

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 19, 1934

NUMBER 23

MRS. S. J. BALDWIN BURIED MONDAY AFTERNOON

Mrs. S. J. Baldwin, 82, who died at her home in north east Lockney Sunday following several weeks illness, was buried Monday afternoon in the Lockney cemetery after funeral services at the First Baptist Church at 2 o'clock conducted by Rev. J. A. Weathers and Rev. Joe Wilson. Her husband preceded her in death less than a week ago. The couple had made Lockney their home for the last 27 years and were very prominent members of the Baptist church.

The Crager Funeral Home had charge of all funeral arrangements.

Mrs. Baldwin was born in Cobb County, Georgia, March 22, 1852. On November 10, 1878 she was married to S. J. Baldwin and this union were born five children, four of whom are living. At an early age in life she was converted and joined the Baptist church.

Pallbearers were: H. P. Coleman, Lester Honea, Floyd Barber, J. J. Harris, Tom Huskey, and Edd Sevier.

Flower girls were: Mesdames Jarve Pennington, E. E. Dyer, Floyd Barber, Edd Whitfill, Walter Byars, and Buchanan.

Survivors are:

One daughter, Mrs. Roy Phillips of Plainview; three sons, Will of Levelland, Claude of Amarillo, and D. J. of California, nine grandchildren, and five great-grandchildren. All were present except D. J. Baldwin of California who was ill and unable to travel.

Those attending the funeral from out of town were: Mrs. J. P. Cole, Mrs. Frank Adams, Mrs. D. N. House, Mrs. H. W. Bailey, Mrs. W. C. Rogers, Mrs. C. W. Taylor, Mrs. Less Boyesen Mrs. Tom Robinson, Mr. and Mrs. Troy Morris, Rev. and Mrs. A. A. Brian all of Levelland, and Mr. and Mrs. W. D. Herring, Mr. and Mrs. Oley, Mrs. R. L. Newton, Mrs. W. C. Malone, of Plainview.

JUANITA THOMPSON ILL OF PNEUMONIA

Juanita Thompson, who has been quite ill this week at the home of her sister, Mrs. Buck Sams, of pneumonia, is reported to be some what better at this time. Her parents, Mr. and Mrs. E. P. Thompson, a sister, Florence, and a brother Morris, arrived Tuesday evening from Long Beach, California, after receiving the message of her illness Sunday.

Ordinary printers ink is used in making fingerprints.

Today's Market

POULTRY

Hens, colored, 4 lbs and up 10c
 Leghorn Hens 8c
 Colored hens, under 4 lbs. 8c
 Old Roosters lb 3c
 Stags, lb. 4c

TURKEYS

No. 1 Turkeys, lb. 10c
 No. 2 Turkeys, lb. 6c
 Old ones, lb. 6c

EGGS

Eggs, dozen 12c

CREAM

Butterfat per lb. station 16c

GRAIN

Wheat, bu. 52c
 Maize, threshed, 100 65c
 Maize Heads, dry ton \$9.50
 Kaffir, threshed 100 55c
 Kaffir, heads, ton \$7.50

COTTON

Cotton, middling, 15-16 \$11.50
 Cotton Seed, ton \$22.00

HIDES

No. 1, well trimmed 4c
 No. 2 hides, holes 2c

Faces Committee



WASHINGTON . . . Dr. William Wirt (above), Gary, Ind., educator as he appeared before the special House Committee to explain his "brain trust" charges and a conspiracy to turn the United States over to communism.

LOCKNEY COUNTRY RECEIVES ANOTHER WONDERFUL RAIN THIS WEEK

From Three-Quarters To One And One-Half Inches Received In This Territory

That the Lockney country is again going to come into its own this summer and fall no one seems to doubt just now. Good rains were received again this week. It came just in time to help wheat along as it is just about ready to go to "heading" and that always takes a lot of moisture. Wheat sows look good in this locality just now, and some wheat farmers tell us they are going to make some wheat if it don't rain another drop.

From three-quarters to one and one-half inch was received in the Lockney country and Floyd county. While to the west of us over in Hale county it amounted all the way from two to three inches, so we understand.

Planting of feed will get under way in a few days, with some planting cotton, however the majority of cotton farmers will wait until along about May 10 to plant, and some until June 1st.

The whole country is now a blanket of green. Grass is coming fine, and trees are beginning to put on green foliage. Indeed this is a fine country and prospects for a crop this summer and fall were never better at this time of the year.

BUSINESS RECOVERY REPORTED FROM WIDELY SCATTERED SECTIONS

Increase in Industrial Activity And Employment Reported Throughout Nation

Reports of increases in industrial activity and employment, with fatter payrolls, were heard from widely scattered sections of the United States Wednesday.

Prominent on the list was the report of Secretary of Labor Perkins who stated in the department's monthly review that approximately 2,500,000 persons had obtained jobs in the last year and that the 419,500 added to the payrolls of manufacturing industries during March brought the general employment index to the highest point since December, 1930. Employment in March was listed at 80.8 per cent of the 1923 and 25 average, compared with a 77.7 per cent showing in February.

Payrolls increased approximately \$79,000,000 in the 12 month since last March, the secretary said, adding that in March this year there was an increase of \$12,004,000.

Raymond and Milton Anderson visited with relatives at Lubbock Friday.

Proclamation By the Mayor

There are many reasons why the Spring Clean-Up Campaign this year should receive the enthusiastic support of every man, woman and child. First, because a city that is clean and beautiful creates cheer and banishes gloom. Cheer produces courage and confidence. Second, because every dollar in property destroyed by fire, which so frequently is the result of "careless" housekeeping in the home and in the average place of business, is a serious drain upon our present economic condition. Third, because every job created in connection with Clean-Up Campaign not only develops better fire protection, but supplies better sanitation and public health; it creates an atmosphere of encouragement.

NOW THEREFORE, I, J. H. Hohlaus, Mayor of the City of Lockney, do hereby designate April 30, and May 1, 2 and 3 as Spring CLEAN-UP DAYS and most respectfully call upon all departments of the city, the Civic Clubs, Rotary Club and our people in general to take an active part in the Clean-Up Campaign.

I further ask the cooperation of all of our people in this enterprising campaign for a clean city.

IN TESTIMONY WHEREOF, I hereto sign my name and seal of office, this 18 day of April, 1934.

J. H. HOHLAUS, Mayor, Lockney, Texas

FIRST NATIONAL OF LOCKNEY ISSUES SPLENDID STATEMENT

The First National Bank of Lockney has issued a statement at the close of business on April 10 that is one of the best statements ever issued by a bank in this city, not the largest statement in dollars and cents but the best from a "confidence" standpoint. The First National does not have a dollar borrowed. Has loans of \$61,377.39, deposits of \$1,928.54 and cash and equivalents of \$95,865.22. Has a capital stock of \$50,000 consisting of \$25.00 Common and \$25,000 Preferred stock.

This statement certainly speaks well for the management of the bank.

Banking business has underwent a change the past twelve months. In the past the banks made the communities in the future the communities will make the banks, which will go to make better banks and better communities.

CANDIDATE SPEAKING AT STERLEY FRIDAY NITE

There will be a political rally and candidate speaking at the Sterley school house Friday evening, April 27. There will be a supper before the meeting to defray the expenses of the electricity used in lighting the auditorium during the evening. Everybody is invited.

"Hanky-and-a-Half"



LOS ANGELES . . . The first bathers of the season here disclosed the fact that a handkerchief and a half comprises the 1934 bathing suit. . . A handkerchief folded double makes the panties; the half hanky is the "halter" . . . as shown in the photo above.

Homesick Girl



NEW YORK . . . Katherine Hepburn (above), American actress awarded highest honors for outstanding performance in 1933, went abroad for a rest. At the end of the fourth day in Paris, she booked return passage home. . . "I was homesick" was the smiling reason for returning so soon.

FORMER LOCKNEY YOUTH AWARDED SCHOLARSHIP AT SIMMONS

In the Annual West Texas high school voice contest held at Simmons University at Abilene last Saturday, Gordon Suits, of Tahoka and Robert Cheney of Breckenridge were judged the best soloists and will receive a scholarship in the Simmons school of voice. Sam Losh, director of the Losh School of Music, Fort Worth, Virgil Reynolds and Miss Anna Morris, both of Abilene, were judges. Clyde Garret, head of the Simmons School of Voice, was director of the meet.

Gordon was reared in Lockney, and his success at Simmons in this contest, will be good news to many friends here. He has only had about three months voice training, and this winning will no doubt encourage him to still make greater efforts to climb to greater heights along musical lines, for which he has a natural talent. He will graduate from the Tahoka school at the close of this term, and will perhaps take up college work at Simmons this fall. He is the son of Mr. and Mrs. A. A. Suits.

PLAN TO PLACE DESTITUTE PERSONS ON SELF-SUSTAINING BASIS

Will Move Them From Cities To Country In Dehabilitation Program

A rural rehabilitation program designed to transfer destitute persons from metropolitan areas to a self-sustaining basis in rural communities and to provide work relief for needy now on farms was announced Wednesday by the Texas relief administration.

The program will be financed jointly by the state and federal governments from general relief funds and will be administered through county boards and Texas Rural Communities, Inc. Selection of families from relief rolls to participate in the program will be made by social or case workers.

A work relief system, with a maximum of \$1 an hour for skilled labor and a minimum of 30 cents an hour for unskilled labor will be inaugurated to provide cash for current necessities of the relief subjects.

The program will be based on a "process of infiltration rather than colonization."

A survey to determine farm lands available for occupation by the needy has been started.

Erection of community work centers, intended to be a neighborhood exchange for foods and other necessities, is planned. Local communities would be required to furnish 1.2 of the materials, while relief administration funds would pay for labor.

Mrs. Dow Goleson of Irick underwent an operation at the Lubbock sanitarium Tuesday afternoon for appendicitis.

LOCKNEY DEFEATS LONE STAR IN FIRST GAME OF THE SEASON

Saturday afternoon the Lockney baseball team started the 1934 season off right by defeating the Lone Star nine. The score was 11-10. Lone Star has one of the best ball clubs in Floyd County, and Lockney had to come from behind in the last two innings in order to win.

Foot Spence started on the mound for Lockney and pitched good ball. He was relieved by Robert Brown in the third inning who did some nice work for the rest of the game.

D. Phillips pitched good ball for Lone Star for seven innings, but had to be relieved by Tillery in order to stop Lockney's rally. Tom Foster of Lockney and James Smith of the opponents, did good work behind the bat.

Jim Brown, Herby Champion, and Winfred Fowler were the spark plug of the locals attack.

There will be no home game this week, as Lockney returns to Lone Star game Wednesday and Sunday Lockney journeys up to Francis to take on the Silverton-Francis team. This team is rated one of the best clubs on the South Plains.

The Lockney Ball Club, O. T. Prickett, manager, and "Pup" Rives captain and field manager, wish to express our appreciation to the Business men and citizens for buying us new suits and equipment. Next week will appear a list of the business men who bought suits. Support the Lockney team and come to our games.

BASEBALL TEAM DEFEATED BY LONE STAR

The Lockney Baseball Team was defeated by the Lone Star team Wednesday afternoon at Lone Star with a score of 8 to 6. This was Lockney's second game of the year. The boys are really warming-up and getting ready to "clean up" on all opponents this season.

GOVERNMENT SEED LOAN DEAD LINE APRIL 30TH

Any farmer who is in need of a Government loan should see Mr. Frank Perkins before the time expires. Applications must be in the Dallas office not later than April 30th. We have no intimation that the time will be extended and we would regret for any one who needs the help to call too late.

Many applications have been approved and checks delivered to applicant within three days.

Misses Elsie and Ellen Anderson spent Friday with their cousin Miss Glennis Yates of Lubbock.

APRIL 30 AND MAY 1, 2 AND 3 DESIGNATED AS "CLEAN-UP DAYS" IN LOCKNEY

By a proclamation Mayor J. H. Hohlaus has designated April 30 and May 1, 2 and 3 as "Clean Up Days" for Lockney. He is calling on every citizen to clean up his premises during these days, and especially ask the cooperation of the Rotary Club and other civic clubs to assist in this work. Spring of the year is here and we must show a little pride in the way our city looks and appears to the outside world, as well as to our citizens. Rubbish has been allowed to accumulate throughout the winter months.

Clean up your premises and burn everything that will burn and all that will not burn should be piled in the alleys and wagons will call for same on Monday April 30 and on Tuesday May 1 and haul it to the city dumping ground. These wagons will be furnished by the city without cost to the individuals. Pile your tin cans, etc in the alley and lets get rid of them. Cut and burn all weeds, trash, etc.

The city will perhaps be divided up into wards and captains appointed by the Mayor for each ward. They in turn will appoint their lieutenants and in this way we will have a complete organization for a clean-up campaign that will be worth while.

Watch for complete details and appointments of Captains in next weeks paper, but in the meantime get busy right now cleaning up around the home-stead and be the first in your neighborhood to show civic pride.

LARGE CROWDS ATTEND DEMONSTRATION AT BAKERS

Last Saturday was Perfection Stove Demonstration Day at the Baker Mercantile Co., when a factory representative was present to demonstrate this stove. Large crowds attended this demonstration throughout the evening and "It was more than a success" said Robin Baker, manager of this concern.

Prizes were offered at this demonstration, first prize being a Coleman Lantern and was awarded to J. E. Jackson; Second prize, an Aladdin Lamp went to Mrs. John Griffith, Jr. and Third prize, an Aluminum roaster, to Mrs. J. W. Leach.

600 EXPECTED AT ABILENE FOR ROTARY ASSEMBLY AND CONFERENCE

ABILENE, April 18—Local committeemen are at work on plans for entertaining 600 Rotarians of the Southwest here May 6, 7 and 8, when the annual assembly and conference of the forty-first district, Rotary International, will be held.

O. B. Sellers, Fort Worth, district governor, and Andy Anderson of Ranger, past governor, met here with local committees on final plans for the assembly. Local activities are being directed by John B. Ray, Bob Walker and Morgan Jones.

Representatives of 60 clubs are expected and two hotels will be opened for registration May 6. Presidents and secretaries of local clubs are to convene in a special conference on that day, and general assembly meetings will be held May 7 and 8.

A series of luncheons, banquets and dances have been arranged for entertainment of visitors.

The Lockney Club will be represented by Wilbur Jones and Lance Suits, as they are the newly elected President and Secretary.

LEAVE FOR KANSAS AND OKLAHOMA TRIP

Mr. and Mrs. Gilbert Huls left Wednesday morning for a tour of Kansas and Oklahoma where they will visit friends and relatives for about six weeks.

THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

And they are bringing Samuel Insull back to the United States to tell why his utilities failed to function. No telling how much money has been spent in getting him back to the United States. Why spend all this money chasing a man all over the world just because he "skinned" people in a grand way, when we have a lot of them already in this country that have done practically the same thing and no effort is being made to bring them to justice. Of course it makes a greater show to chase a man all over the world. It seems that our law enforcement officers kinder want to show the world that "the United States always gets her man". What are they going to do with him? Nothing is our prediction. It will develop into such a mess of technicalities that in a few years it will be worn out by dragging it around in the courts and will eventually be thrown out, or Insull will die of old age as he is getting up in years now and is in bad health besides.

President Roosevelt is back at his desk in Washington after a short fishing trip down Florida way. He has already held a conference with congressional leaders and told them in very plain language just what he wants to become law before adjournment of Congress. While the President was absent from Washington it seems that quite a few of the boys have been "kicking over the traces" and having quite a bit of liberty first and last and have been doing a lot of loud talking for the benefit of the voters "back home". They were all rounded up by the men of the creek and put back in harness. They will be a little cold shouldered at first, but in a few days they will be good old work horses again and some worthwhile legislation will be done. Then they will be asked to go home as school will be out.

Business is picking up in Uncle Sam's postoffices. Postmaster Farley states there will be no more "payless furloughs" after May 1st. "Improved conditions through the country during the months of February and March, and offer such prospects of continued increases, that I feel justified in revoking my previous order," said Farley. Larger forces will be put back to work in the large offices and additional allowances will be made for substitutes in every branch of the service. Postoffice business is a pretty good barometer of business conditions through the country. Yes we are on the upgrade and are going places. If you don't believe it, just take a look down the hill and see how far we have climbed up in the past few months.

Man's mind is getting in a pretty bad shape when he goes to stealing from him self in his sleep. That is just what happened up in Three Forks, Montana. A farmer complained to the sheriff that someone was milking his cows at night. The sheriff laid for the guilty parties, and a long about midnight here came the thief clad only in night clothes. He rounded up the cows, milked them all, poured the milk to the hogs. The sheriff stepped up, tapped the man on the shoulder. It was the owner himself. He had been milking the cows in his sleep.

It is hard to control the cotton situation. Acres may be cut down, but some farmers in the cotton belt of the South will use fertilizer and produce more cotton than ever on an acre before. Other countries such as Argentina cross their acreage when we cut India, Egypt and Russia will lay down, so there you are with still a large world surplus of cotton on hand. All countries that produce cotton will have to come to some

agreement to reduce production and acreage before it will ever be an absolute success, according to our feeble way of thinking.

As the old saying goes, "It's an ill wind that blows nobody good." Threats of war in the Far East and rumblings of strife in Central Europe has caused mining of rare metals used in strengthening steel in big guns, to take on new life in Arizona. Tungsten molybdenum and vanadium mines are working day and night to fill orders placed by Japan, China and Germany and then some of them are three months behind with orders. But we don't like to see people ready for war.

The stock market took a nose dive Monday. Just as long as Congress is in session our markets will be unsettled. The manipulators just don't know which way to turn when new laws are being passed and others contemplated that will come in one way or another effect their business.

"BRAIN JEWELS" FROM OUR EXCHANGES

Stung, again by-jucks. The Herald along with other Texas and New Mexico newspapers received a nice fat order together with a nicely engraved check that in our case ran considerably over the half hundred mark, from a teacher's agency at Denver Colorado. It was our intention to start the ad and investigate later, and had even talked with the Dunn-Bradstreet representative who was here last week, and who referred us to the Amarillo office, who he said would be glad to give us any information wanted. But that night we received the Texas Press Messenger, publication of the Texas Press Association. They had the Colorado Press Association to investigate this outfit, and advised all papers to lay off them. The real head of the outfit had been debarred from use of the mails, but was doing business in the name of his son-in-law. If any of our teachers have written this outfit, we advise them to stop all correspondence until they investigate further. Also, all newspapers who failed to see a copy of The Messenger just as well stop the ad and tear up their predated check. —Brownfield Herald.

Yes, Jack, we "Got one of them air checks" but it was so unusual to receive our pay in advance it just naturally did not look good to us, so we investigated and found that more than likely the proposition was "shakey," so we just tossed the check in the waste basket along with other free propaganda we receive daily. These space grafters are getting smarter and smarter every day in every way. We find it the best policy to stay with the legitimate advertising agencies, and where advertising comes direct from the concern placing the advertising, we investigate first and then run their advertising if it proves good.

It evidently takes a large quantity of entrile to be a big politician—that is, a candidate for high office. They mail you anything from a photograph to a whole newspaper edition of propaganda which they think you might be foolish enough to publish gratis, while the local boys—the only ones we come in contact with—lay down the old filthy mazuma and expect to do nothing less. When we get in position to finance a political campaign it will not be

—and the Worst is Yet to Come



for someone else.—Olton Enterprise.

If every newspaper in the state will clamp the lid down tight on these political space grafters and ask them to take their name off their free mailing list we will soon stop this foolishness. If they want space in our paper they will have to pay for it just like our local candidates. That is fair.

A mule kicks because he does not know any better. But why are so many men like mules?—"Typo Wrighter" in Crowell News.

Oh, yes a mule does know better than to kick, but he is so dumb-blamed mean he just naturally will do it, and at the most unexpected time. The mule is dumb, and so are a good many men, therefore they are just naturally "kickers".

Another good thing to remember is that your hat counts "when the roll is called up yonder." —Muleshoe Journal.

You said it, brother, you said it, but how are you going to make 'em believe it? The roll counts so big here on this earth, they just naturally believe that it will have a little weight "up yonder." They are so busy making that "roll" bigger and bigger they do not have time to read their Bible.

My reactions to fear are possibly normal. I have looked into the muzzle of an automatic pistol as a friend threatened my life and I have struggled with a dead man alone in the effort to bring back life that had been gone too long but nothing I have ever known sends such chills of horror across my heart as to see a little child dart toward a roadway on which I am driving.—Matador Tribune

A little child is close to the heart of any man, their whole life is before them, they are innocent, lovely. "A little child shall lead us," and who wants to injure or perhaps kill the leader.

From all indications, (as this is written on Monday), it will soon be so hot that the women will be able to get their heavy furs out and wear them.—Briscoe County News.

Don't it beat the world how

Relief Director



MINNEAPOLIS... Mrs. Anne D. Olsen (above), National Emergency Relief Director for Minnesota is the only woman director among the twenty eight state directors who act as personal representatives of President Roosevelt.

too high from such an accomplished promoter.

Farmer Jones told Farmer Smith and he told me that this section of the country needs rain now and needs it pretty badly. Of course not being a farmer and not having any experience with soils I can't say definitely about the need of moisture situation but I do know that if it doesn't hurry and rain we'll never get our leaky roof fixed. My pal says there isn't any use in repairing it as long as there isn't a cloud in sight, and when they do appear and it begins pepper down, perhaps I can inveigle my comrade to scale the wall with shingles, nails, and hammer to patch the thing up. Otherwise all occupants will receive a free shower delux. Yep, I shore hope it does rain just on account of our roof, then too I suspect Farmer Jones and Smith would rejoice a little at the sight of dampness.

The Lockney Beacon Periodical Library at this time looks like the remains of the depression in the dark ages of '30, '31, '32 and '33. The shelves which were at one time loaded with magazines are now all naked and bare. They look as if they had experienced a hard winter and seem to be nothing short of a skeleton haunting members of this office. People have carried the magazines of almost constantly for the last six months and very few of them have ever been returned—thus the scanty situation. Please, for the sake of my nervousness bring them in plus a few new ones and

help me inhabit these sparsely settled shelves which are extremely irritating and spooky!

(One day later) Well, it rained alright and do I feel fresh this a.m.—just like a mountain-side daisy and all on account of because I got a sothing shower bath last nite. Yep, it shore clouded up and cried like a baby in the dead of the nite and the opportunity knocked, but I couldn't arouse my pal long enough to fit the roof. Now, I ask you do I ever get any breaks? Oh, well just skip it.

One day last Friday was April the 13th—I wonder how many of you realized it on that particular day? I didn't until the day was at least half gone and it suddenly dawned upon me. I was getting along exceptionally well up until this time and then everything seemed to go wrong all at once, which all goes to prove that what you don't know don't hurt you. I have always been very superstitious but not knowing I was supposed to be, nothing unlucky happened to me until I accidentally thought of it, in fact I was very fortunate. Perhaps superstition is a lot of hooey after all!

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles. —S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

SHELVES LOADED WITH BEST GROCERIE

We may not be in business exactly for wealth, but we certainly are in business for your health—that's why we keep our shelves loaded with the best of good-tasty Groceries that appeal to every appetite in the family.

Tempting Meat Dishes are Made From Tempting Meats

When your recipe calls for meat of any kind, come here for that finest flavored meat that means the success of any dish.

Telephone No. 10
HAMILTON BROS.
GROCERY

HAIL INSURANCE

We are now ready to cover your wheat crop with hail insurance. Costs no more to insure now than later. Don't take chances when prospects are so good for a crop. It might hail you out any day.

PHONE 92

McAdams & Childers

Office in Beacon Bldg.





GOOD THINGS TO EAT

Cheese and Rice Croquettes
3 tablespoons butter
5 tablespoons flour
1 1/2 cups milk
1-2 teaspoon salt
1-4 teaspoon paprika
1 teaspoon chopped parsley
1 teaspoon chopped celery
1-2 cup cheese, cut fine
2 cups boiled rice
1 egg
2 tablespoons water
1 1-2 cup rolled crumbs
Melt butter, add flour. When mixed add milk and cook slowly, stirring constantly until thick sauce forms. Add seasonings.

cheese and rice. Beat one minute
Take tablespoons of mixture and roll in to crumbs, then in egg mixed with water and again in crumbs
Shape as desired. Chill until serving time and fry in deep hot fat until well browned. Serve with cream or tomato sauce.

Spice Drop Cakes
1-2 cup fat
1 cup sugar.
2-3 cup sour milk.
2 eggs.
1 teaspoon vanilla.
1 teaspoon cinnamon.
1-2 teaspoon cloves.

1-2 teaspoon nutmeg.
1-8 teaspoon salt.
2 cups flour.
1 teaspoon soda.
Cream fat and sugar. Add remaining ingredients and beat two minutes. Half fill greased small muffin pans and bake 15 minutes in a moderately slow oven.

Waffles
2 cups flour.
3 teaspoons baking powder
1-2 teaspoon salt.
1 teaspoon sugar.
2 egg yolks.
1 3-4 cups milk.
4 tablespoons fat, melted
2 egg whites beaten.
Mix dry ingredients, add yolks, milk and fat. Beat one minute. Fold in whites. Pour into hot waffle iron. Cover tightly and cook until steam ceases to come out from sides. Turn and bake other side. Serve waffles hot with butter and syrup or honey.

Angel Food Cake Supreme
6 slices angle food cake
2 cups strawberries.
8 tablespoons sugar.

1 pint vanilla ice cream.
Wash and hull berries, add sugar and arrange on top ice cream which has been placed on cake.

LIBERTY NEWS

The regular Sunday School services were held here Sunday. The singing Sunday night was called off on account of the rain. Mr. and Mrs. Robert Fisher of Northfield and Miss Edna Easley of Paradise, Texas, spent Friday night with Mr. and Mrs. Clarence Guffee. Miss Easley is spending the week as their guest. Alton Love, who has been ill the past week is able to be in school again. Mr. and Mrs. Clark and family have gone on a business and pleasure trip to Oklahoma this week. A large crowd came out to see the play, "A Fighting Chance" presented here Wednesday evening by the Liberty Dramatic Club Mr. A. A. Scott and Miss Mae

50 DRESSES SUITS AND BLOUSES

At Cost

FRIDAY AND SATURDAY

New Wash Dress

Just received a New Line of Wash Dresses ranging in price from—

98c to \$1.95

Come Early and Get First Choice

Fashion Shoppe

FRIENDSHIP WEDNESDAY IN PLAINVIEW

APRIL 25th

FREE CASH CONTEST Band Stand 3:30 o'clock
Texas Theatre 10 o'clock

These Plainview firms are sponsoring the every Wednesday Friendship Days

- AUTOMOBILE: Hale County Motor Co., Locke Motor Co., Shepard Chevrolet Co., Don Groth Motor Co., Bob Hooper Motor Co.
AUTO SUPPLIES: Phillips Battery Co., Connor Mathi Co.
ATTORNEYS: Williams & Day, Joe Sharp
BAKERIES: City Bakery, Quality Bakery
BARBER SHOPS: Hilton Barber Shop, Service Barber Shop, Anderson Barber Shop, Hendrix Barber Shop, Largent Barber Shop, Carter & Greer Barber Shop
BEAUTY SHOPS: Hooser Beauty Shop
BOWLING: Plainview Bowling Club
CLINCS: Plainview Sanitarium and Clinic
CREAMERIES AND CREAM STATIONS: Plain Cooperative, Inc., Borden Produce Co., Herman Wardlaw
CLEANING AND PRESSING: Roach and Lindsey, Davis Cleaners, Waller Tiloring Co., Vick's Cleaners
CONFECTIONERIES: Karamel Krisp Co., The Palm Confectionery
COUNTY AND CITY OFFICIALS: W. C. Malone, J. Kelley Hooper, Mrs. Maggie McGee, Mrs. Ola Legg, Nath Burkett, Dudley Stovall, W. W. Evans, Miss Della Ansley, Chas. Clements, J. M. Johnson, Col. R. P. Smyth, Jack Gallaway
COTTON OIL CO.: Plainview Cotton Oil Co.
DRY GOODS: J. C. Penney Co., Ayres Dry Goods Co., Levine's

- Brashear's Dept. Store, Grashear's Dept. Store, Jones Dry Goods, Seal's Dry Goods Co., Carter's Store
SHOE STORES: Seale's Shoe Store
DOCTORS: Dr. J. L. Guest, Dr. W. D. Redford, Dr. D. P. Jones, Dr. J. S. Rinehart, Dr. E. H. Kirchoff, Dr. C. J. Barnes, Dr. F. W. Wehrheim, Dr. Fred Gosa
DRUGS: Blair Drug Co., O K Drug Co., Alexander Brothers Drug Company, Robinson-Heffing Drug, Whetstone Drug Co., Camp's Pharmacy, Dunn Drug Co., Hart's Pharmacy
DARIES: Mayhaugh Dairy, Hoyle Dairy, Sunset Dairy
FREIGHT LINES: Curry Freight Lines, Dalby Freight Lines
FUNERAL SERVICE: Fields-Boen Funeral Service, Lindsey Funeral Home
FURNITURE: Empire Furniture Co., Smith-McCraw Furniture, Green Furniture & Sheet Metal Work
GROCERIES & MEATS: Mascho Grocery, Piggly Wiggly, Helpy-Selfy, Looper Grocery No. 1, Looper Grocery No. 2, Seago Grocery, J. W. Smith Grocery, C. E. White Seel Co., Huffs Grocery & Market, B. H. Thames Market, Young's Market, Cash Grocery Co., Baum Grocery Co.
GAS & OIL, WHOLESALE & RETAIL: Dyer Slaton, Paul Schick, G. S. Shutt, Mabry Brothers, C. C. McClasnon
GARAGES: Geo. Mason Motor Co.

- Doc Hines Garage, Car Manguin Motor Co., Kiker's Service Station
HAICHERIES: Plainview Hatchery Co., Smith Hatchery
HOTELS: Hilton Hotel, Ware Hotel
HARDWARE: Meinecke Bros Hardware, Downen Hardware Co., Wes-Tex Hardware Co.
INSURANCE: R. Q. Silverthorne, L. C. Files, Boyd & Davenport
JEWELRY: King's Jewelry, Wilbert Peterson
LAUNDRIES: Model Laundry
LADIES' WEAR: The Fashion Shop, Flaxman's Style Shop
LUMBER COMPANIES: Foxworth-Galbraith Lumber Company, Long Bell Lumber Sales Corporation, Higginbotham-Bartlett Lumber Co., Rockwell Brother & Company
MATTRESS FACTORY: Plainview Mattress Factory
MILLS & ELEVATORS: Harvest Queen Mill & Elevator Co., Wes-Tex Grain and Milling Company, Bawden Fuel and Feed Company
MACHINERY: Locke & Locke Machinery Company, E. K. Hufstедler & Son, Davis & Gibbs, Cooksey & Atkinson
MEN'S CLOTHING & SHOES: The Reinken Company, C. C. Stegbs, The Man's Shop
MONUMENTS: South Plains Monument Company
MISCELLANEOUS: City National Bank, Texas Land & Development Company, E. H. Perry

- Harry Keever, C. E. Smith, Jack E. Skaggs, Jack E. Skaggs, C. E. Davis, J. E. Hall, E. C. Kuykendall
PAINT & GLASS: Crenshaw Paint & Glass Company
PRINTING AND PUBLISHING: Community Weekly, Thatcher Printing Co., Herald-News Publishing Company
PRODUCE COMPANIES: People's Produce Co., Bailey Produce Co.
PHOTOGRAPHIC STUDIOS: Ash Studio
PLUMBING & ELECTRIC: Plainview Plumbing & Electric Co., Burt Electric Co.
RESTAURANTS: Imperial Waffle House, Senate Cafe, Gordon-Barrow Tea Room, Broadway Coffee Shop, Quick Lunch, Max Garrett Barbecue Pit, Coney Island
SHOE SHOP: Ash street Shoe Shop
THEATRES: The Texas Theatre, Granada Theatre
TIRE COMPANIES: Jordan Tire Co., Jackson Tire Company, Bernie Phillips Tire Co.
UTILITIES: Texas Utilities Company, Postal Telegraph Co., West Texas Gas Co., Western Union
VARIETY STORES: A. V. C. Store
F. W. Woolworth Co.
WASHING MACHINES & SWING MACHINES: The Maytag Shop, Ford Singer Sewing Machine Agency
ICE COMPANIES: Plainview Ice Company
FRIGIDAIRE: M. E. Sidebottom

Ellis of Amarillo are visiting in the Graham home

CROSBYTON AND DAUGHTER TY MEN INJURED IN AIR-PLANE CRASH

Two Victims Suffer Of Brain Concussion; Airplane Falls Sunday

Two of three men injured in an airplane crash Sunday afternoon near Crosbyton were resting in a Lubbock sanitarium Tuesday night. Condition of each remained critical. Harvery Morton, 22, of Crosbyton, a passenger most seriously hurt of the trio, was semi-conscious. Jim Roberts, 22, of Crosbyton another passenger was conscious only at intervals. Both Morton and Roberts suffered brain concussion.

"Red" Ferguson about 28 the pilot of Daugherty community was the other person injured. The accident occurred about 4 p. m., two and a half miles northeast of Crosbyton. The ship, an open biplane with dual controls, had taken off a few moments earlier at the south edge of Crosbyton, and had attained altitude of only a few hundred feet.

Ferguson said one of the passengers, in the front cockpit, grasped a control stick, that the ship veaved and he lost control. The plane struck the earth at an angle of about 45 degrees, jamming the motor backward against the two passengers it was said at Crosbyton.

Both Roberts and Morton were knocked unconscious. Roberts, who regained consciousness several hours later, suffered a fracture of the left leg, laceration, and bruises. Ferguson escaped with minor lacerations and bruises.

The American Legion of Wheeler is making repairs on the Legion building at that point. A new coat of cement of bright cream color is being applied. The entire interior and outside woodwork is being repainted.

The American Legion of Wheeler is making repairs on the Legion building at that point. A new coat of cement of bright cream color is being applied. The entire interior and outside woodwork is being repainted.

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men
Unless two pints of bile juice flow daily from your liver into your bowels, your bowels decay in your bowels. This poisons your whole body. Movements get hard and painful. You get yellow tongue, red lips, low skin, pimples, dull eyes, bad breath, bad taste, gas, diarrhea, headache. You have become an ugly-looking, food-avoiding, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.
But don't take salts, mineral water, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and don't take away enough of the decayed poison. Cosmetics won't help at all.
Only a free flow of your bile juice will stop this decay poison in your bowels. The free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm in 10 days, start taking Carter's Little Liver Pills according to directions today. Stop at drug stores.
Refuse "something just as good" for it may grip, loosen teeth or scald bottom. Ask for Carter's Little Liver Pills by name and get what you ask for. © 1935, O. M. Co.

Dr. R. A. ... Practice limited to feeding of infants, and care of case of Office at Plainview, Plainview, Tex.

Dr. R. R. ... Dentist PHONE NO. Office Over First N. LOCKNEY, TEX.

DR. E. L. SPENCE EYE, EAR, NOSE AND THROAT SPECIALIST Office in Plainview, Tex. and Clinics

ANNOUNCEMENT

The Beacon is authorized to announce the following persons for the office until their names appear in the action of the Democracy to be held July

Congressman, 19th Congress District: Arthur P. Duggan, George Mahon, Clark Mullican.

For Representative of 12th District: J. N. Johnston

District Judge, 110th District: Kenneth Bain, A. J. Folley, H. C. Brummett

For District Attorney District: Alton B. Chapman, Tony B. Maxey

For County Judge: J. W. Howard, A. H. Kreis, Tom W. Deen

County Treasurer: Mrs. Maud Merrick

For District Clerk: Roy O'Brien, George B. Marshall, J. J. (Jeff) Davis

For County Clerk: A. B. Clark

Sheriff Of Floyd County: E. S. Randerson

For County Attorney: Winfred F. Newsome, W. E. Grimes

For Tax Assessor And Collector: Frank L. Moore

For County School superintendent: E. C. Nelson, C. A. Cass, Floyd Blankenship, Price Scott

For Commissioner Precinct: E. R. Harris

For Commissioner Precinct: Walter Wood, R. L. Lackey

ABC BRINGS THOSE NEEDED LEISURE HOURS TO THE FARM WIFE



ABC Model 44G

A New Deal for the Farm Wife! ABC Model 44-G, Washer, powered with a "Blue Flash" Briggs and Stratton four cycle gas engine is the present answer to the washing problem on the farm. Large capacity, corrugated, vitreous porcelain tub—ABC sturdily built heavy-duty wringer—and many other exclusive ABC safety and convenience features. The Briggs and Stratton "Blue Flash" gas engine starts easily and is very economical to operate. Sold on convenient terms.

Dyer Hardware & Furniture

EUGENE HARRIS says:

"The institution of life insurance is so large the sun never sets on its business. It is nation wide in encouraging thrift, in service to the people, and in protection for the people."

He sells good old **STATE RESERVE LIFE**
THERE'S NONE BETTER Phone 71

We Must All Become 'Community Minded'

You have your own little circle of home and personal interests. Your neighbor has his.

But today we must all learn to think and act within a larger circle than formerly. We must become community minded. We must cooperate. There must be more joining of hands and less jostling of elbows.

The policy of this bank, as always, will be to work for the general good of this section. For whatever benefits this community, must benefit to some extent ever deserving individual in it.

There are a great many ways in which the facilities of this bank can be useful to you. You will find us ready to help you to make the best possible use of them.

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

First National Bank

—Over One Quarter Of A Century In Lockney—

BANKHEAD BILL GOES TO PRESIDENT FOR HIS SIGNATURE

Congressional action was completed Tuesday on the Bankhead compulsory cotton control bill. It now goes to the President, who recommended it.

The House adopted the conference report approved Saturday by the Senate. Cotton production is limited to 10,000,000 bales in the coming year by the bill.

It is a new venture in economic planning and becomes effective upon the President's signature. It may be extended a second year through presidential proclamation if two-thirds of the farmers favor it.

The measure imposes a tax of half the current market price, or not less than 5 cents a pound, on all cotton produced in excess of 10,000,000 bales. It is designed in its voluntary cotton production reduction program.

HIGH SCHOOL HONOR ROLL 5th Six Weeks

Seniors

- Roach Allen
- Annie Mae Bloxom
- Paul Bybee
- Faye Cook
- Marthella Graves
- Virginia Hohlaus
- Patricia Patterson
- Imogene Roberson
- Troy Royal
- Herman Thornton
- Owen Thornton
- Mary Williams
- Leslie Wright
- Ferrell Dobbs

Juniors

- Ruby Lee Baker
- Chester Carthel
- Eda Copeland
- Max Faulkner
- Mildred Hage
- Ottis Moore

Sophomors

- Pauline Beall
- Dora Copeland
- Guy Phenix
- Gladys Pratt
- Muriel Trussell

Freshmen

- Mary Allen
- Frances Humphries
- Robert Lee Smith

SENIOR EPWORTH LEAGUE PROGRAM

Leader—Mary Gaynelle Thomas
 Scripture: Gen. 1: 26-31
 Some Facts about wealth—by Leader
 What is wealth for? Joh. 38: 1-7, 19-30—by Jessie Harris
 What did Jesus teach about wealth? found in Ps. 24: 1-6; 50: 7-15 and in Jas. 1: 17-18—By Louella Walters
 Benediction:

Baseball Makes its 1934 Bow



U. S. A. . . . Another season and new thrills ahead as well trained teams in many leagues tilt the lid off this week and the chases for pennants are on. . . . Leading the parade, of course, are Manager William (Memphis Bill) Terry (left), and his world champion New York Giants and Joe Cronin (right), who leads his Washington, 1933 American League champions, in the dash to win again.

TWO MEN DIE IN AUTOMOBILE CRASH AT PLAINVIEW

A collision of two automobiles at a street intersection during a rain cost the lives of two men at Plainview Tuesday.

Floyd P. Stambaugh, 58, and a carnival worker, Ira Robinson were killed when the touring car in which they were riding struck a lighter automobile driven by Weldon Whitford of Plainview. They were thrown clear of the wreckage. Whitford suffered only from shock and the driver of the touring car was uninjured.

UNEMPLOYED DEMAND CASH INSTEAD OF GROCERIES

Up at St. Joseph, Mo., the other day 2,000 unemployed persons marched on the city hall demanding cash instead of groceries. It appears to this writer that groceries would come in mighty handy if one is in need of something to eat, and just why they should demand that Uncle Sam hand out the cash is beyond us. It seems that we have reached the day and time when quite a few of our people expect a pension for life. The United States owes no one a living, this is a land of opportunities, although we admit they come in a small way some times, but they are here just the same. The Federal Government has been creating opportunities for the past year in order to help things along, and as times get better we are expected to shift for ourselves and not lean on the arm of the Government for the rest of our lives.

The new Hannes hatchery at Rails has opened for business with a total capacity of 25,000 eggs. Two electric incubators are turning out hatchlings at frequent intervals.

Main produces more potatoes than Idaho.

Danish farmers are often members of a dozen co-operatives, and their finances are cared for by a co-operative bank.

In sending a letter the average cost to the government is 1.73 cts.

American capitol has done much toward the development of mining properties of Chili.

Why Liquid Laxatives are Back in Favor

The public is fast returning to the use of liquid laxatives. People have learned that the right dose of a properly prepared liquid laxative will bring a perfect movement without any discomfort at the time, or after.

The dose of a liquid laxative can be varied to suit the needs of the individual. The action can thus be regulated. A child is easily given the right dose. And mild liquid laxatives do not irritate the kidneys.

Doctors are generally agreed that senna is a natural laxative. It does not drain the system like the cathartics that leave you so thirsty. Dr. Caldwell's Syrup Pepsin is a liquid laxative which relies on senna for its laxative action. It gently helps the average person's bowels back to regularity.

You can always get Dr. Caldwell's Syrup Pepsin at any drug store, ready for use. Member N. R. A.

AIKEN NEWS

Bro. Apple filled his appointment at the Methodist church Sunday and Sunday night.

Mr. and Mrs. Hop Weathers and family spent the week end visiting relatives in Amarillo. Their daughter, Mrs. Von Allen, and little daughter, Jeanette, returned home with them.

Those spending Sunday in the John Morrison home were Rev. and Mrs. Apple and children, Miss Faye Morrison of Canyon, and Kate Morrison of Plainview. Mr. and Mrs. Joe Hutchinson of Big Square visited Mr. and Mrs. Claud Morris and family Sunday.

Mr. and Mrs. A. A. Brock and son, Melvin, Loren Rollins and Raymond Anderson spent the week end in Lubbock. While there Melvin underwent a tonsil operation he is recovering nicely. Thurston and Johnnie Gilcrease of Eastmound visited Clearance and Melvin Gilcrease Sunday.

Mrs. B. N. Ralph has been visiting her mother at Ft. Worth and Mr. Ralph went down to accompany her home. While there they attended the State Sunday School convention.

Addie Shugart, who is attending Watsons business School at Plainview, spent the week end with her parents, Mr. and Mrs. A. P. Shugart.

Mrs. J. E. Hampton is visiting Mr. and Mrs. D. W. Colson of Ilick this week.

Mr. and Mrs. L. P. Moon of Plainview visited her parents, Mr. and Mrs. A. C. Wibanks.

TECH GETS NEW BAND DIRECTOR

D. O. Wiley director of the Simmons University Cowboy band, has been employed to direct the Texas Technological College Marching band, filling the place of Harry LeMair, who recently resigned.

Formal approval of the contract will be made by the Tech Board of Directors in June, to become effective September 1, according to President Bradford Knapp. Plans for an annual summer band school, similar to the annual coaching schools conducted at Tech, have been made, the first to begin in 1935.

Granada THEATRE PLAINVIEW

SATURDAY APRIL 21ST
2 Complete Full Length Features and good Comedy
For one price, 1 P. M. to 9:30 P. M. only

Feature No. 1
Authentic Thrills—Unusual Scenes—A new kind of wild Animal Thriller.

ASIA'S FIERCEST JUNGLE BEASTS CLASH IN MORTAL COMBAT!



GREATEST ANIMAL THRILLER EVER MADE!

DEVIL TIGER



Directed by CLYDE E. ELLIOTT

Actually Filmed in the heart of the jungle.

Feature No. 2
Buffalo Bill, Jr. in—
"RAWHIDE ROMANCE"
Full length Western Drama, Also Comedy "Pugs and Kisses" Adults 20c and 25c children 10c

SATURDAY MIDNIGHT
APRIL 21 SUN. & MON.
APRIL 22 and 23

The most exciting comedy drama in all movie history!

Spencer TRACY Jack OAKIE

TROUBLE "EXPERTS" LAUGHING LOVING FIGHTING in

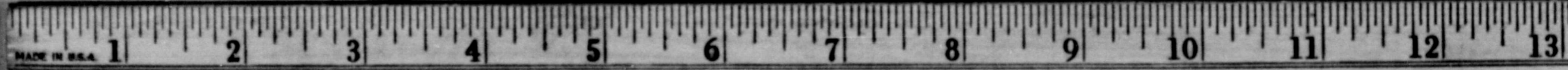


LOOKING FOR TROUBLE



Tracy and Oakie, what a team, as Trouble Shooters in the fastest, funniest, most thrilling comedy romance of all time.

Also comedy "Next Week End"



COME ON IN AND

Eat With Us SATURDAY

Then Don't Forget That

Sunday Dinner

Short Orders of All Kinds
Plenty of Good Coffee

We are always glad to see you. Walk right in

Cozy Cafe

SNYDER TO BE HOST TO P. T. A. CONVENTION

Expecting At Least 150 Delegates At The 14th District Convention Next Week

SNYDER, April 19—Instead of discussing abstract subjects, the 14th district Parent-Teachers Association convention will feature "The Child and His Community" when it meets here April 27 and 28. The thread of this theme is carried throughout the printed program released Monday by Mrs. J. R. Strayhorn, of Rotan, publicity chairman.

Advance reports to Mrs. Hugh Taylor, homes chairman, indicate that at least 150 delegates from the 24-county district will be on hand for registration at 10:00 o'clock Friday morning. "Snyder is ready," Mrs. P. C. Chenault, local president, said yesterday, "with an out-standing program, plenty of hospitality, and excellent entertainment features."

Countries in the district are as follows: Bailey, Lamb, Hale, Floyd, Motley, Cottle, Cochran; Yoakum, Gaines, Dawson; Borden, Scurry, Fisher, Jones; Hockley, Lubbock, Crosby, Dickens; King, Terry, Lynn, Garza; Kent Stonewall.

In addition to speeches, various social events, and business sessions, the convention will headline: An exhibit room containing posters, record books, yearbooks, and general P. T. A. literature; conferences on practically all phases of P. T. A. activity; tree planting on the high school campus; and a question box conducted by Mrs. J. M. Crain of Claude state representative.

In Treasury Dept



WASHINGTON . . . Thomas Jefferson Coolidge (above), Boston banker, photographed at his desk when he took over U. S. Treasury fiscal affairs as assistant to Secretary Morganthau.

ions, the convention will headline: An exhibit room containing posters, record books, yearbooks, and general P. T. A. literature; conferences on practically all phases of P. T. A. activity; tree planting on the high school campus; and a question box conducted by Mrs. J. M. Crain of Claude state representative.

LAMB FEEDING EXPERIMENT AT TECH COMPLETED

The fifth consecutive annual lamb feeding experiment, conducted by the Texas Technological College department of animal husbandry, in cooperation with the Texas agricultural experiment station, has recently completed. The experiment included the use of silage for fattening purposes when supplemented

with pulverized oyster shell. "Results of the project are not clearly mapped out as yet," Prof. W. L. Stangel, head of the animal husbandry department, said "but they will undoubtedly prove the value of silage as roughage in feeding experiments."

Lambs used in the project were sold at a market price of \$8.25 per hundred, and yielded good-to-choice on foot and medium to good carcasses. In spite of the fact that there has been a considerable advance in the price of feed, the margin between the price of feeders and the price of feeder lambs has enabled lamb feeders to realize a profit in the feeding.

HONOR ROLL Intermediate Grades

- Seventh
Billy Ed Whitfill
Mary Beth Trussell
Joyce Thomas
Mary Margaret Ridings
Pauline Hutton
Leona Dagley
Georgia Belyue
Mary Alice Baker
- Sixth
Bernadean Bennett
Grace Grubbs
Christine Reves
Doris Sams
Elena Faye Wofford
Ballard Graves
Eldon Hill
Buford Humphries
- Fifth
Bonnie Faye Goodrich
Mary Louise Shaw
Lovelie Belyue
Lawrence Hoblaus

Mrs. G. D. Tate and son, Grayson D. spent the week end at Quitaque visiting friends.

Ike Finley of Floydada was a Lockney visitor Wednesday and Thursday.

Ima Nell Jackson of McCoy, Texas, is here this week visiting her brother, Dwight Jackson and wife.

Uncle Jack Gilbert, who has been critically ill for several weeks, is reported Thursday morning as being about the same.

Mrs. Daff Griffith has been quite ill this week at her home but was slightly improved yesterday. Her children are here with her.

There may be some of the less industrious who will get the idea that unemployed insurance will protect them from the danger of

having to go to work—Boston Transcript.

Every aviator who has used a parachute can give legislators pointers on the back-to-the-land movement.—Cincinnati Times-Star.

Mr. and Mrs. Vernie Evens of Elk City, Okla., spent Saturday and Sunday as the guests of Mrs. L. L. Anderson.

The sparrow is the costliest alien that North America ever admitted.

Shop at CAVE'S

For your toilet preparations and beauty aids You'll always find outstanding values and a most complete assortment including the following well known brands... at 10c & 25c

Woodbury's, Jergen's Tangee, Golden Peacock, Lady Ester, Nadinola, Ponds; Kiss-proof, Heather, Debonaire, Southern Flowers, Colgates, Sue Pree, Mavis, Djer-Kiss, Viveni and others.

Four mighty popular numbers at 25c are—

Woodburys 25c
(Cleansing cream, liquefying cream, facial cream, face powders)

Southern Floyers 25c
(Cleansing cream, Tissue cream, Vanishing cream face powder)

Debonaire 25c
(Cleansing cream, Turtle oil cream, Liquefying cream, Foundation cream, Tissue cream, Bleach Cream, Hand cream, Hand Lotion, Skin Cleanser, Astringent, Muscle Oil, Face Powder)

Large Size
Sue Pree 25c
Cold cream, Theatrical cold cream, Liquefying cream, Lemon cream, Foundation cream.

CAVE'S PLAINVIEW

Farms for Sale or Trade

We Have Some Real Bargains in Farm and Ranch Land In Floyd and Adjoining Counties

One 80 acre tract well located, all sowed to wheat that is in good thrifty condition priced to sell with crop if sold at once.

One 160 acre tract, located in shallow water belt buyer gets the rent this year. Priced right.

One 214 and 1-3 acre tract, well improved, close in. Priced cheap if sold this month.

If you are interested in selling or trading your farm or ranch list it with us.

We Have The Right Size Farm For All Buyers

McAdams & Childers

LOCKNEY, TEXAS

Secret Service Ace



WASHINGTON . . . William H. Moran (above), is rated one of Uncle Sam's most valuable Secret Service investigators. He reached retirement age of 70 late in March. By a special order, President Roosevelt retains him as chief for two years more.

The Lockney Beacon Offers You a Great Subscription Bargain

That Means a big saving to you

Your Home Newspaper and the pick of this choice list of magazines, all for the amazing low price of

\$1.50

Select FOUR of these famous magazines. You get 1 magazine from Group 1 and 3 magazines from Group 2 and the Lockney Beacon all for 1 year for the \$1.50.

Group 1--Select 1 Magazine

- Better Homes & Gardens
- Delicater
- Hollywood Movie Magazine
- McCall's Magazine
- Movie Classic
- Pathfinder (Weekly)

- Pictorial Review
- Open Road (Boys)
- Screen Book
- Screen Play
- True Confessions
- Radioland

Group 2--Select 3 Magazines

- Progressive Farmer
- The Country Home
- Southern Agriculturist
- Capper's Farmer
- Gentlewoman Magazine
- Good Stories
- Home Circle

- Household Magazine
- Illustrated Mechanics
- Mother's Home Life
- Needlecraft
- Successful Farmer
- Woman's World

If you prefer you may choose all 4 Magazines from Group 2
This offer is available to new and old subscribers to this paper for a few days only



If you're feeling the strain of stocking wear
GORDON NE--FLEX
will stretch your budget!



Gordon NE-FLEX
THE FLEXIBLE KNEE MAKES IT SAFE FROM STRAIN

LASTEX—at last—in a sheer chiffon stocking—knitted right into the welt. The two-way stretch of this miracle yarn yields with every movement of your body, fits your leg perfectly and laughs at runs.

ECONOMICAL - COMFORTABLE - DURABLE - BEAUTIFUL in all the smart new colors.

Fashion Shoppe

ANNIVERSARY PARTY

The King home was the scene for a delightful party on Friday evening April 13th, when Mr. and Mrs. Albert King entertained in honor of Mr. and Mrs. Herman R. King's first anniversary.

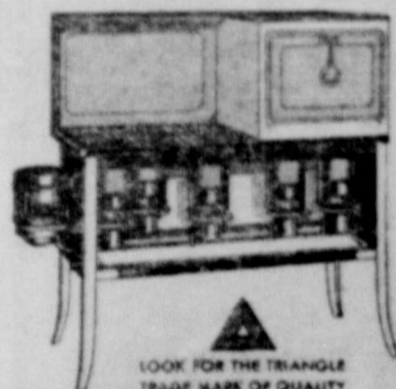
The guests began arriving about eight P. M., and shortly after arriving they were served a course of sandwiches, coffee, and cake from a beautifully appointed table. The table was laid with a Colonial lace over yellow. In the center, lighted yellow tapers lined the entrance to a gate lead-

ing to an improvised altar of cotton on which a miniature bride and groom stood under an arch decorated with lilac and cherry blossoms. The background of the altar was a tall wedding cake topped with a single yellow taper. To the left of the cake three other tall tapers stood, while on the right a green bowl of yellow jonquils added a touch of beauty and completed the color scheme.

Bridge, forty-two and lively conversation furnished the entertainment the remainder of the evening. Upon leaving the guests wished the couple many happy returns of the day.

The guest list included: Messrs. and Mesdames T. J. Jarboe and Billie Rue, R. L. Knox and R. L. Jr., W. B. Hatchett and Louise, E. G. Foster, Fred Drake, Elzie Hood and Ila Faye, Sherman Hood and Mildred, T. J. Griffin, Herman Huffman and Helen Jeanette, Arch Crager, Eugene Harris, Carl McAdams, Rob. Smith and Bryan and Howard, J. L. Suits, N. E. Greer, and W. H. Workman.

Mesdames C. D. Merrick, Ira Broyles, C. B. Jones and Messrs. T. S. McGehee, G. B. Johnston, Edwin Boedeker, Hubert Frizzell, Carl McAdams Jr., Melvin Walter Morris Tannyhill, Cye Davis, Curnes Baker, John Bean of Silvertown, Misses Edith and Agnes Johnston, Jeannie Wiley, Leota Frizzell, Mable Veigle, Olga Carthel, Maye Foster, and Helen Baker, Sylvia Day and Hope Clements of Matador, Masters Edward Bryant, Hugh Neince, Milton Frizzell, Robert Lee Smith, Claude Workmen, Ben O. King of Silvertown, Chester Strickland of Kress, R. P. Phillips of Tulia, A. J. Folley and Francis Elane, Oliver Allen, and Lucian Wheeler of Floydada, the honored guests, Mr. and Mrs. Herman R. King, and the host and hostess, Mr. and Mrs. Albert King.



The Range You've Always Wanted

Now, you can have that High-Power Perfection Range at a price you can afford to pay. Perfection-made products are priced at the lowest they have been in years, but, the low price does not mean that the name "Perfection" stands for any less quality. On the contrary, Perfection High-Powers are GREATER VALUES than ever before—they include additional conveniences.

A demonstration will convince you that the High-Power is the fastest oil stove burner in the world. See it today, or better still, try one in your own kitchen, without obligation.

HIGH-POWER PERFECTION

BAKER MERCANTILE Co

Flor MELBA

The CIGAR Supreme
Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havanna and imported tobacco for only 5c.



OF INTEREST TO WOMEN



Designed in sizes, 14, 16, 18 20 (with corresponding bust measure, 32, 34, 38 40 and 42). Size 18 requires 4 1-4 yards of 39 inch material with 1-3 yard for contrasting.

Favorite Spring Frock

Pattern 8178—Daytime fashions for spring and summer are distinguished by interesting sleeves and slim skirt lines. This design answers all the requirements for an attractive spring dress for the street. The tucked sleeves softly bloused at the elbow, the gay butterfly effect of the jabot, the molded hip lines and flaring hem all combine in a pleasing appearance.

In the matter of selection of materials, pastels, crepes, pre-wrinkle blues, moss green or the new soft shade of dusky pink are the first suggestions for spring. For summer, printed voils, batiste or triple sheer could be used effectively with white accessories. For PATTERN, send 15 cents in coin (for each pattern desired) your NAME, ADDRESS, STYLE NUMBER and SIZE to Patricia Dow, (Lockney Beacon) Pattern Dep't, 115 Fifth Avenue, Brooklyn, N. Y.

Knockabout suits with matching or contrasting topcoats are the choice of many girls this Spring. One suit, in beige and brown mixture tweed has a topcoat in white and brown check. Black and white check jackets with all-black skirts are again popular, and the reverse color scheme is also often seen. A variation of this is the fitted jacket



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would, no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

blue and white check tweed worn with a plain dark blue skirt. A blue felt hat goes with this costume. These outfits look very sporty and are extremely youthful and should therefore be avoided by the woman who is heavy or a mature type.

The shops show delightful outfits dedicated to the girl who likes to go on from business to a party without making a change. Printed silk ensembles are extremely practical for this purpose as are dresses of black woolen with a white satin blouse and a simple swaggar jacket, also of the black woolen. The right accessories can easily give such outfits a dressed up air. Sheer crepes in black or navy with smart lingerie touches always look well. Colors are also used, many a light blue silk frock having its own coat of navy blue velveteen, done on fitted lines. The new ankle-length is exceedingly smart, which gives the business girl the chance to look well when she goes on afterwards to her date.

A new trick is to use no rouge on the cheeks, but to touch the ear lobes with brilliant coloring to match the lips. That's something new to interest the beauty candidate.

A foundation cream is applied, well and rubbed in. The skin surface is fluffed with powder that is a dark ivory. Then the compact gets in its pretty work.

Earrings are staging a comeback. There are button ones and lovely dangling things. Buttons for long faces, dangles for round ones.

To remove the rust from a gas stove rub over with a cloth dipped in linseed oil.

If a little lemon juice is added to the water used for mixing pastry, it will make the pastry

lighter and remove all taste of fat or lard.

AMERICAN LEGION CONVENTION FOR 19TH TO BE HELD AT LUBBOCK TEXAS

Date For Affair Has Been Set For May 20; Executive Committees Hold Meeting

Convention of the American Legion for the newly created 19th congressional district will be held in Lubbock, May 20, to select an executive committeeman a delegate, and alternate to the national American Legion convention to be conducted this fall, and a woman's auxiliary chairman for the district.

Legion Posts in this district are at Amherst, Aspermont, Big

Springs, Brownfield, Coahoma, Colorado, Floydada, Haskell, Lamesa, Levelland, Littlefield, Lockney, Lubbock, Morton, Mule shoe, Petersburg, Plainview, Post Rule, Seagraves, Slaton, Spur Stanton, Tahoka and O'Donnell.

Executive committees of Allen Bros. post No. 148, and its woman's auxiliary met jointly Sunday afternoon at Legion hall to perfect plans for entertainment of convention visitors.

An attendance of 500 legionnaires and auxiliary members is anticipated. Most of them will be in Lubbock both Saturday, May 19, and Sunday May 20, it is believed.

An Elk can grow new antlers in four-months; about mid-March the old antlers fall off, and new buds appear immediately.

Frank Perkins INSURANCE and BONDS

QUILTS

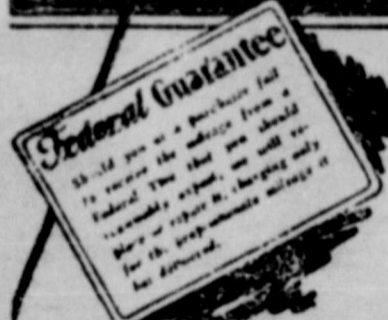
Time to have them washed and put away for the summer. Our price is

5 for \$1.00

Leave word at the Baker Hotel

Floydada Steam Laundry

You're entitled to TIRE SERVICE when you BUY TIRES



OUR willingness to serve you just begins when we apply your tires. We sell Federal Extra Service Tires because we are convinced they are the best tires made—the quality of our service matches the quality of our tires.

This is a friendly store—our customers are our friends—and when tire service is needed, we give it with a smile.

Our prices are always right and the something plus that you get from us costs you nothing.

Come in to day and let's talk over your Tire troubles

FEDERAL Extra Service

Ozark Service Station

Lockney, Texas

The sparrow is the costliest alien that North America ever admitted.

The American Legion Auxiliary is building a public library at Perryton.

"Sealed Power"

The name "SEALED POWER" is your absolute assurance of the best in engineering design, service, plant facilities and accuracy.

Bring us your car for a complete check-up, we have a surprise in store for you.

Pennington Motor Co.

PHONE 57

Phillips Gas And Oils
Lee and Seiberling Tires
Complete Battery Service

COTTON SEED For Planting

Big Boll, heavy fruiter, good staple, 460 pounds lint per acre on 350 acres 1933, without summer irrigation.

55c PER BUSHEL

SEED AT PATTERSON GIN CO.

LOCKVIEW FARMS

What Feeders, Buyers and Sellers Are Doing

G. C. Middleton, Plainview, sold 20 dogie calves averaging 350 pounds at Kansas City, Mo., Wednesday of last week for \$2.50 per hundred pounds and 43 dogie veals averaging 190 pounds for \$2.75 per hundred.

R. E. Hilburn, McAdoo, sold seven head of cattle at Fort Worth Wednesday of last week. Two 972 pound-cows sold for \$2.10 per hundred; one 655-pound yearling sold for \$2.60; two 925-pound bulls for \$1.75 and two 317-pound calves for \$3.50.

W. M. Graham, Matador shipper, sold nine 842-pound yearlings at Fort Worth for \$5.60 per hundred pounds and two 762-pound yearlings for \$5.00 per hundred.

Frank L. Harris, who has been feeding several hundred head of cattle at Plainview, sold nearly 200 head Wednesday of last week at Fort Worth. They were 123 heifers, sold in 3 weight groups

of 595, 635, and 569 pounds that brought \$5.10 per hundred. Thirty-five 640 pound-yearlings and 30 that averaged 551 pounds brought the same price and nine 496-pound yearlings brought \$4.10.

O. B. Jackson, Plainview, had 19 Jersey calves at Kansas City, Mo., last week that brought \$2.25 per hundred pounds for 400-lb. animals. Fourteen Jersey veals, averaging 200 pounds, brought \$2.50 and nine cutter cows, averaging 800 pounds, brought \$2.

J. S. Birdwill, Crosbyton, sold 47 steers averaging 938 pounds for \$5.25 per hundred.

Burson and Bryant, Sterley, sheep men, sold 633 lambs at Ft. Worth. Three groups that averaged 73 pounds brought \$6.85 per hundred. They included, 298 head, 270 head and 57 head. Eight clipped yearlings and twos, averaging 103 pounds and two clipped yearlings and twos averaging 90 pounds, brought \$6.

O. C. Edwards of the T-Bar ranch, west of Tahoka, sold 71 head of steers he fed out at the Slaton Oil mill at Fort Worth recently. Twenty-three 1,044-lb steers sold for \$4.75; 25 steers averaging 1,007 pounds brought the same price and 20 steers averaging 1,127 pounds brought the same while three 1,230 pound steers brought \$4.

Fred Snyder of Lubbock in addition to operating one of the largest cattle ranches in West Texas is an extensive feeder. This Winter and Spring he has had around 5,000 cattle on feed at Slaton, Whiteface and Levelland. A short time ago some of the cattle from Whiteface went to the Chicago market and sold for \$7.00 or within 50 cents of the day's top for the best, longed corn belt cattle. Snyder uses corn, grain sorghum and cottonseed meal as the basis for his feeding ration. Two loads of his heavy heifers from

Whiteface sold on the Fort Worth market last week at \$5.75—top for the day and week on heavy heifers. These heifers averaged a little less than 800 pounds.

There were about 12 per cent fewer cattle on feed for market in the 11 corn belt States on April 1, 1934, than on the same date in 1933, according to the estimate of the United States Department of Agriculture. This percentage decrease amounts to 170,000. Compared with the number on feed April 1, 1932, there is an increase of 82,000. The decrease was general over the entire area except Nebraska, which showed no change. The decrease in the number of cattle on feed this year is in part a reflection of the corn situation. Large quantities of the 1933 corn crop, which was 15 per cent below an average in the corn belt, have been sealed on farms to secure federal loans and as a result corn prices are relatively high compared with cattle prices.

Shipments of stocker and feeder cattle inspected through stockyards into the corn belt during the nine months period, July 1933, to March, 1934 inclusive, were 11 per cent smaller than for the same period a year earlier. For the 3 months, January to March this year, the stocker and feeder shipments were 14 per cent smaller than a year ago.

Shipment of cattle from Llano, which has practically at a standstill for several months, was resumed April 15, when the annual Spring movement began. Some 3,000 yearlings have been bought from Llano parties for April delivery, as follows: Jack-Montgomery of Vinita, Okla., bought 1,500 head; Hartley Brothers of Vinita, 1,400 head; and Oscar Hadden of Ponca City, 250 head. Ranchmen are jubilant over range conditions in Llano County since the recent rains. Grass is in fine condition and the tanks are full.

Activity of real estate in Muleshoe and Bailey County continues on an upward tendency. A total of 4,180 acres of farm land changed ownership during March. Also two Muleshoe town lots changed hands.

A Call for Better Shoes at Lower Price



Yes, sir—they're all leather and just look at their superb style—A popular wing tip of Black Calf Skin.

BAKER Mercantile Co.

The Mormon Church forbid polygamy in 1890.

Australia has been settled for only 150 years.

THE FACT FINDERS—and Their Discoveries



THERE ARE ABOUT 7,000,000 DOGS IN THE UNITED STATES



NOW LET'S HOP OVER TO SOME OF OUR WESTERN STATES AND PICK UP A FACT OR TWO



WILD HORSES ARE STILL TO BE FOUND, NOTABLY IN COLORADO, NEVADA, OREGON, IDAHO, MEXICO, AND ARIZONA



HERE WE GO FOLKS, ON ANOTHER FACT-FINDING ADVENTURE—HOP ABOARD & TRAVEL WITH US TODAY



THE FIRST THING WE STUMBLE ACROSS TODAY IS THIS—APPROXIMATELY 2,000 CAR LOADS OF POTATOES ARE USED EACH DAY IN THE UNITED STATES...



INDIANA, ILLINOIS, OHIO, MISSOURI & KANSAS HAVE A GROWING SEASON OF FROM 150 TO 180 DAYS. IN THE NEW ENGLAND STATES THE SEASON IS FROM 120 TO 160 DAYS LONG....

By ED KRESSY

"THE MAIN THING ON MAIN STREET"

Daily Buzz
MAIN STREET'S FOREMOST NEWSPAPER
HATCH TWINS ON MAIN ST.
OLD MAN HATCH PARADED HIS TWIN ANGELS DOWN MAIN STREET THIS MORNING AND GAVE THE GROCERY STORE BOYS A TREAT.



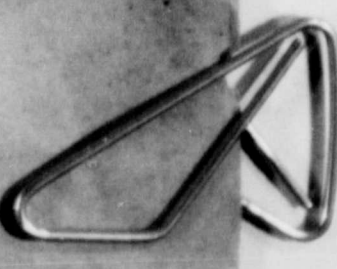
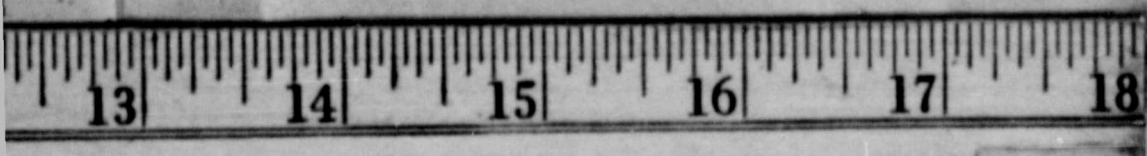
By L. F. Van Zelm

SNODDLES

THE FEARLESS EAGLE'S FIGHT ONLY POSTPONED THE REDSKIN'S PURPOSE, ON FRIDAY TODAY YOU WILL SEE A TERRIFIC CLIMAX!! THE SINEWY HAND IS CLOSING ON POOR SNOODY! -OH- WHERE -OH WHERE IS OUR OLD FRIEND THE INDIAN SCOUT?



By CY HUNGERFORD



Your Hands are always safe

Stop in and see this new washer that guards your hands — keeps them AWAY from the wringer. This startling feature is found only on the new Haag Supersafe—the finest washing machine ever built! Now in operation with the amazing Mechanical Hand at our store. Come and see it!



See the Mechanical Hand and Supersafe Agitator at

HAAG Supersafe WASHER



FLORENCE Oil Range With 22 Big Features

Come in and see this Amazing Value

"Better looking—better cooking" describes the new Florence Oil Range. Its modern rounded-corner design and gleaming green and ivory porcelain will grace any kitchen. Its clean, wickless "focused heat" means comfort and economy, with best results in cooking. Its rock wool insulated oven has a new Fingertip Heat Control that means success in all your baking. And there are other features that you should have—and can have at a big saving if you buy now.

Come in and let us show you the greatest value ever offered.

Baker Mercantile Company

Classified Ads

FOR SALE—One dust and crushed rock for driveways and concrete materials for six days on by Pave your driveways now while this stone is available. For further information call at the Beacon Office. 32-1tp

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Nat'l Bank Bldg. 22-2c

FOR SALE—Fine Higieria seed 90c per hundred. W. J. King, Lockney, Rt. 3. 31-4tp

FOR FUNERAL FLOWERS—Phone us or leave your orders with Mrs. Homen. —Hollum, Floydada Florist. 12f

QUAID—Quality Mattress Renovating. One day service. 15 years experience manufacturing high class mattresses. Across street from Hammonds Implement. 23-2fc

FOR SALE—Extraordinary good piano. See it at our store. Only been used a short while.—Dyer Hardware & Furniture. 31-1tc

WANTED—Trade tailor work for hangers. At Brooks Dry Cleaners.

FOR SALE—Desk Chart for children. Inquire at Beacon Office.

If you have a broken-down chair or any other piece of furniture that needs repairing, don't throw it away. Let our furniture repair man fix it up for you.—Dyer Hardware & Furniture. 31-

I will stand a Jack and a Percheon horse at my place 2 1/2 miles north-east of Lockney.—O. D. Wofford, phone 901-F4. 28-1tc

FLOWER PLANTS—Snapdragons, Carnations, Pansies, Canterburybells, Delphiniums, Sunshine Gardens. 28-2c

HEMSTITCHING—Mrs Barlow Hill, one block east of Rains Store. 1tc

FREE HOMESTEADS NOW OPEN—Locate your own homestead some good valley land, mountain land and timber, shallow water in many places, some near paved hi-way, R. R. town and schools, I will furnish up to date plats of land all over the State you can take plats find land and file same, full information Send Postage, H. E. Seward, Deming New Mexico. 26-4tc

I will stand my Percheon stallion (subject to register) also Mammoth Jack for service, 1-2 mile north of Mickey—W. B. Tinnin 31 3tp

SEE US—for feed grinding. Can bring grinder to your barn for quantity grinding. Also have real good registered Red boar for sale or service. Harding Nall & Sons. 28-2c

I will stand my black Percheon stallion for service at my farm seven miles north and one-half west of South Plains on the highway. M. L. Rexrode.

FOR SALE—Plants ready to set. Peppers, Cabbage, and tomatoes, California wonder and World-Beater sweet pepper.—C. E. Wells. 32-1tp

LOCKNEY WINS 7TH IN DISTRICT MEET

Georgia Belyeu Goes To Regional Meet

Lockney won seventh place in the district Interscholastic League Meet at Texas Technological College at Lubbock Friday and Saturday with total points of 25. The local school only entered the literary events. Georgia Belyeu won the only first place received by Lockney in ward school essay contest. She will enter the Regional Meet at Canyon Saturday, April 21, and from there to State if she receives the first honor.

Lubbock won the district meet with 70 point, Lamesa 57, Ralls 47-1-2, Olton 37 1-2, Plainview 35, and Littlefield 30, according to Dr. R. E. Garlin, director of a wards.

Lockney and Olton tied for third place in the music memory contest made of Mary Margaret Ridings who received individual honor of 90. Lockney's one-act play was awarded third place among eleven entries and Patricia Patterson was given second place on the all-star cast. Mary Williams and Olin Huff received honorable mention.

SOUTH PLAINS NEWS

A Sunday School Study Course was taught last week at the church by Rev. Murray Quequay. Since it was such a busy time, only a few registered for the course.

Little Wayne Childress has been very sick with pneumonia and measles, but is reported better at this writing.

Little Wynona McLeod of Roseland was accompanied by her parents, Mr. and Mrs. McLeod, her aunt and uncle, Mr. and Mrs. Zack Cummings, and her grandmother, Mrs. H. S. Callahan to the Lubbock clinic Sunday morning where she was reported as a patient with lingering pneumonia.

Mrs. Skeet Thornton was surprised with a wedding shower Friday afternoon in the home of Mrs. J. B. Jarnigan. She received many nice gifts.

The people of this community were blessed with a shower Saturday afternoon. This will help the wheat very much.

LONE STAR NEWS

Elton Griffith, Herbert Griffith Harley Workman, Almeda Workman, and Hattie Newman attended the district meet at Lubbock Friday and Saturday. Almeda represented Floyd County in Senior Girls Rural School Dedication Contest and won first in the preliminaries but lost the final. Herbert represented the county in Senior Rural School Essay Contest and today we have not heard the returns.

Many Lone Star folk attended the all-day singing at Prairieview in Hale County on Sunday.

Mrs. T. S. McGehee left last Friday morning with her son on one of his trucking trips and while on this trip will visit relatives and friends.

The Lone Star Baseball Team played the Lockney Team last Saturday afternoon.

Billie Wingo, who is a senior in the Plainview High School, spent the week-end with his parents, Mr. and Mrs. W. H. Wingo.

Mr and Mrs Pascal Peek of Lubbock spent Sunday with Mr. and Mrs. W. B. Hatchett. Mrs. Peek is a sister of Mr Hatchett. Mr and Mrs Peek came up with Mr and Mrs Foster Anthony who visited the Foster family of the Sterley Community.

LAND—I have several good farms for sale. Would be glad to receive listings for farms, ranches and city property.—Jim Downs Missouri Hotel across the street from Post Office, in Plainview, Texas. 29

WANTED BARRELS AND OIL CANS—15 gallon barrels. 5 gallon oil cans, will pay cash for them. Consumers Fuel Association, Lockney, Texas. 31-2tc

FOR SALE Piano Harp. Makes beautiful music. Inquire at Beacon office. 32-2tc

BIG BONE MAMMOTH MISSOURI JACK.—5 years old. Standing him at Aiken. Five dollars Cash the season out.—W. F. Friday. 31-2tp

Bluegrass Beauty



LEXINGTON . . . Miss Ruby Dunn (above), junior at the University of Kentucky, is the most beautiful co-ed at the Bluegrass school, so voted the editors and judges of the annual year book.

Mrs R. L. Knox gave a party in honor of her son's and Marguerite Daniel's birthdays on Friday afternoon at three o'clock. Twenty six of R. L. Jr.'s, and Marguerite's friends enjoyed a lovely time.

Mr and Mrs Lee Johnson gave a party Saturday night.

THE METHODIST CHURCH

Sunday School, 9:45 A. M.

Preaching, 11 A. M. and 8:15 P. M.

Leagues, 7:15 P. M.

Woman's Missionary, Monday 3 P. M.

Study Course, Wednesday 8 P. M.

The Sunday morning service was well attended last Sunday. Thanks to each and every one who came. Again, the evening service was called off on account

SCREEN'S MOST EXCITING COMEDY

MARRIAGE LICENSES



ARLINE JUDGE, JACK OAKIE, CONSTANCE CUMMINGS and SPENCER TRACY in "LOOKING FOR TROUBLE"

Coming to Granada Theatre in Plainview Saturday Midnight April 21 and Sunday and Monday April 22-23

of threatening rain. Lets renew our interest in this service. These evening services are planned to be Evangelistic, preparatory for the Revival which we hope to have. We hope to be able to bring the spirit of the District Conference, which meets at Happy Texas, Thursday and Friday, back to the local congregation.

We are expecting great things from the Lord this year. Let each member of the church do his best. Come to the Methodist Church, on time next Sunday, where a welcome awaits you. B. J. OSBORN, Pastor.

En route to Rodeos and exhibitions, many wild horses die of heartbreak, due to captivity, according to W. R. Adams, Rodeo promoter of Oregon.

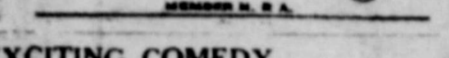
Buying Drugs Blindfolded a Dangerous Thing

Doctors throughout the world agree there is no greater folly than to buy and take unknown drugs. Ask your own doctor.

So—when you go into a store for real Bayer Aspirin, see that you get it. Remember that doctors endorse Genuine Bayer Aspirin as SAFE relief for headache, colds, sore throat, pains of rheumatism and neuritis, etc.

Just remember this. Demand and get Genuine Bayer Aspirin.

Genuine Bayer Aspirin does not harm the heart.



Miss's Floy Ben King and Rose Wood of Tahoka spent the week end as the guests of Mr. and Mrs. Earl Wilson. Monday evening they attended Guy Lombardo and his Royal Canadians' performance at Amarillo.

SALE Specials

Mens Work Shoes Star Brand Quality \$1.59

36 inch Brown Domestic smooth finish 7c yard

New Shipment of Ladies White Hats 98c to \$2.49

Mens Dress Oxford Special \$2.49

Mens Sport Oxfords tan and Brown and White and Black Combination \$2.75

Just arrived Ladies White Cloth Pumps and Ties also a White Kid Toeless Shoe

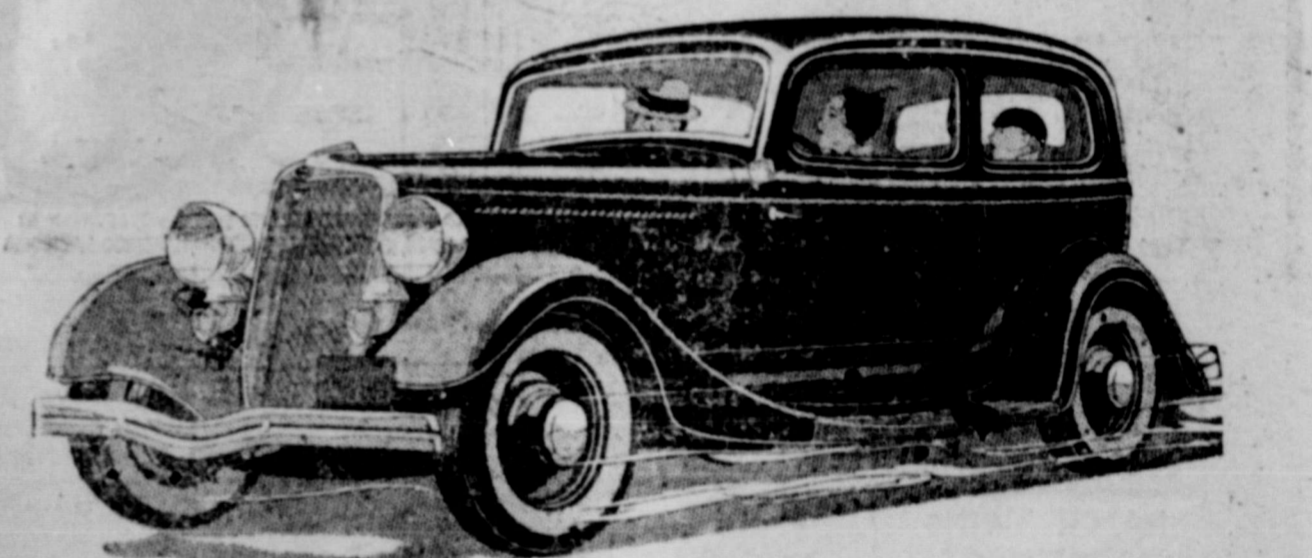
36 inch Solid Color Broad-cloth 14c yard

New shipment of Ladies Sheer Wash Frocks size 14 to 20 \$1.19

Dress Prints 8c yard

Pepperall Batiste 36 inch and Fast Colors 15c yard

E. L. Ayres



Match the Performance of the FORD V8 for 1934 against any Car at any Price

THE car that flashed down a Florida beach to the world's land speed record was powered by the V-type engine.

The V-type engine knifed an Italian plane through the air at the record-smashing speed of more than 420 miles per hour.

On the St. Clair River, the V-type engine swept a speed-boat to the world's record of 124.8 miles per hour.

And that's the type of engine that powers the Ford V-8 for 1934. It's the only V-8 engine in a car selling for less than \$2,395.

That's why the Ford V-8 will streak down a highway at 80 or better. That's why it will purr along at 50 or 60 without the slightest effort. And why it is unsurpassed in acceleration by any American car!

Despite its power, the new Ford V-8 is the most economical car that Ford has ever built.

The new Ford V-8 gives you the riding ease of free action for all four wheels—with the safety of strong axle construction.

Before you buy any car at any price, drive the new Ford V-8.

THE CAR WITHOUT A PRICE CLASS

Features of Ford V-8 for 1934	Found in no other car under—
V-Type 8 Cylinder Engine	\$2395
Straddle-Mounted Driving Pinion	\$1350
Torque-Tube Drive	\$1125
4 Floating Rear Axle	\$1345
Welded Steel Spoke Wheels	\$1200

A Ford V-8 "delivered" price is the total cost to you—no extras

IMMEDIATE DELIVERY \$515 and up—F. O. B. Detroit. Easy terms through Universal Credit Company—the Authorized Ford Finance Plan

