



THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 19, 1933

NUMBER 6

1,7000 Bales Ginned In Lockney Community

Pioneer Dies Here Wednesday, Funeral Rites Thursday

William Burtom Matthews, 79, pioneer resident of Lockney died at his home Wednesday evening Oct. 18, following a short illness. Funeral rites were held Thursday afternoon at 3 o'clock at the home of his daughter, Mrs. Walter Childers. Interment was in the Lockney Cemetery.

Mr. Matthews had lived in this part of the country between twenty-five and thirty years and has many friends to mourn his going.

He was born August 4th, 1854, at Nacogdoches, Texas, and married to Miss Mollie Goode on Dec. 23rd, 1888 at Belton, Texas. Six children were born to this union of whom five are living: namely: Mrs. Zeffa Gruver, Mattie Mae Gentry, Mrs. Mrytry Sparks, Mrs. Malitta Childers, and one son John William Matthews. He is also survived by his widow.

The Crager Funeral Home had charge of the arrangements.

School On Short Schedule Few Days

In a meeting of the school board Tuesday it was decided to put the school on a short schedule for a few days so that students might help in the gathering of crops. School will close up at 8 o'clock and dismiss at 12:13. In this way all the classes can be carried for.

The people of this community are urged to cooperate and if at all possible send their children to school in the morning. By attending the students will not get behind with their school work, and at the same time they can help at home in the afternoons.

J. W. JONES, Supt.

GOVERNOR O. B. SELLERS TO VISIT ROTARY CLUB

Governor O. B. Sellers of the 41st District of Rotary Clubs, of Fort Worth will pay the local club a visit tomorrow, Friday at the regular luncheon hour at 12:15. All Rotary members are urged to be present. Governor Sellers will deliver an address.

Mayor J. H. Hohlaus and Olin Ridings returned Wednesday night from a business trip down state.

Today's Market

Poultry	
Hens, 4 1-2 lbs and up	7 1/2c
Leghorn hens	4c
Colored hens under 4 1-2 lbs	5c
Fryers per lb.	7 and 5c
Old Roosters	2c
Stags, per lb.	2c
Turkeys	
No. 1 Turkeys	6c
No. 2 Turkeys	3c
Eggs	
Eggs, per dozen	13c
Cream	
Botterfat, per lb. Station	17c
Grain	
Wheat per bu.	71c
Maize threshed per 100	80c
Maize Heads per ton	\$3.00
Feed	
Cotton Seed Meal per 100	\$1.20
Loose Hulls, per 100	25c
Sacked Hulls, per 100	40c
80-20 Mixed Feed per 100	60c
Cotton	
Cotton per 100 lbs.	\$9.40
Cotton Seed per cash ton	\$11.00
Cotton Seed, ton in trade	\$12.00
Hogs	
Topc per 100 lbs.	\$4.25

Special Guests Of Texas Democrats This Week



JAMES A. FARLEY
Postmaster General



JOHN NANCE GARNER
Vice President



SILLIMAN
North Asst. Postmaster

Dallas, Texas, Oct. 18—Texas is host to the largest party of Federal officials ever to make a grand tour of the Lone Star State while Vice President John N. Garner and Postmaster General James A. Farley with numerous other distinguished personage are visiting the banner Democratic State of the Nation beginning Oct. 18.

The tour has been arranged as a goodwill tour of Democratic party officials to the State that gave Jack Garner to the Nation, and will afford an opportunity for the genial Jim Farley, the National Chairman and the top political man of the Roosevelt Administration to pay his respects to the Vice President's native State.

Coming here by air in an armada of transport planes, the party will first visit Fort Worth, then Arlington Downs to open the racing season and will then come into Dallas on the afternoon of Oct. 19 to prepare for what is planned as the greatest political rally ever staged in Texas, where great political rallies are the rule.

In Dallas the officials will be guests at a tremendous banquet in the Adolphus Hotel at which Maury Hughes, the State Chairman will be toastmaster. There will be no speech making at this banquet in order to permit the party to adjourn promptly to the huge new Stadium of the State Fair of Texas for the gigantic night rally.

Young Joseph Weldon Bailey Jr., Congressman-at-large, will have charge of the night meeting at which Mr. Farley will make his only formal address for the entire tour. The Vice President Senator Tom Connally and Congressman Hatton W. Summers will also be heard on this occasion.

From Dallas the party goes to San Antonio, then to Uvalde for a party on the ranch of the Vice President

and a chuck wagon dinner on the ranch nearby of Ralph W. Morrison, and then to Houston.

Broom Ball Boys To Play Petersburg Here Friday

The Petersburg Broom Ball boys will be with us again Friday night at the Roller Rink. Lockey defeated them about a couple of weeks ago and they are not satisfied and say that they are coming over to get revenge. Let every body go to see this game, boost our home team and help them win.

ABOUT TOWN

Buck Prickett, who is enlisted in the C. C. C. work near El Paso, Texas, was operated on for appendicitis recently, according to word received by his parents, Mr. and Mrs. O. T. Prickett, at the present time he is doing nicely.

Theo Griffith, 81 died at Vallejo, California, Oct. 17, 1933. Mr. Griffith is an old timer in the grocery business here for about 30 years. He had been living in California about a year. Funeral services were held there and interment in the Vallejo Cemetery. None of his relatives from here were able to attend the rites.

Mr. William G. Hackney left Tuesday morning for the State Tubercular Sanatorium at Sanatorium, Texas, where he will be a patient for several months.

Miss Veda West of Tahoka spent the week end with Miss Eunice Coleman.

Mr. Ben Reecer is now employed as meat cutter at the Hamilton Meat and Grocery Company. He formerly worked at Piggie Wiggie.

The public school started taking up classes at 8 o'clock last Wednesday morning and turning out at 12:15 so the students might pick cotton during the afternoons. The doors will be open at 7:30 and class work will begin at 8.

The Lockney girls' broom ball team was to have played Plainview here last Tuesday night at the roller rink, but Plainview called the game off. Monday night the team practiced for the first time together, and they can really wield a wicked broom. The game with Plainview will be played next Tuesday night here. Don't fail to see this thriller!

Mr. Silas Ellis is now employed at

More Cotton Checks Received This Week

Floyd County received their second bunch of plowed up cotton checks this week, making a total of \$226,532 in all. Out of a total of 1,643 contracts accepted in this county, checks have been received for 524, leaving a balance of 1,119 yet to come.

The checks have done their part toward getting business started this fall, and many debts have been paid. Closing back taxes. Quite a large amount has been spent in the stores.

Right Of Way on Highway No. 28 Lacks 4 Tracts

A check up this last week-end on the progress of obtaining right-of-way for Highway No. 28 west from Floydada to the Hale County line, indicates that disposition has been made of all tracts, except four. These are the W. J. Weaver and Lockney Cotton Oil Company tracts in Lockney, the Dolbear land and the Floyd County National Bank receivership land.

Of these tracts at least two will likely have to put through the process of condemnation on account of interest of minor heirs, or numerous non-resident heirs who cannot be contacted. W. J. Weaver has given title to his half interest in the right-of-way across the Weaver tract, but several heirs are still to sign for their interests at the agreed price with the county. On the Dolbear tract an interest of minor heirs will likely have to be condemned because of legal technicalities involved.

While the roadway through at least two other tracts has not been settled, condemnation proceedings instituted and carried through, will permit the Highway Department to go ahead with their work. In these cases settlement will be determined by the courts through jury findings.—Floydada Hesperian.

Has Liquor Don'ts



Don't burden state control liquor laws with needless clauses which can not be enforced; and, do not ignore the minority, even though small," is the warning of John D. Rockefeller Jr., in a survey report which anticipates national repeal of prohibition.

COUNTY WHEAT AVERAGE 8.64 BUSHELS

County Agent Glenn Lindsey, after running totals on the wheat districts of Floyd County places our average production of wheat for the years 1930-1932 at 8.64 bushels per acre. This is for wheat acreage signed up under the Wheat Control plan in this county.

Back of all reforms the idea of the individuals to be helped should predominate and prescribe the movement.

No, Alphonse, we do not think it was wise for you to tell your wife exactly what you thought of her relatives.

Cotton wagons and cotton trucks have the roads lined in the Lockney country these days. Gins are running 24 hours per day and can't keep up. Cotton pickers are drifting in every day as the crop is gathered to the east of us. All business concerns report an improvement in business beyond their expectations.

Up until this evening (Thursday) the gins in the Lockney territory report 1,700 bales ginned and will be well over the two thousand mark by the end of the week. Lockney has the best crop in quite a few years although the price is not just what it should be, it is putting quite a bit of money in the country. One thousand and seven hundred bales of cotton means around \$85,000 for this community at the present price of cotton and by the end of the week \$100,000 will have been put into circulation and we have just begun to gather the crop. Something like \$8,000 is being paid out for cotton each day in the week, and this will continue for several weeks if the weather continues good.

It takes cotton to make good business in the South. It is more evenly distributed than any other crop. It is distributed between pickers, ginners and the producer and they in turn Governor O. B. Sellers of the 41st ed merchandise of one kind and another.

Cotton alone is not our only money crop at this time. Maize and milk is being handled in daily and sold to grocers dealers, and in great a fairly good price. This is a privilege country has none and we have hopes that it will continue for many months to come.

Lockney Loses Broom Ball Game To Plainview

Lockney broom ball team drove over to Plainview Wednesday night to play a game with the Plainview boys on the rink floor of that city.

Our boys come out holding the small end of the score, which was 18 to 21. The Plainview team will play a return game in Lockney next Wednesday, night. Also the girls team from Plainview will be here Tuesday night for a game with our girls team. Don't miss these games. Plenty of fun from start to finish, and exciting, too.

High School Book Contest Success

The contest sponsored by the High School to secure books for the library was very successful. The students brought in 350 books that were accepted. Of this number about 75 have been sent to the Grammar School and the others added to the library at the High School.

In the contest the Juniors were awarded first place, and the Seniors second place. A prize of three dollars was given to the Juniors and a prize of two dollars was given to the Seniors.

The Superintendent and Faculty wish to take this opportunity to thank each one who donated books.

Four Lockney Boys To Enter CCC Camp

Four of Lockney's young men have enlisted for the CCC work and will leave Saturday morning for Lubbock, the concentration point for this district. Those that will go to Lubbock are Madison Day, Wayne Davis, Buster Lankford and Milton Anderson. Floyd county was allowed 10 men for this work. The enlistment is for a period of six months.

Mrs. P. C. Shick of Plainview was a guest at a bridge party given in the home of Mrs. Bryan Wells Thursday afternoon.



THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor
JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

A FEW CHISLERS

A flock of blue eagles have soared across the United States and lighted on cities and towns proclaiming that the people are behind the National Recovery Administration...

Not since those stirring war days of fifteen years ago has this country witnessed similar scenes. At Washington, in a small room, filled with smoke, dressed in a baggy suit, with tousled hair and blood-shot eyes from loss of sleep, General Hugh Samuel Johnson is commander of this mighty attack.

From everywhere an assortment of chairs and desks have been gathered, telephones installed, cupidors made handy, and new offices assigned, seemingly over night. That's how our government is working and trying to lift us out of this hole.

Even though the officials at Washington are endeavoring to boost us forward there are a few chislers who insist upon, "letting George do it," and in the mean time hiding behind Uncle Sam's back.

Some people are like that I guess—they have to be made to do a thing and this Recovery Program is absolutely a volunteer proposition and some natives never volunteered to do anything but EAT!

If you will notice though, the ones who groaned the loudest about the depression or "gentle boom" are the very ones who are dodging in and out of the loop holes in the plan.

Congratulations! all of you loyal citizens and blue eagle abidders—more power to you and yours!

WOMAN'S COLUMN

(BY JEANE SUITS)

Hell'o everybody this is me again as sure as the Lockney Beacon reaches you each week. The big Boss is rushing me this morning for copy, so don't blame me for what appears in this column.

Of course evrey now and then mistakes are made in the papers and those about whom the error concerns always come abounding in the office with slaughter in their eye.

Wimpy in the popular comic strip always says, "Come up to my house for a duck dinner—you bring the

ducks!" I am extending the same invitation to you for duck-hunting, duck shooting, and duck-eating season is on in full force now and—mummm how I like those birds.

When is this to be? Oh, just any time you happen to land your portion of the affair. One thing I'm going to surprise you with an sweet potatoes prepared in the Hawaiian style.

Boy oh, boy and how that northern breeze has been whistling around my knees! I have been asked several times just why I didn't forecast the weather for this section of the country in this column.

Fair weather the remainder of this week; probably cold winds this weekend with moderate about Wednesday.

Now, if you follow my predictions carefully for this week and next you'll have nothing to fear.

A great "Buy Now" campaign is now being launched for bigger and better business. If you will notice, the daily papers are boosting this drive and trying to impress upon the people that now is the time to buy those things they have been needing several years.

This year practically every thing has featured a comeback—the bicycle, skating, leg-o-button sleeves, Sally O'Neil, horse racing in Texas, the bar-room saturated with 3.2 beer, the ole' time corset, and now why not prosperity?

Well, for the first time in my some 10 months of living in this village I saw a real crowd at Harley Sadler's tent shown last Thursday and Saturday nights.

Well, that's all this spell—don't forget about my forecast and have those long bundles in readiness and do that washing.

Messrs Earl and Charles Simpson and families of Silverton, June Simpson and family of Olton, Gene and family of Dimmit, and Mrs. A. R. Keys of Slaton visited their mother Mrs. Ira Simpson, Sunday.

—and the Worst's Yet to Come



KNOW

Half of the students who registered for a journalism course at Ohio Wesleyan did not know the name of the Vice President of the United States.

The first trained fleas were exhibited in 1821—trained in the art of sticking, I presume.

In order to cure himself of drinking intoxicating liquor Patrick Henry manufactured his own beer.

Twenty radio-controlled clocks have been installed at key points on the Iowa State College Campus in an attempt to get the students on an at-time. Not a bad idea, eh?

Though the smallest state in the union, Rhode Island is the most densely populated.

The Love of "hot mamma's" quickly cools. At least that's what Grandma says.

An authority asserts that crooning originated in medieval Ireland. If so that accounts for the Irish being such great fighters!

It would require 19 centuries to spend a billion dollars at the rate of a dollar a minute.

The heart of a frog will continue to beat for days after it has been removed from the body.

The Liberty Bells, which were served in Independence, Delaware, weighs 2,080 pounds.

Circulation of money in the United States is nearly \$5,650,000,000 and capital circulation \$45.13. I think Beacon must have the 13 cents.

Of the 42,000 doctors in England 10,000 are women.

That "Social Trends" survey, indicating the great water powers of the world, failed to mention the most powerful of all—a woman's tears.

At that, it's better than jiving Russia!

Some noisy divorcees are the result of a quite home wedding.

It wouldn't do for the meek to inherit the earth today because they couldn't keep up the payments on the mortgage.

Most of us are finding when we try to balance that budget that we can't budge that balance.

A Philadelphia physician says that the best cure for neuritis is the medicine you take just before the thing gets well of its own accord.

VISITORS FROM MISSOURI HERE

Mr. and Mrs. H. B. Browning and family of Carrollton, Missouri, visited with Mrs. Browning's sister, Mrs. I. Simpson, last week.

The nation pays a tribute of about 70 dead a day to the idea that speed is necessary on the highways.

Inflation should be adopted by this country only as a last desperate effort. It is a dangerous experiment.

Robey: "Is your garden a success this year?" Lampier: "Yes, my neighbors have already taken two prizes at a poultry show."

"Now girls," said the restaurant manager, "I want you all to look your best today. Add a little extra dab of powder to your cheeks and take a bit more care with your hair."

The teacher was having her trials and finally wrote the Mother: "Your son is the brightest boy in my class, but he is also the most mischievous. What shall I do?"

The reply came daily: "Do as you please: I am having my own troubles with his father."

Two ladies, previously unacquainted, were conversing at a reception. After a few conventional remarks the younger exclaimed: "I can not think what has upset that tall blond man over there. He was so attentive a little while ago, but he won't look at me now."

"Perhaps," said the other, "he saw me come in. He's my husband."

Did you hear about the Scotchman who went down to the squaker factory with a basket under his arm to get some of the best free wheeling?"

"The man appearing over garden wall: you realize, Robinson, that you've been digging a hole in the back of my coal cellar?"

Robinson: "Good gracious, no! And all those years I've been telling myself how lucky I am to have a coal mine in my garden."

"I'll examine you for \$10," said the specialist.

"All right," said the victim, "and if you find it I'll give you half."



Miss Diana Chase, New York, in a field of eight for the final test, was crowned "Miss Radio for 1933," at the Madison Square Garden Electric Exposition.

WEDDING OF FLOYDADA COUPLE LAST SATURDAY

Miss Joy Grigsby, senior at Wayland College, became the bride of Lloyd Allen Saturday morning at 11:30 in the home of Mrs. G. W. Crowe at Plainview.

The bride is the daughter of Mr. and Mrs. J. E. Grigsby of Floydada. Mr. Grigsby was at one time sheriff of Floyd County.

The bride was dressed in brown crepe with matching accessories and wore a shoulder corsage. Her sister, Miss Helen Grigsby, was maid of honor.

Following the ceremony members of the wedding party were guests at a dinner given by Mrs. Weaver, Mrs. Marble, and Mrs. Tidwell at Mrs. Weaver's home.

Miss Harriett Dickinson of Ponca City, Okla., spent the week end with her cousin, Miss Weynonah Rhine.



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar.

For ACHES and PAINS BALLARD'S SNOW LINIMENT Penetrates! Soothes! Greer Drug Store

DR. MILES' ANTI-PAIN PILLS

EAT?

Sure, we all like to eat—that's part of our living—and we have EATS suitable for every member of the family.

For Father: who isn't afraid of increasing the rotundity of his equator.

For Mother and Daughter: who want to keep that sylph-like, willowy form.

For the Kiddies: Who need good appetizing, sturdy, health giving and body building food.

All of the highest quality the market affords, chock full of the vitamins the doctors recommend, guaranteed to satisfy the appetite and keep you hale, hearty and happy.

MARKET DEPARTMENT

"Uncle Ben" Reecer is now cutting meat at our market and he is anxious that all of his friends visit him in his new location. Uncle Ben is considered one of the best meat cutters in this part of the State and we consider ourselves fortunate in securing his services.

Telephone No. 10 HAMILTON BROS. GROCERY

EXCURSION FARES

DALLAS and return State Fair Of Texas October 7th to 22nd

Table with 2 columns: \$14.90 On Sale Oct. 6th to 21st inclusive. Final Limit to reach original starting point prior to midnight October 26th. \$7.50 Week-end Tickets Allowing Saturday, Sunday and Monday in Dallas. Final Limit to Leave Dallas not later than train No. 1 following Tuesday.

Automobile, Stock and Poultry Shows Thousands of Exhibits AND Many other Features

THE DENVER ROAD For reservations or further information call, or write your Local Agent or

F. D. Daggett General Passenger Agent Fort Worth and Denver City Railway, The Wichita Valley Railway FORT WORTH, TEXAS



LOCKNEY COTTON OIL CO.

Meeting with universal approval the products of the Lockney Cotton Oil Company are going to all parts of the state and have always given the trade the best of satisfaction, which fact accounts for their rise and successful business career with an ever increasing patronage each year.

They have the latest machinery and equipment for the making of feeds and are most admirable located as regards shipping facilities which enables them to furnish their products on very short notice and thus to give the customers the very best of service.

They manufacture "Paymaster" cotton seed products after a thorough examination of all products from which it is made. It is made according to scientific ideas and this accounts for the fact that their products are not only popular here at home but are shipped to many parts of the country.

Many satisfied users have proved their claim "that if you add cotton seed meal to your stock rations, you add to your profits."

The management has had much practical experience in this industry

and is counted among those who are prominently identified with our manufacturing and commercial progress. They deserve the support of the people and merit the reputation they have attained as being among our leading industries. Under their competent direction we feel assured that they will continue to maintain the high standing in this special field of industrial endeavor.

The Lockney Cotton Oil Co's "Paymaster" cotton seed products are sold

in five different states. The extent of their trade brings thousands of dollars into Lockney each year that would go entirely out of the district were the industry not located here. They have complied with the NRA to the fullest extent and it is such firms as this that will greatly speed our recovery program.

An enterprise which has no clear division of responsibility and authority will probably fail.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, MGR.

30 years experience, Floyd County Land Titles; Our Abstract Records are Complete, Accurate and up to the Minute at all times; All Lands and Town Lots in the County.

When in Floydada, call and see us; We will be glad to assist you in checking over your titles, and there will be no charge for this service, except where we do some abstract work.

Room 7, First National Bank Bldg, Floydada, Tex.

EPWORTH LEAGUE PROGRAM


OCT. 22, 1933
Topic: "Why Doctrines?"
Leader—Emory Huggins
Scripture: Luke 4: 18, 21
What Is Doctrines?—Mattie Bell Wofford
Historic Creeds—Jessie Wofford

Creeds in Other Churches—Jessie Harris
Use Which Methodism Makes of Doctrine—Frankie Dodson
Benediction
Mrs. J. H. Stamps and son, Mr. Mark Stamps, left Thursday morning

for their home at Cisco after visiting a week with Mrs. Stamps' sister Mrs. M. B. Hill.

Little Girls to eight-year old boy: "Oh, I think you are just lots better looking than your daddy."
Little Boy: "I ought to be. I'm a later model."

Heat With Gas
For Convenience-
Comfort-Economy



See A Dealer
Who Displays
This Symbol

Symbol of Dealer

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

SNOODLES



By CY HUNGERFORD

FINNEY OF THE FORCE



Spreading Roomers

By L. F. Van Zelm

"THE MAIN THING ON MAIN STREET"

Daily Buzz
MAIN STREET'S LEADING NEWSPAPER

DAILY BUZZ TO SEND BEAUTY TO ATLANTIC CITY'S BIG PAGEANT

THIS NEWSPAPER IS TO SELECT THE MOST BEAUTIFUL GIRL ON MAIN STREET AND SEND HER (EXPENSES PAID) TO ATLANTIC CITY TO ENTER THE NATIONAL BEAUTY CONTEST TO BE HELD THERE.

UNLESS ALL SIGNS FAIL, "MISS MAIN STREET" WILL BE ACCLAIMED THE NATION'S FAIREST MAIDEN.

I'M GONNA SEND MY PITCHER IN JUST FER FUN

WELL—YOU MIGHT WIN—YOU NEVER KIM TELL

DAILY BUZZ BEAUTY CONTEST

RULES

CANDIDATES ARE TO SUBMIT PHOTOS OF THEMSELVES WITH RETURN POSTAGE.

JUDGES WILL SELECT 5 YOUNG LADIES FROM PHOTOS, WHO WILL APPEAR BEFORE THEM IN PERSON. FROM THESE 5 WILL BE SELECTED "MISS MAIN STREET."

THE DAILY BUZZ HAS GENEROUSLY CONTRIBUTED \$29. TO THE WINNER WITH WHICH TO BUY COSTUMES TO BE WORN AT THE BIG NATIONAL BEAUTY CONTEST AT ATLANTIC CITY.

IT COSTS NOTHING TO COMPETE—GOOD LOOKS WILL WIN!

HERE Y'ARE GIRLS! BRING YOUR PHOTOS UP HERE!

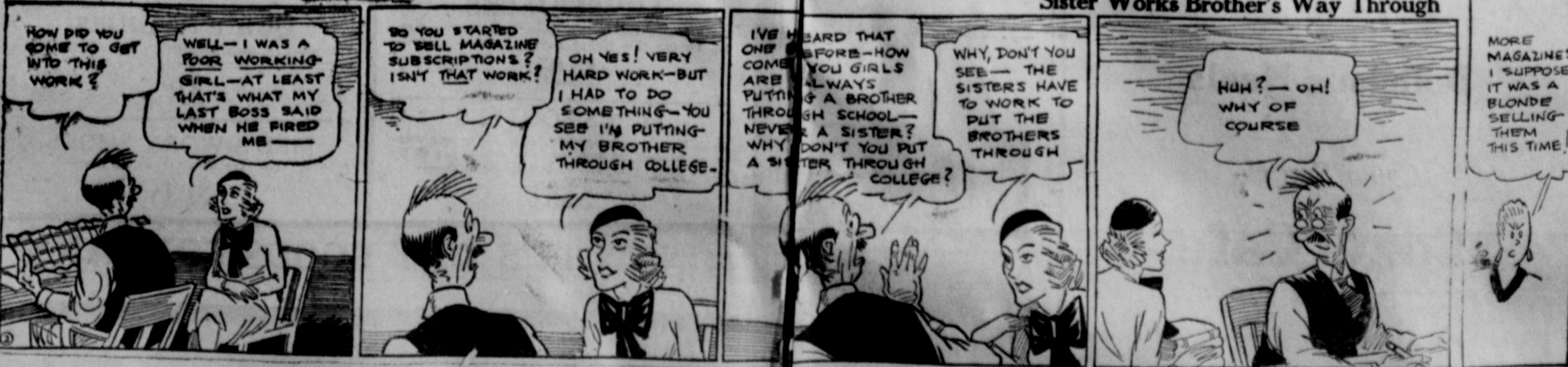
WONDER COULD MELLAS COMPETE TOO?

HECK! MY GIRL COULD WIN THAT, BUT SHE'S TOO MODEST TO SEND ONE IN

Barber Shop

SILENCE
T. EDISON SHOWS THE INVENTOR IS AT WORK

THE FEATHERHEADS



Sister Works Brother's Way Through



GONE HOME

With sad hearts and chastened spirits we chronicle the home going of Sister J. T. Robbs, the friend and neighbor of many in Lockney for many years. It was on Sunday morning, Oct. 1st, 1933 at 6:40 o'clock, after hours of intense suffering, her soul winged its flight back to its Giver. On Friday before her death, Mrs. Robbs was taken violently ill at her home in north Lockney, and was rushed to Plainview for relief. An operation was performed, but did no good, and she had to go. Sister Robbs, was a pioneer in the Lockney country. She came with her husband to a community about fifteen miles north of town some forty years ago, and helped in every way during those trying early days. Over thirty-five years ago Brother S. W. Smith and his co-worker C. W. Smith came into the Price community, where the Robbs family lived, and held a gospel meeting. Bro. and Mrs. Robbs heard the message gladly, and yielded to its demands. From that time on Mrs. Robbs has lived the Christian, faithful and true. She, of course, died in the hope of immortal glory. At the time of her passing, Mrs. Robbs was nearing her seventy third birthday. For over fifty years she had been a true wife and constant companion and helper to her husband. She mothered to manhood and womanhood one boy and four girls, three of whom are widely scattered from the old home. However, the scattered they will miss her cheerful letters, and welcome smile when they return for a visit to the old home town. But greater than will be the loneliness of him who had so long had her as his companion and helper. Only God's goodness and grace can make this loneliness bearable. However it is sweet to know that such a life has been lived, and that even in death we "orrow not, even the sinners who have not hope." With full assurance, the family and her friends can say,—"There is no death. What seems so is transition— This life of mortal Is but the suburbs of the life Elysian. Whose portal we all can death." A Friend and Brother in Christ.

A shy little miss with a dollar Found a run in her hose—now don't holler For at Cave's—this seems strange She got hose, and some change— Quite enough to buy a dress collar.

Strange enough, for these full fashioned hose look like a dollar. HOSE 79c French heel, reinforced toe, very sheer and all latest fall shades.

Kiddies Derby Rib STOCKINGS 15c

Kiddies' extra long mercerized STOCKINGS 25c

Kiddies Taped UNIONS 39c

Woman's rayon stripe UNIONS 49c

Cotton pulling Gloves 3 pairs 25c

CUPS and SAUCERS Complete 15c 5 patterns to select from

CAVE'S Plainview, Texas

National Commander



Edward Hayes, of Deatur, Ill., is the National Commander of the American Legion, elected at the Chicago reunion. He was in the navy, stationed mostly at the Great Lakes Naval Training Station as a court reporter in court martials.

BINDER TWINE \$3.00 BALE

Every Ball Guaranteed C. E. WHITE SEED CO. PLAINVIEW, TEXAS

WHITES CREAM VERMIFUGE For Expelling Worms GREER DRUG STORE

High School Honor Roll 1st Six Weeks SENIORS Allen, Roach Bloxom, Annie Mae Cook, Faye Curb, Ursula Hohlaus, Virginia Roberson, Imogene Shelton, Leona Smith, Gaynelle Thornton, Herman Williams, Mervyn JUNIORS Baker, Ruby Lee Carthel, Chester Copeland, Edna Hage, Mildred Pittman, Annie Lee Thornton, Oleta SOPHOMORES Beall, Pauline Copeland, Dora Huggins, Oleta Pratt, Gladys Trussell, Moriel FRESHMEN Humphreys, Robert Smith, Robert Lee

SLEEPING SICKNESS AMONG HORSES UNDER CONTROL

Dr. Geo. W. Ragan, Assistant Veterinarian, is of the belief that the disease of sleeping sickness among horses and mules of Floyd county under control, this being brought about by means of treatment of animals and immunization of stock. The first favorable indications here, the epidemic had slowed up came at first of the week, states Dr. Ragan. About 500 doses of immunization, gan-toxin having been used. anti-farmers are using the remedy, where a report has been checked, according to reports reaching this office.

UNCLE THEO. GRIFFITH CALIFORNIA

Although it is a little late, we have received the sad news of the death of Uncle Theo. Griffith in Los Angeles, California, which occurred on September 29. Mr. Griffith made Lockney his home for many years and was engaged in business here, and only moving to California something like two years ago. At the time of his death he was 84 years of age. He is survived by his wife and five children.

PANHANDLE DISTRICT MEDICAL SOCIETY TO MEET AT PLAINVIEW OCT. 24-25

The Panhandle District Medical Society will meet at Plainview at the Sutton Hotel October the 24th and 25th. The district is divided into counties and each division has a president and secretary. Dr. P. C. Anderson is president of this territory. The secretary of Plainview is secretary.

End-Of-The-Trail



Machine-Gun Kelly, tries to laugh it off, but those chains and leg irons know no humor and the "bad-man" of the middle-west comes to the end of the trail. Uncle Sam got him and plans on taking care of him in an efficient manner.

Give Thought To Halloween



The revival of the old-fashioned barn dance is catching on throughout the country just as another Halloween night of frolic makes its appearance on the calendar. The vogue started in the Hollywood movie colony. Here John Gilbert and his wife, formerly Virginia Bruce, as they were photographed at a recent barn dance party.

ARE THERE CANCER QUACKS

Increasing number of persons dying from cancer, justifies at this time against cancer so called cancer cures. As a rule, do not believe of this type, there are many other ways by which mis-information can reach the public. Undoubtedly there are many persons who, being thus deluded from seeking proper advice, unnecessarily become cancer victims, while others not having cancer are fleeced out of much money for a cure." stated Dr. John W. Brown, State Health officer. "There are but two ways of treating cancer. First, by surgery; and second, by the use of radium or X-ray. Treatment must be started early and in the hands of a competent surgeon. Surgery is relied upon to remove cancerous tumors and is used in nearly two-thirds of the cases. X-ray or radium is used to advantage in one-third of the cases. Frequently the two methods are com-

Regardless of what most people may think character is still the best security for loans. Mrs. Marvin Gilbert of Talia spent the week end here visiting Mrs. Warner Reid.

DR. C. J. McCOLLUM CHIROPRACTOR

FLOYDADA STEAM LAUNDRY Two Days A Week Service For Lockney

CALL NO. 2 BAKER HOTEL For Pickup Service 7 Cents Per Pound For Rough Dry FAMILY FINISHED 10 Cents Per Pound SAVE YOUR HEALTH BY SENDING YOU LAUNDRY TO US

DR. E. L. SPENCE EYE, EAR, NOSE AND THROAT SPECIALIST Office In Plainview Sanitarium and Clinic

Money Saving Event

Right now, with every item in merchandise going up in price every day—we throw our entire stock on sale. We want to convince you that our store is the best place for you to trade. We know that the only way to keep our old friends and to make new ones is by offering you greater values at less money than you can buy elsewhere.

Sale Starts Thursday at 5 P. M

BROOM We will sell Good Parlor Brooms, as long as they last— SATURDAY, 10 A. M. 9c Each Limit 1 Adult Only

NOTICE TO THE PUBLIC A NEW DEPARTURE IN OPENING AND CLOSING THIS STORE The National Recovery Code being carefully carried out to the letter, adding many additional clerks, working two shifts exactly 8 hours as prescribed by Hugh S. Johnson, National Recovery Administrator. Come early or come at night; we are doing this at a great expense to this store, but is intended for the convenience of the buying public; so come here and do your shopping at the time it suits you.

WORK SHIRTS Boy's Coat Style, full cut, extra heavy Chambray Work Shirts, Only— 39c SUEDE SHIRTS Men's Pepprel Shirts, extra length. You should buy two or three at this low price— 89c LUMBERJACKS Men's zipper and button front suede lumber jackets. During this Money Saving Event— \$2.95 MEN'S BOOTEES Men—Here is your opportunity to really save money on Bootees. 16 inch top. You should pay \$5 for these Bootees anywhere. During this sale— \$3.89

NOVELTY SLIPPERS Ladies' Novelty Slippers. A real assortment to select from. All new Fall patterns. Peach skin, something new. Your choice, only— \$1.59 MEN'S OXFORDS A real assortment of Men's Oxfords, in blacks, all sizes. You will have to pay \$5 for these if you wait. During this sale— \$2.49 QUILT PATCHES Boil-proof, 2 pound—Quality rolls, selected fancy materials in bright colors. 37c MEN'S WORK SHOES Natural retan very heavy grade, all sizes— \$1.98

ONSTOTT'S DRY GOODS COMPANY FLOYDADA, TEXAS

Have You Tried Our Good Coffee? Short Orders, too Delicious Meals Come See Us Cozy Cafe HUGH COUNTS, Proprietor

For a LIMITED TIME
While They Last

An Amazing
NU-TYPE

Aladdin Mantle Lamp

White Light
from
Kerosene



(EXACTLY AS
ILLUSTRATED)
Regular Retail
Price \$4.75

for \$**2.85**

Cash when your
purchases at this store
amount to but \$10.

HURRY/HURRY!
Ask Us At Once
For Details

FREE DEMONSTRATION NOW ON

Baker Mercantile Co

Collins Grain Co.

Is now in the market for some of your
heads business—

MAIZE and KAFFIR

We will weigh at the Lockney Coal &
Grain Elevator one block south of Knox—
Patterson Gin.

Best Market Prices Will Be Paid

R. E. PATTERSON, Mgr.

"OUR SERVICE"

Is Helpfulness--Rendered

—you'll find a most hearty co-operation extending its
beneficial effects into each and every avenue of your
"work-a-day" financial problems when you do your
banking at this community bank—neighbors of yours.

Your Bank's hearty co-operation is an essential factor
of real helpfulness to each one of you as we "wend our
way" up out of the seeming "rut" of depression.

We Invite Your Banking Business, and
Appreciate Your Cooperation.

First National Bank

PRIMARY GRADES Honor Roll

The following children made an
average of ninety or above on last term
work:

- First Grade**
Marie Cox
Virtis Lowe
Rita Madge Singleton
Una Faye Wofford
Barry Barker
Billie Ellis
J. M. Floyd Jr.
Byron Ford
Raymond Wisdom
Charles Neil Whitfill

- Second Grade**
Allene Clar
Geraldine Cox
Shirley Rae Floyd
Latrice Ellis
Naomi Langford
June Carthel
Naomi Langford
Glenna Lee Smith
Mary Ruth Thomas
Billie Dean Trussell
Evelyn Yearout
Billie Allen
Teddy Jack Crager
Lester Lee Hill
Homar Jean Howard
Billie Kendall
Harold Joe Ramsey
Cecil Woodworth

- Third Grade**
Vaneta Barton
Billie Louise Brascher
Denise Cummings
La Delle Cox
Martha Margaret Griffith
Mozelle Reeves
Robert Willard McCormick
Richard Patterson
Naomi Price

- Fourth Grade**
Pat Woodburn
J. R. Stoneman
Rudolph Singleton
John Ewing
Robert Davis
Melba Turner
Maxine Hill
Lucy Dean Rose
Mary Jeanne Miller
Laura Bell Maggard
Pauline Gray
Katherine Cummings
Ann Baker
Arlene Cooper
Marvin Brown
Jimmie Sams
Mary Glen Huff

SALLY RUTH PATTERSON HAS BIRTHDAY PARTY WEDNES. DAY AFTERNOON

Mrs. R. E. Patterson gave a little
birthday party Wednesday afternoon
from 3 until 5 honoring the sixth bir-
thday of her daughter, Sally Ruth
Patterson.

After various games were played the
little folk gathered around a high
table centered with a birthday cake
decked with six burning candles. The
cake was cut and served with grape
juice after the honoree extinguished
the candles. Hollow'en candies were
also served.

Those included in the guest list were:
Betty Mae Perkins, Evon Ridings, Jerry
Neil, Byron Ford, Barry Barker,
Charles Whitfill, Howard Ashworth,
Parker, Windie Knox.

Mrs. Lou Gehrig



Lou Gehrig, slugging first-baseman
of the New York Yankees, celebrated
the closing of the baseball season by
being married. The bride was Miss
Eleanor Twitchell of Chicago, above.

DYER'S

The L. L. L. Club met at the home
of Mrs. E. E. Dyer in west Lockney at
three o'clock Thursday afternoon. Four
tables of contract was enjoyed by the
following guests:

Mesdames J. W. Dines, Hohlaus, Mer-
iwether, Elex Norris, R. E. Patterson,
Tom Rankings, Buck Sams, Paul Shick,
R. R. Wimberly, Edes Woodburn, N.
E. Greer, Bryan Wells, J. L. Sulls,
Frank Perkins, Ralph Ashworth, and
hostess Mrs. Dyer.

HI-LEAGUE PROGRAM Oct. 22, 1933

Subject: Superstitions
Song—"Day is Dying in the West"
Prayer—Mrs. Wells
Scripture: Thessa. 5:21, 23, 1 Cor. 13:
11-13—Glenn Jackson
Talks Beginning of Superstitions—
Marvin Brotherton
Some Evidences of Modern Supersti-
tion—Lena Pay
The Opposite of Superstition—Hen-
ry Ford
Benediction
Last Sunday evening the Hi-League
elected officers for the coming year
as follows, Marvin Brotherton, Presi-
dent, Henry Ford Reporter.
Every boy and girl of the Hi-League
age 12 and under are welcome to meet with this or-
ganization every Sunday evening at
7 P. M.

We are not mercenary but unless
something like currency comes into the
picture we will have suspend our idealis-
tic efforts to print a newspaper.

John J. Consumer has his doubts
about my conference of competitors—
he suspects that it means something to
him.

Personally, we keep a close eye on
that type of man best known as a go
getter. He might get too much and
some of it might belong to us.

Every once in a while we are indet-
ed to a citizen for biting criticism of
us, our motives and our product. They
do us good and often help a lot.

The idea that a newspaper should
contain only the things that its read-
ers approve is the idea that an editor
is a numbskull. After all it may be so!

Ignores



The bank robber at Brookline,
Mass., had sawed-off shotguns leveled
at all when Miss Mary Buckley,
(above) dropped to the floor, crawled
along behind the counter, reached an
alarm signal . . . and frustrated a
daring robbery.

Classified Ads

Write or see me if interested in feed-
ing contract or wish to purchase or
take some bred ewes on shares. Want
wheat or field grazing—Elmer F.
Sanson, Plainview Texas. 4-31c

LOST—A brown Suede Purse if found
please bring to Bescon office. 5-1c

SWEET PEPPER, Hot pepper and Car-
rots, for eating and canning at coun-
try prices.—Suzanne Gardens. 2-21c

WANTED TO BUY—Coal heaters and
oil cook stoves.—E. A. Cox. 5-1c

FOR funeral flowers, phone or
leave your orders with Mrs. Bonea,
at Baker Mercantile Co.—Hollums,
Floydada Florists. 18-1f

WANTED TO BUY—Sewing machine,
Burrus preferred, or what do you
have in a five or six column machine?
—Hall Ferguson. 3-

FOR SALE OR TRADE—Four farm
wagons, One Ford tractor.—First
National Bank. 3-

FOR SALE—100 pound flour sacks,
City Bakery. 3-

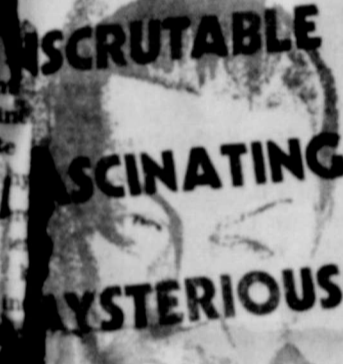
Let us bring you Abstract to date
for that new Federal Farm Loan.—Ar-
cher B. Duncan Abstract Company,
Floydada, Texas. 40-1nc

—FOR SALE OR TRADE—McCormick
Row Binder. See Eux Williams, 1 mile
south of Aiken. 5-1tp

Granada Theatre

Plainview
Saturday, Oct. 21st
7:30 P. M. to 9:30 P. M.
10c & 15c

BACK AGAIN IN A ALL NEW
STORY!
Charlie Chan
A Thrilling Mystery!



INSCRUTABLE FASCINATING MYSTERIOUS



CHARLIE
CHAN'S
GREATEST
CASE

WARNER
BROS.
LEATHER
ANGEL

ALSO
BUCK JONES IN
"Gordon Of Ghost
City"
And A Good Comedy

FRIDAY MIDNIGHT OCT.
SAT. SUN. and MON. OCT. 22
AND 23

THE MOST DELIGHT-
FUL ENTERTAINMENT!
You'll want to see it
twice!

NET GAYNOR AND WARN-
ER BAXTER IN

JOYOUS!

"PADDY"
Also—Special All Technicolor
Musical Production "Nertery
Rhythms" With Hollywood's
Most Beautiful Girls.



When you buy a suit
go to one who is a—

Suit Specialist

Stubbs, in Plainview, has
specialized in handling
and fitting Curlee and Rose Suits
for fourteen years . . . and
Curlee and Rose specialize in
fine, all wool Suits. You can
trust them.

\$14.75
TO
\$27.40

STUBBS'

THE FRIENDLY STORE IN PLAINVIEW

HOW WOMEN CAN WIN MEN AND MEN WIN

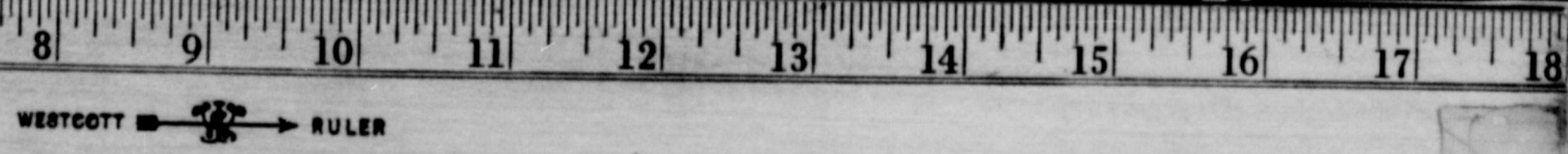
The Favor of Other Men

Unless two pints of bile juice
flow daily from your liver into
your bowels your food decays in
your bowels. This poisons your
whole body. Movements get hard
and constipated. You get yellow
tongue, yellow skin, pimples, dull
eyes, bad breath, bad taste, gas,
dizziness, headache. You have be-
come an ugly-looking, foul-smell-
ing, sour-thinking person. You
have lost your personal charm.
Everybody wants to run from you.

expect them to get rid of this poison that
destroys your personal charm. They can't
do it, for they only move out the last end
of your bowels and that doesn't take
away enough of the decayed poison. Cos-
metics won't help at all.
Only a free flow of your bile juice will
stop this decayed poison in your bowels. The
one mild vegetable medicine which starts
a free flow of your bile juice is Carter's
Little Liver Pills. No alcohol (intensity)
in Carter's. Only fine, mild vegetable
extracts. If you would bring back your
personal charm to win men, start taking
Carter's Little Liver Pills according to
directions today. Life at drug stores.
Refuge "sometimes just as good" for it
may gripelous (tearful) and rectum. Ask
for Carter's Little Liver Pills by name
and get what you ask for. 437589, U.S.C.



THRILL to the ecstasy of
their engagement



Plainview Compress & Warehouse Co.

Plainview Compress and Warehouse Co. has done much in encouraging the agricultural progress of this section.

In making the review of the progress and development of civilization, we wish to compliment this firm and management upon the admirable manner in which this business is operated.

DRUG STORES THEN AND NOW

Many centuries ago in the ancient countries of the old world, men who imagined themselves "doctors" and who depended upon magic and superstition instead of science prescribed strange medicines for their patients.

putation for honesty, courteous treatment of its large and every growing list of patrons, and its personal interest in all persons in need of the store's service.

SERVICE STATION THEN AND NOW

A farmer who lives in northwestern Pennsylvania was very much irritated because every morning he found it necessary to go down to the stream and push back the heavy black scum so his cows might drink the water.

LUMBER THEN AND NOW

The lumber industry was the first of American industries. In the great virgin forests of this country the earliest American settlers found materials for their rude homes.

ARWINE DRUG CO.

The Arwine Drug Company in Floydada at 100 East California, is one of the most up-to-date and progressive in this section and has obtained a reputation for honesty, courteous treatment of its large and every growing list of patrons.

HISTORY OF SEWING MACHINES

In ancient and medieval times all sewing was done by the hand with a needle. In 1841 Elias Howe, Jr., of Cambridge, Mass., invented the lock-stitch machine and his royalties totaled over two million dollars.

TAYLOR GROCERY MARKET IS POPULAR

It was written by the sages of old that the easiest way to the heart of a man was by way of his stomach. This is as true today as it was in the day of ancient scrolls and quills.

Plainview Welding Company located at 221 West Sixth is a progressive firm under the very able management of Mr. Crow.

GENERAL MOTORS THEN AND NOW

Durant was organizer of General Motors, the first unit being Buick, Cadillac, Oldsmobile and Oakland. He paid something more than one million dollars for the Olds business and as the deal was being consummated it was said to have explained, "That's a hell of a price to pay for bunch of road signs."

PLAINVIEW WELDING COMPANY

The Plainview Welding Company located at 221 West Sixth is a progressive firm under the very able management of Mr. Crow.

GOOD EATS BAKERY

The Good Eats Bakery located at Plainview at 815 Broadway is a bakery under the most sanitary conditions.

PLAINVIEW MATTRESS FACTORY

The Plainview Mattress Factory is an extensive business department they are prepared to give one day service.

FUNERALS YESTERDAY AND TODAY

Since the dawn of civilization man has shown some burial respect for his dead. His rites have been strange and various, but he has in some way managed to pay this final tribute to those who have departed.

was recorded upon their coffins and the walls of their tombs. In times when loved ones must be placed to rest there is nothing more consoling than knowing that the funeral has been placed under the direction of a competent and trustworthy funeral director.

PLUMBING THEN AND NOW

The word plumbing was derived from the Latin word "plumbum," meaning lead. The first plumbing or sanitary engineering consisted principally of earthenware pipes, but the Romans used lead pipes, where the pressure was too great.

Fresh Air and Sunlight Improves Poultry Shed

The best way to clean and disinfect a poultry building, says a poultry man in the Montreal Herald, is first of all to open up the windows and doors and allow the air and sunlight to get into the place as much as possible.

Survey of Homes Indicates No Preference.

The best way to learn the color of an egg yolk is to break the egg, says Prof. H. E. Botsford of the New York State College of Agriculture, in discussing the frequent reports from markets that the shipper's eggs had "dark yolks."

Lockney Gin Co. Gives Best Turn-Out

The Lockney Gin Co., phone 42, under the management of Mr. Whitfill, is one of the most modern gins in this section.

PLAINVIEW WELDING COMPANY

The Plainview Welding Company located at 221 West Sixth is a progressive firm under the very able management of Mr. Crow.

PLAINVIEW MATTRESS FACTORY

The Plainview Mattress Factory is an extensive business department they are prepared to give one day service.

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With The Churches

BAPTIST CHURCH NEWS

Preaching at eleven by the pastor B. T. S. at 6:45, Mrs. Silas Ellis director.

Preaching at eight by the pastor There were 208 in S. S. last Sunday and with an enrollment of 367 the Supt. and pastor are expecting a much better attendance next Sunday. We realize people are busy but since God has been good enough to give us a fine crop we should not become so engrossed in the gathering of the crop that we haven't time to pause on the Lord's day and worship Him who made the crop possible.

Next Sunday is set aside by Texas Baptists as Mission day and the pastor will bring a special message at the morning hour on Missions. Our churches today are the result of missionary work done by our forefathers and we must not be careless about carrying on the good work begun hundreds of years ago. A movement that will last over a period of two thousand years is worthy of our time, consideration and support and of such is Christianity. The man who says there is no God is a fool and was branded such centuries ago. He is an enemy to himself, to his family, to his community, to his country and to God. The nation that forgets God goes down in utter destruction for Greece and Rome and other nations tried it; and a nation made up of men denying God would not stand for God has predestined before the foundation of the world that it should not.

There were 111 in B. T. S. last Sunday evening and the attendance and interest is gradually increasing.

This week closes out one year's work as pastor of the church and during that time many joys and pleasures have been experienced but along with the joys and pleasures have come disappointments and heartache. The year's work in many respects has been profitable but our prayer is that the coming year may be more profitable and that our life may prove a greater blessing in the hand of God. At the morning service a brief review of the year's work will be read and it is the hope of the pastor that every member of the church both satisfied and dissatisfied will be present and by your presence pledge yourself to stand by a worthy program for the coming year. We are here to serve God and man and we can serve you best when you are regular in service. Our goal for S. S. next Sunday is 300—will you help us reach that goal?

We rejoiced in having nearly a full house to preach to last Sunday evening and we shall do our best to make this hour profitable to all who come to the services next Sunday evening. Remember you are never a stranger at the Baptist church for it is a friendly church. A number of cotton pickers laboring in the harvest have been in our services the past two Sundays and we extend a special invitation to all who are away from their homes to feel welcome to come worship with us.

WILLIS J. RAY



Buy FLORENCE the Wickless OIL RANGE

Gives you the economy of oil with the convenience and cleanliness of gas. Focused Heat means good results every time with cool kitchens. The Florence built-in oven is fully insulated and will not burn on the bottom. It's fun to fix up the kitchen. Come in and let us show you the latest in kitchen furnishings.

Baker Merc. Company

MAIN STREET CHURCH OF CHRIST G. F. Mickey, Minister

Did you know that Christians cannot stand still and that to go backward is to surrender to Satan? Therefore, the only safe road is "Forward." It is "Forward" all along the line, if God's work is done and the victory is won.

We had a great day at Main Street Church of Christ last Lord's Day, and are looking forward to the next with visions of still greater things. Let ever disciple get in line for duty, make the best of present opportunities, and steadfastly hope for the future.

For next Lord's Day there will be singing, praying, Bible study, preaching, communion, and fellowship in our assemblies. Don't let indifference, lethargy, and worldly intimations keep you away. Be on time for the first song, enter heartily into the service, and receive that spiritual uplift God has promised. God needs you in His service, and you need God in your life.

AT THE METHODIST CHURCH

Sunday School, 9:45 A. M. Preaching 11 A. M. and 7:30 P. M. League, 6:45 P. M. Woman's Missionary Society, Monday

Heads Credit Plan



Mr. Henry Bruere, (above), President of the Bowery Savings Bank of N. Y. is the man selected by President Roosevelt to head the government's plan to expand credits and loan cash into trade channels of

day 3 P. M.

Because of the time for the offering: "Childhood and Youth Week" was decided to have a special program last Sunday, in which suitable offerings were made by the members. In the subject we again postponed our message we had announced for the morning hour: "The Sacrament of Water Baptism." We purpose to discuss this subject next Sunday morning and invite the entire membership of church to be present, as well as others who may care to hear it.

This is especially for the young members of the church, and are unsettled on the subject of so many strange interpretations of certain passages of scripture before the Methodist Church has reached convictions on the significance of Water Baptism in scripture.

What does the Church have to say when it administers the Sacrament of Baptism? What is it endeavoring to represent? What does it signify? Last recollection of this will settle the controversy on the subject as long as one church has in mind to do another church a different thing, it is impossible for us to agree on the meaning of the sacrament. We shall discuss the meaning of the sacrament of baptism next Sunday.

At the Methodist Church, where we are Welcome.

B. J. OSBORN

SENIOR B. T. S. Sunday Oct. 22, 1933

- Subject: Freedom
- Scripture—Ben Smith
- No. 1 Political Freedom—Joe Wilson
- No. 2 Social Freedom—Annie Burb
- No. 3 Economic Freedom—Marie Freedom
- No. 4 Physical and Mental Freedom—Oleta Thornton
- No. 5 Moral Freedom—Chas. Canning
- No. 6 Religious Freedom—Moore

South For The Winter

Here is lead dog, "Yuko" who is going South for the winter. With him is Capt. Innes Taylor of Whitehorse, Yukon, Alaska who is in complete charge of the dogs on Admiral Byrd's second expedition to the Antarctic for another view of the South Pole and scientific observations.



44 Years On Job



Mrs. Ada B. Nafew, is one of the oldest postmasters, in point of service, in the country. She has served continuously at Eatontown, N. J. for 44 years.

Have to get up at night?

DEAL promptly with bladder irregularities, frequent night calls and burning or too frequent passage. They may warn of some disordered kidney or bladder function. Try Doan's Pills today. Successful for 50 years. Used the world over. Sold by druggists everywhere.



Specialist: "You are suffering from nerve exhaustion. I can cure you for \$1,000." Patient: "And will my nerve be as good as yours then?"

EUGENE HARRIS says:

"WHEN YOU DIE a death claim Must Be PAID. If underinsured or uninsured, the claim is paid by your family otherwise by a life insurance company. REGISTERED POLICIES, LOW RATES."

He sells good old STATE RESERVE LIFE. THERE'S NONE BETTER. Phone 71

Win Some of this Money!

\$1000 IN CASH PRIZES

FOR THE BEST DESCRIPTIONS OF "THE FEEL OF THE FORD"

TUNE IN ON THE "FEEL OF THE FORD" REVUE WEDNESDAYS 8 P.M. FOR FURTHER DETAILS, WFAA, WKY, KVOO

GET OFFICIAL CONTEST ENTRY BLANK FREE FROM ANY FORD DEALER

Contest Ends Oct. 31st!

LEVINES Blue Eagle Specials LEVINES

FRIDAY, SATURDAY AND MONDAY

This is an opportunity for the people of Lenoir and Floyd County to buy their fall and winter dry goods at a great saving. We are outfitters for the entire family, from Baby to Grandfather and Grandmother. Remember the place—LEVINES at PLAINVIEW on Broadway.

DRESSES! New!

Snappy new wool and silk dresses, delightful in file crepes, wool crepes and knitted dresses. Extremely new and wonderfully varied styles. Only **\$5.98**

NEW FALL COATS

Beautiful fur trimmed models in the most selected styles. Materials appearing for the first time this season. New sleeve treatments that fashion has selected as a leader for this year. All in all you can't beat them for value. Only **\$15.90**

Wash Frocks

Sizes from 14 to 46. Long sleeve or short. Smart styles. Guaranteed materials. Only **89c**

Fall Prints

Genuine Peter Pan and Peppercorn Prints. Full 36 inches wide, guaranteed fast colors. The yard **15c**

Outing

White, stripe and dark shades in good quality outing. A value to remember. The yard **10c**

You Will Be "Suited" With This Selection of **Men's Fall Suits**

At prices like these its nearly impossible to pass up buying a new suit. Single Breasted, double breasted. New materials and colors.

\$12.95 to \$19.85

All With Two Pair Pants

MEN'S OVERCOATS

Don't miss this value. A most beautiful assortment of men's overcoats, single and double breasted. All colors. All sizes. Only **\$11.95**

Men's Hats

New fall felts—new brims shapes, new shades for fall. **\$1.98 AND \$2.49**

BOYS Corduroy Pants

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Men's SUEDE CLOTH Jackets

Water and wind proof. Cassack style. Band of elastic bottom. Zipper or button front. **\$2.79**

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