

CHATTERGRAMS

BY JEAN SUITS

Don't be surprised if you find the last of this Beacon first and vice versa. You see it's like this. The real editor of the paper is sick this week and we're going to give ourself a great big hand if we even fill up the chases and get the headline straight.

Big Dollar Day Tuesday. Don't forget those four words and come prepared to snatch bargains. They are yours for the asking. If you take advantage of these prices Tuesday you may go to church the following Sunday in a nicely washed and cleaned car equipped with new parts, adjusted and tuned up motor; wear a coat of new cosmetics and sally forth in an entirely new costume; when you get home at noon eat bargain groceries out of a new set of dishes, and I guarantee you'll be awfully glad you bargained for the whole smear.

It won't be many more days until this old town will be practically deserted by youth. Several have already gone to college and the first of next week the remainder will trek campusward in search of knowledge, perhaps, but more than likely spice football games. But who doesn't welcome a good tussle on the gridiron. Ah! 'tis the strength of college life and helps make the classroom more interesting as well as the dry professors who've been saying the same things over and over since the Institution first discovered them in the Dark Ages. In a case like that, you always have the next football game to think about and can while away a whole class period just thinkin'!

CATTLE BUYING PROGRAM HERE AT STANDSTILL

Floydada, Texas, Sept. 13.—Stating that the cattle buying program in this county was ordered stopped, but not stating whether

gram was received from the county clerk's office this morning by County Agent A. Lindsey from George W. Barnes, assistant state director of the cattle buying program. "I don't know whether this measure will be permanent or temporary," Mr. Lindsey commented on the telegram.

Clearing the pens, eighteen carloads of cattle were shipped from the local pens Monday, making a total of 79 carloads shipped from this county since the program began, representing 2,858 cattle. A total of 5,150 cattle have been bought in the county.

The veterinarian and appraiser were to have finished the cattle buying program in the Edgin and South Plains communities today and to have started in the Fairview community Friday.

John Stapleton will be at Houston this winter selling automobiles and attending law school at night.

Miss Ruth Stapleton expects to leave the first of the week for Canyon where she will be a junior at WSTC this year.

Calling Champions



CHICAGO — Mrs. Charles Hayes of Alta, W. (above top), called CHAMPIONER! so loud and loud that she was crowned champion husband caller. . . . While (above bottom), proved that pigs would bear his call fartherest and won the hog calling title during Farm Week at the World's Fair.

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 34.

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, SEPT. 13 1934

NUMBER 1

LAST RITES FOR W. C. NICHOLS HELD SAT.

Resident Of Lockney For 43 Years, 89 Years Old

Funeral services for Washington C. Nichols, 89 were conducted Saturday afternoon at 3 o'clock at the Lockney Main Street Church of Christ by J. E. Black of Plainview and Luke Priba, local minister. Mr. Nichols died of heart disease Friday morning at 5:20 o'clock at Plainview where he had been under the care of his son, Dr. E. O. Nichols of Plainview the past week.

Mr. Nichols has been a resident of Lockney for 43 years. He was born July 4, 1845, in St. Mary's Parish, La. He moved here in 1891 and was engaged in farming and stock raising until several years ago.

Active pall bearers were Robert Smith, Clyde Cummings, Hugh Counts, Lester Honea, Albert King, and Fred Waller.

Honorary pall bearers were Will Sams, C. R. McCollum, R. C. Bennett, W. L. Whitt, J. A. Weathers, and D. C. Lowe.

Misses June Guthrie, Mary Leda McAdams, Mariel Trussel, Leona and Leota Shelton, and Manon Meriwether were flower girls along with the following nurses from the Plainview Sanitarium:

Misses Lily Todd, Jimmie Hite, Flora Davis, Mildred Jackson, Cecilia Struve, Frances Goodwin, Merle Claiborne, Mildred Shattuck, May Williamson, Helen Killingsworth, Thelma and Elizabeth Curtis.

Interment was in the Lockney Cemetery.

Surviving are the widow, three children, Dr. Nichols of Plainview, R. Nichols of Canyon,

Greeting President at Hyde Park Home



HYDE PARK, N. T. — President Roosevelt has departed for the Hudson River's scenic beauty for 30 days at Hyde Park. Photo shows the President's party upon his arrival here. . . . Hyde Park House" have been established at Hyde Park.

FUNERAL FOR FORMER RESIDENT OF LOCKNEY SATURDAY

Funeral services will be held Saturday afternoon at 3 p. m. at Howell Bennett, 28, of Los Angeles, Cal., resident of Lockney until the last 6 years, at Lockney Main Street Church of Christ conducted by J. E. Black of Plainview and assisted by Luke Priba, local minister.

Survivors are the widow, three children, Dr. Nichols of Plainview, R. Nichols of Canyon,

and Mrs. J. E. Crawford of Dallas, Mrs. Roe Bryant, Mrs. Burton Thornton, and Mrs. Laura Manning all of Lockney, and five brothers: C. K. Bennett of Clovis, N. M., R. I. Bennett, Dee Bennett, and Heston Bennett of Lockney, and Virgil Bennett of Plainview.

MUSIC TEACHER READY TO BEGIN CLASS

Miss Marjorie M. Welborn of Cynthiana, Indiana, was elected last week by the school board to be the music teacher in the public schools this year. She arrived last week-end and is ready to begin classes in piano, voice, violin, and orchestral instruments.

WINTER SEED LOANS EXTENDED UNTIL OCT. 15

Farmers in the drought areas will have until October 15 to make application for loans for the purchase of winter seed wheat, rye or barley, or for summer fallowing, or both, according to an announcement made in Washington by the Farm Credit Administration. The cut-off date was previously set for Sept. 15.

SENIOR EPWORTH LEAGUE PROGRAM

September 16, 1934
Subject: The Christian Answers Leader: Mary Gaynelle Thomas Hymn: We've a Story to Tell the Nation, No. 220. Scripture: Matt. 25:31-46. Leader's Introduction: The Black and White Keys. The Relationship of Our Churches Today—Mattie Bell-Wofford. Co-operative Projects—Mrs. Clifford Reasonover. What Lies Ahead—Virginia Thomas. Song to be sang as a prayer:—Into My Heart, No. 191.

Jake Norris of Borger arrived today for a few days visit with his daughter, Mrs. Olin Fry.

Mrs. Jack Taylor and Mrs. Arthur Cox were Lubbock visitors today.

UNCLE "WASH" LIVED 89 YEARS ON SIMPLICITY

One Way Ticket to Long Life is Simple Food and Plenty of Exercise

"Eighty-nine years beyond is a mighty long time!"

But not too long for the unaffected life lived by Washington C. Nichols; one of Floyd County's oldest pioneers and Lockney's oldest citizen. Although he died of heart disease Friday morning, Sept. 7, following a few days' illness, his memory will linger in the hearts of Lockney inhabitants as well as those comrades who associated with him over this area of the great South Plains forty-three years ago.

Uncle "Wash" was widely known as a simple, old-fashioned pioneer, exercising and the "one way ticket" to long life. When he first came to the country he raised stock and made a good living. He only ate simple foods and exercised.

He has been a resident of Lockney for 43 years, and a pioneer of the country since 1891.

He was born July 4, 1845, in St. Mary's Parish, La. He was the oldest boy of ten children. His father was B. P. Nichols and an old-timer Methodist preacher. On the day he was eighteen years of age he joined the army at Galveston, Texas, and during the Civil War attended to horses on the Louisiana and Texas border.

After living in Jasper County for several years he was married to Miss Tabatha Ann Elizabeth Cameron on February 7, 1867. The couple moved to Limestone County at Tehuacana, Texas, where they were engaged in cotton farming for the next twenty years.

Forty-three years ago Mr. and Mrs. Nichols and family moved to Floyd County settling on a stock farm four miles east of the present site of Lockney. There were not any houses here then and the family's first Plain home was a comfortable dugout. In 1878 Mr. Nichols had material shipped from Amarillo and J. H. McGehee who was a carpenter, constructed a three room house.

In The Early Days in the early days before the town of Lockney was organized Mr. Nichol used to ride on a little black pony twice a week to a post-office, located two miles east of where Lockney now stands, to get the mail. The first postmaster was Wiley Davis and Mrs. Alice Baker was the second. The Nichols family went to church in a school house near old Lockney about twice a month.

Was County Commissioner Uncle Wash was County Commissioner in 1888-89 and served during one of the term's of office held by Arthur B. Duncan, Floyd County's first judge.

Never Attended School Although he never attended a day of school in his life, he could read and figure as fast as even the most learned. He told his daughter just recently that he

ATTEND BAKERS MEETING MONDAY

Mr. and Mrs. Phenis, owners of the City Bakery, attended a Local Baker's Code Authority meeting at Lubbock Monday. Mr. Phenis is representative of this district for the association.

Mr. DuBarry, representative of the Baking Industry, was present for the meeting and made a talk, as well as Mr. Ed Goodman, who is secretary of the Bakers' Association.

SADDLER SHOW TENT BURNED AT TEMPLE

"The show goes on," Harley Sadler wired his brother, L. A. Sadler, of Abilene, reporting loss by fire of his new tent and 300 opera chairs.

The blaze occurred in Temple, at 2 o'clock last Wednesday morning, when employees of the pioneer West Texas showman, sleeping in the rear of the tent, awakened to find the front end in flames. They were able to save the show's piano and wardrobe, but lost the chairs and a set of furniture placed on the stage for the Wednesday night performances.

Charging the tent was destroyed, Sadler posted a \$500 bond for the company.

The company employees are working in the area.

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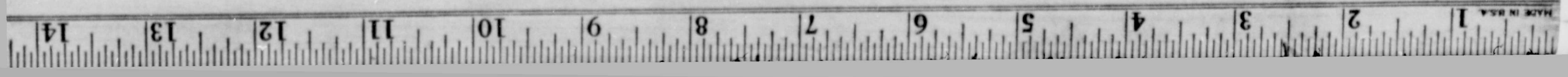
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Today's Market

POULTRY	
Heavy Hens	8c
Leghorn Hens	5c
Light colored hens	5c
Old Roosters	3c
FRYERS	
Heavy Type	11c
Leghorns, Anconas	9c
CREAM	
Butterfat No. 1	23c
Butterfat No. 2	21c
TURKEYS	
No. 1 Turkey, B.	6c
No. 2 Turkey, B.	4c
Old Tombs	3c
EGGS	
Eggs per dozen	15c
GRAIN	
Wheat per bu.	88c
Maize, threshed 100	\$1.50
Kaffir threshed 100	\$1.40
COTTON SEED	
Cotton Seed ton	\$31.00
Cotton Seed Meal	\$2.25
Loose Hulls	\$13.00
80-20 mixed feed	\$1.20
HIDES	
No. 1, well trimmed	1c



THE LOCKNEY BEACON

Established 1902

Published Every Thursday

TOM SUITS, PUBLISHER
J. L. SUITS, EDITOR
JEANE SUITS, ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

It may take the NRA program to slash the over production in wheat, cotton, and cattle, but only that force greater than human power can decrease the population of the United States.

await execution on October 18th. Two lives snuffed out over a small amount of money. Money is not everything, it is only a balance wheel, but some people become over-balanced very easily when it comes to money.

"BRAIN JEWELS" FROM OUR EXCHANGES

I may be talking when I should be listening but Lockney has been a hotbed of speculation I've ever tried to do better than my neighbors.

Ex-president Herbert Hoover who ran this nation into the "ground", while President and made us the weakest and most inconsistent President the U. S. has had in the life of the nation.

It is absolutely disgusting the way some people try to play cheap politics. President Roosevelt had not been president of the United States three hours until a lot of cheap politicians began to plan his downfall.

The Agitator
Figures furnished by the Federal Department of Labor indicate that American workers have lost 15,000,000 work days and \$50,000,000 in wages through strikes and lockouts so far this year.

When that Lubbock bunch said "To Hell with Highway 18" they did not realize how far sound carries nor how the echo would rebound.

The whole darn world is money mad. It looks as if people would do anything for money. A woman by the name of Mrs. Eva Coo of Coopertown, New York, killed the man that was working for her in order that she might collect a ten thousand dollar insurance policy on his life.

This is a free country, it is true, but there is such a thing as carrying liberty too far. It is time to

Asked To Leave



PARIS... Dorothy Thompson, above, American magazine writer and wife of Sinclair Lewis, the novelist, is now here having been ordered out of Germany by the Hitler government as result of an article she wrote about Germany.

---and the Worst is Yet to Come



crack down on the gib-tongued agitators who are always preaching the overthrow of society and the government.

Every now and then a man comes along with this nature, this difficult ulterior motive.

SECRETARY SAYS EX-PRESIDENT NOT CONCERNED ABOUT AVERAGE MAN AND WOMAN

While the capital wondered whether Herbert Hoover's criticism of the New Deal in the current issue of the Saturday Evening Post was a return to the poli-

ties of the first high Administration official to comment.

"He doesn't seem—and those who think with him—to be concerned about liberty of the average man and woman, that they have a fair chance, a decent living and jobs at fair wages," Ickes asserted.

"None of us would have had any liberty if our forefathers had not fought for it. It is not an inalienable right and it will be taken away unless we fight to retain it."

4 CENT PRICE ON COTTON TICKETS SET

Wallace Fixes Basis For Sale Of Tax Exemptions In Excess Of Production

Secretary Wallace Wednesday set a price for a tax exempt certificate upon cotton production at 4 cents a pound on the cotton they represented.

The Voyageur Fall Felt



NEW YORK... Above is pictured the "it" of style in de luxe felt hats, mostly fine beaver, for Fall wear. It is called the "Voyageur" and the style note occurs in the tailored smoking of the crown. It can be worn with brim rolled up or down.

roughly on the basis of \$20 per bale. The Bankhead act is continued. The Bankhead tax permits a national tax free production of 10,460,251 bales a figure well above the last official estimate over 1934 production, which was 9,195,000 bales.

Dr. R. A. Roberts
Plainview, Texas
Practice limited to diseases and feeding of Infants, and Children, and care of ease of pregnancy. Office at Plainview Sanitarium

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

When we eat too much, our food decays in our bowels. Our friends smell the decay coming out of our mouth and call it bad breath. We feel the poison of the decay all over our body.

Grocery Prices Are Now Rising Rapidly

Notwithstanding the reports from various parts of the country, the food producing states of the nation have had a sharp reduction in the supply of foodstuffs.

Watch the price of wheat! Flour can be replaced at even our retail prices of today. Corn and corn products are advancing nearly every day. Hogs topped the market a few days ago at \$7.50 per hundred pounds.

We urge our customers to anticipate their needs for several weeks or even months ahead and buy now!

Telephone No. 10
Hamilton Bros.
GROCERY

Irrigated Farm Equipment

Our crews are busy every day in the week drilling wells and installing irrigation equipment. If you anticipate putting down a well and installing a pump, it will be to your advantage to figure with us.

After experimenting with several makes of pumps, we believe, after thorough tests, that we have the best pump on the market. A test always tells the story.

Handley & Baker
Lockney, Texas

PROVIDENCE NEWS

Mr. J. A. Zimmerman and Nephew Milton Dee were entertained with a surprise party Saturday night Sept. 1, by Mrs. Zimmerman and Mrs. Erna Boortz. "42" and other games were greatly enjoyed until a late hour. Two beautiful birthday cakes were presented to Mr Zimmerman and Milton Dee, cake sandwiches, coffee and iced tea was served to the following guest Mr. and Mrs. L. A. Hoyle, Mr. and Mrs. W. A. Boedeker, Mr. and Mrs. Albert Kelm, Mr. and Mrs. Marvin Scheele Mrs. Erna Boortz, Mr. Fowler from Lone Star, Miss Hazel Zimmerman from Plainview, Mrs. F. J. Boedeker, Edd Haas, Mrs. Marie Zimmerman from Irick, Mrs. M. E. England and sons Elza, Wayne and Wilbrun, Miss Faye Hoyle, Miss Nadine and J. D. Boedeker, Joan Boortz Helmut Quebec, Thelma Marie Zimmerman, Melvin and Donald Kelm, Francis, Albert, and Mildred Scheele.

Mr. and Mrs. Ben Brandes entertained Rev. Sager with a shower and get acquainted party at their home Tuesday night. Rev. Sager received many beautiful and useful gifts. At a late hour cake, sandwiches and lemonade was served to the following:

Mr. and Mrs. Ben Quebe and family, Mr. and Mrs. Marvin Ratjen, Mr. and Mrs. Karl Sam-Scheele, Mr. and Mrs. R. J. Mann, Mr. and Mrs. Clarence Brandes, Mr. and Mrs. Bill Sammann from Irick, Mr. and Mrs. John Booth, Mr. and Mrs. J. W. Williams, Mr. and Mrs. J. A. Zimmerman, Mr. and Mrs. Shriber, Mr. and Mrs. Ewald Sammann, Mr. and Mrs. Leo Boedeker, Mr. and Mrs. Albert Kelm, Mrs. Henry Sammann, Mrs. Freda Boedeker, Mr. and Mrs. Fred Sammann, Mrs. Robinson from Prairieview, Mr. and Mrs. B. F. Sammann, Mr. and Mrs. Sam Newman, Mr. and Mrs. Albert Sammann.

STATE FAIR OF TEXAS

Increased Interest In Texas As A Breeding State Is Evidenced In The Reservation For Stall Space

Increased interest in Texas as a breeding state is evidenced in the fact that among reservations...

...horses for the fall meet at the State Fair of Texas, opening on Saturday Oct. 6, there are more than one half of this number owned and trained in Texas, according to Julius G. Reeder, general manager of the race track for the fall meet.

Among the horses are many that are famous through the country such as Croon, Clarify, Miss Corinne, Bicn Fair, Boy Valet, Westys Fox, Fabulous, High Bottom, Brown Molasses, and many just as famous.

Stall space is available for only 1,000 horsee at the State Fair, and Judge Reeder has said that it is assured now that every available stall will be occupied during the nineteen days of the fall meet at the State Fair of Texas.

The Fall meeting will extend one week past the dates of the State Fair, which are Oct. 6 to 21.

Helps Babies Rest Ends Colic Pains Aids Digestion

When your baby tosses about, cries in pain and cannot sleep, why not get at the cause with McGee's Baby Elixir. It neutralizes indigestion acid, ends gas cramps and colic pains and soon helps them become cheerful again. They sleep better. McGee's Baby Elixir is made of the purest medicinal extracts and syrup. It cannot harm. Years of use has proven that. Simple directions tell exactly how to use it. Tastes good. Gives relief promptly. Two sizes: 35c, 60c. (adv)

LOCKNEY DRUG CO.

One ride



is worth a thousand words

WHAT you hear and what you read about a car should be considered before you buy—but one ride is worth a thousand words. Out on the road you get nothing but facts. The best place to test Chevrolet Knee-Action is a stretch of bumpy road, where you can see for yourself what a big difference Knee-Action makes in riding comfort. Chevrolet welcomes this fair and thorough test because it will acquaint you not only with the Knee-Action ride, but with all the other features that Chevrolet owners like—the smooth, economical, valve-in-head engine that gives you more

speed than you will ever care to use; the positive, cable-controlled brakes that are safe and reliable in any weather; the handsome finish and the roominess of bodies by Fisher, and the added comfort of Fisher Ventilation. For your own satisfaction, go to your nearest Chevrolet dealer and make the Ownership Test by driving a Knee-Action Chevrolet as you would drive your own car. Chevrolet is satisfied to let you and the ride decide which car is the best for you.

CHEVROLET MOTOR CO., DETROIT, MICH. Get the full story and see Chevrolet's Value.

Knee Action

CHEVROLET LOCKNEY AUTO COMPANY

WHY WORRY!

—about who you are to get to do your washing next? You can always depend on us. Our service is regular, dependable, and of the highest quality.

Leave word at the Baker Hotel

Floydada Steam Laundry

the race meeting closing the following Saturday on Oct. 27th.

More than fifty stock breeders in Texas now have national recognition as owners of first class strings of race horses. These breeders will be represented in the fall race meeting at the State Fair of Texas.

More than 300 head of show,

saddle and draft and race horses will be sold at auction at the first auction sale of horses ever held at the State Fair of Texas, on Friday and Saturday, Oct. 19 and 20, it has been announced here by Otto Herold, president of the exposition. State Fair officials hope to make this State Fair Horse Auction, one of the largest in the entire country.

DALLAS GETS TEXAS CENTENNIAL

Dallas was selected as the city for the main celebration of the Texas Centennial in 1936, by the Texas Centennial Commission, Thursday, September 9.

Dallas' offer of \$7,971,000 in "value" was adjudged the best three bids offered, the commission announced at the conclusion

of four hours' deliberation in executive session.

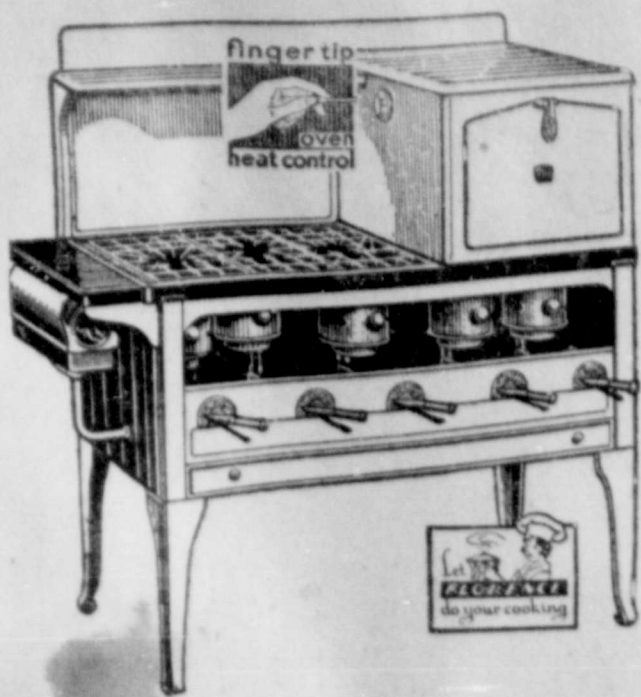
Houston and San Antonio also sought the location of the central unit of Texas, observance of its one hundredth anniversary of independence. Details of the bids were not submitted but gross values of the other two were: Houston, \$6,507,000, and San Antonio, \$4,500,000.

Advertisement for Flor de MELBA cigars, featuring an image of a cigar box and text: 'The CIGAR Supreme', 'Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havana and imported tobacco for only 5c.'

Advertisement for West Texas Gas Co. featuring a logo with 'Great American Gas' and text: 'Cook With Gas FOR SURE SAFETY COMFORT ECONOMY EFFICIENCY', 'Symbol of Dealer West Texas Gas Co. GOOD GAS WITH DEPENDABLE SERVICE'



AUCTION!



How much do you bid on this new 1934 FLORENCE RANGE?

Come in and look it over, then set your own value on it. You may be the lucky owner, even though your bid may be way below the actual selling price. There is absolutely no "catch" in this; no obligation to buy a Florence (or any other merchandise), or you may withdraw your bid at anytime. You write out your bid, place in sealed envelope, no one will know your bid until the bids are opened by the Lockney citizens at 3 p. m. SATURDAY SEPTEMBER 22ND

Come in. Look over this new Florence and make your own bid.

Clean Convenient Healthful HEAT

THE AMERICAN OIL BURNING HEATER

Don't go where they are!



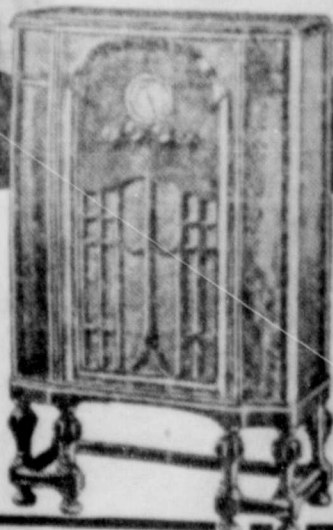
An old fashioned wood or coal burning heater is not only troublesome, dirty and messy—it is actually unhealthful because of the ashes and dust.

Use an AMERICAN Oil Burning Heater instead. It gives you every comfort and convenience you can think of; gives you clean, healthful heat; and requires practically no attention except to fill the fuel tank once a day. There is no dirty coal or wood to lug in and no ashes to carry out.

AMERICAN Oil Burning Heaters have many unusual conveniences such as a Genuine Detroit Constant Level Valve, V-slot metering valve and vented cut-off valve to give you trouble-free service.

We have a size and model to suit your needs and the price will please you. Come in and look over these heaters. They are the most beautiful in appearance—and the most satisfactory to use.

VALUE in an All-wave ATWATER KENT RADIO



The Atwater Kent Radio illustrated is the newest product of that famous maker of fine radios. It is a combination FOREIGN SHORT WAVE and American BROADCAST model. The cabinet is a beautiful "work" in hard

woods that you will be proud to own. And you've never heard a tone like it! See it—hear it yourself!

\$49.90

Model 3252, 5-tube super-heterodyne of very latest Atwater Kent design.

ATWATER KENT ELECTRIC. Price range \$24.50 and up visit our new Radio department. See and hear the new 1934-1935 Atwater Kent and Crosley 1,000 hour Battery Sets.

BAKER MERCANTILE CO.

The Lockney Home of MAYTAG

STERLEY NEWS

THE STERLETTE

"The School of High Ideals"
The Staff
Editor—Stewart Draut.
Assistants: Katherine Davis, Paula Howard.

Sports Editor: H. B. Johnston.
Social Reporter: Ina Joe Casey
General Reporters: Estelle Byars, Ruth Draut, Sallie Myrtle Bobbitt, Ruth Slaughter, Juanita Reeves, and Myrtle Neal.

Sterley Schools Open Monday

The Sterley school had its formal opening Monday morning Sept. 3, with a large percent of the patrons of the community present. There were eighty-three boys and girls there ready to register.

The program began with a general assembly where a number of interesting speeches and wishes for the success of the school year were made. The students were then referred to their classrooms and enrollment began.

The school this year is working under the department plan in the upper grades. Wesley Jones, principal, has charge of the mathematics and civics, Miss Leona Griffith English and Spanish, and Miss Margaret Stewart, history and other social sciences. Miss Icela Crouch is primary teacher.

It is hoped that this year will be very successful and beneficial to the community.

Mrs. Emily Harris of Westover, Mr. and Mrs. David Hamilton, and Mr. and Mrs. Dick Arthur of Plainview were callers in the home of Mr. and Mrs. A. E. Davis Sunday.

George Gullidge and family and Eric Clements and family shared the show in Plainview Sunday.

Raymond Croucher spent Sunday with her mother.

Stella Green was quizzed on her writing.

LIBERTY NEWS

Mr. and Mrs. T. E. Leaster and children and Mr. and Mrs. Will Leaster and children spent Sunday at Hadley, Texas, visiting. They report good crops in that section of the country.

Everybody is invited to church next Sunday afternoon at 2:30 o'clock.

PLEASANT VALLEY NEWS

Mr. Adron Blankenship returned home Tuesday of last week after spending several days with friends and relatives in Amarillo.

Tom Smith left Thursday for an extended visit with relatives in Collins County.

Mr. and Mrs. J. G. Guffey spent Sunday afternoon with Mr. and Mrs. M. B. Martin.

Mr. and Mrs. Oscar Mulder and son, Orby, of South Plains visited in the home of Mr. and Mrs. J. G. Guffey Monday afternoon.

Misses Maxine and Asale McCaffey entertained several of the young folk with a party Saturday evening.

E. R. Harris left Monday morning for San Angelo where he will attend to some business.

Lige Blankenship and son, Adron, spent Sunday with Mr. and Mrs. Johnston of Lockney.

Mr. and Mrs. Hubbard and family were called to the bedside of Mr. Hubbard's mother, who is very low at the Lubbock Sanitarium.

W. C. Hubbard returned home Friday from a tour of different parts of California.

N. T. A. Byars, succeeded in getting his well started Friday morning.

A oneway was stolen from the car of Al Smith last Friday morning.

Mildred Walter, accompanied by Misses Mabel and Walter, left Saturday for field where she will teach me Eco. this winter. Miss Walter, daughter of Mr. and Mrs. Frank Walter, north west of Lockney, is a graduate of WSTC, Canyon.

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One of the lightest pecan crops in years was reported in the San Saba, Texas, region which last year had a heavy crop.

Radios
Checked
and
Tubes
Tested
Free

LOCKNEY ELECTRIC

WORLD'S FAIR VISITORS

A FREE SERVICE

Make your hotel reservations for your stay in Chicago through this bureau. We represent more than one hundred of Chicago's various priced hotels. Avoid unnecessary delays and worry—we have the hotel which will fit your individual requirements.

WRITE TODAY—RESERVATION DEPT.
Visitors, Hotel Selection Bureau,
125 W. Madison St., Chicago, Ill.



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

EUGENE HARRIS says:

"If it is impossible for you to live within your income, how could your family live without it? If you are carrying insurance I suggest that you make provisions to keep it, if you are not I would suggest that add a much need life insurance contract to your estate. We have a contract to fit every..."

He sells good old STATE RESERVE LIFE
THERE'S NONE BETTER Phone 71

Expression

Mrs. Jake Griffith offers courses in PHYSICAL EDUCATION, VOICE TECHNIQUE, AND RECITATION.

\$4.00 Per Calendar Month

For two lessons a week

Will exchange work for canned goods etc.

COSTS YOU NEVER THINK ABOUT

When you step up to the Teller's Window and make a deposit or cash a check do you ever stop to think who pays for the service, and the checkbooks, passbooks, deposit slips and extensive bookkeeping system required?

The bank, like any other privately owned institution, has its own taxes, payrolls, lighting, heating and general overhead expenses. It has many expenses, too, in connection with the requirements of State and Federal Government.

All these expenses together with the necessity for adding to its surplus for the protection of depositors and for earning a fair return for its stockholders, require that the bank make a profit.

This it does, chiefly, by making short term loans to business men; also by investing in securities for the purpose of liquidity. Such loans and investments are made partly by using the bank's own funds but mostly by using the balances in the accounts of the bank's depositors.

Therefore, considering these bank operating costs, it seems but fair that every depositor maintain an average balance sufficient to allow the bank a fair margin of profit on the account.

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

First National Bank

—Over One Quarter Of A Century In Lockney

BIG DOLLAR DAY!!

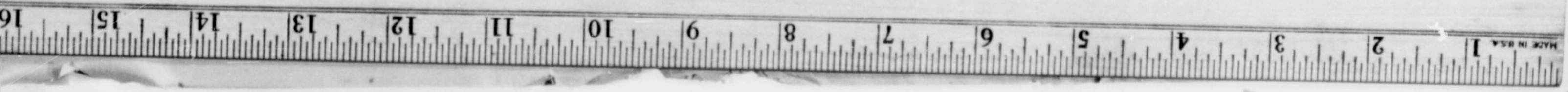
In Lockney

Next Tuesday, Sept. 18th, Only

Next Tuesday will be a big day in Lockney. It will be DOLLAR DAY. All the merchants whose ad you see on this page will have Dollar Day Specials. For the lack of space there are only a few of the specials listed below, but they have lots of them. Go in and see what they have.

<p>1 qt. peanut butter 2 lb. box of crackers 8 cans of potted meat 3 cans of vienna sausage</p> <p>ALL FOR \$1.00</p> <p>Taylor Gro. & Mkt. Meet me at Taylor</p>	<p>SPECIALS</p> <p>8yds. Prints \$1.00 6 pair men rayon hose \$1.00 8 Towels (15x30) \$1.00 8 yards bleach domestic heavy weight \$1.00 Half Linen Crash Toweling 10 yards \$1.00</p> <p>Look in our windows for other \$1.00 Specials</p> <p>E. L. AYRES</p>	<p>\$1.00</p> <p>1 lb. Coffee 19c 1 gal F. F. Syrup 60c 1 Pork Beans 7c 2 lb. H. C. Baking Powder 19c 1 can Salmon 13c</p> <p>This \$1.18 value all for \$1.00</p> <p>Hamilton</p>	<p>A JONTEEL SPECIAL</p> <p>Your choice of three Jonteel Creams or Jonteel Face Powder with two cream's. All for \$1.00</p> <p>A BOYER SPECIAL</p> <p>Face powder with 50c value. All for \$1.00</p> <p>Boyer Drug</p>	
<p>2 Pair 69c Panties ALL FOR \$1.00</p> <p>\$1.15 Holeproof Hose For \$1.00</p> <p>Fashion Shoppe</p>	<p>Car Washed With Pressure Machine and Geased With Special Sinclair Lubricant</p> <p>Valued at \$1.75</p> <p>SPECIAL \$1.00</p> <p>Sinclair Ser. Station</p>	<p>\$1.00 Dish Special</p> <p>Your choice of \$1.50 worth of dishes (or anything in our stock) For A Dollar</p> <p>\$1.50 House Dresses (One Lot) for only \$1.00</p> <p>Baker Mercantile Co.</p>	<p>Set of plates and two bowls for \$1.00</p> <p>Or set of cups and saucers and two bowls for \$1.00</p> <p>See all other dollar day SPECIALS</p> <p>Cox Hardware & Fur.</p>	
<p>SPECIAL</p> <p>\$1.00 Men's Shaving Sets at 59c</p> <p>75c Cashmere Bouquet Soap at 49c</p> <p>Greer Drug Store</p>	<p><i>West Texas GAS Company</i></p>	<p>Milk Pitcher value \$1.25 6 dessert dishes value 50c</p> <p>All for \$1.00</p> <p>See our other dollar day specials</p> <p>A. L. Rains Grocery</p>	<p>2 Cans of Auto Wax and Polish</p> <p>1 Ford Spare Tire Car Lock</p> <p>1 Ford Motor Meter and Cap</p> <p>All for \$1.00</p> <p>Lockney Auto Co.</p>	<p>Mixed Cookies</p> <p>For 15c per. dozen, weighing Out 1 lb.</p> <p>Dozen Cinnamon Rolls for 15c Per. Dozen</p> <p>CITY BAKERY</p> <p>COMMERCIAL And PALACE Barber Shope</p>
<p>Fall Suits in Latest Patterns for \$15.00 and up</p> <p>SPECIAL \$1.00 off on each suit ORDERED</p> <p>Brooks Dry Cleaners</p>	<p>YEAR AND ONE HALF SUBSCRIPTION FOR Lockney Beacon at \$1.00</p>	<p>Come in and Let us show you how to control those odd dollars and cents that slip away unless you're careful.</p> <p>First National Bank</p>	<p>I have typewriter ribbons for Remington, Underwood, Royal and other makes of typewriters</p> <p>Let me clean and repair your typewriter</p> <p>TOM SUITS (Beacon Office)</p>	

WESTCOTT & MULLER



OF INTEREST TO WOMEN

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HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two plates of his juicy flow of words are in your hands, you are not a woman. You are a woman because you are a woman. You are a woman because you are a woman. You are a woman because you are a woman.

Only a few flow of your life. Only a few flow of your life. Only a few flow of your life. Only a few flow of your life. Only a few flow of your life.

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Zinc buckets are unknown in Arabia, hence the necessity for the water skin.

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SMART JUMPER Dress Pattern 8319. The smart girl will adore this jumper because she can wear it with it. What's more, most girls like it because jumpers are practical.

You could really make several jumpers from the same pattern. One jumper could be made with a plaid or check material. Another could be made with a solid color material.

Guatemala is teaching English by radio.



GOOD THINGS TO EAT

FRUIT COOKIES

1 cup butter
2 cups sugar
2 cups chopped raisins, or 1 cup each of raisins and nuts
1 egg
1 tsp cinnamon
1 tsp cloves
1 tsp soda dissolved in 1-4 cup sour cream
Mix and add enough flour to make a smooth dough. Pinch out in small cakes and bake in a moderate oven.

DATE SCOTCH PIE

3-4 cup brown sugar
1-4 tsp. salt
3 tbs. flour
3 tbs. cornstarch
2 cups hot milk
2 eggs separated
2 tbs. Crisco
1 tsp. vanilla
1 cup coarsely cut dates
1-2 cup pecan halves
Mix brown sugar, salt, flour and cornstarch. Stir slowly into hot milk. Cook until thick stirring frequently. Add beaten egg yolks. Cook one minute longer. Remove from heat. Add Crisco, and also dates and vanilla. Cool partially. Then fold in stiffly beaten egg whites. Pour into baked Crisco shell. Arrange peanuts on top. Then cover, if you wish, with this caramel glaze: Melt 1-2 cup granulated sugar very slowly in hot skillet, stirring constantly. When sugar caramelizes, add 1-4 cup hot water. Stir and bring to boil. Cool slightly—pour over top of filling.

PINEAPPLE AND CHICKEN SALAD

1 cup drained and diced canned pineapple
2 cups diced cooked chicken
1-4 cups mayonnaise
1/2 cup lettuce

the pineapples, chicken, celery and 1-3 cup mayonnaise. Arrange on lettuce, garnish with ripe olives and serve with remaining mayonnaise. Serves six.

SLICED APPLE PIE

4 apples sliced
4 tbs. sugar

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THE STATE OF TEXAS,
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The nature of the plaintiff's demand being as follows, to-wit: A suit, wherein it is alleged that plaintiff and defendant were lawfully married in Hale County, Texas, on or about February 4, 1929, and the contract so created still exists. That on or about March 15, 1929, without cause or provocation on the part of plaintiff, defendant abandoned plaintiff, since which time they have not lived together as husband and wife, and under oath, that the residence of the defendant is unknown to plaintiff, plaintiff praying that he be divorced from the defendant. Herein Fail Not, And have you before said Court, on the said first day of next term thereof, this Writ with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada this the 27th day of August A. D. 1934.
ROY O'BRIEN
Clerk, District Court Floyd County, Texas.

THINGS YOU MAY NOT KNOW

About your Telephone

THOMAS A. WATSON the young electrician who helped Bell invent the telephone, made with his own hands the first instruments. But the demand soon grew so big that Watson alone could not meet it, and licenses were given to four other manufacturers.

By 1880 the telephones made by these manufacturers varied as greatly as did the women's fashions of that year. Uniform quality and operation is essential to successful telephone service. To gain this uniformity, these companies were consolidated in 1881 as the Western Electric Company, manufacturing and purchasing agent for the Bell System.

Without the aid of the Western Electric Company, the men and women who furnish your telephone service here could not do their job so well.

Today, as a proven fact, the Southwestern Bell Telephone Company buys from Western Electric at a cost lower than it would pay in the competitive market.

For more than 50 years, such savings have contributed to our policy of good service at a fair cost to telephone users. This policy has been chosen deliberately. It is based upon the belief that what is best for the telephone user will in the end bring us the sure, more enduring success. Southwestern Bell Telephone Company.

Not Worried About Age



WASHINGTON... Rush Helt, 29, West Virginia candidate for U. S. Senator, is not worried about being voted if elected, even though 30 years is stipulated as youngest age for Senate age. The Senate has the right to judge qualifications of members.

GENERAL INSURANCE

We write all lines of insurance, make our office your headquarters when in town.

WE MAKE FARM LOANS.
McAdams & Childers

THE BENEVOLENT BURIAL ASSOCIATION OF TEXAS

Has been organized for the purpose of helping each other—Not For Profit.

Its Beneficiary Certificate is incontestable from date of issue. Except for fraud.

Its contributions are fixed and can not be raised, and are only levied in case of death. The only condition is that you pay your dues and contributions promptly.

Why not take your family group membership—Right Now—Good intentions are laudable, but you must act to receive benefits. Tomorrow may never come.

For further information see
D. C. LOWE, Sec-Tres.

ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934.

- Congressman, 19th Congressional District: George Mahon, of Colorado
- District Judge, 110th Judicial District: A. J. Folley
- For District Attorney of 110th District: Alton B. Chapman
- For County Judge: Tom W. Deen
- County Treasurer: Mrs. Maud Merrick
- For District Clerk: George B. Marshall
- For County Clerk: A. B. Clark
- Sheriff Of Floyd County: E. S. Randerson
- For County Attorney: Winfred F. Newsome.
- For Tax Assessor And Collector: Frank L. Moore
- For County School superintendent: E. C. Nelson
- For Commissioner Precinct No. 2: E. R. Harris.
- For Commissioner Precinct No. 3: Walter Wood.

963,000 Miles OF ROAD TESTS!



THIS new, patented oil was road-tested for 963,000 miles. Then tested against five nationally known oils in the Indianapolis Destruction Test. And every test proved that it gives you greater motor protection and lower oil consumption. Drive into a Conoco Red Triangle Station today for a fill!

New and Improved
CONOCO
GERM PROCESSED
(PARAFFIN BASE)
MOTOR OIL

Now! Prices Reduced ON Genuine Bayer Aspirin

Tins of 12 Tablets NOW **15c**

Bottles of 24 Tablets NOW **25c**

Price of the 100-Tablet Bottles Also Reduced!

ALWAYS SAY "BAYER ASPIRIN" NOW WHEN YOU BUY



REV. AND MRS. OSBORN'S DAUGHTER TO MARRY SUNDAY

Miss Juanita Osborn, daughter of the Rev. and Mrs. B. J. Osborn of Lockney will be married Saturday, September 15, to Mr. Bill Dryden of Wellington according to an announcement made by the

groom's mother, Mrs. R. C. Dryden, at her home in Wellington Monday afternoon, August 30. The Dryden home presented a pretty picture as the guest arrived to be met at the door by Mrs. Raymond Young and then greeted by other members of the receiving line, Mrs. Dryden, Miss Osborn, and Mrs. Jack Small-

wood. Mrs. Vernon Morris, dressed in a black satin hostess gown presided at the guest registrar. In the dining room Mrs. T. M. Johnston in soft yellow and Mrs. Davis Robinson in blue satin, poured tea from a table laid with a lace cloth and centered with a tiered wedding cake bearing a heart-

shaped top with the names, Juanita and Bill. The announcements were presented in balloons to the guests who received them as they were served. The following program was presented during the afternoon: Vocal Duet—Old Fashioned Garden, Madames Charles Crews

and Ben Boston. Reading— Dorothy Louise Young Solo—All I do is Dream of You, Mrs Tom Campbell Accordion Solo—Miss Maudelle Dukeminier Solo—Can't You Hear Me Calling Caroline, Mary Katherine Hutcherson

Violin Duet—At dawning, Madames Pauline Chaudoin and Aubrey Dobbs. The bride-elect has been here to visit her parents on several occasions but has not made this her permanent home. The Rev. Osborn is pastor of the First Methodist Church here.



ANOTHER DAY— ANOTHER TRIP— LET'S SEE HOW MANY INTERESTING FACTS WE CAN GATHER TODAY— HOP ABOARD FOLKS AND WE'LL BE BACK HOME BEFORE YOU CAN SAY JACK ROBINSON—



HERE WE ARE OVER LOUISIANA WHERE NINE-TENTHS OF AMERICA'S CAMEL SUGAR CROP IS PRODUCED



IN EARLY DAYS, AMONG NORTHERN CALIFORNIA INDIAN TRIBES, A FEW STRINGS OF SHELL-MONEY SETTLED FOR THE MURDER OF A MAN AND GAVE THE MURDERER HIS FREEDOM.



SOME INDIAN TRIBES CALLED THE DONKEY, BEE-TO— THE WORD WAS DESCRIBED AS 'TWO' BY OTHERS.



IN CERTAIN PARTS OF ENGLAND AND GERMANY THERE IS A SUPERSTITION AMONG INFANTS THAT THEIR CHILDREN WILL GROW UP TO BE THIEVES IF THEIR NAILS ARE CUT BEFORE THEIR FIRST BIRTHDAY.



SO MUCH FOR TODAY'S FACT-FINDING— JOIN US ON OUR NEXT TRIP AND DON'T FORGET TO BRING A SCRAP BOOK AND KEEP THESE RECORDS OF OUR VENTURES PASTED IN IT...



HERE WE ARE, OVER SANTA MARIA DE TULA, IN MEXICO WHERE, ACCORDING TO THE MISSOURI BOTANICAL BULLETIN, THE OLDEST KNOWN TREE IN THE WORLD GROWS... IT IS 125 FEET IN CIRCUMFERENCE & FROM 4000 TO 6000 YEARS OLD



LET'S HOP TO ANOTHER PART OF THE WORLD AND SEE WHAT FACTS WE CAN PICK UP.



REPORTS SAY PALESTINE IS NOT AS FERTILE AS IT WAS IN THE DAYS OF CHRIST, MUCH OF THE LAND NEEDS FERTILIZING & SCIENTIFIC PLANTING.



IN THE DAYS OF THE AMERICAN REVOLUTION MEN RAISED GRAIN & WOVE CLOTH IN THE SAME WAY IN WHICH THESE THINGS HAD BEEN DONE FOR 4,000 YEARS.



AMONG THE MANY THINGS KNOWN TO THE ROMANS WAS THE VALUE OF ROTATING CROPS— WHICH WAS NOTED BY THE ROMANS MANY CENTURIES AGO.



AND NOW IT'S TIME TO GET BACK TO OUR HOMES— JOIN US ON OUR NEXT TRIP FOLKS...

SNODDLES

By CY HUNGERFORD

IF YOU ARE SEEKING ADVENTURE YOU PASS ON TO THE RIGHT AND BOARD THIS OLD SHIP ON WHICH SNODDLES AND PETEY ARE BEING PILOTED THROUGH UNKNOWN WATERS BY THE ADMIRAL YACOB



A STORM APPROACHES



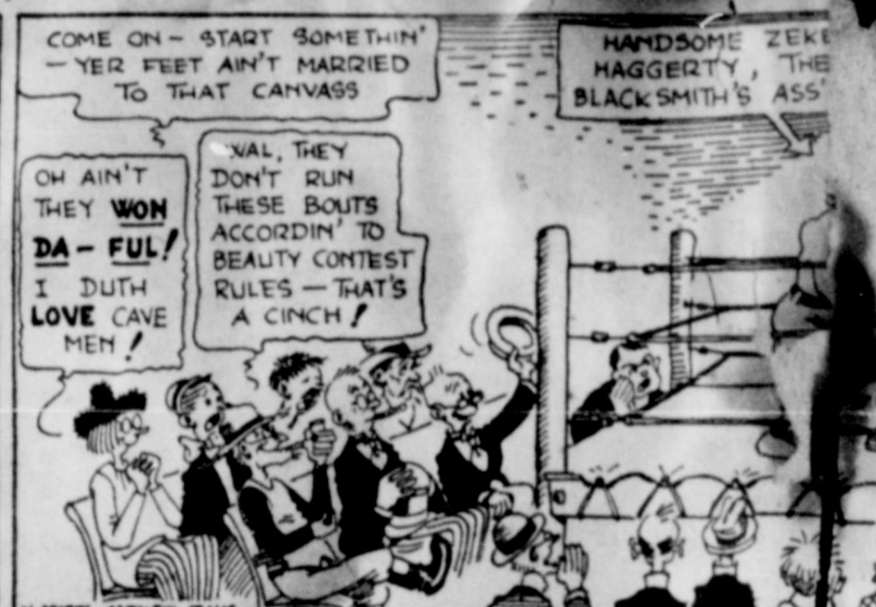
YOU'LL BE ALL RIGHT WHEN YOU FIND YOUR SEA LEGS



I DIDN'T LOSE MY LEGS! I LOST MY STUMMICK!

THE MAIN THING ON MAIN STREET

Daily Buzz
MAIN STREET'S SPORTING SHEET
FINAL BOXING BOUTS LAST NIGHT
THE MAIN STREET ATHLETIC CLUB HELD ITS FINAL AMATEUR BOXING BOUTS LAST NIGHT WHEN—
*HANDSOME ZEKE HAGGERTY, THE BLACKSMITH'S ASSISTANT, HUGGED *FIGHTING KID QUINCE, THE FEROCIOUS FARMER, THRU TEN TAME ROUNDS TO A DRAW.



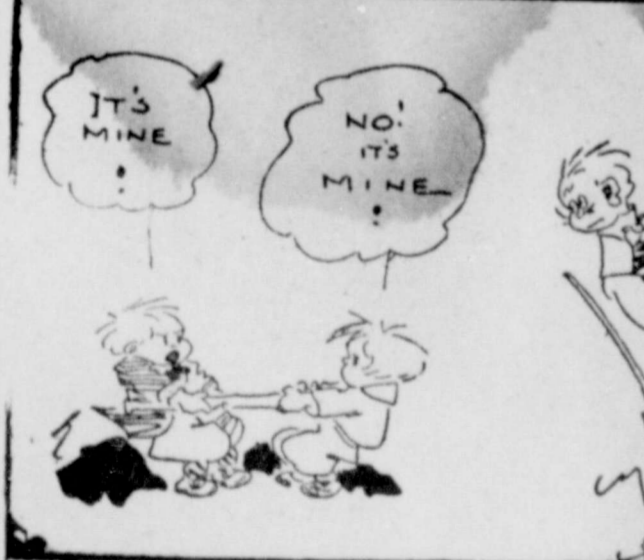
COME ON— START SOMETHIN'— YER FEET AIN'T MARRIED TO THAT CANVASS
HANDSOME ZEKE HAGGERTY, THE BLACKSMITH'S ASS
OH AIN'T THEY WON DA— FUL! I DUTH LOVE CAVE MEN!
WAL, THEY DON'T RUN THESE BOUTS ACCORDIN' TO BEAUTY CONTEST RULES— THAT'S A CINCH!



IF YOU TWO DON'T START FIGHTIN' I'LL LICK THE BOTH OF YA
DONG

SMARTER POP— Treating A Scrap Collectively

By C. M. PAYNE



IT'S MINE!
NO! IT'S MINE!



THINGS AROUND HERE BELONG TO ALL OF US, COLLECTIVELY! DON'T LET ME HEAR YOU SAY MINE AGAIN!
YESSIR, I UNDERSTAN, DOP. I'LL SAY OUR



FOR THA LUVVA MIKE!
BAAW!



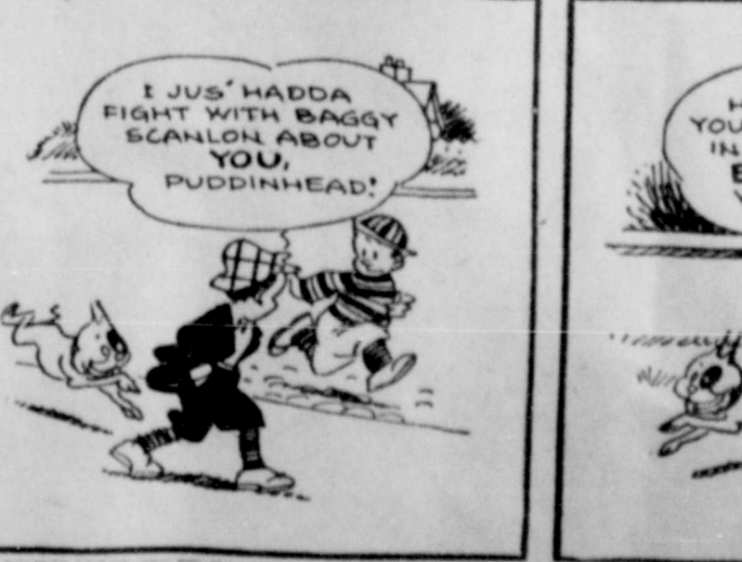
WILLIAM HE HIT ME ON OUR NOSE! JUST BECAUSE I KICKED UM ON OUR SHIN!
HEY!

REG'LAR FELLERS

Bad News



DON'T EVER MAKE ANY MORE CRACKS ABOUT FRIENDS OF MINE! LET THIS BE A GOOD LESSON TO YOU!



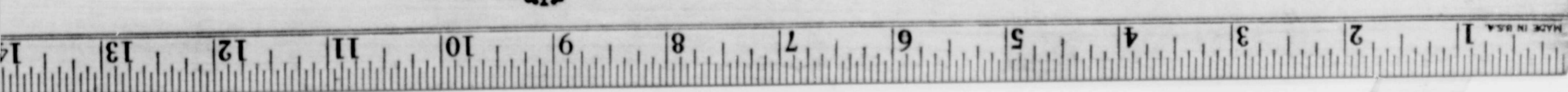
I JUS' HADDA FIGHT WITH BAGGY SCANLON ABOUT YOU, PUDDINGHEAD!



HE SAID WHEN YOUR GRANPA WAS IN THE WAR HE BEAT IT WHEN HE SAW THE ENEMY!



THAT'S RIGHT, JIMMIE! HE WAS A DRUMMER BOY!



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"It Pays To Smile"



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DATE SCOTCH PIE

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1-4 tsp. salt
3 tbsp. flour
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2 cups hot milk
2 eggs separated
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(Seal) ROY O'BRIEN
Clerk, District Court Floyd County, Texas.

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Today, as a proven fact, the Southwestern Bell Telephone Company buys from Western Electric at a cost lower than it would pay in the competitive market.

For more than 50 years, such savings have contributed to our policy of good service at a fair cost to telephone users. This policy has been chosen deliberately. It is based upon the belief that what is best for the telephone user will in the end be best for the telephone company.

Not Worried About Age



WASHINGTON . . . Rush Belt, 29, West Virginia candidate for U. S. Senator, is not worried about being seated if elected, even though 30 years is stipulated as youngest age. The Senate has

sole right to judge qualifications of members.

GENERAL INSURANCE

We write all lines of Insurance, make our office your headquarters when in town.

WE MAKE FARM LOANS
McAdams & Childers

THE BENEVOLENT BURIAL ASSOCIATION OF TEXAS

Has been organized for the purpose of helping each other—Not For Profit.

Its Beneficiary Certificate is incontestable from date of issue. Except for fraud.

Its contributions are fixed and can not be raised, and are only levied in case of death. The only condition is that you pay your dues and contributions promptly.

Why not take your family group membership—Right Now—Good intentions are laudable, but you must act to receive benefits. Tomorrow may never come.

For further information see
D. C. LOWE, Sec-Tres.

ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:

- Congressman, 19th Congressional District: George Mahon, of Colorado
- District Judge, 110th Judicial District: A. J. Folley
- For District Attorney of 110th District: Alton B. Chapman
- For County Judge: Tom W. Deen
- County Treasurer: Mrs. Maud Merrick
- For District Clerk: George B. Marshall
- For County Clerk: A. B. Clark
- Sheriff Of Floyd County: E. S. Randerson
- For County Attorney: Winfred F. Newsome.
- For Tax Assessor And Collector: Frank L. Moore
- For County School superintendent: E. C. Nelson
- For Commissioner Precinct No. 2: E. R. Harris.
- For Commissioner Precinct No. 3: Walter Wood.

963,000 Miles OF ROAD TESTS!



THIS new, patented oil was road-tested for 963,000 miles. Then tested against five nationally known oils in the Indianapolis Destruction Test. And every test proved that it gives you greater motor protection and lower oil consumption. Drive into a Conoco Red Triangle Station today for a fill!

New and Improved
CONOCO
GERM PROCESSED
(PARAFFIN BASE)
MOTOR OIL

ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY

Now! Prices Reduced ON Genuine Bayer Aspirin



ALWAYS SAY "BAYER ASPIRIN" NOW WHEN YOU BUY

REV. AND MRS. OSBORN'S DAUGHTER TO MARRY SUNDAY

Miss Juanita Osborn, daughter of the Rev. and Mrs. B. J. Osborn of Lockney will be married Saturday, September 15, to Mr. Bill Dryden of Wellington according to an announcement made by the

groom's mother, Mrs. R. C. Dryden, at her home in Wellington Monday afternoon, August 30. The Dryden home presented a pretty picture as the guest arrived to be met at the door by Mrs. Raymond Young and then greeted by other members of the receiving line, Mrs. Dryden, Miss Osborn, and Mrs. Jack Small.

wood. Mrs. Vernon Morris, dressed in a black satin hostess gown presided at the guest registrar. In the dining room Mrs. T. M. Johnston in soft yellow and Mrs. Davis Robinson in blue satin, poured tea from a table laid with a lace cloth and centered with a tiered wedding cake bearing a heart-

shaped top with the names, Juanita and Bill. The announcements were presented in balloons to the guests who received them as they were served. The following program was presented during the afternoon: Vocal Duet—Old Fashioned Garden, Masdames Charles Crews and Ben Boston. Reading— Dorothy Louise Young Solo—All I do is Dream of You, Mrs Tom Campbell Accordion Solo—Miss Maudelle Dukeminier Solo—Can't You Hear Me Calling Caroline, Mary Katherine Hutcherson

Violin Duet—At dawn, Mesdames Pauline Chaudoin and Aubrey Dobbs. The bride-elect has been here to visit her parents on several occasions but has not made this her permanent home. The Rev. Osborn is pastor of the First Methodist Church here.



ANOTHER DAY— ANOTHER TRIP— LET'S SEE HOW MANY INTERESTING FACTS WE CAN GATHER TODAY— HOP ABOARD FOLKS AND WE'LL BE BACK HOME BEFORE YOU CAN SAY JACK ROBINSON—



HERE WE ADE OVER LOUISIANA WHERE NINE TENTHS OF AMERICAN CANE SUGAR CROP IS PRODUCED



IN EARLY DAYS, AMONG NORTHERN CALIFORNIA INDIAN TRIBES, A FEW STRINGS OF SHELL-MONEY SETTLED FOR THE MURDER OF A MAN AND GAVE THE MURDERER HIS FREEDOM.



SOME INDIAN TRIBES CALLED THE DOWNEY 22/70— THE FROG WAS DESCRIBED AS 'FROAK' BY OTHERS.



IN CERTAIN PARTS OF ENGLAND AND GERMAN THERE IS A SUPERSTITION AMONG DAUGHTERS THAT THEIR CHILDREN WILL GROW UP TO BE THIEVES IF THEIR NAILS ARE CUT BEFORE THEIR FIRST BIRTHDAY.



SO MUCH FOR TODAY'S FACT-FINDING— JOIN US ON OUR NEXT TRIP AND DON'T FORGET TO BRING A SCRAP BOOK AND KEEP THESE RECORDS OF OUR VENTURES PASTED IN IT...



HERE WE ADE, OVER SANTA MARIA DE TULA, IN MEXICO, WHERE, ACCORDING TO THE MISSOURI BOTANICAL BULLETIN, THE OLDEST KNOWN TREE IN THE WORLD GROWS... IT IS 125 FEET IN CIRCUMFERENCE & FROM 4000 TO 6000 YEARS OLD



NOW LETS HOP TO ANOTHER PART OF THE WORLD AND SEE WHAT FACTS WE CAN PICK UP.



REPORTS SAY PALESTINE IS NOT AS FERTILE AS IT WAS IN THE DAYS OF CHRIST, MUCH OF THE LAND NEEDS FERTILIZING & SCIENTIFIC PLANTING.



IN THE DAYS OF THE AMERICAN REVOLUTION MEN RAISED GRAIN & WOVE CLOTH IN THE SAME WAY IN WHICH THESE THINGS HAD BEEN DONE FOR 4,000 YEARS.



AMONG THE MANY THINGS KNOWN TO THE ROMANS WAS THE VALUE OF ROTATING CROPS—WHICH WAS NOTED BY THE ROMANS MANY CENTURIES AGO.



AND NOW ITS TIME TO GET BACK TO OUR HOMES, JOIN US ON OUR NEXT TRIP FOLKS...

SNODDLES

By CY HUNGERFORD

IF YOU ARE SEEKING ADVENTURE YOU PASS ON TO THE RIGHT AND BOARD THIS OLD SHIP ON WHICH SNODDLES AND PETEY ARE BEING PILOTED THROUGH UNKNOWN AS BY THE ADMIRAL YACOB—



THE MAIN THING ON MAIN STREET

Daily Buzz

FINAL BOXING BOUTS LAST NIGHT

THE MAIN STREET ATHLETIC CLUB HELD ITS FINAL AMATEUR BOXING BOUTS LAST NIGHT WHEN— "HANDSOME ZEKE HAGGERTY" THE BLACKSMITH'S ASSISTANT, HUGGED "FIGHTING KID QUINCE" THE FEROCIOUS FARMER THRU TEN TAME ROUNDS TO A DRAW.



SMATTER POP— Treating A Scrap Collectively

By C. M. PAYNE



REG'LAR FELLERS

Bad News



CARD OF THANKS

We express our thanks and appreciation to all of our friends who helped during the illness and death of our husband and father, W. C. Nichols. We appreciated the floral offering and shall long remember you for your kindness.

Mrs. W. C. Nichols
Mrs. Will McGehee and family
Dr. O. E. Nichols and family
L. R. Nichols and family
Billie Martin

Mr. and Mrs. Sheares and family of the Prairie View Community and Mrs. W. T. Havis and daughter of Plainview were guests of Mr. and Mrs. J. T. Marr Sunday.

RELIEF AT LAST - A-M NASAL SPRAY

OUR NEWEST PRODUCT FOR HAY FEVER - COLDS - SINUS TROUBLE. It will relieve, attack may be repeated. It will give quick relief. 15 MINUTE GUARANTEE. It relieves in 15 minutes after your first use. It relieves you immediately if you are not satisfied. COMES IN COMPACT PACKAGES. A-M Nasal Spray 75c. At Large 95c. Ask your druggist, if he cannot supply you, send direct to us for immediate delivery.

A-M PRODUCTS CO. 118 SURVIVOR AVENUE - CHICAGO, ILLINOIS
Dr. R. R. Wimberly
Dentist
PHONE NO. 62-W
Office Over First National Bank
LOCKNEY, TEXAS

DR. E. L. SPENCE
EYE, EAR, NOSE AND THROAT SPECIALIST
Office In Plainview Sanitarium and Clinic

Classified Ads

FOR TRADE: 18 qt. National Cooker and Burpee Sifter. Same as new. To trade for two good cows.—J. C. Sears, 7 miles N. Lockney.

They now earn part of income working in College office. Cap mail today to DRAGON'S COLLEGE Lubbock, Texas, for full information. Excellent chance to prepare for future income and opportunity. Write today.

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas. Mrs. Maud E. Hoffmann, Manager.

FOR SALE—160 acres of land, well improved, 6 miles west of Lockney, 2 miles southwest of Aiken, all under irrigation.—W. A. Moore. 50-4tp

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Nat'l Bank Bldg. 25-2c

MAN WANTED—for Rawleigh House of 800 families. Write immediately Rawleigh Co., Dept. TX-150 SA, Memphis, Tenn 1 tp

FOR SALE—Black eye peas 2 1/2 cents per lb. 7 miles South of Lockney, W. E. Miller, Floydada Rt. 4, Box 17, Phone 919/3 52-1tp

WANTED—Wheat pasture for ten head of cows.—R. W. Landrum. 52 1tp

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in this vicinity a splendid upright piano with dust bench to match. Also a lovely Baby Grand in two tone mahogany. We will sell either of these at bargain Terms if desired. Address at once Brook Mays & Co., The Reliable Piano House, Dallas, Texas.

Stones Self-Serve Laundry Try our "Serve Yourself Method." Hot water and equipment ready. 40 cents per hour. Work we Do: Wet wash 3c per lb. Quilts 15c wet. Finished work 17c per lb. 52-4tc

FOR SALE OR TRADE—One good milk goat, giving 1-2 gallon milk per day. Also five good rabbits.—See Tom Suits at Beacon office.

AT METHODIST CHURCH

Sunday School, 9:45 a. m. Preaching, 11 a. m. and 8:00 p. m.

Leagues and Prayermeetings, 7:15 p. m. Woman's Missionary Society, Monday 3 p. m. Prayermeeting, Wednesday 8: p. m.

Let everybody be in their place on time, Sunday morning for Sunday School. The annual election of teachers has been held, and each will assume duty next Sunday morning. We are expecting the interest to increase from now on. The public school has opened and everybody is getting adjusted to the regular school program. Let us keep the church school up to what it should be. We have a place for every age, and are striving to make ours one of the best church schools in all the country. Please help us.

We are expecting a great service at the regular preaching hour Sunday morning. Also, at the evening hour. It rejoices our hearts to have a goodly congregation present when we stand before the people to preach. The Lord has blessed us with a good rain. Let us remember his day, and house, and praise his holy name.

Meet us at the Methodist Church Sunday morning.
B. J. Osborn, Pastor

CARD OF APPRECIATION

We wish to thank you and people who contributed in any way toward making it possible for our husband and father, Wallace Buckner, to be carried to the Lubbock Sanitarium for x-ray and treatment.

Mrs. Wallace Buckner
daughter, Gladys Ruth

STUDY CLUB HAS THE PARTY

Members of the El Progresso Study Club met at the home of Mrs. E. Guthrie Wednesday afternoon for the group's first social meeting of the year. Punch and cake was served before leaving for a theatre party at Plainview.

Hostesses for the party were Mrs. J. C. Sears, 7 miles N. Lockney.

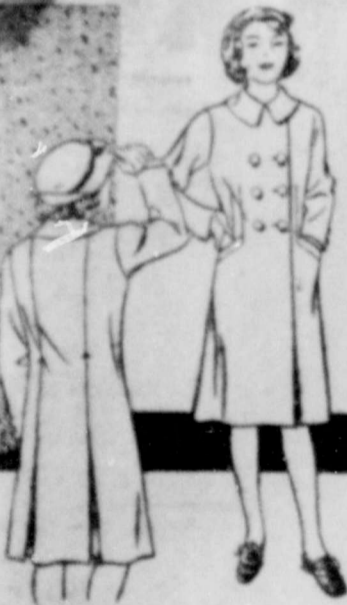
The guests saw the play "The Human Side" and the other play "The Human Side."

The guest list included Mesdames Arthur Barker, Clyde Applewhite, Watt Griffith, Henry Hodel, O. E. Stevenson, Alec Norris, Carl McAdams, N. E. Greer, Gilbert Huls, R. R. Wimberly, G. D. Tate, Ina Jones, and the following hostesses: Crager, Whitt, Dines, Ridings, Wells and Guthrie.

Winston Wofford left Sunday for McAdoo where he will be principal of the ward school. He was taught at Gruber the past two years, and was principal of the high school there last year.

Patterns 15c

No. 109



Cost your growing daughter in the smart English manner. This little model which is very nice for twsed looks as though it had just arrived from Bond Street. Even if you have never tackled coat-making you will find this design very easy to handle. You will be amazed when you price the new coatings, at the trifling total cost for a coat like this when you make it yourself.

Baker Mercantile Co.

MASQUERADE PARTY GIVEN SATURDAY EVENING

Mid yellow, red, blue, and green balloons, confetti, and soft lights, Chinese, flappers, dudes, tittering school girls, and villains of the 90's mingled at a masquerade party given Saturday evening at the City Auditorium.

Mesdames R. E. Patterson, Pete Thornton and Ed Whitfill were hostesses to a group of boys and girls who are leaving next week for college.

At the beginning of the party Mrs. Thornton dressed in a colonial costume, explained the four steps in life. She gave each guest a slip of paper and upon this was written his profession. Each was then asked to act out his one ambition in life. Max Faulkner and Agnes Cooper received first prize for pantomiming a dairyman milking a cow.

Misses Leota Shelton, Agnes Cooper, Estelle Hodel, and Max Faulkner were just one big happy family at the party. Leota was atired in an old-time dress accompanied by a bustle and played the part of mama, and Agnes Cooper was papa. Estelle Hodel was the little girl in flattering curls topped with a ribbon, and Max donned short pants, knee socks, horn rimmed glasses and a Buster Brown bow for the brother.

Miss Patricia Patterson came as a gypsy. Miss Martha Meriwether was a Chinese woman in red pants and coat, and Hazel Ford was a pirate bold and strong. Miss Wilma Cooper of Denton, was a

Scottish fling of some sort, and Miss Glenna Whitfill wore a Sally Blue Gown.

Floyd Ewnig and Glenn Stevenson were mustache twisting villain of the 90's Roy Thornton came as an American flapper and Owen Thornton clowning a while. Ben Whitfill was somewhat of a dashing hero dated years ago, and Raleigh Canning crossed the Delaware as George Washington. "Squeeler" Hodel was a Spanish bravo doing the tango.

AIKEN NEWS

The Rev. Muriel Weathers filled his regular appointment at the Baptist Church Sunday morning and Sunday evening. Good crowds were at both services.

School opened Monday morning with 102 enrolled and a few more are expected to start within the next two weeks. The teachers for this year are Mr. and Mrs. E. H. Buedeker and Mr. and Mrs. A. A. Brock.

Miss Lucille Kittrell of Petersburg is visiting Mrs. Floyd Dorman this week.

Bill Clark was a Lubbock visitor last week.

Frank Boucher of Lubbock spent last week with George Tate.

A party and shower was given at the home of Mr. and Mrs. Claud Morris honoring Mr. and Mrs. Ben Mullings. They received many beautiful gifts.

Miss Bessie Boyles spent the week-end with Maurine Tillery of Plainview.

Several from this community

attended the B. T. S. meeting at Lockney Sunday.

Ester Graham of Irick spent the week-end with Mary Edith Boyle.

Only 15,500,000,000 ounces of silver have been produced in the world since the discovery of America.



VOGUE BEAUTY SHOPPE

Has a Gift for you—

Because we want you to look your best on all occasions we're offering the following modest prices:

- Lash and Brow Dye 35c
- Hot Oil Shampoo 40c
- Clairol Shampoo-Tint \$1.75
- Rinse in any Color 25c

Visit us at our new location in the Security State Bank Bldg.

PHONE NO. 16

THE DAY of DAYS

NEXT

"FELLOWSHIP DAY"

Monday, September 18th

\$25.00

Cash Contest

At 3:00 P. M.

Bring your tickets and enter this contest. That is a lot of money, folks. It sure is.

No one in business in Lockney, their immediate families, their help or their immediate families shall participate in this Cash Contest.

Trade with these Business and Professional Men, they give tickets for the Cash Contest and are sponsoring this program::

FILLING STATIONS

Ozark Service Station
Snclair Service Station
Consumers Fuel Ass'n
Texaco Service Station

GARAGES

Ford and Busby Motor Co
Messmer Garage
A. O. Fielder Motor Co
Lockney Auto Company
Pennington Motor Co.

CREAM STATIONS

Huggins Produce

DRY GOODS

E. L. Ayres
Baker Merc. Co.
Fashion Shoppe

WOOD WORK

Wofford Wood Shop

GROCERY STORES

Hamilton Grocery
Taylor Gro. and Market
Piggly Wiggly
A. L. Rains

HARDWARE & FURNITURE

Cox Hardware & Furniture
Baker Merc. Co.
Dyer Hardware

LUMBER CO.

Hugginbotham Bartlett Co.

BARBER SHOPS

Palace Barber Shop

FEED STORE

Arthur Roberson

IMPLEMENT HOUSES

Hammonds & Co.

INSURANCE

Frank Perkins
McAdams & Childers

CAFES

Cozy Cafe

DRUGSTORES

Greer Drug Store
Lockney Drug Co.

BAKERY

City Bakery

WHOLE SALE OIL

R. L. Maggard
Henry Hodel

FUNERAL HOME

Crager Funeral Home

ICE

Lockney Ice Co.

GAS COMPANY

West Texas Gas Co.

BANK

First National Bank

DENTIST

R. R. Wimberly

PHYSICIAN

N. E. Greer
P. C. Anderson

GINS

Patterson Gin Co.

VARIETY STORE
O. E. Stevenson

OIL MILL

West Texas Cottonseed Co.

NEWSPAPER

Lockney Beacon

Ask for tickets when you trade in Lockney



BIG DOLLAR DAY!!

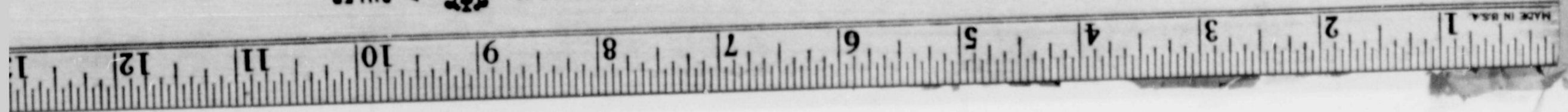
In Lockney

Next Tuesday, Sept. 18th, Only

Next Tuesday will be a big day in Lockney. It will be DOLLAR DAY. All the merchants whose ad you see on this page will have Dollar Day Specials. For the lack of space there are only a few of the specials listed below, but they have lots of them. Go in and see what they have.

<p>1 qt. peanut butter 2 lb. box of crackers 8 cans of potted meat 3 cans of vienna sausage</p> <p>ALL FOR \$1.00</p> <p>Taylor Gro. & Mkt. Meet me at Taylor's</p>	<p>SPECIALS</p> <p>8yds. Prints ----- \$1.00 6 pairs men rayon hose \$1.00 8 Towels (15x30) ----- \$1.00 8 yards bleach domestic heavy weight ----- \$1.00 Half Linen Crash Toweling 10 yards ----- \$1.00</p> <p>Look in our windows for other \$1.00 Specials</p> <p>E. L. AYRES</p>	<p>\$1.00</p> <p>1 lb. Coffee ----- 19c 1 gal F. F. Syrup ----- 60c 1 Pork Beans ----- 7c 2 lb. H. C. Baking Powder 19c 1 can Salmon ----- 13c</p> <p>This \$1.18 value all for \$1.00</p> <p>Hamilton Grocery</p>	<p>FEDERAL TIRES</p> <p>And Tubes our Speciality</p> <p>When you think of Tires, think of us</p> <p>Ozark Service Station</p>	<p>3 Gal. Brumful Prunes ----- \$1.00 32 Bar CW Soap ----- \$1.00 10 lb. can K. C. ----- \$1.00 4 One lb. Calumet ----- \$1.00</p> <p>Piggly-Wiggly Home Owned Store</p>	<p>A JONTEEL SPECIAL</p> <p>Your choice of three Jonteel Creams or Jonteel Face Powder with two cream's. All for \$1.00</p> <p>A BOYER SPECIAL</p> <p>\$1.00 Face powder with 50c Powder base astringent. All for \$1.00</p> <p>Lockney Dept.</p>
<p>2 Pair 69c Panties</p> <p>ALL FOR \$1.00</p> <p>\$1.15 Holeproof Hose For \$1.00</p> <p>Fashion Shoppe</p>	<p>Car Washed With Pressure Machine and Geased With Special Sinclair Lubricant</p> <p>Valued at ----- \$1.75</p> <p>SPECIAL \$1.00</p> <p>Sinclair Ser. Station</p>	<p>\$1.00 Dish Special</p> <p>Your choice of \$1.50 worth of dishes (or anything in our stock For A Dollar</p> <p>\$1.50 House Dresses (One Lot) for only \$1.00</p> <p>Baker Mercantile Co.</p>	<p>W/ Adjust Breaks, Clean Carburetor, and tune-up motor all for \$1.00</p> <p>Frd & Busby Motor Co.</p>	<p>Set of plates and two bowls for \$1.00</p> <p>Set of cups and saucers and two bowls for \$1.00</p> <p>See our other dollar day SPECIALS</p> <p>Cox Hardware & Fur.</p>	<p>Genuine Ford Complete set of piston rings for Model A Ford. Regular price of \$1.40</p> <p>SPECIAL \$1.00</p> <p>Fielder Motor Co.</p>
<p>SPECIAL</p> <p>\$1.00 Men's Shaving Sets at 59c</p> <p>Cashmere Bouquet Soap at 49c</p> <p>Greer Drug Store</p>	<p>West Texas GAS Company</p>	<p>Milk Pitcher value ----- \$1.25 6 dessert dishes value ----- 50c</p> <p>All for \$1.00</p> <p>See our other dollar day specials</p> <p>A. L. Rains Grocery</p>	<p>2 cans of Auto Wax and Polish Ford Spare Tire Car Lock Ford Motor Meter and Cap</p> <p>All for \$1.00</p> <p>Lockney Auto Co.</p>	<p>Mixed Cookies</p> <p>For 15c per. dozen, weighing Out 1 lb.</p> <p>Dozen Cinnamon Rolls for 15c Per. Dozen</p> <p>CITY BAKERY</p>	<p>COMMERCIAL And PALACE Barber Shope</p>
	<p>Fall Suits in Latest Patterns for \$15.00 and up</p> <p>SPECIAL \$1.00 off on each suit ORDERED</p> <p>Brooks Dry Cleaners</p>	<p>YEAR AND ONE HALF SUBSCRIPTION FOR Lockney Beacon at \$1.00</p>	<p>Come in and Let us show you how to control those odd dollars and cents that slip away unless you're careful.</p> <p>First National Bank</p>	<p>I have typewriter ribbons for Remington, Underwood, Royal and other makes of typewriters</p> <p>Let me clean and repair your typewriter</p> <p>TOM SUITS (Beacon Office)</p>	

WESTCOTT RULER



OF INTEREST TO WOMEN

One hears on all sides that the elderly gals, no longer blessed with the freshness of youth, skipping long to the sixtieth milestone, should 'ware the makeup. Makes faces look hard, says the knowing ones. 'Tisn't always so. When lips are blue or a sickly pink a carefully laid on film of rosy smear won't do a bit of harm.

It is also true of the rouge pad. Used with discretion a faint wild rose tint will serve as a complexion help. Of course, everything depends upon the type of woman. If she is a quaint old-fashioned darling makeup won't suit her. But if she belongs to the modern clut of grandmamas who refuse to look their age, whose bodis have stayed young, slender and graceful, they might as well drop into the beauty parlor and keep in step with the stepping world.

If hair is healthy, clean and glossy it doesn't much matter about the color unless dyes or bleaches have made tresses of unnatural and varied tones.

Hair responds to good care, daily attention. Now that the finger wave rages, it is all decoration and no petting. The night before the shampoo, let the wave go hang, get out the old hair brush and do your hundred strokes the glory crest needs it if it is to stay thick and carry a sheen.



Designed in sizes 8, 10, 12 and 14 years. Size 12 will require 2 3/4 yards of 35 inch material for the dress, and 1 1/2 yards for the gumpie.

SMART JUMPER DRESS
Pattern 8319. The smart young girl will adore this jumper dress because she can wear gay blouses with it. What's more, mother will like it because jumpers are so practical.

You could really make several jumpers from the same pattern. One jumper could be in bright plaid with a white blouse, or a light color matching one of the colors in the plaid. Perhaps you would want another, using a light or dark material for the jumper with printed blouse.

For PATTERN, send 15 cents coin (for pattern desired), NAME, ADDRESS, STYLE, (Lockney, Texas), Pattern Dept., 115 Fifth Avenue, Brooklyn, N. Y.

Guatemala is teaching English by radio.

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men
Unless you take care of your hair, you will lose the favor of other men. Your hair is the first thing a man notices when he meets you. If your hair is dull, greasy, or falling out, you will lose his interest. Use a good hair cream and brush your hair every day. This will keep it clean, soft, and shining. Men love a woman whose hair is well cared for.

GENERAL INSURANCE

We write all lines of Insurance, make our office your headquarters when in Town

WE MAKE FARM LOANS.
McAdams & Childers

THE BENEVOLENT BURIAL ASSOCIATION OF TEXAS

Has been organized for the purpose of helping each other—Not For Profit.

Its Beneficiary Certificate is incontestable from date of issue. Except for fraud.

Its contributions are fixed and can not be raised, and are only levied in case of death. The only condition is that you pay your dues and contributions promptly.

Why not take your family group membership—Right Now—Good intentions are laudable, but you must act to receive benefits. Tomorrow may never come.

For further information see—
D. C. LOWE, Sec-Tres.

WILL ATTEND COLLEGE AT CANYON

Three Floyd County young people will be enabled to attend college at the West Texas State Teachers College this fall through the Federal Educational Relief Administration which has granted to this college enough to assist 91 needy young men and women.

The local young people who are to benefit by the provisions of this act are Ruth Enoch of Floydada, Faye Cook and Willie Boedeker of Lockney.

Students to receive aid under this plan were chosen on the basis of need, scholarship, character, and special ability. 41 other towns appear as the home addresses of the students to be helped. The selection of 91 students was made from more than 400 applicants. The qualifications of every applicant was carefully investigated and every possible effort made to choose young people who will be better for having this opportunity. Professor C. A. Murray of the college mathematics department headed the committee which made the selections and Dr. J. A. Hill himself checked the records of all those recommended by the committee and then gave final approval to the best of the selected group.

Zinc buckets are unknown in Arabia, hence the necessity for the water skin.

The dress of native men Rossell Island consists of 11 or 12 loops of thick rope about the hips.

"It Pays To Smile"



NEW YORK . . . Miss Mae Smith, above, was living quiet in her home town of Wilbur, Tex., population 700, one year ago. Today she is here to pose for McClelland Barclay, with her "Queen of Dental Charm" title she won over 25,000 American beauties.

ANNOUNCEMENT

The Beacon is authorized to announce the following names for the office under which their names appear, subject to the action of the Democratic primary to be held July 28, 1934.

- Congressman, 19th Congressional District: George Mahon, of Colorado
- District Judge, 110th Judicial District: A. J. Folley
- For District Attorney of 11th District: Alton B. Chapman
- For County Judge: Tom W. Deen
- County Treasurer: Mrs. Maud Merrick
- For District Clerk: George B. Marshall
- For County Clerk: A. B. Clark
- Sheriff Of Floyd County: E. S. Randerson
- For County Attorney: Winfred F. Newsome.
- For Tax Assessor And Collector: Frank L. Moore
- For County School Superintendent: E. C. Nelson
- For Commissioner Precinct No. 1: E. R. Harris.
- For Commissioner Precinct No. 2: Walter Wood.



GOOD THINGS TO EAT

FRUIT COOKIES

- 1 cup butter
 - 2 cups sugar
 - 2 cups chopped raisins, or 1 cup each of raisins and nuts
 - 1 egg
 - 1 tsp cinnamon
 - 1 tsp cloves
 - 1 tsp soda dissolved in 1-4 cup sour cream
- Mix and add enough flour to make a smooth dough. Pinch out in small cakes and bake in a moderate oven.

DATE SCOTCH PIE

- 3-4 cup brown sugar
 - 1-4 tsp. salt
 - 3 tsp. flour
 - 3 tsp. cornstarch
 - 2 cups hot milk
 - 2 eggs separated
 - 2 tsp. Crisco
 - 1 tsp. vanilla
 - 1 cup coarsely cut dates
 - 1-2 cup pecan halves
- Mix brown sugar, salt, flour and cornstarch. Stir slowly into hot milk. Cook until thick stirring frequently. Add beaten egg yolks. Cook one minute longer. Remove from heat. Add Crisco, and also dates and vanilla. Cool partially. Then fold in stiffly beaten egg whites. Pour into baked Crisco shell. Arrange peanuts on top. Then cover, if you wish, with this caramel glaze: Melt 1-2 cup granulated sugar very slowly in hot skillet, stirring constantly. When sugar caramelizes, add 1-4 cup hot water. Stir and bring to boil. Cool slightly—pour over top of filling.

PINEAPPLE AND CHICKEN SALAD

- 1 cup drained and diced canned pineapple
 - 2 cups diced cooked chicken
 - 1-4 cups mayonnaise
 - 1 head of lettuce
 - 3-4 cup diced celery
 - 8 ripe olives
- Combine the pineapples, chicken, and mayonnaise. Arrange on lettuce, garnish with ripe olives and serve with remaining mayonnaise. Serves six.

SLICED APPLE PIE

- 4 apples sliced
- 4 tsp. sugar

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff of Floyd county
Greetings: You are hereby Comanded, That you summons by making Publication of this Citation in some newspaper published in the County of Floyd four consecutive weeks previous to the return day hereof, WILLIE MAE BERNARD whose residence is unknown, and to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd on the 8th day of October, 1934 at the Court House thereof in Floydada then and there to answer a petition filed in said Court, on the 27th day of August A. D. 1934, in a suit numbered on the docket of said Court No. 2673 wherein PAT BERNARD is plaintiff and WILLIE MAE BERNARD is defendant.

The nature of the plaintiff's demand being as follows, to-wit:
A suit, wherein it is alleged that plaintiff and defendant were lawfully married in Hale County, Texas, on or about February 4, 1929, and the contract so created still exists. That on or about March 15, 1929, without cause or provocation on the part of plaintiff, defendant abandoned plaintiff, since which time they have not lived together as husband and wife, and under oath, that the residence of th defendant is unknown to plaintiff, plaintiff praying that he be divorced from the defendant.
Herein Fail Not, And have you before said Court, on the said first day of next term thereof, this Writ with your endorsement thereon, showing how you have executed the same.
Given under my hand and seal of said Court, at office in Floydada this the 27th day of August A. D. 1934.
ROY O'BRIEN
Clerk, District Court, Floyd County, Texas.

THINGS YOU MAY NOT KNOW

About your Telephone



THOMAS A. WATSON, the young electrician who helped Bell invent the telephone, made with his own hands the first instruments. But the demand soon grew so big that Watson alone could not meet it, and licenses were given to four other manufacturers.

By 1880 the telephones made by these manufacturers varied as greatly as did the women's fashions of that year. Uniform quality and operation is essential to successful telephone service. To gain this uniformity, these companies were consolidated in 1881 as the Western Electric Company, manufacturing and purchasing agent for the Bell System.

Without the aid of the Western Electric Company, the men and women who furnish your telephone service here could not do their job so well.

Today, as a proved fact, the Southwestern Bell Telephone Company buys from Western Electric at a cost lower than it would pay in the competitive market.

For more than 50 years, such savings have contributed to our policy of good service at a fair cost to telephone users. This policy has been chosen deliberately. It is based upon the belief that what is best for the telephone user will in the end bring us the surer, more enduring success. Southwestern Bell Telephone Company.

Not Worried About Age



WASHINGTON . . . Rush Holt, 29, West Virginia candidate for U. S. Senator, is not worried about being seated if elected, even though 30 years is stipulated as youngest U. S. Senate age. The Senate has sole right to judge qualifications of members.

963,000 Miles OF ROAD TESTS!



THIS new, patented oil was road-tested for 963,000 miles. Then tested against five nationally known oils in the Indianapolis Destruction Test. And every test proved that it gives you greater motor protection and lower oil consumption. Drive into a Conoco Red Triangle Station today for a fill!

New and Improved
CONOCO
GERM PROCESSED
MOTOR OIL

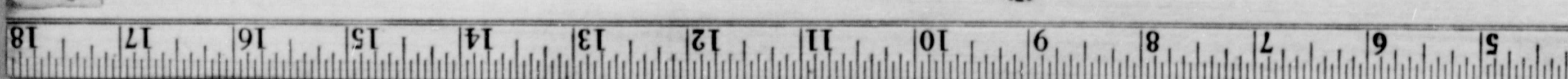


ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY

Now! Prices Reduced ON Genuine Bayer Aspirin



ALWAYS SAY "BAYER ASPIRIN" NOW WHEN YOU BUY



REV. AND MRS. OSBORN'S DAUGHTER TO MARRY SUNDAY

Miss Juanita Osborn, daughter of the Rev. and Mrs. B. J. Osborn of Lockney will be married Saturday, September 15, to Mr. Bill Dryden of Wellington according to an announcement made by the

groom's mother, Mrs. R. C. Dryden, at her home in Wellington Monday afternoon, August 30.

The Dryden home presented a pretty picture as the guest arrived to be met at the door by Mrs. Raymond Young and then greeted by other members of the receiving line, Mrs. Dryden, Miss Osborn, and Mrs. Jack Small-

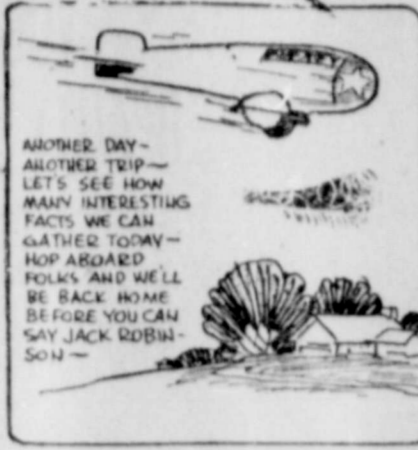
wood. Mrs. Vernon Morris, dressed in a black satin hostess gown presided at the guest registrar. In the dining room Mrs. T. M. Johnson in soft yellow and Mrs. Davis Robinson in blue satin, poured tea from a table laid with a lace cloth and centered with a tiered wedding cake bearing a heart-

shaped top with the names, Juanita and Bill. The announcements were presented in balloons to the guests who received them as they were served.

The following program was presented during the afternoon: Vocal Duet—Old Fashioned Garden, Madames Charles Crews and Ben Boston.

Reading—Dorothy Louise Young Solo—All I do is Dream of You, Mrs Tom Campbell Accordion Solo—Miss Maudelle Dukeminier Solo—Can't You Hear Me Calling Caroline, Mary Katherine Hutcherson

Violin Duet—At dawn, Madames Pauline Chaudoin and Aubrey Dobbs. The bride-elect has been here to visit her parents on several occasions but has not made this her permanent home. The Rev. Osborn is pastor of the First Methodist Church here.



ANOTHER DAY— ANOTHER TRIP— LET'S SEE HOW MANY INTERESTING FACTS WE CAN GATHER TODAY— HOP ABOARD FOLKS AND WE'LL BE BACK HOME BEFORE YOU CAN SAY JACK ROBINSON—



HERE WE ARE OVER LOUISIANA WHERE NINE-TENTHS OF AMERICAN CANNON SUGAR CROP IS PRODUCED



IN EARLY DAYS, AMONG NORTHERN CALIFORNIA INDIAN TRIBES, A FEW STRINGS OF SHELL-MONEY SETTLED FOR THE MURDER OF A MAN AND SAVED THE MURDERER HIS FREEDOM.



SOME INDIAN TRIBES CALLED THE DONKEY, EEIO— THE TROOP WAS DESCRIBED AS 'TROOP' BY OTHERS.



IN CERTAIN PARTS OF ENGLAND AND GERMANY THERE IS A SUPERSTITION AMONG PARENTS THAT THEIR CHILDREN WILL GROW UP TO BE THIEVES IF THEIR NAILS ARE CUT BEFORE THEIR FIRST BIRTHDAY.



SO MAKE FOR TODAY'S FACT-FINDING— JOIN US ON OUR NEXT TRIP AND DON'T FORGET TO START A LADY-BOOK AND KEEP THESE RECORDS OF OUR TRAVELERS PASTED IN IT...



HERE WE ARE, OVER SANTA MARIA DEL TULA, IN MEXICO, WHERE, ACCORDING TO THE MISSOURI BOTANICAL BULLETIN, THE OLDEST KNOWN TREE IN THE WORLD GROWS... IT IS 125 FEET IN CIRCUMFERENCE & FROM 4000 TO 6000 YEARS OLD.



Now LET'S HOP TO ANOTHER PART OF THE WORLD AND SEE WHAT FACTS WE CAN PICK UP.



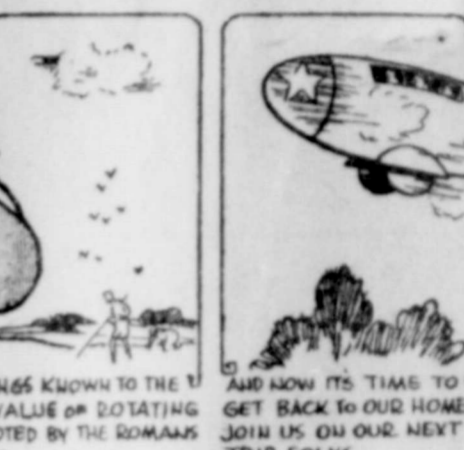
REPORTS SAY PALESTINE IS NOT AS FERTILE AS IT WAS IN THE DAYS OF CHRIST, MUCH OF THE LAND NEEDS FERTILIZING & SCIENTIFIC PLANTING.



IN THE DAYS OF THE AMERICAN REVOLUTION MEN RAISED GRAIN & WOVE CLOTH IN THE SAME WAY IN WHICH THESE THINGS HAD BEEN DONE FOR 4,000 YEARS.



AMONG THE MANY THINGS KNOWN TO THE ANCIENTS WAS THE VALUE OF ROTATING CROPS— WHICH WAS NOTED BY THE ROMANS MANY CENTURIES AGO.



AND NOW IT'S TIME TO GET BACK TO OUR HOMES. JOIN US ON OUR NEXT TRIP FOLKS...

SNOODLES

IF YOU ARE SEEKING-ADVENTURE YOU PASS ON TO THE RIGHT AND BOARD THIS OLD SHIP ON WHICH SNOODLES AND PETEY ARE BEING PILOTED THROUGH UNKNOWN SEAS BY THE ADMIRAL YACOB—



A STORM APPROACHES



YOU'LL BE ALL RIGHT WHEN YOU FIND YOUR SEA LEGS

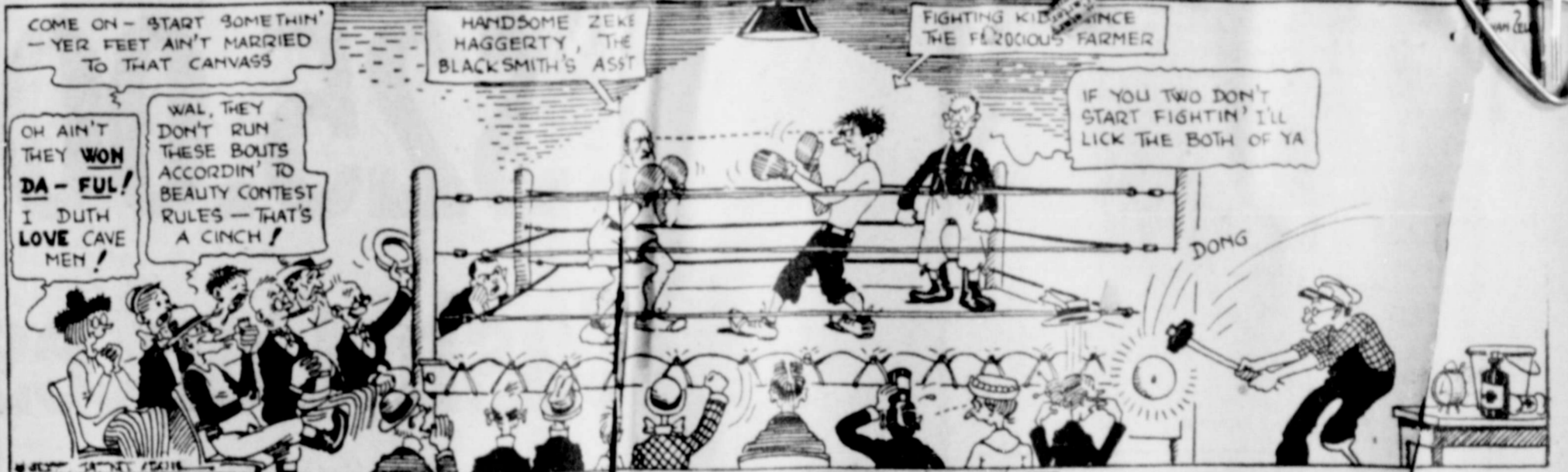


I DIDN'T LOSE MY LEGS! I LOST MY STUMMICK!

By CY HUNGERFORD

"THE MAIN THING ON MAIN STREET"

Daily Buzz MAIN STREET'S SPORTING SHEET FINAL BOXING BOUTS LAST NIGHT THE MAIN STREET ATHLETIC CLUB HELD ITS FINAL AMATEUR BOXING BOUTS LAST NIGHT WHEN— 'HANDSOME ZEKE HAGGERTY' THE BLACKSMITH'S ASSISTANT, HUGGED 'FIGHTING KID QUINCE' THE FEROCIOUS FARMER, THRU TEN TAME ROUNDS TO A DRAW.



By L. F. Van Zo

SMALLER POP— Treating A Scrap Collectively



By C. M. PAYNE

REG'LAR FELLERS



Bad News



CARD OF THANKS

We express our thanks and appreciation to all of our friends who helped during the illness and death of our husband and father, W. C. Nichols. We appreciated the floral offering and shall long remember you for your kindness. Mrs. W. C. Nichols Mrs. Will McGehee and family Dr. O. E. Nichols and family L. R. Nichols and family Billie Martin

Mr. and Mrs. Sheares and family of the Prairie View Community and Mrs. W. T. Havis and daughter of Plainview were guests of Mr. and Mrs. J. T. Marr Sunday.

RELIEF AT LAST - A-M NASAL SPRAY OUR NEWEST PRODUCT FOR HAY FEVER - COLDS - SINUS TROUBLE 15 MINUTE GUARANTEE COMES IN COMPACT PACKAGES A-M Nasal Spray 75c - 100c - 150c A-M PRODUCTS CO. 100 N. WINDYBROOK AVENUE - CHICAGO, ILLINOIS

Dr. R. R. Wimberly Dentist

PHONE NO. 62-W Office Over First National Bank LOCKNEY, TEXAS

DR. E. L. SPENCE

EYE, EAR, NOSE AND THROAT SPECIALIST

Office in Plainview Sanitarium and Clinic

Classified Ads

TRADE: 16 qt. National... FOR SALE: 160 acres... WANTED: Wheat pasture... WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN?... FOR SALE OR TRADE: One good milk goat...

AT METHODIST CHURCH

Sunday School, 9:45 a. m. Preaching, 11 a. m. and 8:00 p. m. Leagues and Prayermeetings, 7:15 p. m. Woman's Missionary Society, Monday 3 p. m. Prayermeeting, Wednesday 8: p. m.

Let everybody be in their place on time, Sunday morning for Sunday School. The annual election of teachers has been held, and each will assume duty next Sunday morning. We are expecting the interest to increase from now on. The public school has opened and everybody is getting adjusted to the regular school program. Let us keep the church school up to what it should be. We have a place for every age, and are striving to make ours one of the best church schools in all the country. Please help us.

We are expecting a great service at the regular preaching hour Sunday morning. Also, at the evening hour. It rejoices our heart to have a goodly congregation present when we stand before the people to preach. The Lord has blessed us with a good rain. Let us remember his day and house, and praise his holy name.

Meet us at the Methodist Church Sunday morning. B. J. Osborn, Pastor

CARD OF APPRECIATION

We wish to thank you kind people who contributed in anyway to ward making it possible for our husband and father, Wallace Buckner, to be carried to the Lubbock Sanitarium for x-rays and treatment.

Mrs. Wallace Buckner and daughter, Gladys Ruth

STUDY CLUB HAS THEATRE PARTY

Members of the El Progreso Study Club met at the home of Mrs. E. Guthrie Wednesday afternoon for the group's first social meeting of the year. Punch and cake was served before leaving on a theatre party at Plainview.

Hostesses for the party were: Mesdames Laura Appleton, Arch... E. Guthrie.

Part of the guests saw "It Happened One Night" and the others attended the show entitled "The Human Side."

The guest list included Mesdames Arthur Barker, Clyde Applewhite, Watt Griffith, Henry Hodel, O. E. Stevenson, Alec Norris, Carl McAdams, N. E. Greer, Gilbert Huls, R. R. Wimberly, G. D. Tate, Ina Jones, and the following hostesses: Crager, Whitt, Dines, Ridings, Wells and Guthrie.

Winston Wofford is Sunday for McAdams where he will be principal of the ward school. He has taught at Sawyer the past two years, and was principal of the high school there last year.

Patterns 15c

No. 109



Cost your growing daughter in the smart English manner. This new model which is very nice for tweed looks as though it had just arrived from Bond Street. Even if you have never tackled coat-making, you will find this design very easy to handle. You will be amazed when you price the new coatings, at the trifling total cost for a coat like this when you make it yourself.

Baker Mercantile Co.

MASQUERADE PARTY GIVEN SATURDAY EVENING

Mid yellow, red, blue, and green balloons, confetti, and soft lights, Chinese, flappers, dudes, tittering school girls, and villains of the 90's mingled at a masquerade party given Saturday evening at the City Auditorium.

Mesdames R. E. Patterson, Pete Thornton and Ed Whitfill were hostesses to a group of boys and girls who are leaving next week for college.

At the beginning of the party Mrs. Thornton dressed in a colonial costume, explained the four steps in life. She gave each guest a slip of paper and upon this was written his profession. Each was then asked to act out his one ambition in life. Max Faulkner and Agnes Cooper received first prize for pantomiming a dairyman milking a cow.

Misses Leota Shelton, Agnes Cooper, Estelle Hodel, and Max Faulkner were just one big happy family at the party. Leota was attired in an old-time dress accompanied by a bustle and played the part of mama, and Agnes Cooper was papa. Estelle Hodel was the little girl in flattering curls topped with a ribbon, and Max donned short pants, knee socks, horn rimmed glasses and a Buster Brown bow for the brother.

Miss Patricia Patterson came as a gypsy. Miss Martha Meriwether was a Chinese woman in red pants and coat, and Hazel Ford was a pirate bold and strong. Miss Wilma Cooper of Denton, was a

Scottish fling of some sort, and Miss Glenna Whitfill wore a Sally Blue Gown.

Floyd Ewnig and Glenn Stevenson were mustache twisting villain of the 90's Roy Thornton came as an American flapper and Owen Thornton clowning a while. Ben Whitfill was somewhat of a dashing hero dated years ago, and Raleigh Canning crossed the Delaware as George Washington, "Squeeler" Hodel was a Spanish bravo doing the tango.

AIKEN NEWS

The Rev. Muriel Weathers filled his regular appointment at the Baptist Church Sunday morning and Sunday evening. Good crowds were at both services.

School opened Monday morning with 102 enrolled and a few more are expected to start within the next two weeks. The teachers for this year are Mr. and Mrs. E. H. Beedecker and Mr. and Mrs. A. A. Brock.

Miss Lucille Kittrell of Petersburg is visiting Mrs. Floyd Doran this week.

Bill Clark was a Lubbock visitor last week. Frank Boucher of Lubbock spent last week with George Tate.

A party and shower was given at the home of Mr. and Mrs. Claud Morris honoring Mr. and Mrs. Ben Mullings. They received many beautiful gifts.

Miss Bessie Boyles spent the week-end with Maurine Tillery of Plainview.

Several from this community

attended the B. T. S. meeting at Lockney Sunday.

Ester Graham of Irick spent the week-end with Mary Edith Boyle.

Only 15,500,000,000 ounces of silver have been produced in the world since the discovery of America.



VOGUE BEAUTY SHOPPE

Has a Gift for you—

Because we want you to look your best on all occasions we're offering the following modest prices:

- Lash and Brow Dye 35c
Hot Oil Shampoo 40c
Clairol Shampoo-Tint \$1.75
Rinse in any Color 25c

Visit us at our new location in the Security State Bank Bldg.

PHONE NO. 16

THE DAY of DAYS

NEXT

"FELLOWSHIP DAY"

Tuesday, September 18th

\$25.00

Cash Contest

At 3:00 P. M.

Bring your tickets and enter this contest. That is a lot of money, folks. It sure is.

No one in business in Lockney, their immediate families, their help or their immediate families shall participate in this Cash Contest.

Trade with these business and Professional Men, they give tickets for the Cash Contest and are sponsoring this program:

- FILLING STATIONS: Ozark Service Station, Sinclair Service Station, Consumers Fuel Ass'n, Texaco Service Station
GROCERY STORES: Hamilton Grocery, Taylor Gro. and Market, Piggly Wiggly, A. L. Rains
IMPLEMENT HOUSES: Hammonds & Co.
INSURANCE: Frank Perkins, McAdams & Childers
CAFES: Cozy Cafe
DRUGSTORES: Greer Drug Store, Lockney Drug Co.
BAKERY: City Bakery
WHOLE SALE OIL: R. L. Maggard, Henry Hodel
FUNERAL HOME: Greer Funeral Home
ICE: Lockney Ice Co.
GAS COMPANY: West Texas Gas Co.
BANK: First National Bank
DENTIST: R. R. Wimberly
PHYSICIAN: N. E. Greer, P. C. Anderson
GINS: Patterson Gin Co.
VARIETY STORE: O. E. Stevenson
OIL MILL: West Texas Cottonseed Co.
NEWSPAPER: Lockney Beacon

Ask for tickets when you trade in Lockney

THE LOCKNEY BEACON

Established 1902

Published Every Thursday

TOM SUITS, PUBLISHER
J. L. SUITS, EDITOR
JEANE SUITS, ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

It may take the NRA program to slash the over production in wheat, cotton, and cattle, but only that force greater than human power can decrease the population of the United States.

I may be talking when I should be listening but Lockney has the roughest streets I've ever tried to navigate in all my life and I've seen plenty wild country.

It is absolutely disgusting the way some people try to play cheap politics. President Roosevelt had not been president of the United States three hours until a lot of cheap politicians began to plan his downfall.

When that Lubbock bunch said "To Hell with Highway 18" they did not realize how far sound carries nor how the echo would rebound.

The whole darn world is money mad. It looks as if people will do anything for money. A woman by the name of Mrs. Eva Coe of Coopertown, New York, killed the man that was working for her in order that she might collect a ten thousand dollar insurance policy on his life.

await execution on October 18th. Two lives snuffed out over a small amount of money. Money is not everything, it is only a balance wheel, but some people become over-balanced very easily when it comes to money.

"BRAIN JEWELS" FROM OUR EXCHANGES

Ex-president Herbert Hoover who ran this nation into the "ground", while President and made us the weakest and most inconsistent President the U. S. has had in the life of the nation.

The Agitator

Figures furnished by the Federal Department of Labor indicate that American workers have lost 15,000,000 work days and \$50,000,000 in wages through strikes and lockouts so far this year.

It would be interesting to learn to what extent professional trouble-makers are responsible for these losses. There is abundant evidence that radical leaders and avowed Communists have been back of much of our labor trouble.

This is a free country, it is true. But there is such a thing as carrying liberty too far. It is time to

Asked To Leave



PARIS... Dorothy Thompson, above, American magazine writer and wife of Sinclair Lewis, the novelist, is now here having been ordered out of Germany by the Hitler government as result of an article she wrote about Germany.

---and the Worst is Yet to Come



crack down on the gib-tongued agitators who are always preaching the overthrow of society and the government.

Every now and then someone comes along with an argument of this nature, though it is sometimes difficult to discern the ulterior motives back of his argument.

New Bearers Are Busy

The banks are victims of a condition which they are fighting with only a degree of success. That is the news carriers' hear of an instance where a word is borrowed is turned down.

As a matter of fact some banks have never ceased making loans of the kind they wanted. He would like to put a quarter of a million or more each to work tomorrow. The timidity of the man who is eligible for a loan, which he could possibly make some money and most certainly arrange to make re-payment within a reasonable length of time, is really responsible for the failure of the banks to make any more loans than they are making.

From about the dying fire of cattle camp that has moved on to the past this story echoes back across the years. Two partners struggling with their little herd bawling at the barren range and empty water holes, decided to move toward Amarillo where grass and water was reported plentiful.

Passing Of A Giant

One of the oldest living things in the world a giant California redwood crashed to the ground the other day after 4,000 years of life. It was the Mariposa grove and well known as the stable tree because calvary used to park the great hollow at its feet.

ages of time. It was two thousand years old when Christ walked the earth and its life span compassed two-thirds of recorded history.

There is something a little sad in the death of such a gallant battler against time. It serves to show mankind how very puny and insignificant he is, how fleeting is his moment on earth.

SECRETARY SAYS EX-PRESIDENT NOT CONCERNED ABOUT AVERAGE MAN AND WOMAN

While the capital wondered whether Herbert Hoover's criticism of the New Deal in the current issue of the Saturday Evening Post was a personal attack on the President, Secretary Ickes told newspapermen the liberty the former President was speaking about was "the liberty of the exploited."

Ickes was the first high Administration official to comment. "He doesn't seem—and those who think with him—to be concerned about liberty of the average man and woman, that they have a fair chance, a decent living and jobs at fair wages," Ickes asserted.

"Who is being deprived of liberty? It is not the liberty of the great mass of people they are worrying about but the liberty of a small privileged class that has been allowed to acquire property by exploiting the people."

Turning to a Hoover phrase of "economic regimentation," Ickes said when one goes into a big factory he really sees regimentation.

"None of us would have had any liberty if our forefathers had not fought for it. It is not an inalienable right and it will be taken away unless we fight to retain it."

4 CENT PRICE ON COTTON TICKETS SET

Wallace Fixes Basis For Sale Of Tax Exemptions In Excess Of Production

Secretary Wallace Wednesday set a price for a tax exempt certificate upon cotton production at 4 cents a pound on the cotton they represented. A farmer who sells his excess certificates will be paid

The Voyageur Fall Felt



NEW YORK... Above is pictured the "it" of style in de luxe felt hats, mostly fine beaver, for Fall wear. It is called the "Voyageur" and the style note occurs in the tailored smoking of the crown. It can be worn with brim rolled up or down.

roughly on the basis of \$20 per bale.

At the same time the secretary created a national pool to direct sale and purchase of the certificates, which were issued under the Bankhead production control and represent the total amount of cotton a farmer may produce tax free. Production above quotas set under the act is subject to a tax of 50 per cent of its value.

The pool will permit the sale of excess certificates by farmers in the drouth area where production has been sharply cut. They will be sold principally in the Old South where production is prospectively greater than Bankhead allotments.

Wallace appointed Ernest L. Deal of Florence, Ala, as manager of the pool.

The exchange of certificates will operate to aid farmers in the drouth area by permitting them to realize at least some cash on their excess certificates and at the same time will help others in more favorable production areas by enabling them to avoid paying the heavy penalty tax on production above the quota.

Government purchase of certificates is not contemplated. Holders will turn them over to the manager of the pool, who will handle them in behalf of producers under a trust agreement.

When the pool is closed all money on hand from sale of certificates, exclusive of expenses will be divided among producers each to receive his share in the proportion that the poundage surrendered by him bears to the total poundage in the pool. Likewise, each producer will get his prorata share of all unsold certificates, which will be valuable next year if

the Bankhead act is continued.

The Bankhead tax permits a national tax free production of 10,460,251 bales a figure well above the last official estimate over 1934 production, which was 9,195,000 bales. The excess in certificates probably will be greater in Texas and Oklahoma than in any other States.

Dr. R. A. Roberts
Plainview, Texas
Practice limited to diseases and feeding of Infants, and Children, and care of case of pregnancy. Office at Plainview Sanitarium

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

When we eat too much, our food decays in our bowels. Our friends smell the decay coming out of our mouth and call it bad breath. We feel the poison of the decay all over our body. It makes us gloomy, grouchy and no good for anything. What makes the food decay in the bowels? Well, when we eat too much, our bowels can't digest it. What is the bile juice? It is the most vital digestive juice in our body. Unless 2 pints of it are flowing from our liver into our bowels every day, our movements get hard and constipated and 1/2 of our food decays in our 25 feet of bowels. This decay sends poison all over our body every 24 hours. When our friends smell our bad breath (but we don't) and we feel like a "stupid animal," don't use a mouthwash or take a laxative. Get at the cause. Take Carter's Little Liver Pills which gently start the flow of your bile juice. But if "something better" is offered you, don't buy it. It may be a calomel (mercury) pill, which loosens teeth, gripes and scalds the rectum in many people. Ask for Carter's Little Liver Pills by name and get what you ask for—25c. ©1934 C.M.Co.

Grocery Prices Are Now Rising Rapidly

Notwithstanding the recent rains in various parts of the country, the long continued drouth in practically all of the food producing states of the nation has caused a sharp reduction in the supply of foodstuffs.

Watch the price of wheat! Flour cannot be replaced at even our retail prices of today.

Corn and corn products are advancing nearly every day. Hogs topped the market a few days ago at \$7.50 per hundred pounds, which means an advance in lard, lard products and pork of all kinds. Cottonseed prices are climbing rapidly, which also means a distinct rise in shortenings. In fact, practically everything in the food line is due to be higher in the near future.

We urge our customers to anticipate their needs for several weeks or even months ahead and buy now!

Telephone No. 10
Hamilton Bros.
GROCERY

Irrigated Farm Equipment

Our crews are busy every day in the week drilling wells and installing irrigation equipment. If you anticipate putting down a well and installing a pump, it will be to your advantage to figure with us.

After experimenting with several makes of pumps, we believe, after thorough tests, that we have the best pump on the market. A test always tells the story.

Handley & Baker
Lockney, Texas

PROVIDENCE NEWS

Mr. J. A. Zimmerman and Nephew Milton Dee were entertained with a surprise party Saturday night Sept. 1, by Mrs. Zimmerman and Mrs. Erna Boortz. "42" and other games were greatly enjoyed until a late hour. Two beautiful birthday cakes were presented to Mr. Zimmerman and Milton Dee, cake sandwiches, coffee and iced tea was served to the following guest Mr. and Mrs. L. A. Hoyle, Mr. and Mrs. W. A. Boedeker, Mr. and Mrs. Albert Kelm, Mr. and Mrs. Marvin Scheele Mrs. Erna Boortz, Mr. Fowler from Lone Star, Miss Hazel Zimmerman from Plainview, Mrs. F. J. Boedeker, Edd Haas, Mrs. Marie Zimmerman from Irick, Mrs. M. E. England and sons Elza, Wayne and Wilbrun, Miss Faye Hoyle, Miss Nadine and J. D. Boedeker, Joan Boortz Helmut Quebec, Thelma Marie Zimmerman, Melvin and Donald Kelm, Francis, Albert, and Mildred Scheele.

Mr. and Mrs. Ben Branden entertained Rev. Sager with a shower and get acquainted party at their home Tuesday night. Rev. Sager received many beautiful and useful gifts. At a late hour cake, sandwiches and lemonade was served to the following:

Mr. and Mrs. Ben Quebe and family, Mr. and Mrs. Marvin Ratjen, Mr. and Mrs. Karl Sam-Scheele, Mr. and Mrs. R. J. Mann, Mr. and Mrs. Clarence Brandes, Mr. and Mrs. Bill Sammann from Irick, Mr. and Mrs. John Booth, Mr. and Mrs. J. W. Williams, Mr. and Mrs. J. A. Zimmerman, Mr. and Mrs. Shriber, Mr. and Mrs. Ewald Sammann, Mr. and Mrs. Leo Boedeker, Mr. and Mrs. Albert Kelm, Mrs. Henry Sammon, Mrs. Freda Boedeker, Mr. and Mrs. Fred Sammann Mrs. Robinson from Prairieview, Mr. and Mrs. B. F. Sammann, Mr. and Mrs. Sam Newman, Mr. and Mrs. Albert Sammann.

STATE FAIR OF TEXAS

Increased Interest In Texas As A Breeding State is Evidenced In The Reservation For Stall Space

Increased interest in Texas as a breeding state is evidenced in the fact that among reservations for stall space for more than 800 race horses for the fall meet at the State Fair of Texas, opening Saturday Oct. 6, there are more than one half of this number owned and trained in Texas, according to Julius C. Reeder, general manager of the race track for the fall meet.

Among the horses are many that are famous through the country such as Croon, Clarify, Miss Corinne, Bien Fait, Boy Valet, Westys Fox, Fabulous, High Bottom, Brown Molasses, and many just as famous.

Stall space is available for only 1,000 horsees at the State Fair, and Judge Reeder has said that it is assured now that every available stall will be occupied during the nineteen days of the fall meet at the State Fair of Texas.

The Fall meeting will extend one week past the dates of the State Fair, which are Oct. 6 to 21.

Helps Babies Rest Ends Colic Pains Aids Digestion

When your baby tosses about, cries in pain and cannot sleep, why not get at the cause with McGe's Baby Elixir. It neutralizes indigestion acid, ends gas cramps and colic pains and then helps them become cheerful again. They sleep better. McGe's Baby Elixir is made of the purest medicinal extracts and syrup. It cannot harm. Years of use has proven that. Simple directions tell exactly how to use it. Tastes good. Gives relief promptly. Two sizes: 35c, 60c. (adv)

LOCKNEY DRUG CO.

One ride



is worth a thousand words

WHAT you hear and what you read about a car should be considered before you buy—but one ride is worth a thousand words. Out on the road you get nothing but facts. The best place to test Chevrolet Knee-Action is a stretch of bumpy road, where you can see for yourself what a big difference Knee-Action makes in riding comfort. Chevrolet welcomes this fair and thorough test because it will acquaint you not only with the Knee-Action ride, but with all the other features that Chevrolet owners like—the smooth, economical, valve-in-head engine that gives you more

speed than you will ever care to use; the positive, cable-controlled brakes that are safe and reliable in any weather; the handsome finish and the roominess of bodies by Fisher, and the added comfort of Fisher Ventilation. For your own satisfaction, go to your nearest Chevrolet dealer and make the Ownership Test by driving a Knee-Action Chevrolet as you would drive your own car. Chevrolet is satisfied to let you and the ride decide which car is the best for you.

CHEVROLET MOTOR CO., DETROIT, MICH. Compare Chevrolet's low delivered price and easy G.M.A.C. terms. A General Motors Value.

Try the ownership test

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CHEVROLET

LOCKNEY AUTO COMPANY

WHY WORRY!

—about who you are to get to do your washing next? You can always depend on us. Our service is regular, dependable, and of the highest quality.

Leave word at the Baker Hotel

Floydada Steam Laundry

the race meeting closing following Saturday on Oct. 27.

More than fifty stock breeders in Texas now have national recognition as owners of class strings of race horses. breeders will be represented at the fall race meeting at the State of Texas.

More than 300 head of

saddle and draft and race horses will be sold at auction at the first auction sale of horses ever held at the State Fair of Texas, on Friday and Saturday, Oct. 19 and 20, it has been announced here by Otto Herold, president of the exposition. State Fair officials hope to make this State Fair Horse Auction, one of the largest in the entire country.

DALLAS GETS TEXAS CENTENNIAL

Dallas was selected as the city for the main celebration of the Texas Centennial in 1936, by the Texas Centennial Commission, Thursday, September 9.

Dallas' offer of \$7,971,000 in "value" was adjudged the best three bids offered, the commission announced at the conclusion

of four hours' deliberation in executive session.

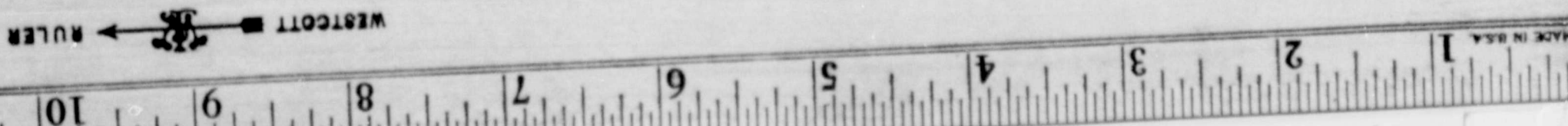
Houston and San Antonio also sought the location of the central unit of Texas, observance of its one hundredth anniversary of independence. Details of the bids were not submitted but gross values of the other two were: Houston, \$6,507,000, and San Antonio, \$4,500,000.



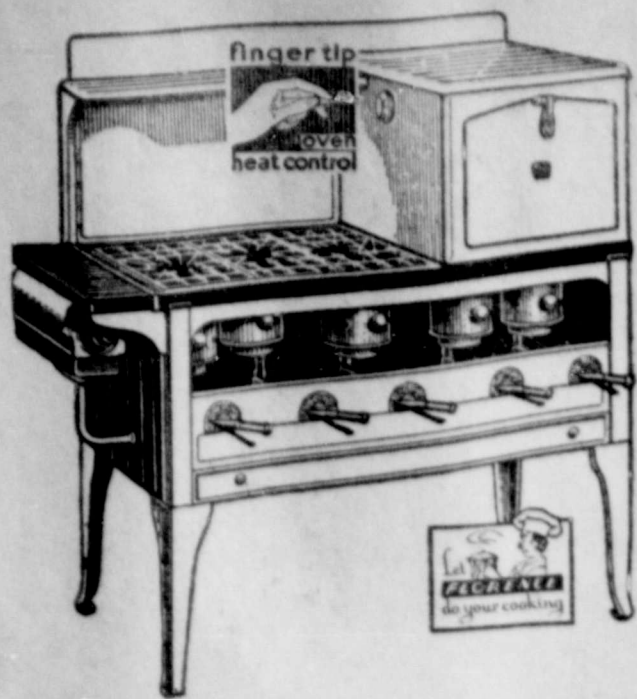
Melba Selectos never sold for less than 10c. You now can buy same size and quality Havana and imported hacco for only 5c.

W.A.K.N. Y. Marillo, Texas, Distributor

Advertisement for West Texas Gas Co. featuring a gas flame logo and text: 'Cook With Gas FOR SREED SAFETY COMFORT ECONOMY EFFICIENCY Symbol of Dealer West Texas Gas Co. GOOD GAS WITH UNPARALLELED SERVICE'



AUCTION!

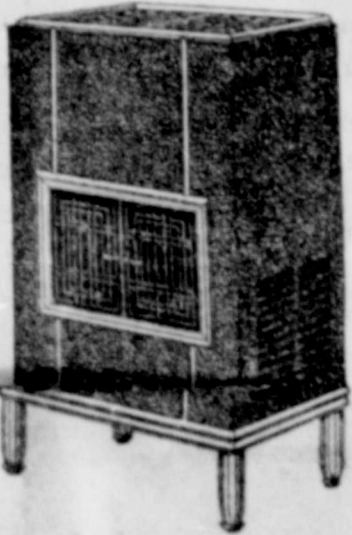


How much do you bid on this new 1934 FLORENCE RANGE?

Come in and look it over, then set your own value on it. You may be the lucky owner, even though your bid may be way below the actual selling price. There is absolutely no "catch" in this; no obligation to buy a Florence (or any other merchandise), or you may withdraw your bid at anytime. You write out your bid, place in sealed envelope, no one will know your bid until the bids are opened by the Lockney citizens at 3 p. m. SATURDAY SEPTEMBER 22ND

Clean Convenient Healthful HEAT

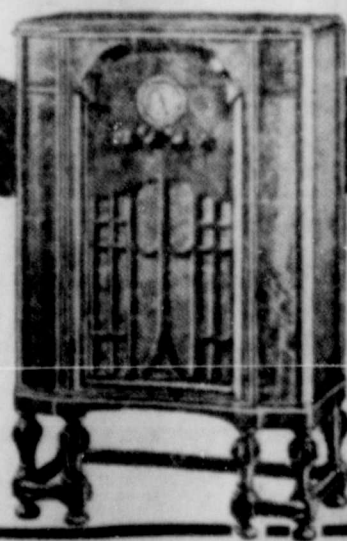
THE AMERICAN OIL BURNING HEATER



An old fashioned wood or coal burning heater is not only troublesome, dirty and messy—it is actually unhealthy because of the ashes and dust. Use an AMERICAN Oil Burning Heater instead. It gives you every comfort and convenience you can think of; gives you clean healthful heat; and requires practically no attention except to fill the fuel tank once a day. There is no dirty coal or wood to lug in and no ashes to carry out.

AMERICAN Oil Burning Heaters have many unusual conveniences such as a Genuine Detroit Constant Level Valve, Visiot metering valve and vented cut-off valve to give you trouble-free service. We have a size and model to suit your needs and the price will please you. Come in and look over these heaters. They are the most beautiful in appearance—and the most satisfactory to use.

VALUE in an All-wave Atwater Kent Radio



The Atwater Kent Radio illustrated is the newest product of that famous maker of fine radios. It is a combination FOREIGN SHORT WAVE and American BROADCAST model. The cabinet is a beautiful "work" in hard

woods that you will be proud to own. And you've never heard a tone like it! See it—hear it yourself!

\$49.90

Model 1333R, 5-tube superheterodyne of very latest Atwater Kent design.

ATWATER KENT ELECTRIC. Price range \$24.50 and up visit our new Radio department. See and hear the new 1934-1935 Atwater Kent and Crosley 1,000 hour Battery Sets.

BAKER MERCANTILE CO.
The Lockney Home of MAYTAG

STERLEY NEWS

THE STERLETTE

"The School of High Ideals"
The Staff
Editor—Stewart Draut.
Assistants: Katherine Davis, Paula Howard.
Sports Editor: H. B. Johnston.
Social Reporter: Ina Joe Casey.
General Reporters: Estelle Byars, Ruth Draut, Sallie Myrtle Bobbitt, Ruth Slaughter, Juanita Reeves, and Myrtle Neal.
Sterley Schools Open Monday
The Sterley school had its formal opening Monday morning Sept. 3, with a large percent of the patrons of the community present. There were eighty-three boys and girls there ready to register.
The program began with a general assembly where a number of interesting speeches and wishes for the success of the school year were made. The students were then referred to their classrooms and enrollment began.
The school this year is working under the department plan in the upper grades. Wesley Jones, principal, has charge of the mathematics and civics, Miss Leona Griffith English and Spanish, and Miss Margaret Stewart, history and other social sciences. Miss Leela Crouch is primary teacher.
It is hoped that this year will be very successful and beneficial to the community.

Mrs. Emily Harris of Westover, Mr. and Mrs. David Hamilton, and Mr. and Mrs. Dick Arthur of Plainview were callers in the home of Mr. and Mrs. A. E. Davis Sunday.

George Gulledd and family and Price Clements and family attended the show in Plainview Sunday.

Crouch and Raymond Crouch of Providence spent Sunday with Miss Crouch and her mother and Sterley.

Granny Wood, who was quite ill last Friday, is improved at the writing.

Miss Dorothy McDaniel, who has recently had an operation for appendicitis, is doing nicely. We regret very much that she is out of school and hope that she will soon be well enough to attend.

Mr. and Mrs. Wesley Jones were Lockney visitors Sunday afternoon.

Services at all three churches were well attended Sunday.

Several from here attended the Sunday School meeting at Lockney Sunday.

Mr. and Mrs. Bruce Musgrove are visiting in Detroit Michigan.

Mrs. L. W. Gregg and children moved to Plainview last week where the children will enter school.

Mr. and Mrs. Paul Slaughter visited in Fort Worth and Dallas last week.

Mrs. Raymond Gilham and little son, of Brady, Texas, are visiting her parents, Mr. and Mrs. E. V. Kunkle.

Mr. and Mrs. W. S. Rexrode, Mrs. L. A. Claborn, and Evelyn Bobbitt attended the Baptist Association at Ralls Tuesday and Wednesday last week.

Marcus Rexrode left Monday to enter Wayland College at Plainview.

Irene Jones is sick this week at her home.

Wallace Buckner was carried to the Lubbock Sanitarium Monday to go through the clinic. He has been ill about two months. He was accompanied by his wife of Lockney and brother, Walter Buckner, of McAdoo.

MILLIONS OF DOLLARS are held in old gold, platinum, silver and diamonds, that could be turned into cash today. The U. S. Government is paying \$35 per ounce—a price no one ever dared to dream of a few years ago. Every where, all over the U. S., in every home, there is some old piece of gold, platinum, silver or diamond that could be turned into cash—irrespective of the shape or form these valuables may be. It is of general knowledge, that the government will buy gold to a certain quantity—and thereafter all buying will be done at the old prices only. If you have anything of value, old jewelry, broken bits of gold, silver, platinum or diamonds; old dental work containing gold—in fact anything, send it today without fail to the **GOLD SMELTING & REFINERY CO.**, 253 South Broadway, Suite 221, Los Angeles, Calif. (If not satisfied with check sent for shipment, return it and you can have your shipment returned at once.)

LIBERTY NEWS

Mr. and Mrs. T. E. Leaster and children and Mr. and Mrs. Will Leaster and Children spent Sunday at Hadley, Texas, visiting. They report good crops in that section of the country. Everybody is invited to church next Sunday afternoon at 2:30 o'clock.

PLEASANT VALLEY NEWS

Mr. Adron Blankenship returned home Tuesday of last week after spending several days with friends and relatives in Amarillo. Tom Smith left Thursday for an extended visit with relatives in Collins County.

Mr. and Mrs. J. G. Guffey spent Sunday afternoon with Mr. and Mrs. M. B. Martin.

Mr. and Mrs. Oscar Mulder and son, Orby, of South Plains visited in the home of Mr. and Mrs. J. G. Guffey Monday afternoon.

Misses Maxine and Asale McGuffey entertained several of the young folk with a party Saturday evening.

E. R. Harris left Monday morning for San Angelo where he will attend to some business.

Lige Blankenship and son, Adron, spent Sunday with Mr. and Mrs. Johnston of Lockney.

Mr. and Mrs. Hubbard and family were called to the bedside of Mr. Hubbard's mother, who is very low at the Lubbock Sanitarium.

W. C. Hubbard returned home Friday from a tour of different parts of California.

N. T. A. Byars, succeeded in getting his well started Friday afternoon.

A oneway was stolen from the home of Al Smith last Friday evening.

Miss Mildred Walter, accompanied by Misses Mabel and Della Walter, left Saturday for Littlefield where she will teach some Eco. this winter. Miss Walter, daughter of Mr. and Mrs. Frank Walter, north west of Lockney, is a graduate of WTSTC Canyon.

20 YEARS YOUNGER
Graying hair restored to its youthful shade in 20 minutes
PARAGON TREATMENT
A PARAGON TREATMENT restores hair to its natural color and shine. It is a beautiful, safe, and effective hair restorer. It is made of natural hair oil and is the only hair restorer in the world.
PARAGON DIST. (CORP.)
Misses 5208 53 New York

One of the lightest pecan crops in years was reported in the San Saba, Texas, region which last year had a heavy crop.



Radios Checked and Tubes Tested Free

LOCKNEY ELECTRIC

WORLD'S FAIR VISITORS

A FREE SERVICE

Make your hotel reservations for your stay in Chicago through this bureau. We represent more than one hundred of Chicago's various priced hotels. Avoid unnecessary delays and worry—we have the hotel which will fit your individual requirements.

WRITE TODAY—RESERVATION DEPT.
Visitors Hotel Selection Bureau, 125 W. Madison St., Chicago, Ill



EUGENE HARRIS says:

"If it is impossible for you to live within your income, how could your family live without it? If you are carrying insurance I suggest that you make provisions to keep it, if you are not I would suggest that add a much need life insurance contract to your estate. We have a contract to fit every need."

He sells good old **STATE RESERVE LIFE**
THERE'S NONE BETTER Phone 71

Expression

Mrs. Jake Griffith offers courses in **PHYSICAL EDUCATION, VOICE TECHNIQUE, AND RECITATION.**

\$4.00 Per Calendar Month

For two lessons a week

Will exchange work for canned goods etc

COSTS YOU NEVER THINK ABOUT

When you step up to the Teller's Window and make a deposit or cash a check do you ever stop to think who pays for the service, and the checkbooks, passbooks, deposit slips and extensive bookkeeping system required?

The bank, like any other privately owned institution, has its own taxes, payrolls, lighting, heating and general overhead expenses. It has many expenses, too, in connection with the requirements of State and Federal Government.

All these expenses together with the necessity for adding to its surplus for the protection of depositors and for earning a fair return for its stockholders, require that the bank make a profit.

This it does, chiefly, by making short term loans to business men; also by investing in securities for the purpose of liquidity. Such loans and investments are made partly by using the bank's own funds but mostly by using the balances in the accounts of the bank's depositors.

Therefore, considering these bank operating costs, it seems but fair that every depositor maintain an average balance sufficient to allow the bank a fair margin of profit on the account.

DEPOSITS INSURED
BY
The Federal Deposit Insurance Corporation
WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR **\$5000**

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

First National Bank

—Over One Quarter Of A Century In Lockney—

