







# 5c Sale of School Supplies

We have a number of items in school supplies that we are going to offer at bargain prices in a 5c Sale for the next two weeks, or until our present stock is exhausted. Read over the list:

- 5c PENCILS 2 for
- REINFORCEMENTS, 100 to box regular 10c NOW
- 10c TABLETS Each
- 10c COLORIT CRAYONS Only
- COLORED PENCILS, 6 in box, regular 10c box, now
- MEMO BOOKS Each
- Paper Clips, 100 to box, regular 10c box, now
- RUBBER ERASERS, regular 5c, Now 2 for
- THUMB TACKS, regular 10c now

5c  
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5c

### OTHER ITEMS REDUCED

- WESTAB CONSTRUCTION PAPER, Regular 10c packages 2 for 15c
- MASTERPIECE CONSTRUCTION PAPER Regular 20c Package 2 for 25c
- CARTER OR WATERMAN BLUE-BLACK INK, regular 15c size 10c
- 20c CRAYOLAS, 16 colors in box Only 10c
- CEDAR PENCILS Each 1c

We also have a supply of Blank Index Tabs, Theme Envelopes, Pen Stacks, Box Paper, and many other items, all priced right for quick sale.

LOCKNEY BEACON SPECIAL THEME PAPER A better paper, 40 sheets to package, we are now selling at 4 packages for 25c

## Beacon Office

### CHURCHES

#### Methodist Church

Sunday school at 9:45 a. m. At the eleven o'clock hour we will have church conference. The program will be as follows:  
"The Kind of a Revival I Would Love to See in Our Church, and What I As a Sunday School Superintendent Can Do to Bring It About."—Roy

#### Patterson.

"The Kind of a Revival I Am Anxious for As a Steward and What I Can Do to Assist.—Brother Crager.  
"The Kind of a Revival I want and What I as District Steward Am Willing to Do to Bring It to Pass."—Jake Griffith.  
"The Kind of a Revival We Young People Want and to What Extent We Can Be Depended Upon to Make It a Success."—Clifford Reasonover.  
"The Kind of a Revival I As a Business Man Would Love to See and What I Am Willing to Do to See

That We Have It."—Reuben McGilvary.

"The Kind of a Revival I Would Love to See and What I As a Sunday School Teacher Can Do to Bring It About."—Pauline Shelton.

"The Kind of a Revival the Mothers Would Love to See and What We Are Willing to Do in Order to See Such a Revival."—Mrs. Jake Griffith.

Other laymen come prepared to talk upon the subject of revivals. At the close of the service we have the sacrament of the Lord's Supper.

Bro. Beavers will preach at the evening hour and hold our second quarterly conference at the close of the service. At this meeting he will expect a report from the president of the Missionary society and the president of each of the leagues, and from the Charge Lay Leader.

We extend a welcome to all to attend these services.  
H. W. HANKS, Pastor.

#### Baptist Church

Wayland College Volunteer Band will be with the Baptist church here Saturday evening at eight o'clock, Sunday morning at eleven o'clock, also Sunday afternoon at 2:30 p. m.

Everybody is invited to attend these services. An interesting program will be rendered each service.

Sunday school, B. Y. P. U. and the evening service will be held as usual. The pastor will preach Sunday evening on the subject of "The Unfinished Task."

Goals for Sunday: 200 on time in Sunday school, 100 on time in B. Y. P. U.'s. If you are not attending Sunday school elsewhere, we invite you to come with us, in the study of the Bible.—Pastor.

#### B. Y. P. U. Program

Subject—"Missionary Opportunities at Home."  
Scripture Reading—Romans 10:1-15.—Chester Mitchell.

Introduction—Leroy Smith.  
The Jews  
(1) The People—Mrs. Cypert.  
(2) The Missionary—Aucley Kunkel.

(3) The Work—John Palmer.  
(4) Our Part—Andrew Moore.  
(5) Poem, "The Jew."—Elmer Orr.

The Negroes:  
(1) The People—Mrs. Paul Box.  
(2) The Problem—Bena Cox.  
(3) What Can B. Y. P. U. Members Do?—R. C. Mitchell.  
The Mountain People:  
(1) A Glimpse of Mountain Life.—W. C. Hubbard.  
(2) The Schools—Johnnie Moore.  
The Indians—Robert Lee Smith.

### Smith's Hatchery BABY CHICKS

Sixteen Cents per lb. for your Hens Friday and Saturday

The Produce man will pay 14 cents per pound. SMITH'S HATCHERY will pay the 2 cents Extra per pound, if you place your order for CHICKS Friday or Saturday of this week.

Bring us your weights when selling your hens.

Remember we sell America's Best Poultry Feed—PURINA. We handle a full line of Standard Poultry Supplies, Feeders, Lice Powder, Killomite, B. K. Oyster Shell, Hen's Teeth and Charcoal.

100 lbs. of Sweet Purina Cow Feed for—

\$1.60

Smith's Hatchery  
P. O. Box 277 Phone 74  
LOCKNEY, TEXAS

#### Conclusion—Mrs. Box.

B. Y. P. U. Social  
The members of the B. Y. P. U. attended a "kid" party last Thursday night at the home of Miss Lena Moore.

Everyone had lots of fun playing "jacks" and "marbles" and many other games.

Refreshments were served to the following: Misses Thelma Good, Bena Cox, Clara Gunn, Irene Thompson, Grace Harper, Rosetta Good, Estelle Byars, Vaud Weaver, Margie Hudson, Thelma Smith, Johnny and Lena Moore; Messrs. David Hamilton, R. C. Mitchell, Ferrell Dobbs, Chester Mitchell, Elmer Orr, Glenn Carroll, Aucley and Elzey Kunkel, Andy Moore, Robert and Leroy Smith, and Mr. and Mrs. Shirey.

Several of the members were absent and were missed very much. We

## New Dishes to Relieve The Monotony of Meals



By JOSEPHINE B. GIBSON  
Director, Home Economics Dept.,  
H. J. Heinz Company.

SOMETIMES we hesitate to try a new dish because we are afraid it will not appeal to the rest of the family, and we go on cooking the old standbys until our meals fall into a rut. This is foolish, because there are many hundreds of excellent recipes for dishes so good that very few people could help liking them. And by using a wide variety of recipes we not only relieve the monotony of our meals for those who must eat them, but also help keep up our own interest in cooking the regular three meals a day.

These recipes are all so good that you will want to use one of them every day until you have tried the entire list, I am sure:

**Stuffed Ham Roll:**—1 slice ham about 1/2 inch thick, 1 cup bread crumbs, a few grains of pepper, 1/2 teaspoon Prepared Mustard, 1 medium size can Cream of Tomato Soup, 1 tablespoon chopped onion, and 1 teaspoon Worcestershire Sauce. Soak ham in water if salty. Make a dressing of crumbs, with enough liquid to moisten. Cover slice of ham with dressing, roll up like a jelly roll, and tie firmly. Put in roasting pan or casserole, cover with Cream of Tomato Soup, and surround with 1 cup par-boiled carrots. Cook until carrots and meat are tender.

**Round steak,** cut thick, 1/2 cup flour, salt and pepper, 1/2 green pepper chopped fine, 2 cups boiling water, or 1/2 cups water and 1/2 cup Tomato Ketchup. Mix the salt and pepper with the flour and pound into the meat. Brown the meat in a skillet, then add the onion, green pepper, boiling water and tomato. Cover closely and simmer slowly until done. This may be cooked in a casserole in the oven, or in a skillet on the stove.

**Baked Cottage Ham:**—1 cottage ham, 1 dozen whole cloves, 1/2 cup granulated sugar, 1 table-

spoon Pure Vinegar, 1 teaspoon Prepared Mustard, bread crumbs and a few tablespoons water. Soak ham over night in water. Pour this water off, and cover the ham with cold water. Bring to boiling point slowly, and simmer until ham is tender. Allow to cool in the liquid in which it has boiled. Then remove excess fat and any tough skin, and stick cloves in one side. Make a syrup of sugar, mustard, vinegar, and a small amount of water and pour over the ham. Cover one side with bread crumbs and bake until delicately brown, basting occasionally with the syrup.

**Beefsteak Pie:**—Steak or roast beef cut into 1 inch cubes, 1 onion, 1/2 cup Tomato Ketchup, 1 teaspoon Beefsteak Sauce, a small amount of flour and water, salt and pepper, and 4 medium size potatoes. Cover cubes of steak with boiling water, add onion, Tomato Ketchup, and Beefsteak Sauce. Cook slowly for thirty minutes. Remove onion, thicken gravy with a small amount of flour and water, and add salt and pepper to taste. Add potatoes, which have been cut into 1/2 inch slices and parboiled in boiling salted water for eight minutes. Put into a buttered baking dish, cool slightly, and cover with baking powder biscuit dough or pie crust. Bake in a hot oven for twenty minutes and serve with Tomato Ketchup.

**Fish Fillets with Tomato and Olive Sauce:**—6 individual fish fillets, 1/3 cup crushed Rice Flakes, 4 tablespoons butter or Pure Spanish Olive Oil, and 1 beaten egg. Dip fillets in beaten egg, then in crushed Rice Flakes. Sauté in fat until tender and a golden brown. Serve with:

**Tomato Sauce:**—2 table-  
spoons butter, 1 small onion, 2 tablespoons flour, 1 small can Cream of Tomato Soup, 1 small bottle Spanish Olives (chopped), and 1/4 teaspoon salt. Melt butter, and add finely chopped onion. Cook until onions are tender, then add flour and stir until smooth. Add Tomato Soup, chopped Olives, and salt, stirring until well blended and hot.

# BIG AUCTION SALE

## of Shelf Hardware and Furniture

Beginning Friday, 1:30  
Sales will be held Saturday at 1:30 and 7:30 P.M. Monday and Tuesday 1:30 P.M.

The Place to Buy at Your Own Price  
Crager Hardware and Furniture Co.  
Bankrupt Stock.

Free Merchandise Given Away During the Sales

L. R. BAIN, TRUSTEE  
John McDonald, Auctioneer

hope to see them and others that sided over a very short business meeting.

Senior Epworth League  
March 29, 1931  
"The Principles of Jesus Applied to Ordinary Family and Social Contacts."

Leader—Mildred Thomas.  
Song 155.  
Song 178.

Silent prayer, during which "Have Thine Own Way Lord" is played acoustically, closed by a Leaguer.

Scripture Readings.  
"Brotherhood of Man."—Mr. R. E. Patterson.

"Supremacy of Spiritual Values."—Mattie Belle Wofford.

Reading—Elaine Arceneaux.  
"Sacredness of Life and Personality."—Willot Cox.  
Song 243.

Announcements.  
Benediction.

Business and Social Meeting  
Baptist W. M. S.

Mrs. W. D. Biggers and Mrs. J. B. Harper were joint hostesses Monday afternoon to members of the Baptist W. M. S. at the home of Mrs. Biggers.

Mrs. Suits very interestingly conducted the devotional on "Love."

We were favored with a trio by Mrs. Shirey, Mrs. Bourns, and Mrs. Suits, after which the president pre-

sents were served by the hostess.

## Visit

# Baker, Hanna & Company's Pre-Easter Sale

We are giving a Special Discount on all merchandise for 10 days. Big Stock of High Grade Merchandise selling away down.

Baker, Hanna & Co.  
FLOYDADA, TEXAS

# Cotton Seed

BEST OPPORTUNITY TO IMPROVE QUALITY OF OUR COTTON EVER OFFERED AT ROCK BOTTOM PRICES

Can furnish Pedigreed Mebane, absolutely pure at—  
**\$1.00**

Per Bushel. See samples at Arthur Roberson's Feed Store.

Any State Certified Seed grown by any member of the Certified Breeders Association of Texas, at \$1.35 per bushel, delivered in any amount from 6 bushels up. Any variety desired: Mebane, Kasch, Acala, or whatever is wanted.

Can furnish considerable quantity of Good Kasch Seed on attractive offer.

SEE US BEFORE YOU BUY

## Patterson & Thornton



Coronated Letters are Good Form

No longer is an apology expected for a typewritten letter to a friend. On the contrary, most of us have to apologize when we write in longhand.

Love letters are the only ones that people are willing to take the time to decipher. All others should be coronatyped. And if more love letters were coronatyped, there might be fewer breach of promise suits.

LOCKNEY BEACON

MRS. E. R. MAYS DIES IN ARKANSAS

Mrs. E. R. Mays, age 29 years, 3 months and 21 days, died at her home in Pollard, Ark., of the effects of pneumonia, Sunday, March 22. Mrs. Mays was born in Piggott, Arkansas, on Dec. 24th, 1901. She is

survived by her husband and three children; her mother, Mrs. I. A. E. Box, of Lockney; two brothers, Herbert Seal, of Greenway, Ark., and Orvis Seal, of Marlinton, Texas, and three sisters, Mrs. A. H. Edwards, of Piggott, Ark., Mrs. Paul Box of Lockney, and Opal Seal of Lockney. She made a profession of christianity at an early age and was a faithful member of the Baptist church until death.

Mrs. I. A. E. Box left here Saturday for the bedside of her daughter, arriving there a few hours before her death. Funeral services were held in Pollard, Ark., on Monday afternoon.

Hi-League Program for Sunday, March 29th

"The Principles of Jesus Applied to Ordinary Family and Social Contacts."

Leader—Mary Ganelle Thomas. 1 Sam., 25:10-17; 1 Peter 5:5.

Song. Discussion by leader. "Brotherhood of Man."—Wilma Cooper.

"Supremacy of Spiritual Values."—Glendon Reamover.

"Sacredness of Life and Personality."—Jessie Wofford.

"Is the Time Approaching?" poem. Frankie Dodson.

Song. Benediction.

Melba Club Meeting

Wednesday, March 18, the Melba Club had their regular meeting in the sewing laboratory. The minutes of the previous meeting were read by the secretary. After a short business meeting a program was given on "Choices" the present day girl has to make.

Club Song—By group. "Choice of Movies."—Mary Leda McAdams.

"Choice of Books."—Rexine Sams. "Choice of Sports and Recreations" Ray Hays.

"Choice of Vacation."—Lucille Quisenberry.

The following were the declamations given:

"Abraham Lincoln."—Louise Arceneux.

"The Constitution."—Opal Floyd. "The Book of Books."—Ray Hays. A review of the program of the Home Economic Club meetings that was held in Plainview was given by Juanita Dugley. We adjourned at 3:45 to meet again in two weeks.—Reporter.

Grammar School P. T. A.

At the last meeting of the Grammar School P. T. A. Mrs. Hugh Trussell gave a very interesting paper on "What Are the Laws in Our State That Protect Childhood and Youth." The next meeting will be the 1st Thursday in April, and the following papers will be given: "Recreation Hours Shared By the Family."—Mrs. Arceneux. "Organized Play In the School."—Mrs. Wall.

The election of officers will be held after the meeting.

In behalf of the Federated Club we wish to thank Mr. Conde Davis for moving the piano without charge, and also Piggly Wiggly for donating coffee.

Miller-Cook

Mr. James Miller and Miss Elvie Cook, both of this city, were married in Frederick, Oklahoma, on Monday, March 16th, Justice of the Peace, John C. Curtis, performing the ceremony. They spent several days in Oklahoma City, returning to Lockney Sunday, March 22.

Mrs. Miller is the daughter of Mr. H. Cook of this city, and Mr. Miller is the son of Mr. and Mrs. Judson Miller of near Lockney. Both these young people are very prominent among the younger set of this community, and have been members of the Lockney High School. They will make their home here. They have a host of friends who wish them a happy and prosperous wedded life.

Mr. and Mrs. Doyle Greer and Wayne Greer of Lubbock, spent the week-end here with their parents, Dr. and Mrs. N. E. Greer.

T. H. Stewart Jr., who attends school at Lubbock, spent the week-end here with his parents, Mr. and Mrs. T. H. Stewart.

Mrs. D. E. Cox and son, Howard, have returned from a trip to the Temple Sanitarium, where they went last week for Howard to go through the clinic.

Miss Ireen Lang of Kress is spending several days here visiting with friends. She formally lived here.

Rev. H. W. Hanks visited in Sweetwater Friday of last week.

Texas in 1930, despite curtailed production and reduced prices of its principal products, led the states of the Union in value of agricultural products. California was second, Iowa third.

HEAL THOSE SORE GUMS

Even after pyorrhea has affected your stomachs kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails.—Stewart Drug Co.

Stomach Troubles Headache and Dizziness

If your stomach is sick, you are sick all over. If you can't digest your food, you lose strength, get nervous and feel as tired when you get up as when you went to bed.

For 10 years Tanlac has restored to health and activity many thousands who suffered just as you do.

Mr. Daniel Vinciguerra, of 6200 Stiles St., Philadelphia, Pa., says: "I have not had a dizzy spell or a headache since taking Tanlac. My nerves are in better shape and I can enjoy a good night's sleep."

Let Tanlac help you too. It corrects the most obstinate digestive troubles—relieves gas, pains in the stomach and bowels, restores appetite, vigor and sound sleep.

Tanlac is made of roots, barks and herbs. Costs less than 2 cents a dose. Get a bottle from your druggist today. Your money back if it doesn't help you.

between "hello" and "good-bye" There is more satisfaction, more friendliness, and a closer, more personal contact in talking with out-of-town friends by telephone than in any other means of communication. Try it—today.

Advertisement for 'BUSINESS is making a Comeback. GET YOUR SHARE!' featuring '1931' and 'USE ZUCKERMAN SERVICE'. It includes the text 'Cuts and Sales Ideas FREE AT LOCKNEY BEACON'.

Rev. Marvin Brotherton of Silverton preached at the Methodist church in Lockney Sunday morning.

Mr. and Mrs. Alvin Nichols of Plainview spent Sunday in Lockney with Mrs. Nichols' parents, Mr. and Mrs. E. C. Cox.

EPWORTH LEAGUE GIVES PROGRAM SUNDAY NIGHT

In the absence of the pastor, Rev. H. W. Hanks, who was holding a revival at Silverton, the Epworth League, assisted by Sunday School Superintendent, R. E. Patterson, and Miss Lillian Hoeflein and her high school

orchestra, rendered a nice program at the evening hour, celebrating the league anniversary. A good crowd was present and the program was very enjoyable and instructive.

EMPLOYEE OF AMARILLO BANK SHOT TO DEATH

Amarillo, March 23.—Emmet A. Ballard, 25, bank employe here, was found shot to death early today. A pistol was found by his side. He had been dead several hours. A verdict of suicide was given by the coroner.

Friends said he had been despondent.

Advertisement for Mohair featuring 'FURNITURE CHANGES KEEP MOHAIR IN VOGUE' and 'SOME FACTORS IN MOHAIR'S PERMANENT POPULARITY'. It lists benefits like 'LONG WEARING', 'COMFORTABLE', 'EASY TO CLEAN', and 'MOTH-PROOF'.

U. S. LEADER IN MOHAIR INDUSTRY

First Coats Brought Here in '49; 17 Million Pounds Clipped Yearly.

STYLES may come and styles may go, in furniture as in everything else, but one kind of upholstery—mohair velvet—remains in constant popularity ever since the invention of power machinery put it within the reach of everyday folk, and not just of kings and nobles, as in previous centuries.

The demand for furniture covered with fabric made from the fleece of the angora goat has increased steadily until now the United States leads the world in angora goat raising and consequently in the production of mohair materials.

Its great durability is undoubtedly the chief reason why mohair velvet is an upholstery perennial. Not even the beauty and luster of its soft texture would suffice to win the housewife's repeated approval if mohair velvet, or velmo as it is often called did not surpass all other materials in wearing quality. This is partly because the mohair itself is the longest wearing animal fiber known and partly because it is a pile fabric, with the wear coming on the ends of the fiber instead of along the sides. As high as 40,000 of these sturdy fibers are found to the square inch of mohair velvet.

Some knowledge of the physical structure and chemical composition of the mohair fiber is necessary to understand why it makes a superior upholstery fabric. Seen under a microscope, the mohair fiber is smooth and shiny, with fewer scales or serrations than on the wool fiber. This means that it does not attract dirt so quickly, that dust tends to slide off the smooth hairs and that actual dirt is easily removed with a swift brushing or with soap and water if necessary, without affecting the color.

Then, too, mohair takes a fast, and strong dye, so that the effects of sun and strong light need not be feared. Like all animal fibers, mohair is normally attractive to the pestiferous house moth, but now science has perfected a means of effectually and permanently mothproofing mohair velvet.

It has been noticed that moths will actually die in preference to attacking the fabric. When one considers the tremendous amount of damage done annually by this innocent looking little insect, it is obvious that for this feature alone mohair recommends itself as the ideal fabric for fine furniture.

But though mohair velvet remains popular season after season, its colors, patterns, and weaves change with the current fashion. Beautiful solid colors, or two-tone weaves, period designs, modernistic effects or conventional patterns may all be had in mohair velvet. Sometimes the pile is cut to form the pattern, the remaining pile being stamped with a floral or other design. In other places, the pattern is formed by cutting certain of the loops and the fabric is then called frieze. If the uncut portion predominates, it is called friezeette. Then again, the material may be hand-blocked in striking designs or woven on a jacquard loom with various colored mohair yarns.

Serve Mankind in Innumerable Ways

WAY back in Old Testament times, when a day of atonement was at hand, the sins of the people were symbolically placed on the head of a goat which was then allowed to escape into the wilderness; hence the word scapegoat, or blame-bearer, which has come down through the ages.

No longer made to endure this, the goat is, however, still serving mankind in a variety of other ways, especially the angora or mohair goat as it is called from its fleece. All the time they are doing this, they are also growing a wonderful fleece of long, silky, white mohair which is clipped once or twice a year and sent to the mills for manufacturing into fabrics.

The pile material resulting, known as velmo or mohair velvet, is in great demand as upholstery for automobiles, trains, busses and airplanes as well as for the furniture in the home, because it will wear practically forever, and is as easy to keep clean as it is beautiful to look at. It is one of the most satisfactory fibers known for dyeing. Mohair, unlike wool, cannot be felted, but is permanently resilient and springy and therefore cool and comfortable as a seat fabric.

"The Jazz King" Wears His Crown In A New Role

Advertisement for Paul Whiteman featuring a portrait of him and the text 'The Jazz King Wears His Crown In A New Role'. It includes the names of his hits: 'IT HAPPENED IN MONTEREY' and 'RAGAMUFFIN ROMEO'.

Paul Whiteman Invades Sound Pictures with "The King of Jazz"

New York City.—A very modern song hit indeed is "Ragamuffin Romeo," composed by Mabel Wayne for the sound revue King of Jazz. John Murray Anderson, director, ordered the song by telegraph from Hollywood. Miss Wayne in New York sang her first version over long distance telephone and it was immediately accepted.

The revue featuring Paul Whiteman, will mark an epoch in motion picture productions. To begin with, it is the first picture in which the talent has been entirely recruited from the professional stage. Heretofore, motion picture stars have been the chief actors with a few stage celebrities thrown in for good measure. In the King of Jazz, everybody concerned, from performer to Anderson himself, are famous Broadway names.

Advertisement for 'EASTER FOOTWEAR' featuring a large illustration of a shoe and the text 'EASTER FOOTWEAR'.

A Comprehensive Collection of the Very Newest Modes

With Easter just around the corner, your thoughts naturally turn to your footwear wardrobe. Our complete, newly arrived collection features the smartest in leathers, trims and details.

\$4.45, \$5.45 and Up Some at \$3.95

In colors to harmonize with every costume of day and evening.

BAKER MERCANTILE CO. THE STORE WITH THE GOODS





BUSINESS AND PROFESSIONAL WOMEN'S CLUB MET IN PLAINVIEW MARCH 21 AND 22

The Annual Conference of Business and Professional Women's Clubs of Panhandle District No. 1 of Texas met in Plainview March 21 and 22nd with thirteen clubs represented.

ness and Professional Women's Clubs' Contribution to Women." Mrs. Hester's talk was filled with worthwhile thoughts and was very impressive.

needs of the community and town. Many of the reports included a review of the ways in which members of the clubs have helped to aid unemployment, to furnish food and clothing to the needy and in placing children in school.

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES

SATURDAY ONLY

- 48 Lbs. Everlite FLOUR \$1.25
48 Lbs. Gold Crown FLOUR \$1.15
Kelloggs, 3 for SHREDDED BISCUIT 29c
Small White Swan Oats With Each 3 lb. White Swan Coffee \$1.23
Q. Q. Brand Macaroni or Spaghetti Each 5c
10c Box Palm Olive Beads Free With 3 bars PALMOLIVE SOAP 23c
Quart Bottle Happydale SOUR PICKLES 19c
Ball-O-Juice ORANGES No Limit Dozen 15c
Big Thick 5c TABLETS 3 for 10c
Note Book Fillers 4 for 25c
White Swan 15. Oz. SEEDLESS RAISINS 3 for 29c
COMPOUND 8 lbs. 97c
100 Lbs. Stock SALT 69c
10 Lbs. Table SALT 17c
Large Pkg. 43c Value PANCAKE FLOUR Each 33c
Large CATSUP Bottle 15c
Pecan Valley Bulk PEANUT BUTTER lb. 17 1/2 c
3 Large Cans V. C. HOMINY 29c
Medium Size Can 19c Value, 3 for CHILI 39c
MEATS
Good Sliced BACON lb. 24c
That Good Pork SAUSAGE lb. 15c
Boneless Pickled PIG FEET Jar 19c
LIMBERGER CHEESE Jar 20c
CURED HAM Sliced lb. 30c

From Vernon came a report of the food relief program, commonly known as the "soup kitchen." Two members of the club were in charge of one of the departments every day.

The Memphis club is making their railroad park a year round enterprise, hiring a man to keep the park in trim and in the spring a flower planting party is always a happy event.

SAND HILL

March 25-T. M. Goodman and family visited Mr. and Mrs. Herbert Meredith of Center community, Sunday.

PRAIRIE CHAPEL

March 25-Looks as if it might rain again, every one would appreciate a good rain now as the wheat is beginning to need more moisture.

SPRING OPENING

SPRING... the time when smart men and women the world over shed their drab winter clothes and step out as freshly as colorfully arrayed as Spring herself.

STYLE NEVER WERE SO SMART-- COME IN AND SEE FOR YOURSELF

LADIES AND MISSES

Print dresses, dashing, youthful and tremendously smart, add a decided freshness to the fashions of the moment.

\$6.35 and \$10.85

NEW FOOTWEAR

Pumps, straps, and ties. Black and color in both high and low heels.

\$2.95 to \$5.90

MILLINERY

New Spring hats for matron and maid are here in a variety of styles becoming to every type.

98c to \$3.98

UP-TO-THE-MINUTE STYLES FOR MEN

One, two and three buttons, notched or peaked lapel, one or two pairs trousers. Solid colors or mixtures. Perfect in fit and lasting satisfaction.

\$11.00 to \$28.60

2 Pairs trousers

Shoes smart enough to be worn anywhere. Dress styles and sport styles. Black, brown and combinations.

\$2.95 to \$9.65

SPRING FELTS

The snap brim felt again leads procession in felt hats and brims continue along the narrow way, although there is a tendency to widen. In the new light shades.

\$2.95 to \$6.00

Jacobs Dep't Store

Plainview, Texas

Meet every one in this community were present at the Interscholastic meet at Floydada, Saturday.

The Cedar Hill Home Demonstration Club met with Mrs. C. V. Lemons March 23, at 2:00 o'clock.

Miss Strange gave several suggestions concerning those who were planning on entering the dress show.

Our next meeting will be April 21 at 2 o'clock at the club room and our subject will be "Music in the Home."

The Key-board Klub met Wednesday afternoon at the grammar school building.

Mr. and Mrs. J. U. Hobby were the Sunday dinner guests of Mr. and Mrs. L. E. Roberts.

Mabel Bradford and Ina Fay Cummings spent the week-end with Joy and Helen Grigsby of Starkey.

In the interscholastic meet held at Floydada last Saturday for tennis and playground ball, Sand Hill was well represented.

Mr. and Mrs. E. L. Orman visited Mr. and Mrs. Marvin Geeter, Sunday.

There will be singing at Sand Hill Sunday afternoon, beginning at 2:30 o'clock.

Mr. and Mrs. Vaughn Allen of Amarillo visited with his mother, Mrs. Annie Allen, Saturday.

The revival meeting will start here at the Christian church Sunday and will continue through two weeks.

Everyone come and lets have an interesting meeting.—Reporter.

Will Broadcast Over Radio The Lockney High School Orchestra directed by Lillian Hoeftin, and students of the Public Speaking Department, under the direction of Mrs. O. E. Stevenson, will present the luncheon program on Wednesday of next week over the Floydada broadcasting station.

The program will consist of selections by the orchestra, piano and vocal numbers, and readings.

The Key-board Klub met Wednesday afternoon at the grammar school building. The meeting opened with the song, "The Eyes of Texas Are Upon You."

Several musical games were enjoyed. Refreshments were served to the following: Mary Margaret Ridings, Billie Jean Bigers, Mary Elizabeth Broyles, Joyce Thomas, Mary Alice Baker, Mary Glenn Huff, Teddie Jack Crager, Lawrence Hohlaus, and Wyatt Hanks.—Reporter.



Bad Form and Bad Business

This man is making two serious mistakes. He is writing a letter by hand, which, in the business world, is bad form...

And on top of all this he is punishing himself by doing the job in the hardest possible way.

It is much easier to write with Corona than by hand.

Corona is ideal for the small office, store, garage—as well as the home. Phone us and we will bring you the latest Corona for examination. Sold on convenient monthly terms.

LOCKNEY BEACON

Specials

FRIDAY AND SATURDAY

- RED & WHITE NAPHTHA SOAP 5 bars 15c
LARGE RED & WHITE CORN FLAKES 10c
PALMOLIVE SOAP 3 bars 19c
LARGE SUPER SUDS 17c
LARGE OXYDOL per package 19c
CANE SUGAR 10 lbs. 49c
MEDIUM HOMINY per can 6c
No. 2 KUNER'S ECONOMY PEAS 2 cas 25c
No. 2 BLUE & WHITE TOMATOES 2 cans 15c
KUNER RED PITTED CHERRIES can 19c
QUART SOUR PICKLES 23c
RED & WHITE MINCE MEAT 2 pkgs. 25c
5 lb. tin ASSORTED JAM Each 75c
3 lbs. SNOWDRIFT 51c
14 oz. MONROE CATSUP 15c
2 lbs. BLUE RIBBON PEACHES 31c
No. 1 RED & WHITE SLICED PEACHES 2 cans for 25c
RED & WHITE POTTED MEAT 6 cans 25c
STEAMBOAT SYRUP each 59c
2 lbs. SALAD WAFERS 25c
Average Fancy WINESAP APPLES doz. 19c

ALL SPECIALS STRICTLY CASH

RED AND WHITE STORES

Lockney, Texas