

CHATTERGRAMS

BY JEAN SUITS

If the women in this part of the country don't learn how to stew, it won't be the Beacon's fault. I scour the countryside every week for good recipes to make them more efficient in the art of cookery. Some weeks I make frozen desserts, hot tamales, baked beans and French pastries all in one issue. Not so very long ago I had to fly in and stir up some chocolate pies before this weekly "smear" could come out—and all on account of the lack of copy to fill up.

I've been asked a number of times by different ladies, if the recipes are standard makes and if they've been tried. Those appearing in the last three issues of the paper are from the Cook's Nook under the supervision of Dorothy Ames Carter of New York City. All of them have been tried and retied and were selected by her as being the best of the season. Most of those recipes before that time were from a Kitchen in Canyon.

Of course, now, if you use one of them, follow directions to the letter, and then make a flop, why think nothing of it cause that's liable to happen to anybody's recipe. Haven't you often made a failure even with your favorite dish even though dozens of times before have been successes?

I think you'll find all of the recipes, generally speaking, are well worth your time to try. Each one is a challenge and reads as if to say "Try me once and I'll make a regular customer of you."

Give me a pair of scissors, a pot of paste, and I can edit anybody's newspaper. Working short of an editor don't mean a thing in this office. All of the daily and weekly exchanges may look like jagged puzzles, nevertheless, we fill up the chases and throw the thing on the press in record time. Of course, sometimes it takes a few extra pictures of some big shots nobody ever knows any thing about and are strong.

How ever, try to read, but what's the difference you read it, don't you? You probably presume that you're too busy to read or else you would have heard of that guy somewhere before, and let it go at that!

"Frisch grounds sharply off Owen's glove and is safe at first on the third base's error. Wait a minute here, Wedwich singled to left—Collins lined out to White in deep of center—Ah there you are—no run and hit, and one error—" bawled Lockney's loud speaker radio so far in the afternoon yesterday when the Detroit Tigers met the St. Louis Cardinals in the first World Series. All of the village occupants sat on their hatboxes near the curb or stood up lazily whistling while listening to the first world series game of 1934, broad cast.

Why, couldn't anybody work even if they wanted to. Every ear was practically glued to the "Mike's" reports. Most of us can just mark Wednesday off our list as a working day and charge that one up on the ledger as a total loss. It was a pretty fair game though, wasn't it?

And Will Rogers says Henry Ford gave \$100,000 for the game and Ford thought he got his money's worth. The American people gave that much and more because, employees, employers, and housewives wasted that much dollar and cent time listening to the darn thing.

Say whata you think about the weather, cotton, price of eggs, Lindbergh baby case, and the first of the month bill collectors? I ask a fellow that the other day and he was quite optimistic. He said the weather suited him fine and even if it didn't there wasn't anything he could do about it. He didn't have any cotton and the price of eggs didn't bother him because he didn't like that kind of fruit anyhow. Then he guessed the newspapers could take care of the Lindbergh case. This cheerful chap even expressed the opinion that he thought all bill collectors were mighty fine people. He said

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NUMBER 4



THOMAS H. TAYLOR

Thomas H. Taylor, governor of the 41st district of Rotary International, and president of Howard-Payne College at Brownwood, will pay an official visit to the Lockney Rotary Club Friday evening, Oct. 12, on ladies night. He has a keen sense of humor and is known as the Will Rogers of the southwest.

they had such unexcelled patience for every time they came in he was always "Out"

Now there's a real man for you, not a care or worry in the world. I believe everybody would be more contented were we all of that nature.

DOUBLE WEDDING SOLEMNIZED TUESDAY MORNING AT LUTHERN

A lovely double wedding was solemnized Tuesday morning at the Lutheran Church when Miss Pola Koenig became the bride of Mr. Rudolph Wisniewski and Miss Helene Koenig became the bride of Mr. Fred Stinfelt. The ceremony was performed by the Rev. J. J. Stinfelt. The brides were dressed in white satin gowns and wore wedding veils of starched net. The wedding march was played by Mrs. Freda Boedeker as the couples entered.

The brides are the daughters of Mr. and Mrs. Carl Koenig of the Lutheran Community.

Mr. Wisniewski is from Taylor, Texas, and Mr. Stinfelt is of the Lutheran Community.

Tuesday evening a party was given at the home of the brides for the wedding guests.

Mr. and Mrs. Wisniewski left Thursday for Taylor where they will make their home. Mr. and Mrs. Stinfelt will live in the Lutheran Community.

ISIS THEATER TO OPEN SUNDAY, OCT. 14

O. T. O'Hearn is announcing in this issue of the Lockney Beacon of the opening of the Isis Theater Sunday, October 14.

Lockney has not had a theater in the past eight months, the Isis being closed down since along in the winter months. It is believed that the reopening of this theater will be beneficial to this community.

The opening show will be "Peck's Bad Boy" with Jackie Cooper starring. This is a new show and has not been shown anywhere. It will be released some time within the next two weeks. O'Hearn states that there will be shows every evening except Sunday and matinees Saturday and Sunday afternoons.

CORN-HOG, COTTON CHECKS RECEIVED

Totaling \$15,360, two hundred and ninety two checks, representing the first payment on the Corn-Hog contracts, arrived last Saturday. It was announced at the office of County Agent Glen A. Lindsey Wednesday afternoon.

Thirty four more cotton checks totaling \$1,072.65 were also received Saturday morning it was announced.

Mr. and Mrs. R. N. Raper attended the Panhandle South Plains Fair at Lubbock last week.

OFFICERS INSTALLED AT AMERICAN LEGION MEETING FRIDAY NIGHT

1935 officers of the Landrum Post No. 141 of the American Legion were installed last Friday night at a meeting in the club room. Legionnaires from nearby posts, Plainview, Floydada, and Silvertown, as well as local citizens were guests of the local post at the installation ceremony. A cold lunch was served following the ceremony.

Messrs D. E. Cox and J. L. Leonard, old campaigners back in the Philippine and Spanish War days made interesting and well received talks to the younger veterans. Judge L. C. Matthews, present Commander of the Floydada Post, made an earnest appeal to all veterans to support their local posts in their membership drives by renewing their own membership immediately, in order that the Legion might show its strength at the Annual Convention at Miami, Oct. 21.

Other guests at the meeting were Messrs A. R. Meriwether, Lockney; Fry Floydada; Cherry, McVickers and McGavitt, Plainview; and Chas. Simpson Silvertown.

Post officers installed for the year 1935 were as follows: S. G. Miller, Commander, succeeding Dr. P. C. Anders, Hugh Counts, Adjutant; Kelley Webster, vice-Commander; Olan Ridings, Finance officer; Joe McCollum, Service Officer; Jerry Mudgett, Chaplain, and Watt Griffith, Sergeant At-Arms.

AGRICULTURAL & DEVELOPMENT ASSOCIATION CALLS A MEETING

Mr. S. G. Miller as vice-president of the Lockney Agricultural & Development Association in the absence of Mr. Suits, calls a mass meeting of all citizens interested in development of the community, at the Beacon office, Friday night Oct. 5 at 7:30 p. m.

FELLOWSHIP DAY TO HAVE \$25 CASH CONTEST

Tuesday will be another big Fellowship day featuring a \$25 cash contest to be held at 3 o'clock in the afternoon. Don't miss this big day every week at Lockney. Come and meet your friends and neighbors and spend the whole day.

Trade with the merchants whose names appear in the Fellowship Day program and don't fail to ask for your tickets or else you won't be eligible for the cash contest.

I'll see you Fellowship Day!

LONGHORNS TO PLAY PLAINVIEW B TEAM OCT. 11TH

No Game Scheduled For Lockney This Week-End

The Lockney Longhorns will play the Plainview B team here at the City Auditorium football field Thursday afternoon at 3:30 Oct. 11. No game is scheduled for the local team this week-end.

The readers are probably wondering just why Lockney is playing B teams this year and not following a regular conference schedule. Owing to the lack of material, Coach Leo Cooper and superintendent Jones thought it advisable to cancel all conference games at the beginning of the year.

"Yesterday the boys scrimaged against the Floydada teams on the Floydada field," reported Superintendent Jones this afternoon. In the game last week with Quitaque High school team here on the home field the Longhorns lost with a score of 26-7.

Oct. 18 the team will play Plainview's B team at Plainview. On Oct. 26 they are scheduled to play Silvertown here, and Nov. 9 with Floydada's B team.

Mrs. Ed Whitfill accompanied her son, Ben, to Lubbock Monday where he will be a sophomore student at Texas Tech this fall. Mrs. Carl McAdams also went to see her daughter, Mary Leda, who is going to school there.

The Schoolboy Tiger



DETROIT... Above is a close-up study of Lynwood "Schoolboy" Rows, the pitching ace of the Detroit Tigers and the mound sensation of the American League season. He is expected to star in the World Series games.

YOUTH KILLED ACCIDENTALLY WHEN SHOT GUN DISCHARGES

Funeral Rites Held Saturday Afternoon Here

J. L. Kingston, nine year old son of Mr. and Mrs. H. R. Kingston of the Roseland Community was shot and killed last Friday night instantly at the parental home when a 20-gauge pump shotgun accidentally discharged from the hands of his elder brother, Raymond, 16, firing into the small of the youth's back.

The accident happened Friday night between 8:30 and 9 o'clock at the Kingston's home owned by Watt Griffith in the Roseland community while the two boys were alone. Justice of the Peace D. C. Lowe, Deputy Sheriff Mortimer Wright, and Sheriff E. S. Randerson agreed that the death was an accident after a thorough investigation Friday night.

The elder brother said that he thought the gun was on safety when he pulled the trigger while sitting on the edge of the bed. His younger brother was near the dresser with his back to him when the gun was discharged with one shot passing through the body and others lodging in the abdomen.

The boys parents, with other members of the family, had just left that afternoon for Sylvester in search of a place to make their home. Upon hearing of the accident, they returned home Saturday morning. The two boys were left at home to attend to the cows and stock. The family had only been living at Roseland about a year, and were looking out after some cattle for Watt Griffith.

Funeral rites for the youth was held Saturday afternoon at 4 o'clock at the First Methodist Church with Rev. L. L. Hill and Rev. R. E. L. Stuts officiating.

Interment was in the Lockney Cemetery under the direction of the Crager Funeral Home.

Pallbearers were Z. C. Cummings, R. L. Robbins, E. A. McLeod, and O. E. Wicker.

Flower girls were Misses Hatie Ruth Brown, Celia May Wicker, Delia Cummings, Wynona McLeod, Frances Gross, Wanda Lou Stevenson, Mary Beth Bennett, and Ina Joe Casey.

The deceased is survived by his parents and six brothers and sisters all of Roseland except one married sister of Sylvester.

AUCTION SALE AT CEDAR HILL FRIDAY

Friday evening at 8:30 p. m., Oct. 12, an auction sale will be held at the Cedar Hill school house for the purpose of securing playground equipment for the school. The business men of the county have donated many useful articles to be auctioned off on that date. Your presence and help will be appreciated.

Plant experts report the infestation of boll weevils is increasing rapidly in North Carolina.

EIGHTY-SIX DEPRESSION HIT FARMERS GIVEN ANOTHER START

Home and Land Furnished By Government But Will Have To Pay For Capital Stock In Work

Eighty-six depression hit Floyd County farmers will be given an opportunity to move back to a farm furnished by the government including a home under the rehabilitation program, according to the county administrator, Clifford Rhoades.

Rhoades explained this week that the 86 farmers, who want back on the farm, can live on the government's retired land allotted to them, but they will have to work out their capital stock including tools, teams, cows, and hogs.

The county administrator also said that as a result of the rehabilitation survey made several week ago, 38 houses and plots of retired land were ready to give these farmers a new start.

Anyone having any houses or land in this county retired for the coming year and would like to lease them to the government until December 1, 1935, are asked to get in touch with T. K. Brannon, rural rehabilitation supervisor, or Clifford Rhoades. Rehabilitation property is that land rented to the government for the coming year for which the owner has or will be paid for.

500 HEAD OF CATTLE BEING PURCHASED IN COUNTY

80 Head to be Bought Here Today

The cattle buying program was resumed here Wednesday with the limit of Floyd County, precinct No. 2, set at 500 head to be bought this week. According to Ed Teuton, local committee man, the county and Ramsey communities were allowed 80 head of cattle to be bought today only.

Clifford Rhoades, county administrator, who is in charge of receiving the bought cattle at the Floydada pens, stated yesterday that he had shipped 102 carloads of cattle since the beginning of the program.

COUPLE MARRIES AT SILVERTOWN SATURDAY

Miss Mary Nell Calahan of Silvertown became the bride of Mr. Arthur Brown of the Roseland Community Saturday afternoon at Silvertown with the Rev. E. L. Burham, pastor of the First Baptist Church reading the marriage vows.

The bride was dressed in black and carried matching accessories. She is the daughter of Mr. and Mrs. H. S. Calahan of South Plains.

The groom is the son of Mr. and Mrs. C. H. Brown of the Roseland Community.

"THE ZEPHYR" TO BE EXHIBITED IN TEXAS

"The Zephyr" streamlined train of the Burlington System that makes more than 100 miles an hour at top speed, will be exhibited in the Fort Worth and Denver yards in Amarillo, Texas, next Saturday from 8 until 1 o'clock.

It will leave there for Fort Worth and Dallas on Saturday afternoon and will stop at Claude, Clarendon, Memphis and Childress enroute. It will leave Childress Sunday morning making stops at Quanah, Vernon, Electra, and Wichita Falls, going to Fort Worth that night and will be on exhibition there all day Monday. After visiting Houston and Galveston the Zephyr will go to Dallas on October 12 for the Texas State Fair.

Mrs. Dwight Jackson was in Tulsa Monday, Tuesday, and Wednesday visiting her sister-in-law Mrs. Winnie Childers.

Mrs. Velma Smith of Floydada is here today visiting her sister, Mrs. Dwight Jackson.

Edwin Hammonds left the latter part of last week for Chicago and Detroit on a two weeks tour.

Master Bridge Champion



NEW YORK... This laughing girl, Miss Elinor Murdock (above), proved herself to be the master of bridge players when she took them all "in stride" to win the individual masters' championship tournament here. She is the first woman ever to win the title.

BERNICE JACKSON AND WILLIS REYNOLDS MARRY SAT.

Miss Bernice Jackson of Floydada and Mr. Willis Reynolds of Tulsa were married Sunday at 4 o'clock at Ralls, Texas, with Rev. R. E. Harrison, pastor of the Ralls Baptist Church, reading the ceremony. Miss Flora Day of Floydada and Malcolm McNeil of Fairview were their only attendants.

The bride is the daughter of Mrs. J. W. Jackson of Floydada and a sister of Dwight Jackson of Lockney. She attended high school here last year and graduated in the spring. Mr. Reynolds is a graduate of the Tulsa High school and is employed at the Tulsa Herald office.

The couple will be at home at Tulsa following a trip to Galveston and San Antonio in New Mexico.

STEVENSON VARIETY STORE HAS NEW OWNER

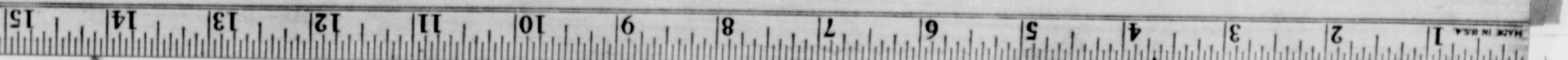
Robert Ayres purchased the Stevenson Variety Store October 1 and will combine it with the variety owned by himself an (formerly located in the E. L. Ayres Dry Goods Co. He plans to keep the building now used by the Stevenson Store on the west side of Main Street.

The store was formally owned by O. E. Stevenson who has been in the variety store business in Lockney for ten years.

Owen and Herman Thornton registered at Texas Tech College the first of this week. They plan to stay in the new boys' dormitory.

Today's Market

POULTRY	
Heavy Hens	9c
Leghorn Hens	6c
Light colored hens	6c
Old Roosters lb.	3c
FRYERS	
Heavy type if over 2 lbs.	10c
Leghorns, Anconas	10c
CREAM	
Butterfat No. 1	21c
Butterfat No. 2	19c
TURKEYS	
No. 1 Turkeys, lb.	6c
No. 2 Turkeys, lb.	4c
Old Toms lb.	4c
EGGS	
Eggs, per dozen	12c
GRAIN	
Wheat per bu.	81c
Maize, threshed 160	\$1.50
Kaffier, threshed 100	\$1.60
COTTON SEED	
Cotton Seed ton	\$38.00
Cotton Seed Meal	\$2.30
Loose Hulls	\$13.00
Sacked Hulls	90c
80-20 mixed feed	\$1.25
HIDES	
No. 1, well trimmed	1c



THE LOCKNEY BEACON

Established 1892

Published Every Thursday

TOM SUITS, PUBLISHER
J. L. SUITS, EDITOR
JEANE SUITS, ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

STREETS IMPROVED

Lets go, lets go—come one, come all and take a ride on the Eighth Wonder of the world. Lockney now has the smoothest of streets minus ditches, chugholes ruts, and boulders for the first time in decades. It's great it's marvelous, folk, it's colossal! Congratulations Mayor Hohlaus, Alderman, and everybody concerned with the improvement. These men, no doubt, will be rewarded for this great Christian act of the year—yes, Christian act because because we natives were about to lose all of our religion riding over these avenues every day.

Everybody can now sit up in their automobiles and be assured of maintaining an up-right position no matter where they choose to go about town. I'm tellin' you, thats sompin' too. Before this last week, one never knew in what position one might be placed ere one's destination. More than like by half of your time would be spent in the bottom of the car and the other half uggling your arms, legs, and neck to prevent breakage.

Here's to Lockney's NRA—New Road Act—and long may it last. The churches may expect a larger attendance this next Sunday.

ALLRED TO BE ON BALLOT

It looks as if the Supreme Court decided Tuesday that James V. Allred's name should appear on the general election ballot as the nominee of the Democratic party for governor in spite of certain San Antonio plaintiffs.

Its good news to hear that Texas people may get what they ask for even though a few would be

leaders of Texas oppose.

We told you we were going to have Allred for governor several weeks ago regardless of the charges saying he used more money than specified by legislature during his campaign. 200 errors and one. That's one time this Beacon has been right in the last 10 years and maybe you think that isn't comforting!

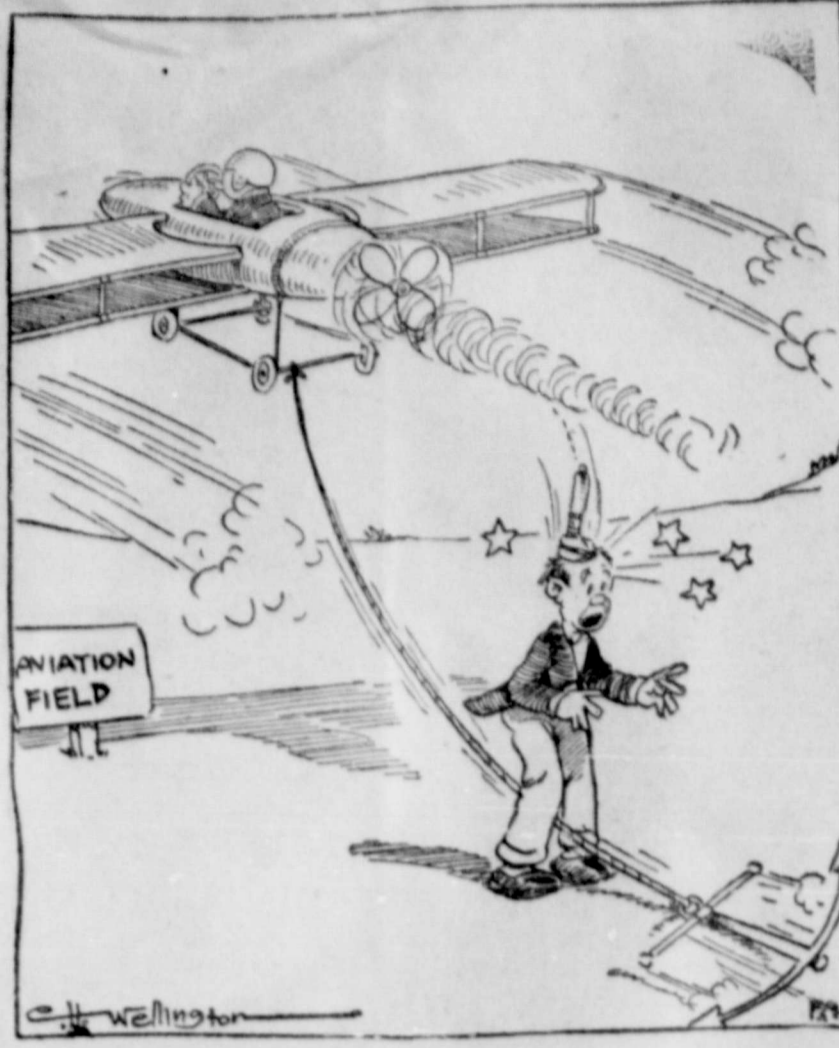
"BRAIN JEWELS" FROM OUR EXCHANGES

That legal fisaco by which it was sought to keep Jimmie Allred's name off the official ballot as the Democratic nominee for governor was met with almost universal condemnation by the newspapers of Texas. Although Tom Hunter was not a very graceful loser, it is not believed that he had anything to do with it. It was the work of some other disappointed politicians, whose past records are themselves none too spotless. This episode has served to enhance his popularity. He is going to be governor, and we believe that he will be a spanking good one.—Lynn County News.

We can all remember when baking powder had a bigger sale than face powder.—Graham Crackers—State Line Tribune.

Some of he old-timers say that when people used to miss a stage coach they didn't mind waiting three or four days for another;

and the Worst is Yet to Come!



but now they have a fit if they miss one section of a revolving door.—Pinky's paragraph—State Line Tribune.

Oh, yes, we wanted to announce one of the greatest "Discoveries" we've run across in a long time. We were told the other day by someone that they had found someone who read our column which was startling news to us. Now, let's see, that brings the grand total up to six—the person in question, the linotype operator, the proof reader, ourself, and our father and mother, who read it just because their one and only son wrote it. But, forsooth, what could one expect?—Newton's Discoveries—Floydada Hesperian.

CROP PAYMENTS TO START SOON

Farm Administration To Pay \$98,000,000 To Farmers On Wheat Adjustment Contracts Starting Immediately

Announcement that payments on wheat adjustment contracts for \$98,000,000 would be started immediately came today from the farm administration.

The total includes first adjustment payments for the 1934 crop at the rate of 20 cents per bushel on each cooperating farmers' allotment, and the remainder of the second 1933 payments of 9 cents per bushel.

The first 1934 payment is due this month and will total approximately \$70,000,000. Approximately \$28,000,000 remains to be paid under 1933 contracts and will be distributed as soon as compliance certificates are audited.

"Compliance certificates are now being received in Washington in much better condition than earlier in the season and auditing will be more rapid from now on," George E. Farrell chief of the AAA wheat section said.

"Where it is obvious that there has been a violation or non-compliance with the contract, payments will be held up until the compliance can be cleared."

RUTH BRYAN OWEN TO BE PRINCIPAL SPEAKER AT CANYON

Ruth Bryan Owen, farmer Congresswoman and only woman ever to hold a foreign ambassadorship, will be the principal speaker at the 25th Anniversary Homecoming of West Texas State Teachers' College at Canyon Oct. 19 and 20.

One of the outstanding women in American politics, the daughter of William Jennings Bryan, the greatest politician of his day, Ruth Bryan Owen has won her own place in Washington. Beginning her career as her father's secretary in the presidential campaign of 1908, she gained much experience which was of value to her in her own campaign. During the war, Mrs. Owen served as a nurse and entertainer with the British Army in Palestine. Later she and her husband, Major Reginald Owen, settled in Florida where Mrs. Owen soon became a

leader in all civic and state activities.

When she ran for Congress, she defeated a seventh-term man for the place and began her work of making the country "Washington Conscious." After serving as Congresswoman from Florida, she was appointed ambassador to Denmark by President Roosevelt.

WRITERS INVITED TO CONTRIBUTE

To foster greater interest in and appreciation of Panhandle writers and Panhandle culture, the Dalhart Texan, daily picture tabloid, will publish a poetry anthology November 15, say John L. McCarty and Harry H. Lawrence, under whose direction the verse compilation will be issued.

The anthology will be printed on high grade book paper, bound in cloth and will be library size. Poetry for it will be gathered from writers in the Panhandle of Texas, New Mexico, and Oklahoma. The title will be "Prairie Nights and Yucca".

Gathering and selection of material is already well under way. The editors are urging all poets in the Panhandle area submit their best manuscripts immediately as the deadline for their receipt is October 20. There is no cost to any of the contributing writers.

Persons wanting copies of the book should also place their orders immediately for the first edition copies as publication of some sections will soon be started.

WOMEN URGE LABEL TO END SWEATSHOP

Governor of Texas Joins National Campaign

The latest recruit to the committee of governors' ladies who have joined the NRA Garment Label Campaign to fight the return of child labor and the sweatshop is not only the first lady of Texas, but the first man.

Governor Miriam A. Ferguson is urging the women of Texas to protect decent standards of hours and wages in the clothing industry by demanding the NRA label in all the garments they purchase for themselves, their husbands and children.

The committee in charge of campaign is headed by Mrs. Franklin D. Roosevelt, and in organizations.

Governor Ferguson in her applause most of the big national appeal to Texas women, says, "I thing all women naturally have an aversion to sweatshops because they know their products, their very existence, is based upon the labor of women and little children who work for a mere pittance under the worst possible conditions. I am glad that the NRA Garment Label Campaign gives every woman in America the opportunity to assist in abolishing the sweatshop from the industrial life of our country."

The Hon. Frances Perkins, Secretary of Labor, who is an

ardent advocate of the label, points out that in the last analysis the success of the anti-sweatshop campaign must lie with the consumer. "The safety of our industrial standards rests with an informed public opinion," says Miss Perkins.

THE TEXAS CARRIER HAS NEW EDITOR

W. E. Suddarth of Tahoka was elected last week as editor of the Texas Carrier, official publication of the Texas Rural Letter Carrier's Association.

Suddarth spent about thirty years in the postal service and retired last spring by reason of his long-continued service.

PEN PLANT TURNING OUT NEW CAR PLATES

The Texas prison system's new enterprise—a license plate factory—is running at full production capacity to supply motor car owners with their 1935 "tags".

Operations started six weeks ago, with a schedule to turn out 2,750,000 of the new maroon and white plates to be issued for next year. To date, the plant has manufactured more than 793,616 plates.

The peak of production was 38,000 plates put out in a single day.

The education of a great man is never ended.

RELIEF AT LAST - A-M NASAL SPRAY

OUR NEWEST PRODUCT FOR HAY FEVER - COLDS - SINUS TROUBLE. 15 MINUTE GUARANTEE. COMES IN COMPACT PACKAGES. A-M Nasal Spray 75c. Atomizer 98c. A-M PRODUCTS CO. 328 BRUNSWICK AVENUE - CHICAGO, ILLINOIS

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

When we eat too much, our food decays in our bowels. Our friends smell the decay coming out of our mouth and call it bad breath. We feel the poison of the decay all over our body. It makes us gloomy, groggy and no good for anything. What makes the food decay in the bowels? Well, when we eat too much, our bile just can't digest it. What is the bile juice? It is the most vital digestive juice in our body. Unless 2 pints of it are flowing from our liver into our bowels every day, our movements get hard and constipated and 1/2 of our food decays in our 28 feet of bowels. This decay sends poison all over our body every six minutes. When our friends smell our bad breath (but we don't) and we feel like a spoiled brat, don't use a mouthwash or take laxative. Get at the cause. Take Carter's Little Liver Pills which gently start the flow of your bile juice. But if "something better" is offered you, don't buy it, for it may be a calomel (mercury) pill, which loosens teeth, gripes and acids the stomach in many people. Ask for Carter's Little Liver Pills by name and get what you seek for—25c. ©1934, C.M. Co.

SAVE WITH HAMILTON'S

IS JUST AS IMPORTANT AS A CROP LOAN IN A DRY YEAR!

With groceries of all kinds mounting into high prices, it is mandatory for folks, wherever they can, to take advantage of present conditions and lay in as large a supply as possible for future consumption, and for those who do not have away for the future to do their buying NOW where they KNOW their interests will be protected.

It has long ago been proven that the dependable quality of Groceries purchased here make one's dollar stretch out farther, because buyers get more value received for money expended they live better, enjoy meals more and are really healthier.

TRY SAVING WITH HAMILTONS AND BE SATISFIED!

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Our crews are busy every day in the week drilling wells and installing irrigation equipment. If you anticipate putting down a well and installing a pump, it will be to your advantage to figure with us.

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Now! Prices Reduced ON Genuine Bayer Aspirin



ALWAYS SAY "BAYER ASPIRIN" NOW WHEN YOU BUY

STERLEY NEW S

The Sterlette "The School of High Ideals" The Staff

Editor—Steward Draut Assistants—Katherine Davis; Paula Howard Sports Editor—G. B. Johnston Social Reporter—Estelle Byars General Reporters—Ruth Draut, Sallie Myrtle Bobbitt, Ruth Slaughter, Juanita Reeves, and Myrtle Neal.

General Assembly on Friday

The Primary room gave the program Friday afternoon at the general assembly hour. The program, under the direction of Miss Crouch proved to be a very entertaining one. The second and third grades presented the comic, a little dramatization, "The Three Little Pigs," and a number of in-

teresting stories and readings were given. The program was concluded by some readings by Miss Crouch.

Among the visitors present were Mrs. Martin, Mrs. Crouch, Mrs. Johnston, Mrs. Claborn, Mrs. Neal, and Miss Alice Smith. The next general assembly meeting will be on October 12. Miss Stuart's room will have charge of the meeting at that time. Everyone is invited to attend the program.

General News

The fourth, fifth and sixth grades organized a Better Speech Club, Wednesday.

Howard Mosley was elected president, Billy Sears, vice-president, Veranel Stovall, secretary, Kenton Davis assistant.

These classes are watching their English closer since the club was organized. Special preparations will be made by a program committee for each semi-monthly meeting.

Touchdown For The Witty Crawford; Paula, do you approve of indoor sports? Paula: Yes, but I wish they wouldn't wink at me during books.

Little girl: Oh! Mama! Lady: What dear? Little girl: Oh! sonny's chewing soap with grandma's teeth

Fond mother (to neighbor): you know my boy has his fathers eyes Neighbor: yes, and his sisters blond hair. Small boy: Yes and my big brothers "pants."

General News

For the general benefit of the school a well house is being built on the school grounds north of the school building.

Some think it should be painted white to match the school building, while others think it should be painted blue or black.

The well house will be a great benefactor as it will keep the pupils from going out into the weather for a drink and we are sure it will help the appearance of the school grounds and will be a more sanitary drinking place.

Social Items

A shower was given in honor of Mrs. W. E. Collins last Wednesday at the home of Mrs. Bert Bobbitt, Sterley, Texas. Among those present were: Mesdames A. G. Draut, Bernie Johnston, L. A. Claborn, Thompson, Howard, Bob Reeves, McGehee, Wingo, Byars, Davis, Mosley, Neal, Bill Johnston, Hartman, Foster, Misses Agnes Johnston, Stuart, Dorothy Byars, Ruth Hartman, and Evelyn Bobbitt.

Miss Gladys Collis of Lockney spent the week-end with Dorothy Byars.

Eleanor Wings, of the Lone Star community, spent Sunday in the home of Irene and Dorothy Jones.

Mr. and Mrs. Dan Prasser of Quitaque spent Saturday night in the home of Mr. and Mrs. Geo. Gilledge. The Gilledge family accompanied them home Sunday.

Friendship Days Are Here Again!

Starting Wednesday, Oct. 3 Designates First Friendship Day of the New Six Months Program

CASH CONTEST

At Bandstand -3:30 P. M. Also Announcing

BIG AUTO CONTEST

For Friendship Day, Oct. 31st

- Attorneys: Williams & Day; Banks: Hale County State Bank, City National Bank, Frank A. Blankenbecker; Beauty Shops: Lena Glenn Beauty Shop; Barber Shops: Hitt Barber Shop, Hendrix Barber Shop, Service Barber Shop, Largent's Barber Shop; Boarding Houses: Meadows Boarding House; Clothiers & Dry Goods: Reinken's, Stubbs Store Co., Fashion Shop, Flaxman's Style Shop, I. C. Penny Co., Brashears Dry Goods Co., The Men's Shop, Carter's, M. D. Jones Dry Goods, Levine's; Creameries: Mayhugh's Creamery, Hoyle's Dairy, Cloverlake Creamery, Plains Co-Operative Creamery; Drug Stores: O. K. Drug Co., Hart's Pharmacy, Whetstone Drug Co., Blair Drug Co., Hilton Hotel Pharmacy, Alexander Drug Co., Camm's Pharmacy, Robinson-Herring Drug; Doctors: Dr. D. C. Rougeou, Dr. K. J. Clements, Dr. E. F. McClendon, Dr. W. J. Lloyd; Fruit Stands: Irvin Byars Fruit Stand; Frigidair: M. E. Sidebottom Frigidaire Co.; Furniture: Empire Furniture Co., Rogers Furniture Co.; Feed & Fuel Companies: Bawden Feed & Fuel Co.; Food Service: Phil's Cafe, Imperial Waffle House, Boots Sandwich Shop, Quick Lunch, Max Garrett Pit Barbecue, White Tavern, Barrow Tea Room, The Palm, Karamel Krisp Co.; Garages: Doc. Hinds Garage; Gins: Malone Gin Co.; Grocery Stores: Helpy Selfy, Piggly Wiggly, Smith Grocery Co., F. D. Carpenter, Looper Grocery Co., Mascho Grocery Co., C. E. White Seed Co., Cash Grocery Co., Seago Grocery Co.; Hotels: Hilton Hotel, Hotel Ware; Hardware: Meinelke Bros. Hwd. Co.; Ice Companies: Plainview Ice Co.; Insurance Co.: J. P. Weyman Agency, Boyd & Davenport, Roy W. Neal, S. S. Stonaker, Rex Riggs, R. Q. Silverthorne; Individuals: E. C. Kuykendall, John Lucas, W. C. Malone, Kelley Hooper, Dudley Stovall, W. W. Evans, W. J. Stuckler, Jack Skaggs; Laundry: Model Laundry; Land Companies: Texas Land & Development Co.; Lumber Companies: Long Bell Lbr. Co., Higginbotham Bartlett Lbr. Co., Foxworth Galbraith Lbr. Co., Rockwell Bros. Lbr. Co.; Jewelry Stores: King's Jewelry, Wilbert Peterson; Mattress Factories: Plainview Mattress Factory; Mill & Elevator Co.: Wes. Tex Milling Co., Jeffus Deloach Grain Co., Harvest Queen Mill & Elevator Co.; Machinery: W. O. Speck Farm Mach., E. K. Huffstetler & Sons, Jarvis-Tull & Co.; Motor Companies: Locke Motor Co., Inc., Groth Motor Co., Hale County Motor Co., Shepard Chevrolet Co., Bob Hooper Motor Co.; Newspapers: Heard-News Publishing Co., Community Weekly, Thatcher Printing Co.; Oil & Gas Service: Sinclair Refining Co., Texas Company, Lewis Wimberly Service Station, Panhandle Ser. Station, Continental Oil Co., Kiker Ser. Station, Jackson Tire Co., Jordan Tire Co., Burnie Phillips Tire Co., Roberts Tire & Battery Co., Tagel Tire & Battery Co., Phillips Battery Co., Shook Tire & Battery Co.; Paint & Glass Co.: Crenshaw Paint & Glass Co.; Produce Companies: Peoples Produce Co.; Plumbing & Electric Co.: S. B. Kelley Plumbing, Plainview Plumbing & Electric Co.; Radiator & Welding Co.: Stovall Radiator & Welding Co., Stovall Wrecking Co.; Shoe Shops: Ash Street Shoe Shop; Studios: Ash Studio; Shoe Stores: Scales Shoe Store; Sign Companies: B. & B. Sign Co.; Sanitariums: Dr. E. Lee Dye Clinic, Plainview Sanitarium; Sheet Metal Works: Green's Sheet Metal Works; Tailor Shops: Hilton Tailor Shop, Davis Cleaners, Waller Tailoring Co., Just Rite Cleaners, Vick Williams Cleaners, Roach & Lindsay; Theatres: Granada Theatre, Texas Theatre; Utilities Companies: Texas Utilities Co., Western Union, West Texas Gas; Varieties: F. W. Woolworth Co., Cave's Store, A. V. C. Store; Washing Machines: Maytag Stratton Co.

DR. E. L. SPENCE EYE, EAR, NOSE AND THROAT SPECIALIST Office in Plainview Sanitarium and Clinic

Chills -avoid them now! The best protection you can have against the colds that are so prevalent at this time of year is a Gas Radiant Heater in your home. You can always be sure then of one warm spot in the house no matter how chilly the rest may be. It gives forth an instantaneous flood of warmth—without more effort on your part than it takes to turn a handle and light a match. This heater quickly makes the whole room cozy and comfortable—in fact it takes the chill out of the atmosphere of the whole house. You'll find a Gas Radiant Heater that is just the size and price you want at your Gas Appliance Dealer's.

West Texas Gas Co. GOOD GAS WITH DEPENDABLE SERVICE

ANNOUNCING Opening of Billy Nation Dance Studio. Give your child the best instruction. All types of Dancing taught. Studio—819 Broadway Phone 26 PLAINVIEW, TEXAS

WHY WORRY! -about who you are to get to do your washing next? You can always depend on us. Our service is regular, dependable, and of the highest quality. Leave word at the Baker Hotel Floydada Steam Laundry



Church News

The children of the Baptist church gave a very nice program Sunday morning. The program was sponsored by Mrs. L. A. Claborn, Mrs. Tinsley, and Miss Evelyn Bobbitt. As Sunday was promotion day in the Sunday School, several children were promoted to higher classes.

Several from here attended the Fifth Sunday meeting at Floydada



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Pericarditis, writes that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

Church News

The singing here Sunday was well attended. Visitors from several communities were present.

AIKEN NEWS

Mr. and Mrs. H. E. Campbell of Amarillo and Mr. and Mrs. C. G. Campbell of Tulsa spent Sunday in the Aaron Clark home. Alma Faye Boyle spent the week-end with Vivian Baker of Lock.

Mr. and Mrs. Joe Hutchinson and son of Big Square, Mrs. Bertie Brown and children and Miss Ruby Nell Morris of Muleshoe spent Sunday with Mr. and Mrs. Claude Morris.

Mr. and Mrs. Willie and children of Plainview and Mr. and Mrs. A. A. Brock were Sunday guests of Mr. and Mrs. H. M. Owens.

Mr and Mrs. Ben Mullings entertained the community with a party Saturday evening.

Mr. and Mrs. D. D. Boyle and children spent Sunday in the J. E. Newton home at Lockney.

Mr. and Mrs. Grady Biggs of

Daughterly spent Friday night with Mr. and Mrs. A. A. Brock.

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisonous waste poisons you. You get yellow tongue, yellow teeth, gas, distended bowels, flatulence, pimples, dull eyes, bad breath, dry skin, and dizziness, headache. You have become an ugly-looking, foul-smelling, non-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the cause. Only a free flow of your bile juice will stop this deadly poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No mineral, mercury or other poisons. Only 6¢. Mild vegetable extract. It would bring back your personal charm to wis men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores. Refuse "something just as good" for it may give loose bowels or mild rectum. Ask for Carter's Little Liver Pills by name and get what you ask for. © 1934, C. M. Co.

Unique Vicks Formula Is Now Aiding Millions In Preventing Many Colds

Va-tro-nol, the unique aid in preventing colds, is now helping millions of men and children to enjoy their lives more fully. Va-tro-nol is especially designed for nose and throat, where most colds start. Va-tro-nol should be used at the first coming of nasal irritation—just a few drops up each nostril. Its timely use helps to prevent many colds—and to throw off colds in the early stages. Where irritation has led to a clogged-up nose (a stuffy head cold or nasal catarrh)—Va-tro-nol penetrates deep into the nasal passages—reduces swollen membranes—clears away clogging mucus—brings comforting relief. Va-tro-nol is powerful yet absolutely safe—for both children and adults. It has been clinically tested by physicians—and proved in everyday home use by millions. (Note: The remarkable success of Vicks Drops—for nose and throat—has brought scores of imitations. The trademark Va-tro-nol is your protection in getting this exclusive Vicks formula. Always ask for Vicks Va-tro-nol. Now in two generous sizes—30¢ and 50¢.) Va-tro-nol and its companion product, Vicks VapoRub (the modern external treatment for colds) form the basis of Vicks Plan for Better Control of Colds—fully explained in each Vicks package.

THE NEW MAYTAG

- washes better
- washes faster
- washes cleaner
- easier on clothes
- costs less to operate



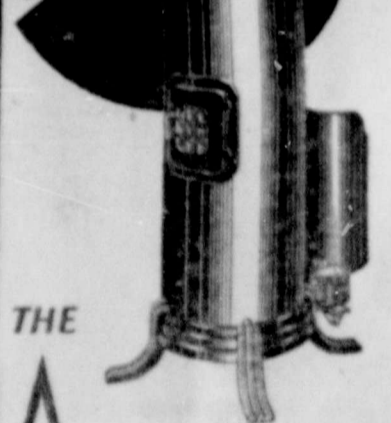
WATCH 'EM COME



for even a few would be

When Florence does your Cooking

HERE'S THE HEATER YOU'VE BEEN LOOKING FOR



THE AMERICAN OIL BURNING HEATER

Here is an economically priced heater that will give you ideal heating comfort during the coming winter. Has a large efficient burner that burns low priced distillate or fuel oil. Is equipped with constant level valve, V-slot metering valve and vented cut-off valve to give you dependable uninterrupted service. The heater is beautifully finished in brown porcelain enamel.

We have other types and sizes of AMERICAN Oil Burning Heaters, too. Be sure to see these heaters. You will find one at a price to suit your pocketbook.

Baker Merc.

The President's Mother on Her 80th Birthday



HYDE PARK, N. Y. . . . The above portrait of the President's mother, Mrs. Sara Delano Roosevelt, was taken at her home here on her 80th birthday, September 21st. The President, grandchildren and three great-grandchildren attended the birthday luncheon.

WHAT THEY WRITE TO TACK

More About Pensions

As the problem of old age pensions seems to be a popular subject of discussion, suppose we look into the merits of a law giving all persons over 60 years old a pension of \$200 per month with the proviso that each pensioner spends his entire allotment each month. What effect would it have on you, Mr. Tack? What about you, Transportation Company? Would it not double your income? What about, Car-and-accessory salesman? Would it not increase

the number of your prospective customers? How about all the rest of you who sell your various goods on the installment plan? Mr. Hotel, Boarding House or Restaurant man, what effect would it have on your business? How would it affect you, Mr. Merchant? and you, Mr. Farmer? And you, barbers, hair dressers and beauty shop proprietors? Would it not double your income? And, you dressmaker? Instead of women buying one cheap dress per year, would they not purchase a fine high-priced dress every three months, at least. What about you Milliner? How many new hats do you sell now, and how many could you sell under the new plan? How about you, Doctor, Dentist, and Optician? It is not reasonable to expect your business to increase 100 per cent? What about your business, Undertaker? Instead of furnishing a cheap, plain coffin for each of those old folks in your territory, could you not easily sell practically everyone of them a fine casket on the installment plan and collect the entire amount during the life time of your prospective customer? Last but not least, what effect would it have on these old folks, themselves? Instead of their being a burden to themselves and their children, looking forward only to the poorhouse and the potters field, they would become happy and contented. How get the money? It would be an easy matter to pay the monthly allotments of \$200, for the simple reason that the pension money would be kept in continued circulation. The government could retire with all postmasters, mail carriers, and mail messengers over 60 years old with out waiting for state action. The administration and Congress could then work out a plan for all others. If every one who reads this and favors said law will circulate a petition in duplicate form and mail one to his local Congressman and the other to a Senator at Washington, it would spread like wildfire and become a law during the next session of Congress.

Luther Cline
Morse, Texas

NORTH SIDE SINGING CONVENTION TO BE AT LONE STAR

G. C. Hillburn, president of the North Side County singing association, announces that the convention will be held at Lone Star the first Sunday in October, begin

ning at 10 o'clock a. m. Hillburn said this singing convention was going to be conducted on the class singing basis. Each community is invited to bring its class and compete with other classes.

Everybody bring a lunch and be prepared to spend the day. The north side met at Liberty the last meeting. The South Side County convention will be held at Baker the second Sunday in this month.

SENIOR EPWORTH LEAGUE PROGRAM

Sunday October 7

Subject: Our Debt to Other churches—The Catholic Leader—Virginia Thomas Scripture Introduction—Leader 1. Saved Civilization from Destruction—Clark Harris 2. Miniature Publishing house—Margaret Hage 3. Great Preachers—Allen Reasonover 4. In Music and Art—Hollis Harris 5. The Legion of Decency—Jaunita Still Several of the young people of the Methodist church attended the Anslynn Union at Floydada Sunday evening.

REESTABLISHING FRIENDSHIP DAY AT PLAINVIEW

The business and professional interests of Plainview are reestablishing the friendship Day programs starting Wednesday, Oct. 3, and each Wednesday thereafter through the month of March 1935.

The first program will be a cash contest at the bandstand on Wednesday at 3:30 P. M. One of the big, outstanding features will be the automobile contest Wednesday, October 31st, at 3:30 P. M.

ROSELAND NEWS

Mr. Carl Brown of Amarillo, Texas spent the week-end with his mother, Mrs. C. H. Brown. Rev. and Mrs. J. F. Mix of Clovis, N. M., Mr. and Mrs. Gilbert H. Whitlock and Jimmy Ross of Borger, Texas, spent Wednesday night and Thursday with their mother, Mrs. W. A. Whitlock and other relatives.

Mr. and Mrs. Hilburn Casey and children Bobby Lou and Jontha Lee left last week for Col lin County to visit her brother Carl Calahan and wife. They were accompanied by her parents, Mr. and Mrs. H. S. Calahan of South Plains.

Misses Oleta Thornton, Essie Mae Hamilton, Lula Visage and Ben Smith were dinner guests in the O. E. Wicker home Sunday.

Mr. and Mrs. W. Mitchell Jones of Canyon have a new son born Sept. 27 at the North West Texas Hospital in Amarillo. Mrs. Jones will be remembered as Miss Audrey Watson, formerly of Lockney.

THE METHODIST CHURCH

Sunday School, 9:45 a. m. Preaching, 11 a. m. and 8 p. m. Young Peoples' Services, 7:15 p. m. Prayer Services, 7:15 p. m. Woman's Missionary Society, Monday 3 p. m. Prayermeeting, Wednesday at 8:00 p. m. B. J. OSBORN, Pastor

BILLY NATION REOPENS DANCE STUDIO

After two years of intensive teaching and studying dancing in Chicago, Billy Nation returns to Plainview with all the latest steps in all types of dancing. He has several pupils appearing at the World's Fair in vaudeville, and musical comedy. He is a member of three Dancing Masters Associations, and has instructed hundreds of teachers from all parts of the country. Nation's studio is at 819 Broadway, Plainview.

FIRST BIG GAIN IN EXPORTS SINCE 1929

American exports increased in August to exceed the value of the corresponding months in the previous two years for the first time since 1929. The total value was \$171,965,000, as compared with \$131,473,000 in August, 1933, and \$108,599,000 in August 1932. The announcement from the Department of Commerce showed that while in normal years total exports advanced 4.5 per cent from July to August, in the depression era, the gain in August over July was 6.3 per cent. Export values were 49 per cent of the 1923-25 index, which is understood as 100 by the department.

Mr. and Mrs. Albert Sherrill carried their twelve year old son, Albert jr. to the Lubbock Sanitarium Monday for a general examination and treatment of his spine.

A nest weighing two tons was used by the same family of eagles for 35 years, at Verrilion, O.

TEXAS

Plainview, Tex.
SATURDAY MIDNIGHT SUN.- MON.
OCT. 6-7-8



The Picture the Whole Country is Talking About!

"BELLE OF THE NINETIES"

with ROGER PRYOR
John Mack Brown
Duke Ellington's Orchestra
A Paramount Picture
Presented by Adolph Zukor

ADMISSION 10c & 35c

BACKING Federal Tires Is Our BUSINESS Safety . . .



Federal's rubber-impregnated "equal-tension" cord construction gives increased safety; resists the destructive heat of continuous high speed.

Low Prices..

Federal Tires have reached a new low price level that further features them as the nation's best buy in tires. Come in and let us explain these prices.

Ozark Service Station

Lockney, Floydada and Plainview

Jim Hill, who is in the United States Army and stationed at Fort Bliss, Texas, arrived Wednesday to visit his parents, Mr. and Mrs. Barlow Hill for the next fifteen days. He was accompanied from Canyon by his wife

\$1,000 Boy



LOS ANGELES... Mickey Rooney (above), with a Superior Court judge looking on, signed his name to a movie contract calling for \$1,000 per week to "just be a boy" on the screen.

GRANADA Theatre

Plainview, Texas

SATURDAY OCT. 6TH

1 P. M. to 10 P. M.

Adults 20c & 25c

Zane Grey's Latest!

George O'Brien's Best!

A GIRL IN HIS ARMS... DESPERATE CRIMINALS ON HIS TRAIL!



Extra Special Added Joy Shirley Temple in "What's To Do?"

SATURDAY MIDNIGHT

Oct. 6, Sun. & Mon. Oct. 7 and 8—Adults 25c & 35c

The Screen Has Never

Known It's Equal!

Wallace BERRY Jackie COOPER Gallant adventure walks the sea-sprayed decks on a thrilling search for Pirate Gold!



"The Champ" and "Sippy" together—in the tightest adventure drama ever brought to the screen. Added M. G. M. Comedy "Movie Daze"

HIGHWAY MEETING TO BE AT PLAINVIEW FRIDAY

A Panhandle-Plains highway meeting is being held in Plainview Friday, October 5th, at 2 p. m. at the City Auditorium. This was decided at a caucus held by road boosters in Plainview last week. Delegations are being invited from every county in the Panhandle-Plains territory from Lubbock north and Vernon west. This section of the State has a large percentage of unpaved gaps of the State and Federal designated highways in Texas, as rapid progress has not been made on the paving program in this section as has been the case in other parts of Texas.

At the Plainview meeting definite plans will be worked out and perhaps an organization set up to present this matter to Governor-elect Alfred and Highway Commission. Efforts have been made in the past to secure the paving of these gaps, but seemingly to no avail while in other parts of the State funds are being expended and contracts on new roads let over almost the identical route with existing paved roads.

DINNER-DANCE GIVEN AT CLUB ROOM

Mrs. Alvie Fielder entertained at the Club Room of the Olton with a dinner-dance Saturday evening at the club room honoring their birthday. Guests were: Messrs. and Mrs. James Luther Fry, Calvin Steen of Floydada, Earl Wilson, Gip Hudson, Burton Thornton, George Newman, T. B. Brooks, Dwight Jackson, and Joe McCol, lum. Misses Manon Meriwether, Ruth Stapleton, Velma Marble, and Estelle Byars. Messrs. Jimmy Hodel, Bill Hodel, Jessie Cox, Wayne Greer, the honored guests Alvie Fielder and Doc Nance, and the hostess, Mrs. Fielder.

Mrs. D. O. Brooks of Wellington arrived Tuesday to visit her son and wife, Mr. and Mrs. T. B. Brooks.

NEXT "FELLOWSHIP DAY" IN LOCKNEY Tuesday, October 9nd \$25.00 Cash Contest

At 3:00 P. M.

Bring your tickets and enter this contest. That is a lot of money, folks. It sure is.

No one in business in Lockney, their immediate families, their help or their immediate families shall participate in this Cash Contest.

Trade with these Business and Professional Men, they give tickets for the Cash Contest and are sponsoring this program:

- FILLING STATIONS**
 - Ozark Service Station
 - Sinclair Service Station
 - Consumers Fuel Ass's
- GARAGES**
 - Ford and Busby Motor Co
 - Messimer Garage
 - A. O. Fielder Motor Co
 - Lockney Auto Company
 - Pennington Motor Co.
- CREAM STATIONS**
 - Huggins Produce
- DRY GOODS**
 - E.L. Ayres
 - Baker Merc. Co.
 - Fashion Shoppe
 - Lockney Bargain Store
- GROCERY STORES**
 - Hamilton Grocery
 - Taylor Gro. and Market
 - Piggly Wiggly
 - A. L. Raina
- HARDWARE & FURNITURE**
 - Cox Hardware & Furniture
 - Baker Merc. Co.
 - Dyer Hardware
- LUMBER CO.**
 - Higginbotham Bartlett Co
- BARBER SHOPS**
 - Palace Barber Shop
- FEED STORE**
 - Arthur Roberson
- IMPLEMENT HOUSES**
 - Hammonds & Co.
- INSURANCE**
 - Frank Perkins
 - McAdams & Childers
- CAFES**
 - Cozy Cafe
- DRUGSTORES**
 - Greer Drug Store
 - Lockney Drug Co.
- BAKERY**
 - City Bakery
- WHOLE SALE OIL**
 - R. L. Maggard
 - Henry Hodel
- FUNERAL HOME**
 - Crager Funeral Home
- ICE**
 - Lockney Ice Co.
- GAS COMPANY**
 - West Texas Gas Co.
- BANK**
 - First National Bank
- DENTIST**
 - R. R. Wimberly
- PHYSICIAN**
 - N. E. Greer
 - P. C. Anders
- VARIETY STORE**
 - O. E. Stevenson
- OIL MILL**
 - West Texas Cottonoil Co.
- NEWSPAPER**
 - Lockney Beacon
- WOOD WORK**
 - Welford Wood Shop

Ask for tickets when you trade in Lockney

REAL VALUES

At The Lockney Bargain Store FOR SATURDAY, MONDAY & TUES.

- Special, on Ladies Fall Slip pers Ties, Pumps Black and Brown. **\$1.95**
- Ladies New Fall Silk Dresses all colors and styles. **\$1.88 - \$2.95 - \$3.95**
- Ladies Fast Color Paint Dresses \$1.00 values. **75c**
- Men's New Fall Hats, all styles and colors. **\$1.95 & \$2.89**
- Men's Dress Oxfords composition soles, Special— **\$1.95**
- Men's all wool Blue Serge Suits—\$25.00 value **\$18.50**

Don't Forget To Ask For Trades Day Tickets

The Lockney Bargain Store

"Branch Of The Famous Dry Goods, Co. Of Floydada"

BAPTIST CHURCH

Sunday School 9:45 a. m. Preaching service 11:00 a. m. B. T. S. service 7:15 p. m. Preaching service 8:15 p. m. Prayer meeting Wednesday 7:30 p. m.

There will be an ordination service for Bro. Leroy Smith at the Lockney Baptist Church Sunday October 7, 3:00 p. m. We extend an invitation to all that would like to attend this service. Bro. Smith has been called to a church and that church is calling for his ordination. He is in his Senior year in Wayland College.



Dr. R. R. Wimberly Dentist

PHONE NO. 62—W Office Over First National Bank LOCKNEY, TEXAS

Dr. Kibby J. Clements Osteopathic Physician 306 Skaggs Building Telephone Office No 189 Residence 1070 Plainview, Texas

We rejoice with him because, we believe that the Lord is leading him in the work to which he has given himself.

A. L. SHAW, Pastor PROVIDENCE NEWS

Friends of Mr. and Mrs. Ray Smith surprised them with a birthday party Saturday evening honoring Mrs. Smith. The guests played "42" and listened to the radio.

Cake, hot chocolate and sandwiches were served to the following: Mr. and Mrs. Charlie Boedeker, Mr. and Mrs. J. W. Garble, Mr. and Mrs. Hoyle and two daughters, Misses Fay and Doris Hoyle of Prairie View, Mr. and Mrs. Earl Perry and son of Snyder, Mr. and Mrs. J. A. Zimmerman, Mr. and Mrs. R. C. Smith, Anna Belle Kennedy, M. T. Zimmerman, Edward Haas, Weldon and Norman Smith. The guests wished Mrs. Smith many, many more Happy Birthdays.

MISS REVES HONORED WITH PARTY

Misses Winzella Grantham and Marie Reves honored Miss Mildred Reves with a surprise birthday dinner at the Reves' home Sunday.

Those enjoying the occasion were: Misses Edna and Dora Copeland, Verl Miller, and Margaret Reves, Messrs Sam Jones, T. V. Johnston, and Hoyt Seitern of Petersburg and Mrs. C. F. Reves.

J. W. Fox, over the week-end. Mr. and Mrs. Fox also had their two sons, Ansley and Ezelle, and Wesley Fox of Amarillo was visiting his parents, Mr. and Mrs. two granddaughters of Dumas, as their week-end guests.

Dr. and Mrs. N. E. Greer accompanied their parents, Mr. and Mrs. W. L. Greer and A. J. Patterson to their home at DeLeon, Texas today.

Glen and Wood Stevenson left the first of the week for Lubbock where they enrolled at Texas Tech College.

WORLD'S FAIR VISITORS

A FREE SERVICE Make your hotel reservations for your stay in Chicago through this bureau. We represent more than one hundred of Chicago's various priced hotels. Avoid unnecessary delays and worry—we have the hotel which will fit your individual requirements. WRITE TODAY—RESERVATION DEPT. Visitors Hotel Selection Bureau, 125 W. Madison St., Chicago, Ill.

Have Your Eyes Examined I have all new equipment and am better prepared than ever before to give my patients thoroughly modern Optometric Service.

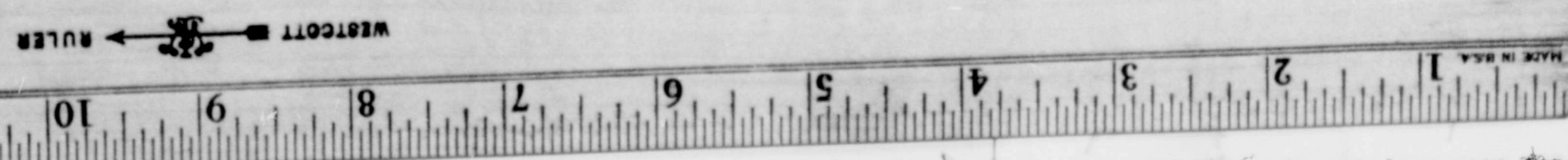
Dr. C. M. CLOUGH Exclusive Registered Optometrist

715 Broadway Plainview, Texas

LET US EXPLAIN!

Give us a few moments to show you how we can give you New Car Performance by reconditioning your cylinders with our

NEW VAN NORMAN BORING BAR "It Pays To Van Normanize" JAMES MILLER, General Repairing





GOOD THINGS TO EAT

Favorite Garnish is Golden Banana

Get next to garnishes—for the feat. But be sure you extend your familiarity to the right ones! Out with the dark parsley which nobody ever eats; away with the wilted lettuce and discouraged mint leaves. Garnishes nowadays are something to be eaten, not left languishing on the plate.

Toothsome garnishes glorify the meat course, add an "extra" to that hated word "ordinary" and are something very tasty in their own right. In addition, they aid the budget-juggler with her balancing act because they make the meat go farther and turn small portions into sizable mouthfuls.

One of the most popular garnishes for meat is the golden banana. Bananas, for some reason lengthily explained by the scientists, have a new and different taste when cooked. Their creamy pulp gives a contrast to the chewy meat and their blond complexions conceal five vitamins. Try these five clever ways of adding them to the meat course, to learn how sincerely "accessory" can mean "help!"

Red and White Garnish

(For Roast Chicken or Fowl)
Cut currant (or other red colored jelly) into cubes. Peel ripe bananas and slice lengthwise, then cut into short sections. Put a cube or two of jelly on each banana strip. Arrange around the roast on edge of platter when ready to serve. Or turn out a can of strained cranberry sauce so that it retains its molded shape. Slice into thin slices, then cut into small rounds with a cookie cutter or inverted can. Slice ripe bananas—sprinkle with fruit juice.

Arrange alternate slices of cranberry sauce and bananas around edge of platter.

Two Fruit Garnish

(Serve With Ham Steak)
Cut 3 slices of canned pineapple in halves; cut 3 bananas in halves. Arrange in a shallow baking dish and sprinkle with sugar—granulated or brown sugar. Bake in a moderate oven (375F) about 10 minutes or until sugar is

melted. Serve with the meat.

Apple-Banana Sauce

(Excellent with Duck or Pork)
2 apples
4 bananas
1.2 cup water
1 stick cinnamon
1-3 cup sugar

Pare the apples, peel the bananas and cut in small pieces. Add water and cinnamon and cook until soft. Remove cinnamon, press mixture through a sieve and add sugar to taste. Serve in small dishes with roast duck or pork, or fill lettuce cups with mixture and place around meat platter.

Bacon Rolls

(For Creamed Meat Dishes)
Roll half lengths of peeled bananas in strips of bacon. Secure with a toothpick if necessary. Broil under flame or bake in dish in hot oven (450F.) for about 15 minutes or until bananas are tender and bacon is crisp. Basted at least once during baking. Serve with chicken or with veal. For a quick luncheon serve these with creamed chipped beef on toast.

Fruit Fritters

(With Curried Dishes)
A novel combination of flavors which becoming very popular among "up-to-the-minute" hostesses, is made by serving fruit fritters with curried meat dishes. One of the latest successes is curried veal with banana fritters. To make fritters, peel 6 bananas and cut in halves, first lengthwise, and then crosswise. Sprinkle with powdered sugar. Dip in fritter batter, and fry in deep hot fat, until brown. Turn fritters frequently while cooking. Serves 6.

Date Peanut Biscuit

2 cups flour
4 teasps. baking powder
1-2 teasp. salt
1 tbsp. sugar
4 tbsps. shortening
2-3 cup milk
1.3 cup pasturized dates
4 tbsps. peanut butter
1 egg yoke

Sift flour, baking powder, salt and sugar. Work in shortening with finger tips or fork. Stirring

with a knife, add milk to form soft dough. Toss dough on lightly floured board and roll out to thickness of 1-2 inch. Cut in rounds with 2-inch cutter. Spread 1-2 round with peanut butter, place one or two slices of date on top and press edges of round together to enclose the peanut butter and date. Brush semi-circular biscuit with slightly beaten egg yolk which has been diluted with a little milk. Bake in hot oven (450 F) 10, 12 minutes.

For Your First Fall Party

The colors of brown and gold form a good color scheme for your Autumn party. Carry it out with this smooth frozen dessert, served with a lemon or orange cookie and a cup of steaming coffee. To make this Tropical Mousse: Mix 1-4 cup chopped nuts, 1-2 cup finely chopped pasturized dates, the grated rind 1-2 lemon, 1 1-2 tablespoons lemon juice, 1-4 teaspoon nutmeg, 1-3 cup powdered sugar and a few grains sugar. Then mash two bananas and add to first mixture. Beat 1 cup heavy cream until thick, but not stiffly, and combine with the remaining ingredients. Freeze 4; hours. Serves 8.

Arabian Roll

1 cup heavy cream
12 lb. marshmallows
1 cup pasturized dates, sliced
3 bananas, diced
1-4 lb. walnuts
8 graham crackers, rolled
Whip cream, fold in finely-cut marshmallows, dates, bananas, and walnuts. Shape mixture into roll 3 inches thick. Roll crumbs which have been spread on waxed paper; chill in refrigerator 3 to 4 hours, slice about 1 inch thick. Top with whipped cream and cherry.

THIS WON A PRIZE

A man—but no "merc" man—won a prize in a recent cookery contest with this, his favorite sandwich. Chop crisp broiled bacon and mix with an equal portion of finely chopped pasturized dates; moisten with mayonnaise and spread on buttered slices of bread; shred crisp lettuce leaves and put into each sandwich.

Tarts from France

The epicures will return to France for salads and sauces, but this delicate French tart remains a "best seller" at numerous restaurants!

Bake individual pastry shell, fill with sliced ripe bananas and cover with apricot glaze, made as follows:
1-4 lb. dried apricots
1 1.2 cups water
1-4 cup sugar

OF INTEREST TO WOMEN



Designed in Sizes: 34, 36, 38, 40, 42 and 44. Size 38 requires 3 1/2 yards of 39 inch material, with 1 1/2 yard contrasting.

Pattern 8337—Have you noticed how smart the woman looks who uses strong contrast in the assembling of her costume, either by means of accessories or else by contrasting colors and materials in the frock itself? The becoming and useful frock sketched above is designed with this idea in mind—giving a woman an opportunity to combine two materials or two colors of the same material. Metallic prints are very popular. Such material may be used here for the light upper part of the dress and upper sleeves, so as to form a flattering and becoming frame for the face to which the slight cowl at the neckline adds its bit. The lower part of the waist and yoke of the skirt are

Soak apricots in water several hours. Drain, remove skins, return to water in which they were soaked, cook slowly fifteen minutes. Press through a sieve, add sugar and mix thoroughly. Pour the glazed apricots over tarts filled with bananas. Cool and serve topped with a spoonful of whipped cream.

Soak apricots in water several hours. Drain, remove skins, return to water in which they were soaked, cook slowly fifteen minutes. Press through a sieve, add sugar and mix thoroughly. Pour the glazed apricots over tarts filled with bananas. Cool and serve topped with a spoonful of whipped cream.

ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:

- Congressman, 19th Congressional District: George Mahon, of Colorado
- District Judge, 110th Judicial District: A. J. Folley
- For District Attorney of 110th District: Alton B. Chapman
- For County Judge: Tom W. Deen
- County Treasurer: Mrs. Maud Merrick
- For District Clerk: George B. Marshall
- For County Clerk: A. B. Clark
- Sheriff Of Floyd County: E. S. Randerson
- For County Attorney: Winfred F. Newsome.
- For Tax Assessor And Collector: Frank L. Moore
- For County School superintendent: E. C. Nelson
- For Commissioner Precinct No. 2: E. R. Harris.
- For Commissioner Precinct No. 3: Walter Wood.

cute little toboggans with an infinitesimal pom-pom.

This season the hats that are smartest have been designed for the more mature woman. This explains the success of the Paris houses, for they flatter maturity and make it beautiful. It is amusing to find in a beauty advertisement the statement that it is now smart to be mature. For what is smarter than the poised, gracious dignity that comes only to those over 30? And so for smart maturity there is a gracious brimmed felt hat with brim turned up at the side back with brilliant white coque feathers sweeping down over the hair to the shoulder. Nice in brown with brilliant blue feathers.

This may surprise some old-fashioned grandmothers — if there are any — but the woman who wants to be daring and dashing in fashion this Fall will don black hosiery.

But the modern variety, as though dubious about admitting their identity, are developed in very sheer quality—and the result, of course, is interesting.

Designed especially for formal evening gowns, cocktail frocks or dressy afternoon wear, black stockings are nevertheless being seen on the streets with the new black Fall suits.

New Shoulder Straps
New shoulder straps are made of a long tubular stem of pastel colored silk with heavenly big flowers at a strategic point. You can use one of the straps over one shoulder of an evening gown.

That newest, chubby pink arrival in the family very definitely has his and her niche in all this business of fashion. For the bassinet occupation is given as much consideration and thought these days as the debutante.

For one thing this knitting fad has hit baby's world, too. There are little jackets, sacques, caps and booties all matching in dainty lacy knits. And they're even showing the sets with jaunty, midget-sized berets and the e

Ends Aching Sore Muscles

For longer lasting, quicker relief, use Ballard's Snow-Liment which contains active ingredients to give a more than local action, thus bringing a surge of warm blood to soothe congestion and more quickly soothe away the pain from aching muscles, sprains, strains, backache and lumbago. Ballard's Snow Liment, 30c and 60c. (adv.) LOCKNEY DRUG CO.

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks pink, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly fresh and buoyant and full of sunshine. For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest; it just decays in the bowels. Gas builds up your stomach. You have a thick, bad bile and your health is food, skin often breaks out in blotches. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good, old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amounting when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Beware of substitutes. Sold at drug stores. ©1931 C. M. Co.

FOR BABY'S LAYETTE
Hand embroidered baby dresses — 09c to 49c
Hand embroidered gertrudes — 49c
Jiffy panties for baby — 15c to 25c
Always Something New
THE FASHION SHOPPE
Lockney, Texas Phone 16

GENERAL INSURANCE
We write all lines of Insurance, make our office your headquarters when in Town
WE MAKE FARM LOANS.
McAdams & Childers

Your hair will respond beautifully to proper care!
SHAMPOO AND WAVE SET 50c
A regular, weekly shampoo will keep your scalp healthy and clean, and do wonders for your hair. At this price you can afford it.
SPECIALS
\$1.75 permanents 2 FOR \$2.00
\$5.00 permanents 2 FOR \$5.00
VOGUE BEAUTY SHOPPE
LYNNA JAYE GRAVES, Operator
Lockney, Texas Phone 16

The Dangers And Disadvantages of Paying Bills With Cash

Recently, one of our depositors re-opened his checking account after having closed it when the Government placed a tax on checks. He stated that the inconvenience and dangers attached to the pay-your-bills-with-cash method was greater than the checking method.

For the benefit of all, let us recite these dangers and disadvantages:

- Without a checking account, he had to go from place to place to cash his pay check... unless he found a merchant who would take it in the course of buying. This often resulted in over-spending or the purchase of little-wanted merchandise.
- When the check was cashed, he had to carry with him too large a fund of cash, or hide it around the house... thereby exposing it to loss, thieves, or destruction by fire or mice.
- In paying bills by cash, he had to make personal calls from store to store, bother with receipted bills and then file them. A check would have been a legal receipt. And, if this were lost, the bank could have furnished a photographic copy for proof of payment.
- Without a check-book control, he had no easy play for budgeting his expenditures.
- Without a checking account, he had to pay from 6c to 22c (cost of U. S. Postal money orders for amount from \$2.50 to \$100) for each transfer of funds to concerns in other cities.

Checking account service will always prove to be the most practical and least expensive way to handle personal or business finances.

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

First National Bank
—Over One Quarter Of A Century In Lockney—

BOY SCOUT TROOP NOW HAS 30 MEMBERS

Four new members joined the Lockney Boy Scout troop at the regular meeting last Friday night making a total of 30 in the entire

20 YEARS YOUNGER Graying hair restored to its youthful shade in 20 minutes A PARAGON TREATMENT... PARAGON DIST. CORP.

organization. After all the important business was settled, they had a rope tying contest, played several games and had a military training.

The club now has three patrol officers as follows: Cub patrol, D. C. Sevier; Wolf patrol, Charles Busby; Bever patrol, Billy Ed Whitfill.

D. E. Cox, Gene Dyer, and Howard Cox were in Muleshoe Monday on business.

Leslie Floyd of Corpus Christi arrived Sunday to work at the Lockney Gin Co. during the ginning season.

LUTHERN NEWS

Sunday school was fairly well attended Sunday but could have been better for only half for the membership were present. Rev. Sager preached at Posey, Texas Sunday evening and there were no services here.

Mr. and Mrs. Bill Roybe and Family are here visiting and attending to business.

Mrs. Ben Brandes is sick this week.

Mr. and Mrs. Ben Guebe and sons attended church at Posey

Sunday. While Bennie Mathis was in Plainview last week looking at the Sam Dill Circus unload, one of the monkeys grabbed his glasses and tore them to pieces before he could recover them. As a result, Bennie has a scratch on his face.

The Guarantee State Bank building in Plainview is being thoroughly remodeled. R. E. Maxey is the engineer in charge of the work. When the rearrangement has been completed the building will have 38 feet of front show windows trimmed in white monel metal with black tile bulkheads underneath the windows. The undertaking will be completed in about 30 days.

Mrs. B. O. Downs and Mr. and Mrs. Dick Ashby spent the week-end at Lubbock as the guests of Mrs. Downs' and Dick Ashby's sister Mrs. J. R. Jeter.

Mrs. Joe Browning and baby of Floydada were here visiting her parents, Mr. and Mrs. Luther Buchanan, last week.

EUGENE HARRIS says: There is no terror, no fear quite equal to that which clutches at the heart of an older person who faces dire poverty. He sells good old STATE RESERVE LIFE THERE'S NONE BETTER



SNOODLES

By CY HUNGERFORD

Comic strip 'SNOODLES' by Cy Hungerford. Panel 1: 'FRIDAY IS FISH DAY ON THE BOAT THAT ADMIRAL YALOB HAS BEEN SAILING FOR THE LAST TWO HUNDRED YEARS SO ITS TIME TO BAIT THE HOOK FOR BUSINESS'. Panel 2: 'DONTCHA USE WORMS? NO SIREE! SARDINES IS MY FAVORITE FISH FOOD'. Panel 3: 'TAKES A FISH TO KETCH A FISH'. Panel 4: 'THERE! WHAT DO YOU THINK OF THAT BABY? SOME LEGS, ER?'. Panel 5: 'THROW HIM BACK! WE CANT AFFORD TO BUY SHOES FOR THAT POOR FISH'.

"THE MAIN THING ON MAIN STREET"

By L. F. Van Zelm

Comic strip 'THE MAIN THING ON MAIN STREET' by L. F. Van Zelm. Panel 1: 'Daily Buzz MAIN STREET'S BEST NEWSPAPER. THE RIDE 'EM CLUB IN SESSION. THE BABY CARRIAGE BRIGADE GOT IN ITS DEADLY DIGS YESTERDAY WHEN MRS. VAN DOOSEM'S FORTH-COMING PARTY WAS DISCOVERED IN GREAT DETAIL'. Panel 2: 'IS YOU GOILS GAIN' TO, MRS. VAN DOOSEM'S PARTY? YEAH, SHE AST ME TO COME AN' BRING SOME FORKS - SHE'S LOST MOSTA HERN. I'M GOIN' TOO - SHE AST ME TO BRING ALONG SOME O'MY NAPKINS - THE LAUNDRY'S RUINED MOSTA HERS. I GOT A BID - SHE WANTS ME TO BRING A COUPLA CHAIRS FROM MY HOUSE - SAYS HERS AIN'T FIT TO USE. WHAT'S THE IDEA? - IS WE GIRLS GIVIN' THIS PARTY OR IS MRS. VAN DOOSEM GIVIN' IT?'. Panel 3: 'OH POP'.

SMATTER POP—Soft Soap

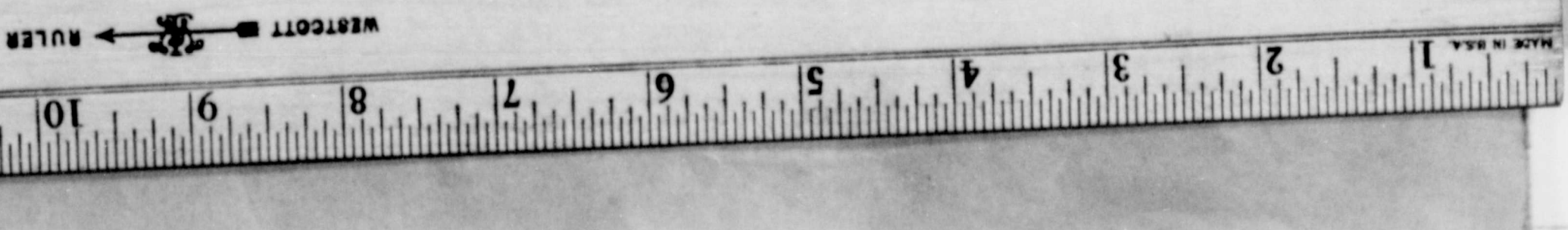
By C. M. PAYNE

Comic strip 'SMATTER POP—Soft Soap' by C. M. Payne. Panel 1: 'HOW DARE YOU THROW THE SOAP ON THE FLOOR? SMATTER? POP POP!'. Panel 2: 'DING THA DING, DING SOAP! NOW DIT, WHAT CAN I DO FOR YOU? YOU DIDNT ALREADY, DOD'. Panel 3: 'OH POP'.

REG'LAR FELLERS

Misleading

Comic strip 'REG'LAR FELLERS' by Misleading. Panel 1: 'CAN ANY BOY IN THIS CLASS TELL ME WHAT'S IN A NAME? NUTHIN, TEACHER! WHY, JIMMIE DUGAN! I'M SURPRISED AT YOU! WHAT ON EARTH MADE YOU SAY THAT? WELL, WE HAD A CAT NAMED "JACK" AN' JACK HAD SIX KITTENS SO THAT PROVES WHAT'S IN A NAME! JACK'.



Isis Theatre Opens Sunday October 14

Will show each evening except Sunday. Matinees on Sundays and Saturdays at 2 p. m.

\$10.00 Aladdin Lamp FREE

Will be given away free at our Store Saturday Oct. 13th at 3:30 p. m. You are not required to even make a purchase, just come and get your ticket.

SPECIAL FOR A LIMITED TIME ONLY

THIS BEAUTIFUL NEW 1935 SUPER **Aladdin** Mantle Lamp

REGULAR RETAIL PRICE \$4.25

for only **\$3.25**

Act Quick Get Details Here Today.

Cash when your purchase at this Store amount to \$10.00



Baker Merc. Co.

Alabama balanced its budget this year, causing state bonds and other securities to gain considerably in price.

GOOD VALUES at CAVE'S

- TENNIS SHOES 49c All sizes 2 to 8
- Heavy Stripe Canvas Gloves 2 prs. 25c
- Kiddies Unions 39c All sizes long or short leg and sleeve
- Infants combed yarn-doubled rayon stripe Shirts 25c Very fine quality sizes 1-2-3-4
- Infants flannelette Sleepers 59c Excellent quality
- Infants SWEATERS 79c to \$1.00 All wool
- Kiddies Sweaters 49c to \$1.00

Ask your friends to meet you at **CAVE'S** PLAINVIEW Ask for you trades day tickets

Classified Ads

FOR TRADE: 18 qt. National Cooker and Burpee Sealer. Same as new. To trade for two good cows.—J. C. Sears, 7 miles north of Lockney. 51-1fc

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land and titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Nat'l Bank Bldg. 22-1c

FOR SALE OR TRADE:—One good milk goat, giving 1-2 gallon milk per day. Also five good rabbits.—See Tom Suits at Beacon office.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in this vicinity a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. We will sell either of these at bargain Terms if desired. Address at once Brook Mays & Co., The Reliable Piano House, Dallas, Texas.

Stones Self-Serve Laundry Try our "Serve Yourself Method." Hot water and equipment ready. 40 cents per hour. Work we Do: Wet wash 3c per lb. Quilts 15c wet Finished work 17c per lb. 52-1fc

FOR SALE:—Black eye peas 2 1-2 cents per lb. 7 miles South of Lockney. W. E. Miller, Floydada Rt. 4, Box 17, Phone 919f3. 52-1tp

FOR SALE:—Good Reliable Mare for School Children. Cheap: \$15.00.—M. D. Martin, Rawleigh man. 3-31c

"Better Flowers at Hollums, Floydada Florists. Leave your orders with Mrs. Counts, at Cozy Cafe.—Hollums, Floydada Florists"

FOR SALE: Bundle cane and higeria. Emerson drill to trade for good cow. 1 mile East and 1.2 mile north of Muncy Elevator. J. M. Sandusky 3-2tp

WANTED: To trade or buy, young ducks Decoys—Will trade good milch Goat for 20 ducks See Tom Suits at Beacon Office.

WANTED:—School girl to wait on tables and work for board and room at Baker Hotel—See Mrs. Frank Dodson. 3-1tc

FOR RENT:—Two room apartment furnished or unfurnished, with or without gas and electric lights, reasonable—Tourist Park. 4-1tp

WILL BUY OR TRADE:—Feed for Cotton exemption tags.—See Charlie Cook, Rt. 2, Lockney 1tp

FOR SALE:—Tender mustard and turnip greens for canning. See Nice tender snap beans for canning purposes Roy Ragle 4 1 tp.

LOST, STOLEN, OR STRAYED—Light Brown cow, Horns, chain around the neck. Notify Bill Cole. 4-1tp

AMERICAN LEGION OFF TO GOOD START FOR NEW YEAR

Initial Program Outlined By Cmr. Miller

The first meeting of the new administration for Landrum Post No. 141 was well attended Tuesday night and besides outlining and sponsoring a part of their program, based principally on Community Service, much constructive work was accomplished and a Membership Drive started.

The first and most worthwhile part of its program, to the Community, was the sponsoring of a Beautification Program for the City Auditorium and Legion Hall Through the PWA Funds and a amount approximating \$1,325 will be secured to completely break level and properly drain the entire block on which the Auditorium is located. That portion of the property not used as the football field and baseball diamond will be sown with blue-grass. Two hundred trees, probably Chinese Elms, will be planted around the entire property and a one or two wire fence erected to protect the improvements. Some fifty or more shrubs will be planted and an additional number of trees used in properly landscaping the buildings, swimming Pool and grandstand. Repairs to the Auditorium where needed and a coat of paint for the grandstand will further enhance the value of the

Girl "Casey Jones"



McCRORY, Ark. . . . Joyce Short, 13, is perhaps the world's youngest locomotive engineer. She drives the engine on the country's shortest railroad, the one mile Augusta Tramway and Transfer Co., here. Her grandfather taught her the trade.

property as well as give the Federal Housing Administration a good start in its better Housing and Improvement program. It is estimated that this work will furnish employment for at least 350 Man Days to men not employed and should receive the commendation of every citizen in the community.

The Post unanimously recommended the sponsoring of Lockney's Boy Scout Troop, which was started and first sponsored by the Post under Dr. Ander's Administration, and approved the purchase of a Troop Flag and two additional flags for the schools.

It was decided to celebrate Armistice Day on November 11th with an appropriate program to be held in the Auditorium so that the hour of Eleven o'clock will find those in attendance fittingly at attention in memory of their dead. Details of the program will be worked out by a committee to be appointed by the Commander.

The House Committee, who will have charge of the care of the Club Rooms and rental and management of the Auditorium, was appointed as follows: Hugh Counts, Chairman, C. J. Taylor and Watt Griffith.

MAIN STREET CHURCH OF CHRIST

Luke Priba, Minister

Lord's Day Services
Bible Study 10 a. m.
Preaching 10:50 a. m.
Communion 11:45 a. m.
Young Peoples Bible class 6 p. m.
Preaching 7:30 p. m.

Monday 4 p. m. Ladies Bible Class
Wednesday 7:30 p. m. Prayer Meeting Service
Thursday 7:30 p. m. Singing
You are cordially invited to attend these meetings.

CARD OF THANKS

We wish to thank the people of the Roseland Community, other communities, and the Lockney people who have been so kind in our hour of sadness.
R. H. Kingston

The Hawaiian today form only about 6 per cent of the population of the Hawaiian Islands.

Approximately 4000 varieties of the rose have been produced to date.

FARMERS

NOTICE

We are now ready to gin your cotton. We have our gin repaired in first class shape and have added several new features for your advantage. We will be ready to gin your cotton any time that you come except on Monday on account of the cotton crop being short we will not gin any on that day.

If you have more exemptions than you are going to need, if you will come by and leave your name, we will try and place them for you as we have a number of customers that are going to need more than they were allotted.

Bring us your cotton and haul home your burrs as they are very good cow feed.
Highest Prices Paid For Cotton and Seed

Lockney Gin Co.

Suede Jackets

TAN AND BLUE
Water proof Suede Jackets—Button and Zipper Front.
Suede Leather Jackets—Button and Zipper Front.
\$1.98 to \$6.75

Just Arrived

A new Shipment of Ladies Fall Coats and Swager Suits.
\$12.50 value \$10.75
USE OUR "LAY AWAY PLAN"

Boots

Children's, Ladies' and men—Pull-on Boots White, Black and Tan—all sizes
\$1.98 to \$7.50

EXTRA

SPECIAL

EXTRA

For Saturday, Monday and Tuesday Only

Ladies "GoodYear" Water Proof Suede Jacket. All colors
Sizes 14 to 20
\$2.95 values \$2.39

Ladies Rayon Silk Dresses As Long As They Last
Special \$1.89

MEN'S RAYON SHIRTS AND SHORTS
Special 19c

MEN'S WORK SHIRTS
Coat Style—Seven Button front 3.90 weight blue chambray
14 1-2 to 17 49c

E. L. AYRES

Dry-Good's

