# The Lockney Beacon <br> The Gateway to the Magic Plateau 

VOLUME THIRTY

All Lockney Pupils Are
Winners At Festival




| Will Hold Singing | Taylor Here Friday |  |
| :---: | :---: | :---: |
| Convention liere | and Saturday Nights | 何 |
|  |  | ${ }^{4}$ |




American Legion Post Will Receive Charter
$\qquad$

## Clean－up Campaign

Starls Tomorrow

battling
day passed
ham of

## The Tackury Tlearan Entered April 1uth, 1902, as seccond shass mail matter at the Post onfie at and  | H. B. ADAMIS, Eatur and Owner |
| :--- |
| Subseription Cash in Advance | Subscription Cash in davance One Year Bir Blonths three Montha WHAT GOVERMENT OR MUNI, Public ownership may spell diaster| both to induatries and wo.kers worse than war Turing 18 menth of the Worla Ware   January, 1931, 50.900 people were killed ry automobile aceidents in this country. country. could be no better illustra- There tion of the serioussess of the automotion of the eririunsess of oine a cecrdent situation A.cerding to a survey  <br> 为 <br> SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW, FORT WORTH, TEXA MARCH 7 TO 15 INCLUSIVE 1931 Tiekets on Sale March 5 to 14 Inclusive. Final OUND TRIP <br> Correspondingly low fares from other points.

 For further information, reservations, etc., D. E. cox,T. B. GALLAHER,

## 

 AND THIS NEWSPAPRR


## - <br>  <br> 

## Hot Baked Bean Dishes For Chilly Spring Nights



By Josephive B. aIBson
Director, Home Economics Dept.
H. J. Heinz Company
A $_{\text {and tamily }}^{\text {coming }}$ A and hungry on a come tired

 lished Texas farm deprtment in Re-
pubbic Bank builidig.
Houston-Ground broken for new I.
W. B. S. Home and School.
Longview-Dallas interests buy
lot here and may build 12 -story Hil-
hear your voice! About given you up!" Many
an oid friendship is revived an oid friendship is revived
over the telephone. And toll
cails are so fast, so inexpentot here and may buid
ton Hotel on site.
Runge Railrent

in

## en





CORRECTIONS MADE IN
$\square$
ing by the publishing concerns and by
members op the Texas state textbonk
commiision and board of education
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ Georrsio, and in the coostal plains and in West Texas and in other

## Electric and Acetylene Welding

Thave opened wpan Electric and Acetylene Weld ing plantat the Mesesmer Garage, wherece lam now
 GENE SIMPSON

MESSIMER'S GARAGE.

Lower Prices - Baby Chicks - Lower Prices

## C. E. WHITE SEED CO

## ion by the Westera Natural Gas <br> $$
\pi 4
$$ <br> <br> 14 <br> <br> 14 <br>  <br> Have Money

Educate Your Children

Begin to now, while your children are you for their education. If you save a small ame are regu larly now, when college time comes for the youngster
you will be able, without financial worry, to place hem in a good institutio

START SAVING REGULARLY NOW
We Welcome YOUR Banking Busines


\section*{5c Sale of School Supplies

## We have a number of items in school supplies that

## We have a number of items in school supplies that

 we are going to ofer at bargain prices in a 5 s Salefor the next two weeks, or until our present stock is

## SCHOOL NEWS



 lat of egrshell horsehair and blue with Mir. and Mrs. J. B. Nance and
maline, and carried a bouquet of pink family,
rosebuds, lilies of the valley and Mr. and Mrs. W. S. Rexrode and
orange blossoms. An interesting family visited Mr. and Mrs. Byar orange blossoms. An interesting famp. and visited. Mr. asd Rexrode Mrs. By
toch was provided by her long white and ramily of Sterley, Sunday.
cloves, worn gloves, worn by the bridegroom's Mrs. W. A. Lovell and son, James
mother at her weding 25 years ago. visited Mrs. Douglas Watzon, of the
Miss Dorotheo Mae Nye attended Prairie Chapel community, Thursda
as maid of honor, wearing a frock of Milton Frizzell had both bones h hat
lavin green suede combined with egg- righ tarm broken Saturday while









## BRINGING YOUR FAMIIY THE

 SUNSHINE OF GOOD HEALTHNothing is more vital to the good health of man or toothsome and tasty bread

Following the exacting recipes of men who have put bread-making into the labroratories of science the GOLDEN KRUST Brand Bread will give to your
whole family the joys of good eating and of better whole
health.

All grocers in Lockney carry a fresh supply of our Bread, supplied to them each day.

Fresh Pastries and Home-Made Candy
CITY BAKERY
The Home of Quality Merchandise

## Granada Theatre

plainview, texas
Thursday and Friday, March 12-13"AFRICA SPEAKS"
Nothing Like It Ever Before! See and Hear Living Africa! Hunters Killed by Lions-Whole Tribes Pygmies-Locust Plague

Saturday, March 14th-
FUNNIEST PICTURE EVER SCREENED!
"PARLOR, BEDROOM AND BATH"
With Reginald Denny, Charloette Greenwood an
Sunday and Monday, March 15-16-
THE HIT OF THE HOUR!
"ITILE CAESAR"
With Douglas Fairbanks, Jr.
SPECIAL OFFER
THIS ADVERTISEMENT AND 25 C WILL ADMIT ONE ADULT SATURDAY, MARCH 14th MIT ONE ADUL

Midnight Show Every Saturday Night
Bargain Matinee Every Wednesday10 c TO EVERYBODY.

CITY AUDITORIUM FRIDAY AND SATURDAY NIGHTS MARCH 13th and 14th THE VETERAN ACTOR MR.

## Albert Taylor

AND HIS COMPANY THE AMERICAN LEGION

PRESENTING
TWO GREAT DRAMATIC SUCCESSES Friday Night
"THE GAME"
BY JACK LONDON

## Saturday Night <br> "THE MAN HATER" <br> BY SYDNEY GRUNDY

## LADIES FREE FRIDAY NIGHT

One lady will be admitted FREE Friday night when accompanied by another lady or gentleman

## NOTICE OF SALE

## I





# CLEANING AND PRESSING <br> LET US CLEAN YOUR APPAREL! Reasonable Prices And <br> Guaranteed Workmanslip 

You'll hardly recognize your old clothes after they
return from our cleaning plant! Clothes don't wear return from our cleaning plant! Clothes don't wear
out as quickly as you imagine. They merely become soiled! We guarantee you workmanship of the highest character
Brooks Dry Cleaners Phone $191 \quad$ We call for and delive

## CLEAN UP WEEK

## Beginning Friday, March 13th

The City of Lookney has deeignated the week begimning to-

 can haul it of next Tuessay. Special wagons will be hauling off all rubbint, and if the wagon fants to catl for your rubbiat be gure
to phone or see the mayor, and he will see that you get inmediate All inickens and stock must be penned so that they will not
 panhing flowers, ete. and the chicken and stock laws must be
adierer ton
Even is wred to tate help to nind the wown of all trath and nubbishent that has has accumbulated during the winter months.

PRAIRIE CHAPEL
Marth 11-We are al emojing on
$\qquad$ the bdtside of her father, M. L. Donet of hat will soour recover.
hop
Fiora Lee Jones was absert
 spent Tive
Hanrisen
Miss
Misso Ruth Wilbanks spent Satur-
day night and Sunday with Luella
Watterses Reva Harrison and Gladys
Miser Carthel visited school Thursday.
Miss
vosalee Carthel
visited Plninsiew Tuesday. Mninriew Tuesday Mr. Wanter Beoderer and family of the Providence community visited
in the home of T. H. Boedeker and
and Mrr, And Mr., Richard Hooten
Sand Hill vistited a while with Sand Hill visited a while with Mr
and Mrs. Lowis Boyd Tuestay after

## CHUREHES



Bring Springtime Into Your Home


For Beatifíl Window and Drape Treatment
What more becoming and colorful is their than Draperies? Especially if you select from our selection of guaranteed tub fast quality in every gorgeous shade and pattern. Let draperies be the outstanding decoration in your home during the Spring and summer season.
BAKER MERCANTILE CONPANY THE STORE WITH THE GOODS

## LEGIONAIRES

## CALLED OPEN MEETING Installation of Officers Landrum. Pose No. 141

 City Auditorium, Tuestay, March 17th, 7:30 P. M.The following telegram is self-explanatory
Commander American Legion Post,
Lockney, Texas
Reference visit Lockney Post next Tuesday night, will be accompanied by wife and Mrs. F. H. Carpenter, State President Legion Auxiliary. - Suggest you hold open meeting, inviting all Veterans World War, their mothers, wives, sisters and daughters. Certain they would appreciate learning about Auxiliary. Best regards.
R. O. WHITAKER, Adjutant.

We ask that you make every effort to be present Tuesday night and see that every World War eteran of your acquains and daughters are there, as per Bobse above. Mr. Whitaker will have a message of keen interest to all of us and Mrs. Carpenter will assist in organizing our Ladies Auxiliary.
REGULATION COFFEE AND DOUGHNUTS WILL BE SERVED
NOTICE-The regular meeting Saturday Night, March 14th, will be opened The regular meeting Saturday Night, March 14 th, will be opened
at 7 P. M. Sharp, on account of Albert Taylor, Curtain at 8 . Be on hand.
H. M. MASON, Post Commander

Try One Of These Menus On Saint Patrick's Day









Bad Form

## Bad Business



## Countribniris <br> 

## pleasant valley

 March 9-Mr. and Mrs. C. W. Hen derson spent Saturiay night withtheir parents, Mr. and Mrs. A. B. ColMr. and Mrs. R. C. Yarbrough vis-
ited Mr. and Mrs. D. P. Childress Saturday evening.
Robin Roobin Byars spent Sunday after
noon with the Race boys.
Miss Lucile Marr spent the week
end with her parents, Mr. and Mrs nd with her
T. Marr.
$\qquad$ and Fields.
Mr. Barns spent. Tuesday after-
noon with Mrs. N. T. A. Byars.
Bro. Hanks viisted in the Bloxom, Pratt, and Fields homes Thursday
afternoon of last whek.
Mr. and Mrs. P. A. Rivers spent Friday with Mr. and
Childress.
A. B. Collis and A1 Sm
Oiton last Wednesday. Oiton last Wednesday.
Mise Winneie Davis of Piainiews
visited in the home of Mr. and Mrs. J.
T. Mfart Saturay morning.
Mrs. Newcomer spent. Thursday
afternoon with Mrs. . . T. A. Byars. fternoon with Mrs. N. T. A. Byars.
Mr, and Mrs. W. M. GGode spent
funday with Mr and Mrs. A. B. Col. Essie Mae Hamilton of Lockney
pent Sunday with Maric Hubbard.
W. C. Hubbard and Clark Harris

## nd Chester Mitechell. Mr. and Mrs. N. T. A. Byas spe sunday afternoon with M. And



LUTHERAN NEWS
March 9-Rev. E. Herber and
There were Enslish servic
hurch here Sunday night
Mr. Bill Browning of Amarill
(the flu this week
Well, the children are all back
Mr. and Mrs. Pete Melaughtin
wison community were visiting

Plasigiew Saturday Satjen were
The pant week

## was in our midet the past week

bint min $x$
anow TEXAS
senting an inviestivent of $\$, 354,000$
with $\$ 085,000$ more to be spent this
with $\$ 085,000$ more to be spest
year.
(A uthority: Department


# Did You Ever Stop to Think? 



What the Progressive Utilities Company Means to Your Community?

It means that your community has one of the strongest influences for progressiveness.
Wherever the Utilities Company is located, progressive itself, it supports every move for the betterment of the community.

It means economic stabilization for your community. "We live, build, and believe in the communities which we serve." Taxes are paid to support both municipal and county governments, not only upon company property, but also upon the private property of the employees of the company. These employees patronize local merchants and support local institutions with the money which they earn serving you.

It means that there is available for you and your community the most modern and progressive public service that modern sience has yet discovered.

## Texas Utilities Co.






 Ting trah and daminin at derexion






 will sell worth the money, or tract
Yor Jorsey oows or automobie. sic
H. B. Adams at Beacon ofice WANTED to BUY few good brood
sows, also good Duroc boar,- E. R.
Bryant. Telephone poock b15. 24.t-e
 Foul breath, loose teeth
gums are disgusting to behold gums are disgusting io behold, all all
will agree. Letos Pyorrhea Renedy
is highly recommended by leading is highly recommended by leading
dentists and never disappoints. Drugpists return money if
Stewart Drug Company. ARTHUR B. DUNCAN The ord Peliable Abstract Mas

Crager Undertaking Co Funeral Directors and PRIVATE AMBULANCE
 WILSON KIMBLE, Opt. D. Specializing in the care of children's
eyes and fitting glasses.
CONSULTATINN FREE
Examination $\$ 1.50$ to $\$ 5.00$
Phone or write for appointment
Office Phone 254, Res. Phone 245
P. O. Box 518 FLOYDADA, TEX.

## Life Insurance and

 Farm Loans
W.R.CHILDERS

| Southwestern Life Insurance Repre sentative and Loan Correspondent. $\qquad$ Lockney, Texas |
| :---: |
| "DR. r. GOSS, Opt, D. Optometrist and Optician Specializing in GLASSES To Do AlL GLASES CAN DO In Charge KIRBY'S Optical Department, Plainview, Texas |
| Dd You Need Mone <br> If So See Us At Once! EIRING AND ROBEINS |

AUTOMOBILE LOANS

Electric and Acetylene WELDING

Blacksmith Shop

| DR. C. I. McCOLLUM |
| :--- |
| CHIROPRACTOR |
| Office Phone No. 17 |

ANNOUNCEMENT

Eat Everything
without Fear



## Legislators Take

More Interest in
Work This Session



## Conall

WE EARNESTLY point out to coal users that this is a good week in which to lay in a long-time supply.
Prices are lower than they will be later and we are in

## SOUTH PLANS GRAIN COUPANY

Phone 23
Lockney, Texas


Give Her a CORONA!


LOCKNEY BEACON
for the Gav/ Young Miss

PLAIDS - FLORALS - KNITTED EFFECTS Also combinations and solid color crepes - in the season's most popular colors!
Also an abundance of the newest Jacket Frocks
\$6.35 and \$10.85
The new Pump with highb and low heelk Atto trapes in wo-toped anad plain colore $\$ 2.95, \$ 3.95$, up to $\$ 5.90$

LADIES AND MISSES WASH DRESES
NEWLY STYLED FAST COLORS New spring cotton materials 98c Jacobs Dep't Store
an extra special offer
LADIES AND MISSES HIGH WINTER COATS
If you will take advantage of this offer within ten days from date coat for ONLY
$\$ 25.00$


## specials

FRIDAY AND SATURDAY

> PALM OLIVE SOAP 3 bars
LARGE RED \& WHITE CORNFLAKES 10 lbs. BLUE \& WHITE SALT 48 lbs . RED \& WHITE FLOUR 24 lbs. RED \& WHITE FLOUR No. 21-2 ALL GOLD PEACHES
KUNER'S KRAUT 2 cans KUNER'S KRAUT
No. 1 WHITE POTATOES No. 1 WHITE POTATOES
2 lbs. BLUE RIBBON PEACHES 2 lbs. BLUE RIBBON PEACHES package 24 oz . DERBY SWEET PICKLES
4 oz . RED \& WHITE LUNCHEON SPREAD
RED \& WHITE Milk, 3 talls or $\mathbf{6}$ baby cans
Qt. MUSTARD
1lb. RED \& WHITE COFFEE
LARGE BLUE \& WHITE GLASSWARE OATS 25
GALLON GREEN GAGE PLUMS each $\quad 45 \mathrm{c}$ 6 lbs. SNOWDRFT
LONGHORN CHEESE Per lb . $\quad \$ 19 \mathrm{c}$ ALL SPECIALS STRICTLY CASH RED AND WHITE STORES

Lockney, Texas

## WANTED

Will pay highest market price. I have the Economy Line of Poultry Friday and Saturday Specials 100 Lbs. Shorts
100 Lbs. Oyster She

H.P.COLEMAN PRODUCE


