



THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 5, 1933

NUMBER 4

Cotton Is Rolling In--Business Is Picking Up

500 Farmers Sign Up To Reduce Wheat Acreage

According to Olin Ridings, president of the Federal wheat acreage reduction program in Floyd county, a few over five hundred wheat farmers have signed contracts to reduce their acreage. Today, October 5th, was set by the County Board as the last day to file contracts. However, Mr. Ridings has asked us to state that anyone that has failed to get their contract filed to see members of their committees and arrangements will be made to file it.

The board members of the Wheat Production Control Association of Floyd county met last Saturday at Floydada and voted to ask Secretary Wallace to use the county average plan in determining the individual allotments. The county average is 7.7 bushels per acre.

Childress Firm Successful Bidders On Highway No. 28

The American Paving Company, a Childress firm, were the successful bidders for the construction of 18 miles of Highway No. 28 in Floyd county, from Floydada to the Motley county line. It will be two or three weeks before the contractors will be on the ground and ready to go to work, as it usually takes that long after a contract is awarded. This contract only calls for grade and drainage structure. Engineer Ingram states that he expects to open his office at Floydada immediately and have his field party ready to go to work sometimes next week.

Broom Ball Game At Rink Next Wed.

On next Wednesday night you will have an opportunity to witness a Broom Ball game at the Roller Rink when the Petersburg will be here for a tussle with the Lockney boys. This game is played on roller skates, an indoor baseball is used and a broom used as a mallet. It is played something like football. It is a scream from start to finish. Don't miss it. A nicker will be charged at the door to see this game. Come early if you want a seat.

Today's Market

Foultry	
Hens, 4 1-2 lbs and up	7 1.2c
Leghorn hens	4c
Colored hens under 4 1-2 lbs	6c
Fryers per lb.	7 and 5c
Old Roosters,	2c
Stags, per lb.	2c
Turkeys	
No. 1 Turkeys	6c
No. 2 Turkeys,	3c
Eggs	
Eggs, per dozen,	15c
Cream	
Butterfat, per lb. Station,	15c
Grain	
Wheat per bu.,	71c
Maize threshed per 100	80c
Maize Heads per ton	\$10.00
Feed	
Cotton Seed Meal per 100	\$1.20
Loose Hulk, per 100	25c
Sacked Hulla, per 100	40c
20-20 Mixed Feed per 100	60c
Cotton	
Cotton per 100 lbs.	\$9.40
Cotton Seed per cash ton	\$11.00
Cotton Seed, ton in trade	\$12.00
Hogs	
Tops per 100	\$3.00

Harley Sadler Here Three Days Next Week

Hardley Sadler and his new company will be in Lockney for three days starting Thursday night October 12th, under the auspices of the Fire Department. The show will come here from Floydada and all different plays will be presented in the two towns, so a large crowd from both towns is expected to attend the six performances given here and in Floydada.

The opening play in Lockney Thursday night is "Don't Rush Me" while the opening play the preceding Monday night in Floydada will be "Hot Air" Harley Sadler's show is well and favorably known through this section and the present Sadler organization is said to be one of the finest he has ever carried. Many new faces will be seen, with all new scenery, music and vaudeville.

Among the featured players will be seen Miss Diane DeLair, new leading woman, The Whitehouse Twins, Ewert and Barry, Jimmy Parsons, W. C. Herther, Eshel Snow, Bud Nairn, and many others, and of course, Harley and Billie Sadler. Harley is said to be funnier than ever. If possible, while Billie Sadler will be seen in an exceptionally fine line of parts. The orchestra composed of twelve talented musicians, is under the direction of Joe Gelforb.

On Thursday night, October 12th, in Lockney, one lady will be admitted free when accompanied by a paid adult ticket and the ladies tree coupon contained in this issue.

R. F. C. Office Clearing House For Cotton Pickers

All farmers needing cotton pickers will please leave their names, the number of pickers they need, and the price they expect to pay for the picking at the R. F. C. office at Lockney Beacon with the secretary, Mrs. Ira Smith, A. S. all pickers who are out of work will leave their names and in this way both the employer and the unemployed will be served.

In Moley's Place



R. Walton Moore, of Fairfax, Va., former Representative, is the new Assistant Secretary of State, appointed by President Roosevelt to fill the vacancy caused by the resignation of Raymond Moley.

PEP SQUAD GIRLS ORGANIZE

The high school students met last week and organized a pep squad. The yell leaders are Leta Shelton, Frankie Dodson, and Roy Thornton. The students are practicing on a complete new list of yells, songs, and stunts for this season. Mrs. Carver Moore is sponsor of the pep squad.

Sam Rumsey of Ft. Worth was visiting here the first part of the week.

Washington Moundsmen in World Series Play



Above are the four pitchers that American League fans are banking on to beat the Washington Senators in the world championship in their clash with the New York Giants of the National League. The Senators are now under way.

Higher Price For Cotton Is Coming

The present position of the cotton market is seemingly as unshakable as the Rock of Gibraltar. The fact that our Government has announced that it will loan the farmer 10 cents at interest point, will relieve the cotton market from any hedge pressure and any decline that might occur from this level on account of the weak stock market, will be of short duration. Right now there are too many cotton bears and too pessimistic a view is being taken of the cotton supply situation. Bears fail to realize that the foundation for a real bull cotton market has already been laid and that statistics are the post-mortem verdict. Manipulation may artificially depress cotton prices for a time, but the law of supply and demand will sooner or later hold its sway; in fact, it is no longer a question of supply, but one of demand and statement is borne out by the fact demand is improving all the time. This that consumption continues on an unusually large scale and now exceeds the 1930 consumption by more than 3,000,000 bales. Exports are also increasing and are now 75,000 bales ahead of last year. Evidently the foreign spinner continues to be enthused over the idea that American cotton is still cheap. After all is said and done, cotton is really more valuable than gold. Cotton is the friend of the poor and the luxury of the rich; it is made into cloth so coarse that it sells for a few cents a yard; it is made into fabric so fine and so beautiful that it cannot be told from silk and if there were no cotton, the civilized world including Mahatma Gandhi would have to go naked. Cotton will gain strength as it moves higher—it is the one commodity that has been designated to lead the world out of this depression. Old King Cotton will soon regain his throne and the farmers who fail to take advantage of the Government plan to hold his cotton, will look backward one year from now with regret and remorse.

ATTEND TECH-S. M. U. GAME

Mr. and Mrs. O. E. Stevenson attended the Tech-S. M. U. game at Lubbock last Friday night.

Funeral Services For Former Lockney Girl Held Sat.

Funeral Service for Florine Frances Brown, 17, daughter of Mr. and Mrs. A. B. Brown of Lubbock, formerly of Lockney, were held Saturday afternoon at the First Methodist Church at Lubbock, conducted by Rev. J. O. Haynes, pastor of the church, and Rev. C. A. Bekley, presiding elder of the Lubbock district. She was a sister of 10-year old Dorothy Nell Brown, seriously injured in an automobile accident September 18. The accident to her sister, it was said was the indirect cause of the girl's death. She became ill soon afterwards from shock and strain and Wednesday, September 27, became critically ill of a heart ailment and palsy to which she succumbed Thursday.

Don't Double Park Cars On Main Street

We have been requested by city authorities to again call to the attention of the general public not to double park on Main Street. This is dangerous, congests traffic and is a violation of a city ordinance.

For some time Lockney has been trying to get the highways official to bring the highway that runs across the country from Floydada to Plainview down through the Main Street of Lockney. Highway official on numerous visits to Lockney on busy days have almost become convinced that it is not best to route the highway through our town on account of the slack way we allow motorists to park cars, making it very dangerous, that they are right, we cannot deny, so help us to improve this situation. Don't double park.

Mrs. Robin Baker and Mrs. M. B. Hill were in Lubbock visitors Wednesday.

P. O. Dept. Calls For Bid On New Star Route

The postoffice department at Washington has called for bids on a new Star Route out of Lockney, running northeast and east. It will be 37 miles in length and will be a six day week route. All bids must be in the hands of the 2nd Assistant Postmaster General by October 31st. The contract will be for a period from November 16th 1933 to June 30, 1934. Service is to be started on November 16th provided a satisfactory bid is received. A \$1200 bond is required of the successful bidder. The carrier on this route will leave the local post office at 8:30 A. M. and return by 11:30 A. M.

Longhorns Open Season At Home Fri

Coach Cooper's Lockney Longhorn team will open the season at home this Friday at 3:30 at the City Auditorium Field. The opponents will be the Lubbock Cowhands B team of Lubbock High School. This team is one that is always hard to beat. Last season the local boys tied them the first game 6-6, and lost the second game. Be on hand Friday and help the boys give the Cowhands a good trimming Friday. Last week at Kress the boys really got started and won 54-0. All of the boys showed up well, and the reserves made a good showing. Touchdowns were made by Henry Brotherton, Paul Bybee, and Herman Thornton. In the line the boys played good ball. Every time Red Moore hit one of the Kress boys he realized that he had been hit. Marvin Sams shows promise of developing into a good end as well as Madison Day. The game Friday will be called promptly at 3:30 admission will be 10c for grade School student, 15c for High School students, and 25c for the others.

HELP SAVE OUR HORSES AND MULES FROM ENCEPHALOMYELITIS

- 1. Generous use of fly and mosquito repellent is most effective prevention.
- 2. Along with the following Don't advocated by Livestock Sanitary Commission through State Veterinarian:
 - 1st. Isolate sick animals to where well animals will not come in contact with flies or mosquitos that have fed on sick animals. Take additional precautions whereby secretions of sick animal will not contact well animals.
 - 2nd. Do not drench sick with any medication for few if any sick animals can swallow and pneumonia will likely follow.
 - 3rd. Many animals develop discharges that are dangerous means of spreading disease so even when animal recovers do not fail to keep isolated until all discharges cease and to continuously apply some effective disinfectant over the premises contacted by sick animal.
 - 4th. Do not fail to burn or bury all carcasses resulting from this disease.
 - 5th. Destroy Mosquitos and flies by using breeding places.

Singers Will Meet At Sandhill Sunday

The fall session of the South Side Singing Convention will be held at Sand Hill Sunday, October 8. It will be an all-day affair and Lester C. Burgett, president of the Association, asked that everyone bring a basket and song book. Cloy Lyles is secretary. Several are expected from Motley and Crosby counties. Preparation are being made for a large crowd.

What became of the idea to reform the national bankruptcy laws?

Old King Cotton is rolling into Lockney these days and the gins are humming away, everybody is busy and happy. Business is picking up in all lines. Everything points to better times in Floyd County and the Lockney community. Money is rapidly being put into circulation through the sale of cotton and by the cashing of government checks that farmers have received for the plowing up of a portion of their cotton crop this summer. Fall of the year is here, the busy time of the year when everybody is hustling around. Dry Goods, groceries and other supplies are being bought daily. Cotton pickers supplies are in demand, business men have a smile on their faces that really makes them look natural once again. It takes cotton to make business pick up in any mass country in the south. The money derived therefrom is more evenly distributed among all the people. Cotton pickers receive a portion, the ginners get a whack at it, the producer gets a slice. Then the business houses of the country sell all of them merchandise therefore the circulation of cotton money gathers a little speed as it goes along. The gins here in Lockney will gin anywhere from eight to ten thousand bales this year, so ginners tell us, and they know pretty well what the turnout will be. Last year we only received four thousand bales. The price is better this year than last, and that will mean more money added to the increases in the crop, which will make a right nice little sum of money turned loose in this community. Business men of Lockney have been sitting around for three years waiting for a crop. Farmers also have been doing the same amount of waiting. It is time to wake up and do business as we did in the years past. Now is the business man's opportunity to increase his sales. Now is the time for the farmer and others to buy before merchandise of all kinds takes another upward jump in prices. You business men, wake up and let's make the old town hum with activity. You farmers cooperate with the business man in making times better, anticipate your needs in all lines and buy now and let's get the wheels turning again and everybody will be happy. We will all make more money, a better living and will once more enjoy life. Remember this! It is a ten dollar fine to bear anyone "griping" or talk hard times. That is what is the matter with the country right now, we have been singing hard times until everytime a time is listed it is entitled "How Blue I Am." Cut it out and hit the ball, do something, get busy.

Up until the time of going to press today, no additional cotton checks had week 755 checks were received amount being received in Floyd county. Lasting to \$179,551. We understand that practically all of the checks have been delivered.

In "Ike" Hoover's Job

Above is Raymond Moley, newly appointed White House adviser, who will take over the duties of the late "Ike" Hoover, who died suddenly.



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OF INTEREST TO WOMEN

IN FASHION NOW

If you take just a peak at the newest models in the fashionable shops, there's one feature that will impress you as being common to them all and that is—the skirts are all long and rather tight fitting from hips to hem.

And just what does this mean to the average woman? Well, for one thing it means that most of us will have to learn "how to walk" all over again. We have become so accustomed to skirts that allowed plenty of freedom that we developed a "stride" which would imitate the masculine stride nicely.

But our "stride" won't do at all in these "tub-like" skirts and if we don't learn to walk again, we are going to look rather ridiculous if we don't mind.

A graceful walk is an asset to any woman. Practically every normal woman can be graceful if she is willing to keep some very important rules in mind. These include:

First. Don't slouch along. Stand up straight, with chest high and chin in. This doesn't mean that you should stiffen up your body. You couldn't ever be graceful that way. Stand straight but relaxed.

A Modern Alice



Charlotte Henry, of Brooklyn, N. Y., has been chosen from 7,000 applicants to portray "Alice" in Wonderland, as it goes to the screen.

Then—walk on the balls of your feet, throwing your weight on them not on your toes or heels.

Always wear slippers with medium high heels. These don't have to be those stocky badly shaped heels one often see but a heel that is well proportioned. Heels that are too high will make one's walk mincing rather than graceful. High heels are useful for dancing however.

See to it that your shoes are large enough and that they are properly fitted to your feet. That will mean comfort and will add much to the gracefulness of your carriage.

Will Feed Cattle Again At Brownfield

A representative of the Hearst interests recently visited Brownfield, where extensive feeding operations were conducted the past year and inspected the plant with the idea of doing more work this season. He indicated to Brownfield men that around 10,000 head would be fed out this season, if conditions warrant it. A tentative order for 10,000 tons of feed was understood to have been given. The Hearst operations, under the management of the Babco Development Co., were the largest of their kind in the state.

Much Produce Is Shipped Out Of Seagraves Recently

SEAGRAVES, Sept. 30—During the past eight months over \$8,000 in produce was bought by one concern in Seagraves, the Seagraves Produce Co., branch of a Lubbock house.

Cream purchases came to \$5,631.21 and poultry and eggs, \$2,438.38.

Including purchases by local grocers, it is estimated that produce sold to stations at Seagraves and to grocers exceeded \$15,000 for the first eight months. The year's total will be between \$20,000 and \$25,000, probably the higher figure including the turkeys during the holiday seasons.

Reports are coming in that coast commission men are anxious to buy cattle from the South Plains again this year. It is also said several new firms may be represented. One or two packing houses already have had men in the territory looking over the situation and making connections.



HARLEY SADLER

Owner and manager of his tent theatre which will be in Lockney three days, starting Thursday, October 12th.

Texas Needy Will Receive Salt Pork

The federal emergency relief administration has allotted 3,810,000 pounds of dry salt pork to Texas for distribution to the destitute unemployed by the State Rehabilitation and Relief commission and county agencies, Lawrence Westbrook, director of Texas relief, announces.

Westbrook said the initial shipment of approximately 1,000,000 pounds will be received and distributed about October 7.

Points to which the pork will be shipped in carload lots for distribution to every county in Texas are Beaumont, San Antonio, Tustin, Houston, Del Rio, Harlingen, Brownsville, Midland, El Paso, San Angelo, Eastland, Wichita Falls, Paris, Memphis, Dallas, Fort Worth, Waco, Tyler, Lufkin, Longview, Linden, Texarkana, Sweetwater and Amarillo.

High School Needs Books For Library

The high school library is badly in need of books to meet the requirements of the State Department of Education. There are possibly many books in Lockney that are not being used, which could be used by high school students. J. W. Jones, Superintendent, is asking that you take an inventory of your books at home, and if you find something that is suitable and you are no longer using, to pass it on to the library.

Students will call on you and get any books that you care to donate. Any that is not used will be returned to you. The classes will be organized in this campaign, so help your favorite class to win by contributing books and at the same time help the High School Library.

The chief need in the library is for books for use in English classes in the study of literature. Volumes of poetry and drama are especially needed. Shakespearean plays are always welcome, as are plays by Drinkwater, Maeterlinck, Galsworthy, and the authors of similar rank. Especially desired in this field are volumes of collections of plays by American and English dramatists. In poetry any of the standard authors of England and America are desired. Not only classic poems by such writers as Browning, Burns, Goldsmith, Milton, Pope, and Tennyson, but also volumes of modern poetry by living writers are needed.

In fiction, modern novels as well as the older historical novels are welcome. "Riders of the Purple Sage" and "David Copperfield" are both useful. Dickens, Eliot, Hugo, Thackeray, Scott, Cooper, Hawthorne, and Irving are examples of the older writers. Sabatini, Ferber, Hergesheimer, Tarkington, Cather, Norris, and dozens of other modern novelists are wanted. Volumes of short stories, of course, are always valuable, as are books of a biographical nature.

Any literature by Texas writers, whether poetry or prose, is especially desired. History and science reference books, encyclopedias, and in fact, any material of an instructive nature may be useful.

FIRST CAVALRY'S OLD HOME IS LIKELY TO BE "DUDE" RANCH

A once proud army post, Fort D. A. Russell at Marfa, Tex., may be turned into a "dude" ranch, tourist camp or health resort.

The government has advertised for bids on leasing the reservation where the First Cavalry, now mechanized and removed to Kentucky, was wont to hallop over a 434-acre tract. The post comprised 134 buildings 79 of concrete, and is reported to have cost about \$1,000,000.

Water, sewage, electric and telephone system on the reservation are complete in every detail, and there are extensive living quarters with hospital buildings in connection.

Lynn County Women Receives Order For 100 Hooked Rugs

Lynn county home demonstration women have been given an order for 100 hooked rugs, from a Dallas dry goods house, Tiche-Goettinger, Miss El Fleda Harrison home demonstration agent of Lynn County, states.

Mrs. A. N. Daniels agreed to make four of the rugs and Miss Christine Owens two. Other women are planning to make several each.

In addition, Mrs. Daniels has an order for three from a Beaumont department store and two from a Houston store. She has sold eight rugs to individuals.

Famed Flying Trophy



Anne O'Brien, noted model, displays the Air Trophy which went to the winner of the Los Angeles-New York Night Derby, part of the Air Pageant held at New York.



GOOD THINGS TO EAT

Hard Sauce

- 1-3 cup butter
 - 1 1-4 cups confectioner's sugar
 - 2 tablespoons hot cream
 - 1-8 teaspoon salt
 - 1 teaspoon vanilla
- Mix ingredients and beat 2 minutes. Chill. Serve on warm pudding.

Banana Cake Dessert

- 2-3 cup fat
 - 1 1-2 cup sugar
 - 1-2 cup sour milk
 - 1 teaspoon vanilla
 - 1-2 teaspoon lemon extract
 - 1 cup mashed bananas
 - 1-4 cup dates, chopped
 - 1-4 cup nuts
 - 1-8 teaspoon salt
 - 2 cups flour
 - 1 teaspoon soda
- Cream fat and sugar. Add rest of ingredients and blend well. Pour into shallow pan which has been lined with waxed paper. Bake 25 minutes in moderately slow oven. Cool. Cream and serve topped with whipped cream.

Date Torte

- 1-2 cup flour
 - 1-8 tsp. salt
 - 1 tsp. baking powder
 - 1 pkg. pasteurized dates
 - 1 cup nuts
 - 2 eggs
 - 1-2 cup sugar
 - 1-2 tsp. vanilla
- Sift flour, salt, and baking powder into a mixing bowl. Mix pitted and sliced dates and coarsely chopped nuts through the flour with finger tips. Beat eggs; add vanilla; beat in sugar gradually; stir in the flour, dates and nut mixture. Bake in a well-oiled shallow pan in a slow oven 325 degrees F for 45 to 60 minutes. Remove from pan, cool, cut in squares and serve with whipped or ice cream, or cut in cubes and pile in glasses. 9 to 12 servings.

Fruit Cookies 3 dozen

- 1 cup fat
- 2 cups brown sugar
- 2 eggs
- 4 tablespoons cream
- 1 teaspoon vanilla
- 1 teaspoon cinnamon
- 1.2 teaspoon cloves
- 1 cup raisins
- 4 cups flour
- 1-4 teaspoon salt

- 1 teaspoon soda
- Cream fat and sugar. Add rest of ingredients. Drop dough from tip of spoon onto greased baking sheets. Flatten well and bake 12 minutes in moderate oven.

Vegetable Soup. Serving Four

- 1 cup navy beans
 - 1-2 cup peas
 - 1-2 cup diced celery
 - 1-2 cup chopped onions
 - 8 cups water
 - 1 teaspoon salt
 - 1-4 teaspoon paprika
- Mix ingredients and cook slowly in covered pan 2 hours. Serve in soup bowls or cups.

DR. C. J. McCOLLUM CHIROPRACTOR

FLOYDADA STEAM LAUNDRY Two Days A Week Service For Lockney

CALL NO. 2 BAKER HOTEL

For Pickup Service

7 Cents Per Pound For Rough Dry

FAMILY FINISHED 10 Cents Per Pound

SAVE YOUR HEALTH BY SENDING YOU LAUNDRY TO US

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, MGR.

30 years experience, Floyd County Land Titles; Our Abstract Records are Complete, Accurate and up to the Minute at all times; All Lands and Town Lots in the County.

When in Floydada, call and see us; We will be glad to assist you in checking over your titles, and there will be no charge for this service, except where we do some actual Abstract work.

Room 7, First National Bank Bldg, Floydada



INSTANT Hot Water

is so convenient. An automatic water heater operates for only a few pennies a day.

Symbol of Dealer West Texas Gas Co. GOOD GAS WITH DEFENDABLE SERVICE

Wake Up Your Liver Bile - Without Calomel

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in pimples. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amounting when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resist a substitute. Buy at drug stores. ©1931, C. M. Co.

BUY YOUR LIFE INSURANCE FROM

A. J. COOPER

He Represents A Company That Is Rated

A (EXCELLENT)

BY ALFRED M. BEST COMPANY, INC.

For 1933-1934

PLAINVIEW SANITARIUM & CLINIC

Plainview, Texas

Thoroughly equipped for the examination and treatment of Medical and Surgical patients, including Dental and Eye, Ear, Nose and Throat Departments.

GLASSES FITTED



BETTER VALUES AT CAVE'S

- Ladies Cotton Jersey Bloomers ----- 25c
- Ladies Rayon Stripe Bloomers ----- 39c
- Ladies Knit Pants and Vests Each ----- 35c
Close Fitting
- Ladies Pure Silk Stockings ----- 49c
- Regular 25c Mercerized Stockings ----- 19c
- Kiddies Derby Rib Stockings ----- 15c
- Good Cotton Picking Gloves 3 pairs -- 25c
Men's or Youths Sizes

CAVE'S
Plainview, Texas

Floyd Barber Accepts Position At Texaco Station

Floyd Barber was checked in as a partner with Mr. Watson Tuesday afternoon at the Texaco Service Station here.

E. O. Larkin, who formerly worked there, left Wednesday morning for Ft. Worth where he will be manager of the Texaco Station on Main. He asks all of his friends to visit him at any time they are in Ft. Worth.

Mr. Barber and Mr. Watson are ready to "service you with a smile" at all times.

M. R. KNOX MAKING PLENTY OF COTTON

M. R. Knox, who reside on a farm just outside of the city limits to the northeast, is making plenty of cotton this year. He has already gathered eight bales and you can't miss it out of the field. He firmly believes that he will make a bale to the acre. This is Mr. Knox's second year in the Lockney country. He is from Nebraska, but he knows his cotton.

Incidentally he is interested in dairy cows also, and is buying up a few good ones where he can find a bargain, or rather where he can buy them real cheap for the cash.

Mr. A. J. Crager and Edwin Rook spent the week end at Amarillo with Mr. Crager's daughter, Mrs. Hargood. Mrs. Crager returned home with them Sunday after a two weeks visit with her daughter.

The Vegetable **TONIC**
HERBINE
CORRECTS CONSTIPATION
GREER DRUG STORE

Program Given By Orphan Girls Tuesday Night

Last Tuesday night, three little girls about ten years of age from the Orphan Home gave a most life and soul inspiring program at the Main St. Church of Christ. They were accompanied by Mr. and Mrs. Cassa workers in the Home. Mr. Cassa gave an interesting talk on the work and needs of the Home.

The man or woman, boy or girl, who would have sat through that hour of service and not have been moved to determine to do more in the future than they had done in the past for the motherless, fatherless, homeless child, would, indeed, have been afflicted with a heart of stone.

These three little girls were fair representatives of more than two hundred little orphan children who are being cared for by this Home. This institution is supported by the Church of Christ principally in Texas, Oklahoma, and New Mexico. The material things of life are furnished them and they have every care conducive to physical comfort but the arm of man is too short to supply the love of a mother and father. At best they are indefinable and the most we can do for them is entirely inadequate, so let us not turn a deaf ear to their cry. The truck for the Orphanage will be here before long. Let us be ready to help care for these little children.

GARNER TO WEAR SUIT OF CLOTH MADE AT TECH

Vice-President John N. Garner was presented with a suit made of Texas wool and cotton grown on the campus of Texas Technological College at Lubbock. Dr. Bradford Knapp, president of the college, made the presentation. Garner said the suit fitted "like paper on the wall" and put it on immediately.

The cloth of the suit duplicated that a suit recently presented to President Roosevelt by Amon G. Carter of Fort Worth.

The material was woven on college looms by two football players, Malcolm Martin of Lubbock and Leonard Cessman of Electra.

SPENDS SATURDAY AND SUNDAY HERE

Mr. and Mrs. L. M. Davis and son of Amarillo spent Saturday and Sunday here at the home of Mrs. Davis' mother, Mrs. Livingston. They left their son here with his grandmother.

Mrs. Conde Davis returned Wednesday from Canadian where she attended the funeral of Mrs. Emmitt Davis' mother, Mrs. Pont.

Mrs. J. J. Frizell and son, Lendon, of Floydada spent Sunday here as the guests of the latter's sister Mrs. A. L. Raina and family.

SPEND FRIDAY AT LUBBOCK

Mrs. Earl Wilson and Miss Estelle Byars spent Friday at Lubbock visiting friends and shopping.

Misses Mary Ellen Boyd and Barbara Stalcup of Lubbock visited Miss June Mickey over the week end.

Miss Virginia Collier, who is working at Plemont, Texas, spent the week end here visiting her mother, Mrs. Kate Collier, and sisters.

Mr. and Mrs. Vern Miller of Sabatopal, Calif. and Mrs. Miller's brother Leo Moore of Salinas, California came in Sunday for a few days visit with Mrs. Miller's grandmother and grandfather, Mr. and Mrs. J. A. Nall.

Dr. and Mrs. R. R. Wimberley spent Sunday at Slaton as the guests of Mr. and Mrs. Carl Meriwether.

BUY YOUR **COTTON FRAME MATERIAL**

from us—You are welcome to build it in our yard—We have plenty of room.

Sherwin—Williams & Devco Paints
No Better Made

PANHANDLE LUMBER CO.

PHONE NO. 8
Floydada, Texas

Lockney Will Have Canning Plant By This Spring

Things are shaping up mighty nice for a canning factory for Lockney. Get your pegs to furnish vegetables for the plant next spring. A plant will be installed on the unit system. Perhaps a couple of units to start with and then other units will be added. Then too, do not know just how much production suitable for canning will be produced in this community, so we will keep up as we go along.

MOVE TO AMARILLO

Mr. and Mrs. E. L. Busby pioneers of Lockney and Floyd county, moved to Amarillo Saturday where they will make their future home.

Mr. and Mrs. Busby have lived here for years and years and have many friends in this section who regret to see them move.

Clinton Busby, their son is employed at a packing Co. in Amarillo.

MRS. DINES HOSTESS TO L. L. L. CLUB THURSDAY

Last Thursday at her home in west Lockney, Mrs. J. W. Dines, proved herself a charming hostess by entertaining the L. L. L. Club.

Three tables were arranged for the afternoon games.

Guests for the occasion were Mrs. Artie Baker, and Mrs. Frank Perkins. Members present were: Mesdames, N. E. Greer, J. H. Hohlaus, Meriwether, Jess Norris, R. E. Patterson, Olan Ridgeway, Buck Sims, Paul Shick, R. R. Wimberly, F. Woodburn, and hostess Mrs. Dines.

SHELTON AND FORD ENTERTAIN WITH FETE FRIDAY

Misses Leona Shelton and Hazel Ford entertained thirty four of their friends with a lawn party Friday evening at 8 o'clock at the home of Mr. and Mrs. Will Ford.

A yellow and orange color scheme was carried out in the refreshments and decorations.

This fete was counted as a home project in Home Economics 2.

CARD OF THANKS

To our many friends for their sympathy and generous offerings during our recent bereavement, we give our sincere thanks.

J. T. ROBBS and family

HIGH SCHOOL ENROLLS 180

The High School enrollment had reached 180 the first part of the week according to W. N. Bobbitt, principal. He stated that there had been only a very few withdrawals, and that the attendance records had been exceeding by high for the first four weeks of school. In fact he states that school is off to a good start, and he predicts a rather successful year's work.

High School Classes Finish Their Organization Thurs.

All of the high school classes met Thursday afternoon, September 28 at 3:15 to complete the organization. In the absence of Mrs. Snyder, Mr. Bobbitt presided over the Senior Class. The following officers were elected:

President, Weldon Dodson; Vice-President, Herman Thornton; Secretary, Virginia Hohlaus; Treasurer, Agnes Cooper, and Reporter, Margaret Hage. Miss Guthrie, Sponsor of the Junior Class, met with the Juniors and the following officers were elected: President, Otis Moore; Vice-President, Austin Meriwether; Secretary-Treasurer, Roy Thornton; and Reporter, Ruby Belle Harris.

Mrs. Moore Sponsor of the Sophomore Class, met with them and the officers elected were: President, Alene Wright; Vice-President, Pauline Strickland; Secretary-Treasurer, Dorris Fields; and Reporter, Glenna Whitfill.

The Freshmen met with their Sponsor, Mr. Ashworth, and elected the following officers: President, Marvin Brotherton, Vice-President, Paul Teuton; Secretary-Treasurer, Robert Jackson; and Reporter, Frances Humphries.

Mrs. John H. Skamps and son, Mark Stamps of Cisco are visiting their sister and Aunt Mrs. M. B. Hill.

HAS TONSILS REMOVED

Betty Jean Thomas, 5 year old daughter of Mr. and Mrs. Valca Thomas, had her tonsils removed Monday at the Plainview Sanitarium. She is reported as doing nicely and returned home Tuesday. Mrs. A. E. Lane accompanied Mr. and Mrs. Thomas to Plainview.

Mr. and Mrs. L. A. Cooper and daughter, Agnes, attended the State Fair at Amarillo Friday and Saturday.



Skating is a Wonderful Pastime For Young And Old

Spend your leisure hours at our Roller Rink. You will have more fun than you have had in years. Beautiful smooth floor and good skates. Bring your friends with you. Ladies especially invited. We learn you how to skate.

See the Big Broom Ball Game next Wednesday night. Lockney vs. Petersburg. Admission—5c.

Lockney Roller Rink
Cleve McGhee, Prop.

Kidneys bother you?

NEED promptly bladder irregularities, getting up at night and nagging backache. They may warn of some disordered kidney or bladder function. Don't experiment. Try Doan's Pills. Successful for 50 years. Used the world over. Get Doan's today. At all druggists.

Doan's PILLS
A DIURETIC FOR THE KIDNEYS

ONE WINDMILL for a Lifetime

Is all you will need to buy if you select with care. The Auto-Oiled Aermotor is made to last a lifetime. It oils itself, adjusts itself to the strong winds, and works quietly and efficiently in any wind. Day after day, year after year, you will depend on it to pump the water which you are constantly using.

If you choose an Aermotor of the right size for your well, and a tower high enough to get the wind from all sides, the Aermotor will do the rest. One oiling a year is all that it needs. The gears run in oil in a tightly enclosed gear case.

The improved Auto-Oiled Aermotor is stronger and better than ever. It is so skillfully designed and so well made that there is nothing to get out of order. Turn it loose and let it run, and you will always have fresh water when you want it.

AERMOTOR CO. ... 2500 Roosevelt Road, Chicago
Dallas, Des Moines, Oakland, Kansas City, Minneapolis

Baker Mercantile Company

SOCIAL SEASON AHEAD

A new wave, a facial and a new social season all go hand in hand. I will give you just the wave you want and am qualified to assist you in selecting the style most becoming to your type.

FACIAL

In the strenuous days of winter weather every skin needs fine care. A facial is from 50c to \$1.00 you owe it to yourself and your friends.

NEW WAVES—\$1.75 to \$5.00

Commercial Beauty Shop

Eat With Us

When you farmers are in town, eat with us. You will like our meals, they are seasoned just right, the price is reasonable.

OYSTERS

This is the time of year for Oysters, and we have 'em, and will fix them any way to suit you.

SHORT ORDERS

If there is some special dish that you prefer, this is the place to get it. Our short order department is the very best.

Good Coffee On Tap at All Hours of the Day

Cozy Cafe
HUGH COUNTS, Proprietor

VISIT

Martin Dry Goods Co.

23rd

Anniversary Sale

We've been here, serving the people of Floyd County 23 years this month. . . 23 years of success and despite the years of depression we have come out Bigger and Better Than Ever. We're celebrating in a way that is sure to please everyone. Many worth while savings have been arranged and we can't urge you too strongly to take advantage of this Big Event.



Now Is The Time

Before advancing prices make you winter purchases much higher.

CURLEE Suits THE FINEST MADE ROSE

A First Class Medium Suit At the same, or just a little advance over last winter prices. Not a suit on our racks that isn't worth from \$3.50 to \$10.00 more on replacement than we are selling our present stock.

No Junk And No Junk Prices

Complete lines of everything for MEN AND BOYS

Don't Forget Wolverine Shoes

Never dry hard—don't rip—always comfortable.

STUBBS'

"The Friendliest Store On The Plains" Everything for Men and Boys PLAINVIEW, TEXAS

Don't Forget About The Cheese Factory Now

The cheese factory is not a dead proposition for Lockney. We have been doing some "gumshoeing" about the factory the past few days. Things are beginning to look good for the factory, and don't be surprised if you should see the machinery roll into town most any day and that we will be making cheese right here in Lockney within the next six weeks. We are going to stay right after the proposition until we get a cheese factory for Lockney.

BRO OSBORN AT WACO THIS WEEK

Bro. B. J. Osborn, pastor of the First Methodist Church, is at Waco, this week attending a board meeting of the Methodist Orphan Home there.

Before returning home he will visit with his mother and father at Alba, Texas.

LEAVE FOR MINERAL WELLS MONDAY

Mr. and Mrs. W. R. Sams and Mr. R. C. Bennett left Monday morning for Mineral Wells where they plan to spend a week or two.

SPEND WEEK-END AT AMARILLO

Mrs. E. Guthrie and daughter Miss June Guthrie, spent the week end at Amarillo as the guests of Mrs. Roy Griffith and daughter, Evon.

SPENDS WEEK END HERE

Miss Beatrice Nicholas of Rails spent the week end here visiting her parents Mr. and Mrs. J. M. Nicholas.

CALL MEETING OF P. T. A. MONDAY

There will be a call meeting of the P. T. A. Monday, Oct. 9, at the high school building. All members are urged to be present for important business is to be discussed.

ATTENDS FUNERAL AT LUBBOCK

Mr. and Mrs. R. Snyder attended the funeral of Mrs. Snyder's cousin, Miss Florine Brown, at Lubbock Friday afternoon. Miss Brown was the daughter of Mr. and Mrs. A. B. Brown, who formerly were residences of Lockney.

NOTICE

I may take a few weeks trip right away so please come in and get your watches within the next few days. Remember that I refuse to be responsible for anything if lost by fire or theft, so kindly come and get them. W. M. MARTIN

Rural MUNCY NEWS

Mr. and Mrs. Alvin Wilson and daughter Almata Joyce, Mr. and Mrs. Earl Smalley and children from Ramsey community spent Sunday with Mr. and Mrs. J. A. Smalley. The visitors in the afternoon were Mr. and Mrs. Doyce Smalley.

Several in this community have begun to pull cotton. The cotton in this section is very good this year.

Mr. and Mrs. Bill Pollins spent Sunday with Mr. and Mrs. A. C. Wadlington.

Mrs. J. M. Sanduskey and children visited Mrs. Robert Muncy Monday afternoon.

Mrs. Harris from Blue, Texas, is visiting his brother, Mr. E. R. Harris of this community.

Mr. and Mrs. J. E. Race and daughter Fay was shopping in Floydada Saturday.

Mr. and Mrs. Sidney Williams and little daughter Betty Payne spent Sunday with Mr. and Mrs. Jim Dunlap and children.

Mr. and Mrs. Jim McGuffey and children spent Saturday shopping in Plainview.

Mrs. Edd Muncy and her father Mr. Huff was shopping in Lockney Saturday afternoon.

We are glad to welcome Mr. and Mrs. Huff from East Texas into our community. They are staying with their daughter Mrs. Edd Muncy.

Mr. and Mrs. A. C. Wadlington and Miss Vietta Dunlap were shopping in Floydada Saturday night.

Mr. and Mrs. J. J. Smalley were in Plainview Friday night on business.

Mrs. Alvin Wilson visited her mother-in-law Mrs. J. C. Wilson of Rose-land community Monday.

Miss Ovelah Biggs spent the week end with Miss Susie Smalley.

Mr. and Mrs. E. E. Huskey were in Floydada Saturday.

Mr. and Mrs. J. F. Biggs and Elsie and Elmer were in Floydada Sunday. Mr. and Mrs. R. E. L. Muncy and Mrs. Sotherland were in Lockney Saturday afternoon.

Mr. and Mrs. Jim Dunlap visited Mr. and Mrs. J. F. Biggs Sunday night.

Mr. E. R. Harris was in Floydada Saturday morning.

Mr. Elmer Sanduskey was shopping in Plainview Saturday.

Mr. and Mrs. E. R. Harris attended church Sunday.

YOU HAVE UNTIL OCT. 31 TO GET SEED LOAN

Frank Perkins, local chairman of the Federal Farm Credit administration, has been advised by the Dallas office that an extension of time for wheat planting loans and for emergency live stock feed loans has been extended to October 31st. Farmers, who find themselves in need of a loan are asked to get in touch with Mr. Perkins.

Geo. Traller of New Mexico was here visiting friends this week.

Classified Ads

WANTED TO LEASE—160 acre farm. Will pay cash rental. Must have good house and improvements and not over one and one half miles from Lockney. Inquire at Beacon Office.

SWEET PEPPER, Hot pepper and Carrots, for eating and canning at country prices.—Sunshine Gardens. 2-21fc

SEWING—Plain or fancy, prices reasonable. Will sew in your home for \$1.25 per day, phone 9004P21.—Mrs. Ira H. Chambers. 50-4fc

FOR funeral flowers, phone us or leave your orders with Mrs. Hanea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-1f

WANTED TO BUY—Sewing machine Burras preferred, or what do you have in a five or six column machine.—Hall Ferguson. 3-

FOR SALE OR TRADE—Four farm wagons, One Fordson tractor.—First National Bank. 3.

FOR SALE—100 pound flour sacks. City Bakery. 13-

STRAYED—White male Hog—Notley T. B. Williams Floydada, Texas 41fc

Let us bring you Abstract to date for that new Federal Farm Loan.—Arthur B. Duncan Abstract Company, Floydada, Texas. 40-1nc

FOR TRADE—Battery operated radio for shot gun. See Harold Huggins. At the Beacon Office.

MAKE YOUR PURCHASES NOW

We have a large stock of staple Hardware and Furniture on which the manufacturers are daily advancing prices. We earnestly advise our trade to make purchases now on Cookers, Stoves, Sealers, Harness, Cooking Utensils, Tubs, Rope, Binder Twine—in fact all articles that you will need during fall and winter, such as Radios, Bed Room Suits, Living Room Suits, Beds, Mattresses. In fact, any needed article purchased now will be a wonderful buy compared to the future prices that are coming soon.

BUY NOW—SAVE MONEY

Dyer Hardware

GET YOUR APPLICATION IN FOR SCHOOL AID

Price Scott, County School Superintendent asks that all trustees, who will apply for rural school aid to get their applications signed as soon as possible as the State Department requests that they be returned by October 15th. Application blanks have recently been received by Mr. Scott and you can get them at his office.

MOVES TO FLOYDADA

Mr. and Mrs. Jimmie Baxter moved to Floydada last Saturday. Mr. Baxter is employed at the Enoch Welding shop.

SPEND WEEK-END AT AMARILLO AND BERGER

Mrs. Tab Meriwether and daughter Miss Marion Meriwether, spent the week end at Amarillo and Berger. They were accompanied home Sunday by Duane Meriwether, who has been attending business college there for the past year. He is working at the Lockney Cotton Oil Co. now.

Mrs. Charley Hurlston of Littlefield stopped here for a few hours Sunday enroute from Wichita Falls to visit with her cousin, Mrs. A. L. Raina.

Mrs. E. Woodburn, Mrs. Harve Pennington and Mrs. Jerry Mudget were in Plainview Saturday shopping.

DR. E. L. SPENCE

EYE, EAR, NOSE AND THROAT SPECIALIST Office in Plainview Sanitarium and Clinic

For ACHEs and PAINs BALLARDS SNOW LINIMENT Penetrates! Soothes! Green Drug Store

"WE DO OUR PART"

For Recovery With FRANKLIN D. ROOSEVELT

Believing, as we do, that conditions are changing for the better, and with an increase of price in our agricultural commodities, we would like now to correct the impression which has gotten abroad and throughout our community that sound banks are unwilling to make loans.

Speaking for ourselves, we continue to make sound loans to our customers, for productive purposes, and we were doing so before the banking holiday and since the banking holiday, when money was so scarce and we ourselves were heavy borrowers, we continued to make loans when they were safe and for productive purposes.

Where a customer has given us the profitable use of funds for some time and needs temporary accommodation on sound security, we expect, and stand ready to meet all reasonable demands. We do not think that any Bank should loan to any one unless he has been a contributor to our deposit funds.

Most banks are just as anxious to make good loans as the merchant is to sell his products, and we want to emphasize the fact that this bank is essentially a commercial bank and we through our connections welcome an opportunity to make sound loans to our depositors on a safe and sound basis.

We will be very glad to discuss any financial requirements of any of our customers at any time, but we will not make any loan or loans which in our opinion will directly or indirectly jeopardize the security offered our depositors who have their money entrusted to us.

Our Depositors are due FIRST obligation as this has been our practice in the past and will be in the future.

First National Bank

LOCKNEY, TEXAS

First National Co.

Lockney, Texas



Fresh Daily

Art Created This Bread--- Science Assures its Fine Quality

Through years of experiment we have created this fine bread. And now the last word in modern scientific machinery protects the fine uniformity of this almost perfect product of the culinary art. Always fine textured and its flavor baked between perfect golden crusts.

On Sale At All Grocery Stores In Lockney

You Can Get it Sliced If You Prefer

CITY BAKERY

Lockney, Texas



Are Selling Weeds Up The State of Missouri

They All Advertise

d crops on a farm—wheat—won't pay maybe the unculti.

mayapple, bring about 6 cents a pound. Slippery elm brings 6 cents a pound in four foot slabs free from bark. Burdock is worth 4 cents a pound, and even the roots of the despised dandelion bring 8 cents.

Dandelion Roots Bring Cash

few years of extremes, numerous Misve helped support vesting leaves and wing wild in their thine in St. Louis rket for such pro.

Most valuable of tree roots ordinarily handled in the wild genseng, highly regarded in China as the ingredient of a tea supposed to possess health-giving qualities and the ability to prolong life. Ginseng roots are worth about \$7 a pound.

Varieties

broker, operating by his father near causes a price list roots and barks

A St. Louis commission merchant says the old time "medicine show" has far from disappeared, even though it may now travel in a motor car.

nd leaves of skull-ows wild all over its a pound. The rd, regarded as a a a pound. Dydra not, another com-etc, worth on the 85 cents a pound, better known as

Mrs. Charles Kourt of Dalhart, Tex., says she has a fowl with a head like a rooster and a body like a hen, which crows and lays eggs.

We are not as much interested in the fall of the dollar as we are in its dis- appearance.

A hen is not supposed to have Much common sense or tact. Yet every time she lays an egg She cackles forth the fact.

Arrooster hasn't got a lot Of intellect to show. But more the less most roosters have Enough good sense to crow.

The mule, the most despised of beasts, Has a persistent way. Of letting folks know he's around By his insistent bray.

The busy little bees they buzz Bulls bellow and cows, moo. The watchdog barks, the gander quack. And doves and pigeons coo.

The peacock spreads his tail and squawks.

Pigs squeal and robins sing. And even serpents know enough To hiss before they sting.

But man, the greatest masterpiece That nature could devise, Will often stop and hesitate Before he'll advertise.

—Hale Center American

The Biggest Portable Bargain ever offered

A BRAND NEW REMINGTON only

HERE is the machine that sold regularly for around \$20.00. At that price it was the lowest priced, practical typewriter in the world. Thousands are now giving satisfactory service to enthusiastic users. A limited number is now offered at the astonishingly low price of \$14.95. When the present stock is gone, no more will be available.

\$14.95



This splendid portable writes in capital letters only and so requires no shift keys. It is very simple to operate. The action is smooth and natural enough to satisfy the most expert typist. Unsurpassed for childrens school work or adult writing tasks.

The Number is Limited! Act Quickly!

The Lockney Beacon

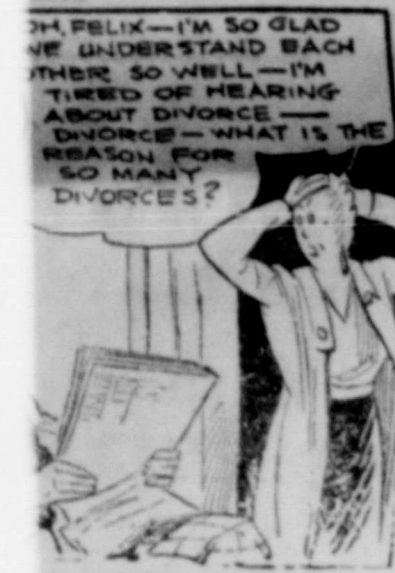
FOODLES

By CY HUNGERFORD



ERHEADS

Loses Again



HOW HE'LL CRAB IF HE LOSES AT THE MARRIAGE GAME!

MAIN THING ON MAIN STREET

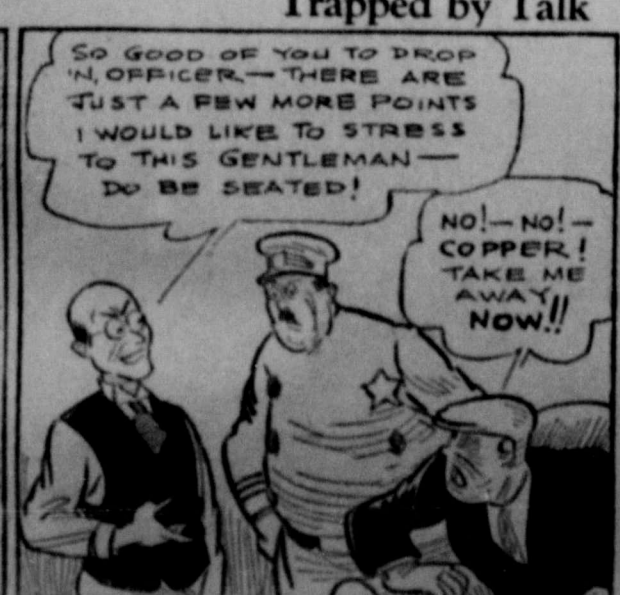
By L. F. Van Zelm

My Buzz
STREET'S NEWSPAPER.
RADIO REVIEW
CRAZE ON MAIN ST.
STREET HAS ADO CRAZY BROADCASTING OVER THE TOWN, BUZZ REPORTED A LARGE OF AERIALS, VISIBLE FROM OFFICE STEPS.



THE FORCE

Trapped by Talk



Poultry Topics

EGG-GRADING LAW TO AID PRODUCER

Colorado Plan Intended to Improve Quality.

Colorado's new egg-grading law will benefit poultry producers of the state by standardizing and improving the quality of eggs sold, says O. C. Ufford, extension poultryman for the Colorado Agricultural college.

Improved standards will create a demand for quality eggs, for which producers should be paid accordingly, he adds.

At present there is no restriction against selling eggs of any quality, grade or condition.

The dumping of low-grade eggs into Colorado from surrounding states, causing sudden breaks in market prices, will be prevented by the new law, which specifies that eggs shipped into the state "must be candled and meet at least the quality and grade of 'standards.'" Grades to be used under the law include "Specials," "Extras," "Standards," "Trades," and "Checks."

Grocers, dealers and wholesalers are required to obtain licenses from the office of the director of markets, Denver.

It is unlawful to sell inedible eggs. All eggs sold to consumers must be candled and graded. Producers selling eggs direct to consumers must candle and grade them and may get their licenses free of charge if they are selling only their own eggs. If selling direct to dealers, it is not necessary for producers to candle and grade or have licenses. If a producer buys eggs to sell with his own he must secure a dealer's license.

Range Best Place for the Health of Pullets

The range is still one of the best places for the growing of sturdy, healthy pullets. In the opinion of Prof. W. C. Thompson, poultry husbandman at the New Jersey Agricultural Experiment station. Fresh air, sunshine, protection from excessive summer heat, green food and working space are essential to the efficient development of good poultry, while overcrowding of the ranges is the most frequent cause of trouble.

The desirable conditions can be provided on farms where not more than 100 pullets are ranged on an acre and rotation of crops practiced. Colony houses for growing pullets should be movable so that they may be shifted at least twice during the season. If the ranges are so managed that they have a green crop growing on them they will probably be in a sanitary condition.

Professor Thompson recommends a four-year rotation plan, in which any given range is used but once during the period for the pullet crop. In the year following the use of the land for birds, some cultivated crop should be grown such as corn, potatoes or cabbage. In the second year, wheat, oats, barley, rye or some other small grain crop can be planted in the early part of the season and after the harvesting alfalfa may be sown. In the third year the alfalfa is managed as a mow crop and in the fourth year the poultry ranges over the second year alfalfa growth.

Eleven Breeds of Ducks

There are eleven breeds and fifteen varieties of ducks. White Pekin and Indian Runner are two of the most numerous and popular breeds. The Pekin, Aylesbury, Rouen and Muscovy are the heaviest breeds. The Cayuga and East India breeds lay black, or almost black eggs. When ducklings and goslings are hatched they don't need to be fed until they are one and a half to two days old. The first feed may be made up of two parts rolled oats, or corn meal, two parts bread crumbs and one part hard-boiled egg, with 5 per cent sand by weight. This is mixed with milk or water and fed moist four times a day. Ducks have no crops, like chickens, so their feed must be moistened, as it goes at once to the gizzard.—Wisconsin Agriculturist.

Poultry Chatter

An egg canning plant at Norfolk, Neb., is operating at full speed filling orders of eastern candy, mayonnaise and baking manufacturers. The average daily output is 6,000 to 7,000 pounds of eggs.

Normally the Barred Rocks and similar breeds lay at six months. It is dangerous to have them lay any sooner as the eggs will be smaller and the birds are liable to cease turning out eggs if forced too soon.

All cockerels raised each season except those selected to keep for breeders should be eaten, canned or marketed just as soon as they are large enough.

Using potatoes which cannot be marketed, as a fattening feed for poultry enables the flock owners to take advantage of a profit that might otherwise be lost. After being cooked and mashed, the potatoes can be substituted for corn meal in a poultry fattening ration, experiments have revealed.

HIGH FEED PRICES CALL FOR CULLING

Choice of Layers Requires Early Attention.

Careful culling of poultry flocks is imperative to the lowering of production overhead in view of the increased price for feeds.

"It should be the aim of the poultry man not to have overcrowded houses at the beginning of the laying season," says Roy S. Dearstyne, head of the poultry department at North Carolina State college. He gives five requisites for bringing the pullets to a profitable condition this fall. These are:

1. Eliminate weaklings. In every flock of developing birds there is a per cent that cannot keep up with the majority. These should be marketed as early as possible to take advantage of broiler prices.

2. Cull the layers. Careful consideration should be given to the number of this year's birds to be carried over for breeders or layers for next year. Boarders during the molt season yield little or no income.

3. Scant feeding is expensive. The feeding of mash on the "dole" system is unwise and will show later in development.

4. Guard against parasites. The spending of a few dollars for worm tablets may be the saving of a great many birds later in the year. Worm all developing birds at about 14 weeks of age. Hens carried over for next year should also be wormed, and poultry men should be on the lookout for lice and mite infestation.

5. Plan autumn grazing. The careful poultry man will have a definite grazing program as green feeds are the cheapest source of certain necessary vitamins. The early autumn is the time for seeding rye grass, clover, rape and other crops which may materially cut feeding costs during the coming year.

Co-Op Egg Auction Does Satisfactory Business

Ohio's first and only co-operative egg auction, located at Wooster and serving poultrymen of 12 counties, sold to the highest bidders more than 20,000 cases of eggs in the first year of its operation. A case holds 30 dozen. Total sales for the year ending July 6 were \$122,794.

One of the chief benefits of the co-operative auction, says R. B. Treat, manager, is that it places a premium on eggs of the better qualities. Before the auction began there was a spread of one cent between top grade eggs and current receipt eggs on the Cleveland market. The spread later was about three and a half cents.

The auction does perhaps the only mail order egg business in the country. Business is solicited from buyers in New York, Pennsylvania, and New Jersey. Eastern buyers also attend the auctions, load their purchases into specially insulated and refrigerated trucks which reach the eastern markets the following day.

The auction is incorporated as the Wooster Co-operative Poultry association under state and federal co-operative marketing laws as a nonprofit co-operative. All eggs are graded under the supervision of the state-federal egg grading service.

Plan for Early Greens

To make sure that greens will be available to the chickens, old and young, plow the runs and seed them down with oats, rye, or wheat. Where a double yarding system is used, it is easier to have greens growing at all times, as one yard can be growing greens while the other is being used, but even without double yarding, greens can be supplied. While the grain is sprouting, the chickens should be kept off the runs, for the taller the growth when the chickens are turned into it, the longer it will last. Most poultrymen have found that a little sweet clover mixed into the oats or other grains makes the greens last longer. The rank growth of the sweet clover is also useful as shade in the hot summer.—Montreal Herald.

Crooked Breasts

The bones of young poultry are very soft until the birds are near full grown. The ridge on the breast, called "the keel bone," is not much thicker than cardboard, and up to several months of age is quite as flexible. In full-meated and full-breasted young chickens the flesh on both sides of this bone protects it and keeps it straight. In lean and narrow-breasted chicks it is often badly twisted by the weight of the body resting on it while the bird is quite small.

Egg Means Egg

Egg noodles, according to standard adopted by the Department of Agriculture, must be just what their name implies and the eggs must be present in appreciable quantity. Under a standard adopted the noodles must have not more than 13 per cent moisture by weight and of the remaining 87 per cent at least 5.5 per cent must be whole eggs and egg yolks or just whole eggs. A few eggs added now and then won't satisfy the official regulations.



WASHINGTON, Oct. 4.—A declaration that the "flat wallet era" is ended was made by Hugh S. Johnson, NRA director, in a letter made public today urging leading manufacturers and advertisers to participate actively in the "now is the time to buy" campaign starting next week.

Presenting statistics to show mounting employment and payrolls, the administrator added that "we believe the

opportune moment is at hand for American industry to bend every effort toward increased sales."

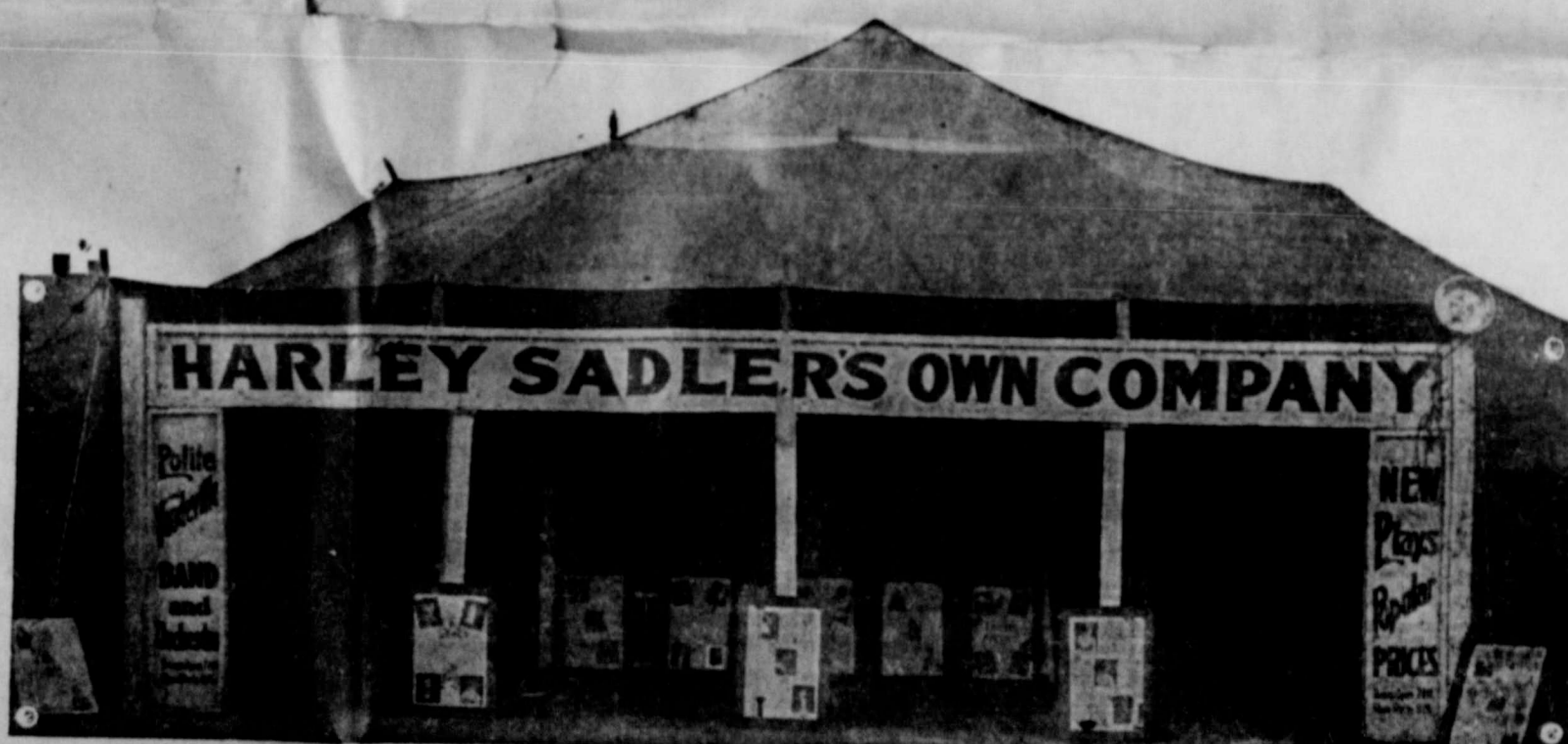
"American industry must help the public to find the goods it needs. The modern method is advertising. The American public looks to advertising for news of good merchandise and good values.

Two Essential Facts
"In order to increase sales at the

present moment, we believe that two courses of action are absolutely essential. They are: First, give the public attractive up to date merchandise, fair priced, and second aggressively promote your products to the public.

Advertising both by national firms and by distributors and retailers, is the chief instrument of the administration has chosen to push the buying campaign.

All local NRA committees have been asked to obtain either a proclamation from the mayor or a statement signed by outstanding citizens setting aside the next three months as "a time during which all the resources, patriotism and cooperative spirit of your community preannounced the progress already made in the NRA Blue Eagle campaign and to make a further advance on the road back to prosperity.



Harley Sadler and His New Co.

FLOYDADA

3 BIG DAYS STARTING MONDAY OCTOBER 9th

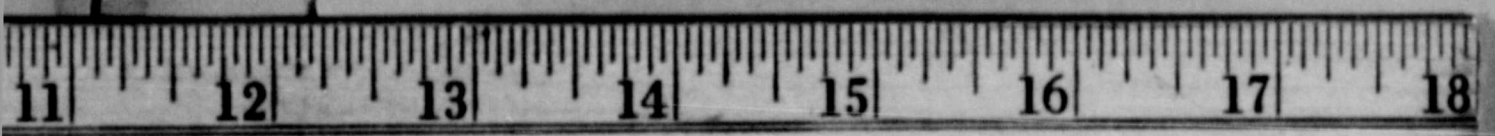
LOCKNEY

3 DAYS STARTING THURSDAY OCTOBER 12th

DIFFERENT PLAYS WILL BE PRESENTED IN FLOYDADA AND LOCKNEY.

LADIES FREE TICKET!
This ticket when accompanied by one paid adult ticket will admit one lady free Monday night Oct. 9th in Floydada or Thursday night Oct. 12th in Lockney.

Opening Play, Floydada "Hot Air"
Opening Play, Lockney "Don't Rush Me."
Admission 10 & 20c—Reserved seats 10 & 20c.



With The Churches

AT THE METHODIST CHURCH

Sunday School, 9:45 A. M.
Preaching 11 A. M. and 7:30 P. M.
Lectures, 6:45

Woman's Missionary Society, Monday 3 P. M.

Since making announcements of the special messages for two Sundays: the first and second Sundays in this month, on the Two Sacraments in the church, I received notice of the Annual Meeting of the General Board of the Methodist Orphan's Home at Waco to meet Wednesday Oct. 4. It becomes necessary for men to be gone over next Sunday. So the second message will be delivered the following Sunday, the Third Sunday in this month.

We discussed last Sunday the nature and significance of the Sacrament of the Lord's Supper. On the Third Sunday, Oct. 15, we shall discuss the nature and significance of the Sacrament of Baptism. It is our custom to preach on these subjects once a year for the benefit of the membership of the church especially for the younger members. The Methodist Church is not given to preaching on these subjects as often as other denominations. However, we have decided convictions based

absolutely on the scriptures which are so clear when rightly interpreted. We invite the public and especially urge the membership to hear us on this subject, Oct. 15. As pastor, we owe it to the membership to give the church's views on this subject.

Next Sunday, the laymen will have a very interesting program, which we urge every member of the church especially, to hear. Invite your friends. Give them a full house.

A hearty welcome at the Methodist Church.

B. J. OSBORN, Pastor

BOYS AND GIRLS WORLD CLUB

Study—Japan
Hymn—"Let the Lower Lights Be Burning"

Story—Flying home
Scripture—II Timothy 4:6-8
Poem—Courage—Ralph Wofford
Prayer—Martha Brotherton
Reading—Maxine Still
Benediction

INTERMEDIATE B. Y. P. U. REORGANIZES

The Intermediate B. Y. P. U. has re-

organized and elected officers. They hope that, by doing so, they will create a new interest in the young peoples. They want all of the old members and would be glad to have all of the young people of the intermediate age in B. Y. P. U. if they do not attend some other organization.

The president is George Howard, the group captains are: Group 1, Winnie Lou Harrison; Group 2, Col. Allen; and Group 3, Ella Faye. Group 1, has charge of the program for next Sunday night, October 15. Organization and the Aim—What is The B. Y. P. U.

Allen
Daily Bible Readings and Prayer—Fstelle Model
Church Attendance, original Talk—Roach Allen
Reverence—Dick Ray
Giving Money—Pauline Beasly
Serving In The Church—Winnie Lou Harrison

SENIOR B. Y. P. U.

Sunday October 8, 1933

"Camp Fire Program"

Subject: From Failure to Success
Introduction—Glyn Carrol
No. 1 A Good Home Environment—Glyn Carrol
No. 2 Traveling companion of Bar-nabas and Saul—Clay Muncy
No. 3 Failure in a Crisis—Faye Cook
No. 4 Companion of Paul—Raymond Whalley
No. 5 Interpreter For Peter—Bena Cox

W. M. S. HAS QUILTING WED.

The members of the Baptist W. M. S. met at the church Wednesday morning and quilted, a quilt that was made by the Girls auxiliary under the direction of Mrs. Allen this summer. The quilt is to be given to Buckners Orphan Home at Dallas.

About 15 ladies were present and a covered dish luncheon was served.

The society will meet at the church next Monday afternoon at 3 o'clock for a lesson in the Mission Study Book.

NORTH ZONE B. T. S. PROGRAM

LOCKNEY, TEXAS
Sunday, Oct. 7 at 3:30

Theme—"Missions"

Song—"Rescue The Perishing" No. 130

Song Service led by I. J. Lloyd

Song—"Bringing In the Sheaves" No. 108

Prayer

Ten Minute Talk—"Seeking Divine Guidance in Choosing Life's Work"

Silverton

Quartette—Wayland

Ten Minute Talk—"Seeking Divine Guidance in Giving to Missions"—Ray Calthorp, Center

Song—"Trust, Try and Prove Me"

No. 19

Every Member Canvas—Rev. S. R. McClung, Floydada. As it relates itself

Commander-in-Chief



Col. Daniel C. Martin, of Los Angeles, to be sworn another year as Commander-in-Chief of the Grand Army of the Republic. He was re-elected at the 67th convocation at St. Paul.

to the B. T. S.
Quartette—Wayland
Playlet—"Can't-Itis" by Juniors

BAPTIST CHURCH NEWS

Sunday School 9:45, G. D. Tate Supt. Preaching at Eleven by the pastor B. T. S. at 6:45, Mrs. Silas Ellis, General Director

Preaching at 7:45 by the pastor North Zone B. T. S. Meets with our church Sunday afternoon at 3:30
Prayer Service Wednesday at 7:30
Choir Rehearsal Wednesday at 7:30
Miss Lena Moore, chorister

The pastor is happy to be home again with his own members and friends as revival work is strenuous and responsible work. We have a great work to be done here on our own field and we are glad to be home again where we can give our time to the building of a great Sunday School and help every member in the building of a happy, useful Christian character. It is hoped that every member will do his or her best to be in the services Sunday.

A large audience of the local members is urged to be present at the church Sunday afternoon for the Zone B. T. S. Meeting for the program will be profitable and then we want the visitors to know that we are behind our general director in the work locally. Come and bring a friend with you. Be sure to hear Bro. McClung on the Every Member Canvas.

The pastor was pleased to greet such a large audience at the evening services last Sunday and we hope that our evening crowds will increase with the coming of the cool weather.

Our church is a friendly church and new comers or visitors are not strangers but one of us in worshipping our Christ. A friendly welcome always awaits you at the Baptist Church.

WILLIS J. RAY, Pastor

Funeral Rites Held Here Monday

Funeral rites were conducted at the Lockney cemetery Monday afternoon at 4:20 o'clock for Mrs. A. O. Thompson, 35 of Albany, Texas who died at the home of her aunt, Mrs. Chick Strickland, which is about five miles east of town.

Bro. Strickland officiated at the service. Crager Funeral Home had charge of arrangements.

Mrs. Thompson had been in ill health for several months and came here about two weeks ago for that reason.

Funeral bearers were: Messrs. C. H. Rose, Jimmy Stevens, E. A. McElyea, Arthur, Clarence, and Bud Strickland. Flower girls were: Mrs. O. V. Wilson, Miss Cella Mae Wicker, Miss Ernie Ida Thompson, and two daughters of Bro. Strickland.

The deceased is survived by her husband, and four sons, and her parents of Albany and her Aunt, Mrs. Strickland of Lockney.

Pioneer Dies Here Sunday

Mrs. J. T. Robbs, 72, pioneer of Lockney died at her home Sunday morning at 4:40 o'clock following an illness since Friday.

Funeral services were held Monday afternoon at 2:30 o'clock at the Main Street Church of Christ with the Elder Geo. Mickey officiating.

Interment was in the Lockney cemetery. The Crager Funeral Home had charge of the funeral arrangements.

Mrs. Robbs was born in Clark Co., Ark. Oct. 26, 1860. She was married to Mr. J. T. Robbs about 50 years ago and they moved to the plains and settled near Lockney. The Robbs family has helped to pioneer Floyd county and has observed the rapid improvements since they first moved here. The family is well known and many

E. L. AYRES

Big Blanket Sale Begins Friday October 6th

A 50c deposit will hold for you any pair of Blankets for 30 days. Come in and select your blankets early and have them put up. Pay the balance when you need the blankets.

BLANKET PRICES \$1.49, \$2.19, & \$2.75

Our New Fall merchandise is arriving daily and is being unpacked. We ask that you call and see this new merchandise and make your selections early. We have many, many pretty things to show you in ladies ready-to-wear, piece goods, shoes, etc.

DUCK
8 oz. "A" Grade Duck
15c

CANVAS GLOVES
8 oz. striped Gloves
8c

E. L. AYRES

friends mourns her going.

Funeral bearers were: Messrs. Bob Smith, E. Woodburn, Lester Honea, W. R. Sams, Carl McAdams, and C. F. Reeves.

Flower girls were: Mesdames R. C. Bennett, W. H. Whitt, Husky, W. R. Sams, Tom Moore, Geo. Brewster, Floyd Ewing and Bob Smith, M. B. Hill.

The deceased is survived by her husband, J. T. Robbs, four daughters; Mrs. Frank Ross of Munday, Mrs. R. W. Crosswhite of Spring Lake, Mrs. Lizzie Owen and Mrs. L. Keene of Lockney. One son T. S. Robbs of Nara Visa N. M., and nephew, Melton Robbs of Nara Visco, N. M.

L. L. L. CLUB ENTERTAINS HUSBANDS FRIDAY

Mrs. E. E. Dyer and Mrs. Arch Crager were joint hostesses to the L. L. L. Club members and their husbands Friday evening at 8 o'clock at the home of Mrs. Dyer.

Mrs. Olan Ridings won high score for the ladies and Mr. Ridings scored high for the men.

Lovely refreshments of ice cream and cake was served to the following members and guests:

Messrs and Mesdames, J. H. Hohlaus, Alec Norris, Olan Ridings, Buck Sams, Paul Shiek, and Bryan Wells; Dr. and Mrs. Greer and the hostess Mr. and Mrs. Dyer and Mr. and Mrs. Arch Crager.

EASTERN STAR MEETING

Regular meeting of the O. E. S. No. 437, Monday night Oct. 9, 1933.
ANNIE LOU PHENIS, Worthy, Matron

L. H. S. PUBLIC SPEAKING CLUB HOLDS FIRST MEETING

The L. H. S. Public Speaking Club held its first meeting Tuesday night at the High School building. After a heated discussion the new constitution was adopted. The purpose of the club is to help every student in Lockney High School who is interested in any phase of public speaking.

The officers for the club for this year are: President, Herman Thornton; Vice-President, Frankie Dodson; Secretary, Virginia Hohlaus; Treasurer, Estelle Hodel; and Reporter Patricia Patterson.

Following the meeting Tuesday evening, the Sponsors, Mrs. Roscoe Snyder, Mrs. O. E. Stevenson, and Bill Bobbitt surprised the members with cookies and punch.

RETURN FROM TRIP

Mrs. E. A. Cox and daughter, Bena, and son, Jessie, returned last Wednesday after spending about a week visiting at Waco and Dallas.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs,—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. Trial package, 10 cts. Family package, 35 cts. All dealers. (Adv.)

EUGENE HARRIS says:
RIGHT NOW you need LIFE INSURANCE in tune with the times, and we have a plan to fit every need and to fit every pocketbook.
He sells good old STATE RESERVE LIFE
THERE'S NONE BETTER Phone 71

For Pain Relief In Minutes

Demand And Get

GENUINE
BAYER
ASPIRIN



Because of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache: neuralgia, neuritis or rheumatic pain a few minutes after taking.

And they provide SAFE relief—for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Always look for the Bayer cross on every tablet as illustrated, above, and for the words GENUINE BAYER ASPIRIN on every bottle or package.

GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

FISK TIRES

LOOK AT THESE PRICES!

- 440-21 Rugby \$3.85
- 450-20 Rugby \$4.15
- 450-21 Rugby \$4.30
- 475-19 Rugby \$4.65
- 500-19 Rugby \$5.04

OZARK SERVICE STATION

Lockney, Texas

\$1,000 in Cash Prizes

For the best 15 word statement describing—"the feel of the New Ford V-8"

- \$500 1st Prize
- \$250 2nd Prize
- \$100 3rd Prize
- 10 Prizes \$10
- 10 Prizes \$5

You must drive the new Ford to be eligible to enter. Come in, drive the new Ford and get your entree blank. You must live in Texas or Oklahoma to enter. Contest closes Oct. 31, 1933.

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