



THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 29, 1934

NUMBER 29

Baptist Convention To Be Held Here April 5-6

9th District Baptist S. S. And B. T. S Convention To Be Held April 5 and 6

Hundreds of people from all over West Texas will throng here next Thursday and Friday for the annual 9th district Baptist Sunday School and Training school convention to be held at the local church. Local officials and members are busy in preparation for this big event which will draw between fifteen hundred and a thousand out of town people to this city. The convention was held at the Lubbock First Baptist Church last year.

The convention will open Thursday morning at 9:30 with Rev. Willis J. Ray local pastor, giving the welcome address. The general theme of the convention is "Others" and the slogan is to be "Every Baptist Enlisted in Sunday School and B. T. S."

Officers of the convention are R. E. Key, Sunday School President, Rev. Boyd P. Wilburn, B. T. S. President, and Mrs. A. T. Cocanougher, Secretary.

T. C. Gardner, Dallas, State B. T. S. Secretary, George J. Mason, Dallas Texas Baptist Gen. S. D. Riddle, Lubbock music director, and Dr. Howard Williams, Dallas, Executive Secretary, Rev. J. P. Reynolds, Dallas, B. T. S. Hopkins, Dallas, are present for this convention.

At 12:30 Thursday lunch tickets may be obtained from the missionary ladies who will serve dinner since there will only be one hour for lunch, if you will purchase your ticket earlier in the day, you may avoid the last minute rush.

Special music will be furnished by Mr. and Mrs. J. D. Riddle of Lubbock, Ladies' Quartette of Tahoka, and Wayland College. The ten Virgins, a playlet, will be given by the Lockney church under the direction of Mrs. Earl Wilson Thursday evening at 8:40.

R. E. Key, Sunday School president, will preside over the first and third session, Rev. R. C. Campbell of Lubbock the second session, and Rev. Lawrence Hays the fourth session. At 11:30 Friday morning the convention will adjourn.

This convention is one of the biggest events Lockney has ever had and the first an assembly of this sort has ever convened in



GAY SPRING AND EASTER TO MAKE A DRAMATIC ENTRANCE

By Jeane Suits

Spring will no doubt make a dramatic entrance on a light fantastic at the break of dawn Sunday morning and promptly at 9:45 each little cottage in our village will throw open its doors in anticipation of it occupants joining the Grand Easter Parade of the Universe. They will proclaim to the world that Spring is here by wearing their newly purchased toggery in blue, green, and red, topped with a saucy little nosegay. The parade will lead to

the little church just around the corner where the story of Christ's resurrection from the tomb on that day will again be revived in the hearts and minds of every one present. Eastertime is Springtime! The first bit of green grass, the first flower buds bursting from their long hibernation and those thousands of leaves beginning to appear on the trees all mean Spring time! You should sing, shout, romp, and play in the glorious

sunlight of the day after such a dark gloomy, atmosphere. Beginning Easter morning you may wear the brightest, gayest, and most vivid colors possible until your heart is just one big ball of fire steaming with energy, because Spring is here! Don your clothes, spring on your toes, and lets go to the special Easter services at the little church around the corner. Spring is here to stay!

Today's Market

POULTRY	
Hens colored, 4 lbs. and up.	9c
Leghorn Hens	7c
Colored Hens, under 4 lbs.	7c
Fryers, lb.	6c
Old Roosters, lb.	2c
Stags, lb.	4c
TURKEYS	
No. 1 Turkeys, lb.	10c
No. 2 Turkeys, lb.	6c
Old Toms, lb.	7c
EGGS	
Eggs, dozen	14c
CREAM	
Butterfat, per lb. Station	20c
GRAIN	
Wheat, bu	67c
Maize, threshed, 100	50c
Maize Heads, dry, ton	\$11.00
Kaffir, threshed, 100	65c
Kaffir, heads, ton	\$8.50
COTTON	
Cotton, middling, 15-16	1.50
Cotton Seed, ton	2.00
HIDES	
No. 1, well trimmed	4c
No. 2 hides, holes	2c

so small a town, Lockney should consider this an honor and cooperate in every way with the meeting by making it as pleasant as possible for the guests while in our city. Look for the entire two days program in this paper.

THREE ALDERMAN TO BE ELECTED NEXT TUESDAY

A city election will be held next Tuesday at the City Auditorium when three aldermen will be elected. If you are interested in the affairs of your city it behooves you to go to the polls and vote in this election. The election will be held by C. L. Anderson, O. T. Prickett and Ira Brazier. No mayor or city secretary will be elected at this time, as terms of the present incumbents do not expire until April 1935.

MRS. NORRIS' FATHER DIED FRIDAY, FUNERAL SUN.

Mrs. Alec Norris' father, Jerry C. Burns, 70, pioneer citizen of Lubbock county, died at 9:30 last Friday evening in a sanitarium at Lubbock. He had been ill only a few days and suffered complications following an operation for appendicitis. Mr. Burns has been a resident of Lubbock for 44 years. Funeral services were held Sunday afternoon at 2:30 at the Broadway Church of Christ with John T. Smith, pastor, Liff Sanders and L. R. Freeman officiating.

Surviving him is his widow, 3 daughters, Mrs. Alec Norris of this city, Mrs. Earl Davis of Acuff, and Mrs. James E. Freeman of Abilene, four sons, Hugh Odessa, Herchel of Tatum, and Theolon and Robert of Lubbock.

ATTENDS FUNERAL AT SAN ANGELO SATURDAY

Dr. R. R. Wimberly was at San Angelo Saturday to attend the funeral of his uncle's wife, Mrs. H. A. Wimberly. J. Frank Norfleet, of Halcenter, Texas, spent Saturday night in the home of Mr. S. M. Clark and family of this City.

Hundreds of Students Here For County Meet Friday And Saturday

The nineteenth annual Inter-scholastic League Meet of Floyd County is now in full swing in this city beginning Thursday evening of this week and continuing until Saturday afternoon. Hundreds of students and patrons of this County are here to participate and witness some of the most thrilling contests in field and track events, playground ball, declamation, debating, and literary. The main part of the meet does not start until Friday since last evening only choral singing and high school declamations were held.

Literary, declamation, and debating contests will be held either in the City or Grammar School Auditorium according to the program printed in last week's Beacon. The City Auditorium will be the scene for all track and field events. Finals in debate of the winners of class B and rural schools vs winners in class A will be conducted at 9:00 a. m. Saturday in room 208 at the grade school.

The tennis matches and some of the playground ball was to have been played off last Saturday morning but had to be postponed until Friday because of the cold weather. Both P. T. A. organizations will serve Friday and Saturday and a hot lunch may be obtained for only a small cost. Winners in each of the contests will be announced in next week's Beacon. Watch for them!

ROOMS NEEDED FOR B. T. S. CONVENTION GUEST

Between one thousand and fifteen hundred people are expected here in our City for the Baptist Sunday School and B. T. S. Convention next Thursday and Friday, April 5 and 6 and since it is customary to accommodate the guests by giving them overnight lodging and breakfast, it would be greatly appreciated if you could register your guest room with one of the housing committee before that date. The Baptist membership alone is not large enough to take care of the delegates who find it necessary to remain overnight and they are asking that the other churches of the town co-operate with them in this matter.

This is the first time Lockney has ever had the honor of being host to a convention of this sort and the citizens should feel it their duty to see that the representatives depart from this little village feeling that it is one of the grandest and most hospitable little towns on the South Plains.

The housing committee is as follows: Mrs. Buchanan chairwoman, Mrs. J. B. Allen, Mrs. Jewel Kenady, and Mrs. Arch Muncy, Mrs. Humphries, president of the W. M. S. is also working with the committee.

RAIN, SLEET AND SNOW GIVES US AMPLE MOISTURE

Lockney Country Visited By Winter Spell—Wheat Looks Good—Land Will Be Prepared For Row Crops

The Lockney country sure does look good now, it sure does. Last Saturday night it rained and sleeted off and on all night, and then along about eight thirty Sunday morning it began snowing and continued until in the afternoon. No wind accompanied the snow, it settled down nicely and soon had everything blanketed. Eight inches of snow was received, and this with the sleet and rain made a total of one and one-half inches of moisture for this section of the country.

Wheat farmers are feeling jubilant over prospects as this moisture put them well on the road to ward making a wheat crop, however, more moisture will be needed along about May 1st to make anything like an average wheat crop.

Row crop farmers will get busy in about ten days preparing the ground for planting. Some will plant cotton immediately, while a majority will wait a while until the weather warms up a bit and the season is a little further advanced.

It looks as if Lockney is going to have a few years of good crops. Nothing would be more enthusiastically received, as we have had short crops for the past few years, with the exception of last year, and the wheat crop was nothing to brag about then, but row crops were good.

Business is brisk on an average and everybody is feeling good about the future of this country. Pete Thornton left Monday on a business trip to Ft. Worth.

CHEVROLET BUSINESS GOOD

Mr. Barker, owner of the Lockney Auto Company reports that car sales show a very decided upward trend. Since Feb. 1st he reports the following new 1934 Chevrolet Sales: Hugh Coum Fordor Sedan; John Hammond, Fordor Sedan; Ralph Ashworth, Coach; Luther Wofford, one half ton pick up; J. K. Wedding ton, one and one half ton truck; J. W. Grett, Coupe; Ralph Stahl, Coach; Arch Crage, Special Fordor Sedan; Cecil Gools, Fordor Sedan; Cecil coach; Wilbur Brown, Coach; J. W. Harper, Special 6 wh. Fordor Sedan; E. T. Spence, Coach.

At the present time Mr. Barker says that he has ten unfilled orders for new cars. However he thinks that he will be able to make immediate delivery on cars at the end of two weeks because of the enormous output of the Chevrolet Factory at present.

PLAYGROUND BASEBALL POSTPONED UNTIL NEXT WEEK

Playground baseball contests which were to have been played off last Saturday morning are to be postponed because of the weather, will be played Sunday morning, April 7, at 10 o'clock following the regular arrangement was of conflicts, according to Jones, general manager.

HOMER

...



and the Worst Is Yet to Come

community... this election... High School building... will be held...

A new apparatus is being used to test... the liquid passing through the... available...

ATTENTION! Interchangeable Menu VISITORS... Cakes... CHILLI... HORN-ORDERS- ANY KIND AND MEALS

COZY CAFE... DEPARTMENT... THE BEACON

the older they... sympathy they... the Amarillo News... The average...

ANNOUNCEMENT... The Beacon is authorized to announce the following...

and Saturday... anything is Ready... your Charge... Walk right in...

UPPER JEWELS... FROM OUR EXCHANGES... THE BEACON... The biggest...

Have a... the Beacon... or not, you... with reasonable... groceries fr... eat is d... Come... Sat... on... T... O... Ha... on... a... WIN... L... to b... filed... it... works... year... which... an Ac... and... from all... oiling... n a t... Med... here is... and l... water... 200 B... that... Baker M... Frank... INSURANCE

own brothers and a... why should Crowell be napping? Lets get busy and organize an "Al Copone" or John Dillinger club.—Foard County News.

I have about reached that stage in life where I cease to worry regarding the untruths that are told about me. that I may devote my undivided attention to preventing the general circulation of truths that are told about me.—Matador Tribune.

One medical advisor says. "The secret of good health is in the eating of Onions." Indeed, but how are we going to eat onion and keep it a secret?—Claude News

They say slang originated in the active part in putting over a meal of the jokes one hears over the radio.—Muleshoe Journal

About the time a boy gets over being proud of his music, he thinks he understands women.—Lubbock Avalanche

ILTON'S GROCERIES

ATION ALL OVER MADE TERRITORY

es when you buy your Staple and or the Quality always remains high as low as business conditions will

the Bandhead Cotton Bill Passes or not, you have to continue living

h reasonable enjoyment out of life as pos- cies from a dependable concern and eat is dependable.

me How our Groceries Satisfy!

one No. 10

TON BROS. OCERY

Hail And orm Insurance

of insurance, we can render you a e, our life rates and policies can policies are participating after they Life Ins. Co, Carl McAdams & tives. Office Phone No. 92.

and Childers

WINDMILL Lifetime

to buy if you select with iled Aermotor is made to ills itself, adjusts itself to works quietly and efficiently in year after year, you will depend which you are constantly using.

an Aermotor of the right and a tower high enough om all sides, the Aermotor oling a year is all that it needs. o a tightly enclosed gear case.

antile Company

Perkins E and BONDS

OF INTEREST TO WOMEN



For Slim or Stout Pattern 8155: Have you been look for something really simple to make and really slimming to wear? Here is your pattern and you will be amazed at its simplicity in the making. These squares when cut on bias become

EUGENE HARRIS says: "If you will give us \$6 a year, we will give \$100 to you if you live, or to your family if you die... He sells good of STATE RESERVE LIFE THERE'S NONE BETTER Phone 71

fitted and the bias sides cling to the figure.

The pannels in front and back may be cut on the straight of the material if preferred, this is really a bias slip, except the shoulder straps which may be made of ribbon.

Refreshing House Frock --Pattern 8144: Now that March has fluttered through, a new dress for morning wear is an absolute necessity. In selecting a pattern no better choice could be made than this style. Consider the smart white collar and turn back cuffs or long sleeves if you prefer, and note the clever diagonal closing on the waist and skirt which is very simple to make because stitched on the outside.

When you come to buy your material you will be dazzled by the wide choice of gay prints, plaids and stripes in percale, seersuckers and various other cottons.

For PATTERN, send 15 cents in coin (for each pattern desired) your NAME, ADDRESS, STYLE NUMBER and SIZE to Patricia Dow, (Lockney Beacon) Pattern Dept., 115 Fifth Avenue, Brooklyn N. Y.

Water spots on waxed wood may be easily removed by rubbing in circles with a flannel cloth moistened in turpentine.

Glass stoppers may easily be removed from bottles by heating the neck of the bottle in hot water. The water should not be so hot as to break the bottle.

Oilcloth will brighten up if washed in a solution of borax and

water, and wiped with a flannel cloth that has been dipped in milk and wrung as dry as possible

The skin of tomatoes may be removed by placing them in a basin, pouring boiling water over them, and allowing them to stand a few moments. The skin will peel off then, without trouble.

Glass which has become cloudy will be quickly restored to its original clearness and luster if a little vinegar is used on it. Or if washing soda is used in warm water, instead of soap, the same effect will result.

Chamois gloves should be washed in castile soap and warm water with a spoonful of ammonia added to each quart of this solution. They should soak for fifteen minutes, after which they should be pressed out with hands. Rinse them in cold water to which a little ammonia has been added. Dry them in open air after blowing in the fingers to pull them out.

IN MEMORY OF H. O. SHURBET

Again has the icy finger of death touched the heart of a Masonic Brother and called him to that long home from whose destination no occupant never returns. Our Brother H. O. Shurbet departed this life March 8, 1934; he will be missed and



Dillinger Sheriff CROWN POINT, IND.,... Sheriff Lillian Holley, who ruled over the "escape proof" Lake County Jail, from which John Dillinger, notorious killer and bank robber made his escape with a wooden pistol he had whittled out during spare hours.

Now Dunking Dates



PALM SPRINGS... They pick fresh desert dates and dunk them in hitherto forbidden beverages and eat them as appetizers in the smart set here. Ruth Holly is shown bringing in freshly picked dates for the dunking process.

the loss regretted most by those who knew him best.

He has laid aside the working tools and joined that silent brotherhood whose labors are finished, and now are only reminders to us that time is fleeting, and that our earthly pilgrimage is of but few days, and we are made to marvel at the abruptness of the unwelcome call into eternity of those who but yesterday walked in fellowship's loving embrace.

Oscar Shurbet will be remembered for his many generous acts and deeds of kindness in relieving the needy, the sorrowing and the distressed; the appeals from the needy, the sick and those in dire distress always found a responsive cord in the generous heart of this worthy man and citizen; these admirable traits in his life and character endeared him in the hearts of the people among whom he lived and associated.

We shall miss him as the days come and go. Peace be to his ashes. May they rest in quiet; and may that which was good, true and beautiful in his

lifs linger lovingly in our memories.

CLYDE CUMMINGS FRANK PERKINS D. C. LOVE Z. T. REED A. R. MEADOWS W. E. McCLURE Committee

Dr. R. A. Roberts Practice limited to diseases and feeding of Infants, and Children, and care of case of pregnancy. Office at Plainview Sanitarium Plainview, Texas

Dr. R. R. Wimberly Dentist PHONE NO. 62-W Office Over First National Bank LOCKNEY, TEXAS

DR. E. L. SPENCE EYE, EAR, NOSE AND THROAT SPECIALIST Office in Plainview Sanitarium and Clinic

Why Children Need a Liquid Laxative

The temporary relief children get from unwise dosing with harsh cathartics may cause bowel strain, and even set up irritation in the kidney. A properly prepared liquid laxative brings a perfect movement. There is no discomfort at the time and to weakness after. You don't have to give the child "a double dose" a day or two later.

Can constipation be safely relieved in children? "Yes!" say medical men. "Yes!" say many mothers who have followed this sensible medical advice: 1. Select a good liquid laxative. 2. Give the dose you find suited to the system. 3. Gradually reduce the dose until the bowels are moving regularly without aid.

An approved liquid laxative (one that is widely used for children) is Dr. Caldwell's Syrup Pepsin. The mild laxative action of this excellent preparation is the best form of help for children—and grown-ups, too. The dose can be regulated for any age or need. Your druggist has Dr. Caldwell's Syrup Pepsin. Member N. R. A.

CONOCO BRONZE GASOLINE advertisement featuring illustrations of people and a car, with text: "The veterinary fails to consider the pick-up and power of Conoco Bronze", "Get a free Tony Sarg book of these eighteen advertisements. Go to any Conoco station or dealer, who will give you a postpaid, self-addressed postcard. You will receive this large book of entertaining advertising illustrations by mail.", "CONOCO RADIO PROGRAM NBC Network Wed. P.M. 10:30 E.S.T. 9:30 C.S.T. 8:30 M.S.T."

Cartoon strip by CY HUNGERFORD titled 'SNOODLES'. Panels show a character named Snoodles in a forest, a cat, and a character with a gun. Text includes: "CAN YOU IMAGINE A MORE DESPERATE SITUATION THAN TO BE TREADED ALL NIGHT BY A WILD ANIMAL IN THE BAD LANDS? NOT ONLY THAT, BUT JUST THINK OF THE REDSKINS HOLDING A COUNCIL OF WAR IN THE NEARBY FOREST! WILL THE BRAVE CONFEDERAL AND HIS LITTLE COMRADE GET OUT OF THE TREE ALIVE? WILL THEY BE PAWED TO PIECES OR PERCEED BY A DEADLY ARROW? WE SHALL SEE WHAT WE SHALL SEE!!!", "WILL THE BIG PUSSY CAT CLIMB THE TREE, MR. DINGLE?", "PUSSY CAT HA HA!! YOUR PUSSY CAT HAPPENS TO BE NONE OTHER THAN THE TREACHEROUS TIGERROD. AND HERE I SIT WITH A GUN THAT WON'T FIRE! NOTHING TO FIGHT WITH BUT MY BAYONET!", "LOOKIE!", "GRRR!", "ROAR!", "CRASH!", "EVERY CAT HAS NINE LIVES... TOMORROW'S UP SODIE"

Cartoon strip by ED KRESSY titled 'THE FACT FINDERS—and Their Discoveries'. Panels show a car, a building, the Capitol, and a cow. Text includes: "LET'S PICK UP A FEW MORE FACTS FOR OUR READERS' SCRAP BOOKS—ARE YOU READY?", "ON JANUARY 1ST 1926 THE WORLD REGISTRATION SHOWED THAT THERE WERE 25,073,928 AUTOMOBILES.", "THE WOOLWORTH BUILDING HAS AN ESTIMATED WEIGHT OF 206,000,000 POUNDS.", "IT TOOK SEVENTY YEARS TO COMPLETE THE CAPITOL IN WASHINGTON.", "IOWA & WYOMING ARE THE GREATEST CENTERS FOR RANGE & SEPURVILLE OHIO IS THE GREATEST FARM SHEEP CENTER IN THIS COUNTRY."

Cartoon strip by L. F. Van Zelm titled 'THE MAIN THING ON MAIN STREET'. Panels show a boxing match and a scene with a table. Text includes: "Daily Buzz MAIN STREET'S FAVORITE SPORT SHEET BOXING GAME PEP UP DEACON", "HE SAW HIS FIRST FIGHT LAST WEEK AN' HE'S JUST TELLIN' THE BOYS ABOUT IT", "WHY HE'S 86 YEARS OLD", "—THEN THE BATTLER GETS A MEAN TAP ON HIS SMELLER— IT GET'S 'IM GORE, SO HE SWINGS HIS OLD HAY-MAKER AN' LANDS ON 'CYCLONE'S' NOB, SCRAPIN' THE BARK AN' DRAWIN' A SPURT UH CLARET", "LOOK KOUT THERE, DEACON, —DON'T GET EXCITED— REMEMBER YOUR HEART AIN'T SO GOOD", "WHOOPS! DON'T LET HIM FALL!", "THAT FIGHT GAVE HIM MORE PEP THAN A MONKEY GLAND TREATMENT", "WAL, LOOKET THAT GOL DURIN' OLD FOOL ACTIN' UP AGAIN", "THE TABLE"



and Mrs. Homer Howard Sunday night from Min. ls where they visited their

Baker returned Sunday from Dallas and Houston he made a short business

E. L. Ayres

plete your Easter ward- at E. L. Ayres. Do not to look our new spring handse over before buy.

arrived a New shipment **Easter Dresses** large and small sizes 14 to 44 **95-\$5.95-\$6.49**

Ladies Hats 88c to \$2.49 **and Turbans** 25c-39c-98c

White Shoes and Pumps 25c and \$3.95

New Easter Suits is the time to buy your **Easter Suit** \$10.00 Up **100% Suits** \$7.50 Up **200% Suits**

Knitwear are now showing our **lete line of New sport** da. **.95 to \$5.00**

New Straw Hats 5c to \$2.49

WHO REMEMBERS

(By Another Pioneer)

When the first post-office was established at old Lockney.

When there was not a house between Lockney and Plainview.

When Bill Weems used to walk down the wild mustangs and ship them east as range horses

When all the people bought their groceries in either Amarillo or Childress.

When the enormous stock of goods carried by Davis's first store was loaded into a wagon by thieves and hauled away.

When the Indian scare threw the country into a panic.

When J. E. F. Koger had the big market garden and sold his products by the wagon load, from Childress to Wichita Falls.

When antelope was about the only fresh meat the first settlers had to eat.

When the first election was had to vote a ten cent tax for the maintenance of the first public school.

When Mr White ran the first blacksmith shop in a sod house.

When a snow like the one we have just had, put sap in the prairie fuel, and started the men

Gets His Chance



NEW YORK . . . Max Baer (above), giant Californian who knocked out Max Schmeling last summer, gets his chance at Primo Carnera's world heavyweight championship, brought about by a series of circumstances which forced the Madison Square promoters to deal with Baer and concede percentages to take care of Jack Dempsey's contract with Baer. The Baer-Carnera title bout is scheduled here June 14.

to the breaks for wood.

When the first literary society was organized, with W. R. Silvey (teacher) as President, and Katie (Nichols) McGehee, Secretary.

And about a million other things dear to the hearts of the first settlers of the Lockney community

LOCKNEY PUPILS MAKE GOOD SHOWING AT FESTIVAL

Six Pupils to Enter Tri-State April 5, 6, 7

The music pupils of Miss Hettie Hofstetter, who entered the eleventh annual Spring Festival held at Lubbock last Thursday, Friday, and Saturday under the direction of the South Plains Music Teachers Association, made a good showing by receiving 19 blue ribbons and 8 red ribbons. Blue ribbons were given to those making an average of 75 to 85.

Miss Hofstetter states that she is well pleased with the rating her seven pupils received in the four contests they entered considering the fact that three of them were ill several weeks prior to the festival and unable to drill as much as they should have.

Six of these pupils are going to the Tri-State Music Festival at Canyon April 5, 6, and 7. They will only enter in piano solos and piano duets this year since they are the only two offered. The grading will be done according to the Kansas City plan of highly superior, superior, excellent, good, fair and poor.

The pupils name, their grades, and each contest entered are as follows: Piano solo; blue, Virginia Hohlaus, 90 Lawrence Hohlaus, 91, Mary Glen Huff, 93, red, Hazel Ford, 75, Mary Margaret Ridings, 84, Reuben McGilvary 75. Piano duets; blue, Virginia Hohlaus, 90, Hazel Ford, 90, Mary Margaret Ridings, 85, Lawrence Hohlaus, 90, Reuben McGilvary, 90, Mary Glen Huff, 90 red, Ann Baker, 80. Scales; blue, Virginia Hohlaus 98, Mary Margaret Ridings, 88, red, Ann Baker 80, Lawrence, 82, Hazel 75 Reuben McGilvary, 80, Mary Glen Huff, 80. Theory; blue, Virginia Hohlaus, 98, Mary Margaret Ridings, 95, Lawrence Hohlaus, 100, Reuben McGilvary, 91, Mary Glen Huff, 93, Ann Baker, 88.

Hazel Ford was the only pupil entering hymns this year and she received a rating of 83.

ITS TIME TO CHOOSE THOSE New Spring Shoes

A Liberal Showing of White pumps and ties.

\$2.95
 \$3.95
and
 \$4.95

BLACKS too in their prettest styles

FREEDMAN SHELBY ALL-LEATHER OXFORDS

FOR MEN
\$3.95 and \$4.95

NEW SHIRTS

In Broad cloth, white, blue and nevis
\$1.45 Others at \$1.00

MALLORY HATS

A shipment of new spring hats from the Mallory just arrived and the price is only **\$4.95** Other at \$3.45

"Vanette" Pure Silk Full Fashioned Hosiery

In the new Shades **79c and 98c Pair**

MORE NEW LADIES HATS

Showing the new in shope materials, with lots of whites to select from

Baker Mercantile Co.

that he does not intend to increase his acreage or production in violation of the Agricultural Adjustment Administration program. In counties where a county production council has not been set up, before any application for a loan will be considered the farmer applying will have to give satisfactory evidence that he is co-operating with the production control program of the Agricultural Adjustment Administration. The maximum amount of an emergency crop loan that may be obtained by any one individual is \$250, the minimum is \$25. Applications for loans in any amount from \$25 to \$150 may be accepted by the emergency crop loan office provided the farmer does not have sufficient security to obtain a loan elsewhere. A farmer applying for \$150 or more must first make application to the Production Credit Association for a loan. Rejection of the application by the Production Credit Association will be considered sufficient evidence that other credit is not available and the applicant may then make application to the emergency crop loan office. It is said that stammering has become more common among girls in recent years.

ELECTRICITY

It can be done better quicker and more economically with electricity, in the factory or in the home. Your food is safe guarded with electricity, your investment would not be secure without it. Ask your electric dealer about the many electric servants that will lighten your burden.

"Your Electric Servant"
The Texas Utilities Co.

"Caught-'Em-Alive"



NEW YORK . . . Away back when McKinley, Teddy Roosevelt and Taft were presidents, Jack "Catch-em-alive" Abernathy (above), was taking U. S. marshal guns in Oklahoma and was one of the most colorful figures in the old west. He got his title by catching wolves with his bare hands. Photo above was taken as he visited here last week

DATE SET FOR GIVING DIPHTHERIA SERUM AT SCHOOL

Next Monday morning, April 2, has been set for the purpose of giving the children of this school district the preventive serum for diphtheria.

A clinical room will be set up at the grammar school with Dr. P. C. Anders and Dr. N. F. Greer giving the serum assisted

Granada THEATRE PLAINVIEW

NOW ALL NEW WESTERN ELECTRIC SOUND
Saturday March 31st
2 Complete Feature Pictures and Comedy for one price! Adults 20c & 25c Kids 10c
FEATURE NO. 1
Joan Blondell, Pat O'Brien, Glenda Farrell, Allen Jenkins and Eugene Pallette in



"I'VE GOT YOUR NUMBER"
The laugh sensation of 1934
FEATURE NO. 2
A brand new western Romance "Arizona Nights" with Jack Perrin.
Saturday Midnight Mar. 31
Sun. and Mon. Apr. 1 & 2
The 8 Star Sensation of all Time

- * Marie DRESSLER
- * John BARRYMORE
- * Wallace BERRY
- * Jean HARLOW
- * Lionel BARRYMORE
- * Lee TRACY
- * Edmund LOWE
- * Billie BURKE

DINNER at 2
Extra Special Added Joy—Stan Laurel & Oliver Hardy in "Oliver the 8th" Oswald in "Candy House"



New Two \$2.
Our beauty experts will create a special the new styles that will be a perfect complement to your personality! Make an appointment now—the special for two permanents will be in effect for 10 d
Commercial Beauty
LYNNA JAY GRAVES, Oper

Bank or Post Office

Every day people have to decide whether to deposit their money in Banks or Post Offices.

Naturally, we believe it to be better to deposit it in Banks. We invite your consideration of the following comparisons:

SAFETY	WHERE DOES THE MONEY GO?
Deposits in both Banks and Post Offices are guaranteed up to \$2,500.00.	When deposited in Banks, is used to help individuals and business firms in the home community. Money deposited in Post Offices means the removal of just that much capital from home communities to Washington or other large cities.
INTEREST PAID	CONCLUSION
This Bank pays 3 per cent on savings beginning on the date of deposit. Post Offices pay 2 per cent beginning on the 1st day of the month following the date of deposit	We believe that equal safety and convenience, and larger interest returns, together with community welfare and loyalty, throw the argument in favor of Bank deposits.

We invite Your Banking Business, and Appreciate Your Cooperation.

First National Bank

Over One Quarter Of A Century In Lockney



Smiles and Chuckles

Two colored brethren were bewailing the hard times. "Boy," said one of them, "times is harder'n I ever seen 'em before. If sumpin don't turn up perty soon, I'm gonna start preachin'. I done that onct an' I ain't too good to do it ag'in."

"don't suppose you keep any such civilized thing as dog biscuit in this one-horse, run-down hick town, do you?" the tourist customer remarked.

"Oh, yes we do," the village merchant replied pleasantly. "Quite a few folks like you come through here from the city and we aim to have everything they call for. Will you have 'em in a bag or out 'em here?"

A landlord wrote to one of his tenants who was a lawyer: "I regret to hear you that my rent is much over. Will you kindly forward me a check?" Back was the reply: "I see no

reason on earth why I should pay your rent, I can't even pay my own."

Motorist jumps from his car appologetically facts the owner: I killed your dog, but I shall gladly replace the animal."

Old Maid: "I didn't expect that much of you but I suppose you can drive the cows home as well as the dog did."

Aunt Rebecca: "Well, Bobby, did you see Santa Claus on Christmas?"

Bobby: "No, Auntie. It was too dark to see him, but I heard what he said when he knocked his toe against the bedpost."

She: "No Jack, I can't marry you, but I'll always be a sister to you."

Jack: "Okay. That's fine. We'll start right now. I'll borrow this five bucks out of your bag, and now fetch me a fresh hand-

Two New Advisers in the Treasury Department



WASHINGTON . . . Here are two new faces in the Treasury department whose appointments forecast Treasury activities. On the left, is Prof. Jacob Viner of the University of Chicago who has been appointed special adviser to Secretary Morgenthau of the Treasury, to assume his duties about April 1st. . . His duties, it is reported, will be to carry out an informal agreement between Great Britain and the U. S. to prevent wide fluctuations between the pound sterling and the dollar, pending final stabilization. On the right, is Tom K. Smith of St. Louis, who has taken over the duties of advising the Treasury on banks and banking problems.

kerchief. Why in the devil don't you get a marcel. You sure need one. I guess I'll go out and see Ethel now. So just kiss your brother good night and help him out with his coat and tell the folks not to wait up because I'm going out and won't be home until late"

Mr. Cutter: "No man with any sense would permit his wife to carry on the way you do."

Mrs. Cutter: "How do you know what a man with any sense would do?"

Hobo: "Boss will you give me a dime for a sandwich?"

Gent: "Let me see the sandwich?"

Gene: Say Pete, I hear your wife still adores you after two years of married life, is that true?"

BALLOON DAY

to Feature Next "Friendship Day" in Plainview
WEDNESDAY, APRIL 4th

from eleven different downtown roofs of sponsoring business houses toy balloons, each with a dollar bill attached, will be released in the same manner turkeys were released last fall—and those capturing the balloons get the money. Releases start at 10:30 A. M.

Then to the "Cash Contest" at City Auditorium 3:30

The following Merchants are Sponsoring The Friendship Day Program In Plainview

- AUTOMOBILE**
Hale County Motor Co.
Locke Motor Co.
Shepard Chevrolet Co.
Don Groth Motor Co.
Bob Hooper Motor Co.
- AUTO SUPPLIES**
Phillips Battery Co.
Connor Mathis Co.
- ATTORNEYS**
Williams & Day
Joe Sharp
- BAKERIES**
City Bakery
Quality Bakery
- BARBER SHOPS**
Hilton Barber Shop
Service Barber Shop
Anderson Barber Shop
Hendrix Barber Shop
Largent Barber Shop
Carter & Greer Barber Shop
- BUS LINES**
South Plains & Red Star
Coaches Bus Station
- BEAUTY SHOPS**
Hooser Beauty Shop
- BANKS**
Plainview State Bank
- BOWLING**
Plainview Bowling Club
- CLINICS**
Plainview Sanitarium and Clinic
- CREAMERIES AND CREAM STATIONS**
Plain Cooperative, Inc.
Herman Wardlaw
- CLEANING AND PRESSING**
Roach and Lindsey
Davis Cleaners
Waller Tiloring Co.
Vick's Cleaners
- CONFECTIONERIES**
Karamel Krisp Co.
The Palm Confectionery
- COUNTY AND CITY OFFICIALS**
W. C. Malone
J. Kelley Hooper
Mrs. Maggie McGee
Mrs. Ola Legg
Nath Burkett
Dudley Stovall
W. W. Evans
Miss Della Anisley
Chas. Clements
J. M. Johnson
Col. R. P. Smyth
Jack Galloway
- COTTON OIL CO.**
Plainview Cotton Oil Co.
- DRY GOODS**
J. C. Penney Co.
- Ayre's Dry Goods Co.
Levine's
Grashear's Dept. Store
Jones Dry Goods
Seal's Dry Goods Co.
Carter's Store
- DOCTORS**
Dr. J. L. Guest
Dr. W. D. Redford
Dr. D. P. Jones
Dr. J. S. Rinehart
Dr. E. H. Kirchoff
Dr. C. J. Barnes
Dr. F. W. Wehrheim
Dr. Fred Goss
- DRUGS**
Blair Drug Co.
O K Drug Co.
Alexander Brothers Drug Company
Robinson-Heffing Drug
Whetstone Drug Co.
Camp's Pharmacy
Dunn Drug Co.
Hart's Pharmacy
- DARIES**
Mayhaush Dairy
Hoyle Dairy
Sunset Dairy
- FREIGHT LINES**
Curry Freight Lines
Dalby Freight Lines
- FUNERAL SERVICE**
Fields-Boen Funeral Service
Lindsay Funeral Home
- FURNITURE**
Empire Furniture Co.
Smith-McCraw Furniture
Green Furniture & Sheet Metal Work
- GROCERIES & MEATS**
Mascho Grocery
Piggly Wiggly
Helpy-Selfy
Looper Grocery No. 1
Looper Grocery No. 2
Seago Grocery
J. W. Smith Grocery
C. E. White Seal Co.
Huffs Grocery & Market
B. H. Thames Market
Young's Market
Foster Henderson
Cash Grocery Co.
Baum Grocery Co.
- GAS & OIL, WHOLESALE & RETAIL**
Dyer Slaton
Paul Schick
G. S. Shutt
Mabry Brothers
C. C. McClellan
Caleb C. Rude
- GARAGES**
Geo. Mason Motor Co.
- Doc Hines Garage
Car Mangum Motor Co.
Kiker's Service Station
- HATCHERIES**
Plainview Hatchery Co.
Smith Hatchery
- HOTELS**
Hilton Hotel
Ware Hotel
- HARDWARE**
Meinecke Bros Hardware
Down Hardware Co.
Wes-Tex Hardware Co.
- INSURANCE**
R. Q. Silverthorne
L. C. Files
Boyd & Davenport
- JEWELRY**
King's Jewelry
Wilbert Peterson
- LAUNDRIES**
Model Laundry
Luster Laundry
- LADIES' WEAR**
The Fashion Shop
Flaxman's Style Shop
- LUMBER COMPANIES**
Foxworth-Galbraith Lumber Company
Long Bell Lumber Sales Corporation
Higginbotham-Bartlett Lumber Co.
Rockwell Brother & Company
- MATTRESS FACTORY**
Plainview Mattress Factory
- MILLS & ELEVATORS**
Harvest Queen Mill & Elevator Co.
Wes-Tex Grain and Milling Company
Bawden Fuel and Feed Company
- MACHINERY**
Locke & Locke Machinery Company
E. K. Hufstедler & Son
Davis & Gibbs
Cooksey & Atkinson
- MEN'S CLOTHING & SHOES**
The Reinken Company
C. C. Stubbs
The Man's Shop
- MONUMENTS**
South Plains Monument Company
- MISCELLANEOUS**
Texas Land & Development Company
E. H. Perry
Harry McKeever
Chas. M. Smith
- Jack E. Skaggs
Jack E. Skaggs
C. E. Davis
J. E. Hall
E. C. Kuykendall
Olen Scott
- PAINT & GLASS**
Crenshaw Paint & Glass Company
- PRINTING AND PUBLISHING**
Community Weekly
Thatcher Printing Co.
Herald-News Publishing Company
- PRODUCE COMPANIES**
People's Produce Co.
Bailey Produce Co.
- PHOTOGRAPHIC STUDIOS**
Ash Studio
- PLUMBING & ELECTRIC**
Plainview Plumbing & Electric Co.
Burt Electric Co.
- RESTAURANTS**
Imperial Waffle House
Senate Cafe
Gordon-Barrow Tea Room
Broadway Coffee Shop
Quick Lunch
Max Garrett Barbecue Pit
Coney Island
- SHOE SHOP**
Ash street Shoe Shop
- THEATRES**
The Texas Theatre
Granada Theatre
- TIRE COMPANIES**
Jordan Tire Co.
Jackson Tire Company
Bernie Phillips Tire Co.
- UTILITIES**
Texas Utilities Company
Postal Telegraph Co.
West Texas Gas Co.
Western Union
- VARIETY STORES**
A. V. C. Store
F. W. Woolworth Co.
- WASHING MACHINES & SWING MACHINES**
The Maytag Shop
Ford Singer Sewing Machine Agency
- ICE COMPANIES**
Plainview Ice Company
- FRIGIDAIRE**
M. E. Sidebottom

FLORENCE OIL RANGES



A Liberal Trade-In For Your Old Stove

Baker Mercantile Co.

Less Worry, Less Work For You

The Cost Is So Low You Never Miss It

Just leave your laundry properly itemized and labeled in your laundry bag or pillow slip, on your porch Monday or Wednesday and phone the Baker Hotel and we will call and get it and return it nicely laundered on Wednesday or Saturday each week. Two days a week laundry service for Lockney people. Our prices are really cheaper than doing the work yourself. Winter weather is here and doing your own washing is a cold bad job. Shift the responsibility to our shoulders.

Floydada Steam Laundry

Pete: "Wal, I recon it is, she places burnt offerings in front of me three times a day."

It was the chicken she didn't catch."

NOTICE OF CITY ELECTION

Defendant, before your trial starts you have a right to challenge any member of the jury. "Well, your honor, I'd like to fight the little shrimp on the end"

At a regular meeting of the City Council of the City of Lockney, Texas, held January 23rd, a quorum being present, upon motion duly made, seconded and unanimously carried, general election for election of City Alderman, One Alderman for one year term and two Alderman for two year term, is ordered held April 3rd 1934, at City Auditorium between the hours of 8 o'clock A. M. and 6 P. M. in accordance with election laws of the State of Texas.

A club of young men have for one of their rules that anyone who asks a question that he himself can not answer must pay into the treasury a fine of \$5.

Election Judges to hold said election hereby appointed are: C. L. Anderson, O. T. Prickett, Ira Broyles.

One evening Tompkinson asked: "Why doesn't a ground squirrel leave any dirt around the top of his hole when he digs it?"

Attest: J. H. Hohlaus, Mayor

He was then called upon to answer his own question.

SCHOOL SUPERINTENDENT ELECTED AT LUBBOCK

"That's easy," he said "He begins at the bottom and digs up."

Kenneth E. Oberholtzer, superintendent of El Campo public schools, Saturday night accepted superintendency of Lubbock public schools, the local board announced.

"All very nice," suggested a member, "But how does he get to the bottom?"

Oberholtzer, son of Supt. E. E. Oberholtzer of the Houston schools, will replace M. H. Duncan, who was asked by the board not to seek reappointment.

"That's your question," returned Thompkinson.

Duncan had challenged the school board to wait until after trustee election in April to name a new superintendent.

Smith: "I want to pay cash for this car."

Old copper mines near Paden, Oklahoma are being reopened by Oklahoma City interests.

Dealer: Your request is so unusual that I'm afraid I will have to have references."

Meandering land is the land bordering rivers or lakes with irregular shores and which are likely to change in time.

Floor walker: "You can have anything in this store for 10c."

Pirates still ply their trade along the China coast.

Sailor: "I'll take the little blonde behind the counter."

Did you know that you were behind in your board? inquired the mistress of the prunes.

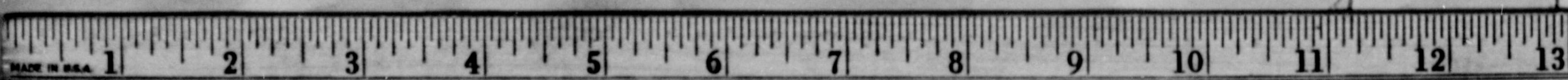
"No, I didn't" replied the boarder.

"You owe me for a whole month."

"Oh, I know that, but I considered I was that much ahead—not behind."

Landlady: I'm very sorry the chicken soup isn't good. I explained to the cook very carefully how to make it but perhaps she didn't catch the idea."

Boarder: "It tastes to me as if





GOOD THINGS TO EAT

RICE WAFFLES

3-4 cup flour
2-3 cup cooked rice
1-4 cups sweet milk
2 tablespoons sugar
1 egg
1 tablespoon butter
1-4 teaspoon salt
Mix like other waffles and bake. —Rice waffles are good with sausage and syrup.

STRAWBERRY SHORTCAKE

2 cups sifted flour
1-2 teaspoon baking soda
1-3 cup shortening
1-2 teaspoon salt
3-4 cup buttermilk or sour

milk (about)
2 quarts fresh strawberries
Sift flour once, measuring baking soda and salt, ad sift again. Cut in shortening. Add enough milk to form a soft dough. Spread one half of dough in 8-inch layer pan. Brush with melted butter. Place other half of dough on top of first half and pat down evenly. Brush with melted butter. Bake in hot oven (500 degrees F.). Wash and hull strawberries. Crush and sweeten to taste. Reserve a few whole berries for garnish. Split shortcake, spread with butter, and put crushed berries between and on top layers. Garnish with whipped cream and whole berries. Serves six.

VEAL LOAF

(Serving six.)
1 lb lean veal.
2 tablespoons chopped salt pork
2 cups crumbs
1-2 teaspoon salt
1-4 teaspoon pepper
2 teaspoons chopped onions
1 teaspoon chopped celery
1 teaspoon chopped parsley
1 egg
Mix ingredients and shape into loaf 2 1-2 inches thick. Place in small baking pan, add 1-3 inch of water. Bake one hour in moderate oven. Baste several times during baking.

Corn Flake Macaroon

3 egg whites
1 1-2 cups brown sugar
1 teaspoon vanilla
1-8 teaspoon salt
2-3 cup nuts broken
1 1-2 cup cocoanut
3 cups corn flakes
Beat egg whites. Add remaining ingredients and drop portions from tip of spoon onto greased baking sheet. Bake in moderately slow oven 20 minutes. Remove from oven, loosen with knife and cool.



Rev. I. N. Demy says: I have found nothing in the last 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for headache. Sufferers from Headache, neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had ever experienced for. Even the most restless American housewife should no more think of keeping a household without Dr. Miles Anti-Pain Pills than without a medicine cabinet and age in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

Official Portrait of President Roosevelt



NEW YORK. . . The official portrait of President Roosevelt which is to hang in the White House has been approved. It is shown above in the studio of Mrs. Ellen Emmet Rand, who has worked on the painting since August of 1933. This is the portrait which failed to be approved when it showed the President smiling. It was changed and has now been approved by Mrs. Roosevelt.

PROGRAM

For West Texas B. T. S. And Sunday School Convention

Lockney, April 5th and 6th

FIRST SESSION

R. E. KEY, S. S. Presiding
General Theme—"Others"
Slogan—Every Baptist Enlisted in Sunday School and B. T. S.
9:30 Song Service—J. D. Riddle, Lubbock
9:40 Welcome and get acquainted—Rev. Willis J. Ray, Lockney
9:50 The relation of the S. S. and B. T. S. to the Baptist Standard—Rev. J. P. Reynolds, Dallas
10:00 B. T. S. Address—T. C. Gardner, Dallas
10:30 Sunday School Conferences: Cradle Roll and Beginners—Mrs. F. B. Malone, Lubbock
Primaries—Mrs. Nelson Hall,

Lubbock
Juniors—Mrs E. T. Huff, Plainview
Intermediates—Rev. E. R. Harrison, Ralls
Young People and Adults —G. S. Hopkins, Dallas
Assoc., S. S. Work—Rev. W. M. Turner, Slaton
Six point Record System—Rev. A. L. Jordan, Matador
11:15 Re-assemble; appointments of Committees and reports
11:30 Special Music—Mr and Mrs J. D. Riddle, Lubbock
11:50 Relation of the S. S. to Co-operative Program—Dr. J. Howard Williams, Dallas
12:20 Lunch
SECOND SESSION—Afternoon
Rev. R. C. Campbell, Presiding
1:30 Song Service—J. D. Riddle, Lubbock
1:45 S. S. Address—G. S. Hopkins, Dallas
2:15 State Missions—Dr. J. Howard Williams, Ralls
2:45 B. T. S. Conferences: Primary—Mrs. Joe Wilson, Lockney
Juniors—Rev. A. A. Brain, Levelland
Intermediates—Rev. R. E. Bost, Dimmitt
Seniors—Mrs. J. D. Riddle, Lubbock
Adults T. C. Gardner, Dallas
—Assoc., B. T. S.—S. R. McClung, Floydada
3:30 Re-assemble for reports
3:30 B. T. S. Address —Rev. V. M. Cloyd, Hereford
4:00 Special Music—Ladies Quartette, Tahoka
4:05 Address: The Bible Standard of Giving—Geo. J. Mason, Dallas
ADJOURN
THIRD SESSION—Night
R. E. Key, S. S. President, Presiding
7:00 Song Service—J. D. Riddle, Lubbock
7:10 Special Music —Wayland College, Plainview
7:15 Address, Missions —

Geo. J. Mason, Dallas
7:35 S. S. Address—Rev. F. M. Ewton, Spur
8:05 Special Music—Ladies Quartette, Tahoka
8:10 B. T. S. Address—T. C. Gardner, Dallas
8:40 Th Ten Virgins (play)
—Lockney Church
ADJOURN
FOURTH SESSION—Second Morning
Rev. Lawrence Hays, Presiding
9:00 Song Service—Rev. J. I. Lloyd, Plainview
9:15 Address: Buckner's Orphan Home—Rev. M. C. Bishop, Post.
9:30 S. S. Conferences—J. D. Riddle, Lubbock
10:15 Special Music—Wayland College, Plainview
10:20 General B. T. S. Conferences—T. C. Gardner, Dallas
11:05 Election of Officers and Other Conventional Business
11:30 Inspirational Address —Dr. R. C. Campbell, Lubbock
ADJOURN

METHODIST YOUNG PEOPLE TO GIVE EASTER PROGRAM

The young people of Mr. Jake Griffith's Bible Class of the First Methodist Church will give a special Easter program at the evening hour Easter Sunday. This program promises to be one of unusual interest in that it is one in which the main incidents of Christ's life are portrayed in

Birth Control Hearing



WASHINGTON. . . Mrs. Margaret Sawyer, a leading advocate of birth control, appeared before a Senate committee in New York for the hearing on the bill which would permit dissemination of birth control information.

features will be a playlet entitled "The First Easter" and song, "The First Easter." Every one is invited to attend this service. Lays encourage these young people by giving them a full house.

It's not the interest on our debts we're worrying about, it's the principal of the things—Stephenville Empire-Tribune

Sunday Is Easter

And gee, how they do roll around—most too fast for many of us. As usual, perhaps, the few days before Easter have found you still lacking some of those new, smart accessories that add so much to that new dress. We have just received a shipment of fast color sport handkerchiefs to sell for a nickel that are world beaters—the most wonderful values we've ever seen at that price. Then we have some wonderfully fine values in white bags at 29c and 59c.

And Rayon Undies—We have the most complete assortment and snappiest styles, with honest-to-goodness value built into them that we have ever had. If you have only a quarter to spend for a pair of panties—then we have the panties and better ones than you know a quarter could buy. For 29c, 39c, 49c you'll find some snappy styles and dandy merchandise. These all silk braises for a quarter are world beaters. Ask your friends to meet you

CAVE'S PLAINVILLE

FOR SALE OR TRADE

2 Two Row Emerson Go-Dev
1 One Row Cultivator, used
2 One Row Listers, used
2 used Wagons
1 six year old work horse
One 9 year old work horse
Several head of cows, and heifers.
See me on anything you have to trade on in way of Live Stock and used implements.

CASH OR TERMS
ROY GRIFFITH
At the Lockney Ice Co.

Flor de MELBA The CIGAR Supreme

Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havanas and imported tobacco for only 5c.



NEVER FORGET THIS TABLET

It Means the REAL ARTICLE

GENUINE ASPIRIN



Of Bayer Manufacture

When you go to buy aspirin, just remember this: Every tablet of real aspirin of Bayer manufacture is stamped with this cross. No tablet without this cross is GENUINE Bayer Aspirin.

Remember this for your own protection. Tell your friends about it for their protection. Demand and get Genuine Bayer Aspirin.

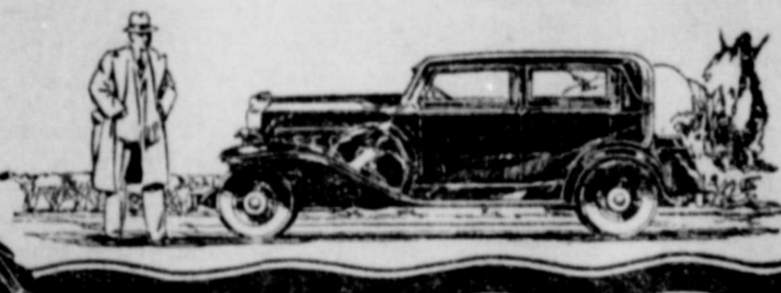
Safe relief from headache, colds, sore throat, pains of rheumatism and neuritis, etc. Genuine Bayer Aspirin Does Not Harm the Heart

New N. E. A. Head



CLEVELAND. . . Edison E. Oberholtzer, Superintendent of Houston, Tex. schools, is the new president of the National Educational Association. He was born at Patricksburg, Ind. and is 54 years old.

Brother it's a great Feeling to know you've licked your tire troubles



JUST put on Federals and you're all set. No more worrying about skidding. No more roadside delays. Just put Federals on and enjoy the safest and most comfortable ride you ever had on a set of tires.

Federal tires bring out the best that's in your car. They meet the demands of modern motor-car engineering. Free wheeling gets a chance to do its stuff. Federal's sturdy non-skid obeys the red traffic light and its flexible, live-rubber tread springs to a quick getaway when the "go" sign is flashed.

Federal Extra Service Tires make the best of motor-car performance better

Ozark Service Station
Lockney, Texas

FEDERAL Extra Service



ABC BRINGS THOSE NEEDED LEISURE HOURS to the FARM WIFE



A New Model 44-G, Washed over with a 'Blue Flash' Briggs and Stratton cycle gas engine is the present answer to the sewing problem on the farm. Large capacity, vitreous porcelain ABC sturdily built heavy-duty wringer—also many other exclusive features. The 'Blue Flash' Briggs and Stratton gas engine starts easily and economical to operate on convenient

Dyer Hardware and Furniture

Classified Ads

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Nat'l Bank Bldg. 22-2c

Harness of all kinds and at prices you can afford to pay.—Dyer Hardware & Furniture. 29-

LET US HELP YOU WITH YOUR SEWING PROBLEMS

New and used sewing machines. We repair all makes of sewing machines. For results drop a post card Singer Sewing Machine Co. 704 Broadway, Plainview, G. W. Ford, Prop. 22-4tp

FOR SALE OR TRADE—One 2 year old Jack, one 6 year old Jack. See them at my home in Lockney. P. M. McDonald 29-1tc

FOR FUNERAL FLOWERS.—Phone us or leave your orders with Mrs. Hones.—Hollums, Floydada Florist. 121f

QUAID—Quality Mattress Renovating. One day service. 15 years experience manufacturing high class mattresses. Across street from Hammonds Implement. 23-1tc

RAWLEIGHS—To my friends and customers, I have left a complete line of my products with Roberson Food & Seed store for your convenience.—Bee Martin, The Rawleigh Man.

Let us bring you Abstract to date for that new Federal Farm Loan.—Arthur B. Duncan Abstract Company, Floydada, Texas. 40-1nc

We have just received a lot of new furniture. Come in and see it.—Dyer Hardware & Furniture

FOR SALE OR TRADE—One cream separator—good condition see F. L. Brown Route 2, four miles west of Lockney. 26

WANTED:—Trade tailor work for hangers. At Brooks Dry Cleaners.

I will stand a Jack and a Percheon horse at my place 2 1-2 miles north-east of Lockney.—O. D. Wolfe, phone 901-F4 28-1tc

FLOWER PLANTS—Snapdragons, Carnations, Pansies, Canterburybells, Delphiniums, Sunshine Gardens. 28-1tc

LAND—I have several good farms for sale. Would be glad to receive listings for farms, ranches and city property.—Jim Missouri Hotel across street from Post Office, Plainview, Texas. 29

You too can be well if you will take Pine Oil for stomach, Kidneys and Rheumatism.

Zimmermans Wander salve for Pils, Eozema, any sore guaranteed by Lockney Drug. 29-2tp

Parts for New Perfection Oil Stoves.—Dyer Hardware & Furniture. 29-1tc

ROOMS FOR RENT—See Mrs. Jim Dagley by auditorium. 22-2c

FOUND—Pair of glasses on streets of Lockney. Owner call at Beacon office and pay for this notice and get them. 29-1tc

Big banquet at South Plains Friday night, April 6, sponsored by the South Plains P T A. 25c per plate. Good eats and entertainment. Don't miss it. 29-1tc

We repair furniture of all kinds. Prices reasonable.—Dyer Hardware & Furniture.

FREE HOMESTEADS NOW OPEN—Locate your own homestead some good valley land, mountain land and timber, shallow water in many places, some near Paved hi-way, R. R. town and schools. I will furnish up to date plats of land all over the State you can take plats find land and file same, full information Send Postage, H. E. Seward, Deming New Mexico. 26-4tc

FOR SALE—One horse, weight 1400, 17 hands high, no of blemishes, smooth mouth. Inquire Rains Store. 29-1tc

We have any style of New Perfection Oil Stove that you might want.—Dyer Hardware & Furniture.

TRADE—17 jewel watch, perfect time piece. Will trade for good milk cow. Inquire at Beacon office. 26-1tp

HEMSTITCHING—done at bargain prices, get your spring sewing finished early. Mrs. Barlow Hill, one block east of Rains Grocery Store. 28-2tc

SEE US—for feed grinding. Can bring grinder to your barn for quantity grinding. Also have real good registered Red boar for sale or service. Harding Nall & Sons. 28-1tc

LEVINE'S PRE-EASTER SHOWING OF NEW FROCKS

DRESSES



Jacket Frocks are The Things this year—Wear them without the jacket as a separate dress, or worn with the jacket they are ideal for street wear, church or afternoon events. In smart prints crepes, tripple sheer, 5n pastels and navy. Same in rough crepes Fur trimmed

\$5.98 to \$14.88

EXTRA SPECIAL PRICES IN Easter Dresses

You won't limit yourself just to a new dress for Easter, but when you see the hundreds of charming styles you'll get enough to last you through the summer. Pastels, prints and solids, Special Easter Prices, Sizes 14 to 52—

\$2.98 \$3.98 \$4.98 \$5.98

Ladies Organdy Dresses

For Easter, Light and darg ground of various sizes polka dots, Organdies in contrasting solids. Trimmed in the new tufted sleeves and in very attractive styles. Sizes 14 to 20—

\$2.98

BATISTE AND BEMITIES DRESSES

Printed patterns and organdy trimmed. Sizes 36 to 50— at

\$1.98

Lace and Twine Sport Dresses

In white and pastels and in the new high shades—

\$4.98 to \$7.85

Girls Silk Dresses For Easter

Swansuede crepe and Celanese taffeta. In all the new shades. Sizes 7 to 14

\$1.39 and \$2.29



Please remember that all Easter accessories such as purses, gloves, etc., are here in large varieties and at very low prices.

LEVINE'S PLAINVIEW TEXAS

NYAL for 2/3 Sale

Twice yearly, Nyal Service Drug Stores offer this nation-wide "2 for 1" Sale—an opportunity to buy two standard, full-sized items of the same kind or the same price for the price of one. In other words, you buy one—we give you another free. Come early, shop and save on everyday Drug Needs.

Grid of Nyal products including Nyseptol, Nyal Mineral Oil, Nyal Nasal Drops, Nyal Antacid Powder, Nyal Rubbing Alcohol, Nyal Face Powder, Nyal Salts, Nyal Hinkle Tablets, Witch Hazel Extract, Ultra Bay Rum, Ultra Hand Lotion, Milk of Magnesia Tooth Paste, Nyad Health Soap, Nyal Milk of Magnesia, Nyal Aspirin Tablets, Nyal Face Cream, Myseptol Tooth Paste, Nyalgesic, Beef, Iron and Wine, Honey and Horehound, Nyal Vaporizing Salve.

LOCKNEY DRUG CO. Lockney, Texas Thursday, Friday and Saturday This Week Only

LIBERTY NEWS

There was no Sunday School and singing here on Sunday because of the bad weather.

The play, "Eighteen Carat Boob" to be presented by the Aiken Dramatic club here on Tuesday night was postponed indefinitely.

The try outs in declamation were held last Wednesday night. The judges came out from Floydada. In the junior boys contest, H. C. Love Jr. was given first place and Carl Lee Gilley second. First and second places in the junior girls group were given to Evelyn Anderson and Alma Lybrand. Alton Love won first place of the two senior boys La Verne Weens will represent our school as senior girl declaimer.

W. R. Weems spent the week end with Alton Love.

Mrs. H. H. Anderson is ill this week.

Mr. Charlie Cook of the Center community spent the week end with Mr. and Mrs. A. M. Clark.

The Cedar girls volley ball team and boys indoor ball team played the Liberty teams on Thursday afternoon. The Liberty teams were the winners in both games.

AIKEN NEWS

On account of the bad weather there was no services at the churches Sunday.

Mr. and Mrs. T J Hampton O. B. Smith and Miss Lorena Scott of Memphis, spent the week end with J. E. Hampton and family.

Mrs. J. L. Morrison returned home Wednesday from Sulphur

Springs where she attended the funeral of her mother.

Mrs. A. A. Brock and Mrs. J. G. Biggs of Campbell left Monday morning for Snyder where they will visit relatives.

J. E. McAvoy made a business trip to Ft. Worth Thursday returning Sunday afternoon. He reports rain all the way.

There was a pie Supper and candidate speaking at the school house Friday night.

Miss Nell Hampton entertained the community with a party Saturday night a large crowd was present.

Wesley Cox of Commerce is visiting Ray Morrison.

LONE STAR NEWS

The play "Head Strong Joan", presented by Irick at Lone Star on Tuesday night was well attended and enjoyed.

The following were elected as officers of the Dramatic club for the coming year: D. J. Phillips, president; Sylvan Turner, vice-pres.; Agnes Johnston, sec'y-tres; Macelea Johnson, sargent d'arms. It is hoped that the club will be more successful the coming year than it has been the past year.

The pie supper given at the school house on Wednesday night was a big success. Funds received will benefit the baseball club.

Mr. Earl Mercer and Mr. Bascome Baxter made a trip to Kansas City, Mo. last week.

Mr. Herman King had luncheon with the Lockney Rotary Club on Friday. Mr. King has recently become a member of the club.

Mr. and Mrs. C. D. Merrick are the proud owners of a new

Plymouth. Mr. and Mrs. Hosey Pike moved back to Oklahoma last week.

Mrs. D E Cox was the guest of Mrs. S. E. Staggs of Slaton Friday and Saturday.

We've noticed some Muleshoe pedestrians walk as though they owned the street and some motorists drive as though they owned the car.—Muleshoe Journal.

SNAPPY ROMANCE!

She could be held... but it took more than a strong right arm.



HOLD THAT GIRL!

JAMES DUNN CLAIRE TREVOR

Don't fail to see this the season's Zippiest comedy Romance Showing at the Granada Theatre in Plainview Tuesday April 3.

