## Lockney Business Co-operates

All-Day "Farmers Short Course" And Pienic To Be Held Here August 17th
$\qquad$
 ronts

# TEXACO SALT 

## Brings Out True Food Flavors

The human body DEMANDS an abundance of salt--Pure Salt. TEXACO, because of its mildness, permits the addition of more salt to your food without getting an overpowering salty taste.

# ASK YOUR GROCER FOR <br> TEXACO Finest Table Salt and "Taste The Difference" <br> <br> Lockney Cotton Oil Company <br> <br> Lockney Cotton Oil Company DISTRIBUTORS 

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Saturday Only-- You will receive One Free Round Package with each one purchased

## OF INTEREST TO WOMEN



AT style show Chicaico-white satin combined summer evening mode, as was seen by fashiors modeled in a style show in which several leading exclusive feu inine apparel shops participated.
with one gleaming Whith one gleaming, figure-fteting winte saun gown was worn a white fox
cape made of several rows of skins funning horizontally.
The jacket of another white satin
evening ensembie evening ensemble had white fox trim on the sheves, the long-haired fluffy
fur extending from the shouider line fur extending from the shouider line
to the cutf of the elbow sleeves. The jacket was collariess.
Another white satin outfit had a
finger tip length jacket with a white inger tip length jacket with a white tox collar. The gown with which it
was worn had a decided train, the was worn had a decided truin, the
back panel being about six inches longer then the rest of the hem.
The smartness and effectiveness of
white satin in combination with vividly colored accossories was shown with the white satin gown wis wit
with a Ittle red velvet cape that fust cov-
ered the shoulder blades, but it embodied the new upward flaring lin
predieted as smart, for Fall. The ca, minaret fashion.





## FLOYDADA

 STEAM LAUNDRYTwo Days A Week Service For Lockney cau va. a maker notra

7 Cents Per Pound For Rough Dry FAMILY FINISHED 10 Cents Per Pound ave your health by send-
ing you haundey to es

## We Need More Magazines For Our

## Free Magazine Library

We need a lot of good story magazines, more especially those that contain Western stories, also Movie magazines, Red Book, Mystery Stories, American, Good Housekeeping, and suchlike.

Have plenty of Ladies Home J
nál, Colliers, Saturday Evening Post, E ust now.

When you finish reading magazines fro Library please bring them bat have out about 150 magazines that should be back in the Library so others can secure them.

## This Library is Free---Use It!

## The Lockney Beacon

## The Lockney Beacon

Published Every Thursday
J. L. SUITS, Editor
JEANE SUITS, Local, Church and Society Editor
Entered April 14, 1902, as second class matter et the postoffiee at Leckney.
 will watch the turn of affairs in eh
oit industry with much interex. as w

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| :---: | :---: |
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| nit |  |
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the editer by A. J. Elackwell with the

WHAT WHISKEY DID FOR ME
Kind friends, 1 am ghad wo meet you
net
I stand betore you all,
A soldier who has served his tume
With old King Alcohol.
I stood by him throush thick and thin.
Until they called me sot.
And when for him I sold my coas,
This was the coat I got.
I fought for him. I bled for him,

As through the streets rid rave. This is the hat he gave.
As fine as byots coukd be;
My boots were of the neatest fil.
For him I gave away my boots.
My eyes were of the deppest blue,
Nor luster did they leck:
Nor luster did they heck:
But now, you see, they bot But now, you see, they bat
And one is also black.

DR. C. J. Mcollum CHIROPRACTOR
 skimming separator but it is best in
every way. It has ball bearings, protected against rust and every way. It has ball bearings, protected against rust and
corrosion, and is by far the easiest running separator
ever made.

## SEE End m

 BAKER MERCANTILE CO.
## Cheap Irrigation

A "poor manns garden irrigation
stem" which uses tin can pipe to dher tilibute the wast water from the weekly
wawhing to irrigate 73 feet of tomatoes , Hockley County tarner. He slashes the
bootoms of tin cans obtained at the city cump heap to make fianges that til to the mouth of the next cins of pipe thus made were laid
of 3 inches in the ground and th or 3 inches in the ground and th
water seeps through the foints for water seeps through un
bout 2 feet on each side. be removes the plpe. Mrs. shevenson and sons, Wood an


PLAINVIEW SANITARIUM \& CLINIC
Plainvie
Thoroughly equipped for the examination and treat ment of Medical and Surgical patients, including
Dental and Eye, Ear, Nose and Thront Department GLASSES FITTED



 Firestone High Speed Tires, fresh to see most was the Firestone
from the motds and bearing the Factory and Exhibition Buidding
Worlds Fair medallion. Manater

FULL STEAM AHEAD
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 make it more comfortable before winter. of all building materials. $S$

Sherwin-William
Devoe Paints


## ForSale

 ITWO ROW, AND ONETHREE ROW LISTER THREE ROW LISTER
PLANTER, USED, CHEAP Paint now, before the
price advances any more. price advances any more.
Also repair that house and

We have a complete line PWHHOEL LIMEPE CO.

Abstriet to dat eari)-morning Texaco Epsom Salt
tail, one may don rayon and leath
that have been treated with Texa Epsom Salt, at three meals which have
been prepared, seasoned, and made
more delicious by Texaco Finest Tabe
Sall go for an automoblle ride wie
Texico-Ebhyl Owoline which contins $\left|\begin{array}{l}\text { been prepared, seasoned, and made } \\ \text { more delicious by Texaco Finest Table } \\ \text { Sall . } \mathrm{go} \text { for an automoble ride wt } \\ \text { Texaco-Ethyl Gaoline which contains } \\ \text { Texaco Ethylene Dibromide over road }\end{array}\right|$ Texaco-Ethyl Gasoline which contains
Texaco Ethylene Dibromide, over road
ways dust prooted with Texaco Cal
cium Chloride

$\qquad$

Mr and Mrs. M. E. Hummand and
Mlises Thelma and Trene wiliums

$\square$




| WITHSTAND Road Shocks 58\% LONCFR |
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tavalto All FirstL Line, Stand.
ard Brand Tires in Quality Construction and Appear-


TEXACO
FIRE CHIEF GASOLINE

## With The Churches



Rural



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Whithock were guests of Mrr, and Mra

##  




Sme Sunday were Mr. Weaver mat-

 Nury all of Lockney, Mr and Mre and daushter of Ployddads. and






Smiles and Chuckles

around stamming my loots. whein
around stamming my loots. wheinNatire -They must be improwing
At the tamers wish hey could
$\qquad$
The Fires of Industry and the Sinews of Commercebuilding itself new lines, laying new connectionmill be different, will demand wider experience of
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Lockney, Texas

