THE LOCKNEY BEACON

The Gateway to the Magic Plateau




GUNTY LIRIEFS

## AIKEN

## We Will Have

ONE OF THE NEW FORD TRUCKS WITH GRAIN SIDES ON DISPLAY AT-

OZARK FILLING STATION Lockney, texas

SATURDAY, MAYY 23rd
we invite you to inspect and see the BARKFR BROS. floydada, texas



Why Corona is the CHAMPION PORTABLE of the World


Coro

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$\qquad$
Lochney Beacon


MOHAIR GOES INTO AUTOMOBHES



## CURIOSITY

has saved man money on his shoe bill, because curiosity brought him in to see what all the hurrah concerning Wolverine Shoes was about, and we sold him a pair of them before he went out. Please remember this: The very curiosity that bring people in would be our undoing if the Wolverine Shoes didn't deliver the wear Wolverines failing to deliver. Accurate card records show that Wolverines will wear from three to five times as long as the best line of shoes we ever handled. The prices are dow
$\mathbf{\$ 2 . 9 5}$ to $\$ 4.85$

## STUBES



Low Excursion Fares
ALL POINTS IN TEXAS AND LOUISIANA Cotton Festival, Houston, Texas, May 21-22-23
safe
TRAVEL BY TRAIN
ECONOMICAL COMFORTABLE

| K. L. Canning, agent FORT WORTH \& DENVER CTTY RALLWAY the wichita valley rallway |  |
| :---: | :---: |
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| The Woven |
| :---: |
| SANDAL |
| Strikes New Beauty |
| \$3.95 \$4.95 |
| SAD |



## Nociely



THE LOCKNEY BEACON








Winfred Fower of Canyon spent the Foster
week-end here with homefolk
Miss


## The Wise 'Hostess Serves

 But One Course at Parties $\mathbf{W}_{\text {HEN }}^{\text {Hen en entertain, deciding }}$ the ment for the party





FRIDAY AND SATURDAY SPECIALS $\$ 1.55$
90 c
$\$ 1.45$
$\$ 1.50$ $\$ 1.45$
$\$ 1.50$
$\$ 2.25$ I STILL HAVE PLENTY FIELD SEED FOR $8 A L E$
H.P.COLEMANPRODUCE
 Floods
LAMD Your Home with Sunshine.


BAEER MERCANTILE COWPANY OCKNEY TEXAS GOODS LOCKNEY, TEXAS

## COUNTY KRIIRS

PLEASANT VALLEY

## Marie Tomlin



RETURNS HER
PERSONAL
Representative
TO OUR STORE
MiSS OLLIE LEWIS
AT THE STEWART DRUG COMPANY MONDAY, MAY 25th TO SATURDAY, MAY 30th $\begin{array}{cc}\text { OLR THRD MARIE } & \text { SHE BRINGS WITH HER } \\ \text { TOMLIN EDUCATONAL. } & \text { THE LATEST } \\ \text { BEATY WEEK } \\ \text { DIRECTED BY } & \text { METHODS ON BETER } \\ \text { SKIN CARE }\end{array}$ SKIN CARE
ASTAUGHT
MARE TOM Will advise on Better Skin Care the Art of Make up and Simple Health Problems Extending to the Women a Most Cordial Invitation MARIE TOMLIN FAMOUS SKIN PURGE FACIAL IN A BOOTH-STRICTLY PRIVATE This Specialist will set aside one hour of undivided attention for any
woman that makes an appointment. She will make a complote skin
wnalyit of your analysis of your particular type of skn and give to you one of MARIE
ToMLIN's FAMOUS SKIN PUBGE FACIALS. Teaching you how
to care for your skin in the scientific way. No obligation. We urge that you phome early to make sure of an appoint ment
limited number of facials ean be given on this demonstration.


CEDAR
LOCKNEY BEACON

 honeysuckle, purple wisteria and
den bell, sweet willim and grass
k plants 25 cents per dozen or seed
00 worth for only 10 . Gladilious
ieight varieties cannas, Iris and 00 worth for only 10 e . Gladilious
1 eight vareties cannas, Iris and
er lilte plants $\$ 1.00$ per dozen.
ihlias $\$ 1.00$ and $\$ 2.0$ values for 750 Thlias $\$ 1.00$ and $\$ 2.00$ values for 75 c
her dathes 40 varieties, 15 c and
FREE with all orders, tarkspur


$\qquad$

 rists return money if it fails.-
Stewart Drug Company.
DR. C. J. McCOLLUM CHIROPRACTOR
Jimmie's Shining Parlor

Farm Loans Coronatyped Letters are Good Form


## W. R. CHILDERS

Electric and Acetylene WELDING
blocks and heads welded.
Road Service any where any time
Dise rolling, general blacksmithing
Graves Blacksmith Shop LOCKNEY BEACON
 have you discovered how surprisingly telephoning costs?

Every Appetite Responds to Attractive Sandwiches

$\mathrm{R}^{\text {an }}$



Lockney Beacon

## zellodys FRIDAY \& SATURDAY zBic dars

ladies dresses $\$ 4.49$
FAST COLOR PRITS 10c

SHOE POLISH
$5 c$
MEN's OXFORDS $\$ 1.98$
$\$ 6.00$ Values

## ladife novelity shoes

150 Pair to choose from. High, Medium and Low Heels, in Blacks, Blonds. Straps, Pumps and Ties-

98c
LaDIES SPRING AND SIM. MER HATS $\$ 1.49$
children's sox 5c
men's and boys DRESS SHIRTS 69 c

Above we are listing just a few of the many Bargains to be found in our stores. It will pay you to visit our Stores, and see the many items we are offering at REALBARGAINS.


FRIDAY AND SATURDAY


Maryian Woman
Happy NowLOSES 55 LBS.
 but firm in the belief that the plight could wait at least two months to get
of the oil industry makes one inevi- a reconsideration of them, since the
table. But the special session they
faver
bienium for which they appropriate
$\qquad$


