



THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 2, 1933

Isis Theatre Of Lockney To Open Saturday Nov. 11

Ruth Chatterton in "The Female" Sunday

The Isis Theatre of Lockney is to open Saturday, November 11, with a big western picture and then on Sunday Ruth Chatterton in "The Female" will start a three day run. Three entirely different programs will be featured every week.

Mr. Jno. T. O'Hearn is manager and owner of the theatre and has just returned from Dallas where he booked a good line up of pictures. "The Female" with Ruth Chatterton starring has never been shown before in any part of the country and will be a "hot release" especially for this opening night. Lockney has not had a picture show in two years on account of financial conditions but recovery is fast approaching and our little village is coming to life!

Mr. O'Hearn as owner of this theatre has the reputation of always giving the public good high-classed pictures and often showing movies before they are shown in Plainview.

The theatre is modernly equipped and boasts of the best tike on the South Plains. More will follow next week concerning the opening.

Miss Daniel And Roy Ragle Marry Last Thursday

Miss Daniel of Lockney and Roy Ragle of Lockney were married Thursday afternoon, Oct. 26, at Archer City by the justice of peace. They were accompanied by two of the groom's cousins, Miss Hazel Ragle of Weatherford and Homer Ragle of Meagargel.

The bride is the daughter of Mr. and Mrs. E. E. Daniel of Meagargel, Texas, and a graduate of high school there. Mr. Ragle is the son of Mr. and Mrs. M. H. Ragle and was reared here.

The couple will be at home on Mr. Ragle's farm west of town.

Lockney To Play Ralls Friday

Coach Cooper will lead his Longhorns to Ralls Friday for a non-conference game. Comparative scores of far this season gives Ralls a slight edge over the Longhorns, but the boys are intending to even up scores and upset the dope bucket.

Ralls is in the south-east quadrant of district 2 and this game will give a

Today's Market

Poultry	
Hens, 4 1-2 lbs and up	7 1/2c
Leghorn hens	4c
Colored hens under 4 1-2 lbs	6c
Fryers per lb.	7 and 5c
Old Roosters,	2c
Stags, per lb.	2c
Turkeys	
No. 1 Turkeys	6c
No. 2 Turkeys,	3c
Eggs	
Eggs, pr dozen	24c
Cream	
Butterfat, per lb. Station	17c
Grain	
Wheat per bu.	67c
Maize threshed per 100	69c
Maize Heads per ton	\$7.50
Feed	
Cotton Seed Meal per 100	\$1.20
Loose Huls, per 100	25c
Sacked Huls, per 100	40c
Huls, per ton	\$4.00
40-20 Mixed Feed per 100	65c
Cotton	
Cotton per 50 lbs.	\$9.25
Cotton Seed per cash ton	\$13.00
Cotton Seed, ton in trade	\$13.00

A Russian Caller



Maxim Litvinov, Soviet Foreign Minister, is now enroute to the U. S. from Moscow, Russia, to talk over the restoration of diplomatic relations, as suggested in an invitation from President Roosevelt.

Paducah Downs Lockney Longhorns 24-0

The Lockney Longhorns lost their first game of conference football last Friday afternoon when Paducah beat them 24-0. The game was hard fought throughout and was much better than the score indicates. Paducah had nothing but praise for the way that the Lockney boys played throughout the contest.

The Lockney boys threatened once very seriously to score but failed to push the ball over after driving within the one yard line. Paducah was not able to make much through the line and resorted to passing. However their best gains were made by intercepting the passes of the Lockney boys.

For the Lockney boys Moore captain played an outstanding game at end and in the backfield. Williams played an excellent game at guard. Thornton's punting was much improved over previous games. Thornton probably called a better game as quarterback than at any other time during the year.

chance to see how the teams from the two quadrants compare.

The game Friday will be the first one between the two schools since back in the days when Ralls, Lockney were both contenders for the district championship in Class B football. There will be lots of interest in the game for that reason and both teams will be in there fighting to the last ditch.

NOTICE

To all members of the P. T. A. who have secured subscriptions for the Holidays Magazine, please turn your names and money in to Mrs. J. H. Hohlaus or Mrs. J. W. Dines by Sunday noon if possible. The orders should be in the mails by Sunday night.

A queen bee will never sting anything but another queen bee.

Double Transvaal Daisies



Fred Howard, horticulturist of Glendale, Calif., values the parent plant from which the above double Transvaal daisies were cut at \$50,000. It is the first time this flower has ever been shown and is the only plant in existence. They are shown by little June Monday in a Glendale Garden Show last week.

Rain And Cold Wave Swoops Down Wed. Night

The first breath of winter was felt Wednesday night when a hard rain, accompanied by a brisk breeze right out of the north, fell over the little village and vicinity. Inhabitants measured the rain Thursday morning and it is believed that about three-quarters of an inch was received. All day Thursday a light mist fell and the mercury gradually receded toward the lower marks as the day neared nightfall.

Cotton pickers and farmers were in town Thursday sitting around the stoves in the stores gazing on various subjects. Rainy weather certainly keeps the pickers out of the fields. It is believed that this damp weather will not do a great deal of damage to the cotton, and it is just the thing for wheat. We should consider ourselves lucky, for up until now pretty sunny days have prevailed and a greater part of the crop is gathered.

Men who consider themselves professional signals in the art of forecasting weather predicted our first freeze by the first of November and for once they almost hit the spot, although it hasn't come yet, we are in a fine shape for ole' Jackfrost to visit us. That is about as close as we could expect the predictions to be fulfilled anyway.

From all reports the rain fall was pretty general all over the Panhandle and South Plains.

Kyle Shelton, who is in the Army at Ft. Bliss, is home on a thirty day leave visiting his parents, Mr. and Mrs. Bob Shelton.

Cash income from poultry in 1932 amounted to 11 per cent of the Illinois total cash farm income.

The painting, the Golden Stairway, by Burne-Jones, was originally named the King's Wedding; it was designed in 1872, begun in 1876 and finished in 1880.

The lobster's skeleton is outside its body and its muscles inside the skeleton.

ABOUT TOWN

Rev. and Mrs. Joe Wilson spent the week end at Gasline, Texas, where Rev. Wilson preached Sunday and Monday. He also assisted the church in entertaining the Workers Conference of the Floyd Co. Baptist Assn.

Mr. C. L. Muncy of Amarillo visited this week with his uncle, R. E. L. Muncy, and relatives.

Mrs. Jewell Kennedy, Rev. and Mrs. Willis J. Ray and Mr. J. W. Reams attended the Baptist meeting at Gasline, Texas, Tuesday. Mr. Reams is a piano tuner out of Oklahoma City.

Mr. and Mrs. W. W. Sanderfer and Mr. and Mrs. John Edrington and son, Jessis, of Gage, Okla., were here the first part of the week looking out after business interests in this part of the country. Mr. Sanderfer has a farm 1 1/2 miles north of Lone Star. Mr. Elko Fritelle is on his place at the present time, and raises wheat and cotton.

The volunteer band at Wayland College gave a program at the Lone Star Baptist Church Saturday night and Sunday. Mr. and Mrs. Leroy Smith and Mr. and Mrs. Robert Lee Smith of Lockney all appeared on the programs.

Word has been received at the Beacon office that there is to be a chili and hot tomato supper at the Sterley Auditorium Friday night, Nov. 3, and everyone is invited. The proceeds will go toward improving the school. Let's all go out and enjoy the chili supper and at the same time support the Sterley Community school.

Floydada Fire Causes Loss Of \$50,000 Tuesday

The Floydada Compress and Warehouse Co. containing 600 bales of cotton and two freight cars on a nearby switch were destroyed by fire about 12 o'clock Tuesday night. The loss was estimated at \$50,000.

Firemen laid 1,600 feet of hose but were unable to reach the scene in time to halt the spread of fire.

Public Speaking Club Met Mon. Night

The High School Public Speaking Club met in regular meeting Monday night at the high school building. The following program was given: Talk on Parliamentary Law—Bill Bobbitt; piano solo—Hazel Ford; Reading—Frankie Dodson.

Following the program President Herman Thornton took charge of the meeting and business was discussed. Misses Jeanie Suits and Olga Carthel were voted into the club. The program committee was instructed to make out the program for the remainder of the year.

This club is planning to give a three act comedy in the near future entitled, "Youth Cases Tripping." The characters are: Weldon Dodson, Owene Thornton, Frankie Dodson, Virginia Hohlaus, Patricia Peterson, Chester Carthel, Olin Redf, Gurnes Baker and Gerald Ramsey.

MRS. MCGHEE HAS FLOYDADA PHOENIX HERE

Mrs. Will McGhee of California, who is here visiting her father W. C. Nichols, had a few of her friends from Floydada here as her guests one day this week.

The following women were present: Mesdames R. M. McQuay, O. B. Olson, P. M. Felton, Dan Shipley, W. M. Colville, A. P. McKennon, Wynona Stewart, Lula Slaughter, Lillie Britton, E. R. Fry, E. C. Henry, and in the afternoon Mrs. Mattie Garfith came.

Democratic Chieftain



Miss Mary M. Demson, of New York is the new director of the women's division of the National Democratic Committee. She is a former president of the Consumer's League of New York.

"MARY STEVENS, M. D." BASED UPON UNUSUAL LOVE TRIANGLE PLOT

One of the strangest stories of a triangular love affair is told in the Warner Bros. picture "Mary Stevens, M. D." which comes to the Granada Theatre in Plainview on Nov. 9-10. The triangle involves Kay Francis, the star, Lyle Talbot and Thelma Todd.

A boy and a girl, playmates from childhood, study medical surgery together, pass their apprenticeship as internes in the same hospital and set up practice in adjoining offices, their friendship ripening into love.

The ambition of the man, however, sees an opportunity in a marriage with the daughter of a powerful politician. So the childhood sweetheart steps aside, although she continues to watch over the man she loves with a mothering instinct.

It is not until she is entangled in domestic scandal and financial entanglements that cause his indictment, that she goes to him and gives him her love.

Kay Francis is said to give a strong performance as the woman doctor whose love for "her man" is enduring even when he turns from her love to another, while Thelma Todd gives a fine portrayal of the selfish spoiled woman to whom love is but a flitting passion.

Lyle Talbot, as the doctor lover, has the finest role of his career opposite Miss Francis and is said to live up to the promise he has shown in all previous picture work.

"Mary Stevens, M. D." is a powerful emotional drama of a woman doctor, an unwed mother who saved other children during an epidemic aboard ship but could not save her own. The story is based on well-known novel by Virginia Kellogg and adapted to the screen by Rian James.

Others in the cast include Glenda Farrell, Una O'Connor, Charles Wilson, Harold Huber and Hobart Cavannah. The picture was directed by Lloyd Bacon.

MUNCY NEWS

Mr. Duncan of Seamore, Texas, spent Friday night in the home of Mr. and Mrs. J. A. Smalley.

Miss Asalie McGuffey has been seriously ill but is better at the present time and is able to be up.

Mr. and Mrs. Blankenship visited in this community Sunday.

Mr. Waller of Lockney visited Mr. Harris Sunday evening.

Mr. and Mrs. Jim Dunlay were shopping in Floydada Saturday night.

Miss Ada Fay Race was in Floydada Saturday.

Mr. J. C. Harris of Pleasant Valley spent Sunday with the Harris boys.

Miss Almetta Wilson spent most of last week with her grandparents, Mr. and Mrs. J. A. Smalley.

Mr. Harold Woodley was in Lockney Saturday night.

Mr. Doyce Smalley was in Amarillo on business Thursday of this week.

Mr. and Mrs. A. B. Muncy were Floydada visitors on Monday of last week.

Mr. and Mrs. Jim Dunlay attended church at Lockney Sunday night.

Mr. E. B. Race was in Lockney last Saturday.

Miss Eva May Woods of Lockney is spending the week with Miss Victoria of this community.

Lockney And Floydada Football Play Nov. 11

The annual holiday game between Lockney and Floydada will be played on Friday, Nov. 11, and will start at 2:30. This is one of the hardest in the history of the game. In the present time Lockney conference game and lost one conference game but not a conference of state between the two nevertheless there is a promise to make this THE GAME OF THE YEAR.

During the last four years the game has been played on Friday, Nov. 11, 1929 and 1930 the games and in 1931 Floydada took the game. This year comes nearer same strength than at the past four years. Promises to be a thrilling game to end.

The game will be played at 2:30. The two high school students between halves are trying to "outdo" each other. The fact each town will be on a bigger show than all you Lockney people go down to help the boys over Floydada. The admission is ten cents for grade school, fifteen cents for high school and thirty-five cents for the general public. The proceeds at the game will be split between the two high schools.

BAPTIST CHURCH HAS

OOOOOOH, OOOOOH, heard Monday and

at the First Baptist Church entertainments were given evening the Bethany School class had their Halloween Tuesday evening was a fine portrayal of the selfish spoiled woman to whom love is but a flitting passion.

Lyle Talbot, as the doctor lover, has the finest role of his career opposite Miss Francis and is said to live up to the promise he has shown in all previous picture work.

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THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

Complaints are reaching this office every day from local labor about farmers employing Mexican labor to gather cotton when there are so many white people that are native of this country that are looking for employment. It seems to us that it would be just and fair to employ home people first, then transit white people next. Our local people that make their home here must have work are we will have to care for them this winter from a charity standpoint, whereas if they were given work in preference to Mexicans they would have sufficient means to carry them through the winter months. We cannot shirk the responsibility of carrying for the needy, the burden will fall on all of us. We will have to dig down in our pockets and produce the money, so why not let them work and earn this money. That would suit them much better and make of them better citizens. Mexican labor will drift out of the country when the first blue whistler hits this country and take the money they have made with them. It will be gone forever. On the other hand if local people are employed they will spend their money here during the months to come and it will stay in the community and help everybody in a direct and indirect way. Let's be loyal to our home people, let's help one another.

The plight of the share croppers who might be forced off the farms by the Agriculture Adjustment Administration's 40 per cent production cut for some deep thinking. This acreage from 40,000,000 to 20,000,000 represents more than 40 per cent cut in the number of acres which will go to tenant farmers, since the government reduction contracts are made with the landowners and they naturally will farm as much of the land themselves as possible and the cut will be made more largely from surplus land ordinarily rented out. A clause was inserted in the reduction contract providing that the landlord make no reduction in the number of tenants on his place, but the landlords have made such a protest that the Administration has agreed at least to revise the clause. Some of the larger landlords have declared that they will not sign and will not join the Government's reduction program unless they can also reduce the number of tenants on their places. These cotton tenant farmers generally can not readily take up some other pursuit and if forced off the farms many of them, of necessity, will become public charges. The Administration should so regulate the acreage cut that they will be permitted to stay on the farms, reducing the cotton grown and producing more crops which can be consumed by the tenant and his farm animals. —Star Telegram.

It seems that the government is going to see that the farmer gets a square deal and a better price for his products and the big boys are not going to steal his products for a mere song. A few weeks ago the government announced it would make 10c loans on cotton. Recently government officials announced they would loan 50c on corn, now similar loans are in the hopper for sugar, dairy products, peanuts, and beans. It takes time to work all of these things out, and we must be patient. The present administration is doing more to help the farmer than any previous administration we must all admit that. Of course some mistakes are being made, and will continue to be made, but those mistakes are being corrected just as fast as possible. We never accomplish anything unless we make mistakes. No one is perfect, therefore our ideas are not going to be perfect every time we make a move. We are gradually gaining ground, but we like quite a bit of being out of the woods, but we are headed in the right direction.

We've heard a lot about the "forgotten man" in the past few months, but how about the "forgotten woman"? How about the American housewife?

She's the backbone of the nation, and the most unnoticed person in it. Not the opera singer, the actress or the skilled bridge player, but the housewife; that ordinary figure who gives Johnnie his castor oil and teaches little Mary to use her hanky, as she goes about preparing meal after meal for a hungry household. Men are important, of course, but the real cheers belong to the women of this good old U. S. A. They are the ones who mould future citizens upon whose shoulders the burden of the, a great nation, will rest. We do not question the importance of any male resident of Muleshoe and we do not underestimate his value to the community, but what sort of a community would it be without the faithful loyal housewives who make it fit for others to live in? Three more cheers for the "forgotten woman" the American housewife—Muleshoe Journal.

When President Roosevelt put Professor Warren's gold theory into operation the Federal Reserve Board did not have any advance notice about the proposition. It is supposed to know everything about money in advance. After it was in operation they were notified. That must have knocked nine it made them feel just about as them for a row of ten pins. We are important as a Board of Directors of a "Little Scorpions Club." There seems to be only about four that know anything about this advance in gold prices. Messrs Marren, Roosevelt, Morathau and Jones are the King Pins.

Well, if this paper don't satisfy you dear reader, just lay it to the fact that we have been undergoing for the past two weeks, three heavy shots of typhoid serum. Was a "sick woman"? Just ask any of the neighbors—they heard all our groans of agony. If the disease is any worse than the preventive, pray the poor patients—Terry County Herald.

Better thank your stars, Jack, that you took those shots of serum, they tell us when the serum goes hard with the patient and, if by chance they should have the disease and have not had the serum they are just "dead monkeys" that's all. Every dark cloud has a silver lining, you know.

State and Federal authorities have been prowling around in the fields to the north of Lamesa and in Terry and Gaines counties and report they found a few pink boll worms. If they will stop Mexican cotton pickers coming into that section of the country from Old Mexico and down on the border they will not have any more trouble with the pink boll worm, but just as long as they are allowed to drift in, just that long they will have to put up with the pest at various times.

Did you ever see such pretty weather for the fall of the year. Nothing to do but gather in the cotton and haul it to town. Not even a heavy dew now and then. No frost up to this date, Monday, Farmers are sure busy. Business is brisk, everybody has that old "up and at em" spirit. What are you doing to make times better? Do something. Don't sit still. Get a shuffle on yourself.

Governor Ferguson has signed the Pink Boll Worm Bill and after a lapse of ninety days farmers of the Pink Boll area to the south of Lubbock, will begin to receive deficiency warrants from the State in payment for losses caused by the Pink Boll Worm Quarantine that prevailed in that section about six years ago. The quarantine areas extended from Dawson and Terry counties south to the border. The bill was introduced and passed calls for the payment of \$500,000 to farmers of that section.

You farmers of Lockney and Floyd county, do you have tail-lights on your wagons? If you travel on the highways at nights you had better get a tail-light for the vehicle for the highway boys say you must have 'em or suffer the consequences.



Plainview, suburbs of Lockney to the west, now is dispensing 12 beer. An election was held last Wednesday to see whether it could be sold legally or not and the wets piled up a majority sufficient to make its sale legal. Lockney and Floyd County people that have a craving for their beer are keeping the road hot to Plainview.

WOMAN'S COLUMN

(BY JEANE SUITS)

This morning I seem to be "fresh out" of topics for discussion. Nothing particularly exciting has happened to me or in the little village. I spent last weekend chasing my nose and I am hot on its trail again this A. M. I've always heard it is better to keep up then to catch up, but I'd like to know how I can keep up when it had about a 200 yard run on me. Now, you see, I don't have much faith in my own weather forecast for I didn't have my red flannels on—therefore contracted a cold.

How much can you pull?—cotton of course. I once knew a boy who asked all new female acquaintances how much they could pull and if they could not snitch equally as much as he, he nipped the friendship in the bud right then and there. That's what I call an eye for business.

Some of the school children are making all the way from \$100 to \$500 now that school is dismissing at 12 o'clock. It certainly is remarkable that the pupils can go to school and pull bores all at the same time. They can now buy red stick candy and eat lollipops without asking dad for the necessary "kale."

You know there are some people who think they are above such as catching fleecy white staple, but I dare say they didn't know that many an author or scientist has received his inspiration for a poem, plot, or experiment right out in the middle of a cotton patch. Why some of Texas leading politicians learned the principles of "skinning" and "lobbying" in the cotton field by probably pulling a cotton sack half filled with "hot rods" and bribing their companions not to reveal their secret. Many an artist has been inspired while picking cotton to paint a cotton scene. How do you think such realistic stalks of cotton, loaded with white staple foaming out of each hole, is obtained without the artist having really witnessed the sight?

Now, all of you snobs get your nose out of the air and look at this situation in a sane manner. Any kind of work is okay as long as it is honest and what could be more straightforward than pulling bores by the sweat of your brow and the bend of your back. Nobody is going to give you a cent absolutely free of charge, so get up and let's get started.

Football—the great game. The season involves free-for-all.

shins, twisted vertebrae, weak knees, weak minds, busted noses, and a mother's broken heart! It's a swell game folk and do you know why? Because the bigger the scuffle the better the American public relishes it. I tell you this generation has plenty of fight in it. If you don't believe it just go to a big football game or to the capitol at Washington. All kinds of fights and battles are going on continually—some are behind closed doors, some in a huddle, and others are on the gridiron for all to witness. This is an age of "survival of the fittest" I can't decide whether football or the National Recovery Program is getting more publicity this season. You can readily see, if it is the fights people are interested in, and believe me they are getting plenty of them in this year of 1933.

Last week the editor of the Brisco County News said he thought I turned out to be a pretty rotten weather prophet because he had his wife dive into the ole' attic trunk and resurrect his longhandles for many predicted cold weather—and it neither rained, snowed or sleeted—said he hated that itchy feeling. Sorry, Mr. Editor, but I just guessed wrong that time—happens in the best of families you know. You had better keep those red flannels on though, and get accustomed to that itchy feeling for jackfrost is bound to come within the next two weeks or bust all weather records. Besides, I didn't say I was a professional in the art of forecasting did I?

Time out while I chase my nose. You know you have heard that ole' joke of "Time may come and time may go, but the Fergusons will run on forever." Well, my proverb is, "Recovery may come and Depression may go, but my nose will run on forever." 'Nuff said for this week. See you next week.

DID YOU KNOW

They do things so well now that even the cotton in "all wool" suit has a sheepish look. That's perfection per isn't it?

When Uncle Sam comes to count noses for the census of 1964 he'll probably find a lot more red ones than ever before.

The hardest trouble we have to bear are those we can't lay on anybody else.

Skilled glassblowers can make \$10 a day—when they have a job. This doesn't refer however, to the men who blow the glass for the purpose of removing the froth.

The fuel used for producing lots of air back in 1926 is responsible for today's frozen assets.

It is a pity that something will be done later, even if it is absolutely free of charge.

A statistician, the United States produces nearly 400 types of shoes and how can that be when

Pools rush in where wise men rush out!

No picture of Columbus was made during his life time.

The state of Indiana cries more than any other state—'cause it leads the country in onion production!

Stephen C. Foster, author of "Swanee River," never saw the river mentioned in the song.

For every Ohio university player named on an All-American team a tree is planted on the campus.

William H. Beirer is the envy of Chicago children. He is the official taster for a national candy concern.

There are now over 900,000 organizations in this country. Now, we need an organization to organize these organizations.

Help a man out of trouble and he will not forget you when he gets in trouble again!

Backache bother you?

Aggiving backache with bladder irregularities and a tired, nervous, depressed feeling may warn of some disordered kidney or bladder function. Don't delay. Try Doan's Pills. Successful 50 years. Used the world over. At all druggists.

Doan's PILLS

A JURISDIC FOUND. MONTREAL


Floyd County

The Vegetable TONIC

HERBINE

CORRECTS CONSTIPATION

GREER DRUG STORE



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering.

At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

"Machine Gun"

May have been an expert with a machine gun; but we are also experts in the Good Meat game.

The way people buy our meats and the satisfaction they give at the table is abundant testimony of their quality.

We have a wide variety of Fresh and Cured Meats, suitable for any occasion—and all very reasonably priced. If you have not been buying your meats here, you have been missing a treat in that line.

WE ARE ALWAYS PLEASER TO SERVE YOU!

Telephone No. 10

HAMILTON BROS. GROCERY

Have You Tried Our Good Coffee?

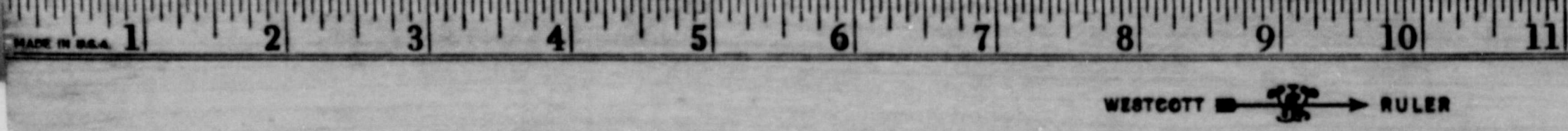
Short Orders, too

Delicious Meals

Come See Us

Cozy Cafe

HUGH COUNTS, Proprietor





More than a dozen of New York's ultra social set donned jockey silks last week to ride in a race for lady jockies in the U. S. Hunts Racing Ass'n. on Long Island. Above is Mrs. Geraldine Redmond, who rode the winner in a grueling race.

WEEKLY COTTON GRADE AND STAPLE REPORT FOR WEEK ENDING OCT. 26

There was a slight increase in the per cent of Spotted and Yellow Tinged cotton classed this week for the State of Texas as a whole compared with last week. The proportion of cotton under 7.8 inch this week declined materially. Less than 5 per cent of the cotton classed in the State was un-derstandable this week compared with 7 per cent last week. There was virtual-

ly no change in the proportion of Extra White cotton this week. Cotton 15-16 inch to 1 1/16 inches made up 64 per cent of the classing this week. There was quite an increase this week in cotton 1 inch and longer in staple length for the State.

The proportion of Spotted and Yellow Tinged cotton in District 2, which includes Floyd county, increased materially this week there being 43 per cent compared with approximately 22 per cent last week. Likewise, there was a marked decline in cotton classed as Extra White Strict Middling and bet-

ter also decreased materially in that section. Cotton shorter than 7-8 inch made up a smaller proportion of this week, being only 2 per cent this week and 3 per cent last week. The proportion of cotton 15-16 inch and longer increased in District 2 this week there being more than 69 per cent con-

pared with 45 per cent last week. Ninety six per cent of the cotton from that area this week was tenderable on futures contracts as compared with 92 per cent last week.

FOR SALE OR TRADE—Four farm wagons, One Fordson tractor.—First National Bank.

DR. E. L. SPENCE
EYE, EAR, NOSE AND THROAT SPECIALIST
Office in Plainview Sanitarium and Clinic

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, MGR.

30 years experience, Floyd County Land Titles; Our Abstract Records are Complete, Accurate and up to the Minute at all times; All Lands and Town Lots in the County.

When in Floydada, call and see us; We will be glad to assist you in checking over your titles, and there will be no charge for this service, except where we do some actual Abstract work.

Room 7, First National Bank Bldg, Floydada

Heat With Gas
For Convenience-
Comfort-Economy



See A Dealer
Who Displays
This Symbol

West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

SNOODLES



THE FEATHERHEADS



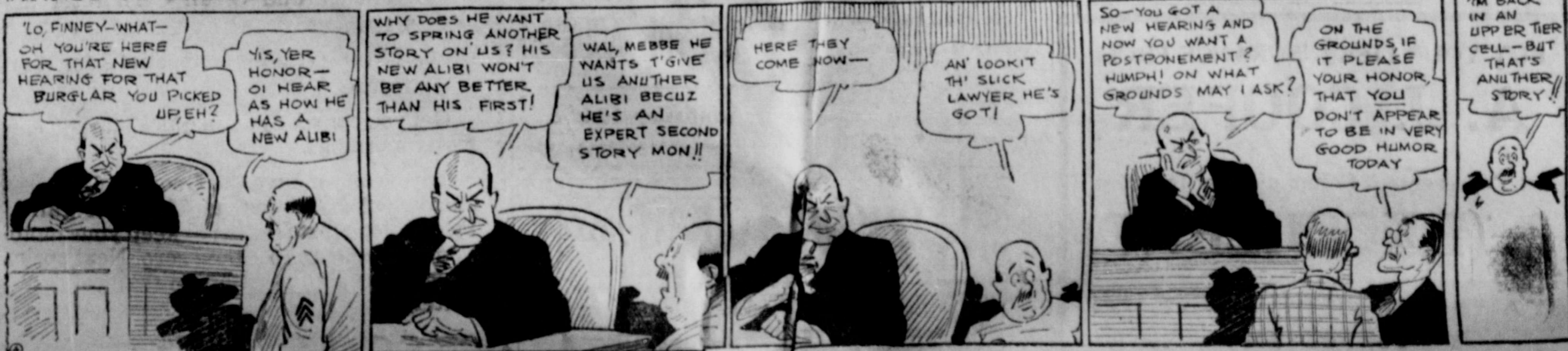
"THE MAIN THING ON MAIN STREET"

By L. F. Van Zelm



FINNEY OF THE FORCE

Another Story—Another Hearing



A 'hard to please' lady was Merlis
Who said that all clerks made her nervous
Till she traded at Cave's
And now she just raves
About their grand values and service.

CUPS and SAUCERS
10c Complete

Large decorated
SALAD BOWLS. 15c
(Slight irregulars)

Kiddies taped
UNIONS ----- 39c
All sizes 2 to 12

Kiddies Derby rib
STOCKINGS --- 15c

Boys
HELMETS ----- 25c
Complete with goggles

Ladies Bedroom
SLIPPERS ----- 39c

New, Novelty
TAMS --- 25c to 49c

Free lathering hand
SOAP ----- 3 bars 5c

Cotton Picking
GLOVES - 2 pairs 15c

CAVE'S
Plainview, Texas



Robert Einstein, (above) cousin of the famous Albert Einstein, physicist, is now a student at Tulane University at New Orleans, to finish medical education begun in Germany.

NOTICE

I wish to inform the ladies of Lockney and community that I will be open for business at the Z. T. Riley home. Old and new customers will be welcomed.

FINGER WAVES .25c
Croquignole Permanent Wave ----- \$2.50
Artizan Oil Wave—a better permanent -- \$3.50
Virginia's Beauty Shop
Virginia Collier
Operator

ISIS Theatre Opens Saturday, Nov. 11

Hallowe'en And Harvest
Theme Used At Entertainments This Week

Youths Don Costumes And Go Spooking Over Village

Hallowe'en was devoted to the traditional merry-making in the little village last Tuesday evening and early Wednesday morning. Ghosts and spooks stalked about the city profusely and rumbled around in every alley. Strange people accompanied by strange noises were seen and heard throughout the night. A bearded woman was in town and attempted to flirt with every man in sight. Fun and frolic prevailed through the long hours.

Many social events took place this week with black cats and witches, illuminated by a ghostly glow of pale yellow light, forming the background. Thornton was host to several of his friends last Friday evening with a three table bridge party. The entertaining rooms contained single-toothed pumpkins with lighted candles, spooky spooks, witches, cats and owls.

Pumpkin pie and coffee was served to the following guests. Misses Gene Dyer, June Guthrie, Rowena Ewing, Glenna Collins, Jeanne Suits, Mary Leda McAdams, Messrs. Wayne Coleman, Jessie Cox, Arthur Cox, Gerald Sams, Tom Suits, and the host, Roy Thornton.

MISS VIRGINIA COLLIER ENTERTAINS CLUB TUESDAY

Miss Virginia Collier was hostess to the Rendezvous Bridge Club Tuesday afternoon at 3:30 at the home of Mrs. Hub Mason. Two tables were played by the guests and members. Guests were: Misses Rowena Ewing, Glenna Collins, Gertrude Collier, and Mrs. Raymond Mriwether. Members present were: Mesdames Cullen Riley, T. J. Honea, Winfred Cooper; Miss Mary Leda McAdams, and the hostess, Miss Virginia Collier.

SCREEN'S FIRST STORY OF A WOMAN DOCTOR!
Her secrets, her loves, her confidences bared in a drama-packed picture!



MARY STEVENS, M.D.
KAY FRANCIS
LYLE TALBOT
GLENDA FARRELL
THELMA TODD
UNA O'CONNOR

AT THE GRANADA THEATRE, IN PLAINVIEW, THURSDAY AND FRIDAY, NOVEMBER 9 AND 10TH.

They also attended the midnight matinee at the Roller Rink and mingled with the ghosts and spooks. The guests were then directed to the hostess home where sandwiches, coffee, and cookies were enjoyed.

Those present for the occasion were: Misses Frankie Dodson, Patricia Patterson, Leona and Leota Shelton, Estelle Hodel, Melba Simpson, Marie Lou

the Woodsworth, Virginia Hohlaus, Hazel Ford, Alene Right, Arnes Cooper and the hostess, Glenna Whitfill. She was assisted in entertaining by her mother, Mrs. Edd Whitfill and Mrs. R. E. Patterson.

ROLLER RINK HAS COSTUMED SKATING PARTY TUESDAY EVENING

The costumed skating party at the Lockney Roller Rink Tuesday evening lasted until the wee hours of the morning. Witches, black cats, owls, and ghosts darted in and out of the dimly lighted building. Grinning pumpkins, fussy cats and wise birds hovered over the lights and presented a weird atmosphere! Orange and black streamers hung from the ceiling. Mrs. Arch Crager received the prize of one hour free skating for being the most cleverly dressed.

TEXAS PLAINVIEW

Saturday
15c ALL DAY

BOB STEEL IN
"Rangers Code"

SATURDAY MIDNIGHT
SUNDAY & MONDAY

RICHARD DIX IN
"ACE OF ACES"

Admission-10-25c

MRS. J. H. HOHLAUS HAS TWO PARTIES THURSDAY AND FRIDAY

The Hallowe'en motif was used in decorations and appointments Thursday afternoon and Friday evening at two delightful parties given by Mrs. J. H. Hohlaus.

Refreshments were served to the following guests: Mesdames Dines, Dyer, Greer, Meriwether, Norris, Patterson, Rankin, Ridings, Sams, Shick, Wimberly, Woodburn and the hostess, Mrs. Hohlaus.

During the evening games Mr. and Mrs. Patterson were awarded high score. The guest list included: Messrs. and Mesdames Dyer, Greer, Norris, Patterson, Ridings, Sams, Shick, Perkins, Crager, Stevenson, and Hohlaus.

MR. AND MRS. JOE MCCOLLUM HAVE FORTY-TWO PARTY TUESDAY

Mr. and Mrs. Joe McCollum were hostess to a number of their friends Hallowe'en night at their home with a forty-two party honoring their 10th wedding anniversary. The colors of black and orange were carried out in appointments featuring the harvest theme.

The guest list included Messrs. and Mesdames Dwight Jackson, Robin Baker, T. B. Brooks, George Newman, Sullivan, Luther Watson; Mrs. Ira Smith, Mrs. A. E. Lane, Mrs. Barlow Hill, and the hosts, Mr. and Mrs. McCollum.

Miss Melba Hadley assisted the hostess in serving pumpkin pie and coffee.

GLENNA WHITFILL HAS SLUMBER PARTY TUESDAY NIGHT

Twelve of the younger set were guest at the home of Miss Glenna Whitfill Hallowe'en night for a slumber party. Dressed in slacks, they boarded the Ft. Worth & Denver Train at Sterley and rode to the local station.

Just Received a Big Shipment Of



Ladies COATS
\$7.50
and
\$17.50

In This Shipment of Coats You Will Find All Of The Very Latest Fur Trimmed Styles. Mostly All Black.

Martin Dry Goods Co.
Floydada, Texas

BUY YOUR LIFE INSURANCE FROM

A. J. COOPER

He Represents A Company That Is Rated

A (EXCELLENT)

BY ALFRED M. BEST COMPANY, INC.

For 1933-1934

EUGENE HARRIS
"COME-B-YOU" TODAY—tomorrow may be too late. Our Resery Policies Are Willing That Can't Be Broken. A Complete Life Insurance Policy to Fill Every Need. An Inquiry Involves No Obligation."
He sells good old STAT RESERY LIFE Phone 71
THERE'S NO LIFE LETTER

Cold Weather Service For Your Car

Cold weather is on its way. You better be prepared! If you have not put lighter oil in your crankcase, had your car grease your battery checked and anti-freeze solution put in your radiator you're taking chances. Get on the safe side today—drive in and have your car serviced and ready for cold weather. Our charges are small and we can save you a lot of trouble and expense later if you take heed now.

FEDERAL Traffik

The Automobile Tire That is Guaranteed

You Can Afford to Buy Them at These Prices

30x3 1-2	\$3.85
440x21	\$3.85
450x20	\$4.15
450x21	\$4.30
475x19	\$4.70

NUFF SED

OZARK
Service Station

Winter Driving

Be sure that you bring in your car before winter sets in for our SPECIAL MOTOR TUNE UP—

\$1.25

This includes the Following:

1. Adjust Tappetts
2. Clean and Set Ignition Timing
3. Clean and Set Spark Plugs
4. Clean and Set Distributor Points
5. Remove and Clean Carburetor and Set Float
6. Check all hose connections for Anti-freeze

Get you car ready for a quick start on cold frosty mornings.

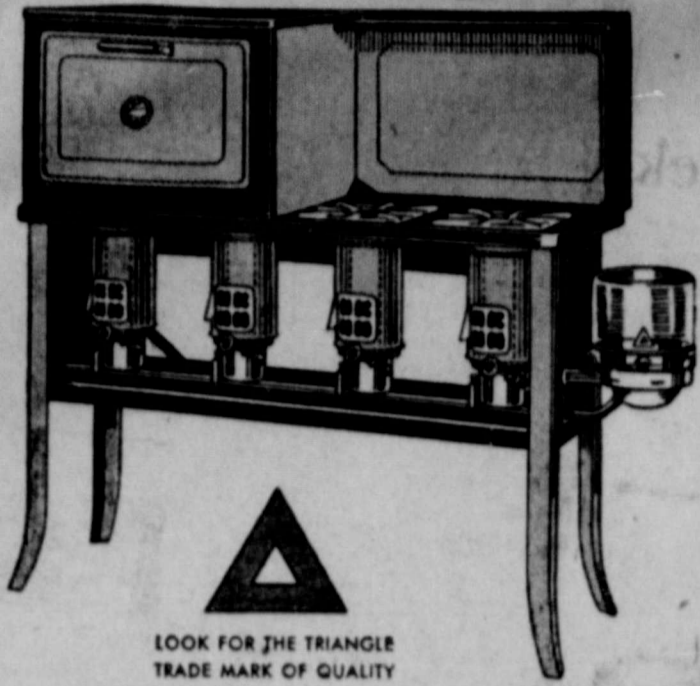
This year we have the Genuine Chevrolet Permanent anti-freeze at \$1.45 per gallon. Two gallons is sufficient to keep your motor from freezing at 15 below zero. Next spring drain it out and use it again the following winter.

LOCKNEY AUTO CO.



HIGH-POWER PERFECTION

Oil Burning COOK STOVES and RANGES



LOOK FOR THE TRIANGLE TRADE MARK OF QUALITY

A Liberal Trade-In For Your Old Stove
Baker Mercantile Co

Collins Grain Co.

Is now in the market for some of your heads business—

MAIZE and KAFFIR

We will weigh at the Lockney Coal & Grain Elevator one block south of Knox—Patterson Gin.

Best Market Prices Will Be Paid

R. E. PATTERSON, Mgr.

You Will Never See Suits So Cheap Again!

We Have Them Ranging From \$14.50 Up

three piece suits, all wool. We have been ordering suits for 23 years and you are always assured of a fit. Come in to-day and see our many samples of the latest shades and styles.

Now is the time to have your winter coats cleaned and pressed.

Our dry cleaning department is modern and we always sew on buttons and minor repairs are free.

Brooks Dry Cleaners

Plainview Plans Friendship Drive

On Wednesday November 1st, the merchants of Plainview inaugurated the most intensive and extensive friendship campaign ever attempted by its citizenship. Each Wednesday for the fourteen week period, there will be presented a program of free entertainment, cash and merchandise awards contests of various kinds and special features of the most unusual type and extent. Executive Board, with E. B. Miller, Chairman, has enlisted the wholehearted cooperation of practically every business and professional man in Plainview.

On Wednesday of this week the program was inaugurated with a mammoth N. R. A. parade, which was the greatest ever held in the town. Every person in Plainview working under the regulations of the Blue Eagle were represented in the parade.

Starting this week all the newspapers in this territory are carrying news items and paid advertising covering this program. The motion picture houses are carrying trailers giving details of the program. On Wednesday November 8th, 10 A. M. to 12:00 noon, there will be free picture shows at both the Granada and Texas Theaters. Each place of business will have special "Buy Now" bargains. Cash awards of \$75-100 will be made at 12:30 P. M.

The general high spots of each Wednesday program for the entire three months period as shown below gives some idea of the bigness of the campaign in which several thousands of dollars in cash and merchandise and entertainment is to be given free to the friends of Plainview who go to that city each Wednesday.

Wednesday, November 8th
10 A. M. to 12 noon—Free Picture Show at Granada and Texas Theaters.
12 noon—Awarding Cash Prizes. Buy Now Specials in all stores.

Wednesday, November 15th
11 A. M. Rat Killing contest. Cash awards for the greatest number of rats killed by dogs against time. Cash paid for live rats.
12:30 P. M. Awarding cash prizes. Special bargains in all stores.

Wednesday, November 22nd
10 A. M. Treasure hunt, all stores participating.
11 A. M. Free picture show at Granada and Texas Theaters.

1 P. M. Cash prize awards. Special bargains and special attractions in all places of business.

Wednesday, November 29th, Turkey day
11:30 A. M. Fifty turkeys turned loose from roofs of business buildings, persons catching turkeys will enjoy Thanksgiving dinner. Buy turkeys from farmers at premium over market.

1 P. M. Cash prizes awarded. Thanks giving specials in all stores.

Wednesday, December 6th
10:30 A. M. Old Santa Clause arrives for big parade and distributes gifts to the kiddies.

12:30 P. M. Cash prizes awarded. Christmas specials in all stores.

Wednesday, December 13th
10:30 A. M. Window contest
12:30 P. M. Auction sale, using money given by stores during previous week to make purchases with. Christmas specials in all stores. The town will be decorated with Christmas decorations.

Wednesday, December 20th
10:30 A. M. Free picture show at Granada and Texas Theaters.

12:30 P. M. Christmas tree with gifts for each kiddie attending. Special Christmas bargains in all stores.

Wednesday, December 27th
General Dollar day in all stores.
10:30 A. M. Free picture shows at both theaters.

1 P. M. Awarding cash prizes.

Wednesday, January 3rd
10 A. M. Treasure hunt. Guessing Day. Everybody has a guess. In every place of business something to guess at.

11 A. M. Free picture shows at both

theaters.
1 P. M. Cash prizes awarded.
Wednesday, January 10th
12:30 P. M. Parbecue at Noon. Prizes awarded for greatest distance traveled, oldest couple, couple with largest family, tallest man, fattest woman, ugliest man.
Old Fiddler's Contest with prizes.
2 P. M. Cash awards. Store specials.
Wednesday, January 17th
10:30 A. M. Free picture shows at both theaters.
12:30 P. M. Country store awards. Clearance specials at all stores.
Wednesday, January 24th
Stunt contest.
Individual window guessing contests.
Window bargains.
12:30 Cash awards.
Wednesday, January 31st
1 P. M. Big Free show at Auditorium. Cash Awards. End of month specials at all stores.

New Curls Approved



"Park Avenue Night" is the name given to the attractive coiffure shown above at the New York Fashion Show and which received votes of approval from the Hairdressers in convention that week. The high curls is the big feature of the coiffure.

Classified Ads

FOR TRADE—Chevrolet truck, for a car see W. O. Jetton. 7-1tp

WORK WANTED—Have had experience as practical nurse, or will do any kind of house work that you may have. Good cook—Mrs. Eunice Moore, half block east of summer school.

LOST—One iron Gray horse. Mule, weight 900 lbs. Fresh shod. Notify Tab Meriwether. 7-1tp

FOR SALE OR TRADE—Second-hand automobiles at Lockney Ice Co. Lockney Ice Co. 7-1tp

Write or see me if interested in feeding contract or wish to purchase or take some bred ewes on shares. Want wheat or field grazing—Elmer F. Sanson, Plainview Texas. 4-3tfc

\$1.00 PERMANENTS
Mrs. Van Burklee will advertise the Glory-O system in Plainview Nov. 1st 14th or longer. Any style waves, guaranteed.
Clubs of four only \$1.00. Otherwise \$2.50, \$3.50 and \$5.00. Find her located at Larrent's Barber Shop Plainview.
Students in Beauty Culture solicited. 5-1tp.

FOR funeral flowers, phone us, or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada, Florists. 18-tf

FOR SALE OR TRADE—Four farm wagons, One Fordson tractor.—First National Bank. 3.

NOTICE—We have moved our auto wrecking business to the old Beacon office on West Locust Street. See us for used auto parts—Lockney Wrecking shop. 5-6tfc

Let us bring you Abstract to date for that new Federal Farm Loan.—Arthur B. Duncan Abstract Company, Floydada, Texas. 46-Inc.

Wake Up Your Liver Bile —Without Calomel

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or gum and expect them to suddenly sweet and full of sunshine.
For they can't do there move the bowels and the cause. The ment doesn't get at the bowels and out reason for your feeling is your liver's liquid bile pour out two pounds of bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas knots up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down out. Your whole system is poisoned.
It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two ends of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making bile flow freely.
But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resist a substitute. See at drug stores. C1931, C. B. Co.

Granada Theatre

Plainview

SATURDAY NOV. 4TH 1 P. M. TO 9:30
ZANE GREY AT HIS BEST!

ROMANCE AND ACTION RIDE AGAIN

Hair-raising stunts... high-speed action... and dynamic romance... as a dare-devil rancher takes a mob of gangland racketeers for a ride.

The ZANE GREY'S LAST TRAIL

with **GEORGE O'BRIEN**

CLAIRE TREVOR
EL BRENDEN
LUCILLE LA VERNE

Directed by James Tinling



Also Buck Jones In
"GORDON OF GHOST CITY"
And A New Comedy.
Prices 10c-20c-25c

Saturday Midnight Nov. 4th Sun. & Mon. 5-6
A New Kind Of Comedy With Music!

"MY WEAKNESS"

With Lillian Harvey, international beauty, Lew Ayres, Harry Langdon, Sid Silvers and Hollywood's Most Beautiful Girls.
Also The Taxi Boys In
"THE RUMMY"

We've Got It! . . . What?

ONE OF THE NEW
Van Norman

Per-fect-o Boring Bars

Now we can put new car pep and power in your present car! Come in and let us check your car, tell you just what we can do for you and show you how we do it. No obligations.

James Miller

Lockney, Texas

Apples and Honey

Colorado-Utah Mountain Honey and Apples
We make a trip each week to the mountains of Colorado and Utah for our apples and Honey. Our apples are good eating apples and splendid for canning and preserving.

COMB and EXTRACTED HONEY

There is no better honey than the Colorado-Utah Mountain Honey. We have it in any size can that you may wish, from five gallons down to a pint size. Both in comb and extracted.
Pears For Eating And Preserving
All of our fruits and honey are reasonably priced. Come and see.

Robersan Feed and Seed Co



OF INTEREST TO WOMEN

STRIPES FAVORED IN SUMMER WITH SILKS, EXPECTED BACK WITH WOOLS

NEW YORK—Stripes, favored last summer with silks and organdies, are expected to return soon for wool dresses of daytime and sports wear.

They will be worn under swagger coats and some will have necklines of a moderated idea of mandarin coats.

The same subtle Chinese influence will be seen in the tunic blouse which will reach to the hipline and fit around the waist.

A diagonally striped wool canvas of brown salad green and pale beige has been seen this season with the cloth of the straight four-gored skirt cut in V shaped for the front and back. The belt is of brown parr made into heavy braid and twined around the waist. The brown buttons are of leather.

Shoulders are rounded with a bishop sleeves gathered on. And for active sportswear, a pullover sweater is used.

Hats are not striped—yet, but are pert when worn with high fur collars. Felt is a choice material for sports and casual occasions, but velvet and ante-lope are popular.

The "halo hat"—a recent innovation—is quite popular. One of them has a small crown, circled by a braid of velvet. The crown is adjustable and may be unhooked and left at home or in the checkroom so only a halo remains.

Off-the-face hats, which are par-

ticularly popular with fur coats or fur collars, have an upward sweep of the brim in front; a deeper crown than most hats nowadays and are worn pushed toward the back of the head. Some women who prefer off the face hats let a few curls dangle in the back—if they are long—as well as on the forehead. The only trimming usually is a bow of novelty ribbon on the side.

The huge picture hat is being shown for formal afternoon velvet gowns and dinner gowns. It often is fashioned of stitched velvet with a shallow crown and has a wide brim sweeping upward in front with perhaps a thin band of gold and a tiny ostrich plume.

Small silk or velvet hats composed only of the crown, with dainty veils, have changed only in that they are now chosen according to features and not according to a particularly new style.

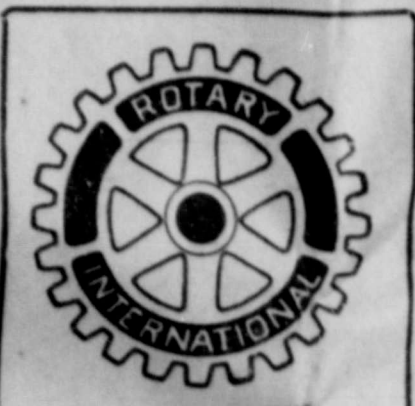
Frocks aren't getting any easier on the feminine shape. They seem to be designed with the idea that very femme is blessed with the perfect figure, which causes a lot of sobbing and lamenting on the part of the sals who are built like cream puffs. The time has come when the average woman, especially the one who is overweight, must be properly harnessed. It is surprising what a well-timed corset will do. It is a garment which is not to be selected casually. Sometimes a slight alteration will make an improvement in the silhouette. Corsetiers who have been in the business for years declare

that the cash customer is not qualified to make her own selection, that she needs expert advice. Doesn't cost anything; she might as well have it.

Never try to file the finger nails just after washing the hands. Nails are soft then, and will bend and prove obstinate.

After the metal file is used, rounder the nails, eaves with an emery stick, force out ragged bits of skin; remove with the beveling file or emery board.

There is no better place to spray a few drops of fine perfume than on fur. It holds the odor and gives it delicately fragrant to those with whom you come in contact.



About LOCKNEY'S ROTARY CLUB

A story is told of a medieval village that decided to hold a great feast. To insure its success, a huge cask was built into which each participant a-

greed to pour a bottle of wine. "If I fill my bottle with water," so-liquized one, "and empty it into the barrel with the others, surely it won't be noticed."

The big day arrived, as days in inevitably do and with all the villagers assembled the great cask was tapped. And lo! only water flowed forth. Each of the villagers also had reasoned, "My bit will not be missed."

Community feasts have gone out of style, but not the moral of this tale. It becomes particularly appropriate in this season of community chests and welfare relief drives.—Rotarian Magazine.

FOR SANER LIVING

Instead of obliterating the individual, the trend toward cooperation and centralization is likely to have the effect of developing initiative and self-reliance. If we are to create more leisure in the effort to find jobs for a greater number, the idle hours may be used in innumerable profitable ways. The imagination kindles at the thought of the new opportunities ahead for a saner and nobler way of life.—Meredith Nicholson in the November Rotarian.

DIGNIFYING VOCATIONS

Ruskin raised the question: Should not the baker be as ready to sacrifice himself in providing bread for the community as the soldier or sailor in fighting for it? Should not every man look to his business, or profession, not as means of personal profit, but as a means of promoting the public good?—J. M. Connell in the November Rotarian.

PROGRESS

Capital and labor in the United States have probably come closer today

to understanding each other than they have ever done before. And the reason is that the employing class has come to the realization that shorter hours and higher wages for labor are a prime necessity for the building up of the whole industrial life; that for the economic system to function the community must have purchasing power.—Corinna Marsh in the current Rotarian.

LESSENING CRIME

We can only lessen crime when we overcome the incentive to crime which, in the last analysis, is poverty, the dread of want and the desire to live. It may be difficult to trace all crime directly to poverty, for sometimes the connection is not directly or distinct, but almost all crime leads back to having known privation in the midst of plenty for others.—Clarence Darrow in the November Rotarian.

PLAIN TRUTH

Addressing Dallas Rotarians the other day, C. A. Jay, executive vice president of the Industrial, Commercial and Agricultural Conference, voiced a simple fact. There will never be good and economic government, he said, until all of the citizens maintain a continuing interest in what is done by their representatives.

A satisfactory and effective form of government is necessary but it is futile if placed in charge of inept men. Sound accounting methods, accurate budgeting, economic administration, the dollar value for dollar expenditure, forward planning—no government is good without these. But no government can attain these things until the tax-paying citizen realizes that he must look after the business. The eternal vigilance that is the price of liberty is also the cost label of good govern-

ment. The Federal Government has recently announced plans to carry into the public schools education against crime. This is sound logic that requires no greater proof of need of application than the figures on the immaturity of the modern criminal. But it is no less important to take into schools the education of citizenship to its responsibility for government. A few hours on civics that deal with forms of local, State, and National government do not fill the bill. What is needed is the impression in youngsters of how to govern and how to see that government is good.

Changes in local governmental forms occur almost invariably in response to citizen revolt against extravagance, waste, and graft in the administration they have had. But the change is only a poultice applied to a sore spot. A good form of government in the hands of bad men is bad government, too. Adequate means of governing slip into the hands of the wrong men when citizenship quits on the job.—Dallas News.

LUTHERN NEWS

Rev. and Mrs. Herber attended all-day service at Happy, Texas Sunday.

Mr. and Mrs. Sam From Kress visited in the home of H. E. Samman Monday.

Mrs. Gertrude Dew and children of Lockney visited in the home of Mr. and Mrs. L. P. Goen Sunday.

Mrs. Martha Brown was a visitor in this community last week end.

Mr. and Mrs. L. P. Goen entertained a few of their son's friends Wednesday night with a birthday party in his honor.

Mr. and Mrs. L. A. Samman visited in the Keim home Sunday.

PLAINVIEW FRIENDSHIP DAY

EVERY WEDNESDAY Starting (WEDNESDAY) Nov. 1st

Program...

Every Wednesday, beginning November 1st, rain or shine, cold or hot, the show goes on.

Here are just a few of the many things we offer during November, December, January. Watch for announcement for each week's program. Mammoth street parade; country store drawing, free picture shows, rat killing contest, treasure hunt, turkey day, Santa Claus visit to Plainview with gifts for every kiddie; window contest, auction sale using sales money to make purchases, mammoth Christmas Tree with gifts and good cheer for everybody, dollar day, guessing day, free barbecue, old fiddlers contest with old time square dances, big free show and stunts, cash prizes at frequent intervals during the program.

These programs will appeal to every member of the family. Each Wednesday's program will be different. You must be present to win. Trade with merchants displaying membership placards in windows of stores. Ask for your tickets.

FIRST DRAWING FOR

CASH

NOVEMBER 8TH

Begin Calling for Your Tickets November 1

EVERY WEDNESDAY IN PLAINVIEW IS THE

BIG DAY!

Plainview wants every man, woman and child in this entire section as their guests on this big eventful day. Lay this day aside to come to our city, meet your friends and neighbors, participate in the various contests and drawings. Hundreds of dollars in money and valuable premiums are to be given away. There will be lots of fun, interesting events, many contests open for everyone to participate in.

EVERY WEDNESDAY IS THE BIG DAY!

You'll be sorry if you miss being here one single time.

Trade with Merchants displaying membership placard—ask for your tickets.

EVERY WEDNESDAY IN PLAINVIEW

The merchants of Plainview will participate in unusual and appealing values in every line. Every store will greet you with a welcome and make it worth your while to spend the entire day. Come early and stay late. No one but you will lose if you are not here.

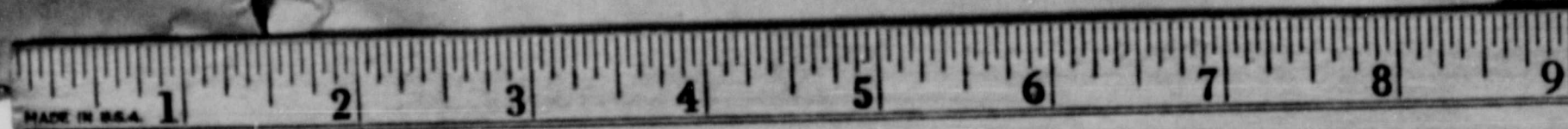
Extra special prices in the stores each Wednesday.

Plainview is a logical shopping center. Railroads, bus lines, hard surfaced roads make Plainview accessible to everyone.

Trade with the merchants displaying membership placards. Ask for your tickets.

Make Your Plans Now—Attend Plainview's Friendship Day Wednesday, Nov. 1st—and Every Wednesday Thereafter for 13 Weeks. Trade with Merchants Displaying Placards.

ASK FOR YOUR TRADE TICKETS





GOOD THINGS TO EAT

Hash Meat

Place bones in cooker, with 2 qts. of water. Steam until the meat will slip. Remove the meat from the bones, pack into cans and cover with the strained broth. Process under 15 lbs pressure—No. 1 cans 40 minutes, No. 2 cans 35 minutes.

Soup Stock

Skim excess fat from broth. Strain, heat and pour into cans. Seal and process. If bones are cooked in the pressure cooker as given above broth will not need to be concentrated. If covered with water and boiled in open kettle, the broth should be boiled down until it will congeal when cold. Process under 15 lbs. pressure—No. 1 cans 35 minutes, No. 2 cans 40 minutes.

Brains

Soak in several waters to draw out the blood. Remove the membranes. Fry in hot grease. Sprinkle with salt and pepper. Pack in No. 1 cans. Add two tablespoons of fat, seal and process under 15 lbs. pressure 60 minutes.

Sweet Breads

Clean and soak in several changes of cold water for about 2 hours. Drain and boil about five minutes in salty water. Pack into cans and add about 4 tablespoons of hot water, seal and process.

cess, or broil in butter or bacon drippings, add 2 tablespoons of fat in which they were broiled, seal and process under 15 lbs. pressure—No. 1 cans 40 minutes, No. 2 cans 50 minutes.

Fruit Cookies 2 Dozen

1-2 cup butter
1 cup brown sugar
1 egg
3 tablespoons cream
1 teaspoon cinnamon
1.2 teaspoon cloves
1-2 teaspoon nutmeg
1-4 teaspoon salt
1-2 cup raisins
1-2 cup nuts
2 1.3 teaspoon soda
Cream the butter and sugar. Add rest of ingredients, mixing lightly. Drop portions from tip of spoon onto greased baking sheets and bake 12 minutes in moderate oven. These cookies are very good to serve with frozen desserts, fruit sauces or beverages.

Heart

Trim the heart and remove the small white tendons from inside. Wash out all blood clots. Pre-cook in salt water. Pack into cans add 4 tablespoons of broth. Seal and process under 15 lbs. pressure—No. 1 cans 40 minutes, No. 2 cans 45-50 minutes.

What Feeders, Buyers and Sellers Are Doing

Elmer Melton sold 400 head of calves this week to the Standard Commission Co. The stock brought \$16 a head and were shipped from Mendota. Mr. Melton says his cattle are going into the winter in much better shape than they were last fall.

John M. Gist of Midland was a visitor in Lamesa Monday morning looking for a location for his entire herd of Hereford cattle. He reported that he was out of grass and would have to feed his herd through the coming winter, and would probably bring them to Dawson county. Numbers of other ranchers are also making inquiries of feed in this county, and want to move their cattle here for feed. With this view there will probably be a ready market for the farmers to sell their feed this winter.

Ed Beck has put about 250 choice Hereford steer calves on feed at his farm near Sylvester. He has fed about this number each season for the last 12 years. His farm is located in a bend of the Clear Fork of the Brazos River. He is able to produce all of the feed he uses in his feeding. He grinds his bundle feed and adds cottonseed meal and puts it in self-feeders. He purchases the best calves from his neighbors in Fisher and Stonewall Counties for his feeding.

Both the Lubbock Cotton Oil mill and H. W. Stanton of Lubbock have begun their feeding operations. The mill does not plan to feed very extensively as it is probable the run will be short this year, due to a short crop. George Simmons, manager, states, several hundred head are in the pens now. The mill does not plan any feeding of its own cattle this year. Mr. Stanton has several hundred head in his pens. He is expecting more later on.

Charles Moorehouse of Benjamin has sold about 800 steer calves and yearlings belonging to Turner Rich-

ards to feed out 60 heifer calves at his ranch near Fort Sumner. He has the heifers now picked out and on range. Later he plans to put them in the pens for full feeding.

Tom Good, Big Spring feeder who has feeding operations in Dawson county near Lamesa, has recently purchased three carload of steer calves from H. G. Bedford, manager of the C. ranch near Midland. Delivery will be about December 15.

S. L. Henderson of Coleman, has shipped 1,600 head of sheep and 250 head of cattle to Hale Center. The stock is being pastured on the Frank Darty place, east of Hale Center.

G. L. Jackson of Abernathy has received 600 head of sheep for feeding on his place.

Harris Mullins of Winters has shipped 1,500 calves to Plainview and they will be fed out on the old Green lots a mile east of Plainview. The cattle came from Frank Harris and will be fed out for six months.

Last year a campaign was started in Nolan County to encourage feed production and at the same time utilize stalk fields by fencing them off while cotton was being gathered. C. C. Strubling, who owns a 250 acre farm in the West-Cat Community east of Sweetwater adopted the plan. He has a 50 acre tract of grass on which he places his feeder calves which have access to the maize and kaffir stalk fields as soon as the heads are cut. The calves then go to the cotton fields and then to grain fields for winter grazing. The calves are finished in the dry lot for 10 days before marketing. Strubling produces the feed for fattening his cattle. His farm is well improved, including a modern home. This year he is feeding 45 heifer calves.

New Mexico Senator



Above is Senator Carl A. Hatch, of New Mexico, newly appointed by Governor Hockenbush to serve the term of Sam G. Bratton, who resigned to accept a federal judgeship.

Tongue

Clean, boil and skin. Pack into cans with 4 tablespoons of broth. Seal and process under 15 lbs pressure—No. 1 cans 40 minutes, No. 2 cans 50 minutes.

ardson of Olney, who has ranches in Archer, Young, Throckmorton, and Baylor Counties. The cattle were purchased by Northern buyers and will be delivered about Nov. 15.

Sam Arnett of Lubbock is planning to feed about 200 cows at the oil mill in that city this year starting about November 1.

The Santa Fe has handled a number of trains of sheep for Colorado points and also for Panhandle-Plains points. One train had 61 cars of sheep. A number have been unloaded in Hale county, around Plainview and Hale Center.

Few cattle buyers have been in this vicinity this fall. The calf crop has not been sold and cattle men state this is the latest they have known of where the crop has not been well sold out.

E. J. Hardgrave of San Angelo this week filed a deed to the Robbins Ranch 18 miles east of Sonora in Sutton County, for which he paid \$10 per acre on a total of 5,466 acres. The ranch was sold by the estate of the late J. R. Robbins. His widow, Mrs. Lorana Elizabeth Robbins, of Eden, representing herself as executrix of the estate, and with four heirs signed the deed. The Robbins family lived for many years on the ranch just sold. Hardgrave is auditor of the San Angelo Telephone Company. Cash to the amount of \$29,660 was paid and a note for \$36,000 was given.

W. L. Bailey, Lubbock cotton man

Scientific Approach



Mrs. Helene MacDonell Howman, President, National Federation of Business and Professional Women's Clubs, with 1400 clubs and 55,000 members, urges scientific approaches to win out against disease.

OBITUARY

Theodore Griffith, age 81, early settler and former business man of Lockney, passed from this earth life on October 1st at Vallejo, California. Mr. Griffith was well known and well loved in this section of Texas, and news of his passing will bring many tender memories to his numerous friends and loved ones here.

Mr. Griffith was born in Montgomery County, Texas, May 31, 1852. His parents moved to Bell county when he was about 13 years old. At about the age of twenty eight, he came to West Texas, settling in Quanah. He later filed a claim in the new Oklahoma territory, living there until 1893 when he sold his land and came to Floydada. He was married in Plainview, Texas, to Miss Fannie Barbey on May 26, 1895. They moved to Lockney in September, 1896, where they lived until October, 1931, when they went to California.

Besides his widow, Mr. Griffith leaves five children, Miss Velma of Pennsylvania, Mrs. Virgil Brazell of Sacramento, California, Miss Edna, of Asheville, N. C., Fluke, of Pampa, Texas, and Mrs. J. B. Hannon of Vallejo, California, at whose home he died on October first. He also leaves four brothers and three sisters. His health has been failing for some time, but he was quite active until the past year. The immediate cause of his death was leakage of the heart.

To a large number of Lockney people, Mr. Griffith was still "Uncle Theo" who endeared himself to them when they were small tots, and who always commanded their honor and respect for his kindness, generosity, and selfless service. All who know him recognized in him one of God's noble men who lived his religion, loved all of God's creatures, and exemplified in his daily life the principles of true Christianity. The shadow of our sorrow is lightened by the knowledge that death is only an incident in life and that Uncle Theo has cast aside the worn out garment which he inhabited for such a goodly number of years, only to live a fuller life on a higher plane of existence.

There is a plan far greater than the

And now you know the thing that all men learn:

There is no death: there's immortality.

ONE WHO LOVED HIM

DR. C. J. McCOLLUM CHIROPRACTOR

FLOYDADA STEAM LAUNDRY

Two Days A Week Service For Lockney

CALL NO. 2 BAKER HOTEL

For Pickup Service 7 Cents Per Pound For Rough Dry

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SAVE YOUR HEALTH BY SENDING YOU LAUNDRY TO US

Why Doctors Favor a Liquid Laxative

A doctor will tell you that the care-less choice of laxatives is a common cause of chronic constipation.

Any hospital offers evidence of the harm done by harsh laxatives that drain the system, weaken the bowel muscles, and even affect the liver and kidneys.

Fortunately, the public is fast returning to laxatives in liquid form. The dose of a liquid laxative can be measured. The action can thus be controlled. It forms no habit; you needn't take a "double dose" a day or two later.

Dr. Caldwell's Syrup Pepsin has the average person's bowels regular as clockwork in a few weeks' time. Why not try it? Some pill or tablet may be more convenient to carry. But there is little "convenience" in any cathartic which is taken so frequently, you must carry it with you, wherever you go!

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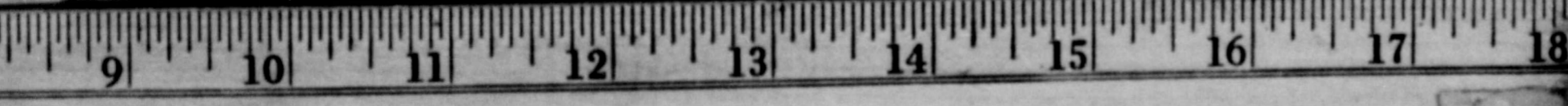
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PROFIT by observation. Look around you and you will see on every side examples of men, who during their working years, spent their income regardless of the future.

PREPARE NOW so that in your declining years you will have peace and plenty.

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With The Churches

BAPTIST NEWS

Sunday School 9:45 A. B. Muncy Supr.

Preaching at eleven by the pastor B. T. S. 8:45, Mrs. Silas Ellis, Director.

Preaching at 7:45 Sunday school attendance was off some last Sunday due we suppose to the big harvest which everyone is busy gathering. Baptist's are peculiar folk for when the Lord blesses them with a good crop they are tempted to turn aside and forget the Lord who blessed them with the crop. The Lord so planned in his infinite wisdom that every individual would have time to carry on his own labors and also have a day for the Lord's work. But many become so engrossed in their own labors that they exhaust all their strength and have no time or strength left for the Lord until the harvest is over. How grateful we should be that God is patient, and long-suffering with his people. He has to take a second place or no place at all in many of our lives and his word tells us it is displeasing to him. There were 198 in S. S. last Sunday with better than \$99 offering.

A number came in for the preaching services last Sunday that were not in Sunday school. Among our visitors last Sunday were three fine young men from Athens, Texas who played basketball on the National Championship Basketball team in 29-30-31. They plan to enter Tech the last semester and we will hear of them in the basketball world. These young men are all Christians and how we thank God for athletes who are clean sports and stand for right and righteousness.

The B. T. S. took a playlet to the Floyd Co. Baptist zone meeting at Lakeview last Sunday afternoon and it proved so popular and inspirational that they have been asked to give same at Cone next Sunday afternoon and at Hall's next Sunday evening. Miss Lena Moore directed the play and it has about 25 characters in the cast.

Mrs. Ellis is doing a very constructive work as leader of the B. T. S. and a desire of her heart is to see the church to get out and do more for the community.

begin at once. This meeting had been in prospect since July last, but has been a little uncertain because of no meeting place. However, after months of struggling with the problem, the brethren located a place last week, and sent the telegram.

Now that work is new and the membership is weak. The need is urgent and must not be neglected. Therefore, Bro. Mickey is leaving Friday morning Nov. 3rd to help to the extent of his ability. The Lockney work is in competent hands, and will be carried on without a break in its schedule.

The following program is suggested for next Lord's Day

Brother Huff and Smith will have full charge of the Bible School at 10 A. M. All classes have competent teachers, and each student should be in place on time, bring a friend along.

At 11:00 o'clock, Bro. Floyd Huff will lead singing, Bro. Clarence Wasmer will read Eph. 5:18-27, and Bro. Rob't Smith will talk on "The Church."

For the evening hour, Bro. Junior Busby will read Rom. 10:6-17, Bro. Olin Huff will talk on "God Gives Evidence to Produce Faith." Bro. Wayne Coleman will speak on "Five Things That God Requires," and Bro. Smith will give the invitation.

This program ought to meet the heartiest approval and support of all Christians and attract the interest of many who are not. Therefore let every body strive together in these services for the greatest good to the greatest number, and forget not to pray.

AT THE METHODIST CHURCH

Sunday School 9:45 A. M. Preaching, 11 A. M. and 7 P. M. Leagues, 6:15 P. M. Woman's Missionary Society, Monday 3 P. M.

Next Sunday is our last Sunday of this Conference Year. The Annual Conference will meet next Thursday morning at Clarendon. Let every member of the church be present, on time for Sunday School, and remain for the preaching service. We hope to have a full house at each service.

The following Sunday, Nov. 12, will be the one that your church will be without a pastor. Only one Sunday in the year the Methodist churches are without a pastor: the Sunday the Annual Conference is in session. After that, the pastor will be on the ground ready for service. Let us pray that all things will be done according to the will of the Lord.

B. J. OSBORN, Pastor

SENIOR B. T. S. PROGRAM

Nov. 3, 1933

Subject: Movies in Church Work Devotional—Raymond Whatley Intro.—Bill Bobblitt No. 1.—Clay Muncy No. 2.—Ben Smith No. 3.—Marie Hubbard No. 4.—Easie Maye Hamilton No. 5.—Eva Maye Woods.

SENIOR EPWORTH LEAGUE PROGRAM

November 5, 1933

Topic: Peace in the Heart Leader—J. Edward Parsons Song Prayer Dream of a City—Jessie Wofford An Armistice Day Prayer—Flossie Huggins

INTERMEDIATE B. Y. P. U. PROGRAM

November 5, 1933

Why Should I Join A Church? "The Love of Christ Constraineth Me"—Edith Grey To Show My Faith To The World Oleta Huggins To Develop My Spiritual Life—Bob Collier To Have The Fellowship of Good People—Clyde Getton To Serve The Christ I Love—Island Turner

Since our promotion our B. Y. P. U. has lost some of its interest. We want every old member to come back and take their place. We also invite every person of the Intermediate age, who haven't a place in some other church to come and join our Intermediate B. Y. P. U. We want to be the leading B. Y. P. U. in church and we can be if you will do your part.

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Portable Machines Go any Where any time

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William S. Knudsen, above, of Detroit, long heading divisional companies with General Motors Corp., has been advanced to executive vice-president of General Motors organization, second in command to Alfred P. Sloan Jr. and to manage all affairs in Michigan.

The federal government refused to aid Florida frog hunters in expanding their trade.

New and Renovated Beds

Floydada Mattress Co.

Under New Management

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WE GUARANTEE OUR WORK

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Winter weather is here. Time to put up that heating stove. We have just what you need—any size—coal or gas. Stove pipe and stove mats, coal scuttles, etc.

NEW PERFECTION COOK STOVES

Have you inspected the New Perfection Cook Stove? We have several styles to select from. Also we have other makes and kinds. See the—

NEW SUPERFEX HEATER

This is a wonderful oil heating stove. A Perfection product. Cheapest stove to operate sold today. See it demonstrated at our store.

NEW FURNITURE ARRIVING DAILY

We are receiving new furniture daily. Here just uncreated a lot of Baby Cribs. Come and see them. New pieces in living and bed room suits.

HUNTING SEASON IS NOW OPEN

The Duck hunting season is now open. We anticipated the hunters needs in advance and have plenty of ammunition and guns.

Dyer Hardware and Furniture Co.

MAIN STREET CHURCH OF CHRIST

G. F. Mickey, Minister

About five o'clock Sunday evening, Oct. 29th, Bro. Mickey received a telegram from Las Vegas, New Mex. containing invitation calling him for a meeting to



You'll be proud to show your kitchen if you own a FLORENCE WICKLESS OIL RANGE

It's the nearest thing to gas: clean, powerful, economical heat focused on the cooking. Big level cooking top and insulated oven—will not burn on the bottom. Come in and let us show our new Florence stoves and other modern kitchen equipment.

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FOR

Thursday - Friday - Saturday, Nov. 2-3-4

72x90 3 Lb. Cotton **BATTS**
A Levine value
29c

Men's Ribbed **UNIONS**
Jim Dan Dee brand. Fine finish, bleached and gray. All sizes.
59c

Fast Colors in Men's Dress **SHIRTS**
Variety of colors—
79c

High School Boy's Sport **HATS**
In Oxford and Navy—
\$1.95

Ladies' Sport Tweed **COATS**
In black, blue, brown and gray mixture. New sleeves. A new shipment just received.
\$ 9.85

40 Inch Silk Printed **CREPE**
All the plaids and checks in the new fall shades. Special for Thursday, Friday and Saturday.
79c

Boulevard 81x90 Seamless Bleached **SHEETS**
58c

66x90 Part Wool Single **BLANKETS**
98c

Crepe Glace (Silk and Wool) The Korreck **DRESSES**
are now on display. Ask to see them. The new wanted shades and sizes are here for only—
\$16.85

60 per cent All Pure Wool Men's Button Sport **SWEATERS**
All sizes. Autumn colors. Only—
\$1.98

LL Ranger Brown **SHEETING**
36 inches wide. The yard only—
6c

37 Inch Improved Cotton Brown **SHEETING**
Extra heavy weight. Yard—
9c

Young Men's All Wool **SWEATER**
Sizes 34 to 42. In blue white
98c

AN EXTRAORDINARY SPECIAL VALUE IN **CHILDREN'S COATS \$4.98**
Three dozen to select from. Thursday, Friday and Saturday, only
Sizes 6 to 14. Chinchilla tweeds, novelty weaves, with and without fur trim. Mother, buy one for your daughter while we have her size, \$4.98.

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36 Ladies Felt **HATS**
In all the new shapes and colors
At
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Miss and Small Misses Knit **DRESSES**
Sizes 10 to 20
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