


## Thrilling New Beauty

but WAIT till YOU see what's INSIDE!


It's modern ... it's beautiful $\ldots$ and omany amazing new convenfent featur divays wanted, but could never find befo There is a full selection of sizes and $m$ meet your individual requirerg

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 55: BE MODERN automatic gas water HEATER
West Texas Gas Co Wess Texas Gas Ca
cood Gus mith Depenatable service

A Rousing Big Day for Everybody---Bring the Family
Meet your neighbors and friends here! This Program is Sponsored by the following. Blacksmith Shops





## A Satisfaction

Well Founded

There is a degre of a well founded satisfaction in the howing that when you have a thing done

The old wabh-day drudgery can be scratched off
book of worries by letting uo do your laundry work.

We can give you the names of over 300 farmers that planted this seed altogether. Sold at $\$ 1.50$ Per Bushel Lockney Gin Co.


Leave word at the Baker Hotel

## Floydada Steam Laundry

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GENERAL INSURANCE ffice your headquarters when in Town McAdams \& Childers

Many Are Taking Advantage Of Our

## Cash and Carry



A few weeks ago th
Chicago an emaciated
clothed old man clothed old man who
apparently had kept
one long jump ahread
and




\section*{Lockney, Floyd County, Texas <br> |  |  |
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## You'll Feel Better!

 that is wor

Don't Start the Spring and Summer Driving with Tires That Have Seen Their Day-Save After Regrets By Re-Tirins Now!

## Federal Tires

 Ozark Service Station

Dwight Jackson


## PAYMASTER

Big Boll Staple Cotton
"Lockvievy" ing and iprowving a variety of cotton particularly for the Plains
and Wes, Texas that would combine early Maturity
tante m.

## Experiments were begun in 1928 with eleven varieties and as

a result of those experiments this variety, which we have named "Paymaster", was selected as the most desirable and best adanted strain for this territory. Immediate steps were taken to begin work on the purification of this variety and each year improvely use the brand "Paymaster" on this seed and offer it to the erowien whe the economic value of planting only the best seed ava

## On our fo

 commend it ed cost per 1 acre 8 pour seed planted drop 3 to "Pay
Lockney
"Paymaster", not delinted $\$ 1.50 \mathrm{Bu}$. "Paymaster", kemgas treated 10 clb . anting seec that you may have on hand -

## LOCKVIEW FARMS

| It PAYS 3 wiys TO BUY CHEVROLETS |
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# CHEVROLET TRUCKS Lockney Auto Company 








