



# THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEX. AS. THURSDAY, JANUARY 18, 1934

NUMBER 19

## ATTENDS CHEVROLET SHOWING AT OKLAHOMA CITY

Arthur Barker, and Salesmen, Mechanic and Beacon Editor View New Cars Mon.

Arthur Barker, proprietor of the Lockney Auto Co., accompanied by John Stapleton and Bill Messer as Salesmen and J. D. Jackson, shop foreman and J. L. Suits, editor of the Beacon were in Oklahoma City Monday and Tuesday attending a showing of the new Chevrolet automobiles. The Lockney party joined a caravan at Amarillo Sunday morning and drove to Oklahoma City. About forty cars were in the caravan, 216 Dealers, salesmen, mechanics, bankers and news paper men of Districts 8 and 9 were in attendance.

The show opened Monday morning at 11 A. M. at the Boga Club. Upon entering this building you were greeted by an elaborate showing of all the New 1934 Chevrolet Models. The writer observed all models very closely, noting all changes that have been made to make this a better automobile. We were surprised beyond words to find so many changes that go to make a better automobile. It has a finer appearance, having a longer wheel-base knee-action front wheels Blue Streak Engine, 80 horsepower, faster acceleration, 80 miles an hour, greater economy in fuel, increased smoothness and quietness, new Y-K frame that makes the frame 15 times stronger than the 1933 model, four inches more room in the bodies, smart new styling, new all weather breaks, improved no draft ventilation, airplane-type instrument panel, and many more improvements. In fact it has been remade from stem to stern. Luxury is indeed the keynote in these big roomy, strikingly new models. These cars are so handsome, roomy and comfortable they are found to be even more popular than previous models. With the new knee-action wheels you slip from a ride to a glide, and it makes motoring a pleasure. Knee-action wheels are not a new experiment as they have been used in European cars for the past 20 years.

The front wheels, when they encounter an irregularity, move up and down in a vertical position—they follow the irregularities of the road, so to speak. In design, the front spring unit is neat compact and efficient. The entire coil spring mechanism and shock absorbers are enclosed in a sturdy weather-tight steel housing and the mechanism itself works in a bath of oil. The front wheel is supported by two arms extending from the spring units. The units themselves are rigidly bolted to the frame by means of a king pin support. The improved riding qualities of the 1934 Chevrolet due to the "knee-action" wheels, combined with other features, is present at all speeds and under all road conditions, but the greatest improvement is noticeable at high speed on rough roads.

These new cars will be on display in Lockney within the next two weeks at the Lockney Motor Co. sales rooms.

## LOCKNEY WINS CONSOLATION ROUND AT FLOYDADA SATURDAY

The Lockney High school basketball team was presented a silver cup at the Floydada invitation tournament, held last Friday and Saturday, for winning the consolation round Saturday evening with the Ralls B team.

Lockney was eliminated in the first game Friday by Floydada, but came in for the consolation bouts Saturday winning the cup. That makes one more trophy for Lockney to add to their various collections of victory and before this season is over probably several others will be added.

## Reno In New York



NEW YORK: While Milo Reno was here to make an address he did not admit that his farm holiday movements were dying out in the middlewest. Reports from his home territories however indicate that federal funds to agriculturists is causing farm holiday strikes to "peter out."

## LOCKNEY BAND ORGANIZES MONDAY EVENING

A group of seventeen musicians met at the Methodist church Monday evening for the purpose of organizing a band under the leadership of Mr. E. T. Willard who has been in band work here before.

The following officers were elected: President, Arch Crager, Vice-President, Glynn Carroll, Secretary and Treasurer, Agnes Cooper, and Sargent-at-Arms, Weldon Doshier.

Mr. Willard has kindly consented to direct the band for the time being until it gets well underway, which only a small fee will be required.

Anyone having instruments you do not wish to sell in the band and would like to rent or sell them please see Arch Crager. Two instruments must be bought before the band can really start practicing.

Another meeting will be held Monday evening at the Methodist church at 7:30. All are asked to be present and bring your horns. This is to be the big attraction for Lockney in the near future.

## LOCKNEY HIGH SCHOOL HAS TWO NEW TEACHERS

Two new members have been added to the Lockney High School faculty within the last week. Mrs. Cecil Witt of Plainview is taking the place of Spanish and History left vacant by the resignation of Mrs. Roscoe Snyder, and Miss Harriet Dickerson of Canyon now fills the place of Home Economics teacher formerly held by Mrs. Carver Moore.

Mrs. Whitt has taught previously at Quannah and has done university work in Mexico City. Miss Dickerson is a graduate of W. T. S. T. C.

## INTERSCHOLASTIC LEAGUE COMMITTEE TO MEET AT LOCKNEY

There will be a meeting of the executive committee of the Interscholastic League in Floyd County Saturday Morning Jan. 20th at 10 o'clock in Lockney at the high school. This meeting is called for the purpose of making plans for this year's meet to be held the latter part of March.

Anyone wishing to submit anything for consideration by this committee should do so at that time.

J. W. JONES—Director general Floyd County.

## DEPRESSION IS OVER SAYS BANK PRESIDENT

Depression must be over in Ellis county. The First National Bank of Midlothian, carries an advertisement in the Midlothian as follows:

"We have a large sum of money on hand bringing no revenue. We are ready to make loans, in accordance with the new banking laws."—Brownfield Herald

## ROOSEVELT BIRTHDAY ENTERTAINMENT JANUARY 30TH

Program Committee Whipping Things In Shape For Elaborate Program

The program committee for the birthday entertainment for President Roosevelt, with the assistance of Chairman, Dr. P. C. Anders, are working out an elaborate program for this occasion. The program will be completed in time to appear in next week's Beacon. The entertainment will be held on January 30th.

These entertainments are being held throughout the United States, and revenues derived therefrom will be presented to the President as a birthday gift, and he in turn will turn it over to the Warm Springs Foundation as a permanent endowment for that institution which is carrying on a crusade against infantile paralysis.

Mrs. B. A. Howell and Mrs. W. T. Reeves visited the latter's son, Joe Reeves, at Tulsa Saturday.

## LOCKNEY GIRLS' BASKETBALL TEAM WINS TWO GAMES

The Lockney Girl's Basketball team came in for their share of winnings this season by noosing out on the Plainview team last Saturday with a score of 21 to 19. The largest crowd attending a game this year was present at this nip and tuck battle of speed and flying ball. The balcony and lower floor was packed with excited basketball fans, who were determined that their team should win.

The girls also won over Cottoncenter here Wednesday evening of this week at the gymnasium with the clipped score of 32-33. Plenty of team work and swift passing was displayed by both sides and the tension remained high until the last second of the game.

The boys played Cottoncenter the same night but lost to them with an overwhelming score of 30-7. Cottoncenter was too fast for the boys to keep up, but they feel as if they have a good excuse because Cottoncenter has been playing basketball ever since September and we all admit that practice makes perfect. After the Lockney boys have worked out two or three more weeks they are going to be in tip top shape to take Cottoncenter on with a bang! If you don't believe it come out to see for yourself.

## O. E. S. HAS "42" TOURNAMENT AT HOTEL THURSDAY

The Eastern Star sponsored a forty-two tournament Thursday evening at the Baker Hotel. Approximately 40 tickets were sold for the occasion, making something like twenty tables in progress. Pie and coffee was served to the guests by the Eastern Star members.

## ELEVENTH BIRTHDAY CELEBRATED WITH PARTY

J. B. Roberson celebrated his 11th birthday Thursday afternoon with a party. Games were played and then refreshments of birthday cake and hot chocolate was served to the following guests: Temple Tever, Lovelle Belyeu, Ann Baker, Nettie Mae Busby, Bonnie Faye Goodrich, Genelle and Tress Allen, Ireta Roberson, Truett Penn, Leo and Ganville Clark, Glenn Jackson, Richard Patterson, Lyle Barnes, Otis Price, Wyane Roberson, and the honored guest, J. B. Roberson.

Miss Thelma Edith Shankle, and Mr. Charles Watkins Jr. of Petersburg attended the meeting held by Alva Johnson at the West side Church Sunday.

## EIGHTY-FIVE PEOPLE ON CWA PAYROLL IN LOCKNEY

Payroll In This Community Now Amounts To \$1,635 Per Week, Real Constructive Work Is Being Done

All CWA projects are well under way in the Lockney community, eighty-five people being employed besides teams and trucks. This is a great help to this community and greatly relieves the unemployment situation. However we have more people that want work than we have jobs, but work is being distributed in the best possible manner.

The sewing room project is giving employment to an average of 25 women per week. J. H. Hohlaas, supervisor of the work here in Lockney has a crew at work on street improvement, an Commissioner E. R. Harris has men and teams at work in his precinct improving rural roads.

This work should continue until about the 15th of February.

## COTTON CONTRACTS MUST BE IN BY JAN. 27TH

All cotton contracts for the reduction of acreage for the year 1934 must be in by January 27th according to the county agent of Floyd county. Farmers are urged to see committees in their various communities and complete contracts by that time. Guy Allen is chairman of the Lockney school district.

## WANT TO SELL RUSSIA OUR SURPLUS COWS

We Want To Rid Ourselves Of The Cattle Surplus And Be In Position To Get Better Prices

Recently the Panhandle Livestock Association in a letter to Secretary Henry A. Wallace said "According to newspaper reports Russia needs several million young cows to stock its ranges. We would like to suggest that all possible machinery of finance and marketing be put into operation immediately to furnish Russia with these cattle, so we can rid ourselves of the cattle surplus and be in a position to get a better price for our livestock. If the cattle industry could get rid of several million heifer yearling and young cows to Russia, our overproduction of cattle would be solved and the cattlemen would receive some of the benefits given the wheat, corn and cotton farmers. Our association has gone on record 100 per cent in approving this message."

Robert P. Lamont Jr., cattleman of Larkspur, Col., who visited Russia about two years ago as livestock advisor to the Soviet government, recently expressed optimism over the possibility of shipping pure bred cattle and beef to Russia. "I feel very hopeful over the United States-Russia situation and believe that it may open up a great field for the sale of American breeding cattle," Lamont said. "I am of the belief that Russia will want breeding cattle rather than beef or pork, because they believe in producing."

Former senator Brookhart of Iowa, Russian trade advisor to the Farm Administration, predicts the sale to that country of \$30,000,000 worth of livestock and products in the near future.

F. E. Mollin, secretary of the American National Livestock Association, recently said he would recommend to Secretary of Agriculture Wallas that Lamont be named on any commission that might be sent to Russia to consider trade relations with that government.—Star Telegram.

Mr. and Mrs. J. F. Gilbert and daughter, Melba, of Lampassas arrived last Friday to attend the Golden Wedding Celebration of Mr. and Mrs. T. J. Gilbert Sunday. They returned home Monday.

## Repeal Blues



HOLLYWOOD: Harry Frink (above) mourns the passing of prohibition. Eleven years ago he got an idea, invested \$8,000 in a collection of old liquor bottles, rented them to the picture studios at \$1 per day and grossed \$230,000 before repeal came along.

## MR. AND MRS. SAM BOX SURPRISED WITH REUNION SUNDAY

Mr. and Mrs. Sam Box were honored with a surprise dinner a family reunion at their home in the Sandhill Community Sunday.

Mr. Box's two sisters, Mrs. A. L. Rains, husband and daughter, Wauline, of Lockney and Mrs. J. J. Frizzell, husband and son, London, of Muncy were present. Other relatives attending the reunion were: Mr. and Mrs. Don Bryant and family and Mr. and Mrs. Leman Bryant and family of Olton, Mr. and Mrs. Will Workman and family, and Mr. and Mrs. Elco Frizzell all of Lone Star, Mr. and Mrs. Milford Carthel and family of Lockney, Mr. and Mrs. Ross Carthel and family of Cedar Hill, Mr. and Mrs. Elmer Warren and family of Starkey, Mr. and Mrs. Leo Frizzell of Floydada, Mr. and Mrs. H. Seldon and Miss Edna Pearl Shepherd of Plainview, Jack Lackey of Cedar Hill, and Mrs. Leo Fizzell's father, Mr. Carpenter of Floydada.

## SHOWER BESTOWED UPON TWO RESIGING TEACHERS WEDNESDAY

A lovely kitchen shower was presented Mrs. Carver Moore by her Home Economics class last Wednesday afternoon at the high school building. The Sophomore class also gave her a beautiful table lamp. The Senior class presented their sponsor, Mrs. Roscoe Snyder who resigned last week, with a lovely silver service tray with "Seniors '34" engraved on it.

Both teacher resigned last week and moved to their respective homes over the week-end.

## PRODUCTION ASSOCIATION TO HOLD MEETINGS IN FLOYD COUNTY

The Plainview Production association will conduct educational meetings in Floyd county in order to acquaint the people with the purposes of the association. This association is composed of five counties in this District. Olin Ridings of Lockney is a member of the Board of Directors from Floyd county.

The place and date of meeting are as follows:

- South Plains, Jan. 26th, 10 A. M.
  - Dougherty, Jan. 26th, 2 P. M.
  - Lockney, Jan. 27th, 7:30 P. M.
  - Floydada, Jan. 27th, 2 P. M.
- Farmers and business men are requested to attend these meetings.

Fred Gilbert of Los Angeles, Calif., came last Saturday to visit his parents, Mr. and Mrs. T. J. Gilbert, for a few days.

Mrs. Lee Pope and Miss Veral Miller of the Sand Hill Community visited Miss Elvora Hall of Lockney Sunday.

Mrs. Claude Sears was carried to the Plainview Sanitarium Wednesday for treatments.

## T. J. GILBERTS CELEBRATE GOLDEN ANNIVERSARY SUNDAY

Approximately 56 Relatives Present for Occasion

Mr. and Mrs. T. J. Gilbert celebrated their 50th wedding anniversary Sunday with a buffet dinner at their home 4 miles north east of Lockney where they have been living for the past 20 years. Approximately 56 relatives were present including eight children and seven grandchildren.

Mrs. Gilbert before her marriage fifty years ago was Miss Leona Mae Crawford. They were married at Bartlett, Texas, in 1884 and lived there until 1901 when they moved to Lockney. They only stayed here a few years and moved to Miles in Runnels County where they remained until 1913 and on that date returned to Lockney where they have resided ever since.

Quite a remarkable record is boasted in that family for there are eight children and eight grandchildren and there has never been a death within the immediate family.

Children present were: Mrs. Etta Hicks Plainview, Miss Ethel Gilbert of Floydada, J. F. of Lampassas, Fred of Los Angeles, Leslie of Amarillo, Marvin of Tulsa, and Ed and Jack of Lockney. Grandchildren: Earl, Farris, Roy and James Hicks of Plainview, Miss Melba Gilbert of Lampassas, and Orland and Jimmy Trailer Gilbert of Lockney.

Out-of-town relatives for the celebration were: Mrs. Mesdames Mary Wataah of Waco, Ernest Fowler and family of Ralls, Ernest Fry and family of Floydada, H. Tull of Plainview, Sam Hester and children of Plainview, Mrs. Lily Britton of Plainview, W. V. Alvin and daughters of Vernon, Dr. and Mrs. Gustav Morris Temple, and Miss Florence Hall of Plainview.

Many lovely gifts were presented to the honored couple by friends and relatives.

## MOVES WOODWORK SHOP UPTOWN

Luther Wofford has moved his Woodwork Shop uptown from the Higginbotham-Bartlett lumber yard to the Hill building on the east side of main street next to the picture show south.

Mr. Wofford makes anything of wood in the way of wood parts for windmills, repairing of furniture, four and six horse cavers, single and double trees, etc. He is installing modern machinery within the next ten days to handle this class of work to a better advantage.

## BROYLES-HAYDON MARRIAGE ANNOUNCED

Announcement was made here this week of the marriage of Miss Marceline Haydon of Clayton, N. M., and Buster Broyles of Lockney which was read Thursday evening, Dec. 8, at Boise City, Okla. the Rev. Alvin W. Murray officiating.

The groom is the son of Mr. and Mrs. Ira Broyles of Lockney and was reared here, receiving most of his school work from the Lockney schools. He entered school at Clayton in September but is planning to finish this year here at Lockney beginning this last semester.

The bride is the only daughter of Mrs. Lura Haydon and received her schooling at Clayton having lived there for a number of years.

The couple will be at home here in Lockney.

J. F. McGonagill, vice president of the State Reserve Life Insurance Co. at Ft. Worth was here Saturday, Mon., and Tuesday conferring with Eugene Harris, local representative.

O. E. Stevenson made a business call to Lubbock Tuesday.





ROSELAND NEWS

Mr. and Mrs. Jack Calahan of South Plains visited his sister, Mrs. E. A. McLeod Sunday. Mr. W. A. Whitlock and son Buster, and daughter, Mrs. O. E. Wicker, and Frank Roberson left Friday for Hillsboro to attend the Golden Anniversary of the Cumberland Presbyterian Church at Grandview which was held Jan. 14. Their father and grandfather were founders of the church.

ISIS THEATRE PROGRAM

WEEK BEGINNING SUNDAY JAN. 21ST Sunday & Monday Marie Dressler and Wallace Beery "TUGBOAT ANNIE" Cartoon & Comedy Tues. and Wed. Alice Brady and Franchot Tone "STAGE MOTHER" A Laurel and Hardy Comedy Thursday Only "THE 7TH COMMANDMENT" Two Reel Comedy ADULTS ONLY Friday Mary Brian, Bruce Cabot "SHADOWS OF SING SING" Comedy Saturday "WHIRLWIND" "RED" With an All Star Cast Also Selected Shows Subjects

by Mrs. John Key West entertained with a bridal shower in honor of Mrs. George Myers last Wednesday. Little Miss Mary Beth Bennett dressed to represent Geo. and Elizabeth gave a very charming reception, after which they suggested that she follow the rainbow in search of the proverbial pot of gold. After trailing the delicate rainbow hues through several rooms the treasure chest was found.

Mrs. John Key West gave a toast to the bride and then refreshments were served to the following guests: Mesdames J. B. Stevenson, W. B. Stevenson, W. A. Whitlock, W. B. Whitlock, R. C. Bennett, S. Yeary, P. M. Smitherman, C. V. Ford, C. H. Bown, Jerry Mudgett, Sam Lesteo, Ray Myers, Horce Marble, F. L. Marble, O. E. Wicker, J. E. Hammitt, Misses Celia May Wicker, Ruth Brown, Mary Beth Bennett, Wanda Lou Stevenson, Sybil Mudgett, Doris Mudgett, the honoree, Mrs. Geo. Myers, and the hostesses, Mrs. Mudgett and Mrs. West.

MUNCY NEWS

The Muncy Dramatic Club is to present "The Road to the City," Friday evening, Jan. 19, at the school house. There will be no admission charge.

Mr. and Mrs. Judson Miller is moving to Plainview. Mr. and Mrs. Grover Freeman of Rrington, Okla., will occupy the Miller home three miles east of Lockney.

Mr. and Mrs. Earnest Miller and family of Petersburg spent Sunday with Mr and Ms. L. A. Howell.

Muncy welcomes Mr. and Mrs. Lackey and family into this community and hope them much happiness in their new home.

Mrs. Martha Sanduskey and her sister, Miss May Lary, attended church at Lockney Sunday morning.

Mr. and Mrs. Huff were in Floydada on Monday of last week.

J. H. Joe and Kline Nall made a business trip to Crosbyton Monday visiting their farms near there.

Mr. and Mrs. Earl Wilson spent Sunday at Slaton visiting friends and relatives.

Archie Baker returned home Sunday after spending several days at Houston on business.

PLAINVIEW'S FRIENDSHIP DAY CONTESTS

Because of many requests by sponsoring merchants and persons who participated, as well as many who were unable to do so because of bad weather, the board having charge of the Friendship Day Program in Plainview determined to repeat the individual window contest used several weeks ago.

Approximately one hundred business and professional sponsors each displays a different guessing contest in the window. One may be the number of pennies in a jar; another the time at which a candle in the window will burn out; another the number of miles on a used tire; another the number of inches in a bolt of material in a bolt of goods, etc. A hundred opportunities for individuals to register their guesses and in each window with the guessing contest will be displayed the prizes which will be offered for the winner of that contest. That means that a good guesser could win many awards. You register your guess in each store starting at 8 A. M. and closing at 4 P. M. This contest proved of big interest when used before and will undoubtedly be of still bigger interest next Friendship Day, January 24th.

In addition there will be the usual cash contest at the auditorium at 2 P. M., the two big events consisting of the program of another Friendship Day in Plainview. And in addition every store with extra specials for the day in the stores and in the windows.

LIBERTY NEWS

The play "Fingerprints," was postponed last week because a delco lighting system is being installed in the school house. The play will be presented Thursday evening, Jan. 18th.

A number of new students enrolled the past week.

Mr. and Mrs. W. A. Arms were Tulsa visitors Sunday.

Misses Jennea and Ruth McCormick, who have been visiting at Snyder for several weeks, returned Sunday.

Mr. and Mrs. Clarence Guffee and son spent Saturday night with Mr. Joe Guffee and family at Lakewood.

Mr. and Mrs. Henry Love visited in the Cedar Community Sunday afternoon.

Classified Ads

For quick service phone Brooks Dry Cleaners, 91.

LOST—A Red Male hog, wet, 500 lbs. Finder see C. A. Wofford, P. O. Aiken, or owner J. W. James and collect reward. 19-1tp

TO TRADE—For used car, eight lots on pavement in Lockney. Will pay difference or take difference—J. B. Downs, Plainview 18-2tc

Brooks Dry Cleaners, 91, will get you prompt service and delivery.

FOR FUNERAL FLOWERS.—Phone us or leave your orders with Mrs. Honn.—Hollums, Floydada Florist. 12tf

FOR SALE—Dehorned Higeria bundles, 1c each if you get them quick. Four miles east town—W. J. King. 18-3tc

FREE HOMESTEADS—now open; can take 640 acres fine valley land near mountains. Send postage for full information. H. E. Seward, Deming, N. M. 11-3tc

Phone 91, Brooks Dry Cleaners, when you have work to be done.

NOTICE—We have moved our auto wrecking business to the old Beacon office on West Locust Street. See us for used auto parts—Lockney Wrecking shop. 5-6tc

QUAID Quality Mattress Renovating. One day service. 15 years experience manufacturing high-class mattresses. Across street from Hammonds implements. 18-1tp

Let us bring you Abstract to date for that new Federal Farm Loan.—Arthur B. Duncan Abstract Company, Floydada, Texas. 46-1nc

WANTED—A hot water tank. Must be cheap. Do not want automatic. Inquire at Beacon office 2tp.

OF INTEREST TO WOMEN

Although pajamas and dressing gowns are nice and comfy, the really scientific housewife has her bath in the morning and slips into the nice, fresh dress that she is going to wear while she does her work. It is a procedure well worth the extra time involved. Then you can begin the household tasks directly, the man of the house is on his way to business. Otherwise, time is apt to be wasted in changing from dressing gown to working cloths. First tackle the breakfast dishes and after the dishes are put away, tackle the bedroom where the bed will have already been stripped, and is ready for making. Turn the mattress every day. Keep blankets free from dust. An immaculate bed is a luxury that offers a maximum of comfort. If the bedroom is always cleansed thoroughly each week, it will require little more than dusting and tidying each day.

fabric of chiffon stockings are a horror even though skirt hems hide them. They are deflated by any vigorous exercise that strengthens the muscles—lying, walking, dancing tip toeing, running up and down stairs. To hustle results use the rolling pen on them.

MARIE DRESSLER IN NEW PICTURE



Marie Dressler

Famous screen star—in fact just this year voted the most popular star in Hollywood, is coming to the Granada Theatre in Plainview in "Her Sweetheart" with Lionel Barrymore.

Saturday Midnight Jan. 20th and Sunday & Mon. Jan. 21-22

DR. E. L. SPENCE

EYE, EAR, NOSE AND THROAT SPECIALIST

Office in Plainview Sanitarium and Clinic

FEATURE VALUES AT

CAVE'S

Women's pure thread silk Stockings ----- 49c

Women's cotton ribbed Stockings ----- 15c

400 yard machine THREAD ----- 10c

6 yards rayon Elastic ----- 10c

Beautiful New HOT OVEN WARE

Cake plate & Server, Casserole & Tray, Large Mixing Bowl & Spoon, Feature size Casserole.

Choice ----- \$1.00

CAVE'S PLAINVIEW

Frank Perkins INSURANCE and BONDS

HEY! HEY!

Stop, Look and Listen

If You Are Figuring On Having A PUBLIC FARM SALE

SEE

H. S. LINAM

W. A. Nash will assist in auctioneering and M. A. McCraw will act as clerk

Get In Touch With Me At The Beacon Office

NOTICE TO THE PUBLIC

We have moved our Woodwork Shop from Higginbotham-Bartlett lumber yard to the Hill building, first door south of the picture show and are prepared to make anything that you want that is made of wood, such as:

WINDMILLS, REPAIRING OF FURNITURE, ANY KIND OF SINGLE TREES, DOUBLE TREES, FOUR AND SIX HORSE EAVENERS.

or anything that is made of wood, Will install this week Band Saw, and a Turning Lathe next week.

Will sell your surplus furniture, Washing Machines, Plow Tools or anything you want to sell except live stock, for a small commission of 10 per cent. Bring it in, leave it with us with the price you want and we will sell it if possible.

WOFFORD & WOFFORD Woodwork Shop

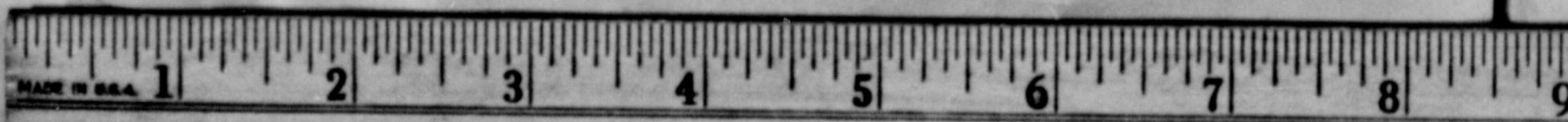


Good cooks praise the Florence Oil Range The Florence Wickless Burner, famous for its Focused Heat, supplies steady, concentrated heat close to the cooking: quick for boiling, perfect frying, a gentle simmer—whatever you need. Good results every time with the fully insulated oven:—bread that is perfect, cakes and pies you're proud to serve.

And all so easy. All the heat is where you want it—high, low, fast or slow, at your finger-tip. It brings you the convenience of gas with the economy of oil.

A Good Trade in for your old Stove

Baker Mercantile Co.





THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon, will be corrected gladly upon its being brought to the attention of the publisher.

SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

WOMAN'S COLUMN (BY JEANE SUITS)

There are fat ladies, lean ladies and those ladies who are just right in this universe. The fat women worry about reduction of excess flesh and the lean women worry about gaining poundage.

In spite of all the tried and proved treatments and trials the fat will remain fat and the lean will remain lean. And that's that!

This might not be encouraging ladies, but if you are fat accept the fact and make the best of it, and you who are too lean, admit it and then forget about it!

Whoops! but I noticed in the Amarillo News-Globe Tuesday where the ministers and thousands of people in that city signed a petition and presented it to the Tri-State Fair Committee asking them to prevent the musical show, Le Vie Paree, from coming to Amarillo.

Say, have you noticed the display window at the Beacon office the last week or two? A regular zoo is being installed and all kinds of wild birds are stalking about, but there is one poor duck I sure feel sorry for 'cause he has never been able to find a pond in his new home.

I've had so many rude interruptions while trying to write this splash that I am almost tempted to hang out a sign "Posted" or "No Trespassing."

You know we would do a lot of rash things if it weren't for a lot of intervening things! Now, don't ask me how I ever worked that witty sentence out 'cause I donno.

Moral: Don't talk for twelve inches and never say anything.

DID YOU KNOW

Most of us are quick to see the bright side if someone else is having the trouble.

It is a hopeful sign, remarks one surveyor of the situation, that millionaires have ceased to multiply. Hump this Beacon office would like to see them divide.

What is the use of the third party when the country does not know what to do with the two parties it has on hand.

The trouble with blind love is that it doesn't say that way. Whata shame.

Another good way to learn to think fast is to feel to be a pedestrian.

An old-time opera artist says that when she can sing no longer, she will go and croon in the desert. Ah! she has at least the right idea!

A Doctor says he often wonders how much sleep the average man really wants. I know, just another five minutes.

We read that a duel between two German students, in which both were slightly wounded, was a matter of only three minutes, and of course a couple of seconds.

Artists say, "The opera is not dying." The last we heard sounded like it.

Interior decorators say old-fashioned horse-hair furniture is coming again, but I want to know where are you going to get the horse.

"Saxophone players are born not made," writes a musical critic. There is another argument for birth-control.

Members of the Kent choir have sung carols for twenty years running. That's the best way to sing them!

That Berlin author who said women are so beautiful that they can wear any old thing evidently never married one of them.

The efforts the scientists are making to break down the atom reminds us that the atom is about the only thing that hasn't already gone all to pieces.

ANOTHER UNENFORCABLE LAW

Under a new law which has just gone into effect in Texas, the practice of arranging "share expense" automobile trips become illegal. Under the "share expense" plan, a Wichitan planning a trip to the Rio Grande valley, for example, would try to get in touch with some one else who was wanted to go there, and offer him transportation in consideration of his promising to pay all or part of the gasoline and oil, or have some similar arrangement. In many

--and the Worst is Yet to Come



cities there have been travel bureaus who charge fees for arranging such trips.

There have been instances in which car owners collected in advance for the passenger's share of the expense and then failed to provide the transportation as promised. Other abuses have been reported. There have been accidents to cars used for such trips, with the injured persons left without recourse for damages.

Under the new law, any one who accepts payment for transporting another in his car must obtain a bus license and meet other requirements which, if enforced, would put a stop to the "share expense" trips.

The objective of the law is worthy enough. Transportation for pay is not for the irresponsible individual. We question, however, the wisdom of a law which

it is obviously impossible to enforce. It is like the proposed law against picking up hitch-hikers. There is merit in the purpose of such legislation, but the enormous difficulty of enforcing that kind of a law annuls it right at the start. There are enough unenforceable laws on the statute books already.

FOR COUNTY JUDGE

To The Citizens and Voters Of Floyd County:

I hereby announce myself a candidate for the office of County Judge subject to the Democratic primary of July 28th.

In making this announcement I would say to the voters that I do not know me that I have been farming in the Doughtery community since 1927 and I appreciate your interest and the people of this community as to my honesty and ability.

I believe that I am capable of handling the business of this office in an efficient and economical manner that will merit your approval and to each citizen of Floyd County I wish to make this promise: If elected will make you the best County Judge that I am capable of making and will conduct the affairs of the office fairly and impartially without fear or favor toward any man.

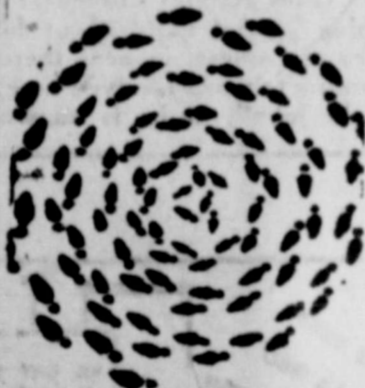
Will appreciate your consideration and support and will try to see each of you before election day.

Respectfully A. H. KREIS

Sandhill cranes are almost as tall as a man.

578,434

Steps to Nowhere!



Authorities estimate that the average housewife, in preparing three meals a day, takes 578,434 unnecessary steps every year. Just think of it! ... over half a million steps that lead to nowhere! Is it any wonder that some women are always "worn out" at the end of the day? ... that, try as they will, they are never able to find time for the things they'd like to do?

The biggest step you can take to save steps is to install a Modern Gas Range in your kitchen. You'll be literally amazed at the difference it will make ... in steps ... in time ... in actual money savings. If you're the least bit inclined to doubt, call on your gas appliance dealer today, and see the new 1934 Gas Ranges. You'll need no further proof.



West Texas Gas Co. SAVE GAS WITH EFFICIENT BURNERS

INSURED INSURANCE

Consult us about all insurance matters. Glad to help you fill out your Farm Loan applications.

McAdams and Childers PHONE 92

Food Insurance!

Banks all over the country are now guaranteeing Deposits with Federal insurance, why not have a similar guarantee for Food!

How about taking steps now to insure yourself and your family a food supply, not only plentiful, but dependable each and every week for quality, variety and value?

The standard varieties of nationally advertised brands which appear on our shelves and counters give you absolute assurance of choice selected quality, with no price premium or penalty. The meats in our Market department are delicious —in fact, folks tell us they're the best in town.

HAMILTON BROS. GROCERY

Telephone No. 10

Wake Up Your Liver Bile —Without Calomel

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just dumps in the bowels. Gas builds up your stomach. You have a thick, bad taste and your breath is foul. This often breaks out in pimples. Your head aches and you feel drowsy and out. Your whole system is poisoned.

It takes three good, old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmonious, gentle vegetable extracts, amounting when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Beware of substitutes. 25¢ at drug stores. ©1931 C. M. Co.

The Best Tire Deal In Lockney

We Meet All Competition With PRICE And QUALITY

- 30x3 1-2 FIRST LINE BRUNSWICK \$3.35
440x21 SECOND LINE BRUNSWICK \$3.25
450x21 SECOND LINE BRUNSWICK \$3.75
450x20 SECOND LINE BRUNSWICK \$3.85
475x19 SECOND LINE BRUNSWICK \$4.00

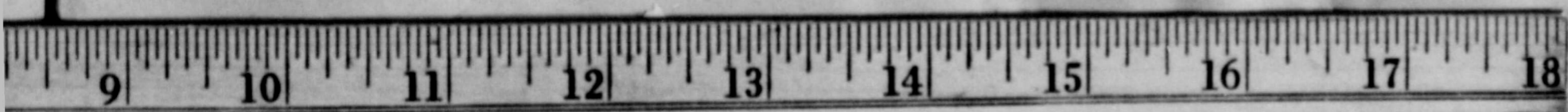
Brunswick Tires Are Manufactured In Akron Ohio By One Of The Largest Rubber Companies In The U. S. A.

We Guarantee You Satisfactory Service

Sinclair Service Station

HALL FERGUSON, Prop.

PHONE 131





# GUESS AGAIN

## The Program For Next Friendship Day In Plainview

### Wednesday, Jan. 24th

Has been changed somewhat due to popular request to repeat the very interesting **INDIVIDUAL WINDOW GUESSING CONTEST**

With approximately 100 windows each having a different guessing contest and a special prize for the winner of such contest

There was big interest in this stunt used several weeks ago and many have urged it be repeated.

You can win as many prizes as your guesses are correct.

## \$100 In Merchandise In PRIZES

Contest starts at 8 A. M. and closes at 4 P. M. You register your guess in each place of business having a guessing contest.

### Cash Contest At Auditorium 2 P. M.

Extra Special Bargains In Stores And Windows That Day.

### Just Another Friendship Day IN PLAINVIEW

## What Feeders, Buyers and Sellers Are Doing

Around 9,000 head of cattle are on feed in the large pen of the Babicora Development Company at Brownfield and is believed to be the largest full feeding operation in the state if not in the entire southwest. The animals are here in the United States under bond, with a federal custom inspector stationed there to check movement of the cattle. W. C. DeWeese of El Paso was assigned to be in charge as representative of the government.

Most of the cattle are yearling steers. There are about 1,500 heifers. It is expected that the cattle will be on feed about 150 days; the length to be determined more by the gain than anything else. H. W. Rowe is superintendent of the feeding. Wylie Berd of San Simons, Calif., a Hearst employe and expert cattleman, has been assigned to assist in caring for the stock.

Last year the operations are said to have netted \$25,000 on their feed supply.

O. G. Phillips of Plainview sold 19 hogs Wednesday at Ft. Worth.

The Fuller Oil Cotton mill at Snyder reports a few farmers near Snyder are feeding out small bunches of cattle. The mill is not doing any feeding this year, according to Harvey Shuler.

Farmers in the Petersburg territory are going into the sheep feeding game on a small scale, starting with herds of from 100 to 200 ewes. The bank is getting behind the move according to R. A. Jeffries, cashier. Many of the group are having a nice crop of lambs for shipment to the eastern market at Kansas City.

R. B. Carter Floydada shipper sold ten 743-pound yearling steers at Fort Worth for \$5.15 per hundred pounds.

Closing prices on steers and yearlings were about 25 cents higher than the previous week. Fat sows were 15 cents higher with other grades 25 cents higher. Bulls advanced about 10 to 15 cents. Calves made a good 25 cent gain and stocker supplies were 15 to 25 cents higher. Hogs lost from 10 to 20 cents. Sheep and lambs held at unchanged levels.

John M. Gist, Odesa, dean of West Texas modern breeders is keeping several hundred of his calves at Lamesa, in pens here, according to word received here. "Uncle John", as he is known,

was hard hit by the drouth in the Midland section. He decided to get into a section where there was more feed to handle his calves through the winter season.

W. L. Bailey, Lubbock rancher, last week bought 64 head of yearling heifer calves from H. W. Stanton and is putting them on his ranch near Fort Sumner, N. M. The animals are of the Beecher-Whaley breeding and are pure breeds. Mr. Stanton had them in his pens here for about three weeks.

Farmers interested in hog growing are asked by Fred Hale, swine specialist of the experiment station at College Station, to write to him for copies of the new bulletin, No. 486. The bulletin is entitled "New Developments in Hog Houses and Equipment," and it may be had for the asking.

Sale of 1933 calf crop by ranchers of the South Plains has not been as extensive as in previous years. Ranchers are holding more of their crop and roughing them through than in recent years, Len McClellan, who keeps a close touch on such matters, estimated the sale at approximately 25 per cent of the crop. The crop was better than for some years.

Within the next week or ten days announcement is expected

of the ninth annual vocational agriculture judging contest and its date will be made, it was indicated by Dean A. H. Leidigh of the division of agriculture at Texas Tech. This contest is one of the outstanding contests of its kind in Texas, and it draws to Lubbock high school students from a wide area. This local tourney is different from those at College Station or Stephenville, in that it is more practical as far as competitors are concerned. Boys in making selection of animals for position must give their reasons for so doing. This is the method of the college teams, but not of high school teams in other sections of the state.

## PLAINVIEW LOSES LIGHT PLANT SUIT ATTACK

Plainview, in the Federal District Court at Fort Worth, lost three motions filed in the suit brought by the Community Power and Light Company to restrain the city from constructing a municipal power and light plant.

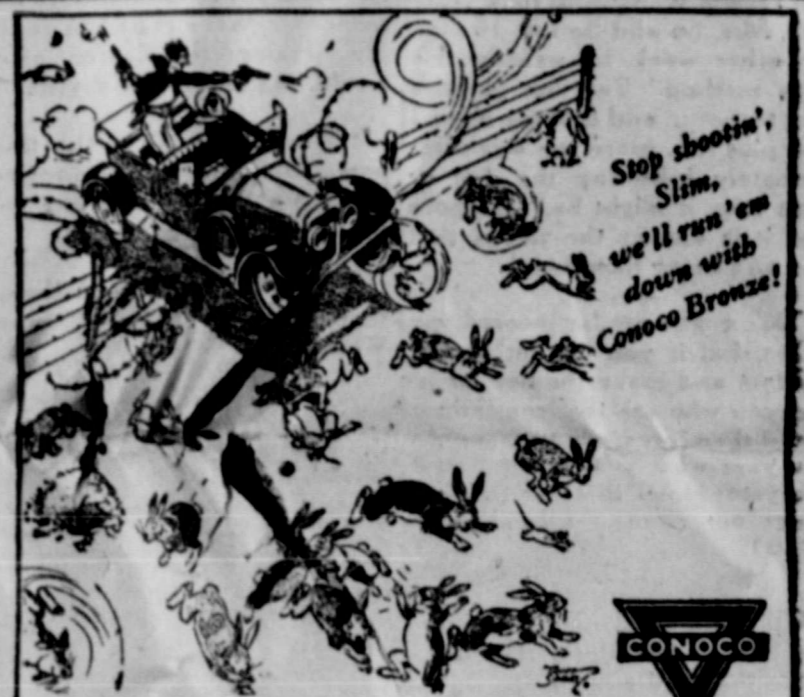
In overruling the motions, which attacked the validity of the suit, Judge Wilson announced the setting of the case for trial on its merits January 26 at Lubbock.

Plainview attacked the suit in which Judge W. H. Atwell had previously granted a temporary injunction on the following grounds:

That the court was without jurisdiction.

That the case should be dismissed for the want of equity.

That the Texas Utilities Company for which the Community Power and Light Company sued as bondholder should have been a party to the suit.



Get a free Tony Sarg book of these eighteen advertisements. Go to any Conoco station or dealer, who will give you a postpaid, self-addressed postcard. You will receive this large book of entertaining advertising illustrations by mail.

At the Sign of the Red Triangle

### CONOCO BRONZE GASOLINE

INSTANT STARTING—LIGHTNING PICK-UP—HIGH TEST

Pont Darnell is now employed at the Piggly Wiggly store and holds the position Silas Ellis has had for the past three months. Mr. Ellis and family are moving to a farm several miles north from town.

## "THE MAIN THING ON MAIN STREET"

### Daily Buzz

#### WOMEN BATTLE ON MAIN ST.

A FRIENDLY ARGUMENT BETWEEN THE NEAR-SIGHTED LADY & THE COLOR-BLIND LADY DEVELOPED INTO A BATTLE ROYAL. ONE INSISTED THAT THE MATERIAL IN THE STORES WINDOW WAS GREEN CREPE - THE OTHER THAT IT WAS RED BROADCLOTH. AS A MATTER OF FACT IT REALLY WAS YELLOW GINGHAM.



By L. F. Van Zelm

## SNOODLES



By CY HUNGERFORD





# GRANADA THEATRE

## Plainview

THURS & FRI. JAN-18 & 19 ADULTS 20c & 25c  
Most Fun since "Gold Diggers of 1933" Biggest Cast Since "42nd Street".



### Havana Widows

WITH JOAN BLONDELL • GLENDA FARRELL  
GUY KIBBEE • FRANK McHUGH  
A FIRST NATIONAL & VITAPHONE PICTURE

THE GOLD DIGGERS  
ARE AT IT AGAIN!

The Answer To "What's Happening To The America Dollar?"—A Red Hot Comedy!

#### SPECIAL ADDED

First Burlesque on the Nudist Camps "Mr. Adam" With Ernest Truex and 25 Beautiful Girls. Also—"Perils of Pauline"

SATURDAY ONLY JAN. 20TH

11 A M TO 10 P M ADULTS 20c & 25c

The Famous Old Cowboy Sin Inspires This Thrilling Action For The Year's Best Western!



## KEN MAYNARD

### IN STRAWBERRY ROAN

Ladies—You'll find romance, heart-throb Men—You'll get the Thrill of your Life! Children—It's the kind of clean refreshing Story You're hearts been crying for!

—ALSO—

Comedy—"Paul Revere, Jr." and latest News

Saturday Midnight Jan. 20 Sun. & Mon. Jan. 21 & 22  
Everybody's Favorites Screen's Greatest Stars—together  
In A New Hit!

TWO GREAT STARS...  
GREATER THAN EVER IN  
THEIR FINEST PICTURE!

### MARIE DRESSLER AND LIONEL BARRYMORE



### "Her Sweetheart"

It's Marie's Birthday Picture!

—ALSO—

Charlie Chase Comedy "Midsummer Mush" and Oswald The Rabbit in "The Plumber" Adults 25c & 35c children 10

Tues. & Wed. Jan 23-24 Bargain Days Special 10c to All

### Olsen's Big Moment



Also—comedy—James Gleason in "Pie For Two" and latest Universal news



## GOOD THINGS TO EAT

### Peanut Butter Stuffed Apples

- 6 cooking apples
- 10 ginger snaps
- 3-4 cup peanut butter
- 1-2 cup sugar

Wash and core apples and place in baking pan. Crumble ginger snaps and mix with peanut butter. Stuff center of apples with this mixture. Boil sugar and water together for 3 minutes and pour over apples. Cover and bake until tender. Uncover and brown. 6 portions.

### Zu Zu Apples

- 6 tart apples
- 24 ginger snaps, crumbled
- 1-2 cup orange marmalade
- 2 tablespoons butter
- 1-2 cup hot water

Peel and core apples, place in baking dish. Fill centers with orange marmalade, cover with crumbled "zu zu's" (ginger snaps), dot with butter and pour water over all. Cover, bake in hot oven (425 degrees F.) until apples are tender. Uncover and brown. 6 portions.

### Cheese Croquettes

- 1 cup cheese, cubed
- 1-2 cup grated cheese
- 2-3 cup thick white sauce
- 2 egg yolks
- 1 teaspoon salt
- Pepper
- Beaten egg
- Crumbs

First make white sauce (recipe below). While sauce is on the fire, stir in egg yolks, unbeaten then grated cheese. When cheese is melted, take from fire, fold in cut cheese, add salt and pepper. Pour into greased pan to cool; cut into squares. Then precede with egg and crumb method and fry in deep mazola until done.

### Pop-corn Balls

- 1 cup sugar
  - 1 cup dark karo
  - 1-2 cup water
  - 1 tablespoon butter (melted)
  - 2 quarts popped corn
  - 1 teas. con salt
- Put sugar, karo, and water in to a sauce pan; stir over fire until sugar is dissolved. Cook, without stirring, until temperature is 250 F. (A firm ball will form when syrup is tried in cold water.) Add butter and stir only enough to mix it thorough candy. Have popped corn in large bowl and pour pop

ped corn syrup over salted popped corn and mix well. Form in balls or roll large portions in oblong "bricks"

For appetizing hot canapes, devil small oysters and serve on buttered rounds of hot toast, stuff tiny tomatoes with rice and brown in moderate oven and serve on squares of toast or mix sardines with pickle relish and put on bars of hot buttered toast. These hot canapes require forks.

Save all the spiced, sweet vinegar which comes in bottles of sweet pickles or spiced fruit. This is delicious used in vegetable gelatin salads, for thinning salad dressing or to use for flavoring backed ham or pork.

Almonds shelled and blanched, cooked in the sauce for your fish course add flavor and attractiveness in serving.

A piece of bread placed in the pot in which you are cooking cauliflower or cabbage will eliminate the unpleasant odor.

Cream cheese on potato chips or caviar on potato chips makes nice appetizers.

Mrs. Leo Nicholes of Collinsville, Texas, is here visiting her parents, Mr. and Mrs. J. B. Reece.

Leslie Floyd and Mr. and Mrs. J. B. Harper moved to Corpus Christi Wednesday to make their new home.

Elder Charles W. Watkins of Petersburg will preach at the West

Side Church of Christ Sunday, January 21.

E. C. Kuykendall, general agent for the Ft. Worth and Denver at Plainview, was here Wednesday attending to business.

Mr. and Mrs. Albert Sherill have a new baby girl born Tuesday, Jan. 16th.

Sandusky, Ohio prohibits swearing in cemeteries and fines offenders \$50.

Temperature of air decreases gradually up to a distance of about six miles from the earth.

Black ink can be made from whits mushrooms the common ink-cap mushroom can be used for this purpose.

Indian farmers, near Dal Lake, in the vale of Kashmir, grow their vegetables in floating gardens.

### Sawdust for New York



NEW YORK: Billy Sunday, famed baseball playing evangelist, brought his sawdust trail religion here for a two week campaign at the Calvary Baptist Church, "not because the city is so full of sin, but because I was invited," said Sunday.

## New Shipment of Harness

OUR STOCK QUITE COMPLETE NOW ON LEATHER COLLARS, CLOTH COLLARS, BRIDLES, LINES, BACK BANDS, TRACE CHAINS, ETC.,—AND THE PRICES ARE RIGHT.

### For Sale or Trade

- 1 TWO ROW CULTIVATOR
- 3 ONE ROW LISTERS
- 3 USED PERFECTION STOVES
- 1 USED DELAVAL SEPARATOR
- 1 USED PIANO

And What Have You in A Cheap Saddle?

### Baker Mercantile Co.

# "I am the Messenger" IN YOUR Checking Account

"Whether you wish to pay the grocer down the street or send money to some one a thousand miles away, I am at your service. Write a check, drop it into the mail and I am off with all of the speed and safety which the mails provide—by motor, train, ship and plane.

"I save you the time and the car fare that would be required to go pay the butcher, the baker or the electric light company in cash. No need to wait for change when shopping, or stand in line to buy a money order, when you can write out a check.

"Your check costs less, too, than any money order over \$5. The cost of a check is always the same, and its amount is limited only by your checking account; but the largest single money order you can get is for \$100. at a cost of 22c.

### The Cost of Money Orders

\$0.01 to \$2.50	6c	\$20.01 to \$40.00	15c
\$2.51 to \$5.00	8c	\$40.01 to \$60.00	18c
\$5.01 to \$10.00	11c	\$60.01 to \$80.00	20c
\$10.01 to \$20.00	13c	\$80.01 to \$100.00	22c

"If I should get lost or held up by a robber, you will suffer no loss; for a lost check can be replaced, and payment on a missing check can be stopped.

"For reasons like these I am used in place of cash to handle 90 per cent. of all money transactions in modern business life. I am the world's greatest Messenger.

"Any ordinary Messenger must be paid for his time and labor; and so should I."

Under the Bankers' NRA Code of Fair Competition, "Services rendered by banks shall be compensated for either by adequate balances carried or by a scale of charges." This code, with a uniform service charge on checking accounts, is therefore to your interest as well as ours...Its meaning is simple.

There will be a generous allowance of free checks—enough to meet average requirements in most cases if customers will be careful and not draw checks unnecessarily. Moreover, by building up your balance you can always reduce, if not entirely eliminate, any service charge whatever.

A sound bank is a profitable bank; a profitable bank is a safe bank. The kind of bank you want to deal with is one that is run on a sound business basis, making a reasonable profit and building up surplus for your protection.

We Invite Your Banking Business, and Appreciate Your Cooperation.

## First National Bank

—Over One Quarter Of A Century In Lockney—

## ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:

Congressman, 19th Congressional District:

Arthur P. Duggan, Littlefield

District Judge, 110th Judicial District:

Kenneth Bain

For County Judge:

J. W. Howard

A. H. Kreis

County Treasurer:

Mrs. Maud Merrick

For District Clerk:

Roy O'Brien

George B. Marshall

For County Clerk:

A. B. Clark

Sheriff Of Floyd County

E. S. Randerson

For County Attorney:

Winfred F. Newsome

For Tax Assessor And Collector:

Frank L. Moore

For County School Superintendent:

E. C. Nelson

C. A. Cass

Floyd Blankenship

Price Scott

For Commissioner Precinct No. 2

E. R. Harris

For Commissioner Precinct No. 3

Walter Wood

## Less Worry, Less Work For You

The Cost Is So Low You Never Miss It

Just leave your laundry properly itemized and labeled in your laundry bag or pillow slip, on your porch Monday or Wednesday and phone the Baker Hotel and we will call and get it and return it nicely laundered on Wednesday or Saturday of each week. Two days a week laundry service for Lockney people. Our prices are really cheaper than doing the work your self. Winter weather is here and doing your own washing is a cold bad job. Shift the responsibility to our shoulders.

## Floydada Steam Laundry





# With The Churches

## MAIN STREET CHURCH OF CHRIST

G. F. Mickey, Minister.

The worldly-wise, the politician, and the wizard of high finance talk glibly of "economic cycles" and "waves of depression". Yet in their hearts they know that these are but sounding phrases coined to hide the sin and selfishness of which they are the symptoms.

Let not man deceive his heart. The reign of peace, prosperity, and joy can not be ushered in till righteousness, truth, and spiritual fervor have been restored. God says, "All men everywhere must repent."

Therefore, for next Lord's day, let us fill the Bible classes; be attentive to prayer, song and exhortation; humbly surround the Lord's Table; give of our mens as the Master were setting over against the treasury. For the morning sermon topic the preacher shall use, "The Requisites Of A Growing Church." At the evening hour we shall study, "That Wonderful Beginning." Let none slack zeal in serving, nor fail at the hours of worship. The time is short and souls are dying, be faithful.

## BAPTIST W. M. S. HAS INTERESTING LESSON MONDAY

Sixteen members were present at the Baptist W. M. S. Monday afternoon at the church and Mrs. Joe Wilson conducted the lesson in a most interesting manner from the Royal Service.

Mrs. W. S. Rexrode of Sterley and her sister were visitors at the meeting.

The next meeting will be social and business hour which will be at the home of Mrs. Will Ford with Mrs. Julian assisting

## AT THE METHODIST CHURCH

Sunday School, 9:45 A.M. Preaching, 11 A. M. and 7 P. M.

Leagues, 6:15 P. M. Woman's Missionary Society Monday 3 P. M.

Study Course, Wednesday 7:30 P. M.

There were splendid attendance at each of the services last Sunday. This we all appreciate very much. We are planning the message for the best interest of the membership of the church. We hope to have as many members present next Sunday as possible.

At the evening hour, the Women of the Missionary society will have charge of the service. They will put on a play that promises to be very interesting, as well as helpful. Lets Give Them A Full House, thereby encourage them in their work.

Everyone will find a welcome at all the services at the Methodist Church.

B. J. OSBODN, Pastor

## FLOYD CO. TAX COLLECTOR TO BE HERE JAN. 24TH

I will be in Lockney, located at the First National Bank, Wednesday January 24th, 1934 and will be in position to collect on all types of taxes, including Current, Delinquent as well as Truck and Automobile Registrations. Current Taxes are subject to 10 per cent Penalty and 6 per cent Interest after Feb. 1st, 1934. Delinquent taxes are drawing 4 per cent penalty and will continue to do so until March 31st, 1934 after which time they will draw 6 per cent penalty. This will be our last trip to Lockney and will give tax payers an opportunity to pay taxes without coming to Floydada. I am, your true, FRANK L. MOORE Tax collector, Floyd County, Tex.

## RANDERSON CANDIDATE FOR RE-ELECTION AS SHERIFF

E. S. Randerson this week authorizes the announcement of his candidacy for re-election to the office of Sheriff of Floyd County, subject to the Democratic Primaries, and in so doing expresses to the voters his appreciation of the preference shown him in the last election.

"I am willing to abide by the judgment of the voters of the county, and if they feel they are justified in returning me to the office I will do my very best to make them a good sheriff and one who will reflect credit on the office. The record already made is open to any fair and impartial inspection. I feel experience of something more than a year will enable me to become increasingly efficient, and you can at least count on myself and deputies as being at work on the job all the time." Mr. Randerson said.

He will make as thorough a canvass as the duties of the office will permit, and meanwhile, asks the thoughtful consideration of every voter.

## LUTHERN NEWS

English Sunday School and German services were conducted at the Lutheran Church Sunday.

At League Sunday quite a few were absent because of illness. It is hoped that all will soon be back again.

Mr. and Mrs. O. W. Smith visited near Lockney Sunday.

Mr. Karl Koenig and family and Mr. Fred Stinecup visited near Lockney last week end.

Mr. and Mrs. W. M. Samman visited in Plainview Sunday evening.

Mr. and Mrs. Leo Boedeker, who have recently moved to the Prairie View Community, attended church here Sunday.

## STERLEY NEWS

The B. T. S. meeting at Sterley Sunday was well attended and there were several good speakers from the different churches. The next meeting was voted to go to Aiken.

Marcus and Lois Rexrode attended church at Lone Star Sunday.

Mr. and Mrs. Grady Beedy and family of Littlefield moved into this community last week.

Mr. and Mrs. Bert Bobbitt and family visited Mrs. Bobbitt's brother, Mr. and Mrs. Jos Reeves of Tula, Saturday.

Mr. and Mrs. Spencer Sparks of Plainview visited Mr. and Mrs. L. A. Clayborn Sunday.

Mr. Bert Bobbitt and Mr. Roy Tinsley were in Lubbock Monday to hear Dr. George Truitt speak.

Mrs. Sears is ill this week.

Mr. and Mrs. Kunkel and family of Lockney have moved into this community recently.

Mr. and Mrs. W. E. Grimes

## STARS IN "STRAWBERRY ROAN"



Ken Maynard

Ken Maynard—Texas own Movie Star has the leading role in "Strawberry Roan" Universals New Wild Horse Production at the Granada Theatre in Plainview Sat. Jan. 20 11 A M to 10 P M

and Earnest Hyite shopped in Floydada Saturday.

Rev. Melvin Shaw were Sunday dinner guest of Mr. and Mrs. F. S. Byars.

Mr. and Mrs. L. M. Rexrode of Silverton visited his parents, Mr. and Mrs. W. S. Rexrode Sunday.

Mr. and Mrs. Spencer Sparks have moved to Plainview.

Mr. and Mrs. Boyd Coffee of Pampa are visiting her parents, Mr. and Mrs. H. H. Meadows.

Mrs. J. C. Dutton and daughter, Audry, visited in Plainview last week.

Mr. and Mrs. E. C. McClyea are visiting the latter's parents in Jackson Mississippi.

## EL PROGRESO CLUB HAS "42" AND BRIDGE ENTER TAINMENT WED.

The El Progreso Study Club had a forty-two and bridge party Wednesday, Jan. 10, at 2:30 O'clock at the home of Mrs. N. E. Greer. Only members of the club and waiting list were present for the occasion.

Mrs. O. E. Stevenson received a favor for high score in the bridge and Mrs. Arch Crager won high favor for the forty-two games.

Little Misses Sally Ruth Patterson and Jerry Nell Suits tap danced and Mrs. G. D. Tate played several piano selections while the refreshments were being served.

The following members were hostess for the entertainment: Mesdames Clyde Applewhite, Ralph Ashworth, Jim Dines, Artie Baker, G. D. Tate, Gilbert Hulls, Whitt, Hub Mason, and N. E. Greer.

Most of us are quick to see the bright side if someone else is having the trouble.

The trouble with blind love is that it doesn't stay that way. Whata shame.

## Science says Today use a LIQUID Laxative

If you want to GET RID of Constipation worries—

Any hospital offers evidence of the harm done by harsh laxatives that drain the system, weaken the bowel muscles, and in some cases even affect the liver and kidneys.

A doctor will tell you that the unwise choice of laxatives is a common cause of chronic constipation.

Fortunately, the public is fast returning to the use of laxatives in liquid form.

A properly prepared liquid laxative brings a perfect movement. There is no discomfort at the time and no weakness after. You don't have to take "a double dose" a day or two later.

In buying any laxative, always read the label. Not the claims, but the contents. If it contains one doubtful drug, don't take it.

Dr. Caldwell's Syrup Pepsin is a prescription preparation in which there are no mineral drugs. Its ingredients are on the label. By using

it, you avoid danger of bowel strain. You can keep the bowels regular, and comfortable; you can make constipated spells as rare as colds.

## The liquid test:

This test has proved to many men and women that their trouble was not "weak bowels," but strong cathartics:

First. Select a good liquid laxative. 2. Take the dose you find is suited to your system. 3. Gradually reduce the dose until bowels are moving regularly without any need of stimulation.

Syrup pepsin has the highest standing among liquid laxatives, and is the one generally used. It contains senna, a natural laxative which is perfectly safe for the youngest child. Your druggist has Dr. Caldwell's Syrup Pepsin.



## a light forever burning a Voice that is never stilled

NIGHT comes on and spreads a blanket of darkness upon sleeping cities and towns. Here and there a lone policeman. In the distance a clock tolling the hour.

In the dark silence of the night, there is one light forever burning one voice that is never stilled. That light is the light in the telephone exchange. That voice is the voice of your telephone.

A city without telephones would be a city afraid—a city of dread.

For the telephone brings security. Its very presence gives a feeling of safety and nearness to everything. In times of stress and sudden need it has a value beyond price. In business and social activities of a busy day it is almost indispensable.

The wonder of the telephone is not the instrument itself but the system of which it is the symbol. The system which links your own telephone with any one of eighteen million others in the United States and thirteen millions in other countries.

Every time you use your telephone you have at your command some part of a country-wide network of wires and equipment, and as many as you need of a great army of specialists in communication.

There are few aids to modern living that yield so much in safety, convenience and achievement as your telephone.

SOUTHWESTERN BELL TELEPHONE CO.



## The New FORDS For 1934

"The car without a price class," now on display. Vision free ventilation, dual carburization and the time tested springs that allow free action of all four wheels. Come in and see them.

NOTE:—I used 1931 Chevrolet Coupe

I used 1928 Ford Coupe

## Filder Motor Co.

Authorized Sales and Service

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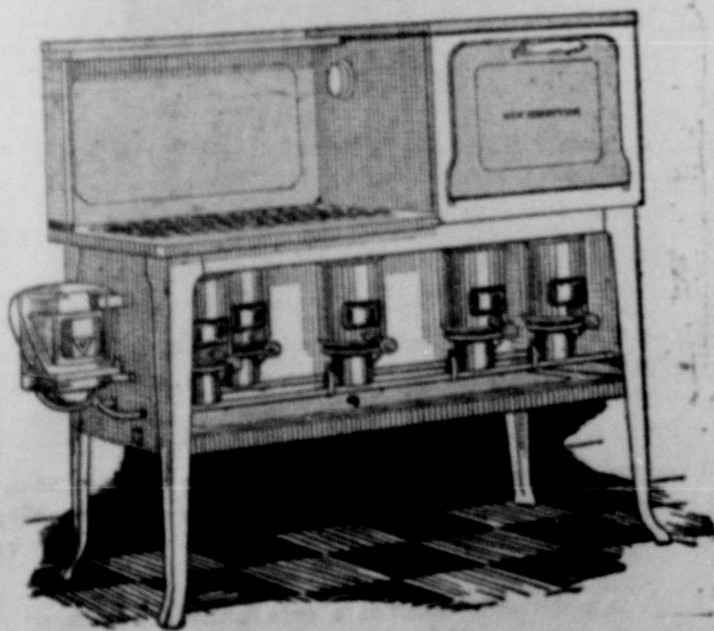
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