right so as not to violate a city ordinance?

Papers carried the notice of the accidental death of Sidney Smith, which occurred when his automobile collided with another at Harvard Ill., Monday. Smith is the creator of the strip cartoon of the "Gump Family." This cartoon will continue to appear in the daily papers each day, as he had made arrangements through his organization to continue this business in case of his death.

R B Boyle, who is Skipper on the Briscoe County News at Silverton reports the Luncheon Club of that city as taking on new life and new members are being added. The club is also figuring on some kind of a "Stunt for each Saturday after-

noon during the fall months.

Buster Keaton, comedian of the silent film days, is all "washed-up." He is a very sick man and is confined to a Military and Naval hospital at Los Angeles. His trouble is laid at the door of financial and domestic woes. It seems this Hollywood life always gets them in the end.

People will get married, it makes no difference what happens, hard times, god times, or what have you. A fellow in Spain was married just before he was executed. Peoples mind does take on a peculiar twist about this marrying business.

A barber at Denver, Col. who had been hauled into court asked judge to "shave" the five-day sentence given him. The judge was a good sport and gave him a "permanent wave" and told him to get out of town.

The supreme court has given the government until November 11th to line-up their arguments against a request for direct constitutional test of the Bankhead cotton control act.

They sure are having some earth quakes up in Montana. These quakes are a new experience with those people. Damage will run into millions of dollars, so the papers say.

It is reported that a Miami girl was shocked recently while using a vacuum cleaner on a rug. We were surprised at the girl being shocked but would not have been surprised if it had been the mother.

"BRAIN JEWELS" FROM OUR EXCHANGES

It Is War, Not Italy

Perhaps the best thing the people of the United States could do in connection with the Ethiopian war would be to make a firm resolve not to let the tragic affair get a hold on their emotions.

It is starting off like all wars, with an emotion-stirring episode calculated to make the folk on the sidelines roar.

Italian bombing planes circle over a town full of non-combatants. The air is filled with that most terrifying of all noises, the whine of airplane engines. Down come the bombs; maybe a Red Cross hospital is bombed and maybe it isn't, but it seems certain that among the numerous dead, down in the splinters and broken rubble of the ruined houses are a large number of women and children.

A thing like this is unspeakably horrible; horrible enough to make a man want to denounce civilization and all its works. But there is no sense in letting it cause us to direct our indignation against the Italian airmen, or even against the high command that ordered the bombing raid.

For this affair, this bombing of Aduwa, was not a piece of Italian heartlessness. It was simply, unmistakably, a piece of war. That is what war is. We might as well rid ourselves of the delusion that war has anything

in common with college football.

The thing is horrifying to be sure; but it is war itself that should be the object of our horror. War, after all, is just what General Sherman said it was. It is a shocking denial of all that civilization stands for.

To expect a nation to make war without committing crimes again humanity is as foolish as to expect a jungle tiger to support himself without killing anything.

There will be many repetitions of this Aduwa tragedy before this war is over. Let us understand them for what they are—not evidences of Italian wickedness but bloody illustrations of the essential and inescapable heinousness of war.—Amarillo News.

Verily this seems to be the day of the young man. We rejoice in their triumphs. But this does not mean we should lay the older men on the shelf before their day of usefulness is past. Most men are not at their best in point of judgment and ability to serve in high position until they are forty or fifty years old. Gladstone was at his best after he became what the world would term an old man in fact our greatest statesmen have been part middle life, some of them far past. Let's not be in a hurry to kick our elder statesmen off the stage of action.—Lynn County News.

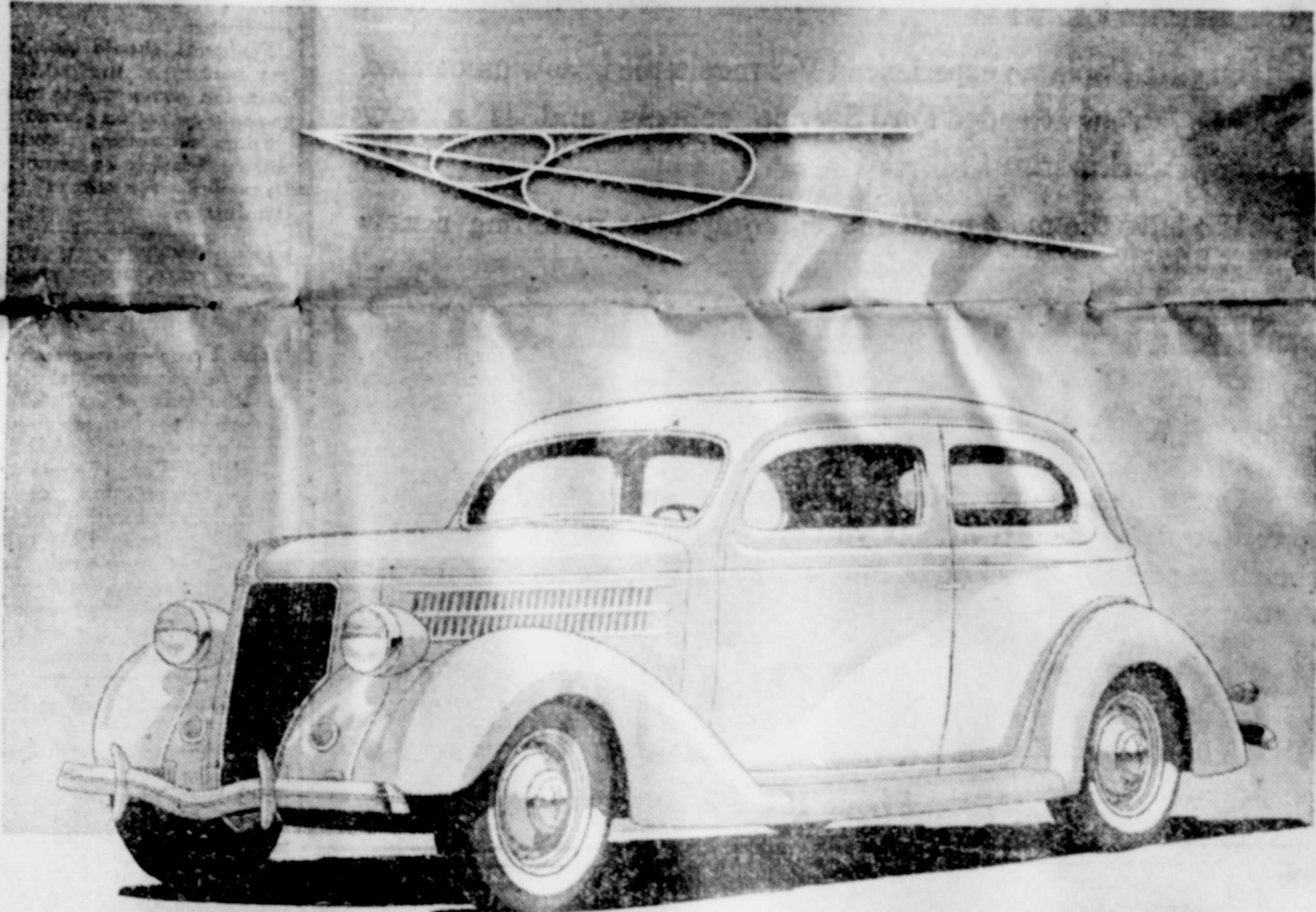
We often hear sharp criticism directed against young women who get married without any knowledge of cooking or house-keeping. Our observation has been that there are just as many men who get married without any well defined plan in mind as to how they are going to support a

family as there are girls who get married without any knowledge of cooking and housekeeping.—Claude News.

Those who fool themselves into believing that we can keep skirts entirely clear of European-African war entanglements should read this statement by a leading Texas economist: "The foreign political situation is just now casting an ominous shadow over the business horizon. Although for the moment attention is focused upon the Italo-Ethiopian situation, equally menacing are latent in the aspiration of Germany and Japan.—Scurry County Times.

Senator Capper, progressive Republican, warns his party that if they criticize AAA it means the loss of the agricultural states. The manufacturing east has turned back to the Republicans to a large extent because of the processing taxes which help the farmers. The middle west is certain to stay with Pres. Roosevelt next year because he has saved them from bankruptcy. The battle of ballots in 1936 will be staged, producer against manufacturer. The latter is not willing to extend to the farmer the benefits which he derives from the high tariff wall of this nation. The east will point to the increased cost of living on account of the aid which the President has given the farmers, but will fail to call their attention to increased factory production since the farmers have money to spend. Canyon News.

The consumer may think it is tough to pay 40 cents a pound for steak, but it would be a lot tougher at 10.—Fort Worth Star Telegram.



THE NEW FORD V-8 FOR 1936

Why do we say The New Ford V-8 for 1936?

What is new about it? Of course, the newest engine in the low-price car field is still the V-8 engine. Since Ford made it available to all car users (keeping it as economical as cars with fewer cylinders) the Ford V-8 has been the newest engine on the market, and remains the newest for 1936.

You may buy a car on minor "talking points"—some specially advertised feature "with the car thrown in"—but, after all, it is the engine you buy when you buy a car. Hence we put the engine first.

Other new points about the car make a long list.

Its lines are much more beautiful. The hood is longer and sweeps forward over the distinctive new radiator grille, giving the car a length and grace that are instantly impressive. The fenders are larger, with a wide flare. Horns are concealed behind circular grilles beneath the headlamps. New steel wheels.

Ford upholstery—always of sterling quality and excellent taste—is rich and enduring. The appointments of the car have a new touch of refinement. There

is no question about the increased beauty of the Ford V-8 for 1936.

In more practical matters, many improvements have been made—Steering is made easier by a new steering gear ratio. The cooling system circulates 5 1/2 gallons of water through a new, larger radiator. Natural thermosiphon action is assisted by two centrifugal water pumps. New style hood louvres permit a rapid air-flow around the engine.

Easier, quieter shifting of Ford gears—The gear shift lever now travels a shorter distance.

The two qualities you want in brakes—Brakes that stop the car with ease and certainty. Ford Super-Safety Brakes of the long-tested, fool-proof, mechanical design.

Safety—as always—in the electrically welded genuine steel body. Safety Glass all around at no extra cost. Hurdles have written grateful letters because this glass has protected the safety of their families.

A car you can drive without strain all day, if you like, in city or country. Steady, holds the road, responds to the

driver's touch like a well-trained horse. You don't have to "push" or "fight" the Ford V-8—driver and car easily get on terms of good understanding with each other.

An engine has much to do with the roominess of a car. Very much indeed. A long engine uses up car space. The compact V-8 engine permits much of the ordinary engine space to be used by passengers.

It really is a great car in every way, this 1936 Ford V-8—the finest, safest, most dependable Ford car ever built. Now on display by Ford dealers.

LOW FORD V-8 PRICES

THIRTEEN BODY TYPES—Coupe (5 windows), \$510. Tudor Sedan, \$520. Fordor Sedan, \$580. DE LUXE—Roadster (with rumble seat), \$560. Coupe (3 windows), \$570. Coupe (5 windows), \$555. Phaeton, \$590. Tudor Sedan, \$565. Cabriolet (with rumble seat), \$625. Fordor Sedan, \$625. Tudor Touring Sedan (with built-in trunk), \$590. Fordor Touring Sedan (with built-in trunk), \$650. Convertible Sedan, \$760. F. O. B. Detroit. Standard accessory group, including bumpers and spare tire, extra. All Ford V-8 body types have Safety Glass throughout at no additional cost. Economical terms through Universal Credit Company.

What Livestock Feeders are Doing In West Texas

Feeding of Babicora Developing Co. cattle at Brownfield is not expected to start until in the spring, probably March, due to present prices of cattle. With cattle around eight to nine cents, the concern feels that it is more profitable to finish cattle on grass with some cake and then ship to market. The 3,000 head on Frank Corn's pasture, in Blanco canyon near Crosbyton, probably will be caked some and then sold. There are at least two other bunches of Hearst cattle in Texas, around El Paso and near San Antonio, it is said. Both of these will be sold the same way as the South Plains animals.

Burk B. Roberts, associate of W T Coble of Amarillo has begun feeding cattle at Coble switch,

west of Levelland. It is said he has around 1,000 head on feed, or will have shortly. Storing of grain sorghums there is well under way. Mr Roberts, a veteran feeder in this territory, may also feed sheep, it is reported.

Garza county ranchers expect to get through the winter with present pasture and some cake, Jay Slaughter said here. He has sold all of his yearlings and has his spring calves around 700 head. It will not be necessary for much grain feeding, he explained.

O B Jackson, Plainview buyer and feeder, is averaging around 100 to 150 head of cattle in his pens there. He buys cattle all the time, feeds and then butchers or sells. He does not plan ex-

tensive feeding unless there is a change in conditions.

Short wheat crops this winter in the wheat belt north of Lubbock is cutting down on the number of sheep being fed this winter. What feeding there is, on wheat pasture, will be late. Much of the wheat planted is just sprouting or not high enough for grazing for another 60 days or more.

H W Stanton last week started his sheep feeding operations in his pens in Yellowhouse canyon. He is prepared to feed 10,000 or 12,000 head—if they can be had. Prices for lambs are high and sheepmen are said not to be inclined to sell.

Higginbotham-Bartlett probably will feed about 800 or 900 head on their Dawson county ranches west and south of Lar-mesa. Their rent feed is said to be good, both in quality and in amount. Several other Dawson ranchers are planning to feed, but they have not determined

how many head.

Peyton Packing Co., Littlefield and El Paso, are averaging 2,500 to 3,00 head all the time in their pens in Lamb county capital. They have been feeding there for several years and find it profitable. Last year at one time they had about twice as many as they now have. Cattle are being bought up in this territory and shipped to Littlefield as fast as shipments to the packing plants are made.

Fred Snyder is feeding his cattle at Whiteface and Levelland. One animal will be put in the pens by the first of the month.—Lubbock Avalanche.

HOW COTTON TAGS MAY BE SOLD

Cotton producers who have surplus cotton certificates may dispose of them through the national sale pool at 5 cents per pound by taking them to the county agent's office and signing pool agreements. Or, producers with surplus certificates may sell to another producer who needs certificates for ginning at 5 cents per pound. The buyer and seller are required to sign sale and transfer agreements.

Producers are cautioned against unscrupulous trading in cotton tax exemption certificates as under the law such certificates are not to be traded, swapped or hypothecated for profit.

All sales and transfers of cotton certificates must be recorded in the county agent's office in which they originated; otherwise, transfers would not be legal.

In 1934 the government sold all certificates pooled at 4 cents per pound. This year the price is 5 cents per pound and the department is calling for surplus certificates.

Producers should not remove any portion of the certificates from the cover unless removed to apply on cotton ginned.

Prices of cotton certificates without heading or name cannot be pooled for sale or legally transferred.

PLANS OF GOVERNMENT TO SELL SEED WHEAT MALT-ED BY SCARS

The European war scare put a stop to governmental plans to sell the bulk of its 4,000,000 bushels of seed wheat, accumulated as a protection against drought.

Joseph F Fox, chairman of the seed conservation committee which acquired millions of bushels of seed grains in 1934 to assure a supply of pure seed for last spring's planting, said all sales have been stopped except for small quantities for seed which would not keep properly.

Visitors of Hamilton Here

Mrs Vineta Clark and daughter, Miss Alice Long, of Hamilton arrived last Friday for a visit with Mrs Clark's aunts, Mrs Bob Shel-ton and Mrs C McAdams.

DRINK WATER WITH MEALS GOOD FOR STOMACH

Water with meals helps stomach juices, aids digestion. If bloated

with gas add a spoonful of Ad-lerika. One dose cleans out poisons and washes BOTH upper and lower bowels. Lockney Drug Co.

COMING TO PLAINVIEW

SATURDAY, OCTOBER 26TH
The Thrill of a Lifetime!

SEE THIS MONSTER OF THE DEEP CAPTURED AFTER 16 HOURS OF DEATH-DEFYING COMBAT!
YOU'LL GAZE IN AWE AND WONDER AT THE MIGHTY LEVIATHAN OF THE SEAS
55 FEET LONG 68 TONS



THE CAPTIVE WHALE

AFTERNOON & NIGHT

Located on 72 Ft. R R Car at Santa Fe Depot

GENERAL ADMISSION
ADULTS 15c — CHILDREN 10c

ALSO SEE
LIVE SOUTH POLE PENQUINS
SEATTLE SEA MONSTER; DEVIL FISH
MADAME SIRWELL'S FLEA CIRCUS

Notice TO ALL Ford Owners

We have purchased the Fielder Motor Co. stock of

V8 and Model A Parts

This added to our present stock of Ford Parts gives us a very complete assortment.

Orville Cook, an experienced V-8 mechanic is now associated with us. He has attended Ford Service schools and is a very thorough workman.

We have the most modern shop equipment including a new 1936 Model

Van Norman Cylinder Re-Boring Machine

Our prices are right and our work is guaranteed unconditionally. Give us a trial. If you are interested in a new or re-conditioned motor exchange for your Ford V-8, model B or model A, consult us.

THE LOCKNEY AUTO CO.

Phone 134

We Satisfy The Most Particular

Men and women who are most fastidious about their personal things

hold linens and other things and enjoy our better service every week. If you want care-free laundering at no extra cost whatsoever, try this de luxe service. Phone Baker Hotel for our route-man to stop and pick up laundry.

SPEEDY SERVICE —
— COURTEOUS DELIVERY
"SERVICE THAT SATISFIES"

Leave word at the Baker Hotel
Floydada Steam Laundry

SNOODLES



By CY HUNGERFORD

THE MAIN THING ON MAIN STREET



By L. F. Van Zeln

Daily Buzz

MAIN STREET'S INTELLECTUAL PAPER

ANSWER THIS QUESTION

THE INQUIRING REPORTER'S QUESTION TODAY IS —

Do You Believe a Girl Should Take Off Her Wedding Ring After She is Married?

WHERE ASKED — CORNER OF MAIN AND

ANSWERS

TODAY'S QUESTION IS — DO YOU BELIEVE A GIRL SHOULD TAKE OFF HER WEDDING RING AFTER SHE'S MARRIED?

YES, IF SHE WANTS TO — TAKE MY FRAU, FOR INSTANCE — IF SHE KEPT IT ON WHEN SHE'S OUT DOWN WASHIN' SHE MIGHT LOOSE IT

IT DEPENDS ON WAREDE SHE'S GOING & HOW GOOD A TIME SHE EXPECTS TO HAVE

— JAIL — KEEP OUT

ON HEAVEN'S SAKES!

ITEMS OF SOCIAL INTEREST

Send Your Social Items By Tuesday Noon

SILVER WEDDING ANNIVERSARY CELEBRATED BY COUPLE

Fifty Guests Shower Honored Pair With Beautiful Silver Gifts At Their Home

Drifting back twenty-five years to the strains of the wedding march...

The bride of twenty-five ago wore a black velvet gown. Fifty guests registered during the evening and brought beautiful silver gifts to the honored pair.

*BAM? Give Your Scalp a Chance

Japanese Oil is the name of the remarkably effective preparation that thousands are using to keep their hair soft, shiny and growing.

er of Plainview were the only out-of-town guests present for the affair.

Two Lockney Ladies Attend Grand Chapter Meeting

Mrs Ethel McAdams, district deputy, and worthy matron of the local order of Eastern Star...

While in San Antonio Mrs Counts will visit with her sister, Mrs Ed Draper, and her mother, Mrs F E Brown...

Special Armistice Service Planned by Legion

The local American Legion has announced that special Armistice services will be conducted at the City Auditorium Sunday evening, Nov. 11...

Commander Sam Miller asks that all churches of the town cooperate with the organization by attending this service in memory of our soldiers.

Annual P. T. A. Social Scheduled For Friday Night

The Annual P T A social will take place at the high school gymnasium with the patrons as special guests. This occasion is one of the highlights of Lockney's social season...

dent Mrs Ed Whitfill, president of the high school P T A, and Mrs J L Suits, president of the grade school P T A...

Gladys Pratt Elects President Of Debate Club

The honor of being president of the Lockney Debate Club was bestowed upon Gladys Pratt Tuesday afternoon when the club met to elect officers.

The club decided to sponsor a Halloween carnival Thursday night, Oct. 31, to defray expenses of the club this year.

Five Winners Announced in "Freckles" Contest

Odell Reasonover, ninth grade pupil at Irick; Georgia Belyeu of Lockney high school; Robert Willard McCollum, fifth grade; Marvin Brown, sixth grade; and Bonnie Faye Goodrich, seventh grade...

SENIOR EPWORTH LEAGUE PROGRAM

Sunday, October 27, 1935

Subject—The Vision Splendid Leader—Max Faulkner. Scripture—Joel 2:28. Special Song—The Long Look—Marvin Brotherton.

MAIN STREET CHURCH OF CHRIST

Oct. 27, 1935 Bible Class, 10 a. m. Scripture lesson, 11 a. m. by Robert Smith. Communion, 11:45 a. m. Young Peoples Meeting, 6:45 p. m.

SOUTH PLAINS NEWS

The South Plains community was saddened Wednesday, Oct. 9 when Louise King passed away at her home northeast of South Plains.

The pupils and teachers of the South Plains school enjoyed the talk given Friday morning by Miss Suits, of Lockney, on the subject of publishing a school newspaper.

Most of the farmers of this community have their feed gathered and are starting this week to pull their cotton.

Card of Thanks

We wish to express our sincere and deepest gratitude for the many acts of kindness and sympathy shown us during the illness and death of our darling baby.

Also we wish to thank each and every one for the beautiful floral offering.

Mr and Mrs John Cooper Mr and Mrs S T Cooper Mr and Mrs W M Sparks

Correction Bro. Bert Wells conducted the funeral of the infant of Mr and Mrs John Cooper last week instead of Bro. C R Graves as reported in the Beacon.

Tech Students Home

Misses Estelle Hodel and Patricia Patterson, Ben Whitfill and Raleigh Canning, students at Texas Tech in Lubbock, spent the week-end at home with their parents.

Glenna Whitfill and Leota Shelton attended the Lockney-Matador game at Matador last Friday afternoon.

Grammar School Honor Roll

All grammar school pupils are required to make A on playground and citizenship to be on the honor roll. Fifth, sixth, and seventh grade pupils must make 28 points on the other subjects.

First Grade Kathrine Bryant, Model Davis, Evalyn McCollum, Dan Blount, Barlow Hill, Grayson D Tate, David Williams, Bobbie Broyles, Charlie Gloyna.

Second Grade Yvonne Ridings, Inell Brotherton, Vinita Dagley, Billie Rene Carthel, Betty Jean Spence, James Carol, Betty Jean Thomas, W R Smith, jr., Wanda Standifer, Bobbie Joe Dobson, Mat Champion, Sallie Ruth Patterson, Doris Hill, Lavera Darnell, Marvin Jones, Alta Shippey, Lloyd Paul Reece, Jerry Nell Suits, Eula Fay Shippey, Laura Ruth Bryant.

Third Grade Marie Cox, Charlene Fisher, Mary Ann Hartley, Virtis Lowe, Eva Lee Oden, Alta Dean Sevier, Claudell Wofford, Una Faye Wofford, Barry Barker, J M Floyd, Byron Ford, Hub Mason jr, Charles Neil Whitfill.

Fourth Grade Bennie Jean Beall, Naomi Langford, Doris Sevier, Mary Ruth Thomas, Billy Dean Trussel, Billy Lynn Allen, Teddy Jack Crager, Walter Gloyna.

Fifth Grade None.

Sixth Grade Dorothy Nell Sartain, Lucy Dean Rose, Mary Glenn Huff.

Seventh Grade Bonnie Faye Goodrich, Lovell Belyeu.

Mrs Arch Crager is spending the week in Dallas visiting relatives and friends.

Miss Frankie Dodson and a friend, Miss Ma Mac Donald, students at W T S T C in Canyon were here over the week-end visiting Miss Dodson's parents Mr and Mrs Frank Dodson.

Visit at Amarillo

Mr and Mrs C H Rose and daughter visited their son and brother, Delbur Rose, Sunday at Amarillo, where he is a student at the Junior College.

Here From Jayton

Mr and Mrs J A Suits of Jayton were here Tuesday and Wednesday as guests of their son and wife, Mr and Mrs J L Suits.

Stomach Gas One dose of ADLERIKA quickly relieves any bloating, cleans out stomach and lower bowels, allows you to eat and sleep good. Gentle, thorough action, yet entirely gentle and safe. ADLERIKA Lockney Drug Co.

Go To Arkansas

Mrs Emma Waller and Mr and Mrs Nat Waller left last week for Vandervoort, Ark. They stopped enroute at Midlothian to visit Mrs Waller's brother, J E Cooper, and other relatives.

"Steamboat 'round The Bend" coming to Isis Theatre real soon

Finley Moves to Amarillo

"Blondy" Finley, who has been managing the Texaco filling station, moved to Amarillo Wednesday where he will be employed during the winter.

Mrs R I Moon and daughter, Mrs Cruthers, of Plainview were here Friday as guests of Mrs C R Graves.

"Steamboat 'round The Bend" coming to Isis Theatre real soon

MEDICAL TOPICS

APPENDICITIS

The appendix serves no useful purpose in the body. People live as long and enjoy perfect health after its removal.

The first symptoms of appendicitis usually begin with pain in the upper abdomen, sick stomach and vomiting, or the pain may be felt directly over the appendix in the lower right side.

Courtesy of the PLAINVIEW SANITARIUM & CLINIC Plainview, Texas

Mrs H P Baler and little son, Donald Gene, of Vernon visited in the J B Johnston home last week.

Mrs Howard Cox of Muleshoe arrived for a short visit with her parents, Mr and Mrs E E Dyer.

DR. GROVER C. HALL EYE, EAR, NOSE AND THROAT SPECIALIST Office in Plainview Sanitarium and Clinic

Do You Ever Wonder

Whether the "Pain" Remedy You Use is SAFE?

Ask Your Doctor and Find Out

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor.

He will tell you that before the discovery of Bayer Aspirin most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart.

You can get Genuine Bayer Aspirin at any drug store—simply by asking for it by its full name, BAYER ASPIRIN.

Bayer Aspirin

Simply Plug In AND COOK THE WHOLE MEAL AUTOMATICALLY IN THE New NESCO ELECTRIC ROASTER. No need to spend hours in a hot, stuffy kitchen preparing meals... do it the modern electrical way with a Nesco Automatic Electric Roaster. This modern method of cooking gives you food flavored at its best. Better--Cheaper--Cleaner--Easier--Faster. \$17.90 for the new Nesco Automatic Roaster \$2.90 down; \$1.90 per month... a very special offer. Texas Utilities Company

REMEMBER—You can never do more than your eyes. Be sure your eye specialist has the latest optometric equipment and is qualified to use it. DR. C. M. CLOUGH Plainview's Only Exclusive Optometrist Mrs. Clough, Assistant—Plainview, Texas. DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000 WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION. The First National Bank Over One Quarter Of A Century In Lockney

Freezing Weather Is on the way. How about that radiator? Have you had it filled with anti-freeze? Drive in today and let us fill it with that old reliable—PRESTONE It does not boil away, will last all winter and you can dismiss from your mind worries about your radiator freezing up in the coldest weather. Ozark Service Station Dwight Jackson

Classified Ads

One four wheel trailer, new, will trade for maize heads.—See A R Meriwether. 6 2tc

WANTED—Second-hand 12 ft. Eclipse windmill. See Dorsey Baker. 7 2tc

Carrots—Sunshine Gardens 7 2tc

FOR SALE—2 milch cows. 15 Jersey heifers for sale or trade.—See T J Honea. Lockney. 7 2tc

"Steamboat 'round The Bend" coming to Isis Theatre real soon

FLOYD COUNTY ABSTRACT CO.—Let us show you that we can save you money on your Land Bank or any other Abstract & Title work, 30 years experience Floyd County Abstract Co.—R C Scott, Mgr. 50-1tc

Sweet Pepper—Sunshine Gardens 7 2tc

ROOMS FOR RENT—Over Ayres Variety Store. If interested see Dorsey Baker. 7 2tc

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of titles.—S. E. corner of 1st square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

ROOMS FOR RENT—Over First National Bank. If interested see Dorsey Baker. 7 2tc

Hot Peppers—Sunshine Gardens 7 2tc

ONE two wheel trailer, new, will trade for maize heads.—See A R Meriwether. 6 2tc

"Leave you flower Orders with Mrs E E Dyer.—Hollums Floydada Florists. 7 1tc

WILL Cut your feed with Broadcast Binder.—See F L Brown. 3 1-2 miles west of town. 4 3tp

FOR RENT—Large residence in Lockney. See Dorsey Baker. 7 2tc

HELP WANTED—Man or woman to work in circulation department Lockney Beacon. Commission basis. Apply at this office.

WILL pay cash for pigs, shoats, gilts, brood sows, and twenty head of Hereford Calves. Write N R Northcutt, Kress, Tex 4 4tp

FARMS FOR SALE—It is about time to secure another farm for next year. Don't try to rent one buy a home of your own. Small down payments will swing almost any deal.—McAdams & Childers

SEWING—Silk Dresses \$1.00, Print 75c.—Mrs Jay Mitchell, first house east of Assembly of God church. 3 5tc.



BIG WHALE AFTER CAPTURE INFLATED AND BEING TOWED TO MOTHER SHIP

"Colossus" conquered after one of the most thrilling in the history of whaling, the whale of the San Clemente will appear in Plainview on Sat. Oct 26 and will be on exhibition at Santa Fe Freight Depot.

The huge creature, of a finback species, have been for ages as a

closed book to scientists, was captured several months ago near San Clemente Island, off the coast of California. When the heart was removed it was found to weigh 1386 pounds, while the tongue tipped the scales at 600 pounds.

This particular whale has the huge carcass perfectly preserved by the latest methods in embalming. Incidentally, it required more than 3,000 gallons of embalming fluid to do the work.

When the gigantic creature was lifted from the sea at Long Beach Calif., after a battle of several hours with a whaling crew it was found to be such a perfect type that plans were at once decided upon to take it on a trans-continental tour.

Details of the whale's capture indicate that he was not subdued until he had given his captors one of the hardest fights in their whaling careers. The first harpoon fired at him struck bone, and then the battle began. Over a mile of rope and cable attached to the harpoon was used before he could be brought back close enough to the killer ship to get in another shot. When that was finally accomplished the second harpoon was fired which hit the vital spot. For several hours after the first harpoon was fired the monster played the line like a game fish, forcing the crew to use their utmost skill in order not to break the rope attached to the harpoon buried in the whale's side.

LOCKNEY UPSETS DOPE BUCKET IN MATADOR GAME

Lockney Lonchorns upset the dope bucket Friday afternoon when they met the Matadors in one of the best battles the locals have ever put up. Matador only beat them 14 points whereas forty, fifty, and even sixty points were expected.

The final score was 21-7. Some thing like twenty citizens from here attended the game at Matador and came back reporting the mighty strength of Lockney's team.

If Lockney people would get in there and boost the team as it should be supported, they would wake up the old place by making people all over the South Plains LOCKNEY Conscious.

The team will meet Silverton here Friday afternoon in the third conference tussle of the year. You are asked to come and watch one of their games, and they will make a regular fan out of you.

The game last Friday is the first one they have lost this year. They have already played four with five coming up which are plenty tough. Paducah is reported to have a good team as well as Floydada, Spur and Quitaque may be "pickings" and then they may not prove to be so easy.

Home Economics Club Organizes Wednesday Afternoon

Doris Fields was elected as president of the Home Economics Club of Lockney High School Wednesday afternoon when the group met under the direction of the home economics teacher, Miss Harriet Dickenson.

Dora Copeland is vice-president, Pauline Beall, secretary-treasurer, and Frances Humphries reporter.

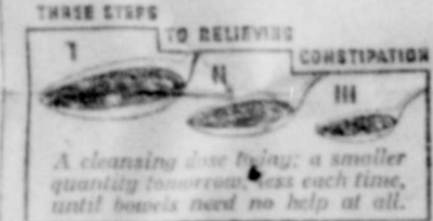
The club decided to meet the second Thursday night in each month.

THE DOCTORS ARE RIGHT

Women should take only liquid laxatives

Many believe any laxative they might take only makes constipation worse. And that isn't true.

Do what doctors do to relieve this condition. They use a liquid

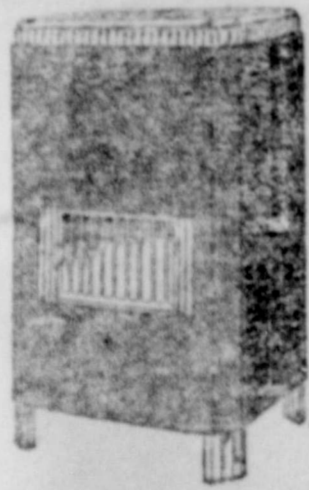


A cleansing dose today; a smaller quantity tomorrow; and each time, until bowels need no help at all.

Reduced dosage is the secret of aiding Nature in restoring regularity. You must use a little less laxative each time, and that's why your laxative should be in liquid form. A liquid dose can be regulated to the drop.

The liquid laxative generally used is Dr. Caldwell's Syrup Pepsin. It contains senna and cascara—both natural laxatives that form no habit even with children. Syrup Pepsin is the nicest tasting, nicest acting laxative you ever tried.

Enjoy Comfort Heat ALL-WINTER LONG!



American OIL BURNING HEATER

An old fashioned wood or coal burning heater is not only troublesome, dirty and messy, but it is actually unhealthy because of the ashes and dust. An American Oil Burning Heater will give you every comfort and convenience you can think of. It provides clean, healthful heat and requires practically no attention except to fill the fuel tank once a day. American Oil Burning Heaters are built to insure trouble-free service. We have a size and model to suit your needs and the price will please you. Come in and look them over.

Baker Merc Co.

High Class Mechanical Work

We have one of the newest

Van Norman Boring Bars

on the market, and are better equipped to give you the service you have a right to expect.

If your motor does not have the "pep" bring it to us and let us show you.

Our shop is completely equipped for all motor repair. "We want your motor job."

Pennington Motor Co.

Tires, Tubes and Accessories. Gas, Oil and Greases. High Class Mechanical Work Lockney, Texas. Phone 57

EXIDE Sure Shot Battery Service

We are equipped to tell you the condition of your battery with out opening it. FREE!

Come see our Electric Chair.

We can test any make of battery. We sell the New Exide Batteries. We have a battery for your car.

STERLEY NEWS
By Mrs F S Byars

Services at all three churches were well attended Sunday.

A number from here attend the B T S zone meeting at South Plains Sunday afternoon.

Mrs J E Beyettes is in the sanitarium at San Antonio. Beyettes has just returned from there and reports her doing well.

A S Martin left for Ft Worth Tuesday where he will enter St. Joseph Hospital for medical attention.

Mrs Jenney Harrison of Haulehurst, Miss., is visiting her daughter, Mrs E A McDlyes.

Dorothy Byars, who attends business college at Plainview visited her parents Mr and Mrs F S Byars, last week-end.

Mrs L A Claborn is in Abilene visiting.

Geo. Dutton of Plainview spent the day with his mother, Mrs. J C. Dutton Sunday.

Mrs F A Smith of South Plains visited her brother, D B Ford, last Sunday.

Mr and Mrs F S Byars attended the silver wedding anniversary of Mr and Mrs F U Payne of Pleasant Valley Wednesday night.

Mr and Mrs Fay Pinner, Mr and Mrs Jewel Rexrode, and Miss Lois Rexrode visited Mr and Mrs Coy Pinner at Levelland last week-end.

A number from here attended the Passion Play at Lockney last Thursday night.

Mr and Mrs Elzie Kunkel spent last Sunday with her grandmother Mrs Marshall of Lockney.

Bruce Musgrove is in Alvord on business this week.

Miss Hazel and her brother Raymond Crouch of Canyon spent the week-end with their parents, Mr and Mrs Crouch.

BAPTIST CHURCH NOTES

Sunday School—9:45 A M
Preaching Service—11:00 A M
B T U—6:45 P M
Preaching Service—7:45 P M

It is our purpose to have a study course every night next week, beginning Oct. 28th. We hope to have a good number attend. We will teach a book that will be worth our time. It is our duty to learn more about, and how to carry on the Lords' work. This is the purpose of these courses.
A L SHAW, Pastor

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks bleak, don't swallow a lot of salt, mineral water, oil, laxative candy or chewing gum and expect them to make you perfectly content and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your drowsy and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. One block up your stomach. You have a thick, bad taste and your breath is foul. Skin often breaks out in blotches. Your head aches and you feel drowsy and out. Your whole system is poisoned.

It takes three good, old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely. But don't look for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Demand a medicine that's a drug store. © 1931 C. M. Co.

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Are you going to have a sale?

Call Us Collect

Seale & McDonald
General Auctioneers
W. H. SEAL
Floydada, Texas, Phone 120
JNO. W. McDONALD
Plainview, Phone 1143

SPECIAL
For Sunday
Turkey Dinner
With Dressing and Cranberry Sauce
Vegetables
Pumpkin Pie With Whipped Cream
Choice Of Drinks
Special Price--35c
Cozy Cafe
Hugh Counts

October 30-31, November 1 and 2nd
SAVE with SAFETY 1c
at your **Rexall** Sale
DRUG STORE
Lockney Drug Company

Bill Bobbitt and Jack Spence teachers at Sudan, were here over the week-end visiting home for

Rev. I. N. D...
I have found...
place of Dr...
Pills. They...
my health...
Kneading...
rheumatism...
Muscle...

Classified Ads

One four wheel trailer, new, will trade for maize heads.—See A R Meriwether. 6 2tc

WANTED—Second hand 12 ft. Eclipse windmill. See Dorsey Baker. 7 2tc

Carrots—Sunshine Gardens 7 2tc

FOR SALE—2 milch cows. 15 Jersey heifers for sale or trade.—See T J Honea. Lockney. 7 2tc

"Steamboat 'round The Bend" coming to Isis Theatre real soon

FLOYD COUNTY ABSTRACT CO.—Let us show you that we can save you money on your Land Bank or any other Abstract & Title work, 30 years experience Floyd County Abstract Co.—R C Scott, Mgr. 50-1tc

Sweet Pepper—Sunshine Gardens 7 2tc

ROOMS FOR RENT—Over Ayres Variety Store. If interested see Dorsey Baker. 7 2tc

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to tender prompt, efficient service on everything in the line of titles.—S. E. corner of 4th square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

ROOMS FOR RENT—Over First National Bank. If interested see Dorsey Baker. 7 2tc

Hot Peppers—Sunshine Gardens 7 2tc

ONE two wheel trailer, new, will trade for maize heads.—See A R Meriwether. 6 2tc

Leave your flower Orders with Mrs E E Dyer.—Hollums Floydada Florists. 7 1tc

WILL Cut your feed with Broad-cast binder.—See F L Brown. 3 1-2 miles west of town. 4 3tp

FOR RENT—Large residence in Lockney. See Dorsey Baker. 7 2tc

HELP WANTED—Man or woman to work in circulation department Lockney Beacon. Commission basis. Apply at this office.

WILL pay cash for pigs, shoats, gilts, brood sows, and twenty head of Hereford Calves. Write N R Northcutt, Kress, Tex. 4 4tp

FARMS FOR SALE—It is about time to secure another farm for next year. Don't try to rent one buy a home of your own. Small down payments will swing almost any deal.—McAdams & Childers

SEWING—Silk Dresses \$1.00. Print 75c.—Mrs Jay Mitchell, first house east of Assembly of God church. 3 5tc



BIG WHALE AFTER CAPTURE INFLATED AND BEING TOWED TO MOTHER SHIP

"Colossus" conquered after one of the most thrilling in the history of whaling, the whale of the San Clemente will appear in Plainview on Sat. Oct 26 and will be on exhibition at Santa Fe Freight Depot.

The huge creature, of a finback species, have been for ages a

closed book to scientists, was captured several months ago near San Clemente Island, off the coast of California. When the heart was removed it was found to weigh 1386 pounds, while the tongue tipped the scales at 600 pounds.

This particular whale has the huge carcass perfectly preserved by the latest methods in embalming. Incidentally, it required more than 3,000 gallons of embalming fluid to do the work.

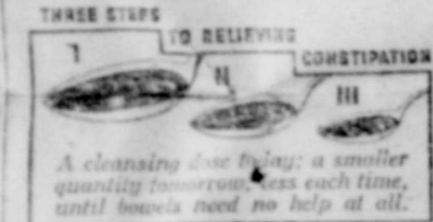
When the gigantic creature was lifted from the sea at Long Beach Calif., after a battle of several hours with a whaling crew it was found to be such a perfect type that plans were at once decided upon to take it on a trans-continental tour.

Details of the whale's capture indicate that he was not subdued until he had given his captors one of the hardest fights in their whaling careers. The first harpoon fired at him struck bone, and then the battle began. Over a mile of rope and cable attached to the harpoon was used before he could be brought back close enough to the killer ship to get in another shot. When that was finally accomplished the second harpoon was fired which hit the vital spot. For several hours after the first harpoon was fired the monster played the line like a game fish, forcing the crew to use their utmost skill in order not to break the rope attached to the harpoon buried in the whale's side.

THE DOCTORS ARE RIGHT

Women should take only liquid laxatives

Many believe any laxative they might take only makes constipation worse. And that isn't true. Do what doctors do to relieve this condition. They use a liquid



A cleansing dose today; a smaller quantity tomorrow; less each time, until bowels need no help at all.

Reduced dosage is the secret of aiding Nature in restoring regularity. You must use a little less laxative each time, and that's why your laxative should be in liquid form. A liquid dose can be regulated to the drop.

The liquid laxative generally used is Dr. Caldwell's Syrup Pepsin. It contains senna and cascara—both natural laxatives that form no habit even with children. Syrup Pepsin is the nicest tasting, nicest acting laxative you ever tried.

LOCKNEY UPSETS DOPE BUCKET IN MATADOR GAME

Lockney Longhorns upset the dope bucket Friday afternoon when they met the Matadors in one of the best battles the locals have ever put up. Matador only beat them 14 points whereas forty, fifty, and even sixty points were expected.

The final score was 21-7. Some thing like twenty citizens from here attended the game at Matador and came back reporting the mighty strength of Lockney's team.

If Lockney people would get in there and boost the team as it should be supported, they would wake up the old place by making people all over the South Plains LOCKNEY Conscious.

The team will meet Silverton here Friday afternoon in the third conference tussle of the year. You are asked to come and watch one of their games, and they will make a regular fan out of you.

The game last Friday is the first one they have lost this year. They have already played four with five coming up which are plenty tough. Paducah is reported to have a good team as well as Floydada. Spur and Quitaque may be "pickings" and then they may not prove to be so easy.

Home Economics Club Organizes Wednesday Afternoon

Doris Fields was elected as president of the Home Economics Club of Lockney High School Wednesday afternoon when the group meet under the direction of the home economics teacher, Miss Harriet Dickenson.

Dora Copeland is vice-president, Pauline Beall, secretary-treasurer, and Frances Humphries reporter.

The club decided to meet the second Thursday night in each month.

High Class Mechanical Work

We have one of the newest Van Norman Boring Bars

on the market, and are better equipped to give you the service you have a right to expect.

If your motor does not have the "pep" bring it to us and let us show you.

Our shop is completely equipped for all motor repair. "We want your motor job."

Pennington Motor Co.

Tires, Tubes and Accessories. Gas, Oil and Greases. High Class Mechanical Work. Lockney, Texas. Phone 57

EXIDE Sure Shot Battery Service

We are equipped to tell you the condition of your battery with out opening it. FREE!

Come see our Electric Chair.

We can test any make of battery. We sell the New Exide Batteries. We have a battery for your car.

STERLEY NEWS

By Mrs F S Byars

Services at all three churches were well attended Sunday.

A number from here attend ed the B T S zone meeting at South Plains Sunday afternoon.

Mrs J E Beyettes is in the sanitarium at San Antonio. Beyettes has just returned from there and reports her doing well.

A S Martin left for Ft Worth Tuesday where he will enter St. Joseph Hospital for medical attention.

Mrs Jenney Harrison of Haglerhurst, Miss., is visiting her daughter, Mrs E A McElyea.

Dorothy Byars, who attends business college at Plainview visited her parents, Mr and Mrs F S Byars, last week-end.

Mrs L A Claborn is in Abilene visiting.

Geo. Dutton of Plainview spent the day with his mother, Mrs. J C Dutton Sunday.

Mrs F A Smith of South Plains visited her brother, D B Ford, last Sunday.

Mr and Mrs F S Byars attended the silver wedding anniversary of Mr and Mrs F U Payne of Pleasant Valley Wednesday night.

Mr and Mrs Fay Pinner, Mr and Mrs Jewel Rexrode, and Miss Lois Rexrode visited Mr and Mrs Coy Pinner at Levelland last week-end.

A number from here attended the Passion Play at Lockney last Thursday night.

Mr and Mrs Elzie Kunkel spent last Sunday with her grandmother Mrs Marshall of Lockney.

Bruce Musgrove is in Alvoind on business this week.

Miss Hazel and her brother, Raymond Crouch of Canyon spent the week-end with their parents, Mr and Mrs Crouch.

BAPTIST CHURCH NOTES

Sunday School—9:45 A M Preaching Service—11:00 A M B T U—6:45 P M Preaching Service—7:45 P M

It is our purpose to have a study course every night next week, beginning Oct. 28th. We hope to have a good number attend. We will teach a book that will be worth our time. It is our duty to learn more about, and how to carry on the Lords' work. This is the purpose of these courses.

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Rev. I. N. D... I have found... place of Dr... my health... Rheumatism...

Enjoy Comfortable Heat! ALL WINTER LONG!

American OIL BURNING HEATER

An old fashioned wood or coal burning heater is not only troublesome, dirty and messy, but it is actually unhealthy because of the ashes and dust. An American Oil Burning Heater will give you every comfort and convenience you can think of. It provides clean, healthful heat and requires practically no attention except to fill the fuel tank once a day. American Oil Burning Heaters are built to insure trouble-free service. We have a size and model to suit your needs and the price will please you. Come in and look them over.

Baker Merc Co.

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