

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 26, 1934

NUMBER 23

PIONEER DIES THURSDAY FOLLOWING LONG ILLNESS

T. J. Gilbert, Lockney pioneer wheat and cotton farmer, died Thursday morning at 7 o'clock at his home three miles northeast of town following a long illness. He had been in bed for the last two months and was considered seriously ill for a month. Up until that time he was able to be out of bed, but was in poor health.

Funeral services will be Friday afternoon, April 27, at the First Baptist Church at 3:30 o'clock, Rev. J. A. Weathers, assisted by Rev. B. J. Osborn, Methodist Pastor, will have charge of the services.

Burial will be in the Lockney Cemetery under the direction of Crager Funeral Home.

Mr. Gilbert and his family moved near Lockney many years ago when this section of the country was still unsettled. He is quite an old-timer and has many friends in Floyd, Briscoe, and Hale counties.

Survivors: His widow, two daughters, Mrs. Lloyd Hicks of Plainview, and Miss Ethel Gilbert of Floydada; six sons, Marvin of Tulia, Frank of Lampasses, Fred of Los Angeles, Jack, Edd and Leslie of Lockney, and a number of grand children.

His sons and grandsons will be pall bearers at the funeral. All of the children will be present for the services except Fred Gilbert of Los Angeles and Frank Gilbert of Lampasses who returned to his home last Sunday.

NEW ORGANIZATION FOR LOCKNEY IS FORMED

To Have Largest Membership Of Any Organization In West Texas

A new organization has been formed in Lockney to be known as the Lockney Agricultural & Development Association, which has for its object the building and development of Lockney and surrounding communities from an agricultural and stockraising standpoint. Its membership is to be composed of every man in this territory, be he farmer, stock man, business, professional man or individual. There will be no salaried officers, no membership dues or assessments. It will be everybody's organization that is interested in the welfare of this community. A meeting was held thirty days ago and this organization perfected. The second meeting was held in the Beacon building Wednesday night of this week when about thirty of our business and professional men were in attendance. The regular meeting nights will be the 1st Wednesday night of each month.

Every town and community should have some kind of an organization to look after the welfare of the community. Lockney has long needed just such an organization.

The following officers were elected: J. L. Suits, President; Sam Miller, Vice-President; D. E. Cox, Secretary.

The following permanent committees were appointed:

Agricultural Committee
A. R. Meriwether, Chairman; Robin Baker, Ed Whitfill, O. C. Bailey, R. E. Patterson.

Highway Committee
J. M. Hohlaus, Chairman; C. J. Taylor, E. H. Rankin, H. M. Mason.

Public Expenditure and Taxation
Artie Baker, Chairman; Jno. T. O'Hearn, J. H. Hohlaus, Doyle Greer, E. E. Dyer.

Program Committee
C. J. Taylor, Chairman; Sam Miller, Dwight Jackson.

Beautification Committee
Dr. N. E. Greer, Chairman; Arthur Barker, K. L. Canning, Frank Perkins, Floyd Huff.

Bear in mind this is not the town of Lockney's organization, but just as much the organization of the farmers and stockmen of this community. We want your cooperation, we want you to become members and attend meetings and give us the benefit of your ideas along any line that you might be interested in. Let's make this the largest organization in West Texas and on the South Plains.

MRS. SMITH RESIGNS AS LOCKNEY RFC SUPERVISOR

Mrs. Francis Smith, who for the past thirteen months has been Supervisor of the Lockney RFC office, resigned last Saturday. Mrs. Bill Downs was appointed to the place vacated by Mrs. Smith.

CANDIDATES TO BE GUESTS AT SCHOOL CLOSING

All county and district candidates will be guests at the all day meeting to be held at Providence celebrating the closing of their school Friday, May 11. All candidates are invited to be present and make their announcements. The program will begin at ten o'clock Friday morning.

LEAVES FOR KANSAS CITY SATURDAY

Duane Meriwether left Saturday for Kansas City in reply to a wire from the John Deere Co. offering him a position with them.

Mr. and Mrs. A. V. Gentry of Harlingen, Texas, spent several days in Lockney and Plainview this week visiting friends.

At The Dinner Party With Dr. Wirt



WASHINGTON... Pictured above are the persons named by Dr. Wirt, Gary, Ind., educator, as having attended a dinner at which the "Brain Trust" revolt talk was a subject of discussion. Each of those named, but satellites in government affairs, emphatically denied any such discussion and Dr. Wirt was termed by one "a monologist, who talks all the time". Upper picture shows David Coyle, Mary Taylor and Alice Barrow. Insets, left, Laurence Todd and right, Miss Hildegard Kneeland, those who attended the dinner.

STERLEY WOMAN DIES MONDAY, FUNERAL RITES TUESDAY

Mrs. J. C. Sears 31, of Sterley died at her home Monday after four months of illness during which time she was in a Plainview hospital four different times.

Her death was contributed to heart disease following several major operations.

Funeral rites were held Tuesday, April 24, at 3 P. M. at the First Methodist Church with Rev. B. J. Osborn, pastor, officiating.

Interment was in the Lockney Cemetery under the direction of Crager Funeral Home.

Mrs. Sears was born in 1903 near Shreveport, Louisiana. She and her husband and two children moved near Sterley about two years ago from Whitewright, Texas.

Pall bearers were Frank Dodson, Boots Bryant, and Earl Howell of Lockney and Bill Johnston, Temple Thornton, and Bob Reeves of Sterley.

Flower girls were school mates of Jack and Billie Sears of Sterley.

She is survived by her husband, two children, Jack and Billie Sears, one sister and two brothers.

Out of town friends attending the funeral were Miss Imogene Sears of Whitewright, Texas; Mrs. Sloneker of Plainview, and Mr. and Mrs. Sears of Hart, Texas.

ATTENDING TEXAS DENTAL ASSOCIATION

Dr. and Mrs. R. R. Wimberley left Saturday for Dallas where Dr. Wimberley planned to attend the Texas Dental Association held in that city the first three days of this week. They will return Saturday.

LEAVE FOR NEW YORK

Mr. and Mrs. Hub Mason and son, Jr., and Mrs. Ida Martin left Saturday morning for New York City where they plan to visit for about six weeks.

R. C. Bennett purchased this last week two Ford V8's from the Fielder Motor Co. When people go to buying cars like so many bananas, it is a pretty good sign that conditions are somewhat better. We are sure that Mr. Bennett will be more than pleased with his purchase.

Mr. and Mrs. Marshall Collins and son of Dimmitt arrived Monday to visit with relatives for about a week.

SENIOR PLAY TO BE PRESENTED MAY 4

The Senior Class of Lockney High School will present the annual Senior play Friday Night, May 4, 8:15 P. M. at the Grammar School Auditorium. The play they are presenting this year is "The Hobgoblin House by T. S. Arthur."

The play is a three act mystery drama. The setting is the living room of the Leatrice Hobgoblin's house, on a storm evening. There are ghosts, headless phantoms, skulls that move by themselves, and many other weird and strange happenings throughout the play. It is different from any play that a Senior Class has ever produced in the past.

The cast includes Weldon Dodson, Frankie Dodson, Virginia Hohlaus, Mary Williams, Paul Bybee, Owen Thornton, Agnes Cooper, Herman Thornton, Patricia Patterson, Troy Royal, Ferrell Dobbs, and the Headless Phantom???

The price of admission will be fifteen cents for students and twenty-five cents for adults. Reserved seats may be secured at no extra cost by buying them early. These seats will go on sale at the Lockney Drug Co. Monday morning.

Cannon Leaving Court



WASHINGTON... Photo above shows Bishop James Cannon, Jr., of the Methodist Episcopal Church South, as he left the District Supreme Court where he appeared for trial for alleged conspiracy, having to do with the Presidential campaign between Alfred Smith and Herbert Hoover.

EVERYTHING IN READINESS FOR "CLEAN-UP" DAYS NEXT WEEK

Town Divided Up Into Wards And Committees Appointed
—Mrs. O. E. Stevenson, General Chairman

"It appears that we are going to have one of the best Clean-Up Campaigns in the history of the town" said Mayor J. H. Hohlaus Wednesday.

Mrs. O. E. Stevenson is General Chairman of the Campaign, and she has appointed committees for the various wards and they are now perfecting their individual organizations and getting everything in readiness for a concentrated drive, looking forward to having one of the cleanest cities in this section of the country when the campaign closes.

Monday and Tuesday of next week will be devoted to cleaning up all rubbish, in the city. Each individual is asked to clean up his premises, burn all trash, etc. that will burn and pile tin cans and other junk in the alleys and a wagon will haul it off to the dump grounds. If there is a vacant lot next to yours, the various committees ask that you see that it is cleaned up also.

The following committees have been appointed by Mrs. Stevenson:

Northwest Ward
Mrs. Trussell, Chairman; Mesdames Ford and C. L. Anderson.

Northeast Ward
Mrs. Livingston, Chairman; Mesdames Threet and L. M. Honea.

Southeast Ward
Mrs. Graces, Chairman; Mesdames Art Roberson and Avis Busby.

Southwest Ward
Mrs. Ed Whitfill, Chairman; Mesdames Suits, Henry Ford, Alex Norris, Bob Shelton.

Let every citizen of the city co-operate with these committees and give the town a thorough cleaning-up. Let's see which section of the town looks the most attractive after the campaign. Don't wait until Monday morning to get busy do it now.

R. W. SMITH WINS MANY PRIZES AT DAIRY SHOW

Entered Ten Head And Won 2 First Places And Seven Third Places

R. W. Smith, local Jersey breeder, and exhibitor of fine stock at the Panhandle-Plains Dairy Show at Plainview, placed ten head in the show this year and won two first places and 7 third places. He received first place in the aged bull class and Senior Champion and Grand Champion, Robert Lee, son of Mr. Smith placed first on "Produce of Dam" (two animal out of same cow.) These two included the aged bull and Junior Heifer yearling and are out of the cow that has won first place the past four years at the show. Get of sire and produce of dam are coveted honor among heard owners, and Robert Lee walked away with this honor.

Mr. Smith's herd of dairy cows are the best to be found in West Texas. He has spent considerable time and money building up his herd.

LOCKNEY PRODUCE HAS NEW MANAGEMENT

Mr. Cleo Buchanan, formerly employed at the Plainview Produce, has taken over the management of the Lockney Poultry and Egg located on the southeast side of the street beginning last Monday morning.

NOTICE

The second and last shot of diptheria toxoid will be given at the grammar school beginning Monday morning.

All parents who have children to be inoculated should see that they are present on the above date without fail.

MRS. TANNAHILL DIES OF PNEUMONIA TUESDAY

Mrs. G. W. Tannahill died at her home six miles northwest of Lockney Tuesday morning at 4 o'clock of pneumonia. Her death came as a surprise to her many friends. She had only been sick about a week and was not regarded as critically ill until a few hours before her death.

Funeral services were held at the First Baptist Church at Plainview Wednesday afternoon at 3 o'clock, Rev. Pat Horton officiated. She was laid to rest beside her husband, in the Plainview Cemetery.

Mrs. Tannahill was born Oct. 5, 1883 in Caldwell Co., Texas. She was married to G. E. Tannahill Jan. 11, 1905 who preceded her in death two years ago. The couple moved to Floyd County March 19, 1918 and settled on the farm where she lived at the time of her death. She was a member of the Sterley Baptist Church.

Pall bearers were France Carthel Guy Allen, Roy Tinsley, Frank Jones, E. M. Whorton, Frank Walter, John Jones and T. H. Boedeker.

Survivors: One daughter Mrs. Joe Reeves

o Tulia; three sons, Ernest o Stinnett, Maurice and Wilborn Lockney; parents, Mr. and Mrs. L. P. Street; two sisters, Fannie Byers and Mrs. Vaughn of Ft. Worth; two sons, Jake Street of Ft. Worth, Roy Street of Lockney; and a grandson Ernest Eugene Street of Hill of Stinnett.

All were present for the funeral except her mother, Street, and Mrs. Byers.

LOCKNEY TROOP FRANCIS SILVERTON

Sunday afternoon the Lockney Base Ball team journeyed up to Silvertown and gave the Briscoe county boys a good lesson on how to play the grand old game of Base Ball.

The score was 19-2 at the end of the sixth inning so the opponents decided to quit.

Lefty Holmes the strike out king of the Western League proved too much for the Francis-Silvertown boys. Lockney was leading 14-0 at the end of the fourth, so Lefty decided just to toss them over and let the boys have a chance. Sure enough they got 2 runs off of three hits and one error.

The leading hitters were Ed Holmes, Lefty Holmes and Pup Rives. Each got 4 hits out of 5 times up.

A large crowd from Lockney attended the game.

There will be a game at Lockney Saturday and Sunday. The opponents have not been selected as yet.

Come out and see two good ball games this week end and also the new suits that the business men have bought for the club. The following firms bought suits; Greer Drug Co., Cozy Cafe, Pennington Motor Co., City Bakery, Lockney Gin Co., Patterson Gin Co., Taylor Grocery, American Legion, Lockney Auto Co., Eugene F. Harris, Hammonds & Co., Coleman Produce, McAdams & Childers Ins. Co., Wofford Wood Shop, West Texas Gas Co.

The leading hitters that have played in three or more games are H. Weeks 450, Pup Rives 412, and Jim Brown 400.

Mrs. Ralph Ashworth and son, and Mrs. R. E. Patterson and two daughters, Sally Ruth and Miss Patricia Patterson, and son, Richard, left Friday for Krum, Texas where Mrs. Ashworth and Mrs. Patterson were the guests of their parents, Dr. and Mrs. A. H. Knox. They also visited their sister, Mrs. Jack Hilliard and daughter, Ann, of Piedmont, Missouri, who was there on a visit. They returned Monday.

Mr. and Mrs. Virgie Bennett of Plainview spent Sunday with relatives.

Table-Tennis Champion



CLEVELAND... Ruth Hughes Aarons, 15 year old high school girl of New York City, is the new national table-tennis champion for 1934. She won the women's singles championship in three straight games, beating Jay Purves, defending champion.

Today's Market

POULTRY

Hens, colored, 4 lbs and up 10c
Leghorn Hens 8c
Colored hens, under 4 lbs. 8c
Old Roosters lb 3c
Stags, lb. 4c

TURKEYS

No. 1 Turkeys, lb. 10c
No. 2 Turkeys, lb. 6c
Old oms, lb. 6c

EGGS

Eggs, dozen 12c

CREAM

Butterfat per lb., station 16c

GRAIN

Wheat, bu. 52c
Maize, threshed, 100 65c
Maize Heads, dry ton \$9.50
Kaffir, threshed 100 55c
Kaffir, heads, ton \$7.50

COTTON

Cotton, middling, 15-16 \$11.50
Cotton Seed, ton \$22.00

HIDES

No. 1, well trimmed 4c
No. 2 hides, holes 2c



THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

YE POOR RURAL EDITOR

Flowery and long is the wedding notice which the editor printeth. The minister tieth the knot and getteth 10 bones therefor. The groom standeth the editor off for a year's subscription. All flesh is grass and in due time the wife goeth to the boneyard. The minister handleth the burial the burial ceremony and getteth his bit. The undertaker and eves the grave-diggers get theirs. The good-natured editor printeth a long death notice, two columns of obituary three long notices a cubit of poetry, a free ad for the undertaker and the doctor and a card of thanks from the family of the departed: And the editor forgetteth to read the proof on the article, and the darned thing is published with a heading which readeth: "Gone to Her Last Roasting Place." And all that are akin to the deceased jumpeth on the editor with exceeding great vigor. And they pulleth out all their advertisements and refuse to pay for their subscriptions. And they swingeth the hammer unto the third and fourth generation.—Pathfinder.

Well, the Dr. Wirt affair is over in Washington. It was a pretty circus while it lasted. The republican papers over the States sure did play up Dr. Wirt and what he would reveal at the hearing. They thought no doubt they would nail the school teachers to the wall. It seems that they have been talking to the news that were Republican and should have been talking and when it came to show down he could not give a thing. Things took a ridiculous turn when he was placed on the witness stand and the Republican "dope bucket" was upset and they could not make any real political capital out of the incident. The whole affair turned out to be a first class burlesque show and Wirt furnished the entertainment. In other words he was made the "goat" of a few over zealous Republicans that wanted so badly to nail something on the present administration. Wonder who they will select next?

They are having quite a time with the silver question in Washington. Mr. Morgenthau, Secretary of the Treasury, suggests that the Senate conduct its own silver probe. There has been and now is a group that is very active in urging remonetization of the metal. Those old boys have invested heavily in silver and they are on the anxious seat just now. They were so sure that the President was going to do something about silver they stepped out and invested very heavily and now they want a law passed for their benefit that will be instrumental in causing them to make a lot of money. They just forgot that the present administration does not pass laws for a favored few so they may pile up their wealth at the expense of the masses. Before anything is done about silver Mr. Morgenthau wants to see who owns the silver. A good idea, a good idea.

The Bankhead Cotton Controll bill is now a law. Just how it is going to work we cannot say. Sometimes we think it is the "berries" and then again we don't know so much about it. It seems to us as being a mighty "ticklish" piece of legislation. If cotton farmers go to figuring how they can "beat the game" it will be of no benefit. If they produce all the cotton possible, gin and store it over and above their quota, it will not work. After cotton is ginned it is counted as so many bales and it will have the usual effect on the market as long as it is in existence, therefore we will not

see any advance in price if we should happen to produce a large crop. On the other hand if all cotton is left in the field over and above quotas it might help the situation if foreign countries do not produce a large crop. Time will tell. It might be another "noble experiment." We hope not

John F. Curry has been dismissed as head of Tammany Hall. Tammany is as dead as a Mackerel and of course they had to fasten the blame on some one, so Curry was the man that took the count. This political organization opposed the nomination of President Roosevelt, but he was nominated just the same, so they lost that round. Curry stood by James J. Walker, so he lost that round also. This organization has opposed practically everything the "New Deal" stands for. In other words, they are just a bunch of "Dead Injuns."

Things are coming to a pretty pass in this country when it takes five thousand men to capture one bandit such as Dillinger. If we had a couple of dozen of them running wild in this country it would take the entire army and navy to capture them. It looks darn funny they can't round that fellow up and "put him to sleep." Something is wrong somewhere, some body is afraid of somebody, and nobody wants to get shot.

WOMAN'S COLUMN (BY JEANE SUITS)

Spat! Spat! Spat!—as the village loafers chew their spark plug and spit high and wide while squatting on their haunches against the front of a store and conversing about some of the most inspirational topics you can imagine. They are even able to pull the old U. S. A. out of the depression without the aid of the NRA or even Roosevelt and do not even move an inch during the process. Miraculous folk I tell you, and if Roosevelt only had a few of our native loafers' ideas about government everything would be okay dokay. It is a shame that such adequate solutions as I've heard on the streets of our village are only waited upon the western air and are of no actual use to anyone.—Spat! Spat! Spat!—

In case you do not have any employment at the present time and do have some dang good government ideas, come down and join the spitters club. The only requirement is at least produce one good solution of some national problem per day and be able to spit from the sidewalk into the street clearing the curb ten inches! You can readily see the club is very exclusive!

Well, folk, last week end I attended the Southwestern Journalism Congress and Students' Press Club meeting at Lubbock and learned all about when a man bites a dog or a dog bites a man from some of the most prominent newspaper men in Texas, Missouri, and Louisiana. I shore got myself well informed in the art of reporting and applying for my first newspaper job. If this weeks edition comes out with some sizzling hot news, you can rest assured 'twas all because of my recent "larning."

The T-Anchor Cowboys of W. T. S. T. C. last week once again revived rambling cowboy songs and familiar scenes around the campfire on the lone prairie in the minds of many of our citizens, who once roamed this section of the country in a saddle.

—and the Worst is Yet to Come



As the cowboys played the guitar, mandolin, and fiddle in the real western style and sang those good old bunkhouse blues songs about mother, dad, sweetheart, and home, time turned back 50 years when identically the same situation occurred in the lives of our old-timed cowpunchers who sat in the audience as their spirit responded to the call produced by the entertainers. Once again they could picture their good old mothers and dads who were so faithful and true but had passed on many years before, and those old sweethearts who were now silvery haired but still good and kind just as in the days of cowpunching—of course a trifle older but always the same lovely lady! Ah! dancing feet started to shuffle as the cowboys began to call the old-timed square dance to the tune of Turkey in the Straw—"Doe see, doe see, lead your partner be, doe see, doe see" and so far into the site of the audience. In conclusion as the "Last Round-Up" was being played the ole hard-knuckled, double-jointed cowboys reached for his handkerchief as tears began to trickle down his character lined face, and he awoke to find himself living in the year of 1934 instead of many long years ago!

Well, I guess that will do for the sob stuff this issue, but if there is anything I enjoy its a good cry in the family tear bucket.

"BRAIN JEWELS" FROM OUR EXCHANGES

It is a source of gratification to those who believe the president of the United States is seeking matters of government through the eyes of the "small" man that he would take himself away from the pressing duties of office and spend two weeks resting, away from the maddening business of angry protest, nagging job seekers and the noise of militant minorities. Thousands of most capable men dim their usefulness to their communities and themselves by sitting too tightly on the problems they face. These problems assume distorted proportions if looked at too long. A molehill becomes a mountain if one sees it too closely. The president's rest, taken in spite of the fact that he "could not leave the office," will be worth a lot to the nation, one can well believe—Floyd County Hesperian

The trouble with a great many of us, we have made our selves believe that our business cannot get along without us. We take ourselves to darn seriously, we think we are the "whole cheese", when in fact things would get along better if we would leave once in a while and let our help run the business. There is just as good fish in the pond as was ever caught out of it, if we will just "angle" around a bit.

The fact that Jack Dempsey,

former heavyweight champion has acquired a half interest in an East Texas newspaper, makes newspaper publishers elsewhere just a bit wistful and envious. There are so many problems in newspaper work that could be solved by having a good heavyweight ex-champion on the staff. There are so many individuals with whom a newspaper has to deal that ought to be referred to someone of Dempsey's type and pugilistic prowess. Offhand, we can think of a large number of services for which he could be advantageously used. Even if he didn't know the difference between a 2-deck head and a space-band.—Wichita Daily times.

Man alive, what an opportunity, what an opportunity. If we had Dempsey parked in our office we could get a lot of things said that we have been wanting to say for a long time.

Once again it is planting time and we are WET. We are MUD-DY, and we are HAPPY. We are envisioning bountiful crops, glorious harvests, prosperity and progress. Once again the frogs swim, the grass grows, the flowers bloom, the meadow larks and mocking birds sing, the kids wade in the tanks and feel the tickle of mud oozing up between their bare toes. Step on the gas. We have the last hair-pin turn and it's now a straightaway to the goal line!—Jayton Chronicle.

This Jayton editor certainly is feeling good. It seems they have passed "Old Man Depression" and headed straight for the city of "Prosperity." Don't floor-board that gas peddle, the old bus might turn over when it hits a dry spot.

If a farmer has to chisel down his production to get a better price for what he produces, how is that going to help him? It is more money the farmer needs, and curtailing production to get a little bet-

ter price will not mean anything in dollars and cents. Twenty bales of cotton at five cents per pound would be the same as 10 bales at 10 cent. The solution of the farm problem is going to be found in each individual farmer taking care of himself. The fellow who sits and waits for somebody to do things for him will likely get a long rest.—Community Weekly.

Yes, brother but you cut the cotton crop 50 per cent and cotton will bring more than 10 cents per pound. Then again 5c cotton puts the damper on everything, while 10c cotton makes things look better. The individual farmer has been trying to take care of himself for the past 150 years, but he has been bucking up against a lot of "City Slickers" that took him to a "cleaning." We have no use for the fellow that sits around and waits for someone to pitch something in his lap, but where a fellow is trying to get along, we believe that he should have assistance at times.

Congressmen who voted \$1,500 per year off their salaries two years ago, promptly voted that amount back two weeks ago. We imagine they hated to take it, and wouldn't have thought of doing it only for reasons that over-riding the presidential veto meant benefit for the veterans.—State Line Tribune.

You see it was this way, by over-riding the Presidents veto they could get that \$1,500 back and at the same time "cinch" a lot of votes back home. Then they would "play up" the veterans

benefit and maybe no one would notice the raise in their pay. The veterans will benefit very little from this piece of legislation.

Al Smith didn't say as much, but he probably got tired of having folks tell him how to run the newspaper.—Shreveport Journal.

No, you are wrong. Al just had some things he wanted to get off his chest and he thought if he was editor of a magazine he could tell 'em a few things and change the entire set-up. But he failed, so he was ready to quit. Whipped again.

The Cedar Hill Dramatic Club will present a three act comedy play, "Arizona Cowboy," at the Roseland School house Tuesday evening, May 1, beginning at 8 o'clock. Everyone is invited.

Mr. and Mrs. Norvel Cook and Miss Faye Cook spent the week end in Amarillo as the guests of Mr. and Mrs. Syphel Cook. Miss Beatrice Nicholas accompanied them as far as Canyon where she visited Miss Hazel Raper.

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

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LOCKNEY, TEXAS Office in Beacon Bldg.





GOOD THINGS TO EAT

Devil's Food Cake
 2-3 cup fat
 2 cups sugar
 3 squares chocolate, melted.
 1 teaspoon vanilla
 1 cup milk
 2 1/2 cups flour
 2 teaspoons baking powder
 1-2 teaspoon soda
 3 egg yolks
 3 egg whites, beaten
 1-4 teaspoon salt
 Cream fat and sugar. Add chocolate, vanilla, milk, flour, baking powder, soda and yolks. Beat 2 minutes. Fold in whites

Snow Pudding
 2 tablespoons granulated gelatin
 1-2 cup cold water
 2 cups boiling water
 1 1-2 cups sugar
 1-2 cup lemon juice
 1-8 teaspoon salt
 4 egg whites
 Soak gelatin in cold water 5 minutes. Add boiling water and

stir until gelatin has dissolved. Add sugar, juice and salt. Cool and allow to thicken a little. Beat until frothy, fold in beaten whites beat 2 minutes. Pour into shallow mold, (glass preferred. Chill until stiff. Unmold and serve with custard sauce.

Coconut Cream Filling
 5 1-2 tablespoons flour; 3-4 cup sugar; 1-8 teaspoon salt; 2 cups milk, scalded; 2 egg yolks, well beaten; 1 teaspoon vanilla; 1-2 can shredded coconut, chopped.
 Combine flour, sugar, and salt. Add cook until thickened, stirring constantly, milk gradually, place in double boiler, and pour small amount of mixture over egg yolks return to double boiler, and cook 10 minutes longer. Add vanilla and coconut. Cool and spread between layers of cake. Makes enough filling for three 9 inch layers.

Doughnuts For The Nebbs
 Max, in "The Nebbs" likes doughnuts, big fat ones with powdered sugar on them. You'll like these too:
 3 eggs
 1 cup sugar
 2 tbsps. mazola
 1 cup milk
 4 1-2 cups flour
 2 teasp. baking powder
 1 teasp. salt
 1 teasp. grated nutmeg
 Beat together the eggs, mazola and sugar. Add milk in thirds alternately with 2 cups of flour which has been sifted with the salt, baking powder and nutmeg. Add enough more flour to make a soft dough. Roll out on board to 1-2 inch thickness. Cut with doughnut cutter and fry in deep mazola heated to 370 F. Drain on unglazed paper and sprinkle with powdered sugar 3 dozen doughnuts.

ROSELAND NEWS
 A rabbit drive was sponsored by this community last Thursday. There were visitors from Floydada Lockney, South Plains, and Liberty. At the noon hour lunch was

COME ON IN AND

Eat With Us SATURDAY

Then Don't Forget That

Sunday Dinner

Short Orders of All Kinds
 Plenty of Good Coffee

We are always glad to see you. Walk right in

Cozy Cafe

Only CHEVROLET
 can afford to put
FULLY ENCLOSED KNEE-ACTION
 with
SHOCK-PROOF STEERING
 on a low-priced car

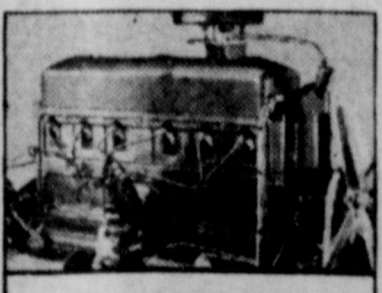
When you pay the price of a Kneec-Action car, you naturally want genuine Kneec-Action and all that goes with it. You want the new gliding ride at its best. You want the huskiest, sturdiest front-end you can buy. And, of course, you want shock-proof steering. You pay for them all—but you get them all, in the low-price field, only from Chevrolet. The reason is simple. Fully-enclosed Kneec-Action wheels are costly to build—so costly that only

Drive it only 5 miles and you'll never be satisfied with any other low-priced car

Chevrolet, world's largest builder of cars, can afford to make the necessary huge investment in new machinery—and still keep prices among the lowest of the low. Only Chevrolet has the resources and the assured volume of sales that permit this extra production cost. Chevrolet does it because Chevrolet believes that, to **KEEP ON SELLING THE MOST CARS, YOU MUST KEEP ON BUILDING THE BEST.** CHEVROLET MOTOR CO., DETROIT, MICH.



SHOCK-PROOF STEERING



80 HORSEPOWER 80 MILES PER HOUR



CABLE-CONTROLLED BRAKES



BODIES BY FISHER

SAVE WITH A CHEVROLET VALVE-IN-HEAD SIX

LOCKNEY AUTO COMPANY

spread by the ladies. We wish to thank all who took part in the drive and especially thank Mr. Watt Griffith who brought his trucks.

Mr. and Mrs. Frank Gilbert and daughters of Lampasses arrived Thursday to be with their father and grandfather, Mr. T. J. Gilbert, who is seriously ill.

The Roseland Dramatic Club presented, "The Road Back," at Fair view school house Friday night.

Sibyle Mudgett, who has been seriously ill of pneumonia, is reported to be steadily improving.

Mr. Eriel Fairey and mother, Mrs. G. C. Fairey, and Mrs. Earnest Miller of Amarillo spent the week end in the Hilburn and T. C. Casey homes.

Mrs. Johns Casey and Mrs. Kelley Teaff left Saturday morning for Paducah where they plan a few days visit.

Frank Gilbert left Sunday for his home in Lampasses after spending the week with his father, T. J. Gilbert, who is critically ill.

Wynonia McLeod is reported to be steadily improving after being ill for several weeks with lingering pneumonia.

Several from this community attended the Dairy Show at Plainview last week.

Rev. and Mrs. Melvin, Shaw were dinner guests of Mrs. W. A. Whitlock and Buster Sunday.

O. E. Wicker and Celia May were Floydada visitors Thursday.

Mr and Mrs. C. H. Cox and Lovilla spent the week end near Happy with their son and brother Mr T. B. Cox and family.

Mrs P. M. Smitherman returned to Louisiana with her daughter, Mrs. Fred Cox, for a few weeks visit.

Mr. and Mrs. Hilburn Casey and Bobby Lou spent Saturday night with her parents, Mr. and Mrs. H. S. Calahan of South Plains.

Dr. R. A. Roberts
 Practice limited to diseases and feeding of Infants, and Children, and care of case of pregnancy.
 Office at Plainview Sanatorium Plainview, Texas

Dr. R. R. Wimberly
 Dentist
 PHONE NO. 62—W
 Office Over First National LOCKNEY, TEXAS

DR. E. L. SPENCE
 EYE, EAR, NOSE AND THROAT SPECIALIST
 Office In Plainview Sanatorium and Clinic

ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:

Congressman, 19th Congressional District:
 Arthur P. Duggan, Littlefield
 George Mahon, of Colorado
 Clark Mullican, of Lubbock

For Representative of 120th District:
 J. N. Johnston

District Judge, 110th Judicial District:
 Kenneth Bain
 A. J. Folley
 H. C. Brummett

For District Attorney of District:
 Alton B. Chapman
 Tony B. Maxey

For County Judge:
 J. W. Howard
 A. H. Kreis
 Tom W. Deen

County Treasurer:
 Mrs. Maud Merrick.

For District Clerk:
 Roy O'Brien
 George B. Marshall
 J. J. (Jeb) Davis

For County Clerk:
 A. B. Clark

Sheriff Of Floyd County
 E. S. Randerson

For County Attorney:
 Winfred F. Newsome.
 W. E. Grimes

For Tax Assessor And Collector:
 Frank L. Moore

For County School Superintendent:
 E. C. Nelson
 C. A. Cass.
 Floyd Blankenship
 Price Scott

For Commissioner Precinct No. 2
 E. R. Harris.

For Commissioner Precinct No. 3
 Walter Wood.
 R. L. Lackey

Why Hospitals Use a Liquid Laxative

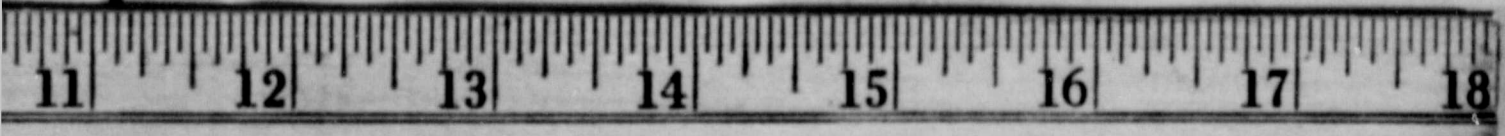
Hospitals and doctors have always used liquid laxatives. And the public is fast returning to laxatives in liquid form. Do you know the reasons?

The dose of a liquid laxative can be measured. The action can thus be regulated to suit individual need. It forms no habit; you need not take a "double dose" a day or two later. Nor will a mild liquid laxative irritate the kidneys.

The right dose of a liquid laxative brings a perfect movement, and there is no discomfort at the time, or after.

The wrong cathartic may often do more harm than good.

A properly prepared liquid laxative like Dr. Caldwell's Syrup Pepsin brings safe relief from constipation. It gently helps the average person's bowels back to regularity. Dr. Caldwell's Syrup Pepsin is an approved liquid laxative which all druggists keep ready for use. It makes an ideal family laxative; effective for all ages, and may be given the youngest child. Member N. R. A.



STERLEY NEWS

Melvin Shaw filled his re-appointment at the Baptist Sunday. There will be a pie supper at school auditorium Friday and all candidates have an invitation. Mrs. Monroe Hyett

and son, Earnest, left for Rogers, Ark. where they plan to make their future home. Several from here attended the Dairy Show at Plainview last week. Mr. and Mrs. W. E. Grimes and daughter Edith, Mr. and Mrs. H. P. Howard and children, and Gail Gregg spent Sunday even-

ing at the brakes. Elzie and Leroy Kunkle, Leon Horn Elsie Griffith, Dorothy Byars, and Estelle Byars visited in Sudan Sunday. Miss Henrietta Kunkle, who has been visiting friends there for some time returned home with them. Mrs. E. C. Brown and son, Hayett, of South Texas visited in the community last week. Mrs. Jno. Griffith and family and Mr. and Mrs. L. F. Griffith visited at Silverton on Sunday. Mr. and Mrs. W. E. Grimes and daughter, Edith, attended the play at Baker and spent the night with Mrs. J. L. Montgomery and family of Center. Dick Gregg and Doyle Neal left last week to join the foresters. Mr. and Mrs. Hugh Griffith and Marvin Clinton made a business trip to Oklahoma last week.

CARD OF THANKS

We wish to thank our neighbors and friends for their kindness and for the beautiful floral offerings during the short illness and death of our dear mother, and we hope and pray that such kindness will be shown when sorrow comes your way. May God Bless and keep each and every one.

G. E. Tannahill
Morris Tannahill
Wilborn Tannahill
Mrs. Joe Reeves

Licille Quesenberry, who is attending business college at Plainview, spent last week end here visiting her parents and friends.

Nosegay Holder of '65



CHICAGO . . . Seventy years ago a belle of Pike County, Illinois flourished the dainty sterling nosegay holder as shown by Lucille Jenkins, (above). In competition here it won second prize in the personal adornment contest. . . Note the silver ring and chain to prevent dropping.

Fashion's Best



Featuring Spring Footwear Fashions that are the best in style, leathers and value

Prices \$2.95 - \$3.95 \$4.95 BAKER MERCANTILE Co

Miss Roberta Barker, who is teaching music at Hart, Texas, was here over the week end as the guest of her parents, Mr. and Mrs. Floyd Barber.

C. R. Graves left Saturday for Dodsonville, Texas, where he will conduct a ten days revival.

Mr. and Mrs. Hugh Counts and family were visitors at Hart, Texas, Sunday.

Vernard Dillard, of Lubbock was here the first of the week visiting with friends and relatives and looking after life insurance business.

Tom Foster left the first of the week for Matador where he will work on a ranch near there.

Mrs. D. E. Cox and Howard Cox were Plainview visitors Tuesday afternoon.

TOP PRICES

Bring your eggs, cream, and poultry where top prices are always paid.

Give us a trial and we will make a regular customer of you. Prompt service is assured every body-

Lockney Poultry & Egg Company

DEBATE TEAMS HONORED WITH DINNER SUNDAY

Members of the high school debate teams were the honored guests Sunday at a dinner given at the home of Mr. and Mrs. Olin Ridings with the coach, W. M. Bobbitt as host.

In the afternoon the guests attended the theatre at the Granada in Plainview.

The guest list included the girl's team, Misses Virginia Hohlaus and Glenna Whitfill, the boy's team, Herman Thornton and Chester Carthel, Miss Jeanne Suits, and the host, W. M. Bobbitt.

AT THE METHODIST CHURCH

Sunday School, 9:45 A. M. Preaching, 11 A. M. and 8 p. m. Leagues, 7:15 P. M. Woman's Missionary Society, Monday 3 P. M.

There was an increase in attendance in Sunday School, and all the services last Sunday. We were delighted to see the large number of men present. We are hoping that this may be continued from Sunday to Sunday. It makes the service more interesting, to have the house filled.

Let each person find a place in the Sunday School next Sunday morning, on time, and remain for the preaching service. We want you to know that you are welcome, and your presence is so much appreciated. Please remember the time for each service, and meet us at the Methodist Church Sunday morning. B. J. OSBORN, Pastor

S. J. BALDWIN

It has again pleased our Supreme Master to remove from our midst our well beloved Brother S. J. Baldwin who departed this life on April 10, 1934, having reached the ripe age of three quarters of a century well respected and beloved by all who knew him and has now gone to enjoy the reward of a well spent life, where his spirit will bloom in perpetual bliss in that home of the soul.

Brother Baldwin identified himself with Masonry in his early life, having been a member for more than 50 years; he lived and practiced his Masonry, as well as his religion, may his influence for good and righteousness be perpetuated in the lives of his brethren who survive him.

Masonry has lost a faithful and zealous member whose honored presence will be sadly missed in our assemblies, for he has laid aside the working tools of life, wrought his full time and become a perfect ashler to adorn and beautify that temple not made with hands where all good Masons come to rest from their labors.

To his loved ones who survive him, we tender the assurance of a sympathy that is deep, true and abiding.

Fraternally submitted, D. C. LOWE I. D. HUGGINS W. H. COUNTS Committee

ATTEND BEAUTY CONVENTION

Miss Lynna Jaye Graves and Mrs. Dan Mosely attended the Beauty School Convention conducted at Lubbock the first part of this week.

Brewster and Teaver, cattle buyers of Lockney, shipped a car of mixed cattle to the Fort Worth Market Monday of this week. These buyers ship about a car load each week.

Engagement Predicted



LONDON . . . Well informed sources here predict that the engagement of Sweden's Princess Ingrid (above), to Crown Prince Frederick of Denmark, will soon be announced.

Granada THEATRE PLAINVIEW

THUR. & FRI. APR. 26-27

BARTHELMESS

THE RED MAN'S WAR-CRY RINGS AGAIN in defense of the only real American womanhood!



MASSACRE

ANN DVORAK Also—Comedy & Shorts Adults 20c and 25c

SATURDAY APRIL 28 2 Complete Features For ONE PRICE Feature No. 1

THE CAVE-MAN TURNS CAKE-EATER!



Jimmy the Gent James CAGNEY Bette DAVIS

It's Cagney's Latest And Finest Hit! Feature No. 2 Jack Perrin in "GIRL TROUBLE" A brand new Ben & Bud Western. Also Dorothy Lee in "Plane Crazy" Adults 20c & 25c Children 10c

Saturday Midnight April 28 Sun. & Mon. Apr. 29-30 Twice as good as anything he's ever made before!



ROGERS DAVID HARUM

Adults 25c & 35c Children 10c

"HOBGOBLIN HOUSE"

SENIOR PLAY

At Grammar School Auditorium

FRIDAY, MAY 4

8:15 P. M.

CAST INCLUDES

Weldon Dodson, Frankie Dodson, Virginia Hohlaus, Mary Williams, Paul Bybee, Thornton, Agnes Cooper, Herman Thornton, Patricia Patterson, Troy Royal, Nell Dobbs and the "Headless Phantom"

ADMISSION

20c and 25c. Reserve Seats on sale Monday at Lockney Drug Company at no extra charge.

GET YOUR TICKETS EARLY

Business Would Be A Slow Proposition Without Banks

Suppose you, and you, and you had to keep all your money in your possession. . .

Suppose every payment had to be made in cash because no checking accounts existed. . .

Suppose merchants had to carry funds with them to purchase goods because no means of transferring money from one city to another or one State to another were available. . .

Suppose no loans were possible for immediate needs regardless of how valuable the collateral. . .

Suppose business could not obtain money to pay workers until goods were sold and paid for. . .

Suppose raw materials had to be purchased for cash only. . .

Suppose minors, widows, or persons uninformed about investing funds upon which their living depended had no place to go for assistance.

Suppose all these things and innumerable others which lack of space prevents us mentioning, then you will realize what inconveniences would have to be borne were there no banks. Banks, as everyone knows, have speeded up America's progress.

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

First National Bank

—Over One Quarter Of A Century In Lockney—



EUGENE HARRIS says:
 "I sell the only thing DAD can buy on the installment plan that MA won't have to finish paying for when DAD dies."
 He sells good old **STATE RESERVE LIFE** Phone 71
 THERE'S NONE BETTER

FIRST NATIONAL BANK OF LEVELAND ROBBED BY BANDITS

Officers And Employees Of Bank And Patrons Forced To Lie On Floor During Holdup

LEVELAND, April 25.—Four gunmen who robbed First National bank there of about \$1,280 this afternoon apparently had planned their get-away as carefully as they executed the holdup. Trail of the bandits V-8 Ford tudor coach, which sped rapidly over evidently familiar South Plains sideroads, was lost north of Anton. Four bank officials and six customers were forced to lie down during the robbery. When the hijackers left, after about 15 minutes of ransacking money shelves and counters, they locked up the 10 persons in the vaults. John Doyle, president; Harry

Mann, vice president; Mrs. Irene Ellis, cashier and Miss Martha Bradley, bookkeeper, officials and Douglas Witt; ginner and George Cotton customers; were in the bank when three armed men entered about 2:10 o'clock. Cotton met the three men at the door but he preceded them inside the building. One man, of whom no description was available, stood guard at the door; another guarded the prisoners, and a third took all money in sight. While the robbery was in progress Otis Burson Ford dealer; W. B. Little, merchant; George Keeney, farmers and Miss Opal Carter telephone company manager, entered the bank. They were forced to lie down at the rear of the building. Fifteen dollars which Miss Carter was to deposit for her company was taken from her. A fourth hijacker remained in the automobile parked south of the bank, facing west. Witt and Mrs. Ellis were in the rear of the building. Witt said the first he knew of the robbery was when one of the men nudged him with a gun.

Apparently the men ran to preappointed positions immediately after entering the bank. One man told the group that the trio was in the bank "on business" and that they did not want to hurt anyone. None of the men resembled Clyde Barrow, Texas' No. 1 desperado, said Mrs. Ellis. A picture of Barrow is hung in the bank.

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Joe Perkins and family Sunday. Mrs. Leonard Gibson of Plainview spent the week end with Mr. and Mrs. O. M. Gilcrease and family.

Mr. and Mrs. G. M. Tate visited Mr. and Mrs. Reed Hartley of Lockney Sunday.

Those spending Sunday in the Giles Dalton home were Mr. and Mrs. Johnny Clark of Irick, Mr. and Mrs. Floyd Dorman and Mr. and Mrs. Aaron Clark and family.

Those spending Sunday in the W. A. Griffith home were Mr. and Mrs. Jones and Joyce of Plainview Mr. and Mrs. H. T. Sefton and Ouida of Tulsa, Mr. and Mrs. J. W. Griffith and daughters, Beula and Helen.

Mr. and Mrs. J. J. Parker of Plainview visited Mr. and Mrs. J. M. Himby Sunday.

Mr. and Mrs. D. D. Boyle spent Sunday with Mr. and Mrs. J. E. Newton of Lockney.

A number of young people enjoyed an outing at Linguish Falls Sunday. Everyone reported a nice time.

CARD OF THANKS

We wish to thank our many friends who have assisted us during the illness and death of our beloved wife and mother. We will always remember you for what you have done and may God's richest blessings be upon you for having been so kind and thoughtful.

Mr. J. C. Sears and Children

MAIN STREET CHURCH OF CHRIST

Bro. R. P. Drennon of Tahoka, Texas will deliver a message of The Gospel at the 11:00 o'clock and 8:00, P. M. Services. Everybody cordially invited.

We are all looking forward to a great Revival beginning May 20th by Bro. Cled E. Wallace.

Mr. and Mrs. G. C. Ewing and daughter of Estelline, J. W. Ewing of Quitaque were week end guest of their brother, F. F. Ewing, and Judge Thompson of Long Beach, California, who is here visiting.

Mrs. H. P. Coleman is at Tulsa this week as the guest of Mr. and Mrs. W. C. Watson.

Mrs. Arch Crager attended the Beauty Culture School at Lubbock Tuesday of this week.

THIS IS A MAN'S STORE, TOO

You'll always find new and timely men's goods—the type of merchandise you'll want, priced low at—

- CAVE'S**
- White Duck CAPS 25c
 - Sizes for men or boys
 - Base Ball CAPS 25c
 - A good quality.
 - Baseball mitts and Gloves \$1.00
 - Rayon Shirts 25c
 - Rayon Shorts 25c
 - Broadcloth Shorts 25c
 - Swiss rib knitted Shirts 25c
 - Genuine Toyo HATS \$1.00
 - Serviceable and dressy—several styles to select from.
 - NEW Ties 25c
 - New spring colors—full length well tailored and a quality in which you would expect to pay much more.

CAVE'S PLAINVIEW

For Sale or Trade

One 30 Ford Coach
 Used Implements
 Work Horses and Milk Cows

ROY GRIFFITH

Farms for Sale or Trade

We Have Some Real Bargains in Farm and Ranch Land In Floyd and Adjoining Counties

One 80 acre tract well located, all sowed to wheat that is in good thrifty condition priced to sell with crop if sold at once.

One 160 acre tract, located in shallow water belt buyer gets the rent this year. Priced right.

One 214 and 1-3 acre tract, well improved, close in. Priced cheap if sold this month.

If you are interested in selling or trading your farm or ranch list it with us.

We Have The Right Size Farm For All Buyers

McAdams & Childers

We Are Members of The Lockney Agricultural & Development Association

AIKEN NEWS

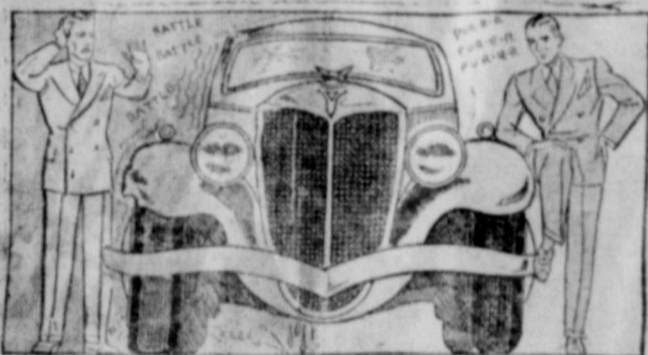
Rev. J. I. Lloyd was unable to fill his appointment here Sunday. Rev. Harold Rusk held both services in his absence.

Rev. Ollie Applewhite attended the Laymans Conference at Happy Thursday and Friday.

Those spending the night Sat. as the guests of Mr. and Mr. D. D. Boyle were Mr. and Mrs. Earnest Newton of Sandhill, Miss Evelyn Singer of Littlefield, and Irene Newton of Lockney.

Mr. and Mrs. A. P. Langfellow of Lockney visited Mr. and Mrs.

MAY SPECIAL on REPAIR WORK



Your Car Needs a Spring Tonic

After a hard Winter's driving any car to run right and economically, needs overhauling and reconditioning. We take pride in offering you the quality of our workmanship at prices that will amaze you in low cost... and at the same time guarantee to do the job right.

Also Special Prices On

- GOODYEAR TIRES
- DELCO BATTERIES
- MOCO BATTERIES
- WINDSHILED GLASS
- DOOR GLASS
- BODY POLISH
- NICKLE POLISH
- RADIATOR CEMENT

In Fact Anything You Might Name Pertaining To Automobiles

During the month of May only, I have decided to give my customers —

15 Per Cent Discount
 On All Labor and
15 Per Cent Discount
 On All Parts

Used in repair work in my shop. This discount applies to all Ford as well as Chevrolet service. If you are intending to have some repairs made on your car or truck before harvest, why not take advantage of these liberal discounts. My stock of Chevrolet and Ford parts is complete. No delay waiting for repairs here. We admit that we have the best equipped repair shop in Floyd county: J. D. Jackson and Boyce Kennedy are excellent mechanics they are honest and efficient. Both are Factory Trained.

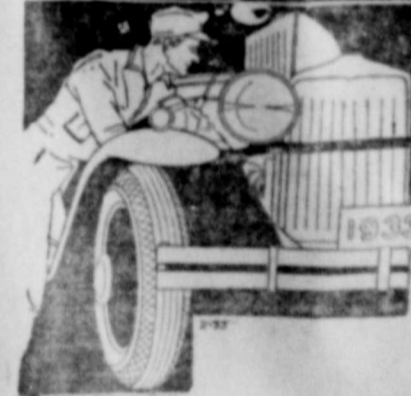


Contrary to the general belief that good used cars can be had in any number, we assign you to the task of finding greater values than we are now offering. We have good, reconditioned cars in limited numbers only. Cars that carry a guarantee. Cars that are real bargains.

- 1928 Studebaker Coach \$75.00
- 1929 Chevrolet Coupe, new tires \$175.00
- 1929 Fordor Sedan \$125.00
- 1929 DeSota Coupe \$150.00
- 1928 Buick Sedan \$85.00

All these cars are in good condition. Come in and look them over

AUTO REPAIR SERVICE



We Check TROUBLE

We check trouble two ways—to find the cause of faulty performance in engine, brakes or ignition system and to check driving troubles for you—We pride ourselves on first class workmanship only—at reasonable prices in prompt and efficient service—Let us overhaul your car and put it in fine running condition again.—We will do for your car, if you wish.

Phone 134

As us about our "Special Time Prices" on Repair Work.

Arthur P. Barker

LOCKNEY AUTO COMPANY

Lockney, Texas



OF INTEREST TO WOMEN



Designed in Sizes: 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 44 requires 5 1/2 yards of 39 inch material and 1 1/2 yards of contrasting lining for jacket requires 2 1/2 yards of 36 inch material.

Pattern 8172: Gracious and charming is this two-piece suit, designed with so much cleverness and restraint as to be equally useful and becoming to women of any age and any size. You may choose from a wide variety of materials, with the result of one's suit very individual and distinctive. First suggestion—hardly perennial, black when comes the plain and after that more subtle come to one's

mind, such as brown with ashes of roses or charereuse green, and blue. For PATTERN, send 15 cents in coin (for each pattern desired), your NAME, ADDRESS, STYLE NUMBER and SIZE to Patricia Dow, (Lockney Beacon), pattern Dep't., 115 Fifth Avenue, Brooklyn, N. Y.

STUNTS FEATURED AT P. T. A. PARTY FRIDAY

Stunts, novelty songs, and "42 were featured at the annual spring party given by the grammar school and high school P. T. A. Friday evening beginning at 8 o'clock in the gymnasium. Members of the Spanish department under the direction of Mrs. Witt staged a bull fight with Dick Ray and Delbert Hamilton representing the bull and Weldon Dodson the fearless matador. This department also gave a Spanish playlet. The women of the faculty gave a stunt and the men produced a football novelty of the four horseman. Twenty tables of forty-two were enjoyed by the guests during the evening.

NOTICE TO PUBLIC

To The Tax Collector: You will recall that from time to time since 1930, the Legislature been suspending interest and penalties on Delinquent Taxes. Last May, the last measure of this kind was enacted, which provided a 2 per cent penalty on all delinquent taxes on Feb. 1, 1933, (later they included the split tax payments which became delinquent in July 1, 1933), if paid by December 30, 1933 and 4 per cent penalty, if paid by March 31, 1934; and 6 per cent, if paid by June 30, 1934, expiration date, the old law prescribing 10 per cent penalties and 6 per cent interest per year, will again be in force. This means that on and after

July 1, 1934, this year, the penalty and interest you will be required to charge will not be 6 per cent but will include 6 per cent per annum from the date it was first delinquent, plus 10 per cent penalty. For example:

- 30 per cent will be added to 1930 Delinquent Taxes.
 - 24 per cent will be added to 1931 Delinquent Taxes.
 - 18 per cent will be added to 1932 Delinquent Taxes.
- (A delinquent cost will also accrue in addition to the above.) In as much as the tax paying public may not understand the law I suggest that you give this matter as much publicity as possible, in order to bring to the attention of the tax payer the great saving, if they take advantage of the remaining period, which expires June 30, 1934.

With kind regards, I am, Yours very truly, Geo. H. Sheppard, Comptroller of Public Accounts.

LIBERTY NEWS

A large crowd attended Sunday School and singing here Sunday. Everyone is looking forward to the big singing convention to be held here on May 6. Mr. and Mrs. Guffee visited his parents, Mr. and Mrs. Guffee of Fairview Sunday. Mrs. W. W. Anderson is recovering nicely from her operation two weeks ago, she is now able to be at home again. Mr. Elbert Eubanks and Miss Jennea McCormick of this community were married Sunday, April 22. They plan to make their home here.

ALL WEST TEXAS FEEDERS' DAY TO BE HELD AT SPUR

The All West Texas Feeders' Day will be held at the Spur Experiment Station on May 4. At this time the final results of a 112-day feeding test in which 100 standard steer yearlings, divided into lots of ten, will be announced. Last year representatives from 34 counties were present at the Spur Station Feeders' day and indications are that there will be this year a larger attendance from more counties than any former year. There appears to be a new and widespread interest in a fuller and more intelligent use of West Texas feed.

The experiments conducted at the Spur Station were planned for a special study of farm feeding a few heads but the results are applicable to commercial feeding. Some of the problems being studied are:

- Does it pay to grind milo heads?
 - Is silage more profitable than dry roughage?
 - Can cotton seed be used in a ration for fattening beef steers?
 - Can cotton seed be used to replace portion of the grain ration?
 - How much mineral should be added to the ration?
 - Can roughage be profitably fed without grinding?
- Every effort is being put forth at Spur to develop means for reducing the cost of finishing cattle



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache. Sufferers from Headache, Neuralgia, Toothache, Backache, Eczema, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

for the market. West Texas produces large quantities of rough feeds, cotton seed and cottonseed meal as well as grain but the grain crop is sometimes short. It is very important therefore to secure the maximum grains and finish with minimum grain.

The cattle used in this test were purchased as short yearlings in March, 1933 and weighed 412 lb. They will go to market well finished weighing 1100 pounds or approximately 700 pounds gain with a total grain bill during the 14 months of approximately 1500 pounds of milo heads, the equivalent of 1125 pounds of grain. Sudan and alfalfa pastures, bundle feeds, silage, cotton seed and cottonseed meal and cake have been used in preliminary feeding to secure cheap gains.

MUNCY NEWS

Everyone enjoyed the play that was presented here Friday night entitled "Closed Tips". Mr. and Mrs. Jim Shurbet of Del Puerto, California, visited Mr. and Mrs. E. R. Harris Tuesday.

Mr. Bruce Blackford and the boys in his class room spent Saturday at the canyons. Muncy school baseball team played the Pleasant Valley team and won with a score of 14 to 10. Most of the people of this community attended the Dairy Show last week at Plainview.

Mr. and Mrs. E. R. Harris visited her parents, Mr. and Mrs. Shurbet, at Floydada Sunday.

Mrs. J. M. Sanduskey was the honoree Sunday at the home of Mrs. Robert Muncy. The center of the table was decorated with a huge angel food cake. Those present were: Mr. and Mrs. R. E. L. Muncy, Mr. and Mrs. Earl Smalley and children, Mr. Jess Sanduskey and sons, Joe, Bill and Sambo, Miss Southerland, and host and hostess, Mr. and Mrs. Robert Muncy.

Mr. and Mrs. J. E. Race were shoppers in Floydada Saturday. Mr. and Mrs. Jim Dunlap and children were visitors in the Liberty Community Sunday. Miss Ada Fay Race spent Sun-

day with Imogene Roberson at Lockney

LONE STAR NEWS

Mr. and Mrs. James Smith entertained the young people with a party Friday night.

Frankie Phillips, Ruby Lee Dickerson, Leota Frizzell, Almeda Workman, Edward Bryant and Herbert Griffith of the high school room attended the Dairy Show at Plainview last Wednesday. Many other folks visited the Show during the week.

Mrs. W. H. Workman and Mrs. R. King visited Mrs. Workman's mother, Mrs. J. J. Friz-

zell, of the Muncy community on Wednesday and that afternoon helped to surprise her with a party in honor of her sixty-eight birthday.

Mr. and Mrs. Mal Jarboe and sons of Floydada visited with Mr. and Mrs. T. J. Jarboe on Sunday.

The play, "Small Town Romeo" presented by a group of Wayland College students was well attended and enjoyed.

Mr. and Mrs. Thurston Rankin entertained Mr. Rankin's Sunday school class with Sunday dinner.

QUILTS

Time to have them washed and put away for the summer. Our price is **5 for \$1.00**

Leave word at the Baker Hotel

Floydada Steam Laundry



Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havana and imported tobacco for only 5c.

TEXAS CIGAR MFG. CO., NEWARK, N. J. "Texas M & M Co., Amarillo, Texas, Distributor"

Horned Toad Race Tournament

CASH AWARDS IN PRELIMINARY HEATS AND FINALS PLAINVIEW FRIENDSHIP WEDNESDAY, MAY 2nd.

At The Morning Program At 10:30

Any individual up to 100 entries is permitted to make entry of one toad. All entries must be made at the Chamber of Commerce office by ten o'clock that morning. Three winners from each heat will enter the finals in which cash awards of \$7.50, \$5.00 and \$2.50 will be given. Entries are invited by mail or in person from any address on the South Plains.

One Of The Biggest Friendship Days Yet

CASH CONTEST as usual Bandstand 3:30 \$500.00

CASH CONTEST MAY 9TH

Which refrigerator gives you most for your money?

Here's why we believe **ELECTROLUX** is the answer:

ELECTROLUX begins to save you money the day you put it in your home. It saves on operating cost. It saves by freeing you from costly repairs. And it saves by giving you longer and more satisfactory service. Yes! Electrolux pays for itself—and more! It gives you the complete satisfaction that comes from knowing that your foods have the fullest protection. And it gives you new pleasure in the preparation of delicious salads and desserts.

QUICK FACTS

- Permanently silent
- No moving parts
- Freedom from costly repair
- Costs less to run
- Temperature regulator
- Every modern convenience



Operates for only **\$1.00** A Month

MEINICKE BROS.

Plainview, Texas

We join the entire gas industry in recommending Electrolux to you



GEORGIA BELYEU WINS AT REGIONAL MEET

Georgia Belyeu won first place in ward school essay at the Regional Meet held at Canyon last week end. She plans to go

to the State meeting May the 3, 4, and 5 of next month.

Georgia is the daughter of Mrs. Sam Belyeu and will graduate from grammar school this spring.

"Sealed Power"

The name "SEALED POWER" is your absolute assurance of the best in engineering design, service, plant facilities and accuracy.

Bring us your car for a complete check-up, we have a surprise in store for you.

Pennington Motor Co.

PHONE 57

Phillips Gas And Oils

Lee and Seiberling Tires

Complete Battery Service

SEE THIS CROSS

It Means the REAL ARTICLE

GENUINE ASPIRIN



Of Bayer Manufacture

When you go to buy aspirin, just remember this: Every tablet of real aspirin of Bayer manufacture is stamped with this cross. No tablet without this cross is GENUINE Bayer Aspirin.

Remember this for your own protection. Tell your friends about it for their protection. Demand and get Genuine Bayer Aspirin.

Safe relief for headache, colds, sore throat, pains of rheumatism and neuritis, etc.

Genuine Bayer Aspirin Does Not Harm the Heart



What Feeders, Buyers and Sellers Are Doing

A. G. Cox of Plainview fed about 650 lambs this season. He had some of them on the Kansas City market last week. He has about two decks ready to ship. After running on a wheat field for a time they were put into a dry lot and fed.

N. A. Armstrong Floydada feeder sold ten 425 pound calves at 2.50 per hundred. He also sold at Fort Worth early last week for seven 319 pound calves for \$2.25.

Harris Mullins of Winters has fed near Plainview this winter and Spring approximately 25,000 lambs and about 1,500 yearling heifers and steers. The yearlings belonged to Frank Harris, who lives near San Angelo. Practically all of the cattle have been marketed.

Ed Thomas, Silverton feeder, sold 12 yearlings, averaging 689 pounds, for \$5.40 per hundred, at Fort Worth last week. He also

sold 22 earlings, averaging 863 pounds for \$5.60, and 11 yearlings, averaging 668 pounds for \$5.25.

Frank L. Harris, who has been feeding at Plainview and other Hale county points, sold Thursday of last week 30 yearlings, averaging 723 pounds, for \$5.35 per hundred. He also sold five other yearlings of the same weight for \$4.50.

Jack Barton of Abernathy purchased 278 lambs from A. G. Cox of Plainview at 6 1-2 cents a pound.

Frank Weil of Plainview fed about 800 lambs this season and has marketed about 450 of them. He has about 150 ewes and will ship about 70 milk lambs to market before long.

Brewster and Teaver, cattle buyers of Lockney, shipped a car of mixed cattle to the Fort Worth Market Monday of this week. These buyers ship about a car load each week.

HIGH SPOT OF PLAINVIEW'S FRIENDSHIP WEDNESDAY PROGRAM

A high spot of the Plainview Friendship Wednesday programs is scheduled for next Wednesday, May 2nd, with the holding of a Horned toad race tournament, starting at 10:30 A. M.

A special committee in charge has worked out detailed rules to govern the several preliminary heats and the final race. Entries will be limited to one hundred total, with no individual entering more than a single toad. There will be four preliminary heats, each with twenty five toads released in an inner circle. A big outer circle line will be drawn and the first three toads to cross the outer circle line enter against other heat winners in the final. The first winner in each heat will

win \$1.00 cash. Winner of first in the finals will receive \$7.50 cash; second \$5.00 cash; third \$2.50 cash. Each toad must be entered at the Chamber of Commerce prior to ten o'clock on the morning of the races, at which time each will be given a numbered neck tag indicating ownership.

This race tournament has already aroused much interest and promises to be one of the outstanding events of the present six month's Friendship program.

In the afternoon at 3:30 at the band stand the usual cash contest will be held.

Mrs. Walter Byars and daughter Miss Estelle Byars, are spending the week in Lubbock.

BEAUTY



CHICAGO... Boudoirs are started. The photo above a new type of beauty make the photographer remain enough to see a beautiful emerge... as a butterfly cocoon.

Frank Perkin INSURANCE and BONDS

KNOW THE TRUTH ABOUT MOTOR OIL

New and Improved CONOCO Germ Processed Motor Oil supports claims with positive proof!

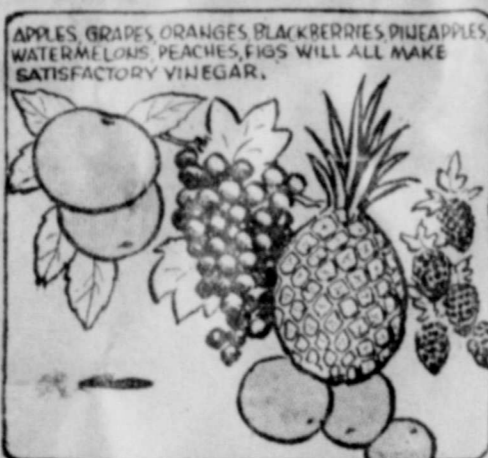
SIX motors run to destruction under AAA supervision! Result: the first oil failed at 1,713.2 miles... others failed in rapid succession... the best of the competing oils ran to a total of 3,348.8 miles... while New and Improved Conoco Germ Processed Motor Oil carried on to 4,729 miles, over 3,000 miles farther than the first oil, and over 1,400 miles farther than the best of the competing oils. Here is POSITIVE PROOF of the Germ Process—exclusive to Conoco! Facts that mean new results and economy for your motor. Look for the Red Triangle Sign.



CONOCO RADIO PROGRAM N. B. C. Network Wednesday, 10:30 P. M. E. S. T. 9:30 C. S. T.—8:30 M. S. T.

NEW and IMPROVED CONOCO GERM PROCESSED MOTOR OIL Exclusive New Features Protected Under Recent U. S. Patents

THE FACT FINDERS—and Their Discoveries



APPLES, GRAPES, ORANGES, BLACKBERRIES, PINEAPPLES, WATERMELONS, PEACHES, FIGS WILL ALL MAKE SATISFACTORY VINEGAR.



HOW LET'S TRAVEL A LITTLE FARTHER AND SEE WHAT OTHER FACTS WE CAN FIND FOR TODAY FOLKS



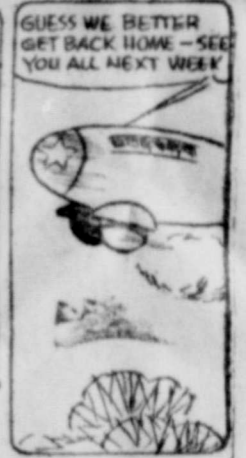
THE POWER OF VISION ATTAINS ITS HIGHEST DEVELOPMENT AMONG BIRDS WHICH POSSESS BOTH THE KEENEST AND THE MOST FAR-SIGHTED VISION



IT HAS BEEN ESTIMATED THAT THE FIRST VOYAGE OF COLUMBUS TO AMERICA COST ONLY ABOUT THE EQUIVALENT OF \$7,000 NOW.



IT IS ESTIMATED THAT IF A CORN WERE DEVELOPED THAT PRODUCED AN EXTRA KERNEL TO EACH EAR, THE YEARLY CROP OF THIS COUNTRY WOULD BE INCREASED BY MORE THAN 5,000,000 BUSHELS.



GUESS WE BETTER GET BACK HOME—SEE YOU ALL NEXT WEEK

SNOODLES



HERE HE IS—JUST AS GOOD AS NEW AGAIN—DID A NEAT JOB ON HIS MOUTH

GUESS HE WON'T EAT WITH HIS KNIFE ANY MORE—EH DOC?

WELL! WELL! LOOK WHO'S HERE! IF IT ISN'T MISS SILLY STUCKUP



NO SIREE! SHE DON'T SEE US! HER NOSE IS ALWAYS TOO FAR UP IN THE AIR! HER PAPPY IS THE RICHEST MAN AROUND HERE

THAT'S WHAT MAKES HER THINK SHE'S SO SWELL



WOW! THERE SHE GOES! TRIPPED ON A PEBBLE—JUST BECAUSE SHE CAN'T LOOK DOWN ON COMMON LITTLE THINGS! PRIDE GOETH BEFORE A FALL!

By CY HUNGERFORD

"THE MAIN THING ON MAIN STREET"

Daily Buzz MAIN STREET'S COMPLETE NEWSPAPER

BATHERS ATTENTION!

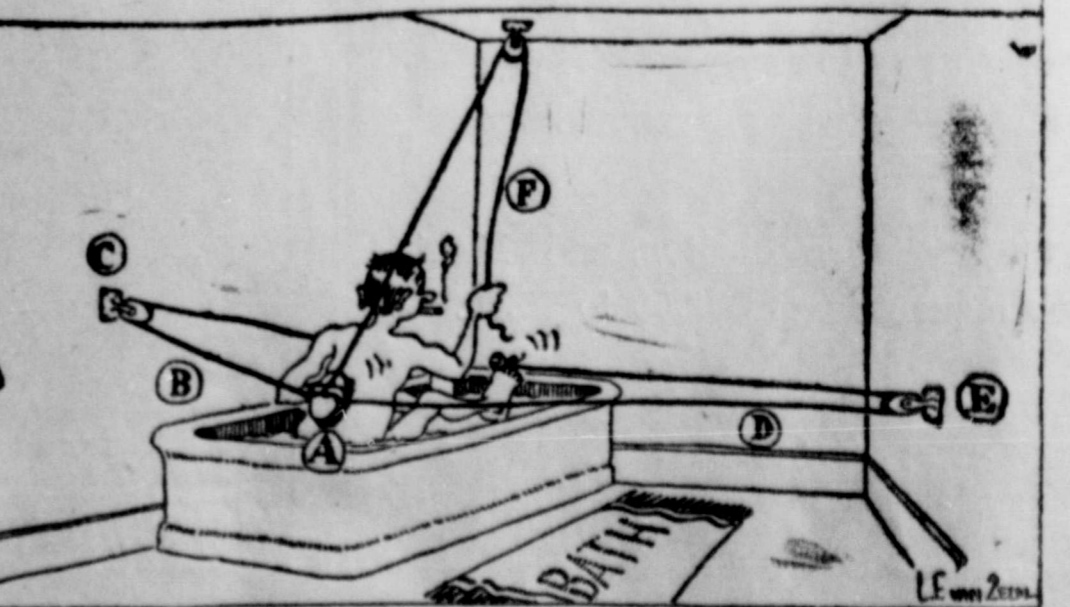
LET YOUR LOCAL PLUMBER INSTALL T. EDISON SMITH'S LATEST INVENTION—THE ONE-MAN BACK SCRUBBING BRUSH.

WE WILL SEND YOU THIS COMPLETE OUTFIT FREE ON RECEIPT OF \$2.13

WRITE TO T. EDISON SMITH, ROOM 808, 8 WEST 40th ST., NEW YORK CITY.

FRIENDS, MY LATEST INVENTION IS VERY SIMPLE, BUT VERY DESIREABLE—IT IS KNOWN AS "THE ONE-MAN BACK SCRUBBING BRUSH."

BRUSH (A) IS PLACED IN MIDDLE OF BATHER'S BACK. CORD (B) IS ATTACHED TO BRUSH, GOES THRU PULLEY (C) AND IS TIED TO BIG TOE ON LEFT FOOT. CORD (D) IS ALSO ATTACHED TO BRUSH, GOES THRU PULLEY (E) AND IS TIED TO BIG TOE ON RIGHT FOOT. AS FEET ARE MOVED BRUSH SCRUBS BACK FROM SIDE TO SIDE. TO GET THE UP AND DOWN SCRUBBING, BATHER PULLS CORD (F).



By L. F. Van Zelm



moved Mrs. T. B. Brooks spent Saturday to be urday, Sunday and Monday at in an au- Qutaque as the guest of her sis- l months ter and husband, Mr. and Mrs. al there- C. A. Clark.

COLEMAN LANTERN ALADDIN LAMP

May 5th at 2:30

man line of Stoves, Irons, patterns will be demonstrated at our store.

Free Prizes

COLEMAN LANTERN

ALADDIN LAMP

ALUMINUM Roaster

the Time, Date, and Hour.

Mercantile Company

You Noticed

ghted store, filling station or garage is n. Have you noticed yourself being at- yted places of business- If there was on- meet the best people would congregate ight may protect your investment, burg- ur representative will gladly help solve

Electric Servant"

UTILITIES CO.

Women

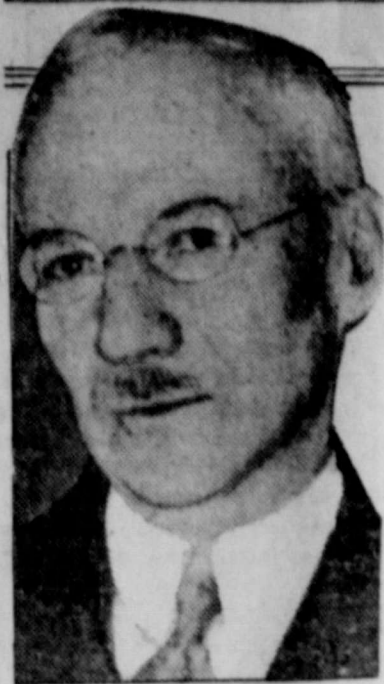
less About So Priceless A Treasure!

ay to experiment with cheap e give guaranteed quality

listic, Shelton, and Nutri- ents from \$2.50 to \$5.00.

ger Beauty Shoppe

Seek to Bar Him



CHICAGO . . . Above is Arthur W. Cutten, Grain Trader here, whom Secretary of Agriculture, Henry Wallace, seeks to bar from doing business in any U. S. market for alleged violation of the grain futures act.

Classified Ads

FOR SALE—15-30 International Tractor, or will trade for cows or work stock.—Clyde Applewhite. 33-2tp

SHORT ON FEED—Ground feed goes further, some say twice as far. We grind your feed right at your farm—10c hundred—Harding Nall & Sons. 33-1tc

FOR SALE—Stone dust and crushed rock for driveways and concrete materials for six days on ly. Pave your driveways now while this stone is available. For further information call at the Beacon Office. 32-1tp

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 50 year experience. Room 2, First Nat'l Bank Bldg. 22-1tc

FOR SALE—Fine Higeria seed 90c per hundred—W. J. King—Lockney, Rt. 3. 31-4tp

FOR FUNGUS FLOWERS.—Phone us or leave orders with Mrs. Stones.—Hollis Floydada Florist. 12tc

QUAD—Quality Mattress Renovating—One day service. 15 years experience manufacturing high class mattresses. Across street from Hammonds Implement. 23-1tc

FOR SALE—Desk Chart for children. Inquire at Beacon Office.

FLOWER PLANTS—Snapdragons, Carnations, Pansies, Cantaburybells, Delphiniums. Sunshine Gardens. 28-1tc

FREE HOMESTEADS NOW OPEN—Locate your own homestead some good valley land, mountain land and timber, shallow water in many places, some near Paved hi-way, R. R. town and schools. I will furnish up to date plats of land all over the State you can take plats find land and file same. full information Send Postage. H. E. Seward, Deming New Mexico. 26-4tc

FOR SALE Piano Harp. Makes beautiful music. Inquire at Beacon office. 32-2tc



WASHINGTON . . . Officers of the National order called upon President Roosevelt and conferred upon him the title of Honorary Grand Master of the Order of DeMolays. Photo shows the President wearing the jewel of the order.

Mr. and Mrs. Watson, former managers of the Lockney Produce, moved to Littlefield Saturday.

Mrs. J. C. Cox left Saturday for her home at Gainesville after spending the week as the guest of her daughter and family, Mr. and Mrs. Henry Ford and children.

Wood Stevenson, student in Texas Tech, was home over the week end visiting his parents, Mr. and Mrs. O. E. Stevenson.

Mrs. Henry Ford is expecting her sister, Miss Dona Cox of Gainesville, Texas, to arrive Friday to spend the week end.

Albert and Clay Toon and John Henry Alexander of East Vaughn, New Mexico were here Sunday visiting Acil Cope.

Mr. and Mrs. J. J. Frizzell and son, Linden, of Muncy spent Sunday as the guests of Mr. and Mrs. E. L. Rains.

Will consider buying equity in small farm—O. R. Hickey, Lockney. 33-1tp

PLANTS—Tomatoes, Cabbage and Pepper now ready.—B. D. Hill. 33-2tc

FOR SALE—Plants ready to set, Peppers, Cabbage, and tomatoes, California wonder and World-Beater sweet pepper—C. E. Wells. 32-1tp.

HEMSTITCHING—Mrs Barlow Hill, one block east of Rains Store. 1tc.

WANTED:—Trade tailor work for hangers. At Brooks Dry Cleaners.

LAND—I have several good farms for sale. Would be glad to receive listings for farms, ranches and city property.—Jim Downs Missouri Hotel across the street from Post Office, in Plainview, Texas. 29

I will stand my Percheon stallion (subject to register) also Mammoth Jack for service, 1-2 mile north of Mickey—W. B. Tinnin 31 3tp

Mrs. Watt of Ralls spent Monday here visiting Mrs. Lyda Cope.

Postmaster Homer Howard and son B. and wife made a flying trip to Fort Worth last week-end.

Mr. and Mrs. Wright were at Quitaque Sunday visiting their daughter, Mrs. Wise.

Ira C. Sechrist, of Pueblo, Colorado, was here the first of the week as the guest of his cousin, C. A. Wofford. Mr. Sechrist has been railway mail clerk for the past 30 years, but was recently pensioned by the department for his long years of service.

Mr. and Mrs. R. C. Bennett left Sunday in one of their new V-8 Fords for an extended trip with relatives and friends in east Texas.

Mr. and Mrs. Dick Ashby, Mrs. B. O. Downs, and Bill Downs were in Olton Monday visiting Mrs. Thurman Simmons.

Mr. and Mrs. A. D. Bassell accompanied Mr. Bassell's mother, Mrs. Bib Bassell of Plainview to Lubbock Monday where she underwent a major operation at one of the local sanitariums.

Mr. and Mrs. Elmer Whitfill of Plainview were Sunday guests of Mr. and Mrs. Arch Crager and Mr. and Mrs. Edd Whitfill.

Mr. and Mrs. Leroy Smyh of Wayland College were guests of the latter's parents, Mr. and Mrs. Claude Thornton Saturday.

Emmitt Davis of Amarillo was here Sunday visiting his parents Mr. and Mrs. Conde Davis.

P. W. Reeves returned Wednesday from a trip to Amarillo.

Mrs. Pont Darnell, Mrs. Leslie Gilbert, and Joe Collins were Dimmitt visitors Monday.

Mrs. C. W. Billerd of Amarillo is here visiting her father, Mr. J. M. Johnston.

WILL ROGERS AT GRANADA

The Most Beloved Character in American Fiction . . .

Better than "STATE FAIR"

WILL ROGERS

in DAVID HARUM



Will Rogers as "DAVID HARUM" is hailed by critics as the finest picture he has ever made. Will plays the part of a horse trader and trader in hearts. The thrilling climax has brought down the house in most ever theatre where it has shown. The picture opens at the Granada Theatre in Plainview Saturday Midnight April 28th for a 2 day and night run.

E. L. Ayres Big Clearance Sale

Ends Saturday Night, April 28th

Be sure to buy your needs before the close of the Sale as prices like these will not prevail after Saturday night April 28th.

36 inch Brown Domestic smooth finish
7c Yd.

Dress Prints Attractive patterns New Designs
8c Yd.

Mens Work Shoe Star Brand Shoe
\$1.59

Men's Pants Gray and Blue
89c

Rayon Underwear Shirts and Shorts
25c

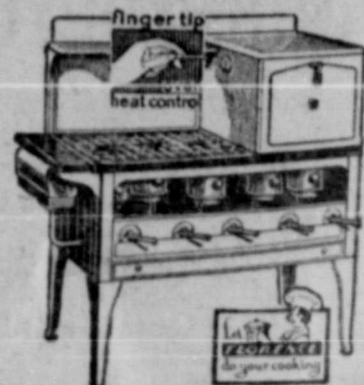
36 inch Prints Fast Colors
15c

E. L. AYRES

See it operate

the Mechanical Hand makes it Safe

The new Haag Supersafe Washer has a wringer that is amazing the nation. The Mechanical Hand does all the work—keeps YOUR hands in the safety zone. AWAY FROM THE WRINGER ROLLS! Now on display at our store. Come and see it operate



Hold Your Man Let Florence Do Your Cooking

Whether "your man" means a husky growing son or his father, —all will praise the results you'll get with this wonderful new Florence Oil Range.

Its powerful wickless "focused heat" is clean, fast, steady, and easily controlled. The extra large built-in oven is fully insulated with rock wool and has an amazing new Fingertip Heat Control—You get good results every time.

Come in and let us show you this beautiful new model in green and ivory porcelain—the greatest value ever offered.

BAKER Mercantile Co.

for Biliousness Sour Stomach Gas and Headache due to Constipation

Price 25 cents

10c 25c

