## The Lockney Beacon

Mass IMeeting Called For Friday Night
$\qquad$


## 

Man Dies Suddenly Healltcade to BeginLockney Boy Made

Manager "Prairie"



## "Rationalization"

IN Germany the term "rationalization" is used generally to include the subjects of standardization simplification and scientific management. The United States is yeferred to as "the country of rational ization.

Undoubtedy the electrical industry is and has been the leader in "rationalization," because-

It has standardized lamps, appliances, wiring and current volagee

Ht has simplifed methoosto of wee by the fick or
tum of a wisch or the presting of butuon.
It stientifice manasement has extended tervice to morct than 20 million homea, has furrihiched light powere and confort top pracicially every Community in the country, nend has electrified 65 per cent of all manufacturing.

Electric serice has made posibile the "rational ivation" of produtation and distribution in othere in. duatries

Wo can lead you to beterer wee of the serice we make available, in your home, offec, toter or factory.

## Texas Utilities Co.



FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION INSURANCE BONDS AND RENTAL PROPERTY FARM AND CITY LOANS FRANK PERKINS

Over 1st National Bank

## THANKS

## vest just closing, and assure them of our appreciation

 and endeavor to give all times the very best of We and the very best pricesthe usiness day the week to take care of your bus ness and give you such information concerning mar kets as we might have that will be of benefit to the producer.We are constantly in the market for your grain,
feed crops, feed crops, etc., and have Coal and Feeds to sell. We will appreciate you visiting or calling us on the Phone when you want to sell your products, or care to buy COME
SOUTH PLANS GRAN COOMPANY
Phone 23

PERSONAL MENTION

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## SPECIALS

Friday and Saturday
Blue \& White China 25c
Oats, package

| Oats, package | 25c |
| :--- | :--- |
| Tall Red \& White |  |
| Siced or Y. C., can | 10 C |

## TAYLOR'S Grocery \& Market

The Shopping Center of Lockney

FOODS THAT PLEASE AS WELL AS SAVE SPECLILS FOR FRIDAY AND SATURDAY sugar

5 APRICOTS
 37c
 SOAP

| SPUDS |  | 21 c |
| :---: | :---: | :---: |
| meal | $\substack{\text { Everiut } \\ 20 \\ \text { Pounds }}$ | 37c |
| SYRUP | Koo koo | 53c |
| PluMS |  | 47c |
| COFFEE |  | 21c |


| Sor |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

RICE CRISPIES $\underset{\substack{\text { Frechand Crisp } \\ \text { 2For }}}{ }$ 19c

ICE CREAM POWDERS 2 For 17c

| COMPOUND | ${ }_{\substack{8 \mathrm{ll} \\ 41 \mathrm{l}}}$ |  |
| :---: | :---: | :---: |
| ORANGES | puliof duce | 23 c |
| bananas | Dozen | 19c |
| PEACHES |  | ${ }_{\text {silice }}$ |
| bacon | ${ }_{\text {dry salt }}^{\text {dend }}$ | 12c |
| CHEESE | No. 1 Rroonfeld | 18 c |
| WATERMELLON | Parker County | 33 | Special Prices on All Stakes and Beef Roasts

MEET ME AT TAYLOR'S

