## The Lockney Beacon





## DR. C. J. McCOLLUM CHIROPRACTOR



Elye Fiarkury Z尹aran Entered April 14th, 1902, as socend
elosen mail matter at the Post Offices at
Loekney, Texas, by set of Congress
March 3 rd, 1879 .


more personal way to correspond-by long distance telephone. It's very inexpensive.
$\qquad$

 mot hion ine now on mix


 be willing to vote a tax that will take istricts.
One thing that they would like ee now, is the men in power in the
ounty and distriet offices, make an attempt to bring down their runnin ance with the prices that products and
labor are being cut in other lines. The people at this time have a burden to
bear that is just about got them $=$
$\qquad$
they believ
consideratio
$\qquad$
FR FROM THE CAM $\overline{\text { regular }}$ Girls met met the home
Ridings, their guardia Ridings, their guardian,
ho had, not chosen their
mbols did so, and wobls did so, and the
weaving and beginning
nds did the. nds did th
$\qquad$


You can
NAME your price and still decide: I will buy only at the leading make of tire" (1) 1 D In every price range Goodyear offers greatest value .... because Goodyea other company. "And we can prove Goodyear superiority before you new Goodyears.... get our proposition on the type
30x3 1-2 Oversize Cords
Only
$29 \times 4.40$ Balloons
Only
$29 \times 4.50$ Balloons
Only
$28 \times 4.75$ Balloons
Only
$29 \times 5.00$ Balloons
Only
30x3 1-2 Regulars
Only
30x4.55 Balloons
Only

An Editor's View
ON

## "BIG BUSINESS"

$$
\begin{aligned}
& \begin{array}{l}
\text { Denunciations of the ELECTRICAL industry on the } \\
\text { Tround that it is "big busineses" need not cause much }
\end{array}
\end{aligned}
$$

Thitry years ago the conummer bought electricity
was uncertain in the extreme. and when the plant
$\begin{aligned} & \text { shut down every now and then for a day or so it was } \\ & \text { considered inevitable. Farm and railroad electrifi- }\end{aligned}$
cation, like electric laborsaving devices, were un-
Now, for a fraction of the pride then charged, we
Tet the hightest possible standards of eletrie service.
$\begin{aligned} & \text { Even short internptions of service are rare, because } \\ & \text { the modern utility has tremendous resources with }\end{aligned}$
numerous sources of power, and serves many com-
munitiex We have as many labor saving devices
$\begin{aligned} & \text { as we like and they cost next to nothing to operate: } \\ & \text { Also the ind }\end{aligned}$
Aleation projects that are bringing, at a reasonable
sst, the blessings of power to thousands of fagmers.


- Lockney Beacon


Why Corona is the CHAMPION PORTABLE of the World


C $\qquad$
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LOCKNEY BEACON

 AND COMPENSATION
INSURANCE
bonds and rental property
FARM AND CITY LOANS
FRANK PERKINS
Telephone No. 185 Over 1st National Bank Lockney, Texas


Two Meals Day Best For Stomeh Trouble

How 1 Woman Lost 20 Pounds of Fat


## R[GETY WIGET]

HOME OWNED INSTITUTION
FRIDAY AND SATURDAY

## 




## FREE GROCERIES <br> Taylor's Grocery \& Market

THE SHOPPING CENTER OF LOCKNEY-FOODS THAT PLEASE
AS WELL AS SAVE
SPECIALS FRIDAY AND SATURDAY
Register Friday and Saturday and guess at the number of Beans contained in the jar and the person guessing the number or nearest to same will be givequally. Winner will be announced promptly at 8 o'clock Saturday night.
SUGAR ${ }^{10 \mathrm{Pem}}$
Can ber 50c


