

CHATTERGRAMS

BY JEAN SUITS

Calling No. 1507, calling No. 20108, calling No. 30545, calling No. 20219—Light out in the scorching sun Tuesday afternoon about 3 o'clock in the middle of main street hundreds of people could be seen sweltering but busily unrolling yard after yard of tickets scrutinizing each one in an effort to find the numbers called. The lucky person would receive \$25.00 for each number.

It was quite amusing to watch the facial expressions of the people as they scanned their many tickets. One woman close to me in the hurly-burly crowd immediately got out her index finger and began to point out each number on the list hoping that the one just below would be the coveted figure. As she indicated the last one on the list without victory her body transformed into a fixed standing position. Her eyes became a trifle misty and seemed to travel miles away. Lost all of her dreams of what she would do with the money had she been lucky.

Other people showed marks of utter disgust by merely the lift of an eyebrow as if to say, "I told you so. I never got anything in my life for nothing." Some tossed their tickets into the air and walked off with a gallant stride saying "Nothing gained and nothing lost."

There were four people who proudly tucked 25 bucks in their pocket, sock leg, or wallet and walked away with a sense of feeling that "All's right with the world."

We have some little theaters right here in our own hometown. Walk right up folk only one penny for a 1-2 hour show. Top big shows, yelping cowboys, Chinamen cooks, wild horses, maid souls, and colored characters are all featured in these big shows of the season.

Most any garage or basement in town boasts of a theater where REALITY is the goal of every director and cast. If a man is to be a negro, he's gotta be black, not a flabby color and if the play calls for apples and pastry, there's gotta be real things to eat. A Chinaman must have slanting eyes and a perfect cue to play the part, as well as, a cowboy must be a rough and tough bowlegged somebody plus a red kerchief around the neck.

I think the big theaters and movie houses would be better off if they strived for more of the real thing. For are a man being sent to the electric chair maintaining a nonchalant air and happy-go-lucky attitude. I saw that very thing in the picture that got Dilinger and the whole thing related me with the dramatic Old Yip. I'll take less show more reality anyday.

Chattergrams, I guess you have already seen that word either last week or this but the thing is, have you analyzed it or just thought it was a crack notion of mine and forgot it? Chatter means to talk rapidly and senselessly and gram is a greek suffix meaning writing. Putting the two together we have senseless and rapid talk written.

Ah! Ah! you'll often wonder why I ever got that combination but you'll never know until you come down here and look at my Modern Word-Finder!

And is this city getting ultra-modern. Music while you shop, music while you eat, and music while you work. Natives now can be seen with paper bags and baskets on their arms merrily tripping along like butterflies in quest of groceries, hardware, notions, and clothing to the tune of "Stars and Stripes" and popular melodies such as "I'll String Along" and "Why Don't You Practice What You Preach?"

Hotcha!—everybody is happy with music tingling through his veins. It is all you can do to direct your feet in a sane manner—they insist upon dancing about to the time of the big bass drum. Clerks and store owners are now standing about lively under the weight of many pounds of mer-

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

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LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, AUG. 9, 1934

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LARGEST CROWD OF THE YEAR IN LOCKNEY TUESDAY

Sidewalks Were Crowded Through Out Evening—Cash Contest Exciting Affair

The largest crowd of the year gathered in Lockney Tuesday to be in attendance at our "Fellowship Day" program. The sidewalks were so crowded throughout the afternoon that it was next to impossible to make progress up and down the walks. Pedestrians had to take to the streets in order to make headway. Practically all available parking space for blocks around the commercial district was gone by two o'clock.

The big cash contest at 3 o'clock was the main feature of the day. \$25 each was awarded to the following: Tom Cope, Robt. Smith, Jr., Luke Priba and Mrs. Sandusky.

A photographer was on hand to take pictures of the crowd. Several nice views were obtained and photographs will be on display at the Beacon office the latter part of the week.

Next Tuesday promises to be just as good a day as last Tuesday, for another cash contest will be held, and you must not fail to be here and take part in this contest.

More people are now coming to Lockney than in a good many years. Many are here each Tuesday that haven't visited the city in years. Everybody takes advantage of this occasion to come to town and renew their acquaintance with the friends of long ago. It is indeed a great day for everybody.

FRAZIER-LEMKE BILL IS NOT A FARM MORTGAGE MORATORIUM

Does Not Impair Creditors Lien, Saves Property Of Part Facing Bankruptcy

The Frazier-Lemke Act recently approved by President Roosevelt, is not a farm mortgage moratorium law as many believed when it was recently passed, neither does it impair the creditors lien. But on the contrary, it can save the property of the party facing bankruptcy, and by extending the time of payment, and scaling the interest rate down to as low as one per cent. It acts to stay off due dates, until the debt burdened farmer, made so by conditions over which he had no control is enabled to meet his just obligations, and continue in the business of raising crops as here-to-fore.

Mr. R. J. Murry, District Supervisor, Debt Conciliation Commission, who has supervision over one-hundred and twenty-four counties in Texas, is anxious that every farmer coming under the provisions of this act, avail himself of its privileges, and as County Conciliation Commissioner's are appointed to confer with them at once and take measures to relieve their financial condition.

The Government undoubtedly made a wise choice in selecting Mr. Murray for the position of District Supervisor, as his wide knowledge of agricultural conditions and sympathy for debt ridden farmers, is a guarantee that all that come under the provisions of this Act will be accorded a courteous hearing, and such relief as the law provides will be furnished.

J. Ed Parsons spent Friday and Saturday at Canyon on business.

chandise as they go about their work with the ever-glowing motto "The customer is always right," whizzing through their brain.

From whence this music comes and from whence it goes I know not. About the time I have it located in a certain place I go there only to discover how crazy I am for it sounds exactly as if it were coming from the opposite direction. I don't know but maybe it sent from above to enrich our little village in charm and personality.

Maxie Greets Ma



NEW YORK... Max Baer, new heavyweight champion of the world, greets his mother when she arrives from the West to help him celebrate his victory over Primo Carnera.

GEO. MAHON OPENED RUN-OFF CAMPAIGN AT LITTLEFIELD

Spoke To One Of Largest Political Crowds Of The Year, Accorded Warm Reception

LITTLEFIELD, TEXAS.—August 4, (Special)—George Mahon, leading candidate for Congress in the first Primary, opened his run-off campaign in Littlefield Saturday. He spoke to one of the largest political crowds of the year, and was accorded a warm reception by the citizenship of Lamb county.

Mr. Mahon discussed his platform fully, making clear his stand upon the issues of the campaign. He pointed out that the problems of Agriculture were of primary importance in the new 19th District. He indicated that he favored a farm program for the farmer, including tariff adjustments designed to expand our foreign trade and provide markets for our products. In explaining his stand on the Bonus question, he said, "I favor immediate payment of the Soldiers' Bonus, and the passage of a universal draft act mobilizing both industry and men and taking the profit out of war."

He stressed forcefully the fact that he was asking to represent all the people of the entire district. He stated that he intended to carry on an aggressive campaign from now until the 25th of August, carrying his message to the people in the same manner that he used throughout the first Primary. He expressed his gratefulness for the endorsement which was given him at the polls on July 28th when he received 19,524 votes while his nearest opponent received 10,881.

COUNTY-WIDE SINGING HERE SUNDAY BY REQUEST

Drag out the family lunch basket early Sunday morning and fill it to the brim, hitch old nag to the bus and come to town for the county-wide singing convention to be held here all day Sunday at the City Auditorium.

It is not a regular meeting of the singers but a requested program by the members of the county association who attended the annual convention here several months ago. The convention was such a success under the supervision of Joe McCollum that another singing is to be held.

The best singers in the county will be here ready to strike up ye old time tunes as well as the more modern ones. If you can not sing do not fail to come and enjoy the music made by others who are proficient in the art.

The Lockney people are also given an invitation to attend.

LOCKNEY WILL PLAY PROVIDENCE SUNDAY

You will have the opportunity to see a jam-up good ball game Sunday evening at the local ball park. Providence, that high-stepping team, will be here. Go out and see this game for it is going to be a good one. Providence defeated Lockney recently, so this is going to be a tussle.

Mr. W. C. Watson of Vigo Park was in town Wednesday.

COUNTY AGENT RECEIVES COTTON TAX EXEMPTION BLANKS

Taking Of Applications To Begin Monday Throughout County

County agent G. A. Lindsey, was in Lockney this morning and stated to this writer that application blanks for tax exemption certificates of 1934 cotton under the Bankhill Bill had been received at his office and that the taking of applications in Floyd county would begin Monday, August 13. "Everyone desiring tax exemption certificates must make application whether they signed a cotton reduction contract or not," stated Mr. Lindsey. This work will be done through the various local committees over the county.

This work will be finished in one week and the dead line for making application is Saturday, August 18th at 5 p. m.

We understand that the various committees over the county will meet with Mr. Lindsey Saturday for instructions.

If you have planted any cotton on your farm, see your committee and get your application in before the closing hour, as there will be no extension of time.

BOLES ORPHAN SINGERS TO BE HERE SUNDAY

Nineteen boys and girls from the Boles Orphan Home will be here Sunday evening, Aug. 12, at 8:30 p. m. with a musical program consisting of songs, singing, quartets and solos. Every song will be an inspiration to those who love the Gospel. This is not the singers' 1st appearance here. Last year they presented a program and those fortunate to hear it praised the home for its wonderful work.

The group has been making a tour of the country and has entertained at Lubbock, Amarillo, and other places. They will be in Floydada at 3 p. m. Sunday afternoon before coming here that night.

There is ten boys and nine girls in the chorus each having had the best of training and under the leadership of christian teachers. Everyone is invited to attend this program. Come and observe the training received by the group.

D. C. LOWE ORGANIZES BURIAL ASSOCIATION

D. C. Lowe, of this city, has organized the Benevolent Burial Association, with the home office at Lockney. Mr. Lowe's secretary-treasurer is the Association.

This Association provides funds for burial purposes in case of a death of a member. The entire family can become members of this Association for a nominal sum; states Mr. Lowe. It provides benefits from \$50 to \$150.00 according to age of member. Members must not be less than two months or over 100 years of age.

Burial Associations are not new in this state, as several have been operating for years, however, this is a new organization for this part of the state. We are sure that Mr. Low will be successful in his undertaking.

SATURDAY IS LAST DAY TO SIGN HOG CONTRACTS

Saturday night Aug. 11 will be the last chance to sign hog contracts according to the County Hog Production Committee. Most everyone has the contracts but have not signed them yet. Get in touch with Herman King before or by the above date without fail.

G. D. Lewis' eleven year old daughter, who was operated on for appendicitis last Monday morning at the Plainview sanitarium, is getting along exceptionally well according to physicians. She will probably get to come home the last of this week or the first of next week.

Miss Lois Arnold of Killebrew here visiting her aunt, Mrs. R. Spence and family.

Will Fight Charges



WASHINGTON... Maj. Gen. Benjamin D. Foulois (above), chief of the Army Air Corps, proposes to fight to the last ditch his removal as recommended by the House Committee on charges of "dishonest, incompetency and gross misconduct."

285 COTTON CHECKS RECEIVED IN FLOYD COUNTY

Approximately \$23,600 To Flow Into Channels Of Trade—More To Follow

Two-hundred and eighty-five cotton checks amounting to approximately \$23,600 was received by County Agent G. A. Lindsey Tuesday, and notices have been mailed to all those receiving checks in this shipment to call at the County Agents office and receive same.

This is only a part of the checks to be received in Floyd county and the others will no doubt follow shortly. There is no use in making a trip to the County agent office for a check unless you receive a notice to call. You will be notified just as quick as your check arrives.

TWO LOCKNEY GIRLS HURT IN ACCIDENT NEAR PLAINVIEW

Louise King and Valarie Bullman of this city were injured, 5 other persons shaken up, and two cars badly damaged Sunday about 7 o'clock in a collision on Highway No. 9 at the city limits north of Plainview.

The injured girls were brought to the Plainview Sanitarium where Miss King was found to be suffering from minor cuts. She was dismissed Monday. The other girl is still in the sanitarium and is suffering from internal injuries on her right side and back caused by a heavy chain and jack striking her as the car turned over and over. According to attending physicians her condition is rather serious. She is the daughter of Mr. and Mrs. Vic Bullman.

Two other girls, Melrose Rickardson and Modell Brown of here and Harold James and Lloyd McMillan of Plainview, were in the car which overturned.

Eye-witnesses said the accident occurred after E. W. Gray, driver of the second machine, had crossed the Santa Fe tracks going west onto the highway. The car collided with the other automobile, going north. The latter overturned and passing motorists carried its occupants to the hospital. Gray is from Silverton.

LOCKNEY RESIDENT DIES IN OKLAHOMA

Uncle John Peacock, near 65 years of age of Lockney died Sunday at the home of his brother's wife in Terrell, Okla., Wednesday Aug. 1, while visiting.

Funeral rites were held Thursday at Terrell and his sister, Mrs. Molly Marshall, with whom he has made his home the past three years attended the services accompanied by Mr. and Mrs. John Griffith and J. D. Griffith of this city, and Mrs. McCalahan and son, Joe, of Tulsa.

Uncle John lived at Dallas before coming here and is survived by three daughters and one son all of that place.

BASEBALL TOURNAMENT POSTPONED, CONFLICTING DATES

O. T. Prickett Offers Resignation As Manager, Other Business Demands His Attention

The Lockney baseball tournament that was to have started August 9th, has been postponed a few days. This postponement was caused by conflicting date with another tournament. The date of the Lockney tournament will be announced soon.

O. T. Prickett, who has piloted the local team for the past several months, and who has been very successful and won a large number of games and only dropping one here and there, has tendered his resignation, and same has been accepted by the club. Mr. Prickett has other business that demands his undivided attention.

Mr. Tom Weeks has been elected as manager of the club to finish out the season. In reference to the tournament Mr. Weeks says: "We believe the fans and the community as a whole really want the tournament, and with their co-operation and attendance at all games, as it takes attendance to make a tournament successful."

It cost money to maintain a ball club, but in order that every one could attend the games, Mr. Weeks announces that all ladies, children under ten years of age, will be admitted free, while the men folks will be charged the small admittance fee of 15c. The club is behind with the finances and as a result will have to raise the necessary cash for the tournament, they will offer for sale season tickets for the remainder of the season. When you are approached to purchase one of these tickets, dig down in your pocket and buy one or two and help the club along. The tournament will be of much benefit to our community, bringing a large delegation to our city each day to see the games.

JOHN MANNING BUYS SINCLAIR SERVICE STATION

John Manning, who has been employed at the Sinclair Service Station for the past several months has purchased same from Mr. Hall Ferguson, and has assumed charge.

Mr. Manning is not a stranger to our citizenship, and he asks that you continue to patronize this station.

Mr. Ferguson has made no announcement as to what he will do in the future.

Mr. and Mrs. G. C. Fairey accompanied by Lucy Dean Rose left for Amarillo Monday morning where they will spend the week with Mrs. Fairey's children.

Today's Market	
POULTRY	
Heavy Hens	6c
Leghorn Hens	4c
Light colored hens	4c
Old Roosters lb.	2c
FRYERS	
Heavy Type	10c
Leghorns, Anconas	8c
CREAM	
Butterfat No. 1	21c
Butterfat No. 2	19c
TURKEYS	
No. 1 Turkeys, lb.	6c
No. 2 Turkeys, lb.	4c
Old Toms lb.	4c
EGGS	
Eggs per, dozen	10c
GRAIN	
Wheat per bu	95c
Maize, threshed 100	\$1.50
Kaffier threshed 100	\$1.40
COTTON SEED	
Cotton Seed ton	\$28.00
Cotton Seed Meal	\$2.30
Loose Hulls	\$13.00
Sacked Hulls	85c
80-20 mixed feed	\$1.20
HIDES	
No. 1, well trimmed	1c

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TOM SUITS, PUBLISHER
J. L. SUITS, EDITOR
JEANE SUITS, ASSOCIATE EDITOR

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

Ferguson's support, it would appear from the result of the election, really can not be delivered to anybody else. There was no fair test of this in the past. His support of George Peddy against Mayfield in the general election of 1922 was not a fair test, because Peddy had the double handicap of running against the Democratic nominee and of having his name left off the ticket. Then his support of Mayfield against Connally in 1928 was so much of a right-about-face that it could be said with justice that his followers couldn't be expected to approve it. But in the case of C. C. McDonald there was a fair test. For McDonald had been a faithful lieutenant of Ferguson, from the beginning and throughout his varied political career, through victory and defeat. If the Ferguson vote could be put behind anybody, McDonald was the man. And if the Ferguson vote could be thrown to McDonald, then it should have put him in the run-off. Besides, it was well known that if McDonald should be the nominee Ferguson would become the Democratic national Committeeman. But McDonald polled only 200,000 votes out of a million, in spite of the fact that Ferguson took the stump for him and of the further fact that McDonald's defeat meant the retirement of Ferguson and Mrs. Ferguson from public life permanently. It seems to prove that those who have always said that "Jim Ferguson can not throw his vote to anybody else" were right all the time. We do not doubt that if Mrs. Ferguson had been the candidate, even running for a third term, she would have gone into the run-off easily. But it was not possible to muster the same support for anybody else. In view of this, it is likely that Ferguson could throw the McDonald vote to either Allred or Hunter? We don't think so, and we do not expect that either of these gentlemen will bargain for the McDonald vote, with either Ferguson or McDonald, or with both of them. We think the voters who supported McDonald will divide between the two candidates of the run-off, just as we think the supporters of Small, Witt, and Hughes will divide. How they will divide will determine who will be the next Governor of Texas. But only the counting of the ballots can determine how they will divide.—Texas Weekly.

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

When we eat too much, our food decays in our bowels. Our friends smell the decay coming out of our mouth and call it bad breath. We feel the poison of this decay all over our body. It makes us gloomy, grouchy and no good for anything. What makes the food decay in the bowels? Well, when we eat too much, our life juice can't digest it. What is the life juice? It is the most vital digestive juice in our body. Unless a piece of it are flowing from our liver into our bowels every day, our movements get hard and constipated and 1/2 of our food decays in our 25 feet of bowels. This decay trade poisons all over our body every six minutes. When our friends smell our bad breath and we don't and we feel like a whipped lemon, don't use a mouthwash or take a laxative. Get as the cause. Take Carter's Little Liver Pills which gently start the flow of your life juice. But if "something better" is offered you, don't buy it, for it may be a calomel (mercury) pill, which loosens teeth, cripples and weakens the rest of many people. Ask for Carter's Little Liver Pills by name and get what you ask for.—25¢. ©1934, C.M. Co.

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—and the Worst is Yet to Come



Well the second primary fight is on. Allred and Hunter are shelling the woods again in their race to see who is going to be governor of this great state. Candidates for high office in this state have adopted a poor method of campaigning according to our idea. When they go to make a speech instead of telling the people what they stand for, what they hope to do, etc., they lambast their opponent and tell what a sorry piece of humanity he is, and try their best to drag him along the gutter. It is poor politics to try to win a race on the demerits of the other fellow. People are good and tired of that kind of hoakum. It causes the voters to loose confidence in all of them. If we were running for office we would either carry our campaign on in a straight forward gentleman manner or we would quit. We would sell our selves to the public instead of trying to knock the sale of our opponent. If his name was mentioned the other fellow would have to mention it. We would promote our own campaign. What would you think of a merchant in your town if he was to advertise in your local paper that his competitor was not worth a tinkers dam, his merchandise was punk stuff, his apples were all rotten, the ladies hats he was offering for sale were ten years behind present styles, his gasoline was half water and half kerosene and so on down the line? You would make up your mind right quick to let that fellow alone. You would consider him dangerous. So we say let every fellow peddle his own wares and pay no attention to his competitor, and may the best fellow win.

The Senate Committee on banking has uncovered some rotten methods used by the American investment banks. They sold millions of worthless securities to the investing public, and they knew they were worthless when they were selling them, and now they, the big bankers, wonder why the public is so timid about doing business with them. This rotten business was carried on by J. P. Morgan & Co., Kuhn, Loeb, & Co., The National City Company affiliate of the National City Bank of New York, Dillon, Read & Co., and other big investment organizations. Gradually we are finding out what caused the "depression" and who was to blame. The present administration has passed laws to protect the investing public and these same concerns are putting up an awful fight to defeat the purpose of the law. It is kinder tearing down their play-house.

If you ask us, the political fight down New Orleans way is a mess. The fight is between Huey Long and the Mayor of New Orleans. It seems that Long has decided to take charge of city affairs and ignore the Mayor. It is a mystery to us just why, when and how a private citizen like Long can figure he can steam-roller things and take charge. The citizens of New Orleans are up in arms and are tired of the whole mess and are demanding that the whole affair stop at once as it is affecting business. Streets are bristling with machine guns and people are afraid to venture out to do their shopping. This bird Long must be as nutty as a tree squirrel.

One Mr. Jim Moffett is having a heck of a time putting the new

housing deal across. We made the statement some time back that we were doubtful if this program could be put over under the Washington set-up. The Government proposed to guarantee 20 per cent of the loan for building or repair and bank, loan associations and insurance companies were to put up the other 80 per cent. Mr. Moffett was so sure that these companies would jump at this chance to put out money that he made the statement, according to the daily press, that he would have 5,000,000 men at work on this new program before winter. Now he has become faint-hearted and says he never made such a statement. He was misunderstood. We thought that somebody would be "misunderstood" sooner or later about this program.

Just as we thought, the "death house" break down at Huntsville penitentiary a while back was an inside job. One James A. Patterson, a guard has admitted that he smuggled three automatic six-shooters into the prison. The weapons used by Raymond Hamilton, Jos Palmer, and "Blackie" Thompson, inmates of death row to blast their way to freedom. Patterson was hired to deliver the

six-shooters to these outlaws. The world has gone mad about money. If you have the money you can get any kind of a job done, it seems. The way to handle this Patterson fellow is to put him in the death house and let him take the place of those that escaped. It seems that entirely too many of our peace officers have their price. This practice must be stopped.

Everyone should be nice to the defeated candidates. All of them have a rather raw spot anyway, from defeat and to rub in the salt on the raw spot, makes it worse. The defeated candidate has already lost some confidence in humanity, and is inclined to think about half the population are rather big liars, and he does not feel like being raw hid. Personally, we always feel sorry for the defeated candidate, and as soon raw hide a child that has been whipped as to guy a defeated candidate.—Terry County Herald.

If one is not able to "take it" on the chin, he should never run for office. You can't ever tell how people are going to vote. You are right, they should never be raw hid, they were raw hid enough at the polls.

IRRIGATED FARMS

In The Shallowwater Belt

CROP INSURANCE

If we believed there were such a thing as real honest to goodness "Crop Insurance", we would be running over each other seeking information as to the rate charged, and the amount we would be entitled to collect, in event we had our crops insured, and had a crop failure such as is universal at this time; yet we people of this great million acre, shallow water territory of the plains lying between the Palo Duro and Yellowhouse canyons have just such "Crop Insurance" available at the lowest cost of any irrigated district in the United States.

It has been my privilege the past few years to study at close range the irrigation of thousands of acres of land in New Mexico, Arizona and California, and to note the cost of such, where Government reservoirs stored the water, and where thousands of big wells are being pumped for irrigation purposes.

Under the ditch of the great reservoirs, the land under irrigation must pay the initial cost, also upkeep, interest and supervision, which in practically all instances, amount to much more than our shallow-water land could be sold for.

In the states above mentioned, there are thousands of wells pumping from depths of from two hundred to six hundred feet. Their soil being of a loose gravelly nature it is necessary to lay expensive concrete tubing to convey the water from one portion of the farm to another, else the

larger portion of the water is lost by seepage. I know personally many people in Southern California, that have told me that it required the expenditure of from \$500.00 to \$1,000.00 per acre, to install an irrigation plant sufficient to care for from ten to twenty acres, while here at home, in our shallow-water belt, our average lift is less than seventy-five feet. At present prices of pumping machinery, a first class irrigation system, sufficient to irrigate from 160 to 200 acres can be installed at a cost not exceeding ten or twelve dollars an acre. This initial cost plus cost of generating power, and labor, pays the premium as it were on the very best "Crop Insurance" on earth. Of course to irrigate the amount of land named care should be taken so that the small grain crops would be about half the acreage, and receive its irrigation after finishing with the row crops in the late summer, and before planting same in the spring.

There is at present adjacent to this town, between one and two thousand acres of irrigated cotton that promises a large yield. Across the fence of practically every irrigated farm are the dry farm crops, one look at the marked contrast, will impress any one with the difference between success and failure.

Lately I have seen a forty acre field of potatoes that were yielding from six to seven thousand pounds per acre, and heard of another field close by that made thirteen thousand per acre; most any of the alfalfa will make five tons and being sold in the trailer

for \$23.00 per ton. Other irrigated crops are in proportion to those above enumerated.

It has been my opinion since long before I put down the first irrigation well in the county, that the Creator made the country for irrigation purposes. I see evidence of such on every hand, as: the fine textured rich soil, the hundreds of feet of saturated sand and loose gravelly formations which underlay it at a shallow depth, the topography of the country, which has been so constructed that not the millionth part is lost by drainage, the natural basins that gather and store our flood waters, so that they slowly seep through the thin outer crust and feed our immeasurable reservoir forty or fifty feet below with this life giving fluid. I might continue to enumerate such evidence until the reader tired of it, but space forbids.

The question before us as I see it is: Will we in this hour of adversity make a concerted effort to develop and use the great natural resources God has in his wisdom seen fit to place at our disposal, or will we throw up our hands and quit. It is up to us, and us alone.

I will be glad to contribute another article at an early date, dealing with other phases of this subject, "Crop Insurance", provided of course this article misses the waste paper basket.

Sincerely, Wm. McGENEE.

Audible sound waves, so highly pitched that they are said to be "terrific squeaks", have been used successfully by two Texas scientists to kill bacteria.

MANY THANKS

"I want to thank the voters of the 19th Congressional District for the nice vote given me in the election of July 28. I appreciate fully the high compliment paid me.

"I also want to thank the friends of candidates less fortunate than I for their many letters and expressions of good will and their offers of assistance in the run-off race.

"By his own efforts alone, no man can win any political race, but with the assistance of the friends who are now offering their services in my behalf, I feel that we can win."

CLARK M. MULLICAN

DR. E. L. SPENCE

EYE, EAR, NOSE AND THROAT SPECIALIST

Office In Plainview Sanitarium and Clinic

Dr. R. R. Wimberly Dentist

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Let us figure with you on a complete job. We drill well and install pump. etc. all ready to go.

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D. L. HANDLEY AND ARTIE BAKER



GOOD THINGS TO EAT

PINEAPPLE DRESSING
 1 tsp. flour
 1-2 tsp. salt
 1-2 tsp. dry mustard
 1 egg
 1-2 cup pineapple juice
 1 tbs. butter, melted
 1 tbs. lemon juice

Mix the flour, salt and mustard; add beaten egg and beat again. Add pineapple juice. Pour all in double boiler and cook until mixture thickens, stirring constantly. Remove from fire and add butter and lemon juice. Chill thoroughly before serving.

HAWAIIAN SALAD
 Arrange 1-2 cup cocoanut on small lettuce leaves. Place a slice of pineapple in the center of the cocoanut and arrange thin slices of banana on top of the pineapple. Squeeze a little lemon juice on top of bananas. Heap cocoanut in center. Serve with pineapple dressing.

TOMATO SALAD
 6 sliced tomatoes
 1 cup sliced cucumbers
 1-4 cup chopped onions
 1-2 cup cream cheese
 1-2 cup salad dressing
 1-8 tsp. salt

1-4 cup paprika
 Chill ingredients. Arrange tomatoes on crisp lettuce leaves and top with rest of ingredients, mixed. Serve at once.

KIDNEY BEAN SALAD
 1 No. 2 can kidney beans
 1-4 cup chopped onions
 2 hard boiled eggs, chopped
 1 cup celery, chopped
 2 green peppers, chopped
 Pepper and salt
 Mix together and blend with salad dressing.

CHICKEN A LA KING
 1-4 cup fat chicken fat or butter
 1 tbs. green pepper
 3-4 cup flour
 1 1-2 cups chicken broth
 1 cup milk
 1-2 tsp. salt
 1-8 tsp. pepper
 2 cups stewed chicken cut in pieces
 1 tbs. pimiento cut into bits
 2 tbs. chopped parsley
 1 egg or 2 egg yolks

Heat the fat in a frying pan. Add green pepper and flour. Stir and cook until the mixture is light brown. Then add the chicken broth, milk and seasoning, stirring while cooking the mixture.

Add the chicken, pimiento, and parsley and continue to cook until the chicken is heated thoroughly.

Beat the egg in a bowl. Add a little hot chicken mixture. Mix well. Pour egg and chicken mixture into rest of chicken. Stir and cook until egg is thickened, 3 to 5 minutes. Serve at once.

May be served on toast or in pastry, patty or cream puff shells.

POTATO SALAD
 3 med. size potatoes (boiled in jackets)
 4 hard boiled eggs
 1 sour pickle
 Cube the potatoes while warm and put little salad dressing over them. Let set until cold, then add other ingredients and put salad dressing over all. —Chopped lettuce, apple, fresh tomatoes may be added to this salad.

SWEET POTATO SALAD
 3 cups mashed sweet potatoes
 1 1-2 cups Posa Toasties
 1-2 cup cream or butter
 1 pinch salt
 1 tsp. vanilla
 Peel, dice and boil potatoes until tender. Drain water off. Mash potatoes. Add butter or cream and stir until thoroughly mixed. Then add Posa Toasties, salt and flavoring. Mix them well and serve while warm.

WEATHER BUREAU SAYS RAINY DAYS COME IN CYCLES

Although climates of various sections of the world have undergone radical changes in the past ages, officials of the weather bureau say there is no indication that present climate is changing despite this summer's drought.

The existing conditions of drought are only what may be expected to recur at intervals of 30 or 40 years, according to past weather records for the northwest, asserts J. B. Kincer chief of the division of climatology.

The ten year period ending with 1864 and that ending with 1894 also were heavily deficient in rainfall, past records show. Almost midway between these periods were several successive years of comparative abundant moisture. There is nothing to indicate history will not repeat itself, says Kincer, with the return of another period of heavy rains.

The New York Anti-Saloon League is urging a law prohibiting a person from driving a motor car within four hours of the time he has taken a drink. Such a law in Jackson County Missouri, would keep some of our able motorists out very late.—Kansas City Star.

NOTICE!

I Have Purchased The SINCLAIR SERVICE STATION

From Mr. Hall Ferguson and invite the automobile public to give me a share of their gasoline and oil business. I will conduct the business in a high-class manner, giving at all times the very best of service. We will continue to handle.

NATIONAL TIRES AND TUBES and SINCLAIR GAS AND OIL

You will like our washing and greasing service. We take particular pains to please you. Give us your next Washing and Greasing Job.

TIRE AND TUBE VULCANIZING

All of our Vulcanizing work is absolutely guaranteed. Don't throw away your casing just because it has a hole in it. We can vulcanize it.

JOHN F. MANNING

SINCLAIR SERVICE STATION

WHY WORRY!

About who you are to get to do your washing next? You can always depend on us. Our service is regular, dependable, and of the highest quality.

Leave word at the Baker Hotel

Floydada Steam Laundry

A GOOD BANK

is MORE than a Strong Box

For depositors in untried banks, the insurance of deposits is comforting. While we deplore the need for insuring deposits, we do not oppose it. The loss of any money or the loss of confidence in any bank anywhere is not good for this bank nor for business in general.

Insurance of deposits alone does not make a bank of any more use to you than a strong box. We like to feel that the personnel and facilities of our bank are more valuable to our patrons than are our vaults.

During many years of national economic "ups and downs" money in this bank has proved equally available, whether hoarded in boxes or deposited in checking accounts. But we have noticed this. Those individuals and corporations who have made greatest use of all the facilities offered by this institution are the strongest advocates of the value of a connection with a sound and progressive bank. Incidentally they are usually among the most aggressive and progressive in their own fields.

And you are entitled to all facilities of this or any other bank. The help your bank can give you is the return you make upon the money you have upon deposit there. The better the help, the larger your return.

Judge your bank by its usefulness. If you make investments, be sure your bank is competent to advise you. Officers of this bank are responsible for the safe investment of many dollars every year.

It is upon the past record and present facilities of this bank that we solicit your banking business. The insurance of accounts in all banks certainly does not change the relative values of other banking services. We believe a banking connection here will give you a good return and prove increasingly profitable. Why not come in? Let's talk things over.

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

First National Bank

—Over One Quarter Of A Century In Lockney—

SIX POINTERS ON HOW TO DRIVE SO AS TO ARRIVE

Ab Jenkins, the man who holds more American Automobile Association records for distance, speed and endurance driving than any other driver—and has never had an accident—gives six practical suggestions for safe driving in the current *Rotarian* Magazine. They are:

1. Keep both hands on the wheel.

"The only two people I know who are competent to drive one-handed are Eddie Richenbacher and Ralph de Palme—and both of them use two hands."

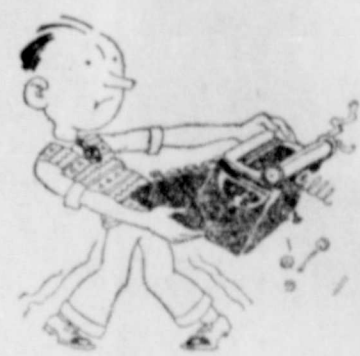
2. Keep best tires on front wheels.

"The front-wheel blow-out is by far more dangerous. When blow-outs do happen, danger can be averted by clinging stoutly to the steering-wheel."

3. Always test breaks.

"During the first hundred yds. of driving, I always test my breaks by pushing down the pedal. The breaks may have frozen, they may be greasy or need adjustment."

4. Be extremely careful at twilight.



We'll take your old Typewriter!

and CLEAN or REPAIR it

Tom Suits Lockney Beacon office

light. "You have three times the accident hazard at twilight that you have at 8 A. M. Defective visibility is, of course, the reason. Remember, too, that night-time crashes have a forty-two per cent higher fatality than daylight accidents."

5. Don't use breaks in a skid. "To come out of a skid throw out your clutch and maneuver the steering-wheel so that the front wheels are in alignment with the rear ones. In other words, go in the skid. Breaking is ineffectual. Your main concern is to equalize traction on all four wheels, which you do by throwing out your clutch; your next move is to get all your wheels in line. As soon as you feel the skid weakening, let in the clutch, 'gun' the motor, and resume forward progress."

6. Study the road.

"Always reduce speed when passing from one type of road to another. Your right wheel should be approximately one and one-half feet from the outer edge of the highway. Running off the road is common. Thirty-one per cent of accidents are due to speeding, while thirty-four per cent are caused by cars going off the road."

LEARNING GOLF

Golf can be taught, but it is necessary not only to have the right instructor, but the proper time and place. Certainly a match affords neither. There is only one way to learn, and that is to get out on the practice green with a couple of old balls and your coach, and then hit the balls constantly until you have ironed out the trouble. It cannot be done in the ordinary game of golf.—Francis Ounmet in the *Rotarian* Magazine.

JOE GASH

SEE THE GOVERNMENT'S BIG HIGHWAY BUILDING PROGRAM IS ALMOST KEEPIN' UP WITH THE NUMBER OF NEW CAR-B-Q STANDS.

Emporia in Kansas is highly indignant because her temperature on July 19 was reported to be 118 in the shade, whereas it was only 113. But it will take a long time for the truth to overtake the calumny.—Boston Transcript.

Andorra the lion of the count...

Ends Aching Sore Muscles

For longer lasting, quicker relief, use Ballard's Snow Lotion which contains active ingredients to give a more than local action, thus bringing a surge of warm blood to scatter congestion and more quickly soothe away the pain from aching muscles, sprains, strains, backache and lameness. Ballard's Snow Lotion, 30c and 60c. (adv.) LOCKNEY DRUG CO.

WORLD'S FAIR VISITORS

A FREE SERVICE

Make your hotel reservations for your stay in Chicago through this bureau. We represent more than one hundred of Chicago's various priced hotels. Avoid unnecessary delays and worry—we have the hotel which will fit your individual requirements.

WRITE TODAY—RESERVATION DEPT.

Visitors Hotel Selection Bureau, 125 W. Madison St., Chicago, Ill.



Rev. I. N. Demy says: "I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache."

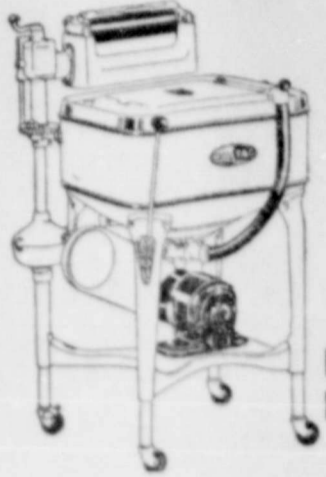
Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS



Never before could we give you SO MUCH FOR YOUR MONEY



Just think! A brand new Maytag—the washer you've always wanted to own—at a price lower than you ever expected to see. NOW is CERTAINLY the time to buy—unless you want to wait and pay more.

PRICE NOW \$109.50

Gasoline motor, Square Tub... \$129.50 MAYTAG ROUND TUB Electric motor... \$79.50 Gasoline motor... \$99.50 A liberal trade-in—Allowance for your old washer, any make.

USED ELECTRIC WASHERS

3 used washers now at our store in good condition, worth the money and a time payment plan if you wish it.

Washing Machine Repair Service

Expert washing machine repair man now at our store for a short time. He can repair any make washer. We guarantee his work—a low fair price charged.

PERFECT FOR WINTER THIS HEAT-OR-COOK STOVE GIVES GREATER SERVICE



Perfection-made Heat-or-Cook oil stoves are truly in a class by themselves. They cook, heat the kitchen in winter, and supply all the hot water you want. Heat-or-Cook stoves are made with a built-in "Live-Heat" oven or without five speedy burners, or three. They are handsomely finished in pastel green, ivory and black. Just think of having five gallons of hot water whenever you want it! This, in addition to the finest cooking performance you have ever known, and room heating provisions not previously obtainable. You'll not find a more modern stove anywhere. Come in and see it!

PERFECTION OF LIVING STOVES



WE have a De Laval demonstrating separator which we shall be glad to loan to any separator user for a week's free trial without obligation.

If a week's trial convinces you that you do need a new De Laval Separator, we can give you a liberal trade allowance on your old separator as partial payment, and also give you such extremely liberal payment terms that your new De Laval will pay for itself out of savings while you are using it.

Nothing could be simpler or fairer than this. We shall be glad to have you ask for free demonstration, and any other information concerning cream separators you may desire.

SEE-TRY and BUY a DE LAVAL SEPARATOR for as little as \$1.00 A WEEK

Sewing Machine Repair Service

Mr. Kennedy has sold and repaired sewing machines for 10 years. He is a thoroughly competent Sewing machine man—His charges are reasonable and we guarantee his work to satisfy you.

REMEMBER THE 3 FREE PRIZES

Will be given away at our store Saturday Sept. 8th at 3 p. m. Ask about these prizes.

- 1st prize 9x12 Rug Value \$35.00 2nd prize 9 x 12 Linoleum Rug Value \$8.00 3rd prize Aladdin Lamp value \$4.75

Baker Mercantile Co.

"A Better Place To Trade"

DEE ZIMMERMAN DIES FROM INJURIES RECEIVED AT SILVERTON

Funeral services for Dee Zimmerman, 35, of the Irick community, who died Monday afternoon about 4 o'clock following injuries received Saturday afternoon at Silvertown in a horse racing mishap, were held from First Methodist Church at Plainview at 5 o'clock Tuesday afternoon conducted by Rev. G. W. Bailey, Methodist Pastor.

Zimmerman's body was badly crushed Saturday afternoon when he was participating in a horse race booked as part of Silvertown's rodeo celebration. His horse fell and another mount stumbled, falling across the victim. A fractured skull, shoulder blade shoulder and pelvic bones, and internal injuries resulted. He was rushed to a sanitarium in Plainview where he died Monday afternoon about 4 o'clock.

Surviving are a widow two children, father, two brothers, and 2 sisters. The children are Milton Dee and Thelma Marie. The father M. T. Zimmerman, also resides in Irick community. One sister, Hazel, is employed in Plainview by the Shepard Chevrolet Co. and the other sister, Mrs. Charles Kidd, lives in Fairmount, Nebraska. The brothers are Joe, of Providence community and Harry, who lives in Iowa.

Zimmerman moved to the Irick community from Missouri in 1917, and engaged in farming.

Pallbearers were R. M. Reese, Walter and Ben Taack, Jack and Leonard Dollar, Harve Miller, John Holmes, and Veevee Young.

NEW DEAL BEARS TAKING NO RISKS

In the last few months a "new deal" bear crowd has sprung up in Wall Street, just as a Hoover group come into being during the dark market days of the preceding Administration.

It is an unusual situation that knows no historical parallel—where two successive National Administrations of different political faith have won through their acts the enmity of financial interests.

There is, though, a wide difference between the Hoover bears and the "new deal" market bears. Both are as bitter and "sour" on their respective Administrations, but they carry on their operations differently.

In the days of Hoover a large downtown group, individually and collectively, used to swamp the market with short sales every time the President or one of his chief lieutenants made a speech. They carried on their operations openly and cleaned up millions of dollars.

The "new deal" bears include some of the Nation's most important speculators and gamblers but they are not the chief part of the group. The chief bears are the important banking interests, the large individual and institutional investors, the corporation executives and business men.

In the past these interests, along with the speculators, would step into a declining market and buy up certain stocks when they thought the market was right. There was nothing philanthropic about the operation. They did it for a profit, but at the same time they helped to stabilize the markets.

Now because of their sourness on the "new deal," they will not risk their capital nor put themselves in a position to have some governmental alphabetical agency "crack down" on them.

SENIOR EPWORTH LEAGUE PROGRAM Aug. 12, 1934

Subject: The Story of Our Missions—Nationalism and the Church

- Leader—Virginia Thomas Scripture: Matt. 8:5-10 Was Jesus a Nationalist?—Virginia Hohlaus The Church and Nationalism—Henry Brotherton Missionary Administration—Agnes Cooper The Autonomous (self governing) Church—Pauline Rucker The Methodist Church in Mexico—Eugene Harris The Methodist Church in Brazil—Mildred Walter The Methodist Church in Korea—Winston Wofford

Mr. and Mrs. Jim Dagley and children returned Tuesday from Hamilton where they have been visiting their daughter, Miss Loreta Dagley, for several days. They accompanied her home last Friday.

CELEBRATES SIXTY-FIFTH WEDDING ANNIVERSARY

T. B. Brooks' mother and father, Mr. and Mrs. D. C. Brooks of Wellington celebrated their sixty fifth wedding anniversary there July 27.

Mrs. Brooks was born in Rusk County in 1852 and was formerly Victoria Isabel Jowell, granddaughter of "Gabe" Jowell one of the prominent men of his day. Mr. Brooks is 88 years of age, having been born in Cherokee County. They were married in Pala Pinto in 1869.

They moved to Graham in 1874 where they lived for 38 years. Mr. Brooks purchased a quarter section of the valley land in that county for \$20, later purchasing the land on all sides of the original tract. He prospered as a farmer and stockman and became increasingly active in political and religious affairs.

The couple moved to Wellington in 1910 where they have since resided.

They have six children, Mrs. J. Lane of Memphis, Mrs. M. E. Foster of Wellington, Grady Brooks of Olton, D. S. Brooks of Fort Worth, Gentry Brooks of Amarillo, and T. B. Brooks of Lockney.

Mr. and Mrs. Brooks have been here a number of times visiting their son.

STERLEY NEWS

Mr. and Mrs. Bill Beedy returned Sunday evening after a three day trip to the Carlsbad Cavern.

Mr. and Mrs. G. C. Hillburn and family spent Saturday with Mrs. Hillburn's father A. M. Manning, of Floydada.

Mrs. Fred H. Graham's sister and husband, Mr. and Mrs. Scott of Amarillo are visiting here.

Garnet Hillburn spent Sunday evening with Charles Huckabee of the Center Community.

1494 CATTLE BOUGHT IN FLOYD COUNTY BY GOVERNMENT

740 Head Condemned And 745 Accepted For Use Program Moving Slowly

Up to August 7th 1484 head of cattle had been bought by the Government in Floyd County. Of this number 740 were condemned and killed and 746 accepted for use. 115 cows were included in those accepted for subsistent purposes.

The cattle buying program is moving very slowly due to heavier work than was anticipated. Howard Mayfield, the appraiser, is running behind schedule. Wednesday of this week his crew were in the Dougherty community. Just when they will be in the Lockney country is not known at this writing.

WHEAT LOAN APPLICATIONS CLOSES AUG. 15

According to the last extension the wheat loan application period will run until August 15. Any farmer who is unable to procure funds elsewhere should make application at the loan office in his community.

Frank Perkins has taken applications for the Government loan each year and will be glad to explain the loan to any one in need of assistance.

FRED N. WARREN Field Supervisor

TO THE VOTERS OF FLOYD COUNTY

I deeply appreciate the confidence, and support given me in this primary and will do my best to give you a fair, and impartial administration, and especially do I appreciate any word of help that was given by my friends.

WALTER WOOD



DANCING AHEAD

Look Your Best

When your little pet curls just won't stay curled and your last "permanent" seems to have grown out in time... don't blame your hair dresser... We are giving permanents much more often nowadays... and taking special care of the "end" of "old" ones.

\$1.75 PERMANENTS 2 FOR \$2.00

\$5.00 PERMANENTS 2 FOR \$5.00

Vogue Beauty Shoppe

LYNNA JAYE GRAVES, Operator

Are You Hungry?

We are headquarters in Lockney for hungry folks. We have everything for you to eat, including fried chicken almost every day. Our Meals consists of a variety of the things you want.

SHORT ORERS

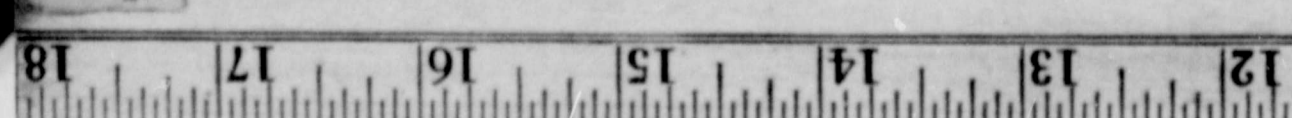
YOU ORDER IT, WE WILL FIX IT

Coca-Cola and other bottled goods. It is cold too.

Ice Cream and Ice Cream Cones

COZY CAFE

PONT DARNELL, Prop.



CAVE'S

is the place to buy
HOSE AND Underwear

Fine quality-very sheet- 45
gauge-Full fashioned
HOSE 69c

All pure thread silk
HOSE 39c

Service weight full fashioned
HOSE 58c

SPECIAL SALE
PANTIES 25c

Mesh panties, crisp and new.
Dandy styles and a quality that
usually sells for much more.
You'll want several pairs.

Ask your friends to meet you at
CAVE'S
PLAINVIEW

AIKEN NEWS

Mr. and Mrs. O. M. Gilcrease and children visited Mr. and Mrs. Floyd Williams of Olton Sunday.

Mrs. D. D. Broyle, Bessie and Lavon, visited Mr. and Mrs. Lester Dickson of Amarillo Thursday and Friday.

Mr. and Mrs. Carl Smith of Floydada spent Sunday in the J. E. Hampton home.

Mrs. J. E. McAvoy was a Lockney visitor Sunday.

Those visiting in the D. D. Boyle home during the week were J. W. Frand and Allen Nektan of Bridgeport, Mr. and Mrs. W. C. Singer and children of Littlefield, Mr. and Mrs. Troye Newton of Anton, Mr. and Mrs. Ernest Newton of Sand Hill, Mr. and Mrs. J. E. Newton and family of Lockney, and Jesse Sneed of Plainview.

Mr. and Mrs. I. J. Parker and children of Plainview and Mr. and Mrs. J. C. Thomas spent Sunday with Mr. and Mrs. J. M. Hamby.

LEGAL NOTICE

Notice is hereby given that the Board of Trustees of the Lockney Independent School District will meet in called session Friday night Aug. 17th, 1934, at the High School for the purpose of adopting school budget for the year 1934-35. Interested tax payers are invited to be present at the hearing.

School Board Lockney Ind. School
CLAUDE THORNTON, Pres.
R. C. MCGILVARY, Sec.

Mr. and Mrs. A. B. Bassel accompanied the former's sister, Mrs. Bill Woolsey, to her home at Wichita Falls Monday. She had been visiting her since Sunday.

JOE GISH
MANY A CROP OF FINE WHISKERS HAVE BEEN SACRIFICED IN PUTTING THE FOURTH OF JULY ACROSS WITH A BANG...

L. L. L. CLUB HAS PARTY FRIDAY EVENING

Mrs. Buck Sams was hostess to the L. L. L. Club members and their husbands Friday evening at the home of Mr. and Mrs. Ebb Rankin.

Five games of Auction bridge was played. High score went to Mr. and Mrs. Olan Ridings.

Club members and their husbands were Messrs and Mesdames Arch Crager, J. H. Hohlaus, R. E. Patterson, Ebb Rankin, N. E. Greer, Olan Ridings, Tom Rankin and Buck Sams. Mrs. John Broyles of Ft. Worth was a special guest.

MUNCY NEWS

Mr. and Mrs. Noland and family returned Thursday from two weeks vacation in Oklahoma, Arkansas, and Missouri visiting friends and relatives. Their cousin from Oklahoma City returned with them.

Mr. and Mrs. N. J. Smalley of Turkey spent Sunday with Mr. and Mrs. J. F. Biggs and Harry Lee.

Everyone enjoyed the party Saturday night at the home of Mr. and Mrs. J. E. Race.

Hollis Harris spent Sunday with J. C. Harris in the Pleasant Valley Community.

Mr. and Mrs. E. E. Huskey were Floydada visitors Wednesday.

Mr. and Mrs. J. A. Smalley and Susie returned Sunday from Oklahoma where they have been visiting friends and relatives.

Mrs. W. G. Ferguson and children of Oklahoma are here visiting friends and relatives.

Everyone is enjoying the meetings that are going on.

LIBERTY NEWS

The Christian revival started Sunday morning with S. L. Bailey of Corpus Christi doing the preaching. Floyd Huff of Lockney is leading the singing.

Mrs. George Beedy of Sterley visited in the H. L. Barton home Monday evening.

Mr. C. C. Buckabee and family left Monday morning for an extended trip through east Texas.

CHURCH OF CHRIST Luke Priba, Minister

Lord's Day Services
Bibles Study 10 a. m.
Preaching 10:50 a. m.
Communion 11:45 a. m.
Young Peoples' Bible Class 8 p. m.

Song Service '30 Singers from the Boles Orphan Home, Greenville, Texas

Monday 4 p. m. Ladies Bible Class

Wednesday 8:30 p. m. mid-week Bible Study

You are invited to attend these services.

Mr. and Mrs. Dud Ursery left Thursday morning for their home at Mountain View, Okla., after visiting their daughter, Mrs. Gip Hudson.

Mr. and Mrs. Tom Marshall left Thursday morning for their home in California after spending six weeks with Mr. Marshall's mother and relatives.

Mr. and Mrs. F. B. Terrell, son and daughter, Jimmy and Peggy Joyce, Mr. and Mrs. J. C. Miller and their niece and nephew Brooky and Cecil Coleman of Lubbock spent a few hours Sunday afternoon with Mr. and Mrs. B. A. Bryant.

Lee Wofford of Amarillo spent last week end with his parents, Mr. and Mrs. C. A. Wofford and other relatives.

Mrs. Maggie Cleavey and Mrs. Adela Stewart of Birmingham, Ala., nieces of C. R. McCollum, are visiting here.

Mr. and Mrs. Temple Thornton, Mr. and Mrs. Doyle Greer, Miss Ruth Stapleton, Jimmy Hodel, and Jessie Cox returned Thursday after spending a week in the mountains of New Mexico near Taos, Santa Fe, and Pecos. Mrs. Mildred Southern accompanied them home from Tucuman where she spent the week with an aunt.

Mr. and Mrs. Hugh Counts, son, Garland Sams, and Count's parents of Abilene returned Tuesday night after spending a week at Montezuma, Los Vegas, and Santa Fe N. M. Garland has been working in a studio at Los Vegas about four weeks.

Mrs. A. E. Lane returned Monday after spending a few days with her sister, Frances Smith, at Levelland. While there they visited Mrs. Smith's two boys in Santa Fe, N. M., Friday, Saturday, and Sunday.

Mr. and Mrs. O. E. Stevenson and two boys, Glenn and Wood, came home Tuesday afternoon. Mrs. Stevenson and the boys have been visiting her mother near Meriton about two weeks. Mr. Stevenson was called to Loraine Saturday on account of the illness of his mother but since her condition was improved he returned with the family.

Mrs. Elizabeth Owens and son, Holman, have returned from a trip to her niece's home, Mrs. J. B. Burns, on a ranch. She also visited her sister, Mrs. R. W. Crosswhite at Olton, Texas.

Dr. P. C. Anders, son P. C. Jr., and his two nieces, Misses Wilda and Louise Anders of Tuscaloosa, Ala., left Wednesday morning for a two weeks vacation in New Mexico and probably Old Mexico before returning.

The Rev. Vernon Shaw of Hamilton arrived Wednesday to accompany his wife who has been visiting her parents, Mr. and Mrs. J. T. Marr, to Tahoka where they will start a revival meeting. Mrs. Henson and Bonny Faye Goodrich also went with them to visit Mrs. Henson's daughter and husband, Mr. and Mrs. A. A. Suits.

Misses Dorothy Gove and Jobney Cherry of Canyon were guests in the home of Miss Mildred Walter Sunday. Miss Gore has recently been elected to teach home economics in the Lorenzo high school.

E. L. Woodburn and Mr. and Mrs. Winifred Cooper were visitors in Clovis N. M., Sunday. Woodburn attended a reunion of the Woodburn and Cross families.

Mrs. Clyde Bennett of Clovis, N. M., was here visiting relatives last week.

Mr. and Mrs. A. B. Brown of Lubbock were here Tuesday as the guest of Henry Brown and family.

Mr. and Mrs. Noah Smalley of Turkey, Texas, were in Lockney Saturday and Sunday visiting their parents and friends.

Mrs. I. W. Collier of Crosbyton returned to her home Monday after spending a few days visiting her mother, Mrs. M. H. Ragle.

Misses Hula and Eunice Coleman and Jeff Collins left Wednesday morning for Chicago where they will visit the World's Fair. They plan to be gone about ten days.

Mrs. Ruth Burnett of Trinidad, Colo., is here visiting her mother, Mrs. Julian and grandmother, Mrs. W. K. Early.

Mr. and Mrs. B. M. Manning and baby left the first of this week for Mineral Wells on a visit.

Mrs. Vandegriff and daughter, Amy, of Ft. Worth were here the first of the week visiting friends. They are former residents of Lockney.

Lois Williams is putting a new tar roof on the Geo. Meriwether home this week.

Mr. and Mrs. Bryan Wells are in the mountains of New Mexico this week on a vacation.

Mrs. T. B. Brooks was in Olton Sunday visiting Mr. and Mrs. Grady Brooks.

Mr. and Mrs. Valca Thomas and daughter, Betty Jo, are visiting relatives in Ft. Worth.

Mrs. C. R. Graves, four daughters, Rachel, Martella, Lynna Jay, and Dorothy, and son, Ballard, spent last week at Ruidoso, N. M., returning home Thursday.

Mary Taylor Ball of Amarillo is here visiting Elizabeth Broyles.

Mrs. Jack Taylor and James Taylor left Monday morning for Cumby, Texas, where they will visit James' grandmother several days.

Estelle Hodel and Verner Hodel came in Saturday night after spending two weeks at Pecos and Taos, New Mexico.

Miss Leona Shelton is visiting Miss Harriet Dickerson this week near Canyon.

Mrs. D. E. Cox and son Howard were in Clovis, N. M. on business last week end.

Miss Mosej Norris returned to her home at Slaton Thursday night after spending about six weeks as reporter at the Beacon office during the absence of one of the staff members.

Miss Martha Meriwether returned Saturday after spending several days at Borger as the guest of Miss Mildred Ramsey.

Miss June Guthrie who is attending school at Canyon was the week end guest of Miss Jeanne Suits.

Mrs. Robert Ayers was home from Canyon where she is a student at West Texas State Teachers College.

Mr. and Mrs. Clyde Reeves and daughter Miss Nina Joe Reeves, started for their home at San Bernardino, California, Sunday morning after spending two weeks visiting relatives.

Mr. and Mrs. "Son" Shelton and baby of Littlefield are here visiting Mr. and Mrs. Bob Shelton.

Miss Ada Foster returned Friday after spending a week at Sulphur Springs.

\$25.00 CASH CONTEST

NEXT

"FELLOWSHIP DAY"

Tuesday, August 14th

At 3:00 P. M.

These contests furnish plenty of excitement for everybody

Don't Miss It

No one in business in Lockney, their immediate families, their help or their immediate families shall participate in this Cash Contest.

Trade with these Business and Professional Men, they give tickets for the Cash Contest and are sponsoring this program::

- | | | | |
|---|---|---|---|
| FILL STATIONS
Ozark Service Station
Sinclair Service Station
Consumers Fuel Ass'n
Texaco Service Station | GROCERY STORES
Hamilton Grocery
Taylor Gro. and Market
Piggly Wiggly
A. L. Rains | IMPLEMENT HOUSES
Hammonds & Co. | GAS COMPANY
West Texas Gas Co. |
| GARAGES
Ford and Busby Motor Co
Messmer Garage
Dyer & Ranking Motor Co.
A. O. Fielder Motor Co
Lockney Auto Company
Pennington Motor Co. | HARDWARE & FURNITURE
Cox Hardware & Furniture
Baker Merc. Co.
Dyer Hardware | INSURANCE
Frank Perkins
McAdams & Childers | BANK
First National Bank |
| CREAM STATIONS
Huggins Produce
M. Belyeu Cream Sta. | WOOD WORK
Wofford Wood Shop | CAFES
Cozy Cafe | DENTIST
R. R. Wimberly |
| DRY GOODS
E. L. Ayres
Baker Merc. Co.
Fashion Shoppe | LUMBER CO.
Higginbotham Bartlett Co. | DRUGSTORES
Greer Drug Store
Lockney Drug Co. | PHYSICIAN
N. E. Greer
P. C. Anders |
| | BARBER SHOPS
Palace Barber Shop | BAKERY
City Bakery | GINS
Patterson Gin Co. |
| | FEED STORE
Arthur Roberson | WHOLE SALE OIL
R. L. Maggard
Henry Hodel | VARIETY STORE
O. E. Stevenson |
| | | FUNERAL HOME
Craiger Funeral Home | OIL MBL.
West Texas Cottonoil Co. |
| | | ICE
Lockney Ice Co. | NEWSPAPER
Lockney Beacon |

Ask for tickets when you trade in Lockney



Granada THEATRE

Plainview, Texas

SATURDAY AUGUST 11.
Under The Desert Stars He Sang "The Call Of Love"
THE PULITZER PRIZE NOVEL!



ADDED— All Technicolor Musical and Latest Fox News

SATURDAY MIDNIGHT
AUG. 11, SUN. & MON
12-13

Year's Most Different Show!



ADDED— New M.G.M. Comedy and Cartoon

FRIDAY ONLY AUGUST
FRIDAY NIGHT at 9 p.m.



ADDED— Comedy "Insulting The Sultan"



ADDED— Comedy "Insulting The Sultan"

WEDNESDAY ONLY
AUG. 15 BARGAIN
DAY SPECIAL 10c ALL DAY



ADDED— Latest News & Cartoons

OF INTEREST TO WOMEN

Some of the gals who have been wearing a carbon copy of the hairdress worn by Katharine Hepburn in "Little Women" are a bit dubious about it. The skunk-back-at-the-ears effect is trying, to say the least. The waddy bang in the middle of the forehead makes the face look too long, and doesn't seem to help the girl with the full moon countenance.

Silver that is not badly tarnish ed is easily cleaned by boiling it in an aluminum pan with salt wa- ter. Drain, and then rub with a piece of chamois.

Easier than scouring dirty pots, add a little washing soda to water and boil it. It saves work and it saves the pots.

A simple way to remove dis- color from aluminum pots is to boil water in the pot, adding a little vinegar to the water.

After washing cut glass in hot soapsuds, leave them to drain. When they're dry, use a Turkish towel to polish them. The Turkish towel gets into the cuts readily and leaves no lint on the glass.

Use old tissue paper to wipe grease from pots and pans. It saves many washings of dish cloths and dish towels.

Large casters with good bear- ings attached to a small kitchen table will save much lifting. Roll the table to the refrigerator, stove and sink instead of making dozens of trips between them.

Clean windows with a rag dipped in paraffin and you'll have a brilliant high polish. Use tissue or any soft paper for a polisher.

The Turkomans headdress re- sembles coarse yarn.

Keep your stored silver free from tarnish by simply placing a bit of camphor ice along with it.



Designed in Sizes 34, 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 44 requires 5 1/2 yards of 29 inch material.

Comfortable House Frock
Pattern 8289 A new and be- coming house-frock ever so often is an absolute necessity to those of us whose work in in the home, and the larger woman especially finds it a problem to obtain the right kind of dress for her needs. So this design is made with the larger woman in mind, from its notched collar and vestee to its slenderizing side panels, and lack of belt.

The sleeves are interesting on account of the sashed openings and it is fitted in at the back by means of darts. The making of this frock can be accomplished in a few hours. Printed percale, chambray or batise would be the most effective.

For PATTERN, send 15 cents in coin (for each pattern desired), your NAME, ADDRESS, STYLE NUMBER and SIZE to Patricia Dow, (Lockney Beacon), pattern Dep't., 115 Fifth Avenue, Brook- lyn, N. Y.

THINGS YOU MAY NOT KNOW about your TELEPHONE

In 1876 Alexander Graham Bell finally perfected the tele- phone. The first voice heard ever wires was Bell's, when he called through his instrument to his assistant, "Mr. Watson, come here, I want you!"

At the great Cen- tennial Exposition in Philadelphia, how- ever, Bell's exhibit was almost unac- cepted. His problem was but half solved. He had his telephone. How was he to convince people they could use it?

Bell wisely left that problem to his father-in-law, Gardiner G. Hub- bard. Hubbard and a group of friends hit upon the idea of licensing other companies to use Bell's patents. In exchange they accepted stock in those companies. Thus was laid the groundwork for the American Tele- phone and Telegraph Company of today, parent organization of the 24 regional companies, of which the Southwestern Company is one.

FOR YOU . . . Good Service at Fair Cost

Over more than 60 years of opera- tion the fundamen- tal policy of the Bell group, as guided by this parent organization, has been to give good service at a fair cost.

Behind it is our belief that in an undertaking planned like the tele- phone service for the long pull, what is best for you as a telephone user becomes in the end the policy that will bring us the sounder, more enduring success.

Southwestern Bell Telephone Co.

ANNOUNCEMENTS

The Beacon is authorized to an- nounce the following named per- sons for the office under which their names appear, subject to the action of the Democratic Pri- mary to be held July 28, 1934:

- Congressman, 19th Congressional District: George Mahon, of Colorado Clark Mullican, of Lubbock
- District Judge, 110th Judicial Dis- trict: A. J. Folley H. A. C. Brummet
- For District Attorney of 110th District: Alton B. Chapman
- For County Judge: Tom W. Deen
- County Treasurer: Mrs. Maud Merrick
- For District Clerk: George B. Marshall Robert McGuire
- For County Clerk: A. B. Clark
- Sheriff Of Floyd County: E. S. Randerson
- For County Attorney: Winfred F. Newsome. W. E. Grimes
- For Tax Assessor And Collector: Frank L. Moore
- For County School Superintendent: E. C. Nelson C. A. Cass
- For Commissioner Precinct No. 2: E. R. Harris.
- For Commissioner Precinct No. 3: Walter Wood.

THE TRUCK THAT COSTS SO

little to run



New Chevrolet Valve-in-Head Six, Largest Selling Truck in the World. Now offered at Greatly Reduced Prices.

now costs as much as \$50 less to buy

To the savings effected by Chevrolet's great economy, rugged construction and outstanding dependability has recently been added a saving of as much as \$50 in the purchase price. And you still get the same features that have made Chev- rolet trucks so popular in every hauling field—the valve-in-head, six-cylinder engine—the sturdy bodies—the exceptionally heavy frame, axle, and transmission. Your Chevrolet dealer will gladly show you how these Chevrolet features can help to reduce your hauling costs.

CHEVROLET MOTOR CO., DETROIT, MICHIGAN Compare Chevrolet's low delivered prices and easy G. M. A. C. terms. A General Motors Value.

MODEL	NEW REDUCED PRICES	Amount of Reduction
Utility Long Chassis . . .	\$515	\$50
Dual Long Chassis . . .	535	50
Utility Chassis and Cab . . .	575	50
Dual Chassis and Cab . . .	595	50
Utility Long Chassis and Cab	605	50
Dual Long Chassis and Cab	625	50
Utility Panel	750	50
Dual Cab and Stake Body	680	50
Dual Long Cab and Stake Body	740	50

CHEVROLET 6 CYLINDER VALVE-IN-HEAD TRUCKS

LOCKNEY AUTO CO.

Two-thirds boracic acid and one third powdered sugar sprinkled on shelves and baseboards will kill roaches and water bugs. The combination is poisonous to them.

Cover your kitchen table with linoleum instead of oilcloth when your old cover wears out. It will last much longer and clean just as easily.

Pot holders made like thick pockets will protect the hands from steam and spattering hot grease.

Many of the bells of the Cali- fornia missions were cast at San Blas, Mexico.

MILLIONS OF DOLLARS

are held in old gold, platinum, silver and diamonds, that could be turned into cash today. The U. S. Government is paying \$35 per ounce—a price no one ever dared to dream of a few years ago. Every where, all over the U. S., in every home there is some old piece of gold, platinum, silver or diamond that could be turned into cash—irrespective of shape or form these valuables may be.

It is of general knowledge, that the government will buy gold to a certain quantity—and there- after, all buying will be done at the old prices only. If you have anything of value, old gold plat- inum, or diamonds; old dental

work containing gold—in fact fail to the GOLD SMELTING & REFINERY COMPANY, 253 South Broadway, Suite 221, Los Angeles, Calif. (If not satisfied with check sent for shipment, return it and you can have your shipment returned at once.)

A German police dog returned to H. P. Denton of Littlefield, Texas after being missing for two years.

An English aviator has built a modle airplane with automatic controls that is flown successfully with a motor of one-eight horse- power.

Wagon Trail Queen



POCATELLO, ID. . . The 100th Anniversary of the founding of Fort Hall on the Old Wagon Trail here is to be presided over this month by Queen Kerma Keller (above), college sophomore.

AUTO CODE VIOLATOR REMANDED TO PRISON

Supreme Court Justice Will- iam Harman Black, Friday dis- missed a habeaus corpus writ ob- tained by Gordon S. Harris, auto- mobile dealer, and remanded him to Tombs prison for three months. Harris who lives in Ridgefood, N. J., and maintains offices in Manhattan, was given the prison sentence in Special Sessions Court last Wednesday on his conviction for allegedly violating the motor vehicle retail code.

Harris was convicted on a charge of selling an automobile at \$50 less than list cost.

Cook With Gas

FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY

Symbol of Dealer. **West Texas Gas Co.**

GOOD GAS WITH DEPENDABLE SERVICE

Now! Prices Reduced ON Genuine Bayer Aspirin

Tins of 12 Tablets NOW **15c**

Bottles of 24 Tablets NOW **25c**

Price of the 100-Tablet Bottles Also Reduced!

ALWAYS SAY "BAYER ASPIRIN" NOW WHEN YOU BUY

Smiles and Chuckles

Aged man—Well I smoke and chew purty strong and I allus et anything I could get my hands on and I never take a bath and I ain't never been to a doctor—
Specialist—Hold on, There's something wrong here. According to the statistics you should have been dead 40 years ago.

Poet—I wish to submit a poem of mine.
Editor—Alright, but I'm very busy now. Won't you please throw it into the waste basket your-self?

Wemys—Do you know any reliable rule to figure the cost of living?

Powsy—Yes. You take your income for the year, whatever it is, and add 25 per cent to it.

Government Stenographer—Do you have a great many letters to write?

2nd. Ditto—I should say I do. I have to write so many letters each day I've got the habit of closing my prayers at night with "Yours truly."

Physiology Professor: Wake that fellow next to you, Jones; he's snoring.
Jones: Wake him yourself; you put him to sleep.

Farmer (to stranded autoist): "How'd you get the puncture?"
Autoist: "Ran over a chicken with pin feathers."

Mrs. Hannigan rushed into her husband's office.
"Oh, Peter," she cried, as she panted for breath, "I dropt my

diamond ring off my finger and I can't find it anywhere!"
"It's all right, Florence," said Mr. Hannigan; "I ran across it in my trousers pocket."

"Do you think I look alright in my new gown, dear?" she asked.
"Hm! Yes," replied her husband, "but I would suggest that if possible you get in a little further." —Boston Transcript.

A little city boy was visiting his country cousin.

"What do you know about cows?" quizzed the country lad.
"You don't even know if that's a Jersey cow."

"I don't from here, 'cause I can't see its licence"

A firm of shipowners wired to one of their captains: "Move heaven and earth; get here on Friday."

Just as they were becoming very anxious, they got the reply: "Raised hell and arriving Thursday."

Boss: "There's two dollars missing from my desk drawer and one but you and I have a key to it."
Office Boy: "Well, let's each put a dollar back and forget it."

"How did you stop your husband staying late at the club?"
"When he came in late I called out, 'Is that you Jack,' and my husband's name is Robert."

"Did you mail those two letters I gave you, Norah?"
"Yes'm, at the post-office. But I noticed that you'd put the two-cent stamp on the foreign letter and the five-cent stamp on the city one."

"Oh, dear what a blunder!"
"But I fixed that alright, ma'am. I just changed the addresses on the envelopes."

Smith—"So your son is in college? How is he making it?"
Smithers—"He isn't, I'm making it and he's spending it."

Teacher—"Johnnie, what is a pretzel?"
Johnnie—"A pretzel is doughnut gone crazy the third time last June has separated."

A actress who was married for rated from her husband. Not a shot was fired.

GOVERNMENT WILL PERHAPS PURCHASE 7,000,000 HEAD OF CATTLE

Indication that Government cattle purchases would amount to 4,000,000 head, and possibly to 7,000,000 head, and might continue for six months, is given by officials of the agricultural administration. We expect to buy at least 4,000,000 cattle, and possibly 7,000,000," said secretary of Agriculture Henry A. Wallace, "and if the plants are able to process them at an average rate of 200,000 a week, the job will take six months. Government cattle purchases July 26 amounted to approximately 1,500,000 head and the last figures indicated that fewer than 7,000, had been shipped to packing plants. Processing plants handling Government cattle are being pushed to the limit of their facilities, and in some instances are working 24 hour shifts to handle the cattle. The extent to which cattle can be purchased and moved depends on facilities for slaughter, processing, freezing and storage, and also on pasturage. So far, these facilities have permitted slaughter of only 110,000 head per week under federal inspection, but all possible means are being used to dispose of stock, and additional facilities are being sought and added as rapidly as possible. The Government is seeking to increase facilities until 250,000 head a week can be handled.

Plans also are being developed eventually to extend cattle purchases to regions of the country not in the drouth areas in order that farmers in non-drouth sections who have actual cattle surpluses may have an opportunity to dispose of excess stock. However, attention will still be given first to the drouth states, in which the situation is most acute. It is probable that State cattle purchase quotas will be worked out, in order to utilize fully all the processing facilities which can be made available, and to prevent recurrence of the glut at stockyards which developed recently. In apportioning quotas for purchase and shipment, severity of the drouth conditions in the States or regions concerned will be taken into consideration in order to relieve the situation as rapidly as is feasible.

OLD SETTLERS ARE LOOKING FORWARD TO 9TH REUNION

Five Hundred Invitations Sent To Old Timers In All Sections of Country To Attend Reunion.

Preparations are going forward for the West Texas Old Settlers Reunion to be held at the Hank Smith Memorial Park on August 16, 17, Will Ezel, secretary of the organization, said this week.

Date for the reunion has been alternated this year so that the days will fall on Thursday and Friday, instead of Friday and Saturday, giving business men an opportunity to attend on Friday.

Five hundred invitation by post cards have been sent out all over the country to "old timers" of this section reminding them of the 9th annual reunion of the date and inviting them to attend the reunion.

Messrs Bob Smith, director, Will Ezel, secretary and W. T. Dunn, treasurer of the association, are expecting a large crowd to attend the reunion.—Crosbyton Review.

Aaron Burr was third vice-president of the United States.

Boreair, Scotland, is erecting a monument to a bagpipe player.

It has been estimated that approximately two-thirds of the worlds coal supply is contained in the coal reserves of the United States and Canada.

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men
Unless two pints of bile flow daily from your liver into your bowels, your face glows in your bowels. This poisons your whole body. Microbes get hard and your whole body gets hard and you get yellow tongue, yellow eyes, pimples, dull eyes, bad breath, bad taste, and dizziness, headache. You have become an ugly looking, foul smelling, non-thinking person. You have lost your personal charm. Everybody wants to run from you.
But don't take salts, mineral waters, or laxative pills. Laxative candies or chewing gums and expect them to get rid of bile poisons that destroy your personal charm. They can't do it, for they only move out the top end of your bowels and leave the rest of your bile juice all over your face. Concoction won't help at all. Only a free flow of your bile juice will stop this deadly poison in your bowels. The only free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only pure, mild, vegetable extracts in Carter's. You would be back to normal again in 7 days. Start taking Carter's Little Liver Pills according to directions today. Get at drug stores.
Refuse "something just as good" that may grip, loosen teeth or acid your stomach. Ask for Carter's Little Liver Pills by name and get what you ask for. © 1934, C.L.P.

THIS GREAT NEW MOTOR OIL



... climaxes Continental Oil Company's 59 years of quality leadership! It has greater film strength and more stability. The only oil with the "Hidden Quart That Never Drains Away." It will give you greater motor protection and lower oil consumption—proved in the Indianapolis Destruction Test! Fill with New and Improved Conoco Germ Processed Motor Oil at any of the 18,000 Conoco Stations in 40 states. There is no finer oil!

New and Improved
CONOCO
GERM PROCESSED
(PARAFFIN BASE)
MOTOR OIL



ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY

EUGENE HARRIS says
"I sell the only thing that Dad can buy on the installment plan that Ma won't have to finish paying for when Dad dies. Our Registered Policies are Wills that can't be broken."
He sells good old **STATE RESERVE LIFE 71**
THERE'S NONE BETTER

Flor de MELBA
The CIGAR Supreme
Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havana and imported tobacco for only 5c.
Texas M & M Co., Amarillo, Texas, Distributor

THE FACT FINDERS—and Their Discoveries

By ED KRESSY

WE'RE ADE IN ALASKA AGAIN WHERE THE ESKIMO RESPECTS THE TOTEM & NEVER EATS THE ANIMAL REPRESENTED BY THEM

NOW WE'RE OVER IRELAND —AND DO YOU KNOW THAT IRISH POTATOES DIDN'T COME FROM IRELAND? THEY WERE FOUND IN SOUTH AMERICA BY EARLY SPANISH EXPLORERS.

CERTAIN ANCIENT TRIBESMEN NEVER ATE THE FLESH OF RABBITS, BELIEVING IT WOULD MAKE THEM TIMID. THE MEAT OF PLECEANIMALS ONLY WAS EATEN.

POTATOES ONCE WERE SO HIGHLY REGARDED THAT MARIE ANTOINETTE, QUEEN OF FRANCE, WORE POTATO BLOSSOMS AS PART OF HER COSTUME AT COURT.

SPICES AT ONE TIME WERE A LUXURY FOR ONLY KINGS AND NOBLES AND AT ONE TIME PEPPER WAS AS VALUABLE AS SILVER.

LET'S HEAD FOR OUR HOME & SUPPER. HOPE YOU'LL JOIN OUR NEXT FACT-FINDING TRIP

By CY HUNGERFORD

YACOB CALLS HIMSELF "THE FLYING DUTCHMAN" BUT SNOODS HASN'T SEEN ANY WINGS ON THE ADMIRAL'S SHOULDERS. MAYBE HE WILL SPROUT A COUPLE OF FEATHERS LATER ON IN THE VOYAGE. ANYWAY, HE CERTAINLY KNOWS HOW TO SAIL A SHIP.

THAT'S MY COMPASS AND THE NEEDLE IN IT TELLS WHAT DIRECTION WE'RE HEADING FOR.

WHAT'S THIS?

I NEED A NEEDLE!

WHEW! THAT GAVE ME THE WORST SCARE I'VE HAD IN THE LAST HUNDRED AND EIGHTY FIVE YEARS.

I GOTTA SEW A HOLE IN MY PANTS

MERRY THIS RELAYING PIN WILL HELP YOU OUT, MATEY

By L. F. Van Zelm

Daily Buzz
MAIN STREET'S LEADING NEWSPAPER

LATEST INVENTION IS FOR LONELY LADIES

T. EDISON SMITH, MAIN STREET'S BOY INVENTOR, BRINGS JOY TO THE LADIES BY HIS LATEST BRAIN-CHILD, WHICH IS KNOWN AS "SMITH'S SELF-SEATING CHAIR."

MY INVENTION THIS WEEK IS DESIGNED FOR THE SPINSTER OR THE LADY WHOSE HUSBAND GENERALLY DINES AT THE CLUB, AND WHO, THEREFORE, MUST SEAT HERSELF AT THE TABLE.

IN ORDER TO SEAT SELF, STEP ON PEDDLE (A) WHICH STARTS BELT (B) IN MOTION. ON BELT ARE NUMBER OF CUPS FILLED WITH SAND. WHEN CUPS REACH POINT (C) THEY DUMP SAND INTO FUNNEL (D). THE FLOW OF SAND STRIKES ON TEETH OF WHEEL (E) AND IT REVOLVES—AT THE SAME TIME REVOLVING WHEEL (F), SPRING (G) THEN UNWINDS FROM WHEEL (E), RELEASES SPRING (H), WHICH SHOOTS OUT ARM (I), WHICH PUSHES CHAIR QUICKLY UP TO LADY. WHEN CHAIR HITS LADY IN BACK OF KNEES, IT IS TIME TO SIT DOWN. IN CASE THIS INVENTION SHOULD NOT WORK SMOOTHLY WE ADVISE HAVING PILLOW (J) HANDY.

Classified Ads

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

LAND—I have recently perfected arrangements in north, whereby I expect to be able to dispose of quite an acreage of Floyd County land. If you have any for sale give me a chance to sell it for you. Will establish Lockney office soon.—Wm. McGehee 37tc

WANTED ADDRESS—Two boys that rode out near Dickens with W. B. Arthur on June 16 that witnessed wreck three cars near Spur Texas. One of boys name Tommy ages about 14-16 years old, stopped about one and one half miles south Dickens to stay all night with Aunt. Boys stated that they lived in or near Lockney, Texas. Liberal reward paid for the above information. 45-2tc

FOR SALE—3 year old Paint Shetland mare.—J. B. Wigginton at North of Cane Store in Cedar Hill community, gentle to ride. 45-2tc

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Nat'l Bank Bldg. 22-tc

FEED GRINDER—now mounted on trailer with Big Studebaker motor for power. Can grind any time at your farm. Will always be at home with grinder on Saturday. Hadding Nall & Sons

FOR SALE—The Ryan Spegal home also 160 acres on pavement west of Plainview, \$25 acre, 160 acres east Plainview, just off of pavement, \$25 acre. Call on me at Mission Hotel—Jim Downs, Plainview Texas. 40-4tc

FOR SALE—RED TOP—Car—1932—5 per hundred—W. B. M. Glass 42-3tp

QUALITY MATTRESS RENOVATION—One day service. 15 years experience manufacturing high class mattresses. Across street from Hammonds Implement. 23-4tc

HEMSTITCHING—Mrs Barlow Hill, one block east of Rains Store. 1tc

WANTED—Trade tailor work changes. At Brooks Dry Cleaners.

WANTED for Raleigh of 800 families. Write immediately, Raleigh Co., Dept. 33-310_SA, Memphis, Tenn. 38-2tp

FOR SALE OR TRADE—New gasoline or kerosene irons, lamps, and lanterns. See John F. Pope. 47-4tp

FOR SALE—One 1 1/2 horsepower used engine and pump-jack, cheap. Higginbotham Bartlett Co. 48-1tc

FOR TRADE—Hemstitching to trade for Fryers—Mrs. Barlow Hill. 38-3tc

FOUND—Small suitcase containing child's clothing. Found about 11 miles northeast of Lockney last Saturday evening. Aug. 4. Owner call at Beacon office, pay for this notice and get same.

TRADE—16-30 Hart Parr Tractor or for a truck. See Frank Messmer. 43-4tc

BANKHEAD ACT WANTED BY FARMERS, COBB SAYS

C. A. Cobb, chief of the cotton section of the AAA, told Texas farmers at College Station last week that the Bankhead Act was neither new nor revolutionary, and termed it the natural result of about three-quarters of a century of seeking for an effective plan of cotton control.

"Cotton farmers of the South do want the Bankhead Act," he said, "because they want control, and have discovered through sad experience that voluntary action can not be depended upon as a central device."

The Bankhead Act was drawn, Cobb said to supplement and not to supplant the program under the Agricultural Adjustment Act. "Sentiment in the South for the current year for the Bankhead bill was largely directed toward the non-co-operator, a minority of some ten per cent, which 10 per cent will complain bitterly and take the lead in all sorts of drives against enforcement of the bill," he declared.

Cobb pointed out that the 1933 plowup campaign had doubled the income of the South's cotton producers, and said he had no patience with those who had branded the "1933 plowup campaign as vandalism."

"Vandalism does not result in doubling values, and vandalism is not a forerunner of so remarkable a recovery as we have seen during the past 12 months," he declared.

The cotton section chief revealed that Texas cotton growers had received \$53,516,496 in payments from the Government before July 28 in the 1933 program and added that they would get \$24,854,130 more in payments by January 1.

SAYS ABSTRACTS SHOULD BE MADE UNIFORM AND LESS EXPENSIVE

More uniformity in the preparation of abstracts and that they be made less voluminous and less expensive was asked by A. C. Williams, president of the Federal Land Bank of Houston, in an address before the twenty-seventh annual convention of the Texas Title Association, held in Galveston last week.

New Tammany Boss



NEW YORK . . . Within three days after 41 year old James Doohing (above), had been elected head of New York Tammany Hall he prevailed upon Al Smith to return to the Tiger fold, healing a breach more than 2 years old.

CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations as follows:

Special investigator, \$2,900, and investigator, \$2,600 a year, Alcohol Tax Unit, Bureau of Internal Revenue, Treasury Department.

Closing date, August 20, 1934. Specified experience in the practice of law, or in investigation or law-enforcement work, is required.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city, or from the United States Civil Service Commission, Washington, D. C.

The salaries named are subject to a deduction of not to exceed 5 per cent during the fiscal year ending June 30, 1935, as a measure of economy, and also to a deduction of 3 1/2 per cent toward a retirement annuity.

PLEASANT VALLEY NEWS

Mr. Byars is putting down an irrigation well on his place southeast of town.

Mr. and Mrs. Mitchell were Lockney visitors Sunday.

Mr. and Mrs. Jim McGuffey were visiting in Pleasant Valley community last week.

Mrs. Jim McGuffey and children had a car accident Friday at Sterley when they started to turn a corner and the wheels locked turning the car over. Mrs. McGuffey's daughter, Wynona, was the only one injured and she is getting along nicely.

Andorra tradition claims Charlemagne as the father of the country.

Republican National Committee is said to be conducting a search for a Moses to lead them out of the wilderness. If we remember our Sunday school teaching correctly, it took Moses forty years to do the job.—Grapeland Messenger.

Miss Roberta Barber who is teaching Music in Hart, spent Sunday with her parents.

Miss Velma Marble returned Wednesday from Dallas where she has been visiting for the past few weeks.

I SINCERELY THANK YOU
For the nice business you gave me while proprietor of the Sinclair Service Station. It has been a pleasure to be associated with you. I did my best to give you the very best service possible, and you showed your appreciation by your splendid patronage.
I have sold the business to Mr. John Manning, who has been associated with me in the business, and I ask that you continue to give him the splendid patronage that you gave me. He is a worthy young man and will do everything possible to please you.
Hall Ferguson

ELECTRICITY
When the children start to school you will need extra lights and convenience outlets. They help to modernize your home.
See Any Electric Dealer
"YOUR ELECTRIC SERVANT"
The Texas Utilities Co.

LITTLE LOOIE
OLIVER'S ADVENTURES
YOU BINK BLANK- (GIA-H) IS THAT SO? BAM
LISTEN JUDGE—WHY DID YOU GIVE HIM THE DECISION? BECAUSE HE DID ALL THE FIGHTING. YES—BUT WHO GOT HIM SORE-

