

Bank Deposits Insured After January First

Beginning with January 1st. all deposits in banks that are members of the Federal Reserve System, become automatically insured to the amount of \$2,500. Thus under the Fed eral Deposit Insurance act every dollar that you place on deposit in a bank that is a member of the Feder al Reserve System is insured up to \$p.500 against loss, Below we qhote Jess H. Jones, Chairman of the Reconstruction Finance Corporation: "Deposits in banks that are membera of the Federal Reserve System, to the extent of \$2,500 of each deposit, becomes automatically insured on January 1st by theFederal Deposit Insurance Corporation without examination, or even application on their part, and while on this subject. I should like to say quite emphatically that bank deposit insurance is As the law now stands., 97 per cent going to prove of inestimable value. in number of every bank deposit in the United States will be insured acainst loss to the depositors. If I should be called upon to express in aws, confidence in values, fidence in one another." The above is quoted from an address by Mr. Jones at the annual meeting of the Illinois Manufacturers Association held on Dec. 12th in Chicago. This law guaranteeing bank deposits should restore peoples confidence in banks and bank deposits should increase very rapidly. The First National Bank of Lockney is a member of the Federal Reserve System, therefore deposits of this bank will be automatically insured against loss, to the extent of \$2,500 for each acct.



LOCKNEY, FLOYD COUNTY, TEXAS, THURS



Pioneer Couple Celebrate 44th Wedding Anniversary

DECEMBER 21, 1933

Mr. and Mrs. R. C. Bennett celeorated their fourty-fourth wedding niversary Sunday at their home 3 'clock dinner and tea from 2 until o'clock in the afternoon. The oclestand. The couple was married 44 ears ago at Durden, Texas, in Hill church. County and immediately moved to heir present home

Six of their children and their nd Mrs. C. K. Bennett and family Bryant and family of Sterley. Mr. nd Mrs. Irving Bennett and family his chest, and Mrs. Eurton Thornton

Manning, and Mr. and Mrs. Virgil Bennett of Idalou, Texas Mr. und Mrs. Carrol Bennett's baby,

W the celebration Guests for the dinner od Mrs. Dan Shinley, Mrs. Judge Duncan Mrs E. C. Henry and Grand mother Shipley of Floydada; M- and

Funeral For H.L. Henry Sammann Held Monday

NUMBER 15

Funeral services for H. Henry Sammann, 56, were conducted Monday afternoon at, 1 o'clock at the family southeast of town with a 12 residence, 11 miles northeast of Plainview in the Prairie View Community. Services were also held 'at the First asion was also in honor of Mr. Ben- Methodist Church at Plainview at 2:30 nett's 74 birthday. Before her mar- o'clock with Rev. E. Herber, pastor riage Mrs. Bennett was Miss Abbie of Lutheran Church, officiating, The deceased was a membes of

The Hale County Farmers died at the Plainview Sanitarium Saturday morning from injuries received last were present as follows. Mr. Tuesday when he fell in front of the wheels of a wagon load of feed. His and Mrs. C. R. team became frightened and ran away, two of the wheels passing over

His wife and three daughters and and family of Lockney, Mr. and Mrs. two sons survive.

H. Henry Sammann, born in Germany moved to Hale County less than a year after his marriage at McGregor to Miss Louise Quebe

told recently in a feature story in the Acco Press, a Houston publicawere Mr. tion issued in the intesests of better farming

RAMSEY SAUSAGE RECIPE

GROCERY STORES TO CLOSE CHRISTMAS DAY

The grocery stores of Lockney will close Saturday night and will not be Floydada. open for business until Tuesday morn ing in order that their help be able to spend Christmas day with families, the lineup such players as Jack relatives and friends. Do your grocery Spence and L. A. Stowe who have shopping not later than Saturday.

MUBLIC SCHOOLS DIMISS FRI-DAY AFTERNOON FOR XMAS

The Lockney public school will dismiss Friday afternoon, Dec. 22, for ten holidays, resuming work again Monday morning, Jan. 1, 1934, according to the high school superintendent, Mr. J. W. Jones.

SENIOR-JUNIOR FETE TO BE Friday evening at Gym.

Happy-go-luck, merry, irresistable high school lads and lassies will rally around a hugh Christmas tree elaborately decorated in the true pule tide colors of red and green, Friday evening Dec. 22, at the high school ium. This is to be the annual Senior-Junior Christmas party, Bags M. Bobbitt, and J. W. and Wesley of candy will be presented to all of Jones attended the big football game the m is it. The high school faculty Lubbock Baturday aternoon. is to be special guests of the seniors Greetings of 'Merry Christmas and a happy new year." will ring through at the party.

days with her mother. Mrs. Stinbough | be closed Monday, Christmas Day.

Big Football Game Christmas

An all-Star football game will be placed at Floydada on Christmas day when Floydada All-Stars Vs. Lockney All-Stars. The game is being spon sored by the McDermitt Post, Floydada and Landrum Post, Lockney American Legion. The game will be played on the Whirlwind Field at

The Lockney Team is being coach. ed by Mr. Reed and you will see in been playing with West Texas State Teachers at Canyon the past three years. Abe Martin, captain of the Wayland College team for two years. 'Colle Foster with Plainview High last fall and three snappy players from Quitaque, also a large string of local players. This promises to be the best game played in these parts

in many moons. Don't fail to see it.

NO MEETING OF W. M. S. MONDAY

The Baptist W. M. S. will not meet next Monday afternoon because of it bein g Christmas day. At the last meet ing a Xmas box was mailed to Buckners Orphan Home at Dallas.

ATTENDS ANGELO AND PAMPA GAME SATURDAY

A. D. Cummings of Floydada, W. ests by the seniors, as tradition between Pampa and San Apgelo at

CONSUMERS FUEL ASSOCIATION TO CLOSE XMAS DAY

Cleve Bailey, manager of the Con- spending the week there: Mr. and Mrs. Valco Thomas left Wed sumers Fuel Association of Lockney, nesday morning for Ft. Worth where has asked the Beacon to make the they plan to spend the Christmas holl announcement that their station will age woman eats only 83 per cent as has week end in Amarillo visiting Mrs.

Junior Play Wins Follies Last Thursday Evening

The Junior One-act play entitled. 'Liked Them Modern,' directed by the sponsor, Miss June Guthrie was judged the best out of the four plays present ed at the high school follies Thursday evening. A \$5.00 prize was given to the class winning The senior play placed second in the contest.

Three judges were selected out of Plainview for the occasion; Mrs. Eppie Irons, head of speech department, Mrs. Underwood, and Mr. Hewett. The follies is an annual event in the ife of Lockney High School.

BROWNFIELD MAN HAS PECULIAR MILK ANIMAL

The following advertisement appeared last week in the Seagraves paper, being inserted by K. Sears of Brown-

field. For Sale-Registered milking short-

horn bulls, 9 1-2 months old. Maybe so, but we have our serious toubts about the matter and will have to be shown,--Lovington (N. M.) Leader.

Perhas Editor Roberts of the Leader is not so much astounded at the sex of this milk cattle as he is the age at which these milk giving boy bovines begin to produce. We would however remind him that lots of great things are produced in grand old Terry. Indeed, man, we are some "bull! pro ducers-milk and otherwise .- Terry County Herald

Monday evening from Lubbock after

It has been estimated that the aver much as the average man.

Brisco Pioneer A.E. Frieze Died Dec. 14

A. E. Frieze, pioneer Brisco County ident, and for nearly twenty-five ars postmaster at Silverton, died his home there Thursday of last eck at the age of fifty-seven years. is death was rather unexpected for had only been ill for a week.

The funeral was held Friday afteroon at the home with Rev. Jor Sciother, Rev. J. Anderson, and Rev. Poles officiating. Following the serthe Masonic Lodge had charge interment in the Silverton Cem-

Surviving is his widow, two childen, Mins. Maxine Knox and Aron rieze, two step-children. Cyrus and mmett Puckett, and an adopted child, Dr. Well McClendon of Chiliress.

Lacking only a few months, Mr. rieze had served the postoffile at silverton as postmaster for twentyve years at various times. Just rescently he was succeeded by Bod.

lexander. Pallbearers were W. Coffee. ent Donglas, T. L. Anderson, J. S. "isher, A. L. Kelsay, and C. D. Wright

CLARA BOW RETURNS TO SCREEN

Feature Picture coming to the Granada Theatre in Plainview Saturday Midnight. Dec. 23rd and Bunday and Monday Dec. 24-25 This new Fox Feature will be presented with a special All Technicolor Musical Comedy "Beed and Pretaels" with Mr. and Mrs. Earl Wilson returned Ted Healy and the M. G. M. Ohla. also New All Technicolor Silly Symphony "Pied Piper."

> Mr. and Mrs. A. H. Roberson spent Pobertson's sister.

Incle Frank and Mrs. Ford, Mr. and Mrs. W: R. Sams, Mr. and Mrs. G. W. Nichols, Mrs Andy Sams, Mrs. M. B. Hill N. C. Dagley, Mrs. Alice Baker, Mr. and Mrs. C. R. McCollum, Mrs. Daff Griffith, Mr. and Mrs.Haskell Meadow all of Lockney, and J. D. Coffee and daughter of McLean In the afternoon between the hours off 2 and 6 p. m. approximately 150 uests called Mr and Mrs, Bennett ere the only ones in the receiving line,

In the dining room the table was aid with a lace cloth and beautifully appointed with silver. A hugh weding cake in the form of a wedding bell and topped with a minature brid e and groom centered the table. ong white tapers burned at either end of the table. Those pouring i and presiding were Mrs. Temp Thornton and Misses Ruth Staple ton. Manon Meriwether and Veima Marble. The cake also had 74 candles on it in honor of Mr. Bert-

nett's birthday. A very appropriate poers was read by Mr. Bennett on this occasion and it will be printed in nert weeks issue of the Beacon. It is left out at this time on account of lack of

MR. AND MRS. DULANEY MOVE TO AMARILLO

space

Virgil Dulancy left last Friday for Amarillo where he accepted a position in the freight rate department of the Ft. Worth Denver Railroad Co. Mr. Dulancy has been connected with the same railroad here for the past three years. Mrs. Dulancy left Thurs day to join her husband,

Raymond Hood, formerly of Sham rock, is now employed at our local Pt Worth Denver Station.

ley is here to spend the holidays with his mother, Mrs. A. I. E. Box and friends,

Mason have just returned from Santa Fe N. M. where they met Theo' Grif- play on a seasons ticket, which enfith of Colorado, who returned home titles one to see eight good plays for with them.

Mr. C. F. Ramsey has had so many requests for his sausage recipe that he has asked us to publish it for the beni fit of those who care to use it. It follows

50 pounds of meat one pound of salt, two and one-half ounces of black pepper, 3 ounces powdered sage, three tables spoons red pepper, one cup brown sugar. Mix all together and sprinkle on meat before grinding.

GINS TO CLOSE DOWN FOR CHRISTMAS

The Lockney Gin Co. and the Patterson Gin will close down Friday night and remain closed until Tuesday morning in order that gin crews may spen d Christmas in any way they may see fit. If you have cotton to be gin ned bring it in not later than Friday night before they close down. Mana gers of these two gins ask that you cooperate with them in this matter.

HOME ECONOMIC CLUB ORGANIZED

Monday afternoon, December 18, twenty-eight home economics girls met with Mrs. Moore to organize a home economics club. The following officers were elected: President, Mary Handley; Vice President, Mildred Hage; Secretary-Treasurer, Virginia Hohlaus; Reporter, Edna Copeland The pledges which were assigned were to wear one high heel shoe and one low heel shoe, wear dress backwards, plaid hair and the it with strings, and print H on one Cheek and E on the other.

Tuesday all girls who joined the lub carried out these pledges. The carrying out of the pledges furnished a great deal of laughter for the student body.

REPORTER

LONE STAR TO PRESENT PLAY

The Lone Star Dramatic Club will present the 3 act play "Here comes Watt and Jake Oriffith and Rub Charley" at Liberty, Thursday evening Dec. 26th. This is to be the first \$1.00 per family.

Orvis Seal of the Rio Grande Val-

Eloyd County, Texas

THE LOCKNEY BEACON

THE LOCKNEY BEACON

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any rson, firm or corporation which may appear in the columns of The Beaco ill be corrected gladly upon its being brought to the attention of the publisher

SUBSCRIPTION RATES Six Months-75c Three Months-40c One Year-\$1.50

granted and kinda get to the point

where they think the women have a

snap in life. Well, your xmas gift of

one weeks cooking will improve your

husband's temper an d put the means

of appreciation in his heart-no -

foollin' Now, don't tell him that was

my idea 'cause really I would like to

hang on to the fast moving freight

of life a while longer just to see what

Say, did you notice our big edition

last week? For a while it looked as

though we would have to drag some

ng situations the sheet came out

okay plus a few criminal errors but

Well, at last part of that norther

accustomed to the ng that the

will pop up next!

WOMAN'S COLUMN BY JEANE SUTTS

Girls! Girls now is the time to hang up that mistletoe over the most popular spot in your domicile and wait for the desired results. Now don't tell me you can't find any mistletoe in this section of the country cause I know better than anybody-I wasn's soing to be caught napping this year no I ordered several bunches from East Texas and am prepared for whateve may happen. Now, if you are wise, you already have yours and are ready for the "works, Many a Miss will get a kiss ere 1934 rings in on her bliss! Hows that for poetry pal?

If there were no such occasion as Chistmas it would have to be invent- of the contents by hitching it onto ed. For 11 long toilsome months out of the border. Regardless of complicatevery year humanity continually strug gles and fights with the problems of sife and lose its sense of proportion on otherwise in top shape. The force by to spend one month i n getting it had a nice little tete-a-tete down here back again During that month we at the office Thursday evening and step fretting and gouging our fellow- on into the wee hours of the morning man and for a while indulge in generos Hot cups of tea and delicate Elino ity and friendliness. Then after the Roosevelt cookies were sipped and nibglow of the red candles fade and the bled by all present. Now, laugh that glittering yuletide festivals are only one off, will you! a memory, our hearts feel lighter and mayer for having participated in such good cheer. Thats one of the many ad- has hit at least. This a. m. everybody vantages of Christmas to society.

on Broadway was shivering and knock ing their knees together in an atpt to amble down the main drag

attitudes! I'm for colder weather and lots of snow because I am afraid Santa would have to charter an airplane if such sunny days ingered many more moons and I do love his raditional method of traveling in a sleigh drawn by reindeers. Another thing, from here on out the weather forecasters will in some party be correct whereas before they were mrile out bust plain blank liarsThats put-st ting it meetry strong but the meaning can't possibly be misconstrued!

I guess at times you notice that, this column is rather calm and subdued but the editor of this "splash" kinda cramps my style. He bluepencils my nicely constructed and well thought out ideas every now and suggest that he do it-it'll be great then. I would tell, you what some of fun for you and perhaps there-after them consist of if I wasn't afraid he will appreciate to the utmost your he'd read the durn thing before it deliciou s cooking 'Oh, of course, its got off the press. Thats all he i good for any way-always throwing jolly sport for a man to prepare a wet blankets on my original thoughts. meal occasionally, but when it come Who knows, you may never even read this paragraph since it vitally conmuch prefer a woman in my kitchen cerns him! Such is the life of anevery time. So many males just take under-dog in the printing office! a woman's ability to sling hash for

> Well, its time to feed this "pan of mine again and they say they throw it out if I don't rush. Merry Christmas and may ole' Santa not forget you in his annual visits this Car of 19531

DID YOU KNOW

out and say what they think are not deep thinkers.

The hen is laying for us-but & he tax collector!

Rainbows appear to be big clicles to flyers high up in the sky.

Free wheeling ain't nothing newyou can get that kinda ridin' outta smooth-mouthed Midel T by just akin' your feet offa the pedals."

Chewing tobacco has gone out of style because nobody advertises it as a means of keeping kissable!

New York pays about 33 per cent of all the federal in the taxes taxes

Discus-throwing & he Olymines did not afford near as much excitemen t as mud-slinging in the presidential racel

Let's Believe In Santa Claus By Jean Suits

merry and full of good cheer, may we never cease to believe in Santa

The above statement is a tried and proved situation which, you will con-



Your good will and friendship is counted extend to you our sin cerest wishes for a Merry Christmas and a Scientist says that people who bust happy New Year.

> S. F. BARBER AND L. **B. WATSON** At. Texaco Service

> > Station

To insure that Christmas Shall be fess, is true, Never cease to believe in Saint Nick and he Can't possibly forget you.' People just naturally love to believe in myths and applaud fairy tales and adventures.

> No matter how hard the knocks of life seems to one, the Xmas holidays enliven one's hum-drum way of living and puts new spirits into one, if ole' Santa is lurking around the street corners ere Xmas morn dawns. Another thing, it reminds you of the time when you were a small tot and had the utmost faith in Santa and his ability to bring you any thing you might fancy.

Oh, the years are many and the years are long sice you last arose at the bust of day, clad in outing pajamas, only to rush into the living room and discover what the roseychecked fellow had brought you, but the memory will linger indefinitely for we remember only those thinys which are pleasing to us. Even I might still hang my stocking up, but oh! this modern generation! If Santa visits me before I come in at night, among our tangible I will surely see the many treasures assets, and so at this before going to bed, and he has reseason of good cheer we peatedly told me that he doesn't intend to wait up for me until after I retire, so thats that! Nevertheless I. still believe in the old fellow because. well, 'cause it seems to be an aged custom!

> The beautiful red and green Christ mas motif. pangling silver, ad gorgeous holly is so inspiring to your soul-its the things they represent that makes your joyous response inevitable. Immediately you think of the birth of Christ, who made it possible for you and I to be here today and the three Wise Men. A great love envelops your soul for your Maker and for your fellowman.



Friday

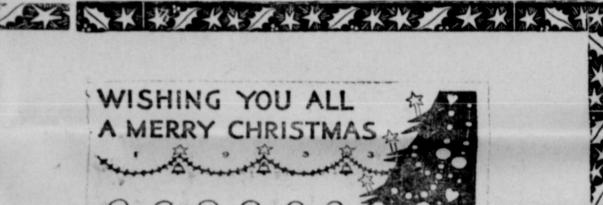
and

YOU'LL FIND AN EXCEPTIONAL LY WELL BALANCED STOCK OF

TOYS and GIFTS

WE WISH YOU A MERRY CHRIST MAS AND PROSPEROUS 1934.

CAVE'S Plainview, Texas



Thursday, December 21, 1933

involvest in a heat d dispute over the probable weight a feather in an angel's wing. Ha! Ha! thats phonef, they widentlf had a fixed price for gold and all the copie were democrats or else there would have been room for discussion We know there will be a lot of joy. of more important matters. in your home on Christmas Day... and The present calendar is so nearlf correct that the error will not amount that you'll have a busy day giving and to a day until the year of 52005 A. D. receiving Christmas Gifts and good, Tall people have heavier brains, wishes. But we want to be numbered proportionally, than short persons. among those who wish you well ... So The oasis of Kharga in Egypt is THESE DATS we are happy at this opportunity to thought to be the oldest continuou y inhabited spot on earth. say ... A very Merry Christmas! ARE NOT WHAT THE Half of Argentina's 11,000,000 people live in Buenos Aires and vicinity. USED TO BE In the 17th century it was consid-Texas Utilities Co. ered the best of manners to blow your nose on your host's tablecioth. Tut. THANKS TO Tut, some more of the good ole' days, "Your Electric Servant" NATURAL Rain will not wash staroh out of clothes but wind will blow it out! 12. 3/2 52/ The oldest love letter in the chs s in the british Museum and it consists of an inscribed brick proposing **Railroad Fares Reduced** marrige to an Egyptain princess. And we promise to remind Santa Claus of the neat chimney work he can The biggest money problem confront ing most women today is how to do in all the smokeless neighborhoods tract it from their husbands. Christmas-New * NEW ONE-WAY FIRST-CLASS of the West Texas Gas Company NEW ONE-WAY COACH In Massachusetts a man was held Year Holidays system. on charge of rubbing poison ivy leav-\$9.42 \$6.90 Dallas -Dallas Round-Trip Excursion Tickets on the clothing of his wife. Now if \$8.47 \$6.27 that had been the mother-in-law's on Sale Fort Worth _ Fort Worth **Merry Christmas** Daily Dec. 14th to Jan. 1st. lothes it would be easily understood, \$5.04 Limit, Jan. 15, 1934 \$3.99 but to treat a wife in that manner Wichita Falls Wichita Falls -Stopovers Allowedwhat I call "rash" treatment! \$17.08 \$11.43 Denver ____ Ask your local agent for details. Denver ... Abraham Lincoln was about 6 feet Our employees join in wishing every 4 inches tall and the tallest president one a Merry Christmas and a Joyous of the United States. To Travel by Train Is Not Only Safer and More and Prosperous New Year. Comfortable, but Now More The Amazon river is 3,400 miles long THE and 150 miles wide at its mouth ECONOMICAL DENVER West Texas Gas Co. Milk does not lose any of ite nutri-Fort Worth And Denver City Railway Co. tive value when it bec RDAD The Wichita Valley Railway Co. The Hohenzollern place at Potsdam F. D. DAGGETT-General Passenger Agent-Fort Worth, Texas contains 600 rooms, but only two bath-

Thursday, December 21, 1933

THE LOCKNEY BEACON

Lockney, Floyd County, Texas

That Hunter is the Biggest LIAR!

This is the openion of fellow sportsman when you start bragging about killing a large duck, the squirrel larger than average; or the strange bird you killed, and no one knew what it was.

Why have your friends call you a liar? You can easily have the proof of your boasts. Not only will your mounted bird or animal be proof of your Story, but an orniment for your home or office as well.

We Guarantee Our Work Bring Your Specimens to The Lockney Beacon Office.

J. Ed Parsons

Lockney, Texas



horn and a ring. We also want a jo of fruit, nuts and candy. Please don' forget our little Cousins Peggie Marie Joyce, and Maenon Rhodes. You Little Friends, BILLIE JOE and DON



from the Amarillo Globe insisting our telling you what we want for Xmas. I really wanted a saddle and bridle to fit old Ned. Ned is a fullgrown shetland ponny. If you can't fit him. I'd line a bicycle that will run with peddles and a automobile that will run without peddles that I can drive like a big one. I go to Sunday school every Sunday and know my lesson and expression lessons make a 100 everyday, can tell all about Moses in the river, and my speech about a car. Please don't forst my sister I think she wants a pair tools. Please give something to all the good little boys and girls, and I need some tools and cowboy suit.

Sincerely and Devotedly.

Little DREW BAKER

CHRISTMAS TREES

in the idea of the living

ee and the growing

all the gainers thereby. I genial spirit that prompt

to share their holiday

Measure

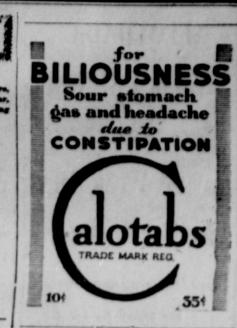
cit with the world that passes

don't go to r is writing and a train. nd, CAE/FFITH W sorry for so hard in

> O Froud Possessors, you who spend That you may have the more to lend. Whom life has taught to understand The wisdom of the grasping hand, How strange that you should find it even To set your silver at his feet. By what strange urging, what strange a De you abjure the hardened heart? O World of Men, how wise you are To count that one uncounted start?

THE GOOD STAR

CALEGO CALEGO AL AL AL AL AL AL



We hope this Christmas will be a bright one for You

You people who read this greeting have been good to us, good friends and good customers.

It is our sincere wish that this Christmas Day will find you and yours blessed with health, prosperity and happiness.

We cannot fully measure this wish in words, for the spirit in which we greet you is greater than words.

A HAPPY CHRISTMAS TO YOU!

Baker Merc. Company

ONLY TWO MORE DAYS UNTIL



Dear Santa Claus

I am a little girl 9 years old. I have been very good this year, and I want you to bring me a big doll and doll buggy and some apples, oranges, candy and nuts.

> Your Loving Friend BILLDE BRASHER

Dear Santa Claus:

I am a little girl 3 years old and I have been a very good girl, I want you to bring me a tricycle, doll, rocker, and candy, nuts and apples. You Loving Friend,

EARLINE SMALLY

Dear Santa Claus:

WESTCOTT I

I am a little girls 6 years old. I have been very good this year. I want you to bring me a doll, set of dishes and apples, candy, and nuts. Your Loving Friend. WANDA MODIAN STANDIFER

Dear Santa:

I am a little girl 5 years old, I have been a very nice girl the past year, and I want you to brng me a doll and trunk with some clothes, a table, 2 chairs and a large tea set. A little sewing machine and Paint book. Now Santa if you thinn this too much just bring the things you can. Don't forget my brother Tom and sister Jeane, they have been good too. Good Dye Santa until Christmas time.

> Your Little Friend, JERRY NELL SUITS

ou Dear Santa Claus: Me are little boys two and four years old. We are good boys and we

Dear Santa:

I am seven years old, and I am in the second grade. Mother said, "I have been a good little girl." And I want you to bring me a doll buggy and a washing machine and some fruit. I saw you jump out of the parachute at Plainview.

MARK SHURBET

Your Friend. NORA GRIFFTTH

Dear Santa

I am a little girl twelve years old. I am in the sixth grade. I want a set of dishes, a doll buggy, and a washing machine. And I want some fruit. I saw you jump out of the parachute at Plainview too.



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache."

Sufferers from H e a d a e h e, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

with better results that they have even hoped for. Countless American housewives would no more think of keeping house without Dr. Milles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores-25c and \$1.00

ANTI-PAIN PILLS

CHRISTMAS

But you still have time t o buy those

FEDERAL TIRES

For Mother and Dad as a Christmas present. Get their car and drive it down to our station and let us put a set of new tires on it. Nothing would please them better. They will be fixed up for motoring for twelve months. Federal Tires are guaranteed tires.



We wish you and yours a Merry Christmas and may, all your troubles be forgotten and may you look upon life anew. Let us rejoice at this glad time.

Ozark Service Station

DWIGHT JACKSON

Lockney, Floyd County, Te

FLOYDADA

STEAM LAUNDRY

Two

Days A Week Serv-

ice For Lockney

CALL NO. 2 BAKER HOTEL

For Pickup Service

7 Cents Per Pound

For Rough Dry

FAMILY FINISHED

10 Cents Per Pound

SAVE YOUR HEALTH BY SEND-

ING YOU LAUNDRY TO US

suggest Jewelry.

buying elsewhere.

many years.

very low.

Inursuay, December 21, 1955

Long Airplane Trip Got Him Home for Christmas S I peered through the lighted window into the living room, I saw dad and mother sitting by the fire. They looked pretty lonely, I thought, and I wondered if they were thinking of me-wondering how their son was faring in far-off South America. I was doubly glad now that I had

made such a special effort to come for Christmas, I felt more than repaid for the long, hard journey.

Using the old, boyish signal of earlier years, I tapped lightly on the door. Mother and dad rushed to meet

"Roger," the two of them cried, speaking in one breath. "How-how did you get here? You were in Brazil when you last wrote."

"Well, I was there a few days ago, when I mailed that Christmas letter. But after I dropped it in the box, I got such a longing to see you both. And I thought you'd like to see me, too," I added, placing an arm around mother's

"Why-why-it's just heaven to have you here, Roger. But tell us how you made it?"

"I found that by taking a plane I could get here on Christmas Eve, so I came. I've only got two days to stay. but we'll make the most of them."

"You bet we will !" Dad interrupted. as he placed another log upon the hearth, "We're going to have one wonderful Christmas. Mother and myself will go the limit to show our apprectation of the long trip you made to spend Christmas with two old folks like us."-Katherine Edelman.

6. 1833. Western Newspaper Union ANT REAST

au your

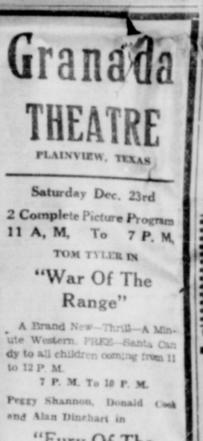


me a doll with a little dell bed and a little black board. Please dey forget Patsy Dolores, my little nice and bring lots of good things to eap Your Loving Little Friend,

BOBBIE JEAN SMITH

Dear Santa:

We are a little boy and girl in the arime of life who have been good little children all year. We want you to bring us a sled, shetland poney, french doll with real hair, and kiddie car without peddles that will run like a real bus with a rumble seat so we can both ride at the same time.



When we talk of dog days, we mean Miss Clara Gunn, who has been in he period between July 3 and Aug. 11, Sodan for several months, returned 0 days before and after the rising of home Sunday. Miss Othel Gunn of the dog star. Plainview is also home for a visit,

INSURED INSURANCE Consult us about all insurance matters.

Glad to help you fill out your Farm Loan applications.

McAdams and Childers PHONE 92



MERRY CHISTMAS

Not merely because it is a time honored custom do we take this opportunity to extend to you our appreciation for your patronage during the year, but because we do sincerely feel that all the people of Lockney and surrounding country are our friends, we wish you one and all a Merry Christmas and a Happy New Year.

Lockney Implement Co.

********* **********



Christmas Gifts

-You are almost sure to give some this year so let me

Good Jewelry is always welcome, useful and will last

I have only a small stock, but is is first class and priced

I believe it will pay you to come in and see us before

W. M. MARTIN

Respt.

With the approach of another Christmas, we pause to thank our good friends for the patronage accorded us during all these years. It has been our aim to deal fairly and squarely with the public and the fact that our business has grown steadily throughout these years would indicate that our efforts have been appreciated.

We Wish You A Merry, Merry Xmas

Two More Christmas SHOPPING DAYS

We are now right down to the last two days before Christmas. Time is short to do your shopping, but you will find our store piled high with appropriate gifts, good sensible gifts, gifts that will be appreciated. Do your Christmas shopping here.

E. L. Ayers Dry Goods

"Fury Of The Jungle"

Just imagine 5 men a beautifu rl lost in the damerous Brua lian Jungles-adventure-Thril-Romance.

Come at 7 P. M. and see both complete Pictures for regular price 10c-20c-25c.

SATURDAY MIDNIGHT DEC. 23RD SUNBAY & MONDAY DEC. 24-25

The Heat is on! CLARA BOW IN

"HOOPAL"

With Preston Foster and Rich arn Cromwell, CLARA BOW's Most Flaming Role-She Shakes evverything but her boy triend

SPECIAL ADDED All Technicolor Musical Comedy "Beer & Preizels" with Fed Hea-dy and the M. G. M. Girls. All Technicolor silly Symphony 'Pied Piper'

TUES. & WED. DEC. 26-27 Special Attraction 10c-20c-25c "I Cover The Water front"

With Clandette Colbart, Ben Ly on and Ernest Torrence, ADDED Comedy Hit and Latest Universal News

il box, and a lunch basket, Bring me lots of good things to eat. Goodby Dear Old Santa from .--WYNONA CHRISTENE CHARTHEL -----DR. E. L. SPENCE EYE, EAR, NOSE AND THROAT SPECIALIST Office In Plainview Sanitarium and Clinic

e also want some candy, nuts, and

Bring me a doll and trunk and ap-

We are two little sisters one 7

years old and one 9 years old. Our

Dady Mr. W. V. Smith was hurt real bad 3 weeks ago, so we are not ask-

og for any thing, but sure will be

ickled to get any thing you want to

WILLIE RUTH and ANNA LOU

Lovingly.

LOUISE SHACKPORD

With Lots of Love.

SMITH

Lovingly, Little Jeane Suits and Little

friend

Paul Bybee

vuit. Remember our little

ples, and oranges and candy.

Dear Santa Claus

Dear Santa Claus:

Dear Santa Claus:

I wish you would bring me



In appreciation of the good will and patronage which we have enjoyed during the year, we want to express our thanks to you at this good Christmas time. May the Christmas time be bright and full of blessings for you and the New Year bright and joyous.

PALACE BARBER SHOP

Bryan Wells, Owner

You will want a Fruit Cake for your Christmas Dinner. We have the one pound cakes that are delicious. They were made right and baked right. Also other Christmas cakes.



With another mile post in sight and another year beckoning us with hopes and opportunities for service, we stop a moment to reflect upon our pleasant relations of the year about to close and to take note of the good friends about us.

The good will of our patrons and friends is one of our most valuable assets. The spirit of the season brings to us renewed appreciation of old associates and of the value of new friends. May Christmas be happy and success attend your New Year, is the cordial wish of

CITY BAKERY

G. H. PHENIS, Prop.

d County, Texas

THE LOCKNEY BEACON

Thursday, December 21, 1933



Words are too slender to hold the fulness of our message to our farmer friends as the morning of Christmas day draws so near.

In a feeling of deepest sincerity and the fullest appreciation of you as friends and neighbors, we offer our Christmas wish to you of happiness without blemish, of cloudless peace, of the spirit of faith, hope and love that passes all understanding.

In the truest sense we can do no more than to say that we hope for you every blessing of material prosperity and spiritual contentment.

May each Christmas day find you happier than the one before, and may each day of your life be filled with the spirit of Christmas.



son's care for an eye ulcer. Mr. Wil-

son is employed in the office of the

Lockney Oil Mill.

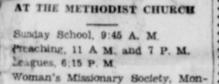
Friendly WILLIS J. RAY, Pas MAIN STREET CHURCH OF CHRIST G. Mickey, Minister

The Min, Christ Jesus, was born in

next Sunday, Here is/

hoping

urtured in obsciunty, and overty. He entered up ended into heaven. and received a crown. Down thru the succeeding gen the spirit of service that He grown till now it persociety, and fills the Christseason with pulsating good will. But be with us next Lord's Day. ming is "The and for the evening, "The each round Let us the old pear with joyful praise unto God who has so richly blessed us. Let us honor Him who not only long ago, but now lives in our plad hearts



av 3 P. M. attended last Annual Christ-Orphan's Home number of our peocontribtsed are expecting rs who were not present to make worthy cause method of financing the ne, so lets do the fine thing for this Christmas.

This being out of to give next Sunday wholy to ulstmas message, which opiritual one. One that God nonor, and make day of his SON. ray for us. Be in your

Sunday morning, and help us the service one that God can is, and make his presence felt in at the Methodist Church are always wel-

First Top Soldiers Date Back to the Middle Ages toy soldiers which will figure TH: number of Christmas stocklogs c in boast of a long and distind pedigree. The children of ancient Rome played with miniature warWishing You Uhristmas 33

May we wish you a very Merry Xmas. A new year as prosperious as the new Ford for 1934 is beautiful, economical, and stable Come in and see the 1934 Ford. "The car without a price class.

FIELDER MOTOR CO. Authorized Ford Service A. O. FIELDER



Like a sincere handclasp, strong and warm, we send this little token of the spirit of Christmas to you and yours, with the hope that the Holidays of 1933 may be the best and happiest you have ever spent.

We are mindful, too, of the favors you have shown us in the past, and at this Yuletide Season we want to thank you very sin-

cerely for the business you have given us.

Henry Hodel

SINCLAIR WHOLESALE AGENT

Wake Up Your Liver Bile -Without Calomel

And You'll Jump Out of Bed in the Morning Rarin' to Go

supposed to date back 4,000 years be-

fore Christ.

If you feel sour and sunk and the world looks punk, don't swal-low a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere move-ment doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, yo food doesn't digest. It just decays in bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is polsoned.

It takes those good, of CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable ex-tracts, amazing when it comes to making the bile flow freely.

the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25¢ at drug stores.



We wish to extend the greetings of the season to our friends and customers and thank them for the business of the past year. and wish for all a Merry Christmas and a Happy and prooperous New Year.

A. L. Rains Grocery

10 DY pastor B. T. S. at 6:30, Mrs. Silas Ellis, Director.

Supt.

Preaching

BAPTIS T CHURCH NOTES

Sunday School 9:45, A. B. Muncy

The church is planning to entertain the children of the church from the Junior age down next Sunday afternoon in the church basement at four o'clock. Santa Claus has been invited to come with a heap big bag of cheer and also bring some candy and nuts Remember children this is for you. Any children living in our community under the age of this teen and not attending church or S. elsewhere are invited to come and enjoy the Christmas tree and Old Santa with us.

We shall be looking for you in ser

Greetings To Our Friends

With Santa Claus Peepin' a- office on West Locust Street, See us round the corner, and everybody for used auto parts--Lockney Wreckthinking of everybody else, we ing shop. want to extend to you our very WANT TO TRADE-A slightly used. best wishes for a Merry, Merry 21 Jewel Eighn watch for a good Jersey Christmas and_ a Happy_ New milch cow.-See Ira Broyles 14-2tp Year.

And we would feel that some thing has been left undone we we to overlook this opportunity of expressing our sincere appreci FOR BALE-The Ryan Speegle home ation of your friendship.

action to merit your confidence stairs First National Bank Bldg, Plain and cooperation, and with the view -J. B. Downs. ing able to number you as a friend.



riors, and some of the toy soldiers of the Middle Ages are real works of art. A number of them are still pre-

served in British museams, and are elaborate models of knights in armor of real aritistic value. But they were originally made as children's toys. Later, in the Seventeenth century, miniature soldiers were made which were really ploneers of the modern

mechanical toy, as they could go harough the regulation drill of the

FOR FUNERAL FLOWERS .-- Phone us or leave your orders with Mrs. Honea,---Hollums, Floydada Florist, 12tf

FREE HOMESTEADS-now open: can take 640 acres fine valley land near mountains. Send postage for full inormation. H. E. Seward, Deming, N. 11-3tc NOTICE-We have moved our auto wrecking business to the old Beacon

5-6tfc

Let us bring you Abstract to date for that new Federal Farm Loan .-- Arthur B. Duncan Abstract Company. loydada, Texas. 40-Inc.

in Lockney for sale or trade for land, I have special bargains in Floyd, Hale We have striven in word and and Lamb county farms. See me up-

14-31C comin g of another year, we look FOR SALE-1929 4-door Ford, 1930 forward in the hope of again be- model 4-door Ford and inte 1928 Ford coupe, All in good condition, motors overhauled and they are ready to go .--Fielder Motor Co.

14-1tc LOST-A billfold containing 3 five dollar bills. On the streets of Lockney Thursday Dec. 14, 1933. Identification card Clyde Wright, printed on bill fold is the identification reslie Wright Leave at Beacon office and col-

15-1tp

oct reward.



Our Greetings

To you, whose friendly support and patronage during the past year have contributed so greatly to our success, we extend our cordial and appreciative thanks,

We take this opportunity to express the hope that Christman and the New Year will bring great happiness and prosperity to you; that the friendly relations and good-will existing between us may continue, and that we may be permitted to serve you in many helpful ways throughout the year to come,

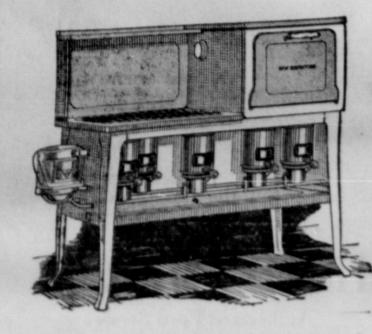
Taylor's Grocery & MARKET

RULER WESTCOTT

Lockney, Floyd County, Texas

HIGH-POWER ERFECTIO

Oil Burning COOK STOVES and RANGE



A Liberal Trade-In For Your Old Stove

Baker Mercantile Co.



BECAUSE of a unique process in manufacture, Genitine Bayer **D** in manufacture, the dis-Aspirin Tablets are made to dis-integrate or dissolve INSTANT-LY you take them. Thus they start LY you take them. Start "taking hold" of even a severe headache,



ALPH McQUISTION sat sniffing the warm air of the kitchen, where his mother was basting a turkey and a plum pudding steamed. He was very proud of his new post as a captain in the volunteer fire as a captain in the volunteer fire de-partment; it smelled like a wonderful

Christmas dinner; all in all it was a perfect world, except for just one thing: The one thing was Georgia, who

hadn't spoken to him since their quarrel two months ago. It had been lonely enough before, but it seemed worse now not to have a sweetheart at Christmas time.

"Better get ready for church, son." "I don't think I'll go." "Not go! Why, it will be a beauti-



She Called. "You Might Be Hurt."

ful service. Everyone will be then And Georgia is going to sing son songs.' "Yes," he answered slowly.

know." "If you can't forget her, son, you

had better make it up. You can't keep on like this." "There's nothing I can do," he re-

plied. "She is too proud. If only something would happen." The church bells rang out. "Only

fifteen minutes," said his mother. "You had better come along." The little church was crowded. Evthe altar there hung a star. The old, old story was told again, an angel chorus, and shepherds, a the wise

Ralph, looking at Georgia, thought

Liva Bird Adorned Their Kitchen Christmas Tree

r SEEMED," said Ansel Donne, "3 "kind of mean to leave

the Massa Miles Alder The Pleasure of Giving

Carl March B. A.S.

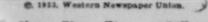
THEFT AND THE ACON

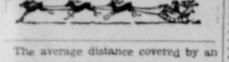
and Sharing With Others COL HAT beautiful and happy things are associated with Christmas . . holly and mistletoe . . . candles shining into the night . . . eager, happy children around the Christmas . crowds of merry shoppers family reunions . . ", and then the greater and bigger things . . joy in the heart and peace and good will toward all men.

How much of good has blessed the world through the spirit of giving that Christmas awakens in the heart . Since the Three Wise Man, led by the light of a gleaming star, brought their gifts of gold, frankincense and myrrh, and laid them at the feet of the Christ Child, men have been bringing unnumbered gifts of love for the sake of the same Child.

Wherever the message of Christmas has been heard . . . Kindness, charity, giving, serving, have followed . . . How much of hope has been reawakenedhow much of faith reborn-by the gifts of Christmas . . . Something of magic seems to touch the smallest thing that is done for others at Christmas . . . and how many of these gifts of love there are. . . . We only can dimly guess at their

multitude . . . and at the hours of happiness and joy they have brought o mankind through the ages . . . But are is One who keeps count of them . . . and One who came down to show us that the greatest happiness and peace comes to us-not through self-indulgence or ease-but from giving and sharing with others.-Katherine Edelman,





DR. C. J. McCOLLUM

CHIROPRACTOR

mail letter is1,400 miles.

For three hours the lieutenant walted for his horse. Then impatiently he sent for Rooney. "Private Rooney,' he said "where is

that horse I told you to have shod?" "Omigosh,' gasped the private yrow

inv pale, "Omigosh, Did you say shod?"

"Private Rooney," said the cavalry

officer at the training camp, "take my

horse down and have him shod."

The Spanish Main, was located off the north coast of South America.

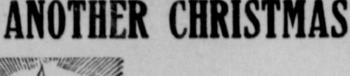
"The way to run this country," spouted young Mr. Knowit, "is to put thoroughly wise, capable, alert, hon-

Thursday, December 21, 1933

est men in control of affairs,' "Yes.' answered Miss Keen. "but what can we do-there is only one of

Visitor at Hotel: "This wall is so thin that you can almost see through

Hotel Manager: "That's the window you're looknng at.'



We Greet You

For forty years we hav e served Floyd County with the very best title work.

We have the Oldest and Most Complete set of Abstract books in Floyd County, and are prepared to render prompt, efficient service in this line.

We believe in the future of Floyd County.

Arthur B. Duncan Abstract Company MRS. MAUD E. HOLLUMS, Manager

mull



MHHHHW.

neuralgia, neuritis or rheumatic pain

a few minutes after taking. And they provide SAFE relief— for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every tablet as shown above and for the words as shown above and for the words GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N.R.A.

GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

growing more and more popular. It probably all started when friends and. relatives dropped in to bring gifts and found the late-rising members of the family still at table. Mother made another pot of coffee, urged the visitors to join the family, and another of the most pleasant social customs was born. Nowadays the perfect hostess prepares for an indeterminate number at the holiday breakfast.

Christmas Breakfast

Within recent years open house at

breakfast Christmas morning has been





Let us join together in keeping the spirit of Christmas alive in our community not only on Christmas day but on every day of the year; let us support community enterprises. foster a stronger community spirit and make our community a better place in which to live.

HAMILTON BROS. GROCERY Telephone No. 10

there all by his lonesome."

"But good land of love," scelded his wife, "what in the world will you do with him?"

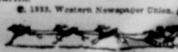
Ansel peered anylously between his fingers into the palsu of a great, horay hand Sitting there, confused, all in a lump of wetness, was a small bird, His eyes darted here and there, but he did not offer to struggle. "I'm a-goin", to warm him a bit, and let him get his bearin's, and feed him, and then see what he wants to do."

Mrs. Donne pretended ma but she went many times to look into the box with cotton her husband had tixed. There the bird sat, resting, too tired to flutter out.

"It's Christmas Eve, ain't it "It would be a pity if we couldn't help a little mite who doesn't and take care He gave him softly he stroked the wet wing with his big finger. "I a-settin' all hunched up on rch railln'. The rain was a on his feathers. If we'd help why not a wee thing like this? Birds," Ansel frowned, trying to arrange his thoughts, "are" just as lovin' to the Lord, as humans and likely just as important. I admire the spunky little things. I admire 'em a beap."

Later in the evening when the small tree was set up in the corner, the newvisitor, being warmed and fed, stepped from his box and flew over to it. There, on a branch-tip he rocked and gave a. few cheerful cheeps. "There, what did I tell you?" cried the delighted Ansel. "He's a right smart little feller. And he's wishin' us Merry Christmas or I'm a sinner !"

"Maybe he is," agreed Mrs. Doana. "Kind of cute, having a real bird to a tree in your own kitchen !"-Maybelle Martin.



December's Honor other festival is so purely altru-No other so obles the home. The le of December is delightful, notwithstanding snow and sleet and storm, because December has the houor of numbering Christmas among its marching days .- The Country Home.



Christn toms, Christmas odors her, Christmas decora-Christmas as cheer, all go together tions, Chr to make

This is general \$1.00 Day in all Stores Don't Miss It **Big Bargains**

FREE! PICTURE SHOW At The Texas Theatre 10:00 to 12:00 A.M.

BIG CASH DRAWING AT 2:00 P.M. \$50.00 In CASH Given Away BRING YOUR TICKETS

Make Your Plans Now. Be In Plainview Wednesday, December 27th.

Take Advantage of Dollar Day and All Entertainment Made Possible For You By the Merchants Who Are Membersof the Plainview Friendship Day Program

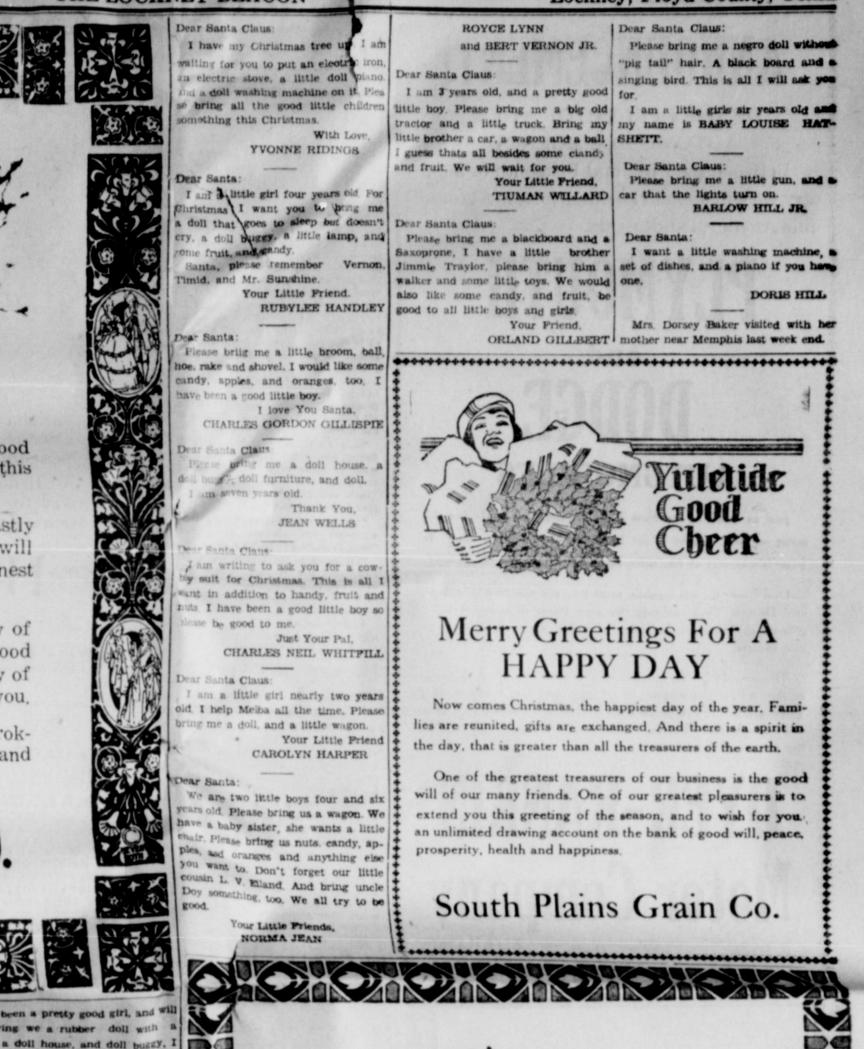
Trade with the Merchant Who Gives Tickets

rnursday, December 21, 1933

THE LOCKNEY BURGON

Lockney, Floyd County, Texas







Love to all St. Nick, from Billie Dear Santa Claus:

18.9.

Dear Santa We are two little boys and have been very good. We want you to bring us a trycicle, a train with lights, a car with a trailor and our stockings full of nuts, fruit, and candy. With Love,

ball too, and plenty to cal

BETTY LOU BYBEE

BILLIE BAKER and DONNIE GENE BYBE

Dear Santa

Please bring me a red wag marble shooting game and some for the gun I have. And Santa floor is awful cold these mornings would like to have some house to slip on to run to the fire. I like some apples and oranges if have plenty for everyone. Your Friend.

MARVIN JONES

Dear Santa Claus:

I can hardly wait till you con am seven years old in the second gride I like to go to school. Please bring me a train, gloves game, fire works, nuts, fruit and can dy. Your Little Friend.

CECIL WOODWORTH

Dear Santa:

I have been a good girl so I thought what I I would write you and tell you want you to bring me Bring me a little washing m doll and some skates. Some in candy and nuts, don't forget oth little girls and boys too. My stocking will be ready and hanging by my bed with my name on Yours Truely. VIRTIS LOWE

Dear Santa:

I will write you Dear Santa Claus letter just to let you know what me. I have been a want you to bring pretty good girl, I would like for you to bring me a doll. and a set of pretty dishes, lots nuts and canny. I will hang my stockig on the foot

of my bed where you can find it casy, With Love. MARL LOUISE LOWE

Wishin qou Christmas Con a Joy 1933

A Merry Christmas To All

Spring and summer and autum have come and gone since last we wished a Merry Christmas for you. Now a new Christmas is here, and we hope that it brings new happiness and joyousness to you.

May your heart be filled with the blessings of all good things, may your troubles be lightened, and your happiness multiplied a thousand times.

May you enjoy the tranquility of perfect health, complete happiness; and abide in the perpetual good will of all men who know you. May you enjoy the fruits of contentment and the reward of a peaceful heart.

Lockney Cotton Oil Company

Royd County, Texas



OF THE OPENING OF A NEW AUTOMOBILE AGENCY

Between the First and Fifteenth of January we will open in Lockney a New Automobile Agency, handling the-

PLYMOUTH DODGE **AUTOMOBILES**

Just as quick as the New 1934 Models are ready for shipment we will receive a car load and they will be ready for your inspection at our sales rooms.

Don't buy an automobile until you see the New Plymouth and Dodge. They embody the very latest in automobile engineering. They are built by Chrysler, and you know what that means.

The new 1934 Models have many new features and changes that go for the making of a bigger and better automobile. They are in the low price field and within reach of all those who contemplate buying a new car. It will pay you to await the arrival of these cars.



Dur

Best Wishes

by Dad to the Kiddies N'T HE sweet." Isn't he darling . . . look.

, see the white under his : What shall we call him?" Mrs. Wallace reached down and rathered into her lap a somewhat forbig-eyed puppy. He wore a smashing red bow around his neck. and he still bore the tag, "Merry Christmas to the Kids From Lad" dangling from the ribbon. But he cringed s little and trembled, and tried te under the kind elbow of Mrs. Walla

"See here, children." she began, try ing to soothe the little fellow, "I want to tell you something. How would you like it if I wrapped simie up in white paper, put a tag around her neck, and sent her off as a present to some one? Wouldn't you hope the people who got her would be kind to her? Would let Would let sleep? Would give her the proper food? Susie is nothing but a be to is this puppy. He's frightened; he ses his mother. And while I know rou love him, I want you all to be sure not to tease him; to let him sleep, and to treat him exactly as you would want people to treat little Susie. Love him all you want, but think of his side of the matter."

They all looked a trifle soberly at Busic, who didn't know in the least what to make of it. So she patted the puppy with a fat hand and said. Let's call him just Pup . love him whele lots !"

We'll be very careful of Pup, moth r, won't we?" chorused the others. "Isn't he darling? Isn't he sweet !".

"I'm going to put him in his basket now," said Mrs. Wallace, "and I don't want one of you to waken him until he crawls out himself. Then he'll be ready to romp."

Little Susle kissed him softh nose .-- Beatrice Nordlow. 6. 1933. Western Newspaper Uni

and the second second

Christmas Roses Aplenty on Charmayne's Costume

CHARMAYNE ELBERINK, the most popular girl in town, had just received an invitation to the annual Christmas ball and her parents, opposed to dancing, had refused to allow her to accept.

Several weeks elapsed and Christmas Eve, the night of the ball, arrived. Charmayne had just turned on the switch which illuminated the beautiful Christmas tree in the living room when a huge purple box was delivered. Filled with excitement and expectation, she untied the gorgeous satin bow and out bulged a mass of rich red roses, their perfume almost snatching her breath away. A card was attached. She was afraid to look at it! What if it were not for her? She did look, how. ever, and read these worvs: "Roses Bring Dreams of You."

Overcome with inspiration she fan-cied she was to attend the Call Bearng the roses, she rushed to her room above. "What could she wear?" Her mother's white satin wedding gown, came the reply.

The next moment she had it on and was trimming it with red roses. Roses

Joou Best Wishes To You At Christmas

As we think of the generous way in which you have patronized our business, we are moved to thank all of our friends for the good feeling shown toward us.

As Christmas approaches, we hasten to offer you our sincere and hearty wishes for a joyous Christmas, attended with a super-abundance of good will, happiness and well-being.

In a spirit of the greatest possible neighborliness we wish for you a christmas unclouded by care, and brightened with all that is good.

Hammonds & Co. International Farm Machinery

The Red Children at Christmastide By Dr. E. A. BATES

a the stand of the

ONG ago before the white man

there came one wintry day to a village

of the Iroquois, an old man tired, hun-

gry and cold. At the first bark cabin

reached the land of the Indiana,

welcomed to the fire in the center of the lodge. He saw the cabin was occupied by a widow with eight children, and having warmed himself, he decided to press onward to the next cabin, where by chance food would be more plentiful; but he was restrained by the children who pleaded with him to share their humble fare.

After the simple meal was . er, he noted the children gathering up the bits of meat and fastening them on strings of sinew and collecting the crumbs of cornbread and crunching them into little balls. Then taking the old man by the hand, together they

he asked for food and warmth and was | danced around the fire and hastened outdoors to the border of the woods The boys immediately scrambled up the trees and tied the meat-lades strings to the branches while the little girls placed the corn balls all around the foot of the trees.

The whole group then silently crept away, and soon the little furred and feathered children of the woodland appeared and ate their Christmas dinner. The snowbird offered & cheery song : the gray squirrel wiggled his little ears; and even the old owl winked at the little Indian boys and girls whe remembered the Great Spirit's children of the woodland.

Pay Your City Taxes

FOR A **Merry** Christmas

Truly Christmas is the spirit of real and abiding happiness. Truly men are brothers, and the law of the earth is peace and good will.

Accept our Christmas greeting as a wish for the happiness of you and those you love. May your friends be as numerious as the sands of the seaside, and your blessings of peace and prosperity as far reaching as the limits of infinity.

To you, because you are a friend, we offer, a message of hope and faith at Christmas time, a hope that you will be filled with joy of contentment, and faith in you as a neighbor and comrade.

Eugene Harris

State Reserve Life

everywhere! On her dress, in her hair, and even upon her slippers. Father and mother almost collapsed when they saw her. Had Charmagne suddenly gone mad? Where had the

roses come from in the middle of winter?

Before they could recover sufficient. ly to make any inquiries, the doorbell, rang and the next moment their daughter was crushed-roses and all -in the arms of the smiling Chester Graham, who shouted, "Merry Christmas! We're off for the ball."-Alice B. Palmer. C. 1935. Wostern Newspaper Union

なるうできたうに、そのないないないない QUEER CUSTOM

3 HEREFORDSHIRE, England, a queer custom was formerly observed. On Christmas Eve the farmer's servants procured a large cake, stuck a pole through it and then fastened it | on the horn of an ox, repeating at the same time a certain formula to the effect that their master might have a good crop of corn. The men and boys then collected around the ox ; when, if it happened to throw the cake behind, it belonged to the men; if before, to the boys. **美国的资源的资源**



Desperate Remedy In his announcement on a Sunday morning, the vicar regretted that money was not coming in fast enough, ut he was no pessimist. "We have tried." he said. "to raise the necessary money in the usual manner. We have tried honestly. Now we are going to see what a Christman bazaar can do."-Country giome.

Smain's Christmas Flowers Scarlet geranium and heliotrope an wer in southern Spain the purpose of Christmas holly and mistletoe.

Contraction of the second

"Carol" is from two Latin words-cantare, to since and rola, an inter tion of joy.

NU

If you pay your City Taxes now you will not have to pay any penalty, but if you wait the penalty will be added. We do not want to collect a penalty off of any one, so we are making this appeal to you to pay now.

The City of Lockney is badly in need of money to pay bonded indebtedness and other obligations, and we must collect taxes. We realize that conditions in the past have not been the best in the world, but now that conditions have improved considerably we feel that you should be in a position to pay at least a part of your delinquent Taxes.

Your 1933 taxes are due, do not let them go delinquent and force the city to take drastic measures to collect. This we do not want to do.

> J. Clyde Cummings **City Tax Collector**

. December 21, 1300

THE YULE-TIED

The Yule-tied refers to those cou

ho get married on Christmas

THE LOCKNEY BEACON

Lockney, Floyd County, Texas

Biblical Dates

Although students of biblical chronology have gone far toward determining the actual date of Good Friday, it is unlikely that the real date of the original Christmas day will ever be determined. We may be reasonably certain, however, says Tit-Bits Magazine, that it was not December 25, since that date occurs, at the height of the rainy Judean season, when shepherds would certainly not be watching their flocks by night. In the early days of Christianity the feast was kept up at various dates in January, April and May, and it was not until the Fifth century that December 25 was agreed upon, probably from a desire to supplant the Saturnalia, from which pagan festival, however, several of our Christmas customs originated.

Christmas Boxes

Christmas "boxes" got the name from the earthen (pottery) boxes in which apprentices collected largesse at Christmas from their masters' customers.



Weather Not Too Bad to

Deliver Yule Presents 'OMMY earned twenty-five cents a week bringing the mail a mile of the hilly road to people who lived that far from the post office. He came 13 all weather, winter and summer. On cold days of sleet and snow, he wore a man's sou'wester and oilskins, also rubber boots. Under the broad brim, his face always smiled; he never seemed tired, and no matter how severe the weather, would always reply, "Oh, not too had !" when you asked aim about it.

Toward Christmas the mail became very heavy. Tommy puffed and struggled up the hills, sometimes staggering in after eight o'clock in the evening. On Christmas Eve it grew to be halfpast eight, then nine, then half-past. No Tommy. People waited for him, peering out of frosty windows. Tho, weather was bitter cold. At last there was the familiar tramping on the kitchen steps. The door burst openand in fell Tommy completely buried in bundles. They picked him up and saw that he had a bad bruise on one cheek

"What was the matter?" they asked. "Oh, I had a lot of bundles and a wooden box," grinned the boy. "When I came to Candy hill it was right slippery. So, I hauled all them packages aboard the wooden box, got onto 'er. and slid to the bottom. I capsize there and kind of hurt myself."

The family gave him hot chocolate and a present. Then in a sort of affectionate amusement, they asked the same old question. "How wass the weather, Tommy?"

"Oh, not too bad !" smiled the boy "You get a dollar this week," said the head of the family, "for being the best sport in the county, and for doing your job without complaints. Here's to a regular feiler !" "How's that?" grinned one of

others. "Not too had," smilled Tommy, com-

pletely bowled over .-- Wilbur Barton.



Christmas Is the Time for Reverent Gratitude

T SOMETIMES happens that, like a bolt from the blue, one is struck by the Wonder of the Commonplace. Things you have accepted for years; sights you have looked at with blind eyes become, all in a moment, revealed to you in a new light.

The sun comes up in the east every morning and goes down in the west. For how many thousand years we do not know, let the scientists calculate as they will. It is the giver and preserver of life. It drags from dried unlovely seeds, the miracle of living green, the color of flowers, the frag rance of lilies. It passes over the earth touching Athens . . . Africa' hidden jungles . . . it warms for space the bleak shores of Labrador. I kindles the peaks of the Rockies, and stares down into the awful craters of volcanoes. Behind the gray of winter, the snows of December, it travels its unvarying co



This year the Christmas star shines more brightly than ever before for it is a star of hope. Behind us lie the dark years of depression and defeat, of fear and foreboding, of economic disaster and social disorder. During the past year we have come up from the valley of gloom and started once more to scale the heights toward the light The star of hope is leading us on to a richer life, richer in spiritual value as well as material values.

CHRISTMAS DINNER

MENU

Baked Turkey

Giblet Sauce

Oyster Dressing

Cranberry Sauce

Cream Potato Nest Scolloped Corn Celery Tips and Lettuce Hearts Fruit Salad

Pineapple Whip Ring with Fruit Cake Drinks:- Milk-Coffee-Hot Chocolate **30c PLATE**

COZY CAFE

Good cooks praise the Florence Oil Range The Florence Wickless Burner, famous for its Focused Heat, supplies steady, concentra ted heat close to the cooking: quick for boiling, perfect frying, a gentle simmer-whatever you need. Good results every time with the fully insulated oven:-bread that is perfect, cakes and pies you're proud to serve.

And all so easy. All the heat is where you want it -high, low, fast or slow, at your finger-tip. It brings you the convenience of gas with the economy of oil.

A Good Trade in for your old Stove

Baker Merc. Company

GIVE CHRISTMAS GIFTS THAT PLEASES CHARME

Cosmetic's will please your Mother, Sister, Daughter and Sweethcast, better than any other gife. Because-

CHARME

Connetic's will restore the wonderful Beauty and protect the Complexion from being destroyed by the Dry winds and dust of this western Climate, Therefore-

CHARME

Cosmetic's is a Christmas gift of value and will please longer than any gift,----

> Sold and Guaranteed By the LOCKNEY DRUG COMPANY LOCKNEY, TEXAS

Yet this indescribable wonder we can see plainly with our eyes. We know its very shape as it goes down in the west . . . it is a ball of fire, a balloon of light, a golden platter. Considering the power and glory of its passage . . is it not a mircle that we. with infinite vision, may look at it? Other matters may be hid, but the

sun we see, and feel, and live by . . millions and millions of people from Rangoon to New York, from Capetown to Spitzbergen, depend on it with care hear Christmas." less assurance, to keep its course, and to save the world from darkness and death.

Is it not a gift worth your humble and reverent gratitude at this season? -Martha Banning Thomas. C. 1931. Western Newspaper Union.

SUSSISS STA SURE POP

"I have managed to convince my wife that she doesn't know how to pick out Christmas cigars." "How did you do it?" "By smoking 'em in the house.

Let's Believe in Santa Claus To insure that Christmas shall be erry and full of good cheer, may we ever cease to believe in Santa Claus! -Woman's Home Companian.

The Christmas Babe It is good to be children sometimes and never better than at Christmas, when its mighty Founder was a child

Imself -- Dickens,

will, of dd beauty to the holiday season. Also they will bring about an increase unal sloging



CPRISTMAS

"Did your wife give you particu iar fits because you came home at three o'clock the other morning? "No, she didn't sny a word. It's too

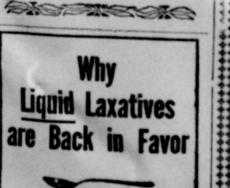
NBAR

ALL AND AL

Deserves Remembrance

mas.

Remember the Christmas day to keep it wholly, by remembering that the name of the New York editor who wrote the famous editorial, "Yes, Virginia, there is a Santa Claus," was Church. He has long since passed to his reward. His tombstone should be buried in holly wreaths every Christ-



ic is fast returning to the laxatives. People h

tate the kids

benevolences. He cannot be expected to make an especial favorite of the police and provide solutions for all the mysteries.

Santa Limits Himself

nits hi

Home Companior

for the sake of children.

Yulctide

Christmas, of all seasons, is the one

most dedicated to forgetting ourselves



As A Friend We Wish You A MERRY CHRISTMAS

To you who have made the growth of our business possible, to you who have been our neighbors for years, to you whom we have known as good friends and loyal customers, we wish you a Merry Christmas.

It is a wish that we cannot fully express that you find yourself on Christmas morning blessed with more happiness than you have ever known before, such joy and gladness as you will remember to the last day of your life.

May the good old day be one of peace, health and good will for you.

Sinclair Service Station HALL FERGUSON

rsday, December 21, 1933

THE LOCKNEY BEACON

Lockney, Floyd County, Texas

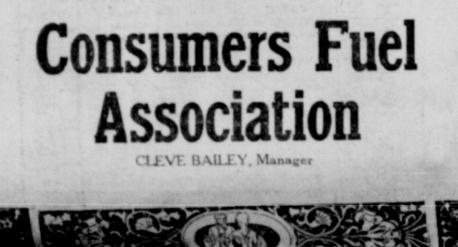
Merry Christmas

Christmas Greetings

During this season of good cheer we wish to extend our thanks and holiday greetings t o the many in Lockney and surrounding country who have made possible the progress of our business during 1933. May the holiday season bring you joy and may the year 1934 be full of prosperity and happiness.

With greatful appreciation for all the favors received by us from you, and for that priceless though intangible asset, your good will, which we price beyond measure, we seek to merit your continued confidence, and aim to serve you helpfully in the future.

We have enjoyed a splendid business this fall, for which we are very grateful. In this connection we greet our friends with the returns of the season, wishing them a Merry Christmas and a Happy New Year.



All Like Hymn-Tunes at

ime on Christmas Eve, while I was





that is making millions?" "Yes. One side is for the wife's liez's Weekly. othe

At Christmas time we all g

Life's greatest blessings to nd-mothers and friends. On than ever before

ARD OF APPRECIATION

finiles, and their friendship. a blessing to them

th and in theaven and when we up. Guess you're bungry.

and navy in 1933,



cept this greeting as a Holirememberance of this, the iest senson of the year.

e wish to thank our custom. or their patronage during the that is closing and trust that coming year will be one of piness and prosperity to all.

e extend to you a Christmas on filled with cheer and a v Year of bright hopes, health prosperity.

rank Perkins INSURANCE

"THIS Christmas stuff gets my goat." growled a man in a fishing docy coming home. "All I git out anday, Dec 19th, we were of it is heavy weather, a poor catch, to realize this great truth and little money. I don't want to hear no more about it. I'm a-goin' to treat wish to thank these many good Christmas like any other day. I'm for their gifts, their flowers. a goin' out to look at my traps and not act so foolish as other folks."

Glorious Christmas Time

ng her mother. Mrs.

"That so?" replied his companion. lod bless you and if you have fee lay on the spray-hood. Sleet and other of your own left to you | coid water slashed around in the boatmile for the mothers of others bottom. The shore looked dark and uninviting. "Maybe you'll change your w, Many friends have we both mind after you've had a good hot mug-

ay God bless us that we may water. Now a sudden brightness smile for friends and mothers. showed on the road high above them. Mr. and Mrs. R. C. BENNETT several of them, bobbed in a group. And the wind brought the voices of per cent of the revenue of people singing. Down on the dark was received by the Japanese water the music drifted-clear, sweet, almost uncarthly. "Oh, Little Town 1 of Bethlehem."

"Kind of nice," growled out the man who was fed up on Christmas. "Kind of cheers a feller along. I always was mighty fond of that there tune."

The music ceased. The water seemed blucker, colder than ever. "Wish they'd tune up again . at Christmus a man likes music, those hymn-tunes well, a feller'd miss 'em, I reck-

His companion laughed. "You bark awful fierce, don't you? But when it comes right down to it, one little tune sets you all straight with Christmas spirit. You don't hate Christmas, You're just hungry."

Again the music lifted on the night air and floated down to them. "Nothin' like 'em . . . nothin' in all the world like Christmas music to put heart into a feller."

The dory slid into the slip. And two cold fishermen climbed wearily home, the echo of music ringing in their ears -- Martha Banning Thomas. & 1933. Western Newspaper Union.

Christmas Experience,

Helping to Play Santa T WAS Christmas Eve. The fast express was rearing through the tht in the smoker, half a dozen of us were talking, telling Christmas ex-

"The strangest Christmas I ever spent." I began, when it came my turn, "was about fifteen years ago. I was obliged to stop over in a small western town, and felt a bit sorry for myself. I was convinced Christmas was going to be a protiy dull affair. "I think it was along about this

A Very Merry Christmas To One And All

As the Holiday Season approaches our hearts are filled with the joy of living and giving, which is the true spirit of Christmas, and who dares to say there is no Santa Claus. As long as the world holds love and faith of little laughing children and the memory of our own happy childhood.

Not since that first day in Bethlehem 2,000 years ago, when Jesus of Nazareth, born in a manger, came with his gift of Life Eternal, has the season carried with it such meaning as it does this year. A year of peace, the return of prosperity, and the triumph of those things for which He lived and died has put the heart back into the Christmas season and filled us with the joy that comes of forgetting ourselves in the happiness of others.

Wrapt in the sweeting power of Christmas we seem to hear already the music of childish voices, with their joyous untrained melody, as they clasp each new and shining toy.

Yes, it's going to be a wonder ful Christmas.

We extend Christmas cheer to our friends and customers. Wish each and everyone all the returns of the season, and a full measure of happiness and prosperity for the new year approaching. .a. 1281 #2:32.

First National Bank

