# * THE LOCKNEY BEACON ${ }^{*}$ <br> Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion 

D. of


BAKER MERC CO DISTRIB
TORS FOR MAYTAG
 Everybody knows about the Ma
tag, as it has been manufacture
for years, and is considered or
of the very best machines on MEETING OF FARMERS
FLOYDADA SATURDA At the request of farmers
e southeast and sout part
coupty, a meeting $\mathbf{\text { it }}$ be he in the county court room at Flo
dada, Saturday at $2: 30 \mathrm{P}$.
for the purpose of discussing dr
uth relief and to discuss fee
and seed loans.
s. C. WISE DROPS DEAD
WITH SUDDEN HEART
ATTACK

Mr. S C. Wise who has bee visiting his daughter, Mrs. Lind
ey Bu.by at her hoan- in the southwest part of Lockney, died
this mnnming (Thurscay) at it oo o'clock with a sudden hear
attack. Mr. Wise was formerly a
merchant here and las many merchant here sad has many
friend in this conmuntry T. has their deepest sympathy.
Late Thursday evening no an nouncement arrangements, pending
to funeral
arrival of Melvin Wise of Bier Springs.
\$50 OO CASH CONTEST NEXT ext Tuesciay, "Fellowship Day" going to be a grand and glon at $3: 00 \mathrm{P}$. M. there wromp be a
0.00 cash contest Bring your lickets and enter this contest
Somebody is going to get the Somebody is going to get the
thrill of their lives
Last Tuesday the streets of ockney were crowded with pe le are coming to Lockney than
a good many years previous.
is a great opportunity to meet
our friends and neighbors and
Qds 'during this sale, according
Vost Sunday the home of J
to their advertising. Visit this

| POULTRY | ATTENDING SCHOOL AT DALLAS |
| :---: | :---: |
| teavy Hens <br> eghorn Hens <br> ight colored hens <br> id Roosters lb. <br> ld |  |
|  | Mrs. Jake Griffith left Sunday |
|  | for Dallas where she will attendthe Woodrow School of Express |
|  |  |
| Id Roosters lb. $\qquad$ $3 c$ | This school is recognized as one of the best schools in the south |
| O. 1 | Mrs. Griffith has taught express- |
|  |  |
|  | ion here in the past and she is at tending this schoo! to secure all |
| 2 Turkeys, lbs .......... 6c | the new methods and materinls |
| dd Toms, lb -.........- 6 c | Mrs. Griffith states that at theopening of the school term in Sep |
|  |  |
| 11. | expression in Lockney. |
| RAIN |  |
| heat per bu. .-......- 70 c | Mrs. Jerry Mudgett and Mrs. |
| ed, $100 \ldots 80^{80}$ | Quanah. Texas where they will |
|  |  |
|  | make a short visit with their parents Mrs. Medgett |
| COTTO | Myers expect to return Saturday. |
| middling <br> Seed ton |  |
| \$ $\$ 1.00$ | Mr. and Mrs. Ralph Stapleton |
|  | here |
|  |  |
|  |  |



## CARRY AN ADEQUATE BALANCE IN YOUR CHECKING ACCOUNT

## Why?

1. Because it is good business to do so.
2. You will have available funds with which to take advantage of unexpected cash bargains and profitable business transactions.
3. You will have a cash reserve in case of necessity.
4. It eliminates the necessity of a service charge to cover the cost of handling your account when active.

## cash balances.

6. Loans are more readily available to those
who constantly carry good balances. WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.
First National Bank

We Are Ready to Receive

## YOUR WHEAT

For Purchase or Storage FEDERAL BONDED WAREHOUSE

STORAGE RATE
Lncluding insurance, and shrinkage 11-4c per bushel per month
LOCAL OWNED AND OPERATED Lockney Wheat Growers Inc. oLAN RIDINGS, Mgr. DIRECTORS:

J. J. Smith<br>R.T. Spence

Jno. Hodel H. L. Barton
N. T. A. Byars



BOARD WITH US!
 COME IN AND SEE

Everybody Is Hot And Bothered
And Y ) CALOMEL And You'll Jump Out of Bed in
the Moning Rarin' to Go
 5


For Tax Assessor An
Frank L. Moore
For County School uperintenden
E. C Nelon
C. A Casen

Floyd Blankenship
For Commisuioner Precinct No.
E. R. Harria

For Commissioner Precinct Na
Walter Wood Walter Wood.
R. L. Lackey
WAKE UP YOUR LIVER BILEWITHOUT CALOMEL felt bad after eating with us. The food is good and our ancer camomble

## Cozy Caie

The Harvest is just about over, but as in the past, we are here to continue to give you

## Service

In Buying and Handling Your Wheat
If you have not harvested your wheat yet, we will be glad to e you every assistance possible. Our elevator is open day and Our weights and grade are just as accurate as humanely pos. Our service the very best and cannot be excelled. Courteous atment to all. Everything must be satisfactory to you before we

Wheat Market Daily

We eet the wheat mankectaily mad you get the top price at tal

## South Plains Grain Co. <br> J. H. HOHLAUS

 and Orvilie Rugdon of Amarillo gone to Fort Worth to spend a par
and Mrs. Frank Grizzle of Terre
few days with har forpuer music
Haute, Ind



## II ALL THE WORLD

 MO STOVE LIKE THIS! Utilizes Principle of the Gas EngineThe development of the internal
combuntion engine omarked one of
the greatest steps tuken by man in


Baker Mercantile Company


# $\$ 50.00$ <br> CASH CONTEST NEXT "FELLOWSHIP DAY" Tuesday, July 3rd. 

## At 3:00 P. M.

Trade with these Business and Professional Men, they give tickets for the Cash Contest

FILING STATIONS Ozark Service Station
Sinclair Service Station Sinclair Service Station
Consumerr Fuel Ass'n. Consumers Fuel Ass'n,
Texaco Service Station
garages Ford and Busby Mo Dyer \& Ranking A. O . Fielder Motor $\mathrm{Co}_{0}$ Lockney Aufo Company Pennington Motor Co.
CREAM STATIONS CREAM STATIO Mrse Belyeu Cream Sta. Lockney Poultry and Egg DRY GOODS Baker Merc. Co

| GROCERY STORES | IMPLEMENT HOUSES | GAS COMPANY |
| :---: | :---: | :---: |
| Hamilton Grocery | Hammonds \& Co. | West Texas Gas Co |
| Taylor Gro. and Market | INSURANCE |  |
| Piggly Wiggly | Frank Perkins | BANX |
| A. L. Rains | McAdams \& Childers | First National Bank |
| HARDWARE \& FURNI TURE | CAFES <br> Cozy Cafe | DENTIST <br> R. R. Wimberh |
| Cox Hardware \& Furniture | DRUGSTORES | PHYSICIAN |
| Baker Merc. Co. | Greer Drag Store | N. E. Greer |
| Dyer Hardware | Lockney Drug Co, | P. C. Anders |
| WOOD WORK | BAKERY |  |
| Wofford Wood Shop | City Bakery | Patterson Cin Co. |
| LUMBER CO. | WHOLE SALE OIL | VARIETY STORE |
| Higginbotham Bartett Co | R. L. Maggard | O. E. Stevenson |
| BARBER SHOPS | Henry Hodel |  |
| Palace Barber Shop | FUNERAL HOME | M |
| Scotts Barber Shop | Crager Funeral Home |  |
| FEED STORE | ICE | NEWSPAPER |
| Arthur Roberson | Lock fey Ice Co. | Lockney Beacon |

Ask for tickets when you \$rade in Lockney

## FEDERAL TIRES

## OF INTEREST TO WOMEN


by rubbing the material with
pice of fine black emery pape
Emery paper can be bought


After washing white corduroy
warm soapy water until clean,
it soak in soapy water for half et it soak in soapy water for haif
in hour. Then rinse e it in clean
water, changing the water at least

## 3 FREE PRIZES 3

Will Be Given Away at Our Store SATURDAY SEPTEMBER 8th, 3 p.m.

1st PRIZE 9x12 Wool Rug 2nd PRIZE $9 \times 12$ Linoleum Rug 3rd PRIZE Aladdin Lamp

Value $\$ 35.00$
Value $\$ 8.00$
Value $\$ 4.75$

You may participate in the above prizes if you purchase from us any one of these items;

Kelvinator Refrigertor, Airmotor Wind Mill, SuPerfex Refrigerator, DeLaval Separator, Atwater Kent Radio, Crosley Radio, Coleman Cook Stove, Perfection Cook Stove, Florence Cook Stove, Perfection Heater, Haag washer, or-

## Maytag Washing Machine

 ase at our store. For full particulars ask us-Remember the Date and Hour-
## Baker Mercantile Co.



## PLAINVIEW

Wednesday "Friendship Day", July 4th
 State, District and Local Candidates Speaking Throughout The 3:30 Big Cash Contest at Bandst and

9:C0 The Biggest, Most Gorgeous, Fireworks Display ever present ed on the Plains - City Park

BOY, OH BOY! -- You Can't afford to to miss THIS BIG DAY in Plainview

TELL EVERYBOD Y ELSE YOU SEE TO BE THERE

## SPECIALS

## Two \$1.75 Permanents for $\mathbf{\$ 2 . 0 0}$

Two $\$ 5.00$ Permanents for $\$ 5.00$
$\qquad$ sculptored, or permanently waved_..-your scalp treated lat a cost as small as you might obtain such service elsewherc.

Vogue Beauty Shoppe


## NOW it is here! S S R S! The value event of the season! 

FREE RUG every Saturday of this
sale! Free merchandise in our windows every day! And best of all-closeout prices on summer merehandise!

Alken news Rev. Meliun Show of Provide. Melvin of Canyon visited in the parents. Mr and Mrs. A. P. their son and brocher, Mr, and day night on the lawn at her B. Brooks, and the hosteza, Mrs. nee preached at the Baptist church
Sunday and Sunday night Mrday and Sunday night.
Most all of the farmers in this apent the week-end in Plainview ily of Floydada were guests in the icinity are through cutting their

 HONORED WITH PARTY \begin{tabular}{l|l}
Onc. <br>
\hline

 In honor of Mrs T. B. Brook's 

Center, <br>
Smith of <br>
Sich <br>
\hline
\end{tabular}

## Frank Elkins of Hal ${ }^{2}$ Mrs. Alvie Fielder. Mre

 mith of Floydada; Mrs. Mrs. J day for Midland Tucker left Tuesday for Midland to spend a fewweeks visiting with his brother
Joher Jeeks visiting wi

EDUCATIN' OLIVER

cittle louie


SNOODLES
By CY HUNGERFORD


THE MAIN THING ON MAIN STREET
By L. F. Van Zeln



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